

LAMB COUNTY LEADER

Official Newspaper of Lamb County, Texas

VOL. 1

Littlefield, Lamb County, Texas. Thursday, November 8, 1923

No. 25

EMANUEL LUTHERAN CHURCH DEDICATED WITH GOOD SERVICES

Last Sunday was a red letter day in the history of the Littlefield Evangelical Lutheran church, for it marked the day of completion and dedication of their newly erected building.

It was a day of religious service throughout, and while many of the local members were hindered from attending on account of the bad roads, yet the town people in general swelled the audience until it nearly taxed the capacity of the edifice.

The morning service, conducted in the German language, was in charge of the Rev. Theo. H. Evers, pastor of Trinity Lutheran church, Amarillo. Rev. Evers is one of the strong preachers of the Lutheran church. Prior to his coming to Amarillo about a year ago he held some of the largest and best pulpits of that denomination in Nebraska state, and is well and favorably known throughout the circles of his church. His sermon Sunday morning was based upon Jacob's vision of the ladder at Bethel, and his application of the vision of this famous ladder to present day life, in which he named various rungs which must be climbed over in ascending to a heavenly life was indeed trite and appropriate.

The afternoon service, in charge of Rev. J. H. C. Siek, pastor of St. Paul's Lutheran church, Canyon, was attended by a congregation that well filled the chapel. Rev. Siek is a strong and fearless preacher, and his pungent utterances often fell like trip-hammer blows upon the ears of some of his auditors. He believes in preaching "a whole gospel," and he didn't fail to do so on this occasion.

He declared that all the churches erected today were not built for the worship of a Triune God, but some of them were merely for display, social purposes, the propagation of the "new theology" and community moral betterment, regardless of the "plan of salvation." He drew a graphic picture of the modern minister who was delinquent in his duty or calling the people to salvation, and the woes that would be heaped upon him in the hereafter. He emphasized the need of more religion in the home, of the maintenance of the family altar, the necessity of greater familiarity with the Bible and of more social Christian intercourse. He explained that the Evangelical Lutheran church, of which the local organization is one, is not the old type of Lutheranism, but a church of purely evangelical faith and practise, holding its services in both English and German languages, preaching the Gospel to any and all who would receive and as a church is entirely patriotic to the Government of the United States at all times and under all circumstances.

Rev. Siek was formerly a pastor in El Paso, and during the World War was chaplain at Camp Cody where he had considerable experience in work among the soldiers both at Deming New Mexico and at Fort Bliss, near El Paso.

At the evening hour the services were in charge of Rev. E. H. Wilms, pastor St. John's Lutheran church, Kress. Rev. Wilms' sermon was of a purely

New Methodist Minister

Rev. Marvin Brotherton has been appointed as pastor of the Methodist church in Littlefield, according to message received by the Leader from Rev. R. R. Gilbreath, attending conference last week at Plainview.

Rev. Brotherton is a young married man and was pastor at Lockney last year. He comes to this town well recommended.

Rev. Gilbreath will remain on the Olton charge the coming year.

To Picture Littlefield

H. C. Pumphrey is this week gathering up a bunch of photographs of Littlefield business houses and surrounding scenes which will be published in the next issue of The Earth, the official magazine of the Santa Fe system.

It is understood the December number will be devoted largely to West Texas territory.

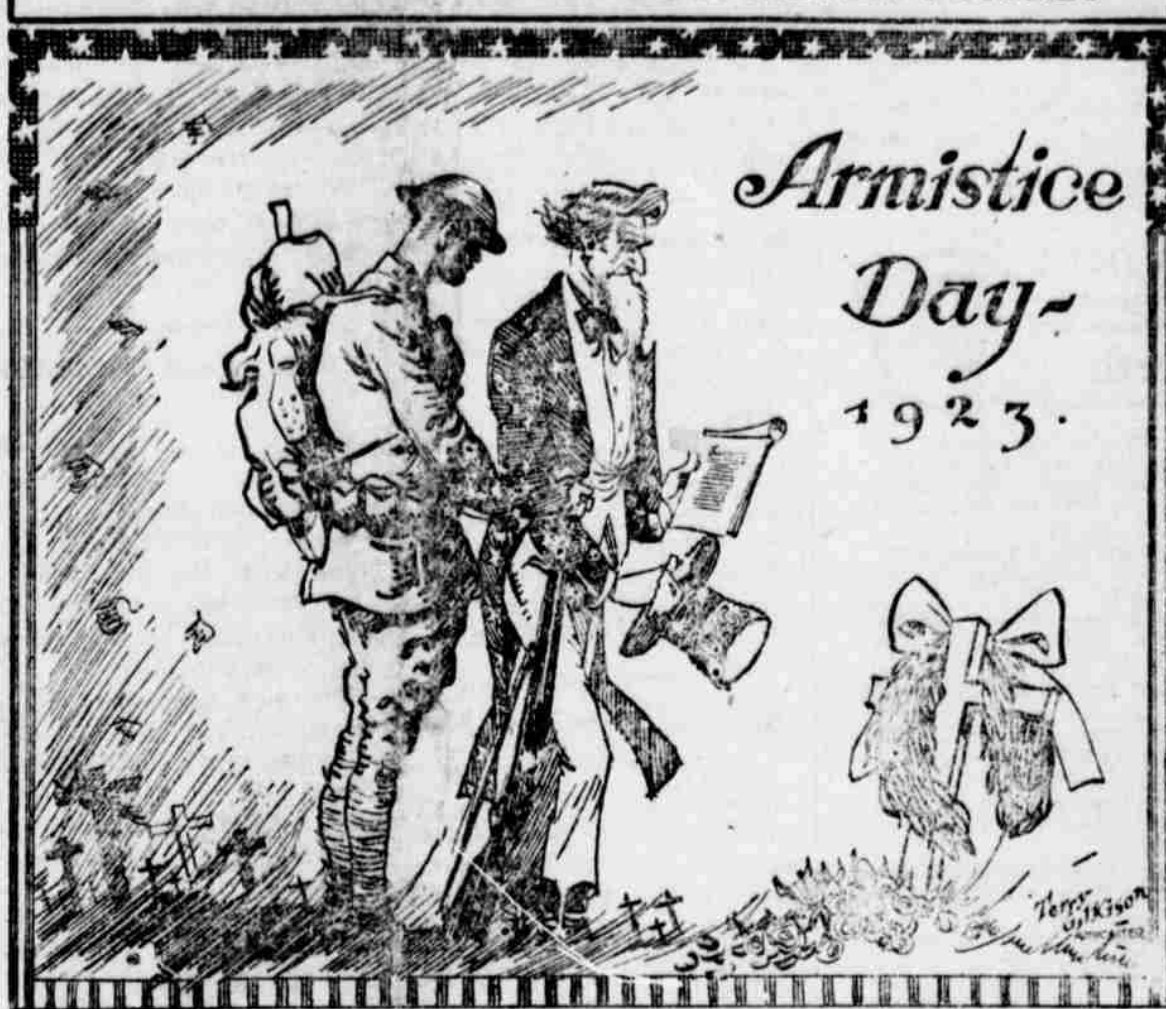
evangelistic type. Taking his text from Genesis 6:1, "Come thou and all thy house into the ark," he explained that the modern ark was the Church of Jesus Christ, and as the ancient ark sheltered Noah and his family from the storms of antediluvian disaster, so the modern ark would prove a shelter to all people who entered therein, protecting them against the blasts of the final day, and bearing them safely across the seas of eternity to be landed on the shores of everlasting life.

