## LAMEB COUNTSY <br> LEADER-NEWS

## 15 CENTS

## ouncilmen Pass Depository Resolution, ody Budget, Exemption, Fund Requests


punty Agents To Attend nnual State Convention

Con


prepared in an attempt to determine if
cur current utitity rates were in line with
current costs. The costs used in the

 He coiniued in bused ont the 19273






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 2. That the saniary sever rate bee



 Bus Trip Slated Aug. 15 For Play

nilder.
Cuncilmen advised them that a
decision would be made after the
 rroposed budget was studied.
Several litems of the budget were
dit upcoming year's plans.
ilmen. City Manager Jim Blagg stated: "Altached you will find an analysis of
"he water production and swage

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In his recommendation to the coun-
In his recommendation to the coun-

Election Officials, Polls Designated By Commissioners


Conemimimbe devoted to 4 Thash shienculure.
 Thiman hesconomer bestavec by min henses.and ther recognition wine the of the vear in in Texas
Yation will begin not 1 pm


\section*{}
ar will be a. a. Ampe Among guests
president of the Texas Gran-


Fer. will comment on "Ex-


\section*{JP's Resignation Refused By Commissioners Court}

\author{
In a day-long endodol.month meeting
 matters of business.
The court refused to accept a letter of
resignation from Ted Borum. justice of The court refused to accept a leter of
resignation from Ted Borum, justice of
neace of precinct 2 at Eath The JP
turned in his resignation because he did

 \(\sum_{k 0}\) a a mance Agency and the county will pay \\ Notice has been given concerning a
public hearing to raise Borum's salary public hearing to raise Borum's salary
(rom s1.200 to \(\$ 2.400\). Atter the hearing.
the court will act on the salary Sept. 9 \\ In other action. the commissioners
appoined Richard Gordon Pyiant as
uvenile officer for Lamb County. Th uvenile officer for Lamb County. The
new iuvenile officer will have similar
duties in \\ 
} tutries in Baily County also. His two-year nure is effective beginning July 31
Two more persons who have be Two more persons who have be
trawn to serve on the salary grievance committee have refused, and two more names were drawn from the list of pas
crand jurors. Names drawn this sessio crand jurors. Names drawn this sess and Lay Mouser of Spade.
The court requested a refund of \(\$ 5,82 z\)
, or the board of county indebtedne
\(\qquad\) In the final order of business, election
udges, poling place, presiding and
iternate presiding fudges were name for all county elections called by the
cowernor. county judge, commissioners
\(\qquad\)

Tickets Issued For Wrong Side Of Street Parking

\section*{Stockholders To Receive \$225,000 In Dividends}


County Pioneers
To Plan Reunion
\(=-\) tusiness and planning meeting Monday
night at 8 in the Flame Room of Pioneer

F F. Yohner. president

\section*{Flection Preecinct No. 11 Beck Gi
Polling Place: Beck} Polling Place: Beck Gin Office
Presiding Judge: Mrs. Floyd Seymore Presiding Judge: Mrs. Floyd Seymore
Alternate Presiding Judge; Mrs. Emery Election Precinct No. 12.Hart Camp
Polling Place: Hart Camp Baptist Church
Presiding Judge: H. V. Lynch
Vternate Presiding Judge: Election Precinct No. 13Springlake Polling Prace: Springlake Community
Conter Presiding Judge: J. J. Coker Flection Precinct No. 14 :North Lit-
Ilefield
Polling Place: Littlefield Junior High Presiding Judge: Mrs. Allen Rhodes Itternate Presiding Judge: Mrs
Werldon Gilley Weldon Gilley
Election Pr

\section*{Election
Springlake
Porlinís Plac}

Polline Place: Springlake City Hal Presiding Judge: Ed Dawson
Illernate Presiding Judge: Edward Jones
Filection
Filection Precinct No. 16-North Fieldton
Polling Place: Vernon Qualls Residence Poolling Place: Vernon Qualls Residence
Presiding Judge: Sherman Rushing Titesiting Judge: Sherman Rushing
Iternate Presiding Judge; Verno \begin{tabular}{c} 
qualls \\
Special \\
\hline
\end{tabular}
ates \(P\)
rolling Place: Lamb County Clerks
office
Prosiding Judge: Mrs Frank Rogers Filection Clerk: Mrs. Bobby G. Roger

Planning will be made for this year
innual Pioneer Reunif
Planning will be made for this year
innual Pioneer Revaion
Mher officers are Mrs Lyle Brandon
vice president: Lyle Brandon
3 Waive Trials, Plead Guily, Sentenced To 15

Three persons entered pleas of guity hidge Pal Boone Jr here Friday. Athnny tee tutchins waived a srrat by
urv and entered a plea of guilty of ar'he state penitentiary after Judge onen found him guilty of setting fire to
 Hutchins is awaiting transportation to
thuntsville where he will serve not less han Iwo years nor more than 10 years Sammy Woody waived a jury trial and
mitered a euily plea to a charge ef thett of Bill Bradleys pickup. Woody was tenteneed to three ye
Thomas Farl Ivey waived trial and qubsequent offense livey was senteaced twhers arraigned Fr

PAGE 2, SECTION ONE, THE LEADER-NEWS, LITTLEFIELD, TEXAS, SUNDAY, AUGUST 4, 1974
 Noles-Hruska Wedding
Solemnized At Sudan
\begin{tabular}{|l|l|}
\hline KIRBY VACUUM \\
sALES AND SERVICE \\
Pat's Record Center
\end{tabular}


\section*{One Call Does It...}

WE SELL... WE SERVICE... WE INSTALL WE FINANCE... WE GUARANTEE ELECTRIC Wafer Heafers

we sell em. Call Us!

\begin{tabular}{|c|c|}
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\hline Miulus su...e. 69 c & miniin \\
\hline manic ciurs & cilisist \\
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1.trry baker and wary kay matthews Matthews-BakerWedding Planned \({ }^{\substack{\text { wedd } \\ \text { Hoble }}}\)

 thinne and Christi Givins of furson. Ariz, visited Mrs. C
of velson. Monday MR AND MRS. Fay
gilliam were in Coleman over the weekend in Coiteman over reunions for the Rae. Ecks Independent Schools all in Coleman County Mrs Giiliam
Cormerly taught in the Rae Iormerly taught in the Rae
and Independent Schoois. and Independent Schools
MRS VERNON TAYLOR
UER returned homes Sunday from a
ihree.weeks
visit three.weeks \({ }^{\text {visit }}\) in
Colifornia \({ }^{\text {She visited her }}\)
dangher and family. Mr. and dancher and lamily. Mr and
Irs Bil Gompert and
thildren at Pificia. Calir and her son and family. Mr. and
Mrs. Carl Taylor and two sons Hob:RT E. STONE AND SILLROV BETH McCOMMAS in north Hollywood. Calif.


Churches grace the


AC \& CHAMPION SPARK PLUGS
SPECIALTY PLUGS NOT INCLUDED
\begin{tabular}{|c|c|}
\hline Regular Spark Plugs & Resistor Spark Plugs \\
\hline Choice 59C & Choice 796 \\
\hline
\end{tabular}

SChauer 6 Amp
BATTERY CHARGER



\section*{qet to know us... WE CAN HELP YOU SAVE ON YOUR FOOD BILL!}





Colling All Homemakers


\section*{VIINGROOMS} Hat aren't IDEAL?

