# HOPPER 



THE TRIBUNE'S EDITORIAL COMMENT
Our ldeas on the "Disaster
as Panhandle and Parmer County along
with it, has been declared a "disaster"
area! The nearsightedness displayed by
farmers and cattlemen who flocked to
Lubbock last week appalls us. Even makes
us a little ill at the tummy.
We're sure that you can remember a
while back when Texas cattlemen flailed
the federal government for attempting to
control run-away meat prices by juggling
the cattle market? Remember how so
many farmers and ranchers howled that
"the government is trying to run our busi-
ness," Sure you do, and so do we.
Well, the funny part of the matter
is that the shoe is on the other foot now.
The bottom has dropped out of the cattle
market and things are looking pretty drab
for the grain and cotton markets.
Now, the faint-hearted men who
dabbled in livestock, and the near-sighted
farmers who didn't keep anything in the
kitty for off years are running to Secretary
Benson with such stories that moved the
staid old ex-farmer to tears.
Now, from what you have just read,
you might get the impression that we are
waving our arms and appealing to emo-
tions. If you insist on cold, level-headed
reasoning, we submit the follwing:
John Jones, an average American
citizen who had managed to save a little
money, got the opportunity to buy land
near town which he figured was right in
the path of a big residential expansion.
Later, much to his sorrow, it developed
that the land he purchased failed to drain
adequately, and as a consequence, no one
wanted to buy any of the land for building
a house.
mehn Jones had made a bad invest-
ment. He had failed to make any money.
We usually refer to this little game as a
"business venture." Everybody plays it, in
one way or another.
Charley Johnson, who runs a dry
goods store, bought some shoes at a bar-
gain from a wholesaler. Now Charley finds
out that the shoes won't sell. They're out
of style. He bought "white elephants". He
loses.
That kind of thing goes on everyday,
in virtually every type of business. The
element of risk is always involved in seek-
ing profit At least it should be: some

$\frac{\text { The State Line Tribune }}{\mathrm{W} .}$

| Entered as a second class maij |
| :--- |
| matter at Farwell, Texas, undel |
| the Act of March 3, 1879 |
| ISSUED EVERY THURSDAY |
| Subscription Hates Per Year |

$\qquad$

COME


NEW power economy in Ford Trucks for '53! New TIME-SAVING features GET JOBS DONE FAST!

- New Low-Friccros Cost Clipper Six and Big Six-plus
two Cargo King V-8's and the famous Truck V-8-offer two Cargo King V-8's and the famous Truck V-8-offer top economy in power up to 155 -h.p. New Driverized Cab, See the new Ford Trucks today


## FORD Econow TRUCKS

## ASARTY VALUE that cannot be matched!

$\qquad$ Some day they will cross erybody can have a drumstick. Thomas $\begin{gathered}\text { Jefferson introduce } \\ \text { waffles to America, bringing them }\end{gathered}$ waffles to Ame
from Holland.
$\qquad$ For hauling at iis thrififiessget famous Ford Six power in your fruck!


| "60 SECONDS AFTER I WAS |
| :--- | | Everyone is invited to attend the |
| :--- |
| BORN"-MMickey Mantle, the star |
| Yankee outfielder tells in his own |
| services of the church. |
| words how his father trained him |
| throughout childhood for a big- | ATTEND FUNERAL



Want to put your fields in a more productive condition? Then the Massey-
Harris 31 Tandem Disc Harroow is the tool for the ob. You can travel at
fast
 your tractor seat Specially heaed-teeated discs hold the gangs easily from
improved scrapers kepp blades clean - reduce clogging. 7 .ingh ding edge, improved scrapers keep blades clean - reduce cloggin. 7-inch disc spacing
gives better penetration and more capacity
stress and strain of high speed discing. You do better work wigh frame takes stress and strant of high speed discing. You do better work with the 31 -
far easier. Available in six sizes. See us soon for complete details.

BOVINA IMPLEMENT COMPANY
BOVINA, TEXAS


KARI'SAUTO CIIIIC $=$ TRACTOR-COMBINE TRUCK•AUTO MOTORS Phone 3941 FARWELL, TEXAS


## HAVE FUN!

On your Fourth of July vacation, we hope you folks have a lot of fun, but please bear in mind that there will be a lot of other people out on the highways during this national holiday.

