





THE STATE LINE TRIBUNE

RICHARD HAPKE, EDITOR

Entered as second class matter at Farwell, Texas, under the act of March 3rd, 1879. Published every Thursday.

SUBSCRIPTION RATES -- Farmer and adjoining counties, \$3.00 per year; elsewhere, \$4.00 per year. Payable in advance.

The Tribune is a member of:

- NATIONAL EDITORIAL ASSOCIATION
TEXAS PRESS ASSOCIATION
WEST TEXAS PRESS ASSOCIATION
PANHANDLE PRESS ASSOCIATION

Father Ill At Mineral Wells

W. E. Atkins is in serious condition at Mineral Wells. He underwent surgery last Saturday. His children, Mr. and Mrs. Willie Hardage, Tom Atkins, Mrs. Myrtle Nation, and Harmon Atkins from Clovis and Ben Atkins from Dimmitt are all at his bedside.

Mr. and Mrs. Dave Daniels and Leslie from Lubbock were here Friday for the Farwell-Hale Center football game. They visited with Mr. and Mrs. Dee Owen and Mrs. Danel's brother, Jackie Williams. The Owen's son, Jerry, and Patsy Sprowls from West Texas State were also here for the game.

DR. A. E. LEWIS DENTIST
East of Courthouse -- Mule-shoe Office Ph 9-0110--Res. 8570. Closed Wed. & Sat. Afternoons.



"We Know The Score!" Good Care Will Save Your Car!

"We know the score" may sound like a trite statement, but in our position we see many examples every week of perfectly good cars that have not had the good care they deserve. It's not only cheaper to have your car serviced regularly, but just good common sense, and safer too. Get the habit... it pays off, as any seasoned driver will tell you!

Karl's Auto Clinic -- Farwell --

Hospital Notes

Mrs. Preston Martin was released from Clovis Memorial Hospital Sunday after receiving medical care since last Wednesday. She is reported to be doing fine now.

E. M. Meeks, Farwell, had major surgery at Memorial Hospital Tuesday. He stood the surgery satisfactorily and at press time was reported to be doing fairly well.

Mrs. W. W. Vineyard has been in Memorial Hospital since a week ago Tuesday, and is being treated for a back condition. She is in room 224.

Mrs. E. U. Billingsley entered the hospital for surgery last Wednesday. She will probably be released the last of the week.

Mrs. Ed Muckleroy of Vernon broke her hip last Saturday and is under the care of a bone specialist at Wichita Falls. Her sister, Mrs. Ernest Lokey, reports that she is doing well and will probably not have to stay long at the hospital.

WALKING OFF WITH CHAMPIONSHIP in the junior division of the East Plains Athletic Conference Saturday was the Texico Junior High softball team. Back row, left to right, are Tom Rickstew, Mike Spearman, Ronny Richardson, Lanny Doshier, Emmett Autrey, Don Baldrige, Neil Lambert and Coach Johnny Green. Front row, Billy Field, Hap Danforth, Allen Hill, Ronnie Curry, Billy Campbell, Gary Skaggs, Lonnie Curry and Jerry Thornton.

Texico Juniors Win Tourney

Billy Campbell pitched a two-hitter Saturday afternoon as the Texico Junior High boys defeated San Jon, 9-2, in the finals of the East Plains Athletic Conference tournament.

The Texico team scored in every inning but the fourth as they had little trouble recording the win. Leading the parade of sluggers were Jerry Thornton, Ronny Richardson, Allen Hill, Billy Campbell and Lonnie

Curry, each with two hits. The tournament wound up the softball season in which the junior team, coached by Johnny Green, recorded a 5-2 won-lost record.

The junior girls team also fared quite well in their tournament, played at Melrose. They

won the first game over Logan Saturday morning, but in a nip-and-tuck game in which the lead changed hands several times, the Texico girls lost to Melrose in the finals, 12-11. Coach Charles Stockton's team wound up the season with a 4-2 won-lost record.

County Council Has Election

Mrs. Vernon Symcox was re-elected chairman of the Parmer County Home Demonstration Council at the meeting Monday in Friona. Those to serve with her are Mrs. Rene Sneed, Friona, vice-chairman; Mrs. Edmund Kitten, Farwell, secretary; and Mrs. Ellis Tatum, Black, treasurer.

During the business meeting the group discussed the year's achievements and the THDA chairman gave a report. Thirteen members and one visitor attended the meeting.

SCHOOL MENUS

Farwell, Oct. 31-Nov. 4 Monday--Vegetable beef soup, crackers, melted cheese sandwiches, cinnamon rolls, milk.

Tuesday--Hamburger bean casserole, cabbage slaw, buttered corn, cherry cobbler, corn bread, butter, milk.

Wednesday--Steamed wieners, mustard, macaroni and cheese, blackeyed peas, applesauce, gingerbread, bread, milk.

Thursday--Hamburgers, cheese slices, potato chips, banana pudding, milk.

Friday--Fish sticks, tartar sauce, scalloped potatoes, English peas, honey, hot rolls, butter, milk.

Texico, Oct. 31-Nov. 4 Monday--Vegetable soup, tuna sandwiches, Waldorf salad, chocolate cake, milk.

Tuesday--Meat loaf, creamed potatoes, Jello salad, hot rolls, butter, banana pudding, milk.

Wednesday--Salmon croquettes, candied sweet potatoes, sliced tomatoes, whole wheat muffins, butter, fruit salad with whipped cream, milk.

Thursday--Pinto beans, scalloped potatoes, mustard greens, vegetable salad, corn muffins, butter, date cake, milk.

Friday--Chili and tamales, crackers, butter, buttered corn, pear salad, pineapple sherbet, milk.

Association Has Morning Meeting

The Llanas Altas Association meeting held Friday at the Farwell Baptist Church was attended by approximately 120. The morning meeting dealt primarily with stewardship. Using that as his theme Rev. Byron Hardgrove, pastor at Three Way Baptist Church at Maple, spoke on the text "How Much Owest Thou Thy Lord."

The ladies of the local congregation served the noon meal.

Pleasant Hill

BY MRS. BUCK TAYLOR

Mr. and Mrs. Juan Eskew and Gary were Sunday visitors of her sister and brother-in-law, Mr. and Mrs. Haney Tate of Ranchvale. Joining them there were her parents, Mr. and Mrs. Frank Loflin from Springfield, Colo., and a brother and family, Mr. and Mrs. Ausburn Loflin from Friona.

Mr. and Mrs. Robert Servatius and Billie and Arline spend the weekend in Lubbock with his sister and family, Mr. and Mrs. Claud Thomas.

Mr. and Mrs. George Davis from Clovis visited Sunday in the home of Mr. and Mrs. Lorin Wilson.

Mr. and Mrs. Sam Berryman have moved from this community to Bovina.

Mr. and Mrs. G. C. Miller and son of Roswell and Frank Miller of Portales visited Sunday in the home of Mr. and Mrs. Clarence Brown.

Mr. and Mrs. Mike Brown were in Tucumcari Sunday to visit his brother and family, Mr. and Mrs. Jim Brown.

Sunday dinner guests in the home of Mr. and Mrs. Marion Walker were Rev. and Mrs. Charles Jones and Mr. and Mrs. Jim McCloughn.

Mrs. Buck Taylor visited Tuesday and Wednesday of last

week in Plainview with her daughter and family, Mr. and Mrs. Cecil Osborne, Linda and Karen.

Mrs. Bessie Patterson was bitten by a rattlesnake at her home Saturday. She was rushed to Clovis Memorial Hospital and at this time is recuperating nicely.

MOTHER, DAUGHTER TEA AT BAPTIST CHURCH

The dining room of the Pleasant Hill Baptist Church was scene Sunday evening for a G. A. mother and daughter tea. The invocation was given by Mrs. Auline Walker and the welcome by Lena Mae Brown. Gwinette Lovett and Mary Dane gave the G. A. hymn and there was special music by Janet Wilson.

Poems were given by Carla Sparks and Loyce Brown. Sara Beth Walker accompanied Gwinette Lovett and Mary Dane on the piano as they sang solos.

The program was concluded by a tribute to the mothers by Vicki Lovett and benediction by Mrs. John Range.

Mothers and friends attending other than the above mentioned were Mesdames Glenn Lovett, Nell Lovett, Corda Taylor, Sara Nell Brown, Geraldine Wilson, Lois Sparks, Grace Dane, Lynell Jones and Noma McCloughn.

Pastor Ill; Guest To Speak Sunday

Rev. Robert Tomlinson, pastor of Hamlin Memorial Methodist Church, is improving, but will be hospitalized another week at least. In a telephone conversation with the pastor Wednesday, it was learned that he is suffering from blood clots in the veins of a leg.

He announces that some one will be in the pulpit of the church Sunday. The past week, Rev. Casey Cantrell of Portales, former pastor, preached here.

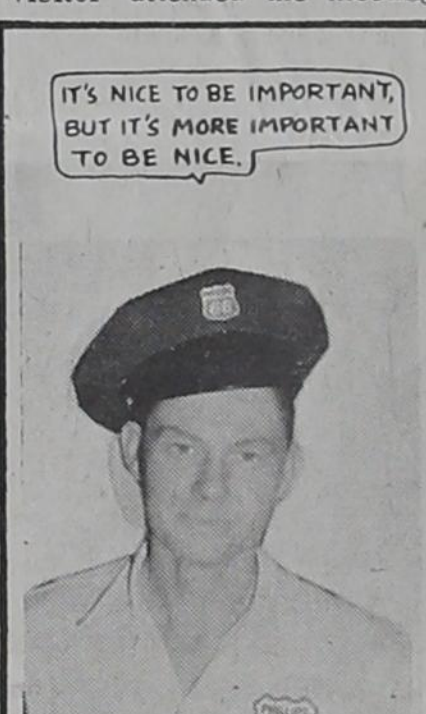
Rev. Tomlinson expresses gratitude to those who have expressed interest in his condition with flowers, notes and other gestures.

WATCH FOR RANGE-O-RAMA advertisement with large stylized text.

Large advertisement for Southern Union Gas Company featuring a man working in a field and a woman, with text about gas service and Phillips 66 products.

Large advertisement for voting on November 8 for Richard M. Nixon and Henry Cabot Lodge, including a ballot form and instructions.

Advertisement for Phillips 66 Performance Counts, listing products like Gasoline, Oils & Greases, Philgas, Tires & Batteries, and Anhydrous Ammonia, with contact info for Helton Oil Co.



IT'S NICE TO BE IMPORTANT, BUT IT'S MORE IMPORTANT TO BE NICE.

IT'S IMPORTANT THAT YOUR car gets the best care. Whether it's specialized lubrication service, tire care, wash job or what have you--we'll 'baby' your car all the way! Drive in!

Wheeler Avenue Service Station ED HALL Texico - 482-9148

### JOTTIN'S By Jeanne

Incidentally, we have more out-of-state readers in California than any other, not including Texas and New Mexico of course.

And yet, at least 70 percent of our subscribers live in our immediate area.

We may be a country weekly, but your news--your name, picture, or advertisement goes places when it's published in your hometown paper.

Back in the states after two years in Guam will be the family of Garvin Ray Burris, and all the homefolks are anxious to see them. Possibly the most popular member of the family will be little Lelani Rene, the one-year-old daughter who was born while the couple was overseas. Mrs. Burris is the former Betty Pendergrass of Texico.

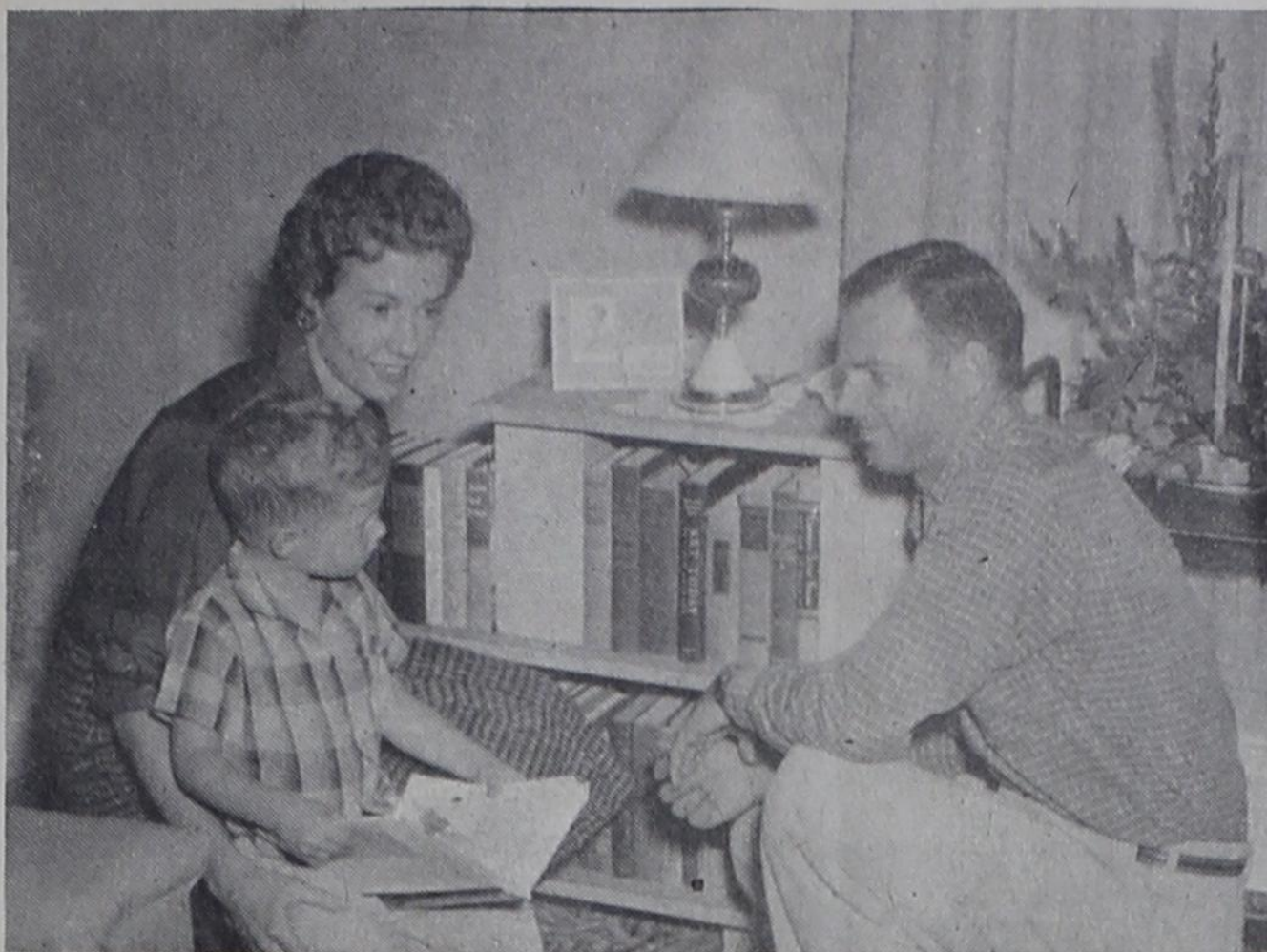
The Burrises were to leave Monday and will dock in Los Angeles. They will then be stationed in Reno, Nevada, we understand.

