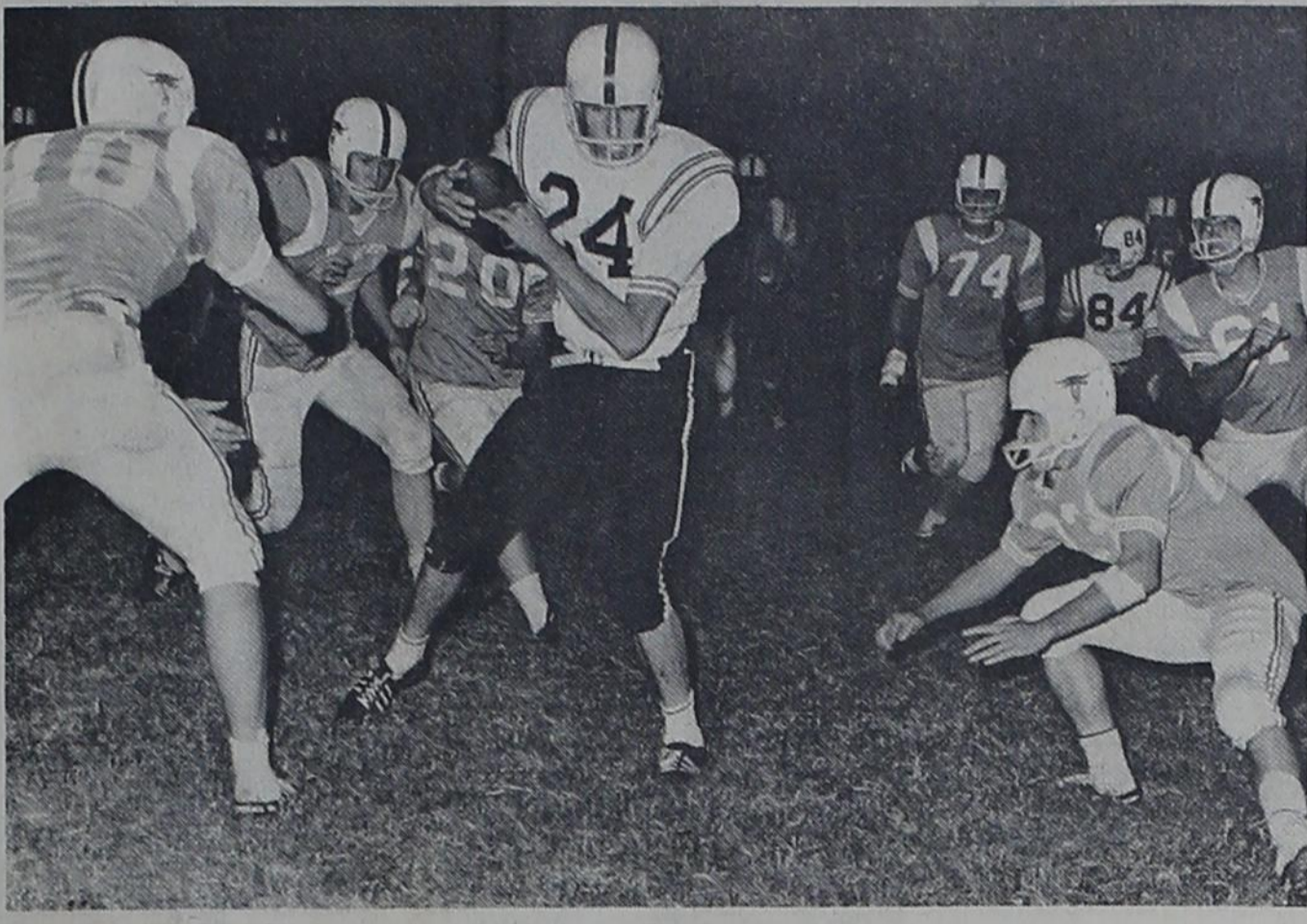


BY HOP JR.

Steers Dump Kress For District Win



It was the end of the road for this Kress Kangaroo when he found himself surrounded by the stout Farwell defense Friday night. Steers visible from left to right include Leon Lovelace, Jerry Field, Darrell Crook (74), and Ronny Henson. Danny Lindop is braced to make the tackle.

By Bob Hamilton
Farwell's Steers jumped off to a big start in the race for the District 3-A title Friday night by dumping cellar-bound Kress by a whopping 42-0.

The win over Kress was the first in four years for Farwell. Two sensational pass interceptions by big Leon Lovelace gave the Steers a lead that was never threatened from almost the beginning of the game. With 9:10 showing on the scoreboard clock, Lovelace intercepted a pass by Kangaroo quarterback Larry Fields on the Kress 38 yard line and returned it down the sidelines to score. Then the big one skirted his left end for another two points, and the Steers led 8-0 before they had ran a play from scrimmage.

After kicking off to Kress again, three plays later Lovelace again snagged a wobbly Kangaroo aerial and returned it seven yards to the hosts' 19 before being brought down.

Five plays later Jerry Herrington went over from the nine, dragging two Kangaroo tacklers

the final three yards. Lovelace kicked the PAT, and Farwell was off and running with a 15-0 lead, and 5:51 minutes left to play in the initial stanza.

Kress couldn't manage a first down after taking the following kickoff, and was forced to punt. Danny Lindop returned the ball from the Kress 48 to the 22. With 1:02 left in the quarter, Jerry Field took a pitchout from Lovelace and skirted his right end for eight yards and another touchdown.

Again Kress failed to garner a first down and punted. The Steers picked up a yard running and then suffered a five yard penalty for being in motion. So Lovelace tossed a pass to Butch Ford who carried the ball over to score. The play covered 48 yards. Lovelace's kick was good, and the Steers held a 28-0 lead with 9:44 left in the first half.

The second half had hardly got underway when Lovelace completed a pass to Jerry Childs for another touchdown which covered 49 yards. The scoreboard clock showed 9:20 minutes remaining in the third quarter when Lovelace kicked the extra point, giving the Steers a 35-0 edge.

Coach Dempsey Alexander played his second unit on offense through the rest of the half, until the last series of downs the Steers had the ball. Lindop plunged over guard three yards for the final score of the game, with 50 seconds left to play. Childs' kick for the extra point was good. The score was 42-0.

And Farwell won its first conference outing of the 1963 campaign.



Showing his stuff, Danny Lindop skirts end in the Kress game Friday night for good yardage. The elusive Farwell back is an explosive runner in open field.

FARWELL, TEXAS

FRIDAY, OCTOBER 25, 1963

NUMBER 4

THE STATE LINE **TRIBUNE**

"OFFICIAL PUBLICATION OF PARMER COUNTY"

20 PAGES

FIFTY - THIRD YEAR

10 CENTS

Texico Takes Second Place In County Softball Tournament

Both of the local softball teams were hit with hard luck over the weekend and were able to come up with only second place wins in the county tournament, played on the local diamond Friday and Saturday.

Junior boys took wins from Dora 15-1, and Elida 11-1 before being defeated by San Jon in a 10 inning ball game, five to four.

Coach Johnny Green was high in his praise of Roy McDaniel, pitcher for the locals and also added a word of praise for other team members saying that the fielding was good but due to the lack of more pitchers Texico was worn down before the final game. Season record is six wins, three losses.

In the senior games Texico took a win from Dora 15-2 on Friday and Saturday morning took a win from Elida 14-3,

playing in the rain.

In the final game with Grady, also played in the rain, it was a different story as error after error by the fielders cost Texico the game. Final score was Grady 8 Texico 3. Texico had defeated the Grady team twice during regular season play.

Only losses for the locals during the year were to Grady

and Dora. Season record stand at seven wins and two losses.

Pitching all games for Texico was Bill Campbell, who did his usual fine job.

This finished the season for the softball players and basketball practice will get underway at the Texico school next week; however it will not be until November 22 that a game will be played.

Texico Seniors To Present "Lost Horizon"

Texico seniors are working hard on their class play which will be presented Nov. 1, 8 p. m., in the school auditorium. Price of admission is 30¢ for grades 1-6, 40¢ grades 7-12, and 60¢ for all adults. An advance ticket sale is now

in progress and tickets may be obtained from any senior or by calling, Mrs. N. W. Peyton, sponsor.

The play, a highly dramatic production, is not the type play usually presented by high school students and Mrs. Peyton, sponsor of the play feels that her students are doing a fine job in practice sessions. Title of the play is "Lost Horizon" and is a dramatization of James Hilton's novel done by Anne Coulter Martens and Christopher Sergel.

Setting for the play is a lamaseri in Tibet, with a plane carrying several passengers, kidnapped and brought to the lamaseri where they are kept while the high Lama is looking for a replacement for himself as he realizes he is soon to die.

In the lamaseri it seems that the inhabitants have found the

PTA Launches Contest For Membership

Farwell PTA launches a concerted membership drive next week, in an effort to build parent participation in the teacher-parent organization, with a contest among classes slated for that week, says Gene Dew, president.

Class achieving 100 percent membership first will receive \$10. Forms are to be sent home by students Monday with parents requested to return dues as soon as possible. Deadline for PTA membership is Oct. 31.

Mrs. Pike Jordan, program chairman, is working with a committee, to plan informative and interesting programs for the three remaining meetings. The executive committee decided on four meetings for the year -- two in the fall and two in 1964. Next meeting is planned Dec. 5.

Project for the year will be the "Project Christmas Card" which gained \$600 for the purchase of books for the school libraries last year.

Ladies Win Weekly Football Contest

Three ladies, Mrs. Billy White, Tom Paul McCuan and Mrs. Dottie Actkinson were winners of first, second and third places, respectively in the weekly football contest.

Each of the ladies called all ten of the games right with Mrs. White off three points on the tie-breaker score, while Mrs. McCuan and Mrs. Actkinson were off 12 and 14 points, respectively.

Billy Meeks also called ten games right but was too far off on the score to get into the win-

Leona Moss Announces For Assessor-Collector

The third candidate for a county-wide elective office announced her filing this week. Leona (Mrs. Bill) Moss is running for the office of tax assessor-collector of Parmer County.

Mrs. Moss was formerly employed in that office and worked there for seven years. She is a resident of Farwell, and her husband is a Farwell businessman.

The other two candidates who have announced for county-wide offices are Charles Lovelace, sheriff, and Hurshel Harding, county attorney. Both are incumbents.

Mrs. Moss' announcement is as follows:

TO THE PEOPLE OF PARMER COUNTY:

I take this means of announcing my candidacy for nomination to the office of Tax Assessor-

ners column.

By calling all games right, Mrs. Actkinson jumped back into a first place tie with Pete Rundell in the overall contest which still has four weeks to run.

Contest leaders have 55 games called right and are followed by four persons with 50 games called right. Four persons are also in a tie for third in the contest having 49 right games.

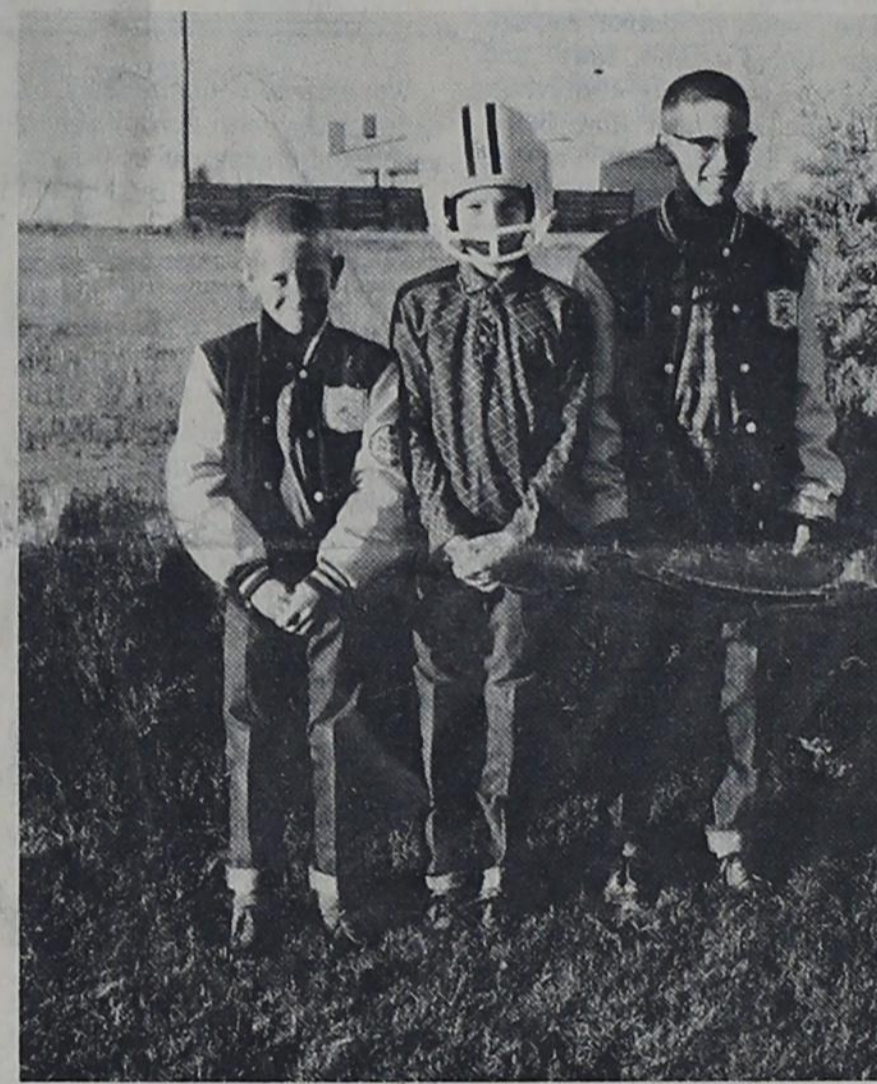
All contest entries picked Farwell over Kress, most by a large margin.

Collector, subject to the voters' wishes in the Democratic Primary in May.

Friends have urged me to run for this office, and I made the decision to do so after carefully considering the fact that my experience in the office as an employee for over seven years has provided me with the qualifications that I believe one should have who is seeking this position.

Through the knowledge gained in performing my duties as a deputy in the office, I am sure that I could serve capably as your Tax Assessor-Collector. Your support and influence will certainly be appreciated, and if elected to this office I will serve honestly and efficiently, keeping the best interests of the people of this county uppermost in my mind.

LEONA MOSS



RUNS IN THE FAMILY: Winners in all three divisions of the punt, pass and kick contest, sponsored by Friona Motor Company, Parmer County Ford dealer, last week, are left to right, Kevin, Brett and Greg Hargrove, children of Mr. and Mrs. Elmer Hargrove. The boys were entered in the eight, nine and eleven year old divisions of the event, Kevin and Greg won first place jackets with Brett winning a pro-football helmet for second place. Contestants were judged on total scores in all events.

Muscular Dystrophy Drive Underway

Plans have been completed for a door-to-door canvass of Texico-Farwell for the muscular dystrophy association Friday through Monday, with Mary Jones and Nannie Goforth heading the local campaign.

James Cleveland of Clovis is district representative and Howard Wright of Lubbock directs the entire area. Funds derived from the drive are used for research and patient care, says Mrs. Jones.

Workers are to turn in kits Monday, the drive has been ex-

tended until 5:30 on that day.

Named as workers for the Twin Cities are Mesdames Harold Travis, Jack Colder, Juanita Foreman, Ray Campbell, James Craig, John Zahn, Harden Reed, Don Powell, C. F. Bieler, Bill Bolling, Doris Darby, Harlan Obenshain, Elmer Teel, W. H. Gibbs, Clara Wibel, Emma Hudson, Stanton Thigpen, and Fran-celle Erwin.

Pickup Stolen

A 1963 Chevrolet pickup owned by W. F. Gable, Farwell, was stolen from his farm Friday, while Gable and his wife were in Lubbock.

A man came to the farm seeking employment and after inquiring from other employees on the place the whereabouts of Gable decided to wait and speak with him when he returned.

Employees went about their work and it was not until Gable returned home that the pickup was found to be missing along with the job seeker.

The man is thought to have

"Wolverine's Tale" Received First Place

Members of the Texico High School journalism class accompanied by their sponsor, Mrs. Lillian Allman, attended Tech J-Day recently, where they entered their yearbook and school paper in competition with annuals and papers throughout the area.

When awards were presented during a banquet late in the afternoon, Texico's group was awarded first in the class A and B division on the school paper "Wolverine's Tale" and third on the yearbook, "Wolverine".

The students were guests at the Tech football game that evening.

Attending from Texico were Joe Holland, Kathleen and Leon Smith, Leonard Hutsall, David Chappell, Karen Land, Donald Chandler, Neil Lambert, Peggie Hughes and Harvey Winkles.

Farwell Band Rates High

Farwell High School band came home with a Division II rating in marching competition Tuesday, the highest ever given the band at this contest, and Susan Blair, twirler, was awarded Division I in twirling. The band participated in Inter-scholastic League competition in Canyon.

Farwell Band rated II in Class A along with Sunray, Gruver, Stratford and Wellington, with bands from Panhandle, Memphis, McLean, and Canadian re-

ceiving a I and Sanford, Fritch and Lefors rating III.

Tommy Mayfield, director, praised the band members for their hard work in achieving the rating, stating that interest in band was low early in the year. "At the first few meetings in August, I wondered if there would be enough members to march", he says. He began practice with 20 students. After school began, he began work with a total of 38 with half of the group made up of eighth graders with no marching experience.

Band director Mayfield feels that the band excelled and were pleasantly rewarded at contest. Mayfield says the Farwell performers were also complimented by several band directors on the neatness of the Farwell performance.

"Contributing greatly to the band's positive improvement has been the excellent support from band parents and other adults in the community, especially the school administration," says Mayfield.

Next appearance of the group will be the homecoming parade at Eastern New Mexico University, and following will be the Christmas concert.

Asked about total band enrollment, Mayfield says about 100 young people are enrolled in junior high, high school and beginners group. The beginners band totals 25, and youngsters presented a brief concert at fifth grade assembly last week.

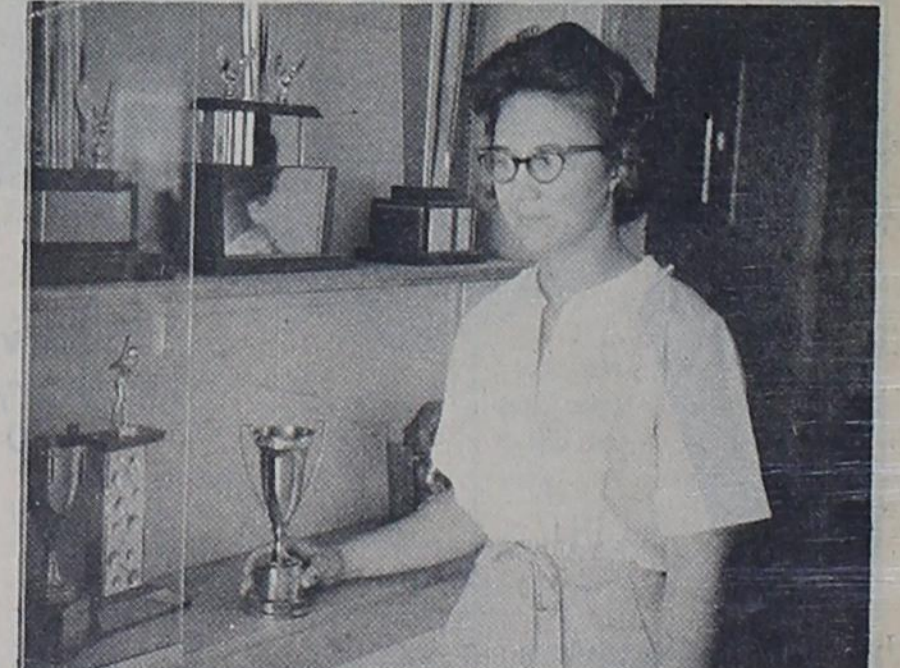
Cooper Gin To Sponsor CPI Program

A program on the Cotton Producers Institute will be sponsored by Cooper Gin Tuesday night.

