



Being motor-minded as you are, thought you'd be interested in this ad that Mother clipped from the Express. It made us stop—and act! Because our car isn't used much these days, we had the idea it could come to no harm. This appears to be all wrong. Because of infrequent use and slow driving, the acid that acid tends to corrode the engine—(which I'm sure you'll understand). So, we've followed Conoco's advice and are keeping the engine oil-plated with Conoco N^o 1 oil. We're doing everything possible to make this car last until you get back, for I'm sure it will be some time before the new cars are on the market. An



THERE'S A LOT MORE TO SCHOOL THAN

Reading, Writing and 'rithmetic!

SCHOOL is more than learning a lot of lessons—it's learning a way of life. Yes, it's learning to get along with all sorts and types of people—with teachers and playmates, with grownups and youngsters, with rich and poor.

You can help your children get along in school! You can help by feeding them sensibly, by getting them to bed early, by lending a sympathetic ear to their little problems.

And, before you even send them off to school, you can help by dressing them wisely and well.

See that they get shoes that support their feet and spare their nerves, clothes that fit comfortably and look "regular," outdoor things that will keep them warm without hampering their play. That's the kind we offer at Penney's!

When you outfit your boy at Penney's, he doesn't look like a Little Lord Fauntleroy—he looks like the real boy he is and wants to be. When

you shop for your daughter at Penney's, you know that her friends will approve her style.

You see, Penney's knows the children in this community—knows what they like and "what they are wearing." We know the mothers, too. We know how important thrift is to them in times like these, and we offer them the finest values.

We know these things because we at Penney's know this town—we're part of it. Your Penney manager is as loyal a booster as your town can boast. Your friends and neighbors serve you when you shop at Penney's.

Penney's is as native to this town as the name on the railroad station.

PENNEY'S
J. B. PENNEY CO., INC.

Madam Chiang Inspects Instruments for Airmen



MADAM CHIANG KAI-SHEK, first lady of the oldest civilization on this planet, was an interested visitor at the modern plant of the Sperry Gyroscope Company during her recent visit to the United States, when she inspected the manufacture of many precision instruments which she immediately recognized from having seen them on the planes of the Chinese Air Force, whose wings the charming wife of China's chief of the armed forces proudly wears. In the above photo Madam Chiang pauses with Sperry's President, R. E. Gillmor, to inspect the A-5 pilot wiring assembly.

CURING SWEET POTATOES

COLLEGE STATION—Wartime demands for various grades of lumber threatens to make a shortage of containers for handling sweet potatoes in the field and curing house. M. R. Bentley of the A. and M. College Extension Service that crates are more desirable for use in curing the potatoes than to cure them in bins.

Accordingly, he suggests that those needing containers should begin collecting them without delay. Among the best sources are stores which handle packaged goods, especially groceries and fruits. Many growers make their own crates for handling sweet potatoes. But in view of the current large demand for most types of lumber, a shortage of desired material always is likely. On that account it should be arranged for as far as possible in advance of need.

Bentley, who is the Extension agricultural engineer, says that a plan for making a handling crate may be obtained free from the county agricultural agent. However, some of the material recommended, such as laths of three-eighths or one-half inch thickness may be difficult to obtain at lumber yards. But growers might be able to enlist the help of farm sawmills, he adds to furnish rough sawed material which would serve. However they should lose no time in seeking this source of supply.

A few years ago many handling crates were made in East Texas from rived boards. If such lumber, or other suitable timber is available on the farm the only cost for home-made crates would be the labor and nails, Bentley says.

Crate lumber can be nailed with less danger of splitting if it is soak-

ed in water just before the nails are driven.

TEXAS 1943 PIG PRODUCTION

COLLEGE STATION—Members of Texas boys 4-H clubs who are conducting swine demonstrations will produce the equivalent in pork the food budgets of 50,000 fighting men during 1943. This estimate by E. M. Regenbrecht, swine specialist for the A. and M. College Extension service, is based upon preliminary reports from county agricultural agents.

