

CHRISTMAS GREETINGS

FARWELL, TEXAS

FRIDAY, DECEMBER 27, 1963

NUMBER 13

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Christmas Story Theme Of Texico Chorus

Members of the Texico High School mixed chorus, under direction of Gary Stelting out did themselves Tuesday night when they presented the Christmas Story for a large audience. Characters in the story were portrayed by members of the sixth grade. Joe Holland was narrator; Don Chadler was organist and pianist where Gwinette Lovett, Don Chandler and Susan White, Roxie Lacewell played the Bell Lyre. Don Chandler presented an organ prelude and members of the chorus entered to the strains

of Silent Night, the favorite of many. Numbers presented before intermission were: "O little Town of Bethlehem," "Away in A Manger," "The First Noel," "It Came Upon a Midnight Clear," "Hark The Herald Angels Sing," "Joy to the

World," and "O Holy Night." After intermission presentations included "Little Drummer Boy," "Sleigh Bells," "Twas the Night Before Christmas," and "White Christmas." Setting for the story was appropriate with snow falling soft-

ly during the presentation of "White Christmas." Members of the mixed chorus are: Jim Adrian, Linda Armstrong, Mamie Autrey, Don Baldrige, Millie Autrey, Darlene and Marlene Bell, Butch Billingsley, Ella Mae Brown, Coy Burch, Kay Bush, Ellen Caillouet, Carolyn Campbell, Gilda Cathey, Don Chandler, Gayle Dixon, Lynelle Engram, Gary Farmer and Larry Fought. Also Linda Hadley, Joe Holland, Jackie Hughes, Peggy Hughes, Karen Land, Gwinette

Dog and Cat Owners Purchase Dog Tags

A total of 20 dogs and two cats have been licensed to roam the streets of Farwell since ordinance No. 55 was passed by the city commission, according to City Clerk Janie Bowers.

The city dog catcher is keeping a steady lookout for animals whose owners have not complied with the ordinance, she said. Already two dogs not wearing the proper tags have been lodged in the city dog pound.

The ordinance states that all owners of dogs and cats must purchase a license for their animals in order to avoid a penalty. The animals must be vaccinated against rabies before such license can be obtained.

Mrs. Bowers said that the owners of the two dogs now in the pound could gain the dogs freedom by paying their fine and complying with the ordinance.

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County Court Holds Session

The Parmer County Commissioners regular court meeting was held briefly Friday morning with one member, Guy Cox, absent due to illness. The commissioners accepted a road petition for the opening of a one mile stretch of county highway in the Lakeview and Black area. A jury was appointed to assess damages on the project. The county board also accepted a bid by the Bovina Implement Company of \$3,000 for purchasing a backhole attachment for a MF50 tractor.

Offices To Remain Closed

All offices in the Parmer County courthouse will be closed until Dec. 27, according to word from the office of County Judge, Loyde Brewer, except for emergency calls. Reason for the offices remaining closed is in order that employees may have an additional day with their families.

Former Resident, W. E. Dean Dies

Funeral services were conducted in Cincinnati, Ohio Thursday morning for W. E. Dean 76, brother of Mrs. Mabel Reynolds, County Treasurer, who passed away suddenly Monday following a heart attack. Mr. Dean had lived in Texico-Farwell some 35 years ago and at that time was employed as cashier in the old Texico National Bank. At time of his death he was business manager for Lane Theological Seminary. Survivors are one daughter, Mrs. Peter Gates, Milwaukee, one son, William Abbot Dean, Wichita, Kan., four grandchildren, and two sisters, Mrs. Reynolds, Farwell and Mrs. Pearl Hastings, Bovina.



"Season's Greetings," welcomes motorists as they enter Texas from the west travelling down Farwell's Main Street. The street light decorations were provided by the Farwell Jaycees.

Farwell Teams Win Three Cage Contests

Three Farwell basketball teams scored easy victories Thursday night over opponents from New Mexico. In the boys varsity tilt the Steers ran over their neighboring Texico Wolverines, 58 to 31, and the Steerettes downed the Fort Summer Foxettes, 45-26. Earlier in the evening Farwell's "B" boys team beat the Texico "B" squad 42 to 20. Leon Lovelace paced the boys varsity contest with 20 points. Johnny Actkinson garnered 14 and Jerry Childs 10 for the winners. Jim Campbell was high from Texico with 8. Thursday night's contests will be the last games before the Farwell Invitational tournament, Jan. 2, 3, 4. Joan Rhodes displayed her usual talent in handling the ball as she racked up 22 points

against the colorful Ft. Sumner girls. Diane Lovelace hit 16. For Coach Anne Collins' Foxettes, Judy Inmann was high with 19. Coach Bill White said that all of his Farwell girls played exceptionally well. Larry Gregory was high for Coach Dempsey Alexander's B Steers. Eight of all the boys used in the game scored. They permitted Coach Johnny Green's Texico B boys to score only six points in the first half. Hitson was high for Texico with 12.

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Over 200 Support Project Christmas Card

Over 200 local residents participated in the second annual Project Christmas Card, sponsored by Farwell PTA, says Mrs. R. W. Anderson, finance chairman, with about \$700 donated into the fund. Participants donated money ordinarily spent for Christmas cards sent locally, to the PTA to be used to buy library books. A giant Christmas card listing names of donors is printed in the Christmas paper of The Tribune. Mrs. Anderson expressed her appreciation to all the workers who assisted in the drive, and to school patrons who donated to the project.

Remember To Buy Fireworks From Youth Commission

All area persons are asked to remember to buy their Christmas fireworks from members of the Youth Commission at the downtown stand, across the street from Rose Drug. The commission has for sale fireworks of all kinds and men in the community are donating their time to keep the stand in operation from 10 a.m. until 12 midnight each day until Jan. 2.

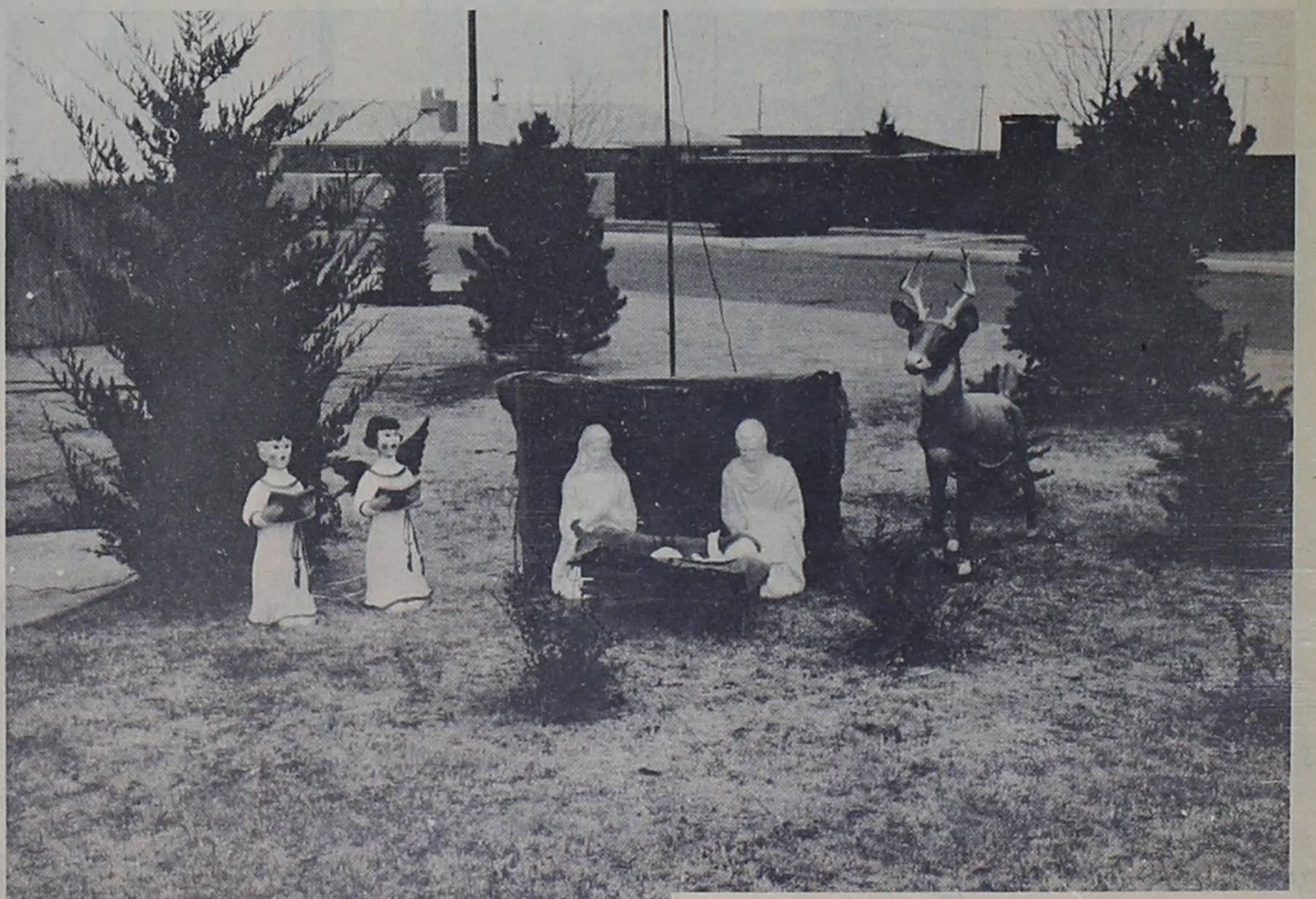
All money derived from the sale of the fireworks will go into the recreation fund and it is hoped that enough money will eventually be raised to maintain a recreation program the year round. Jack Williams, heads the Youth Commission as chairman and members include, Clay Henson, Smokey Gast, Bill Dolan and Harold Travis.



Roger Patrick, son of Mr. and Mrs. James W. Patrick, receives the license and tag for "Cadet" in compliance with the new city ordinance that all cats and dogs in Farwell must be licensed at the city hall. Mrs. Janie Bowers, City clerk, makes the presentation after the fee was paid and papers signed by a veterinarian showing that the dog had been vaccinated against rabies was shown.



A choral group is depicted in the scene at the clinic of Dr. T. J. Glenn, 301 South 3rd Street. It is one of many decorations commemorating Christmas.



One of the most attractive Christmas scenes in Farwell during the current season is that in the yard of Mr. and Mrs. L. L. Cooper, 807 South 3rd Street.



Ralph Humble Recalls His Early Days As Businessman

Buys Registered Shorthorns

Entered as second class matter at Farwell, Texas, under the act of March 3rd, 1879. Published every Thursday.

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- NATIONAL EDITORIAL ASSOCIATION
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Precinct Voting On Cotton Quotas

BOX	FOR	AGAINST
Lawlis Gin	40	2
Bovina Gin	51	6
Chester-Fleming Gin	77	14
Clay's Corner	36	17
Farwell	77	13
Country Club	23	0
Fleming & Son Gin	41	1
Frlona Farmers Coop.	35	6
Lariat Gin	22	4
McBride Gin	18	15
Rhea Elevator	6	8
North Lazbuddie Gin	50	13
Okla. Lane Farm Supply	44	8
Parmer County Gin	35	8
Black Grain Co.	27	8
West Hub Gin Co.	24	14
Total	606	137

It was in May 1931 that Ralph Humble began business as a representative for the Minneapolis Moline Company as a dealer for their farm implements, in Texico-Farwell. He first began his business operation in a small building owned by Mrs. Minnie Leftwich in Texico.

After three months in that location he obtained a small building from Jess Newton just north of where the MM business is now located and moved the operation to Farwell. Later he moved to larger quarters in the old Radford Wholesale Building, north of main street in Farwell, and finally in 1939 he constructed the building which is now occupied by the firm on 3rd St.

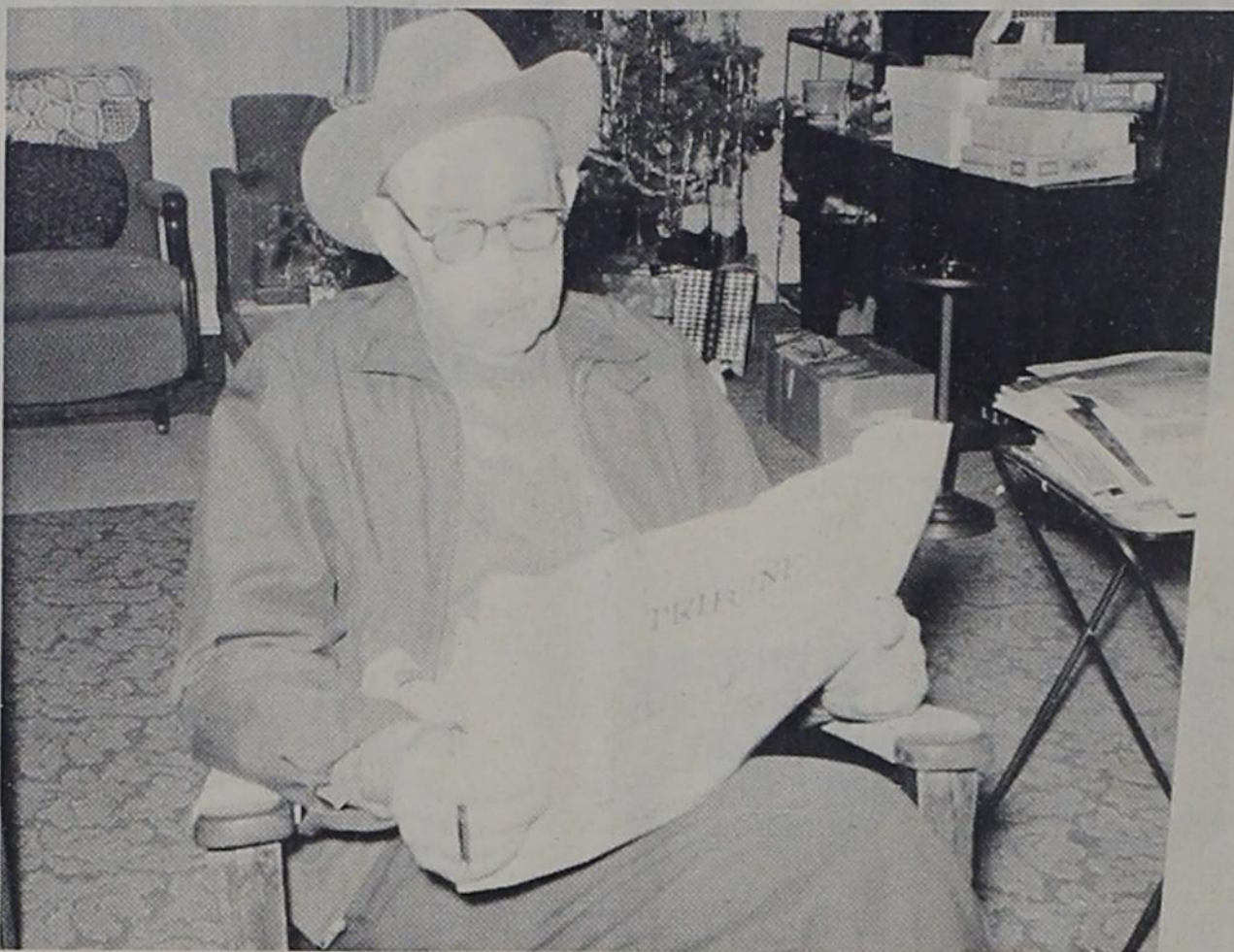
Most of the machinery in the early days of his business venture was of the horse drawn type and few area farmers owned MM equipment. He recalls the time when as he puts it "A small sack would have held all the necessary repairs for the area MM machinery."

Comparing the present day farming operations with those of yesteryear, he says, that a complete set up could be bought during that period for approximately \$1,000 and at the present time it is not unusual for a farmer to have \$30,000 of equipment. Most farmers could only till a few hundred acres with their horse drawn equipment and at this time it is not unusual for a man to farm 1,500 or more acres.

When the tractors began to come into use in the area Humble was hard pressed to keep up with the rapid changes and he recalls that machinery became obsolete so quickly that he would gladly have sold out for a song and run except that he was in debt to the company and had to stay.

Tractors which sell for \$5,000 at the present time could easily be bought with all the equipment for \$1,100.

First of the butane operated tractors sold by the company in this area was sold by Humble to Everette Smith, a West Camp farmer, early in 1941 for a total of \$1,500 with the same tractor selling for at least \$5,000 at the present time. Of course many



Ralph Humble, recently retired farm implement dealer catches up on a bit of reading starting with the latest edition of his favorite newspaper.

changes have been made in the tractors since that time, he has to add; however they are basically the same. Humble relates that all tractors sold in the early days were driven from Amarillo to Farwell and all other machinery was hauled by truck.

A repair shop was added by the company in the early 1940's with Jim Moss and Ed Eason

working in that department. Also connected with the business for a number of years was Odom Smith, who has been unable to work for the past two years due to illness. Eason moved to Arkansas some years ago and has since died. Moss remained with Humble in the repair department until his (Humble's) retirement and is continuing to work with the

new dealer, John Dempster. During his years as a dealer for the company, Humble estimates that he sold approximately one-half million dollars worth of equipment. He managed the business, did his own book-keeping and on occasion assisted in the repair department.

Many are the changes noted by this agile man of 76 summers during his 32 years as a farm implement dealer. He was with the company for a longer period of time than any other area dealer, with the exception of Carl Maurer, Frlona who has been with the company 34 years.

He looks back on his years in business with a mixture of pleasure and sadness. Pleasure at the many friendships which grew out of his association with area farmers and businessmen and sadness that he will no longer be able to see these friends as often.

He was recently presented with a meritorious award by the MM Company for his years of service to the company in the fields of leadership, citizen-

ship and community service.

Humble with his wife, Martha will do a little sightseeing and much visiting now that he has retired. They plan a trip to Florida during the next year to visit with their granddaughter, Mrs. Lee McDaniel and her family. The great-grandsons have all the best fishing spots located and are laying in an extra supply of fishing gear for the time "Daddy Ralph" comes to visit.

They also plan to spend time visiting with Mrs. Humble's son and daughter in Wichita Falls and Baytown respectively and also visit more often with another granddaughter, Twila, who lives at Olton.

He will also be able to return to some of the places visited as a boy and is looking forward to catching up on his reading. He is planning a visit soon to his small homestead near Roy, N.M. where he lived prior to World War I and will also be able to visit his farm near Portales more often.

F. N. Conklin, McAllister, N. M. has purchased Bonnie 2D P 215824, an eight year old cow; and Doris 2D P237416, a seven year old cow, from F. E. Kopley, Farwell. The animals are registered milking shorthorns and the record of the transfers of ownership has been made by the American Milking Shorthorn Society at Springfield, Mo.

Texico Chorus --

(Continued from page 1)

Lovett, Floyd Morris, Joe Patterson, Sharon Peyton, Callalya Roberts, Pam Roberts, Kathy Stone, Cynthia Spence, Sarah Walker, Marquita Wall, Kathy White, Susan White and Veda Wilson.

Also under direction of Gary Stelling, the elementary grades presented a special assembly for parents Thursday morning with two numbers presented by the intermediate band, Thursday evening the high school band played carols as they went from house to house in the Twin Cities by truck.

Good Wishes

The time is here to wish you a **MERRY YULE**

CONTINENTAL OIL CO.

Paul Wurster



Mistletoe was believed to be a gift of the gods because birds could be seen carrying it to earth in their beaks. This Christmas greenery, whose white berries signified Christ's pure life, has always been a sign of peace and hope.

Roman soldiers, meeting enemy armies under mistletoe, lay down their weapons and declared a truce until the next day. They believed that no hatred, only love, could exist under this greenery.

The Druids in England believed mistletoe to be sacred, symbolic of the link between Heaven and earth, so it must never touch the ground. They sacrificed white bulls and even humans when cutting it. And men holding sheets of pure white cloth,

under the tree, was insurance that none of the plant touched the ground.

There is a legend which says the mistletoe used to be a large tree, like the oak. But Christ's cross was made of this mistletoe wood and after His death it was so ashamed of its part in the Crucifixion that it shrank and shrank until it became only a parasite, destined to live off other trees for the rest of time.

One custom of mistletoe which started centuries ago and has come down to modern time is the sight of a young man holding mistletoe over the head of a girl so he may rightfully claim a kiss from her.

Though customs and legends have evolved and changed through the centuries, the mistletoe remains a familiar symbol of Christmas time.

MERRIEST CHRISTMAS WISHES TO EVERYONE

BUSTER'S WRECKING AND GARAGE

TEXICO

HAPPY HOLIDAYS

CHRISTMAS

WE WISH YOU A CHRISTMAS PACKED WITH GOOD THINGS

Christmas Joy and Peace

peace

happiness

health

wealth

CANDLES

memories

FRIENDLY FOLKS

With every good wish

Farwell Grain Exchange

Bill and Jean Prince

May joy dwell in your heart at Christmas

We sincerely wish each and every one of our many friends and customers a truly blessed Christmas, one that's filled with peace, and ever-lasting happiness.

TEXACO, INC.

Woodrow Lovelace, Consignee

A Tribute to the Prince of Peace

This Christmas, let everyone give thanks for the Prince of Peace — whose birth brought hope and understanding to the world. Let us ever be mindful of our great privilege to worship God, without fear, and to pray for those less fortunate who are not so endowed. ☆ ☆ ☆ ☆ ☆

Through Christ's teachings, let us strive to be better men and to be charitable to all. Let us pray that all may see the Light and join the fellowship of man. ☆ ☆ ☆ ☆ ☆

Let us pray for divine guidance for wisdom, and foresight and courage to promote peace among nations. ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

Kelley Green Seeds

Farwell Tex.

Valeria Meier Selected To Who's Who At ENMU

the honor for the 1963-64 school year. Miss Meier, daughter of Mr. and Mrs. Frank Meier, Pleasant Hill has been an outstanding student at the school during the past four years. She has been selected on at least two occasions as a Yucca Blossom Candidate and has been named to the dean's honor list consistently. She is majoring in accounting.

Valeria Meier, a 1960 graduate of Texico High School and a senior at ENMU has been selected to the college, "Who's Who in American Universities and Colleges" It was announced this week. Students are selected for this honor on the basis of scholarship, service and possibility of future success. Thirty-three students have been selected for

Farwell Firemen Observe Christmas With Party

Farwell firemen with their wives as guests, observed the Yule season with a dinner at the fire station, Saturday night. The traditional turkey dinner was served complete with all the trimmings, including fruit cake and pie. Novelty gifts were exchanged by firemen and their wives and games of bingo were played. The firemen presented Otis Huggins fire chief, with a gift certificate and wives of firemen were also remembered with gifts. Approximately 30 persons attended the dinner and party.

Select Toys That Suit Children; Not Their Parents

Many parents forget when choosing a child's toy for Christmas that the use of the toy is the most important thing to consider.

Adults are inclined to choose toys that appeal to them, forgetting to consider what the child might like and what would be most practical.

For instance, intricate windup toys have a limited use since they do only one thing and are very apt to get broken quickly.

Useful Toys
A toy with a variety of uses would be best. Blocks and other construction toys can be used in many games and do not break easily. Boys enjoy dump trucks and transportation toys, while girls like toys that imitate mother's appliances.

Beautifully dressed, expensive dolls are a temptation, but most little girls like a doll that can be handled and carried about with them.

They are noisy, but peg boards, hammers and construction toys are popular with the pre-school set. They like active toys—wagons, toy horses and sleds.

School-age children like games with numbers and letters, crayons, pencil boxes and notebooks. Books are popular and will provide much quiet entertainment.

For Girls
Little girls like to play dress-up and it is a clever parent who can fashion an inexpensive gift by cutting off old clothes to fit the children and find old gloves, shoes and hats.

Above all, however, consider appeal to the child rather than to the adult.

The Frank Fields family, West Camp is moving to Oklahoma this week. Their house on the Oklahoma property burned last week delaying the move.

Mrs. Kitty Newton left Saturday to spend the next week in the home of her daughter and family, Mr. and Mrs. H. H. Potter and sons in Sudan.

The Women's Page

Chris Moss, Society Editor --- Phone 481-3681



Christmas will be much merrier in the home of Mr. and Mrs. W. T. Meeks this year with the arrival of son, Todd Wayne four months, who arrived in their home August 12. Young Todd seems to be delighted with the whole idea and posed willingly with his happy parents for the lady with the camera.

