# LEADER-NIEWS <br> 46 Years Old . . . And New Twice Every Week ITtLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, APRIL 9,1970 



Downs welcomes Douglas Walden to the Littlefield school board and Doug
atulates Pat on being returned to the board in the local trustee election SatIMHERST, SPRINGLAKE-EARTH

## rustee Write-In Heavy

# Street Election Called 

| By Joella Lovvorn Nows Editor, Lender Nows | calling the election for that date. | Joe Smith of First Southwest Company in Lubbock, bonding | to be appointed to help with the election. | erty owners will place their votes in another box. |
| :---: | :---: | :---: | :---: | :---: |
| Littlefield citizens will trek | Absentee balloting on the | agent and financial advisor for Littefield, was at | pallot will simply state | in order for the issue to |
| to the polls Saturday, April 25 , | secretary's office in city hall. | Tuesday night to advise the | "FOR" or 'AGAINST"' the is- | box must carry, and the com. |
| to decide on the street bond | and | cil on the bond iss | suance of $\$ 365,000$ of street improvement bonds. | bined total of the two boxes |
| issue. <br> City councilmen met in a | 21. Office hours for absentee bal- | Tom Hilbun will be the pr siding election judge and Haz |  | must carcy, A leqal notice on the elec- |
| special called meeting Tues |  | Clement will be alternate pre- | , |  |
| and approved an ordin | and | siding judge. Three clerks are |  |  |

Hospital Aux
Organized Here

## Turnouts Light

 In City Votesumber Of Commerce


COURT REPORTER Bob Rogers' notes taken in the

## Angel's Festival Wasn't Heaven

## Different persons have var- "Immediately, there we ous opinions ot happenings such about 500 around the jeep ious opinions ot happenings such as thout 500 around the feep," as

 Lubbock. Bill Angel, Lamb County the norther for shelter. If it hatnlit
 See ROGERS, Page 4 Burglary,Forgery Land I In Jail
burglary and wo men were picked ip on forgery charges
by Lamb County sheriffs of
Bonds of 81.000 each have
been set on Beatrice Cano, 28 , been set on Beatrice Cano, 28,
of Lettefield, and Margarito
Siera, Bith were jailed Monday on
Both wind
burglary chares. Charles Marchb Charles Marchbanks, 19 , of
Route I Amherst. was jailed
Sunday on two forgery His bond has been sety cor $\$ 2,000$.
Gayle Stoneking. 20, who
Histed his address as Rushvile. III., was jared sunday on a
forgery charge also and his
bond was set sats. sion

$\qquad$ 1-

NEW OFFICERS and guest speakers for the newly organized Hospital Auxiliary of Littiefield met in a morn-
ing-long session Tuesday with 16 other interested persons. Officers are, left to right, Mrs. Jeff Perkins, chair-ing-long session Tuesday with 16 other interested persons. Officers are, left to right, Mrs, Jeff Perkins, crair
man of volunteers; Mrs. Harley Bussanmas, co-chairman of service: Mrs. Arten Simpson, Chairman of serviec; Mrs. Doyle Patton, secretary: Mrs. Charies Hinds, vice president; Mrs. W. M. Davis, president: Mrs. J. W. Wis
dom, treasurer: and MMs. Binie Haris, publicity chairman. Guest speakers who helped organize the unit are,
left to right, Mrs. Pat Hastings and Mrs, Jesse Hofacket, co-councilwomen with the Texas Association of Hos pital Auxiliaries, and David Butler, publicist in the office of development and public relations at Lubbock's
cributed $\$ 10.00$ or more to the
sale,
Tickets
the door to other interess ted persons at $\$ 1.50$ per plate.
li years he has
than 700 books.


