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Cliff Hudson
Publisher

Texas
New Mexico
Gateway

TEXICO-FARWELL NEWS.

Plains
Industrial
Center

A NEWSPAPER OF AND FOR TEXICO-FARWELL, AND CURRY COUNTY N. M. AND PARMER COUNTY, TEXAS

Vol. 2 No. 37.

Texico, New Mexico, Friday, July 12, 1918.

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American Fighters Praised By Germans.

With the American Army in France, July 8.—An indication of what the German army thinks of the fighting ability of the Americans is given by a copy of an intelligence report of the—(deleted) German army, which has just been obtained. The report, describing the fighting on the Marne, refers to the—(deleted) American division as a very good one, "almost an attacking division," and adds that the nerves of the Americans have not yet been shaken. The German fire, the report says, had been unable to affect the morale of the Americans, who only lacked the necessary instructions to make them serious adversaries. Prisoners taken by the Germans, the report states, were physically well built and were aged from 18 to 28 years. Their characteristic utterance is quoted as "We kill or are killed."

The report adds that it is impossible to obtain military information from the Americans, and that they rarely will indicate the positions they occupy in the line.

In general, the report declares the Americans make a good impression. For the moment they continue to consider their part in the war is that of "big brothers" who had come to Europe to assist their "little brothers" and the latter's mothers and sisters, but also declare that they had come overseas to fight for their country.

Mostly the Americans, the document adds, are of foreign extraction, "semi-Americans" it calls them, but it admits that their spirit and fighting qualities are remarkable.

On To Berlin
Notice To The Public.

Owing to the increased cost of operation, together with cost and difficulty of collecting many small accounts, we find it necessary to put our ice business on a cash basis from this date. Practically all other towns and cities have long ago done this, and we ask our patrons to assist us in the above by having the cash ready for the driver, or by purchasing books in advance.

State Line Utilities Co.
On To Berlin
Screen doors in stock at J. R. Meason Lumber Co. Phone 22.

New Zone System Now In Effect.

The new zone system of newspaper postage is now in effect. Under this system, publishers pay postage on newspapers mailed to subscribers according to the per cent of advertising contained in each issue, and at different rates, according to the zone to which the paper is sent. Thus the further away from Texico-Farwell a subscriber lives, the more it costs us to send him the paper.

The increase in the amount we have to pay, however, is small, compared to the extra work and annoyance it entails. We do mind the extra cost, but we dislike to have to do the extra work which does nobody any good.

On To Berlin 250 U. S. War Ships Now Fighting Hun.

London.—American naval forces, comprising 250 vessels and 43,000 men, are now in European waters, from the White Sea to the Adriatic, Admiral Sims declared in a speech on Independence Day.

On To Berlin

Thomas J. Hudson, who enlisted here for the navy some two weeks ago, was turned down on heart-beats, after reaching Phoenix, Arizona. But Tom had the spirit in him and said he didn't want to be pointed to in future as a hefty slacker—although he was not in the draft age. So he returned to El Paso and entered the regular army. He was entered as a motion picture operator, and was hastened on to Fort Hancock, Georgia. A card has been received from him at New Orleans, en route.

On To Berlin

Miss Eunice Smith entertained a few friends at her home in Texico Wednesday evening, with a little dance.

John Curtis and Ray Gurley accompanied by their families, have gone in their cars, touring Oklahoma and Kansas. They will enter the harvesting brigade.

On To Berlin

Probably the reason soldiers are encouraged to launder their own clothes is because it induces them to cut out the surplus lingerie.

Don't forget Sunday is Rally Day at the Baptist Church.

Watch Your Coal.

Saturday Evening Post: It is July—and balmy; but the calendar warns us that frost is only a hundred days or so away. We heed the admonition of the Fuel Administration and order our winter supply of fuel early. The dealer smiles indulgently and says:

"Coal? If you will step out into the yard with me and look in the corners of two of the thirteen bins I can show you some samples of that commodity. I am trying to hold on to the samples, because it would be a misfortune if I should forget what coal looks like. As to when I can deliver your winter supply, I have no more idea than the man in the moon. I haven't a thing in sight; not even any tangible sort of promise."