This spring 1,500 purebred sow and boar pigs were placed with Texas 4-H club boys. These, added to the 1,080 likewise placed in 1943, and the 784 in 1941, make a total of 3,364 breeding hogs in the hands of the Club boys. In addition to the production of these animals, many boys are feeding out feeder pigs they bought in their neighborhoods.

In most instances, Regenbrecht says, the demonstrations have proved beneficial, especially on farms where a surplus of feed grain is produced. It is not uncommon to find boys' sales of hogs sufficiently large to require them to make an income tax return.

Adult farmers likewise have expanded their hog production about as expected. The 1943 spring pig crop was 33 per cent larger than in the preceding year, and a large fall crop is in sight. During the past 3 years Texas farmers have made a pronounced improvement in the quality of their hogs. They are feeding balanced rations and self-feeders are in use everywhere. Concrete feeding floors and wallows are being built freely on farms and the demand for plans for hog houses and other equipment is large.

A fortunate circumstance is the absence of a serious outbreak of disease among Texas hogs as a whole, Regenbrecht says. Each time that Texas farmers increased their hog production heretofore the loss from contagious diseases also mounted.

FDR says:

Every worker should increase the amount of bonds he or she is buying.



Limbering Up



Gunder Haegg, Swedish distance runner, limbers up with Greg Rice, America's speediest two miler, after Haegg arrived in New York for the National AAU championship track meet.

Answers to Questions About Your Electric Service



"Is It Rationed?"

NO! Because the Business Management of your Electric Company planned adequate capacity to serve you years in advance of need!

TODAY, as YESTERDAY, there is plenty of electricity here to serve your known needs... in home, store and industry.

TOMORROW every effort will be made to meet essential needs of all. But, remember, please... electricity is vitally necessary to our war production. It is the "life-blood" of industry. As such, your use of electricity should be prudent. Don't waste it... just because it is not rationed.

"Has the Quality Changed?"

NO! Day or night... whenever you have need for the many services of Electricity... this service is always "standing by"... ready to help in any task. When you press a switch or plug in time and labor-saving electric appliances you have the assurance of instant service... right at your finger tips! So dependable is your electric service one never questions its ready response. That is taken for granted.

"Has the Price Gone Up?"

NO! Your cost for a kilowatt hour of electricity is the lowest in history! Your 1943 dollar buys almost twice as much electricity as that of your 1928 dollar.

To appreciate this lower cost, think of the many added uses you now make of electricity in your home. In 1928 it was a light bill. Today the bill covers many more electric services... at only a slightly higher cost for all!

Costs of producing and distributing electricity have steadily increased, but sound Business Management makes it possible to still give you more electricity at low cost to you!

Southwestern
PUBLIC SERVICE
Company

Local Happenings

Fellowship Supper Is Held on Sunday

A fellowship supper was held on the lawn of the Methodist Church, Monday evening, with three teams of young people—the Blackbirds, Redbirds and Roadrunners—honoring the winner team, the Blue Jays.

An informal program was enjoyed. Margeurite Bigham led a number of girls in interpretation of a novelty song, "I Found a Peanut", Rosamond Booth interpreted the story of the lost sheep, Duane Sprawls chose a group for an impromptu play, and Muggins Graham was the leader of a group enacting the story of the "blind feeding the blind."

W. H. Graham was a guest speaker for the group, recounting stories of Negro spirituals he had enjoyed as a boy in East Texas.

Around forty attended the social.

Married Here Sunday

Rev. Paul H. Tripp, of the local Methodist church, was the officiating minister at a marriage ceremony performed in the office of the county clerk in Farwell, Sunday, when Miss Lena V. Wimberley became the bride of Arthur Lee Pryor.

Both young people are understood to be of Clovis, where Pryor is a cook at the air base.