Firemen, Auxiliary Have Christmas Dinner

Texico Fireman and its Ladies Auxiliary gathered at a local restaurant Wednesday

night for its annual Christmas dinner and gift exchange.

A traditional dinner with turkey, dressing, ham and all the trimmings was served and informal visiting was enjoyed during the evening.

Secret Pals Revealed At Variety Club Party

Variety club members met in the home of Mrs. G. T. Watkins for a Yule social, Wednesday with 12 members in attendance.

Secret pals were revealed in the gift exchange and names were drawn for secret pals for the new year. The Watkins home was made lovely with seasonal decorations which featured a huge tree and floral arrangements.

Attending the affair were: Mmes. Loyd Beaty and Sam Sides, Hereford, G. A. Bandy, L. M. Grissom and Miss Lola Jean Grissom, Bovina, Mmes. W. N. Foster, C. A. White, C. C. Christian, G. H. Lindop, W. M. Roberts and G. T. Watkins, Farwell.

Rev. and Mrs. Raymond A. Quick and children are spending the Christmas holidays in Bowie with her parents, Mr. and Mrs. W. B. Pollard. Mrs. Pollard is scheduled to undergo surgery shortly after the first of the year in Wichita Falls.

Companion Class Yule Party For

Companion class of First Baptist Church, Texico held its Yule Party in the home of Mrs. Audrey Kittrell, Thursday night with 14 members on hand for the festivities.

Mrs. Jim Pierce gave a short devotional by telling an appropriate Christmas story and carols were sung. After the short business meeting a gift exchange was held with gifts distributed from the gaily decorated tree.

Refreshments of fruit cake, party nuts and cranberry punch were served.

Attending were Mmes. Billy Boling, Raymond Hadley, Tena Roth, C. H. Webb, Dee J. Brown, Leon London, David Axe, Donald Halle, Jim Pierce, Beverly Wade, Joe Winegert, Ernest Foreman, Johnny Hammitt and the hostess.

Toys Supplied For Five Families

ESA organization with the assistance of several individuals and the cub scouts in Farwell were able to supply toys for five families this season with all toys tagged by members of the organization and distributed Monday.

Approximately 25 children, who would otherwise have gone without toys had a happy Christmas due to the efforts of these individuals and these two organizations.

Tree Customs

The Christmas tree custom was started in the United States by Hessian soldiers fighting with the British Army in 1776. German immigrants who later came to this country continued the custom as they had done in the "old country." Christmas trees were in general use in America by the mid-eighteenth century. The first White House Lawn Christmas tree appeared in 1923, placed there by President Calvin Coolidge.

Mighty Mistletoe

Perhaps the reason that most young ladies do not object too strongly to paying the penalty for standing beneath the mistletoe stems from an ancient superstition—that the maiden who was not kissed at least one time beneath the mistletoe at Christmas would not be married in the following year. In olden times, a berry was plucked from the mistletoe with each kiss.

Christmas Question

For some reason, most of us have come to look upon the first day of the year as the ideal time for examination of conscience and for the setting up of a new set of ideals. Would not Christmas be a much better time? What better time than Christmas for all of us to ask this question of ourselves: "What am I contributing to my fellow man; to Christianity; and to the world in which I live?"

Golden Bough

The "golden bough" which the legendary Aeneas is fabled to have plucked to insure his safe journey to the nether-world most likely was the green mistletoe with its white berries. The ancients credited mistletoe with many strange powers. In reality, mistletoe does have medicinal properties. Its active ingredient is guipnone, which relieves hypertension, a common ailment of old age.

If the spirit of Christmas is giving, wonder why so many drivers take the right of way?



1963
True Christmas peace be with you in this Holy time.
Farwell Hardware



It's not necessary to wait until the last minute to get your Christmas tree. In fact, it's smart to get your tree early, when the choice is wide. The important thing is to test the tree for freshness before you buy it.

The first test is important. If the tree fails to pass this examination, pass it over and look for another: bounce the butt end of the tree on the ground. If the needles shower down, the tree has already begun to dry out.

Next, tug at the needles at the end of the branch. If they pull out easily, the tree has already started to dry out.

Rub a finger over the butt end. If it's sticky, the tree is fresh.

Spread the lower branches. If they're springy and bounce back, they will hold the weight of ornaments. Spread out, the lower branches should measure half the height of a tree, the stump should be at least 6 to 7 inches long.

Other healthy signs: good color, full needles, a fragrant odor. Warning sign: patches of brown needles, a sign of a sure-fire fire hazard.

After buying the tree, cut an inch or two on a slant from the butt, then peel back the bark another inch. Keep tree in a bucket of cool water until you are ready to decorate it.

Water is the key to keeping the tree fresh.



That prized holly tree you have been nursing for years can probably stand heavier cuttings for holiday gifts than most home owners realize, horticulturists report.

Tests show that English holly especially can be cut rather severely over a period of years without reducing total yield or damaging the tree. Appearance of the tree, rather than possible damage, can pretty well dictate the extent of pruning.

In addition to cutting holly for gifts, the home owner may often be approached by professional holly cutters wishing to buy holly.

Properly done, this pruning can serve to improve the shape and maintain the size of the tree.

Owners should be cautioned, however, to be sure the cutters are professionals.

Christmas Recipe
Take equal amounts of joy and peace; mix well until thoroughly blended. Spread evenly across the whole world. Add equal amounts of faith and hope. No other ingredients are needed, except, perhaps, a prayer to insure there will be a generous share for all.



YULETIDE JOY TO OUR MANY GOOD FRIENDS
Frick's Corypenn Station
ROY LILLIAN

Merry Christmas

Village TV and Electronics
"From All Of Us"

Season's Greetings
May Christmas bring us grateful thoughts
LEROY FAVILLE INS. AGENCY
Texico, New Mexico

WELCOME to Our Place
As an old and favored customer of ours, you know the door of our place always opens on Friendship. It's been a real pleasure to serve you in the past... we think it will be even more of a pleasure to serve you in the future. And for today: MERRY CHRISTMAS!
GATEWAY AUTO CO.
600 Main Clovis

just a sincere
Merry Christmas
to all of you from all of us
ALDRIDGE INSURANCE AGENCY
Farwell

BEST WISHES FOR A REAL OLD-FASHIONED Christmas
This is that wonderful time again... when the kiddies, with sparkling eyes of anticipation, await the arrival of the event that means true happiness. May you and yours be remembered this season with all your heart desires, our wish at Christmas. And for your fine friendships and patronage, please accept our sincere thanks.
FARWELL FERTILIZER



This front lawn scene of Santa with his sleigh and reindeer is at the home of Mr. and Mrs. Joe Crume, 301 Avenue H, Farwell.

RUSSIA'S SANTA

Many Communist countries, after unsuccessful efforts to rename "Father Christmas," the Russian Santa, "Father Winter" have greatly relaxed efforts to prevent the celebration of Christmas as a Christian holiday.

Father Christmas is as popular as ever, as is also the legendary female gift giver, Babuska, which means grandmother. According to tradition, Babuska purposefully gave wrong directions to the Magi when they requested directions to Bethlehem. Babuska repented and, in atonement for her bad deed, has since wandered about the world on Christmas Eve, looking for the Christ Child and distributing gifts to all the children she meets on the way.

Harry's Christmas

BY RENA DOHERTY

HARRY ADAMS had always believed in taking the things he wanted in life. On more than one occasion, it had cost him; so many times, in fact, that he figured about half his lifetime had been spent behind bars, more counting foster homes.

Getting caught was just an occupational hazard as far as Harry was concerned. If the State wanted to house and feed him for a few more years, well, it beat working for a living.

Harry was hungry at the moment. He stopped in front of the Minit Cafe, hands in pockets, idly fingering the last dollar bill he owned.

A crudely-lettered sign in the window read:

Christmas Special
Turkey
Potatoes-Gravy
75¢

Harry looked inside. Only a cook and one waitress, both old and harmless. He could go in, order a meal, wait till he was ready and then get himself some Christmas spending money. He felt his coat pocket. The gun was still there. It



He paused to read the sign in the window of the Minit Cafe.

wasn't much of a gun. Probably wouldn't even fire. But the sight of a gun did things to most people—made them do whatever you told them.

Harry was on his second cup of coffee when the woman closed the door behind the cook, pulled down the shade and put a "Closed" sign in the window. This is too easy, he thought to himself. Well, no need to rush it now.

"Gimme another cup of coffee." "Sure thing. How about some more turkey. We got plenty and we won't be open tomorrow."

"Naw, no more of that. Just coffee."

The woman placed the coffee on the table. "Oh, well, it won't be wasted. That's why we're closing early. Henry, that just left, he's my husband. Every year we take stuff up to the children's home on Christmas Eve. Been doing it for years. We don't make much here, just a living. But it's enough to let us do something. We manage to get a present for all the children."

Harry almost choked on his coffee.

The woman looked at him, strangely. "Coffee to hot?"

"Naw, not too hot. Just went down wrong. Had enough anyway."

He stood up slowly, his hand moving cautiously toward his pocket.

The woman had walked to the corner of the room, her back to him, taking down a weather-worn coat from a timeless rack. She turned slowly to face him.

"You just keep your money, mister. Our treat. Compliments of the Minit Cafe." She opened the door, letting in a cool blast of icy wind.

It was an effort to Harry to move. When he did, he blundered past her, compelled by the urge to get outside, out of this place forever. He slipped down on the snow-covered sidewalk, sprawling like an eagle in flight.

Strong arms lifted him to a sitting position and the woman knelt beside him. "Are you hurt? Did you hurt yourself?"

Harry brushed her aside, angrily, and regained his feet. Something in her eyes stopped him as he turned to walk away. She was still kneeling there in the snow.

Second Thought

Tenderly now, Harry reached down and helped her to her feet. "I'm sorry. Forgive me. Good-night. And a Merry Christmas to you, Mrs. Norton."

Around the corner and into the night, Harry Adams walked toward Christmas. He hadn't meant to call her by name. He'd been stupid enough to pass up the chance of a money, but he shouldn't have called her by name!

He stopped under a corner street light, just standing there for a long time, looking at nothing. Then he took it from his pocket. It wasn't much of a knife. Probably cost only a dollar. You could tell it was old, so old that the inscription on the side was almost worn away.

But you could see it. If you held it just right in the light it said, "Merry Christmas, Harry, from your friends, Mr. and Mrs. Norton."



Jerry Childs, Farwell Steer, goes above the crowd for two points in Thursday night's contest against the Texico Wolverines, Leon Lovelace, extreme left, and Danny Lindop, back to camera, were ready to take the rebound if the shot had missed. The Steers won, 58-31.

SOME Facts

What species of evergreen is best for use as a Christmas tree? Forestry experts and U.S. Department of Agriculture experts say that there is no "all-round" best species.

Here are some facts about the most common species which may be helpful in selecting the right tree for your home:

Balsam fir—once the most commonly used, is now relatively scarce. It has short, flat, dark green needles attached to opposite sides of the limbs in a feather-like arrangement.

Top Tree Douglas fir—the top commercial tree. It has blue-green or dark yellow-green needles, soft and pliable, attached all the way around the limbs, giving it a bushy, full appearance.

Scotch pine—long needled variety. It has needles which are arranged in clusters on the branches. It holds its needles exceptionally well.

Black spruce—a hardy tree, but has a dark, un-Christmasy color. It is widely used for dyed and treated trees.

White spruce—another hardy, attractive tree, but unfortunately it gives off an unpleasant odor. Some things to look for in selecting a tree: retention of needles; full symmetrical shape; limbs without sagging; fragrant odor, springy branches.

GIFT GIVING



While none can deny that there are commercial aspects to our modern-day celebration of Christmas, it must be remembered that each of us observe Christmas in our own way.

Gift-giving is in keeping with the spirit of Christmas—if it is done with emphasis on giving and sharing, rather than on being sure that we give each individual a gift that is as good or better than the one we receive from them. It is even more in the spirit of Christmas if we give to the less fortunate, with no expectation of receiving something in return.

Let us enjoy the practice of gift-giving by keeping it in its proper place. We'll enjoy the holiday if we give wisely. We will give with pleasure if we give no more than we can afford.

PROPER TOYS

The fact you wanted a certain toy when you were a child is no indication your child would like to have one for Christmas. He might just as soon play with the box and the wrappings.

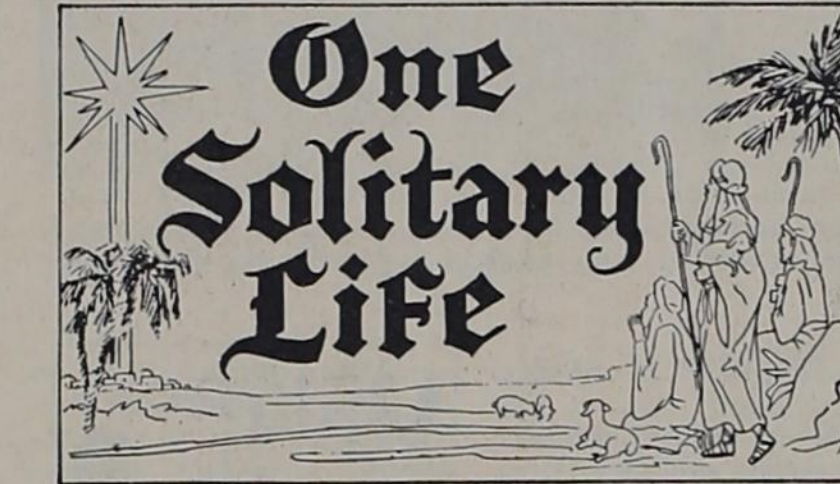
Toys are for children. They represent wasted money if the child has no interest in them, if they are too "old" for the child, or so complicated only an older child or an adult can manipulate them.

Use Right Bulbs To Illuminate Outdoors

For outdoor floodlights to illuminate Christmas displays, your best bet is to stick to the 150-watt PAR-38 bulbs. These are the weatherproof reflector type, like the kind used to light doorways.

You can get 300- and 500-watt reflector bulbs for outdoor use, but those are likely to explode in a cold rain or snow unless protected by expensive fixtures. So just use two or more of the PAR-38's when you wish more light. Indoors, you can use the 150-watt R-40 or 75-watt R-30 reflector spots and floods.

Builder . . . Toys can offer to the busy, inventive mind of the average boy the opportunity to "build things," to improvise and to learn things by doing.



Here is a young man who was born in an obscure village, the child of a peasant woman. He grew up in another village. He worked in a carpenter shop until he was thirty, and then for three years he was an itinerant preacher. He never wrote a book. He never held an office. He never owned a home. He never had a family.

He never went to college. He never put his foot inside a big city. He never traveled 200 miles from the place where he was born. He never did one of the things that usually accompany greatness. He had no credentials but himself.

While he was still a young man, the tide of public opinion turned against him. His friends ran away. He was turned over to his enemies. He went through the mockery of a trial. He was nailed to a cross between two thieves. While he was dying, his executioners gambled for the only piece of property he had on earth, and that was his coat.

When he was dead, he was laid in a borrowed grave through the pity of a friend.

Nineteen centuries have come and gone, and today he is the central figure of the human race and the leader of the column of progress.

I am far within the mark when I say that all the armies that ever marched, and all the navies that ever sailed, and all the parliaments that ever sat, and all the kings that ever reigned, put together, have not affected the life of man upon the earth as has that ONE SOLITARY LIFE.

—Author Unknown

As we approach the threshold of another year, our thoughts turn gratefully to those whose courtesy, good will and loyalty have helped make our progress possible. In this spirit we extend to you

Season's Greetings

From Robert and Hope Henry and Pat At Shuman - Haseloff Insurance Farwell

GIFTS between friends—

Our thanks to old friends and new friends. Your gift of loyalty and continued friendship has made it a memorable pleasure to serve you.

Our wish for you . . . a Christmas Season sparkling with an abundance of cheer and contentment.

Merry Christmas

Humble Oil and Refining Co. Billy Watts

TO WISH YOU A MERRY CHRISTMAS

LEBOW HOTEL And RESTAURANT

Bob Texico, N. M. Janie



May the Christmas message shine in your heart, bringing new hope, courage and fulfillment.

FARWELL AUTOMOTIVE

THIS is the time of year when friends greet friends . . . and the world is full of smiles.

It's the time of year when we want to express to all our friends, and customers, the thoughts that are in our hearts.

These thoughts are about your patronage, your friendship, and how you have helped make our business success possible.

And we'd like for you to know how grateful we are to have had the privilege of serving folks like you.

Best Wishes From PIGGLY WIGGLY

One of the busiest post offices in Europe at Christmastime is at the village of Unterhimmel (Under Heaven) in western Austria. This little village since 1950, has been permitted to use the official postmark "Christ Child" and issue special stamps for the occasion.

The idea of St. Nicholas Day started in Asia Minor in the Fourth century when a bishop appeared on his saint's day, December 6, riding a white horse laden with gifts for children. By the 11th century St. Nick was making a regular appearance in Germany and Austria, still on December 6.

Legends of the YULE LOG



The yule log flame was symbolic of the light that came from heaven when Christ was born. The old custom of burning the yule log started centuries ago. It is generally believed that the custom came to English-speaking people from Scandinavian forebearers.

In ancient times in England, men got their logs from fruit bearing trees. It was chosen months before so it could be completely dry when it came time to light it. There was much ceremony as they blessed it and prayed it would burn forever.

Usually the whole family would go to select the log because it was believed all who helped bring it in would be kept from harm from witches the coming year. But the log must be touched with clean

hands only or it wouldn't burn brightly and might even go out, which meant bad luck all year. Also, a bare footed or "squint-eyed" person brought bad luck when entering a room where the yule log was burning.

On Christmas morning, the log was finally put out, and the children came in hoping to find gifts. They beat on it with sticks calling "Come forth." When nothing did, they were scolded and sent outside to ask forgiveness of their sins. The parents put presents under the log and the children came in to find them.

"Part of the log was kept to start the year the next year and the ashes from the brand, believed to be fertile, were placed under fruit trees to make them produce.

THE DEPUTY DISAGREES

BY KIM THOMAS

THE DAY BEFORE Christmas came to the small community of Mountindale with a flurry of snow and excitement.

Almost in the same motion with which he turned the ignition switch of his light-colored cruiser, Sheriff Jim Hughes flicked on the two-way radio. "O.K., Ed. Give it to me again. Tell me everything you know."

"Right, Sheriff," came the prompt reply. Jim Hughes echoed the two words under his breath.

Hesitant

When Jim won the race for sheriff, Ed at first refused to sign on as deputy. "The good Lord knows I can use the pay, Jim, but, our being such good friends and all..."

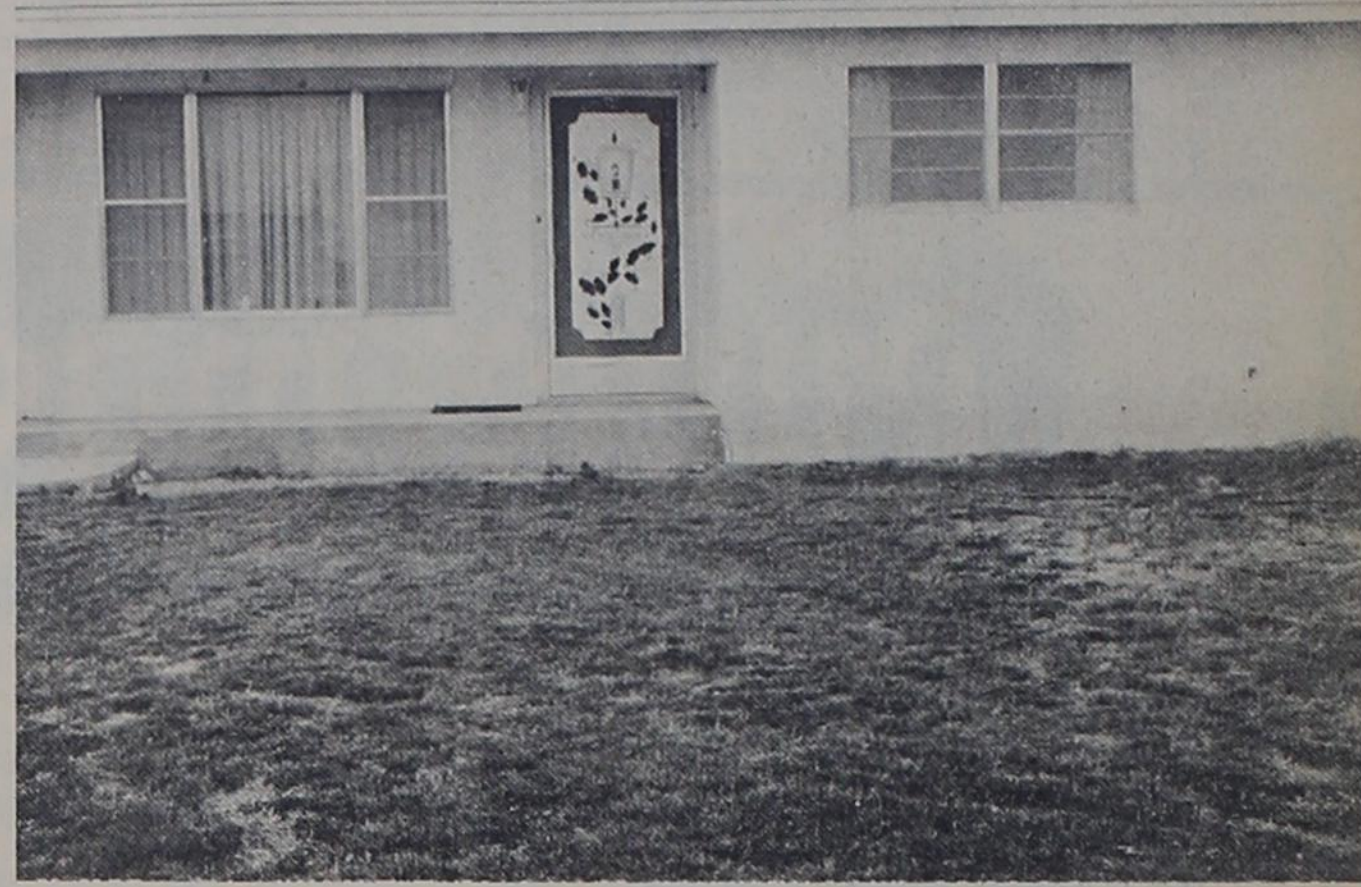
"I know you, Ed. I know what you can do. Consider the argument closed. As of this moment, you are my deputy."

Listening now to Ed's voice coming sharply through the radio set, Jim Hughes remembered the look that had come into the eyes of his long-time friend. The word "no" was poised on his lips so clearly Jim could almost hear it. It was never spoken. Their eyes

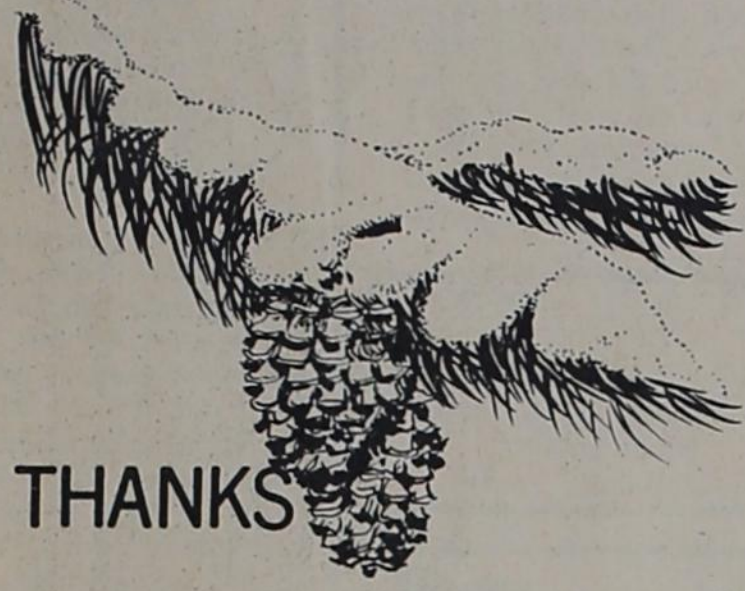
had met; Jim's firm and insistent; Ed's somewhat inquisitive. Without looking away, Ed had spoken those two words, "Right, sheriff."

Always the Same

Jim couldn't remember how



The attractively decorated door in keeping with the current holiday season is in the home of Mr. and Mrs. James Pierce, 607 Lamar, Texico.