\section*{+em}
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\section*{}

Noar. Aucus 4,1974

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\section*{SANIICSSYOUULIPPPEELIIE WE RESERVE THE RIGHT
TO LIMIT QUANTITES.}

\section*{ALLTHROUGH THE STORE}


NESTEA soz. see \(\$ 1.09\) COCA-COLA MELLORINE nosuon 49 FLOUR s. 89¢ PINTO BEANS 2049 SOFTNER salow 89

COFFEE Alacmos \$1.19
FRANKS CLUB STEAKS w. \(\$ 1.19\) MIRACLE WHIP 986 CHUCK ROAST ORANGES CUCUMBERS

984 DETERGENT
59 194 ONIONS

\title{
POTATOES NECTARINES BELL PEPPER CUCUMBERS
}

\section*{PEACHES 33t CARROTS}

FANCY TOP FRESH
CELLO BAG
Russer,
cauronva LEGRANDE, LB

234 DELUXE RIBS FURR'S PROTEN \(\left.\begin{array}{l}\text { ADV } \\ \text { SPECIAL }\end{array}\right\}\) 894 CLUB STEAK 38 . RIB STEAK FURR'S
PROTEN
\(\underset{\substack{A D V \\ \text { SPECCALL }}}{ } \$\) RANCH STEAK \(\underset{\substack{\text { ADE } \\ \text { SPECIAL }}}{ }\) DI \(\underset{\substack{\text { ADV } \\ \text { SPECIAL }}}{\$}\) ROUND STEAK \(\begin{aligned} & \text { Advertised Special } \\ & \text { furr's Proten, Lb }\end{aligned} \$ 1.29\) FRANKS \(\begin{aligned} & \text { Rath All Mear } \\ & 1202 \text { Package }\end{aligned}\)

ADV.
SPECIAL

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Page 2, SECTION TWO, the Leader-News, littlefield, texas, Sunday, August 4, 1974

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RIGHT GUARD
7 OZ SPRAY
69
COLOR LOTIOI


\section*{SCOPE}

1802
sor wee 39\%
SHAMPOO
SPRAY-BRUSH-GOI
7 OZ
CLAIROL
7
79.

HAIR SPRAY
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FINAL NET
(Vifig NEW LOW PRICE by GILLETTE

DISPOSABLE BUTANE LIGHIER


\section*{RODEN 패II DRUG}

STORE HOURS: 8 A.M. TO 7:00 P.M. MON. TO SAT. 9 A.M. TO 5:00 P.M. SUNDAY


SHAMPOO
12 OZ

CONDITION
CLAIROL
2 OZ TUBE
79
4 OZ JAR
\(\$ 1.49\)



\section*{BULA NEWS}

Premiums Offered
For Fair Exhibitors


\section*{Police Applicants Sought For Texas}
 Pioneer Gas Income
Increased From 1973




IN CONUUNCTION WITH OUR FORMAL Opening we prisent a special

\section*{SUMMER SALE OF}

JOSEPH ZABLE FURS
monday one day only saving from 20\% TO 30\%
N This coulction rou whl fins scores anv scoms of orvamic Ano dazzing fus, counire fuss rown tuse, work fuss and puar vus, noght fues 8 dar fues.
 CONVENIENT LAY- A - WAY PLAN
\begin{tabular}{|c|}
\hline COME IN \& MEET MR. JOSEPH ZABLE THE JOHNNY CARSON \& MIKE DOUGLAS SHOWS WITH HIS UNUSUAL MUSICAL INSTRUMENT (THE -THING- A- MA - BOB)
HE IS ALSO AMERICAS FOREMOST FUR DESIGNER. \\
\hline
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FURS LABLED TO SHOW COUNTRY OF ORIGIN

\section*{PAZAZ}

Fiesta Slated For Levelland

> Ievelland will be officially
insignated as the Mexican
Independenee

he I.evelland Chamber
nommerce Office any day
nmmerce Office any day luring their regular hours Monday through Friday Girls who wish to enter should
chtain their permit and then contaut heir permit and then
conta M91. Se3s: Levelland; or Mrs.
Yilanda Gurman at \(747-4097\) in Thlanda Guzman at 7474097 in
tabhock: or Nancy Price at

WTSU Feeding Laboratory

\section*{ practicality of popped milo as
wine feed in presenty un
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The grain sorghum The grain sorghum
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ormject coordinator. For the \\ nroigiga, coordinator. For the
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is popped hefore it is rolled
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The nether is 90 percent pop.
ned \\ ived" "Her is 90 percent pop-
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ind tastes like popcorn." says
in \\ and tastes like popocra, "says,
Dr Johs MeNeill. WT animal \\ ccience professor assisting in
he project \\ The project
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19074588 in Levelland after 6
\(\mathrm{n} . \mathrm{m}\) This is an open contest and
any kirl from the counties any kirl from the counties
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vnter. There will be a grand vurrounding lievelland may
inter. There will be a grand
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first and second runners-up: first and second runners-up:
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vevient Invone interested in setting upa hooth it the Fair Grounds or entering a float in the
narade should contact narade should contact Rudy
Hinojosa. R94 5634 , Levelland; or Psual Frescaz. 8945757 ,
IAvelland: or Jesse Gurman L-velland; or Jesse Gurman
a1 747 4n97 in Lubbock. Dances 17.47 inime in Lubbock. Dances
will be held nightly along with other entertainment. All surrounding counties are invited to participate in this
nuthorized Fiesta celetration suthorized Fiesta celebration,
hut, we want to remind all that hut, we want to remind all that
h his fiesta is open for the teneral public's en-
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tood spectator:

\section*{gelloknowus}

DOLLAR DAY SPECCM
CHOPPED BEEF SANDWICH

\section*{tcen}

> BURRITOS
\({ }^{\mathrm{CH}} \mathrm{S}\)
Cliff's Grocen
AND DELICATESSEN 1200 HALL AVE. PHONE 385-3441

For Classified Ads

Dial 385-4481

NOTICE OF
Annual Stockholders' Meting THURSDAY NIGHT, AUG. 8 AT 8 P.M.

\section*{IN THE}

LAMB COUNTY ELECTRIC COOP BUILDING

ne Hazards Involved In Growing Pinto Beans

 Wrabbens before and
dinde aware of some Another critical time to
chick for mositure content of
 Stonts, of runners," small
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\author{
Insect Resistant Cotton Sought
}

\section*{5intin} SAVE \(\$ 5\) ON YOUR CIASS RING
AND WEARIT ON THE FIRST DAY OF SCHOOL.
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\section*{\(=\mathrm{Exatax}=\) \\ }

\section*{MID SUMMER WATCH TRADE-IN} SALE

\author{
ALL TRADE-INS MUST BE 17 JEWEL
}
\begin{tabular}{|c|c|}
\hline \multirow[t]{2}{*}{\begin{tabular}{l}
WATCH \\
\(\$ 35.00\) TO \(\$ 49.95\)
\end{tabular}} & WATC \\
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10 \\
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\] \\
\hline  &  \\
\hline \$100 & \$126.00 \\
\hline to \$125 & to \$200.00 \\
\hline  & TO BE NEGOTIATED \\
\hline
\end{tabular}

\section*{OTRADE IN ON ANY WATCH BAND. REGULAR \(\$ 5.95\). \\ \(\qquad\)}

IS A BARGAIN
Buying beet wholesale for
storage in the home freezer
Buying beef wholesale for
storage in the home freezer
can be a money saving ex.
can be a money-saving ex-
perience-if it's done wisely
Some guidelines are listed
by Woodrow Bailey, livestock
and meat specialist for the
by Woodrow Bailey, livestock
and meat specialist for the
Texas Agricultural Extension
Service.

