




| CTTY CLFANERS |  |
| :---: | :---: |
| Cleaning-Alterations |  |
|  |  |
| 112 3rd. St. | Farwell |


| NOW! <br> Big travel bargain for cities along Santa Fe |
| :---: |

Methodist Ladies Observe Quiet Day
A call to prayer and self- m. directed by Mrs. Joe Hel-
 Hamiln Memorial Methodist
Church Wednesday. Christan directed the after-
noon service. Other lades II

The Women's Page

## Judy Riddle Jo Bride Of John Roy Sprowl.



Club Meets In
Ferguson Home

Guests in the Mir Walling
home Sunday were Mr. and
Mrs. Mrs. Jack Gunn and family of of
Forrest, Jacki Forrest, Jackle Gunn of ENMU,
Mr. and Mrs. C. L. Gunn of
Clovis and Mrs. Lillie Gunn
 in your way - undess you
unler "If your analyst under-
tands you, there must DRESS RIGHT- . You Can't Afford Not To

## 

## A, Kirk. K Kisis and Kim Kare Mag- ness, Dwayne Obenshail Ky

 Gentry, Jana Ond Jill Jeskoand Branda
Mesdam Mesdames Leonard Smith,
Sonny Gentry Tenal Magness, Ray Jeskoess, Joe

## HOLIDAY

 the hostess to Mes damesoeol White, TedMagness, Boby
, Wagness, Bert Blair, W. T. Magness, Ber
Williams and Duane Herington.


304 MAIN
CLOVIS
Ray Mears SOCIAL Calendar RIDAY, OCTOBER 30 Lazbuddie homecoming
game with Turkey, barbe ATURDAY, OCTOBER 31 Halloween
Pee Wee fo West and Farwell, Bell MONDAY, NOVEMBER 2 cexico and Farwell semior
classes honored with ban-

UESDAY, NOVEMBER
Farwell PTA Project Chr
xico cemetery association
annual dinner, beginning
vinisgiv, novaber
HURSDAY, NOVEMBER 5
Football -- Sudan junior
teams here.


From The White House To The Courthouse Vote For Experienced,Responsible Government Officals! VOTE A STRAIGHT DEMOCRATIC TICKET

Here's The Way To Do It:

SAMPLE BALLOT
other nomes in that race. You may vote for all the candidates of a paty by surn


## Mark Out The Two Columns As Shown. <br> VOTE Democratic <br> ALL THE WAY!

Leave The COMPLETE List Of Democratic Candidates

## VOTE

## For

Experienced Responsible Candidates Vote Democratic POLTICAL AD PAID FOR BY PARMER COUNTY DEMOCRATIC COMMITTEE, STEVE MESSENGER CHAIRMAN


## VOTE FOR THE TEXAN WHO LEADS THE FREE WORLD!

For the past eleven months, for the firsst time in our history, a native son has led our nation and the free world. And every Texan can take pride that President Johnson has met the awesome burdens of the office with courage, wisdom and restraint.

## THE ISSUE TUESDAY IS SIMPLE: WHO CAN BEST LEAD

 OUR NATION IN A TIME OF CHALLENGE AND PERIL?To which man do you feel most comfortable entrusting the security and well being of yourself and your children for the next four years-

> A man who wants to turn back the clock of achievement . . a man who phas worked consistenty in a a time of crisist? progressive measures in the Senate . . a man virtually untested Or a man who has dedicated his entire life to public service ... who has demonstrated, under five administrations, progressive leadership in working for a better way of life for all Americans. A man who has proved his courage undef fire .. . .as demonstrated bis unwavering strength to meet pany aggressor with firmess, yet restrant?

