

ADVERTISING BY THE FOLLOWING PUBLISHERS ON AUGUST 14, 1976

AMHERST NEWS
ARTHUR NEWS
BAYLOR NEWS
CANTON NEWS
CANTON CITY NEWS
CANTON NEWS
CANTON NEWS
CANTON NEWS
CANTON NEWS

FRIO STARBUCKS BEAC
FRIO NEWS
HODGINS NEWS
HODGINS NEWS
HODGINS NEWS
HODGINS NEWS
HODGINS NEWS
HODGINS NEWS
HODGINS NEWS
HODGINS NEWS

ODessa AMERICAN
ODessa NEWS
PERRYTON HERALD
PERRYTON NEWS
PORTALES NEWS TRIBUNE
PORTALES NEWS TRIBUNE
SANTA ROSA NEWS
SANTA ROSA NEWS
SANTA ROSA NEWS
SANTA ROSA NEWS

SHURFE DAILY NEWS
SHURFE NEWS
THE TEXAS SPUR
SPUR NEWS
STINNETT SENTINEL
STINNETT NEWS
QUAY COUNTY SUN
TULIA HERALD
TULIA NEWS

BACK TO SCHOOL Sale!

THE SUMMER IS ALMOST GONE AND THE KIDS WILL SOON BE OFF TO SCHOOL AGAIN. EDUCATION COSTS MORE TODAY THAN EVER BEFORE. SO YOU WANT TO BE SURE YOU DON'T SPEND MORE THAN YOU HAVE TO ON QUALITY SCHOOL SUPPLIES. BE SURE TO CHECK OUR BUY-ONE-GET-ONE-FREE SCHOOL SUPPLIES FOR TOP SAVINGS AND WHILE YOU'RE AT IT, CHECK THE REST OF OUR SPECIALS ON YOUR FAVORITE SHURFINE GROCERY AND HOUSEHOLD NEEDS AND PUT THE SAVINGS IN YOUR POCKET!

SERVING THE SOUTH PLAINS
WE RESERVE THE RIGHT TO LIMIT

STOCK UP!
FILL YOUR STAMP BOOKS FASTER

Pay-n-Save
QUALITY AND SERVICE

DOUBLE YOUR STAMPS
SHOP ON DOUBLE STAMP DAY!

IN TEN TEXAS CITIES
AMHERST - EARTH - HART - MULESHOE - OLTON - PLAINS
SUDAN - FARWELL - LITTLEFIELD - TULIA



THIS SALE IS BROUGHT TO YOU BY THE OVER 300



PRICES EFFECTIVE
August 16 thru 28, 1976

EXTRA VALUE BEGINS HERE

BUTTERMILK OR SWEETMILK
Shurfresh BISCUITS
9 \$1
8 OZ. CANS

VANILLA/CHOCOLATE/
BUTTER BRICKLE/CHERRY NUT/
STRAWBERRY/BLACK WALNUT
Shurfresh Ice Cream
HALF GALLON ROUND CARTON
\$1.19

LYNDEN FARM
FROZEN CRINKLE CUT OR
FRENCH FRIES
2 LB. PKGS.
289¢

SHURFINE FROZEN
ORANGE JUICE
5 \$1
6 OZ. CANS

AND CONTINUES INSIDE

If you care about Affiliated Food Store

Come Save On Famous Shurfine Quality!

REGULAR OR FOR DIP SHURFRESH



**POTATO
CHIPS**

YOUR
CHOICE
8 OZ.
BAG

59¢



SHURFINE
INSTANT TEA

3 OZ. JAR **\$1.09**



SHURFINE HAMBURGER
SLICED DILLS

32 OZ. JAR **69¢**

SHURFINE FRESH PAK
CUCUMBER CHIPS

32 OZ. JAR **69¢**



FOOD KING
SALAD DRESSING

32 OZ. JAR **59¢**

16 OZ. SHURFINE PINK CREME RINSE OR
16 OZ. EXTRA RICH OR EGG

**Shurfine
Shampoo**

2 MIX & MATCH
BOTTLES

\$1.00



SHURFRESH SALTINE
CRACKERS

2 16 OZ. BOXES **\$1.00**

16 OZ. SHURFINE PORK & BEANS
OR 17 OZ. C.S. OR W.K. GOLDEN

**Shurfine
Corn**

3 CANS
MIX & MATCH

79¢



RICH IN
FLAVOR
CONTADINA

**TOMATO
SAUCE**

99¢
8 OZ. CANS

SWIFT'S
**Vienna
Sausage**

4 5 OZ. CANS

\$1.00



SHURFRESH-QUARTERED
Margarine

3 1 LB. CTNS. **\$1.00**

SHURFRESH-SLICED AMERICAN
Cheese Food

12 OZ. PKG. **89¢** INDIVIDUALLY WRAPPED

**Mom, Look
What you**

FR

BIG CHIEF
WRITING TABLET...

