

May Build at School After All

Patrons Appear Resolute In Getting Something Done

Seventy-six patrons of the Farwell School District sat and listened to some straight talk from the school board and administration Thursday night, in a special meeting called to seek a solution to the seriously overcrowded conditions at the school.

The main part of the evening revolved around the just-released report from the school accreditation division of the Texas Education Agency. In November, a team from the Agency visited the local school and made a routine, though revealing, inspection of conditions.

The seven-member school board and the administration made it clear that Farwell has been put on the Agency's "warned" list, and will be expected to take remedial action or else endanger the school's accreditation rating. Without this endorsement, a

diploma from the local school would be of no value to a graduating senior. Also, state assistance in the amount of about \$107,000 annually could be jeopardized.

Here is the report from the TEA, as was read by Superintendent Jack Williams to the group:

This district is mainly a farming area, located in the western part of Parmer County. The district has a valuation of \$6,510,070 with a tax rate of \$1.22 for maintenance and \$.28 for bonds which makes a total tax rate of \$1.50.

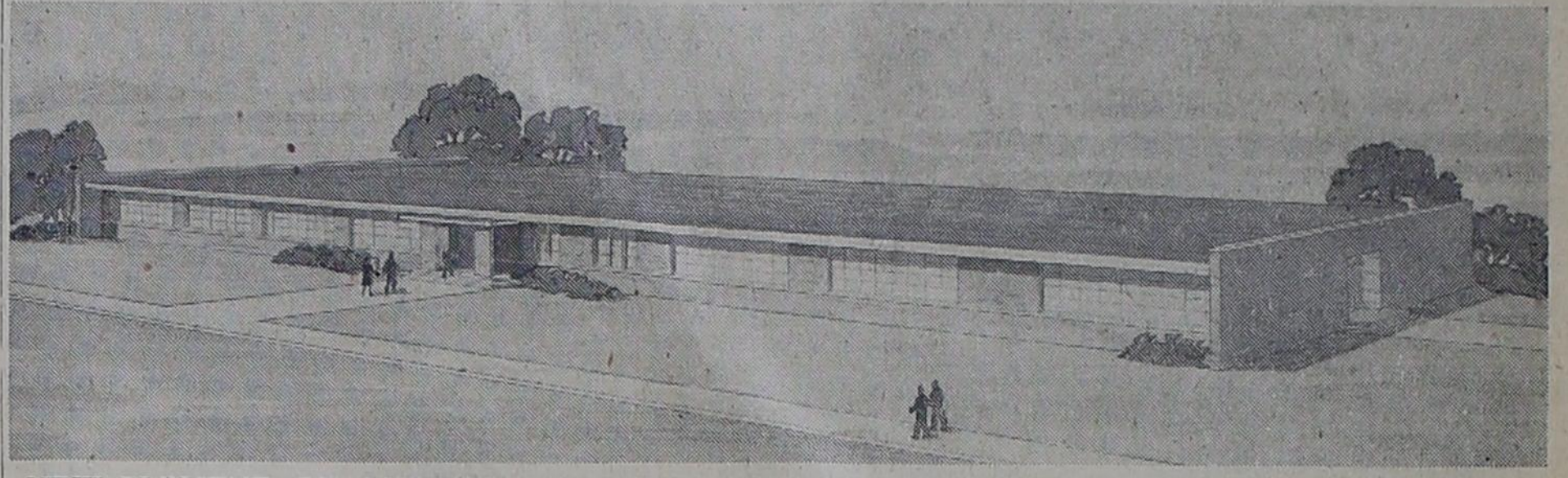
The school campus consists of a modern high school building, a high school gymnasium and band hall, a frame vocational agriculture shop and classroom, a homemaking building, an elementary building consisting of part classrooms and elementary gymnasium, and part of a two-

story, institute-type building.

The district employs twenty-two classroom teacher units, two vocational units, a superintendent and two principals. In addition, they have the services of a nurse and a supervisor, employed through the county cooperative program. The district is to be commended for the employment of personnel above the Foundation Program.

The district had many commendable aspects in the school's instructional program. The school is meeting standards as set forth in Bulletin 560, Principles and Standards for the Accreditation of Elementary and Secondary Schools, with the following exceptions:

1. Two sections in the elementary school exceed thirty-five with forty pupils in the eighth grade and thirty-eight in the seventh grade.
2. The homemaking department was housed in surround-



NEW ELEMENTARY BUILDING—To relieve overcrowded classroom conditions at Farwell Schools, this 13-classroom elementary building is proposed by the board. It will be part of an almost \$300,000 election due to be called in the near future.

ings that were not conducive to an adequate homemaking program. The facilities did not include space for meal service. The department should be made more attractive.

3. The library in the elementary school was inadequate due to lack of reference and reading books.

4. Very little evidence of science instruction was observed in

the elementary grades.

5. The elementary rooms needed maps, charts, globes, and other teaching aids.

6. There was only one toilet for each sex to serve the elementary school. The facilities were over taxed. The dressing rooms for the elementary physical education program were small, dingy and lacked proper lighting, toilet and shower facilities.

7. The high school library had sufficient reference books, but was short in biography, fiction, classical literature and subject matter references. The students because of lack of space or schedule did not have ample opportunity to use library facilities. Due to lack of space in the elementary school the library was divided.

8. The visual aid program had been curtailed due to lack of available room. This limitation made it difficult to properly use equipment.

9. Through the use of a cooperative program, the system had established a systematic program of guidance. Provision should be made where the counselor would have an opportunity to confer with students and teachers without interfering with the regular classroom schedule.

10. Student participation in the performance of experiments cannot be carried out under existing conditions in the science department due to the lack of facilities, supplies and equipment.

Recommendation

It is recommended that the Farwell Independent School District be placed on the warned list.

Superintendent Williams emphasized that all but three criticisms of the local system are based upon physical limitations, and that inadequate buildings are the main source of difficulty that the Farwell School now finds itself in.

Claude Coffey, elementary principal, outlined conditions in his department, which has an enrollment exceeding 400 students at the present.

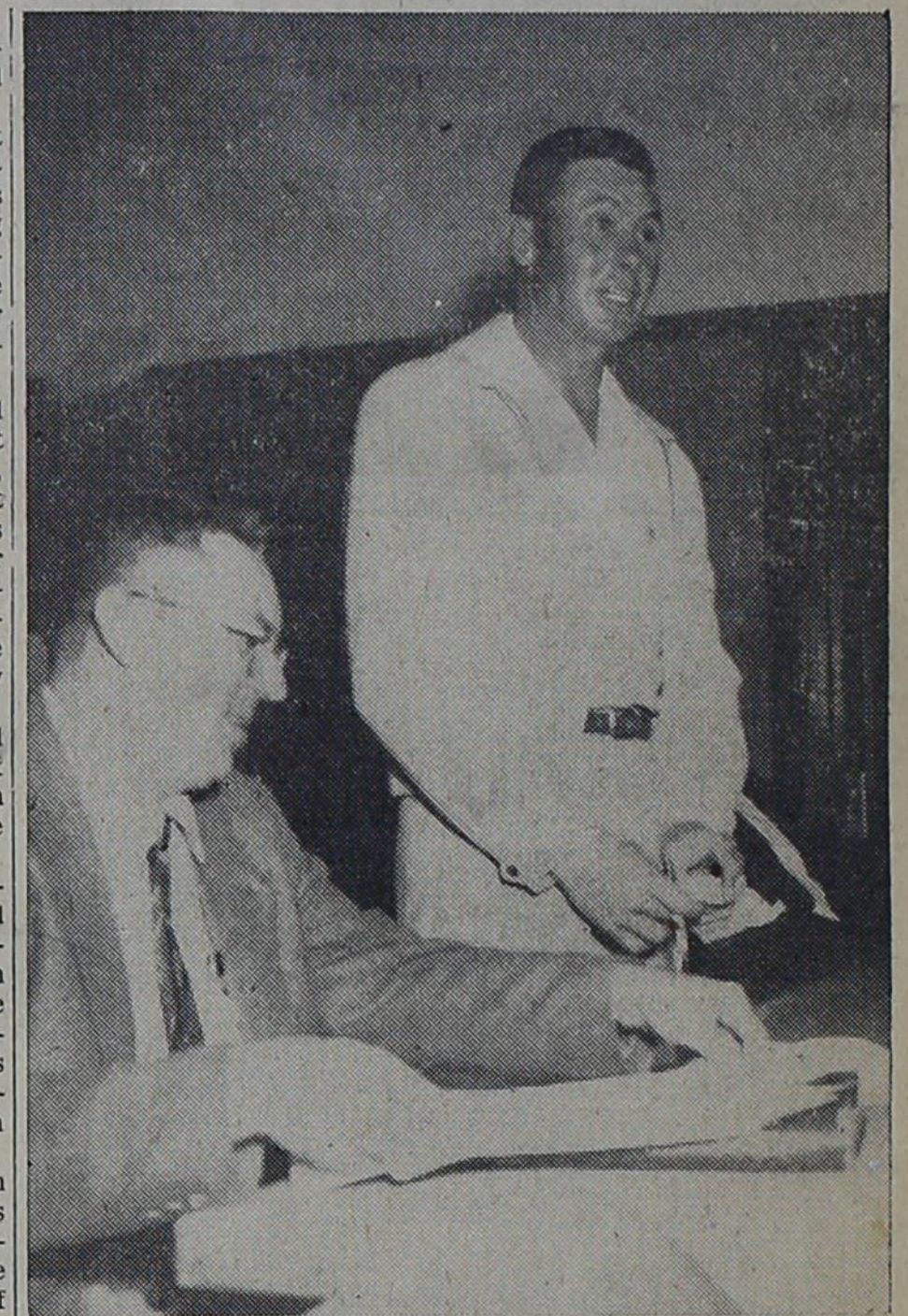
There are 64 students in the first grade, enough for three sections, but only two can be taught now because of classroom shortages. Likewise, 61 children are in the second grade, enough for three sections, but only two can be held.

