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## Wrong Emphasis

 At was will eastablish a new field experiment station on the North Plains, this one near Cactus north of Dumas. This is good news to North Plains farmers, whose news is undergoing tremendous stimulus from the development of theirgreat reserves of underground water. great reserves of underground water.
This news, however, serves to remind again of the misplaced emphasis that government researchers in agriculture are continuing. Fundamentally, the farmer's problem at the moment is not
duction, but one of marketing.
duction, but one of marketing.
Certainly research is the vehicle that will produce answers to both problems, but at the present time our attention is still being given to finding ways to produce more and better farm products.
For a time at least -- until markets
fan catch up with our production which is孚an catch up with our production which is our brains to work on what to do with lour farm and livestock products after they have :been produced
The scientific emphasis is certainly
laudable, but it is pointed in the wrong direction right now.



 announce the engagement and approaching marriage of their
daughter Mary Gay to Phillip N. Billingsley, son of Mr. and for Jue 15 .


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| :---: |
|  | <br> ADMIRAL: THE VERSAILLES Masterpiece ColonTV Exquisite French Provinclal enuine Chole styling in genuine Cherrywood ve-

theers and hardwood solide New compact, quality crafted. horizontal chassis with Admiral-ploreered precitry. Sim.
etched color circite
plified color controls. Lighted plified color controls. Lighted
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tuner. Preset fine tuning.
Bass-treble control. Dua-Bass-treble control. Dua-
$811 / 2^{\prime \prime}$ h., $36^{2} 1 / 8^{" n}$ w., $201 / 1 / 0^{\prime \prime}$ d. <br> THE NEW 1963 MODELS DISPLAYED ON OUR FLOOR NOW <br> 9 Years in Color, Trend Setter in Black \& White Portables and Big Screen SetsStereo <br> Stereo
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Note Specials Pricing This Week COME IN TODAY

Orientation For Mothers Of First Graders Set 4th

The Women's Page Farwell Study Club Plans Fashion Show March 22
 the Farwell high school audi-
torium according to club torium according to club
spokesmen. Time of the revue Fashions for both women and
children will be shown with children will be shown with
three participating dress shops three participating dress shops
and one children's shop. Mrs. and one children s shop. Mrs.
A. R. Sander, member of the
Study Club, will be coordinating commentator.
Fashions will be included Froshons Glady' of Farwell,
from
Queen's and Teens, The Fash-
ton lon Shop and Williams' Chil-
drens Shop from Clovis. Door
prizes will be given during the prizes will be given during the
evening and organ music presented as background for the show.
planned

## raders Set 4th



Monday--Escalloped ham and
potatoes, tossed salad, butter
spinach, spinach, rolled wheat yeast
rolls with butter, commodity
cookles, fresh pears, and milk Thessday-roast beef, gravy,
buttered potato, applesauce
salad, hot rolls with butter, milk,
Wednesday--sa vory meat-
bells, spiced carrots, tomato balls, spliced carrors, tomato
and lettuce salad, frut cobbler,
cornbread with buter Thursday--ha mburgers, to tomato, lettuce, pickles, onions,
old-fashloned baked beans,
cheese slices, chese slices, apricot crumb
cake, milk. Friday--fish-de-1sh, butter peas, carrot ambrosla salad,
honey, hot rolls with butter,
milk.

Club Meets With Mrs. Aldridge
Plans for the annual style meets in regular session Mon-
show of Farwell Study Club wlll day night in the home of Mrs.
be completed when the group John Aldridge.
The program for Monday will
be presented by Dr. and Mrs.