The meeting will be at the new gin, located east of Farwell in the "Y" and farmers and interested persons are invited out not only for the program, but to see the new facilities and office.

Lowell Richardson of the Cotton Producers Institute Lubbock, will give a short program and show slides, emphasizing how CPI funds are utilized in research and promotion of cotton and cotton products.

The program will begin at 7:30, and coffee and spudnuts will be served afterward.



Kathleen Smith, editor of the "Wolverine's Tale", Texico school paper, places the top trophy presented the school at the annual Tech J-Day in the trophy case at the high school. This is the eighth trophy the school has received on the paper and school yearbook. Sponsor of the press club and instructor of journalism is Mrs. Lillian Allman.

Youth Commission To Promote Athletics With Fireworks



Entered as second class matter at Farwell, Texas, under the act of March 3rd, 1879. Published every Thursday.

SUBSCRIPTION RATES -- Farmer and adjoining counties, \$3.00 per year; elsewhere, \$4.00 per year. Payable in advance.

The Tribune is a member of:

- NATIONAL EDITORIAL ASSOCIATION
- TEXAS PRESS ASSOCIATION
- WEST TEXAS PRESS ASSOCIATION
- PANHANDLE PRESS ASSOCIATION

Farwell Freshmen Lose To Springlake 18-14

In a fight to the finish game the Farwell freshman football team lost to Springlake 18-14 Thursday night.

On the kick off Springlake grabbed the ball and raced for a touchdown to put them out in front; however their elation ebbed as Gary Sullivan, Farwell, pulled an attempted pass out of the air and raced 95 yards for a touchdown. Larry Flowers ran the ball across for two extra points ending the first half of play at 8-6 in favor of Farwell.

but the try for extra points was no good. The ball went back and forth until Springlake again scored in the fourth quarter when their fullback dived across the goal line making the score 18-14.

Larry Flowers carried the ball across the goal line late

Seven Accidents In Co. In September

The Texas Highway Patrol investigated seven accidents on rural highways in Parmer County during the month of September, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area.

These wrecks accounted for four persons injured and an estimated property damage of \$5,225.00.

The rural traffic accident summary for this county from January through September of 1963 shows a total of 82 accidents resulting in two persons killed, 31 persons injured and an estimated property damage of \$46,782.00.

Mr. Motorist, have you noticed in the last few weeks that the shadows of darkness are creeping upon you much earlier than they did during the summer months? The sergeant stated that October is the first of the three months in which hours of darkness are much longer than those of other months of the year. If these three months follow true to form as they have over the past years, it will mean more traffic accidents.

A survey was made comparing the number of accidents occurring during the months of October, November and December of the past three years to the three months in which occurred the greatest number of accidents out of the other nine months during this three year period. The results were

The Editor's Letterbag

The Tribune encourages its readers to express themselves through the columns of this newspaper. All letters must be signed. We cannot be responsible for returning manuscripts. We reserve the right to judge whether a letter is suitable for printing.

City Commission Farwell, Texas Dear Sirs;

The board of directors of the Texico - Farwell Rotary Club voted at the last board meeting to express the following views to you.

We feel that dogs in the Texico-Farwell area should be kept under control and should not be a menace to the community.

We are not against dogs or dog owners, but we do feel that they should be kept under control by the owners.

The directors want you to know that we are in accord with what you are trying to do and will support any action you take.

Very truly yours, Board of Directors, Texico-Farwell Rotary Club

"Project Xmas Card" Underway

Project Christmas Card sponsored by Farwell PTA, is now underway, with school

Whats Cooking At Farwell School

MONDAY: barbecued wieners, green peas, hot rolls, butter, milk, combination salad, apricots.

TUESDAY: meat loaf, cornbread with butter, tossed salad, buttered potatoes, milk, Graham crackers.

WEDNESDAY: fried chicken, hot rolls, butter, gravy, creamed potatoes, green beans, Jello, milk.

THURSDAY: hamburgers, cheese and tomato slices, pickles, lettuce, potato chips, milk, applesauce cake.

FRIDAY: tuna salad, black-eye peas, scalloped potatoes, bread, butter, milk, peaches.

patrons asked to help in buying books for the school library.

Last year, PTA asked school patrons to donate to the PTA, money usually spent for Christmas cards and stamps locally. The \$600 derived from the project was used to buy books. Christmas week, a giant greeting was printed in the Tribune listing participating patrons, wishing their local friends a happy holiday.

Mrs. R. W. Anderson, finance chairman of PTA, asks that everyone contact her or leave contributions with Mrs. Janie Bowery at the city offices.

Workers are hoping to complete "Project Christmas Card" early this year, to avoid the rush of the busy holiday season.

Texico Seniors --

(Continued from Page 1)

perpetual fountain of youth as all persons living there seem quite young; although in reality some are quite old.

For dramatic action spiced with a touch of romance and mystery with a little comedy thrown in, don't fail to see "Lost Horizon."

Cast of characters includes: Myra and Elizabeth--young English girls; Kathleen Smith and Wanda Eshleman; Wyland--from the English Embassy, Dwayne Billingsley; Rutherford--an Englishman, Billie Billington; Chang--an elderly Chinese, Loyd Harrison; Conway - HM Counsel, Donald Chandler; Mallinson - HM vice-counsel, Wayne Hudnall; Miss Brinklow, - a missionary, Callalya Roberts; Mr. Henry Barnard - an American, Terry Niece; Lo Tsen-a Chinese girl, Jackie Hughes; Helen-an English girl, Linda Campbell; The High Lama-of Shangri-La, Gary Farmer; Tashi-a Tibetan girl, Susan Taylor; Al-Ling - a Chinese serving girl - Millie Autrey; a Tibetan-a servant, Lonnie Curry.

Mission To Sponsor Chili Dinner, Supper

Pastor Lawrence Bryant of the New Light Baptist Church, colored mission located in east Farwell, announces a chili dinner and supper will be served at that church, Saturday, October 26 beginning at the noon hour and continuing until 9 p.m.

Price of the meal, which will consist of chili, crackers, pie and tea, coffee or milk is 40¢ for children or adults.

The general public is invited to attend with all monies derived from the event to be used for window repairs at the church.

Harley Peoples Assigned To Korean Base

Pvt. 1st. Class, John Harley Peoples, son of Mr. and Mrs. Ollie Peoples has arrived at his new assignment in Korea. He is stationed at the headquarters depot in Ascon City, where he is chief inspector of the motorpool. He is also chief inspector of the motorpool at the army post in Enchon.

His wife and children are making their home with Mr. and Mrs. Ollie Peoples while Pvt. Peoples is assigned overseas.

Attend Highway Meeting In Austin

Judge Loyde Brewer accompanied by the Parmer County commissioners is in Austin today (Thursday) attending a meeting of the highway commission.

The expansion program for highway 60 is being discussed at this time.

School Lunch Schedule AT TEXICO

MONDAY: hamburgers on buttered bun, tomatoes, onion, lettuce, Spanish rice, apple cobbler, cheese wedges, milk.

TUESDAY: hamburger steak, creamed gravy, escalloped potatoes, waldorf salad, hot rolls, butter, milk, cake.

WEDNESDAY: roast beef with brown gravy, whipped potatoes, English peas, hot rolls, butter, milk, fruit cup.

THURSDAY: hobgoblin's delight, ghost scrunch, devil's forks, spook salad, witches brew, black cat muffins.

FRIDAY: baked ham, candied sweet potatoes, green beans, cranberry salad, hot rolls, butter, milk, apple sauce.

LUTHERAN NEWS

Worship service at 8:30 a.m., each Sunday with Sunday School and Bible classes at 9:30 a.m. No children's instruction classes this week.

November, 3 members of St. John's will observe the annual mission festival - special service will be held at 10:30 a.m. at which time Pastor Fred Bieversdorf, Hereford will be guest speaker. Dinner will be served at noon.

Approximately 120 persons attended family night October 20 at the parish hall. Everyone enjoyed a lunch followed by entertainment from the Rhea congregation, Rhea Walthers League presented a two act play entitled "Family Next Door." The Rhea Laymen's League presented a hilarious comedy pantomime entitled "Old King Cole" after which the junior choir sang several selections. The event was declared a great success.

Happy to report that Patricia Kaltwasser has been dismissed from the hospital and is able to return to school.

Attend State Meet

School was dismissed in Texico Wednesday at 1:30 p.m. in order that teachers in the school might go to Albuquerque where they will be in attendance at the state teacher's convention for the remainder of the week.

Supt. A. D. McDonald left Monday for the meeting to participate in the sessions for superintendents, which began Tuesday.

School will reconvene at the regular hour Monday, Oct. 28.

The dictionary is the only place where success comes before work.

It is not who is right, but what is right, that is important.

You can tell when you are on the right road - it's upgrade.

Hopper --

(Continued from Page 1)

Today the Post is a very different mag. Now wishing to accept the life of an old maid, the Post has dolled herself up in the bait that Uncle Sam has been going for in modern times. I appreciate her effort to recapture her position, but I hate to see her compromise her principles. Somebody has got to stand for something these days.

Pickup --

(Continued from Page 1)

abandoned a 1950 Plymouth car stolen in New Mexico which he was driving earlier. A pickup order has been issued for the man who was wearing western clothing.

A 29-year-old Friona man was arrested Sunday for indecent exposure to a minor. He was arraigned in JP Roy Thornton's court Monday morning and ordered held for the next session of the grand jury. His bond was set at \$1500.

needs itemized in detail.

No regular meeting times have been set. Call meetings will be set when needed, says Williams. The Commission did stipulate that funds will not be allocated outside of the meetings of the Commission, and all funds will be apportioned by a vote of the group.

Also, no obligations will be made by the men above the money available.

Travis and Williams were named to contact fireworks companies with plans to have representatives present at a future meeting to buy supplies. Arrangements for housing for the sales and sites will be selected also.

Not Guilty

In the only criminal case tried by jury in district court, when it convened in Parmer County last week, Doyle Evans, Muleshoe was found not guilty on the charge of burglary of the Bovina Variety Store.

Uncle Ray's "Hot Air"



Wife to neighbor as husband labors in yard; "Stanley doesn't have much get-up-and-go, but I've developed quite a bit of get-behind-and-push."

A little boy who went to the ballet for the first time with his father was amazed watching all the girls, dancing around on their toes. He turned to his father and asked: "Why don't they just get taller girls?"

You can get taller bargains when you trade at Uncle Ray's.

Ray Mears
Hwy. 70-84
-FARWELL-

We Are Always Happy to be of Service to You

RALPH HUMBLE
Farwell, Texas

Project Christmas Card IS NOW UNDERWAY

Help Santa Claus and PTA buy more books for the school libraries.

Last year, PTA asked school patrons to donate to the PTA, money usually spent for Christmas cards and stamps locally, with money to be used to buy library books. The project was successful, and is planned again for this year.

Christmas week, a giant greeting is printed from all participating persons in The Tribune, wishing all their local friends a happy holiday. It will be your way of wishing Merry Christmas to your friends and at the same time, helping your children.

You may leave your funds with Mrs. Janie Bowery at the City offices or call Mrs. R. W. Anderson, finance chairman of PTA.

MAKE THIS A SPECIAL HOLIDAY BY WISHING YOUR LOCAL FRIENDS MERRY CHRISTMAS THE PTA WAY.

Steed Funeral Home



... Serving Clovis & Trade Territory For More Than 50 Years

Steed Funeral Home

End Of North Main Street
Clovis, N. M.

NEW OWNERSHIP
HOWARD SMITH
UNA M. STEED
CHARLES SHERWOOD
TROY SHERWOOD

Phone PO3-5541

SEE US FOR A HOME OWNERS POLICY

ALDRIDGE INSURANCE AGENCY

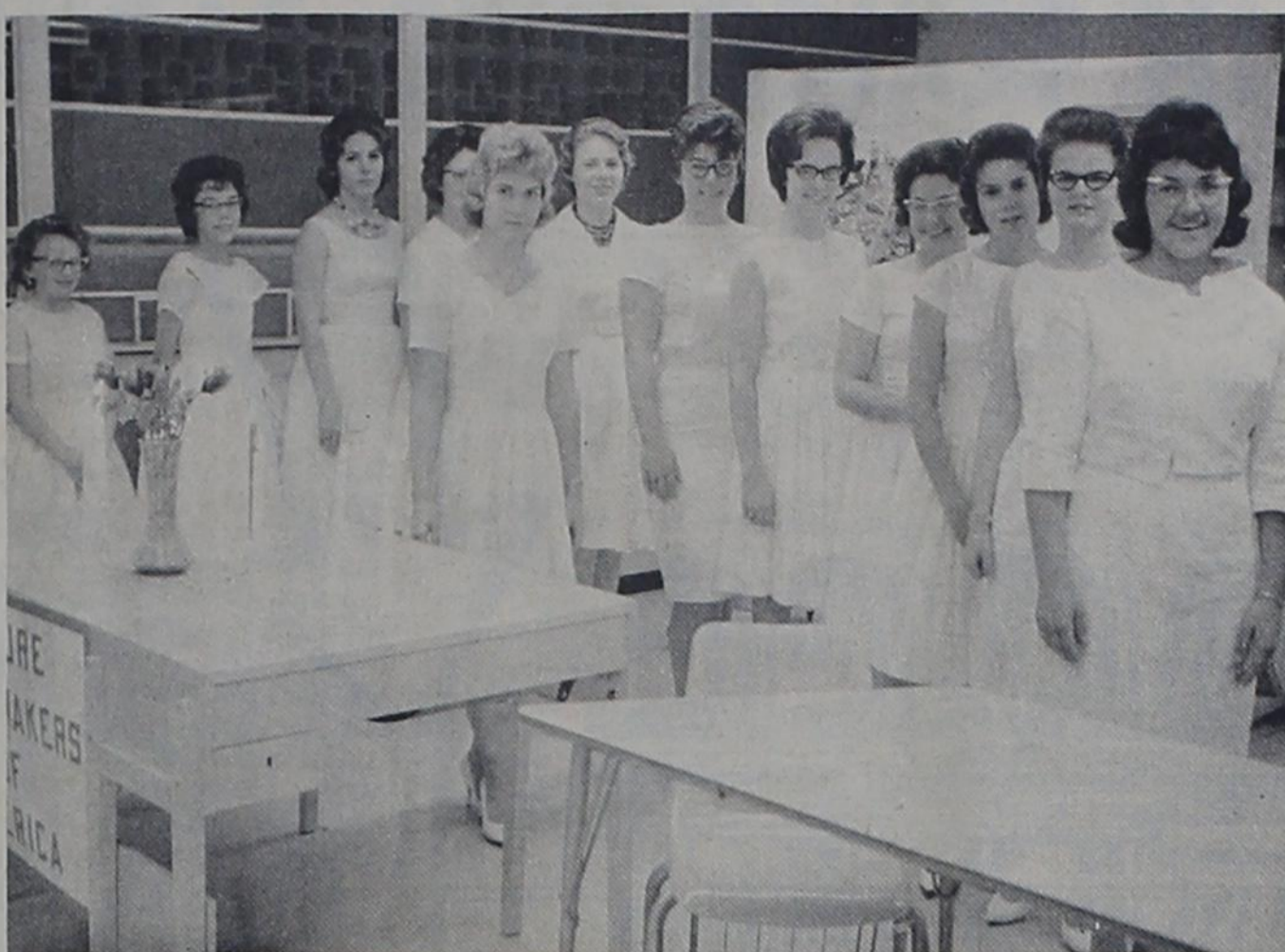
Ph. 481-3431 Farwell

The Women's Page

Chris Moss, Society Editor --- Phone 481-3681



Mr. and Mrs. Bill D. Fullerton announce the engagement and approaching marriage of their daughter, Diane, to David Lindop, son of Mr. and Mrs. Tom Lindop. The ceremony will be read Oct. 27 at 8 p.m., at Hamlin Memorial Methodist Church in Farwell. Friends and relatives of the couple are invited to attend the wedding and ensuing reception to be held in the church parlor.



OFFICERS INSTALLED: Officers of the Texico FHA Chapter installed in ceremonies Monday are left to right: Beverly Winkles, Linda Hukill, Susan Taylor, Kathleen Smith, installing officer Shirley Huber, Wanda Eshleman, Monnie Sanford, Cynthia Spence, Gwinette Lovett, Linda Campbell, Sarah Beth Walker and Hazel McDaniel.

Officers Of Texico FHA Installed

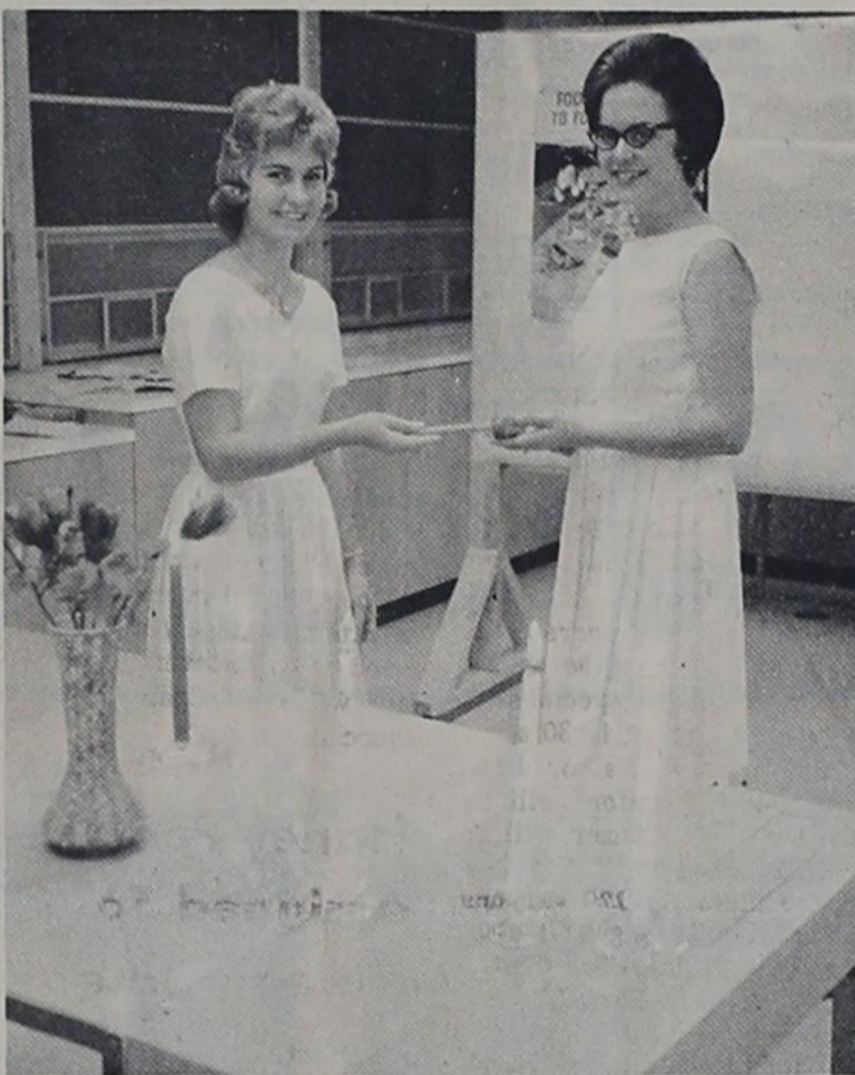
In a candlelight ceremony Monday night officers of the Texico FHA were installed by the 1963 vice-president, Shirley Huber.

Officers installed were Cynthia Spence, president, Gwinette Lovett, vice-president, recording secretary, Linda Campbell, treasurer, Sarah Beth Walker, historian, Monnie Sanford, parliamentarian.