Two sections are now conducted in each of these: The third grade, 51 students; the fourth, 54 students; the fifth, 55 students; and the sixth, 44 students.

The seventh and eighth grades have 40 and 42 children, respectively, but cannot be divided even into two sections although the TEA sets 30 as the limit in one class.

"We need at least four more

(Continued on page 8.)



EXPLAINS SITUATION—Webb Gober, president of the Farwell school board, emphasized the school's critical classroom shortages at a special meeting Thursday night. Seated is Wilfred Quickel, school assessor-collector, who supplied figures on taxes.

Election Expected In Near Future

Farwell School patrons, seeing that their district has reached a "jumping off place" so far as buildings are concerned, are expected to stop talking and start taking action on the problem in the immediate future.

A rousing vote of approval was given the Farwell School board's recommendations Thursday night, and had it been legally possible, a petition calling for a \$296,000 school bond election to solve building problems would have been signed up that night.

"If everybody understood the issues we face, there wouldn't be 50 dissenting votes in the district," predicted Superintendent Jack Williams after an hour-and-a-half long session of talking problems.

Apparently, those at the meet-

ing did understand the situation. Joe Blair was named as head of a committee to "work toward a bond election," and his plan was to have the petition drawn the next morning.

However, Friday morning he reported outside legal assistance was required and that it would be several days before the petitions could be circulated. The meeting was not "framed," as some are, with petitions already typed up by a bonding company; hence the slight delay.

It appears, though, that early in January, positive action will be taken.

Steers Roll Past Mustangs, 49-28

Farwell's Steers easily recorded their ninth win of the season Friday night when they won over the Bovina Mustangs, 49-28, on the Steer court. The win gave Farwell a split for the night as the Bovina Fillies won the girls' game, 54-35.

Dickie Williams and Johnny Lovelace each hit 13 points to lead the Farwell scoring and the Steers led all the way. First quarter score was 11-4, halftime count was 25-15, and at the third quarter the lead was 33-23. Janice Richards led the Fillies past the Farwell girls' team with a 19-point output and the visitors were in command all the way. Quarter scores were 11-7, 29-16, and 43-28. Copping scoring honors for the Farwell team was Doris Rolland, with 15 points.

Wolverines Defeat Buffaloes, 46-38

The Texico Wolverines won their third District 6-B game of the season Friday night by defeating the Melrose Buffaloes, 46-38, at Melrose. It was the seventh win of the season for Coach Paul Frederick's quint, which now has a 7-4 season record. In district play the record is 3-2.

The two teams played on even terms in the first period, each scoring 9 points, but Texico took the lead 23-17 at halftime and led in the contest the remainder of the way.

Jerry Trower hit 17 points for the Wolverines to take scoring honors and Jerry Henson was second with 13.

In the opening game of the night, the Melrose girls team rolled over the Texico Whirlwinds 40-14.

FARWELL, TEXAS

FORTY-SEVENTH YEAR

SECTION I

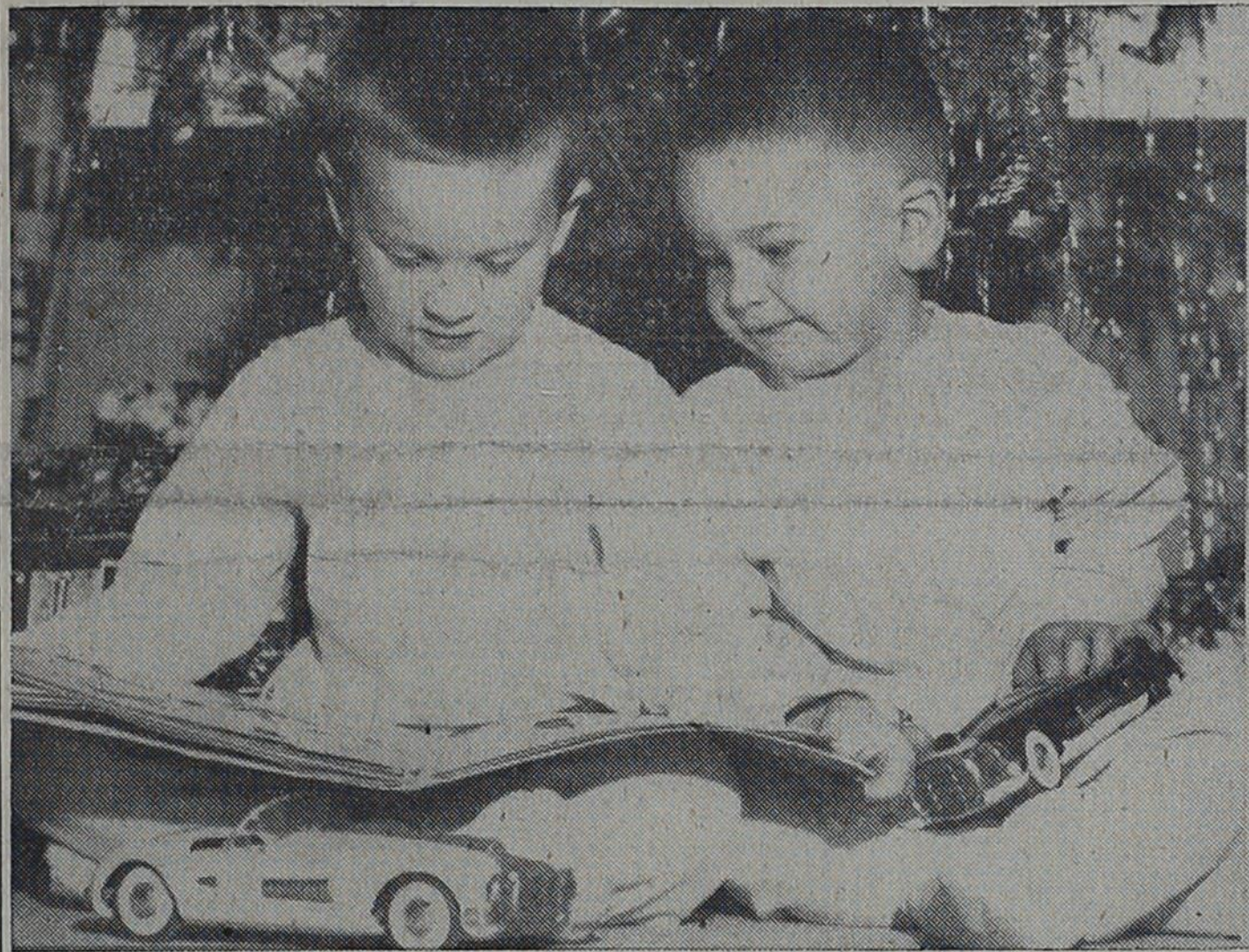
THE STATE LINE TRIBUNE

"OFFICIAL PUBLICATION OF PARMER COUNTY"

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MONDAY, DECEMBER 23, 1957

NUMBER 12



The Grahams' Xmas Card

They're little lads just two and four who raise questions by the score.

They know that Santa comes right soon And his suit is red and not maroon. "But mama, why can't I

have a live reindeer?" That he's been good is made real clear. "How many days until Santa really is here?" Counting on wee little fingers—the time is near. To all the Graham friends, near and away

The holiday best, to all of you, we say! If wishes come true, the Graham boys say "May you have Christmas joy this special day!" From gran'ma, The Hopper, and "Jottin's from Jeanne."

Charles Lunsford, Pioneer Resident, Dies Sunday

Funeral services were held today (Monday) for Charles Lunsford, 69, pioneer area resident. He died early Sunday morning in his sleep at Clovis Memorial, where he had been a patient for pneumonia and a heart condition.

Ebb Randol, minister, conducted the services at the Farwell Church of Christ, assisted by William Madearis of Clovis. Steeds of Clovis was in charge, and interment was in Texico Cemetery.

Mr. Lunsford was born in Kentucky on March 1, 1888, the son of Mr. and Mrs. W. M. Lunsford. He moved to Farwell in 1919, and has lived here since, with the exception of several years spent in Friona, Muleshoe, and Olney.

He was in the automobile business for a number of years in the 1930's, having the Chevrolet agency in Farwell. He moved that business to Friona and lived there for a time before selling his interest.