PRESIDENT JOHNSON HAS PROVIDED RESPONSIBLE LEADERSHIP FOR MORE THAN A QUARTER OF A CENTURY For almost three decades, President Johnson has been a pillar of strength for Texas and the nation. As Congressman, as Senator, as Majority Leader, as Vice President and now as Chief Executive, he has written a proud record of progress.
ONLY TEXAN PRESIDENT LYNDON JOHNSON OFFERS THE EXPERIENCE, THE PATIENCE, THE WISDOM, AND THE stabllity needed by the nation and the free WORLD IN THESE CRITICAL TIMES!
$\star$ _IET'S HEEP A COOL HEAD IN THE WHITE HOUSE $\star$

| voIf: |
| :--- |
| АRESPONSIBIE IEADEESSHIP FOR ALI AMERRCA $\star$ |

## Mrs. L. C. Herington Leads In Football Contest

 test, sponstroced annually by
group of local bustess Mrs. L.C. Herlington with men ing the field of contestants.
Theo Actkinson, last year's winner Murs. Dodie
Actkinson, is in second with 57 games called correctly and Mrs. John McFarland with
56 games to her credit is in

Chamber Of Commerce Meets Tuesday Christmas decorations for
Farwell was a main item of
business on the agenda of Farwell Chamber of Commerce,
when the group met Tuesday
afternoo A report from the Jaycees,
who handled the decoration project last year, was heard, and nd work out details. The Jayces
ees were authorized to con ber agreedjo ject, and the Chammembers include Hurshel Anderson. mittee meeting dent, was heard, and a
development committee named with Lawrence

## rea of development. Wilfred Quickel was

 to learn the necessary pro-cedure for changing the name of Chamber of Commerce and Also discussed was the pro-
motion of the town image and Nect.
Named to secure a speaker merce banquet were Carl CormGraham.

Mr. and Mrs. Dale Bradley
and daughters were here over
the weekend as guests of his He weekend was esuestse of his
parents, Mr. and Mrs. R, M. Bradley. The family group en-

Fire Chief To Be Appointed

agenda at the Farwell fore the commission is of a rou

 scheduled for 5 p.m. Friday clerk Janle Bowery, Several building permits have
been issued in recent weeks by (today) is the eppointment of a
new fire chitef. Otts Huggins, new ifre chiel. Otts Huggins
who has served in that capacity since the organization of the de-
partment resigned from the department resigned from the de partment last week after serv-
ing the Twin-Citiles as a member of the fire departments fo the past 20 years.

Candy Sales To Be Completed At Ball Game


ball game Friday (tonight) and
the radio will also be given
away at the ball game. away at the ball game.
Money derived from the cand sales will be used to help pay
off the indebtedness of the Little

Preview Day Scheduled At Wayland College


## 




at Way lind
campus tours will follow the
and

lowed by a program in cates
audidrorium at which te it ioneer
and

| Pliayers of the crama departu |
| :---: |
| ment will present tiee play |

"Construction" by Stone. Fol
lowing luncheon, student mu
lowing luncheon, student mu-
sicians will present a concert.
To close the day's activities,
student groups will have a
and fellowship", period.
and fellowship" period.
High school seniors inter

scholarships and for member-
ship in choral ensembles and ship in choral ensembles and
band are urged to contact Dr.
Wallace C. McKenzie, head of Wand are urged te contact Dr
The dee Cenrment of musicad of and
then the department of music and
att, in advance if tatallpossible
or a definite time for for a definite time for the audishould bring their music.
Interviews will be arr


MAKE THIS A Special

 | MERRY CHRISTMAS |
| :---: |
| THE PTH |

## PROJECT

CHRISTMAS CARD LAUNCHED TUESDAY NOV. 3rd.

Help Santa Claus and PTA buy more books for the school libraries.

Last year, PTA asked school patrons to donate to the PTA, money usually spent for Christmas cards and stamps locally, with money to be used to buy library books. The project was successful, and is planned again for this year

Christmas week, a giant greeting is printed from all participating persons in The Tribune, wishing all their local friends a happy holiday.

Joyed a birthday dinner hono

Certainly, simple
honesty is not too much to demand of men in goverrment., " VOTE FOR BARRY GOLDWATER YOUR HEART, YOU KNOW HE'S RIGHT for students who wish to talk with coaches about athleti
scholarships in track and in basketball, both men and women. Athletic Director EdS. Bill
ings may be contacted in ad
vance of Nov. 14, but intervance of Nov. 14, but inter-
views can be arranged after

High school students, thei
counselors and parents will counselors and parents will be
guests of Wayland Baptist College for luncheon in Slawhter