We're looking forward to visiting with Betty.

Mr. and Mrs. Elmer Teel and Joe went to Lubbock Sunday to visit a daughter and family. Mr. and Mrs. Bill Glenn and Al.

Mr. and Mrs. D. Billrey from Albuquerque spent Friday night with Mrs. Willie Lovelace and then attended the Tech game at Lubbock Saturday.

# Meet The Teachers



MR. AND MRS. JOHNNY GREEN AND GARRY

Mr. and Mrs. Johnnie Green are new in the Texico School system this fall. They come here from Logan N. M., where they had taught the past three years. Mrs. Green teaches the fourth grade and he teaches 5th and 7th grade science, 5th, 6th, and 7th grade physical education, high school girls athletics, junior high boys athletics, and high school "B" team basketball.

The Greens were both raised near Morton and were married in 1951. They have a son, Garry, who will be four years old in December.

They belong to the Methodist Church.

Mrs. Green received a BA in Elementary Education from ENMU in 1958 and Mr. Green received his BA in Physical Education in 1956, also from ENMU. Mr. Green's first teaching position was at Field, N. M., and Mrs. Green started her teaching career at Logan.

Mr. Green's hobby is golf and hers is reading.

They both state they are enjoying being at Texico.

### News From LAZBUDDIE

BY MRS. C. A. WATSON

Visiting the Rufus Carters Sunday were Mr. and Mrs. Thurlo Branscum and Mr. and Mrs. Eugene Martin from Big-square.

Mr. Jess Pendergrass's sister, Amie, from Abilene and Mrs. Pendergrass's mother, Mrs. Hester, and sister-in-law, Mrs. Preston Hester, from Brownfield were guest in the Pendergrass home last week.

Mr. and Mrs. Wilburn Reneau and children, Jeanie and LeAnn, from Farmington visited the Walter Mimms last week.

The Pete Mimms had visitors from Ralls, Mr. and Mrs. Elton Ellison and children.

Mr. and Mrs. Rufua Carter are visiting this week in Big Spring with their children, the Duke Bakers.

Mr. and Mrs. Marvin Mimms were in Fort Worth on business last week.

Mr. and Mrs. Finis Jennings returned Wednesday from Abilene where they had spent several days visiting their son, Al D. Jennings, and family. They also attended the dedication services of the Cook Memorial building on the campus of McMurry College.

Toots Hall and a party from Muleshoe went deer hunting in the Colorado mountains last week. They returned Friday with three deer.

Birthday greetings go this week to: David Hargrove-Oct. 23; Ara McGee and Yalanda Williams-Oct. 25; Don Smith and R. C. Treider-Oct. 26; Wayland Beaver-Oct. 27; Short Ivy-Oct. 28; and Shirley Putman-Oct. 31.

Funeral services were held Monday at the First Presbyterian Church at Lubbock for Mrs. Alice Griffen, 85. Burial was in the Rest Haven Cemetery. Mrs. Griffen passed away Saturday in the West Texas Hospital in Lubbock. She was the grandmother of Mrs. Chester Embery of this area.

Lazbuddie won over Vega, 46-0, in their football game Friday night at Vega. Freddie Savage went seven yards in the first period for the opening with halfback Odis Bradshaw not far behind with a 56 yard scamper. Quarterback Max Miller passed to end Norman Brantly on the 89 yard for two more touchdowns in the first period. Miller ran four yards in the second period and Savage carried for the wins. There were no scores

in the third period but in the fourth, Savage scrambled for 65 yards and Terry Darling caught a pass to make the final score.

Kay Burreson of the junior class announces that their class will sponsor a Harvest Carnival at the Oklahoma Lane community building on the evening of Nov. 5. Only high school classes and organizations may enter booths. However, everyone is urged to attend and enjoy the carnival. The following booths have been taken: P-TA-food; junior class-cake walk and basketball goal; seniors-nickel pitching and jail and marriage court; sophomores-spook house; FHA-baseball throw. Other high school organizations wishing to enter a booth please contact some of the juniors.

Eighth grade officers elected last week are: Theron Vaughn, president; Lloyd Bradshaw, vice-president; Marsha Mayfield, secretary; Gary Coker, treasurer; and Linda Gleason and Johnny Mabry, reporters.

Those elected as librarians in the classes are: 12th-Coretta Watkins, Beverley Smith, David Tarter, and Eddie Morris; 11th-James Brown, Cooper Young, Janice Darling, and Eva Dean Ivy; 10th-Terry Darling, Jerry Endleking, Larry Faye Rigney and Brenda Mason; 9th-Gayle Seaton, Wynell Barnes, Darrell Mason, and Gary Mack Brown;

8th-Charlotte Seaton, Marsella Mayfield, Gary Eubanks, and Theron Vaughn; 7th-Hoppy Jennings, Bobby Morris, Debra Bullock, and Toni Smith.

The last in the series of "Whose Who" are: wittiest-Pat Peterson, Wanda Bean, Eva Dean Ivy, Freddie Savage, David Koelzer, Jimmy Dale Seaton; most courteous-Patsy Marrow, Kay Burreson, Brenda Mason, Jimmy Broadhurst, Harrol Redwine, Jerry Smith; Miss Fashion--Sharon Parham, Marilyn Carrell, Carol Motes; Mr. Fashion -- John Agee, Wayne Peterson, Harrol Redwine; most bashful -- Brenda Mason, Linda Weaver, Wanda Bean, Joe Tarter, David Tarter, Ronald Elliott; Miss Smiles--Patsy Marrow, Patsy Chitwood, Marilyn Carrell; Mr. Smiles--Billy Hardage, Jimmy Dale Seaton, James Brown; Miss School Spirit--Gayle Robinson, Gayla Seaton, Linda Weaver; Mr. School Spirit--Billy Hardage, Odis Bradshaw, David Tarter.

Capital punishment is when the government taxes you to get capital in order to go into business in competition with you, and then taxes the profits on your business in order to pay its losses. --Jasper, Tenn., Journal.

A Complete Line of

## INSURANCE

- \*FIRE
- \*AUTO
- \*LIFE
- \*HOSPITAL
- \*GROUP

**JOHN GETZ**  
Insurance  
-Farwell-

Dr. I. D. Worrell Dr. Chesley Worrell  
OPTOMETRIST OPTOMETRIST

112 East 4th Across from Post Office  
Clovis, New Mexico Clovis, New Mexico

--SPECIALISTS IN HUMAN VISION--

Phone PO 3-4722 Phone PO 3-6753

## Wolverines Finish Second

For the first time in five years, the Texico Wolverines were beaten out for the softball championship of the East Plains Athletic Conference, losing Saturday afternoon to the Logan Longhorns in the finals, 5-4.

Texico had won the tournament for four straight years and almost turned the trick again this year, but a bad break in the first inning and a costly error in the fifth gave Logan a lead that the Wolverines couldn't overcome.

Logan jumped to a 2-0 lead in the first inning when the Texico rightfielder lost a fly ball in the sunlight and let two runs score. The Wolverines rallied but their comeback attempt was snuffed out after one run had scored, Kenneth Mur-

dick pitched the game for the Texico team, allowing nine hits.

Texico won its way to the finals Saturday morning by defeating a tough San Jon team, 11-7. Bill Reid led the attack with three hits and three runs.

Participating in the girls division of the EPA tournament at Melrose was the Texico Whirlwinds. The Melrose team knocked the local team out in the opening round, 17-2. Melrose went on to win the tournament by beating House in the finals.



NOT A NEW BUSINESS, but only Mother Nature playing havoc with the Neon sign at AA Bowl in Farwell. Many Neon signs were damaged during the recent hail storm and this one attracted much attention, getting a chuckle out of many a passerby.

## WATCH FOR RANGE-O-RAMA

Your  
**JOHN DEERE**  
Implement Dealer

New and Used Equipment--Sales  
And Service

**INGRAM BROS.**  
Implement Co.  
Clovis, N.M.

- \*FOR QUICK HANDLING
- \*FOR GREATER SATISFACTION
- \*FOR SALE OR STORAGE BRING YOUR GRAIN TO

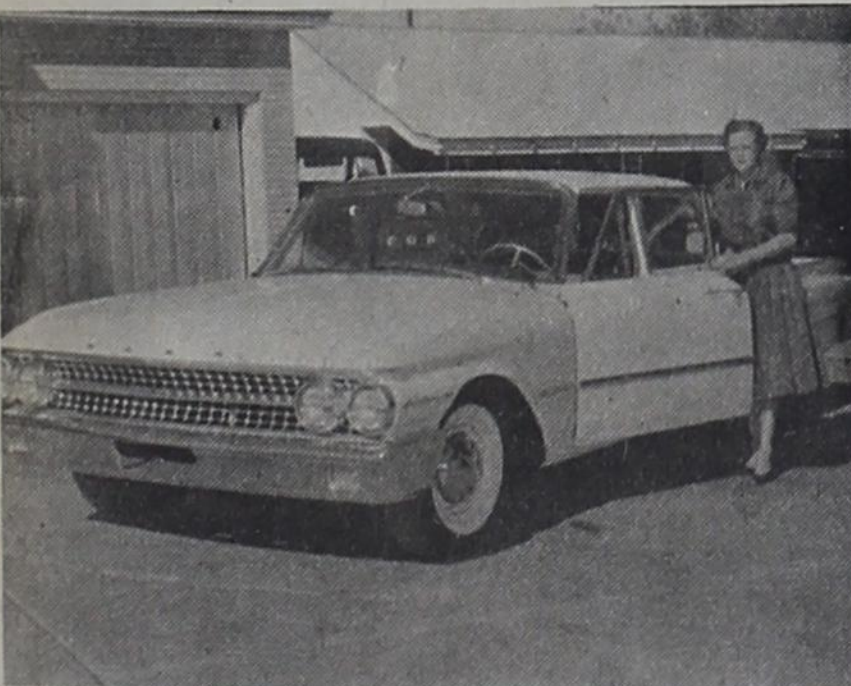
## Curry County Grain & Elevator Company

3,550,000 Bu. Bonded & Insured Storage

PO2-2946 Clovis, New Mexico


## FARWELLS' FIRST FORD FOR 1961

Pictured below is Wilma Liner - proud owner of Farwell's first 1961 Ford. In fact, Wilma traded before the 1961 models were released. Wilma expressed satisfaction with her trade and with the convenient servicing she receives at Gateway Auto.



WILMA LINER

Mr. Reese Cagle Of Gateway  
Is Happy To Have Sold The  
First 1961 FORD In Farwell  
And Hopes Gateway's  
Fair Trades And  
Convenient Service



REESE CAGLE

Will Make Them Many More Friends In Farwell.

# GATEWAY AUTO CO.

600 Main Clovis Ph. PO 3-3426

## GRAND OPENING SATURDAY

**WATTS' Service Stations**  
DEALER IN HUMBLE PRODUCTS  
HIGHWAY 60 AND HIGHWAY 70 AT 84 • FARWELL

You and your family are cordially invited to the grand opening celebration of these fine new service stations on Saturday. Billy D. Watts and his salesmen are eager for you to come in and get acquainted. You'll always find a friendly welcome, prompt, courteous service, a clean station, spotless rest rooms, and top quality gasolines and motor oils. Be sure to drive in Saturday and help celebrate the grand opening of these sparkling new service stations.

**FREE!**  
Souvenirs for all the family!  
Ladies! Be sure to drive in Saturday for a free set of juice tumblers. There's a set waiting especially for you!