THANKS

and have a Merry Christmas won't you?

RED'S 66

FARWELL

Give Cranberry Relish A Try

Cranberry sauce sets well on almost every Christmas table. However, there are other fine ways to feature cranberries.

Why not try a fresh, raw cranberry relish with your Christmas turkey, ham or chicken? The flavor complements any meat and adds a welcome touch to the festive table.

CRANBERRY RELISH

- 2 oranges
- 1 lemon
- 2 apples
- 2 to 3 cups sugar
- 2 pounds of cranberries

Wash and peel oranges and lemon. Wash and quarter apples, removing all seeds. Wash cranberries. Grind fruit together, including some orange and lemon peel. Add sugar to desired sweetness. Mix well. Refrigerate for at least 1 hour before serving.



Among the visitors to Bethlehem one Christmas season was a young American minister, Phillip Brooks. He visited the Church of the Nativity, said to be built over the stable where Jesus was born. Later, he walked beneath a clear sky, sprinkled with thousands of glittering stars and he felt in his heart the true meaning of the spirit of Christmas.

Mr. Brooks never forgot this wonderful feeling that had come to him in Bethlehem. And, he searched for some effective way to share the feeling with the boys and girls in his Sunday School in Philadelphia.

Three years after his visit to Bethlehem, he was inspired to write a beautiful poem, which he titled, "O Little Town of Bethlehem."

He asked Mr. Redner, his church organist, to set the poem to music, a task Mr. Redner accomplished on another glittering Christmas Eve.

The two men, along with members of their Sunday School, sang this great Christmas song for the first time the following Christmas morning.



Standing near the edge of the cliff, he shouted "Jimmy, Jimmy."

many times he had heard those two words in the last two years.

"O.K., Ed. Got it. All we know is the Bragan kid, Jimmie, is lost. Left while they were decorating the tree. One of the other kids believe he said something about going out to get a little tree of his own. Hasn't been seen for about thirty minutes before the snow-storm hit. What have you done so far?"

"Standard procedure. All units notified. Searching parties should be getting to the house about now. Almost there myself."

"O.K. Send the parties out. Don't wait for me. Groups of four. Let's not lose anybody else in this storm. If the kid wandered far, only luck will turn him up. Can't track anything in this storm. I'll cut across Cardwell Lane and climb up to Devil's Jump. If it

should clear, I'll be able to see half the trails in the county from there. Send me some help. Stay close to your radio. Check you later."

"Right, sheriff."

"As always," Jim said to himself.

Distant Call

He heard it then, off in the distance somewhere in the wide world that stretched below, a weak but certain call. "Help." It came again, and again.

Jim could see nothing. The boy wasn't on the move. He had stopped somewhere. This made things difficult. The boy would have to be found, or he would freeze to death. "Move, boy, move," Jim said, aloud. Then he shouted, "Jimmie, Jimmie."

Movement on the Wilson Trail. One figure, no two. One dressed in white? Surely not. It had to be the boy. It was. He disappeared over the hill.

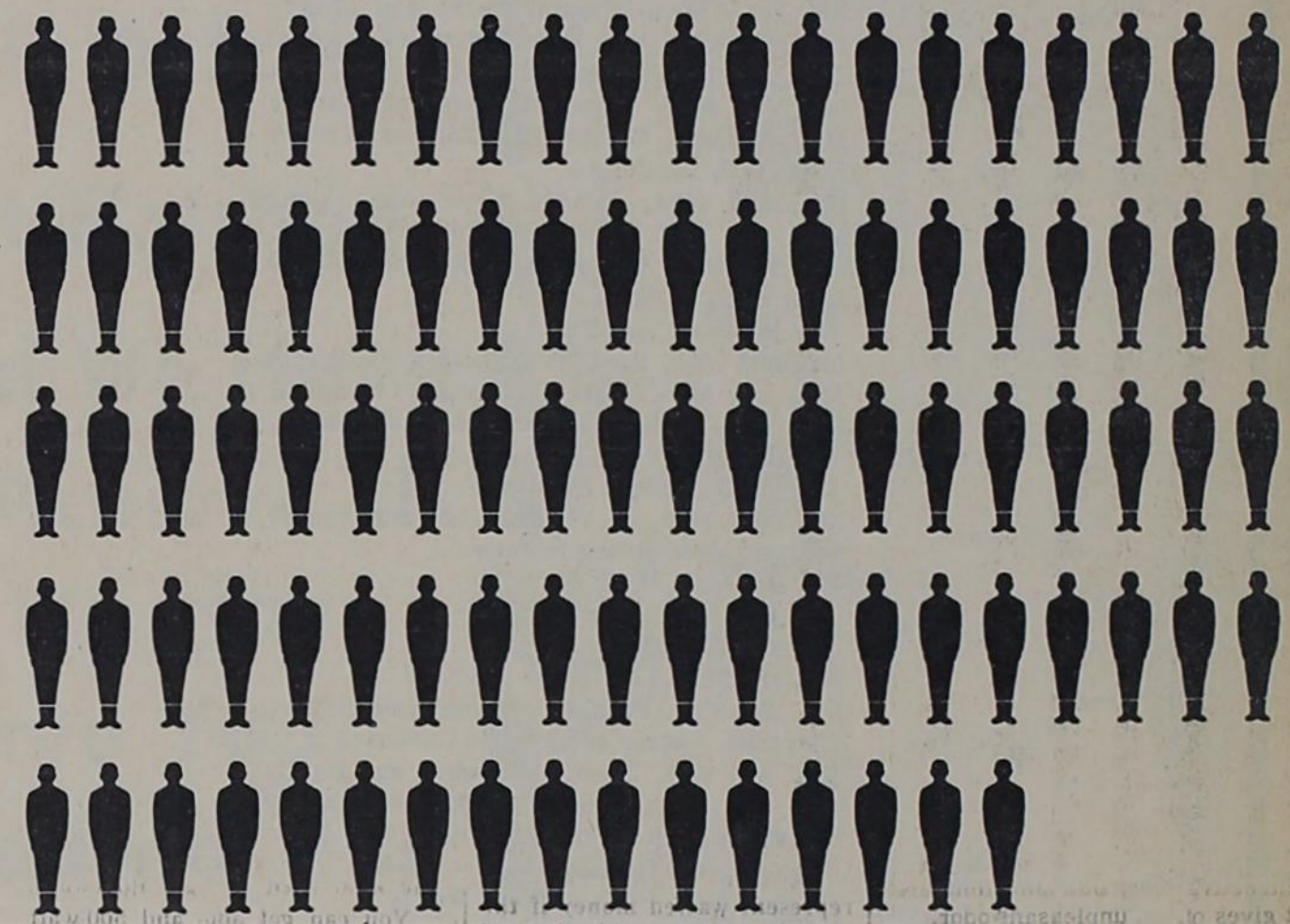
"O.K., boy. Stay on that trail and you're home free."

Jim Hughes set a record getting down from Devil's Jump. He had to put chains on the cruiser before he could turn around and get back to the highway.

Ed Carter stood in the doorway of the church, excited people bustling everywhere about him. "Come straight here, Sheriff, after your radio message told me you had seen the boy. He had already curled up on the back pew and gone to sleep. Funny thing. You

OPERATION "DEATHWATCH"

DEC. 24 thru JAN. 1 • ESTIMATE • 96 MOTORCIDES



"DEATHBOARDS," such as the one shown above, will be used to tabulate the terrible toll of traffic fatalities during the Christmas-New Year holiday period. The Texas Department of Public Safety estimates that 96 persons will be killed in traffic accidents in the state during the period beginning at 12:01 a.m., December 24, and ending at 11:59 p.m., January 1, 1964. The DPS has issued a special appeal to Texans to do their part in proving that the estimate is too high, simply by driving with extra care and observing traffic laws.

said you thought for a moment you saw somebody with him..."

"I said I thought it for a moment, but..."

"It's funny, sheriff, because the kid said somebody showed him how to get here. But it doesn't check out. None of the searchers found him. I back tracked. There's only one set of footprints, small ones. You were both wrong, Jim. I don't understand it at all."

"Neither do I, Ed. But I think this Christmas is going to be a merry one after all."

Mother's Aid: Get Kids Busy At Play

The last few days before Christmas are probably the busiest of the year for the average housewife and her task is not easier because of the excitement the coming holiday generates among the children in the household.

Mother will find it easier to get things done if she first takes the time to give the children something interesting to do and get them from underfoot.

Preschool youngsters, for example, will greatly enjoy soap painting. It's easy. Add a small amount of water to soap flakes or granulated soap and whip thoroughly. Using dry paper, children can make designs with the fingers, as is done in finger painting.

Season's Greetings



We say in all sincerity that it has been a real pleasure for us to be of service to you in the past. Our greeting comes from the heart... you have our best wishes for a glorious Holiday.

KEMP LUMBER CO.

Farwell



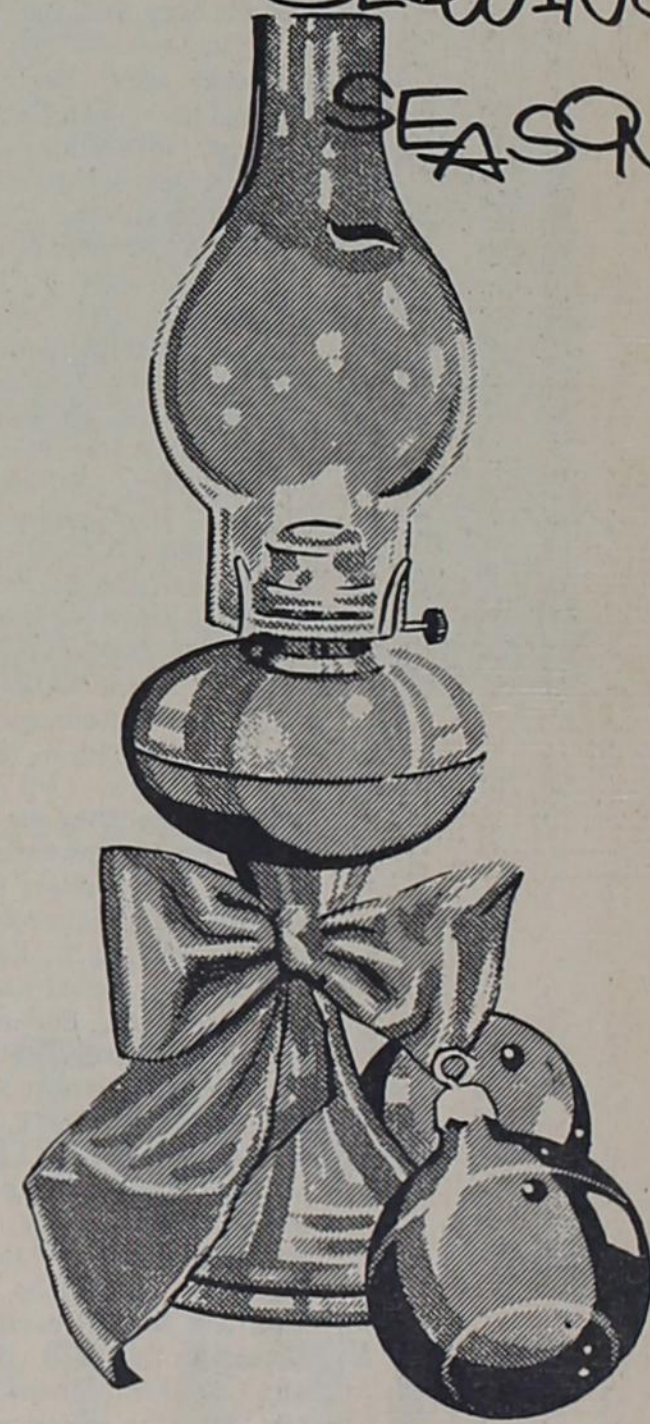
GREETINGS TO ALL OUR FRIENDS, PATRONS AND NEIGHBORS

Farwell Plumbing Co.

Curtis

Frances

THE GLOWING SEASON



We hope the glow of Christmas comes in especially strong in your home this Christmas.

May every moment gleam brightly with happiness, joy and contentment.

GREETINGS

From

Karl's Auto Clinic

Smokey & Fred Farwell



It's almost Christmas. Ask anybody. Ask the housewife, dashing about in the kitchen, cooking up plenty of food and goodies for all the "company" that is expected. Ask the average father. Christmas is practically here and he has done very little (or none at all) of his gift buying. He's been visualizing the total cost of all the other packages that have been brought into the house and wonders if he won't have to find a place to hide come January 1. Ask the children. They are "wound up" tight as an eight-day

clock and it seems to them Christmas "will never get here." Ask anybody. They'll tell you Christmas is almost here. Regardless of whether all preparations are made, all cards addressed or mailed, or whatever, just ask anybody . . . and you'll know. Ask anybody. They'll tell you why Christmas is almost here. It's a feeling that comes to virtually everyone at this time of year. It is difficult to describe accurately, but it is a mixture of joy and warmth, of happiness and friendship. Let's just call it the Christmas spirit—and hope that it is shared by all men, everywhere.

CHRISTMAS GREETINGS

DEAR FRIENDS,

In the spirit of this season, we have contributed the money usually spent by our family for Christmas cards and postage, to Farwell PTA to be used to buy books for the school library. This is our Christmas Card to you.

- The Mitz Walling Family
- Mr. and Mrs. Dempsey Alexander
- The Bob Andersons
- Mr. and Mrs. Gabe Anderson
- Mr. and Mrs. Partin Austin and Sherry
- Rev. and Mrs. J. L. Bass and girls
- The J. B. Benderman Family
- Mr. and Mrs. Leon Billingsley and family
- Mr. and Mrs. Curtis Birchfield and family
- Mrs. J. H. Birchfield
- Mr. and Mrs. Ernest Black and Donna
- Mr. and Mrs. Calvin Blain and family
- Mr. and Mrs. Bruce Blair Jr. and children
- Mrs. E. G. Blair
- The Joe Blair Family
- Mr. and Mrs. R. E. Blankenship and family
- Mr. and Mrs. Billy R. Boling and family
- Mr. and Mrs. Bill Bourlon and family
- The Bowerys
- Jerry and Zaydene Bradshaw
- Mr. and Mrs. S. W. Bradshaw and family
- Mr. and Mrs. Milton Brantley
- Mr. and Mrs. H. E. Buchtel
- The Joe Camp Family
- The Ray Campbell Family
- Mr. and Mrs. Lee Capps and boys
- Mr. and Mrs. Harold Carpenter and Richard
- Clarence, Carrie and Phyllis Christian
- Mr. and Mrs. Donald Christian and family
- Mr. and Mrs. John Christian and family
- Mr. and Mrs. Rochelle Christian
- Mr. and Mrs. Guy Cox
- Mr. and Mrs. Bill Craft and family
- Mr. and Mrs. C. E. Crume
- Mr. and Mrs. Kirt Crume and family
- Gerald and Martha Curtis and girls
- Mr. and Mrs. C. G. Davis and family
- Mr. and Mrs. Eugene Dew and girls
- Mr. and Mrs. Bill Dollar and family
- Bull and Ann Dollar and children
- Mr. and Mrs. W. H. Dollar
- Mr. and Mrs. A. B. Dowdy and family
- Dorothy and Peggy Eason
- Mr. and Mrs. Floyd Embry and children
- Mr. and Mrs. James Ensor and children
- Mrs. Mildred Erwin and family
- Mr. and Mrs. Ray Ford and Butch
- Mr. and Mrs. W. N. Foster
- Mr. and Mrs. Ralph Franse and boys
- Mr. and Mrs. Delbert Garner and family
- Mr. and Mrs. Bill Garrett and family
- Fred Gerles
- Mr. and Mrs. Herman Gerles and Tina
- Mr. and Mrs. John Getz and Mike
- Nina and Mose Glasscock
- Mr. and Mrs. Webb Gober and family
- Mr. and Mrs. Noble Goldsmith
- Mrs. B. N. Graham
- Mr. and Mrs. W. H. Graham Jr. and boys
- Mr. and Mrs. Buck Gregory, Larry and Randy
- The Elmer Hargrove family
- Mr. and Mrs. Adolf Haseloff and family
- Mr. and Mrs. Henry Haseloff and family
- Mr. and Mrs. Harold Haynie, Hal and Cheryl
- Mr. and Mrs. Neil Hendrickson and family
- The L. C. Herington Family
- Maude Hicks
- Mrs. Loree Hill
- Mr. and Mrs. Fred Horner
- Mr. and Mrs. B. V. Hughes
- Mr. and Mrs. Otis Huggins and family
- Mr. and Mrs. Clarence Johnson
- Mr. and Mrs. Joe W. Jones and sons
- Mr. and Mrs. Orle Jones and children
- Mr. and Mrs. Pike Jordon and Brad
- Mrs. Bertha Kaltwasser
- Mr. and Mrs. Gilbert Kaltwasser
- Mr. and Mrs. Walter Kaltwasser and children
- Mr. and Mrs. E. W. Kennedy
- Mr. and Mrs. Jeral Kirkland
- Mr. and Mrs. Edmund Kitten and family
- Wayne and Sidney Koehler and Boys
- Mr. and Mrs. Ernest Kube
- Mr. and Mrs. R. T. Langston and family
- Mr. and Mrs. W. H. Lee, Marshall and David
- Mr. and Mrs. Scott Levins
- Mr. and Mrs. G. H. Lindop and Carylton
- Mr. and Mrs. Tom Lindop and family
- Mr. and Mrs. John Lockhart and family
- Mr. and Mrs. Charlie Lovelace and boys
- Francelle Lovelace
- Mr. and Mrs. John Lovelace and Marsha
- Mr. and Mrs. Woodrow Lovelace and Diane
- Mr. and Mrs. Fred Magness
- Mr. and Mrs. George D. Magness and family
- Mr. and Mrs. Joe W. Magness
- The Ted Magness Family
- Mr. and Mrs. W. T. Magness
- Mr. and Mrs. C. L. Mahaney and family
- The Preston Martin Family
- Mr. and Mrs. Raymond Martin and family
- Mr. and Mrs. V. L. Martin
- Dale, Tom Paul McCuan and family
- Mr. and Mrs. Johnny McDonald and Billy
- The Truman McKillip Family
- Mr. and Mrs. Ray Mears
- Mr. and Mrs. Bill Meeks and family
- Loyde and Wana Brewer and family
- Kate Phillips

- Mr. and Mrs. Jim Bob Smart and girls
- Mr. and Mrs. C. M. Meeks and girls
- The Lee E. Meeks Family
- The W. T. Meeks Family
- Mr. and Mrs. G. P. Meissner and Calvin
- The Alton Milstead Family
- Mr. and Mrs. Robert Morton and family
- Mr. and Mrs. Hugh Moseley
- Jim, Chris and Glendon Moss
- Mr. and Mrs. B. D. Nance
- Mr. and Mrs. Bernard Nelson and family
- Mr. and Mrs. Darrell Norton and family
- Mr. and Mrs. Jimmy Norton and family
- Mr. and Mrs. Lester Norton and boys
- The Carol Parker Family
- The Bunk Phillips Family
- Mr. and Mrs. Glenn Phillips and family
- The Bill Prince Family
- The Wilfred Quickels
- Mr. and Mrs. Ebb Randol
- Mr. and Mrs. Paul Randolph
- Mr. and Mrs. W. H. Reed and Dan
- Mabel Reynolds
- Mr. and Mrs. Willie Roberts and Charles
- Mr. and Mrs. D. O. Rolland
- Mr. and Mrs. Claude Rose
- Mr. and Mrs. Earl Routon
- Mrs. Johnnie Rundell and Girls
- Mr. and Mrs. Pete Rundell and children
- Mr. and Mrs. Rudolph Sanchez and family
- Mr. and Mrs. Harry Sheets and family
- Mrs. Ted Sheets
- Mr. and Mrs. R. S. Shuman
- Mr. and Mrs. O. C. Sikes
- Mr. and Mrs. R. S. Smalts
- Judge and Mrs. A. D. Smith
- Mrs. Ann Smith and boys
- Mr. and Mrs. Asa Smith
- Mr. and Mrs. M. A. Snider
- Mr. and Mrs. M. A. Snider, Jr., and family
- Mr. and Mrs. W. H. Spurlin
- Mr. and Mrs. Johnnie St. Clair and family
- Mr. and Mrs. Gene Sterling and David
- Mr. and Mrs. Gerry Stone
- Mrs. J. H. Stone
- Mr. and Mrs. K. D. Stone and Becky
- Mr. and Mrs. Harold Stovall
- Mr. and Mrs. Bill Strain and Becky
- Mr. and Mrs. Vernon Symcox and family
- Mr. and Mrs. John Tadlock
- Mr. and Mrs. Joel Tankersley and family
- Amos, Lenora and Patty Tatum
- Mr. and Mrs. Floyd Thomas
- Mrs. Jewell Thomas and family
- Mr. and Mrs. J. R. Thornton
- The Harold Travis Family
- Sal and Jelly Vincent
- Mr. and Mrs. W. W. Vinyard
- Mr. and Mrs. L. C. Wagner and family
- Bonnie and A. V. Warren and children
- Mr. and Mrs. Gilbert Watkins and family
- The Billy Watts Family
- A. T., Thelma and Joyce Kay Watts
- Joel, Katherine White and family
- Mr. and Mrs. Harry Whitley
- Mr. and Mrs. Bert Williams and children
- The Don Williams Family
- The Jack Williams Family
- Mr. and Mrs. Willie Williams
- Mr. and Mrs. Virgil Woodson
- Mr. and Mrs. Roy Woodard and Brent
- Aldridge Insurance Agency
- Barbee Cleaners
- Bradley's Beauty Shop
- Bradshaw Real Estate
- Clara's Cafe
- The Cover Shop
- Farwell Automotive
- Farwell Fertilizer Company
- Farwell Hardware
- Farwell Motor
- Farwell Plumbing
- Karl's Auto Clinic
- Kelly Green Seed
- K Z O L
- Lariat Cafe
- Lariat Fertilizer
- Layne and Bowler Pump Company
- Magness Real Estate
- McDorman Laundry
- Miracle Manufacturing Company
- Moss Texaco Station
- Piggly Wiggly
- Schueler Feed and Supply
- Security State Bank
- Sherley-Anderson, Lariat
- Sherley-Anderson-Pitman, Inc.
- Shuman, Haseloff Insurance Agency
- The Spur Restaurant
- State Line Food Mill
- State Line Grain
- State Line Motor
- Three D Drive In
- Tom Paul's Beauty Shop
- Watts Machine and Pump Company
- Watts Oil Company
- Wortley Grain Company
- Mr. and Mrs. Alvin Mace and Jimmy

Classified Ads

NOTICE
Classified advertising rates are as follows: Three cents per word for the first insertion, two cents per word per insertion thereafter. Minimum rate, 50 cents on cash orders, \$1 on account.

Dr. A. E. Lewis
DENTIST
Office Hrs. 8:30-12 a.m.
Closed Saturday
Phone 3-0110.
Muleshoe, Texas

For COLDS take 666

Auction Service
Sales Of All Kinds

Bill Filppin and Associates

Ph. 5362 Friona 4-tfnc

FOR RENT: 10'x50' trailer house - two bedroom furnished - central heating - living room carpeted, fenced yard. Renter pays bills - \$75 per month - located in Texico. See Sterlyn Billington or call 481-3320, Farwell.
12-tfnc

Donnie Carpenter Promoted

Harold D. (Donnie) Carpenter son of Mr. and Mrs. Harold Carpenter, Route 1, has been promoted to the rank of first lieutenant on Okinawa, early this month. He is assigned to the 3rd Artillery. Lt. Carpenter is a platoon leader in Battery C, 8th Missile Battalion of the 3rd Artillery. He entered the army in 1962 following his graduation from college. The 23 year old lieutenant is a 1957 graduate of Farwell High School and received his degree from West Texas State University in 1962. His wife, Kay, is with him on Okinawa.

PROPER TOYS
The fact you wanted a certain toy when you were a child is no indication your child would like to have one for Christmas. He might just as soon play with the box and the wrappings. Toys are for children. They represent wasted money if the child has no interest in them, if they are too "old" for the child, or so complicated only an older child or an adult can manipulate them.

Easy-Care Tips Insure Gift Plants Live Long
Your Christmas and holiday gift plants will live better and provide longer-lasting beauty and enjoyment if you observe a few easy care tips to insure their health. To guard them against over-watering and over-heating, it's essential to keep them in porous clay pots, used by leading professional growers and florists to insure that you receive plants of the highest quality, well fertilized and well-rooted. If some have been shipped in light-thin-walled, non-porous containers, these should be switched to clay pots, in order to provide more satisfactory growing conditions.

