

LAMB COUNTY
14 PAGES 10 CENTS
URADERONEWS
45 Years Old - And New Twice Every Week

## County Soon Will Be Hog Raising Country

| Lamb County's first major hog | annually, according to his | was apparenty re | wouldn't |
| :---: | :---: | :---: | :---: |
| ducing project is in its early | formuta. | portable farrowin , units annou | the farmer appreciate the hog business |
| construction period, it was disclosed | Pritchard, who atten | earier this month by Dr. Tom | "It takes volume," he suid |
| Monday in the final portion of the | Anton and later in Littlefield before | Longneeker, of the High Plains | With an investment it takes to |
| annual Soil Fertility Day program. | his father, V. E., moved the family to | Research Foundation at Halfway | make a good profit, you can't jus tum |
| The project, being built at Bainer | Plainview where he entered the ginning | He often, during his talk, compared | it over to anybody. It requires your |
| Switch, some six miles East of | business, said there were three other | the benefits of permanent. | time, or the time of a wellstrained |
| Littlefield, is owned by former | operations of the type now under | irconditioned and heated buildings | specialist who is dedicsted and |
| resident, Dr. Clifford E. Payne, now a | nstruction. They are at Lockn | good sanitation d | stay on the job," he suid. |
| Lubbock physician. | between Kress and Tulia, and at | with the eight-foot by | All the hog prodit |
| Finished feeders from the Payne pig | Hereford. | be used by the Foundation | cold about will |
| parlor will be sold in Plainv | These m |  | disease free" hogs |
| into the Jimmy Dean SPF Pure Pork | along with Pritchard's 400-sow | The speaker etens | heathtuness of |
| Sausag | ion | 300 |  |

WND MRS WILEY Roberts have gone from half. soling shoes fecansm in action. Their new vocation took them out of the N A FLASH:
he Roberis Changed rom Shoes To Shots
 Troy Pritchard, who is a partner in the
pending sausage business with brothers
Jimmy and Don Dean
$\qquad$

Water Plan Called Best Thing For Us'
 Roberts does still paint ings in oil, too
"The brush strokes are the same as in
painting portraits," she said. Both are $\begin{aligned} & \text { painting portraits," she sid. Both are } \\ & \text { working on becoming a master }\end{aligned}$
wepositO1 are gained by becoming a specialist in
one or more fields and then giving
programs in this specialty to other
associations.
This year the Roberts are going into
photography deeper by buying their
own color lab and processing and
printing their own color film.
The Roberts Studio is American
democracy in acto. "Every year for
the past three or four years." Roberts
stid, "weve doubled what we gined
the year before. "We made a 35 per
See ROBERTS Page 13 WEATHER

## Government

 Offices Closed Some of Littlefield'sSedelal offices will be closed
Firday obseryand Saturday, in Whervance of of George
Wastington's birthday, The Post Office will be
Open Friday and will make
'guvar delivery Aelveries Saturday but will be BU sentiments of Mark Coffman. Really the hatchet is only a paper the sentiments of Mark Coffman. Really the hatchet is only a paper
one, and the ax job was unintentional. (We cannot tell a lie.) This is a one, and the ax
reminder to readers that some federal offices which are normally closed on Saturday will be closed Friday in observance of George Washington's birthday. Cindy Thrash points to George Wastington
whose birthday everyone can celebrate by shopping in Littlefield's whose birthday everyone can celebrate this Saturday. Cindy is the daughter
big Washington's Birthday Sale of Mr , and
Coffmans.



## EDITORIALS

 By The Numbers


THE ABUNDANT LIFE
No False Defenses

| THE "defense mechanisms". mechar called whape psychologists have identified for us. <br> When used wisely, they are useful to us in personal adjustment; however, these devices can be made false defenses. <br> Used unwisely, the results are tragic. <br> IT IS ADMITTED that reality is often harsh and unyielding. but we hasten to say that constant and continuing efforts to escape it can be disastrous. <br> This is one of the reasons why God warns us not to deceive ourselves. <br> IT IS NOT ALWAYS EASY to know what is best when we face serious situations, but the popular mechanism of rationalization will not help us. <br> We make bad matters worse with our alibing, by blaming others or perhaps taking the view that we really have no responsibility in the matter. <br> MUCH OF THE LOOSE thinking and unsound logic are caused by the false defense of rationalizing. <br> It is better to honestly face realities. When protection is necessary, it must be used honestly and intelligently; according to the justified need. <br> THERE ARE NUMEROUS ways of running away, but in all instances, we are using false defenses. <br> All of us know that it is impossible to actually run away from obligations and responsibilities. <br> Of course, by repression we can refuse to admit that they exist. This is one of the most dangerous of all the false defenses. <br> THERE IS BUT ONE adequate way to deal with problems and difficulties. We must accept them as part of our |
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$$
\begin{aligned}
& \text { WE MUST SEE THINGS as } \\
& \text { they are, be honest in admitting } \\
& \text { the truth and be couragoous } \\
& \text { enough to face the facts. Fisse } \\
& \text { defenses are not going to telp us. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { and we should develop it. } \\
& \text { very real dangers theaten us, } \\
& \text { but we do not lessen them by }
\end{aligned}
$$