Mr. and Mrs. J. T. Burke of Muleshoe visited with relatives in Farwell, Friday.

Guild To Meet Sept. 1

The Wesleyan Guild of the Methodist Church will hold a mission study meeting at the church parlors next Wednesday evening, September 1, at which time Mrs. J. T. Carter will be in charge of the program.

Home From Hospital

Mrs. Blackie Poteet, who has been seriously ill in a Clovis hospital following an appendectomy, has been removed to Farwell, where she is recuperating at the home of her sister-in-law, Mrs. Junior Crume.

License Issued

A marriage license was issued on Monday, August 23, from the county clerk's office to Frank N. Welch, of Friona, and Miss Novellene Naylor, formerly of Friona.

Welch is the son of Ford Welch of Friona, and Miss Naylor is the daughter of a former Friona Baptist pastor.

Mr. and Mrs. T. E. Levy have returned from California, where they visited their son, Keith, in the service, and their daughter, Mrs. Seth Rollins.

Miss Nancy Henderson, who has been in California for the past several months, arrived Saturday for a visit with her parents, Mr. and Mrs. C. M. Henderson.

NEWS FROM OUR BOYS IN CAMPS



BROTHER VISITS HERE

Pvt. Albert Pomplin, Jr., of the Marine Corps, arrived Sunday to spend a few days with his sister, Mrs. Paul Tripp. He has just completed boot training at San Diego, and will be assigned to a camp at Oceanside, Calif., on his return.

ARRIVES ON FURLOUGH

Pfc. Vance D. (Kater) Crume, of Fort Lewis, Washington, arrived here the past weekend to spend a fifteen-day furlough with his wife and other relatives and friends. He will leave for Washington the first of next week.

BACK TO CORPUS

Ensign Alan Rogers, who visited a few days last week with his parents, Mr. and Mrs. B. A. Rogers in Texico, has returned to his duties as the Navy air base at Corpus Christi, Texas.

IN SICILY

Sgt. D. D. (Bud) Maffet, writes from Sicily, where he is stationed after taking part in the active campaign. Bud reports "this country has quite a lot of fruit and nuts. I can gather almonds, grapes, figs, mulberries, onions and tomatoes within 100 feet of my bed—which is under an apricot tree". He closes with "we have been pretty busy since the invasion here, but are pretty well caught up—be seeing you about Christmas 'some year'."

GOBER HOME

Cadet Buzz Gober is here spending a few days with his parents, Mr. and Mrs. J. I. Gober of northeast of town. He is stationed at Rapid City, S. D.

IN HOSPITAL

Mr. and Mrs. Frank Phillips have been advised that their son, Carlton, has been confined to a hospital at Mofan Field, Tucson, Ariz., for the past several days. The best information his parents have been able to obtain is that young Phillips was injured while engaged in judo practices. He is warrant officer at his base.

GETS COMMISSION

Lee Bradshaw, who has been here the past few weeks received his commission as a captain the latter part of last week and will leave on Thursday for Pittsburg, Pa., where he will receive special training. Bradshaw has been a civil engineer for a number of years and his work has carried him from Alaska to Puerto Rico. His wife, the former Miss Evelyn Kyker, plans to remain here in Farwell with her parents, Mr. and Mrs. Bob Kyker. Capt. Bradshaw has a son in the Aleutians at the present time.

COMPLETES BASIC

FORT OGLETHORPE, Ga.—Pvt. Athaleia Bigham, of Farwell, has completed four weeks of basic training at the Third Training Center of the Women's Army Corps here, and has been selected for specialist training in photographic lab-

oratory school, at Lowry Field, Denver, Colorado.

TRAINING FOR PARATROOPER

Jess Herbert Pipkin, son of Mr. and Mrs. O. B. Pipkin of this city, is now stationed at Camp Mackall, N. C., where he is in training as a paratrooper. He writes that he is thrilled with his work.