FARM LISTINGS
75 A. on pavement, 8" well, 13 A. cotton, 21 A. wheat, balance maize. Terms. 157 A. 8" well. Well allotted, water from one ditch. 160 A. 8" well, on pavement, nice 2-bdrm home, wheat, plowing and motor goes. 154 A. tiled, 8" well, wheat and motor goes, 29 per cent down. 20 yrs. on balance. 189 A. all in cultivation, 8" well, \$450 per A. 29 per cent down, 20 years on balance. Half mile of Bovina. 160 A. on pavement, tiled, 39 A. cotton, balance wheat and maize, 8" well. 200 A. with nice home, two wells, 35 A. cotton, balance wheat and maize. 315 A. with 2 strong 8" wells, waters from one ditch, well allotted, motors go. 320 A. 3-bdrm home, 48 by 80 barn, 298 A. in cultivation balance permanent grass. Priced right. 640 A. all in cultivation, 2 sets improvements, 4-10" wells, all tiled, 200 A. cotton, 335 A. maize, 55 A. wheat, 29 per cent down, 20 years on balance.
-- Farm Loans --
RAY SUDDERTH
REAL ESTATE
Highway 60 Bovina
Bus. Ph. 238-4361 Bovina
Res. Ph. 481-9064 Farwell

FOR YOUR FARM SALES HANEY TATE
Phone YU 5-5139
WAYNE TATE
Phone GL 6-2472
Auctioneers--Broadview
DON GERIES
Phone 389-2307
Auctioneer - Pleasant Hill

ORVAL FRANCIS
Phone PO 3-3288
Clerk --Glovis

HI!

WISHING YOU A VERY HAPPY HOLIDAY
Here's hoping that you and your loved ones will know every joy at this Yuletide season.

Dyer's Cosden Station

GREETINGS

IN WARM APPRECIATION OF
OUR ASSOCIATION DURING THE PAST YEAR
WE EXTEND OUR VERY BEST WISHES
FOR A HAPPY HOLIDAY SEASON
From "Red" Prather and His Employees
WHEELER AVE. 66
Texico

Farwell PTA Project Christmas Card

A Memorable Christmas

Christmases may come and go, but in the mind of Mrs. John Tadlock, one Christmas, that of 1910 will always remain a vivid one. It was in 1910 that Mrs. Tadlock, (Leslie Sells) attended a Christmas tree at the community school house near Cuervo, New Mexico, where the family had settled on a claim some two years previously. Times were hard and children in the Sells family were many, and with this thought in mind-Lessie had only asked Santa Claus, whom she believed in with all her heart, to bring her a china doll for Christmas.

As she sat through the program she could hardly wait for the gifts to be handed out to children by Santa who was to put in a late appearance. When Santa finally arrived, gifts were presented to children seated all around Lessie and when it seemed that all of the dolls must surely have been given to other small girls with the same wish, Lessie heard her name called. As she stepped forth to see what Santa had brought her she was struck speechless with the beauty of the doll - a China

one with beautiful painted blue eyes and black hair.

"To me, this has always been the most beautiful doll I ever saw; although it was broken by younger sisters it remains in my memory as does that particular Christmas as the best ever."

Mrs. Tadlock, a retired school teacher with more than 25 years experience as a first grade teacher recalls with some amusement and a little sadness, days when she was living with her family on the claim. She had a great desire to obtain an education and with this thought always foremost she finally coaxed her father into allowing her to go to Alamogordo, where the nearest high school was located.

Money was scarce and when she took the train to the distant city (some 200 miles away she knew that she could not return home until school dismissed in the spring. At times, life was almost unbearable as she became more and more homesick for her family and friends back on the claim. When she returned the following spring, she recalls that she could hardly

wait to reach her home and had assumed that all members of the family had been marking time until her return. "Imagine my chagrin to find that life had gone on in the same vein during my absence and the family had been able to manage with our my assistance quite well."

She continued her education at the University in Las Vegas and later received a degree from Eastern New Mexico University in Portales. Most of her years as a teacher were spent in the Eugene Field school in Clovis.

Following her retirement from the teaching field, she has been able to realize a lifelong dream-visiting other parts of the world. She has already visited most of the states in the Union, including Hawaii, also Mexico and 16 other foreign countries. She still hopes to realize the dream of visiting the Holy Land and Greece.

A trip is planned to Alaska for this summer with her husband and Mr. and Mrs. Ellis Rogers, Clovis. Her home is filled with many mementos brought back from her travels. Mrs. Tadlock is an ardent

club woman, belonging to the Pleasant Hill Extension club, Stitch-A-Mite, and Redbud Garden clubs along with several other social and educational clubs in Clovis. She and her husband entertain friends frequently and she explains this by saying "We feel the way to stay youthful is to remain interested in people and live each day joyously."

Hobbies for this charming lady include gardening, canning, crafts of all kinds and sewing. Newest art taken up by this versatile person is that of making pixie dolls. She relates that on a recent day, with the aid of a daughter-in-law who was visiting, eight of the dolls were made for the Tadlock grandchildren to give their friends

for Christmas presents.

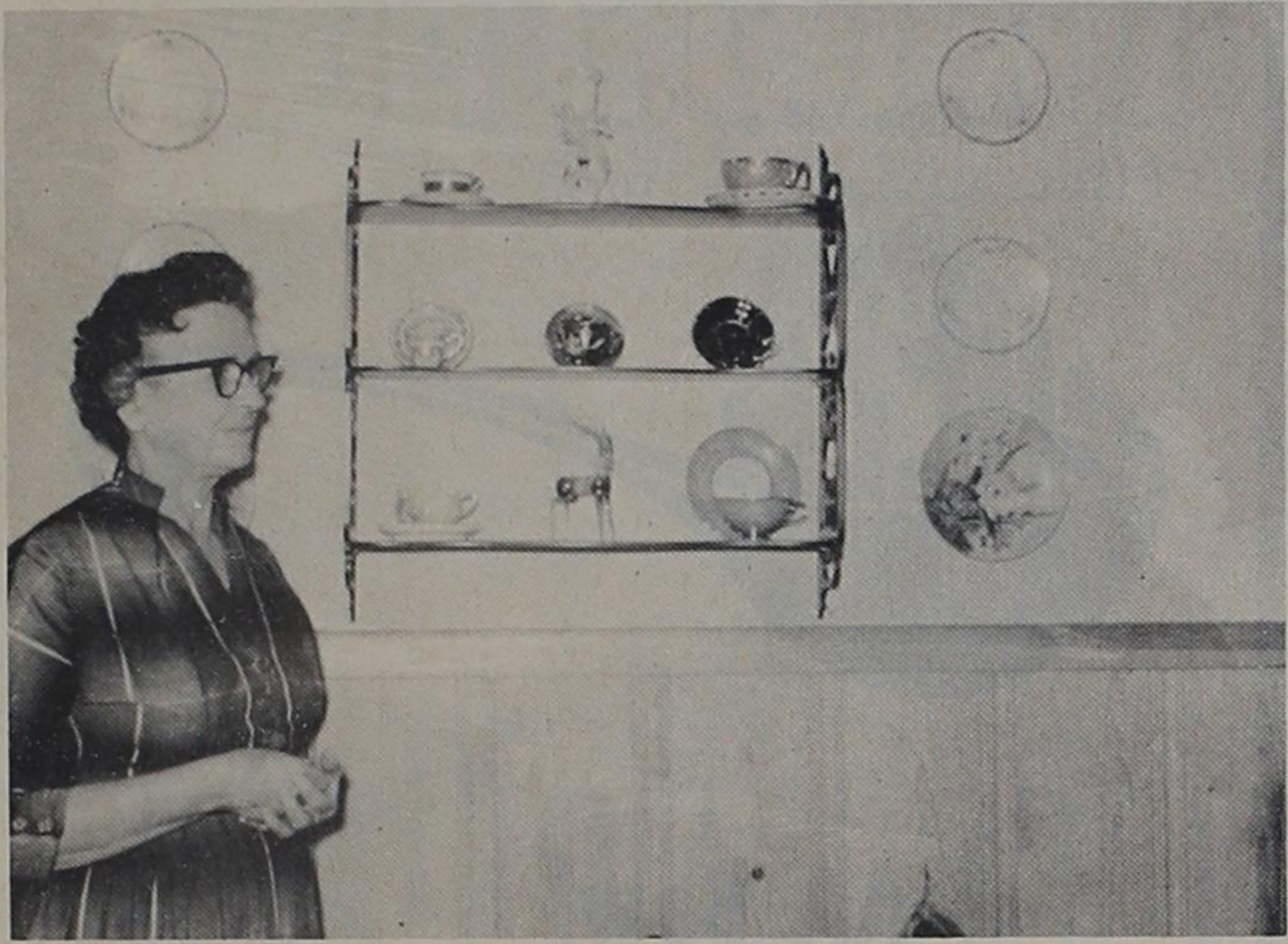
Each year she cans many jars of food, most of which has been raised in her garden, and gives foods to friends as gifts at Christmas and on other occasions. As she so aptly expresses it "What could be a nicer gift than jars of home canned foods or a handmade toy or item for the home?"

She and her husband are busy making gifts to take to the grandchildren at Christmas time. She will spend a few days with her son, an optometrist in Belen, while he will visit with a daughters' family in Tulsa at Christmas.

The Tadlock yard is a place of beauty in the summer with
(Continued on Page 2)

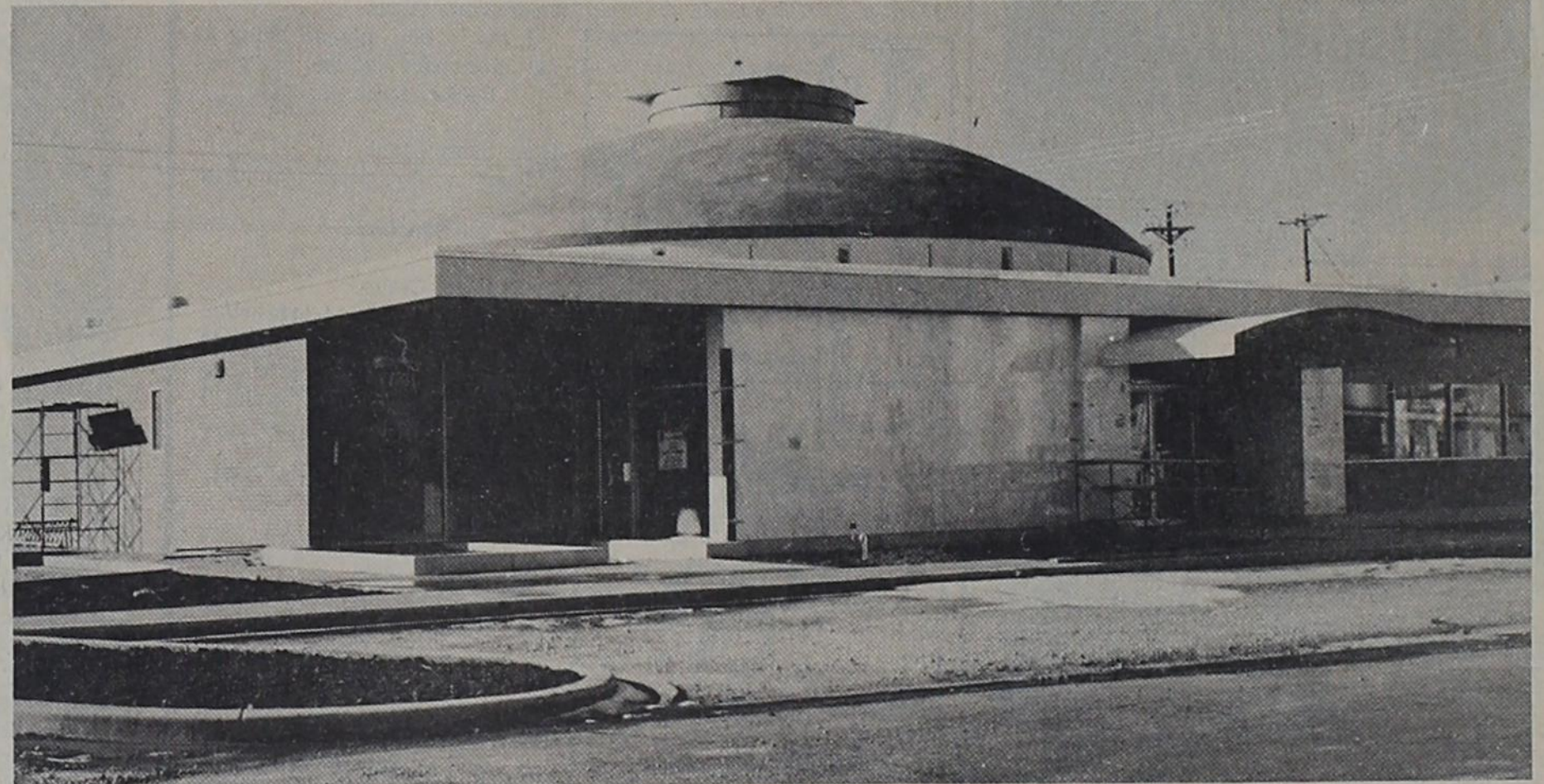


Making centerpieces for friends is a hobby of Mrs. Tadlock. She is shown with only a few of the lively floral centerpieces which are being made for friends. Most need only a little greenery to be completed. Also seen are a few of the other gift items she makes.



Displays such as these grace the Tadlock home. These cups, saucers and figurines have been brought to this area by Mrs. Tadlock from her travels abroad.

Last Christmas Our New Building Existed Only As An Architects Drawing. This Year It Is A Solid, Though Not Finished, Fact. This Is A Goal We Have Worked Hard To Achieve. If In The Past Year We Have Been Able To Serve You Better, We Are Pleased. It Is A Goal We Also Have Worked Hard To Achieve!



Please Accept Our Sincerest

**MERRY CHRISTMAS
SECURITY STATE
BANK**

Member FDIC



Peace Be With You

We're sending you this message with all best wishes for the Holiday.

MAY YOURS BE A MERRY CHRISTMAS!

McDorman Laundry

★ ★ ★

A happy glow spreads across the face of Mrs. Nora Day, teacher of Golden Circle class of First Baptist Church, Texico as she displays the friendship quilt presented to her by class members at their annual Christmas party last week. "It was such a nice surprise and will make my Christmas an especially happy one," says Mrs. Day.

Dear Santa Claus,
I am a boy, please bring Tiger Joe to me.
Love,
Mike Woods

Christmas cheer

1963

To our many faithful friends happy greetings.

Mil and Mary's Truck Stop Cafe

Bringing you our message of joy...

YULETIDE GREETINGS TO ALL!

Ray Mears
Hwy. 70-84
-FAR WELL-

Quilting An Art In Cassie Morgan Home

By Chris Moss

"Whatever became of the art of quilting?" one might ask as he looks around at the colorful displays of wool and electric blankets on the market in stores throughout the nation. It is only at fairs that one expects to see the intricate and delicate work that goes into the making of a quilt. Not so in the home of Mrs. Cassie Morgan.

There was a time, she says, when all mothers felt obliged to teach their growing daughters the art of piecing and quilting the covers for beds; however in modern day living, the art has almost been lost.

Mrs. Morgan, born Cassie Dea Archer some 78 years ago in Limestone County, learned to quilt at the knee of her grandmother in whose home she was reared. Young Cassie was taken into the home of her grandparents soon after her birth, as her mother passed away at the time she was born and her young father felt inadequate to assume the responsibilities of rearing a baby daughter.

At the age of six, she had her first lessons in the art, seated at the knee of her grandmother as she patiently threaded needles for the lady to use in making quilts, as a hobby and as gifts for her numerous children. "Did your grandmother ever sell any of her handwork?" Mrs. Morgan was asked to which she replied "No! she merely made the quilts as a hobby and as gifts for her 15 children."

At eight, young Cassie joined her grandmother at the quilting frames and before she reached 17, had finished many a fine quilt for her hope chest, an article any self-respecting young lady of that day would not be without. The hope chest, in addition to being filled with quilts, had many pieces of crocheted and embroidered and was part of the dowery all young ladies took to their new home.

Cassie was married to Joe Morgan in September 1903 and settled on a farm near her grandparents; however the call of the west was so great that after a few months, the young couple moved to Memphis where they made their home for a number of years before returning to Thornton to be near her grandparents. Several children were born to the couple before they again decided to come back to West Texas 45 years ago to set-

tle at Sudan. In 1942, the family came to Texico where Mrs. Morgan still makes her home.

The busy mother of 13 children, Mrs. Morgan has always been able to find the necessary time to continue with her beloved hobby, quilting; however only two of her eight daughters, the oldest and youngest share a love of the art with their mother. At the present time, she is teaching her young granddaughter, Beverly Winkles, much of the delicate work required in quilting.

With the death of her husband in 1950, Mrs. Morgan made plans to live in her small home alone rather than share a home with any of her children, and with the ability to do fine handwork, has been able to make a living by quilting for many local people, as well as for persons as far away as California.

In the past 60 years, since her marriage, she estimates that she has finished 450 quilts for customers in addition to making as many as ten per year for the use of her family. At times, with 13 children to support, her husband was "hard put to make ends meet financially", but with the able assistance of Cassie and her needle, all went well with the family.

Children of Mrs. Morgan live in Texas, New Mexico and California and one has only to visit briefly with this little silver-haired lady to know that a close bond binds the family together. She has made 11 trips to California in the past 13 years to be with her daughters when disaster struck their homes and any of the children has only to call and "mamma" is immediately on her way to give aid and comfort.

In addition to earning a livelihood, assisting her children and neighbors, Mrs. Morgan teaches the TEL Sunday School class at First Baptist Church in Texico, is a member of the Woman's Missionary Union and an active participant in the training union.

Friends and relatives call on this little lady for assistance of all kinds and know that she will immediately be there to give aid. She has been known to take a child of an ailing mother into her home and keep it for weeks without asking any return except the smile of a friend. "I would not stand in the way of progress," says this lovely lady, "but I do feel that we are

living at too fast a rate to enjoy the simple things of life." She recalls with a sense of humor that in 1956 while visiting at Clovis Memorial Hospital, with her youngest daughter who had just given birth to a baby, she fell, shattering her ankle to such an extent that doc-

tors predicted she would never walk again. But with her usual display of spirit she assured them that it would not be long until she was back on her feet and with this thought in mind as soon as she was allowed up, began with the assistance of a cane to walk a little each day

and before many months she was able to walk without the aid of a cane. As she puts it "I sure showed them."

In telling the story of the broken ankle she hastens to explain that this is the only time in her 78 years she has ever been a patient in a hospital



Mrs. Cassie Morgan assisted by her granddaughter, Beverly Winkles, adds the finishing touches to a quilt for a customer, while granddaughter, Ginger Morgan and, grandson, Terry Max Winkles, look on.



Many hours of tedious and fascinating work have gone into the quilts displayed by Mrs. Morgan. In the frame is a quilt she was about to begin for one of her customers.

adding that all of her children were born at home.

"Life has truly been wonderful to me" says this charming lady adding that each cloud has a silver lining if we only look for it; although at times it seems almost impossible to find.

The only bit of advice this lady who has lived a little over three quarters of a century has to offer is "Live each day as if you expected it to be your last on this earth and you will be a much happier person."



Memorable --
(Continued from Page 1)

flowers of all varieties mingling among the fruit trees and evergreen shrubs. Her flowers annually win many blue ribbons at area shows and county fairs.

At the present time, she is busily planning the desserts which will be served at the meetings of several clubs and church organizations, who will have their Christmas socials in her home.

Truly, the spirit of Christmas is in the home of Mr. and Mrs. John Tadlock throughout the year.

It is with sincere best wishes we send you our Christmas greetings.

Skylite Skatatorium
Farwell

Wishing You a FULL MEASURE OF



AA Bowl And Cafe

Old-Fashioned Best Wishes



This cheery wish for Christmas joy, though it's repeated yearly, is just as warm as it can be and meant oh-so sincerely: Happy Holiday!

Sheets and Son



Tom Paul's Beauty Salon

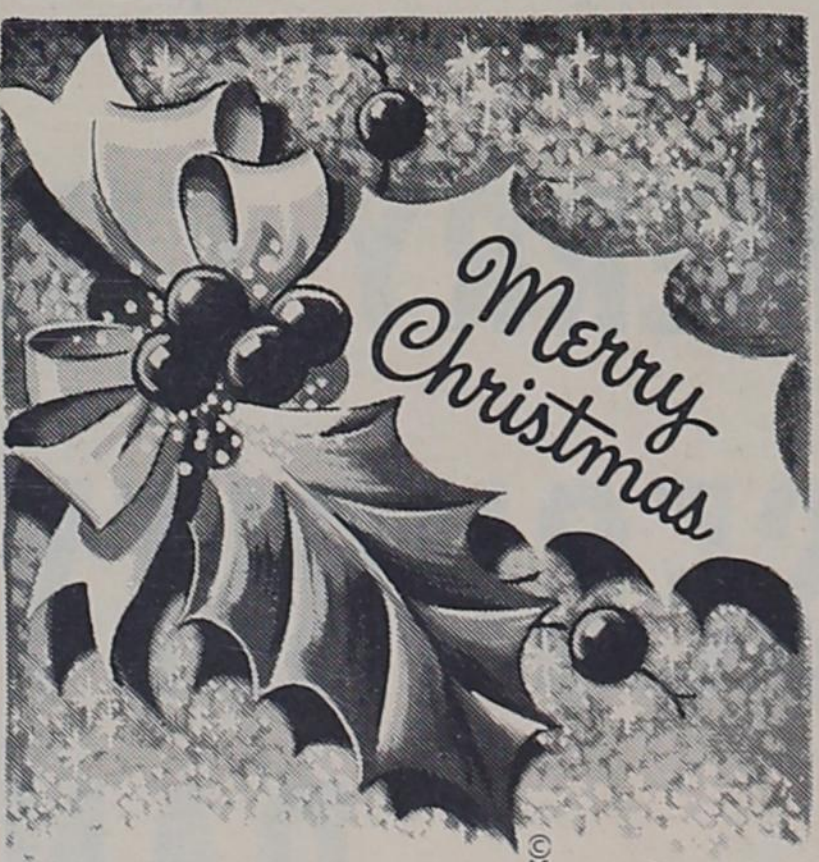
Dear Santa Claus,
I am a boy, please bring a car transport and bee bee gun.
Rickey Lynn Hendrix

Dear Santa Claus,
I am a boy, please bring a truck.
Joe Sanchez

Dear Santa Claus,
Please bring me a pair house shoes and thumbelina doll and some war clothes. Remember the other boys and girls, I love you Santa. Will be looking for you Christmas.
Love,
Rhonda Rodgers

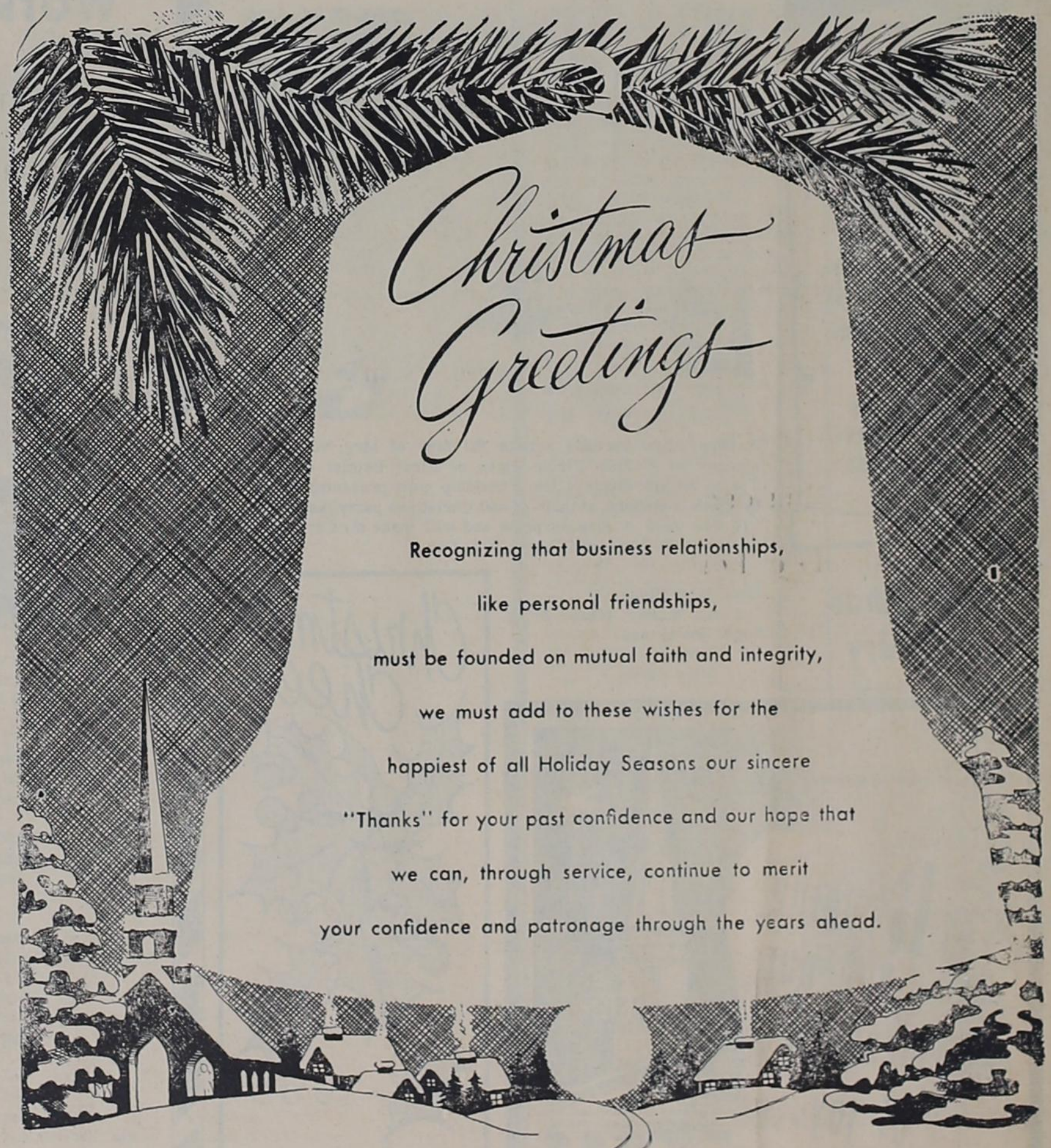
Dear Santa Claus,
I am a good boy, Please bring me a tank named Tiger Joe to me. I love Santa Claus,
Max Winkles

Dear Santa Claus,
I am a girl, a good girl. Please bring a suprise and a doll with glasses. I love you Santa.
Elizabeth Pierce



WISHING ALL THE JOYS OF THE SEASON TO OUR MANY FRIENDS.