HOURS: 6 A.M. TO MIDNIGHT

**HUMBLE**

**BILLY D. WATTS**  
DEALER  
PHONES: 481-9921 or 481-9924  
ATLAS TIRES, BATTERIES AND ACCESSORIES



OFFICERS TO SERVE the extension club organized Tuesday in Texico are (left) Mrs. Perry Winkles, parliamentarian; Mrs. Bill Dudley, reporter; Mrs. Morgan Billington, secretary-treasurer; Mrs. Melvin Burns, vice-president; and Mrs. Paul Skaggs, president.

## Officers Are Elected To Serve Newly Organized Extension Club

Eleven ladies met at the home of Mrs. Paul Skaggs, Texico, Tuesday morning to organize an extension club. No record can be found of a club of this sort ever being in Texico before.

Mrs. Lillie Mae Daughtrey, Curry County Extension Agent, was present to explain to the prospective members how the extension work was carried out and about the training schools and workshops which are held regularly as part of this program.

Officers elected to serve the new organization are Mrs. Paul Skaggs, president; Mrs. Melvin Burns, vice-president; Mrs. Morgan Billington, secretary-treasurer; Mrs. Bill Dudley, reporter; and Mrs. Perry Winkles, parliamentarian.

Others present were Mesdames Jess Richardson, Leroy Williams, Elward Combs, C. H. Webb, and Elmer Teel.

The group decided to make the second and fourth Tuesdays of each month their regular meeting days. At the next meeting to be in the home of Mrs. Billington, the ladies are each to bring a suggestion for a name for the club.

Mrs. Daughtrey announced the county extension banquet would be November 3 at the Clovis Country Club with the

### Children Visit R. R. Shanks

Mr. and Mrs. R. R. Shanks children visited them this past week-end. MSgt. and Mrs. Judge Shanks and grandson were here from Ft. Sill and MSgt. and Mrs. W. H. Shanks, Phillip and Barry came from Denver.

Those from Texas were Mr. and Mrs. Mack Hancock, Clifton; Mr. and Mrs. Bert Shanks and Don, Lubbock; Mr. and Mrs. J. C. Shanks and Donald, Mr. and Mrs. Gerald Shanks, R. D. Shanks, and Mrs. Charlie Gatlin and daughter, Mrs. Paul Ellis, all of Muleshoe; Mr. and Mrs. Iuan Farr, Jean and Fern, West Camp; and Clyde Shanks of the home.

### Seasonal Motif Used For Social

A Halloween motif was used Monday night, when a special initiation ceremony was held by ESA to honor two new members, Mrs. John McFarland and Mrs. Doyle Brooks.

A fall arrangement of spider mums and button chrysanthemums backed by bronze leaves and accented by greenery held a styrofoam scarecrow with a pumpkin head. Halloween cut-outs dotted the walls and curtains and place cards were accented by a witch on a broom riding atop each name plate. Mrs. McFarland received the centerpiece to take home.

A salad meal was served at a Clovis restaurant preceding the initiation, and the honor guests were presented corsages in sorority colors of blue and gold, and received personal gifts from ESA.

Mrs. Joe Helton and Mrs. Dudley Hargrove, social committee members, were hostesses for the evening.

In a brief business session following the social, members were informed of a district meeting scheduled in Carlsbad, November 5-6. Next meeting was announced for November 14 in the home of Mrs. Bill Prince, and plans for Santa Claus' visit to the Twin Cities were discussed. The annual give-away of the ESA doll and wardrobe was set for November 26 with tickets to go on sale soon.

### Crockers Honored With Shower

Approximately 75 persons were in attendance for an old fashioned "pounding" held for Mr. and Mrs. Walter Crocker and Linda at the Pleasant Hill Baptist Church last Saturday night. The WMU of the church was hostess for the event and they were assisted with the refreshments by the ladies of the PH Extension Club.

The Crockers lost many of their possessions in a fire which destroyed their home the morning of Oct. 16.

The shower was of miscellaneous items such as household articles and food. Many who were unable to attend sent gifts.

After the gifts were opened a social hour was enjoyed and refreshments of spudnuts, coffee, and hot chocolate were served.

### WSCS Plans Dinner

At the WSCS meeting at the Hamlin Memorial Methodist Church last Wednesday the group decided to have an all day meeting Nov. 2 as an observance of the Week of Prayer. Each person is to bring a covered dish.

Plans were also made for the annual Thanksgiving dinner to be held Nov. 19.

Mrs. John Tadlock was in charge of the completion of a study on home missions. She was assisted by Mrs. Elmer Teel, Mrs. Robert Tomlinson, and Mrs. James Craig.

Mrs. Elmer Teel's parents, Mr. and Mrs. Andy Brunson from Portales, spent Friday night in the Teel home.

## Of Interest To THE WOMEN

### Texico School Clubs Have Guest Speakers

Many of the class and club meetings at Texico High this past week have had guest speakers.

The Problems of Democracy class had Val Hudson from the Social Security office in Clovis. One of the many points he brought out was that social security is a federal program and entails three different things—old age, survivors, and insurance. He stated that 90 per cent of the people in the US are covered by social security and that the key to the whole thing is the average monthly wages which serve as a basis for determining the amount of money one would receive.

Last Wednesday the Press Club enjoyed a talk by John Ludtka, professor in journalism at ENMU. He stated that newspapering is necessary to almost every branch of communication and stressed the fact that there are many opportunities in the field of journalism.

Fourteen members of the Business Club journeyed to Clovis Monday afternoon for a visit to the ASC office where they were shown calculating, addressograph, mimeograph, and paper folding machines. They were accompanied by Mrs. Sidney Cox, who is substituting for Mrs. Fred Danforth during her illness, and Buck Doran.

The Science Club heard an entertaining as well as informative speech by George Gleva, a psychiatric social worker from the county health

department in Clovis. He spoke on "The Mind Superior or Inferior." He brought out the fact that heredity, early childhood experiences, and injury or disease were factors in determining mental development. Another of his points was that the minds have problems in that the inferior mind cannot grasp and the superior mind often lacks challenge, so is partially wasted.

The FFA club initiated the "Greenhands" Monday evening. Those initiated were Dwayne Billingsley, Billy Billington, Billy Campbell, Ronnie and Lonnie Curry, Lynn Doshier, Allan Hill, James Hudson, Gary Skaggs, Buddy Spence, Vernon Thigpen, Skippy Tipton, Scott Kirby, and Orville Beavers.

### Surprise Dinner For Mrs. Foster

Mrs. W. N. Foster was feted with a surprise birthday dinner Sunday by her daughter and son-in-law, Mr. and Mrs. George Harold Trimble of the Pleasant Hill community.

Others present were Mr. and Mrs. Nelson Foster, Gary and Gerald, and D. H. Lyndon and Neddie of Lazbuddie; Mr. and Mrs. Jerry Don Bell, Black; J. D., Jack and Jill, Mr. and Mrs. Nicky Foster, Carol, Tony, and Connie Gall, all of Oklahoma Lane; W. N. Foster, Farwell; and Celia Lynn and Ginger Trimble.

### Guests Speak To Woman's Club

Patricia Patterson gave a report on Girl's State to the members of the Texico Woman's Club at their meeting Monday night. Another speaker, Dick Brittain who is manager of Mountain States Tel. & Tel. Co., gave a talk on the United Fund.

As part of the Halloween theme used for the meeting, the hostesses were dressed as witches. Mesdames Charles Stockton, James Pierce, Avis Patterson, and Gerald Wilkinson served as hostesses.

During the business meeting a committee was appointed to work on arrangements for the "Bloomer Girl" basketball game. Mrs. Wilkinson, Mrs. Pierce, and Mrs. Buck Doran will serve on this.

The members will sell vanilla and pepper as part of a fund raising project. This was distributed at the meeting.

The hostesses served "witches brew" from a black kettle and used a gourd as a dipper. Other refreshments were cup cakes and Halloween candy.

Two new members, Mrs. Johnny Green and Mrs. B. D. Younger, and the following members were in attendance: Mesdames Monty Parsons, Leroy Faville, Ellen Daniels, Bud Peyton, Milton Henson, Buck Doran, Judge Stone, John Adams, Elmer Teel, Lola Standefer, Russell Johnson, Perry Winkles, and the hostesses.

Week-end visitors in the John Porter home were friends from La Jolla, California, Mr. and Mrs. Dick Dickinson.

Showing At The

# BORDER

Dial 481-3220

Friday & Saturday Oct. 28 & 29

## CIRCUS OF HORRORS

THE BOHEMIAN BOYS MEET THE MONSTERS

Sunday & Monday Oct. 30 & 31

### Ladies Auxiliary Plans Activities

At their meeting Tuesday night, the Texico Ladies Auxiliary of the Fire Department made plans to honor the firemen with a Thanksgiving pot luck dinner Wednesday, Nov. 16.

They also decided to attend the Breakfast Club at Clovis Saturday. In other business they donated the rent money for the use of the Woman's Club building for the Texico Cemetery Association dinner to be held Nov. 8.

Secret pal names were drawn with gifts to be given at birthdays, anniversaries, and Christmas.

Mrs. Perry Winkles, president, expresses thanks for the co-operation of the public with their open house celebrating Fire Prevention week.

Hostess, Mrs. John Adams, served cocoa and spudnuts to Mesdames Russell Johnson, F. S. Thigpen, Rip Snodgrass, Elmer Teel, C. H. Webb, Perry Winkles, Fred Danforth, and one new member, Mrs. Don Fought.

Do It Now! Do It Now! Do It Now!

# WARNING!

Now Is The Time To Have

## ANTI-FREEZE

Installed

Don't Wait Until Your Car Freezes Up!

### JONES 66 STATION

Phone 481-3662 Farwell

ice-maker freezes cubes separately

stores 108 cubes in bin

replaces them again and again

as you use them!

# GAS IS AUTOMATIC!

Automatic where it counts! Modern gas refrigerators are automatic — not just where it shows, but where it counts! Their automatic ice-makers eliminate ice trays. Fully automatic defrosting ends refrigerator and freezer compartment frosting forever. And the refrigeration system — a miracle of silent, automatic operation — has no moving parts, is backed by a 10-year warranty.

Engineering advancements like these give all gas appliances extra years of efficiency. And gas — the safest, most economical fuel — keeps appliances fast-working and dependable throughout their extra long life. Ask for a demonstration of the beautiful new automatic gas appliances at your favorite gas appliance dealer.

Gas puts modern living at your fingertips!

## SOUTHERN UNION GAS COMPANY

### Mrs. Madole Gives Christmas Demonstration To PH Ladies

"Christmas Decorations and Gift Wrappings" was the topic of the demonstration witnessed by the members and guests of the Pleasant Hill Extension Club Thursday at their all-day meeting in the home of Mrs. Robert Servatius. Mrs. Eula Mae Madole, REA nutritionist from Clovis, was the demonstrator.

During the business meeting the club voted to buy tickets for all members who wished to attend the county wide extension banquet to be held Nov. 8 at the Clovis Country Club. The group worked on quilt blocks for the hostess. A covered dish luncheon was served at noon.

There were six guests present: Mrs. Madole, Mrs. Buelah Reed of Colton, Calif.,

### Local People Attend Tech Game

Several from this area attended the Tech homecoming game Saturday. Among those attending were Mr. and Mrs. Glen Phillips, Mr. and Mrs. Elmer Hargrove, Mr. and Mrs. John Getz, Richard Hapke, Truman Kittrell, Bob Hart, Bill Dollar, Garwin Kirk, Mr. and Mrs. Bill Prince, Don Williams, Dan Trulove and Dempsey Alexander.

Others attending were Mr. and Mrs. Buck Gregory, Randy and Larry, Mr. and Mrs. Charlie Lovelace, Jerry and Leon, Mr. and Mrs. Woodrow Lovelace and Diane, John Lovelace.

### Officers Elected To Serve MYF

New officers were elected Sunday night for the MYF of the Hamlin Memorial Methodist Church. Bobby Tomlinson will serve as president and will be assisted by Barbara Beller, vice-president; Melody Coffman, secretary-treasurer; Leslie Dyer, reporter; and Billy McDonald, recreation leader. The recreation committee is Murrell Smith, Hal Ed Helton, and Kenny Smith.

The group plans to attend a sub-district meeting Sunday afternoon at the First Methodist Church at Portales.

### Mrs. Tucker Has Information On College Entrance Exams

Most colleges require some type of entrance examination. This is usually in addition to high school graduation from an accredited high school. Colleges use the tests for various things: some for admission, some for placement in classes, some for counseling, etc.

Seniors of Farwell High School have the confidence of entering college graduated from a fully accredited high school, but even so, they must anticipate college entrance exams of some type.

Beginning with the fall term of 1961, West Texas State College will require all beginning freshmen to take the American College Test as part of their admission requirements. No one will be officially admitted to West Texas State College until he has taken the test and made an acceptable score or has

had special advisement.

The American College Test will be administered in special testing centers throughout the state and nation on three different dates during this academic year: Nov. 5, Feb. 25, and April 22. The test will be administered by colleges on college campuses. The testing centers in this area include West Texas State College, Amarillo College, Wayland, Texas Tech, and Clarendon Jr. College.

Sixty-nine colleges in Texas are participating wholly or in part in this testing program.

Persons desiring further information should contact Mrs. R. B. Tucker, Farwell School counselor.

