 GETIC BAND MUSIC spurred this uni-
yo youngster into a handclapping and
od mood at the bonfire Thursday night. dds of students, ex-students and city re-
turned out for the bonfire and pep rally.

IITT DAMPERS HOMECOMING, 13-0
Cats Didn't Fumble, But They Did Tumble
our Clock oved Back? id you get to sleep
hour longer this
ning? your clock back-
one hour borg to went to bed last $-x$ months of Day Saving Time fay-
into history at 2 today, and Lamb
inty residents get tom an hour get
morning if they
the change the change be-
retiring last night.
rou for Mind forgot-here'
moturn your
back betore you ol and church too Umember the catchy that helps deter.
which way to
the hands
mothands every
moths: "Spring
mard, Fail back."
.

## 



# LEADER NEWS 

47 Years Old . . - And New Twice Every Week LITTLEFIELD, LAMB COUNTY, TEXAS, SUNDAY, OCTOBER 25, 1970

## REIGNS OVER HOMECOMING

## Kathie McBride Crowned Queen

## infruction, and and after and goal from the five, and on of <br> MBER OF COMMERCE STUDY <br> County Bank Deposits, Sales Up

Figures in the study are based
upon the preliminary census upon the preliminary census
tigures, and many change
slighty when final figures are released by the Census Burcau. Retail sales throughout the
West Texas area showed a sub- - suatial eanion ssper emem and
 lace of Amarillo, president of
tee regional organilzation,
The report also compares
population growth or loss with population growth or looss with
the eoomic trends for each
of the 132 couried the economic trends for each
of the 132 counties in the West
Texas area. Texas area. officials explained
Chamber a large percentage of the
that anease in retail sales and
incer
meridian, showed a larger
growtht than other areas in both population and other areas in bonth
astors. astors.
The Central West Texas area spook house will be open
in the 200 block, and will be bed by the The Central West Texasarea operated by the senior Girl
scouts.
hed a 14 per cent increase in pop a 14 per cent increase
in compared to a 2 . $\begin{aligned} & \text { Scouts. } \\ & \text { The carnival and parade are } \\ & \text { per cent in the Sourhw }\end{aligned}$ $\qquad$
 The Central West Texas area com
tend
had a 94 per cent increase in walk, country yotere, bingo, tor-

Gibson's Discount Opens Monday

Dinner Date Set

## smar Der



KATHIE McBRIDE is all smiles after being named 1970 Homecoming Queen in a pre-game ceremony Friday night. Ex-student Emil Macha places the
crown on her head as Ex-student Ernest Mills hands her the bouquet of crown on her head as Ex-student Ernest
long-stemmed red roses. Flower Girl Tonya Mills and Crown Bearer Steve Hampton wait during the procedure.

Sunday. Novemher is, has
ben slated for the annualsuis-
age and trikeydinnersponsored
by the Sacred Heart Catholic
the Sacred Hoart Catholic


KAT CLUB of Littlefleid. High School takes first place honors of the float entries in the school division during the Homecoming parade
They have won first place honors for the past several years.





15 Scuus will be maming abour



$\qquad$
Two Drivers Hospitalized

##  <br> 




PAGE 2, THE LEADER-NEWS, LITTLEFIELD, TEXAS, SUNDAY, OCTOBER 25, 1970


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Choose from any of the famous Playtex style girdles and bras and Save $\$ 2.00$
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yours today
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## Wares



## LITTLEFIELD

MRS. J. B. McSHAN



Mr, and Mrs, O. E. Williams
recently visited in Ft Wort recently visited in Ft, Worth
and attended the Wedding of thetr ad agterde J aneweete Kassabaun of
Caule Hilms. The Hllms left
Gor Mexico City for a few days. Mrs, Walter Martin spent the
past weekend in Mulestion vispast weekend in Muleshoe vis-
iting her mother, Mrs, W, G.
Perry and her sister, Mrs, Os. Mr, and Mrs, Kenneth Ware
left this weekend to attend marleff this weeke.
ket in Dallas.
Mrs. Dutch Higgins, accom-
panied by Ruby Sullivan spent panied by Ruby Sullivan spent
last weekend in Wellington with
her sister. Mrs. Jessiee Mezz
Mrs. Metz returned home with
. Mrs.
them
gins. Mr. and Mrs. E, E. Jackson the
of Madera, Callif, and Floyd to
Jackson of vashti are of Madera, Calif, and Floyd
Jackson of Vashti are visiting
Mr and Mrs. Emy Hobss. They
all spent a few days the past
week fishing on Craham Lake.
The fackson's have also been The Jackson's have also been
visiting his brother and wife,
Mr. and Mrs. Johnnie Jackson Mr . and Mrs. Johnnie Jack
at Girlstown. Mrs, John Breediove
Mr. Howard Keener,
Ware's, left today for
to attend market. War's, left today for D
to attend market. Mr. and Mrs, J. B, Mc-
Shan left Saturday to spend
the weckend in Denton with Mr. and Mrs. Ed Seety and Mrs. Kathryn Storey is a
their daughter, Mrs, Frank Al- patient in Ltrtefield Hospital. lison returned the first of last
week from Houston, where they
were guests of Mr, and Mry were guests of Mr, and Mrs.
E C. Brown and boys. Mrs.
Brow. is Mrs. Alison's duagh.
ter and the Seely's granddaught-