We should take this for an exceptional case; only a good many of the publications we pick up in the course of a day contain something or other in the same vein. North of the Ohio frost is, on an average, four months or so away. Much may be done in that time, with practically unlimited coal deposits available.

On To Berlin

Coal consumers can do much. Our habitual pre-war waste of fuel can be much reduced. Upon every man who expects to use a ton of coal next winter—or who uses coal now—rests the responsibility of seeing that the fuel is economically used.

On To Berlin NOTICE

Wanted to buy Canonn Ball Motor Stock and Western Tire Stock. Price must be right. —A. B. C. Baton, N. Mexico.

On To Berlin Christian Church.

Services at the Christian Church begins with the Busy B. Orchestra at 10:15 and the combined service with one of our Pastor's great sermons and several promised accessions to the Church, are in prospect for Sunday morning.

No evening service on account of the Baptist revival.

You are invited to come and bring a friend.

Mrs. Battenfield's new orchestra will make their first appearance Sunday morning at the Christian Church at 10:15.

Many of our children can do as well, once they are started.

The new Band instruments are expected and the band called to meet Thursday night at the Rock Church. One fine band is in the making. And the orchestra on the Fourth proved the Court House balcony a great stand.

The Loyal Boys Base Ball club will meet next week with Ted Battenfield.

ELDER BATTENFIELD.
On To Berlin
J. H. NABORS buys all the bargains and sells the same way.

Near Panic At Criterion.

Candidate Barnes and others by rare presence of mind, quieted a panic caused by the cry of "fire" at the religious patriotic service at the Criterion Sunday night. The cause was—some little boys playing outside when one bumped into a trunk rack on a car, which cut his forehead within an inch of putting out an eye. We understand that the older brother who was leader of the bunch of boys, got a worse "skinning" Monday morning in a wood shed interview—Boys should be seen and not heard.

Mr. Barnes, at the door, found out the trouble and stopped the stampede before any one was seriously injured.

Mr. Robison and Rev. Thurston from the stage, and others in the audience called the people to sit down or they would kill some one.

When Rev. Thurston was able to remember where he was "at" he preached a great sermon.

On To Berlin Entertain Home Guard Boys.

Out at the home of Mr. J. F. Hill, in North Texico, Monday evening, in honor of the Home Guard Boys who are to be called away soon, the B. Y. P. U. of the First Baptist church of Texico, entertained—with Miss Rena Wilson as hostess. Music and social games were features, and a most enjoyable evening was spent by the happy group. Refreshments were of ice cream and cake.

Here is the personell of this party of joyous young people:

Hostess—Miss Rena Wilson; Members of B. Y. P. U.:—Misses Edna and Thelma Jones, Essie and Jewell Temple; Thelma Horn, Azalie Fleming; Myrle Murphy, Ada Loden; Gertrude and Bettie Curd, Fannie and Edna Twadell, Ruby and Ophelia Hutchins, Mamie Wells; Elmina Ingram; Abby Crawford; Vivia Brown, Elsie Cross; Vida Hill; Rosey Dyer; and Mrs. Ray Hungate.

Messrs. Rupard Paul; Clifford Crum; Creed Crawford; Malvin Brown; Ted Holman; Geo. McLean; Walter Ingram; Charlie Jones; Dogey Releford; and Ed Houston.

On To Berlin French National Day Is Proposed As Legal Holiday.

Washington, July 9.—Observance of July 14, the French National Day, by the United States as a legal public holiday is proposed in a resolution offered in the House today by Representative Siegel of New York.

On To Berlin

Mr. and Mrs. Nelson Bettis and little daughter returned Wednesday from an automobile trip to Roswell. Mr. Bettis is looking for a good location for a farm.

Their Vegas Trip.

Quite a party went from here to the three days Cowboys Reunion and Fourth of July celebration at Las Vegas last week. They report a splendid outing, a great entertainment in a fine town. The personnel was:

Mr. and Mrs. J. Parret, Mr. Haynes and wife, Mr. C. P. Hunter and wife, Miss Essie Temple, Mr. F. G. Avery and Mr. C. H. Metcalf, Charles Dycus and Cicero Williams.