So, may we súggest that you exercise a reasonable degree of caution while going and coming to your chosen vacation spots. It's far better to be a few minutes late to your destination than to involve yourself and others in some terrible highway tragedy.

And may we suggest that before you leave, you stop by our offices and discuss the advisability of protecting yourself and family with a low-cost Trip Insurance Policy.

SO, HAVE A GOOD TIME FOLKS. PLAY IT SAFE WHEREVER YOU GO. BE COURTEOUS, AND YOU'LL COME HOME IN ONE PIECE AND HAVE LOTS OF FUN, TOO.
$\qquad$


## Candensed Statement

Af the Close of Business June 30, 1953

## ASSETS

LOANS AND DISCOUNTS \$ 981.442.87
BLDG., FURNITURE AND FIXTURES .-.-. $\quad 2.00$
CASH AND EXCHANGE $\quad 471,708.36$
BONDS AND WARRANTS $-1,107,703.58$
TOTAL ASSETS
\$2,560,856.81

## LIABILITIES

CAPITAL STOCK
CERTIFIED SURPLUS
50,000.00
$75,000.00$ 87,550.03
DEPOSITS 2,348,306.78
total liabilities
\$2,560,856.81
The Above Statement Is Correct. L. S. POOL, Cashier
Member Federal Deposit Insurance Corporation
SECURITY STATE BANK

## Social Events of Interest

Social Miss Grissom Friday ter, Marjorie Hendrick, June Feted With Shower

Trap McKillip To
Marry Abilene



 the Northside Church of Christ,
Abilene, Texas. Friends are cordially invited to
attend the ceremony and the re-
ception following at the home ception following at the home
of the brides parents, 1858 North
11 th Street. Local Women Attend WSCS Zone Meeting
 were Mesdames G. W. Atchley, A.
D. Smith, Grace Sanders, and W. H. Graham.
"Subject of the devotional was
"My Life I Give," and Mrs. Graham gave the devotional entitled
"By Invitation of Jesus." Members of various places had
parts on the program, and parts on the program, and Rev.
Hardin Atkins brought the sermon.
A covered dish luncheon was enA covered dish luncheon was en-
joyed at noon. A book review high-
lighted the afternoon, when Mrs Richard Jones reviewed the book
"A Man Called Peter." The day closed with a service of
self-dedication, closing with the
hymn, "Take My Life and Let
id Brown and Miss Jos
were in Canyon Sun



## DON'T LEAVE

On your Fouth of July vacation this weekend until you have had your car thoroughly lubricated and We recommend that you: Get a wash and grease job, drain and change oil, check worn tires and rePhilips RUNDELL'S 66 SERVICE STATION

Cecil Randell
Farrell, Tease

## PLEASE NOTICE!

Folks, it's just too dadburn hot to try to do any work, and besides, we need the rest anyway. So, please remember that we will be closed beginning

## SATURDAY, JULY TH

тнвоисн
SUNDAY, JULY 12TH
Be sure to think of your cleaning and pressing needs in advance!
Since we will be closed this Saturday, please be sure
to pick up your clothes on FRIDAY, JULY 3RD.
CITY CLEANERS
FARWELL, TEXAs

## HOMEOWNERS KNOW



## QUALITY COUNTS

REPAIR \& REMODEL

NOW
With An
EASY
TERM
LOAN

See Us For Your Building Materials

Whether you're going to build a new home or just repair the old homestead, you'll profit by purchasing your materials from KEMP LUMBER CO., the home of friendly service. We have all the materials necessary for building or repairing, including building hardware . . . . and we'll be glad to help you with plans, etc. Drop by today . . . . you cant afford to pay rent. Perhips you already own your home . . . . well, don't let it run down . . . . keep it in Tip-Top Shape with lumber from KEMP LUMBER COMPANY. Free estimates given.