At the noon hour there was a fine basket dinner. Boards were brought in and laid across the tops of the benches to furnish a table giving accommodations to all. The ladies of the congregation thoroughly demonstrated their mastery of the culinary art in the fine assortment of good things they had brought to eat. While the ministers, in their well delivered sermons, endeavored to reach the men's hearts through their heads, the ladies, taking the old time, well proven method, proceeded to reach their hearts via their stomachs. The combination of the two methods was indeed successful, for after the luncheon, the men stalking around with bulging equators were as happy and contented a bunch of people, physically and spiritually, as we have seen for some time.

Much commendation is due the local pastor, Rev. C. Schreiderer and his loyal band of co-workers for making the day the success it proved to be. Following the recent rains, necessitating the postponement of the day some three weeks, the sun shone warm and bright, the day being favorable in every detail. The membership has worked hard to complete their building for worship, and it is a credit to their endeavors. Many of the members of this church are numbered among the very best citizens of this community, and the Leader takes this opportunity of extending them congratulations and best wishes for the future progress of their church and its influence for the betterment of the entire community.

In the future the services of this church will be held regularly as follows: Beginning with Nov. 18th, every two weeks there will be services on Sunday morning in the German language and in the evening in the English language.

OUR PRAYER THAT WE MAY NEVER FORGET



Armistice Day 1918 - 1923

Five years ago—the last great smash on the Western front—then the Armistice. Staccato rattle of rifles and machine guns, and the roar of cannon ceased. An appalling silence smote our stunned ears—and of American arms, 70,000 heard not rejoiced in the greatest military victory of all history.

To those 70,000 we pay tribute this November 11th, then to the living who slogged and drove on to maintain the morale of an invincible army. Five years—and today we hope and pray to our living God that nothing may ever cause us to fail to pay homage to all whom honor is due. In our humble way, we herewith dedicate this brief acknowledgement of sacrifices made, that America might remain "the land of the free and the home of the brave."

AN ORGANIZATION OF THE EASTERN STAR IS PERFECTED HERE

Last Saturday evening, under the direction of Mrs. Mary S. Brown, grand deputy organizer of the O. E. S., a local chapter of the Eastern Star was organized in Littlefield.

The obligation was given to 25 charter members, and officers were elected as follows: Mrs. Pat Boone, worthy matron; B. L. Cogdill, worthy patron; Mrs. Bessie Baze, assistant matron; Mrs. B. L. Cogdill, conductress; Miss Catherine Anderson, associate conductress; Mrs. R. L. Speight, chaplain; Mrs. G. M.

Shaw, organist; Mrs. T. P. Wright, secretary; Jno. M. Pope treasurer; Mrs. F. A. Butler, warden; E. D. Parnell, sentinel. The Star Points are as follows: Ada, Miss Jewel Stagers; Esther, Mrs. R. C. Hopping; Martha, Mrs. T. L. Matthews; Electra, Mrs. E. S. Rowe. During the initiatory services Mrs. Jess Mitchell, a member of Waco chapter, filled the office of Grand Marshall.

The newly organized chapter is starting off under the most favorable auspices. There is much fine material here for the development of an excellent chapter. It is understood there are several other ladies who are contemplating joining and some who are members in other chapters will also place their demits

Sir Thomas Dont Want to Box With Dempsey

Romance in business was perhaps never better illustrated than in the career of Sir Thomas Lipton, who recently had conferred upon him the freedom of the city of Glasgow, Scotland, the town where as a boy he first worked for 60 cents a week. Now on one of his tea plantations on the island of Ceylon he employs more than 8,000 people. The last time Glasgow conferred such honor was to an English Royal Princess. A Lipton yacht will sail over an American course again in 1925, Sir Thomas' fifth attempt to lift the cup since 1893. When asked recently by Jack Dempsey to box with him for a special movie, Sir Thomas smilingly declined, saying: "I would rather play with sailboats."



EDUCATIONAL WEEK IS TO BE OBSERVED BY PUBLIC SCHOOL

Several weeks ago, the President of the United States proclaimed the week of November 13-23 as education week.

For several reasons, the authorities of the school have deemed it best to use only one day of this week in carrying out will be Friday Nov. 23.

The parents are requested to come, bring lunch, and spend the whole day at school. Some of the work done by the pupils this year, will be on exhibit, in each room.

The forenoon will be devoted to school exercises, including a program prepared by the pupils and teachers, and an address by a visitor.

The afternoon will be given over to football and basketball games. The football game will be the last one played by the home team, on the local gridiron.

