## Buy Now! Keep Moving With Uncle Sam

## Cuban Radicals Threaten American Property

SALES OF RESERVATIONS FOR SWEETWATER GAME LAG HERE; FIGHTING SPIRIT ONLY HOPE


Four Killed In Collision
Of Car, Truck Sterling City Men Vietims
Mishaps Occurs Near
Ballinger Ballinger
SAN ANGELO (AP) -
Thurman Matthews and Mi1Thurman Matthews and Mildents and O. C. Abernathy
and John Pearson of Sterling
City were killed as a result of Oil-Gas Rights On BarSRanch Go To Humble


## Strike Picketing Stops

Reports On Non-Compliance With NRA To Be Mailed Local Board; Regular Meetings Will Be Held Bank Fraud

## Is Charged <br> To Senator




Prominent Physician Dies In Corsican


## KENTUCKY VOTES WET <br> Buy Now

## Intervention

 By USIs Aim Of ABCChiefs$\qquad$
Cutten Made
3 Millions
Without Cash

| Noted Trader TestifiesSinclair Consolidated Oil Pool |
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## Cotton and Wool are Sky-Rocketingl BUY NOWI Buy Ward's Famous "Druscilla"

# APARTWDDL BLANKETS \$ 98 



BLANKETS
\$589

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$$

Price-Regularly $\$ 5.89$ What a chance to save! Ward's famous
"Woolcrest" Blankets - $100 \%$ extra long staple wool, in a choice of beauti
ful block plaid colore. They weigh ful block plaid colors. They weigh
lbs.; have 4inch sateen bound ends. lbs.; have 4 -inch sateen bound ends
Remember, 3 days only at this price

Ward's most popular! Why? Because they're no low priced for the weight and quality-3 pounds, $66 \times 80$ inches double in size, and a
choice of popular block plaid designs. Shop tomorrow for theal

Double "Druscilla" Blankets.P
Single Cotton Blankets. . . .
Double Cotton Blankets . . . . Pr $\$ 1.49$

Indian and Novelty Blankets. .69e 1.98
$66 \times 80$
DOUBLE
... 81.48 Pair. $\quad$ Part Wool Double Blanket 1.98

Cotton Filled Comforters. . . E. $\quad \$ 2.98$ 3-Lb. Stitched Cotton Batts. Ea, \$5e


## B-Pc. DINING SUITE

 $\$ 79^{95}$


Bod, or Twin Booss,
in onol
$\$ 32.95$
40.0

## STUDIO COUCH




AXMINSTER RUGS



Giant Tubl That's Just One Reason for Its Popularityl

## Electric Washer

Inner-Spring
MATTRESS $\$ 14.95$


## Aluminum Roaster



Ward's GASOLINE WASHER
 ton Gas Engine. Homes without electricity
u doena, w manthly plue
METAL BED
MEAL BED
$\$ 6.95$ COLL SPRING
$\$ 6.95$

Longwear Sheets $81 \times 99$
$\$ 1.00$

Bedspreads $\$ 1.00$

36 -in. Cotton Flannel. Solid 36-in. Cotton flannel,
colters or fancy
patterns ........ 15C


| Special Lot Ot Boys' OVERCOATS <br> 䳏的 4 to 16 Yrs. $\$ 2.98$ | Men's New Fall HATS <br> Vasleby of Shades and Styles $\$ 1.19$ | Men's All Wool Slip-Over Sweater <br> Ins Bolldy and Yaneles $\$ 1.49$ |
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## 3-2, <br> 

First Promise With
Smile Over
 Hart, Schafner \& Marx

J. \& W. Fisher your department store

Suede Leather Jacket HOTSHOTS
ney's offer startles SUEDE LEATHER JACEETB

Ouly 150 $\$ 5.90$
 tom button arrape and Patch pockets. Unlinecd.



## What has become of the SERVANT PROBLEM?

HAVE YOU ever considered that the average wife of today geta along better with one servant than the ai rrake wimin of the '90's could manage

You may Jokingly say, "She has to." But the real reacos is, the can The real answer is the electric refrigerator, the modern stove, the washing and ironing machine, the vacuum cleaner, the countless labor-
$\qquad$
$\qquad$ labor.