5 HOLE - 4-IN-1
SUBJECT BOOKS...

AFFILIATED - 100 CT.
TYPING PAPER.....

ELMER'S - 4 OZ. SIZE
GLU-ALL

MEDIUM POINT BLACK-RED-BLUE
BIC PENS MIX OR MATCH

AFFILIATED NO. 2
LEAD PENCILS

300 CT.
QUALITY
AFFILIATED

**Filler
Paper**

76¢

PKG.

More School
ASSORTED
COLORS

**Data
Center**

\$1.99

EA.

SHOP YOUR HOME-OWNED
AND OPERATED FOOD STORE!

money, You'll find worth looking into



can get
FREE!

BUY ONE AND GET ONE **FREE!**
 BUY ONE AND GET ONE **FREE!**
 BUY ONE AND GET ONE **FREE!**
 BUY ONE AND GET ONE **FREE!**
 BUY ONE AND GET ONE **FREE!**

Favorites
FANCY ORGANIZER
Note Book
1.99

A SCHOOL MUST!
SEE-THRU
3 Ring Binders
\$1.49
 EA.

Outstanding Grocery Values

MIX & MATCH SHURFINE CHOPPED

Turnip Green OR Mustard Greens 15 OZ. CANS **5 \$1**



ROXEY RATION DOG FOOD
 7 15 OZ. CANS **\$1.00**



NUTRITIOUS SHURFINE SPINACH
 4 15 OZ. CANS **\$1.00**



SHURFINE 3 SIEVE CUT GREEN BEANS
 4 16 OZ. CANS **\$1.00**



SHURFINE EARLY HARVEST SWEET PEAS
 3 16 OZ. CANS **\$1.00**

SHURFINE Sauerkraut 4 16 OZ. CANS **\$1**
Shurfine Whole Peeled Tomatoes 3 16 OZ. CANS **89¢**

PURE VEGETABLE
Shurfine Shortening
 48 OZ. CAN
\$1.09



SHURFINE DRIED PINTO BEANS
 2 LB. PKG.
39¢



ENRICHED Shurfine Flour
 5 LB. PAPER BAG
69¢



SHURFINE ECONOMICAL BLEACH
 1 GAL. JUG **69¢**

SOFLIN BATHROOM TISSUE
 4 ROLL PKG. **59¢** ASSTD. COLORS

5 GRAIN Shurfine Aspirin
 100 CT. BTL. **25¢**

SHURFINE FROZEN CAULIFLOWER OR Broccoll Spears
 MIX AND MATCH 3 10 OZ. PKGS. **\$1.00**

WE WELCOME ALL FOOD STAMP CUSTOMERS!

YOU CAN DEPEND ON US FOR OUTSTANDING QUALITY!

This Week Make the Change To Affiliated!

