


## Highway Department Audit, Long Awaited By Those Hunting Fresh Political Thunder, To Be A 'Dud









 DR. W. B. HARDY




## coly FRIGIDAIRE... <br> OFFERS ALL THE FEATURES OF "ADVANCED REFRIGERATION"



When you select an electric refrigerator, choose one that you know will keep vegetables crisp and fresh-one -one know will keep frozen desserts Arm and. Make one hat you know will provide plenty of ice. Balk Look for the these things by being surely one electric refrigerator named Frigidaire : : : a General Motors Value. With the new low prices and convenient terms you can now have a genuine Prigidaire-Porcelain-onsteel inside and out-for ónly a few cents more per day than the cost of the cheapest automatic refrigerator: Come in and inspect the beautiful models now on, our showroom floor: See for yourself the many features that make Frigidaire so truly outstanding in convenience and
D. W. 8 H. S. Paw Frigidaire - General Motors Radio

Settles Hotel Bldg, On Runnels

 something to be proud, of and none
Bother than the writer himself was
othesen secretary. which is no than g
che
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
 value. Stop in at your first opportunity,

$\qquad$

## 


Richbourg can leaterer, and Hear
twenty feet bro nd
There, however, event Hit t of po
winners probably ends unless
Flowers to


Martin, and Oenbach, Livian Her, Howiow Fred
able to display orville unexildreth abl ed able
A hiding aondenty la being eatab-
Hied at Bul Roose Bate Teachers
College, Alpine.
Washing \& Greasing $\$ 1.50$
Phillipa Super Service
Fha, 87
26 E. Third

| SPORTS ON |
| :---: |
| PARADE |
| nj совrıs wisher |

District C.E. Has Assembly
At lIst Church By curtis bishop




nate mam Payment Of Taxes Pa is

## L. C. Burr \& Co.

Offers You This Marvelous BUYING OPPORTUNITY!

## Prices Greatly Reduced

Thursday, January 14th

World's Greatest Carnival<br>DANCE<br>Hotel Crawford Ballroom<br>BRONX \(\underset{\substack{and<br>his}}{\substack{Introducing}}\) MODERN RYTHM<br>on the midway LEW PARKER. AND Bob ALLEN<br>One Atmpation plur<br>$\qquad$ Patman's Words

Cut From Record



Cagers Split In
Two-Game Series
George Brown, above. Big spin
lith ago mentor, and O. D. Hen
Rival Coaches
on all Suits and Overcoats
The "Biggest January Values" of all! You may never be able again to buy clothes at such ridiculously low prices. Think it over, Mr. Man, BUY NOW!

## Suits ${ }^{8} 14^{75}$

Think of the savings! Every suit in our fine big stock has been re-priced for January. New styles, snappy patterns, quality fabrics!
Other Groups at $\$ 14.75$ and $\$ 10.95$

## Coats ${ }^{3} 10^{95}$ <br> Were Price n $\$ 14.75$

Buy your NEW coat now for next season., wear it the rest of this winter! You will save greatly at these eacrifice-prices!

Boys 2 Groups $\$ 4.95$ and $\$ 2.98$



 h. NOT CHEAP - JUST MORE ECONOMICAL We chintz and our customers are finding it to be a fact, that our-
service, based on the ute of COBDEN HIT OAS VALVOLINE MOTOR OILS
DELCO BATtERER
TE ARROW TIRES
(20


$$
\begin{aligned}
& \text { COULDNT WE LIST YOU AS A NEW, SATISFIED } \\
& \text { CUSTOMER? }
\end{aligned}
$$

FLEW'S SERVICE STATIONS
No. 1, and \& Scurry, Phone $\begin{gathered}\text { No } \\ \text { No. } 2, \\ \text { th }\end{gathered}$

## e.

 .

## (3) Dromens, Society and Club News fo

I HAVE BOUGHT THE ENTIRE
Gary © Son Stock
AT 25c $\begin{gathered}\text { ox } \\ \text { rum } \\ \text { DOLLAR }\end{gathered}$
This means that'I will be able to sell at big reductions, all merchandise left over from their previous sale. All we ask is to come and see the prices we must be out in 30 days as the building must be vacated at the end of
that time. Some price will move it and we have that price. that time. Some price will move it and we have that price.
 for Every Need


Marvel Indeedl "J.C.P." Work Shirets

## Sweaters

 49 ${ }^{\circ}$ 3 Heavyweight Cotton- Smart Slipover Stylo - Calortul J Jecquard Effecta
A colorful array of

Shists shorts $25^{c}$ Each
䢒 1

Why Pay More when you can buy "Wic mac"
Work Shirts $749^{\circ}$

Cut ce extra-full size!
ond
2 bution-thru pockets - 2 batuon-thru pockety

- Dreas hifrt collart - Non-brealable buttonst
- Fing cotion fabrics!
$=2=$ Economy Club For Husband ve Attractive Prize
Given During The


Triangle Bridgn Clnb
Meets At Miss Jori
Meets At Miss Jordan

Mrs. T. B. Reeves Hostess
To Methodist Young Folks

$\qquad$
Club Formed

For fower ana less severe colds this Viek Plan for better "Control-os-Colds"


## WAIT

For The Big DANCE Friday Night 1.25 Per Couple

## Settles

"January-the Month of Big Values!