 Mrs. Roy New of Aztee, N, M.
is visiting in the home of Mrs



November Scout-0.Ram Scheduled For Levellam

 ine nef emerow ion motesemin meme






 $\qquad$ Wedding Plans Are Revealed



MONDAY, OCT, 26
A REGULAR meting of the
Cub Scout Pack 666 wil be
held in the Community Center
at 7 p.m.



Kathy Bailey





NOT ALL FOOTBALL STARS
PLAY ON THE FOOTBALL FIELD!
This triple threat team is the Vaughns'
Left end is Randy
Center is Gary

Right end is Donnie!
Their coaches are Mr, and Mrs. Ronnie Vaughn, 1429 Chern Blossom Drive, Littlefield Gary will he 4 yogre in on Dec. 4 Twins Randy and Donnie will be 2 on Nov. 8.

Tripie Values, and Triple Displays for Halloween, Thanks giving and

The A\&B is home-owned, home-operated

commatciat milit


"PLOW THROUGH The Bobcats" was theme of this first place individual parade
entry Thursday. Shown is David Alan Robison, 4, who pedaled his way down the
 LION JAMES LEE flips a pancake during their
annual pancake supper Friday night, while Lion
Jack Snell pours more batter on the gritl. About
400 were served during the one-night event. Jack Snell pours more batter on the gritl. About "Mind if play through? Five
400 were served during the one-night event.
 NEW OFFICERS were elected during the Littlefield Ex-student Association's
business meeting Friday night, in connection with the homecoming acti-
vities. Shown are left to right, Lawrence Macha, treasurer; Ernest Mills,


HoMECOMING QUEEN Candidates are seated on their thrones during the
student pep rally Friday afternoon, as ex-student escorts Emil Macha and
Ernest Mills pose to the left. Crown bearer Steve Hampton holds the crown


LEADER-NEWS' Wildcat eating a Bobcat won first place in the commercial division of the Homecoming Parade Thursday night. The sign reads, "UR-
R-R-P Tastes good Like A Bobcat Should" and on the tail, another sign reads. And
the Wildcat.

## DEAR EDITOR <br> What Our Readers Think

Petition Begun


#### Abstract

To toll To follow-up the letter from -loyd Rowell, Adfinistrator of the

We the letter, so the voice of the sign the letter, so the voice of the people can be heard in this extremely In Amherst they may contact Mra Raymond Heim and Mrs. Cleetis Dins in Littefifidd they my contact Mrs Ray Heim, 1313 W. 3rd or (after 5:00 p.m.) Linda Hensley, 1318 w. Thank you for your assistance. Linda Hensley  lospitals: a group of interestedeciti- zens have written a a letter of petition ens have written a letter of petition hich will be malited to four govern-


## Crooked Finger Farrs?

$\qquad$
Dear Edito
In the
star Nema
In the Late 1950's the Muncle
star Newsaper of Mund "Crooked Finger Familly littilefield,
Tex. (AD) being born with a crooked
little finger is an inherited trait in the Farr family. As As far back
as any living membercan remermber,
and one Farr born in each generation
has had a croked littre finger on
hat has had a crooked little finger on
each hand The fingers are bent
slightly from the first joint to the tip."
Forgetting to fot down the exact
date of this item 1 only have the
one copy and don't want to lose it. one copy and don't want to lose it.

A'Thank You'

\section*{To The Editor

Litrefiel Leader
Littlefield, Texas <br> 

THE PHILOSOPHER

## More Worry

## 




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that gesuross
boc clemed
id dorisi hive arress ought to on doits have any strong opiolionas

 Inventing new rempedics to poy for
the newscasts we're currently for the newsca3sg we're currently get-
ting and 1 don't see how they or the human body sean hake oney ory
more just to get Congress on the Everybody who has a bud cold
or tred blood surely is now being reached by the nightly nexscasss,
and you can't make me believe te-
levising Congrese wind new market for these remedies ap a though I cas see how the headsache
tablet prople might atililites paple might see seo some increased once we had a close-up look at
Congress 8 or 10 hours a day, Some Congressmen oppose being televised on the grounds it would
lessen the dignity of Congress. 1 don't think it would hures. Con-
gress, but it might kill television Yours faithfully,