Let every one keep this date in mind and plan to spend the day at school.

Enter Real Estate Firm

Monday morning Thos. Darnell, of Des Moines, Iowa returned to Littlefield to assume an active partnership in the land business with H. L. Smith.

Mr. Darnell was here about two weeks ago, accompanied by his wife, and visiting in the home of her parents, Mr. and Mrs. H. L. Smith. At that time he became greatly impressed with the future of this country.

For several years he has held a lucrative and responsible position with the J. H. Welch Co., one of the leading printing concerns of Des Moines, but he had no hesitancy in resigning his position and taking up his new work in this vicinity.

in the local organization.

Any woman otherwise qualified, who has a husband, brother, or father that is a Mason is eligible to membership in the Eastern Star.

The Leader for job printing.

ARMISTICE DAY TO BE OBSERVED HERE IN UNION SERVICE

Next Sunday, November 11th, at 11:00 o'clock, a. m., Armistice day will be observed in Littlefield with appropriate union services held at the local school house. An out-of-town ex-service man will be secured later as the speaker of the day, a choir of 150 voices is in training this week to furnish the music, and everybody is cordially invited to attend and participate in the service of the day.

There will be about 30 of the local ex-service boys who will be in uniform and will march in a body to the place of service. All ex-soldiers of the Spanish-American War and also of the Civil War will be accorded seats of honor in the assembly.

It is not only appropriate, but indeed patriotic that the citizenry of this little city should observe this memorable day. We could not if we would, forget the living and the dead, who five years ago brought peace to the war-torn world. To them all honor is due. Nations rejoice and pay tribute; always a fitting expression of reverence and love. In that expression, through this Sunday's service we give vent to our tenderest and most loyal feelings.

Back of the security and freedom of our great nation stand those silent sentinels who made the supreme sacrifice that it might be so. We can never repay that debt save through lives of consecration to Freedom, Liberty and Peace.

In the greatest war of which was victory assured. Suffering humanity knows why we pay perpetual homage to those brave souls and is ever entreating us to push on. In proportion as we maintain those ideals, we need have no fear.

As loyal citizens we therefore welcome Armistice Day and all of the noble resolves it stirs within the breasts of our fellow countrymen, and it is indeed appropriate that our citizenry should come together on this day and in this special union service and join in paying tribute to our nation's heroes.

Ships in Tractors

Last Monday C. L. Carter, of Austin shipped in four new Moine tractors together with gang plows and other farming implements.

One of these tractors will be used to break out a considerable body of land on Mr. Carter's 582 acre tract bought of the Yellow House Land Co., a few months ago. The others have been sold to farmers in the vicinity who will put them to work on their new homesteads.

Lets Plowing Contract

John D. Moore, one of the big farmers of Travis county, who a few months ago bought 700 acres of the Yellow House land in this vicinity this week let a contract to G. M. Mason to break out 400 acres of this fine land which will be put into crop next spring.

Mr. Moore is also contemplating other extensive improvements on his land which will be announced later.

LAMB COUNTY LEADER

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JESS. MITCHELL,

Editor and Publisher

Subscribers who change their addresses or fail to get their paper, should immediately notify this office, giving both new and old addresses.
Communications of local interest are solicited. They should be briefly written, on but one side of the paper, and must reach this office not later than Thursday noon of each week. The right of revision or rejection is reserved by the publisher.
Advertising that does not show its text or typographic that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.
Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Littlefield Leader will be gladly corrected upon its being brought to the attention of the publisher.

RICHARD LLOYD JONES SAYS

Determine Your Worth

Every man weighs himself and determines his own worth. We earn what we deserve. All wages are not paid in coin. The men who work only for money seldom have anything but money. And whether they have much or little of that they are soon forgotten by a world eager to reward successful doers.

It is a common practice to blame the world for our own faults. When your estimate of your worth and the world's estimate do not agree, survey yourself before you curse the world.

Conceit is an essential element to every success. Oxygen is essential to the life of all fish, but no fish can live on oxygen alone. Self-diffidence is the arch-evil and the surest sponsor for failure.

Discontent is commendable, but it becomes profitable only when it stimulates determination.

It is impossible to keep any man below the level of his attainments. It is as impossible to hold him above them. Talent is the result of application. Efficiency is the reward for practice.

Mere knowledge measures worth no more than mere muscle. The skilled mechanic is master of his muscles. Undirected muscles, as undirected brains, produce little and are worth little.

Wit applied to one thing develops wisdom. Wisdom never achieves when it waffles. Constant thinking and working on consistent lines produce results.

Opportunity never searches for him who does not search for opportunity.

Strength of will is the foundation of worth. Luck is a dangerous pilot to put on your bridge. Influence may help you out of the harbor of your birth but it will lead you into the open sea without rudder or sail or anchor. These you must take with you or accept the fate of the tempest-tost.

Beware of imitation. No copy is worth the original. As a counterfeit you are as worthless to the world as the imitation coin.

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Etiquette

What & When to do it

Any questions on etiquette will be gladly answered in this column if addressed to A. Leda, care of this newspaper.

Do you know they live too far away to attend?
Miss R. L. PARR.

Yes. This courtesy shows you desire their presence and would like to have them with you if circumstances would permit.

Dear A. Leda: What should be done when a young man calls in the evening and it is past time that he went home?
Thank you. A. REASER.

This shows a decided lack of knowing "what's what" on the man's part, and it puts the hostess in a rather embarrassing position. It would be quite proper to say something to this effect: "I am sorry but as it is getting rather late and I have an early morning appointment, I am afraid I shall have to say good-night."

Dear A. Leda: If a man takes a girl to a public dance how many times is it proper for him to dance with her?—M. D.

Dear Girlie: You have not said if there would be any others included in the party. If there are, you shall give at least one dance to each man member alone. But if you are alone you may dance with your escort as often as you like.

Dear A. Leda: Shall a young man ask a girl to his home to visit his parents? Should the invitation come from him or from them?
MAYNOR S.