Crippled Children Clinic Scheduled

## Think you can＇t afford an Olds？Here are two reasons to think again！


Coffee Honors
Mrs．Nicholson

## with a lot less car and value tor thert moner <br>  <br>  <br> 

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OLDSMOBILE

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Amherst Chmu Plans Revinal


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Beta Sigma Phi Models Hats







## PRATI＇S <br> FREE GIFT

To First 100 People
In The Store

CRO TAG BNA
SALE CONTINuES THIS WEEKEND



Plans Luncheon

 Room of the Pioneer Natural
Gas Company．
A luncheon will be served
with the womnon prest with tuncheon will be served
ered dishes．${ }^{\text {providing cov－}}$
The men will ered dishesen providing cov－
be hosis men will
and tea． The program，directed by
Mr．Mary Sales，wil in－
clude a devotional Mus selections by belidon Musical
a fiddler of Multes hoe，and
隹．
 will be presented
Table games will


## AGE 4, THE LEADER-NEWS, LITTLEFIELD, TEXAS, THURSD <br> HCNWN ERTIS

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LANMB COUNOMY
LEADERONEWS MEMBER


ESTABLISHED 1923
amb County Lesder
and County Wide News

| BILL TURNER JoELLA LOVVORN NILAH RODGERS WANDA STRANGE EMIL MACHA |  |
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| PUBLISHED SEMI WEEKLY, eoch Thursader and Sunday morming by the Texas, 79339. Enteres on weond clam matter in the US. Poat office. of Merch 3. 1879. Subbeciption rates by mail in Lamb me | per voas, siswwhere, 58 per yoar Carrieer Boy doitivary, 70 cents per month. single coogy rates, io cents on Thurday and 15 conts on Sundey. Ciassified advertising rates 6 cents per word tirst insertion. thereat tor |

## EDITORIALS

Chamber Week

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## and nation have exhibited a aible diversity of interests. <br> TO QUOTE Thomas N. Stainback, CCE, a past president of the Ameri can Chamber of Conmeree Execu <br> this county. Nowhere is this better displyed than in your state and local chambers of commerce. Here <br> Mocal chambers of commerce. Here men and women devote themem elves to working together to solve the <br> conn zunty probelems no one eprson can find the time and enery to conguer. Conforting, too. today is the fact that. <br>  <br> 

 certainly lend substance to Stain-
back's words.
The $\begin{gathered}\text { poople of Littlefield join } \\ \text { Ma:or } \\ \text { Chisholm in saluting our }\end{gathered}$
Chemer

## PAUL HARVEY <br> Then What? 12


comitre foblew rimiowit


However, the Committee has been
hearing from a series of senators
opposed to the Nixon Viemamiza opposed to
tion policy.
Most of these witnesses think
that a gradual takeover of the fighting by South Vietramese will take
too long and cost too much, that
we should withdraw all American forces this year and let
vietmam whatever will

IT CANNOT BE ARGUED that
the President is opposed only alon the President is opposed only alonp
party lines and just because this ne an election year: the first wit-
ness to challenge the White House
was Sen. Charles Goodell. Repuh

## It is Sen, Goodell's opinion that President Nixon's gradual phase out

 President Nixon's gradual phase outwill sill leave 3000000 Americans
over there by this time next year
and that the human and materia and that the human and material
costs of continuming that much in-
volvernent in Southeast Asia are

## A WOMAN'S VIEW <br> Creation

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Tho wrier poings our tar miny

THESE Plople tound ithem
They fourd themenvers uphotings


 motion.
 crratiod the hevevene end the car


## Reve bem dom

WE DON'T KNOW how long ago
God created Man. God is ageless. He ameone has said, "If some day
all the people who have died, will
rise rise again, where in the world
will we put them all? THE SAME GOD who made our
earth, made the mpon and the stars arth, made the mpon and the stars
in the heavens so numerous they Surely there is plenty of space
a all of God's creatures. Maybe He the didn't intend for us THE WRITER of Psalm Eight said, "When 1 consider thy heaght
ens, the work of thy fingers, the
moon and the stars, which thou
hast ordianed, what is man that
thou art mindtul oon Then later in the chapter hes says,
"Tho moudest him to have doyin-
ono over the works of thy hands:
thou ,hast put all things under his
leet".
 the satary, as weven the moon and all sult the earth
"Thou hast put all thing under

MAN HAS ALREADY pressed his We say with the Psalmist.

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## OBITUARIES



HOMER C. ROBERTSON

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## SARA MARTHA HAVINS





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## Remodel Your Home And Make It Like New

New-home construction costs are increasing, making it more important to maintain and improve our present homes.

Local building suppliers, carpenters and decorators will be glad to give you an estimate on whatever work your home needs.