### Miss Tipton Leads GA Program

Patricia Thompson served as chairman for the meeting of the Texico Baptist Junior GA class held Monday at the church. Sandy Tipton brought the program on "Forward Steps Fun." Two songs "The Lily of the Valley" and "He Lives On High" were led by Wanda Burris.

Refreshments of cookies and Kool-aid were served by Wanda and Zadene Burris.

### Lutheran Church News

All the hunters have returned safely to their homes. Mrs. Walter Kaltwasser was guest speaker at the Tulia LWML rally on Oct. 20.

The young people of the Walther League met Monday night to finish repairing Bibles and hymn books. They are sponsoring a Halloween party Oct. 30. Neighboring groups have been invited. There will be a serious note to the party on the "Reformation."

The choir met Wednesday afternoon. The LWML rehearsed a skit

to be presented at the next meeting.

The Sunday School Training Class met Wednesday evening.

C. E. Seifert was taken to St. Mary's Hospital in Lubbock Oct. 19. He was scheduled to undergo surgery Wednesday.

Pastor Sander will be guest speaker of the Mission Festival at Tulia Oct. 30 at 3 p. m.

The sermon theme for St. John Lutheran on Oct. 30 will be "Dr. Luther and the Work of the Reformation."

Mrs. Ella Montgomery has been visiting with her cousin, Mrs. Ruby Dixon, for the past two weeks.

### First Child For The Lavon Joneses

Mr. and Mrs. Lavon Jones welcomed the birth of their first child Saturday at the Farmer County Community Hospital.

The little girl has been named Kelley Rene' and weighed 9 lbs. 10 1/2 oz.

Mr. and Mrs. Lee Jones and Mr. and Mrs. Walter Verner of the Oklahoma Lane community are the grandparents. Mrs. Annie Jones is the paternal great-grandmother.

### Locals

Rev. and Mrs. Ed Morgan from Amarillo are visiting in the home of her brother and wife, the W. J. Matthews, this week.

Mr. and Mrs. W. J. Matthews and J. T. Harding attended the dedication service of the First Methodist Church at Muleshoe Sunday.

Mr. and Mrs. Don Fought had her brother, Harry Baker, and his girl friend, both from ENMU, and Jimmy Morgan as supper guests Sunday night.

Mr. and Mrs. Ned Nuttall and family went to Amarillo Sunday and then on to Logan to visit former Texico residents, Mr. and Mrs. Elmore Hendrix and family.

### Shower Will Honor Taylors

The Texico Baptist Church will be scene for a wedding shower on Tuesday, Nov. 1, at 8 p. m. The shower will be to honor Mr. and Mrs. Travis Taylor of Memphis.

All friends and relatives of the couple are invited to attend. There will be no invitations sent.



**DOG FOOD** Paid 300 Con 2 for 29c  
**CAT FOOD** Capt. Kim 6 1/2 Ozs. 2 for 29c

**GAINES MEAL** 25¢ = \$2.89  
 New Meal for Cats No. 300 Con  
**PUSS-N-BOOTS** 15c

**QUALITY MEATS**

**FRYERS** Fresh Dressed Whole Pound 35¢

**PORK ROAST** Shoulder 39c  
**LAMB CHOPS** Rib Cuts 69c  
**LEG-O-LAMB** Fresh Lb. 79c

**LAMB CHOPS** Shoulder Cuts-Lb. 59¢

**LAMB LOIN** 2 to 3 Lb. Avg. 79c  
**FRANKS** Armour's 12 Oz. Pkg. 49c

**CIDER** Kimbell's Apple 24 Oz. Bottle 25¢

**PINEAPPLE JUICE** 3 for \$1  
**APPLE JUICE** 4 for \$1  
**CRACKERS** Supreme 1 Lb. Box 29c  
**BEANS** Kimbell's 300 Cans Chuck Wagon 2 for 25c  
**CATSUP** Del Monte 20 Oz. Bottle 29c  
**CHILI** Kimbell No. 2 Can - Plain 49¢

**BISQUICK** Betty Crocker 40 Oz. Box 49¢  
**PANCAKE MIX** Betty Crocker 30 Oz. Box 39¢  
**FLOUR** Kimbell's - 25 Lb. Bag 1.59

**MARSHMALLOWS** Kraft Miniatures 29c  
**SANDWICH SPREAD** Kimbell's 16 Oz. Pkg. 59c  
**PAPER NAPKINS** 2 for 25c

**FROZEN FOODS**

**WAFFLES** Down Flakes 6 Count Pkg. 10¢

**DINNERS** Patsy Encillada 11 Oz. Pkg. 49c  
**CUT OKRA** 1 Lb. 19c  
**LEAF SPINACH** 10 Oz. Pkg. 10c

**HONEY BUNS** Morton's 39c  
**PIES** Morton's Family Pumpkin 49c  
**GAME HENS** 18 Oz. Pkg. 89c

**SPICED PEACHES** No. 2 1/2 Can 25¢  
**GREEN BEANS** 305 Can 25¢

**Old Fashioned - Quarts** MA BROWN PICKLES 39¢  
**Our Value** APRICOTS No. 2 1/2 Can 25¢

**POP CORN** Jolly Time 20 Oz. Can White or Yellow 29¢  
**MIXED NUTS** Fisher's 11 Oz. Can 79¢  
**SPANISH PEANUTS** Buster 16 Oz. Can 39¢

**Apple** Rome Beauty Pound 15¢

**CARROTS** 12/2c  
**BELL PEPPER** Full Size 15c  
**CELERY** Green Crips 15c  
**TOMATOES** California 15c

**CREME COOKIES** Seabam Assorted Cookies 2 Lb. Pkg. 49¢  
**Pumpkins** Small Jack-O-Lantern 2 to 5 Lb. Avg. Pound 5¢

**Coco Cola** 6 Bottle Carton Only 29¢ Plus Deposit

**CHOCOLATE** 45c  
**HIP-O-LITE** Marshmallow 25c  
**SHELLED PECANS** 6 Oz. Con. 65c  
**KARO SYRUP** Red Label 1 1/2 P. 27c

**WATCH FOR RANGE-O-RAMA**

**NOW FOR '61... 2 TOTALLY DIFFERENT TYPES OF CHEVY TRUCKS!**

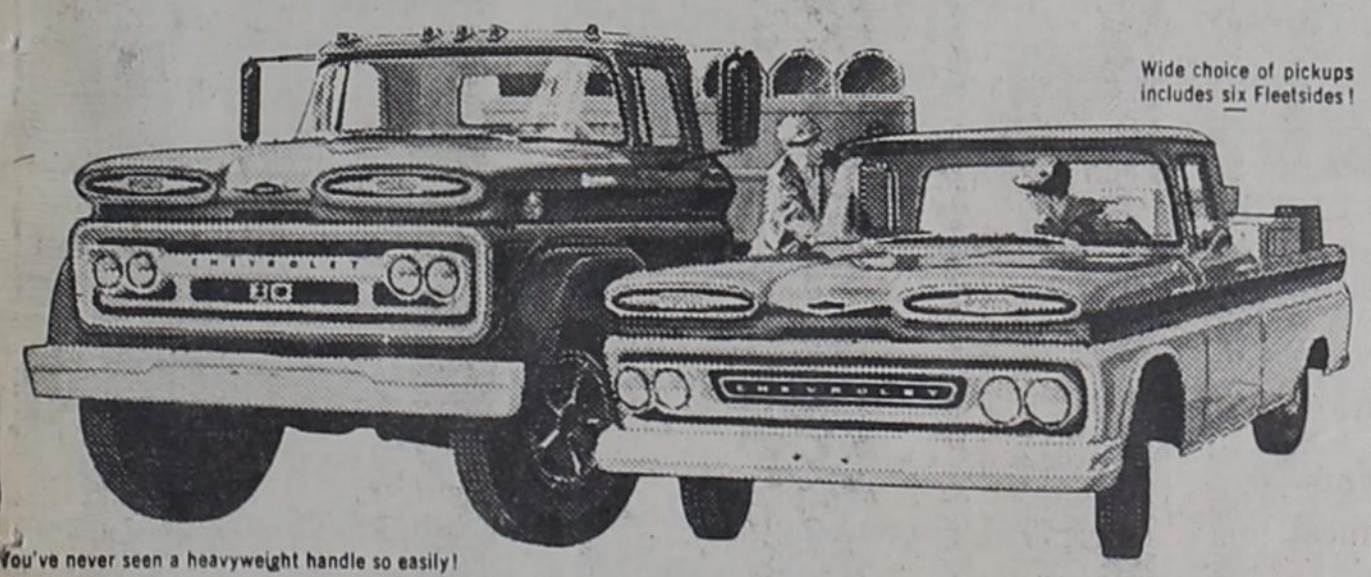


**1. REAR-ENGINE CORVAIR 95's—THE TRUCKS THAT BEGAN WITH 4 WHEELS AND A FRESH IDEA!**

Here are high-capacity haulers that offer the most accessible load space you ever saw. Think of up to 1,900 pounds of whatever you haul riding on a highly maneuverable 95-inch wheelbase. This design's a beauty. Features 4-wheel independent suspension, integral body-frame build, thrifty air-cooled rear engine—all kinds of fresh new ideas about truck efficiency and economy.

**2. TORSION-SPRING CHEVROLETS—WORTH MORE BECAUSE THEY WORK MORE!**

You actually feel the advantages of independent front suspension in the almost total absence of I-beam shimmy and wheel fight. The driver rides easy, the load's better protected, tires take less abuse, the whole truck is subjected to far less damaging road shock and vibration. Efficiency goes up. Profits follow. Look over the whole line—both types of Chevy trucks.



SEE THE GREATEST SHOW ON WORTH NOW AT YOUR LOCAL AUTHORIZED CHEVROLET DEALER'S!

**Meadors-Stewart Co.**  
 301 PILE CLOVIS, N. M. PO 3-4466



# FALL SHOPPERS GUIDE

## CLOVIS

TO BETTER MERCHANTS



FALL IS IN THE AIR -- STORE SELECTIONS ARE AT THEIR BEST -- BUY NOW FOR LATEST FALL STYLES. BUY NOW AND PUT YOUR CHRISTMAS GIFTS ON STORE LAY-A-WAYS.

SHOP NOW SHOP EARLY

The fall fashion scene . . . IN CLOVIS - - -

A GIFT For The FAMILY

FURNITURE

TELEVISION

APPLIANCES

TOYS

*Gambles*

THE FRIENDLY STORE

211 Main P03-6541

New Location 308 Main  
(Next Door To Sutters)

Outdoor Gifts For Men And Boys  
Use Our Lay-A-Way

\*Xtra Special On Baseball Gloves

**M-M SPORTING GOODS CO.**

308 Main St. PO 2-1390

---

LATEST FALL STYLES  
BOYS - GIRLS - TOTS

Visit Us At Our New Location

**502 MAIN**

CHILDREN'S VOGUE

"Where Parents Shop"

The Most COMPLETE Selection Of GIFTS And APPLIANCES In Town

\*For Gifts Of Satisfaction

\*For Appliances Of Quality

Use Our Charge Or Lay-A-Way

*Barry Hardware Co.*

THE STORE THAT STAYS.

CLOVIS, NEW MEXICO

Latest Fall Fashions

\*MEN'S SUITS

\*MEN'S COATS

\*MEN'S HATS

Stetson and Stevens

**BELL'S MENS STORE**

214 Main P03-4116

---

MOVED TO 116 E. 4TH.

The Most Convenient Place To Eat

DOWN TOWN

**PIONEER GRILL**

A.J. and Gertie Longo

To Enjoy A Gift The Year Around Give

FURNITURE

Living - Dining Bedroom

Complete Selection

MAY - BILT

Ready To Paint Furniture

*Early*

FURNITURE STORE

209 Main P03-7121

AT CHRISTMAS

A Wide Selection Of TOYS & GIFTS

General Electric TELEVISION

For Year Around Family Fun

**GOOD YEAR**

Service Store

1103 Main P03-6121

LOOK TO . . .

**Jackman's**

For

\*SHOES

\*COATS

\*DRESSES

\*SPORTS

\*ACCESSORIES

The Shop Where West Texas & Eastern New Mexico Women Like To Shop

**Jackman's**

CLOVIS' OLDEST READY-TO-WEAR STORE

CLOVIS, NEW MEXICO

Give An APPRECIATED Gift

Sews On Buttons Appliques Darns Completely Automatically

Monograms Mends Makes Buttonholes Completely Automatically

Financing Terms Available

**NECCHI - ELNA SEWING CIRCLE**

104 W. 5th P02-1013

---

\*DRESSES

\*LINGERIE

Use Our Lay-A-Way

\*COSTUME JEWELRY

\*HATS - COATS - GLOVES

*Celine's* -In The Hotel

WESTERN WEAR

LADIES

MENS

CHILDRENS

*Buttercup's Western Supply*

311 Main

If You Don't Know Carpets Then See Us - We Do!!

A Gift For The Family From

*McClung's* CARPET CO.