\title{
AUEUSTSATE At WHITES
}


FINEST CONCEPT IN SPANISH DESIGN
KING SIZE COMFORT THE NEW LEATHER LOOK

YOU'LL LOVE THE DEEP FOAM COMFORT
SOFA WITH CHAIR
2-WAY CHOICE There is the finest concepp in Spanish
desion combined with design combined with
the beauty of glovesoft, easy-core viny! Furniture ready to use and enioy now and
eventrime to come Tufted upholstery of crushed black viny with foam filled comfort. Take advantage of this special offer in a twoway group, sofa with chair and ottoman or sofa and loveseat. Never before such small price for this AVAILABLE FREE DELIVERY

Make Your Bedroom Come Alive


History Of Anton Explored By Writer
 that he firs homes in the enew
Water, with no meters and the
chast mer allowed to
(rown were under construction all
the vater he withe 209 and krew rom sig to Ieaders place the current
papulation at about 1,000. mopulation at about 1,000 ,
Anton Boasts a 9 -hole golf
.
 ratanche-lournal Sunday.
dollar day bargains All OVER THE STORE. USE YOUR PENNEY CHARGE CARD

\section*{JCPenne}
\(\square\) Anton Boasts a a 9 hole golf
cuurse which would be a credit

\section*{SPECIAL PURCHASE}

FOR 3 DAYS NEW SHIPMENT FANCY AND SOLID

\section*{DOUBLE KNIT}

LaRGE SELECTION FANCY AND SOLID 100\% POLYESTER DOUBLE KNIT PIECE GOODS, FULL BOLTS, ALL FIRST
QUALITY


200 WOMEN'S IST EDITION

\section*{SHIRT JACKETS \& BLAZERS}
nem wrstat Shirt Jackets and blazers. fall colors.

\title{
MEN'S FANCY LONG SLEEVE DRESS SHIRTS
}

POLYESTER/COTTON STRIPES, FANCIES,
neat patterns and solid colors. single
needie talloring. Large selection

GIRL'S BACK-TO-SCHOOL DRESSES
\begin{tabular}{|c|}
\hline 3/\$9 \\
\hline
\end{tabular}

KNIT SPORT SHIRTS
POLYESTER/COTION
SOLIDS AND FANCIES
4.5

SHORT SLEEVE SHIRTS yon can (axus \(\$ 1.50\) Womens SHOS \(3.99^{9} 6.4\)

\section*{NAVY BLUE SUITS SOLID COLOR
SIZES 44R-46R-43L}

PRICES GOOD
MON., TUES., WED.
WHILE QUANTITIES LAST

AUGUST DOLLAR DAYS

At Stacy-Mason, you get more-you get Carpetunity. What's Carpetunity??
Carpetunity is the reason why more people buy carpet from Stacy-Mason.
Carpetunity means Sales People who are interested in you and your needs.
Carpetunity means Selection. You choose from the latest in styles and colors.
Carpetunity means Value. You get what you pay your hard-earned money for.
Carpetunity means On? (O)-the finest carpet foundation.
PATENTED* PROCESS CARPET
FOUN̦DATION BYOIIn
Brownfield
Carpetunity means Stacy-Mason-your Levelland Evans-Black Carpets dealer. Littlefield

Here Are Some Pictures Of Carpetunity In Action:

"Friendly Salesman"

"Hundreds of rolls in stock"

\section*{Your Carpetunity \\ Is Waiting For You At Stacy-Mason.}

\section*{SPECIAL FEATURE!}

Expert suggestions on how to decide what kind of carpet to buy, and even more tips and charts on how to keep it looking good after installation. See the handy 4 -page pullout section designed so you can save it for future reference-Pages 7-10.


\section*{Evans-Bilack \\ capes important reasons for buying your carpet from us...}

\section*{Our selection}

Looking for variety? You'll find it here! We feature hundreds of combinations of today's most popular colors, patterns, textures, and fibers. And price ranges to suit every budget. From shags to sculptured effects, patterns, to level loops, to cut pile plush textures . . . whatever you prefer, we have the designs and color selections to coordinate beautifully with every decor and color scheme in your home.

\section*{Our service}

What is selection without service? On most of the carpets you select immediate installation is available because a large warehouse stock of full rolls is always at your service. Not sure what you want? Just give us a call and one of our professional consultants will come to your home with
samples, so you can match your decor perfectly. While there, he will measure your rooms exactiy and expertly, so you won't spend a penny more than necessary. And remember, we make it our business to see that you're completely satisfied. We want you to come back!

\section*{Our reputation}

At some stores, carpet shopping can be frustrating. But we've built our reputation on taking the confusion out of carpet. On listening, learning, and understanding your own individual needs . . . on offering sound, professional carpet advice. For extra assurance, we feature the brand names you know best, trust most, for quality, value, and dependability.

Choose your carpetstore as carefully as your carpet (we think you'll like our stylel).

\section*{Our credit plans}

We want to make life easy for you not only through easy-care carpeting but with easily-affordable methods of payment as well. That's why we offer convenient ways to buy. Come in and talk it over; we have a credit plan to suit every budget.

\section*{Our low prices}

That's what it's all about-our Sale'n Show is on right now to save you money. Look at all the designs, select the perfect colors. Then add up the savings, yard by yard, and you'll find you come out way ahead by buying now. Come see us today!


At the Store for All Reasons



\title{
Therés a kaleidoscope of color in this soft. well-groomed shag.
}

This is Caracas: a spicy, multi-color shag that brings the zest and excitement of a Caribbean seaport into your home. This wonderful dense shag is soft and silky to the touch: amazingly resilient underfoot. Its thick, springy pile is of \(100 \%\) DuPont continuous filament nylon . . . highly luxurious and long-wearing!
Caracas is a sophisticated shag. Elegant enough for the living or dining room, casual enough for the den or family room. And because it's one of the new breed of wellgroomed shags, it's easy to maintain with minimum attention. Its 14 bright, sparkling multi-colorations are perfect for any room that demands excitement underfoot.

It's an outstanding carpet value at only

\title{
\(\$ 7095\)
}

\section*{difis sfiag \\ has a new superGright look.}

Colors snap to life in the lustrous \(100 \%\) nylon fiber pile of Bel Canto. They're spectacular two-tone colorations which radiate vividly from its twisted, heat-set pile. Meanwhile the warmth of texture gives fresh dimension to the living room ... dining room, family room, bedrooms or den. Rich and resilient underfoot, this springy shag offers a price so moderate you really can't afford to postpone your decorating. See all ten of the fresh, new two-tone colorations. Tempting combinations like Creme de Menthe, Cranberry Mist, and Lotus Leaf. Bel Canto's casual good looks will blend perfecily with any decor. And you'll appreciate the easy-care features of its nylon fiber pile.

\section*{Evans-Black Carpets \\ by Armetrong}

An outstanding carpet value at only
\$8
95 Tristalled



\section*{Evans-Black Carpets by Armitrong}

\section*{This Carved-Plush Nylon Carpet Surrounds You With Sculptured Beauty}

Luxury carpet styling takes on the dramatic new look of textured elegance! Sea Dance from Evans-Black Carpets - the rich, velvety-soft carved plush that looks and feels like no other carpet you've ever seen.

Its subtle, wave-like tracery pattern and luxuriouslythick two-level texture are beautifully-unique, totally captivating. And dense, heat-set nylon yarns provide superior performance, easy-care.
As for color, Sea Dance is spectacular! Dramatic twotones ranging from subtle ivory and white to the new trend-setting earth tones in brown, beige, and gray. Surround yourself with Sea Dance - the newest look in textured elegance.

An outstanding carpet value at only


\author{
Luxurious Pattern Shag...
}

\section*{A New Dimension of Elegance for Your Home}

Regal Row from Evans-Black Carpets is a creative blend of a luxurious low-pile shag texture and the beautiful, classic cut-loop pattern.