And your local Full Service Bank will be glad to make you a Home Improvement Loan. Pride in your property increases your enjoyment of it.


EECURITY

THE BANK THAT GETS THINGS DONE FOR YOU MEMBER F.D.I.C




 World's first parking meters
were installed in Kklahomacty
in 1935. They were invented

Yohner's Feed-Seed-Fertilizer
 NOEL GRIZZLE works his lawnmower over as grass cutting season nears again. Noel keeps the yard at his money, too. He is the son of Mr. and Mrs. L. G.
Grizzle, and is a ninth grader. Grizzle, and is a ninth grader.

MRS. ALMA ALTMAN went to
Clovis to visit herchidren, Mr
and Mrs. Kuncth Milsap and
fittle duse

$\qquad$ MR. AND MRS. Edd Autry
visited their children Mr. and
Mrs. Billy West and family of Seymour.
MYRLENE NICHOLS was
home to see her mother, Mrs.
 N'ma Attman played dominoess at
the home of Mr. and Mrs. Joe
Millsap Tuesday night.
MR. AND MRS. Ler MR. AND MRS, Lamarr Pol- Allie Wilkin.
Lard and family of Levelland and Mr. and Mrs. Larry Pollard and
Camily of Pampa visited their
parents, Mr. and Mrs. Lloyd
Pollard of Enocts.
MR MR, AND MRS, BOB Newton,
Tom and Steve went to Brian
to visit their children, Mr, and
Mrs, Dennis Newton, who are Mrs, Dennis Newton, who are
attending A \& M College there.
Bob Newton is manager of
Enochs Co. Enochs Co-Op Gin.
MRS. GLADYS SHORT of
Tuscon, Ariz visited Mr, and Mrson, Adizat visited Mr, and
MARIIN M MoDANIS week.
GndDonald Grusendorf took the R A
Boys of the Baptist Church on
an outing to Lake Proctor. They motorcycle an outing to Loke Leprector. They
left Monday returning on Wed
nesday. The bos 3 going were Earliest motoritith
wodent mechine dulta
Germany Richard Nichols Cary Austin,
Craig and DNight McDaniel,
Wayne McKinney, and Jerry DUNi W) Larry Davis
of LWhbock are visiting their of Lubbock are visiting therr
grandmother. Mrs. L E. Nich-
ols, this week. 385.502

## HITCH LOW Hitch only

regular hitch to the drawbar or tractor--NE VER to axxe. frame,
or gearcase-wwarns the National Satety Council. "High"."hitith-
ing of heavy loads will reduce ing of heavy loads will reduce
steering control and may cause
sudden backward tractor over-
COLLEGE EDUCATED
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NORMAN DEMEME
Johny and LaFay
 Dean Hogue, and Crat
Jr. fished at Possent
Lake the past week

 Ends Revira Church of God inctralt and hilbun tonighivediac
nigit.
it. featured Evoung Tlatict conclusion of te
riday might. at ther parents homer Mr anh
Mrs. Kenneth Coats. Other Coats and Mrs. Alma Altman
MR. AND MRS. C. P. Pric went to Houston to visit their
dausther and husband, Mr and Mrs. Dale Wheler.
MRS. WCILLE Hall has been
hospitalized in the Litlefield Hospital for medical observa-
tion of Mr ant AUTRY, daughter
is spending her Fasoreere Autry. ith her uncle and tamity. Mr
nd Mrs. R. E. Thompson and hunt at the Ceeil Jaster Egy
unday Hrad Allen Al Wome day Brad Allen Alexander
Jones grandson, ) Wesley


Tops for the farmer who
poums on the fertitizer and
water. F. 65 takes full yield advantage of the beat
adrowing cont
gron growing conditions. Plant
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tion Hybrids.
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vice it For Better, Longer, More Comportabl

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523 Phelps Ave.






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| J.C. Penney Co. |  |
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| Wanted |
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Houses for Sale


FOR RENT: Furnished apart-
ments. Phone 385.5364 . ${ }_{f i-1}$


## LEADER-NEWS

BOX 72, LITTLEFIELD

PUT 1 WORD IN EACH SPACE, PRICE II GIVEN WITH THE LAST
WORD DONT FORGET TO INELUDE YOU


CLASSIFICATION (Circle one) Help wanted - Wanted - Busines
Opootunities- Business Services - Houses to Remt - Houses tor sale






GRASS HAY tor sale
385.4680 or $385 \cdot 5620$.
Prome
TFM




TAKE soil away the Blue Lus
tre way from carpets and up.
holstery. Rent electic
and MATTRESSES RENOV




Thomas J. Henderson

NOTICES
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CAMPBELL PLUMBING CO.