Wash Cloths
$\$ 1$ Ginghams 69c y Spring Prints 3 yds, for $\$ 1$

Square Pillow Forms $\$ 1.19$
$\begin{array}{lr}\text { Handkerchiefs } & 10 \text { for } \$ 1 \\ \begin{array}{l}\text { Berkshire Hose } \\ \text { New spring shades) }\end{array} & \mathbf{9 9 c} \\ \text { Gir }\end{array}$
Girls' Panties
\$1
STONE'S VARIETY

Leaders Banquet Attended By Local Couple

Mr. and Mrs. Perry Winkles
were among the approximately
100 persons attend 100 persons attending the 4-H leaders banquet at Holiday Inn Thursday evening.
Miss Marjorie Robinson was Lille Mae Daughtrey gave the Invocation and Odell Parrishthe
benediction. Speaker of the evebenediction. Speaker of the eve-
ning was Joe King, assistant ning was Joe King, assistant
director of New Mexico Extenslon Service, Las Cruces.
All leaders were presented with pins for thefr service to
the various clubs and all ladies the various clubs and all ladies
present were presented with corsages of green carnations.
Centerplece for the table was an arrangement of green carna-
tions and white mums in a low tions a
bowl.

## Program Theme

Itage ' Is the theme of the meeting for members of Texico Woman's Club Monday evening.
New members will be hostessNew members will be hostess-
es. Folk songs arealso included on the program agenda.


Mr. and Mrs. J. O. Morris of Texico announce the engagement and approaching marriage of their daughter, Jean, to Wayland
Thomas, son of Mr. and Mrs. O. G. Thomas of 509 Thomas St. Thomas, son of Mr. and Mrs. O. G. Thomas of 509 Thomas St.
Clovis. Date of the weding is April 12 at 8 p.m. (CST) in the
evening in Texico Baptist Church. evening in Texico Baptist Church. All friends and relatives
are invited to attend.

## Enchilada Supper Fetes Class <br> 

Attend The Spring Style Show At The Farwell School
Auditorium Friday, March 22 At 8 P. M. See The Many Fine Dresses Modeled By The Girls From
The FASHION SHOP

6th. And Main Clovis

What kind of range does your new home deserve?

the modern answer is
 's thought to your next range. Will it be a built-iil
ay find a better idea. Will it be ins, "slide-ins" and wall-hanging ranges available in gas. You may find a better idea. Will it be
smokeless? Only if it's gas. Only gas lets you broil with the oven door closed. Keeps your kitchen
and clean. Will it cook economically? You can treat yourself to a lot of evenings out on the money
you'll save cooking with gas! Will it still work like Will it be the fastest, cleanest, most controllable range you can buy? Inn't that what your new
home deserves? Then choose from the only ranges that give you all these advantages: modern

SEE NEW GOLD Star award gas ranges at your applance dealer


mpiry, March 15 , 1968
Jaycees To Aid

## On Ag Farm





 $=$ KELLY GREEN 'We Grow For Youi




 to your barn at a very reas
onable cost. I am a deale for International, Armour,
and Best. Check with R. D. Dale, wilbert Kalbas, willie Whey, or W. O. Chadwick. their fertilizers. It's that time of year again
when every one is talking loud and long a boot how good
the hybrid grain sorghums the hybrid grain sorghums
are that he is selling. I notice that one company cla ims
they sell more hybrid gral sorghums than any other
company, but thetr hybrids company, but their hybrids
have never placed inthe first 20 under Irrigation at the High Plains Research Foun-
dation at Halfway even one
time in the last Look at these tests and these averages for three years. Lindsey 788
Steckley R-106 P. A. G. ${ }^{625}$
Texas 660 P. A. G. 515
P. A. G. 665
Steckley R-214 Srontier $410-$
Bras
Texas Texas 620
Redland Kafir
Steckley 108
108 Steckley 108
Texas 601
Frontier $400-c$ Frontier $400-\mathrm{C}$
R. S. 610 Frontier $410-\mathrm{E}$
Steckley R 103 Martin
R. S. 608
 where your favorite stands.
There is no need to shop all your favoritte ebrands. Wesesel
all of them. If we don't have it tell us what you want and
we'll get it