## B.

 HoNWN BPIIS IMM kiNDA CLAD Im no other tor

 done, ther'ill do 'eml


 True, theresta s.arcat may sting
 regulated right
gram, himself.
SURE, and I'm betrin' that the Med
icare icare program is ' bein' abused, but,
what " "ive-away 'ain' 7 --Most any body could set up a nursin' home
ans start collectin' the agets Med ans start collectin' the agets Med-
care, if there weren't SOME regcare,
ulationt
At today's prices, most hospitals
could treat a coupla Medicare pat-
eints per one cash, list-price pay
in' customer. (Or, does it jus
SEEM that way $\boldsymbol{n}$--If you remember
hospital room rent has just abour
trippled what it was before Mecticare
(Or, perthaps, a little more)

## A WOMAN'S VIE







TELEVISION SCHEDULE

## TUESDAY



10
CHANNEL 13



CHANNEL 28




KLBK
THURSDAY CHANNEL 11 \％ino fiomuen som Hod dewitua Hitio
CHANNEL 13 fiad filix tan

 CHANNEL 28



INSTANT HAPPINESS a Beautiful Quàsar color by MOTOROLA ${ }^{(4)}$ 2 YEARS（ 24 MONTHS）FREE PARTS \＆SERVICE PATS RECORD CENTER


FRIDAY
CHANNEL 11


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 CHANNEL 28




1200 \％og

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CHANNEL 13


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Super Bright Tube．






 AREEN CLV memberst-
 Juek Alicomj jout sumpier. MR AND Mis ton were gues Monday in tio
 Of STr DAVE METTON, Son orf itha, grs here tor the tuneral
1 ThE Firist praductoon of the

 Thurday troose spreeme


 MR bonerd tair tuynem Mes pues mere in ind int ide
 Mr Nomps Edicicarsom

 dremby in chilareen natied reof ve mod Mra. M J. Reed Missidivi
 Phame coulege in in evelitand Mame Her parems are Mr. and MRS Low Elu Mall oif Garth alaoner preme Mr
 rceondis. Mr Wionimmosp Hiss Jitrie Lawson em.

 TO INSURE.. BE SURE TO
 128 East 10th Street Listiefiald, Texas $\underbrace{}_{2}$
mextend in the home of his




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merce





 of Boulder Cirt, Nev. returmed
home Saturday after visiting inme the hoturd of of herter visisiting
ind
brother- in -law, Mr. and
 gomery were in Plainve
Tuesday.
MRILL COLLUNS re MRS. BILL COLUNS re-
rumed home Friday from Lit-
thefield Hospital defield Hospital
MRS. MERRILL Erigance and
Mrs. A. C. Brizance Mro. A. C. Brigance visited
with Mrs. Joe Wison at Lake
side Rest Home in with Mrs, Joe Wils on at Lake-
side Rast Home in Lubbock
Tuesday. Tues day.
MRAS. PATSY SMITH, daugh-
ter of Mr. and Mrs, ler of Mr, and Mrs, IVin Wo-
zencratt, is atending Wayland
Baptist College in Plainvew Baptist College in Plainview.
MR, AND MRs, M. P. Bri-
gance spent the weekend in
Waco visiting wither Wace visent the weekend in
ters wind with their daugh-
son-in-law ters and son-in-law, Miss
Charlotee Brigance and Mr. and
Mrs. Donnie Balmos. Mrs. Donnic Balmos.
VIIITING REENTLY with
 vere Meir daughter avd tam. liy. Mr, and Mrs, Roy Land-
ers. Gary and Larry of Here-
ford. ford.
MRS, VIOLA PAXTON MRS, VIOLA PAXTON has
returned to her home in Lusb
bock after staying several days bock after staying several lays
with her sister, Mrs. Lillian Green. CARIE SMITH had as
Misis. Clarris lack her brother isisiters last week her brother-
in-law and his wife, Mr. and
Mis. Mrs. Omar Smith of Cordell.
Okla MAIN STREET CHURCH of
Christ will conduct a revival meeting Nov. 1-5. BrotherCury Wiginton of Gaines ville will
be the visiting minister.
MRS LLUAN GEORGE MRS, LULLIN GEORGE en-
tered Litrefield Hospital SunMRS, C. H. SMITH is re-
ceiving treatment ceiving treatment at Medical
Arts Hospital in Lutlefield.
DENMIS HOUTON, DENMDE HOUSTON, dayidh-
ter of Mr, and Mrs. Elmer
Houston, reat ter of Me and Mrs, Elmer
Houston, returned home Mor-
day from Central Plains Hos-
pital in Plainview pital in in Central Plainvew.
WIDOW WIDOW LADIES of Main
Street Church of Christ were
honored with \& luncheon on
Thursday at home of Mr, and
Mres Dough were. Douglas Lawyer, There
were wident and is of those
wounger tadies Beal. class helped serve the
meal.