PAGE 12, THE LEADER-NEWS, LITTLEFIELD, TEXAS, THURSDAY, APRIL 9, 1970
Texas Tech Rodeo
Slates Roy Rogers

| AFTER HOURS PRESCRIPTION SERVICE | Fail and Jim Watkins as RC thosed Cowboys of smerica Tickets for the matinee per- |
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| Please Pho |  |
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| Bob Roden-385-3698 James Walker-385-4504 |  |
|  | or zeneral |
| RODEN DRU |  |
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## NOTICE

A special meeting of the members of Littlefield Federal Savings And Loan Ass'n. will be held in the Home Office at $2: 30$ P.M.
on Wednesday. April 15,1970, for the puron Wednesday, April 15,1970

pose of amending the charter. | LITTLEFELED FEDERAL |
| :--- |
| SAVLES |

AVINGS \& LOAN ASS'N.


WINNERS IN THE "Lite A Bike" contest were, Christi Mixon, first; Theresa
Schlottman, second; Elaine Turner, third; and Sammy Schlottman, fourth. The Schlottman, second; Elaine Turner, third; and Sammy Schiottman, fourth. The bikes were judged on decoration and satety teatures. More than 30 bikes were
taped with reflective tape Saturday. The VFW and Women's Auxiliary advised that anyone who wanted bikes taped should contact any member of the auxiliary.
Fight Cancer
with a checkup
and a Check $\quad$ AMERICAN

"I'll have to call you back, Igor.
Something just came up."
If you can't leave something you're working on, why not put in an extension phone? It only costs a few cents a day. And it could keep something monstrous from happening.

General Telephone

## MRS. JOHN BLACKMAN 933.2328

BULA

## R. AND MRS. Edd Crume <br>  SHERRY WITHROW left Mon- tay afternoon to assume her school work at AcC icc in Alitene after spending the Easter holiafter spending the Easter holi- days with her parents. the C . C Wyhrows. Cynthis Withrow of Lubbock spen her arents. <br>  <br> ner bey pepuen dau  <br> Wesleyan Guild Conducts Study <br> Firsitivan servive could of in Lirtleneld Methodist Church ing monday even- ing for its first study sesion on "Christians in Toldat. study and used ap flim vith a lecture in making the presenHostess for the evening was Mrs. Ina Mae McQuatters, and the event wae McQuatters, and church parlor. Renducted in the Refreshments were served by the hostess to Mmes, Mildred Smiley, velyn Kirby, Jess HarSmiley, Evelyn Kirby, Jess Har- lan, Audie Collins, Jewel Grant, Laverne Seay, Berha Arnold, Eros Caldwell, Mildred Wingo, Mource, Mas Caldwell, Mildred Wingo, Marice Rice, Cecil Brown, Mattie Lou Clark, Loras Pharris, Rachel Byrd, Gladys Pharris, Ractel Lou Clark, Lois Joplitys, Ruth Wade and Miss Jonte <br> <br> Impala <br> <br> Impala ‘400’

 ‘400’}You save when you buy it. You save when you drive


## Program of Work

## for 1970

The program of Work for Littlefield Chamber of Commerce is printed in this brochure． We urge you to read it and then participate as much as possible towards the successful com－ pletion of each project．

The support of every member is needed if we are to raise the sights of the community to even higher levels．

We urge you to communicate with any person who is not a member and show him what we stand for，explain the value of associating with his fellow businessman and farmer，and en－ courage his participation in our efforts to work for the community for the mutual benefit of all．

We know that，as members，you have accepted these responsibilities；and for your efforts， please accept our sincere thanks．

Most Cordially，


President．


## A \& B Office Supply

Allen's Electric
C. R. Anthony Co.