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KEEP YOUR CAR LOOKING AND RUNNING SMOOTH. HAVE IT WASHED AND LUBRICATED REGULARLY


Headquarters For Famous Phillips BATTERIES - TIRES - TUBES - ACCESSORIES

| WH | AVE | RED'S 66 FARWELL |  |
| :---: | :---: | :---: | :---: |
| pon | Close | Open | close |
| 7: A.M. | 10:P.M. | 7: А.M. | 9: Р.м. |

## APPEARANCE

 PERFORMANCE

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- PHILLIPS OILS \& GREASES
- ACCESORIES


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## MAKES UP LOSS

## County Receives "Bonus" Cotiton Acres For 1963






## Stock Show

## Winners

Winners at the Parmer County Junior Livestock show pose with their champion animals, and with some of the buyers of the stock. Photo number 1 shows Dewain Phipps of Friona with the grand champion steer, purchased by B. C. Scott of Clay's Corner Gin. Picture number 2 shows Mariana Gammon of Lazbuddie and her champion medium wool lamb. Picture number 3 depicts Bobby Gleason of Lazbuddie and the show's grand champion barrow, purchased by Gilbert Schueler Feed and Supply, Farwell. Darrell Mason of Lazbuddie and his champion Southdown lamb is shown in picture number 4, with the buyers of the lamb, B. C. Scott of Clay's Corner Gin. Friona's Dewain Phipps is shown again in picture number 5, with his champion fine wool lamb, and Charles Allen, who bought the lamb for Friona State Bank. Lazbuddie's Marsella Mayfield poses proudly with her Poland China barrow in picture number 6. The barrow was reserve champion of the show. Gary Hand of Friona exhibits his Angus steer in picture number 8, the reserve champion steer in the show.



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| WITH THE |  |
| :---: | :---: |
| DERYL COKER |  |
|  | They will go into detall and show us how to use these new chemicals. |
| Each year the labor situation ms to get worse, and it benes harder for farmers to |  |
| employ laborers to keep crops clean, and so we are going to | Also Jim Murphree, Farm Management Spectalist, will |
| to find Improved methods | discuss the differences in in cost |
| farming. I have arranged a | of the different methods of con-trolling weeds. |
|  |  |
| countrow whinerestee in weed | a Prentice Mulls willa lso spend |
| thet | wheat referendum.The meeting will be held at |
| market che last year or two. These chemlcals can be used |  |
| at a reasonable cost, as com- | the Hub Community Center at 2 p.m. March 21. |
| pared to hand labor. | , |
| Elmer Hudspeth of the |  |
| dock experiment sation wind | dry, and once a fire has gotten |
| and also the posssbilitites of |  |
| adcan | a start, Its control ls difficult, Preventlon, thus becomes even |
|  |  |
| Experiment Station wil | deprive the stockmen of much |
| cuss weed control in Grain Sorghum. |  |
|  | cause other damages. The veg- |
| ${ }^{\text {a }}$ | ${ }_{\text {cer ma }}$ |
|  |  |
| Long Term |  |
| Intrest |  |
| Ethridge-spr | other valuable forage plants. |
| Agency, Friona | The long time effect can be more <br> es co es. |
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| Real estate co., inc. of |  |
|  |  |  |
| 7. 800 Acres -4 wells - 3 mile etle. Lays real nice ${ }^{\text {a }}$ |  |
|  |  |  |
| 5) $50 \%$ wheat $40 \%$ milo less than 400 per acre - $29 \%$ or |  |
| 450 Acres--3 Wells--Some Cotton. Good Dark Heavy Soil--\$285.00 A. |  |
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| PO 3-686C <br> Bonded Realtors * 7 In The Village PO 3-4441 |  |
| S\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$ |  |

Former Radio-TV Reporter Joins High Plains Staff


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- BOTH SIRE COLTS with ABILITY, CONFORMATION \& COLOR

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109-111 Main