"The Only Exclusive Carpet Store in Clovis"

115 WEST 5TH DIAL PO 2-0990

---

Headquarters For

**SCHWINN BICYCLES**

Shop Early - Use Our Lay-A-Way

*Hugh Jones Firestone*

821 Main Tire Headquarters P03-4426

XMAS GIFTS

\*TOYS

Largest Selection Ever

\*TOOLS

Wizard

\*APPLIANCES

\$1.00 Holds On Lay-A-Way

**Western Auto**

the family store

Your Home Owned Family Store

**WALTER HOSKINS** (Owner)

303 Main St. Phone P03-9210 Clovis, New Mexico

LATEST HIT TUNES

ALBUMS

HI-FI & STEREO

All Type Needles

**VILLAGE RECORD SHOP**

113 E. 7th

See Our New Fall Selection OF MEN'S & BOY'S - SUITS - COATS ACCESSORIES

*Johnson-Brock*

The Men's and Boys' Store

403 Main P02-0831

---

For Gifts Of Distinction

**Bryson's**

FURNITURE-CARPET-GIFTS

516-518 Main PO 2-2931

A Complete GIFT Selection

From All Price Levels

Gifts Wrapped For Mailing

Use Our Lay-A-Way

ALLENE'S Gift Shop

1111 Main P03-5035

Ready To Wear

*Ann Lee's*

Where Mother And Daughter Shop Together

Ladies Junior Sub-Teens

8's To 20's 5's To 15's 6's To 14's

#8 In The Village PO 3-6411

---

1112 E. 1st CLOVIS Phone PO 3-4070

**Thunderbird DRIVE-IN**

INSIDE SERVICE • WASHROOMS

Open 9 AM till 12 PM BARBECUE BEEF, CHICKEN HAM, PORK & PORK RIBS

COMING OR GOING STOP & EAT

**OKLA. LANE**

By Avis Carpenter

Friday.

Mrs. Dee Brown returned to her home Monday from Taylor Hospital in Lubbock after undergoing surgery October 18. She is doing fine.

Mrs. Leon Grissom received medical treatment for a few days in the Parmer County Community Hospital last week.

Mr. and Mrs. Wendol Christian and Mr. and Mrs. Leon Grissom attended the homecoming football game at Texas Tech last Saturday.

**BOWLING LEAGUES**

Scores of teams participating in the various bowling leagues as posted by Wednesday morning are given below. Figures given are won, lost and average in that order.

Oct. 18, STATE LINE MIXED LEAGUE -- Nickels Gin, 19-5, 520; Farwell Abstract, 17-7, 527; Kirkland Pump, 13-11, 525; Hartzog Seed Farm, 12-12, 494; Graham-Magness, 11-13, 545; Aldridge Ins., 11-13, 533; Western Flying Service, 11-13, 506; MONY, 10-14, 476; Farwell Hardware, 9-15, 480; Hughes Auto, 7-17, 459;

Oct. 19, WESTERN--Watts Machine, 22-6, 729; Farwell Grain Exc., 17-11, 742; S-A-P, 17-11, 668; Bank, 15-13, 735; Bowl Cafe, 15-13, 672; Worley Grain, 14-14, 736; Powell Machine, 13-15, 673; Karl's Auto, 12-16, 741; Farwell Fertilizer 1, 10-18, 693; Far. Fert. 2, 5-23, 643.

Oct. 20, GAD-ABOUT--Bank, 21-7, 558; Fern's, 16-12, 596; AA, 14-14, 540; Holiday's, 13-15, 605; Piggly Wiggly, 13-15, 568; Oklahoma Lane Farm Supply, 7-21, 540.

Oct. 21, CLASSIC--Hargrove-Williams, 19-9, 711; Tribune, 16-12, 656; Sherley Grain, 15-13, 714; Conoco, 14-14, 703; Bank, 13-15, 643; Farmers Union, 7-21, 600.

Oct. 21, BORDER MIXED--Farwell Clinic, 17-7; Buckeye's, 16-4; Red's Boat Shop, 14-10; Parsons and Roach, 13-11; Clovis Concrete, 12-12; Warren and Woodson, 9-11; Buck's Superette, 7-17; Bob's Market, 4-20; Layne and Bowler, 4-0; Powell's, 0-4.

Oct. 22, EARLYBIRDS -- Christian - Stone, 22-16, 439; S-A-P, 15-13, 408; "The Leftovers," 12 1/2-15 1/2, 407; West Camp Gin, 12-16, 425; Meadors - Stewart, 11 1/2-16 1/2, 418; Bryson's, 11-17, 390.

Oct. 24, INDUSTRIAL--Beck's Gin, 24-8, 721; Helton Oil, 23-9, 667; Nickel's Gin, 21-11, 621; Kirkland Pump, 19-13, 695; Farm Supply 3, 19-13, 677; Wilson's, 15-17, 677; Jone's 66, 15-17, 653; Gifford-Hill, 15-17, 630; Piggly Wiggly, 14-18, 673; Farm Supply 2, 12-20, 623; Henderson - McCarter, 12-20, 593; and Farm Supply 1, 5-27, 622.



Here's the **KICK-OFF!**

**FOOTBALL CONTEST**

Join The Farwell Businesses **COTTON BOWL**

**Your Car Deserves The Best!**

Use Texaco Products! Drive In Regularly For

Your Wholesale Distributor is **THE TEXAS COMPANY**

Woodrow Lovelace Ph. 481-3209

Drive In Regularly For

- \*Texaco Gasoline
- \*Oil Change
- \*Wash & Grease
- \*Delco Batteries
- \*B. F. Goodrich Tires

**BILL'S TEXACO**  
Hwy. 70-84

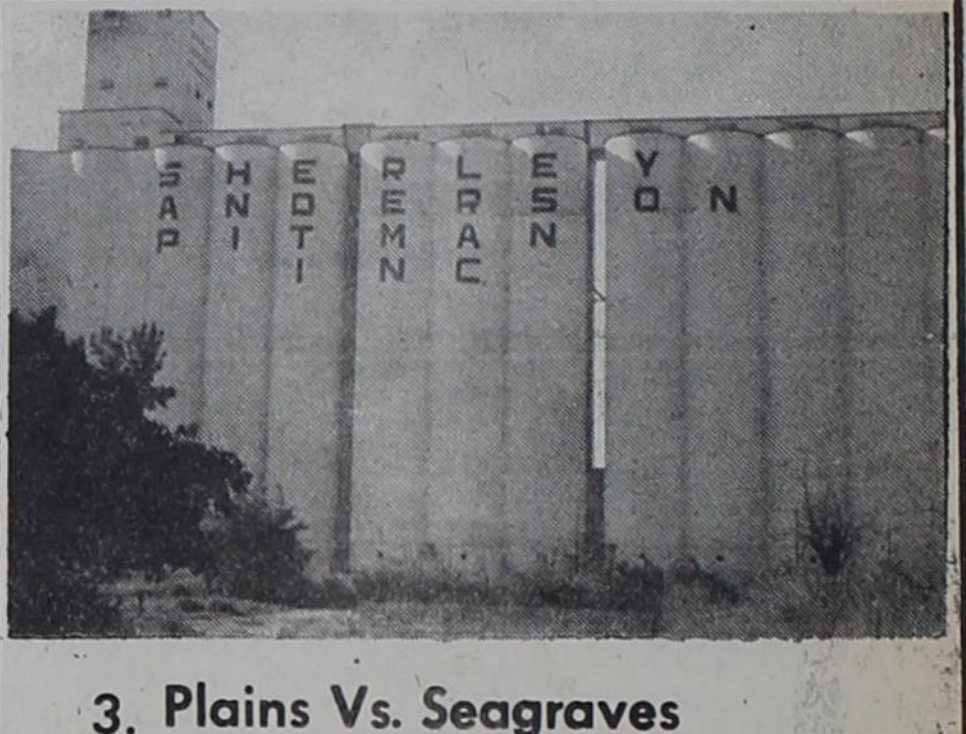
1. Tulia Vs. Dimmitt

**We're New In Farwell And Are Happy To Be A Part Of The Community!**

**WE ARE READY TO HANDLE YOUR GRAIN.**

**McCarter Grain**

2. Texas Tech Vs. Rice



3. Plains Vs. Seagraves

**Bowling Is Fun For Everyone... Bowl Often At... AA Bowl Farwell**

4. Oklahoma Vs. Colorado

**Helton Oil Company Texico-Farwell**

- \*Gasoline
- \*Oils & Greases
- \*Philgas
- \*Anhydrous Ammonia
- \*Tires
- \*Batteries

5. Dumas Vs. Littlefield

**YOU May WIN Weekly Prizes PLUS GRAND PRIZE OF Expense-Paid\* Trip For Two To COTTON BOWL New Year's Day**

**SECURITY STATE BANK FARWELL, TEXAS**

**Member FDIC**

6. Baylor Vs. TCU

- There are 10 high school and/or college football games listed in the ads on this page.
- Pick the team you think will win in each game and place the WINNER'S NAME beside the same number in the Contest Entry Blank at bottom right of this ad.
- PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to The Tribune office by 7 p. m. Friday following this issue.
- Winners will be named each Saturday. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
- Tabulations of individual entrants will be kept all season and at the end of the season a Grand Prize winner will be named. Grand Prize winner will receive 2 free tickets to Cotton Bowl game plus hotel, food, and traveling expenses to Dallas and the New Year's Day football classic.
- There is nothing to buy. No requirements other than to bring the entry blank, filled out to The Tribune office by 7 p. m. Friday each week.
- Only one entry blank may be submitted per individual. If more than one blank is submitted by any one individual, all but the first will be disqualified.
- Tabulations will be available for public inspection.
- Everyone is eligible to enter.

**WATCH FOR RANGE-O-RAMA**

**Francis Implement Co.**

Presents **THE NEW LENNOX Dri-Boy 230 GRAIN DRYER**

Lowest priced recirculating-type grain dryer with a capacity over 200 bushels.

Makes crop drying practical—and profitable—for small as well as large farms.

To harvest when you want, and increase grain profits—use the drying speed and operating economy of "Dri-Boy 230." You'll save field losses, and sell or seal at best moisture content. Common type loans available with easy terms, low interest rates.

**Grain Profits Go Up 30% FIND OUT HOW—SEE Dri-Boy NOW!**

**FRANCIS IMPLEMENT CO.**  
Muleshoe Hiway 70 & 84

**Timberil Buildings**

All Types Of Fertilizers And All Your Farm Supply Needs

**Okla. Lane Farm Supply**

"Owned By Farmers Who Understand Your Problems"

Phone BA 5-4366

7. Morton Vs. Muleshoe

**We Test It!**

**FARWELL GRAIN EXCHANGE**

—Bill Prince—

Phone 981-9052

8. Kansas Vs. Iowa

**The State Line TRIBUNE**

"Your Twin City Newspaper"

Read Details Of Steers' Games In The Tribune

9. Floydada Vs. Abernathy

**WEEKLY PRIZES:**

1st \$5  
2nd \$3  
3rd \$1

\*Expenses include 2 Tickets To Cotton Bowl Game, Paid Reservations For Two At Statler-Hilton Hotel And \$55 For Food And Traveling Expenses

Clip this blank & turn it in to Tribune office by 7 p. m. Friday of this week. Farwell Businesses Cotton Bowl Football Contest.

**OFFICIAL ENTRY BLANK**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Tie Breaker (Pick Score Of Game)

Lazbuddie \_\_\_\_\_ Vs. Bovina \_\_\_\_\_

NAME WINNERS ONLY OF THESE GAMES:

1. Texaco _____	6. Security State _____
2. McCarter _____	7. Farm Supply _____
3. S-A-P _____	8. Grain Exchange _____
4. AA Bowl _____	9. Tribune _____
5. Helton Oil _____	





# THE HIGH PLAINS FARM AND HOME

## Sugar Beet Interest Spreads In County

Interest in sugar beet possibilities as a cash crop is spreading in Farmer County after a meeting in Friona Thursday night of farmers and two representatives of the Texas Sugar Beet Growers Assn.

Palmer Norton and D. J. Larson told a large group of farmers assembled for the meeting that chances for getting a sugar refinery in this area are not only possible but very probable.

The two men asked support for the legislative program sponsored by the Texas Sugar Beet Growers Assn. which is backing passage of a five per cent bill in congress that would

increase acreage allotments in areas like the High Plains enough to justify full scale beet production.

Norton, who has made several trips to Washington in connection with the bill, said it has support from 15 states, and he expressed confidence that the bill will become law at the next session of Congress.

"American Crystal Sugar Co. has expressed interest in constructing a factory in this area," Norton said. After one moves in here, others will follow."

Norton said the sugar companies are interested in opening this region to sugar beet production because of the higher

sugar content and tonnage per acre produced by the few growers now located in the High Plains region.

Construction cost of a plant is about 15 million dollars and the job would require two years to complete. Norton predicted a plant could be in operation on the Plains three years from now.

A factory would be able to process about 20,000 acres of beets and one located on the Plains would serve not only this area but would reach out for beets in a 400 mile radius.

Larson, one of the few beet growers in this area, told of coming from Utah 11 years ago to a 300-acre farm near Hereford. He began growing beets here as he had done in Utah and found the crop well suited to this area.

He grows 50 acres of beets on the 300 acres, which allows him to follow a four to six year rotation plan. This is necessary to prevent disease among the plants and also to keep up sugar content.

Larson said his beets usually show a profit of about \$240 per acre, not including the by-products. He conducts a sheep feeding program in connection with the beet growing that also shows a profit from the beets.

The beet tops make excellent livestock feed. Pulp from beets already processed would also be good livestock feed, but since he has to ship the beets to a northern refinery, the pulp isn't worth return freight expenses.