## UNDERSTAND

 W OMEN
adeauate way to dotel with
problems and difficulties. We
mustaccept them as part of our

ESTABLISHED Lamb County Leader and County Wide Nems combined Feb. 13,1969
PAUL HARVEY
Don't Simplify






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committee. From their
deppth of practical experie
pertaps these men could dev
truly simplified tax system
 uncomfortable and bored silly
If she still oves bou on are its the real thing. FLATTERING THE FEMALE. According
 most flatering thing you can tell her, is: "Darling, you're different from all the rest. But when sying this you have to be
cautious not to buluder into the one thing
, you sould NEEVR tell heer, ocoording
Abu Ion Tarif, noble ehieftesin of a roving Abu tn Tarif, noble chief tain of a roving
band of 9 th eentury Bedouins. Beware, henurys sedouins, "how much
sweeter is her kiss than that of any other For the wrath of a woman thus ocmypared to
another is as the wind in the desert another is as the wind in the desert."
4. HOW TO WOO AND WIN A WOMAN. Women know instinctively that ALL the
senses play an important role in courship and marriage -hence their generous use of
perfumes, scented lotions, make.up perfumes, scented lotions, make. up, soft
lights, sweet music, tinkling jewery,
delicately-flavored lipsticks, breat delicately-flavored lipsticks, breat-sweeteners and skin softeners to
male in that tender trap. But, don't forget that their sorceries work
both ways and what is enticing to the gander is equally alluring to the goose, though many
men are careless about appealing men are careles
woman's s senses. Count Baldassare Castigione's IL
CORTEGIANO ("The Courtier"), a 16 th century handbok on the art of being a perfume their beards regularly,
smooth-shaven, whether bearded "scent-appeal" to their courtship with
hearty dash of aftershave or cologne. Adding spice to it all is the increased
number of masculine sent number of masculine scents on the market, a
major factor in the increasing popularity of major factor in the increasing popularity of
cosmetics for American men. 5. HOW TO GIVE A GIFT SHE'LL
APPRECIATE. Selecting gifts
depend somew hat on the time and place
Among the ancient Goths. a barrel wine was the standard gift of a man to $h$
fiancee, while a walrus tusk is as clow Tiffany's as any Eskim
she's grateful anyway.

But, though diamonds are reputedly girl'l' best friend, you don't have to be a
millionaire when buying a present for your one and only,
According
According to an Indian proverb,
maiden's heart is like a magnifying enlarges the small and sees nothing of the
large".
Trans
Tor make a big hit with a a girl, give her a little gift
for no reason at all, rather than But, by all means, stay away from cand if she's on a diet and go easy on books she's not the brainy type, or she might repl.
like the chorus girl who received one "Bul I've already GOT a book!"
6. HOW TO KNOW WHEN SHE WANTS TO BE KISSED.

## If a chick invites you up to her pad to

 hear her latest tape recordings....you can be prety sure she'll grab you if you dontthere first. When dealing with an old- fashioned type Who is less aggressive, take a tip from a Neel witnessed more smooching through his
rearview mirror than a Hollywood censor rearview mirror than a Hollywood censor
sees in a lifetime of wide-screen exposure. the Most kisses," he reports, "begin when the meter reaches the 50-cent mark. That's
after the girl has a chance to et etlled and after the girl has a chance to get settled
the guy works up the necessary nerve. the guy works up the necessary nerve.
For those who aren't sure when to kiss a girrl, she's ready when she drops her arms to
her sides. I've never seen it fail." her sides. I've never seen it fail."
But probably the wisest ad
But probably the wisest advice on the
subject is contained in a Lerner-Lowe song
from the musical "Cam subject
from the musical "Camelot".
Few femeles
Few females failed to agree when Richard
Burton, who Burton, who played King Arthur in the
Broadway production "The way to handie a wo
her. Simply to love her...