Hazel McDaniel, public relations chairman, Susan Taylor, recreation chairman, Wanda Eshleman, devotional chairman, Linda Hukill, corresponding secretary, Beverly Winkles, and president of local and district projects, Kathleen Smith.

Third year home economics girls presented a skit on "Food for Fun" and first year girls served refreshments. Presiding at the serving table was Karen Land.

Guest attending were Mmes. Mike Brown, Clarence Brown, Clara Wehl, Perry Winkles, Sam Hukill, John Wall, Edgar Campbell, Orris Eshleman, Clarence Smith, J. C. Sanford, Marlon Smith and A. O. Arnold.



ACCEPTS GAVEL: Cynthia Spence, newly elected president of the Texico Future Homemakers Association accepts the president's gavel from Shirley Huber, 1963 vice-president of the organization.

Milton Lee Walling Thirteen Years Old

Milton Lee, 13 year old son of Mr. and Mrs. Mitz Walling celebrated his first "teen" birthday with a party in the home of his parents October 15.

After games had been played guests were taken to a local restaurant where a meal of hamburgers, french fries, ice cream, birthday cake and soft drinks was served.

The chocolate birthday cake featured an old model car, at one side of the car was an arrangement of red roses and on the other side of the car were the words "Happy Birthday Milton" and thirteen candles.

Attending were Camille Hobbs, Sharon Garrett, Joyce Kay Watts, Edith Ann Walling, Craig Phillips, Kyle Sheets, Randy Johnson, Robbie Mahaney, Al Phillips and the honorees, mother, Nell Walling.



Mrs. Clytie Dial, Farwell Study Club president, and U. Douglas Clay, principal of Lincoln Jackson School in Clovis, visit following a meeting of the club Monday. Clay discussed "Progress of Integration".

Study Club Women Hear Clovis Man

Four new members were welcomed into Farwell Study Club at the regular meeting Monday and those attending heard U. Douglas Clay, principal of Lincoln Jackson school in Clovis discuss "Progress of Integration". He gave club members "food for thought" says Mrs. T. J. Glenn, reporter. A question and answer period followed the talk.

The meeting was held in the home of Mrs. John Boling with Mrs. Mabel Reynolds and Mrs. Maude Hicks serving as co-hostesses. Roll call was answered with the name of a famous negro.

New members of the club are Mesdames Lillian Bender, Beulah Hobbs, Lenora Tatum and Cricket Taylor. Also, resignations were accepted from Mrs. True Bell and Mrs. Ella Ruth Williams.

Mrs. Alice Williams was appointed to head the committee for entries for the Art Show planned in Clovis Nov. 17 by the Junior Woman's Club there. Anyone wishing to enter the art show is asked to contact Mrs. Williams.

Mrs. Glenn was named to represent the club at Farwell City Commission meeting Friday, to

discuss stray dogs that gather at the school.

Attending the meeting were Mesdames Clytie Dial, president; Edith Blair, Hope Shuman, Nina Glasscock, Hattie Coffey, Lois Smith, Jewel Scott, Frances Clarke, Lauretta Pool, Sal Vincent, Ann Smith, Carrie Christian, Wilma Austin, Capriola Crume and those named above.

"Food For Fun And Fancy" FHA Theme

Theme of the week, Oct. 13-19 for Texico FHA girls who were commemorating national nutrition week was "Food for Fun and Fancy".

The girls placed posters in the high school building depicting right eating habits and the results. They also showed film during the week to grades five through 12. Films shown were

"Color of Health", "All in Knowing How", and "How High the Torch".

Thanksgiving Dinner Planned By Variety Club

Variety Club members met in the home of Mrs. W. M. Roberts Wednesday for a social and business session. During the business meeting plans were completed for the annual Thanksgiving dinner to be held, Nov. 19, 6 p.m., in the home of Mr. and Mrs. G. H. Lindop. Husbands of members will be guests for the dinner. At the November meeting officers for the coming year will be elected.

Members embroidered cup-towels and pillowcases for the hostess, Thursday and two new members, Mrs. Sam Sides and Mrs. Lloyd Batty were received into the club.

Refreshments of assorted cookies, cheese tidbits, olives, and mints were served with hot spiced apple cider.

Attending were Mmes. G. H.

Lindop, N. W. Foster, G. T. Watkins, E. W. McGuire, Farwell, Mmes. Sam Sides and Lloyd Batty, Hereford, and Mmes. L. M. Grissom and Lola Jean, G. A. Bandy and Bessie Caldwell, Bovina.

Son Born To Bill Dollars

Mr. and Mrs. Bill Dollar are parents of a son born at 10:30 Wednesday morning and weighing 9 lbs. The young man had not been named at press time.

Grandparents are Mr. and Mrs. W. H. Dollar of Farwell and Mr. and Mrs. W. I. Rundell of Walnut Springs.

We Sell Humphrey's Tension - Sealed STORM DOORS & WINDOWS
We Challenge You To Compare **MOTT'S "OF COURSE"**
2108 N. Prince PO 3-7416 Clovis



But Dear---I Saved The Money By Trading With Helton's And Only Using Phillips Gas, Oil And Tires On Our Cars And Trucks!

Headquarters For Phillips, Tires, Tubes, Batteries And Accessories

PHILLIPS 66 HELTON OIL CO. PHILLIPS 66
Texico - Farwell

Home Tour For Woman's Club Members

Members of Texico Woman's club met at the club building Monday night and journeyed to Clovis where they were taken on a tour of new homes by Albert Jones, Clovis building contractor.

After the house tour members returned to the home of Mrs. Harvey Hudnall in Texico where a business session was conducted with Mrs. Wesley Engram, president. Members were reminded of the district meeting scheduled for next month in Carlsbad and of the

art show which is an annual affair, sponsored by the Junior Woman's Club in Clovis. All area residents interested in art are invited to show some of their paintings at this time.

Mrs. Engram appointed a committee to survey the club building and see what can be done in the way of repairs.

At the next meeting scheduled for Nov. 18 Mrs. Willie Hammond will give a demonstration on making "Holiday Candles." Hostesses Mrs. Harvey Hudnall and Mrs. Truman Kittrell used a Halloween motif in refreshments and room decorations.

Mardi Gras cake was served with coffee and small lighted jack-o-lanterns were used as plate favors.

Members in attendance were Mmes. Wesley Engram, John R. Hadley, C. B. Stockton, Johnnie Green, Jim Pierce, Melvin Burns, Elmer Teel, Ed Farmer, Truman Kittrell, and Harvey Hudnall. Also one guest, Mrs. Dwight Sheriff attended.

Mrs. J. J. Carson of Clyde visited with Mrs. Ruby Dixon and Laura Temple last week. The 87-year-old guest is a sister-in-law of Mrs. Dixon.

Red Sez



Money is a wonderful thing. You can take a dollar and buy 35 or 40 cents worth of anything you want.

Let Us Service Your Car With Fuel-Oil-Wash Lube Job We Will Pick Up And Deliver

Wheeler Avenue '66' Station

If You're Satisfied Tell Your Friends, If Not Tell Red

Texico Ph. 482-9148

DRESS RIGHT - - - You Can't Afford Not To



304 MAIN

CLOVIS

Vicki Moss Installed Associational YWA Prexy

Vicki Moss, daughter of Mr. and Mrs. Bill Moss was recently installed as president of the YWA Council of Llanos Altas Association, October 16 at the Parkview Baptist Church, Littlefield.

Associational YWA Director, Mrs. Ralph Nelson, Littlefield used as her theme thoughts from the book "Shalom" which is the mission book to be studied by local YWA members during the next three months. The book is a study of Israel.

Prior to installation an "Israeli" supper was served to approximately 125 YWA members, directors and counselors. Opening prayer was led by Mrs. Blanton Martin, Hart Camp, associational WMU



VICKI MOSS

president. Special music was provided by Misses Brenda Perkins, Cleo Harrell and Janelle Jensen, Littlefield.

Miss Moss is a senior in Farwell High School and a member of the Farwell First Baptist Church.

Attend Clovis FHA Meeting

Several girls from the Texico FHA chapter along with their sponsor, Mrs. Lillian Allman attended a meeting in Clovis Tuesday evening.

Speaker for the occasion was Mildred Latini, Albuquerque, from the national dairy council. Her subject was based on teenage nutrition along with which she presented a style show demonstrating that "Eating Has An Effect On Clothing". She stressed the fact that eating the proper foods determines in a large part what a girl or woman can wear. October 13-19 is state nutrition week.

Attending were Mr. and Mrs. Marlon Walker and Sarah Beth, Mrs. Perry Winkles and Beverly, Joyce Ebel and Lena Mae Brown.

Students Feted By Honor Society

National Honor Society in the Texico school feted students making the first six weeks honor roll with a watermelon feed immediately following school Thursday afternoon.

Each six weeks students making the honor roll will be treated by honor society members. The purpose of this is to encourage students to do better work.

Sponsor of the honor society is James Pierce, high school principal.

MEET MR. WUNSTOP DUZZIT



For longer 'n happier car life, stop in f'r friendly, dependable '66 Service. Whether y' have a new car 'r an older model, Phillips Lubricants 'n Gasoline will give longer engine life.

We will be closed on Sundays open week days 7 a.m. to 9 p.m.

If You're Satisfied Tell Your Friends, If Not Tell Red

RED'S "66"

RED PRATHER 481-3662--Farwell

Skillet Meals Prepared For Club Members

Pleasant Hill Community club met at the REA building in Clovis, for an all day session Thursday with Mrs. Leonard Kimbrough as hostess.

Mrs. Eula Mae Madole, home economist with REA presented a demonstration on "skillet meals". All foods prepared were served at the noon hour. Next meeting has been set for

Nov. 7 at the community center at which time Mmes. Elmer Langford and Eric Pierce will present a demonstration on making pixie dolls. A salad luncheon will be served at the noon hour.

Attending the Thursday meet were Zelda Patterson, Merle Green, Marjorie Hartman, Polly Whatley, Lorene Tate, Ruth Boone, Joyce Rodgers and Evelyn Patterson, employees of the REA and Jimmie Donahey, employee of the Federal Land Bank, guests and Mmes. Jack Eshleman, Mason Neeley, Jack Donahey, Maurice Clark, and Eric Pierce, members.

Cheese Quiz For HD Club

At the Thursday meeting of Oklahoma Lane HD Club members Mrs. Henry Haseloff opened the meeting with a "Cheese Quiz."

Mrs. Cricket Taylor, HD agent, presented a program on foods and nutrition and during the business meeting, shuffleboard which the club had purchased was presented to the community center.

Mrs. Vernon Syncox, hostess, served refreshments.

Cubs Plan Spook Party

A Halloween party for members of Cub Pack 201 and their parents is planned Saturday night at Farwell School Cafeteria, at 6:30 p.m.

Boys are making their masks and costumes to be worn to the party. Four Scout dens are in the pack.

Visit In Forrest

Mr. and Mrs. Mitz Walling and their children, Edith Ann and Milton Lee were in Forrest, Sunday to visit in the home of Mrs. Walling's brother and family, Mr. and Mrs. Jack Gunn.

On Monday, Junior Gunn, Carlsbad, another brother of Mrs. Walling visited briefly in the Walling home enroute to Santa Fe.

Visit In Colorado

Mr. and Mrs. Phil Cassady, Monte and Belinda, Bovina, Mrs. C. A. Cassady, Texico and Mrs. John Pruitt, Del Rio left for Cortez, Colo., Wednesday morning where they will visit in the home of Mrs. Marcella Cassady and children for the next several days. They expect to return home near the end of the week.

Marriage License Issued

Only one marriage license has been issued from the office of County Clerk, Bonnie Warren during the past week. The license was issued to Elmer Lester Williams and Mrs. A. Christine Sherman.

Lasagna Supper Held In Clovis

A lasagna supper honored special guests of Theta Rho chapter of ESA Thursday evening at the home of the educational director, Mrs. Rosa Roberts, in Clovis. Mrs. Hugh Moseley will be hostess for a model meeting Monday evening.

A fall decorative motif was used for the occasion with the table centered with a copper wire silhouette of a woman's profile designed for a cameo effect, standing amid an arrangement of jonquills, the ESA flower.

Fern and colored leaves in individual bouquets formed place cards, with the theme accented by leaf accented napkins.

Lasagna was served with salad and garlic bread with coffee and sherbet for dessert.

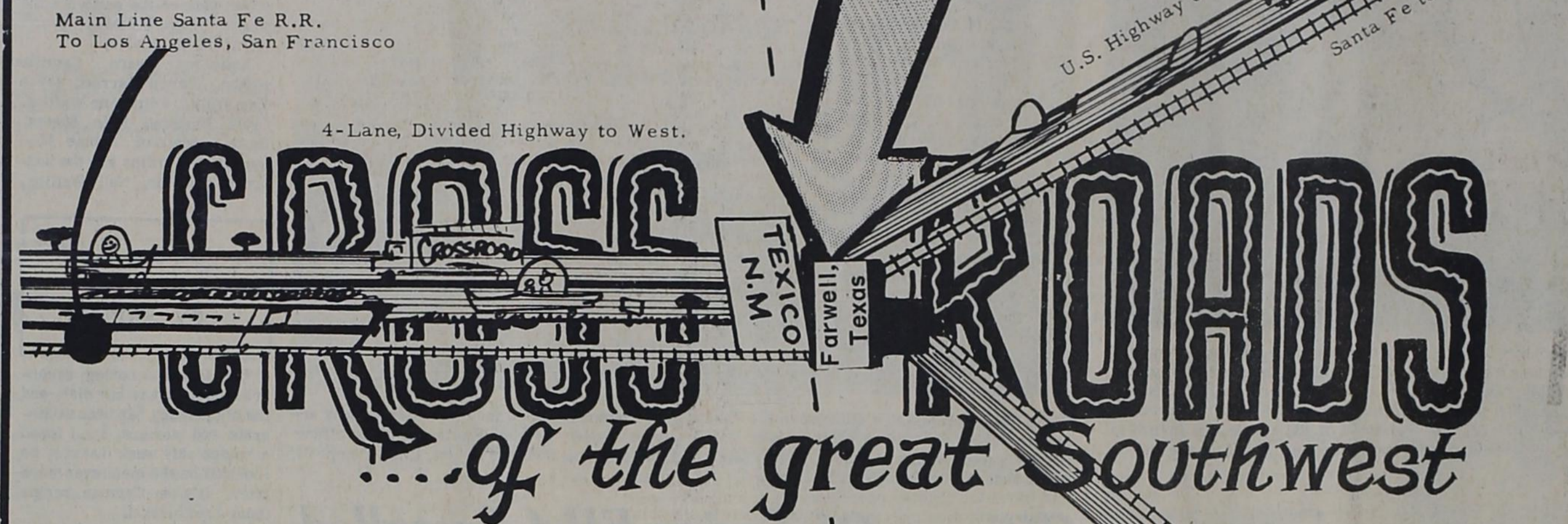
Games concluded the evening.

Visit Son

Mr. and Mrs. Jack Watts, Texico accompanied by their sons, Wayne and Ronald were in Lubbock Sunday to visit with another son, James, who is attending Draughton's Business School.

Mrs. Watts reports that her son is liking school there quite well and that his grades for the first period are excellent.

FOOTSTEPS OF PROGRESS IN TEXICO AND FARWELL



#10

Meet The Builders Of Your Town Designed To Better Acquaint You With The Business And Industry In Texico And Farwell

Fact #10

The Texico And Farwell School Systems Have Over 1000 Students Each Day

**★ On the State Line
★ On the Ball!**



1957 from Lariat, Tex. They had resided in Lariat since 1946. The Hughes have three children Dudley, Joe and Jeanette.

LOCALS

Mr. and Mrs. Hugh Moseley are attending a Scottish Rite convention in El Paso this week.

Mrs. Paul Roberts from Sedona, Ariz. is visiting in the G. H. Lindop home this week. She will be joined by her husband for a brief visit with friends in this area before returning home.

Mrs. James Cox is visiting with her son and daughter-in-law, Mr. and Mrs. Clint Cox in Clayton this week.

Rodney Kent Roberts, Canyon is visiting this week with his grandparents, Mr. and Mrs. W. M. Roberts. They will return the 1st to his home Friday and pick up their son Charles at WTSU, who will visit here over the weekend.

Visitors in the home of Mr. and Mrs. N. W. Peyton, Monday night were Mr. and Mrs. Don Higgs, Amarillo. On Sunday Mr. and Mrs. Johnnie Schlenker, Portales visited in the Peyton home. Mrs. Schlenker is the former Beth Ellen Peyton.

KELLY GREEN SEED CO. "We Grow For You" "Pat" Patrick Farwell	CONTINENTAL OIL CO. Paul Wurster, Agent PH 481-3221 Farwell	VILLAGE TV & ELECTRONICS Franchised Dealer Sylvania And Motorola Ray And Irma Stone
ROSE DRUG & GIFT "Prescriptions A Specialty" PH 481-3281 Farwell	FARWELL HARDWARE Mr. & Mrs. Clay Henson PH 481-3286 Farwell	STATE LINE FOOD MILL Mr. & Mrs. John Porter PH481-3282 Farwell
WATTS MACHINE & PUMP, INC. Your Layne Bowler Dealer PH 481-3239 Farwell	HUGHES AUTO PARTS AND LIVE LONGER LAUNDRY	LEBOW'S HOTEL And CAFE Where Friends Meet To Eat Texico
S & S FURNITURE, INC. Home Furnishings PH 482-9150 Texico	SHERLEY-ANDERSON-PITMAN "Serving The Farmer" PH 481-3207 Farwell	FARWELL MOTOR CO. Chrysler And Ford Irrigation Engines Stoney & Leroy
SPUR RESTAURANT Christmas Parties Welcome Mr. & Mrs. C.W. Cathey	GLADYS' READY TO WEAR Bobbie Brooks & White Stag Sports Wear East On US 70-84 Farwell	STATE LINE TRIBUNE Local News PH 481-3681 Farwell
CITY CLEANERS Dri-Sheen Dry Cleaning PH 481-3384 Farwell	TEXACO INC. Woodrow Lovelace PH 481-3209 Farwell	FARWELL PLUMBING CO. Mr. & Mrs. Curtis Birchfield Ph 481-9057 Farwell
SHEETS AND SON * Ditching * Pipe Line Installation * Welding * Horizontal Boring 220 Wheeler Ave. Texico	KEMP LUMBER CO. Home Building Service Joe Crume, Mgr. 481-3291	

The

John Deere

Implement Dealer

For YOU

Ingram Bros. Implement

COMPANY

CLOVIS

MABRY DRIVE

How to Improve Your Luck: Develop your bump of curiosity; Acquire a little streak of recklessness; Sharpen your imagination; Be willing and able to change your mind.

Swim or sink, live or die, survive or perish with my country was my unalterable determination. —John Adams-Works

Pheasants Need Cover, County Agent Says

County Agent Deryl Coker this week encouraged farmers, especially those who had turned pheasants loose on their farms,

to leave some stubble during the harvest operations for the birds to use for winter cover.

"Farmers should leave some stubble and other cover, for the birds to protect themselves from wind and moisture during the winter," Coker said. "If everyone takes care of the wildlife, then we can build up some game in the county," he added.

The county agent pointed out that this winter is a critical one, and a good start is necessary. He pointed out that he had seen several of the pheasants, some with young birds, so it appeared that they will multiply in the county.

Coker reminded persons who purchased birds who still have the crates to return them to him or one of the committee members, so they can be returned to the game farm from where they came.

Also, he added, he urged farmers to watch out for snipers, and get a tag number if possible. "It's against the law for anyone to shoot the pheasants," Coker reminded.