It is better marketing facilities-convenient stores with a wide va riety of merchandise, lacluding fresh, healthful foods, In meason and out. It is modern advertising-crammed with usable news for the woman In the home-maling possible rapid progress by developting new markets for goods, and new goods for marhets. Advertising, that tells you what buy, and where to buy it.

Advertiaing makies it easier to live, more healthful to Hive, pleasanter
read the adyertigemenfg for phactical living news

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## A

Armistice Day Party Cleverly Carries Out National Colors In Prize Wrappings
the gueen of fatirer at tonteret met

## \section*{} <br> 

## Read Herald Want Ade

## Flair Cut $25 c$

SANITARY Barber Shop




> We have ordered 50 more of these clocks - to be here soon. Better get your coupon book now. Remember $\$ 1.99$ will purchase this clock with every $\$ 5$ worth of merchandise purehased.

## ※ <br> cuvawitilis <br> NRA

Now Is The Time To Buy For Greatest Saving!

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| MELLINGER'S |  |
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## Back The Steers Friday!

Go To Sweetwater And Cheer Them To Victory! Game Called 2:30 p. m. Adm ission 50c Reserved Seats 75c

| VICTORY <br> And Make 'Em Lilke It! <br> Western Union "Red" Cook, Mgr. |
| :---: |
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"Pour It On'Em!’’

Barrow Furniture Co.
Phone 850
Stay In There
S-T-E-E-R-S

Hit That Line Friday "Beat Sweetwater" We'll Be Watching You!
Empire Southern Gas $C$.

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## SUCCESS

## STEERS

Big Spring High
"Rent Sweetwater"
J.C.PENNEYCO.

- AR T M M T • sitor e

Pinoue 510
"Fight Hard Steers"

## ElmoCNasson

mamen
Drs. Ellington \& Rogers Dentists
Petrokem Buag.
"Win Or Lose We Are With You"

## More

Power
To
You
Texas
Service

FobTRIC Company


| Attend The |
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| Steer-Mustang |
| Game At |
| sweetwater |
| Friday |
| Then Come To |
| See |
| Robertson's |
| Man's store |
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| WE'RE FOR THE STEERS STRON <br> That "EXTRA" Point <br> Is Your Appearance |  |
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| MoN | NTGOMERY WARD. \& ¢ ¢o. |



## Master

 CafeWe're With You! Hold That Line Like


Tires Hold The Road!

Again we say we're with you.
the Mustangs at Sweetwater.
"We're The One-Stop Station-
K0. But Yoire wion

Firestone Service Stores,
Inc.
Prepare Your Car For Winter Driving
Prepare Your Car For Winter Driving
Phone 193
Save at your
(0)algreen System
Drug Store

CHEER the STEERS


All Three Stores Will Be Represented At Friday's Game


## Power

FOR KICKING FOR BLOCKING FOR RUNNING . FOR PASSING

## REAL POWER

Comes From Drinking Plenty


Pasteurized for Your Safety
A haot that you'l know football phayers appre-
date if youll
look at the DAIRYLAND milk dhate it you'il look at the DAIRYYLAND milik botwes on their doorsteps each morning.


| HERALD WANT-ADS |  |
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| One insertion: 8 C line, 8 tine minimum. <br> Ench successive insertion: \&e line. <br> Weekly rate: $\$ 1$ for 5 line mintmuma 80 per line per fisue, over 5 lines. <br> Monthly rate. \$1 per line, change in copy allowed week- <br> ly. <br> Readers: 10 c per line, per iseus. <br> Card of Thanks: 5c per line. <br> Ten point light face type as double rate. <br> CLOSING HOURS <br> Week days $\qquad$ <br> Saturdays $\qquad$ $\qquad$ $\qquad$ 5:30 p, m. <br> No advertisement accepted on an "until forbid" order. A specifie number of insertions must be given. <br> Aㅂ want-ads payable in advance or after firgt fasertion. Telephone 728 or 729 |  |
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\section*{ <br> | FOR RENT |  |  |
| :---: | :---: | :---: |
| 32 | Apartments | 82 |



## Program for the bored

## ( and the not-yet bored )

## WHEN some evening flinds you a bit listiess, a bit annoyed by the limelst-

 ent way the days have of following one upon the other, endlesslyWhen glaring headilines of murder, divorce, misuse of pablie offien, no longer pique your curlosity-

Then'turn to the inner pages of your newspaper, where suggestions of new things to do, new things to have, new things to wear, and principally of new bargains to be struck, await you.