It costs Larson about \$1.80 per ton of beets to ship them to the refinery.

In addition to the other qualities, sugar beets are well suited to this area because of their resistance to hail damage.

Larson said he had one beet crop that was knocked to the ground three times by hail but the plants came back and he still made 15 tons per acre.

Farmers from other Farmer County communities that attended the Friona meeting, expressed interest in having similar meetings at their home communities and sessions are planned at Bovina and Farwell in the near future.



HALLOWEEN IS NEAR and a good-size jack-o-lantern is what these three youngsters are seeking from this stack of pumpkins on the James Ensor farm near Lariat. Ensor grew 10 acres of the pumpkins on his farm this year, so the kids have plenty to choose from. Helping their 10-month old brother, Josh, select a jack-o-lantern are Sandra, 6, left, and Jace, 4, children of Mr. and Mrs. Ensor.

## Can We Copy The Corn Belt?

The High Plains has the ingredients—plenty of grain, livestock and favorable climatic conditions—to make livestock feeding a profitable operation.

In order for interested farmers, ranchmen, bankers and agriculturists to get first hand information on how successful livestock feeding operations are carried out in the Corn Belt, the West Texas Chamber of Commerce in cooperation with Texas A&M College and Texas Tech College, is sponsoring a tour into the heart of the nation's great feeding area.

Dean Emeritus W. L. Stangel of Tech's School of Agricul-

ture and chairman of the chamber's agriculture and livestock committee will serve as tour leader. He extends an invitation to anyone interested to join the group which will leave Texas on November 26 and return December 1.

Travel will be in Pullman cars with departures from both Lubbock and Fort Worth on the afternoon of November 26. The cars will be put on the same

train in Kansas City. The first stop will be in Chicago to attend the world famous International Livestock Exposition where the judging of fat livestock will be observed including carlot champions and the naming of the grand champion fat steer of the show. Visits will also be made to processing plants to inspect dressed carcasses of fat cattle.

From Chicago, the tour will move to Iowa State University where livestock feeding specialists will take the visitors to farms for observations and discussions with farmer-feeders. Dean Stangel said, "We hope these personal contacts will cause our own farmers and ranchmen to take a closer look at their operations and determine whether or not livestock feeding might offer a new source of income."

In order for interested farmers, ranchmen, bankers and other agriculturists to get first hand information on how successful livestock feeding operations are carried out in the Corn Belt, the West Texas Chamber of Commerce in cooperation with Texas A&M College and Texas Tech College is sponsoring a tour into the heart of the nation's great feeding area. The tour will cover the period from November 26 to December 1 and full details may be obtained from the West Texas Chamber of Commerce, Abilene, Box 1561.

**New & Rebuilt Electric Motors**  
For All Purposes

Electric Motor Rewinding  
General & Starter Service

**Crown Electric**

PO3-5433 1320 W. 7th., Clovis

**Unusual Opportunity**

\$450 monthly. Need help in local business. Man must be married, sober, 21 to 40, have own car, be able to boss himself and supervise others. Permanent position with opportunity to advance as fast as your ability and energy warrants. If you desire something secure with a future, write Personnel, 1559 Parr, Amarillo, giving phone and address.

"There is a price tag on human liberty. That price is the willingness to assume the responsibilities of being free men. Payment of this price is a personal matter with each of us."  
-James Monroe

FARM & RANCH LOANS  
Long Term -- Low Interest

**Ethridge-Spring Agency, Friona**  
Phone 8811

**FOR SALE USED TIRES**  
For  
**Plows And Trailers**  
See  
**BOVINA TIRE SERVICE**  
AD 8-2801 Bovina

**HENDERSON** Grain And Seed Co., Inc.  
**FERTILIZER--FEED--SEED**  
James Harding FARWELL Heinie Henderson  
Quality Pigs For Sale

**asgrow** Asgrow's  
**AMAK R-12**  
GRAIN SORGHUM HYBRID

Unsurpassed for heavy yields of top quality, high test-weight grain where length of season and availability of moisture are not limiting factors.

**asgrow** Asgrow Seed Company of Texas  
San Antonio 11, Farwell, Robstown, Weslaco

"Sure Sign of Flavor"  
**QUALITY CHEKED**  
DAIRY PRODUCTS

Butter Milk  
Cottage Cheese  
Sour Cream

**LARDY-CAMPBELL** Quality Cheked DAIRY PRODUCTS

In No-Wax. No-Leak Plastic-Coated Cartons

Wanted-All Your Shoe Repair  
**SKINNER'S**  
Clovis Boot Shop  
308 Pile Clovis, New Mex.

**THE ELECTRIC CO-OP**  
Owned by  
**Those we Serve**

Most of us borrow money at interest to buy homes and we pay off our mortgage over a period of years. So long as we keep up these payments we "own" our homes. If we fail to make our payments, the lending institution can foreclose.

The Electric Cooperatives of Texas were built in exactly the same fashion. Members borrowed money at interest to build their own electric systems and they are paying back principle and interest while enjoying the blessings of electricity. There isn't a single cooperative in the state in arrears on its payments. Many of them have made payments in advance.

The Electric Cooperatives are owned by the people who borrowed the money and who are paying back their loans with interest.

That is why these member-owners can proudly say the Electric Cooperatives are OWNED BY THOSE WE SERVE.

**Deaf Smith County Rural Electric Cooperative**

**This Line**

**FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION**  
Clovis, New Mexico

**can SAVE thousands of dollars**

No HUSTLE, NO BUSTLE — just three short minutes is all it takes to save-by-mail with us. Here's how — first, sign a check or money order — seal it in an envelope along with your passbook\* — and send it off to us. Your savings will be promptly credited and your passbook returned through the mail. Easy isn't it?

Why not get that check into the mail — open or add to a safe, higher-earning savings account with us now!

**CURRENT DIVIDEND ON INSURED SAVINGS 4%**

**4th And Pile**  
Clovis, N. Mex.

FIRST FEDERAL SAVINGS AND LOAN ASSN. INSURED

Wow! No chassis lubrication for 30,000 miles in normal service.

You'll go 4000 miles between oil changes.

Adjusts its own brakes automatically.

Takes care of its own finish! NEVER needs waxing.

Muffler lasts up to 3 times longer than ordinary kinds!

Can really cut your operating costs almost in half!

Specially protected against rust and corrosion, even to galvanizing body panels beneath the doors.

And now, low FORD prices blow the whistle on everybody!

**BEAUTIFULLY BUILT TO TAKE CARE OF ITSELF!**

**'61 FORD**  
1961 Custom Club Victoria by Ford

FRIONA MOTORS  
P.O. Box 957  
Grand & Hiway 60—Your Authorized Ford Dealer Friona, Texas

Rural accidents continue to take their toll in life and property. They will continue to do so, warns the Texas Farm and Ranch Safety Council, until every rural resident makes safe living a family project.

# 1961 Cotton Quota And Acreage Allotment Up

A national marketing quota of 15,562,000 bales and a national acreage allotment of 18,398,424 acres have been proclaimed by Secretary of Agriculture Ezra T. Benson for the 1961 crop of upland cotton. Both are increases over those for 1960.

The secretary also set December 13 as the date for the referendum on 1961 upland cotton marketing quotas. A two-thirds favorable vote will be required to keep marketing quotas. A two-thirds favorable vote will be required to keep marketing quotas in effect for another year.

Secretary Benson said, "It is significant that it is not only possible to increase cotton acreage for 1961, but that it is essential to do so in order to maintain a desirable supply situation. We are moving in the right direction when our

farmers have more freedom to plant."

The United States is currently seeking to maintain and improve the position of cotton both at home and elsewhere in the face of rising competition from synthetic fibers and foreign-grown cotton. In order to maintain adequate cotton stocks, an increase in the national quota was needed. To produce this quota, based on the average yield of 406 pounds per planted acre for the 1956-59 period, the acreage allotment was set.

The national allotment for upland cotton will be apportioned to the states, the State allotments to counties and the county allotment to farms according to the provisions of law. Individual farm allotments

will be made available to producers prior to the December 13 referendum.

If producers approve marketing quotas for the 1961 crop in the referendum, price support will be available to those who comply with their farm allotment at a level within the range of 70 to 90 percent of parity. The exact level will be determined at a later date.

If quotas are voted out, the allotment program will remain in effect and price support will be available to cooperators at 50 percent of parity, as provided by law.

"Give me the liberty to know, to utter, and to argue freely according to conscience, above all liberties."

-Sumner

## SOIL CONSERVATION DISTRICT NEWS



Now is the time to cut sorghum in the Parmer County Soil Conservation District and cutting will be in progress during the next several weeks.

Now is also the time to start thinking about how to use the residues that remain in the field. Stubble in our area ends up one of two ways. It is either used and turned back to the soil for soil improvement or it is destroyed by burning.

Soil cannot be in good physical condition unless it contains the proper amount of organic matter. One of the best and most economical ways to add organic matter to the soil is through returning crop residues.

Organic matter also increases water penetration and water holding capacity of the soil. This aids in the protection against erosion, so necessary to maintain the top soil in its place.

As the picture indicates, crop residue left on the surface helps hold the water moisture so opposed to the bare ground that permitted the snow to blow off. Crop residues on the surface are also essential to prevent blowing and loss of top soil through wind erosion. The prevention and control of soil blowing consists in keeping obstructions or non-blowing materials on the surface.

The farmer's best tool for controlling wind erosion is crop

residue. Straw, stubble, stalks and other crop residues can be used to provide a protective cover for the soil during periods when the land is not adequately protected by a growing crop.

With our irrigation, modern farming methods and improved varieties we now have the best opportunity that we have ever had to repay our soils for what they have given us in years past. Help repay your debt

by turning your residues under. Don't continue to borrow and never repay because someday the account will be closed for good to that kind of farming.

"How strange it is that the sheep so often knock the fence down which protects them from the wolves."

-Jim Farquhar



INFANT'S WEAR	CHILDREN'S WEAR	MATERNITY WEAR
Layette And Up	2 to 14 Girls 2 to 12 Boys	6 to 16 S-M-L

Farah Jeans - 2-12 - Slims & Regs.

"In The Village"

7th & Main

PO 3-7232

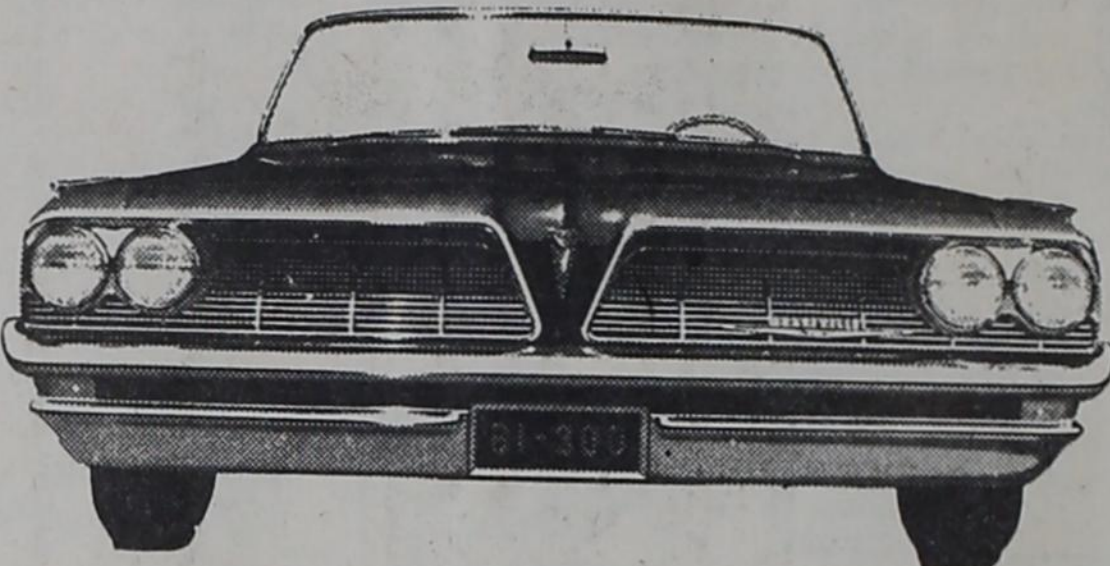
### FOR SALE:

Monro-Matic shocks-Load Leveler-Air Lifts-Overload Springs-Factory rebuilt power brake units. Complete brake and front end service

Boyd's Brake Shop

221 W. Grand, PO 3-4326

## WE'RE VOLUME DEALING AGAIN New Cars Coming In Daily . . . . . . A Nice Selection To Choose From!



See And Drive The '61 Pontiac . . . Today!

OPEN 'TIL 8 P.M., 6 DAYS A WEEK

(ANYTIME BY APPOINTMENT)

FRANK RIERSON PONTIAC

400 E. 1st.

PO 3-6612

"THE AUTOMOBILE ADDRESS IN CLOVIS"

## 172 Bushels Top Corn At Halfway

One hundred seventy-two bushels of corn per acre was the top yield in the 1960 Corn Variety Test at the High Plains Research Foundation. The low yield in the 16 variety test was 138 bushels per acre, Dr. Earl H. Collister, chief agronomist, announced.

These 16 varieties were planted April 21 and were sidedressed with 120 pounds of actual nitrogen (Uran) on May 23. They were harvested September 21. The corn was irrigated three times plus a preplant irrigation totaling 14 1/2 inches, with far above

average rainfall during the growing season.