If your friend has invited you to meet and visit his parents at his home it shows how highly he regards you. It is a very nice thing to do and it is quite proper for you to accept. The invitation should come from his mother.

HELPFUL HEALTH HINTS

Colds—It is a wise precaution to soak the handkerchiefs of one who has a cold in salt water first and then wash separately from the general wash.

Gulf Refinery Co., Here

A lot, adjoining the railroad right-of-way, just west of the ware houses near the Littlefield elevator has been purchased by the Gulf Refining Co., through their representative, L. W. Davis, of Snyder, Texas.

Mr. Davis stated before leaving that his company expected

Abernathy Defeated Here In Fast Game

Tuesday afternoon Abernathy high school football squad met defeat at the hands of the local Wild Cats in a fast game, the score being 13-0.

The playing of both teams was good throughout, each demonstrating considerable more skill than when they first met at the beginning of the season.

The attendance was better than at any game heretofore played on local grounds this year.

Missionary Society Meets

The Baptist Missionary Society met Tuesday afternoon at the home of Mrs. W. P. Pillans.

Mrs. Pillans led the devotional service, and Mrs. R. L. Speight had charge of the program, the subject being "The Ministry of Jesus."

The meeting next Tuesday will be at the church, and quilting will be the order of the day.

Attention, Ex-Service Men!

All ex-service men in Lamb county, dressed in full uniform, are requested to assemble at the Shaw-Earnest Furniture store Sunday morning to march in parade to the Armistice service at

11:00 o'clock, at the school house. —Lieut. P. W. Walker, in Command.

Ladies Entertained

Wednesday afternoon of last week there was a Hallowe'en party given at the Presbyterian church by the Womans Auxiliary about 40 ladies being present to enjoy the occasion.

The room was darkened, dimly lighted by candles and beautifully decorated appropriate to the occasion. Spookes were seen everywhere, real enough to make one feel creepy.

Several games appropriate to the day were enjoyed, after which refreshments were served.

Cutting Feed With Sleds

On account of the continued wet weather farmers throughout the South Plains country are reported harvesting their row crops with the old fashioned sled. This was a method commonly in vogue before the advent of the row binder.

The sled is pulled by two horses hitched tandem style, while two men ride the sled and tie the bundles, placing them on the stubble to keep the grain away from the damp ground.

However, the advent of good weather now, those who have row binders will soon have them humming through their fields.

Talking Politics.
"The trouble 'bout two men talkin' politics," said Uncle Eben, "is dat if dey don't agree dey's liable to git hwy on 't if dey does agree, ain' no use o' de argument."—Washington Evening Star

PLENTY OF MONEY
To Loan on Farms
Ranches and City Property, 6, 7, and 8 per cent. Give full particulars. Write or call Phone 863
T. H. Nelms & Company
Lubbock - - - Texas

TRY
The New Barber Shop
Hair Cuts, Shaves
Shampoos that make
You Smile
A Good Line of Tonics
Shirley's Barber Shop

THRASHING TIME!



Thrashing and Plowing
Outfits Furnished Promptly
Repairs by Return Mail

See Us For Further
Information
BEISEL BROS.
Agents

COTTON FARMS

The famous Yellow House Ranch has been cut up and subdivided into farms of 175.4 acres each. These lands are located in the Lubbock section of the South Plains, principally in Lamb and Hockley counties and a small portion in Bailey and Cochran counties. The first subdivision to be marketed is situated from 12 to 20 miles from the town of Littlefield and on the main line of the Santa Fe railroad running from the Gulf of Mexico to California.

Above the Boll Weevil Belt

Here is your opportunity to become the owner of a fertile cotton farm in a section that is free from boll weevil. Official government reports show the Yellow House Ranch lands to be above the boll weevil area.

\$25 PER ACRE On Long Time Terms PER ACRE \$25

The Yellow House cotton farms, with all their advantages of location, soil and climate, are being sold at the remarkably low price of \$25.00 per acre, with payments scattered over a term of 15 years, at 6 per cent interest.

There Are No Oil Rights Reserved On This Land

No liens nor incumbrances of any kind. Abstracts showing clear title are furnished promptly. Our low price and long term plan of payment make it possible for a man of small means to buy one of these farms and pay for it out of his profits.

It Is To Your Interest To Select Your Farm Now While the Best Locations Are Still Available.

Get in touch with one of our agents without delay or write to us direct either at Austin or Littlefield, Texas.

Yellow House Land Company
Austin - - - Texas - - - Littlefield

Uncle John's Josh



THIRTY CARS ENTER LUBBOCK'S WRECKED HOOPIE RACE, NOV. 15

Thirty cars have been entered in the "Rattling Hoopie Race of wrecked and near wrecked cars" for the 15th and 16th of Nov., to be held in Lubbock.

The provisions of this race are that they contract to sell the automobile they enter for \$100 cash at any time during the two day's races. Five hundred dollars in cash is being offered to the winners and more than \$250 in merchandise premiums.

The tract at the Panhandle-South Plains Fair grounds is being put into excellent condition and some good speed is expected to be developed in spite of the handicap of low value of cars entered. One or two of the cars already entered have claimed fifty miles per hour on the track which is not yet finished on one side.

The Lubbock Morning Avalanche, together with the merchants of the city are staging the race and all profits are to go to the Fair Association to be applied on a new industrial building.

to begin building operations immediately and would be ready for business within the next three weeks.

The Leader, only \$1.50 a year.

RICHARD LLOYD JONES SAYS

Mind Mints Money



Singleness of purpose is the foundation of all success. It is the man who knows exactly what he wants and insists on getting it who usually gets it.

We are too prone to look upon money rather than mind as our goal. Money harras only the man who has not learned to help himself. It is the mind that mints money. Money never makes mind. To be born with a silver spoon in your mouth is not a handicap unless you let the spoon graze you.

Poverty is not a virtue. It is nothing to brag about. The poets praise a false philosophy when they sing of the glory of poverty. The whole struggle of the world is to separate away from it. It is a hideous thing.