Four Fined

Four men pled guilty to drunkenness and were fined \$25.18 in justice of peace court Wednesday morning. They were arrested in Friona Tuesday. Included were P. N. Crane of Clinton, Okla.; Vandell Joe Reese of Lindsey, Okla.; George Williams of Florence, Colo. and James Kelley of Friona.

Our country! In her intercourse with foreign nations, may she always be in the right; but, our country, right or wrong. —Stephen Decatur



Up in Arkansas at that great fishing lake called Bull Shoals there is an unusual man.

Formerly he was a Chicago executive. Then one day he decided he wanted to become a perpetual fisherman. So Sam Welch moved to the Ozarks and began fishing.

While he was on fishing trips his wife got lonesome. So she took a school job.

It wasn't long until neighbors began to talk. They characterized Sam Welch as a fishing bum whose wife had to make the living.

To save his reputation he had to do something. So he organized the fishing camps around Bull Shoals and became their publicity man. His job now is to check the fishing catches and send the data (via a weekly bulletin) to newspapers and radio-TV stations.

Naturally this information needs verifying. So several times a week he samples the water himself. A bit of laboratory work, you know.

When a man likes to fish so well, and is so good at it, he also becomes a philosopher. For instance in one of his recent bulletins Sam said:

"Legends are usually associated with events of an historical nature, going back over considerable passage of time. The Bull Shoals impoundment has been in existence only since 1952, but already rumors of legendary bass of Bull Shoals Lake often become a topic of discussion when big bass men get together.

"Obviously, every bass that breaks a line and goes its way

with a minimum or maximum display of strength doesn't fall into the category of super-lunkers.

"For these occurrences are commonplace from one end of the impoundment to the other. What then, is the distinguishing characteristic that puts one bass far ahead of others... that separates the chaff from the wheat, or the men from the boys as far as brute strength and fishing ability are concerned?

"It is the lunger that defies capture, not once but often. And one that is fought by experienced veterans who specialize in big bass fishing.

"There are lots of men, and some women, in this category on Bull Shoals Lake. Naturally, quite a few of them are guides, but others of equal competence have emerged over the years and have built reputations that land them in the weekly box score with considerable regularity.

"Undoubtedly every reporting area of the Lake Association has one or more of these legendary bass in its lunger habitats. I don't have sufficient information about all of them, however, so will have to confine these paragraphs to a couple that I have heard about most frequently. They are indeed something special.

"One of these super-lunkers has been a resident of a pocket along a rocky bluff bank near a point on the main channel. He has been hooked on jigs, spinner-lures and live bait. But to no avail as far as landing was concerned.

"One angler—estimates him at 15 pounds or better. But it

TEXAS HIGHWAY DEPARTMENT EXPANDS ANTI-LITTER CAMPAIGN



The Texas Highway Department has added two new methods to its continuing anti-litter campaign: a cartoon character printed on its Official Highway Travel Map and revised highway signs reminding drivers they can be fined from \$10 to \$200 for littering. The sign emphasizes that it is against the state law to litter. In 1962 the Highway Department had to spend \$1.4 million to pick up litter, an increase of about a hundred thousand dollars over 1961.

THROWING TRASH ON HIGHWAY PROHIBITED STATE LAW

\$10-200 FINE



is seldom indeed that this largemouth is ever seen. He takes to the branches of submerged trees and racks up another lure on the many limbs... At last accounts he was still indulging in his favorite hobby — collecting mementos.

"Lunker No. 2 is certainly as powerful, if not more so. He resides about midway along a steep, ledgy bank in the immediate vicinity of a deep drop-off.

"When I contacted him he zipped off the line (totally unmindful of the hard-set drag on the reel) until he reached his sanctuary... a sunken tree of better than average size.

"This bass is a master at breaking off lures, and he has the strength to reach his citadel no matter how far away he may be at the time he feels the hook.

"Unless he dies of old age he will continue to raise the hackle of those who know his whereabouts every time they make a cast in his domain.

"The largest bass ever taken from the impoundment was a 13 lb. 4 oz. largemouth caught by Marvin Bushong in April, 1961. According to the scale reading, this lunger was going into its ninth year of life, indicating it had been around a full eight years, or thereabouts. Which meant that it took on weight at approximately 1 1/4 pounds annually. Another 11-9 bass... bloomed into obesity at the rate of almost 2 pounds per year. The impoundment is almost 11 years old. So there should be some largemouth bass weighing 17 pounds or more... in that lake, and still others larger that were river bass of seven pounds or better when the reservoir was cre-

ated... "So little wonder there's talk of legendary bass in Bull Shoals. It seems to be fully justified.

"Every time I approach a spot where I have come out second in battle with lunkers too big to handle I make the cast almost in fear of the possible outcome. That's what you call respect for what is waiting at the end of the line." Sam makes it sound tempting, doesn't he?

Printed Pattern



Printed Pattern 9411: Jr. Miss Sizes 9, 11, 13, 15, 17. Size 13 takes 2 1/2 yards 35-inch fabric. FIFTY CENTS in coins for this pattern — add 15 cents for each pattern for 1st-class mailing and special handling. Send to 170 Newspaper Pattern Dept., 232 West 18th St., N. Y. 11, N. Y. Send 50¢ for our new Spring-Summer Pattern Catalog. Coupon inside good for One Free Pattern.

Millions for defense, but not one cent for tribute. —Charles C. Pinckney



Autos have the bad habit of "laying down" on the job at the wrong time. Let us service and safety-check your car regularly, as needed. Then you're sure it'll be rarin' to go at all times!

IRRIGATION MOTORS PICKED UP AND REPAIRED

Karl's Auto Clinic

Smokey and Fred 481-3687 Farwell

FOOTBALL CONTEST

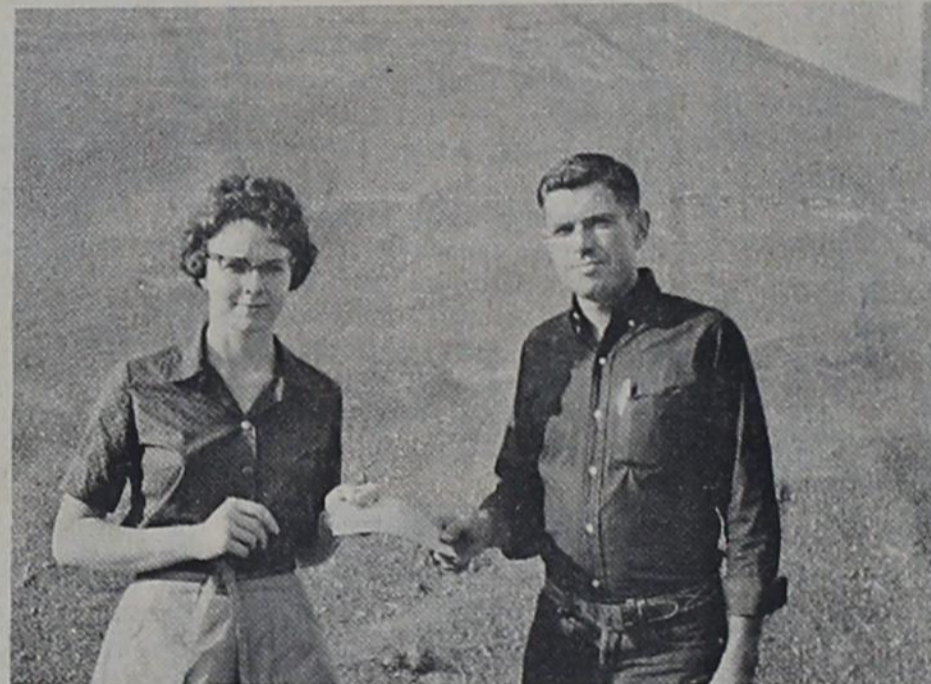
WORLEY GRAIN CO.

Home Of Okay Feeds

Herb Potts, Mgr.

Weekly Prizes Of

- 1st. \$5
- 2nd. \$3
- 3rd. \$1



Mrs. Billy White receives her first place check from Mr. Bill Dollar of Sherley Anderson Pitman Inc.



PIGGY WIGGLY

We Give S & H Green Stamps

Farwell

OFFICIAL ENTRY BLANK

NAME _____
ADD. _____

Tiebreaker Pick Score
Farwell vs Hale Center

Circle Your Choice

1. Pampa at Plainview
2. Littlefield at Perryton
3. Friona at Dimmitt
4. Pittsburgh at Navy
5. U of Iowa at Purdue
6. Tech at SMU
7. U of Arizona at West Texas
8. New York at Cleveland Browns
9. Kansas City at Houston Oilers

In Farwell

Sherley - Anderson Pitman Inc.

John Williams, Mgr.

In Lariat

Sherley - Anderson Grain

Asa Smith, Mgr.

"SERVING FARMER COUNTY FARMERS THE YEAR 'ROUND"

Remodeled With The Latest High Capacity Ginning Equipment For Better Sample And Better Turnout.

NICKELS GIN

Farwell

Oklahoma Lane GIN



Better Turnout & Sample

Try Our Ginning Service Once And Become A Regular Customer!

State Line Grain And State Line Fertilizer

Verney Towns, Owner
Bill Dollar, Mgr.
Ph. 481-3698

Farwell

Shuman Haseloff Insurance Agency

General INSURANCE

Faewell 481-3671

RULES

1. There are 10 high school and/or college football games listed.
2. Pick the team you think will win in each game and circle the WINNER'S NAME.
3. PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to The Tribune office by 5 p.m. Friday of this issue.
4. Tabulations of individual entrants will be kept all season and at the end of the season a Grand Prize winner will be named. Grand Prize winner will receive 2 free tickets to Cotton Bowl game plus \$50.00 expense money.
5. Only one entry blank may be submitted per individual.
6. Tabulations will be available for public inspection.
7. Contestants must be 12 or over.

THE HIGH PLAINS FARM AND HOME

MRS. J. D. SANDERS IS BOOSTER OF HD CLUB WORK

BY CRYSTAL MOSS

A great booster of Home Demonstration Club work is Mrs. J. D. (Phyllis) Sanders of Friona, who is a charter member of the Friona Club. The club was organized some ten

years ago when Corrine Stinson was appointed HD Agent by the Commissioners Court, says Mrs. Sanders.

The county had been without the services of an HD agent for a number of years at the time and she recalls that it was through the combined efforts of Parmer County women that the services of Miss Stinson were secured.

Mrs. Sanders has served the Friona Club in each of the local offices and for the past two years has been serving as chairman of the county council. She also has served as council delegate and has recently been selected to serve as a member of the county executive board.

The old idea of club work being all cooking and sewing is a thing of the past, says Mrs. Sanders, adding that all phases of living are covered by the club program.

Everyday problems are discussed by club members, helping the teen-ager meet and solve problems, classes on child care, and the latest in cooking and sewing are also a part of the club program.

In addition to the interesting

programs planned for the club members, one has an opportunity to meet new people, and do something for others in the community through club work.

The Sanders family first came to Parmer County fifteen years ago, when Mr. Sanders, who is employed by the Department of Agriculture as an advisor to farmers in the area, was transferred to Friona from Littlefield.

At that time family members numbered four, her husband, Jay, Mrs. Sanders, and two sons, Ted and Tommy, David, the eight year old, was born in Friona.

Ted, the older son, is now teaching in Mountain Home, Idaho and is married to the former Beverly McSwain. They are the parents of a one year old daughter, Audrey Kaye, whom Mrs. Sanders says is too far away for the grandparents to have much chance to spoil.

The second son, Tommy is a sophomore at Wayland College and is majoring in mathematics. David is a third grade student in the Friona School.

In addition to club work Mrs. Sanders is an ardent church worker and has worked with Cub Scouts and Boy Scouts. The family are members of First Baptist Church in Friona.

Upon being asked the question "Did you work before marriage or did you attend college?" she replied that her mother was a widow and she was more help by staying home after she had completed high school and caring for two younger children in the family in order that her mother might work.

On numerous occasions she helped the family finances by working at clerical jobs in various stores before her marriage.

"I always had a desire to be an interior decorator or an architect," said Mrs. Sanders and with this in mind she took all available courses in art and mechanical drawing which were offered in high school.

Since joining the HD Club and



Mrs. J. D. Sanders, an ardent HD Club worker, is shown with a portrait of her young son, David, and on the easel a still life painting on which she is still working. She has recently completed the portrait, using a ladle knife for the work. In the other picture, Mrs. Sanders is hard at work on a landscape scene.

moving to Friona she became interested in painting as a hobby and she along with Jimmie Lou Wainwright, who was agent at the time, was able to enroll for a series of art classes with Julian Robles, well known artist from New York City who at the time was living in Amarillo.

She has since taken art instruction from Dr. Amello Cabellero, head of the art department at WTSU, Canyon, and is presently studying with Jean McGee, Hereford.

Although art is a hobby she has been able to finance all of her art studies through the sale of paintings, which consist of landscapes, still life, water scenes and portraits. Her home is filled with beautiful art work which she has done in the past few years. At the present time she is working on several still life paintings.

Other hobbies include cooking for the family and sewing. She especially likes to make desserts, adding that a favorite of her small son is chocolate cake, while other members of the family like only two kinds of cake and pie "hot and cold."

"Since I am five feet eleven inches in height it is extremely hard to buy clothing," said Mrs. Sanders and for this reason she makes most of her clothing.

In former years she made many clothes for her sons, especially shirts; however when they began wearing western shirts which are tedious to make and may be bought for the cost of making one, she discontinued the practice except for special occasions.

Last year Mrs. Sanders was named "Woman of the Year" by the Friona Chamber of Commerce and was presented with a bronze plaque of which she is justifiably proud.



Winners Announced In PP&K Contest

Winners in the annual Punt, Pass and Kick Contest sponsored by Friona Motors, Parmer County Ford dealer, were revealed last week.

In this contest youngsters of the area ranging in age from eight through 11 pit their knowledge of the game of football against one another for prizes. With a whole lot of skill and a little pinch of luck, the boys find out who is best.

A set of prizes for each age group was made last week, according to Oscar Baxter of the firm. First prize was a football jacket with the Dallas Cowboys emblem on it, second place winners took home regulation football helmets, and third place contestants were given footballs autographed by members of the Dallas Cowboys players.

Thirty-three boys participated in the contest this year. Following are the winners in each classification:

EIGHT - YEAR - OLDS: Kevin Hargrove, first; Curtis Gable, second; Randy Snyder, third.

NINE - YEAR - OLDS: Grant Dukes, first; Brett Hargrove, second; Tommy Long, third.

TEN - YEAR - OLDS: Don Fortenberry, first; John Hoover, second; and Willard Gene Snyder, third.

ELEVEN - YEAR - OLDS: Gregg Hargrove, first; Billy Ross Proctor, second; and Jeff Price, third.

FOOTSAVING EDUCATION



by James E. Edwards

Were The Shoes Misfitted?

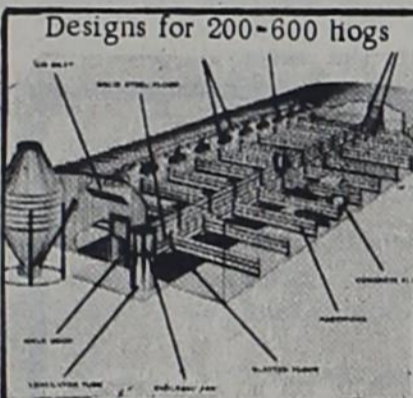
When we started sending reminder cards a doctor told us that it was an excellent idea. He said that he made a practice of asking patients when they had their last physical examination and the answer would be "oh you remember, Doc, a year and a half or two years ago." The patients' record card would show that it was three, four, five or six years. Time flies.

Recently a customer brought back a pair of shoes that, he said, were purchased six weeks ago. The shoes were too small and it seemed that we must have misfitted them. When we checked the child's record card we found that they were fitted more than four months ago.

The father was flabbergasted. He said that he had been bragging about how fast his son was growing and had been happy to replace other outgrown clothing. He would have been happy to have replaced the shoes, too, but he just didn't realize that four months had passed so quickly.

Robin Hood Shoes.
Designed for Young America.
Orthopedic Shoes Fitted To Your Doctor's Prescription.

Edwards' SHOE STORE
512 MAIN
CLOVIS, N. MEX.



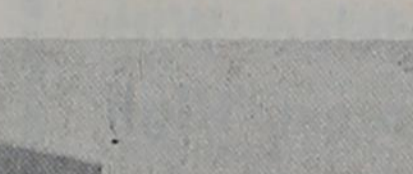
Designs for 200-600 hogs



From Farrow to Finish Behlen Pork Factory



FARM & RANCH Elevator Financing Available Grain - Showrooms Farm Buildings



FRAMELESS METAL BUILDINGS



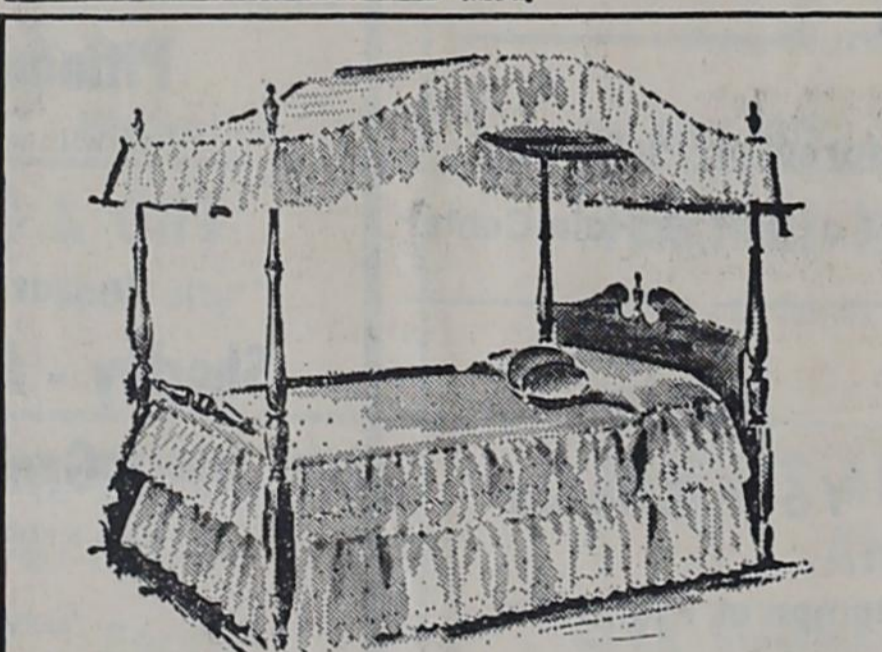
Spru-Gro Construction Co. PO2-4443 - 2208 N. Prince Box 48 Clovis



See Howard or Andrew Chitwood

Farm and Ranch Loans Long Term. Low Interest ETHRIDGE-SPRING Agency, Friona Phone 8811

I Get 5% Dividends On My Money At... FIDELITY SAVINGS & LOAN 5th at Mitchell PO 3-5581 Clovis, N. Mex.



Decorator Gittings...

This enchanting Ethan Allen Tester Bed is a direct descendant of the Tester Bed of the early 18th Century. Prior to 1730, American beds were merely simple frames strung with rope to support a mattress. After that the more fashionable Tester Bed, from which a valance was hung, came into use. The Tester Bed enjoyed a great popular vogue well into the 19th Century.

The Ethan Allen Tester Bed has a demure and welcoming warmth that make it a perfectly lovely addition in a girl's room, a master bedroom, or a guest room.

For open stock Ethan Allen Early American furniture by Baumritter and all the charming unusual accessories that go so wonderfully well with Early American, come in and see our vast collection for every room in your home. You'll find our staff is well informed and most interested in helping you solve your decorating problems. You'll enjoy planning for a delightful future in the past!

Shop Our Anniversary Sale ----- Now!