The percent of stalk breakage (lodging) ranged from 1.84 to 15.94 percent in the 16 varieties. Most varieties stood well until harvest with no root lodging. Early vigor ranged from good to poor. There was no significant difference between yields of the first seven varieties in the test.

All grain yields were calculated at a uniform moisture level of 14%. The yields in order were PAG 485-172.01 bushels; Funks G711AA-171.30; Texas 28-167.52; Asgrow XP 2867-166.20; Watson 124-A-165.49; PAG 454-161.47; Texas 30-159.55; PAG 633W-155.63; Texas 36-155.28; Asgrow 105W-155.21; Asgrow XP 2890-146.54; Texas 17W-145.31; Watson 111-143.94; PAG 434-140.31; Texas 26-138.62; and Texas 34-138.09.

I Get 5% Dividends On My Money At . . .  
**FIDELITY**  
SAVINGS & LOAN  
5th at Mitchell PO 3-5581

Building A House?  
Building A Walk?  
Building A Fence?

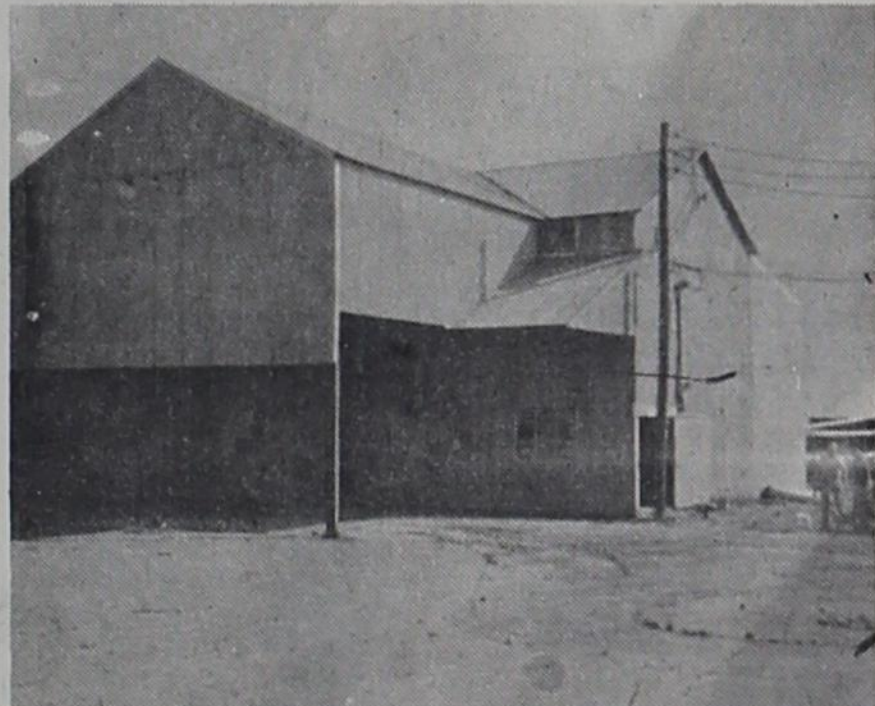
Then You Need  
The Best Flagstone!  
The Best Cut  
For The Finest  
Flagstone In This  
Part Of Country,  
In A Wide Selection  
Of Colors. Call

Guy Kleeman  
Stone Company

Clovis  
PO 3-3252

## A Picture Of Efficiency - - - Our MODERN GIN At Clays Corner

Owners  
E.T. FORD  
PAUL SCOTT  
DICK SCOTT  
L.R. HALL  
T. KENT



Owners  
D. McDONALD  
J. SMALLWOOD  
FLOYD EMBRY  
CLAUDE RILEY  
JOHN AGEE

Our Equipment Includes

MOSS TRIPLE LINT CLEANERS

MURRAY GIN EQUIPMENT

Our Plant Is Open For Your  
Inspection, See Our Trained  
And Experienced Personnel  
At Work.

CLAY'S CORNER GIN CO., INC.

Clay's Corner -----On Friona Hiway

(Formerly Nickels Gin)

We Have Hands To Pull Bolls

Dick Scott Mgr.

ph. YO5-3176



Attention,

Mr. Cotton Producer  
Of Parmer County:

Ask Your Ginner To Send  
Your Cotton To Western  
Warehouse Co. In Bovina.

YOU SAVE MONEY  
BY DOING BUSINESS  
AT HOME.

"We Have Nothing To  
Sell But Service"

WESTERN  
WAREHOUSE CO.

-Bovina-



# 40,000 Veterans Line Up For Farms

In the face of mounting anxiety on how to save the family farm, the Veterans Land Board in Austin has some 40,000 veterans lined up waiting to buy Texas farm and ranch land.

This waiting list of 40,000 is now on file at the General Land Office, and requests currently are coming in at the rate of 250 a week. The whole program has been slowed down pending the outcome of a proposed constitutional amendment which will be voted on in the Nov. 8 general election.

The amendment would authorize the Legislature to lift the rate of interest it pays on state bonds sold to purchase land for resale to veterans from 3 per cent to 3 1/2 per cent. The Land Board at present has on hand \$62,500,000 worth of these bonds which have failed to attract buyers because

of the 3 per cent interest rate. Sale of these bonds at a higher rate of interest would once more accelerate the land buying program.

It is a fact that few of the veterans buying land through the program actually intend to live on or to make a living from their small tracts. For one thing, the limitations are too stringent. The maximum State loan is \$7,500, although this may be applied to purchases up to but not to exceed \$15,000. Except in extremely rare cases, this is far from enough to provide sufficient land or improvements to make a livelihood.

But the terms are attractive --- The down payment required is only 5 per cent of the purchase price, and the veteran is given 40 years to pay the balance at an interest rate of 3 1/2 per cent. Through July this has resulted in the sale of 22,427 tracts through the Veterans Land Board, a total purchase price of \$132,390,612 and a State investment amounting to \$122,102,109. Of these 22,427 tracts, only 158 have been forfeited back to the State because of non-payment of loan installments. More than two million acres of land are involved.

Average price paid for the 22,427 tracts has been \$70.03 per acre. The veteran is not required to live on the land he buys, but it is figured that the vast majority are buying as an investment or with plans of eventual retirement with income from elsewhere.

Statistics show that not more than 15 to 20 per cent of veterans requesting applications forms actually complete the applications. Approximately 100 application forms are mailed out each week by the Land Board, but the weekly rate of return is only 15 to 20. It may be that the idea of going back to the farm loses some of its appeal when it comes to putting up the cash, even when the amount is small.

According to the Tax Foundation, about nine out of every 10 persons who file an income tax return make less than \$10,000 a year. It adds that if the government took 100 per cent of all taxable income above \$10,000 the extra revenue wouldn't even pay the interest on the national debt.

# Texas Farm And Ranch Safety Council To Award Rural Heroes

Texans who exhibit exceptional bravery during a time of crisis or disaster are eligible for the Texas Farm and Ranch Safety Council's "Rural Heroism Awards."

Three properly engraved plaques will be presented to as many state winners during the annual meeting of the Texas Safety Association next March. Certificates with local presentations are planned for all nominees, according to the Council announcement.

Any heroic act involving personal danger or sacrifice to aid and assist others in time of crisis is eligible for entry in the program, provided the act was performed during 1960. Deadline for nominations is February 1, 1961.

Nominations may be made by any person or groups and they should include complete in-

formation and substantiating evidence of the heroic act. This material will be used by the program judges to determine the three state winners.

Nominations should be sent to Heroism Award, Texas Safety Association, 830 Littlefield Building, Austin, Texas.

The Council's Award Committee with L. O. Tiedt of Houston as chairman said that last year's single state winner was J. Manuel Corral, a Mexican bracero laborer who was lowered into an abandoned irrigation well to rescue a three year old boy. This incident occurred in the Dell City area of Hudspeth county.

Acts of bravery occur in many Texas communities each year, and while they do not go unnoticed, the Council wants to express its appreciation to those responsible for making life more pleasant and enjoyable in Texas, especially the rural areas.

Local county agents and teachers of vocational agriculture and Farm Bureaus have, or will soon have, available details on the program.

STAR BRIGHT  
A high school girl, seated next to a famous astronomer at a dinner party, struck up a conversation with him by asking, "What do you do in life?"

He replied, "I study by as much as a grade. This means dollars out of the farmer's pocket. A little care could prevent these needless losses."

"Dear me," said the girl. "I finished astronomy last year."

EYES EXAMINED GLASSES FITTED  
**Black Optometric Clinic**  
A. J. BLACK, O. D.  
OFFICE HOURS: 9:00 to 5:00 -- Sat. 9:00 to 1:00 Phone 8240 -- Muleshoe, Texas 113 West 1st. St. Muleshoe, Texas

Visual Care Contact Lenses  
**DR. B. R. PUTMAN OPTOMETRIST**  
Office Hours: 9-5 Sat. 9-12  
111 East 3rd St. Muleshoe, Texas

**HELP**  
For Your Maize That's Down  
**ON HAND**  
Immediate Installation  
**Universal Pick Up Reel**

2 Days Delivery  
**Row Crop Saver**  
Will Pick Up Off Ground  
Will Get Double Row Maize  
These Will Fit ALL Types Machines

**PRUITT BROS. IMPLEMENT CO.**  
Local Owned Local Operated  
Your Friendly Massey-Ferguson Dealers  
On Highway 70--Just North Of The Tracks  
Phone 7550 Muleshoe

**SHOP and SAVE**  
during our  
**Second Anniversary Sale**  
**October 3 - 31**  
Register FREE Once Each Day For  
**Ethan Allen Dining Table**  
And Four Chairs To Be Given Away Oct. 31 At 6 P. M.  
**McGee Furniture**  
511 N. Main Hereford EM 4-2584

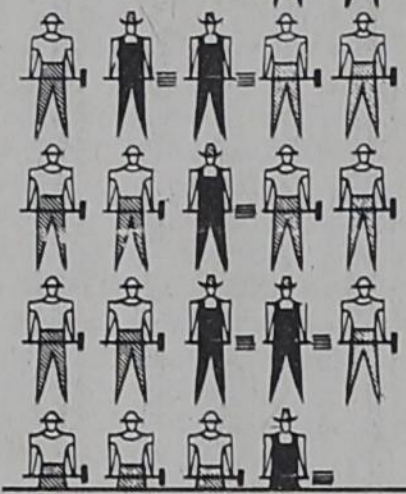
**Before The Frost Gets On The Pumpkin**

- \* Make Plans With Us For Your TIMBERIB Building
- \* Book Your Asgrow Hybrid Grain Sorghum For 1961 With Us
- \* Buy Your Anti-Freeze From Us By The Case
- \* Talk To Us About Fertilizer
- \* Stalk Shredders And Small Machinery

**OKLAHOMA LANE FARM SUPPLY**  
"Owned By Farmers Who Understand Your Problems"  
Baldwin 5-4366

# Farm Facts

More than 22 million workers...one-third of the total labor force...are employed in agriculture and its industries.



Because fewer than one out of eight people in the United States now live on a farm, some people are inclined to discount the importance of agriculture.

Farmers, however, are a part of our biggest single industry, sometimes called "agribusiness." More than 22 million workers are involved in it. This constitutes about a third of the total labor force. About 7.5 million of these are on farms, another 6 million are in farm supply businesses, and 9 million are employed in processing and distributing agricultural products.

This huge industry, at the same time, is contributing to the record levels of employment now being enjoyed in this country. The expenditure of farmers for labor, farm machinery, fuel, feed, fertilizer, insecticides, and other production items increased from \$6.4 billion a year during 1937-41 to \$25.1 billion in 1958.

The farmer's capital, estimated at \$200 billion, is put to work to generate billions more in new wealth each year. He produces food and fiber valued at an estimated \$33 billion. This goes to primary processors for storage, processing, and merchandising--services amounting to \$47 billion. Consumers pay more than \$80 billion for the finished products.

The USDA is working on plans for a 1961 cotton program that may allow growers small increases in the base planting allotments. Details of these plans will be made public by October 15. The cotton referendum will be held in December.

Under the present law, the 1961 cotton program will abandon the 40 per cent over-planted acreage provided for in Plan "B" if the grower accepted lower price supports. The program was so successful that an increase in the basic acreage, Plan "A", is necessary to take up the slack in the loss of the "B" plan.

According to some of the visiting cotton dignitaries from the National Cotton Council, cotton farmers should hold on to the program they have now for 1961.