## Kemp Lumber Co.



WMU Makes Plans To Send Delegate
 The "Good Old Summertime" is here again, and
theres no time like right now to get ready for pic-
ture taking.
Amateur photography is at its undisputed best in
the summer whether you dabble with it at home
We rely on pictures to capture your vacation fun.
need.
film and equipment to fit your every
CLOVIS, NEW MEXICO
"In the Village"
CMMER

## "Mile After Mile

Gasolines - Lubricants

LAWRENCE McDANIEL'S RECORDS SHOW -

PURINA GROWING CHOW . . . A GOOD BALANCER FOR HOME GROWN GRAIN

Mr. McDaniel started four batches of chicks this year, each on a different feed, and his records prov-
ed that the Purina Way is the cheapest way. Now, ed that the Purina Way is the cheapest way. Now, he has all of his pullets o
and his home-grown grain.

## WANT MORE EGGS

BIGGER EGGS IN THE FALL?
Starting early chicks, many of our customers grow big, fully-developed pullets laying at 20 weeks. Pul-
 the fall. These folks feed home-
grown grown grain and Purina Growing
Chow the Purina Way. Growing Chow supplies the pullet grow-
ing essentials grain lacks. START Feed Purin Feed Purina Chows all the way!
Ask us for Purina Growing
Chow.

THE STORE WITH THE CHECKERBOARD SIGN
$=\mathrm{JOHN} / \mathrm{S}$ :
FARM SUPPLY STORE
TEXICO, N. M.

## 


$\underset{\text { WORK PROGRESSES }}{\text { BAPTIST BUILDING }}$


STEED
Funeral Home

## 'Serving Clovis

Territory
Since Clovis Began
Phone 5541
Clovis, N. M.

Uncle Tom Randol returned
Thursday arternoon rom a five-
day stay in Mulesho. in the home
of his son and wife, the Ebb Ran-

Lazbuddy Girls Are Attending Convention Six girls from the Lazbuddy
chapter of Future Homemakers of
America left Tuesday to attend
the seventh national meeting of


# BEEF STEAK 

## KIMBELLS BEST FLOUR

 unconditionally guaranteedmade browifis lice creme company ONE-HALF GALLON
fy wo Like lee If no Like Ice Cream You'II Love Honey Cup
 it still goes farther here - take a look over those advertised items
and see for yourself! See what your dollar will buy at PIGGLY wigGly!
 SHREDDED WHEAT
SUSANA EXES
BANANAS

4

37c LOOK WHATA DOLLAR BUXS!


There is a BIG
DIFFERENCE in


AVOCADOS POTATOES POTATOES
$\$ 2.10$


## LOOK WHAT A DOLLAR BOYS!

$\$$ DEL MONTE CRUSED PINEAPPLE


No. 2 Can 4 For

FRESH CATFISH

## CIGARETTES

All Popular Brands Regular Size


Be Thrifty and Smart - SAVE PIGGLY WIGGLY STAMPS - JUST ARRIVED, a big shipment of premiums. COME IN AND LOOK THEM OVER.

All Prices Good Friday \& Saturday July 3rd and 4th Part of Them will Continue Through Thursday DOUBLE STAMP DAY EVERY WEDNESDAY

FRYERS
TRY SWIFTS TENDER

Lb. .. 59 c

111111111/
VALUES EVERY DAY

| $\square H$ |  |
| :---: | :---: |
| 4 | -54 |



# BOSSISCONE! 

It's just the chance you've been waiting for, folks. The boss is out of town on vacation and left instructions for us to sell all the furniture we could. The only way we know to sell furniture is to cut prices, and
brother, have we done it! Old Ben, who is quite a price slicer himself, would die if he could see what we're selling his good furniture for. Come in and strike up a bargain with us. We're really in a trading mood!

## APPLIANCES

Liberal Trade-Ins or Cash Discount on All Appliances.
Florence Gas Range, Completely Automatic
$\$ 269.50$
Admiral Upright Freezer, 11 cu. feet - - 499.50 GE $7.5 \mathbf{c u}$. ft. Refrigerator 229.50 Florence Gas Range .-.---.- 139.50 Maytag Ironer ------------ 229.95 Apt. gas range, oven control 89.50 O'Keefe-Merritt Gas Ranges From
189.50

Whirlpool Automatic Washers \& Dryers, from
249.50

GE Automatic dishwasher 199.50
GE roll-around dishwasher 99.50
BEDROON FURNITURE
3-pc. Maple Bedroom Suite, RegRegular
\$ 99.50
NOW
79.50