With its rich, bright multi-color combinations and unique two-level texture, Regal Row will bring a new dimension of casual elegance to any room in your home.

Regal Row's extra thick, dense construction is soft and resilient underfoot. And, its \(100 \%\) nylon fiber pile offers high resistance to wear and easy care with a minimum of attention.

An outstanding carpet value at only
\[
\$ 1 \supseteq \underbrace{95}_{\substack{\text { sumen } \\ \text { s.anderd }}}
\]

\section*{Evans-Black Carpets}



\section*{HOORAY FOR THE STRIPES! They're Stunningly-Stylish in This New Nylon Shag}

Now you can start a decorating revolution in any room of your home! Evaths-Black's dramatic new Revolutionary Stripe lets you be beautifully-bold, daring, different. Its distinctive stripe pattern is tastefully-stylish, carefully scaled and color-coordinated.
Its texture is perfectly today - combining heat-set yarns, for rugged durability, with a luxuriously-thick pile, for easy-care comfort. Languish in the lustrous earth tones of Misty Sun. The zesty red, white, and blue of Old Glory. From courageous to contemporary, there are 16 sparkling color choices. Start a decorating revolution in your home today with Revolutionary Stripe.
An outstanding carpet value at only

\title{
-
}

\section*{Cqupet.sour họe with. the exciling new bok in. colorfiul floor.fashion.}
* The new look in luxury carpet styling featuring a bold panorama of colorful pattern

\section*{* Beautiful random "shadow floral" design will add colorful excitement to any room}
* Rugged, tightly-twisted, heatset frieze texture will keep its fresh new-looks longer
* \(100 \%\) DuPont nylon fiber pile for long wear and easy care
* Choose from four subtle softtone colorations and six sharply vivid hues
* Decorating versatility; color and pattern combinations coordinate with any decor
* Professionally-prepared decorating ideas available

An outstanding value at only



\section*{You'll Love This Colorfully-Stylish Sculptured Nylon Shag}

You love the casual look and easy-care features of shag carpeting, but want more decorating pizazzz than you find in most shags? Then Bogota from Evans-Black Carpets is your answer.
Its stylish two-level shag texture and flowing sculptured pattern will open a new world of decorating versatility in your home. And its heat-set yarns help keep the texture fresh and new-looking with minimum care.
Bogota's vibrant tone-on-tone colorations let you escape to the land of Avocado Smoke, Golden Wheat, and Whisper Mint. Every room in your home will come beautifully alive with Bogota.

An outstanding carpet value at only

\section*{-}

\section*{Open Your Joors To The Majestic Multi-Color Richness Of This Sculptured Nylon Shad}

There's a worid of luxurious beauty, dazzling colors, and dramatic textured elegance awaiting you. EvansBlack calls it Mystic Lake . . . you'll call it fabulous! its two-level sculptured pattern and short "low profile" shag texture are tastefully-stylish, lavishly rich.

Its extra-dense heat-set nylon yarns offer superior performance for easy-care enjoyment - year after year with minimum care.

Each of its 14 colorations is made up of four different tones, creating shifting moods of colorful excitement throughout the lustrous texture. Put the shimmering enchantment of Mystic Lake in your home.

An outstanding carpet value at only

Evans-Black Carpets by Armstrong


\title{
A beautiful blend: The formal elegance of plush and the casual look of shag.
}

Cape Jaffa has the timeless formality of a plush, along with the casual character of a shag - just sophisticated enough to give you the best of both worlds.
This combination means Cape Jaffa will be at home in both formal and informal settings. Use it in the living room, dining room or bedroom, where its bright, shimmering, tone-on-tone colorations will add wonderful luxury to your decor.
Its "Low-Profile". shag construction is of \(100 \%\) DuPont nylon pile. Thick, dense and so soft to the touch, yet it has outstanding durability and is easy to maintain.

\section*{An outstanding carpet vaiue at only}

\section*{Goday's stunning new look in luxury carpet, styling}
* NEWEST LOOK IN FLOOR FASHION - A bold panorama of pattern and multi-coloration in a dramatic "abstract floral" design.
* LUXURIOUSLY THICK-Extra dense. low-profile shag texture made of lustrous \(100 \%\) DuPont continuous filament nylon fiber pile.
* DELICIOUS COLOR ASSORTMENT - Ten lavish pat-tern-dyed color combinations: featuring several different hues "deep-dyed" into each coloration.
* CARE-FREE TEXTURE - In a thick low - pile shag construction: stands up, stays rich and new looking longer with minimum care.
* EXTRA DURABILITY - Allnylon construction means rugged performance, superior wear resistance. Tightly-twisted, heat-set, continuous filament nylon resists pilling and fuzzing, keeps its fresh new look longer.
* "SHOCK-RESISTANT" - Features the extra benefit of Brunsion anti-stat yarn...a premium approach in carpeting offering excellent resistance to annoying static shocks.




\section*{The in-and-out carpet that solves all your ups-and-downs!}

\section*{There's fresh informality} in this new carpet of \(100 \%\) Creslan \({ }^{\text {® }}\) acrylic fiber pile, perfectly dyed for color-fastness - and featuring a weatherproof backing to answer the need for a smart appearance indoors and out. Courtyard is tough, too. Highly resistant to wear, abrasion and hard living. Its 3-level, random-sheared brick pattern takes to the great outdoors like a natural. Looks equally sophisticated all through your home, answering your special needs for beauty, long wear, color, and luxury. See it today in 10 extraordinary decorator colors from Golden Haze to Walnut

Comine is a Cyamaid mademark lor acyllic itier


\section*{Evans-Black Carpets \\ By Armatrong}

\section*{Gappet gour home with the frest rew look of classic elegarae}
* Classic Swirl Design adds contemporary elegance to any decor.
* Velvety-soft resilience and for mal liveability in a beautiful threelevel. random sheared texture.
* Rich Tweed Colorations in 14 striking combinations create a warm glow of luxury.
* 100\% Dupont Dacron \({ }^{*}\) polyester fiber pile offers superior per formance.
* Distinctive Decorating Choice wherever the mood suggests a formal touch.

Classic elegance is captured in the striking swirl design of Town Oaks. Its rich tweed colorations and velvety soft texture will add a warm touch of formality to any setting.

An outstanding carpet value at only



\section*{The Sumptuous Textured－Plush Carpet That＇s Fit For A King． And For Your Castle Too！}

Treat your home tot the elegant simplicity and royal luxury of Evans－Black＇s Chateau De Ville．One of today＇s finest quality carpets，its lavishly－thick textured－plush construction and majestic solid colors give a wool－like appearance you＇ll treasure for years．

A superb broadloom value，it＇s uncommonly heavy， silky－soft to the touch，and as practical as it is beautiful． The bulky，heat－set nylon yarns offer excellent wear resistance，stay new－looking with minimum attention．

As for color？Its 34 magnificent solid colors span the spectrum．Choose from expressive hues like Black Night， French Wine，Cameo Gold，and Ming Blue．Chateau De Ville－a regal choice for any castle，including yours！

An outstanding carpet value at only
\＄1695
from
Evans－BlackCarpets
by A）matrong

\section*{Today＇s newest，brightest， super－luxurious nylon shag－plush carpet．}
＊LUXURIOUSLY THICK，extra－
dense \(100 \%\) DuPont continuous
filament nylon fiber pile
㐘 THE＇NOW LOOK＇in the new generation of high－style，low－pile shaggy－plush carpet textures．
＊SOPHISTICATED COLOR STYLING brings a unique new multi－colorful look to your decor．You＇ve never seen anything like it！
＊CARE－FREE TEXTURE of a thick， bouncy＂low－profile＂shag；stays rich and new looking with minimum care． Throw out the shag rake；Jakarta doesn＇t need pampering！

卷 EXTRA－DURABILITY of all－nylon construction；rugged performance． excellent resistance to wear，pilling． and fuzzing．

跞 DELIGHTFULLY SOFT AND SILKY to the touch for exciting elegance underfoot．
＊DELICIOUS COLOR ASSORTMENT of 25 different lustrous multi－hued effects；choose from Blues，Greeas， Golds，Reds，Rust Tones，Subtle Pastels．
a beautiful value at only


\section*{Evans-Black Carpets \\ by A)mistrong}


\section*{It's always your move with \\ Checkmate from Evans-Black carpets}

Dey-to-day traffic means nothing to Checkmate. A three level random sheared arpest of DuPont continuous fitement nylon pile which laughs at dirt and wear. This rugged carpet can take punishment from even the most setive family. Checkmato carpet is truly a combination of modern cerpet styling and long lasting durability. Choose from 15 lively colors.