The deceased is survived by his wife, Cora; three daughters: Capitola Crume of Farwell, Thelma Plaster of Clovis, and Jeanne Glade of Muleshoe; two sons: Buster and Elmo of Farwell; three brothers: J. N. of Kiowa, Okla., S. L. of Grayford; and Bill; also 12 grandchildren. (Continued on Last Page)

Accent on Christmas at Churches

Most Twin City churches have had or plan to have special Christmas services, pageants, and programs during the holidays.

Student recognition night at the Farwell Baptist Church is planned for Sunday, December 29. Special message for the evening will be brought by Jerry Henson. Students who are at-

tending college for the first year will speak briefly on some phase of the part the church plays in their schooling. Included in the group will be Johnny McCuan, Jerry Dee Owens, Elton Kesner, Jerry Don Utsman, Truitt Hardage, and Jimmy Hardage.

The congregation sang carols and heard a special Christmas message, "We See Jesus," Sun-

day, December 22.

Music and sermon were integrated during the morning services at the Hamlin Memorial Methodist Church Sunday, December 22. Directed by Mrs. William Hardwick and accompanied by Mrs. Mark Fairman, the choir presented the musical interludes. Peggy Teel was soloist for "The Angel Chorus."

Members of the MYF produced the pageant presented during the evening service. Entitled "The True Spirit of Christmas," it featured seven scenes, one in a modern setting and six with Biblical backgrounds. Special music was by the intermediate, beginner, junior, primary, and nursery groups. The program was con-

cluded with a Christmas tree and treats for the children.

The church will also recognize college students on Sunday, December 29, and hear an explanation of the scholarship funds maintained by the Methodist Churches.

PUPPETS TELL STORY

The Christmas story was enacted by puppets at the United Pentecostal Church in Texico Friday night. Mrs. Audrey Fielding was director. Following the program was a gift exchange.

Each department of the Texico Baptist Church had its own program for Sunday, December 22.

Other special activities of the church are two radio broadcasts by the choir. Tuesday the group will sing on KCLV from 4:30 until 5 (CST), and a recorded program will be broadcast at 7:30 p.m. (CST) over KICA radio Christmas Eve. A feature of this program will be a number on the piano and steel guitar by Mr. and Mrs. W. T. Watson.

Regular services will be conducted at the Church of Christ in Farwell and at the Assembly of God in Texico with no special observances planned.

RETURNS TO WORK

C. F. Elliott, who has been confined to his home with a severe case of flu, was able to return to work at the State Line Grocery a few hours each day last week. He had been ill for about 10 days.

Take it easy for Christmas. Don't be a holiday statistic.

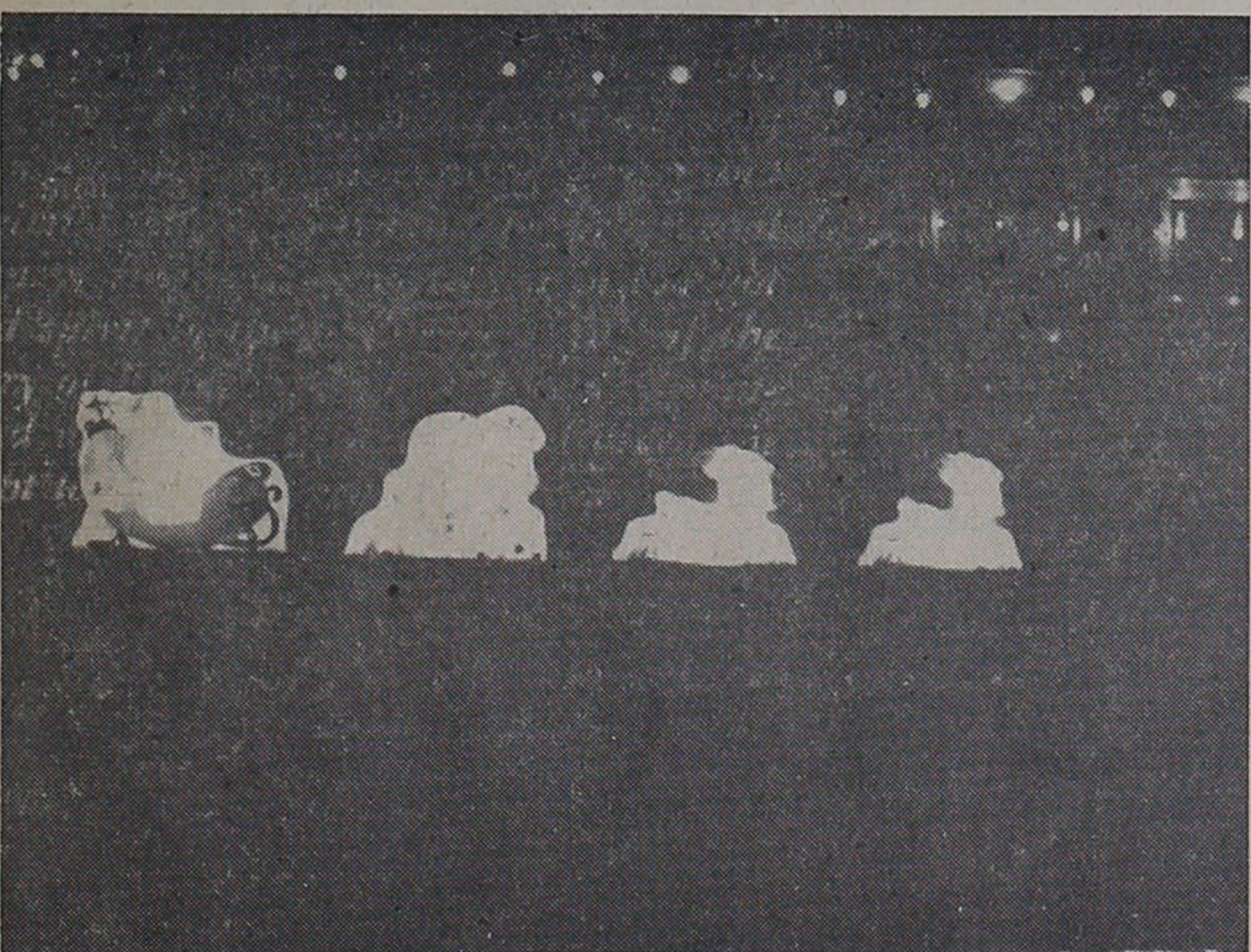
HER CLOTHES? WHO KNOWS!

An imaginary Christmas list to Santa Claus from Naomi Hapke of Texico would probably be quite lengthy and pretty repetitious!

If Naomi said "Dear Santa, I don't have a thing to wear," she wouldn't be making polite conversation and just wishing for something different.

Naomi arrived home from California Sunday of last week to spend the holidays with her folks. But her luggage didn't get here with her. All of her clothing and personal belongings are "somewhere." She wishes she knew where.

She has fared reasonably well by wearing some of her sister's clothing, but she has had a hard time on shoes, having a size 4½ foot. So she'll be anxious to see what Santa puts in her stocking Christmas Day, and if he should forget her needs, she'd even be glad to have the stocking.



SANTA AND HIS SLEIGH—Three pair of reindeer glide Santa Claus merrily over the lawn of the Sam Rundell home in Farwell. This time exposure shows the outline of the attractive night-time display that helps give a festive air to the community.

- Mrs. W. H. Graham
- Sonny and Jeanne
- Richard Hapke
- The John Getzes
- Audrey Terrell
- Laurie Cooper
- June Magness
- Mary Ann Walls
- Leo McWilliams
- Eldon Thatcher
- Leslie Dyer

from all of us, to all of you:

Our Readers
Our Advertisers
Our Friends

A wish that your Christmas may be a time of happiness.

Former Students To Elect Officers

Election of officers for the next two years will be one of the highlights of the Texico ex-student dinner Thursday, December 26, according to Sam Randol, president. The affair is slated to begin at 7:30 in the school lunchroom.

Wesley Osborn of Groveland, Calif., will emcee the program which will feature slides of previous banquets.

Eighth Grade Wins Writing Contests

Two eighth grade students took top honors in a Christmas story and poetry contest sponsored by the Texico High School journalism class for students in junior high and high school.

Larry Richardson, son of Mr. and Mrs. Jess Richardson, was awarded \$2.50 for his story, "A Christmas Wish," and Mary Ortiz, daughter of Mr. and Mrs.

Adonias Ortiz, received a like amount for her poem, a parody on "The Night Before Christmas." They are students in Mrs. Fred Danforth's English class.

Other students doing commendable work on the project were Dwight Turner, Alice Gooch, and Gayle Potts.

The winning story and poem follow:

THE CHRISTMAS WISH

Larry Richardson

I started my career about Christmas time in a large, rich family. I was very happy with them, but like all good things, this soon came to an end for I was traded off for a Christmas present.

The next family I was with was much different from the first, for upon the first day I joined them, I was again bartered off.

Now I joined a very adventurous family, and went on a long trip by train. As we went along, now and then I caught a glimpse of the country side as it rushed by in one big blur of summer colors. We got off on the West Coast, and it was the middle of the summer. Then again I was traded off, and went on my merry adventures once more.