Kyle doing the hinors.
Touets touch down for the locals, then
made the extra points to add two
more point more points to Farwell's
of the scoreboard. Athalf-til the score stood at $20-8$.
Melvin Roberts scored other touchdown for the Hale
Center eleven in the opening minutes of the third quarter to
broaden their lead to $26-8$.
Larry Hammond scored the extra points.
touchdown for the little Owls
midway through the third quar-
ter to ter to put six more blg points
on the scoreboard for the blue
Students Enroll At Okmulgee
voe enrolled in technical or
vocational training courses at
Oklahoma State Tech Oklahoma State Tech courses at
gee, Okul-
Studen
fror the fall term are ley, who is sstudying diesel Fine-
chanics and Linda Kay Welt Ella Montgomery of John Ella Montgomery of Johnson
Ctry is a guest this week of a
cousin and friends in this area. cousin and friends in this area,
She to visiting with Mrs. Ruby
Dixon, a cousin, of Farwell. and Mrs. Cula Rundell of Olll,
homa Lama She has also been
a guest of Rev. and Mrs. C.
C. Morgan C. Morgan Cf C and

reduced foreign give-aways BOB PRICE is for limiting foreign aid to those coun-
tries which have clearly demonstrated they support the tries which have clearly demonstrated they support the
kind of personal and economic freedom which has been kind of personal and economic freedom which has been
the foundation of America's growth and prosperity. He
is for an immediate halt to all aid to both communist the foundation of America's
is for an immediate halt to
and socialistic governments.

## LOCAL MEDICAL CARE

 local chartitabe groups and local govermment can pro-
vide
the best medical care at t owest cost tor those unable to care tor themselves. He will support measures which will keop more mones in iocal hands to halp
more people to to help themelves

A STRONG AMERICA
With communist contries sworn to deatroy the United
States, by tore if neecessary, strong defeneses must be
 permitting a weakening of U. S. defenses.
A HEALTHY OIL INDUSTRY
 handile economy, and he will firght for all legesiation
designed to
keep the oil in inusutry heathy and expand. ing He supports retention of the present depletion allowane and for ateduate protection of Independent
Producers
from excessive oil in moors which have dam. Producers from excessive oil
aged the Panhandle economy

PRIVATE ENTERPRISE
 restrictive regulations and free of competition from
value of the dollar Buying power of the dollar has shrunk more than $50 \%$
in the past 25 years. The cruelest tax of all is inflation. in the past 25 years. The cruelest tax of all i inflation. will permit inflation to continue and grow.


A Sabre Jet pilot. Bo8 price flew 27 missions in the
Korean War. He knows firsthand the teribibe frustra-
 Unilike the incumbent Congresman from the Panhandie
 to offer their lives din mand be hur ưished the best weapA PANHANDLE RESIDENT BOB PRICE has lived in the Panhande all his adult ite He operates the ranch owned by his framily. He Church He ows his home in Pampa. Boo Price will be aresident Congressman from the
Panhanale. He will not become a stranger to the dise tritct aisiting only during election years, as
the practice of the in inumbent Congresman

# FARWELL MERCHANTS ANNUAL 

cotron bowt GRAND PRIZE

# THE RIEHT KINII OF PRESIIENT! 

## MORALITY IN GOVERNMENT

"Americans everywhere are indignant about the moral decay in Washington and nobody should accept corruption in posi tions of public trust as a way of life. All it takes to clean it up is an administration that really wants it cleaned up - an ad ministration with the moral courage to fire the influence peddlers and graft takers no matter whose friends they may be."

CIVIL RIGHTS
"The key to racial and religious tolerance lies not in laws alone but, ultimately, in the hearts of men.'


THE RIGHT KIND OF HUSBAND


THE RIGHT KIND OF FATHER


## SOCIAL SECURITY

"I favor a sound Social Security system and I want to see it strengthened. I have always voted for improvements in the system "I pledge, as I have pledged be fore, my unqualified support of the Social Security system. On this, my record is clear. I have voted in favor of every Social Security Act since entering the Sen ate. I voted for the Acts of 1954 1955, 1956, 1958 and 1961. In fact, I had the opportunity of presiding over the United States Senate on the day the bill was approved bringing farmers under Social Security for the first time. And that change had my active support. I want to see every participant receive all the benefits the system provides. And I want to see these benefits paid in dollars with real purchasing power."