SELF BASTING TENDER TIMED

Shurfresh Turkeys

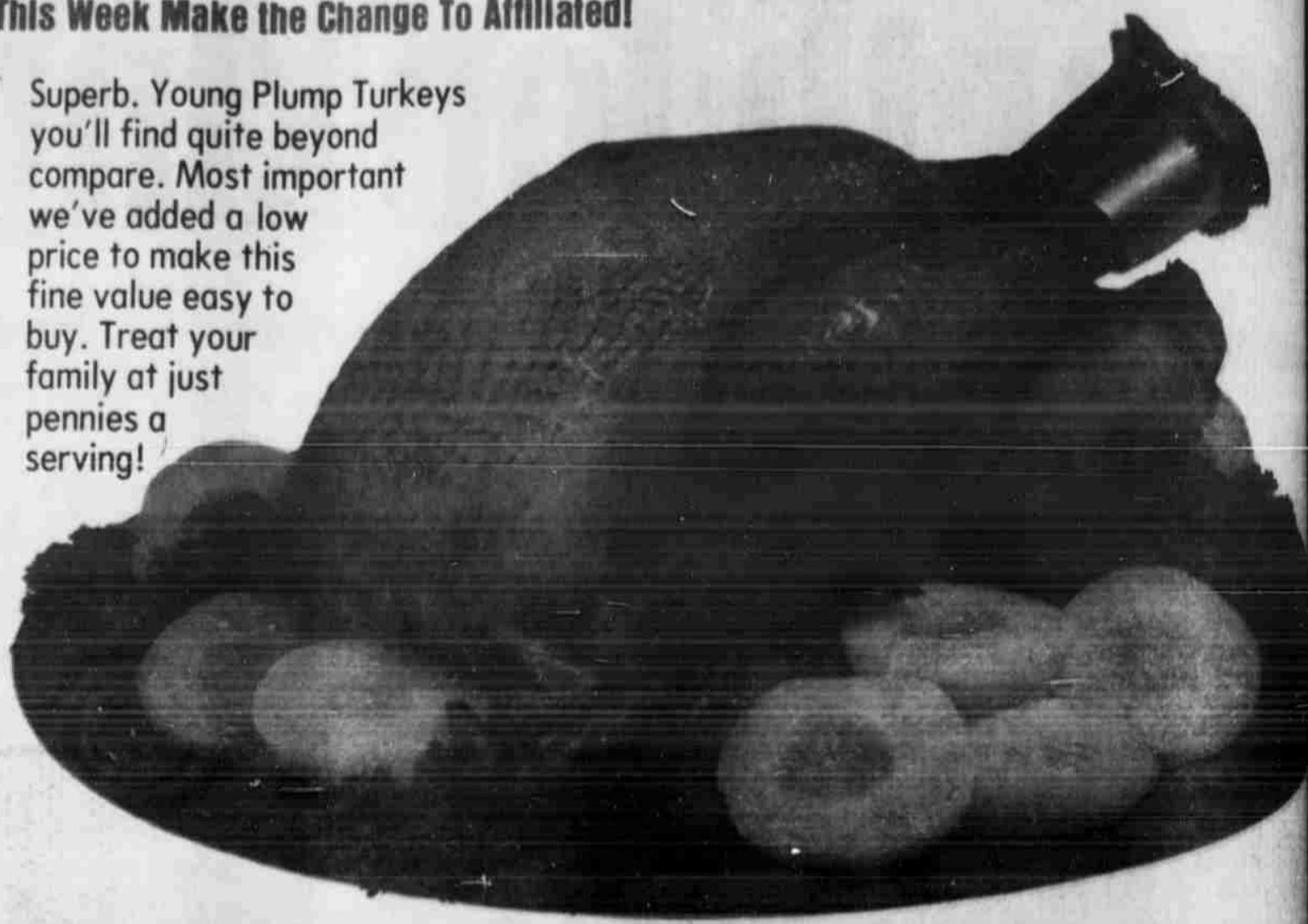
18/22 LB. AVG.

59¢

LB.



Superb. Young Plump Turkeys you'll find quite beyond compare. Most important we've added a low price to make this fine value easy to buy. Treat your family at just pennies a serving!



"ONLY THE BEST IS LABELED SHURFRESH"

LUNCHEON MEATS MIX OR MATCH

- BOLOGNA•GARLIC BOLOGNA
- SALAMI•PICKLE & PIMENTO
- BEEF BOLOGNA•SPICED LUNCHEON

2 99¢

6 OZ. PKGS.

FARM FRESH PRODUCE

- | | | |
|-------------------------|----------------|---------------|
| REGULAR OR NEW BEEF | | |
| Shurfresh Franks | 12 OZ. PKG. | 79¢ |
| SHURFRESH | | |
| Chicken Salad | 8 OZ. CTN. | 69¢ |
| SHURFRESH PIMENTO | | |
| Cheese Spread | 7 1/2 OZ. CTN. | 79¢ |
| SHURFRESH | | |
| Bologna | 12 OZ. PKG. | 79¢ |
| SHURFRESH PURE | | |
| Pork Sausage | 1 LB. PKG. | \$1 19 |
| SHURFRESH PURE | | |
| Pork Sausage | 2 LB. ROLL | \$2 35 |

VACUUM PACKED

Shurfresh BACON

1 POUND PACKAGE



\$1 39



CALIFORNIA

CARROTS 1 LB. PKG. **19¢**

CENTRAL AMERICAN

BANANAS **5 \$1**

LBS.