Buy Quality Furniture With Confidence **McGEE FURNITURE**

511 N. Main Hereford

"CHEAP WATER"
The additional water you get when you acidize your well with **DRY ACID®**
See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.
Cotey Chemical Co. Lubbock, Texas

Complete Brake And Bear Front-End Service
TIRE TRUING
WHEEL BALANCED AND OVERLOAD SPRINGS
AUN-O-MATIC SHOCKS
Guaranteed Mufflers
20 Yrs. In Clovis
BOYD'S BRAKE SHOP
221 W. Grand PO3-4326

ADAMS DRILLING CO.
WATER WELL DRILLING
LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR NIGHTS 2951 HEAD REPAIRS
Sales & Service Friona ALL MAKES Texas

Complete Automotive Machine Shop SERVICE
Valve Work - A Specialty
Crankshaft Grinding
MOTOR LAB
At Rear Of Elliott Auto Parts
311 W. 7th. Clovis

COLORS GOOD ENOUGH TO EAT!
CHERRY-BLUE-LEMON-DOUBLE KNIT
Justin McCarty serves up a youthful new fashion in the Robin Hood poncho suit. The three pieces are all 100% worsted wool imported double knit. The blouse with its interesting cuff and collar treatment is white. The zippered back jacket and skirt are delicious colors. Sizes 6 to 16.
THE FASHION SHOP
6th and Main Clovis
See Our TV Fashion Show Ch-12 10:10 P. M. Tues.

what's it COST?

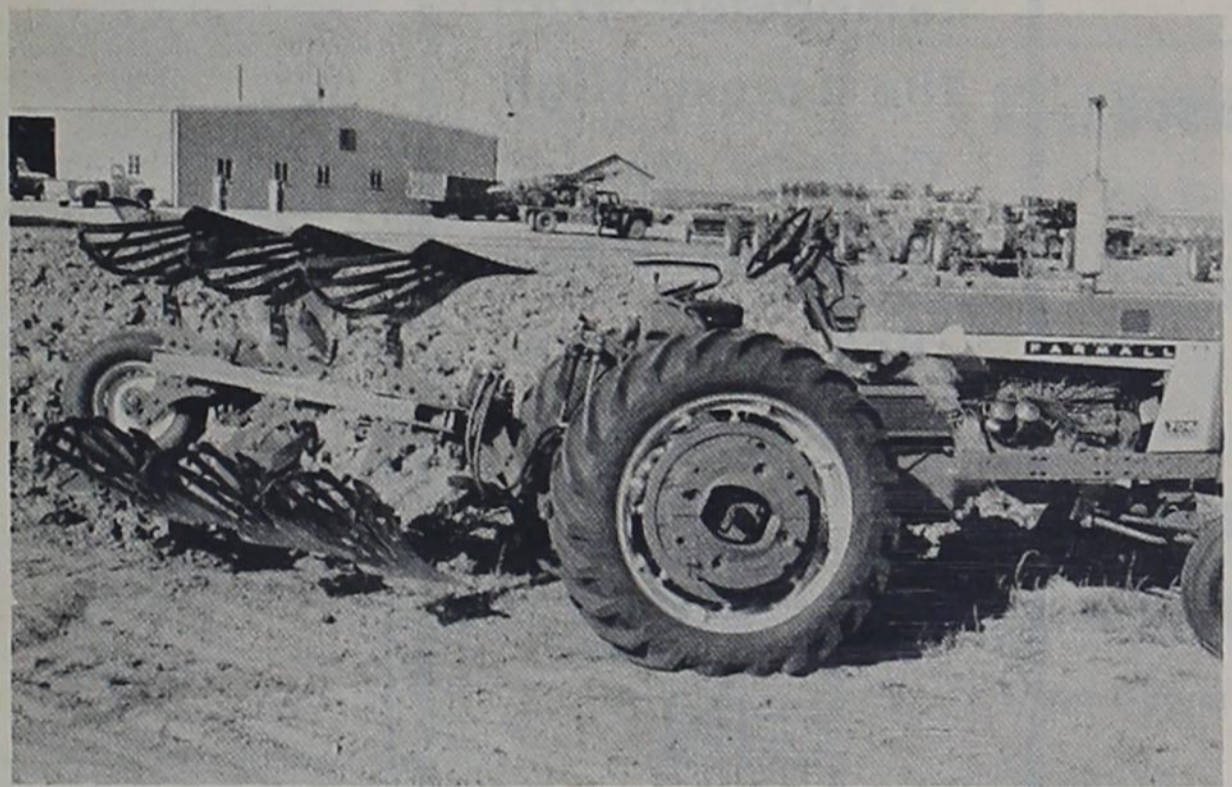
Women, who before buying their electric ranges, thought it cost too much to cook electrically, have been pleasantly surprised at the bargain they bought. Some have noticed no difference in their electric bills. Composite figures compiled by engineers, however, show that the average is about 7¢ a day which includes breakfast, lunch and dinner for an average family — truly the kind of family bargain you've come to expect from modern electric service.



7 cents a day



ELECTRIC SERVICE...
the biggest bargain in your family budget!!!



Perfect Partners For Your Plowing.
The New Farmall 706 Diesel Tractor
And The IHC #314 Moldboard Plow.
Come By For A Demonstration. We Will Be Glad To See You!

PARMER COUNTY IMPLEMENT COMPANY

Friona Ph 2201

COURTHOUSE NOTES

OCTOBER 7, 1963

WD, H. Y. Overstreet, Western Way Homes, Lots 17 & 18, Blk. 45, Farwell

WD, W. H. Flippin, Jr., H. Hollis Horton, Jr., 6.96 A. of Sect. 31, T1N, R4E

WD, W. H. Flippin, Jr., H. Hollis Horton, Jr., W. 400 ft. SW pt. Sect. 31 T1N, R4E

DT, H. Hollis Horton, Jr., W. H. Flippin Jr., 6.96 A. of Sect. 31, T1N, R4E

DT, J. R. Sublette, Emil G.

Dr. William Beene
Optometrist

Phone 4051 13th. & Cleveland
Frona, Texas (South Of Hospital)

REAL ESTATE LOANS

- HOME LOANS
 - Conventional
 - F.H.A.
 - G.I.
 - Home Improvement
- BUSINESS BUILDING LOANS

First Federal Savings & Loan

HOME OFFICE 4th & PILE CLOVIS, N.M.
BRANCH OFFICE 2nd & ABILENE PORTALES, N.M.

Hardt, Sect. 34, T2N, R2E

WD, J. R. Sublette, Roy G. Clements, Sect. 34, T2N, R2E

Abst. Judg., Metal Pro. Co. Inc., L. D. Gallini, S. R.

DT, Gilbert Schueler, First Natl. Bank, Bovina, S. 120 A. of N1/2 Sect. 36 & SE1/4 Sect. 37, Rhea "C"

DT, William E. Thornton, Conn. Gen. Life Ins. Co., S1/2 Sect. 3, Synd. "A"

ML, I. T. Graves, Floyd Brookfield, 65 A. of NW1/4 Sect. 18, T4S

DT, Elvin O. Johnston, Prudential Ins. Co., W1/2 Sect. 3, Rhea "A"

DT, Dee Owen, Hi-Plains, Lots 21 & 22, Blk. 21, Farwell

WD, A. L. Glasscock, et al, Medlock Invest. Corp., Lots 11 & 23, Blk. 4, Ridglea Sub., Bovina

DT, M. H. Feed, et ux, Prudential Ins. Co., W1/2 & part E1/2 Sect. 81, Kelly "H"

OCTOBER 14, 1963

DT, Parmer Co. Impl. Co., Amarillo, Natl. Bank, 4.81 A.

New & Rebuilt Electric Motors
For All Purposes

Electric Motor Rewinding
General & Starter Service

Crown Electric

PO 8-5433
1320 W. 7th Clovis

RITWAY JANITOR SERVICE
CLOVIS, N. Mex.

Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

KIRBY VACUUM CLEANER
Sales and Service--Rebuilt Cleaners and parts for Most Makes. Box 612--909 W. Plains or Phone 762-2121 for Free Showing in Home. Clovis N. Mex.

The Cottage
SERVING "THE WEST'S BEST FRIED CHICHEN"

Also Steaks And Sea Foods
Boxed Orders To Go PO 3-4605
Hiway 60 2 Miles West

30' Lot 2, Blk. 6, Staley Add., Frona

WD, R. L. Fleming, Douglas F. Milloy, Lot 1 & N. 30' Lot 2, Blk. 6, Staley Add., Frona

DT, John A. Allen, Sr., F. F. S & Loan Asso., Lot 5, Blk. 14, Frona

DT, L. D. Taylor, Hi-Plains Sav. & Loan, W. 90' Lot 22, Lots 23 & 24, Blk. 49, Frona

WD, James Quillo Mars, John Terry, part SE1/4 Sect. 31, T1N, F4E

DT, John Terry James Q. Mars, part SE1/4 Sect. 31, T1N, R4E

DT, Paul Ancel Renner, Mountain States Invest. Co., Lot 6 & S1/2 Lot 5, Blk. 1 M & F., Frona

WD, Janice Patton, et al, Ancel Renner, Lot 6 & S1/2 Lot 5, Blk. 1 M & F., Frona

Tax Rec., State of Texas, Joseph Paul, Est., S. R.

DT, Edwinston Clark, Travelers Ins. Co., E1/2 Sect. 16, Harding

NEWS FROM THE FARM BUREAU
BY RAYMOND EULER

"It is indeed appalling that some members of our society continue to deplore and criticize those who stress the Communist danger. What these misguided 'authorities' fail to realize is that the Communist Party, U.S.A., is an integral part of International Communism . . . public indifference to this threat is tantamount to national suicide. Lethargy leads only to disaster." (Quoted from an address to law enforcement officers by J. Edgar Hoover, Director Federal Bureau of Investigation on March 1, 1960)

The American Farm Bureau, in the policy book of 1963, and several years previously, makes the following statement concerning Communism: "International communism is both an internal and external threat to the private competitive enterprise system. Communism is foreign to all the ideals of the free world. It would deny man's faith in God, his heritage of freedom, and his belief in justice and mercy. Farm Bureau is dedicated to the defeat of communist ideology." (This is only the first paragraph on this subject)

Now we come to the Walter Reuther Memo (actually written by Victor R., his full brother) for Attorney General Robert Kennedy. One of the most unbelievable suggestions, which has already been implemented in some areas of the United States, was that the Federal Communications Commission be instructed to force radio and TV stations that carried anti-communist and religious programs, to give equal time to any organization that requested

it. In order that they might present 'their side of the story.' (We are very happy to be able to report that our Rep. Walter Robers and Sen. John Tower have voiced their opposition to this movement, and we hope you will write them your appreciation and request even stronger opposition).

We would like for people of this area to know more about the above movement. We feel that this subject is important enough to merit your deep study, because it must be corrected before we concern ourselves with more trivial matters that may not even be publicly discussed if the directives of the Reuther Memo are carried out.

CONSIDER THIS: A wicked man taketh a gift out of the bosom to pervert the ways of judgment. Proverbs 17:23.

Most people would succeed in small things if they were not troubled by great ambitions. --Longfellow

We have really everything in common with America nowadays, except, of course, language. --Oscar Wilde, English Author

Steel buildings and other buildings insulated with rigid foam. Stops sweating 100%. Self extinguishing. Sound deadening, water proof. Recognized as the greatest insulation known to man. Guaranteed 20 years.

Tank lining material. Stops all leaks. Prevents rust forever. Anyone can apply or we contract. Guaranteed 20 years.

Stop all leaking roofs. Formetal, concrete, wood and built-up roofs. Succeeds where all others fail. Guaranteed 20 years.

Supplied only by Virden Perma-Bilt, 4014 Bowie, Amarillo, FL 6-2761 - serving 5 states with Fiberglass, Epoxy Coatings, Polyurethane liquid foams, Polystyrene foam boards any size.

"Sure Sign of Flavor"

QUALITY CHECK DAIRY PRODUCTS

Butter Milk Cottage Cheese Sour Cream

In No-Wax--No-Leak Plastic-Coated Cartons

CLARDY CAMPBELL Quality Check DAIRY PRODUCTS

DOUBLE YOUR YIELD
With Feed Lot Manure--
Have 12,000 Tons Available From Farwell Feed Lots--From \$2.75 To \$3 Per Ton, Spread on Your Farm, Depending On Distance.

Call M. T. Brown - RE6-6434, Portales, New Mex.
Or
Farwell Feed Lots - 481-3495.

ABSTRACTS
See JOHNSON ABSTRACT COMPANY in Farwell Fast, Accurate Ph. 481-3878 Box 88

PRE-HOLIDAY EXPANSION Money Saving Sale

MEN'S CREW SOCK
* Orlon and Nylon STRETCH SOCK
*Regular Price \$1.50 Pair
3 Pair \$2.88

Nylon Hose
* SEAM OR SEAMLESS
*Regular or Stretch 3 Pair \$2.44

WOMEN'S FLATS
* One Rack Of Better Flats and Ties
* All Wanted Sizes And Colors
Now Only \$4.99
* Values To \$10.95
2 Pair \$9.00

PURSES
\$2.99 To \$12.88
*New Fall Styles and Colors
*Every Purse In Stock Repriced To Sell At Once

WOMEN'S DRESS SHOES
* New Wanted Fall Styles Reduced To Clear
*All Wanted Sizes and Widths
*Values To \$14.95
Now Only \$6.88

MEN'S DRESS OXFORDS
*Mens Higher Priced Oxfords Reduced To Clear
*See These Values Today
*Values To \$16.95
Now Only \$7.44

WOMEN'S DRESS SHOES
* Straps - Pull On's Oxfords
* Values to \$8.99 Now Only \$4.99

GOPHERS
* Split Leather Oxfords For Men
* Reduced to Clear Now Only \$7.88

WOMENS CANVAS OXFORDS
*US. Kedettes In Many Wanted Styles
*Values To \$5.95
Now Only \$2.99

Men's Wellington Boots
Fine Quality Long Wearing Buy Now and Save \$11.77

Edwards' Shoe Store
512 MAIN ST. CLOVIS NEW MEXICO

BOYS' DRESS OXFORDS
* Reduced To Clear
* Sizes 3 1/2 to 6
* Values to \$9.95
Now Only \$7.44

Everything Goes * Nothing Held Back * Nothing Reserved

TAX PAYERS OF PARMER COUNTY TAKE ADVANTAGE OF YOUR DISCOUNT

3% IF PAID DURING OCTOBER
2% IF PAID DURING NOVEMBER
1% IF PAID DURING DECEMBER

This Discount Is On All State And County Taxes Collected By The County Tax Collector

Poll Taxes Now Due And Payable At Tax-Assessor's Office Or At Ethridge-Spring Agency In Frona

HUGH MOSELEY
Tax Assessor And Collector
Parmer County, Texas

Classified Ads

NOTICE
Classified advertising rates are as follows: Three cents per word for the first insertion, two cents per word per insertion thereafter. Minimum rate, 50 cents on cash orders, \$1 on account.

FOR SALE: Three bedroom house with two bathrooms, two wall heaters, large living room, large clothes closets in each bedroom, lots of storage for linens and bed covers. A large garage 14x20 ft. with storage room on back of garage 8x14-ten fruit trees, eight bearing fruit, several shade trees. See at 509-2nd. St. Farwell. 2-tnc

Dr. A. E. Lewis
DENTIST
Office Hrs. 8:30-12 a. m.
Closed Saturday
Phone 3-0110.
Muleshoe, Texas

FOR SALE: One boxcar; Tascosa seed wheat and Hill soybeans, (cleaned, treated and sacked) first year from certified. Call Tharp-225-4437. Bill Fullerton. 2-3tp

FOR SALE -- Two bedroom home in Farwell, wall to wall carpet, carport, good location. -Call 482-9150 or 481-3285. 1-tnc

380 acres - one of the best - 54.6 acres cotton, 51 acre, wheat - 243 acres maize (5900 lb), three 8" wells, natural gas - 29% down-Farm is all tiled - Possession turn key job.

154 acres - all tiled-maize 81 acres, 59.5 acres wheat, 29% down-20 year time - 6% interest, 8" well, natural gas-possession turn key job. Other good farms and houses in Farwell.

Watkins Real Estate
Farwell
Phone 481-3272
residence 481-3444
3-tnc

FOR SALE: Three bedroom, two bath house, -- Call 481-3315 in the evening. 39-tnc

The world is my country, all mankind are my brethren, and to do good is my religion.
-Thomas Paine-Rights of Man

POLITICAL ANNOUNCEMENT

The Tribune is authorized to make the following political announcements, subject to the Democratic Primary May 2, 1963:

SHERIFF, PARMER COUNTY
Charles Lovelace (re-election)
ATTORNEY,
PARMER COUNTY
Hurshel Harding (re-election)
COMMISSIONER, PCT. NO. 3
Guy Cox (re-election)

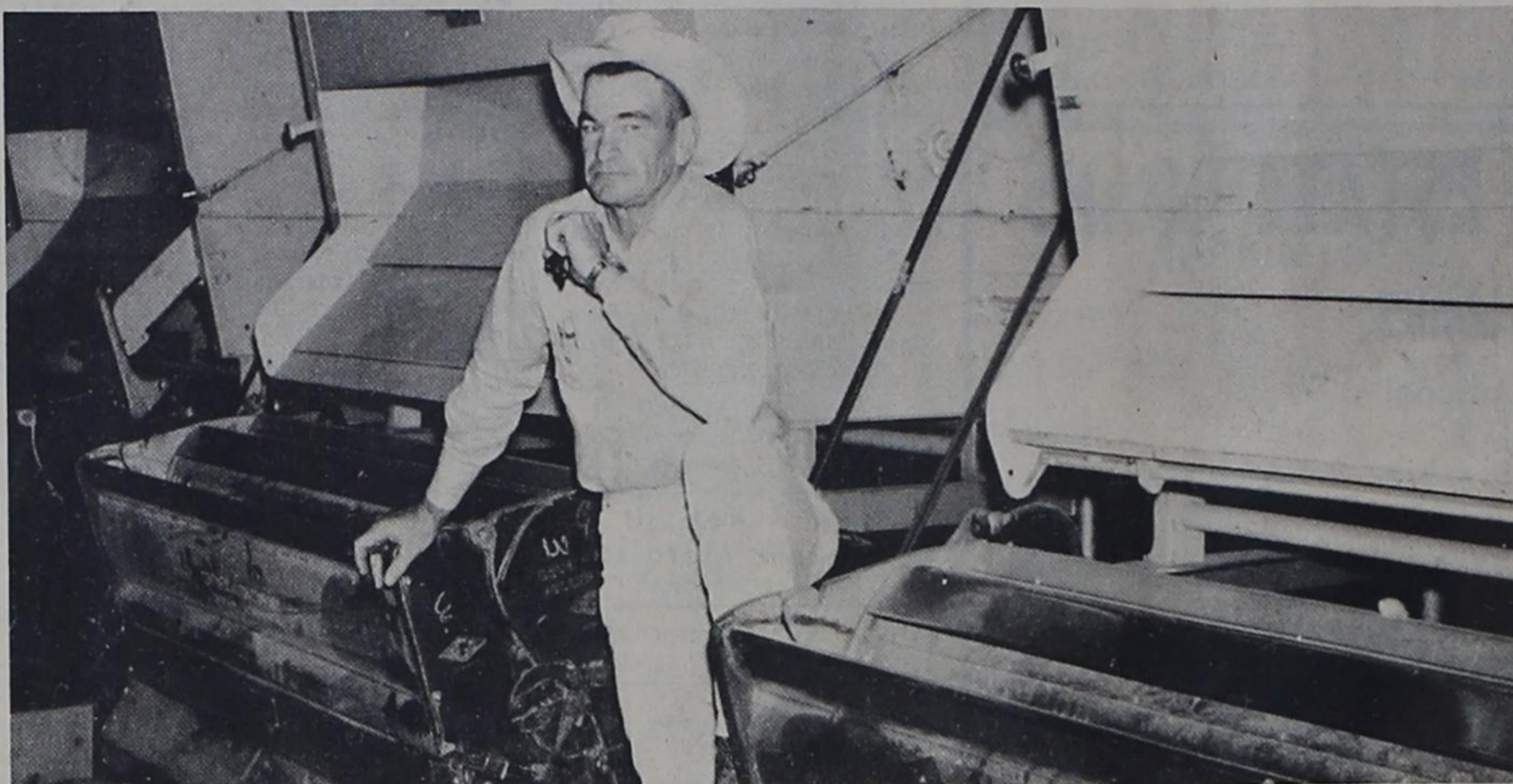
ASSESSOR - COLLECTOR
Leona Moss



Staff Sgt. Norman A. Clayton

Participates In Exercise "William Tell"

Staff Sgt. Norman A. Clayton, son of Mr. and Mrs. Cecil Clayton, Portales and husband of the former Peggy Williams, daughter of Mr. and Mrs. R. D. Williams, Farwell, recently participated in exercise "William Tell" at Tyndall AFB, Florida. Sgt. Clayton is a United States Air Force personal flight equipment technician and he and other members of the team serviced supersonic F-106 Delta Darts representing the Air Command. He is permanently assigned to Langley AFB, Va.