Wesleyan Guild Conducts Meet The Werleyan Service Gulid
of the First United Methodist
Chureh in Unither Church in Lutriefield, methodist
the church parlor in
7,30 ct 7:30 p.m. The The second stuay semsion on by Laverne seay on the "ReShe was assisted by Ina Mae
McQuattera who review Ma the Mequattera who review od the
revolution in Mexico, Cuba and
Bolivis Bolivia,
Rachel Byrd, as bostens, Rachel Byrd, as hostess,
served refrechments
Liverne Seay, Mme. Lerved refrechments to Mmee.
Maverne Seay. JJeel Grant,
Matrie Lou Clark, Wladya Jop-
 Wingo, las Mae McQuatters,
Mildred Smiley, Rum Wade
and Miss Chariene Smileay


| SHURFINE <br> BLACKYys | HRESH SHELLED is oz. CM | Stupy |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { SHURFINE PEAS } \\ & \text { SWARLY harvest } \\ & \text { ITOZ.cAN } \end{aligned}$ |  | SHUPF: BEE |
| $\text { SPURFINACH is oz. can } \quad 6 \text { for } \$ 1$ |  | SHupe. RIC |
| SHURFINE CATSUP | 20 oz. Bottle 3 FOR | SAl |
| SHURFINE |  | 4 Fof |
| Soflin <br> WH!TE PINK, <br> YELLOW, AQUA <br> 2 PL.Y |  |  | 39

## HAIR SPRAY <br> $37 \%$ * NESTEA 89






STARRRING $+\star+\star+\downarrow+\star$

## QUICK

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## BANANAS

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ALCOHOL
GREEN ONIONS
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## Charmin

 TOILET TISSU: $=28$
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 pylyent新:
## 296

 98.
## WORSHIP in CHURCI <br> and get a spiritual lift for the whole week



## The BEST CHIDWI to FIILDW is the ERIOWI FIIING It CHUREH

Littlefield frozen food center
SPADE GRAIN COMPANY Spade, Texas
dairy queen
Frank Robinson
E.C. RODGERS FURNITLRE And Employees renee's bealty bar Renee williams \& Staff

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Sponsors Of This Service Persuade Its Readers To Worship In The Church Of Their Choosing Every Week. Let Your Life Count For God.

| Littlefield | Churches |  |  |
| :--- | :--- | :--- | :--- |

OBITUARIES

WALTER C. STOUT
Funeral services tor Watter C. Stout, so,
an Earth tarmer who was dead on orrival at an Earch farmer who was dead on arrivel hat
West Plans Memorial Hosppital to Mulestoe Their phan momeming were oconducted Saturnay
aftemoon in the First Baptist Church at Earth.
 trom Grand Prairie, and Rev. David Harrman.
pastor.
Burral was in the Earth Cemetery pastor. Burial was in the Earth Cemetery
with Parsons Eliss Singleton Funerall Home in
chen charge of arrangements.
stout suffered itact atrack at his home Stout suffered a hear atack at his home
three miles northwet of Earth eariler Thursday morning.
He had bee
 borm in Montague County.
Surviving are his wife, Muude, three daugh-
ters, Mrs. Jack Hendawy, Mrs. LT F. Welch and Mrs. Fred Welch, all of Earth. wo sisters,
Mrs. Chloe Flippin of Hart and Mrs. Aenes

H. C. EDMONDS
${ }^{7}$ Puneral services for Homi




 mons Funeral Home
Edtonds
dited abour
 in Carthage heopplatiry Hiteme
Masonic Lodge.




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Houses for Sale

## CLASSIFIED ADS

## LEADER－NEWS

BOX 72，LITTLEFIELD



 Aili too

Pates on chastios Raventimg Coment pert word aturn inastion consecutive insertion． To mom

| you＇ll give it uway <br> he Leader－News will <br> you the ad free for <br> ne time．It will appear |
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deadlines
Lamb county leader news

| 5 P．M．TUE | DAY |  | 5 P．M．FRIDAY |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\left\|\begin{array}{ll} 1.00 & 1 \\ \text { Add } 40 \mathrm{c} & \text { Time } \end{array}\right\|$ |
| $\begin{array}{\|c} 1.001 \text { Time } \\ \text { Add 44s E. A. T } \end{array}$ | $\begin{array}{r} 1.001 \text { Time } \\ \text { Add A8cE A. T } \\ \hline \end{array}$ |  | $\begin{gathered} 1.001 \text { Time } \\ \text { Acos } 568 \text { E, A. } \end{gathered}$ | （1．001 Time |
| $\begin{array}{r} 1.001 \text { Time } \\ \text { Aco } 64 \in E A . T \\ \hline \end{array}$ | $\begin{array}{r} 1.021 \text { Time } \\ \text { Ads 68cE. A.T } \\ \hline \end{array}$ | $\begin{gathered} 1.081 \text { Time } \\ \text { add } 72 \in \in \in A . T \end{gathered}$ | 1，14 I Time Add 76 E EA |  |
| $\begin{array}{r} 1.261 \text { Time } \\ \text { add SA: }: A T T \end{array}$ | $\begin{array}{r} 1.321 \text { Time } \\ \text { Add BacE:A.T. } \\ \hline \end{array}$ | $\begin{array}{r} 1.381 \text { Time } \\ \text { Aod } 32 \subset \text { EA.T } \\ \hline \end{array}$ |  | $\begin{array}{r} 1.501 \text { Time } \\ \text { Add } 1.09 \in A . T \\ \hline \end{array}$ |
| $\begin{array}{ccc} 1.56 & 1 & \text { Time } \\ A \text { Ado } \\ \hline \end{array}$ |  | $\begin{array}{\|c\|c\|} 1.681 \text { Time } \\ \text { Aos } 1.12 \mathrm{EA.T} \\ \hline \end{array}$ | $\begin{array}{\|l\|l\|} \hline 1.74 \\ \text { hod } 1.16 . \mathrm{Time} \\ \hline \end{array}$ | $\begin{array}{r} 1.801 \text { Time } \\ \text { Add } 120 \text { EA. } \\ \hline \end{array}$ |
| 1.36 I Time | 1.921 Time Ado $120 \mathrm{EA.T}$ | 1.981 Time asa 132 AAT | 2.041 Time | 2．10 1 Time |