Here on the West Coast I had my most exciting experience. It all began one day when a man took me for a ride out on a lonely stretch of road. A car forced us into the ditch, made my guardian get out of the car, grabbed me up, and sped away in his car.

He took me to his hideout and put me in a cold, dark, musty place for a few hours. Then he took me to a dark forbidding place, deep in the woods. As he loosened his grip on me, a gust of wind came along, and blew me far, far away.

When I landed, I found myself in some tall weeds. There I stayed for many months. During this time, I thought that this might well be the end of my short, but hectic life. When this thought came to me, I was very sad, for I had the ambition all through my life to make someone, who really needed me, very happy.

As these thoughts raced through my mind, snow began to fall. It blew harder and harder. Then I remembered that when I came into being, a blanket of white covered the earth reminding me that this was my first birthday.

As I lay there reminiscing over my past life, a small, grubby hand picked me up. I could see that he was a small boy of about eight. When I looked at his tattered and thin shirt, I thought that he would surely freeze in the cold weather. After a few seconds of pondering, he finally figured out what I was. Then he gave a yell of joy, which nearly burst my ear drums.

He ran over a field and through a glen to a small shabby house. He burst through the door, and shouted to an old, greyed woman bent over an ironing board, "Look Grandmother! A ten dollar bill! Now we can have a Christmas."

Now as I lie tattered and torn in this dark, lonely bank vault, I know that my time is running out, but I am not sad, for my one wish has been granted.

Now I can go in peace knowing that with my passing, some crisp, new bill can come into the world in my place, and maybe make someone else just as happy.

CHRISTMAS

By Mary Ortiz

'Twas the night before Christmas, And all through the house no one was scurrying, not even a mouse.

The doors were barred shut And the windows closed tight. The house was in silence all through the night.

The children were sleeping dreaming were they, The swing on the porch was in constant sway. The wind was blowing, blowing really hard; The snow was falling like buckets of lard.

Mother in the kitchen busy was she, Cooking and baking for the festivity. Ribbons and presents were all

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Best wishes for a Happy Holiday Season

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WANTED TO BUY—Several miles of galvanized barbed wire. Sid Thomas, Box 16, Texico. Phone HU2-3406. 11-2tp

over the floor, Then all of a sudden came a knock on the door.

The door it was opened and presents came more. There were fruits and candies and toys galore. The postman came in to have a hot cup of tea. It was Merry Christmas with that family!

MERRY CHRISTMAS
Something wrapped beneath the tree. Something special just for me. Christmas is a time of joy. For every girl and every boy.
On the tree I see a star. I think of Bethlehem afar. Christmas is a happy day. A day of play, a day to pray.



FRIONAN DEPLANES AT PHOENIX AIRPORT—Howard Ford, Friona Case dealer, is pictured, first at top, with a group of other dealers, deplaning at Sky Harbor Municipal Airport at Phoenix. He attended a special machinery showing there.

IF YOU HAVE wheat or barley to sow, see me at my house, 200 Second St., or telephone IV6-9155. O. C. Petree, Farwell. 10-3tp

FOR RENT—Three room house in Farwell, furnished or unfurnished. Phone IV6-3285, or see Jim Bob Smart. 10-tfnc

FOR SALE—Hegari butts. \$12.50 per ton. T. J. Kittrell, 4 1/2 miles southwest Texico. 11-3tp

FOR SALE—MM roll over mold board. W. M. Turner, Phone IV6-3825, Farwell. 11-3tp

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FOR SALE—Tractor and knife sled in good condition. Also, 4-wheel trailer. Will sell machinery or trade for cattle. J. H. Ford, Farwell. 11-3tp

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FOR RENT—Furnished apartment, 3 rooms and bath, bills paid. 304 E. Third, Phone IV6-3233. 11-tfnc



EFFECTIVE DISPLAY . . . The story of the Nativity is itself a simple story and accordingly it doesn't take a lot of fancy trimmings to create an effective Nativity scene. The one above was created with cardboard cutouts and straw, with a lighted tree for the background.



Mistletoe Subject of Many Controversies

The mistletoe, alternately a symbol of good and evil, has a controversial background known today as a criminal killer of forests, it is still used as a symbol of love, peacemaking and goodwill.

According to legend, this is how the mistletoe became a symbol of love: The ancient Scandinavian light god, Balder, so the myth goes, was killed by Loki with a mistletoe arrow after the beloved Balder's mother had evoked a promise from all other living things that they would not harm her son. Balder was restored to life by the intercession of other gods who entrusted the mistletoe plant to the goddess of love and she ordained that henceforth any one passing beneath its bough should receive a kiss in token of love, not vengeance. Held high, the mistletoe would never again be evil.

No Observance
The Puritans of Mass Bay colony had a law that imposed fines for observance of Christmas and Gov. Bradford once issued a statement publicly ridiculing certain young men who declined to work on Dec. 25, "ye day called Christmas."

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Holiday GREETINGS
Best wishes of the season and our sincere thanks to all our friends and patrons.
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FARWELL, TEXAS

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Just the old wish that is ever new
TEXICO HOTEL CAFE
DOYLE AND VIOLET CROW

Wishing you a MERRY CHRISTMAS AND THE BEST EVER!
THE GRAHAM-MAGNESS AGENCY
FARWELL TEXAS

Merry Christmas
To everyone we send our greetings.
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Guy Cox Jr.
TEXICO, N. M.

Best wishes for a happy holiday season
ROTH GROCERY AND MARKET
Tena Ted Bill

Best wishes for a Happy Holiday Season
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Greetings
RED CROSS PHARMACY
Texico N. M.

Merry Christmas To Carlene Miller From Eldon Thatcher
A HAPPY CHRISTMAS
TOM PAUL'S BEAUTY SHOP
TOM PAUL AND JUANITA

MERRY CHRISTMAS
Here's a brief little message to those of you whom we have served the past year and to those whom we hope to serve next year—may this be a pleasant Christmas for you and yours.
ELLIOTT-BELL AUTO SUPPLY
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THE

SECURITY

STATE

BANK

WISHES YOU A

MERRY CHRISTMAS



Social Events of Interest

Kindergarten Pupils Entertain

Students at Mrs. Mark Fairman's kindergarten presented a Christmas program for their parents and some special guests Friday morning.

The classroom was decorated with a Christmas tree hung with popcorn and paper chains made by the children. Also featured were clock faces made by students from paper plates.

Mrs. Fairman directed carols which were followed by a number of readings.

Presiding at the refreshment table were Meredith Anderson and Rhonda Robertson. Serving the guests were Ronny Graham, Mike Fairman, Ted Glenn Jr., and Mark Williams.

Guests included Mr. and Mrs. Eob Anderson, Will and Caroline, Mr. and Mrs. Cotton Robertson, Mrs. Bunk Phillips and Ty, Mr. and Mrs. W. H. Graham Jr. and Hal, Mrs. W. H. Graham Sr., Dr. and Mrs. T. J. Glenn, Mr. and Mrs. Bert Williams, Mrs. Johnnie Williams, and Mark Fairman and Robert.

Each student presented his parents a box of things he had constructed in class.

Visit In New Mexico

Mrs. Ruby Dixon and Miss Laura Temple will visit in Albuquerque and Santa Fe during the Christmas holidays. They will be guests of Mr. and Mrs. Jim Dixon and Mr. and Mrs. Harold Dixon and families. Mrs. Dixon is the mother and Miss Temple the aunt of the two men.

Poteet Family Plans Yuletide Reunion

All the children of Mr. and Mrs. M. H. Poteet plan to be home for Christmas this year.

Mr. and Mrs. Travis Poteet, Robin and Milton of Cheyenne, Wyo., arrived Saturday and Jerry, a student at Hardin-Simmons in Abilene, was also expected Saturday.

To arrive Sunday were Mr. and Mrs. Junior Crume, Corky and David of Artesia, N. M., and due on Christmas Eve are 1st Lt. and Mrs. Bobby Poteet and Steve of Altus, Okla. Another son, Junior Poteet, was expected to fly home from Tacoma, Wash., Monday. He will have a 10-day leave.

The family has rented the Texico Woman's Club for its holiday get-together and will have their Christmas tree and meals there.

Susannah Class Has Program

Class members presented the program at the annual Christmas party of the Susannah Wesley Bible Class of Hamlin Memorial Methodist Church Wednesday afternoon in the home of Mrs. Albert Thomas.

The group sang carols and Mrs. N. A. Tharp read the Christmas story from the second chapter of Luke. "The Christmas Present" was the

title of a reading given by Mrs. William Hardwick. Mrs. W. H. Graham Sr. sang "Dear Little Stranger."

Letters from Mrs. E. G. Blair who is visiting in Wisconsin for the holidays and Mrs. Florence Golladay who is in a nursing home in Clovis were read. Members signed a get-well card to be sent to Mrs. A. D. Smith and birthday gifts were drawn by Mesdames J. A. Cox and W. J. Matthews.