We Are Proud To Have Been The Electrical Contractors For The New Cooper Gin. Let Us Figure With You On Your Next Job--- Whether It Be Commercial or Residential We Are Equipped To Do The Job For You!

CRUME ELECTRIC

Farwell, Texas

Phone 481-3291

You And Your Families Are Invited To Come To Have Coffee And Spudnuts And To See The



New Gin And Offices On Tues. Oct. 29th 7:30-9:30 P.M. There Will Be A Short Cotton Program By Lowell Richardson of The Cotton Producers Institute.

Everything Is Now In Readiness To Begin The 1963 Cotton Ginning Season

At Our New Location. We Are Proud Of Our New Gin And Of

The Facts That This Marks The 25th Year That Lawrence Cooper Has Been In The Gin Business In Parmer and Bailey Counties.

We Are Equipped To Give You The Best Gin Service



Mr. and Mrs. Lawrence Cooper Wish To Express Their Thanks To Their Many Friends Whose Patronage Has Made This New Gin Possible



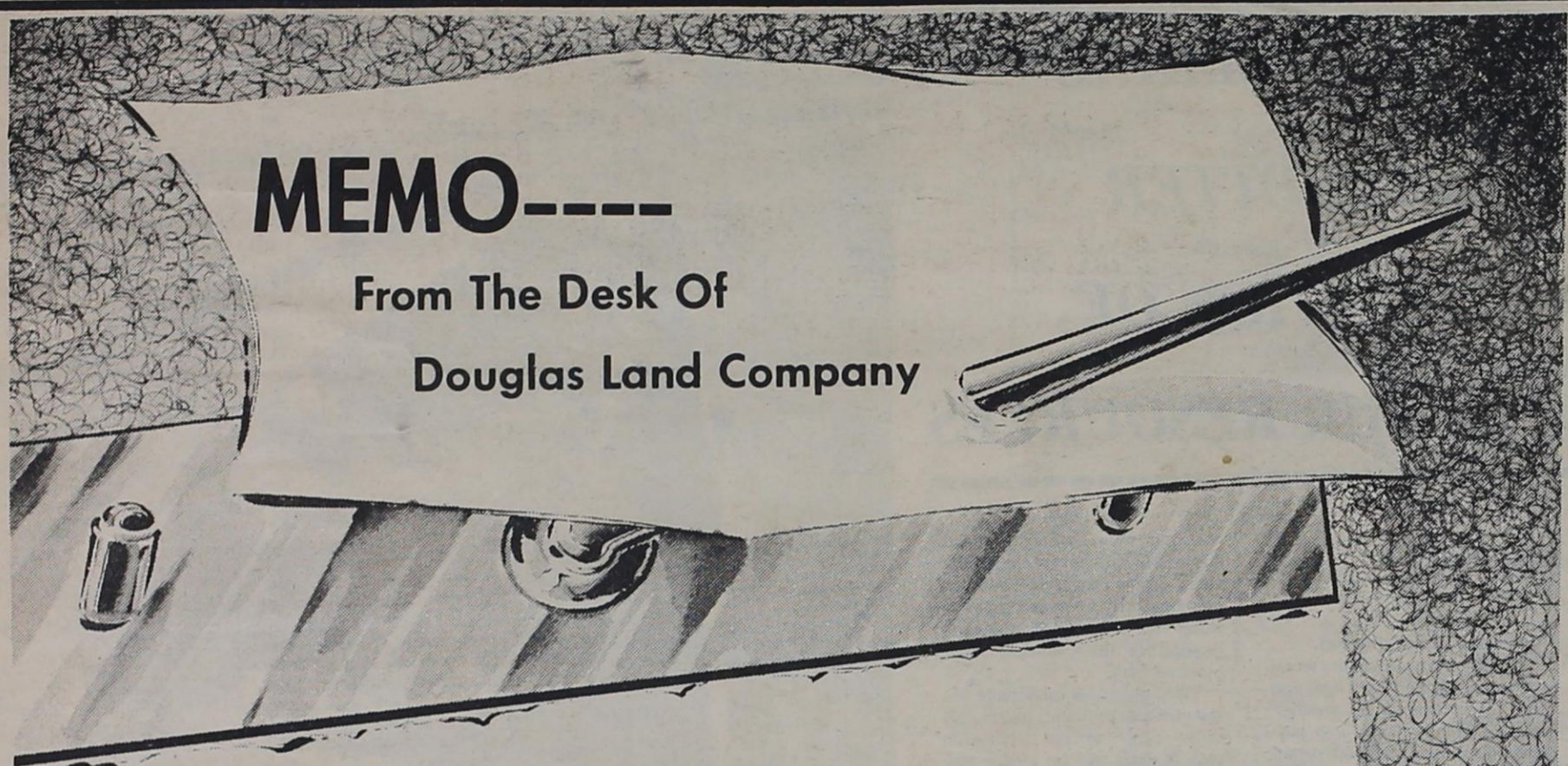
Our New Gin Office For The Enjoyment and Convenience Of Our Friends and Customers.

COOPER GIN

Farwell, Texas

(North Of The Sherley Anderson-Pitman Elevators)

Ph. 481-9158



MEMO-----

From The Desk Of
Douglas Land Company

To: All Business Men
Subject: Land In Parmer County,

We Believe That An Investment In Parmer County Land Will
Be An Investment That Grows In Value Throughout The Years.
Our Company Is One Of The Oldest Real Estate Companies In
Parmer County. We Can Show You The Choice Farm or
Ranches As They Are Put On The Market. We Handle Loans
On Commercial, Farm And Ranch Property. Mr. Joe Douglas
And Mr. Ed Hicks Believe In Their Slogan

"COMPLETE REAL ESTATE SERVICE"

For Satisfaction In Your Land
Transaction--Call

DOUGLAS LAND CO

JOE B. DOUGLAS
Night Phone
5531

901 Main St.
Ph. 5541
Friona

ED HICKS
Night Phone
3231

THE HIGH PLAINS FARM AND HOME

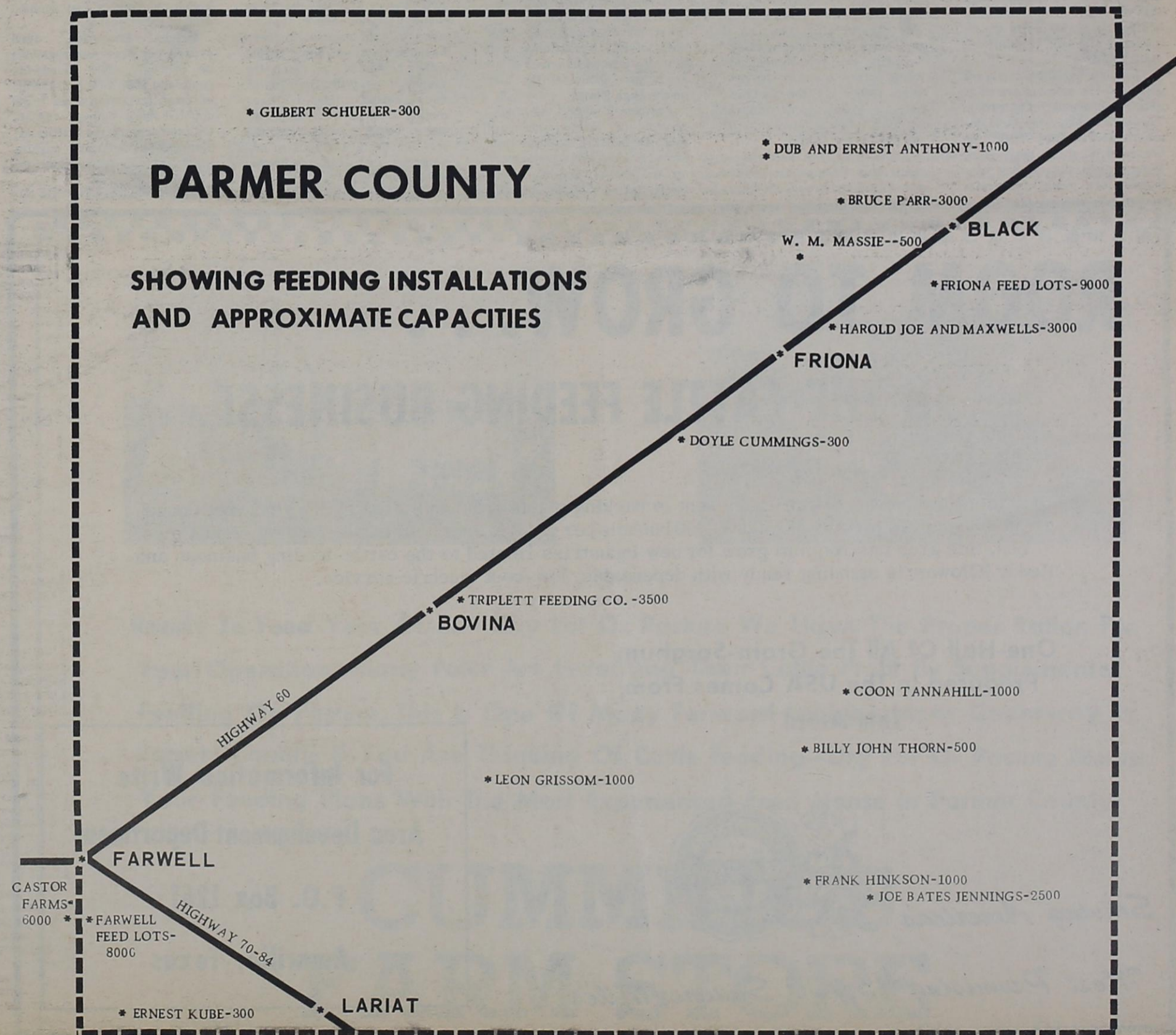
AGRICULTURAL SUPPLEMENT OF THE PARMER COUNTY NEWSPAPERS

Proudly Presents

THE 1963

FEEDERS SPECIAL

COINCIDING WITH THE 1963 CATTLE FEEDING TOUR OF THE WEST TEXAS CHAMBER OF COMMERCE



BEEF CATTLE RETURN: BUT IN A CHANGED WAY

By W. H. GRAHAM

The year was 1889. The cowboy reined his horse to a stop, stood up in the stirrups, and looked out across the vast expanse of open plains country. What he saw he liked. The buffalo grass was good that spring. There was an abundance of grazing for the ranch's herds of lean Texas cattle.

This is a great cowcountry, he thought to himself.

More than two generations later, in what is called The Space Age, the cowboy's vision still holds true. It is great cowcountry, though not quite in the sense that he had imagined it.

Beef production is returning to the High Plains, and in a way that would amaze the ranchhands of another century. The whinney of the horses is being replaced by the snort of the diesel truck, and the openrange that stretched from horizon to horizon is shrinking to the dimension of board planking and steel cable.

The horns from the cattle are gone and the animals are of an entirely different configuration. They are short, wide, and domesticated-looking. But the beefsteaks that they carry around even the cowboy of a bygone era could appreciate

with one casual glance.

The history of the High Plains is ridiculously short when compared with other parts of the world, or even much of this country. But amazing transformations have taken place in the past 60-70 years.

Until the great western movement of the nineteenth century in America, the High Plains was a vast sea of grass—a land of the Indian and buffalo. It was nature and man in perfect balance, with the grass supporting the buffalo and the buffalo supporting the Indians.

Man's first utilization of the High Plains was open range ranching, and the first fences to define private and political boundaries were run by the famous XIT ranch, of which Parmer County was once a part.

In later years after the breakup of the enormous ranches of the Plains, settlers moved in, most of them encouraged by promotions coincident with the laying of railroad track. That was shortly after the turn of the century.

During this era, homesteads were staked out and the pioneers—who are the forerunners of today's generation of high efficiency farmers—put the plow to the Plains.

From the first attempts at cultivation through the 1930's row crops and broadcast wheat

took dominance in cropping practices, the High Plains earned its reputation as a good place to get rich or go busted—depending on whether it rained and how much.

In the 1930's there came a series of dry years (not unlike those of the 50's) which, coupled with the nation-wide depression, rocked the ranching-farming economy of the High Plains, but farming continued in spite of adverse conditions to make gains as the principal money-making activity at the expense of cattle production.

Really big wheat production came into importance during that era, with the advent of the combine, rubber-tired tractors, and large-scale planting rigs that fit ideally into the big-farm pattern of the High Plains.

This trend continued into the war years of the mid-forties and high prices for all crops accelerated the trend.

In the late 1940's there appeared the beginning of the most revolutionary development of all—irrigation—and it actually pushed livestock of all kinds just about off the map on the High Plains.

Parmer County's new generation of farmer—many of them in their 20's—came back from the war and went to work on the job of tooling up the family farms to highly efficient,

highly mechanized, and highly specialized production units.

They discovered that with the application of irrigation water to grain sorghum and cotton that yields could be increased amazingly. Overnight, the production of the High Plains was doubled—then tripled.

All of this time less and less emphasis was given to true farm diversification, and all of this time farm animals were diminishing in number. Horses, cattle, livestock, swine, sheep, poultry—just about everything that walked, ate, and required constant attention—appeared on the way out.

This trend reached its peak in the early 1950's when irrigation drilling rigs were running three shifts, seven days a week developing the tremendous underground water resources of the county.

During a period from 1953 through 1959 when farm crop prices were slipping, there was some agitation heard for the need to encourage a broader-based agriculture. Some people were beginning to catch the vision of what the High Plains could really become, and it was during this period that a few voices began to be heard pointing out the great built-in advantages that beef production offered an area such as ours was becoming at that time.

Nevertheless, things went along pretty much on the same theme of greater and greater concentration on cash crop farming and interest in beef production continued to lag.

In the late 1960's and into the 60's more and more was written and spoken about the astounding potential that was building up in the nation's demand for red meat—beef.

Several things began slowly to dawn on farmers, developers, and investors of the area. They realized, first of all, that the High Plains had become the greatest concentration in the world of feed grain growing specialists.

With expert cropping practices and the highly efficient agriculture that was developed on the Plains, they watched not only the acreage continue to rise, but the per-acre production as well, ever higher and higher to heights that seemed almost unbelievable.

Before irrigation, 1000 pounds per acre was regarded as average, 1500 pounds as good, and 2000 as a real bumper crop. Irrigation water itself doubled these figures, and after farmers started fertilizing, planting heavier, and pushing for maximum production, the

(CONTINUED ON PAGE K)

CATTLE FEEDING

MEANS BETTER

UTILIZATION OF

ALL OUR RESOURCES

RETURN OF BEEF CATTLE

yield climbed and climbed. Hybrid grain sorghums were introduced three years ago, and the yields took off on another amazing cycle. They are now hovering around the 5500-pound mark.

Farmers, in considering the possibility of getting back into beef production, also saw some other "naturals". They looked at the burgeoning markets of the West Coast and realized that this was the closest area able to serve that market with an almost unlimited amount of feed.

They noted the beef production of the Midwestern states and compared conditions there with those of this area and found the comparison more than favorable. All producers of the

Midwest must hazard a hard winter. In this part of the Southwest, on the other hand, winters are generally open and not anything like as rough as the producers in the Cornbelt must contend with.

They ticked off advantage after advantage, and more and more came to the conclusion that feeding out fat cattle was a "natural" if there ever was one.

Like all trends in agriculture, this one began slowly. And like most others, it is picking up momentum with each passing year. But the pendulum is definitely swinging toward the return of the cows to the High Plains, and even though circumstances are undeniably different, still it must be admitted that history is once again repeating itself.

Progress does seem to travel in circles rather than in a straight line.



It's chowtime at Triplett Feeding Company in Bovina, and there's a long line of hungry faces for a ration calculated to produce fast gains at the least expense.

ROOM TO GROW...

IN THE CATTLE FEEDING BUSINESS!

Over a million head of cattle are sent to packing plants from this area every year, yet enough grain sorghum is produced (250,000,000 bushels per year) to increase cattle-feeding eight times.

Yes, this area has room to grow for new industries related to the cattle-feeding business and Reddy Kilowatt is standing ready with dependable, low-cost electric service.

One-Half Of All The Grain-Sorghum
Produced In The USA Comes From
This Area!

Serving America's



Most Promising 45,000 Square Miles

For Information Write
Area Development Department

P.O. Box 1261

Amarillo, Texas

FORWARD WITH FRIONA

- ★ Largest Town In Parmer County
- ★ Largest Business Community In Parmer County
- ★ Largest Selection Of Business Activities
Mercantile • Service • Agricultural
- ★ Largest Growth Rate In Parmer County
• Three New Business Openings In Past 30 Days.

MR. BUSINESS-MAN-- Your Best Investment Opportunity Is In
WEST TEXAS- -The Best County Is PARMER COUNTY- - The Best Community Is
FRIONA. Let Us Give You The Financial Facts For Your Consideration- - -

Ask Any Of Our Bank Officers.

FRIONA STATE BANK

FRIONA

"Serving A Great Irrigated Area"

TEXAS

SWPS Representative Sees Bright Future

Sam Thomas, agricultural development manager for Southwestern Public Service Company, Amarillo, believes this area has a very bright future in terms of cattle feeding possibilities.

Last year he conducted a survey for his company in the area it serves and found 396,229 cattle on feed at that time. An estimated 845,000 head of cattle were fattened last year in feed lots in SWPS trade territory.

Thomas is now in the process of making a new survey, and hopes to have it completed by the end of November. He expects a big increase in the number of feed pens and cattle being fed in them. Last year Parmer County was one of the area's leading counties in this development, and he expects it to continue to be one.

Thomas estimates that there are over a half-million cattle on feed on the High Plains at the present time.

"The future for agriculture in Parmer County is one of the brightest in the area," points out Thomas, and he emphasizes that the potential in feeding cattle offers one of our greatest opportunities.