CALIFORNIA THOMPSON SEEDLESS

GRAPES LB. **49¢**

U.S. NO. 1

RUSSET POTATOES

10 LB. POLY BAG

69¢



GIBSON'S
GIBSON'S
DISCOUNT CENTER

311 E. 8th St.
Littlefield, Texas

Opens Daily at 9 a.m.

Sale Starts Today--Lasts One Week

BACK TO SCHOOL
BONANZA
OF VALUES

Our 1" 300 Count
Notebook
Paper

Now
Only **69¢**

While Supply Lasts



Havoline
MOTOR OIL

39¢

While Supply Lasts



30W Only

Artmatic Cosmetics

Our Regular 2/1

Nail Enamels
Lipsticks
Makeup
Eye Cosmetics

Now Only

2/88¢

Large Selections
Values to \$1

BAILES BEST
DOG FOOD



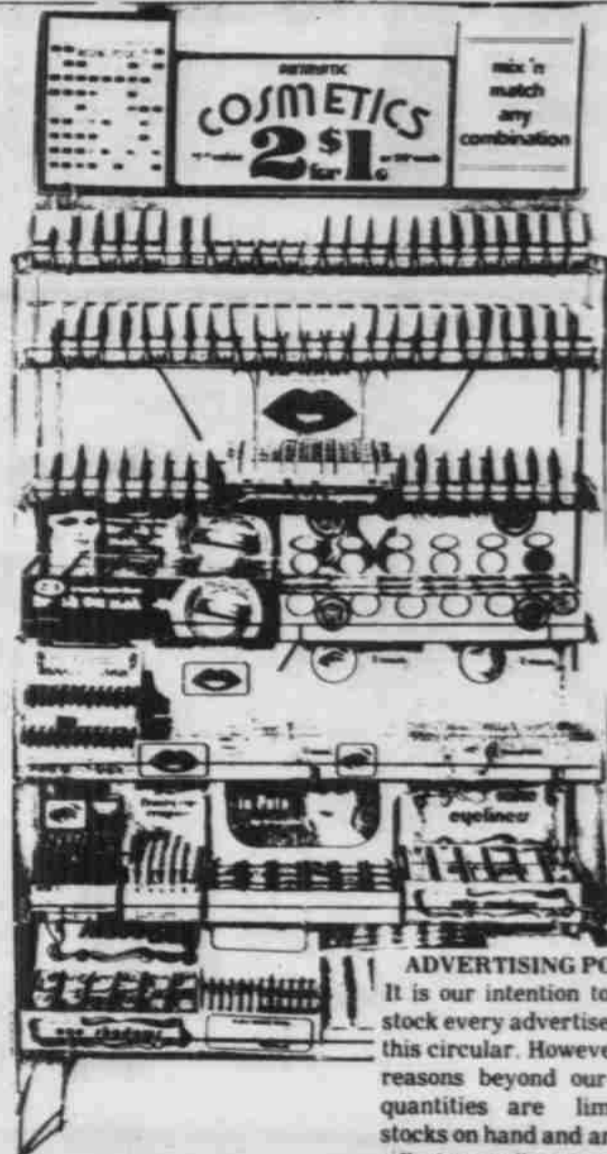
Your Choice, Chunky or Meal
25 Lb. Sack

3.99

50 Lb. Sack

Your Choice, Chunky or Meal

6.99



ADVERTISING POLICY:
It is our intention to have in stock every advertised item in this circular. However, due to reasons beyond our control, quantities are limited to stocks on hand and are sold on a first come first served basis.

FEDERAL SHOT GUN SHELLS



Duck and Pheasant Load 6 shot

16 ga. **359**

12 ga. **369**

20 ga. **349**

FEDERAL DUCK & PHEASANT LOADS

High brass *plastic* shells with special long range shot cup for top performance and uniform patterns. Tubes color-coded by gauge! Red means 12's, purple means 16's, yellow means 20's.