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## 운응



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DANNY FRIERSON，Dimmitt＇s speedy haltback，is brought down by Jerry
Komp（32）and Russell Turee（64）atter a short gain．Other Widcats visible


HEAD COACH DEVERELLE LEWIS，who suf－
fered a heart attack during the second week of
the season，was back on the sidelines Friday night，though he spent most of the game in a
chair．Here，Lewis outlines a play that he thought chair．Here，Lewis outlines a play that he thought
might $9 \circ$ for Kim Hill（ 80 ．Others are Wendell
Horn（22）and Booster T．W．Mackey．

S－E Loop Chance

Foiled By Farwell

| The Springlake－Earth Wolve－ rines fought a fourth quarter rines fought a fourth quarter rally F riday inghit gainst Far－ well well，but it fell shor by six poins．Farwell outlasted the Wolverines by $14-8$ ，loss of any hope to take．or tie for the dis． trict championstip．Farwell now stands at $4-0$ in the loop action wilite the Wolverines bold Farwell struck for their rws TD＇s in the second period of the yarder to Randy Chandler for the first Farwell score，Sheets kicked the extra point．A linte later Sheets passed to Gary | Erwin for 12 yards and another Steer score．Sheets again kicked the extra．Athall Farwell led by The Wolverines held off ary third quarter attacks by the Steers and went to work in the fourth period．A 20 －yard pass from Hoyt Classcock to Guy Davis was rood to start the Wolverine rally．Davis caught Wolverines were now only six behind，but this six was still enough to determine the game＇s Springlake will next face Hart， trying to come back from three straight losses． |
| :---: | :---: |
| FOOTBALL SCOREBOARD |  |
| Class AAA <br>  <br> Andraws 70 ，Fort Stock ton ह6 Monahans 36 ，Seminole ？ Kemmif 14, Pecos 12 <br> Estacaifo 40．Lake Viaw 14 Sweetwater 34 ，Browntieid 0 <br> Colorado City 20 ，Lamasa 10 |  |
|  |  |
|  |  |
| －CLIP OUT AND SAVE |  |

WILDCATS






 grant the Cats coulan＇t punch
ithe wilcats reached the yuartar，ther they zanoed pose recovered a fumble caused by a
big hit by Klliby on the Dimmitt
OB．

 timeterelds＇it net yarba
 Tramnar hie on six of 15



 Run The Dogs， But Don＇t Shoot

 Bob Cross，law enforcement
coordinat coordinator for the Texas Parks
and Wildife Department，says
doga can be run any time of the and widure Department，
dogs can be run any time of
year as long as no effor year as long as no effor
made to shoot the quall
Pem－reared quall，purch Pen－reared quail，purchased
trom licensed game breeders．
may be used in training dozs，
but these biris may notsesto

CLIP OUT AND SAVE
but these birds may not be shot．

## Olton＇s District Hopes ＇Gone With The Wind＇




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other Floydada first．Then their
drive went sour and they were




 Toponit tead hall sarted out
Thes econt hifierenty．Floydada
lite
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WALTER HARRIS， 11 ，of the Floydada Whiriminds sicks up 12 yedurs down in the first period before being dragged down by Olton defendersir

## CRISTAN INTERCEPTS PASS

## JV Captures Third W


ining 30 yards．Hamblinpick－ $\begin{aligned} & \text { fense and the defense．Woth } \\ & \text { Johnson as offensive standuts }\end{aligned}$ rup from wwo yarts out．He were Davila and Hamblin．With
him as defensive standouts were
also carried for the extra two Cristan Ricly To Bula，