"At the present time we ex-

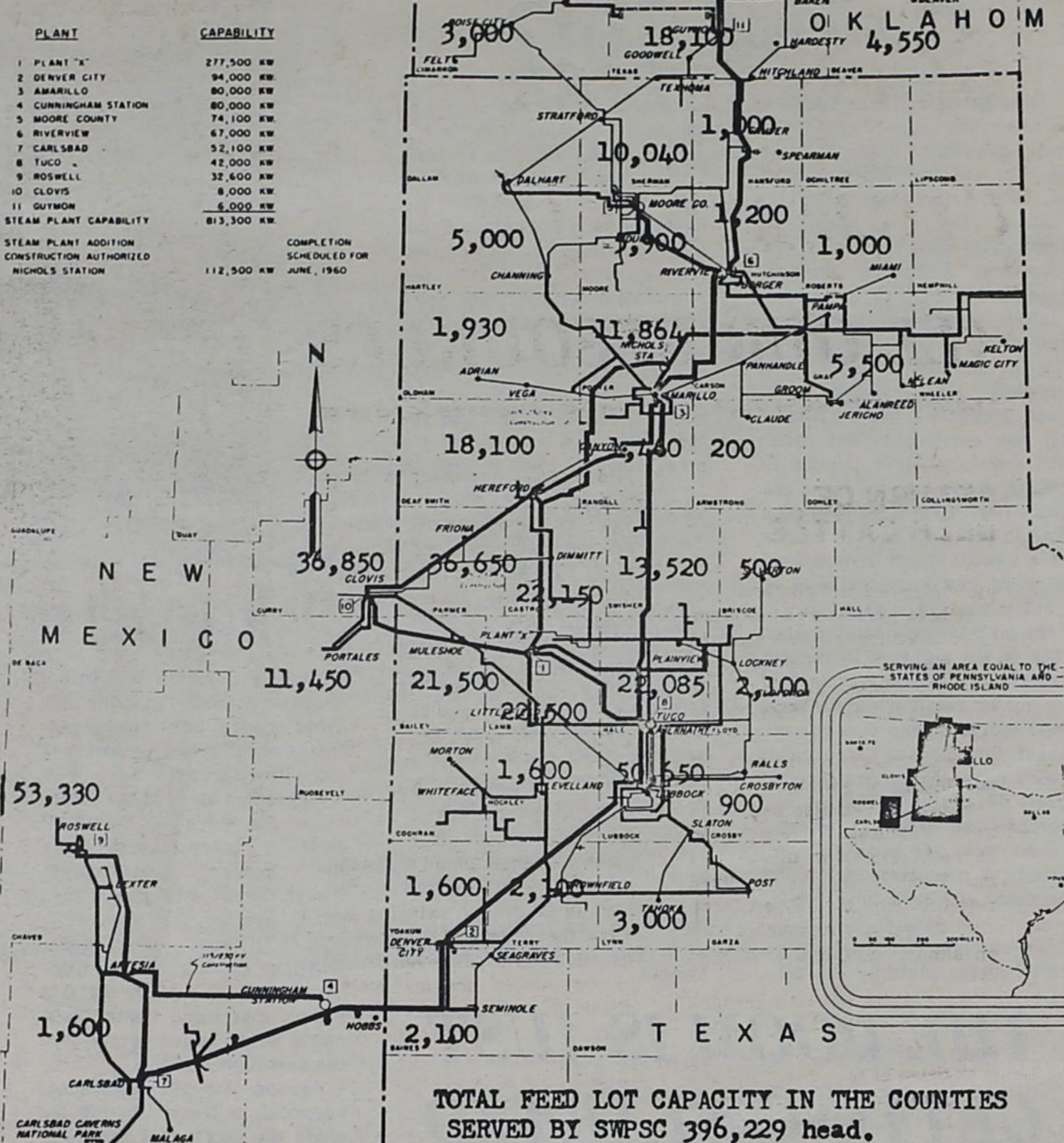
port a large part of our grain and a lot of it goes to California. I think the feeding industry in California is going to reach a saturation point because of the shortage of feed grain grown there, and that will give us a good chance."

He says the California operators, although they have numerous advantages, are troubled by high taxes, labor problems, and the high cost of real estate. "And what's more those citizens out there don't like the smell of the feed lots," Thomas says, pointing out that isolation is a big problem in metropolitan areas.

Some of the problems that will have to be overcome here include a deficiency in roughage and protein. Also, Thomas says more killing plants are needed in this area.

But, generally speaking, Thomas is emphatic in forecasting a bright future for agriculture and especially cattle feeding in Parmer County. "Sitting right a-straddle of the Santa Fe and with all these other factors I don't see how you can miss," he says.

INDEX TO PRINCIPAL ELECTRIC POWER PLANTS



THIS WAS S.W.P.S SURVEY IN LATE 1962

Parmer County ranks fourth in the Plains area according to number of feed lots, capacity, and number of cattle fed, according to a survey recently by Southwestern Public Service, which stated that it furnishes power to 59 of 225 feed lots surveyed, completed the survey November 28. This does not include the new feed lot now under construction near Friona, which would boost the county's standing at least one notch in each category when completed.

Parmer County was tied with Castro County with 14 feed lots in operation. Leading the list was Chaves County, New Mexico, with 29. Curry County, also in New Mexico, had 22, followed by Hale County with 16. Chaves County also led in lot capacity with space for 53,330 head of cattle. Next came Lubbock County, 50,650; Curry County, 36,850; and Parmer County, 36,650.

Lubbock County led all in the number of cattle fed with 121,850. Second was Chaves at 95,415, and third was Curry with 92,075. Parmer County's figure was 84,600.

Following is a table showing the total by county:

NUMBER OF LOTS	Lot Capacity	Cattle Fed*
Armstrong	1	600
Bailey	4	43,000
Beaver (Okla.)	11	12,600
Briscoe	1	500
Castro	14	43,450
Chaves (N.M.)	29	95,415
Cimarron (Okla.)	4	9,000
Crosby	1	400
Curry (N.M.)	22	92,075
Deaf Smith	10	36,200
Eddy (N.M.)	3	2,200
Floyd	6	4,050
Gaines	4	4,200
Gray	1	12,000
Hale	16	38,285
Hansford	1	5,000
Hartley	1	11,000
Hockley	3	3,950

Hutchinson	1
Lamb	3
Lubbock	9
Lynn	1
Moore	3
Morton (Kan.)	4
Okham	2
Parmer	14
Potter	9
Randall	5
Roberts	1
Roosevelt (N.M.)	10
Sherman	6
Swisher	13
Terry	2
Texas (Okla.)	9
Yoakum	2

The PICK of The PLAINS is PARMER COUNTY

The PICK of The COUNTY is FRIONA

For Your Future Investment In Land In Parmer County Or In The Friona Area Let Us Assist You. Our Firm Is Owned And Operated By Men Who Know And Understand LAND AND PROPERTIES

DEAN BINGHAM LAND COMPANY

Ph. 8711

Main St. and US 60

Friona, Tex.

GRAIN-FED BETTER THAN GRASS-FED

Chamber Visits Parmer Operations

Officials and members from the West Texas Chamber of Commerce will be the guests of Parmer County next Tuesday, when the annual Livestock Feeding Tour sponsored by the Chamber tours this area.

Six busloads of delegates will leave from Lubbock Monday and travel toward this part of the Plains. They will spend the night at the Holiday Inn in Clovis and leave to have a look at Parmer County Tuesday morning.

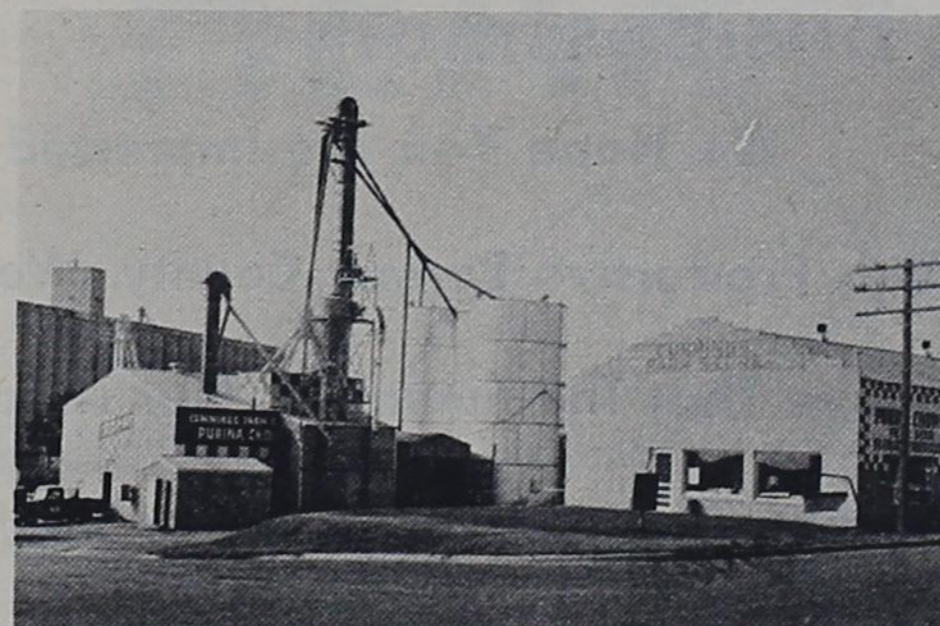
The visitors will tour the Farwell Feed Lots and Castor Farms at 8:30, and at 10:15 are scheduled to be at the Anthony feed lots north of Friona. From there the tour will continue to Hereford. After lunch it will go on to

Amarillo. A fee of \$57.50 is levied on those who wish to go, and includes transportation, lodging for two nights, lunch for three days, reception and dinner for two evening, tips and gratuities.

Breakfast is not included. Area people who might like to get in on the inspection can make reservations by writing or calling the West Texas Chamber of Commerce office in Abilene.



Although not on a scale like the commercial feedlots, the on-the-farm operations of Dub and Ernest Anthony north of Friona are considered model.



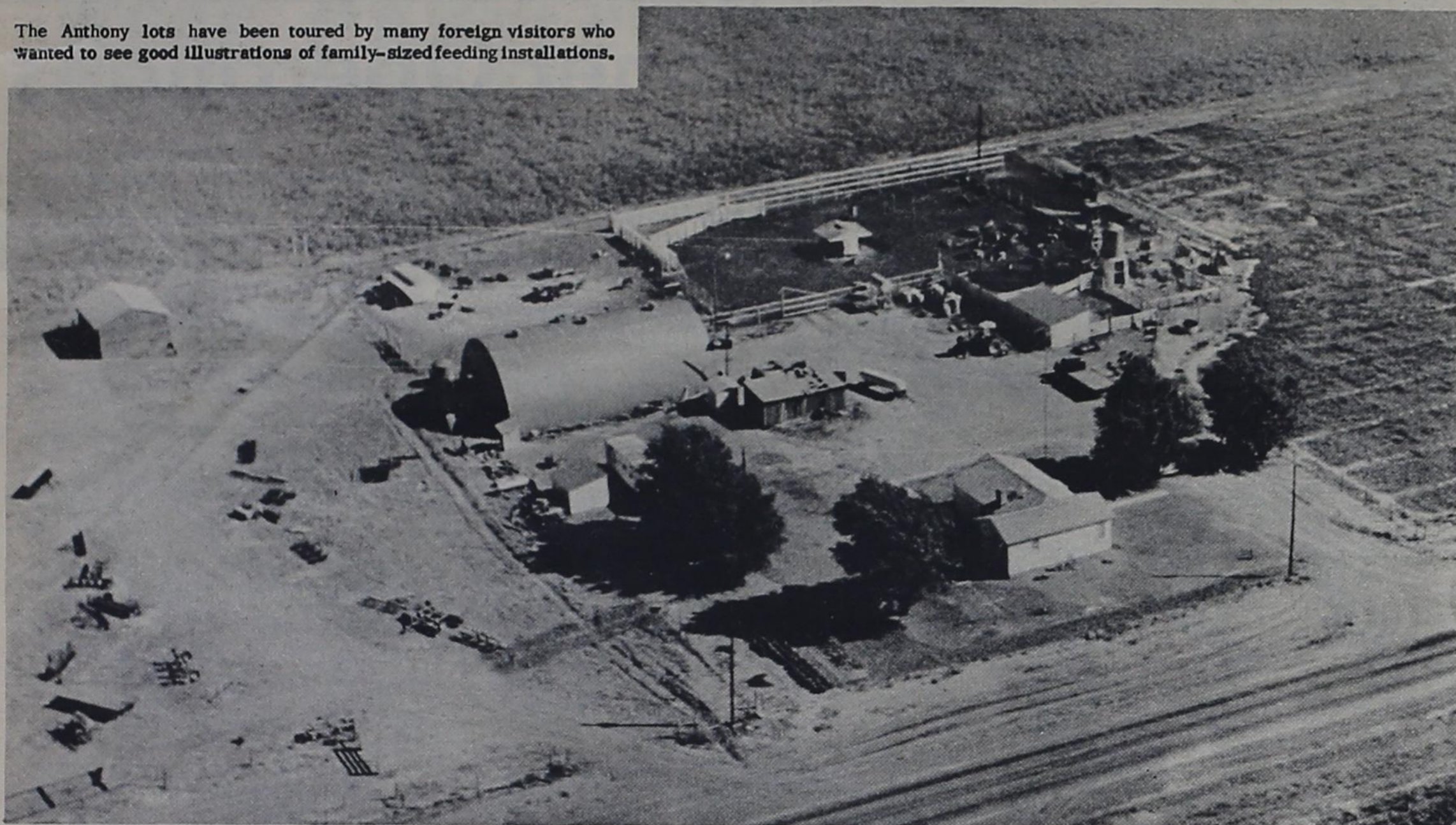
Ready To Feed Your Cattle-- Dry Lot Or Pasture We Have The Proper Ration For Your Operation. Many Folks Are Increasing Their Cattle Profit By Supplemental Feeding On Pasture. This Is One Of Many Forward Looking Ideas Underway In Parmer County. If You Are Thinking Of Cattle Feeding--Dry Lot Or Pasture Discuss Your Feeding Plans With The Most Experienced Feed House In Parmer County.

CUMMINGS FARM STORE

PH. 9111

FRIONA

The Anthony lots have been toured by many foreign visitors who wanted to see good illustrations of family-sized feeding installations.



COUNTY AGENT SEES MORE FARM FEEDLOTS

"The biggest thing wrong with the cattle business in our area is lack of education. People just don't jump in without some experience."

That is the thinking of Deryl Coker, Parmer County agricultural agent, when asked about the future of beef production for his area.

He feels that this is one of the main limitations of development of cattle feeding (though not the only problem), but that it will be a matter of time until the growth pattern can feed on itself from experience.

However, he doesn't diminish the prospects for the development that is now underway.

"We're going to have a lot more farm feedlots," he says flatly, "We have an abundance of feed, and as things become more competitive, we will utilize this feed more through cattle."

"We have wheat pasture. We can raise ten times as many head of stock as we raise now."

The county agent points out that wheat pasture alone will command a price of around \$10 an acre for grazing. Taking the county's 100,000-acre wheat planting, that income alone can account for a million dollars of gross farm income if completely utilized.

The county agent also points out that there are other things already "built in" Parmer County farms that fit perfectly into a cattle feeding program. He mentions that stalks can be grazed before being plowed down.

He adds that soon the area will be producing sugar beet tops for ensilage and will have the pulp for roughage.

Sugar beet production, as it has proved in other areas, naturally fosters the production of beef. It fits hand-in-glove with a feeding program.

"Our farmers will really have a good chance at this thing with beet tops, pulp, and our big grain sorghum supply," he predicts.

Coker, like others watching the trend to cattle feeding, senses the emphasis that will be placed on grass as well as lot feeding.

"With the allotment programs we now have, we are going to have some idle acres every year," he says. "These can be planted to improved grasses and the average farmer can grow calves up to feedlot size and then move into the feedlot to finish them."

Feedlots like a calf that weighs around 600 pounds. They will finish him out at from 850 to 900 pounds.

Coker emphasizes the strong basic agricultural economy that underlies Parmer County and has made it the state's leader in wheat, grain sorghum, and cotton production, on an acre-yield basis, and the leading county in the state in per capita farm income.

From this springboard it is only natural to expect progressive farmers to branch into profitable diversification such as beef cattle production.

CAN PRODUCE OUR OWN PROTEIN SUPPLEMENTS, TOO

FRIONA

TEXAS

Mr. Businessman:

We Hope You Are Impressed

With Productive Parmer County. We

Believe That The Future Of Our Area

Is Bright. The Natural Factors Of Soil,

Water And Sunshine Will Contine To

Make Our Area A Veritable Garden

Spot. We Hope You Will Choose Our

Area For Your Future Expansion. For

Expert Knowledge On The Availability

Of Land See

WELCH And CARSON REAL ESTATE

Beef By The Side Or The Cut?

Despite today's trend toward smaller packages of food and more convenient foods, the sale of quarters and sides of beef is on the increase, says Ed Uvacek, livestock marketing specialist, with the Texas Agricultural Extension Service.

In some cases, says the specialist, buying beef in this form can save the consumer money, but he advises them to look carefully at the economics of such purchases. Unfortunately, all the carcass is not steak and roast. A large portion is cutting loss, fat, bone and low price cuts. In fact, Uvacek says that it takes about 2.16 pounds of a Choice grade live animal to yield just one pound of U. S. Choice beef in a retail store.

In making the decision whether to buy a side of beef, first determine the price of each of the major retail cuts at the local food store. These cuts are rib roast, 8 percent of the carcass; chuck roast, 19 percent; ground beef, 18 percent; T-bone and porterhouse steak, 6 percent; round steak, 10 percent; rump roast, 5 percent; sirloin, 8 percent; and stew beef, 6 percent.

To compute the total cost of retail beef, multiply the per-

centage of each of the cuts by the price of that cut in the retail market, explains Uvacek. Then add these individual costs and divide the total by 80 percent, the carcass minus bone, fat and cutting loss. This gives the average retail cost per pound if the beef were purchased over the retail counter.

To compare this price with the one quoted for beef by the side, first divide the price per pound of side by 80 and add the price for storage of the meat, about 5 cents per pound. To decide if buying beef by the side is really a bargain, compare this figure with the retail price per pound, says the specialist.

Other factors to be taken into consideration when buying a side or quarter of beef are to make sure that the same grade is priced in both cases, storage costs may vary tremendously, and remember that processing, cutting and wrapping is assumed to be included in the original quoted carcass price given by the dealer. Also, many low priced cuts, such as flank, plate, brisket and short ribs are included in the ground meat or stew meat percentages, says Uvacek.



The feed pens in this picture belong to Doyle Cummings, who has about 200 head in his 300-head capacity facility southwest of Friona.

High Grading Not Always Highest Selling

High grades of beef do not necessarily sell for more than lower grades, says a new publication of the Texas Agricultural Extension Service.

Cattlemen know that in most cases the price for "Choice" cattle is higher than the price for "Standard" grade cattle, though the price ranges of each grade overlap the others. L-607, "Effects of Grades, Weights, Buyers on Beef Carcass Prices," explains that this means that some lower grade cattle bring better prices than the next higher grade.

Reasons for this difference, according to the publication, include the fact that if one grade

of beef is desired more than another, the price bidding for that grade increases. This desire depends on how much each type of buyer wants that particular quality carcass, it says.

The method of carcass distribution also has a tremendous effect on the final wholesome price. Beef sold through restaurants, chain stores and small butchers normally sell for different prices and though the final destination of some beef is not known, the type of buyer purchasing it gives a clue.

The weight of the carcass has an effect on the price as well, according to L-607. Buyers will pay more for top Good

carcasses than for average or low Goods, and will pay more for lightweight carcasses than for the heavier ones. Also, different buyers with different needs will demand different weights and grades of beef.

In establishing the final sale price demand for different grades, buyers, grades and weights all affect the selling price of carcasses. To the cattle producer, the packer-wholesaler and the retailer, these factors are important and their final goal is providing the consumer with fresh, wholesome, high quality beef at a price as close to the actual value as possible.

THE BOOM IS JUST GETTING STARTED

FARWELL--COUNTY SEAT OF PARMER COUNTY

★ NEW BUILDINGS

See The Newest And Most Modern Banking Facility On The Golden Spread Being Constructed In Farwell.

★ NEW INDUSTRIES

See The New Southwest Regional Plant Being Built By Gifford-Hill Western In Farwell.

★ NEW HORIZONS

See The First Large Scale Feed Lots In Parmer County Built South Of Farwell.

For Complete Agricultural And Financial Information You May Contact Any Of Our Bank Officials- -Let Us Help You!