Anzeline, Frank
Armes, Barry
Armes Chevrolet
Armistead \& Burk, O.D.
Askew, Gene
A, T, \& Santa Fe RR.
Avery, Donald
B \& C Pump
Barnes, A.V.
Barton, Jack
Banner, Donald
Bawcom Butane Co.
Beard, Merle
Behman, Johnny
Bennett's Firestone
Berry, Philip J.
Bigham, H. O.
Bingham, E. D.
Birkelbach Machine
Bishop, Adair
Bishop, Eddie
Black, Sedell
Boone, Pat
Brittain Pharmacy
Bussanmus, Harley
Byer's Feed \& Seed
C\& O Cleaners
Carmickle, Paul
Case Power \& Equip.
Chisholm Floral
Clark, Van
Claunch, Bennie
Cloverlake Dairy
Coca-Cola Bottling
Connell's Office Supply
Cox Furniture
Cox Tin \& PI.
Crescent Food Mart
Crescent House Res.
Crescent Park Motel Culligan Soft Water Cummings, Frank
Curry Motor Freight
Dailey, Dave
Dairy Mart

## Dairy Queen

Davis Concrete
Davidson, Jim
Douglas, Byron
Duggan, Arthur
Dunn, Herbert
Edwards, Percy
Elliott, Edward
Farrington, W. F
Fields Men Wear
Findleys Jewelry
First National Bank
Fisher, Ronnie
Flower Box
Jack Fore
Foust Grocery
Fulton Radiator Shop
Furrs Food Store G \& C Auto Supply Garland Motor Co.
Garlands Restaurants
General Telephone Co.
Goodpasture, Inc.
Goss, Benny
Gowdy, James
Gregg's Upholstery
Grimes Auto Shop
Grissom Products
Gunn Bros Stamps
Haberer Trucking
Hagler, J. D.
Hall, Billy
Hall Investment Co.
Hammons Funeral Home
Harlan, Dr. Ronald
Harry, Carlton
Hart, Stacy
Cal Harvey Refrigeration
Harvey, Chester
Heard, Dan
Hazel's Beauty Shop
Heard, Kenneth
Henry, Hubert
Hilbun, J. C.
Higqinbotham-Bartlett
Haffington, Wayne
Hoage, Thomas
Hopper, Hazel

Hopping, Sid
Howard, Homer
Huckabey Cafe
Hudson, Capt. Daniel
Hyatt, Paul
Interstate Securities
Jacks Bakery
Jarman, Cal
Johnson, Carol
Jones, C. E.
Jones, J. L.
Jones, Paul I.
Jones, Truman
Keithley \& Co., Ins.
Kelly Insurance Ag.
Kirby, Jerome
Lamb County Electric
KZZN Radio Station
Lid. Butane
Lfd. Cleaners
Lfd. Cotton Prod.
Lfd. Farmers Coop Gin
Lfd. Fed. Sav. \& Loan
Lfd. Frozen Foods
Lfd. Grain
Lfd. Hospital
Lfd. Memorial Park
Lfd. Motor Parts
Leader-News
Lfd. Sports Arena
Lfd. Steam Laundry
Logsdon, Buddy
Luce, Nelson Impl.
Mangum-Hilbun Agency
Martin, Wes
Masso, John
Medical Arts Hospital
Merlins Food
Mode-O-Day
Montgomery, Joe
Mitchell Ford, Inc.
Moore, Robert E.
Mrs. Troy Moss
Murdock Hotel
McAnally Jewelry
McCanlies, Edgar
McCormicks Serv. St.
McCown, W. H.

Nelson's Hardware
Newton's Dress Shop Nipak, Inc.
Norma's Dress Shop
Onstead, I. D.
Owens, Buster
Oyer, Dr. John H.
Parker, Joy
Pat's Record Center
Patton, Doyle
Paymaster Oil Mill
Pay \& Save Food
Peel, Jack
Penn, Clint
J. C. Penney Co.