Cotton Bed Spreads
Heavy material, large size 81x105
79c 69 c 39c
Boys' Fine Shirts
Fancy and solid colors. All fast colors
Boys' School Pants


Broadeloth Shirts


 $25 c$

Men's Kangaroo SHOES $\$ 898$ Cotton Work Sox Men's sizes, durable, four pairs 15c
Ladies' Cotton Hose

69 c
All-Leather 0xfords


Men's

| SWEATERS |
| :---: |
| \$ 159 |

[^0]| Child's Pantie Dress <br>  | 49c | $\cdots$ |
| :---: | :---: | :---: |
| Children's Union Suit | 39 c | $\cdot 14$ |
| Large 81x90 Sheets <br> Good heavy quality. Now 2 for | \$100 |  |
| Boys' Play Suits | $49 c$ |  |



# The West Texas Chamber of Commerce gives you more for your money than any organisation l know of. SO SAYS HOUSTON HARTE 


#### Abstract

The opinions of these men are decidedly worth your reading.


## PRICE CAMPBELL

President West Texas Uilities Company, Abilene, Texas "The money I subseribe to the West Texas Chamber of Come merce is the bert investment this company maker for the de

## C. M. CALDWELL

Abilene, Texas
I believe che affirs of the Weer Texas Chimber of Commerce are in safe, conservative and intelligent hands."

AMON G. CARTER
Publisher, Fort Worth Star-Telegram, Fort Worth, Texas "The West Texas Chamber of Commerce is the best orgnization of iter kind in the country, and all Weet Texans should be
proud of it and support it in every way poorible at all times."
wilbur c. hawk
Publisher, Amarillo, News-Globe, Anaaillo, Texas
"The tax prognm of the West Texas Chamber of Commerce aione.s is worth all the money the orgnnization cosss to main-

## o.b. MARTIN

Director, Texas Agricultu:-a! Eu:iension Service, College Station
"The West Texas Chamber of Commerce initiated the moveneent for drouth relief in Texas, and also rendered greas service in securing aid from Wathington, as well as simila helpf(pulness
in getting it to the prople. I douber very much whecher the in getting it to the popple. I doubt very much whecher the
fund for the drouth work would have been applicd to Texas to any considerable extent but for the activity of the organization."

## J. S. BRIDWELL

Oil Producer, Wichita Falls, Texas
The West Texas Chamber of Commerce has done a great deal owards the development of Weet Texas, and has brought about better undertanding among the ciitizenhip of the different communities in Wet Texss to help Weet Texas get recognition hat otherwise it would not have received. The org anization rat empire in West Texas
C. $N$. BASSETT

President, State National Bank, El Paso
It is just dawning upon me that we hive in the West Texas Chamber of Commerce the best posibibe agency through which solve our tuste and regional problem:.
R. L. MALONE

Merchant, Roswell, N. M.
"Eastern New Mexico has reecived much help from the West Texas Chamber of Commerce in the promotion of tourist ravel to our scenic attractions. Each community in New Mexico has received adequate dividends on its memberkhips.
This cooperation has been of value also to the people of West Texas in bringing to their very door these great recreational opportunities."

## W. H. BOWMAN

Macmillan Publishing Cöimpany, Dallas, Texas
"From a publicity standpoint, the work done by the Weer Texas Chamber of Commerce in correcting the geographies was worth many times any one year's budges."

## h.'s. Hilburn

Pubbisher, Plainvien Eviening Herrid, Plainhew, Texas
 brought jbout through the efforss of the Wer Texas Chamber of Comimerce amount to many, many times the monayy the ot Commerce amount to many, many timas he monay cral yam Oithe neductions followed, but hippest must ralize Tho immense avings early in the maum tho divect mualk, of Weat Texas Chmber of Commerce' estivitian" "

## -and so say scores of other West Texas business leaders who are affiliated with this organization. And so you will say!