- LONG RANGE
- NO. 4 AND NO. 6 SHOT IN 12 GAUGE
- NO. 6 SHOT IN 16 AND 20 GAUGE
- PERFECT FOR DUCK AND PHEASANT
- MAXIMUM POWER



ALL FEDERAL SHOTSHELLS ARE COLOR-CODED FOR SAFETY
FEDERAL SHOTSHELLS ARE COLOR-CODED BY GAUGE:
RED = 12 GAUGE - PURPLE = 16 GAUGE - YELLOW = 20 GAUGE

FEDERAL GAME LOAD SHOTSHELLS

- Low brass shells perfect for small game and practice.
- 12 gauge in 6 and 8 shot.
- 16 gauge and 20 gauge in 8 shot.
- Color-coded for safety. Red means 12's, purple means 16's, yellow means 20's.

Game Load 8 shot load

16 ga. **249**

12 ga. **259**

20 ga. **239**



Autolite Spark Plugs

with Power-Tip Design

These plugs only: Regular Plugs
BF-42 Ford Application
A-42 General Motors Application
A-52-General Motors Application

RESISTOR PLUGS

ARF-42 Ford & General Motors Application
ARF-52 Ford & General Motors Application
BRF-42 Ford Application



59^c PER PLUG





Pennzoil Air Filters

1.99

YOUR CHOICE ONLY

Pennzoil Oil Filters



YOUR
CHOICE
ONLY

1.49

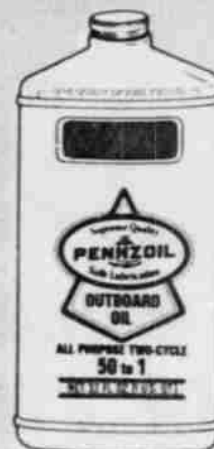


Pennzoil

Z7
30 w
Quart

ONLY

45^c



Pennzoil Two Cycle oil

NOW

59^c



**Magic
Marker**

Our 1.49--NOW

1 26

GIBSON'S
DISCOUNT CENTER

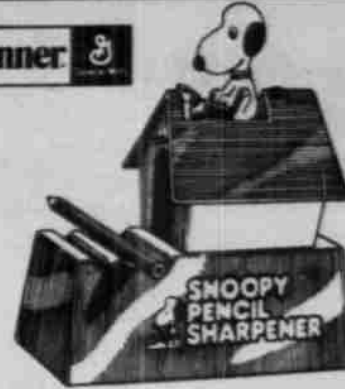


**United
States
Map
Puzzle**

Our 1.59--NOW

1 26

Kenner



**Kenner
Snoopy
Pencil
Sharpener**

Our 5.96--NOW

SNOOPY PENCIL SHARPENER

Makes doing homework almost fun. Requires no plug-in. Absolutely safe. Uses 3 "D" batteries (not included). Fingers cannot reach moving blades.

2 96



**Art Klean
Klay Set**

Our 1.29--NOW

1 16



**Educational
Flash Cards**

Our
1.29--
NOW

96^c

**Avalon
Water Color
Set**

Our 2.39--NOW

1 96



**H. G.
Baton**

Our 1.19--NOW

96^c



**HANNA
BARBERA**
12" X 18" CHALKBOARD
with chalk, chalk rail and
eraser. Choice of 3 decor-
ator colors.

Our 1.79--
NOW

1 46

Men's

GO WEST!