Your fortune depends not upon what you have in your hand but what you have in your head.

Real nobility is the fruit of heart culture no less than head culture and your heart grows big only as you force it into the affection of other hearts.

Determination is a richer asset than dollars. It is the one indispensable tool that is needed for the successful completion of every job you may desire or are compelled to tackle.

Determination means you cover the road of concentration. Concentration is the focus of intellect thrown like the searchlight upon just one thing and held there.

Concentration is the control of the cultivated mind. Nobody cares whether Lincoln or Edison, Emerson, McCormick or Agassiz had a bank account because everybody knows they had a brain account. They cultivated and concentrated their brains upon a great determination to do something as well worth while that they rose above the poverty, above the fortune into the indestructible wealth of the world.

LIGON

E. B. Bokd has returned from an extended stay in Lubbock.

W. T. Osson, of Bluit, New Mexico visited A. G. Davis this week.

Robert Crute has begun paint-

ing the Ligon store building.

C. C. Slaughter passed through Ligon enroute to his home in Dallas.

W. R. Bennett and Rel Smith were Ligon visitors last week.

E. Dick Slaughter has offered a nice sum to the first child, boy

or girl, born in Ligon, provided he may suggest the name.

NOTES OF SCIENCE

What is said to be the smallest practical motor forms a new dental tool holder and weighs but four ounces.

To lessen the noise of water falling into a bath tub an inventor had patented an extension tube for faucets.

Mexico has a tribe of Indians whose language is limited to about 300 words and who cannot count more than ten.

Electrically operated oilers for machinery have been invented that can be controlled from central switchboards.

The Argentine government is planning to harness falls of the Parana river for the production of electric power.

Tubercles among the miners has decreased since the introduction of electric power into South African gold mines.

An English inventor's stove can be used as an open grate or a range, a water boiler being operated with it in either form.

The passenger list of a baby carriage may be doubled by using an auxiliary seat to be suspended between the handle bars.

A metal frame resembling a huge bird cage which can be set up over a stove has been patented by a Texan for drying clothes.

HOME SWEET HOME

Oscar Gets the Echo From the Mule's Kick

by Terry Gilkison AUTOCATER



The Original
Rexall

ONE SALE

Fenway Whole Cherries in Liquid Cream
Full one-pound box of delicious whole ripe cherries in liquid cream, chocolate covered. They fairly melt in your mouth.
Stand. Price, 1 pound, 75c
This sale, 2 pounds, 76c

Symphony Lawn
Highest quality, heavy fabric finish. 24 sheets of paper, 24 envelopes. White and tints with fancy borders.
Standard price, 1 box \$1.00
This sale, 2 boxes, \$1.01

Bouquet Ramee Face Powder
An exceptionally high grade complex on powder sticks to the skin.
Various tints and fragrance.
Standard Price, 1 box \$1.00
This sale, 2 boxes, \$1.01

Rexall Cherry Bark Cough Syrup
An excellent reliable treatment for simple coughs. Contains no alcohol, opiates or narcotics. Safe for children.
Standard price, 1 bottle, 25c
This sale, 2 bottles, 20c

Next Thursday, Friday and Saturday

What is a One Cent Sale? It is a sale where you buy an item at the regular price—then another item of the same kind for 1c. As an illustration: The standard price of Arbutus Complexion Cream is 50c. You buy a jar at this price and by paying 1c more, or 51c, you get two jars. Every article in this sale is a high class standard piece of merchandise, just the same as we sell you every day and have sold you for years.

A New Way of Advertising. This sale was developed by the United Drug Co., as an advertising plan. Rather than send large sums of money in other ways to convince you of the merits of these goods, they are spending it on this sale in permitting us to sell you a full sized package of high standard merchandise for 1c. It costs money to get customers. The loss taken on this sale will be well spent if the goods please you.

A GREAT OPPORTUNITY

This is the greatest opportunity for becoming better acquainted with the well known Rexall line of products and for saving money that ever came to Littlefield.

LIGGET'S Assorted Chocolates "Original" Package
Our standard popular assortment of high-grade chocolates including creams flavored with fruit and crisp nut meats.
Stand. price, 1 lb. \$1.00
This sale, 2 lbs. \$1.01
Other candy items too numerous to mention.
Your pennies are worth big money in this sale. Bring em!

Jonteel Soap
Equal in appearance and quality to many of the finest imported of soaps. Made from the purest of materials. It gives a free lather.
Standard price, one cake, 25c
This sale, 2 cakes, 26c

Klenzo Dental Cream
Cleans and whitens the teeth and hardens the gums. Removes tartar. Does not scratch the teeth. You have beautiful teeth by using Klenzo.
Standard price, 1 tube, 50c
This sale, 2 tubes, 51c

Rexall Shaving Cream
Produces a thick creamy lather that will stand upon your face throughout the shave.
Standard price, 1 tube, 35c
This sale, 2 tubes, 36c

Klenzo Liquid Antiseptic
A scientific preparation for the teeth, mouth, gums, throat, skin and mucous surfaces. Wonderful for combating germs.
Standard price, 1 bottle, 50c
This sale, 2 bottles, 51c

Lemon Cocoa Butter Skin Cream
A real tissue builder and skin beautifier. Restores vigor to the muscles, vitality to the tissues and elasticity to the skin. Eradicates tan and freckles.
Standard price, one jar, 50c
This sale, two bottles, 51c
Lemon Cocoa Butter Lotion, regular 50c cent value, in this sale, 2 for 51c

Cascade Linen
One pound in a package. A good quality of writing paper and always in the best of taste.
Standard price, 1 lb. 40c
This sale, 2 lbs. for 41c

Quality Tooth Brushes
Good quality white bristles. Assorted styles.
Standard price, each, 35c
This sale, 2 for 36c

Maximum Hot Water Bottle
A high quality bottle. Moulded all in one piece and guaranteed for one year.
Standard price, one bottle, \$2.00
This sale, 2 bottles, \$2.01
Maximum Fountain Syringes Same quality and guarantee as Hot Water Bottle. \$2.25 value. 2 for 2.26

PERSONAL NEWS

All people who will assist in the choral singing for Armistice Day service, please be at the school house Friday night for practice after the Lyceum number.