Turks Tumble To Amherst In 14－17 District Tilt

|  | Oell |  |
| :---: | :---: | :---: |
| or | Moates again |  |
| Week，came back looking for | kdeked the extra． | disid quarter with ho |
| $1100 g^{\text {a }}$ jumped out in front | with a 14 itite | the th |
| e Turkey Turks late in the | Early in the second half the | 273 yards on tep prat |
| 17.14 vietory Friday $n$ | ne back with a three－ | ss |
| ，Cumrings，Bulldo | TD of the night．Vivens |  |
|  | the score and also for the |  |
| die Moates．Moa | extra two points．Then Fran |  |
| extra point，Micky M | Cruz ran from the six to knot | added with ${ }^{\text {a }}$ Risinger to |
| pered dow | point kick | Risinger to |
| inital period for an 85 －yard | Moates had the dee |  |
|  | With little tim |  |
| atador | Moates picked a 30－ya | and a Ron R |
|  | goal that gave the Bulldogs the win |  |
| nton，34－6 | tis |  |
|  | seas on，but more important they |  |
|  | Bulldogs |  |
|  |  |  |
|  | Bulldogs，34－6，Friday night． | 粗la scoring． |

 the deciding factor，Earruhil
crossed the goal for 22 of the
Matador＇s 34 points．Barnhill
made three TDis，all on runs Sudan IIUM11 Mvivixim Over Happy，39．1 from the oue and Lee Aurrass ran：The Sudan Hornets，behind a gram kicke
another from the two－yard line．well almed





medical research




FIRST PRIZE SECOND PRIZE THIRD PRIZE
s 5
$\$ 3$
GO WILDCATS - BEAT ABERNATHY

Tilffele deluning co.
We Also Sell Cotton \& Sorghum Seeds
ABERNATHY VS LITTLEFIELD
Arthur Summers
Spade Highway


Sroar Tere or an an
4 Stores in is west texas cities
FLOYDADA VS FRIONA
1028 East 9th $\quad$ Phone $385-4405$

LITLEFIELD SEED
\& DELINTING
"Home Of Fine Cotton Seeds"


| $\begin{array}{l}\text { Tommy Thrash } \\ \text { Clovis Highway }\end{array}$ | Ray Austin $\begin{array}{r}\text { Larry Lance }\end{array}$ |
| :--- | ---: | ---: |
| Phone $385-3588$ |  |




## DAIRY MART

YOUR HOST FOR MEALS AND SNACKS

## TEXAS VS S.M.U. <br> 1020 West 10th <br> Phone 385-5022

## Littefied Butane Co

A Complete Farm Service Motor Fuel-Fertilizers-Oil-Tires-Accessories

| AMHERST VS MATADOR |
| :---: |
| 1120 East 9th Phone 385-3010 |

It's so easy.
Anyone can enter! Read the rules

Start Winning RULES

OF THE CONTEST:
All you have to do to be eligible for the weekly cash prizes is complete the form
below and turn it in to the Leader-News office. In each merchant's block is a game. Mark out the team in all blocks you
believe will lose. Then in the "Tie Breaker" box, put the scores you believe
each of the teams will make. Weekly each of the teams will make. Weekly guessed correctly. In case of a tie, the tie-breaker will be used to determine the top winners. Decision of the Leader-New
scoring judges will be final.

To be eligible for the 2 free tickets to the New Year's Game at the COTTON BOWL,
the total number of correct guesses will be totaled through the 12 -week season.
Entry forms must be in the Leader-News office, 313 West 4th Street, no later than 5 p.m. Friday. Forms mailed to the postmarked Friday. All late entries will be voided by the judges.
$\underset{\text { week. }}{\text { LIMIT-One entry per contestant per }}$
BE SURE to complete the forms by PRINTING plainly your name and complete address. Contest winners will be announced in each Thursday's issue of the
Leader-News.

| indley's Jewelry |
| :---: |
| as state v U.i.arlim |
| A * LONGINES * WITTNAUER * - FOSTORIA CRYSTAL *SYR |


| MARCUM <br> Olds,Cadillac,Pontiac |  |
| :---: | :---: |
| Kansas v 5 oklahoma state |  |
| ${ }_{\text {sin }} 1$ Hall Ave | Phone 385.5171 |

## TASTY CREAM

For Your Drive-Inn Dining Pleasure
PLAINVIEW VS HEREFORD

WHERE FRIENDS MEET BEFORE AND AFTER THE GAMEI

## PRESCRIPTION SHOP

PHONE 385-4491
SUDAN VS BOVINA
401 WEST 6TH

## BYERS

GRAIN \& FEED

| TEXAS TECH VS RICE |  |
| :---: | :---: |
| 200 W. Delano | Phone 385-3511 |



Litttefield Farmers Coop Gins \& Elevators $\frac{\text { SMVER VS BULA }}{\text { AMHERST LITTLEFIEL.D }}$ "OWNED BY THOSE WE SERVE"
PLEASE PRINT NAME AND ADDRESS
YOUR NAME
ADDRESS
TOWN
TIE BREAKERS
cotron center vs waitharral