DICKIES
14 OZ. DENIM
**WESTERN
JEANS**



ONLY

7⁸⁸

GIBSON'S
DISCOUNT CENTER

**Men's
Flare
Colored
Jeans**

Reg. 8.99--NOW

6⁸⁸

**Boy's
Basic Flair
Jeans**

Colored

Our 6.99--NOW

4⁸⁸

**Men's
Short Sleeve
Knit Shirts**

Our 5.99-6.99--NOW ONLY

\$2

While Supply Last

**Good jeans
for the price
of an ordinary
shirt.**

**Men's
Boot
Check
Jean**

Dickies Jeans

Our 8.99--NOW

6⁶⁶



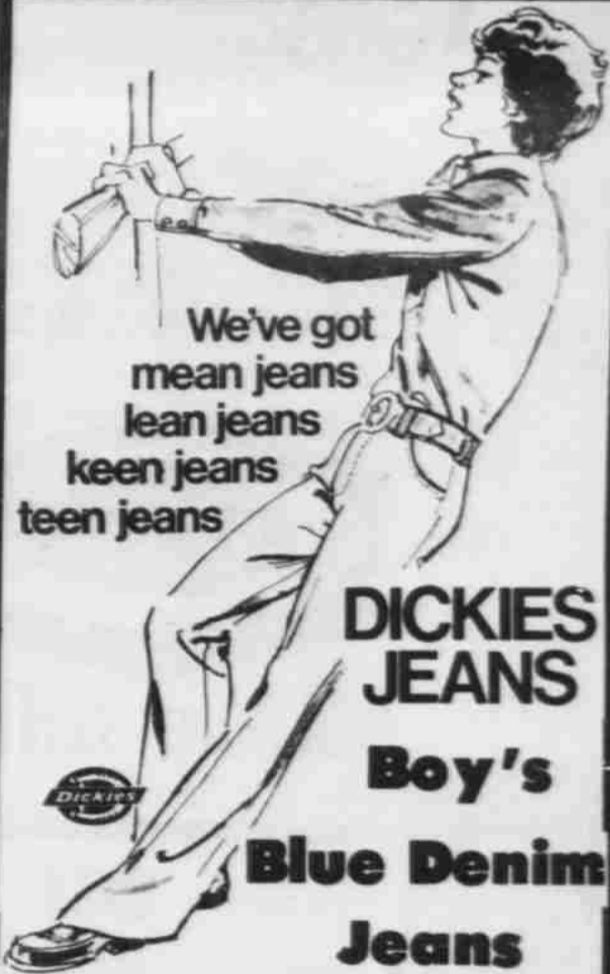
**DICKIES
SPORTS
SUITS
SALE**

NOW AT

**All
Dickie
Leisure
Suits**

Our 17.99 to
32.99 Only

\$15



We've got
mean jeans
lean jeans
keen jeans
teen jeans

**DICKIES
JEANS**

Boy's

**Blue Denim
Jeans**

14 Oz.

6 To 16

NOW

5⁸⁸



Ladies' Big Tops

In Stripes, Floral, Novelty Prints

Our 4.99--NOW

3⁸⁸



Poncho

Floral, Aztec Print

Our 5.99--NOW

3⁸⁸

Men's and Boy's Nylon Training Shoe

Our 9.99--

NOW

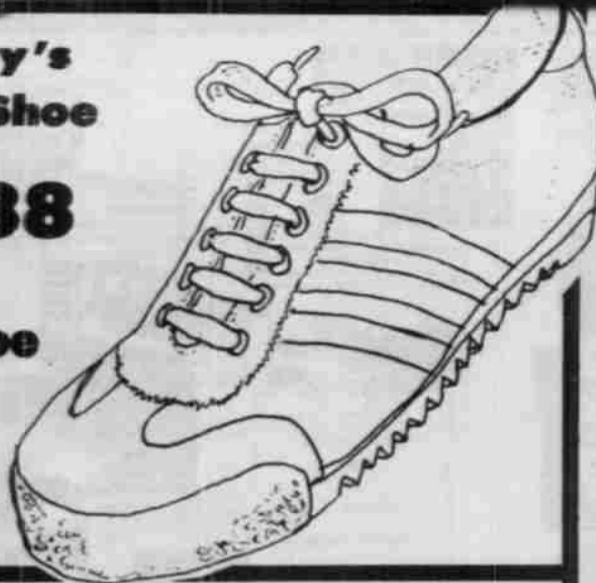
6⁸⁸

Ladies' Tennis Shoe

Our 7.99--NOW

4⁸⁸

White Trim With Blue



Pre-Washed Men's Jeans

Several Styles

Our 14.99--

NOW

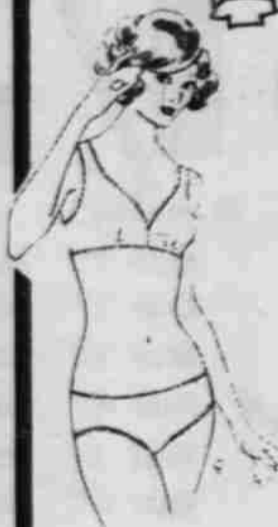
9⁹⁹

Jackets to Match

Our 18.99--

NOW

12⁹⁹



446

Ladies' Bras

418 Cross Style

446 Barely There

Sparkle Bra



418

Our 1.99--NOW

1²⁹



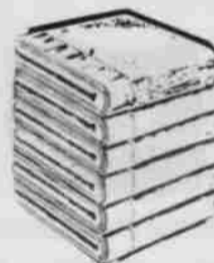
Ladies' T-Shirts

Solid Prints Long Sleeve and Short Sleeve

Our 2.99

NOW ONLY

2²⁹



Thermal Blankets and Regular Blankets

Our 5.99-6.99--NOW ONLY

3⁸⁸

SAVE



Your Choice

2 For 99¢

Quaker 30 Gulf Single G 30

Amalie 30

Phillip Sixty-Six 30



SAVE

SAVE



Oil Treatment

Only 89¢



Lub In Tube

Only 39¢

While Supply Lasts

7 oz. size



SAVE



Sprayaway Glass Cleaner

16 oz.