Koen & Cline have brought in three well drilling machines. Their ad appears elsewhere in this paper.

Andy Gump's Karnival Kom-ing. Watch for the date. 1tc

The local cotton gin is now going full speed. Five bales were turned out Tuesday and 10 Wednesday.

Autos washed and shined. \$1.50.—Littlefield Service Station.

Taylor Higginbotham was here Tuesday looking over the business interests of the Higginbotham-Bartlett lumber yard at this point. He expressed himself as greatly pleased with the fine line of business that was being developed here under the management of B. L. Cogdill.

County Tax Assessor E. C. Cundiff is in receipt of informa-

tion from State Comptroller Lon A. Smith, of Austin to the effect that his county rolls have been audited and found correct. The state official spoke very highly of the neatness and accuracy of the rolls turned in by our local official.

H. S. Goertz, of Hillsboro, Kansas, accompanied by W. R. Wienberger, of Lehigh, Kansas came into Littlefield last Saturday evening. They are both owners of land in this vicinity. Mr. Goertz stated that it took them 10 day's to make the trip through the mud, it raining on them every days travel. Mr. Goertz while here will erect a residence on Mr. Wienberger's land which, when completed, will be occupied the coming year by S. D. Honeycutt.

Opens Poultry House

J. F. Cagle, of Slaton, representing the Lubbock Poultry and Egg Co., is in Littlefield this week opening a poultry house in the Heinen building.

Mr. Cagle is an experienced poultry man, having engaged in the business on the Plains for nearly 16 years. He will buy all

kinds of poultry, eggs and cream.

Put In Hardware

The F. A. Butler Lumber Co., last week put in a full line of heavy and shelf hardware, including a complete line of builder's tools and material, aluminum ware, tin ware, stoves, etc.

Mr. Butler states it is the intention of his firm to carry a line of hardware that will be adaptable to the needs of this particular community and at prices that will be appealing to his customers.

HONOR ROLL

[Littlefield Schools]

1st Grade: Elwood Greene, Denver Borough, Franklin Honeycutt, Jacob Loewen, Urline Foust, Olene Pieatt, Eunice Smith, Mary Lou Arnold, Ruby Yeary.

2nd Grade: Etha Marie Moulton, Ruth Gray, Tilden Wright, Elton Carroll, O. K. Yantis, jr. 3rd Grade: Nina Anderson, Walter Schellenburg, Fronia Yohner, Eula Cosgrove, Dick Barber, Minnie Nikkie.

4th Grade: Mildred Wharton, Mike Yohner, Middie Beth Butler, Winifred Johnson, Muriel Stripe.

6th Grade: Cora Robeson, Rose Scheuer, Sophia Schellenburg, Yevone Mason, Fred Foust.

7th Grade: Louise Stockenger. 8th Grade: Charlie Foust, Jessie Yantis.

9th Grade: Kenneth Staggers. 11th Grade: Sidney Hopping, Ruth Courtney.

Cattle Shipments

Saturday evening a special train of thirty empty stock cars out of Amarillo came into Littlefield for the accommodation of local stockmen.

Sunday night eight cars of cattle were shipped out by Pat Boone and Bob Smith to Fort Worth markets. Monday J. P. White shipped out 20 cars of cattle to Dawn, Texas, the cattle being sold to Furneaux Bros., of Dallas, and sent to pasture.

Ely Cattle Co., shipped 1300 sheep out of Mule Shoe Monday to Geo. R. Dodd, of Omaha, Nebr., where they were consigned to the feed pens to finish for market.

Wednesday Poole Earnest shipped six cars from Ropesville to Fort Worth for the C. C. Slaughter Cattle Co.

Born to Mr. and Mrs. Pete Barbian on Nov. 1st a 10 pound baby girl. Mother and baby are doing fine.

Lyceum Friday Night

The second number of the local lyceum number will be given at the school house next Friday night.

This number will be by Miss Annie Devault, a reader of extraordinary talents who holds her audience spell bound from beginning to end.

Miss Devault is not only young talented and attractive, but she has a rare voice of persuasive

A LESSON IN ETIQUETTE



Mr. Newgilt—Let's go see "The Last Shot." They say it rivets your attention from the start to the finish. His Wife—No, let's go to something that's not so exciting. It's bad manners to be interested in the show.

and warming qualities and a temperament of mobility highly essential to the interpretation of the many and difficult roles she assumes.

It is probable that she will give here Zangwell's "Melting Pot," which is intensely interesting throughout.

Playing in some of the large cities of the country and before some of the most drastic literary critics Miss Devault has always come out victorious, pleasing both audience and critics.

Tickets are now on sale at 50 and 75 cents per seat.

Takes Demonstration Farm

The Leader is this week in receipt of a letter from Wm. Hay, of Hubbard, Texas. Mr. Hay is one of the leading farmers of Hill county, and president of the Hill county division of the Farm Labor Union of America. He visited Littlefield during the month of July and became so favorably impressed with this section that he decided to move out this way. Accordingly he has rented the Littlefield Co's. Demonstration Farm adjoining the town on the east, and expect to be here to take charge the first of the year.

Find Perfume Factory

It is reported that a couple of Littlefield's charming belles last Sunday afternoon came in contact with one of those quadruple animal perfume factories which now roam these western prairies. The manager, Prof. S. Q.

Well Drilling

Three Drilling Machines

Work Guaranteed Or No Pay

KOEN & CLINE

Write or See us at Gus DeBur's

HALSELL LANDS

70,000 ACRES

Surrounding Amherst, a new town on the South Plains, in the center of Lamb county and on the main line of the Santa Fe Railroad.

Deep Rich Soil and Level Land No Rocks, Gravel nor Washes Pure Water at Shallow Depth Fine Climatic Conditions Above the Boll Weevil Belt Best Cotton Land in the State Alfalfa and Diversified Farming

PRICE: \$25 per acre, 15 yrs. time, only 6 per cent interest.