CITY CLEANERS



Recognizing that business relationships, like personal friendships, must be founded on mutual faith and integrity, we must add to these wishes for the happiest of all Holiday Seasons our sincere "Thanks" for your past confidence and our hope that we can, through service, continue to merit your confidence and patronage through the years ahead.

FARWELL EQUIPMENT CO.

Your Minneapolis- Moline Dealer

Farwell



RINGING-IN WISHES FOR A MERRY CHRISTMAS

Dial's Variety

LETTERS TO Santa Claus

Dear Santa Claus! Hi! I am a little boy two years old and have a sister 20 months old. Please bring me a tractor to ride and Sissie a car to ride on. Mommy and Daddy said we have been pretty good this year. We will leave you a treat under our Christmas tree. We love you— Darla and Darrell Hunt Route 5 Muleshoe, Tex.

Dear Santa. This is Susan again I'm writing for my brothers. One of them is in the first grade and the other is in the second grade. Their names are Roman and Rickey. They want a Dr. Kit because they want to be a Dr. when they grow up. This is not a very long letter like the other. I love you Santa Claus, Sing Yours Truly, Rickey and Roman Merry Christmas

Dear Santa, Please bring me a big army set and a snow cone machine. Love, Victor Baxter

Merry Christmas, Dear Santa, I want a road grader and truck, and a cotten trailer and trailer and train rack. Robert Johnson

Dear Santa Claus, I want a trampolne. I want a gun set, woodburning set, now a bicycle. Your friend, Ricky Wilson

Dear Santa, I would like a game and a doll and suitcase. Love, Karen

Dear Santa, Holly wants a training wheel bike.

Dear Santa, I want a BB gun, a football, a new truck and some cowboy boots and also a little puppy if you have ons. I have been a good boy. Love, Bobby Hunter

Dear Santa, Bring me a red truck and a football helmet. Rudy Gonzales

Dear Santa, I would like a two wheel bike and a ticklsh doll. Donna Beemer

De Santa, Bring me a BB gun. Wayde Stancell

De Dear Santa, Please bring me tools and a rifle. Jack Foster

Dear Santa, I want a lion that roars and walks, a calvary set with Indians. Love, Lyn Kittrell

Dear Santa, I want a bride doll, love. Juana Lou Fowler

Dear Santa, Please bring me a doll. Theodora Glauam

Dear Santa, Bring me a baby doll. Love, Jane Sanchez

Dear Santa I want a kissy doll and a snow cone machine. Love, Sheree Mathis

Dear Santa, I want a tickle doll and a bicycle. Love, Susan Berggren

Dear Santa Claus, I want a Tiger Joe and I want a Bee gun. I want a football and a cowboy suit. I want a robot and a candy cane. Your friend, Eddle

Dear Santa, I want a tiny tiny thumbelina and a chatty Katy, Your friend, Sylvia

Dear Santa Claus, Will you bring me a football suit and some and a foeball helmet and football shoes and a football and a robot and a truck and a Tiger Joe cowboy suit. your friend, Steve

Dear Santa Claus, I want a electric train and a bebe gun. your friend, Randy Stovall-good by Santa Claus.

Dear Santa Claus, I want a BB gun and a electric football game and two pistols. I hope that you will bing me a electric football game BB gun and pistol good-by. Your friend-I love you Santa Claus—Your best friend—L. D. Thoas

Dear Santa, My sister and I want wrist-watches for Christmas. We never did own a watch before. We hope you will bring us our wrist watches, We are looking forward to seeing you, when you come to visit us. By the way, My sister's name and age is Beatrice Gonzales, 9 and I'm, 12. My name is Susan Gonzales. And even if most people don't believe in you there is such a Santa Claus. Sign Yours very Truly, Susan Gonzales, and Beatrice Gonzales.

We hope we get what we ask for and what my brothers ask for in the other letter.

Dear Santa Claus, I want a catty baby and a Ken and Barbie suitcase and a pogo stick and Barbie clothes. Your friend, Sandra Kay Watkins

DEAR Santa Claus I want a bebe gun. I want a bicycle. I want a football. I want a cowboy boot. I want a electric train. Goodby Dear Santa Claus. name-Darrell

Dear Santa Claus, I want a football set and pistol robot-electric train, toy tractor and a toy truck. Your friend, Marshall

Dear Santa Claus, I want a chatty baby. I want a pretty baby doll. I want a lettle bicycle. I want a lettle baby thumbelina and a table and some chairs and a tiny tear. I want a baby bed and a stove. Your friend, Gloria Ancira

Dear Santa Claus, I went a Barbie doll and a bicycle and I went a big toy barn. Your friend, Gloria

Dear Santa Claus, Your friend, Weldon Embry I want a some bliding blocks.

Dear Santa Claus, I went a doll and I went a bicycle and I went some clothes and a set of dishes. Your friend, Claudia

Dear Santa Claus, I want a bike for Christmas, I want a cuddly lee doll. I want a snow cone machine. I want a pogo stick. I want a trampolne. Your friend, Donna

Dear Santa Claus, I want to have a kissy and for my brother he wants to have a stick hourse. Your friend, Pamela and Michael

Dear Santa Claus, I want a Barbie and Ken. Your friend, Susan

Dear Santa Claus, I want a robot and a bicycle and candy cane and a football. Your friend, Name, Daniel Guzman

Dear Santa Claus, I wate a doll, I wate a Kem and Midge. I wate a doll. I wate a talking doll. I wate a new coat and cap. I wate some candy. Your friend, Bonnie



This Madonna figurine is a prized possession of Mrs. Tadlock who uses it annually to display seasonal flowers during the Christmas season.

Dear Santa, I am three years old, and I am very anxious for you to visit. Please bring me a dollie and some cooking things so I can help my mommy. Please bring Laurie some baby toys. Thank you for remembering us and all the boys and girls everywhere. Love, Toby Curtis

Dear Santa Claus, I want a thumbelina doll and a carriage. Love, Donnie Garrett

Dear Santa Claus, Bring me a toy Santa, a Jack in the box, I love you. Royce Cooper

Dear Santa, I am in the third grade. I live on a farm. I want a farm set, candy, fruit and nuts. Remember all the other boys and girls. Eldon Embry

Dear Santa, I am in the second grade. I live on a farm. I want a set of building blocks, candy, fruit and nuts. Bring the other children something. Weldon Embry

Dear Santa, I am six years old. I do not go to school. I want a washer and dryer. Also nuts, candy and fruit. Be good to the other children. Estelle Embry

Dear Santa, I want a hook and ladder fire-truck with flashing red light, clanging bell, and wooden ladders. It has room for two volunteer firemen. And if you can afford it, I would like a fireman hat. Thank You, John Graham

Dear Santa, I am two years old, I want a baby doll, blocks and buggy. I will leave milk and cake for you. Love, Vickie Arnold

Dear Santa Claus, I am a good girl. Please bring a bicycle girl, Thumbelina, ironing board. Love Santa Freda Leavell

Dear Santa Claus, I am a boy please bring a gun. Love, Gabriel Sanchez



CHRISTMAS GREETINGS

Texico Post Office Personnel

CHRISTMAS GREETINGS



to Our Friends

Yes, it's true we've been wishing our friends and neighbors a hearty "Merry Christmas" for a long time. Each season's greetings seems to take on added significance because we find ourselves with new friends and new customers whom we wish to include in our list.

As we look about us and give serious thought to what has transpired the past twelve months, we welcome the Christmas season with even more enthusiasm than ever before. We have much for which to be thankful—a host of friends, a fine community, a spirit of loyalty that makes us proud to call this our home.

It is good to be among friends at Christmas and to send you our annual message of "MERRY CHRISTMAS!"

HELTON

OIL CO



Texico -Farwell



"God bless us every one, this Christmas!"

Best Wishes from Gladys Ready To Wear Farwell



GLORIOUS YULE GREETINGS TO OUR FRIENDS FARWELL MOTOR CO.

Letters to Santa

Dear Santa Claus,
I am a girl, please bring a doll with hair.
Sherry Hammond

Dear Santa Claus,
I want a little chatty baby and I want a chatty baby clothes with it and I want a penny the poodle and a cash register too.
Thank You,
Tracey Turner
Route 1, Texico

Dear Santa,
I have been a good little boy (most of the time). I want a war set, Palidin gun set and a rifle.
Thank You,
Stephen Turner
Route 1, Texico

Dear Santa,
I have tried to be a good girl this year, I want a Nancy Nurse doll, a record player and a doll suitcase. Please remember the other boys and girls.
Love,
Cindy Crim
Route 3 Muleshoe

Dear Santa,
We are Kim, Kristi and Kirk and we have been good this year, Kristi and I want dolls, buggies, and dolly high chairs, Kirk wants a combine, road grader and a cash register. Don't forget all the other boys and girls.
Thank You,
Kim, Kristi and Kirk
Magness,
Kim printed this.

Dear Santa Claus,
I am a girl, I want a baby doll. I am a good girl. Love Santa.
Lisa Kittrell

Dear Santa Claus,
I am a good boy, Please bring a ball, please bring please bring a book.
Tommy Nabours

Dear Santa Claus,
I am a boy, Please bring a car. I love you Santa Claus,
James Stewart

I am a girl I want a piano
Dear Santa Claus I love you Santa please bring me a piano.
Beverly Duncan

Dear Santa Claus,
I am a girl, please bring a paper doll. I love you Santa Claus,
Janie Martinez

Dear Santa Claus,
I am a good girl, please bring a bicycle.
Patricia Hukill

I am a girl, Dear Santa Claus, Please bring a good doll won't I pickle Pebbles a Kissy purse.
Dear Santa-- Julia Gonzales.

Dear Santa Claus,
I am a girl, Please bring a Barbie doll. I love you Santa.
Lydia Elycio

Dear Santa Claus,
I am a girl, please bring a talking doll. I love you,
Susan Madrid

Dear Santa Claus,
I am a boy, Please bring a cow boy guns.
Melvin Handy

Dear Santa Claus,
I would like to have a pogo stick and a set of dishes and a Barbee doll for Christmas.
Thank you, my name is Dorothy Goforth

Dear Santa Claus,
I would like to have a pogo stick and a truck and a gun holster set and some animals.
Thank you,
My name is Bobby Goforth

Dear Santa Claus,
I am a boy guns and
Luther Bullington

Dear Santa Claus,
I am a good boy, Please bring a transport.
Love,
Sammy West

Dear Santa,
I am five years old, I have been a good boy and I'm looking forward to Christmas.
I want a machine gun that uses shells and a rifle.
Thank you,
Spencer Turner
Route 1, Texico

Dear Santa Claus,
My name is Judi Johnson and I would like to have a toy horse on wheels that I can ride. My baby brother, Jamie just wants some rattles and baby toys.
Love,
Judi Johnson,
Route 2, Texico

Dear Santa Claus,
I am two years old. I would like to have my own set of guns and a tricycle. I love you and thank you very much.
Gary Hardage
P.S. I have been a real good boy.

Dear Santa,
My name is Kevin Stanley and I am in the first grade. I would like to have a jungle Jack for Christmas, It includes a rifle, pistol, holster, canteen, jungle hat, knife and flashlight.
Thank you,
Kevin Stanley
P. S. Send me a postcard.

Dear Santa,
My name is Kayle. I am three years old and I live in Farwell too. Please bring me a new tricycle.
I have been a good boy and hope you will remember all the good little girls and boys.
Love,
Kayle Watts

Dear Santa,
I want a kissy doll, bicycle, buggy, and telephone.
Love Always,
Joan Arnold

Dear Santa,
I want a chatty chat doll, tricycle and teddy bear. I will leave cake and pop on the table for you.
Love Always,
Peggy Arnold

Dear Santa Clause,
I have been a very good girl. Would you please bring me Tammy, Walt Disney Cartoon Theater, bicycle, Tiny Thumbelina. Thank you Santa, Don't forget all the other little boy and girls. Also Mamma and Daddy King.
Love,
Patricia Tims

Dear Santa,
My name is Melvin Terry. I think I have been a nice boy this year. Would you please leave me a big Brulser and a football.
My little sisters name is Allison Terry. She has been a good girl too.
Would you please leave her a Barbie doll and a iron and ironing board.
We will send this early so the mailman will be sure to get it to you.
Malcom and Alison Terry



An unidentified Farwell High School student checks the presents piled around the Christmas tree just before the present exchange began at the school Friday afternoon. Immediately after the exchange school was dismissed until Jan. 6 for the holidays.

Dear Santa Clause,
I have been a very good girl.
I want a camera-Deluxe projector and I want Jumpin Jiminy, thank you and love,
Beverly Tims

It's Christmas and we're happy to wish each of you

Season's Greetings

JACK HOLT
"The Clothier"

304 MAIN CLOVIS

NOEL

GREETINGS TO ALL!

State Line Motor Exchange

It's CHRISTMAS

1963

We hope the true spirit of Christmas reaches into every home in this community.

Cooper Gin

Lawrence Mildred

May God Bless You All

All joys that you desire, all blessings that God may bestow, we pray will be yours this Christmas.

Bradley's Beauty Shop

CHRISTMAS JOY AND PEACE TO EVERYONE

State Line Food Mill

CHRISTMAS GREETINGS

to Our Friends

The Vohs Co.

Clovis

Remember When

Football Was Ruff N' Tuff

It was 1930. A new coach was hired by the school board with the admonition to go in there and build us a winning football team.

With this refrain ringing in his ears, the new coach, R. P. (Red) Terrell on his first teaching assignment, met on the first day of practice with some two dozen boys who were happy, excited and willing to give their all to build just such a team. To their amazement they found

only a small number of sweat shirts and a few shoulder pads to be all the football equipment the school possessed.

In the past, boys going out for football had furnished their own gear including shoes. The coach advised his eager allies to canvass their friends for available equipment and to buy shoes of the correct size for their own use. With this done, by time for the first game the team, was able to make a personable appearance on the field.

Through that first year as the team took the field, they were cheered on by a group of high school girls, organized

into a pep squad sponsored by Martina Anderson, fourth grade teacher at the school. When the football season end-

ed, they had done so well that many town people were beginning to brag a little saying "Those Steers are sure going

ing, Bill Moss, Troy Actkinson, Woodrow Lovelace and many other fine players.

Oldtimers in the area recall that this was the year (1931) when the Farwell team remained undefeated until they met Hereford in the last game of the season. Score of that game was 6-0. All boys vowed that never again would Hereford beat them, but through the years the larger school defeated Farwell again and again until games

in the Farwell vicinity and is the father of four sons, three of whom are graduates of Farwell High school. The fourth is an eighth grade student in the school.

Chester Berry passed away several years ago and Jack Barker passed away from pneumonia late in 1931, shortly after completing his second season with the Steer squad. Rex McElroy went down on the Shark, a submarine early in World War II.

Luther David is manager of a hotel in El Paso and Robert Lee Williams is living in Houston although little is known of his activities.

Preston Lunsford is living in Tyler. Raymond Hall and Pen Curtis have been living in California for a number of years. Curtis is employed by a fence company and erects fences near school sites.

James Oliver Martin, who worked at the Tribune office as a lad, is now employed by a printing company in Ft. Worth. Twins, Kirt and Kater Crume reside in this vicinity with Kirt, owner-operator of City Cleaners in Farwell and Kater running a print shop with his wife, Able Graham Crume also a Farwell graduate, in Hereford. Joe Crume is manager of Kemp Lumber Co. in Farwell and brother, Hugh Crume is living in California.

Nothing was learned of the whereabouts of Charles Caldwell and Earl Robinson, members of the original team; however Bill Moss a member of the 1931 team is a Farwell businessman and Troy Actkinson, also a member of this team, is a prominent Muleshoe farmer. Mitz Walling and Woodrow Lovelace live in Farwell with Mitz farming in the area and Woodrow, the Texaco consignee.

Coach of the team, R. P. (Red) Terrell is now living in Albuquerque and is in the real estate business. He left the coaching field following World War II. Guy B. Tabor, who was superintendent during this period, later moved to Canyon where he died several years later.

If a group is gathered for coffee some fine morning, one might casually mention the 1930-31 team and quickly many will join him in reminiscing, "Remember when!"

SANTA LETTERS

Dear Santa Claus, My name is Cindy, I am five years old and I live in Farwell, Tex.

I have been a pretty good girl this year and would like a new baby doll and a buggy for Christmas. Please take care of yourself and tell Mrs. Santa Hello for me.

Love, Cindy Watts

Dear Santa; My four year old just ask for a pencil to write Santa Claus. She was talking out loud as she wrote, this is what she had to say, Dear Santa Claus, I love you very much, I love you, I love you, I thank you very much for a Barbie doll. When I see you at town I'll tell you.

Bye, Judy Hardage

Dear Santa Clause, I would like a Tammy Doll and some clothes for her. I would also like a radio or a pop the bottle.

I am in the 5th grade and 10 years old.

Please don't forget all the other boys and girls. I am sure all of them will be happy when they wake up and find something for them.

Yours truly, Sherre Rundell



Football Squad of long ago: back row left to right: Coach Terrell, Preston Lunsford, Albert Smith, Julian Thornton, Pen Curtis, Craig Walling, Clifford McGuire, Jim Burkhead, Supt. Guy B. Tabor. Middle row: William Thornton, Charles (Preach) Caldwell, Earl Robinson, Curtis Danner, Rex McElroy, Dale McCuan, Jack Barker. Front row: Chester Berry, Raymond Hall, Robert Lee Williams, Kirt Crume, Luther Davis, James Oliver Martin and Kater Crume.

to be hard to beat next season" always adding that of course, some players will graduate and that will hurt a little.

With the thought expressed again and again in earshot of the players, many of the boys decided to remain in school an additional year to play ball as there was no rule to say when a fellow must quit playing ball as long as his grades met the requirements. Only six of the original group, Albert Smith, Dale McCuan, Clifford McGuire, Robert Lee Williams, James Oliver Martin and Chester Berry graduated as planned that spring.

Second year ball players included Jack Barker, Jim Burkhead, Charles Caldwell, Craig Walling, Curtis Danner, Damon Danner, Julian Thornton, William Thornton, Earl Robertson, Pen Curtis, Rex McElroy, Raymond Hall, Luther Davis, Kater Crume, Kirt Crume, Buster Crume, Joe Crume, Mitz Wall-

between the schools were discontinued some years later. Most of the boys playing ball that year finished high school in the spring and a slow rebuilding process was begun, with several years elapsing before the school was able to field a winning team again.

What has happened to these boys? The Tribune has spent many weeks trying to find out, with some of the boys still unlocated. Strange as it may seem none of the boys went into the coaching field, but most are now business men located throughout the United States. Curtis Danner is with an insurance company with offices in Portland, Oregon. He married Kathrine Kyker a 1931 graduate of the Farwell school and they are the parents of two children.

Damon Danner, his brother, works for the Santa Fe railroad and is stationed in Belen. He is married and has several children.

Jim Burkhead lives in Muleshoe, his original home. He is married and the father of two boys, one of whom is married. He has been office manager for Fry and Cox Implement Co. for the past 25 years.

Craig Walling is a colonel in the active Air Force Reserve and lives in Las Cruces. He works at White Sands Proving Ground, is married and the father of two boys.

Julian Thornton is also with the armed forces, stationed at Colorado Springs, Colo. He is a Lt. Col., is married. His brother, William, is married to the former Eunice Graham, also a graduate of Farwell High school. They are parents of two daughters. Thornton is employed by a chemical company in Bovina and also farms in that area.

Albert Smith is a Farwell farmer and father of three sons, all of whom are graduates of the Farwell school.

Clifford McGuire is father of five children, a pastor in the Reorganized Church of Jesus Christ of Latter Day Saints and manager of Citrus Growers Association in Redlands, Calif. Dale McCuan lives on a farm



1963

To wish you every joy and a very merry Yule.

Roth Grocery and Market

SANTA LETTERS

Dear Santa,

I am nine years old and in the third grade.

I would like a midge doll some clothes and a suitcase for her.

Please bring mama a new buffer and my sisters something nice. Thank you, I love you.

Your friends, Gay Rundell

Christmas Greetings To All!

Farwell Post Office Personnel

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MERRY CHRISTMAS 1963

To faithful old friends we send our best wishes.

Blain and Son

Christmas Greetings

Truitt's Barber Shop

Truitt Yoonne



Christmas Wishes

To our many loyal friends and devoted patrons we send heartfelt greetings. May the glorious inspiration of the first Christmas be with you and your loved ones throughout this holiday season, and abide with you for all the years to come . . . lightening your cares, brightening your lives, bringing you enduring peace and contentment.

WORLEY GRAIN CO.
Farwell

EVERY GOOD GIFT AND EVERY PERFECT GIFT IS FROM ABOVE
JAMES HIZ

Christmas Greetings

May the Christmas gifts of Peace and Happiness be yours today and throughout the days to come.

WATKINS REAL ESTATE

The First American Christmas

A little island in the middle of the St. Croix river, just a few miles out of Calais, Maine, although deserted today, possesses a deep significance at this time of the year. According to well-known authorities, the first recorded observance of Christmas on the North American continent was held on St. Croix Island.

The colony had been founded by a group of Protestants and Catholics in 1604 and each observed the birth of Christ according to their particular convictions. This band sailed from France in 1604, and selected the tiny island because it seemed a natural place to defend against Indian attacks.

On the first Christmas in the new home, the colonists held religious services and prepared holiday feasts. A member of the colony, Samuel Champlain, explorer, navigator and writer, recorded his description of North America's first Christmas observance.



The Farwell Lions Club served a stew, pie and coffee supper Thursday night in the school cafeteria just prior to the Farwell-Textico basketball games. Several fans are shown enjoying the feed. Proceeds from the supper will be used in the Youth Recreation fund and Sight Conservation program.

Joy to you
at christmastime

We appreciate the opportunity the Holiday Season brings to say "Thank You" and to wish you a Season of Happiness.