Only

69¢



Motorcraft

Auto Air Filter

While Supply Lasts

Only

1 49

SAVE

Pureflo A. T. F.
Transmission Fluid

only **3 For 99¢**



Supreme Motor Oil



30 W

Now

3

Quarts For

99¢

SAVE



Goop

Hand Cleaner Special

14 oz.

2 Cans For

99¢

SUMMER GOLD RUSH

LP RECORDS
Only **444**

TAPES
Only **488**

SEALS & CROFTS
Get Closer
Includes Sweet Dreams of My
Needing Ago Baby Blue
Pleading Two

AMERICA
Hollywood
Includes Waterbury Down
Amber Cascades She's a Lie
Jill Boy Blue

THE MARSHALL TUCKER BAND
Long Street
Includes Power Line Whole City Blue
No Say You Love Me We Don't Love You

Bad Company
Run With The Fox

LOUI DONALDSON
A DIFFERENT SCENE

LED ZEPPELIN
"PRESENCE"

THE ROLLING STONES
BLACK AND BLUE

EDDIE RABBITT
Rocky Mountain Music

EAGLES
Their Greatest Hits 1971-1975

SAMMI SMITH
As Long As
There's A Sunday

GIBSON'S
DISCOUNT CENTER

Girls' Denim Skirt
Our 6"
Now **488**

Denim Handbags
Our 3" and 4"
Now **288**

Girls' Denim TOPS
Our 7"
Now **588**

Our 6"
Girls' Denim PANTS
Now **488**

1/2 PRICE

Group of Men's Western
Straw Hats
Now **1/2 Price**

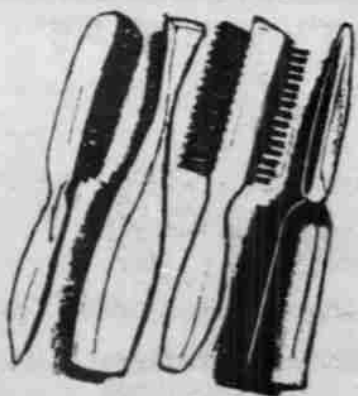
Group of Boys' and Men's
Knit Shirts
Now **1/2 Price**

	Regular	Sale
Our 1"		Now 99¢
Our 2"		Now 1"
Our 3"		Now 1"
Our 4"		Now 2"
Our 5"		Now 2"
Our 6"		Now 3"
Our 7"		Now 3"
Our 8"		Now 4"
Our 9"		Now 4"

Group of Ladies'
Pants
Now **1/2 Price**

Group of Ladies'
Blouses
Now **1/2 Price**

All
Swimwear Now **1/2 Price**



Hairbrushes Four Styles

To Choose From Your Choice

our 69c

39c



our 14.99

Nobility

1000 Watt

Hair Dryer

8⁸⁸

Steam-Curl Wand



our 10.99

now only

6⁸⁸

100 ft. Black Extension Cord



No. 509

our 4.88

now only

2⁸⁸

2 Tool Sale for

88^c



Swivel Snap Set
Assorted Standing Discs
Sanding Sheets
50 PegHooks
14" Wire Brush
Sabre Saw Blade Set
2" C Clamp
Plastic Screw Anchor Asst.
4 Piece Screwdriver Set
Screw Hole Started

Nail Set
Paint Mixer
3 Piece Precision SD Set
6 Piece Magnet Assortment
4 Piece Magnetic Door Catch Set
Ladies Steel Hammer
11 Piece Hex Set
Hacksaw Blades
Oil Spout
Oil Filter Wrench





Polident

84's our 1.99



now

1 39



3 oz.

Crest Toothpaste

our 63c

now

2 For **88c**



10 oz.

Jergens Lotion

our 1.19

now only

79c



Sineoff

1/2 oz.

our 1.19

now

88c



1 1/2 oz.