Mr. C. P. Hunter became fascinated with Vegas and is preparing to move to that "best city in New Mexico" and will leave about Sunday. Good citizen. What Texico loses, Vegas gains. Friends here wish him well.

On To Berlin Two Moons.

Veterans G. Washington Landers, G. Clark Smith and M. Marshall Craig, seated on the curb Wednesday evening, in front of B. Ostrum Faville's cold drink parlor, were discussing the new moon—hanging just above the western horizon—and its influence on weather precipitations. Standing at its almost perpendicular tilt—with scarcely enough hook to hold the Indian's powder horn, it was viewed by Veteran Craig as a "dry" moon, while Vetran Smith contended that this tilt would spill the water—consequently a "wet" moon. When reminded by the News listener, that while dry here it was daily raining in Illinois, Veteran Landers interposed that it "was a different moon" visible in Illinois. In fact, the trees were so tall there the moon was not visible before its 1st quarter.

As to what effect this moon has on producing rain in Illinois, and drought in New Mexico, is left up to the above trio for explanation.

Mr. G. Clark Smith, the well known hotel man, visited Amarillo a few days ago. He knew the bunch that are "good livers," and he watched them going to the Elk's dining hall for dinner luncheon. He followed—relishing in advance the good eats anticipated. But the war has put this bunch of Elks to practicing their patriotism. From the menu was eliminated ice, sugar, wheat bread or wheat products, beef; with spuds only boiled or baked. Price 50 cents Mr. Smith cheerfully subscribed to this war menu.

On To Berlin

Mr. F. R. Neal returned yesterday from Dallas, where he has been for two weeks—training with the Wayles Adding Machine people, with whom he will hereafter be connected.

Frank Ivy is back in the hub, but expecting to get into harness down in Texas.



We fill Prescriptions with Pure Fresh Standard Strength Drugs.

We verify every Prescription

adv

When you take medicines or give them to your loved ones, you want to **KNOW** that they will have the effect your doctor desires.

Health and oft times **LIFE** depend upon the purity and strength of the medicines taken.

Our medicines are the kind your doctor wants you to take. Then buy your medicines from us and **KNOW** they are right.

Red Cross Pharmacy

TEXICO, NEW MEXICO

On To Berlin
Baptist Church Dedicates Service Flag.

Our Service Flag will be dedicated Sunday morning July 14, 1918 at 11 o'clock. This flag holds a star for every boy who has gone from our church in answer to his country's call.

The following program will be rendered:

1. Reading, Mrs. Wingo.
2. Song—
3. Address, Brother Nix.
4. Salutation of Flag.

At the close of this program the church services will begin.

On To Berlin
Junior League Program.

July 14, 1918.

Song, No. 1
Prayer, Mary Woods.
Song, No. 102
Lesson subject: "Hushai, the Good Spy."

II Samuel 15:30-37, Elmer Donelson, leader.

II Samuel 16:15-19 Roy Wheeler
How can WE be spies for OUR Master? Oscar Thurston.

The life of Absalom and how we should profit by it.—
Louise Hiner.

Song, No. 275
Children's story, J. H. Hiner.
Roll call and minutes.
Why I like to come to League—
Beth Wulfman, Jimmie Overstreet and Gladys Kelley.

Benediction
The League is progressing nicely. Come and bring the children.

League Reporter.

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ONE HARDWARE STORE
THAT GUARANTEES MERCHANDISE

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CANNON BALL MOTOR COMPANY

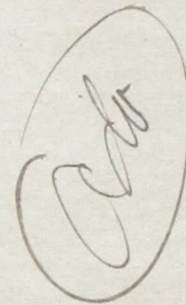
AND THE MEN BEHIND IT

J. D. HAMLIN,
President
C. A. ROBERSON,
First & Active Vice-Pres.

W. L. MANSFIELD,
Second Vice Pres.
FENT STALLINGS,
Secretary & Treasurer.

DIRECTORS
D. A. RANDALL
J. C. MILNE
EVERETT BELL

FACTORY MANAGER
AND
CONSULTING ENGINEER
W. A. KING



Administration Building and Visitors April 12, 1918

The Cannon Ball Motor Company was incorporated September 28, 1917, under the laws of New Mexico. Authorized capital is Ten Million Dollars. Fully paid and non-assessable. Par value One Dollar and is sold at Two Dollars per share.