R. C. HOPPING

General Agent

Littlefield, Lamb Co., Texas

Unk, was quite lavish with his odorons friendliness, frequently shaking his bushy tail in the nearby breezes, and refusing to "shoo" away at the gentle command of the fair sex.

Give Away Shetland Pony

Some little boy or girl is going to be the proud possessor of a dandy little Shetland pony for a Christmas present.

This week the Shaw-Earnest Co., shipped in a beautiful black and white spotted 6-months old Shetland pony which is going to be given to the lucky child the day before Christmas.

The pony will soon be on display in their new furniture store. The Leader is this week printing the tickets and coupons for the "give away," and full details of the plan will be announced in next week's paper.

The Halsell Farms

Center of Lamb County, Texas

The Pick of the Plains

\$25.00 Per Acre—15 Years to Pay

No Boll Weevil

Why work yourself to death only to have your cotton ruined by boll weevil, when you can pay for a farm in this wonderful new country for less than rent elsewhere.

Corn—Wheat—Livestock

Your profits do not depend on cotton alone. Come and see what a wonderful corn, wheat and livestock country is here for you.

Ask Your Neighbor Who Has Seen This Country—

This country is selling to people who know its value and who appreciate Good Water, Good Soil and Good Climate.

These farms are located around Amherst, Texas, on the Santa Fe Railroad.

Write today for Descriptive Literature and Full Particulars

The Halsell Farms Company
Sudan, Texas

Just Arrived

Our Fall Shipment of Ammunition

We now have all the different kinds in stock, from the Heavy Duck to the Small Bird Shots, and we have them in heavy loads.

We have the No. 2, No. 4 and No. 6 Smokeless in the extra heavy loads for duck shooting, and the prices are lower than ever.

We brought the prices of Smokeless Shells down from \$1.65 to \$1.35 per box, now we are again going to cut this price

From \$1.35 to \$1.25 per Box

This is the best shell made by any manufacturer. All loaded with Chilled Shot.

Black Powder for 90 Cents per Box

This is also a heavy load, and is the kind to use for Ducks, Curloos or Plover.

Groceries

Our Grocery department is groaning under the load of all the good things to eat, and we are just itching to sell them. We are making some special prices now on Seasonable Farming Tools, such as Disc Plows, Sulky Plows, and Wagons.

Shoes

Shoes to fit the feet of all the family, and the price will please the most exacting.

Dry Goods

Dry Goods—you would ask are the prices right? Well it would just tickle you to death, to know them.

Brannen-Squires Cash Store

"Credit makes enemies; let's be friends"



Special For

This Week

Racine Casings

30x3 with Tube	\$8.50	Cord Casings
30x3 1/2 with Tube	9.75	For your Ford Trucks
31x4 with Tube (cord)	17.95	32x4 1/2 with Tube
		\$31.50

Littlefield Service Station

THE

Neal Douglass Land Co.
of Littlefield, Texas

SELL

HALSELL LANDS

IT IS TURKEY TIME!

We are opening a new produce house in Littlefield and are prepared to handle all your Turkeys, Chickens, Eggs and Cream, in fact, everything in the produce line.

Highest Prices Paid For Your Thanksgiving Turkeys

We are located in the Heinen building near the railroad.

Come in and let's get acquainted. We pay you cash for your produce, and assure you of a square deal in every way.

Littlefield Produce Co.
J. F. CAGLE, Manager

When You BUY, Buy QUALITY at the RIGHT PRICE!

Important!

We have just received a fine stock of Stoves, Aluminum Ware, Horse Collars, Chains, Tools, Etc., and are in position to care for your requirements in the Hardware line. We have many things you need.

We also carry a Complete Line of Builder's Hardware, as well as Posts, Barbed Wire Fence and Lumber.

Come and Let Us Show You What We Have to Offer

Get Our Prices Before You Buy

F. A. Butler Lumber Co.

Dr. P. W. Pillans
Office at Drug Store
Residence Phone, No. 37
Littlefield -:- Texas

Pearce & Kemp
ATTORNEYS AT LAW
Suite 6, Burrus Building
LUBBOCK, -:- TEXAS

Well Drilling
Domestic and Irrigation
20 years successful experience on the Plains of West Texas.
See me for prices & date.
T. P. WRIGHT

E. S. Rowe
ATTORNEY AT LAW
See me for
LAND LOANS
Office in State Bank Bldg.
LITTLEFIELD, TEXAS

BEST COAL
For the Money
Try It!
W. H. Heinen, Prop.

Parker's Eats
Home Made Pies
Hamburgers
Pop and Bud
Milk, Coffee & Cereals
Call Us Over the Phone
and We will Deliver It to You

Restaurant & Meat Market
Short Orders at all hours of the day
Candy & Cold Drinks
Bread & Pastry
WHITE Restaurant

O. K. Transfer
Small or Big Hauls
Express, Freight or Baggage
Phone 51, or leave order with H.-B. Lumber Co.
O. K. Yantis
Littlefield, -:- Texas

we Have a COMPLETE STOCK
Cotton Seed Meal, Hulls and Cake
Will buy Your Cotton Seed for Cash or Trade You Meal and Hulls
Littlefield Grain Co.
P. W. Walker

Truck Hauling
Ranch Hauling a Specialty
No Loads Too Large
Nor Too Far Away
Will Go Any Time and Any Place.
If you need hauling call
R. S. BELL
The Truck Man

LOCAL HAPPENINGS

Mr. and Mrs. I. Cravey have returned from a visit with relatives in Roswell, N. Mexico.

Miss Ala Moulton has accepted a position with the Shaw-Ear-nest furniture company.

Beisel Bros. this week bought a Deering corn binder of Brannen & Squires.

Start your car with a Hot Shot battery these cold days.
—Littlefield Service Station.

T. P. Wright last week finished a fine well of water for Earnest Wills on his farm two miles north of town. This week he is putting down a well on the W. H. Heinen farm four miles east of town.