GETTING THE JOB DONE

Bub Roberts, son of County Clerk D. K. Roberts, writes his father from his base, presumed to be the base hospital on Guadalcanal, that Admiral Halsey "is getting the job done" in cleaning out the Japs from that area. Roberts predicts that he will not be able to return home till the fight has been finished.

AT CAMP ELLIOTT

Raymond Hall, son of Mr. and Mrs. W. W. Hall, is now stationed at Camp Elliott, San Diego, Calif., as a pharmacist's mate second class. He was recently transferred to the Marine Corps after being stationed at Portland, Ore., for several months.

VISITS PARENTS

Cpl. Lorenz (Shorty) Gast, enroute to his new station at Tyler, Texas, spent a few minutes visiting his parents, Mr. and Mrs. Karl Gast, the early part of the week.

LOCAL VISITOR

First Lieutenant John Branson, whose home is in Amarillo, visited with friends in Farwell the first of the week.

Young Miss Jane Claire Overstreet has returned home after having spent two months with relatives in Mansfield, Texas.

School Supplies

WE HAVE THEM!

Red Cross Pharmacy

Miss Billie Hall has gone to Amarillo, where she is to be employed at the army air base.

Miss Johnnie Hillhouse, who has been employed in Dumas, is here visiting her parents, Mr. and Mrs. Stanley Hillhouse.

Mrs. Paul Tripp and Mrs. Bess Henneman were Sunday visitors in Amarillo.

Mrs. Hayden Cason was transacting business in Roswell, last week.

Mrs. Raymond Haynes and son, D. C., visited the past weekend in Muleshoe and Baileyboro, with relatives and friends.

Promptness and a better class of work is our motto. Dial 2131.

AMBULANCE PHONE 1000

Johnson-Bayless
Funeral Home, 921 Pile, Clovis

WE REPAIR SHOES

Keep your shoes in good repair by bringing them to us regularly.
Fair Prices—Prompt Service
Electric Shoe Shop
Next Door to Texico Postoffice

Notice

Our shop will be closed for at least two weeks, beginning, Saturday, August 28th.

Parties having clothes in our establishment are requested to call for them on or before that date.

City Cleaners



Prepare for Winter Now

Autumn time is canning time. You'll find jars, lids and other canning needs . . . as well as a large supply of fruits and vegetables to supplement your garden produce at our store.

Home-Canning is the Answer to the Food Shortage

Canning Vinegar and All Kinds of Spices!

HALL'S GROCERY & MARKET

BASE BALL
LAWN TENNIS

Bany Hardware Co.
THE STORE THAT STAYS.

THERE'S NO TIME TO LOSE!

Prepare yourself to enter into office work while the war gives you the opportunity.

Men—All Ages
The Government needs—and will for years to come—thousands of Tax Accountants.

Women—All Ages
Private industry and Civil Service need you—at a good salary. Take advantage of the present accelerated conditions.

INDIVIDUAL INSTRUCTION ONLY

Benson School of Commerce
Clovis, N. M.

4th & Connelly Phone 133

THEY'RE Popular WITH PREPS

BOYS' HATS

In a collection of New Fall colorings and styles. We have his style and size.

\$1.65—\$2.25



SPORT SHIRTS

A rare find and a rare buy, made from exceptionally good materials!

\$1.65—\$1.95



BOY SCOUT SHOES

Sturdy shoes that are built to stand the hard usage Junior will give them. The stock is complete.

\$4.50-\$5-\$6

Sky Riders.. \$4.50

SUITS

Plaid JACKETS

These are the perfect complement for your new fall slacks.

\$5.00—\$9.95

● Long Wearing

● Priced Right

\$10.95 — \$16.75

Our prep-department is mighty busy these days getting the youngsters outfitted for school! For the biggest collection of good-looking, school-going clothes are to be had here. We have the casual clothes a fellow wants—and they'll wear for the duration . . . or longer!

JACK HOLT

"THE CLOTHIER"

Clovis, New Mexico.