## The advertising pages:

Lfe's never dull when one keeps up with it. And the surest way to keep up with life is to keep up with the things that make it better, easier, thriftier, more thrilling to live.
ilight now, in this paper, is news of vital interest to you, news that will keep you from the boredom of getting behind the times and the styles. Look for th-la the advertising columns!

You'll never find the advertising pages dull, because, for one thlugh they oontaln information intimately conceruing you, and for another they coatale falonmation addressed directly to youl
Bid

| Are You Lucky? <br> Riding Boots only. 19 pairs of mens. 6 pairs of women's. Black and Tan. |
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Sag In DemocraticStrength



## $=$ Buy Now! Keep Moving With Uncle Sam <br> fi... Jing Spring gaily Herald

Vol. 6 - NO


Geologists Of Midland Give Ickes Praise

STARS WHO'LL CLASH WHEN YALE MEETS GEORGIA


Coach Francis Schmidt's Horned
Frogs To Play North Dakota Sioux


## Noted Crystal Gazer and Psychologist HERE!

## The Daily Herald

Will Conduct A Questions And Answers Column In Each Edition This Week

Only 25c Per Question
\$1 For Three Questions
To Be Answered Privately By Mail
Mail Your Questions $T_{0}$ Madame Miriam Lovine Care Daily Herald Big Spring, Texas With Yiclosures


MADAME MIRIAM LOVINE

## Everybody Invited To Send Questions!

## Madame Lovine

is a graduate of the Yogi Philiosphy of India, where mystery reigns supreme. In the land where dreams come true, Madame Levine tells your name, yet never saw you or met you before and tells the nature of your visit marriage, .

# The Savings You Make From Reading The Advertisements Will More Than 

 Pay For The Herald

## Annual Bargain Rate Big Spring Iaily Heratd

 \$460 = ${ }^{5} 50=$ EITHER NEW SUBSCRIBERS OR RENEWALSRemember! Only in The Herald do you get All the local news each day just as it happens . . . . you get state, national and international news hours earlier than any other newspaper can bring it to you! . . . you get it at the very lowest rate ever offered by The Big Spring Daily Herald. Eight pages of Sunday comics, a daily page of comics; the National Whirligig that brings you the National News almost before it happens; Walter Lippmann's 'Today and Tomorrow"; Under the State Dome; an Associated Press. Membership; and many other features appear in The Daily Herald. Subscribe TODAY!

| TODAY and TOMORROW |  |
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Who's The "Lucky" Boy?


ANA DANE
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Nanny Does Her Stuff





## You'll Be Happy Too, Helping Others To Help Themselves



# BUY NOW 

 Do Your Part To Keep Good Men At Work[^1]
[^0]:    Fishine

[^1]:    Not extravagant buying, just plain sensible things you and your family need will keep men at work, they will spend the money you spend and it will get back to you. . . Go out today, spend the cash you can afford to spend for your нeeds (and let it really be what you can afford and not what you claim you cannot afford) . . . aeknowl. edge that you have made a good purchase, have someth ing that you needed more than you needed your money . . . and also have the satisfaction of KNOWING you ha ve DONE YOUR PARTT to keep mem at work.

    You have something to sell yourself . . . labor or wares . . . ereate your buyers . . . that's just what yeu are doiang
    when you are spending money for the things you need.

    NOW is the time to act . . . not tomerrew . . . be a good A moriean . . . breoks off that resistanee mud give yourweld a chance to enjoy the things other people create. Semee me may want the things you aseate. . . how do you foel when they refuse? Do your part! BUY NOW!