Checkmate the spirited, rugoed one from
Evens-Black carpets

An outstanding carpet value,

\section*{The classic carpet made of care-free Cadon \({ }^{\circledR}\) Nylon}

Classic elegance and high-fashion style are captured in the exciting swirl pattern and lustrous colorations of Windsor House from Evans-Black Carpets. Its three-level, tip-sheared texture will add formal richness to any decor and complement virtually any furniture style.

Windsor House features \(100 \%\) Cadon \({ }^{\text {e }}\) continuous filament nylon fiber pile - the durable fiber that reduces static shock and minimizes soil appearance. Easy to clean, Windsor House will keep its fresh new-looks with a minimum of attention.

Available in 14 dazzling tweed colorations, Windsor House is the perfect choice for those who demand the upmost in beauty. elegance and durability. See Windsor House today! You won't be shocked .... just pleasantly surprised by this outstanding carpet value.
\({ }^{*}\) Cadon \({ }^{\boldsymbol{i s}}\) a Monanto TM for nylon fiber.
only


\section*{Evans-Black \\ Carpets \\ by Armstrong}



Easy-care carpet for easy-living fomes
* DURABLE!-Made of \(100 \%\) Anso \({ }^{\circ}\) continuous filament nylon fiberfamous for staying fresh, clean and new looking longer!
* EASY CAREI-Tight, dense levelloop construction - spills and soil whisk away beautifully!
* COMFORTABLE! - High density foam rubber backing; excellent underfoot comfort, no padding needed!
* COLORFUL!-Striking design definition and color clarity - multi-hued to coordinate with today's most popular fixture and home furnishing colors!
* PRACTICAL!-For all of the harduse, "easy-living" areas of your home; family rooms, childrens bedrooms, dinettes, breakfast rooms!
-Ansotisa TM of the Allied Chemical Company

\section*{\$895 \\ Installed}

\section*{The spectacular new concept in luxury carpet styling,}

Lenkora is a unique, new concept in luxury carpet styling, whose vivid multi-colorations, exciting, embossed texture and exquisitely-detailed Asian design will create an elegant new dimension in any room.
\(100 \%\) Creslan \({ }^{*}\) acrylic tight, level-loop construction and \(100 \%\) Creslan \({ }^{*}\) acrylic fiber pile means easy care and
superior resistance to wear.

Its stunning, rich embossed texture is produced by the revolutionary new Sculptron* process creating an unusual and exciting effect. Its exotic Asian design and six vivid multi-colorations make Lenkora perfect for today's high-fashion look.

\section*{(2)}

Crestan \({ }^{\text {is a }}\) TM of American Cyanamid
from
Evans-Black Carpets
by A)mstrong


\section*{Knickerbocker}


\section*{The Timeless Beauty of Luxurious Plush}

Grace any room with the luxury and timeless beauty of Knickerbocker by
Evans Black Carpets. The plush
velvet texture of this outstanding carpet will speak of quality and style.
The \(100 \%\) Acrilan acrylic fiber pile, when installed in your home, is dependably strong, able to withstand the roughest wear.
Knickerbocker's 22 colors are royal rich with such hues as Sapphire Blue, French Vanilla and Prussian Teal.
Don't you have a room that should be graced in the luxurious elegance of Knickerbocker?

It's outstanding carpet value at \$ 1295

Installed

\section*{The soft carpet.}

When you're ready for the soft life, you're ready for Clayknoll.
This luxurious plush is so soft that it even makes kids want to settle down for a nap. And that makes it pretty great for helping a grownup unwind.
But don't let its softness fool you. Clayknoll can stand up to spills and stains and all the gremlins that unnerve the average carpet, because it's made of \(100 \%\) Acrilan \({ }^{*}\) acrylic fiber pile. And, in 18 vibrant colors that range from Spiced Peach to Lime Green.
So, the next time you feel like getting away from it all, slip onto something soft...Clayknol!!

An outstanding carpet value at

\section*{Evans-Black Carpets}

\footnotetext{
by (A)rmstrong
}

\section*{Clayknoll}


This section is designed to help you make the correct choice for your new carpet and then how you should care for your new carpet, to keep it useful and becoming for many years. We at Stacy-Mason have been selling carpet for many years. By this experience we feel qualified to make these following suggestions. Please hold on to this section-you may want to refer to it again in the future.

Important points to check...before you decide on carpet:

Check the usage: If you are putting carpet in an area that gets heavy wear . . . on the stairs, in front of a doorway, in a main traffic area, choose a tough, rugged carpet for long service. Tightly twisted carpets work best in these areas, as do some of the man-made fibers such as nylon and polyester. For rooms that get less wear, such as bedrooms and livingrooms you can concentrate on other qualities than rugged durability. There's a carpet for every purpose . . . make sure you get the right one.

Check the fiber: There are lots of fine carpet fibers . . . all of them have been proven by time-testing and long wear. Foremost among them is still wool . . .t then there is nylon, acrylics, polyesters, olefins. Come in. We will be happy to explain the differences to you.

Check the color: Color is important in choosing your carpet . . . because you are going to have to live with it for a long, long time. Be sure that the color is right. Look at the sample under store lights, under incandescent lights (they make a difference when compared with fiourescent light) and if possible in the daylight. Make sure the color is right for you and that you-and your husband-will be happy with it.

Check the style: Today, carpet comes in a wide variety of styles to fit everyone's taste and needs. You'll find them all displayed here ... and you can choose the style that suits you best. If you long for shags, or plushes, or sculptured or level loop . . . we have them all. Come in and see how varied carpet styles are:

Check the price: Carpet prices vary, of course. And, as with anything else, you get what you pay for. We make every effort to give you the very best value for your dollar . . we buy carefully and when we make an unusual buy, we pass the savings on to you. Come in. You'll find real value-whatever the price. And rest assured, we'll help you find the right carpet to fit your purse and your person.

Check the dealer: Look for a dealer who has a good reputation and good selection, and who handles brand name carpets like Evans and Black. He should be interested in your particular flooring situation . . . enough to suggest which carpets will perform best. He should have, Carpetunity, Your Best Opportunity in Carpet.

Check the installation: is it a modern method performed by professionals? Is it guaranteed? Can your carpet be installed when you want it?

Check the padding: Is it guaranteed? Do you have a choice of padding types? You may like your carpet to be firmer or more luxurious. The carpet foundation can accomplish this for you.

All of these points are lmportant ones to check on before you bay. Stacy-Mason understands each of these checks and will be happy to go through ench. We will give you the facts so that you can make the best selection for yoar own needs.

Now if you will turn the page, Stacy-Mason will help you maintalin your carpet's beauty.