Drs. Perkins \& Williams
Perkins, Tracy
Perry Brothers
Piggly Wiggly
Pioneer Natural Gas
Pioneer Super Market
Plainview Production Credit
Pratt's Jewelry
Prescription Shop
Price, Calvin
Forrest Price's Western Auto
Perrys Laundry
R \& W Supply, Inc.
Ratliff, Gene
Reese, Peyton
Renfro Bros. Gro.
Retail Merchants Assn.
Richardson, Leon
Richey, Robert
Roberts, Jerry
Roberts Lumber Co.
Roberts, Wiley
Robertson, John
Robison, C. E.
Roden Rexall Drug
E. C. Rodgers Furniture

Rogers, Bobby C.
Hill Rogers Furniture
Ross, Delbert
S \& J Service
Sawyer Pump
Sears, Roebuck
Security State Bank

Sevier, David
Shotwell, Dr. J
Settle, James
Sides, Judge G. T.
Smith, John D.
Smith, O. M.
Southwestern investment Co.
Southwestern Public Service
State Line Irrigation Co.
Tasty Taco
Tide Products
Tunnell, Jerry
Union Compress
Wade, Roy
Walker, Judd
Wattenbarger, Jack
Wear, Bob
Williams, Billy J.
Ware's Dept. Store
West Drug
Wicker, Jack
Wilemon Wholesale Oil
Wilkinson, Curtis
Winfield, Doyle
Wilson, Bob
Wingo, Mildred
Webb, Alvin
Winston, E. L.
Wood, Luther
Wright, Fred
Yarbrough, Paul
Zahn, Benny
Parker, Larry
Lfd. Seed And Delinting
Richards, Robert
City Shoe Shop
Snell, Jack
Savage, Hugh
Thornton's Cafe
Thompson, David
Tatum Trucking
Wilson, Roy
Stacy-Mason
Holder Restaurant
Hall, Mrs. Cecil
Marcum, Olds-Cadillac
Eller, J. E.
Duran. Marceline


Theodore Roosevelt said:
"Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withold his support from an organization that is striving to improve conditions within his sphere. "


## for the Littlefield Area!

## Economic Development

## RETAIL COMMITTEE

The following trade promotions will be carried out by the committee during the year

> Monthly Dollar Day
> George Washington Sale
> Back To School Sale
> Sidewalk Sale
> Stock-In-Festival

Also sponsor in conjunction with the Better Business Commit tee, a seminar for all businesses with enforcement agencies.

Co-operate with the Better Business Committee in encouraging attendance of short courses in the area.

## INDUSTRIAL DEVELOPMENT COMMITTEE

in cooperation with the Industrial Foundation and Industrial Services Committee, evaluate the benefits of industrial Prospects.

In conjunction with the Industrial foundation, negotiate financial and/or other assistance requested by Industrial Prospects.

Make arrangements for assistance to those Industries which will prove to be of great benefit to Littlefield or Lamb County.

## INDUSTRIAL SERVICES COMMITTEE

Ascertain the needs and provide assistance to local industry in expansion, as possible.
Work in close coordination with Texas Industrial Commission, the Industrial Departments of Area Service Organizations, and other Industrial Development concerns for the further Industrial De velopment in the Littlefield and Lamb County area.
a. Keep community audit up-to-date.
b. Keep record of available and/or buildings available.
c. Provide information concerning other needs as required by the Industrial Development Committee.

## INDUSTRIAL PROSPECTING COMMITTEE

Work with the Industrial Development Committee in evaluating the benefits and desirability of prospective industry
Locate prospective Industrial Development, establish and main tain contact with Industrial prospects for final evaluation by in dustrial Foundation, Industrial Development, and Industrial Ser vices Committee.

## BETTER BUSINESS COMMITTEE

Sponsor in conjunction with Retail Committee the Seminar with the Law Enforcement Agencies.
Plan and sponsor short courses with State and National institu tions, for the advancement of Better Business management prac tices in area businesses.
To find new ways to improve local credit and collections.

## TOURISM COMMITTEE

Develop and present to all service people the "Know Your Town" presentation.
Utilize the facilities and assistance of the Texas Tourist Commis sion and West Texas Chamber of Commerce, to advance the ser vices to tourists in the Littlefield area.
With the assistance of news media, provide weekly activities schedule to all motels, restaurants, and service station attendants Develop and publicize tourist attractions
Work in conjunction with the convention committee in promo tion of good will toward convention visitors.

## CONVENTION COMMITTEE

Invite state and regional organizations to hold meetings and con ventions in the city.
Provide facilities for registration of convention guests
Arrange tours of the city for visiting groups
Aid convention committees in securing local program and enter tainment talent.