PAGE 6, the leader-news, littlefield, texas, thursday, february 20,1969

FROM THE OFFICERS AND EXHIBITORS OF THE SPRINGLAKE-EARTH JUNIOR LIVESTOCK \& PROJECT SHOW
. A BIG


## TO THE FOLLOWING BUYERS AND DONORS LAST WEEKEND.

## LIVESTOCK BUYERS

## Dudiey Agency, Earth

Citizens State Bank
Citizens State Bank
Dent Farm Supply Earth Oil \& Gas
Dimmitt Wheat Growers
Taylor Furniture \& City Shoe Shop
Farm Chemical Co., Springlake
Halsell Cattle Co.
Earth Co-op Gin
Muleshoe Farm \& Ranch
Springlake Motor Supply
Rilcot Seed Company
Farm Chemical Company
First State Bank, Dimmitt
Earth Oil \& Gas
Sun-Vue Fertilizer
Brownd \& Jordon Impl. Co.
Earth Co-op Gin
Earth Oil \& Gas
Sun-Vue Fertilizer
Oiton Butane Company
Barton Brothers Gin Company
Nichols Gin. Pleasant Valley \& Earth
Earth Gin Company
Olton State Bank
Redi-Fuel
Earth Elevator Company
Farmers Co-op Gin, Springlake
Farm Chemical Co., Springlake
Farm Chemical Co., Earth
B \& W Super Market
Sun-Vue Fertilizer
Patterson Brothers
First State Bank, Dimmitt
Tracey Angeley
Western Pump Distributors, Earth Pump
\& Machine
Service Seed \& Delinting
Elcor Chemical Company
Cattlemans Commission Co.
Earth Pump \& Machine
Earth Co-op Gin
C \& S Equipment, Dimmitt
Earth Gin Company
Farm Chemical Co., Springlake
Bitner Tire \& Supply
Elcor Chemical Company
Barton Brothers Gin
Springlake Motor Supp
Sprinice Seed \& Delinting Service Seed \&
Olton Butane Pounds Pharmacy
Sun-Vue Fertilize
Farm Chemical Co., Springlake
Bradley Butane Co., Sunnyside First National Bank, Amherst Rilcot Seed Company Bob Harber
Sanders Lumber
Flagg Grain Company
Muleshoe Motor Co.

Grand Champion Lamb Grand Champion Barrow Grand Champion Steer Reserve Champion Lamb Reserve Champion Barrow Reserve Champion Steer Breed Champion Lamb Breed Champion Barrow 1st. Place Steer 1st. Place Barrow 1st. Place Steer 2nd. Place Lamb 1st. Place Barrow 2nd. Place Steer 2nd. Place Lamb 2nd. Place Barrnw 2nd. Place Steer 3rd. Place Lamb 2nd. Place Barrow 2rd. Place Steer 5th. Place Lamb 5th. Place Lamb
2nd. Place Barrow 3rd. Place Steer 6th. Place Lamb 2nd. Place Barrow 3rd. Place Steer 6th. Place Lamb 2nd. Place Barrow 4th. Place Steer 3rd. Place Barrow 4th. Place Steer 3rd. Place Barrow 5th. Place Steer 3rd. Place Barrow 3rd. Place Barrow
5th. Place Steer 3rd. Place Barrow 3rd. Place Barrow 4th. Place Barrow

4th. Place Barrow 4th. Place Barrow 4th. Place Barrow 5th. Place Barrow 5th. Place Barrow 5th. Place Barrow 5th. Place Barrow 5th. Place Barrow 5th. Place Barrow 6th. Place Barrow 6th. Place Barrow 6th. Place Barrow 6th. Place Barrow 6th. Place Barrow 7th. Place Barrow 7th. Place Barrow 7th. Place Barrow 8th. Place Barrow 8th. Place Barrow 10th. Place Barrow 11t. Place Barrow 11th. Place Barrow 11th. Place Barrow 12th. Pace Barrow


## CLASSIFIEID AIDS



Help Wanted
Help Wanted:
IVN Needed Apply In Person,

Community Hospital, Olton.