\title{
How to figure Square Yards
}

Take the length in feet needed of the carpet broadloom and multiply by the width in feet, the product of which gives you square feet. Then divide by nine to get the number of square yards. Example: a room 12 feet by 15 feet is 20 square yards- 12 x \(15=180\) square feet divided by 9 \(=20\) square yards. There is an easier way. Keep reading.

Almost every retail carpet store advertises or promotes a square-yard price either on the carpet alone or with installation. At Stacy-Mason, all carpet is priced installed with the exception of remnants. This square-yard price really doesn't tell you anything specific about how much it will cost you in total to carpet a room-which is really what you're interested in. That's why we have included here a way you can give yourself a cost figure that means something-something you can work with in deciding whether or not to make the purchase. All you need to know is the approximate size of the room. Then, using the following charts, you can determine approximately how many square yards of carpet the job will take, what the total cost will be. This of course, would only be a rough price but it should be fairly close to the actual price and should save you some valuable time.

\section*{How to use the charts:}

Chart No. 1.
Enables you to quickly calculate the number of square yards involved in the job based on your estimate of room size. Find the required length in the left-hand column, the width across the top column. Moving across the chart from the length. the number directly under the width will be the approximate square yardage. For example, assume a room \(19^{\prime}\) long by \(16^{\circ}\) wide. Find \(19^{\prime}\) in the length column; move your finger across to the \(16^{\prime}\) width column; the job will require 34 square yards.

Chart No. 2
Enables you to convert square yardage into approximate price. In the lefthand column, headed "Square Yards", find the number closest to the yardage required ( 34 yards from previous example). Locate the price of the carpet in which you are most interested by reading across the top price column. For example: assume \(\$ 9.00\) a square yard for the 34 yard previous example. The approximate price of the job will be \(\$ 306.00\) (halfway between the price of 33 and 35 yards).

Stacy-Mason will be happy to come to your home, measure your floors and tell you exactly how many square yards. Just call us.


2anuenuphunuramumis
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & & & & & & & & & & & & & & & \\
\hline * & ? & & s & - & 10 & , & & " & 12 & 13 & 14 & 15 & & 18 & " & 18 \\
\hline \(\cdots\) & - & & 10 & 11 & 12 & 13 & & 14 & 16 & \(\square\) & 18 & 19 & & 20 & 21 & \(n\) \\
\hline 17 & & & & & & & & & & & & & & & & \\
\hline \(\stackrel{1}{1}\) & " & & 1 & 13 & 15 & 16 & & 17 & 19 & 20 & 21 & 23 & & 24 & 25 & 27 \\
\hline \% & & & & & & & & & & & & & & & & \\
\hline \(\underline{\sim}\) & 12 & & 4 & 18 & 17 & 18 & & 20 & 2 & 23 & 28 & 26 & & 28 & 3 & 3 \\
\hline 15 & & & & & & & & & & & & & & & & \\
\hline 16 & 14 & & 16 & 18 & 20 & 21 & & 23 & 28 & 27 & 28 & 30 & & 32 & 3 & 36 \\
\hline 17 & & & & & & & & & & & & & & & & \\
\hline \({ }^{*}\) & 16 & & 18 & 20 & 2 & 2 & & 2 & 28 & 30 & 32 & 34 & & 36 & 3 & 40 \\
\hline \({ }^{5}\) & & & & & & & & & & & & & & & & \\
\hline \% & 18 & & 20 & 2 & 24 & 2 & & 29 & 31 & 33 & 36 & 3 & & 40 & 42 & 4 \\
\hline \({ }^{2}\) & & & & & & & & & & & & & & & & \\
\hline \({ }^{2}\) & 2 & & 2 & 24 & 27 & & & 32 & 3 & 3 & 30 & 42 & & 4 & 46 & 40 \\
\hline \[
\frac{w}{w}
\] & 2 & & 24 & 27 & 2 & & & 35 & 3 & 40 & 43 & 45 & & 48 & 51 & 53 \\
\hline 25 & & & & & & & & & & & & & & & & \\
\hline 2 & 2 & & 28 & 20 & 32 & & 35 & 38 & 40 & 4 & 4 & 4 & & 52 & 55 & se \\
\hline m & & & & & & & & & & & & & & & & \\
\hline \% & 2 & & 28 & 31 & 34 & & & 40 & \(\mu\) & 4 & so & 53 & & 56 & 50 & 62 \\
\hline \% & & & & & & & & & & & & & & & & \\
\hline \({ }_{3}{ }^{3}\) & 2 & & 30 & 33 & 37 & & & 43 & 47 & 50 & 53 & 5 & & \(\infty\) & \({ }^{6}\) & 67 \\
\hline \(\frac{3 r}{3 r}\) & & & 32 & 36 & 39 & & 3 & 4 & 50 & 53 & 5 & \(\infty\) & & \({ }^{4}\) & ๕ & 7 \\
\hline \({ }^{3}\) & & & & & & & & & & & & & & & & \\
\hline
\end{tabular}

CHART NO. 1

APPROXIMATE SQUARE YARD PRICE
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Yende & 34 & 55 & 56 & 57 & 58 & 9 & \$10 & si1 & \$12 & 513 & 314 & 515 & 816 \\
\hline 5 & 20 & 25 & 30 & 35 & 40 & 45 & 50 & 55 & 60 & 65 & 70 & 75 & 80 \\
\hline 9 & 36 & 45 & 54 & 63 & 72 & 81 & 90 & 99 & 108 & 117 & 126 & 135 & 144 \\
\hline 11 & & & & & & & & & & & & & \\
\hline 13 & 52 & 65 & 78 & 91 & 104 & 117 & 130 & 143 & 156 & 169 & 182 & 195 & 208 \\
\hline 15 & & & & & & & & & & & & - & \\
\hline 17 & 68 & 85 & 102 & 119 & 136 & 153 & 170 & 187 & 204 & 221 & 238 & 255 & 272 \\
\hline 19 & & & 14. & & & & \% & & & & & & \\
\hline 21 & 84 & 105 & 126 & 147 & 168 & 189 & 210 & 231 & 252 & 273 & 294 & 315 & 336 \\
\hline 23 & & & & & & & & & & & & & \\
\hline 25 & 100 & 125 & 150 & 175 & 200 & 225 & 250 & 275 & 300 & 325 & 350 & 375 & 400 \\
\hline 27 & & & & & & & & & & & & & \\
\hline 29 & 116 & 145 & 174 & 208 & 232 & 261 & 290 & 319 & 348 & 377 & 408 & 435 & 464 \\
\hline 31 & & & & & & & & & & & & & \\
\hline 33 & 132 & 165 & 198 & 231 & 284 & 297 & 330 & 363 & 306 & 429 & 462 & 495 & 528 \\
\hline 35 & & & & & & & & & & & & & \\
\hline 37 & 148 & 185 & 222 & 259 & 298 & 333 & 370 & 407 & 444 & 481 & 518 & 555 & 592 \\
\hline 39 & & & & & & & & & & & & & \\
\hline 4 & 184 & 205 & 246 & 287 & 328 & 369 & 410 & 451 & 492 & 533 & 574 & 815 & 656 \\
\hline 3 & & & & & & & & & & & & & \\
\hline 45 & 180 & 225 & 270 & 315 & 380 & 405 & 450 & 495 & 540 & 585 & 630 & 675 & 720 \\
\hline 47 & & & & & & & & & & & & & \\
\hline 49 & 196 & 245 & 294 & 343 & 392 & 441 & 480 & 539 & 588 & 637 & 688 & 735 & 784 \\
\hline 51 & & & & & & & & & & & & & \\
\hline 53 & 212 & 285 & 318 & 371 & 424 & 477 & 530 & 583 & 638 & 689 & 742 & 796 & 848 \\
\hline
\end{tabular}