## Adminstrative Council

## MEMBERSHIP COMMITTEE

Supervise and conduct a campaign for new members of the Chamber, with emphasis on a drive during the first few months of the year.
Cooperate with the public relations committee so that each new member joining the Chamber will have his photograph and background information in the newspaper along with a news item on the radio.
Maintain contact with members of the Chamber throughout the year.
Host a luncheon for new members.
Contact delinquent members and those who may resign for the purpose of having them active in the Chamber

## BUDGET AND FINANCE COMMITTEE

Adopt in the first month of the Chamber year a realistic budget to finance an active program of work.
Assist membership committee with necessary financial background so that a goal for members and finances may be set and realized.

## POLICIES AND BY-LAWS COMMITTEE

Review present by-laws and policies to determine areas in which they can be improved.
Make recommendations to the Board of Directors.

## AMBASSADORS COMMITTEE

Act as official hosts and greeters at various public events held in Littlefield.
Act as official hosts to visiting dignitaries
Represent Littlefield at events held outside the city.

## BANQUET COMMITTEE

Plan and arrange the annual banquet.
Make arrangements for site, food, and program.
Work with public relations committee to encourage success of the event.

## PUBLIC RELATIONS COMMITTEE

Maintain contact with Executive Vice President at all times for publicity about the Chamber program throughout the year
Maintain contact with committee charimen for publicity of all Chamber activities
Assist in celebrations and other promotions to keep the people in formed of Chamber of Commerce activities
Maintain contact with regional television, radio and daily news papers for the purpose of publicizing Chamber activities.
Prepare a folder describing the community attractions and the ad vantages of the city as a place to live, work, and play.
Sponsor newspaper ads and stories designed to stimulate a better understanding and appreciation of what the community has to offer.
Conduct a "Know Your Hometown" contest to promote commu nity awareness of local features and points of interest.

## SPECIAL PROJECTS COMMITTEE

Retarded Classes
Accreditation
City-County Planning
Redevelopment
City Beautification
Vocational Training

## PAST PRESIDENT'S COMMITTEE

Advise and counsel the board of directors on matters of community interest.
Help continue a strong membership development program

## WHY <br> INVEST IN THE LITTLEFIELD CHAMBER OF COMMERCE

This Brochure

## Here Are 10 Reasons Why. . .

1. Because I realize that every man owes a debt to his community that cannot be paid in taxes -a debt of personal service.
2. Because that chamber of commerce unifies the public spirit of any city and directs it into useful and constructive channels.
3. Because it links the people of the entire community together in a common enterprise, and makes possible great public and business-forward movements.

CHISHOLM FLORAL
4. Because my business judgment tells me that whatever is best for this city and my neighbors is too valuable an asset for me to pass up.
5. Because as a member of the chamber of commerce I am afforded an opportunity actually to work for conditions I have long hoped for.
6. Because membership in the chamber shows my sympathy with an organized effort to better my city and improve the conditions of life within it.
7. Because it is unfair and unjust of me to derive benefits from a community-serving organization and not give it my active support.
8. Because the chamber of commerce is business insurance-an institution that is accomplishing great good for my city at a time when concerted action means more than ever before.
9. Because I realize that attention to my own business is not enough. No individual business will prosper greatly unless general conditions are improved. The chamber of commerce is part of a nation wide business movement working to that end. As an individual I want to pool my efforts with others for greatest results.
10. Because this is the proper time for business to present a united front. I have never been a quitter in my own affairs, and I am not going to quit now and let others carry the community load.

## KEEP THE CHAMBER OF COMMERCE

SECURITY
STATE BANK

BUSINESSMAN-FARMER RELATIONS COMMITTEE Sponsor an annual Farmer-Businessman Day, with a dinner and educational programs on farm machinery, and latest agricultural practices.
Encourage and cooperate with farmer organizations and farm youth programs, such as $4-\mathrm{H}$ Clubs, Future Farmers and Lamb County Junior Livestock Show.
Sponsor Farm Dinners.
Develop a schedule of good-will visits between businessmen of Littlefield and rural areas in our trade territory.
Cooperate on celebrations and other promotions beneficial to the citizens of the Littlefield area.
Sponsor a "Harvest Jubilee" in recognition of outstanding agricultural production during the year.