Bill Moss Texaco Station
Farwell

Plant Your Tree
Why not plant that living Christmas tree after you are through with it this year? Be sure to get it in the ground as soon as possible after Christmas. The sooner it is planted, the better chance it will have to survive.

What is perhaps the nation's most reprinted editorial was written in the year 1897, in response to a school girl's simple question about the validity of the Santa Claus legend. Virginia O'Hanlon, then eight years old, sent this question to the editor of the New York Sun: "Dear Editor: Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in the Sun it's so.' Please tell me the truth, is there a Santa Claus?"

The answer to this question, penned by an editorial writer named Francis Pharcellus Church has become an American classic. Here it is, in full:

"Dear Editor—Some of my little friends say there is no Santa Claus . . ."

Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except what they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Virginias. There would be no child-like faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus but, even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else more real and abiding.

No Santa Claus! Thank God! he lives, and he lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now, he will continue to make glad the heart of childhood."



SEASON'S GREETINGS

Home is where the heart is at holiday time, and we hope both your home and your heart are filled with joy as you gather with your dear ones to celebrate in the true spirit of love and good fellowship.

KIRKLAND PUMP CO.

Jeral Kirkland Carl Goetsch

Payola Scandals Will Have Effect On Business Gifts

Businessmen will give Christmas gifts in greater numbers this year, but the value and suitability of each gift is being examined with greater care, according to the Business Goodwill Advisory Council.

"Extravagant business gifts of the type associated with the 'payola' are on their way out, replaced with modest gifts selected with an eye toward value and good taste." That's the finding of this non-profit research organization supported by gift-conscious sales managers, the business gift industry's two national trade associations and the industry's trade information service.

The average cost of a 1959 business gift was about \$7.50, BGAC reports, down from \$14.00 only five years ago. But, the number of individual gifts is estimated to be running 22% above last year; 110% more than five years ago.

Because of the considerable increase in number of gifts, the sales volume of the business gift industry will be close to \$300,000,000 this year; up from \$253,000,000 last year and \$276,000,000 the year before. And these figures do not include liquor and other gifts purchased through retail stores.

IRELAND . . .

The people of Ireland have a wonderful custom at Christmas. Candles are lighted and placed in every window of the house on Christmas evening. All doors are left open. This custom is symbolic of the Irish hospitality for any one seeking shelter. The candles burn all night long.

BRAZIL . . .

The Christmas season is observed in Brazil with an open air mass at midnight on Christmas Eve. An altar is constructed in the open church yard around which the worshippers reverently pray and sing religious hymns.

NORWAY . . .

One of the most interesting customs of Christmas in foreign lands is that of Norway, remembering the animals and birds in celebration of the birth of Christ. Gleaned sheaf, saved from the harvest in the fall, is placed on top of a tall pole in the yard.

WE WISH YOU

LOADS OF

OLD FASHIONED CHEER

It's a pleasure to know you . . . a pleasure to serve you . . . a pleasure to wish you a very Merry Christmas.

HOLIDAY

"The Family Store"

GREETINGS TO ALL

Asgrow Seed Company

MAY EVERY CHRISTMAS CARD, EVERY CHRISTMAS SCENE, EVERY CHRISTMAS MOMENT HELP TO MAKE YOUR ENTIRE CHRISTMAS SEASON THE BEST EVER

Our thanks to you, for your past friendship. We'll look forward to serving you in the future

have a Merry Christmas!

INGRAM BROS. IMPLEMENT CO.

Clovis

What Christmas Means To Me

(Editors Note: Following are several stories written by a group of eight and nine year old children on the subject "What Christmas Means to Me." Each child has given his individual thoughts on the subject.)

Christmas is a very special time of the year. Christmas

means that it is the day on which Christ was born many, many years ago. It is a time that everyone should be happy and show their love to others by giving gifts. Christmas is not only a time for giving and receiving gifts but also being thankful that Christ was given to show us the right way to live. --Becky Lockmiller

Christmas is Jesus birthday, and because he gave so much for us we give to others and get gifts from others. It is a happy time. The kids all play together with the toys they have gotten. We always eat a big turkey dinner with all my cousins. --Randy Skaggs

Christmas is a time for joy. It makes me think more about Jesus and his birth. It brings more happiness to me and to children around the world. In this season all children are good. It shows peoples' love to each other. It's the time when people write many Christmas poems. --Terry Yell

To me, Christmas means a

My name is Kathy Stanley. I am eight years old and in the third grade-I would like a doll for Christmas or a truck that carries dogs, and I would like a big teddy bear, and a play farm and a stuff donkey. P. S. Will you send me a post card.

Thank you, Love, Kathy Stanley-- Route 2, Texico

Dear Santa, I hope you have a Sears and Roebuck toy catalogue. I would like to have just about everything on page 120 through 127. I have been fairly good.

Thank You, Robin J. Roberts P. S. I am two years old.

time to remember Christ and his birth. It is a time I can be with nearly all my brothers and sister who are away most of the year. Christmas means a time when I can be with my friends and relatives. Christmas is a time for gifts and fruit. I think Christmas is a time of cheer and happiness. Sometimes it means snow and ice. To me it means a time of beau-

Dear Santa Claus, I want a bicycle and chatty baby and a Barbie suitcase and a pogo stick and play dishes and Midge and Tammy and a walker, talker. Your friend, Jayme Craig

Dear Santa Claus, I want a tiny thumelina and I want a bicycle. Your friend, Rosie

Dear Santa Claus, I want a football suit, I want a race car and now I want a bicycle. I want a suitcase. I want a robot. I want an electric-I want a sled. Good-by Dear Santa Claus, Name-Andy

Dear Santa Claus, Will you please bring me a rifle, a football and some candy. Bring my brother some toys too. I will leave a coke in the refrigerator for you. I love you. Mark Zahn

tiful Christmas cards. On nights I like to ride around and look at the pretty lights. Santa is coming to town With gifts of joy and cheer It will make children jump up and down With cheer and joy enough for all year. --Kathy Lockhart

Christmas is the day of Jesus birth. We celebrate that day and give each other presents. Christmas is a holiday to be happy and you don't have to go to school on Christmas Day. We stay home and play. Santa Claus riding his sleigh Through the dark night Riding all the way With Rudolph and his nose so bright. --Terry Lyn Duncan

Christmas means lots of happiness to me. It brings lots of joy. Christmas also means lots of pride. One more reason it means so much to me is that it is Jesus birthday. You get lots of toys which is lots of fun. When Christmas is here, It brings lots of cheer And it brings lots of fun For everyone. --Connie Lynn Autrey

What Christmas means to me is that it is Jesus birthday and we get lots of presents for Christmas. Lots of us have parties on Christmas. I like Christmas a lot. Santa Claus brings toys to play with all year round. Do you like Christmas? Snow all in the light

All pretty and bright. On Christmas even' We get pretty toys just like the leaves. --Vickie Richardson

Christmas means a lot to me. To me it means a time when all of our grandfathers, grand-

mothers and all our cousins and kinfolks get together and have a big lunch or supper. Then after that we open presents.

Last Christmas the whole family had three Christmases. We had one over at my grandmother and grandfather Allison

in Muleshoe. Then we had one at our house. We all had so much fun on all three Christmases. --Deborah Tharp

Christmas is a happy time. It is a time to give gifts and receive gifts. We always put up a Christmas tree. You have a lot of fun decorating a tree. You receive gifts from under the tree.

Another thing is to worship Jesus because it is his birthday on Christmas. He is Gods Son and He died of you. That is what Christmas means to me. --Douglas Harrison

Christmas is a time of joy and pleasure. Christmas is on the day that Jesus Christ was born. Christmas is a joy to people around the world and to you. Christmas means a lot to me and to you. --Ricky Jetcherside

Legends of CHRISTMAS FIR



mean that the upright candles were symbolic of all the good in the world while the upside down ones were symbolic of the bad. The child signified the Christ Child.

There is a legend that the fir was the original Tree of Life and was in the Garden of Eden. It bore fruit until Eve plucked the blooms and after that, no longer fruitful, it bore only thin prickly needles. It bloomed only once more; the night Christ was born.

Another legend that tells of the fir as a fruit bearing tree is about a stranger who came, cold and hungry, to a farm house. The family was poor but they gave him food and a bed for the night. In the morning as the stranger started to leave, he cut some fir branches and said that they would always be green and bear fruit so that the family would never be hungry during the cold winters.

A favorite legend was found years ago in an old monastery. On the night of Christ's birth, all living creatures went to honor Him... even the trees of the forest. All the trees took gifts: the palm took dates, the fruit tree took his fruit but the little fir had no gift and besides he was very weary from the journey. When they came to the manger the big trees pushed and shoved the fir until he was almost hid completely. An angel saw this and felt sorry for him so she asked some of the stars to come down and light his branches. The stars descended and when the Christ Child saw the sight he smiled and blessed the little fir tree and said that this tree should always be lit to give children pleasure.

Many people believe because the leaves of the fir tree are always green, it is a sign of life without end and because all the branches point upward, toward Heaven, it is the tree of the Christ Child. This is an inspiring conception and only one of the many stories we have about the fir.

Long ago, before the decorated tree was a tradition of Christmas, a certain Saint, who was very poor but who loved little children, wanted to make them happy at Christmas time. Having no money, he cut a little fir tree and hung lighted candles and fruit on it.

In France, a knight was riding through the forest one evening and saw a tree with lighted candles on it. Some were right side up and some were upside down. At the top, he could faintly see a child with a halo of light around his head. Later when he told what he had seen, the people were amazed and took this to



BEST WISHES!

Here's a cheery greeting to our many good friends and customers at this Yuletide season.

Imogene's Beauty Shop

Dear Santa, I have been a good girl. I want a mastro drum outfit and Roy Rogers guitar. Love Rae Nell

Dear Santa Clause, I have been a very good boy. I want a camera a snow-cone maker and a Jumpin Jiminy for Christmas please. Love, R. B. Quick

To wish you the blessings of CHRISTMAS
Rose Drug & Gift Shop

To our many friends and customers, a VERY MERRY

Christmas

One Of The Genuine Joys Of The Holiday Season Is That Which Gives Us An Opportunity To Express Our Appreciation To You For Your Patronage Of Our Gins This Fall. We Pledge To Continue, In The Years Ahead, Our Same Conscientious Service.

Rickels Gins

Farwell

Pleasant Valley

Earth

Good WISHES for the happiest holiday season

It's Christmas again, and we're glad. Glad... because it gives us the opportunity and occasion to express our sincere appreciation for the friendship of those whom we serve. You've made this a wonderful Christmas for us. We wish to thank our Texas customers for their patronage this past year.

Carmack and Sons, Inc.

Clovis



First grade pupils in the school room of Mrs. Gene Dew pose for the photographer immediately after their Christmas party Friday afternoon. Each room in the Farwell grade school held individual gift exchange parties. School was dismissed until Jan. 6 for the holiday season.

CLOSED FOR CHRISTMAS

BY C. R. ROWAN

TEDDY AMES closed the door and turned the key for the last time, then crossed the street to Beckman's Restaurant. It had begun to snow, softly, quietly, as it should on Christmas Eve.

Pausing in the flickering light of the restaurant neon, he turned once more to look across the street. No one but himself would miss "Teddy's Smoke Shop." He'd miss the joy of seeing new faces every day.

No, Teddy thought to himself, money hadn't mattered at all. He just couldn't stand the idea of doing nothing. "Just quittin'" as old man Beckman put it, had killed more old folks than any sickness in the world.

Teddy couldn't blame the old man for any part of what had happened. The old man had been fair. He'd always wait a week or more if Teddy was short on the rent money.

The younger Beckman's. Ah, they were different. They had the "go-getter" philosophy. They were going to take out all the old empty cigar boxes. Teddy had stashed away in corners and under counters, remodel the whole place and open up a washateria.

He pushed open the restaurant door and made his way to the corner booth. He had sat down, brushing snow from his coat lapel, before he noticed the steaming cup of coffee on the table. Old man Beckman's voice came from the kitchen. "That's your coffee, Teddy. I saw you close up. Knew you'd come."

Teddy fingered the coffee cup. It was too hot to pick up. "Almost didn't. All day long I thought to

myself that once I locked that door I would turn my back on the place and never look back."

"Without even bringing me the key?"

"I was going to leave it with Mrs. Davidson."

"Leave it with Mrs. Davidson? Why?"

Question

He walked behind the counter, poured himself a cup of coffee and made his way to the table.

"Teddy, you need any..."



Beckman smiled. "This coffee is too hot. Too strong, too."

"Money? What for? Besides, I sold all my stock, you know."

"Why go away? If you need something to do, why can't you do it here?"

"Not a chance. You know how things are, with the new industrial plant coming to town soon and everything else. I couldn't even find a garage to rent. And the city has laws about selling things on the street."

Beckman smiled. "This coffee is too hot. Too strong, too. Ever wonder why I came over to see you a couple of times each day?"

"Just neighborly..."

"Partly, but you know something, Teddy. I been in the restaurant business fifty years. That coffee you made on your little hot plate beat any coffee I ever had the pleasure of tasting."

"Why, I come over here twice a day for coffee."

"You come to visit. You know this coffee's not half as good as what you make."

Teddy took the cup away from his lips. "In truth, I guess it isn't."

Old man Beckman stacked one cup upon the other. "Teddy, we got some talking to do. You go over there, pour out what's left of that coffee and let's see what you can do with a real coffee-making machine. Meanwhile, I'll finish washing dishes out in the kitchen."

Christmas bells were sounding when the two men emerged from the restaurant and joined the crowd of people heading for the little church on the hill.

New Deal

"That's the story, Teddy," Beckman was saying. "The boys really wanted my place, but I held out. I knew if I quit, I'd be retired for good. I couldn't open another restaurant. Yet, with a little improvements, a good partner, and some good coffee as a starter, I felt I would be good for another 20 years. So, I made the boys settle for your place, hoping I could get you to join up with me. You won't be sorry."

Teddy looked at the darkened store front across the street. You could barely read "Teddy's Smoke Shop" in the half-shadows. He looked back at the flashing neon of the restaurant. "I'm happy already. Merry Christmas, partner, Merry Christmas."



You don't have to spend all your money to have a beautifully-decorated home at Christmas. Use ingenuity. Make most of your own decorations. In addition to the savings, you'll find that it's fun—and highly satisfying.

For example, stir up your own tree ornaments in a mixing bowl. Combine plastic starch and laundry detergent to make a stiff mixture. Then make frosty icicles by dipping bobby pins into the mixture. A loop of string tied through the closed end of the bobby pin serves as a handle for the dipping and as a hangar to put it on the tree.

Burned out flash or light bulbs make lovely tree balls if painted in gay colors. Stick on colorful seals, sequins, or ribbons for a finishing touch.

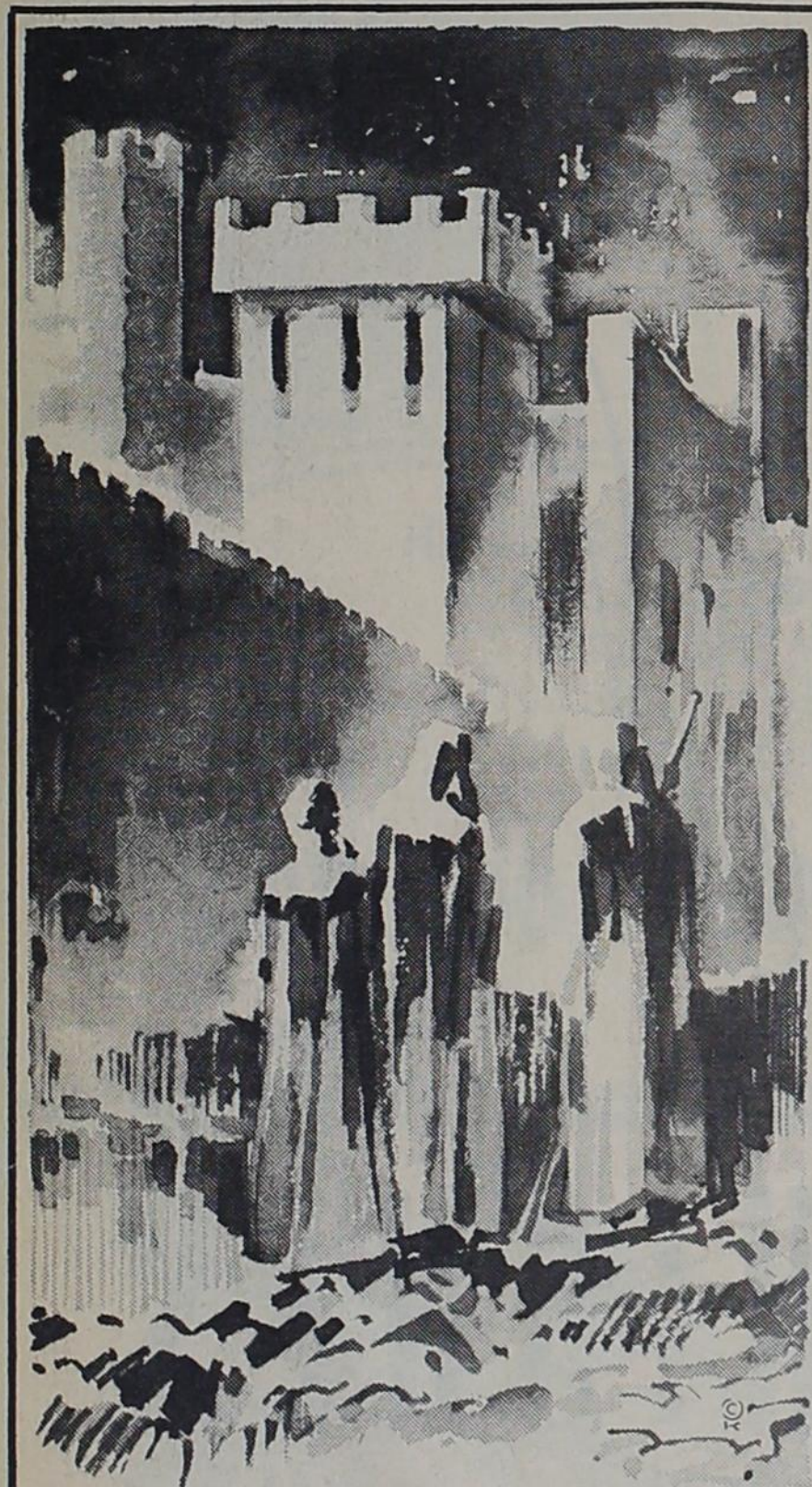
Popcorn strings, an old favorite, are colorful Christmas-tree ropes if you pop the corn two or three days before stringing, and dip it in a thin sugar syrup colored with vegetable coloring.



1963

May peace be your gift during this Holy Season.

The Cover Shop



God Bless You At Christmas

May the Spiritual Truth of This Holy Season Bring You and Yours Lasting Peace, Joy and Happiness

Billington Barber and Beauty Shop

Sterlyn Eddie

Estellene Katherine



The Spirit of CHRISTMAS

To love one another as a brother... to have good will among men... to bring peace to every heart — this is the Spirit of Christmas. We pray that it will enter your home at this Holy season giving to you and your loved ones the greatest happiness.

It is with genuine appreciation of your friendship and patronage that we extend this heartfelt good wish.

STATE LINE GRAIN

And

STATE LINE CHEMICAL

Farwell, Texas



*and a happy
New Year to all!*

J.G. McFarland
Barbara Brown
Carolyn Owen
Aubrey Rhodes
Bert Shackelford
Hoyt Smith
John Frazier
Danny Smith
Thomas Barclay
Dennis Adams

**PARMER
COUNTY**

Wesley Barnett
Charlie Snyder
Jim Cocannover
Ernest Neff
Medlin Walker
Jess Chesher
L.C. Wade
John Gaede
Walter Cochran
Bill Burman
Joe Hughes

IMPLEMENT COMPANY



PHONE 2091

WEST ON US 60

FRIONA



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Travis Harrell

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*At
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Loretta
Brown
Willcox
Norsell
Betty
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*Frances Baker
Lou Garth
Barbara Maynard
Juanita Wright
Mae
Peterson
Nelle Hansen
Joyce Gibson
James Collier
Everyone
Eva Lou Lewellen*

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Establishment Of Hereford Meat Packing Plant Encourages Local Beef Raisers' Market Hopes

The decision last week to construct a meat packing plant at Hereford that will slaughter 100,000 head annually encouraged beef raisers of the area. The meat processing plant, expected to be the largest in this part of the country, is to cost more than a million dollars.

The plant is to be owned and operated by the Allan and Sons Meat Packers whose head office is now in San Francisco, Calif. Jack Allan, one of the sons of the firm, reportedly plans to move to Hereford soon to supervise construction and operation of the plant.

Completion of the new plant is expected next summer. More than 50 local persons are expected to be employed by the

Allan Company.

The new Hereford Packing Company will be built on a 500-acre tract east of Hereford on U. S. Highway 60 across from the Municipal Airport. Officials said that three cities were considered for sites of the meat processing plant. They were Clovis, Littlefield and Hereford. No reason for the choice of Hereford was given.

One local resident reasoned, "It might be because of the name of the town, itself." Hereford is situated well in the center of the beef growers of the Texas High Plains and Eastern New Mexico.

Parmer County alone boasts 16 feedlots with an annual capacity of 90,000 head. The Hereford operation will consist of

the slaughtering with the carcasses being shipped to markets on the West Coast and on the Texas Gulf Coast.

Another factor in the location of the meat plant at Hereford is the current construction of the Holly sugar refinery

there. Authorities said that the pulp and waste from the beets provided cheap cattle feed. Livestock brings in around

4 1/2 million dollars in Parmer County each year, according to County Agent Deryl Coker's annual report for 1963. With the

100,000 acres of wheat, he said, the amount could be increased if farmers would utilize wheat for grazing.

At the present time there is a great deal of interest in feedlots and with the pasturing there have been three new feedlots built in the county. There are some 16 feedlots that are feeding from 300 to 20,000 head per year.

Within the past year there has been increased interest in swine feeding also. Two pig parlors have been built in the county.

A livestock committee was formed in 1961 and since its formation they have been busy

working on the Southwest Screwworm Program and obtaining a modified, certified Burcellosis rating for the county.

The committee is composed of Jack McCracken, Joe Jones, Frank Hinkson, A. L. Black, Carl Schlenker, Jack Woldtman, N.E. Wood and Bob Wilson. All have an interest in livestock and met twice in 1963.

Most of the livestock finished in Parmer County has been marketed in Clovis and Lubbock. Last year the Swift slaughter plant was constructed in Clovis which gave a more

(Continued on Page C)

THE HIGH PLAINS FARM AND HOME

AGRICULTURAL SUPPLEMENT OF THE PARMER COUNTY NEWSPAPERS

Mrs. Clarke Explains School Counseling

Mrs. A. C. (Buck) Clarke enjoys her work--this fact is evident as she discusses the problems and joys of working with youngsters as counselor in Lazbuddie, Bovina, and Farwell.

Her job is varied but intriguing and has "grown because of a need", she says. The duties of a counselor in every school varies. Mrs. Clarke directs a complete testing program from first grade through high school, beginning with reading readiness tests in the first with achievement tests planned for each child every year through high school.

Also included in the program are educational ability tests in third, fifth and seventh and ninth grades. In the eighth grades, youngsters are given what Mrs. Clarke feels is one of the most important tests for both the child and the parent, one on preliminary interest, which is designed to aid in planning high school work. Purpose is to encourage young people to plan a four year program of highschool work instead of selecting subjects from year to year.

Tests at this time help to determine vocational interest, and are invaluable career-wise. "I don't think the students can decide then what career to choose," says Mrs. Clarke, "but the tests stimulate an interest in investigating career possibilities."

The interest tests include eight different fields, show highs and lows of the student and then indicate what types of work fall into these various categories. Mrs. Clarke has a ready file of literature to sup-

ply students on various vocations. In relation to this need, plans are to have a career unit for eighth graders with students to be assigned essays on various vocations.

Ninth graders again take achievement and educational ability tests, and tenth grade students are tested on differential aptitude to show natural abilities, and a more definite vocational interest test is included. After results are known, personal interviews are scheduled for a review of the findings.

Juniors take achievement tests geared to aid in deciding if a student needs extra work for college preparation. Schedules are reviewed, and work for the last year is planned. Juniors also take the national merit scholarship Test in the spring, which is given with possibilities of scholarships in mind. The test is also good preparation for college entrance exams says Mrs. Clarke.