SECURITY STATE BANK

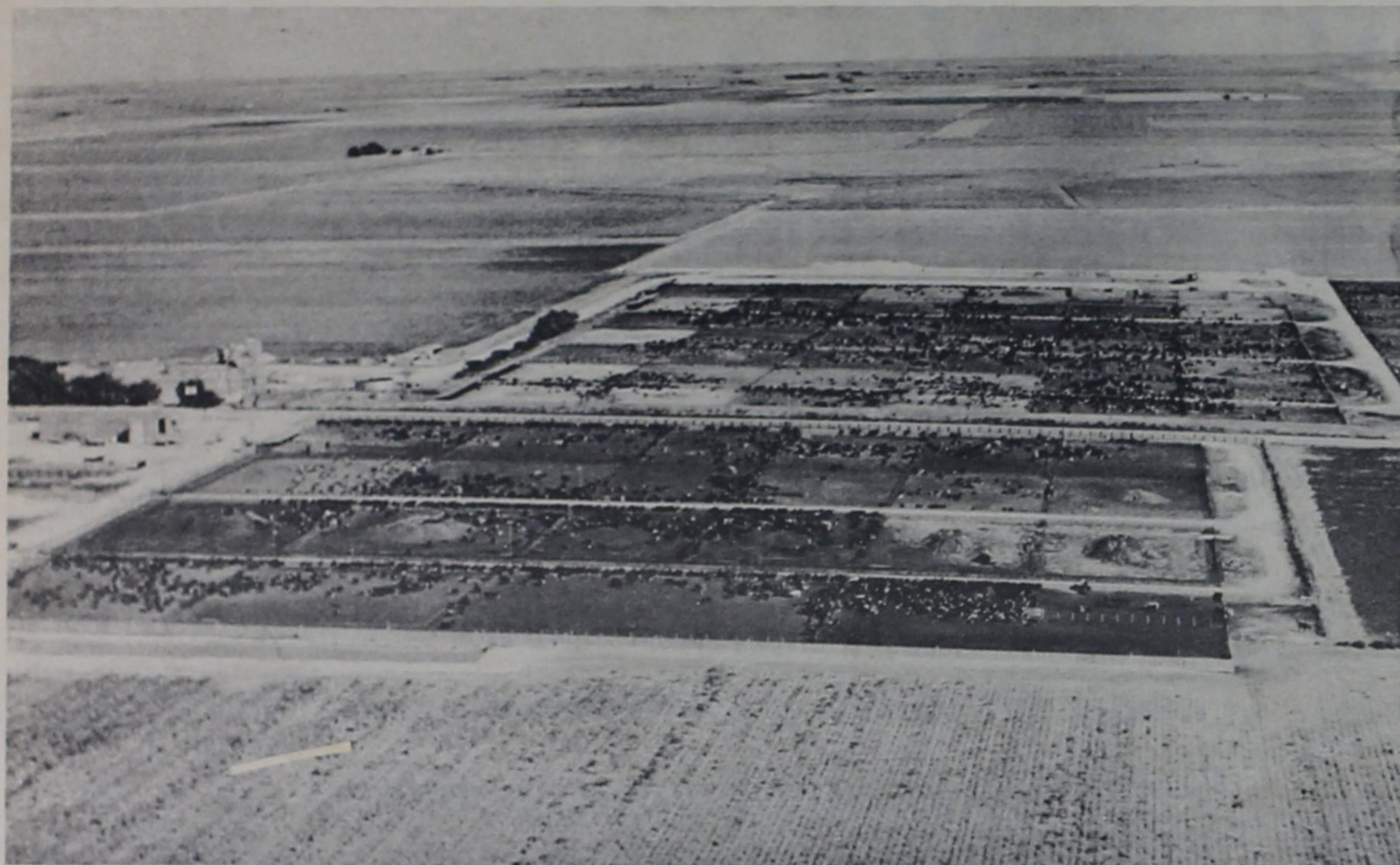
Member Federal Deposit Insurance Corporation



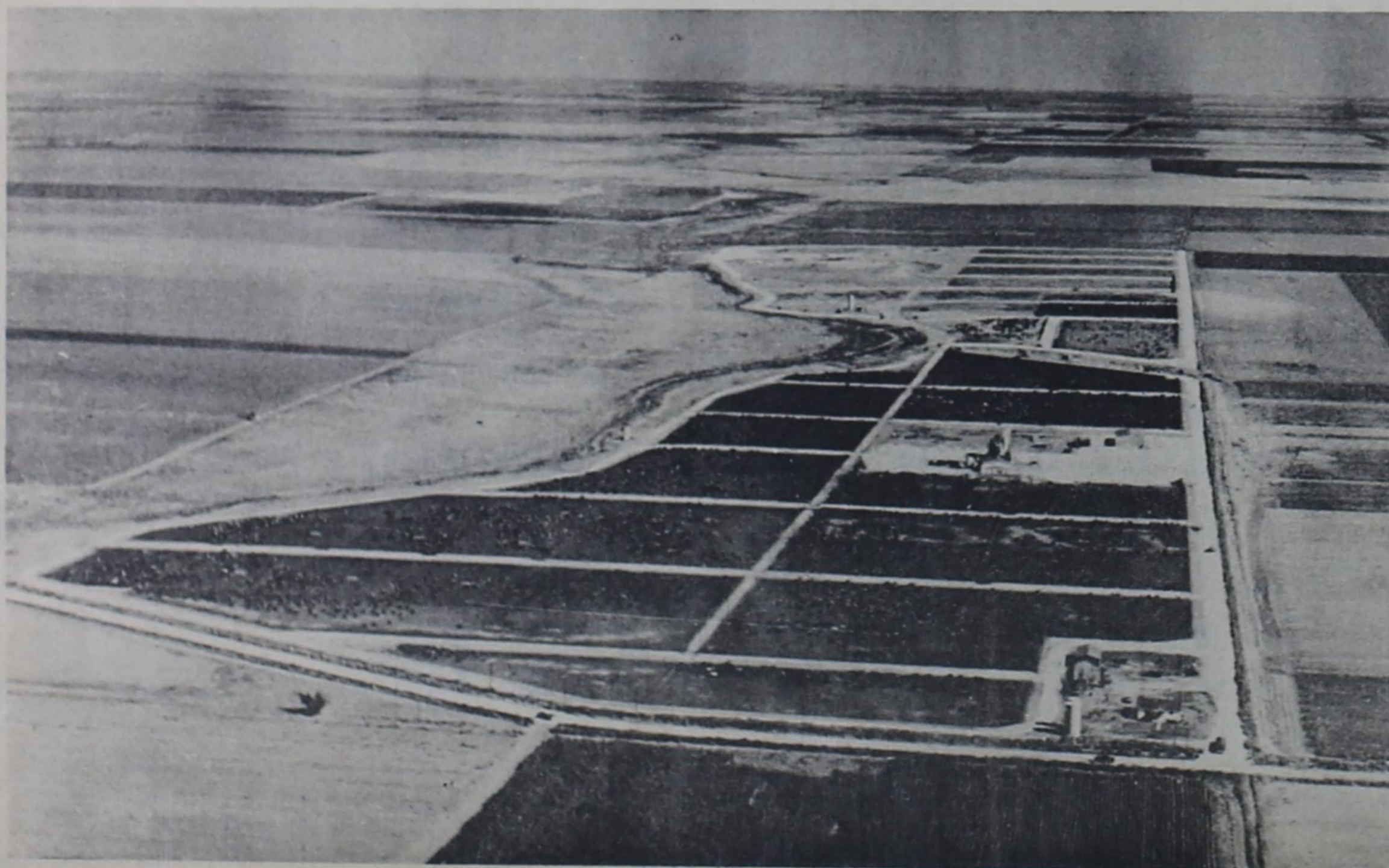
FARWELL, TEXAS



FEEDING IS OUR NEW AGRICULTURAL HORIZON



The "big daddies" of the cattle feed lots in Parmer County are the commercial installations, which do custom feeding on a highly specialized basis. Here feeding is reduced to a science although when working with any animal, there is still some of the "cowman's art" left in. The twin business of Farwell Feed Lots and Castor Farms, above, represent the biggest concentration in the area, with 14,000 head capacity. The state line divides the two enterprises. In the lower picture is a view of Friona Feed Yards, with a present capacity of 9,000 head. Note the expansion being built on near the top of the picture. When completed the Friona installation will boast 17,000 head.



Banks View Trend As Feeding Grows

The bulk of the production capital for all agricultural enterprise in the Parmer County area comes from commercial banks—known in their own industry as "country" banks.

Commercial banks have played a key role, therefore, in the farming changes that have taken place on the Plains, and they are especially sensitive to the needs, problems, and opportunities of the 1000-odd farming units in the county.

Banks have been taking note of the increasing interest in beef cattle production, both on a commercial feedlot and an on-the-farm basis. They have helped finance the development of both. Joe Jones of Security State Bank in Farwell has the benefit of having come from the county agent's position to his present post and has been watching the trend to cattle feeding and production for several years.

Jones not only shares the general enthusiasm for this trend, but he has actively participated in it, having pastured and fed some cattle himself.

Looking to the future of cattle feeding in the area, Jones points out that limitations that might

restrict other parts of the country can be licked here.

"When we get to feeding a lot of cattle, roughage is going to get to be a big factor," he predicts. But he feels we can overcome that. Cotton hulls are now being consumed, but in a few years the need for roughage from that source may be fully developed.

"But a shortage of hulls needn't limit our production," he says. "The production potential of roughage is untouched."

Jones points out that the Parmer County area has already demonstrated its ability to produce large quantities of ensilage. Hay can also be grown with few problems, although it is a high water-use crop. Sugar beet production, which appears to be headed this way, will generate some roughage also.

These items in a feeding ration, coupled with home-grown grain sorghum, are key considerations in considering beef production.

The influence of the new Swift processing plant in Clovis, which is now slaughtering around 1700 head a week, is having a beneficial effect on the market, Jones

says, and such industrial installations as this are bound to have a permanent influence on development on this phase of our economy.

A recent survey of loans made by the Friona State Bank revealed that between one fourth and one third of all the notes held by the firm can be classified as cattle loans.

This is a big upturn from a few years back, says Frank

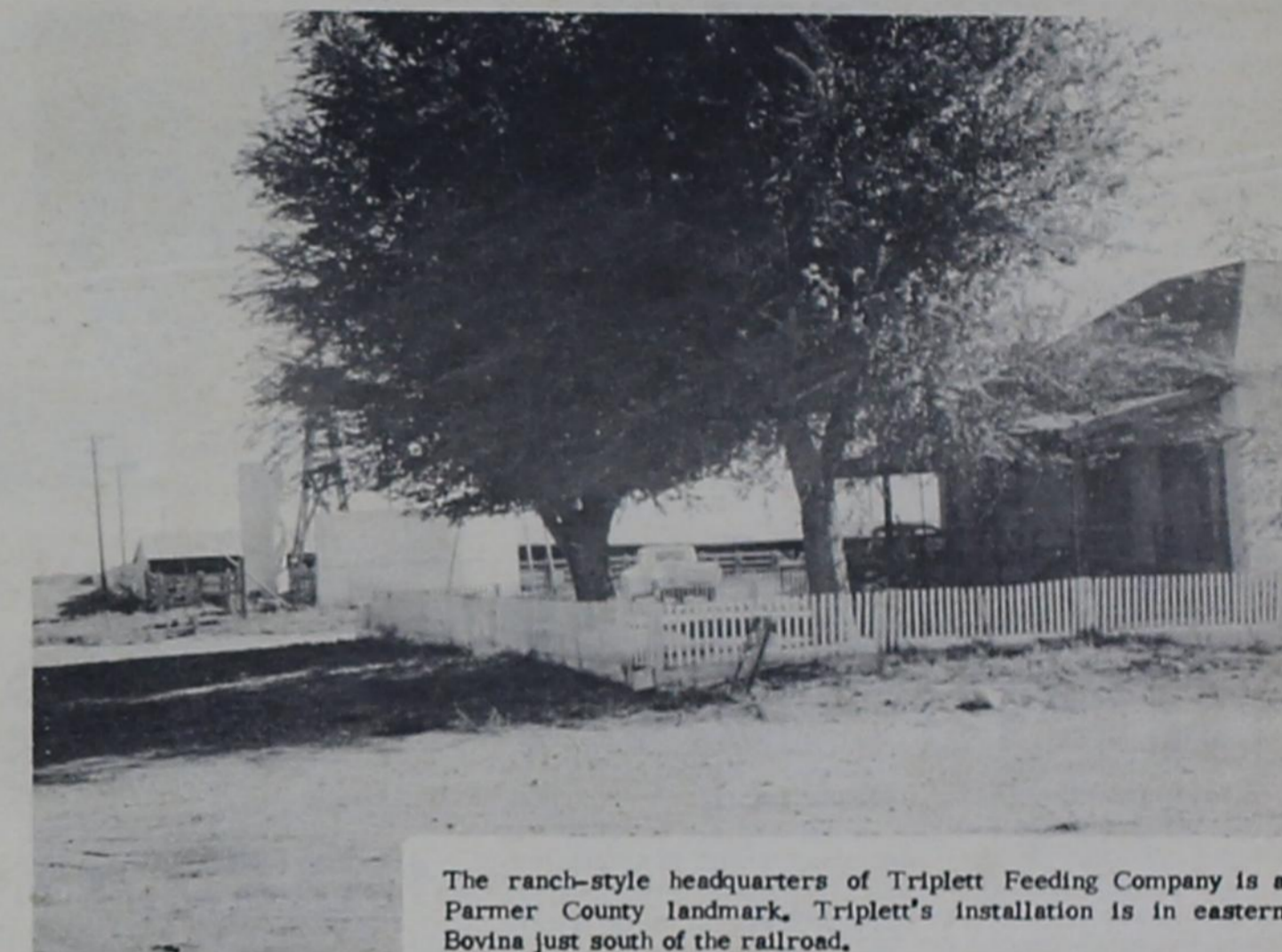
Spring, bank president. Most of the increase, he adds, have been in the "small" ventures where from 30 to 60 head of cattle are invested in.

"We'll see a lot more cattle go on grass and then go to the commercial lots for finishing out," predicts the official. He says, "Not many farmers want to go into commercial (or fat) feeding themselves. They find that the big feed lots can beat them and that the best thing to do is

to handle some pasture cattle and leave the finishing to the experts."

Spring also feels that some pasture will purposely be created for just this use. He says he has heard plans of several farmers to make use of shallow lakebeds and other rough areas unsuited to irrigation for this purpose.

Of the trend to beef production, Spring says, "It's a good program," and feels that the country will benefit from it.



The ranch-style headquarters of Triplett Feeding Company is a Parmer County landmark. Triplett's installation is in eastern Bovina just south of the railroad.

FEEDING POTENTIAL NOWHERE IN SIGHT

HEART of Opportunity

TO LOS ANGELES

TO CHICAGO

TO HOUSTON

- TRANSPORTATION
- COMMUNICATION
- ABUNDANT WATER
- FERTILE SOIL
- OPEN WINTERS
- GOOD FARMERS
- WORLD'S LARGEST GRAIN SORGHUM PRODUCING AREA

Farwell, Texas

WELCOME

West Texas Chamber Of Commerce! Farwell Is Proud To Have You Visit Us!

THE FARWELL CHAMBER OF COMMERCE

PROFIT POTENTIAL OF BEEF GOOD IN LONG PULL

Farm Store Rides Trend To Feeding

The cattle-feeding farmer has to have some sources of supply, and one of the businesses in the Parmer County area capitalizing on this fact--and counting on a growing demand in this field--is Cummings Farm Store of Friona.

Doyle Cummings, manager, says, "It's been plenty rough the past twelve months--but the interest is still good." He had particular reference to the cattle market, which has shown considerable weakness since reaching its peak early in the year.

A fluctuating market is one of the variables in producing beef that every farmer-stockman must contend with, and often there isn't a whole lot he can do to protect himself.

Unlike commodity prices for most crops, the beef cattle market is not supported directly by government activity, and a measure of stability that characterizes "land" farmers is traded for the pains and rewards of a price structure that ebbs and flows with demand and supply. It's a good bit different from straight farming.

An average pen of cattle grading good and choice steers now will bring from \$23.75 to \$25.00 per hundred, which is off more than a dollar from earlier this year.

Cummings says that on the average the market swing will be within a range of \$5.00 in a year's time--measuring the peak

from the bottom.

Cummings operates a general farm and supply store, as well as a custom grinding and mixing mill. The latter was built as an addition to the business three years ago, and a farm delivery truck was purchased to enable the firm to deliver a formula of feed right to the feeding pens of its farmer-stockmen customers.

Right now the Friona business is servicing 10 finishing operations, and there are around 1100 cattle in feedlots in the customer area that Cummings serves.

The farm store's main business will be with the individual farmer, and Cummings sees a big upturn in what he calls the "pasture cattle business" which fits into the average-size farm's management planning quite well.

The store operator points out that with this type operation the average-size farmer can get into the beef production business on a moderate scale without great risk and investment.

He nearly always has some pasture and some stubble grazing on hand, and with these naturals he can run a few head of cattle up until they are ready to be finished, and then deliver them to a commercial feed lot for finishing out for the fat cattle market.

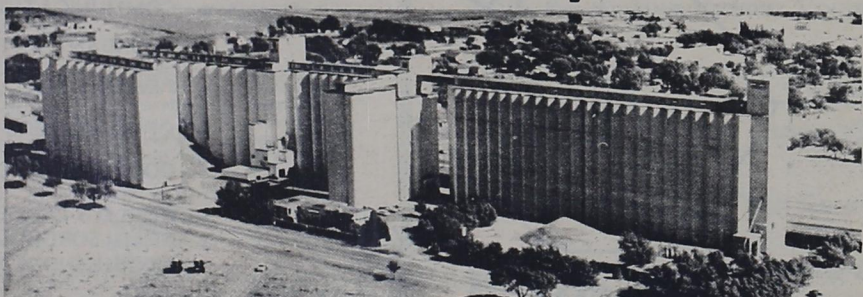
In this way, his investment in the stock is kept to a minimum, and it is "pretty hard for him to get hurt" even if there are reversals in the market.



A business that the trend to cattle feeding is helping grow rapidly is the mill and delivery facilities of Cummings Farm Store in Friona. The trucks are used to haul a finished ration (custom ground and mixed to individual feedlot formula) to the customer's location.

AMERICANS EATING MORE BEEF

WELCOME West Texas Livestock Feeding Tour!
We're Proud To Have You
Visit Our County-



And Livestock Feeders

Serving Parmer Co. Farmers The Year Round

Sherley-Anderson
 Pitman, Inc.
 - Farwell -

Sherley-Anderson
 Grain Co.
 - Lariat -

SHERLEY
GRAIN
CO.
 - Bovina -

Sherley-Anderson
 Lazbuddie Elevator
 - Lazbuddie -

Sherley-Anderson
 Rhea Elevator
 - Rhea -

VISION

"Without Vision The People Will Perish"

It Was The Vision Of The American Pioneer That Made
 This Country The World's Outstanding Supplier
 Of Meat, Grain And Foodstuffs.

We Have The Vision To Believe
 That Parmer County Will Be The
 Ideal Location For The Cattle
 Feeding Industry. Grain-Water
 Climate-Transportation-Location
 These Are Indisputably Present In A
 Perfect Combination In Parmer County.

Take Advantage Of These Natural Factors
 And Enter The Cattle Feeding Industry... Let
 Us Feed Cattle For You... We Have The Most
 Modern Facilities On The Plains. We Have The
 Space To Accommodate.. We Have The
 Knowledge To Do.. We Have The Vision
 Of A Great Future.. Won't You Join Us?

FRIONA FEED YARD INC.

Phone Hub 2477

Jack Carrothers Mgr.