CHART NO. 2

STACY－MASON SUGGESTS：

\section*{How To Maintain Your Carpe}



 unusaal dircumstances．carpest made with



 appearance of property constructed carpet
can be maintained oreet a long period of

Appearance retention is affected by many
1．Type of Soil－This factor is，of course． fixed and unalterable for a given
installation．In should be one of the prime
considerations when color and pattern are considerations when color and pattern are
selected．Dark，oily soil precludes use of
lightit colors：light clay or cement dust













 0 key to crushing performance and it is probably true that a good quality carpe
can be made with any fiber if enough is used．
The amount of pile yarn needed depends nvolved．Fir we find carpets of nylon to be the mosi











 cappe．






where purt comes from
The dirt or soil that deposits on and in

\section*{Maintenance＇Critically Important}

\author{
imporant in mainter ining carpet at at
saisfactory level of apparance．Almost all
carpet tleaning consists of common sense practice of these cardinal of common sense \\ a．Frequent（daily to weekly depending on
traffic volume and location）vacuuming or s．Prompiriermonaza ot spils and attention to \\ c．Light cleanign with＂ry powder＂for
foam ot heavy rraffic arras as needed to \\ with a revolving brush is a valuable tool for picking up crumbs and loose debris which
accumulate on the surface of the carpet． carpet life．In areas of extremely heavy foot traffic，it somerimes may ec
vacum several times per day． \\ equipment selection and usage An upright vacuum cleaner of the motor
driven brush and beater type is essentint for proper carpet care．A tank type cleaner can be used for occasional touch－up work
but is not reeomended as the principal cleaning equipmen．The combination of a \\  used with a vacuum wand to pick up loose surface dirt and to clean difficult to reach
areas．For high traffic areas，we areas．For high traffic areas，we
recommend use of a mechanical pile brush． The pile brush（hand or mechanical） to compact by better opening and erecting of the pile．Pile brushing should always be done against the nap of the pile and is
highly recommended in corridors and highly recommended in corridors and
traffic lanes． traffic lanes． The appearance and texture of high pile
shag carpeting can be maintained by
periodic use of a smooth toothed pile rake．
}

Tips on how to remove spots，stains

\section*{}
before it leaves a stain．As a handy source
of information．we havelisted below some
basic stain removal rules and a stain

To prevent pemmanent staining，follow
1．Blot up spills immediately，using cean
white absorbent material．The longer the white absorbent material．The longer the
spot remains．the more permanent it
becomes．possibly reaching the point becomes，possibly reaching the point
where it is impossible for even a
professional

Always pre－test spotting formula on an nconspicuous area of carpeting．Place a
few drops of formula on each color，hold a
white lissuc a en．Examine the tissue for dye transter formula had on the carpeting．If dye has bled or area appears changed，call your

3．Do not over．wet．Work with small
mounts of formula and blot．Problems
amounts of formula and blot．Problems
result from using large amounts．Blot，do result from using large amounts．Blot，do
not tub or brush．Excessive agitation may

\section*{stain．}

5．Have patience，Some stains respend
slowly．


 ．Haphazard attempts at spot removal pile distortion．If in doubt，seek the advice of a professional rug，cleaner．A few
minutes on the telephone may prevent a stain or damage to your customer＇s
carpeting．

Following are symbols and their explanations．These are materials and
procedures used in the spot removal chart

A／One tablespoon houschold ammonia added to three－quarters cup water．Add small amount and blot liquid；continue ntil no more stain is removed． C／Dry cleaning solvent．Add small amount stain is removed．Small amounts should be stised to prevent damage to latex used on
bacaing．Do nat hes carro
gasoline or lighter fuid．
D／One teaspoon of neutral detergent mixed with one－half ping lukewarm water Non－alkaline detergent not containin
bleach．such as used for washing delicat fabrics，）Add small amount and blot liquic
\(L\) Color change is probably due to dye on the fiber．A professional rug cleaner may be able to help the situation by re－dyeing the area．
P／Call professional rug cleaner for advice \(\mathrm{R} /\) If discoloration remains，it is probably
due to a stain which is re－dyeing the fibers． S／Similar staining materials are fiber S／Similar staining materials are not all may act as a dye（R）；others may look like a loss of dye（L），depending upon which was spilled．
T／Place one－half inch layer of tissues or ther white absorbent material over damp area，weighting it down．Allow six hours to
One－third cup white vinegar mixed with amount and blot liquid：continue until no more stain is removed．
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{30}{*}{} & TYPE OF STAIN & 1 & 2 & 3 & 4 & 5 & 6 & 7 & \({ }^{*}\) \\
\hline & Acids & A & D & \(T\) & & & & & t \\
\hline & Alcohol & 0 & v & T & & & & & S \\
\hline & Ammonia or Alkali & \(\checkmark\) & D & v & T & & & & L \\
\hline & Animal Urine & D & v & T & & & & & L． \\
\hline & Beer & D & v & T & & & & & S \\
\hline & Bleach & D & V & T & & & & & L \\
\hline & Blood & D & A & V & T & P & & & \\
\hline & Butter & C & D & v & A & V & T & & R \\
\hline & Candy & 0 & A & v & C & T & & & A \\
\hline & Chewing Gum & C & D & A & v & T & & & \\
\hline & Chocolate & 0 & A & V & c & T & & & \\
\hline & Cocktails & D & c & T & & & & & S \\
\hline & Coffee & D & v & T & & & & & A \\
\hline & Cologne \＆Perfume & C & D & v & T & & & & 5 \\
\hline & Cooking Oil & C & D & A & V & T & & & \\
\hline & Cosmetics & C & D & A & v & T & & & S \\
\hline & Crepe Paper & & \(\bigcirc\) & A & V & \(T\) & & & 5 \\
\hline & Dye & P & C & 0 & A & V & T & & A \\
\hline & Egr & D & A & V & T & & & & \\
\hline & Food Stains & P & C & D & A & v & \(T\) & & 5 \\
\hline & Fruit & D & A & V & T & & & & 5 \\
\hline & Fruit Juices & D & A & V & T & & & & S \\
\hline & Furniture Polish & P & c & D & A & \(v\) & \(T\) & & 9 \\
\hline & Furniture Stain & P & C & D & A & V & T & & R \\
\hline & Gelatin & 0 & A & V & T & & & & \\
\hline & Glue & 0 & A & V & T & & & & \\
\hline & Croane & c & D & \(v\) & T & & & & \\
\hline & Household Cement & C & D & A & v & T & P & & \\
\hline & Hee Cream & 0 & A & v & T & & & & R \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline TYPE OF STAIN & 1 & 2 & 3 & & 4 & 5 & 6 & 7 & \({ }^{*}\) & \\
\hline Inks & P & c & D & & A & v & T & & R & \\
\hline Lipstick & P & C & D & & A & \(v\) & T & & R & \\
\hline Medicine & P & C & D & & A & \(v\) & T & & 5 & \\
\hline Metal Polish & C & D & v & & T & \(p\) & & & & \\
\hline Mildew & P & & & & & & & & & \\
\hline Milk & D & A & \(v\) & & \(T\) & & & & & \％ \(0^{0}\) \\
\hline Mustrad & D & V & T & & & & & & & \(\square_{6} \frac{5}{5}\) \\
\hline Nail Polish & P & C & & & & & & & R & 3 3 \({ }^{3}\) \\
\hline Oil & c & D & A & & V & T & & & R & －\({ }^{\text {a }}\) \\
\hline Ointment & C & D & A & & v & T & & & & \\
\hline Point & P & & & & & & & & 8 & \\
\hline Permanent Wave & － & － & － & & － & － & － & & & 言 \\
\hline Solution & D & A & V & & T & & & & \(L\) & 9 9 \\
\hline Rust & P & & & & & & & & & \％\({ }^{2}\) \\
\hline Shoe Polish & C & D & A & & \(v\) & T & & & R & \\
\hline Soft Drinks & D & A & v & & T & & & & R & \\
\hline Soot & D & V & T & & & & & & & \\
\hline Syrup & D & v & T & & & & & & & 言 贰 \\
\hline Tar & C & & & & & & & & & 密 \\
\hline Tea & D & \(v\) & T & & R & & & & & \％\({ }^{2}\) \\
\hline Unknown Stains & P & C & D & & V & A & v & T & 5 & \\
\hline Vomit & － & A & \(v\) & & T & & & & S & \\
\hline Water Colors & P & C & D & & A & \(v\) & \(T\) & & 㫛 & \\
\hline Water Stains & P & D & & & T & & & & R & \\
\hline Wax & C & & & & & & & & & \\
\hline Wine & D & \(v\) & \(T\) & & & & & & 5 & \\
\hline
\end{tabular}
a．Soll Deposited by Exposure to Foot Traffice－Tracked in soil from external
sources generally consists of either an oily sore from streets and parking areas or a dry dust from sidewalks or unpaved areas． Internally generated soil consists primarily of wax and dust from adjacent hard floor areas and of cooking oils acrosoled and carried by foot and by air current to upon geographic location and urban versus upongl type exposures．For example：red clay soil is common to the rural south whereas oily，grey－black soil is encountered in \(m\)
New York City．
b．Soll Transmitted by Alr Flow－This soil is distributed by ventilating and heating systems and through doors and open
windowns that allow passage of air borne soot and dust particles．
c．Spills－Wherever people are living or orking，carpets receive a constant flow or lint，crumbs，tobacco，coffee，ashes，pencil minimizing appearance of soll