Mrs. Thomas and her co-hostess, Mrs. Ruby Dixon, served punch and Christmas cookies and candies. The house was appropriately decorated.

Those present were Miss Laura Temple and Mesdames Jess Newton, Hardwick, Dixon, Tharp, Lena Yoder, Matthews, G. W. Atchley, A. H. Overstreet, Roy Thornton, E. E. Booth, W. N. Foster, Elmer Teel, Grace Sanders, J. A. Cox, W. H. Graham Sr., B. N. Graham, and B. O. Faville.

D. K. Roberts Make Pre-Christmas Visit

Mr. and Mrs. D. K. Roberts of Sedona, Ariz., arrived Friday for a short visit with relatives and friends before going on to Lubbock where they will spend Christmas in the home of their daughter. They are former residents and Roberts is a former county clerk.

Out-of-town guests in the home of Mr. and Mrs. W. H. Spurlin over the weekend were their sons, Jack and Sonny, and families of Alamogordo. The family enjoyed an early Christmas dinner Sunday.

Beale Stewart, son of Mr. and Mrs. Stanley Stewart, arrived Friday night to spend the Christmas vacation in the home of his parents. He is a teacher in the Amarillo schools.

Mr. and Mrs. Henry Parker plan to spend Christmas in Cache, Okla.

Donald Christians Parents Of Son

Charles Curtis is the name given the son of Mr. and Mrs. Donald Christian who was born December 18 at the Clovis Memorial Hospital. He weighed 6 pounds and 3/4 ounces. Paternal grandparents are Mr. and Mrs. C. C. Christian and maternal grandparents are Mr. and Mrs. T. L. Kent. The new arrival has one sister, Trummie.

The R. B. Tucker family will spend Christmas at home but plan to visit relatives in Hollis, Okla., later in the week.

Miss Hapke Here For Holiday Visit

Miss Naomi Hapke arrived December 15 for a visit with her parents, Mr. and Mrs. A. E. Hapke.

She has been attending school in Long Beach, Calif., since April and plans to return to Los Angeles about January 6.

Entertain Employees

Employees of Helton Oil Company were entertained Wednesday night with a dinner at a Clovis restaurant by Mr. and Mrs. Joe Helton.

To Brownfield

Driving to Brownfield Christmas Day to visit his parents will be Mr. and Mrs. Clay Henson and Ronnie. They will be joined there by another son, Jerry, who spent the early part of the week visiting friends in El Paso. They will return immediately after Christmas.

Plan Family Visits

Visits with relatives are on the holiday agenda of the Otis Huggins family.

Expected to arrive last weekend were their sons, Lex of Dallas and Clive of San Diego. The group will spend part of Christmas Day with Huggins' parents, Mr. and Mrs. E. E. Huggins at Dimmitt. They will also visit Mrs. Huggins' brother-in-law and sister, Mr. and Mrs. O. B. Deatherage at Happy.

Rev. and Mrs. E. J. Keith and family planned to leave Monday afternoon for Mount Pleasant where they will spend the Christmas holidays in the home of Mrs. Keith's parents, Mr. and Mrs. A. M. Embree. They will return Friday.

Variety Club Social In Christian Home

Mrs. C. C. Christian was hostess for the annual Christmas party of the Oklahoma Lane Variety Club Tuesday. Decorations followed a Christmas motif with stockings hung by the fireplace.

During a business session the members voted to send a donation to Boys' Ranch.

The group sang carols accompanied by Mrs. L. M. Grissom and exchanged gifts. The hostess served tea and coffee, sandwiches and cake to members and guests.

They included Mesdames Scotty Barry, J. R. Caldwell, Bill Foster, Grissom, J. I. Gober, Ed McGuire, Jim Pruitt, Sam Shelly, Sam Sides, M. A. Snider Sr., G. T. Watkins, Maggie Foster, John West, and Miss Lola Jean Grissom.

Next meeting of the group will be January 15 in the home of Mrs. Snider.



Something new and different was the goal Mrs. Ray Tharp set for her Christmas decorations this year. Part of the results is this table arrangement featuring an open Bible and an old-fashioned kerosene lamp. Miniature Christmas tree ornaments and a colored candle add a note of color. Other novel arrangements in the Tharp home are small mobiles featuring tiny Santa Claus cutouts hung from candy canes which are suspended from the chandeliers.

Hromases Visit here

Mr. and Mrs. Frank Hromas from Fort Worth arrived Wednesday to spend the holidays with their children here. They are visiting a son, Mr. and Mrs. Charlie Hromas, a son-in-law and daughter, Mr. and Mrs. Cecil Rundell, and another son-in-law and daughter in Clovis, Mr. and Mrs. H. C. Atkins. Plans for their return are indefinite.

Hardage Sons Home

Spending their Christmas vacations with their parents are Gerald and Jimmy Hardage, sons of Mr. and Mrs. Walter Hardage. Gerald is a student at Texas Tech and Jimmy attends New Mexico Military Institute in Roswell.

Guests Christmas Day in the home of Mr. and Mrs. Riley Boss will be Mr. and Mrs. Reece Bennett and children of Portales and Mr. and Mrs. Roger Grissom.

Roommate Visits

Miss Sharon Cummings of Panhandle, was a guest the weekend of December 14, of her roommate, Miss Jeannette Hughes. The young women are students at Abilene Christian College.

Miss Jimmie Lou Wainscott, county home demonstration agent, left Friday afternoon for Olney. She will spend Christmas week with her parents, Mr. and Mrs. M. C. Wainscott, and return to her duties here January 2.

Expected to arrive Saturday to spend the holidays with their parents, Mr. and Mrs. John Aldridge, were Misses Mary Belle and Nancy Aldridge of Houston.

Mrs. Hedwig Gast left Friday afternoon for Galveston. She plans an extended visit with her son, Shorty, there.

Mr. and Mrs. W. J. Matthews will spend Christmas with her brothers and sisters, the Harding family, as has been a custom for several years.

To Rotan Saturday

Mr. and Mrs. Elmer Hargrove and children left Saturday for Rotan for a holiday visit with his parents there. Their plans were to return here the first part of the week.

Spending the Christmas holidays with his parents is Robert Armstrong who is stationed aboard the USS Submarine Rock at San Diego, Calif. He arrived December 14 and will report to his base December 28.

To Louisiana

Mr. and Mrs. Smokey Gast and Jacque and Michael Kent, accompanied by Mrs. Gast's parents, Mr. and Mrs. G. H. Schooling of Clovis, left Friday afternoon for Shreveport, La.

to visit Mrs. Gast's brother-in-law and sister, Mr. and Mrs. R. W. Pace and children, and Mr. Schooling's brother, Mr. and Mrs. George Schooling. They plan to return this weekend.

Attending besides those already mentioned were Mesdames E. R. Lawhon, Dan Strahan, Frank Hinkson, Virgil Teague, Larry Treider, Joe Cox, Jimmie D. Black, Willie Steinbock, Calvin Clark, Kenneth Keith, Fremant Davis, Clyde Monk, David White, Donald Runyon, Richard Engleking, L. A. Reed, and Helen Smith;

Also Johnny Nowell, Rosemary Agee, Carolyn Hinkson, Janis Clark, Patsy Cox, and Marie Houston. The serving table was decorated with a miniature silver Christmas tree. Refreshments of punch and white cake were served. Sending gifts but unable to attend were Mesdames V. H. Bew-

News From LAZBUDDIE

By MRS. CLYDE MONK

Mrs. Bill Curry is inviting all the young people of the Baptist church to a New Year's eve party at her home, Tuesday evening, December 31 from 8 until 12:30.

Mrs. Andy Fuqua Shower Honoree

The home of Mrs. Gene Smith was the setting for a bridal shower honoring Mrs. Andy Fuqua, the former Madalyn Schumann, Thursday afternoon December 12. Assisting Mrs. Smith with hostess duties were Mesdames Barney Floyd, John Littlefield, Chunk Smith, Max Steinbock, John Agee, T. O. Lesly, Glen Lesly, Leon Smith Sr., Les-Brun, Raymond Houston, C. A. Watson, J. J. McDonald, and J. C. Redwine.

The house was lovely with Christmas decorations, including the stockings already hung on the fireplace and the huge Christmas tree in one corner of the room with all the shower packages piled high around it.

Mrs. John Agee directed games. The new Mrs. Fuqua was assisted in opening her packages by her aunt, Mrs. Don Schumann, with whom she made her home prior to her marriage.

Attending besides those already mentioned were Mesdames E. R. Lawhon, Dan Strahan, Frank Hinkson, Virgil Teague, Larry Treider, Joe Cox, Jimmie D. Black, Willie Steinbock, Calvin Clark, Kenneth Keith, Fremant Davis, Clyde Monk, David White, Donald Runyon, Richard Engleking, L. A. Reed, and Helen Smith;

Also Johnny Nowell, Rosemary Agee, Carolyn Hinkson, Janis Clark, Patsy Cox, and Marie Houston. The serving table was decorated with a miniature silver Christmas tree. Refreshments of punch and white cake were served.