Seniors are counseled and aided in applying for college entrance exams if they plan to continue an education. Two tests are used by colleges and universities, says Mrs. Clarke, the American College Testing Program or the Scholastic Aptitude test. Practically all colleges and universities require one or the other. Institutions prefer that students take the tests during the senior year, preferably in the fall.

Seniors who wish to take the tests register with Mrs. Clarke, but they must go to one of the testing centers, either in Lubbock or Amarillo, for the actual test. The parents take the responsibility of taking the student to the center.



Mrs. A. C. (Buck) Clarke discusses educational material with Miss Jeannie Blair, of Farwell, daughter of Mr. and Mrs. Joe Blair. Mrs. Clarke is school counselor for Lazbuddie, Bovina and Farwell Schools.

Sewing Project In 1963 Reviewed

More than one-half of the Parmer County homemakers sew for their families. Mrs. Cricket B. Taylor, Home Demonstration Agent, stated in her report for activities during 1963. The clothing sub-committee of the Program Building Committee include Mrs. Davis

Gulley, Mrs. Carl Schlenker and Mrs. Ellis Tatum.

The long range objective of the program, Mrs. Taylor said, was for families to have clothing to fit their way of life at a cost they can afford to pay.

The annual goal for 1963 was for 30 homemakers in all communities to be taught improved methods of sewing. Another aim was to train 14 adult 4-H leaders but this failed to materialize.

Five of the adult leaders met with Mrs. Taylor in July to make plans for the 4-H clothing workshops and county dress revue in Pflona. Two leaders, Mrs. Webb Gober and Mrs. Roy Miller were chosen to receive short periods of training in first and second year clothing units. They held workshops and taught simple skirts and simple blouse construction to 10 girls.

Mrs. Taylor held workshops for six girls and two adult leaders in Units 3 and 4. Garments were made step by step at each meeting.

As a result of these meetings, 16 garments were completed but only 13 girls modeled their garments in the county dress revue that was held in the Home Economic Cottage in Farwell. Around 40 parents, leaders and friends attended.

Judy Koelzer represented Parmer County in the District Dress Revue in Amarillo. A full page of publicity was given the county Dress Revue by the three county newspapers.

You don't have to pack your child's lunch each day to be sure he gets a well-balanced, nutritious meal at school. He can buy -- for about 25 cents -- a hot meal that meets from 1/3 to 1/2 of his daily nutritive requirements. The meal is served in all institutions participating in the National School Lunch Program -- some 68,000 public and private schools.

If we can believe national statistics, the "average" American consumes 6 pounds of rice a year. Louisiana residents eat 30 pounds of rice a year, and South Carolinians rank next with about 27 pounds, a recent USDA study shows. Even these two states are pikers compared with Hawaii, where residents eat 113 pounds of rice a year.

A little more than half the nation's population has some form of eye trouble, according to the American Medical Association.

Also included in the realm of the school counselor is testing of the child who has exceptional problems or exceptional ability. Individual tests which are very time consuming, are used here. "But we feel if we can spot a way to help, it's worth it", she

adds. She calls the test a fascinating one. Teachers usually recommend that a child be tested. "Sometimes we can help but sometimes there is no happy solution," she comments.

Mrs. Clarke first became interested in counseling as a vocation when she worked with Tri-High-Y girls in the Rio Grande valley. She organized groups of girls in McAllen and worked closely with them. The work required quite a bit of counseling. Mrs. Clarke later was a member of the executive board of the state organization and designed types of programs on counseling. Later, she returned to school and received her bachelor's degree in psychology from ENMU in 1956, and her masters in guidance and counseling from the University of Colorado in 1957. She did sociological work for her masters degree in Mexico City.

She has taught in elementary schools and had been an instructor in Bovina high school and junior high. To receive a counseling certificate, an applicant must have three years teaching experience, preferably in various grades in the school.

Asked about her greatest satisfaction in her work, Mrs. Clarke selected her work with the top groups and the bottom groups. She explains that results in this area are more noticeable. She adds that "It hurts me to see a youngster with unusual ability who does not apply himself."

The Clarks reside on Second St. in Farwell. He is manager of Gifford Hill Pipe plant, One son, A. C. Clarke Jr. and his family reside in Austin. Two grandchildren complete the family circle.

Other than her work, Mrs. Clarke enjoys decorating and gardening. Shortly after moving here, she planned the remodeling of their home. She is also an avid reader and is now reading a series of historical volumes.

Farm Employment Group Organized

A farmer's organization, known as Southwest Farm Employment Association was organized on Tuesday, December 3, at a meeting held in Amarillo.

The organization is comprised of farmers and is designed to facilitate the employment of experienced farm laborers from each local area and to import a limited number of Mexican farm workers on a permanent visa basis.

The headquarters of the Association will be located in Amarillo at 111 E. 16th Street, Telephone DR 3-5111. Interested farm laborers and farmers wishing to avail themselves of membership in the Association are urged to visit the office for complete information and details regarding applications and services offered.

Mike Martinez has been selected as the business manager and will head the Amarillo office.

He will also be in charge of establishing field offices in strategic locations for the convenience of the farmer-members of each area. Les Kilgore has been hired as a field representative, to act as a liaison between the farmers and the field office.

Operation of the Southwest Farm Employment Association is to be conducted on a non-profit basis and will depend solely on the membership fees received from the members for operating income. Members will be notified far enough in advance regarding each business meeting date in order to encourage the maximum attendance at the meetings.

IN GREECE

In Greece, Christmas gifts gladden the hearts of the young and the poor. The older folks usually wait until New Year's Day to exchange presents.



We wish you a ringing, rousing MERRY CHRISTMAS! A Christmas alive with joy, and glowing with promise... A Christmas so wonderful, that the spirit of the day will carry undiminished for another 365 days!

to our friends
From The Parmer County Courthouse

- Loyde A. Brewer County Judge
- Tom Lewellen Commissioner Prc. I
- C. H. Jefferson Commissioner Prc. II
- Guy Cox Commissioner Prc. III
- G. W. Crain Commissioner Prc. IV
- Charles Lovelace Sheriff
- Bonnie Warren County Clerk
- Dorothy Quickel District Clerk
- Mabel Reynolds County Treasurer
- Hugh Moseley Assessor-Collector
- Hurshel Harding County Attorney

Merry Christmas from... SOUTHWESTERN PUBLIC SERVICE COMPANY

"Sure Sign of Flavor" QUALITY CHEKED DAIRY PRODUCTS

Butter Milk Cottage Cheese Sour Cream

In No-Wax--No-Leak Plastic-Coated Cartons

CLARDY CAMPBELL Quality Cheked DAIRY PRODUCTS

Nuclear Fallout Shelters Equipped In Parmer County



Fallout shelter supplies are checked by Judge Loyde Brewer at the Worley Grain Co. elevator in Farwell. Photo was taken looking down from the entrance of the shelter at the west end of the elevator.

Parmer County is well equipped in the event of a nuclear fallout. Nine fallout shelters have been stocked with food and medical supplies for 3,824 people.

County Judge Loyde Brewer, who is in charge of the county civil defense project, said that organizational details were yet to be worked out.

A total of 1713 pieces, weighing 35,301 pounds, of equipment was shipped to Farwell last summer from Fort Worth to be used in Parmer County. The emergency supplies have been distributed throughout the county and arranged in the nine fallout shelters.

In Farwell the shelters are located in the elementary school building, the Worley Grain Co. elevator and the Sherley-Anderson-Pittman elevator. In Larlat the Sherley-Anderson Grain Co. elevator will accommodate 772 persons. A total of 1,000 people may find shelter and supplies in the Sherley Grain Co. elevator in Bovina.

The Friona Wheat Growers elevator and the Continental Grain Co. elevators in Friona will provide shelter for 738 persons in that city. There are

USDA Suggests Cut In Potato Acreage

Early spring potato acreage for 1964 should be reduced 14 per cent and the late spring acreage by seven per cent to keep a balance between the supply and demand for them, says John Larsen, horticulturist with the Texas Agricultural Extension Service.

Throughout the state of Texas, the law provides for county judges to be in charge of the project in their respective counties. In cities the mayor is in charge of the operation and distribution of supplies.

The survey for the fallout requirements was made by the civil defense department. Parmer County is under the Albuquerque headquarters for Corps of Engineers. Various agricultural agencies also have civil defense programs pertaining to nuclear fallout and shelters.

The shipment of supplies to Farwell included 800 boxes of soldiers rations, 767 15-gallon containers, 42 bags for lining the containers, 80 emergency access kits and 24 first aid kits.

All of the supplies have been paid for by the U. S. government, Judge Brewer said. Freight on the fallout shelter supplies from Fort Worth amounted to \$557,61.

Swine production has been geared to produce the largest amount of red meat possible with the least amount of fat and still retain its juiciness, flavor and tenderness, says D. J. Osbourn, assistant Extension animal husbandman.

These recommendations by the U. S. Department of Agriculture are acreage-market guides designed to assist growers in planning production, he says. The USDA's Agricultural Marketing Service says that if production is in line with these suggestions, supplies of potatoes should be in balance with requirements and the price for the coming season should be satisfactory.

The decreases in acreage were recommended for all producing areas, including a 14 per cent reduction in Texas for 1964. If the guides are followed, they will result in a probable national production from the spring acreage of 27.2 million hundredweight compared with 29.2 million in 1963, says Larsen.

The USDA's recommendations suggest a reduction in Texas early spring potatoes from 1,800 acres in 1963 to 1,530 in 1964 and a reduction in late spring production from 5,900 acres this year to 5,060 acres next spring.

Growers can expect strong competition in retail outlets next spring from fresh supplies moving from storage and from processed potato products, according to Larsen. He says that inventories of processed food potatoes can be expected to reach their highest point during the spring.

PREVENT WINDOWS, WALLS FROM WINTER SWEATING
How do you keep windows and walls from sweating in your home during cold weather? Several things can be done to prevent this condition. Following are suggestions:
Put on storm windows.
Install a ceiling vent fan in the kitchen and bathroom to carry off moisture from cooking, washing and drying clothes, and bathing.
Make a practice of ventilating the house by opening windows or doors occasionally.
Lay a ground cover of polyethylene or 55-pound roll roofing beneath the house if it has a crawl space instead of a basement.
The secret of preventing window and wall sweating, is to prevent the buildup of humidity in the warm house, which condenses on areas that are not insulated against the colder temperature outside.

Food And Nutrition Studied During 1963

Many persons have problems of overweight or underweight due to the lack of knowledge in planning nutritional meals, Cricket B. Taylor, Parmer County Home Demonstration Agent, stated.

One-third of farm families raise cattle for resale and food. The long-range objectives, Mrs. Taylor said, is for homemakers to choose good quality meat for nutritional value for the money spent.

The annual goals as set by the county program subcommittee on Foods and Nutrition for 1963 was for 70 families to improve the selection and preparation of good quality variety cuts of meats. Another goal was for 50 families to improve meal planning based on nutritional needs and train 10 leaders for 4-H food guides.

Meetings were held in home demonstration clubs throughout the county where recipes were exchanged and variety cuts of meats were discussed with the help of the Extension Service bulletins. As a result of these meetings 77 homemakers reported using new recipes on variety and new cuts of meats to increase nutritional value of meals.

Mrs. Taylor praised trained adult leaders in food who have continued to work with 4-H girls during her absence. Those mentioned were Mrs. Roy Miller, Gerald Ramage, Mrs. Johnnie Rundell and Mrs. Leon Billingsley.

A meeting was held in July of the past year for 4-H food leaders in preparation for the county 4-H Bake Show. Bulletins on butter cakes, high altitude cookbook B-61 "Yeast Bread" and suggested recipes

were given. Exhibits of both products, whole wheat rolls and butter cake were shown and proper method of wrapping each was demonstrated. Size of pans and tools for baking success were discussed.

The County Bake Show was held Aug. 8 in Friona at the Community Room of the bank building with nine girls participating. Winners were named in three age groups, 9-10 years, 11-12 years, and 13 years and over. The highest scoring girl was named county winner and was elected to represent the county in the District Bake Show at Amarillo.

What is believed to be the first natural attractant ever obtained from male insects has been extracted from male boll weevils. Females of the species are attracted by the substance. Thus, a new approach may be opened for controlling the most destructive of all cotton insects, say entomologists of the U. S. Department of Agriculture, discoverers of the new substance.

Attractant Taken From Boll Weevil

The natural attractant was isolated by entomologists of the USDA's Agricultural Research Service working in cooperation with the Mississippi Agricultural Experiment Station.

To obtain the chemical substance, they enclosed the male boll weevils in a plastic cage, then drew air from it into a column of activated charcoal. After 11 weeks, they removed the charcoal and soaked it in chloroform. When the chloroform was evaporated, a residue was left that attracted female boll weevils. Chemists are attempting to chemically identify the attractant so that a similar attractant can be made synthetically for possible use in boll weevil's control.

Attractant research is just one of several approaches ARS has emphasized during recent years in a search for new pest-control methods that limit or avoid the need for insecticides and that involve only the target pest. Attractants obtained from females of several insect species have opened the way to broad-front attacks, which include luring pests to traps, to isolate insecticides, and to chemicals that sterilize them.

For this program, you'll need your own group, some young adults, a musical instrument and refreshments.

An electric organ with the harmonic drawbar system of mixing tones permits the player to choose from thousands of tones, and has both the instant response needed for popular music, and legato action for the smooth, lilting songs of yesterday.

Invite at least one teen who plays the harmonic drawbar electric organ and another who can explain why teens like heavy beat, dissonant songs.

Give the teens twenty minutes for their kind of music. Then let a member of your own group demonstrate your generation's favorite melodies.

The result will be a better understanding of each kind of music, a greater respect for each, and a closer relationship between generations.

IDEAS
for the
Program Committee
by Franine

Music Bridges Generations

Do you enjoy teenager's music — or cringe at the sound of it? How does your teenager feel about your music preferences?

Build a bridge of better understanding between generations by planning a "Meet You at the Bridge" program.

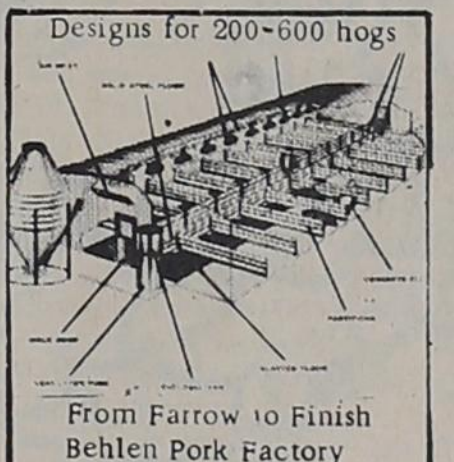
Teens can tell why they prefer certain types of music... while adults impress teenagers with melodies of an earlier generation.



The author of the favorite children's Christmas poem "Twas the night before Christmas," an eminent New York divinity professor, felt his creation was below his dignity and would not admit he wrote it for 20 years.

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Medicine At Work

- ... Pasteurized Perch ...
- ... G.I. Fatsos ...

INTERPLANETARY MEDICINE: U. of California radiation experts hope to refine pill which can raise tolerance to lethal rays as astronaut approaches solar storm. **STORK SIGNALS:** To prevent TV and radio static, FCC assigns frequency for Milwaukee pioneered system broadcasting unborn-baby heartbeats to remote doctors from tiny transmitter on mother's abdomen. **LONG-PLAY CAPSULE:** Implanted silicone capsule chemical "machine" releases insulin for diabetic patients over four-year period. **PASTEURIZED PERCH:** Half dozen federal agencies working with university laboratories to triple life of seafood by radio-pasteurization. Combines cooling with low dose rays. **PROMISING PLANT:** Broad-scale testing underway at U. of Wisconsin with derivative of India plant used for centuries in cancer and now shown effective against mouse carcinomas.

JOB HAZARD: Kidney stone removal may be routine for returning astronauts. Convair scientist says excess calcium builds up when weightlessness reduces skeletal needs. **STONE-AGE STUDY:** Huge glandular growths and widespread brain damage among infants in recently-found primitive New Guinea village are clues in NIH search for causes of goiter and mental deficiency. **G.I. FATSOES:** U.S. Army orders "corrective measures" for soldiers who flunk quarterly overweight inspections. **SPACE BONUS:** Invalid Illinois farmer, bedridden California stroke victims, polio-suffering Dallas housewife are all walking for first time in years while wearing pressurized suits now obsolete for space travel. (From Medicine at Work, publication of the Pharmaceutical Manufacturers Association).

We Wish To Say

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1963

Warm Wishes!

Johnson Abstract Co.

Joy and peace be with you during this Yule season.

From County ASC Office

The Farmer County ASC office is taking applications for practices to be carried out during the first quarter of 1964. Requests should be filed by Jan. 1, 1964.

The 1963 Feed Grain Program is basically the same as in 1963. However, there are a few changes.

Farmers who feel that the yield (and payment rates) established (based on the county average) on the farm is too low, may appeal to the County Committee for reconsideration on the basis of the proven yield for the years 1959 through 1962. It is the same procedure that has been followed for the past three years and the production records for those years are already on file in the ASC

office.

If farmers have previously presented the 1959 and 1960 production records it will be necessary only to furnish the 1961 and 1962 records. The 1964 yield for the farm will be the average production per acre for the four years 1959 thru 1962. To support an appeal, yield data must be furnished for each of the base years. Diversion acreage changes are:

The maximum acreage which may be diverted on a farm has been raised to 50 per cent (from 40) of the base. The average payment rate per acre for diverting 40 per cent or more also will be substantially higher than in 1963.

As in 1963, there are two

payment rates. The lower rate applies to the first 20 per cent of the base diverted. The higher rate (approximately 2 1/2 times the lower) applies to acreage in excess to 20 per cent diverted. The higher rate applies to the entire acreage diverted if the total diversion is equal to at least 40 per cent of the base.

In addition to the diversion payment, there will (as in 1963) be a price support payment on the planted acreage of feed grains on the farm. The signup period begins Monday, Feb. 10, 1964 and will close on March 27, 1964.

Any cotton grower desiring to make application for released cotton acreage may now file his request for a portion of such acreage.



What's In A Name?

A man often is said to be only as good as his name. This probably came from the practice of men verbally binding themselves in agreements with others on the strength of their "good name".

Texas history records at least one man who proved himself to be even better than his name. For this man changed his name.

He changed his name from Otfried Hans Freiherr Von Meusebach so that he could become a citizen of Texas under the name of John O. Meusebach.

Even in light of the history of innumerable broken treaties between the Indians and the white settlers, the treaty of peace between twenty Comanche Chiefs and Meusebach, representing the German Colonists, was never breached.

This 1847 Treaty is memorialized by a marker on U. S. Highway 190 about 15 miles west of the Central Texas town of San Saba.

Tex-Ark-Ana, 3 in 1

Called "The Pleasure Crossroads of the Gulf Southwest" it's officially named Texarkana, Texas. Texarkana lies right on the Texas-Arkansas border. But it derives its name from three states—TEXAS, ARKANSAS and LOUISIANA.

San Antonio's Little City

San Antonio's earliest residential settlement has been restored.

Back in 1722 it housed the soldiers attached to Mission San Antonio de Valero—better known as the Alamo. Mexican General Cos surrendered there after the Texans captured San Antonio in 1835.

The little settlement to which we refer is La Villita, the "Little City." It is located in the heart of San Antonio.

The Arneson River Theater, where the audience is separated from the stage by the beautiful San Antonio River, is located in the "Little City."

This little Mexican Village should be on your "must see" list for your next trip Santone way.

A Fitting Name

Never was a town so rightly named as Rosebud, Texas. In every yard of this little Central Texas town in Falls County there grows at least one rose bush.

Quality -- and only quality -- determines the grade of eggs, reminds the USDA. There are eggs of every size in every grade. For example, a carton of U. S. Grade A eggs may contain either large, small, medium or extra large eggs. U. S. Grade AA or Fresh Fancy is best, followed by U. S. Grades A, B and C.

Merry Christmas

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John White Reviews 1963 Texas Farming

If one word could summarize the Texas farm picture for 1963, that word might be "amazing."

In July of this year, a long dry spell settled in on most of the state, causing a great deal of concern for our crops. Fortunately, most row crops coasted through on subsoil moisture and our harvest was not severely hurt. So although a shortage of grass and forage is creating problems in the livestock and dairy industry, the triumph of other crops over the drought constitutes a gratifying minor miracle.

Our major cash crop, cotton, is down slightly but will amount to something like 4,635,000 bales or more. This is only about 89,000 bales below 1962, despite the dry weather.

We will hold on to our reputation as the nation's largest producer of grain sorghums also. Our 1963 crop made a dramatic jump of nearly 33 million bushels over last year with some 232,429,000 bushels expected in the final tally. And in spite of some production decreases such as onions, Texas vegetables are expected to bring farmers about \$1 million more than in 1962, peaking at some \$65 million.

The Texas citrus production has received some "knock out blows" from freezing weather in recent years, but the 1963-64 crop year now in progress gives evidence of a rapid recovery. Only about 111,000 boxes of oranges and grapefruit valued at some one-half million dollars was harvested during 1962-63. The current season shows promise of a big leap to 750,000 boxes, potentially valued at \$2,250,000. Some of the best news yet for our hard hit citrus growers.

Our efficient production techniques will continue to assure Texas and the nation's consumers of a bountiful supply of food and fiber at reasonable prices. This is a success story without parallel in the history of any other nation. Producer profits, however, are still limited by rising costs of materials needed in farming operations. The problem of the cost-price squeeze exerted upon the farmer is still very much with us.

Our livestock industry is still something of a question mark. If we have good winter moisture, our ranges that were parched during the past summer can

make a quick recovery. Continued subnormal rainfall would paint a darker picture. Normally, our livestock industry is worth close to one billion dollars to the Texas economy each year.

Livestockmen, too, are having their problems, profit-wise. The drought has caused produc-

tion costs to rise due to the high cost of necessary feeding operations. And imports of meat from other countries are further depressing local prices.

But despite these adverse factors, our 1963 farm picture is far better than many had expected earlier this year.

Hail, The Farmer

Editor's Note: In sending their holiday greetings to the farmers of this county the personnel of the ASC office in Farwell submitted the following description of a farmer.

WHAT IS A FARMER? - A farmer is a paradox - he is an executive with his home in his office; a scientist using fertilizer attachments; a purchasing agent in an old straw hat; a personnel director with grease under his fingernails; a dietitian with a passion for alfalfa aminos and antibiotics; a production expert with a surplus; and a manager battling a price-cost squeeze. He manages more capital than

most of the business in town. He likes sunshine, good food, State fairs, dinner at noon, auctions, his neighbors, his shirt collar unbuttoned and, above all, the right amount of rain in August.

He is not much for droughts, gullies, thruways, weeds, the 8-hour day, grasshoppers, midge, or helping with housework.

Farmers are found in fields - plowing up, seeding down, rotating from, planting to, fertilizing with, spraying for, and harvesting. Wives help them, little boys follow them, city relatives visit them, salesmen detain them and wait for them, weather can delay them and wait for them, but it takes heaven to stop them.

A farmer is both Faith and Fatalist - he must have faith to continually meet the challenges of his capacities amid an ever-present possibility that a late spring, and early frost, tornado, flood, drought, disease or bugs can bring his business to a standstill.

He is our countryman - a denim-dressed, business-wise, fast growing statesman of stature. And when he comes in at noon, having spent the energy of his hopes and dreams, he can be recharged anew with the magic words: "The market's up."

"CHEAP WATER"
The additional water you get when you acidize your well with
DRY ACID®
See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.
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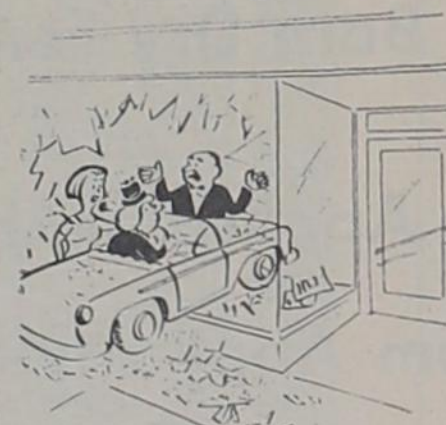
OLAN ELLIOTT
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No Birthday Party Without Christmas

Were it not for the observance of Christmas—the greatest of all birthdays—there would probably be no birthday parties throughout the rest of the year. In ancient times, only pagans took part in birthday festivities. Early Christians associated birth with the assumption of original sin and therefore did not look upon the birth date as a time for celebration.