## AGRICULTURAL DEVELOPMENT COMMITTEE

Coordinate special events or activities which encourage adoption of new practicies or new crops that could be used to supplement agricultural income in the Littlefield anva.
Encourage farm and ranch leaders to participate in a demonstration program which could incorporate practical farming practices or new enterprises in their farming operations.
Sponsor a "Livestock Improvement" contest to increase interest in the livestock indurstry.
Cooperate with the County Extension Agent in promoting a "4-H Club Baby Beef Sale."

WATER RESOURCES COMMITTEE
This committee will keep in close contact with any matter which affects water in the Littlefield area.

## CONGRESSIONAL ACTION COMMITTEE

Study legislative issues affecting the Littlefield area, and keep members informed on recommendations and action required. Maintain close contact with elected representatives in Washington, D. C.
Urge members and the general public to express individual views on legislation that may affect the growth and character of the Littlefield area.
Establish Chamber policy on legislative issues.

IT TAKES IWO...

the Chamber of Commerce and YOU!

CIVIC CLUB COMMITTEE
Discuss community problems and solutions, and strive to provide a method of communicating the activities of each organization, and coordinate efforts among these groups for community improvemtnts.

## CHRISTMAS DECORATING COMMITTEE

Coordinate the Christmas decorations of vacant windows in the downtown area.
Draw up rules and sponsor a contest among the organizations involved and arrange for judging.
Conduct a "Homelighting" Contest.

## CULTURAL-RECREATION COMMITTEE

Make a study of needed improvements and expansions of cultural and recreation facilities that will make Littlefield a more desirable place in which to live and encourage tourists to stop and spend more time in our area.
Activate a program for the financing and installation of the need ed improvements and expansions
Sponsor community-wide events that will increase the cultural and recreational opportunities for youth and adults in the community.
Cooperate with city officials in efforts to establish more adequate parks and playgrounds.
Sponsor an Annual Water Sports Festival to emphasize the recreational advantages of nearby lakes and rivers.

## AVIATION COMMITTEE

Promote an interest in aviation in this area.
Cooperate with City officials in matters of aviation interest. Make a study of feasibility, advantages, and other pertinent data concerning the use of Municipal Airport for Industrial prospects. Such information to be made available to the Industrial Development Committee.
Keep the Board of Directors informed as to the needs of the Municipal Airport.

## ANNUAL EVENT COMMITTEE

Serve as a steering committee to plan, organize, and direct citywide celebrations as directed by the Board of Directors.

YOUTH PROGRAMS COMMITTEE
Conduct a "Teenager of the Year" contest.
Support the Teen Town project.
Provide a system for youth employment in local businesses.
Acquaint our youth with business and the free enterprise system.

## FIRE PREVENTION COMMITTEE

Maintain active program in improving the area's fire insurance rating.
Sponsor Fire Prevention Week.
Continue to participate in National Fire Protection association competition.
Study and take action on problems affecting public welfare and safety.
Maintain close relations with Police Department.

## TOP PRIORITY PROJECTS FOR 1970



Increase the number of members, amount of money, interest and individual participation of the Chamber membership.


Improve the appearance of all areas of our community.

Constantly work to obtain new business and industry for the Littlefield area; also help present industry to expand as needed.


Help Littlefield to keep the most inviting retail shopping center.


Plan programs and events for the mutual benefit of farmers and businessmen.


Study and develop needed park and recreation facilities, making the community a more desirable place to live.


Encourage improvement of school equipment, repair to buildings, beautification of grounds and additional playground equipment.

## 1969 Littlefield Chamber Projects

1. Annual EventLittlefield Festivities Days
2. Tallest Windmill in the World
3. Giant Membership Drive
4. Retarded Classes of Littiefield
5. Tourguide Map of Littlefield
6. "Land of Coronado" tourist promotion
7. Electircar Industry
8. Area Tours of Trade Area
9. Vegetable Processing Plant
10. Annual Art Festival
11. Yard of the Month
12. Pep Farm Dinner
13. "Howdy Stop" for Texas Air Tour
14. Hot Check Seminar for Retailers
15. Homelighting Contest

## Your Chamber. . .