There is no way to keep carpets in regular use from getting dirty but the soiling rate
can be slowed down in many cases．

Tracked soil can be greatly red of walk－off mats located ted nurrances and where carpet aghen areas．These walk－off mats from several types such as： is the carpet．
2．A special rug sold or leason purpose．

A ar or manila fiber ma A rubber or plastic mat． Special attention should bo proper carpet color to reduce 1 soiling．Tweeds gencrally show than solid colors．Medium deat show soil less than lighter shaded shades of greys，browns，and \(p\) m particularly good for their pmol I properties．Very dark shades tha close to
areas．
Carpet construction is al criterion for critical locations whem traffic and soiling could be ap especially good for heop pile cap crushing under heary their ressar reduced tendency for sil

\section*{Major Cleaning}

Over a period of time，every carper win accumulate soil which is bound in place sweeping and vacuuming．It then becomes necessary to employ a more rigorous cleaning method．The importance of cleaning carpet promptly when it begins to Fhow soil cannot be overemphasized． Failure to do so will result in rapid
deterioration of appearance and materially shorten effective life．

Two options are available；the carpet may be cleaned by one of several
＂Do－l－Yourself＂methods or a profession－ al carpet cleaner may be engaged．

\section*{Do－It－Yourself}

Aerosol Fonm Spray－For lightly solid carpet only．This method involves application of foam from a spray can，hand drying and vacuuming．Since little drying and vacuuming．Since little quickly and is out of service for only a few hours：however，depth of cleaning is slight and this method may be required relatively frequently to maintain the desired level of
＂Dry＂Power－For light to medium soiled carpet．This method employs a granular powder which has been impregnated with a
volatile cleaning solvent．The powder is volatile cleaning solvent．The powder is
worked into the carpet by either hand worked into the carpet by either hand
brushing or a revolving brush machine． brushing or a revolving brush machine．
The solvent releases entrapped soil and after it evaporates，both powder and soil are vacuumed from the carpet．
The dry powder method will minimize the
slight texture and slight texture and color changes which ometimes occur when wet champooing
employed．Carpet cleaned by this method can be returned to service very quickly．

Wet Shampoo－For light to medium soiled carpet．This method involves use of a
rotary brush shampoo machine rotary brush shampoo machine and liquic
detergent solution．Lightweight detergent solution，Lightweight shampoo
equipment can be rented in most localities from local hardware and flooring stores． This is the most rigorous of the Do－It－Yourself methods and can be quite
effective：however it effective；however，it wets out the carpet
pile considerably requiring pile considerably requiring longer drying
time than the foam or powder methods and can result in texture damage to carpets of low pile density（shags，some saxonys，and
plushes）if plushes）if the machine is operated
carelessly．Prior to carelessly．Prior to use of this system，the
shampoo solution shampoo solution should be checked to
assure that it assure that it：
a．Dries to a powder without a sticky
residue． b．Will not adversel
colors in the carpet．
Steam Extraction－Stream extraction equipment can be rented in some localitios
for Do－lt．Yourself cleaning for Do－lt－Yourself cleaning．The equipment
is fairly complex but when used with care is fairly complex but when used with care

\section*{Professional Cleani} The modern professional cleanet h disposal the
methods：

\section*{and－Brush Shampoo－This is be ＂ind most widely used meth} ＂in－place＂carpet cleaning，It witit shampoo，machine．which drive
detergent solution into the pile revolving brush．This action breals film on the fibers and releases ditr pit trapped therein．Some procedures In other procedures the carpet ind dry after which dirt are vacuumed away．This net be quite effective when emid shed operator．It has two dia

\section*{b．Some permanent pile
distortion of shags and high distortion of shags
carpet constructions．} ＂Steem＂Cleaning－＂Steam＂der detergent solution whot steam be the carpet under high pressure penetrate jec．Hot water and der breaking the oil film and loosedin The cleaning solution and its sury dirt are extracted from the curpet immediately by means of a vacur locared immediately behind the p jets．
a．．Immediate soil removal by a system which suick
and loosened dirt．
b．Minimum pile distortion
change because change because no pile
involved．This is particularly for high pile plushes and shags
texture changes can easily take pla vigorous brushing action．
c．Detergent build－up in the which may contribute to minimized

Dry Powder－In this method，a Dry Powder－ln this method，a
saturated absorbent powder is woil the carpet pilie by hand or by
bursh machine．After the wel applied，it is allowed to dry for
generally generally several
carpet is vacuumed． Advantages：
a．Minimizes texture and color b．Prolongs time becomes necess
ailst asilecive for cieang soilis deeply imbedded in the pile









\section*{26"x45" INCH SCATTER RUGS}

When you see the QUALITY you'll want several of these lovely Rugs. They are \(100 \%\) CUT ' N LOOP and come in assorted colors.






No. P7105 HER FIRST BRA

\section*{in Permanent Press}

Bosic starter bre for the newly developing figure. Stretch nylon cups 'expend' as her bosom grows. Elostic center ponel; loce trim of top and around cups; odjustoble siraps. Polyuster/cotton permonent 119
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No. V6614 SOFT CUP BRA
in Antrone Nylon Tricot
The most populor teen bra style now in silky Antron sotin Aricot - one of the loveliest of fashion's 'now' fobrics. Ferfect for the notural, soft look. Thin, flot 'no-show' bust seons. Lycra stretch sides ond center ponel. Adjustoble stretch strops. White. AA30-34.

169
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No. 7313 PADDED CUP BRA in Nylon Double Knit
Entire bro mode of superb quolity 40 -denier double knit nyion tricot. Petol soft, silky smooth. Fiberfill padded. Thin. flat 'no-show' bust seams. Nylon tricot odjustoble strops. A fobulous bro volue! White. AA 28-34.


\section*{BOYS' FASHON BELTS}





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