Sending gifts but unable to attend were Mesdames V. H. Bew-



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ley, Sam Lucy, E. L. Clark, James Welch, Wayne Garth, R. B. Seaton, Dan Cargile, Don McDonald, Dwain Menefee, Dalton Mimms, Pete Mimms, Duane Darling, Bill Brown, W. F. Steinbock, Kenneth Briscoe, Jack Smith, Hoyt Eubanks, Ernest Nowell, H. H. Briggs, and A. N. Fuqua;

Also Frances Fuqua, F. W. Greene, Alice Fuqua, Herbert Clay, T. W. Bewley, Joe Briggs, John Gammon, LaVerne Smith, James G. Ward, Andy Brown, Glen Scott, N. M. McCurdy, Whisenunt, Nola Ivy, G. B. Baker, C. C. Graef, and Frank Hunt;

Also, Jack Black, George Washington, J. E. Williams, Arvil Lawrence, Perry Barnes, Harold Wilson, H. E. Gilmore, Clarence Mason, Laura Treider, Wayne Clark, Jimmie Ivy, Jess Pendergrass, J. R. Harris, James Robinson, Garvin Thorn, R. G. Treider Sr., T. D. Vaughan, Juel Treider, Mae Mahon, J. J. Haun, Melva Nichols, John Aduddell, Douglas Fry, and Grandmother Fuqua.

Also Marie Cox, Glenda Robinson, and Betty Floyd.

Mr. and Mrs. Dalton Mimms and Pete Mimms attended the funeral of Mrs. D. Y. Blanton in Lubbock Wednesday.

Mr. and Mrs. Clyde Monk and Linda are spending the holidays with her brother, the Hayden Carters in Paragould, Ark.

R. B. Seaton spent several days last week in the Mule-shoe hospital suffering from pneumonia.

Mr. and Mrs. Frank Hinkson, Carolyn, Mike, Frankie, and Barbara left Monday to visit in Cairo, Nebr., with friends and relatives during the holidays.

Students Home

Most of the young folks that are attending colleges are home for the Christmas holidays and will return to their studies the first of the year.

Johnny Gammon and Jim Roy Daniels are home from Oklahoma State University at Stillwater, Okla. Jimmie Frank Carpenter and Barbara Hinkson are home from Texas Tech at Lubbock. Jerry Gleason and Durwood Teague are home from Texas A & M located at College Station. Judy and Morris Bruns from Texas Tech will be at home with their parents, the Les Bruns.

Methodists Have Christmas Program

A special Christmas program was presented Wednesday evening in Fellowship Hall at the Methodist Church. Mothers assisting the young folks with this program were Mesdames Frank Hinkson, Henry Ivy, P. M. Freisen, and J. D. Carpenter Jr. Refreshments of hot chocolate and cookies were served by Mrs. E. T. Ford and Mrs. Calvin Embry.

Carolyn Hinkson was in charge of the musical part of the program. Ann Mitchell gave a reading entitled, "Mary, the Mother of Jesus" and Mickie Smith read the 2nd chapter of Luke. Other readings were by Roy Teague, "Under the Mistletoe," Trevor Ford, "The Christmas Gift," and Jackie Seaton, "Merry Christmas." "The Reindeer Song" was rendered by the primary and pre-primary groups. Another reading, "The Candle," was then given by Frankie Hinkson.

Then the group sang Christmas carols. A tree was enjoyed by the nursery group through the intermediate group and gifts were exchanged.

Mr. and Mrs. T. O. Lesly and girls, Linda and Hazel, are spending part of the Christmas holidays at Ralls with her parents, Mr. and Mrs. Leon Conner, and his mother, Mrs. Una Lesly.

Mr. and Mrs. H. E. Gilmore are visiting this week with friends and relatives at Olney. Mr. and Mrs. Puri Tiptie planned to stay home and were expecting all their children home during Christmas.

Mr. and Mrs. John Bond and boys, Walter and Sidney, planned to be in Pampa and Shamrock for Christmas.

Mr. and Mrs. Jack Black and family are spending their Christmas with relatives in Oklahoma.

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Your Friendly Theatre

Tuesday-Wednesday
Thursday

"3:10 to Yuma"
Glenn Ford
Van Heflin

Friday-Saturday
"Quantz"
Fred MacMurray
Dorothy Malone

Sunday-Monday
"Loving You"
Elvis Presley

Special Program At Baptist Church

A Christmas program was enjoyed at the Baptist Church Sunday evening, December 22, with the young people in charge. The opening was a song, "Joy to the World," followed by prayer. A reading entitled "His Coming" was given by Lois Vanlandingham after which the song "Happy Birthday Dear Jesus" was rendered by the group.

Alice Gordon read the 2nd chapter of Luke, verses 8 through 21, followed by a trio consisting of Marie Houston, Patsy Cox, and Maudine Barnes. "The First Christmas Tree in America" was given by Linda Hargrove followed by another trio number by Pat Peterson, Elaine Vanlandingham and Wynell Barnes. They sang "O Little Town of Bethlehem." Geraldine Broadhurst told the story of "The Cobbler and his Guest."

A tableau of "Silent Night" was presented with Marie Houston as Mary and Clyde Redwine, Roy Vanlandingham, Ray Vanlandingham and Gayle Hargrove as the shepherds. The quartet consisting of Jerry Don Glover, Wayne Peterson, Maudine Barnes and Patsy Cox also sang. The program closed with the entire group joining into sing the last verse of "Silent Night" followed by prayer.

Mr. and Mrs. P. M. Freisen left to visit with Mr. and Mrs. Buford Hill in Anadarko, Okla. Mr. Freisen was county superintendent there for 10 years before coming to Lazbuddie.

Mr. and Mrs. Jordan Rogers and Gaylene planned to visit his mother, Mrs. Cliff Rogers in Dumont, Texas, and probably with her mother at St. Jo.

Mrs. Ritchie is visiting in Ft. Worth with her mother, Mrs. Violet Neal, and her brother-in-law and sister, Mr. and Mrs. A. M. Owens. Mrs. Ritchie also planned to visit in St. Jo.

Mr. and Mrs. M. H. Laney and Tommy are spending the holidays in Bennington, Okla., with their other son, James, who is a student at Durant in the State Teachers College and with other relatives and friends.

Mr. and Mrs. Fred Wilbanks and Paul, Mr. and Mrs. Morris Cooper, and Mr. and Mrs. Arvil Lawrence and Smithy all left for Marshall, Ark., to spend the vacation time visiting with friends and relatives.

Mr. and Mrs. George Washington and Lana Kay are visiting in Frederick, Okla., for the holidays.

Superintendent and Mrs. Ward and boys planned to go to Bennington, Okla., after Christmas to visit with her mother, Mrs. St. John, for a few days.

Mr. and Mrs. Neil Bradshaw and boys, Odie and Lloyd, are spending their Christmas vacation in Slaton with his mother, Mrs. Mae Melugian, and brother, Mr. and Mrs. Juel Bradshaw, and children and also in Midland with her parents, Mr. and Mrs. L. D. Smith.

Mr. and Mrs. Don Schumann and children are in Wichita Falls this week with her mother, Mrs. J. J. Haun, and her brother-in-law and sister, Mr. and Mrs. Lee Nichols.

Mr. and Mrs. Truman Gleason, Linda, Bobby, and Jerry are spending Christmas with his folks, Mr. and Mrs. F. L. Gleason, at Anson.

Greetings

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HAPPY HOLIDAY

Here's to Christmas and all our friends, neighbors and customers whose loyalty we appreciate greatly. May this truly be a most enjoyable Holiday.

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Former Area Man Big Turkey Raiser

Thanksgiving and Christmas turkeys are a year 'round concern of Troy McKillip, former Farwell farm boy. His turkey farm near Hatch, N. M., is described in the November issue of "Southwestern Crop and Stock" in an article written by Jess F. Blair.

His flock of 22,000 is in four age-groups so that marketing can continue from September to January. After the Thanksgiving marketing period he had some 15,000 left. Recent word received by his father, Lawrence McKillip, says that all but 5,000 have been sold and will be moved by Christmas. He plans to keep a large portion of the remaining birds for a breeder flock.

A good profit from a flock of 10,000 birds raised near Abilene last year led McKillip to decide to go into the business on a larger scale. Majoring in agriculture at Abilene Christian College for three years and working as a nutritionist and poultry specialist with a feed company had given him a chance to work closely with other growers. Observing their success and mistakes and his own experiences gave him a thorough background knowledge of the business.

Available land, a good climate, and an opportunity to buy an interest in a hatchery made Hatch the ideal location and less than a year ago he began operations. Net-wire fences form the large pens which give the turkeys plenty of range and shade in the mesquite-covered

bottomlands near the Rio Grande River. A small electric pump on a well four feet deep provides all the fresh water necessary and a huge dike separates the flock from the river channel for flood protection.

"McKillip goes at this business scientifically and with great forethought and care," says the article and then quotes McKillip.

"With an operation of this size," he said, "the owner should give some thought to equipment and arrangement of the place. He should plan for future expansion, and he should be willing to add any equipment that will hold down hand labor and speed up the work."