## STATES RIGHTS

"States' rights is no mere slogan. It is the backbone of our Constitutional system. It is a check on the steady accumulation of massive power in the hands of national bureaucrats."


THE RIGHT KIND OF FAMILY

## VOTE FOR <br> :ABIY <br> 

## THE HIGH PLAINS FARM ano HOME

Lone Star To Build New Fertilizer Plant

##  <br>  <br> LAND FOR SALE LAND NEAR HEREFORD <br> CURRY COUNTY LAND

PARIS, TEXAS LAND

$\qquad$


PECCS, TEXAS LAND
DALHART, TEXAS LAND

Call Farm And Ranch Dept. Of BELL REAL ESTATE CO.





Sugar beets, Parmer County's new glamour crop, are attract-
ing widespread interest. Here a group of vo-ag boys from $\quad \begin{aligned} & \text { Ing out exceptionally well, farmers report. Norton says } \\ & \text { tonnage is running about } 30 \text { per acre. Sugar contests of area }\end{aligned}$

## Fall Planted Perennials Contribute courhouse Nows Early Spring Garden Effects



Our savers have green thumbs
When it comes to making dollars grow, our savers are real gardeners. Dollars saved Put part of your pay regularly into "seed mone and watch it bloom into an impressive reserve. "growth dollars" with us this week?

First Federal Savings And Loan Ass'n

[^0]Home Office 4th \& Pile, Clovis Branch Office 2nd \& Abilene, Portales

# DO YOU KNOW.... <br> <br> What Hubert Humphrey and the ADA want to do? 

 <br> <br> What Hubert Humphrey and the ADA want to do?}

## It's enough to scare the daylights out of all Americans! HUMPHREY AND HIS ADA ARE FOR...

SOCIALIZING THE UNITED STATES
WAGE AND PRICE CONTROL
RENT CONTROL
$\square$ RECOGNIIING RED CHINA

## AID TO COMMUNIST COUNTRIES <br> WELCOMING CASTRO INTO THE ALLIANCE FOR PROGRESS TURNING PANAMA CANAL OVER TO UNITED NATIONS <br> ABOLISHING HOUSE COMMITTEE ON UN-AMERICAN ACTIVITIES

## What is ADA?

A writer from the Louisville COURIER-JOURNAL defined ADA this way:
"The political organization, Americans for Democratic Action, (ADA) has become a synonym for fellow-traveler, for communist
sympathizer, for advocate of 'soft' policies toward Russia." Robert L. Riggs, Washington Bureau, Louisville COURIER-JOURNAL. ADA stands for:

- Domestic socialism.
- One world government
- Blindness to the Communist threat.

ADA is a national left wing political organization. It is the most influential of all home-grown organizations attempting to change our traditional American government into a socialist dictatorship. Though not admittedly a "secret organization," no membership list can be obtained from their national headquarters in Washington. U. S. Senafor Strom Thurman said about the ADA: "All the actions and policies advocated by the ADA point to federal
socialism."

## WHO FOUNDED ADA?

ADA was founded in 1947 by a group of ultra-liberals, including Hubert Humphrey; Chester Bowles; radical labor leader David Dubinsky, New York City editor, James Wechsler, once an official Schlesinger, Jr.; Walter Reuther of the UAW; Morris Ernst of the American Civil Liberties Union; Joseph L. Rauh, Jr., liberal Washington lawyer; and many others.

## HUMPHREY AND ADA- <br> ONE AND THE SAME

Hubert Humphrey, perhaps more than any other person in high elective office, stands for and symbolizes the extreme left in American politics.