Apts. for Rent

Fon Ren Furnhed one Misc. For Sale
Houses For Ren

Houses for Sale


Miscellaneous


Bus. Services



Cards Of Thanks
Report From Bill Clayton It's A Busy Sessio


## CLASSIFIEDADS

LEADER-NEWS
BO\ i2. LITTLEFIELD

| - Or you can take it to the Leader-News, 313 W .4 th, Littiefield. |  |
| :---: | :---: |
| PUT 1 WORD IN EACH SPA WORD DONT FORGET TO IN AND PHONE NUMBER, YO COMPLETE DETAILS | ICE IS GIVEN WITH THE E YOLR ROAD ADDRESS, 1 GET BETTER RESULTS |
| CLASSIFICATION: (Circle one Opportunities - Business Services Lost \& Found - Special Notices Apts. for Rent - Miscellaneous Miscellaneous - Real Estate - No Sale. | wanted - Wanted - Busin ouses to Rent - Houses for Sale rsonal Services - Card of Thanks Rent - Miscellaneous for Sale - Legais - Pets - Autos, Trucks |
| Rates on classified advertising are: 6 cents per word first insertion consecutive insertion. | gocococerocoricres FREE OFFER it you'll give it away. |
|  | The Leader-News will give you the ad free for one time. It will appear in 'Free Offer' column. |

DEADLINES
NTY LEADER-NEWS

|  |  |  |  | 1.001 Time |
| :---: | :---: | :---: | :---: | :---: |
| 1001 time. | 1001 Time | 1.001 time | 1001 Time | 1.001 rime |
| 1.001 Time | 1.021 Time | 1.081 Time | 1.141 Time | 1.201 Time |
| 1.261 Time | 1.321 Time | 1381 Time | 1.44 , time | 1501 Time |
| 1561 Time | 1.621 Time | 1.681 Time | 1.741 Time | 1801 Time |
| 1.361 T Time | 1321 Time | 1.981 Time | 2041 Time | 2.101 Tims |

Enclosed is \$
Send The Bill To


Autos for Sale

TOMMY'S ELECTRONICS


KIRBY COMPANY OF LITTLEFIELD Authorized Distributor Phone 385-3357


Call
3854481


Special discount prices on these most popular options: - Whitewalls Dual racing mirrors. Wheel covers Accent stripe - Full carpeting - Vinyl covered roof

MITCHELL-FORD INC.
2

 Low Mirade Prices Thoughartw wsore!


| STEAK |  |
| :---: | :---: |
| STEAK |  |
| Steak |  |
| ROAST |  |
| ROAST |  |
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| STEW mamen...................78¢ |  |
| SHORT RIBS |  |
| PERCH |  |
| FISH CRISP |  |
| FISH FINGERS |  |
| SRIMP |  |



FARM PAC USDA
….................. 25 C



COOKIES
 89

FAUITLESS
$\begin{array}{ll}\text { Spray Starch } 1402 & 42 \mathrm{c} \\ \text { Spray Starch } 2202 & 59 \mathrm{c} \\ \text { Fabric Finish } 130 \text { or } & \text { 39c }\end{array}$
$\begin{array}{ll}\text { Fabric Finish } 13 \text { oz } & 39 \mathrm{c} \\ \text { Fabric Finish } 20 \text { or. } & 59 \mathrm{c}\end{array}$

BACON
$12 \mathrm{C}=\quad{ }_{29 \mathrm{C}}^{6}$
Carnation Slender


Mate isi 696
SPOME CIOTH POT PIES


VITALIS
SKILET

| PORK CHOPS |
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Wastebaskit


## Grapefruit

 $\pm=12$ zac


NYION HOSE

SEAMLESS SPECIAL VALUE
1




Spade Homecoming

Is Termed Success

## A MHERST



4-H Junior Foods
Projects Complete

Olton FFA
Takes High Honors

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Census Sel

Gleaners Class Conducts Meet


AMHERST-The Gleanes
Class of the Baptist Sunday
School met Fridy afteroon
for their monthly business
J. H. Bradley as hostess
The prestent. Mrs. . Henry
Meyer. conducted a short
business session. Members
voted to serve dinner for the
revival team one day during
the meeting in March.
Mist Chloe Harris read
Fifth Chapter of James and
discussed "Changes
Made-AndWaChan
Apaiece Each one attenang
read a scripture. She read a
Valentine
Valentine story, and
conducted a fun quiz. served
Tefer hostess
refrestments of sandwiches.
cake, coffee and punch to
Mmes. Ted Long. John

Meyer, Emery, a guest, Mrs
C. Stine, Bradley and
Harris. A Valentine and a jar
of home made chery
preserves were gifts to each from the hostess
Mr. Meyer we hostess
Match This:


An inside as soft as the outside is tough


New Chevy Longhorn for biggest camper bodies.
Chevrolet Value Showlon

some, newest in the find. Add
smoohetest pickup ride, the result of
lough coil sikins.

on most models. Plus the bigkest Buy now, while we're making things
hoter than ever for competition and
choice of truck 6 and V8 engines in better than ever for you.