He follows his own advice and has arranged his automatic feeders in a circle, the last near the gate, so that a truck load of feed can be delivered in a minimum of time. He uses an electric debeaker to debeak the birds when they are three or four weeks old. Vaccination for typhoid and cholera with a combination serum and a later vaccination for fowl pox make disease losses almost non-existent.

Two full-time employees work with turkeys during the day and are near by at night in case coyotes or other predators attack. Flares of the same type used by the highway department have proved successful in keeping the animals away at night.

The birds are sold on foot to buyers of the major packing companies. The hens are sold at about 16 pounds but the toms,

kept about four weeks longer, weigh near 30 pounds when they reach the market.

"One thing he is striving to do is to develop a superior bird that will mature early, maintain the weight and conform to the type most wanted by the housewife. The one being used now was developed from a California strain." It is believed to be a good one, but McKillip expects to keep on improving it.

He and his partner at the Tidwell-McKillip Hatchery produced all the poults McKillip raised and also sold 40,000 to producers in New Mexico and West Texas.

His realization that keeping down disease is of the utmost importance and the emphasis he places on producing the highest quality birds help him avoid many pitfalls that plague other growers.

He has a long-range plan for adding new equipment and gradually increasing his flock. Moving a feed-mixing plant to the farm is the first item on the list. He uses a concentrated supplement with grain and just prior to the marketing of the first group of birds, he was putting out 70,000 pounds of feed per week.

He has land enough to put the pens on new land every second year and, depending on the market and other factors, sees expansion to 40,000 or 50,000 in the future.

Big Wind Hints Dusty Season

High winds that got up before dawn Thursday morning gave hint this week of the traditionally dusty winter and early spring conditions on the High Plains.

Even with above-average subsoil moisture, plenty of real estate turned loose and rolled along in the wake of the swirling southwestern gusts. By noon Thursday, the gale had diminished in velocity, and was, therefore, not strictly comparable to what can be expected next spring.

However, it made farmers think about the condition of their fields with respect to blowing. Cover generally is adequate.

Dr. William Beene
Optometrist
Mon.-Tues.-Wed.
Mabry Building — Friona
Phone 4051

Diversified Farming Is His Meat

By W. H. GRAHAM JR.

In these days of lowered price supports, reduced acreages, and a generally shrinking picture for the producer of field crops that have been staple on the Plains for generations, everybody is talking about "growing something else," but few are managing to do it.

A man who has achieved diversification in its truest sense, however, is Hardy May, who farms three miles east of Friona. He has turned the biggest part of his farm into a big-scale vegetable producing factory. And, all in all, things are working out satisfactorily.

May rents 640 acres of land from Elmer Euler. The section is an excellent one—lays well for watering, and has "tight," fertile land. He has a 170-acre cotton allotment, and this year had 100 acres of maize. The remainder of his place, however, went into vegetables.

Apparently, variety in vegetables is May's meat, because he produced seven different varieties this year. Like most vegetable ventures, May "missed" on some crops, but "hit" on others, and, on the whole, can't complain about this year.

The farmer's favorite vegetable crop is carrots, which he has grown for three years. Previously, he had produced car-

rots under an arrangement with the Valsling packing house in Hereford. That company refers to itself as the world's largest shipper of carrots. Up until this year, there had been no processing facilities nearby.

However, this year, May joined with other vegetable farmers of the area to purchase the Herman Neff potato shed in Friona, and, changing the name to Friona Growers and Shippers, they added the necessary machinery to go into carrot production on their own.

This year, May planted 150 acres of carrots, of which 75 were processed by the Hereford firm, and the remainder in the Friona shed.

About processing arrangements, May's advice is, "You'd better not plant carrots unless you know where you're going to go with them." He points out that even this year, which has been a very good one for carrot growers, will be one in which there will be some acreage left unharvested, simply because no shed has been able to handle the processing.

About 300 acres are being handled in Friona, which is maximum for that operation, and the rest are in Hereford.

From the 150 acres of carrots, May has produced an average of about 10 tons per acre. The range in production has gone all the way from five to 17



Hardy May is the county's outstanding example of diversified farming. He produces the customary cotton and grain sorghum, plus seven agricultural crops, on his farm east of Friona. May rests his foot on a potato digger, one of two such machines he owns, which typifies the specialized equipment needed for the type farming he is in.

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GREETINGS

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tons, which is another indication of the extreme latitude in both production and price that vegetable farmers must contend with.

Of the 17-ton yield from one field, May says he can't explain it. It was simply a phenomenon of nature, apparently, because that field received no special treatment.

Also, to show how the harvest of vegetables can be stretched out, May is digging 15 acres of carrots now, and he began harvest back in August. Naturally, planting dates were staggered to achieve this range.

The carrots May is selling this week are moving at about \$35 a ton, which is low for the season. Top for the season was \$65 this year, and the normal range in price has been from \$40 to \$50 a ton. That is a very good return for carrot growers, who say they can make "some" money as low as \$30 a ton if tonnage is adequate.

May estimates his expenses in growing carrots at between \$70 and \$80, which is not extreme for the production of a vegetable crop. All in all, May believes carrots are the "safest"

vegetable crop he knows of, although he repeats that other farmers who try them should make arrangements beforehand with a shed.

May raised 7.7 acres of bell peppers this year, which is an unusual crop so far as this part of the Plains is concerned. Pepper growers have been successful previously in the Littlefield area, but peppers have never gone over big here.

May's peppers did all right this year. His total production was about 125,000 pounds, although the price was low—about three and one-half cents per pound. The farmer's good yield made up for a low price, and he figures he made money on the crop. He grossed \$4,400 from the field. He is unable to accurately figure expenses on the peppers, because the acreage was so small that he ran costs in with other crops.

Most of May's peppers were sold to a Lockney operator, although some were trucked out in bulk to distant points. Some went as far as Florida.

May had 15 acres of tomatoes, which also yielded well—from

12 to 15 tons per acre. Hardy worked out an unusual arrangement with his tomatoes this year. Most of his crop was picked "pink" and rushed to Oklahoma, where they were repacked and sold fresh to independent growers.

He says this is unconventional, and the only reason he was able to do it was because he made a special arrangement with a brother-in-law of his who lives there to handle the deal on that end.

The tomato harvest lasted about five weeks, and May shipped out a truck to his Oklahoma outlet almost daily 33 times. He says his partner in Oklahoma was "tickled to death" with the way things worked out, and is looking forward to another year in which the same arrangement will be used.

Some of May's crop went to an Arkansas cannery, but not a great deal.

May points out that his tomato tonnage would have been figured higher if all of his crop had gone to a cannery, because in this way, the entire crop is taken. When "pinks" are picked as they ripen on the vines, many of the tomatoes are left behind as imperfect for shipment.

May received about \$300 an acre for his tomatoes this year, which made the crop profitable, but not lucrative.

It would be a mistake to paint the vegetable picture as an entirely rosy one, because it seldom is. After the highest prices in history for potatoes last year,



Even with a farming operation of his scope, Hardy May isn't above doing every-day chores on the farm. Here he climbs 12 feet into the air to give one of his cotton trailers a new coat of paint.

the market dropped to almost unprofitable levels this year, which is typical of the High Plains crop.

May maintains, "I got my expenses back on potatoes this year," and he's probably pretty lucky at that, because he had a lot of acreage and raising spuds is expensive. His profit, if any, was slight, considering the risk involved.

The Friona farmer grew 100 acres of red potatoes this year, and sold most of them for around \$2 per hundred. Tonnage was off, with most yields falling below 150 sacks.

By comparison, yields ran upwards of 200 sacks of No. 1's last year, and the price went as high as \$8. Fortunes were made in the potato business on the Plains last year, but they had been lost in previous attempts, too.

A crop that was really a "stinker" for May this year was a specialty crop, parsnips. May had 25 acres this year. Change that "had" to "has." He's still got 'em, and they probably will not be harvested. It seems that the smaller and more specialized a crop, the

wilder the market. When May's parsnips were just getting started, the price was being quoted at \$260 a ton.

By time his crop was mature, however, the price had plunged to \$30 a ton. It doesn't take much production to supply the nation's demand for parsnips, and May doubts that he will plant them again.

Another crop which May lost a substantial sum on was lettuce, although he was fortunate enough to not have grown a large acreage. Lettuce was good in price last year, but hardly was worth cutting in 1957.

Hardy's 25 acres were cut when lettuce was \$4.50 a crate, the fields were muddy, yield was lower, and quality was way down. Insects and the freeze cut back lettuce possibilities, and the fall weather this year was about the poorest that could be imagined for cutting lettuce.

Two other "tail end" crops on May's place this year were onions, and radishes, also 10 acres. The onions are still in the ground and will not be harvested. Originally, May seeded

30 acres, but could not get a good stand, so reduced his onion acreage to 10. The price has not been sufficient to justify harvesting.

He dismisses his radish production with a wave of his hand, as though something he would like to forget. They were "no good," Hardy says, although they were harvested.

What about next year? That's hard to tell, says May, who maintains his mind isn't made up about planting anything (except his cotton). As much as he thinks of carrots, he might stay out of the picture entirely if the acreage on the Plains goes as high as some people are forecasting it.