PAGE 16, THE LEADER-NEWS, LITTLEFIELD, TEXAS, SUNDAY, OCTOBER 25, 197
Sandhill Crane Hunt Slated



NEW FHA officers for the Whitharral chapter are,
left to right, Marla Sadier, treasurer: Christy Clevenleft to right, Marla Sadier, treasurer; Christy Cleven-
ger, first vice president; Linda Wade, president; and ger,
first
Joli
Grant, secretary.
 EDWARDS Martin Percy Edwards Ill ar-
rived Tuesday, Oct. 13, at $6: 17$
pim. weight
 are Mr. and Mrs. Percy Ed-
Wards Jr, of Littefield. Grand-
parents are Mrs. Percy Edparents are Mrs. Percy Ed-
wards Sr. of Plainview and
Mr. and Mrs. E. M. Burkhart of Vernon.
BLACK
Mr, and Mrs. James Black
of Grand Forks Air Force Base Mr, and Mrs, James Black
of Grand Forks Air Force Ease
in North Dakota are the par-
ents of a daughter, Lore Anrr, ents of a daughter, Lore Ant,
bom Weddestay, Oct. 20 , at
12.30 p.m. The baby weithed
6 lbs , and 9 oz, and was 19 6 lbs. and 9 oz. and was 19
inches long.
Grandparents are Mr. and
Mrs. Rya Smith of Spade. Mrs. Ray Smith of Spade.
WEST
Mr, and Mrs. Eldon We are the proud parents of a baby
girl born Sunday, oct. 8 , at
3:43 a, at, weighing 6 lbs 4 ozs.
MARTINEZ Mr, and Mrs, Benny Marti-
nez have a neww baby girl born
Monday, Oct. 19 .
PEREZ
PEREZ
A baby girl was born Tues-
day 0 Ot 15 at 6.40 to day, Oct. 15, at 6,40 to Mr.
and Mr, Ralph Perez. She
weighed $; 1$ lis. 5 ozs. HILLOCK
Mr. and Mrs. Doug Hillock
are the parents of a baby girl born Sept. 19 , weighing 6 bas.
9 oz. She was named Caroi Amber. Hillock is a former LLit-
tiefield Junior High Schoolband
director and Mrs. Hillock is a

Whitarral FHA Installs Officers
 Le Lons suluding sceenly
 treasurer.
Mrs. J. E. Wade was pre-
sented with a red rose by her
daughter and aew prest sented with a red rose by her
daunhtree and new president.
Linda Wade, in Linda Wade, in recognition
being chosen FH Other officers, members and
their mothers enjoyed a their mothers enjoyed a salad
supper. The tables were de-
corated with red roses, the corated with red roses, the
FHAT official flower. Each new
officer also placed a red rose. taken from an arrangerment of
roses, in indivivual vases as
part of the installation cere part of the installation cere-
monies. THese rases were
later rearranged and preseented to John williams who is seri-
ously ill
Approximately 25 members, Approximately 25 members,
mothers and guests attended.
The group decided to host a hayride for the Whitharral Fu-
rure Farmers of America on
Halloween night, in place of OUD SOUNDS
Sounds so loud thet they Sounds so loud that they hurt
the listener's ear can cause ap pormanert hearing cass cause
possere if prolonged or contin-
pous, according to the Beilo Lous, according to the Belto
Crusade for Hearing Con-
servation.




DON HATLEY IERRY WELIS

CHARLES KNIGHT
BILL CARTER
Parts Manager

JaN Pharis<br>Body Shop Foreman

15 With a stock of 40 new units- -50 Used Units-all kinds ruf
makes-..and a shipment of $122^{\prime} 70^{\prime}$ s coming in $\cdots$ WHY unt makes $\cdots$ and a shipment of 12 ' 70 's coming in $\cdots$ WHY uny
we please our customer $\cdots$ Where is the shipment coming trox I don't know. Our Sales Manager Jack Sikes says keep sllim and we'll keep you in cars....

OUR SALES, SERVICE AND PARTS MANAGEMENT ARE BEING PUT TO THE TEST ITS THE BEST..........................AT WEST
CHEVROLS
811 - 10th levellanoo,texas
PHONE 894.6141 LUBBOCK PHONE NUMEER TW.