The Pharaohs of Egypt celebrated their own birthdays, and we are told that King Herod did, too. But it was not until the 300's that the birth date of Christ was even noted. In the year 354 the Bishop of Rome declared December 25 to be the anniversary of the birth of Christ and from that date until now, Christians have observed this most wonderful of all birthdays.

My Neighbors



"Please, ma'am...we don't have a drive-in window!"

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Complete Automotive
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SERVICE
Valve Work - A Specialty
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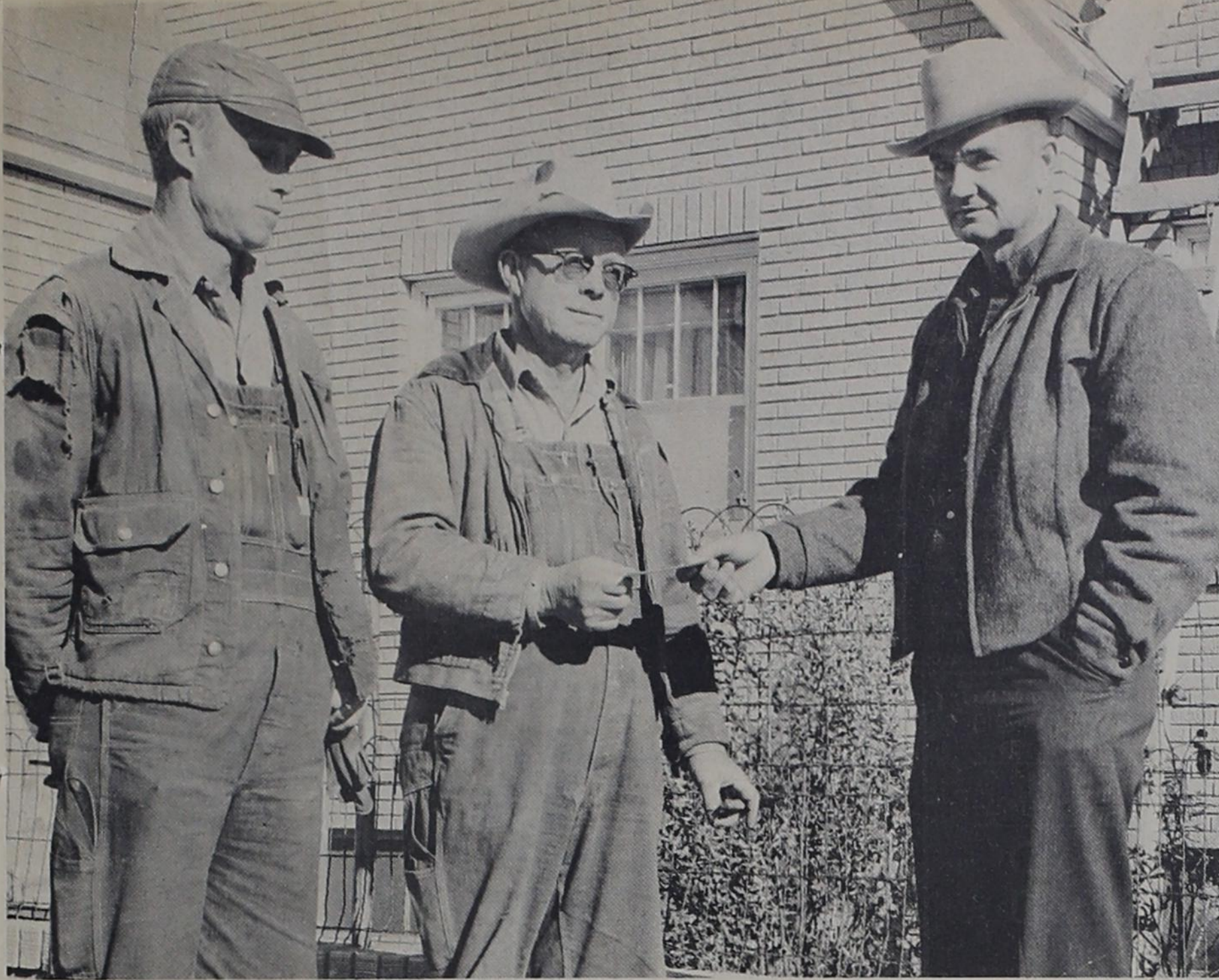
Complete Automotive
Machine Shop
SERVICE
Valve Work - A Specialty
Crankshaft Grinding
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For Your Farming Needs In The New Year, Make Your First Stop.

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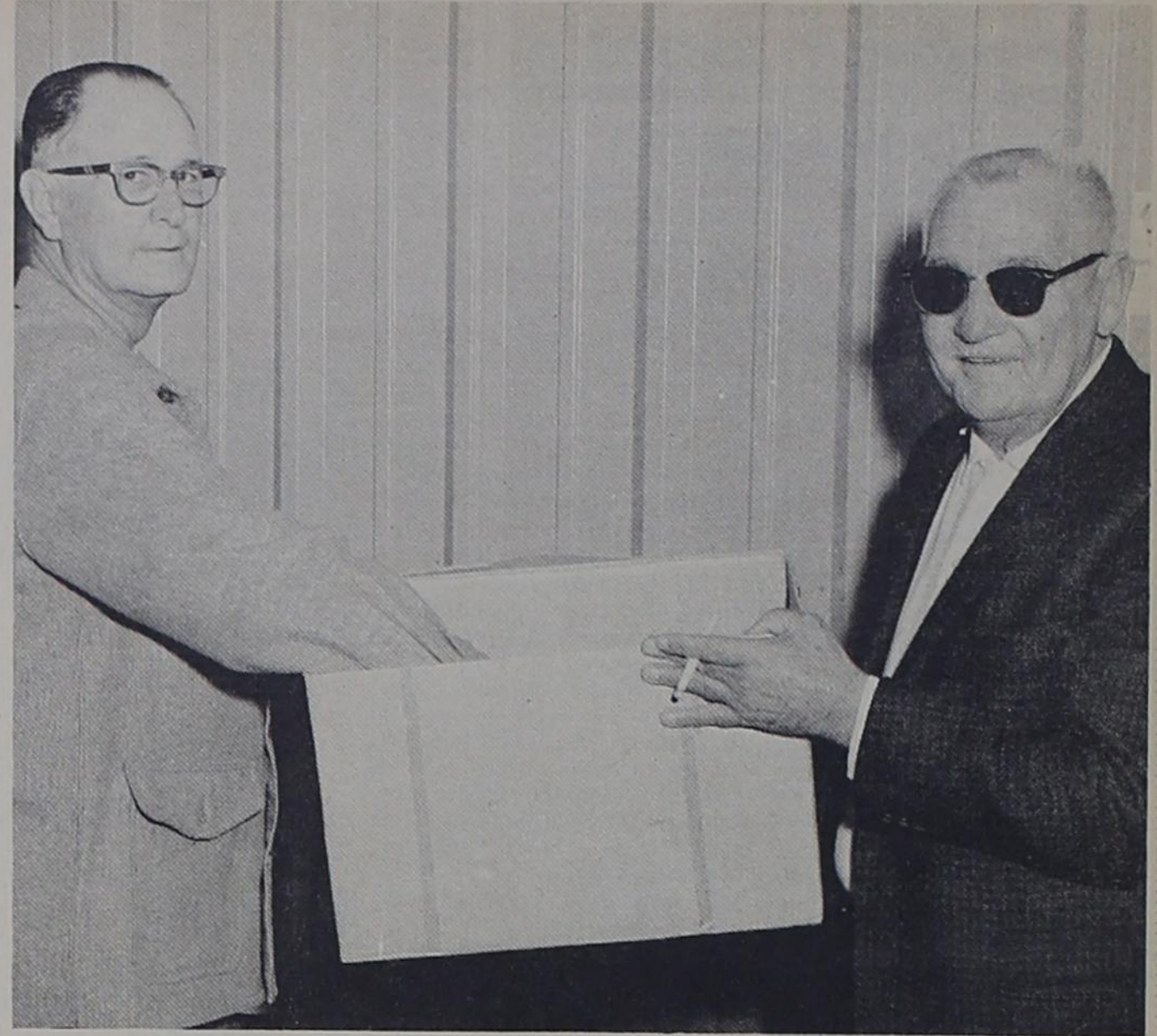
Preston Martin, Dispatcher for Gifford-Hill-Western proves you can beat the odds as he presents the winning coupon to Johnny and Mr. W. D. Eshleman of Grier, New Mexico, for

the grand prize of the firms recent open house, The \$1000 LOCK-SEAL pipeline was the first prize ever won by Mr. Eshleman.

Handle X-Mas Trees With Care

Christmas is not far ahead--and that brings up Christmas trees. Some people like the new Christmas trees made from metal or plastics, but many do cling to the tradition of natural evergreens. Mrs. Mary Jo Carlton, county home agent with the Cooperative Extension Service of New Mexico State University, gives these tips about caring for your evergreen Christmas tree: When setting up the tree in the house, nothing is easier than putting it in a waterproof container such as a can or bucket. Use one big enough; cut off one inch of the trunk slantwise; put the tree in the bucket and fill with small stones or brick pieces. Fill with water and check daily.

Some safety precautions to practice - Place the tree away from the fireplace, furnace, or heat. Put the tree near an outlet to avoid using extension cords. Check any electrical cords or strings of lights for frayed insulation, cracked outlets, or broken plugs. Repair, but replace them if possible. Buy only lights or cords which have the Underwriter's Laboratory seal on the. Use non-flammable decorations and be sure lights are not close enough to heat the tree. Above all, disconnect tree lights upon leaving the room or house and before going to bed.



Mayor Sam Aldridge of Farwell is shown drawing the winning coupon for the \$1000 LOCK-SEAL irrigation pipeline. Buck Clarke, local manager looks on. The pipeline was the grand prize offered by Gifford-Hill-Western during their recent Farwell Open House.



At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

It is Christmas time again and from all the "fixings", and activities that I saw around the homes I visited recently, everything should be all ready for the big gala event. I visited in the Earl Jamison home near Friona last week and all the Christmas "doings", I saw - (making decorations, gift wrappings) helped put me in the spirit of Christmas, Jan, the 12 year old daughter is enrolled in four 4-H projects this year, foods, clothing, electric and recreation. Brian is president of the Friona 4-H club and his projects are gardening, recreation and electric.

We discussed plans for project work to start in early Jan. Mrs. Jameson and Mrs. Charles Howell are 4-H leaders. The 4-H motto is to "learn to do by doing," and from all reports and what I saw of gifts brought to the party by 4-H members of the Farwell Country club, these girls and boys are living up to that motto. I wish everyone could see the clever sewing box that Kathryn Gober made and the little Christmas tree that Janis Billingsley made from a magazine and many others too numerous to mention.

Did you know that there are several girls in Farwell that want to be 4-H members? If parents are interested in 4-H work for their girls and boys, contact Mrs. L. C. Herrington, 104 Ave. I, or the Home Demonstration Agents office, on the 2nd floor of the court house or call 481-3619 for information. It looks like a new 4-H club might be organized. What better way to develop youth in skills and techniques than to learn by doing?

If You Have FARM MACHINERY TO SELL Call Big Nick Trienen at Machinery Supply Hwy. 60 Bovina Phone 238-4861

Texas Farm Export Outlook For 1964

By John C. White
Recent internal problems of the European Common Market have been capturing the economic headlines as 1963 draws to a close. Whether the problems are temporary or the splits become permanent will be a matter of vital concern to all of us in the new year, especially Texas agricultural interests. Western Europe buys some 500 million dollars worth of U. S. farm commodities each year. But what few people realize is that our own state of Texas supplies a whopping 10 percent of these goods--or \$50 million worth. It is this \$50 million annual income to Texas that we not only hope to maintain but also to expand in the immediate future. In September, I was a part of a Texas delegation appointed by Governor Connally that was sent to Europe to study the coming prospects for Texas exports to the Common Market. It was an eye-opening experience. Common Market officials were unanimous in their demand for "quality, not just

quantity" in future U. S. exports. The day is past, they repeatedly told me, when the U. S. could expect to unload inferior commodities on European markets. "Don't expect us to eat what you won't eat, yourselves," was their terse way of putting it. It is true that we have been guilty of this, to some degree. Yet, we produce enough high quality foodstuffs to supply our foreign markets without having to scrimp ourselves. Some of our export merchants will have to revise their thinking, however, on the quality and cleanliness of farm commodities destined for Europe and other parts of the world. Still another export pitfall is that we sometimes forget that foreign trade is rapidly becoming a broad superhighway, demanding heavy traffic in BOTH directions. We cannot expect to be too restrictive in our own imports and hope to sell in large volume abroad. The power of an economically united Europe was demonstrated in a small measure by the "chicken war" earlier this year. This

crimp in our poultry exports to Europe was a graphic illustration that the Common Market can retaliate severely if we only want to "sell" instead of "trade". Of course we want to maintain a measure of security for

our own domestic markets. A good balance between imports and exports is a vital necessity, calling for some delicate diplomatic maneuvers. How well we succeed will determine the fate of our foreign markets in coming years.

Record Turnout Approves Quotas

The largest vote ever cast on a cotton referendum in Parmer county Tuesday, Dec. 10, approved marketing quotas for the 1964 crop. A total of 743 of the 1,031 cotton raisers in the county voted in the referendum. Final tabulation showed 606 for and 137 against quotas. Prentice Mills, ASCS manager, expressed his appreciation for the approximately 72 percent turnout. "It speaks well for the people to show that much interest in

an election," he said. Nationally, marketing quotas carried by 85 percent, according to Mills. He said that the Parmer County cotton farmers showed a better turnout than in the national election. Marketing quotas here carried by 81 1/2 percent majority. A two-thirds majority is required in order for the marketing quota issue to be adopted. All but three voting precincts in the county had the necessary majority to carry. Only one failed to have a 50 percent majority. Persons eligible to vote included all engaged in the raising of upland cotton in 1963

1963 Honey Crop Hits New High

The 1963 honey crop should hit a new high with a total of more than 291 million pounds. Bees increased their production per colony by six percent to 52.4 pounds and the number of colonies increased slightly to about 5.5 million, according to the USDA.

Be not merely good; be good for something. -Thoreau

Cotton Market Trading Brisk

Cotton trading was again moderate to brisk in markets of Arizona, California, New Mexico and the El Paso-Pecos section of Texas, according to the USDA's Agricultural Marketing Service. Demand was generally best for the earlier picked White qualities at prices ranging from 100 to 500 points over the CCC loan rates. Available supplies of qualities in best demand were rapidly being depleted. Domestic and foreign inquiries were light to moderate. India showed interest in cotton under their PL480 authorization. Other inquiries were received from European countries and Japan. Middling 1-1/16" was quoted December 12 on the Fresno market at 37.75 cents per pound, unchanged from a week earlier. This quality was quoted in Phoenix at 34.10 cents per pound, also the same as a week ago. Middling 1-1/8" was quoted in El Paso at 37.20 cents per pound, unchanged from last week. Price for American-Egyptian grade 3, 1-3/8" was quoted in Phoenix at 53.30 cents and in El Paso at 53.80 cents. Upland cotton purchases reported during the week ended

December 12 totaled 144,000 bales in Fresno and 39,900 bales in Phoenix. This compares with 181,800 and 47,000 bales, respectively, last week.

Fog and rain continued to hamper harvest operations in California's San Joaquin Valley. Other cotton producing sections reported clear, cool weather early in the week and picking moved along rapidly.

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SPORTS AFIELD

By Ted Kesting

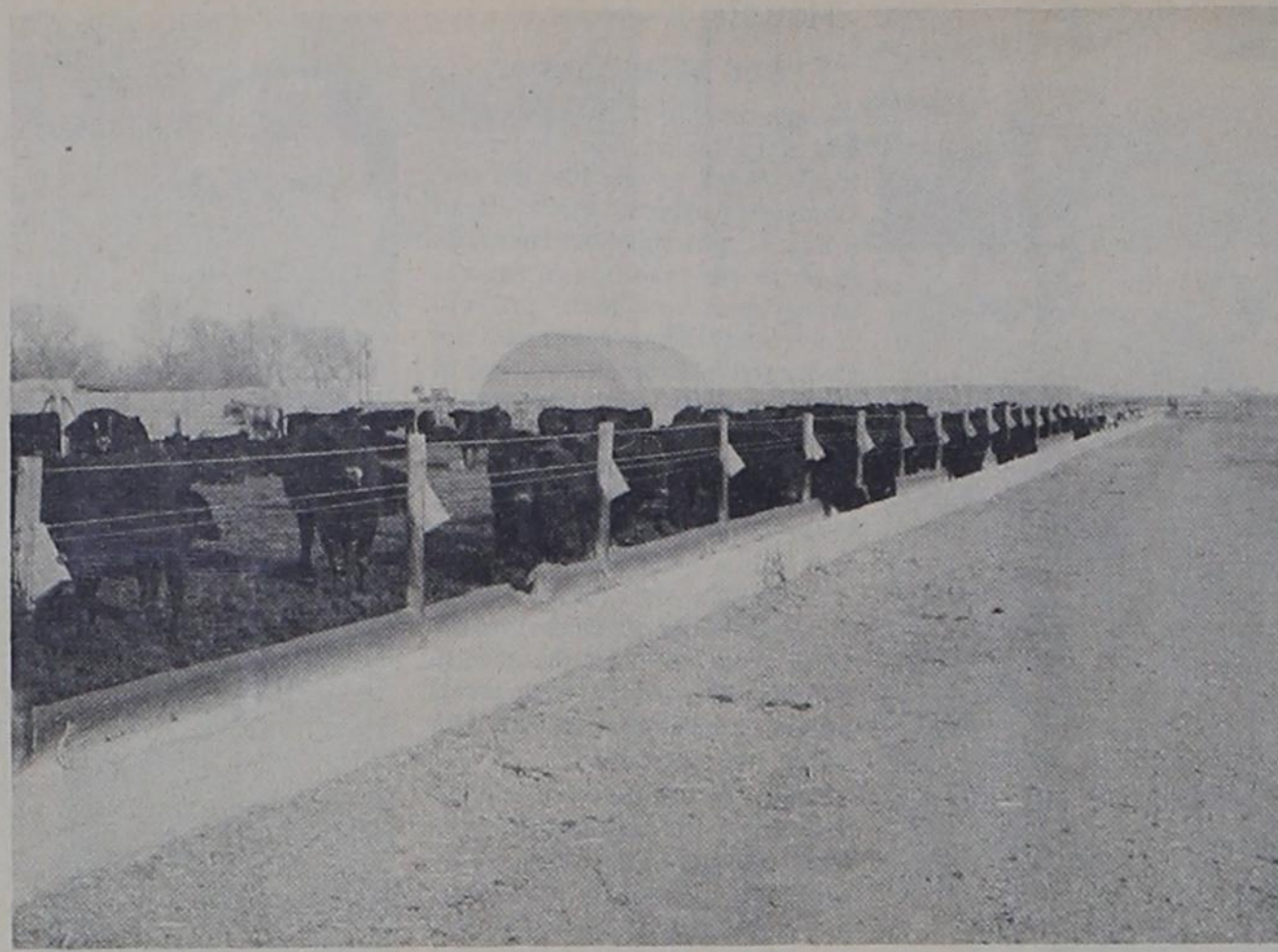
Every year members of the National Bench Rest Shooters Association meet to pit their skills at developing super-accurate rifles, loading for them and shooting them. Since the shooters assume a comfortable position at an unshakable bench on which they rest their rifles — fore and aft — for each shot, it would seem that the makeup of the rifle and loading of the ammunition are most important. Considering the fact that each shot is fired with the rifle resting on sandbags, you'd think that the only way match nerves could influence results would be from the shooter dribbling part of his powder charge before he gets it into the case mouth.

However, the competition is so demanding in accuracy performance that even an unexpected twitch of a minor muscle or a hardly perceivable variation in the way the shooter embraces the rifle might open a

group to such an extent that, though meaningless to most hunters or target shooters, it would cause the benchrest great distress. To him a 100-yard five-shot group measuring .35 inches is mediocre and a .75-inch group is horrendous. The record 100-yard five-shot group in the Sporter Class rifles, for example, stands at .2038 inch, less than the diameter of a .22 bullet. This is possible even with a .30 caliber, because the group sizes are from center to center of bullet holes, and spreads are carefully measured by an instrument developed for this purpose.

Of course, when there is a wind—even a light breeze—it can influence the bullet's flight, and the shooter must dope the wind. Considering the degree of accuracy involved, you can see that there is a large degree of shooter skill required.

Hunters aren't concerned with group measurements to ten thousandths of an inch, says Pete Brown, Arms Editor of *Sports Afield*, but careful hunters are nevertheless interested in obtaining the best possible accuracy with their weapons. Clean, quick kills are largely dependent on accuracy, (gun, ammo and shooter); and the greater the range at which sportsmanlike shots can be taken.



A part of the 200 beef cattle on the Leon Grissom farm are shown in the feed lot. Grissom, a long time beef raiser in Parmer County also has 700 head on pasture. He credits his success to utilizing farm bi-products.

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Parmer County Beef Raiser Gives Views on Business

"It's cheaper to ship a beef carcass to West Coast market than to ship the live animal and the grain," Leon Grissom of the Oklahoma Lane community said this week. Grissom has been feeding cattle for market for several years. He now has 200 head in the feed lot and 700 head on pasture. He attributes his degree of success in the beef cattle raising business to the utilization of home-grown bi-products on the farm. More than a half of the feed used in the feed lots is grown on the farm such as the grain and corn ensilage. Wheat pasture was estimated at being worth from \$10 to \$12 per acre. He said that the present cost of pasturing ran from

\$1 to \$1.25 per 100 pounds of beef. Some of the wheat pasture is good for four months. Grissom predicted that within a few years this country would be rated equivalent to even the corn belt as a practical beef raising area. The fact that one new meat processing plant has been built in the past year in Clovis and another to be completed in Hereford next year verifies that major meat packing companies see the future as he does. In comparing this area with that of California and Arizona, Grissom pointed out that the drier states had an advantage in storing grain and ensilage because there was not the handicap of moisture damage, freezing or the cattle bogging

down in the mud. He said that maize was the best feed he had found in this country for cattle. He said the maize would be of so much better quality if a machine were built to grind the head along with a part of the stalk. But, too, he said, there would be no market for the product. One would have to feed it to realize any profit. Grissom said the beef cattle business the past year had been a poor one for making money. He said that a few years ago he realized \$70 a head profit on a herd but that now he had "900 head that are losing money."

Dr. William Beene
 Optometrist
 Phone 4051 13th. & Cleveland
 Friona, Texas (South Of Hospital)

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TRY TWO TURKEYS
 If you're already planning your Christmas menu, here are several ideas that can make this year's dinner just a little different. For an attractive centerpiece that's also good to eat, use two turkeys. In fact, use two turkeys. There's such a variety of sizes now available that you can choose a pair of birds that are just the right size for your Christmas dinner. Try fryer-rollers weighing from 4 to 9 pounds. Two turkeys lined up on a serving tray simply garnished with carrot curls and parsley will draw comments from even your youngest guests. Then, give them an added surprise -- a different stuffing inside each bird. Bread stuffing is always a favorite. Or, you can start with this old-reliable then let your imagination run wild--adding apples, chestnuts, giblets, oysters, sausage, even prunes. If you want to make a completely different dressing, try rice stuffing, a cranberry stuffing, or a cracker-custard filling.

U.S. Families Spend Less For Food
 On the basis of our disposable income the average U. S. family is spending less for food today than ever before. In 1959 we spent 20 percent, compared to about 23 percent in 1929.

ABSTRACTS
 See **JOHNSON ABSTRACT COMPANY** in **Farwell** Fast, Accurate
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FOOTSAVING EDUCATION
 by **James E. Edwards**

No Shoes -- No School?

A recent article in the newspaper stated that in Cleveland, Ohio, 300 children daily are unable to attend classes because they have no shoes. The item didn't, but it could have said, "Moscow papers please copy".

The saddest part of the story, to a shoeman, is that the report was given out by the attendance officers. It leaves open the question of whether said officers are concerned about the children's feet or merely about the detrimental effect on the record of attendance.

If the health departments of the schools would recognize feet as being equally important as eyes and teeth we would probably find, not 300, but thousands of children being sent home with a note saying that they would be far better off staying home without shoes than coming to school in shoes that will surely ruin their feet for life.

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