4-pc. Solid Cherry Bedroom Suite Regular ----------------- \$299.50

4-pc. Limed Oak Bedroom Suite Regular
279.50 NOW ----..-.-.-.-.----- 229.50
2-pc. Triple Dresser, Bookcase Headboard, Regular .-. 169.50 NOW
119.50

3-pc. Mahogany Bedroom Suite, Panel Bed, Vanity and Chest-on -Chest, Regular ------- \$239.50 NOW .................... 199.50
3-pc. Solid Ash Bedroom Suite with bookcase headboard Regular
\$199.50 NOW
159.50

4-pc. Poster Bedroom Suite, Blond or Walnut, Regular .-.-\$199.50 NOW 169.50

## LIVING ROOM SUITES

2-pc. Modern Living Room Suite Metallic Tweed -------- \$289.50 Less 2-pc. Suite -.------ 75.00

2-piece Modern Sectional, Coral Tweed -- - $\$ 279.50$ Less 2-pc. Suite ----------- $\mathbf{6 0 . 0 0}$ YOU PAY -.--.-.--------. 219.50
2-pc. Plastic Suite with Western Motiff $-\quad$--------------- $\$ 249.50$ Less 2-pc. Suite .-------- 50.00 YOU PAY ------------- 199.50
2-pc. Studio Suite, Choice of Colors $\quad \$ 259.50$ $\begin{array}{ll}\text { Less 2-pc. Suite } & 100.00 \\ \text { YOU PAY } & 159.50\end{array}$
Hide-Away Sofa, with built in Inner Spring Mattress, Choice of colors) $\quad \$ 259.50$ Less 2-pc. Suite ------ 75.00 YOU PAY ----------- 184.50
3-pc. Mod. Sectional, with matching chair, limed oak trim 149.50 Less Trade-In ---------- 40.00 YOU PAY ---------- 109.50
3-pc. Sectional, Metallic Tweed Less 2-pc. Suite --------- $\quad 60.00$ YOU PAY ------------- 179.50
Modern Curved Sofa, Metallic Tweed \$319.50 Less 2-pc. Suite --------- 100.00 YOU PAY ------------- 219.50

Complete line of occasional chairs and platform rockers 10 to 20 per cent off.

## MATTRESSES

EXTRA LONG SPRING AIR MATTRESS AND SPRINGS, ALSO INCLUDES EXSPRING AIR MATTRESSES, 10 YEAR GUARANTEE .... FIRESTONE MATTRESS \& BOX SPRING (FOAM RUBBER) …............ 149.50
COMPLETE LINE OF INNERSPRING

## CARPETING

New! 9x 12 Imported Cotton Rugs
They're Pretty. Only .... $\$ 49.50$
12-ft. Axminister Carpeting $\$ 4.95$ up
9-ft. Axminister Carpeting $\$ 7.00$ up Cotton Carpeting, Heavy, 9-ft.
$\$ 5.00$
$9 \times 12$ Wool Rugs, Choice of Pat-
terns

## LINOLEUM

$9 \times 12$ Rugs
\$5.95
Complete Line of Linoleum, including plastic, and inlaid. See our choice of pat-
terns before you buy erns before you buy

LAWN FURNITURE
LAWN CHAIRS, Choice of Colors .. $\$ 5.95$ Also Gliders, Lawn Rockers, and Folding Chairs

## LUGGAGE

Our selection of Samsonite Luggage is Complete-See us before you buy.

Table Lamps - Pictures - Tables $\mathbf{2 0 \%}$ to $\mathbf{5 0} \%$ Off. See us for choice selec-

TELEVISION
SEE US BEFORE YOU BUY
We Handle Admiral, GE or RCA Televi-
SAMSONITE CARD TABLES
From

## NOTE:

We will clean your Old Living Room Suite Platform Rocker, Automobile or any Up-

Sew Gem Sewing Machines, Electric, cabinet models, from 189.50 (Buttonhole Attachment Free)

Listen to KICA, 980 on your dial at 9:00 A.M. C.S.T., 8:00 A.M. MST Daily Mon urday
Also KCLV, 1240 on your dial Sunday 12:30 MST; 1:30 CST.