## Erixis Grand Opening

 311 East 8th - - Littlefield, Texas
## MONDAY OCT .26, 9.M. <br> STORE HOURS: 9 A. M. TO 7 P. M. DAILY ---1 P. M. TO 6 P. M. SUNDAYS

SEE INSIDE THIS SECTION FOR GRAND OPENING SPECIALS GOOD FOR ENTIRE WEEK

# LEADER-NEWS 

THE LEADER-NEWS, LITTLEFIELD, TEXAS, SUNDAY. october 25, 1970, PAGE IB

H. R. GIBSON

## eamwork Is Big Factor Phenomenal Growth



## 555th Gibson's Store Opens In Littleficld

## Ribbon-Cutting Ie Monday Morning,

Native Texans Head Local Franchise
Kenneth Lynch is the man- Tracy is a long-tressed brown-


# ERAND DPENING 

3II EAST 8TH LITTLEFIELD,TEXAS
STORE HOURS: DAILY - 9:00 A.M. To 7:00 P.M. SUNDAY - 1:00 P.M. To 6:00 P.M. SORRY-No LAYAWAYS ON SALETM

THE LID'S OFF! Dep will 50 ¢
give you


Save an additional 50 c when you mail a top in for cash offer. $\$ 1.35$ value ends up costing you

136

## helith bedity ans iv fill array

The city's Largest Selections of Health and Beauty Aids!" This is a boast of Gibson's Discount Center that is repeated in like fashion by stores in the franchise network. Rated the strongest "bread and butter" merchandise category since the start of Gibson's in wholesaling in 1932, health and beauty aids are credited with a consistant and steady increase in vol ume since the shift was made to discounting in 1958.

Health and beauty aids...constitute perhaps our best yearround drawing cards, and there's no reason not to expect continued gains," says Lynn Low, buyer of health and beauty aids for the central offices of the franchise organization as well as pharmacy coordinator in working with Gibson's discount pharmacies.

The merchandise is mass displayed along the left wall and adjacent aisles in Gibson's stores, next to housewares, Gib son's merchandising format is massive displays of large-size items with emphasis on nationally advertised name-brand lines. He noted that the Gibson brand (Dixie Laboratories) in vitamins alone will account for an approximate $\$ 1 \mathrm{mil}$ lion volume this year. The Gibson label is also sold in alcohol hand and shave lotions, deodorant, hair sprays and other personal care products.

CHARMIN BATHROOM TISSUE 4 ROLL PACK
ASSORTED COLORS
Gibson Special 29.


[^0]BARBASO Shave Gream 11 oz 29c

## HAND AND BODY LOTIONS



FAULTLESS HOTIRON
CLEANER

MEN'S THERMAL


CHENILLE BEDSPREADS
FULL BED STZE
ASSORTED COOR
MACHINE $\mathbf{} 97$ ASSORTED COLOR
MACHINE WASHABLE COMPARE AT $\$ 4.95$

FLORAL BED

## PILLOWS

- FOAM-FILLED $18^{\prime \prime} \times 25^{\prime \prime}$ SIZE GIBSON PRICE $67^{\circ}$ SOCKS


Ladies Seamless NYLON HOSE

## NEWEST FALL SHADES

RUW GUARD. TOE AND HEEL
FLAT KMIT / MESH
SIZES 8\%h TO 11
MO LIMIT


MEN'S WHITE


## LADIES VINYL FOLDING SLIPPERS



> ASSORTED SIZES AND COLORS
*RIPPLED AND PLAIN RUBBER SOLES
"COMPARE AT $\$ 1.29$

*100\% COTTON -FULL CUSHION HEEL AND TOE "COMPARE AT $\$ 1.00$
*SIZES 10 TO 13
$A T{ }^{\text {COMPARE }} \$ 1.00$

59:



## BSOIS ERAND DPENINE <br> SORRY NO LAY-A-WAYS ON SALE ITEMSI

DISCOUNT CENTER SHOP LITTLEFIELD-No Need To Go To Lubbock For LOW PR

311 EAST 8TH - IITLLEFIELD, TEXAS

Emphasis On Sporting Goods



 and has since guided the development ot ot ibsion
round departments wih sustanned sales volume.
为



 total store trea to tobut 15 per cent ot thire tram

 und


SPORTING GOODS HEADQUARTERS

coleman
CAMP STOVE
STANDARD
2 BURNER STOVE
Compact stove with exclusive Band-A-Blu burners is as easy
to operate as it is to carry. Fuel capacity $21 / 2$ pints.
CAMP STOME




311 EAST 8TH - LITTLEFIELD,TEXAS
STORE HOURS: DAILY 9:00 A.M. To 7:00 P.M.
NO LAY-A-WAY ON SALE ITEMS


## 

Here's a copy of the Du Pont guarantee Guaranteed to stop cooling system leaks. freeze-ups, and corrosion for one full year from date of purchase if used as directed on this container, If not completely satisfied with the results of use, write to D-7158, E.I. du Pont de Nemours \& Co., Wilmington, DE. 19898, and we will refund the price you paid for Anti-Leak ZEREX Anti-Freeze.


## OPENING SPECIAL is

## THEVOXKSSUPPPESSAREHERE

## GRAND OPFINI

 SOLuctiehoUse paint
LUCI' ${ }^{\circledR}$ WALL PAINT


[^0]:    Reg, $\$ 1.09$

    | Reg. |
    | :--- |
    | 1.5-Oz. |

    $\begin{array}{ll}1.5-\mathrm{oz} \\ \text { Only } \ldots . . & 0 .\end{array}$