Sure Rollon

our 1.09

now

79c



10's

Tampax

reg. super jr.

now only

3 For

99c

Earthborn Shampoo

Green Apple Strawberry
Apricot

our 1.79

now

1 39
12 oz.



1 1/2 oz.

Ora Fix Special Holding

our 95c

now

69c

Data Center

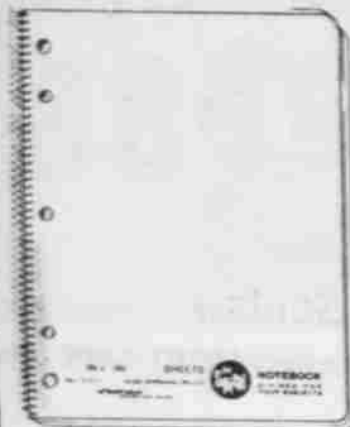
Our 3.19--NOW

ONLY **1⁸⁹**



Planning Aids • Snap-Lock Pocket Closure
• Tabbed File Folders • Ruled Pad
• Built-In Clipboard
29-0300

Four
Subject
Theme
Notebook



ONLY **69^c**

SNACK JAR
By Thermos

Our 99c--NOW

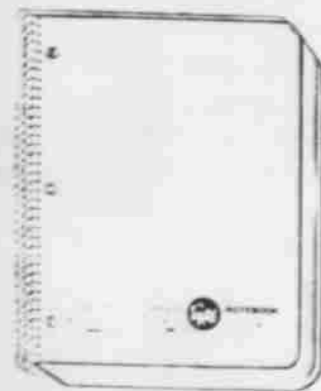
69^c



40 Count
Theme
Notebook

Our 43c--NOW

27^c



05-3112



BACK TO SCHOOL
BONANZA
OF VALUES



School Lunch Kit
With Thermos

Our 3.99--NOW

2⁸⁸

MARK'EM JUMBO



The new sheathed
plastic nib provides
greater resistance to
wear as well as for
smoother and clearer
marking.



Markem
Jumbo
Permanent
Markers

Black, Blue, Red

Our 67c--NOW

48^c

Scripto **\$1.79**
FAMILY WRITING SAMPLER
(\$2.20 VALUE)



Family
Sampler

Our 1.49--NOW

1²⁹



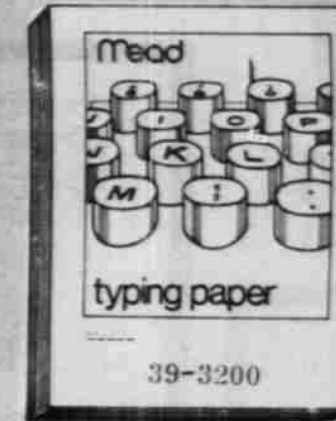
SIZE
16"

General
Utility Bag

16" Mill-Tex Vinyl, sealed handle shield, I.D. Card
and holder, Ribbed handles, ezeze pull, rat proof
zipper, Puritan stitched bottom, sturdy bell dome studs,
Cardboard inserts, steel bridge frame. Style #75-16-16"
Color: Black White Trim

Our 2.99--NOW

2⁴⁴



Typing
Paper

Count

Our 1.19--NOW

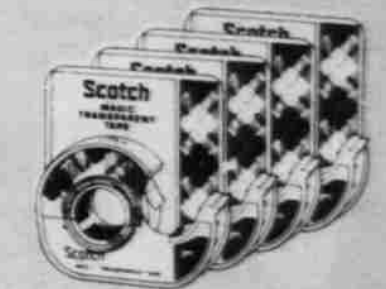
79^c

Scotch
Magic
Tape

1/2 x 450"

Our 37c--NOW

25^c



Scotch
MAGIC TRANSPARENT TAPE

Vinyl
Binders
2 Or 3 Ring

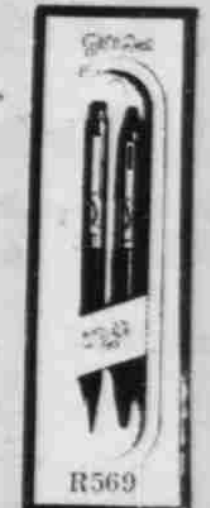


Our 1.99--NOW

1²⁹

Ball Point Pen
With
Matching Mec.
Pencil

Scripto



NOW

99^c

R569