## USED FURNITURE

USED FURNITURE

## USED FURNITURE

USED FURNITURE


## THE FURNITURE MART

Na/

## IT'S JULY 4TH!



The people of Bovina, who are always anxious to be friendly toward their neighbors are backing their Lions Club 100 percent to throw the biggest community-wide party in years. We want you to consider this an invitation for you to join in on the fun, because there will be a lot of it!

We think that July the 4th ought to be a time to stay home and have a good time with your friends instead of running off to the overcrowded vacation spots. We think you'll agree with us if you take off Saturday, July 4th, beginning at 4 p.m., and join in on the fun.

We've done a lot of planning to make this party a big success. The only thing we're asking you to do is bring along your lunch and a few laughs. We'll furnish the rest!

AND THE FRIENDLY PEOPLE OF BOVINA INVITE YOU TO A --

# Big <br> Party 

UNDER THE AUSPICES OF THAT HARD-WORKING BOVINA LIONSCLUB.

SOFTBALL GAMES TERRAPIN RACES POTATO RACES SACK RACES OLD FIDDLERS' CONTEST ROLIING PIN CONTEST BUBBLE GUM CONTEST

## CASH PRIZES FOR WINNERS

Many other games, 100, sponsored by
Women's Study Club Parent-Teacher Association

THIS INVITATION TO WHOLESOME FUN SPONSORED BY:

Bovina Supply Company Rhinehart Insurance Agency Williams Mercantile Company
C. R. Elliotit Hardware Cicero Smith Lumber Company Bovina Wheat Growers, Inc.
Sherley Grain Company
Bovina Bulane Service Wines Produce Bovina Variéty
Wilson Grocery \& Markef

Esquire Cleaners
Combs Grocery \& Market Bovina Service Síation \& Grocery Bovina Drug Store Gaines Hardware Company

Charles Oil Company
Bovina Implement Company
.Wards' Garage \& Welding
Kerby-Alverson Shop
Macon Elevator
The State Line Tribune

## Happenings at briana

New Homes and
Businesses Are Built

## » News from Bovina «

## Local Resident At TSCW Workshop

## College Friends

| Jim Cameron, Marvin s had all played football White's son, Bobby Kell they were attending W.T they came to visit with he was home on leave Marines. Lt. Jim Hawe of Ohio spent the weeken of Bobby's and they lef dieton, California for du has been home on leave cers training and is now in the White home over end was Miss Margaret Des Moines, Iowa. |
| :---: |
|  |



Bovina Girls Attend Clovis Cooking School For Park Work


## Lifts out to clean

 Plugs in to cookonly Westinghouse Units make spillover cleonups a snapl

Clean up spmlover meess in seconds! Only tho Weartinghouse Commandor Speod-Electric Rango has Plugplug in as quickly and simply as an electric toaste stop in today for a
you can be Sure...If it's Westinghouse,
CHARLES OIL COMPANY bovina, texas


## Citizens of Ariona..... WIN $\$ 100$ CASH

The only requirement which a contestant must meet before participating in the contest is to either receive his or her mail at Friona or on a Friona rural route.

Contact Mrs. W. H. BelLat the Farm Bureau Office, and you will be registered and given receipt books and a card authorizing you to solicit subscriptions for this newspaper.

You may sell subscriptions to any person, regardless of whether they get their mail in Friona, or whether they already are taking the paper. In cases where they are getting the paper, their subscription time will be extended accordingly.

The contest will extend Monday, July 6, at 10 a.m., through Friday, July 31, 10 a.m. DO NOT REGISTER BEFORE OPENING TIME, PLEASE. All subscriptions must be turned in before closing time,

Subscription rates:
1 year - Parmer and adjoining counties, $\$ 2.50$; elsewhere, $\$ 3.00$.
Six months - Parmer and adjoining counties, \$1.50; elswhere, \$2.00

Five points will be awarded contestants for each six-month period sold. For example: A year's subscription would get 10 points; a year and six months, 15 points.

Tabulations will be maintained, and point accumulation will determine to

## THE STATE LINE TRIBUNE

"OFFICIAL PUBLICATION OF PARMER COUNTY"

Invites you to participate in its SUMMER SUB-
SCRIPTION DRIVE in Friona.

If you get your mail at the Friona Post Office, or if you get it on a rural route from the Friona Post

Office, you are eligible to participate. No strings
atlached! Read rules at left on how to