"He that lives on hopes will die fasting."  
-Benjamin Franklin



Dutch Quickel  
MONY Now  
Means  
MONeY Later

# Courthouse

INSTRUMENTS FILED FOR RECORD WEEK ENDING OCTOBER 22, 1960  
County Clerk's Office, Farmer County

W.D., George C. Taylor, Jr., First Baptist Church, Friona, Lot 4, Blk. 5, Staley Add., Friona

D.T., First Baptist Church, F.F.S.&L. Assn., Lot 4, Blk. 5, Staley Add., Friona

W.D., Frank O. Griffith, Henry Noah White, Lot 12, Blk. 69, Friona

MML, Henry Noah White, E. M. Rushing, Lot 12, Blk. 69, Friona

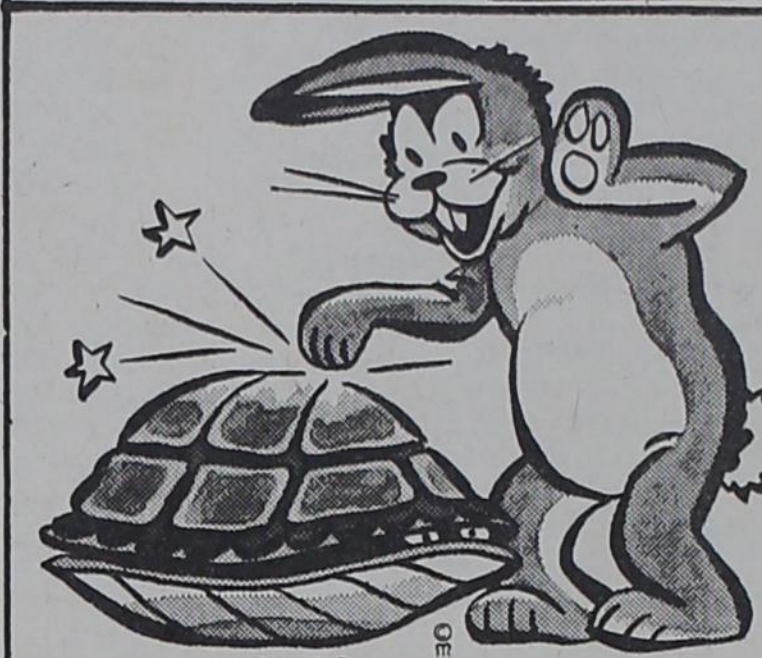
W.D., Paul Arragon, Paul Arragon, Jr., Lot 7, Blk. 92, Friona

D.T., J. K. McCarter, Sam I. Rundell, et al., .386 a. Cp. Lg. 549

D.T., Burl Spears, Veterans Administration, Lots 16, 17, & S/2 18, Blk. 24, Bovina

W.D., Dolph Moten, Burl Spears, Lots 16, 17, & S/2 18, Blk. 24, Bovina

**Dr. William Beene OPTOMETRIST**  
Regular Office Hours Monday Through Friday  
Box 546 Ph 4051  
9th & Main  
Friona Texas



908 JULY '60 M.P.P.  
Here's news for you: nobody beats us on service

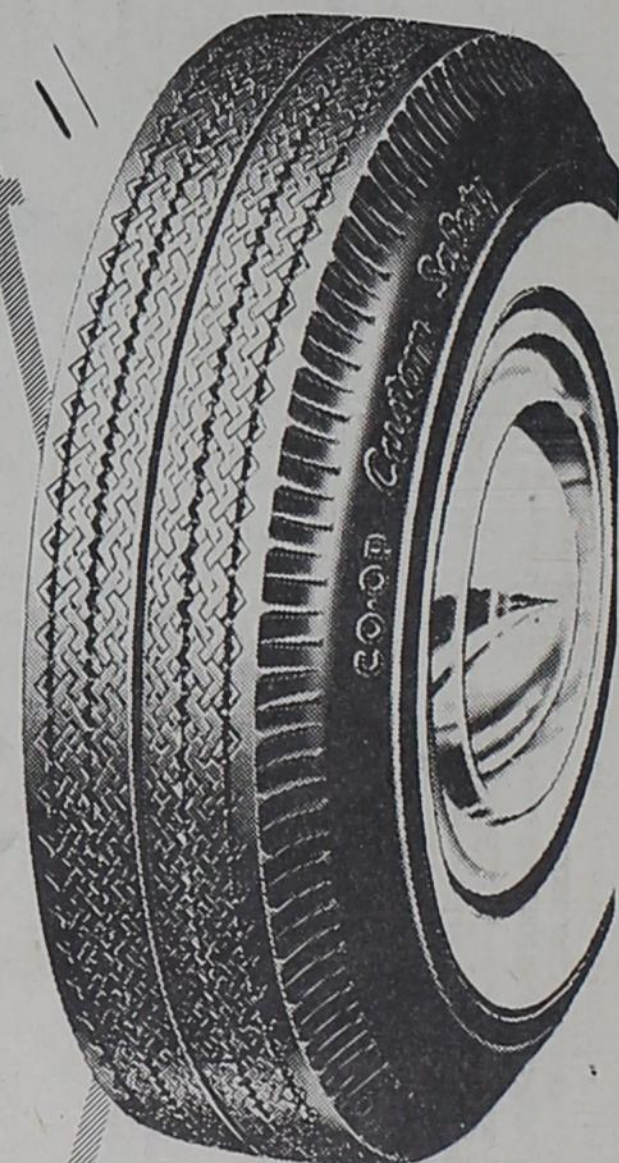
**Avoid The Last Minute Rush, Bring Your Irrigation Motors In For An Overhaul Now!**

Our Service Facilities Are Now Available For All Types Of Machinery Repairs. We Can Start On Your Jobs And Have Them Finished When The Equipment Is Needed Again

**Maurer Machinery Co.**  
"Your Minneapolis Moline Dealer"  
--Friona--

We're Proud Of Our Service Department

BE  
**3 ways safe**



**CO-OP Custom Safety Passenger Tire**

- SAFE WITH NYLON**  
—pound for pound strong as steel—virtually eliminates blow-outs—resists destroying heat of high speeds—takes constant high speed flexing.
- SAFE WITH TUBELESS CONSTRUCTION**  
—extra strength and less heat—inner liner grabs puncturing objects and air is released very slowly.
- SAFE WITH TRACTION-ACTION TREAD**  
—safety grooves squeeze mud and water off more rapidly to let ribs get drier grip—over 12,000 stop-edges permit faster stopping—safety wedges force grooves open for safety on curves and sideway skids—deep slots retain grip as tread wears.

ALSO  
TRACTOR TIRES  
PICKUP TIRES  
TRAILER TIRES  
MUD And SNOW GRIPS

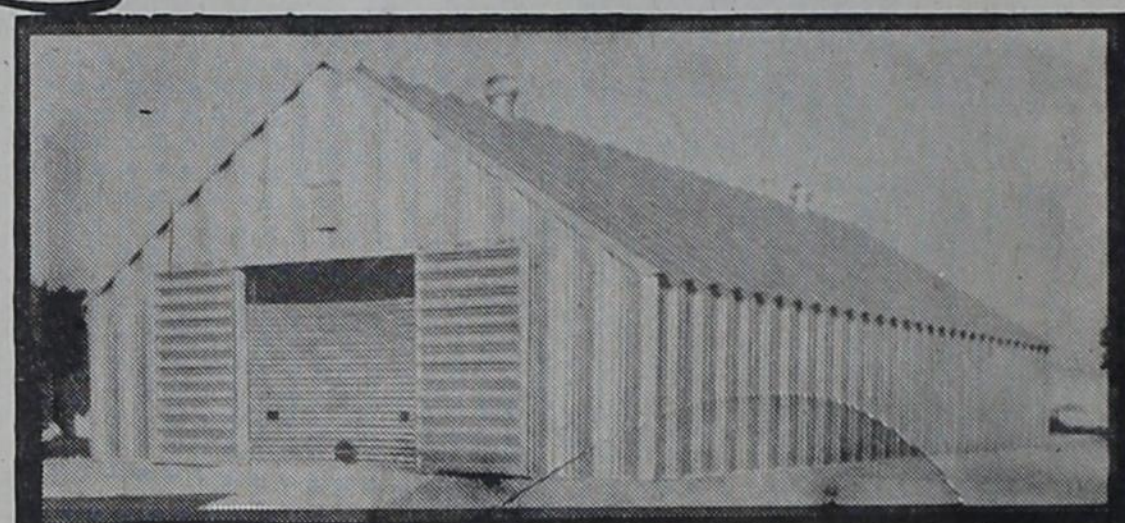
**CO-OP FARM SUPPLY**  
MULESHOE

On The Earth Hiway



Warm, sunny weather has returned to the Parmer County area, following a week of rain and hail, and this sudden change has been beneficial to the cotton and other crops. As shown in the picture at left, many of the cotton bolls are open and chances of a high yield on an early field like this are good. However, some of the late cotton, and especially a hail-damaged field like the one at the right will have a hard-time producing much of a yield.

## UNLIMITED ADAPTABILITY IN FRAMELESS BUILDINGS



WHEN IT COMES TO GRAIN STORAGE, BEHLEN OFFERS THE 30 DEGREE PITCHED ROOF...

Steep 30 degree pitch roof lets you pile grain up to 12 feet high against the sidewalls and endwalls with plenty of walk room left for grain inspection. It's simple to empty, because no ties exist to interfere with auger unloading. Natural air drying or aeration systems are easily installed in grain storage areas.

SEE THESE STRAIGHT-WALL GRAIN STORAGE & BUILDINGS TODAY AT--

## Spra-Gro Steel Building Co.

2220 N. Prince Phone PO 3-4416 Clovis, N. M.

## Watch For Prussic Acid After Frost

The first frost of the winter should be here before long, and when it comes it could mean trouble for livestock producers. Johnsongrass and sorghum sometimes develop a high prussic acid content after a frost, and this is very dangerous to livestock.

Dr. C. M. Patterson, extension veterinarian, explains that certain chemical changes occur in the frost-wilted plants, and these changes produce the prussic acid. The poison acts quickly and can kill an animal within a very short time after the damaged plant is eaten. Whether a poisoned animal can be saved depends upon how quickly a veterinarian can get to it, Dr. Patterson points out.

Frosted Johnsongrass or sorghum should not be grazed until it is completely dry, warns Patterson. If it is ready to cut before a frost, it may be cut the first day after the frost. Even so, care must be taken to see that it is completely dry before baling.

Silage is another way to

use the frosted plants. Generally, enough prussic acid is lost during the ensiling process, and as silage is removed and fed, to make it safe for livestock. Animals shouldn't be allowed to self-feed from a silo filled with frosted sudan or sorghum, however. If there is any doubt about the silage it should be tested. This may be done by a local veterinarian or by feeding the silage to one or two inferior animals.

"Money may talk, but today's dollar doesn't have cents enough to say much."

-Anonymous

### ADAMS DRILLING CO.

WATER WELL DRILLING

LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR HEAD REPAIRS ALL MAKES

Sales & Service Friona Texas



Mexican Food Steaks

Private Parties Can Be Arranged

U.S. Hwy. 70 "THE GORES" PO 2-2966

### FOR FALL FASHIONS



- \*HATS
- \*COATS & SUITS
- \*DRESSES
- \*LINGERIE & JEWELRY

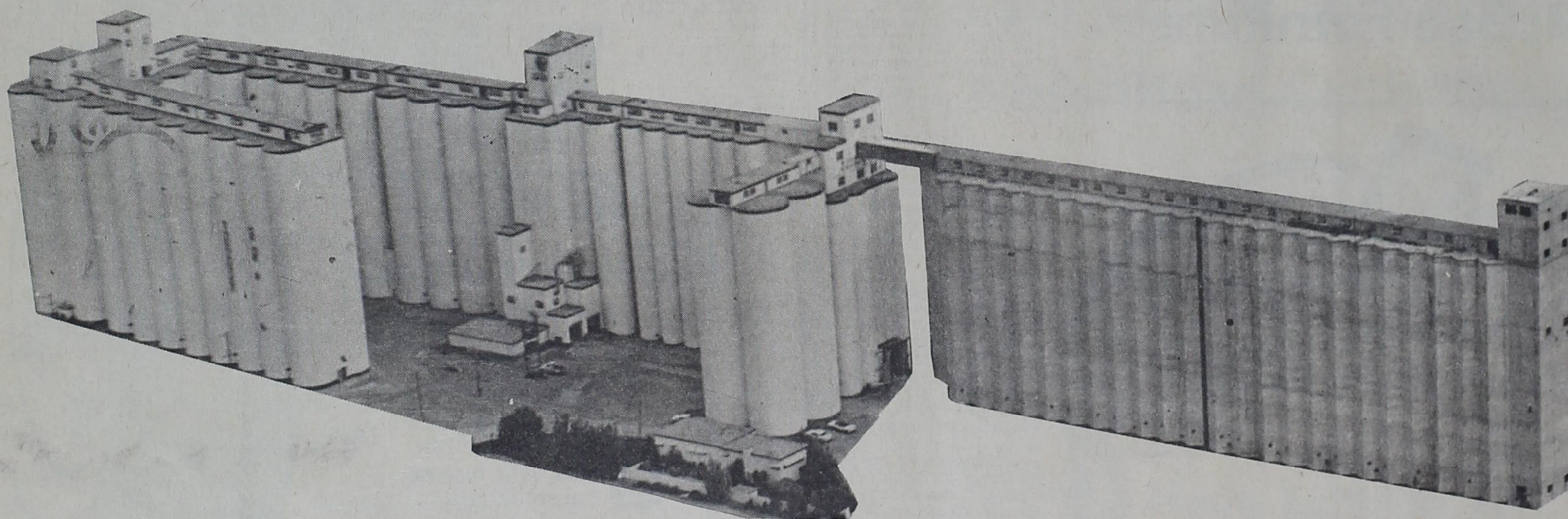
## The Fashion Shop

On

"The Fashion Corner of CLOVIS"

PO 3-5431

# SERVING PARMER COUNTY FARMERS THE YEAR 'ROUND



SHERLEY ANDERSON PITMAN INC.

-FARWELL-

SHERLEY GRAIN CO.

-BOVINA-

Sherley-Anderson Grain Co.

-LARIAT-