Humphrey, a founding father of ADA, was chairman of ADA in 1949 and 1950. Every year since, he has served as National Vice Chairman. During fifteen years in the Senate he has voted the ADA position on 191 occasions, and against it only 13. Humphrey demonstrated his subservience to the ADA when he said "this great organization has seen fit to chastise me. Perhaps I did not understand why at the moment, but their judgment was undoubtedly better than mine."
Norman Thomas, six times a Socialist Party presidential candidate, said this year: "Humphrey is the type of Democrat I like, and one who would be a Socialist if he got to England." Chicago Tribune, May 30, 1964.
ADA WORLD, (ADA official publication) March, 1964 reported: "The nation's great gathering of liberal-labor leaders will begin May 15 Walter Reuther, Hubert Humphrey Annual Convention. Walfer Reufher, Hubert Humphrey and Martin Luther King will address the convention

Congressman Otio E. Passman (Dem.-La.), 10 years Chairman of the House Appropriations Sub-committee: Hubert Humphrey is a Socialist if I ever saw one. America is not creeping, but running toward Socialism." - Dallas News, Sept. 11, 1964.
${ }^{66}$ The left-wing, radical ADA
and their cohorts stand for everything Texas doesn't.9 ${ }^{9}$

Governor John Connally in a statewide telecast to
Texas voters May 23, 1962

A vote for Lyndon Johnson is a vote to make Hubert Humphrey President. Lyndon Johnson had a serious heart aftack in July, 1955. Doctors say that the average life expectancy of a man Johnson's age following such a heartor about this) Therefore medical odds are doctor about this.) be President before the ferm expires.
NEVER BEFORE HAS THE EXTREME LEFT HAD ITS MAN SO CLOSE TO THE PRESIDENCY.

## PRINCIPAL SPEAKERS



MARTIN LUTHER KING


ADA FOUNDER, HUBERT HUMPHREY


WALTER REUTHER

ADA NATIONAL CONVENTION, WASHINGTON, D.C. MAY 1964



## Tide's Plow Down Program SAVES YOU MONEY

NOW IS THE TIME As soon as possible after combining, shred stalks and apply TIDE'S prescription blend fertilizer to
get maximum decomposition of the stubble and bring your soll nutrient level up to trs needed level. Al nutrients $100 \%$ water soluable, easily and economically
applied. See your TIDE representative.

ASSIST SOIL ORGANISMS
To take advarage of the soll conddtoring efffect
brought on by he decompositton y your trains sunble brought on by the decompositlon of your grad stubble--
use TIDE Bulk Fertilizer NoW. Put down part of USe TIDE Bulk Ferrilizer NoW. Put down part of
your NITROGEN, all of your Peosp Hatt and porash
now and have all of the needed nutrients avallable now and have allof the needed nurtitents avallable to your seedling plants in the Spring by using the
proven PLow-Down fertllizer program, see your proven PLow-DowN fertilizer program. See your
nearest TDDE reppesentative.

A SPECIFIC FERTILIZER BLENDED FOR A SPECIFIC CROP USE:
Prescription blended on this basis tomeetyour soil
needs:

1. BY SOIL TEST
2. BY THE AMOUNT of CROP REMOVAL
3. BY THE AMOUNT OF ORGANIC MATTER LEFT TO DECOMPOSE
4. BY THE ROTATION SYSTEM USED
5. BY THE SOIL TYPE AND ITS CURRENT CONDITION

TIDE'S TILT BOX SERVICE: Only पIDE can glve you the convenience of bulk
service at he field. . . with no handling. 4,000 lb.
 spreaders
Prescription bled inded fertilizer

DON'T PACK YOUR SOILS Don't pack your solls -- use standard size spreaders
furnished by TIDE Products. By using small spreaders and our "on-Your-farm" bulk storage you can reduce this soll compaction problem.
Let The efficiency of our equipment im-
NO LOST TIME "ROADING" SPREADERS
in the fertulizer field-spreaders filled in minutes on in the fertilizer field--spreaders silied in minutes on
your own turn row from TIDE's Bulk stovege
 field. See your nearest TIDE representative.


ONLY the BEST ... Is Fit To Be TIDE

EVERYONE IS INVITED TO OUR OPEN HOUSE AT OUR FARWELL PLANT SUN., NOV.|5, 2-5 p.m.
SEE OUR PLANT OPERATE, REGISTER FOR FREE DOOR PRIZES, REFRESHMENTS SERVED.

## GRAND OPENING MONDAY- TUESDAY\& WEDNESDAY NOVEMBER $2,3 \& 4$  WEDNESDAY 2nd PRIZE S1000 3rd PRIZ (500) FREE <br> you always sAVE MORE ar cliseris


[^0]:    of this advertisement in Reader's Digest, National