Raymond Timian, who was taken to Lubbock last week for operation of appendicitis, is reported improving nicely, and will be brought home the latter part of this week.

Ed Smock, an old time college friend of J. M. Hamilton, from Delphi, Ind., is in Littlefield this week looking after land interests.

Engineer C. L. Hasie is in Littlefield this week looking after his highway interests. He went to Levelland Monday to attend the meeting of the Hockley County Commissioner's Court.

Miss Dorothy Anderson, of Littlefield is here this week Examining the pupils in the public school.—Muleshoe Items, Farwell Tribune.

W. G. Street and Geo. A. Staggers have been summoned to serve on the petit jury of Coun-

ty court which convenes next Monday.

F. M. Cochran, of Westbrook, is here this week beginning improvements on his land south of town. He has let contract for a well to be put down and as soon as he can erect some buildings will move his family here making this their future home.

A. L. Sadler, who came here several week's ago from Glen Rose, Texas and put in a Drug Store in Farwell, has moved his stock to Littlefield, where his son is in business, and has gone back to Glen Rose to make his home there.—State Line Tribune Farwell, Texas.

There were several Littlefield people who attended the dance Friday night given in the new Higginbotham-Bartlett lumber yard building at Amherst. Music for the occasion was furnished by an orchestra from Lubbock.

Protect your radiator from freezing. We have the alcohol.
—Littlefield Service Station.

Mr. and Mrs. J. C. Whicker are now at home in the suite recently vacated by E. S. Rowe in the State Bank building.

Mrs. T. P. Wright has accepted a position as amanuensis plenipotentiary and stenographer extraordinary in the office of the Littlefield Land Co.

Burley Wright, who has been running extra on the Santa Fe, last Monday received a regular run that will bring him through Littlefield frequently.

Mrs. Gladys New left Friday for Crosbyton where she has accepted a position as telephone operator on the exchange board there. The Leader will visit her every week.

Every week the subscription list of the Leader grows larger and larger. Seldom a day goes by now but we add from one to a half dozen. Last week there were 22 names chalked up for a year's reading each, eight of them coming from Sudan.

Rev. J. W. Saffle, of Plainview occupied the pulpit of the Baptist church last Sunday morning and evening, delivering two very inspiring sermons to the members of that congregation.

On account of the Lutheran dedicatory services last Sunday, there was no preaching services at the Presbyterian church Sunday night, the pastor and people extending their courtesy to the neighbor church by attending the afternoon and night services in a body.

J. W. Mayfield, representing The Cook Grain Co., of Dallas, arrived in Littlefield Monday. Mr. Mayfield expects to buy grain in Littlefield and Sudan this fall.

Wednesday evening of last week there were about twenty youngsters enjoyed a Halloween party at the home of Miss Ivadell Carroll, about three miles east of town.

Rufus R. Walker, of Arlington has bought a tract of Littlefield land south of town and expects to start improvements immediately.

A. P. Duggan is in receipt of information from Jesse T. Elms, of Winters that he will be here soon to start improvements on his recently purchased land.

G. G. Edwards, state highway engineer from Amarillo and A. L. Stephenson, federal district highway engineer from Fort Worth were in Littlefield Monday to confer with Engineer C. L. Hasie regarding the Hockley county highway soon to be built between here and Lubbock.

L. H. Hungate spent Sunday with his sister Mrs. T. P. Wright and family, of this city. Mr. Hungate is transportation inspector for the Santa Fe railroad, with headquarters at Lubbock.

Jacob's CANDIES
MADE LAST NIGHT

A Complete Line of
DRUGS
and
DRUG SUNDRIES

SADLER DRUG STORE
"Quality and Service"

Littlefield State Bank
A Guaranty Fund Bank

Solicits the business of all
New Settlers

No account too large for us to handle. No account too small for us to appreciate.

R. D. BOROUGH
Sells Groceries

Buys Cotton, Cream, Butter, Eggs and all kinds of Poultry.....

See us before Buying or Selling

MACHINE SHOP
and General Blacksmithing

Fix Anything
Make Anything

Disc Rolling, Boilers Reflued
Actylene Welding and Lathe
Work of All Kinds.

We have the Largest Turning Lathe on the South Plains and are equipped to do all kinds of machine work.

Agents for Rumley Tractors and the Emerson Brantingham Implements.

BEISEL BROTHERS
Littlefield, : : : Texas

MAGNOLIA GASOLINE
Magnolene Oils and Greases
"The Dependable Lubricant"
Real Quality Products
Demand them from your Dealer
Magnolia Petroleum Company
G. W. Hargrove, Agent. Littlefield, Texas

KWITCHERKIKIN
Bring Your Clothes To Us For
Cleaning & Pressing
Guaranteed Work and Prices Reasonable
Special Attention Given
Women's Wearing Apparel
Littlefield Tailor Shop
C. E. WILLIS, Proprietor

Ford
Four-Door Sedan




Fully equipped, \$685, f. o. b. Detroit

Inside and out, the new Ford Four-door Sedan shows improvements of far more than usual importance. It is lower and sturdier in appearance. New cowl, hood, radiator and apron add size and finish to the front. Sun visor, and wide, well-finished aluminum doors with bar handles perfect the design of the body. Silk window curtains, deep broad-cloth upholstery; dome light, door lock, window regulators and handles, all finished in nickel, complete a refinement you would expect only at a far higher price.

This car can be obtained through the Ford Delivery Purchase Plan

Littlefield Auto Co.
Ford
CARS · TRUCKS · TRACTORS

QUALITY COUNTS



Nothing but First Class Lumber

We have always made it a point to keep a stock of first class lumber, and we are aided in this by our consolidated system of one buyer for over forty line yards. You may rest assured of first class lumber when buying from us.

If you will let us show you our numerous stacks of good lumber you will be convinced that we have a stock second best to none.

We make every effort to keep our business on a service basis with the following motto: "Good Lumber at Reasonable Prices."

Higginbotham-Bartlett Co.
Service with a Smile
Littlefield, - Texas