The Cannon Ball Motor Company now has more than Fifteen Hundred Stockholders living in ten states. Experienced automobile people say we have made more progress in these seven months than any other automobile company has ever made in the first year of its existence.

This Company occupies its own three story brick office building. This structure is modern in every detail and is said to be one of the most complete office buildings in the state of New Mexico.

Our temporary assembling plant in the East is producing the Cannon Ball Four-38 model successfully. Six of these cars are now used by our salesmen in their work. Within the next thirty days we are promised the Cannon Ball Masterpiece Six-60, the "Star of the Highway."

When the first unit of our factory is completed this Eastern organization will be transferred to Texico ready to begin the construction of cars at home.



SUCCESS CERTAIN.

The success of the Cannon Ball Motor Company is assured for the following reasons:

The manufacturing of automobiles is a very profitable business. The Automobile Industry ranks third in volume of business but the net earnings far exceed any other industry. The demand for automobiles is constantly increasing. This means the business is permanent and its future assured. The big profits of other companies were made in the automobile alone. The Cannon Ball Motor Company will manufacture Trucks and Tractors in addition to

automobiles. This makes its earning power three times as great.

The location of the manufacturing plant at Texico on the state line between the great States of Texas and New Mexico gives unusual freight rate advantages. Our raw materials and markets are within easy reach. The saving on freight alone means good dividends.

The character and business ability of the men who manage the Cannon Ball Motor Company is the best assurance of its continued success. These men are leaders in their respective fields of endeavor. Their combined experience and united efforts contributed to the management of this company is the best evidence that the business is being conducted in an efficient manner.



SERVICE.

The plan of organization of the Cannon Ball Motor Company from the assembling of the capital to the distribution and selling of its manufactured products is unique in the history of industrial developments. This plan has the approval of the leading experts who are intimately acquainted with this line of business.

Service is the key note in the Cannon Ball organization. The county is the unit for distribution. The County Distributor will carry a complete line of all necessary parts for our machines. In other words each county, where our organization has been perfected, will have a supply house properly equipped for the repair of our cars and machines.

No long waits for repairs and vexatious delays in securing the parts from a factory a thousand miles away. No need of wiring to the central agency for something needed. Everything necessary is within a few miles distance and can be obtained in a short time. Our expert mechanic thoroughly trained in our factory is right

there in your county-seat town ready to serve you at once.

Service is the one distinct thing that usually makes one organization superior to another. All automobiles are made from certain parts now pretty well standardized but there is a vast difference in the service these companies render.

The Cannon Ball Motor Company will rank among the first in the service it is preparing to render its patrons.

The automobile business has grown to gigantic proportions. A few years ago there were One Hundred Thousand cars in use. Today there are Four Million Five Hundred Thousand. No man dares estimate what the next ten years will bring in this wonderful industry. The demand for Trucks is many times the supply. The day is near at hand when the Tractor industry will assume gigantic proportions.



PRUDENT MAN'S OPPORTUNITY.

The Cannon Ball Motor Company is engaged in a business that is permanently profitable at unusually favorable location under the management of men who have been pre-eminently successful in their respective fields of business experience.

More fortunes, large and small, have been quickly made in automobile stock than in any other commercial success in the history of America—these fortunes were made by people who bought early in the new producing companies.

The Cannon Ball Motor Company is young and full of ambition; its plans are carefully laid along sound lines. Right here is a rare opportunity for a safe and profitable investment.

The prudent man will investigate Cannon Ball Motor stock with a mind open to the possibilities of an investment that may bring him financial independence.

CANNON BALL MOTOR COMPANY

TEXICO, NEW MEXICO