Hurral Splits
Bulldogs Edged 47-43 By Christ The King


GUARANTEE: When financial house TAX MASTERS prepare your tax
Relurns, we'll pay the cest of trors we make the cost of any penalty or interest resulting from an
$\$ 5$ to $\$ 12.50$...That's the price for 9 out of 10 customess for our
counsel that wifll perthaps save you money in excess of the cost of the servic
EASY...YOU PHONE FOR AN APPOINTMENT, NOW!
TAK' masters
ask for Jim Upton, manager


## You Pray To Play, Not Win - Niland

Niano at Green Bay.
Nid his prayng to God was
probably one of his reatest mistakes.
But out of titand the loss, he fett he
learned the great lesson, that one pray $=\mathrm{vav}$ League to play in the Pro Bowl was
sponsored for his Littefield
appearance through the courtesy of
Gifford. Hill Western. crowd. $\begin{aligned} & \text { Highight of the evening was the } \\ & \text { naming of special awards, earned by }\end{aligned}$ the athietes. They were.
Outstanding Back...Travis Danford
Outstanding Lineman...Jerry Fudge
Most Valuable Player. Roy Burk Most Valuable Player. Roy Burk
Fighting Heart...Randy Walker
A plaque for each award wa presented the athletes. They a
permanent trophies kept by th the years sisted on them. bouquet of a dozent red roses.
$\qquad$
$\qquad$ They were Burk and David Perkins
Two-year letters went to Wendell Ashley, Dennis Cawthon, Danford,
Steve Webb. Kim Kloiber. Richard
Boton, and Walker.

Wolverettes W in 66-61

## Springlake-Earth edged District champion Quitaque Tuesday mig 66.61. in preparation for their Mare <br> bi. district shoowdown against thails Vicky Gregory combed the nets for 34 points in leading the victory of the





PERSONAL CONFERENCE-Kevin Walker, six-year-old son of Mr
and Mrs. James Walker, has a man-to-man conference about football with Dallas Cowboy star lineman John Niland. The meeting took
place during a brief reception by Niland for youngsters of the
community, giving them a chance to obtain a valubl community, giving them a chance to obtain a valuable autographed
picture and in-person answers to their questions. Niland was guest
speaker at the annual Littlefield

## Roberts

cent gain last year, and the two years
before that we had about a 35 per cent
equin or course we are still huying
equipment and poing to shool." Mrs.
Wiley is a member of the
Profestonal Photographes of America
and first vice president of South Plains
Photographers Asociation.
Mrs. Roberts belongs to the Texas
$\qquad$
Depository
${ }^{\text {de }}$ department, at a cost of $\$ 512$.

Cubs Cop Honors

 gointo the omisumentaminatee meal The ned tor hos production in thit area was pointed out by Pritchard.
Instalation of buidings that can
withstand the hard winters in the Widstand the hard winters in the
Mid.West states costs approximately $\$ 1,000$ per sow. This is too high, he
said, And no one from here to
California is even rasing hogs to any degree, But the consumer market is
there,
The Mid.West farmers are getting The Mid. West farmers are getting
out of hog production, because they don't want to go into the expense of
SPF operations. But in the past, they ve found it profitable to have
Texas High Plains milo shipped to Texas High Plains milo shipped to
them, feed it, and ship it back in the form of meat to be sold at a profit, He explained the market in Texas
was considerable. that produ was considerable, that production is
only about a million head a year but
consumption exceeds 5 -million head. consumption exceeds 5 -million head.
The Jimmy Dean Sausage company
will pay, according to Pritehard, top will pay, according to Pritchard, top
Chicago prices. At first the firm will buy all hogs offered. But eventually, it
wants to go strietly to SPF stock. wants to go strictly to SPF stock
As it appears now, a goodly portion of Lamb County, grain woilt be
slaughtered through the Plainview slaughtered
operation.

## IT'S ALL MNE!



I'M SO TICKLED WE'RE HAVING

## "CUSTOMER APPRECIATION" DAYS A FREE GIFT FOR EVERYONE!



## BILL SMITH ELECTRIC