## ANNUAL MEMBERSHIP DRIVE

## Your help is needed to make 1932 the Banner year for West Texas



January 18th, the West Texas Chamber of Commerce will launch its 1932 Membership Campaign simultaneously in the 130 towns affiliated withit:
The sum of $\$ 60,000$ is needed and asked for, to carry on the Work Program
This organization is 13 years old. It is one of the oldest and is the largest organization of its kinid in the country: From the 130 affiliated towns it draws a democratic directorate of 113 members, an executive board of 14 members

- 18 committees, with definite work programs, and four headquarters and branch offices. Its magazine, WEST)

2- TEXAS TODAY, is an old, well-established, powerful medium fon the promotion of the teritory served.
2. The West Texas.Chamber of Commerce is NOT an opportunist type of organization. Its work is done according to a plan, the policies of which are determined by its annual conventions, which are the largest of their kind in the United States. Its directorate is completely representative and democratic. There are no paid membership solicitors . . EVERY DOLLAR RAISED GOES TO CARRY ON THE WORK PROGRAM

The West Texas Chamber of Commerce has no debts, but is on a "Pay as you go" basis.
Every West Texas town should be affiliated with the West Texas Chamber of Commerce. An affiliation gives your town the benefit of the force of all other West Texas towis behind your regional problems. The cost of affiliation is small, the procedure simple. All that is required is that your town meet its prorata part of our budget; and that from our membership in your town, you yourself elect youir director.

> Consolidated Balance Sheet West Texas Chamber of Commerce
> The assets of this organization are in its WORK PROGRAM; its liabilities, the cost of putting over the program.
> Within the past biennium the accomplishments of the West Texas Chamber of Com-
merce, measured in dollars and cents, would, according to the most reasonable figuring merce, measured in dollars and cents, would, according to the most reasonable figuring,
amount to $\$ 23,824,782$. They would include, to take a few at random, the following amount to $\$ 23,824,732$. They would inc
whoue cash returnas can be exactly stated:
> The Chamber fathered, and was the agency conacted by the U.S. Depari ment of Agriculture, in production and food loans, enabling the farming of 1, 500,000 actes of Texas land not ocherwise possible. Amount loaned by gov
ernment to 15,000 farmers in 67 Wers Texas counties wasi ernment to 15,000 farmérs in 67 West Texas counties was: Secured $\$ 7.50$ exemption per bale from government mortgage- 150,000 bale
of West Texas cotton at $\$ 7,50$ per bale, amounts to: Secured consent of government to collateralize production louns on basis of
8 -cent cotton. Saving on 75,000 bales at $\$$ cents over the market was: First to solicit Red Cross aid, resulting in securing asistance for drouth defined area of Weet Texas. Cash allotment made, $\$ 45,000$; food and clothing, $5 \$ 9$, In the way of crat of In the way of estimated, deferred and intangible, asets, completing the total of $\$ 23$,-
824,782 , the Chamber secured equalization of cotton rates, overcoming differention South Pluins area; wecurec cototon rate reductions for stime territory; forced corrections in geographies used in 38 states which now, for first time, are giving West Texas a "brek"; pionecred and championed conservation of natural resources, validation of hand titlect
needed constitutional amendments; panage of relinquishment act; pplit tax bill; reduced public expenditures with a view of rax reduction, etce, etc.
> Liabilities for 1932 are $\$ 60,000$. This is the budget, the sum required in the Work Program, to be carrigd on by the following committect, already organized and functioning: Officers, Agriculuural, Livestock, Mineral Survecy, Industrial, National Affairs, Oil
and Gas, Land, Educational, Tax, Traffic, Publicity and World's Fair Exhibit, Parks, Railway, Fighway, Legisiative Bureau and Committee, Speakers Bureau, Industrial Opartunities Bureau, and Beautification Committee.

> A small invertment in the Wert Texas
Commerce will pay greatent dividends.
> $\begin{array}{lll}\text { (Sizned) Hourton Harte, Precident } & \text { A. J. Swenoon, Treasurer } \\ & \text { Wilbur C. Hawk, Vice-President } & \text { D. . . Bendeen, Manager }\end{array}$ Wilbur C. Hawk, Vice-Preiden
Spencer Wells, Vice-Preident
> EXECUTIVE BOABD. Amon $G$, Cane Che e Cerin Cine EXECUTIVE BOARD. Amon G, Carter, Chas, R Coombes, Chester Harrivon,
E. O. P, Thrane, Walter Yagsy.

The opiportunity of enrolling in this un. selfish, efficient and vitd organization is ours this week. It will be brought to you, not by paid solicitors, bitit by a committee of your own fellow townsinen, donating their


## WEST TEXAS CHAMBER OF COMMERCE

# The Herald's All-Star Page Of Comics And Features 






[^0]:    now
    SWEATERS
    $\$ 129$