"I think if half of the people who say they are going to plant carrots do go ahead, I may skip 'em, he says. No exact figures are available on Plains carrot acreage, although it is estimated to be in the neighborhood of 10,000. Indications at the moment are that this might be multiplied five times, says May, which would flood the market.

However, hopes are always high about any one vegetable crop following an excellent year, and this probably accounts for the enthusiasm.

As poorly as onions did for May this year, he is looking at them with a careful eye, and thinks he'll probably give them a whirl next season. It's about time for them to repeat.

May is a very unassuming individual to be in charge of a large-scale operation that grosses well over \$100,000. He busies himself with chores about the farm just as would the typical farmer, and the size of his enterprise is not apparent to the person who simply drives by the farm.

When the fields are full of hands and several crops are coming off at once, however, it's a different matter. May's farm is a veritable beehive of activity in the middle of the season.

About the problems of the vegetable farmer, Hardy says labor is his biggest headache. He doesn't discount the vagaries of the markets and the weather, but handling the labor is still his biggest problem.

"It's all I can do to keep them paid, let alone keep them

busy," during the rush, he says. May estimates his total bill this year at between \$30,000 and \$40,000, which is astronomical in the way of most Plains farmers' thinking, since mechanization has taken so much sweat out of farming.

Hardy eyes his labor cost as his No. 1 profit enemy. "I just know that I spent one-third more on labor this year than I should have," he says, and adds that he would enjoy increasing efficiency of hand work on his farm so that he could pocket the saving, which would represent a considerable profit on that one item alone.

May is pretty realistic about the farming business, and discounts the possibility of a large number of farmers getting into vegetables on a small scale.

He says that investments in necessary machinery practically make it necessary for farmers to command considerable volume to justify the use of the equipment.

"Take my tractors," he says. "I use two little ones besides the big ones that are found on all area farms. Now, how could a farmer plant 10 acres of carrots and buy a small tractor to farm them? It would take the profits from two years to pay for the tractor alone."

Hardy May certainly isn't typical of today's farmer on the western High Plains, but he represents a challenge that many of them are thinking about.

A Merry Christmas and Happy New Year to all.

NEWS FROM THE FARM BUREAU

By RAYMOND EULER

Farm Bureau is offering the same service to cotton farmers in placing cotton in the Plains Cotton Cooperative Association this year as it did last year. An average of \$3 increase per bale was paid to farmers using this service for the 1956 crop.

The increase comes through the medium of reclassification and the additional service of the micronaire test, provided by the association. The cotton is then grouped according to grade and staple and sold directly to millers on the basis of samples. This results in a better sale from the producer's angle, similar to his selling each grade of his cotton directly to the cotton mills.

The loan price, less \$2.60 per bale, is paid to the producer either at the time he brings his cards in, or within a week, depending upon his choice. The profits resulting from sales is distributed to patrons in August, following the cotton season. This is one way farmers sometimes are able to realize payment for the "plus" or "light" spot grades of cotton that are not recognized in the CCC loan system. In short, the association is a research and marketing service for producers,

WYLE BULLOCK
Agent For
FARMER'S UNION INSURANCE
(All Kinds)
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Route 1, Box 32 Muleshoe

MERRY CHRISTMAS AND BEST WISHES For a Prosperous '58!
Parmer County Pump Co.
BYRON JACKSON PUMPS
Drilling and Casing — Pump Repair
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ARE YOU THE OWNER OF A ONE-MAN BUSINESS?
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Thank you for your patronage this past year, and Merry Christmas and Happy New Year from everybody at Henderson's.
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Farwell, Texas

KEEP YOUR MONEY AT HOME!
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Hi-Plains Savings & Loan Association
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Dear Sirs:
Please send further information about opening an account with you.

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At this Christmas Season, May We Extend Our Best Wishes —and— Thank You For Your Patronage

The cheapest source of nitrogen is Anhydrous Ammonia. The soil is in perfect condition to accept Anhydrous Ammonia now. We have the equipment and the know how to make this application.

See us for Anhydrous Ammonia — 82% Nitrogen
We are increasing our stock of hardware each day

PARMER COUNTY FARM SUPPLY
BUD CRUMP, Manager
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Greetings
A happy families everywhere gather together to celebrate this most festive of seasons, we wish you and yours every joy.

WATSON MOTOR CO.
600 W. 7th Street Clovis, N. M.

MERRY Christmas

As this year draws to a close, we are grateful for your patronage and want you to know we have considered it a pleasure to offer you a genuine service.

Your business is appreciated

best wishes for the Holidays

FLEMING & SON GIN
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built and operated by the producers.

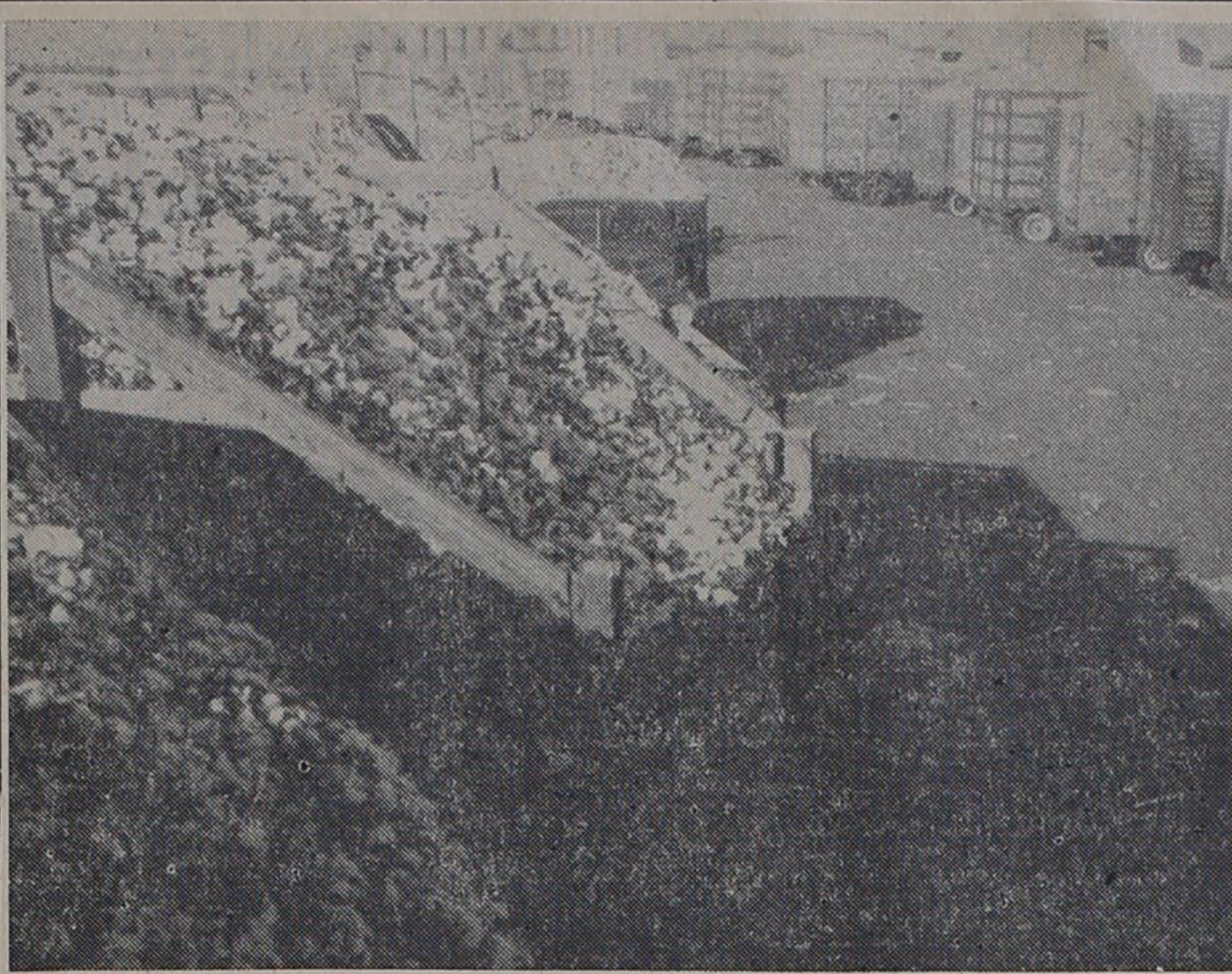
The building the association is located in is on 302 Buffalo Lakes Road, just north of the Slaton highway east of Lubbock. Visitors are welcomed to visit and view operation of the plant.

Even though you won't get the money in time for Christmas shopping, you can still get the five cents per gallon refund on farm used fuels to pay for those gifts you charged, by coming in and filing.

BOYD'S BRAKE SHOP

Complete brake and Bear Front End Service. Wheel balancing, tire trueing.

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Trailers, trailers everywhere. That's the story for area cotton gins this Christmas, as they run around the clock to get out the record-late harvest. Cotton is Parmer County's second biggest cash crop, and is the No. 1 large-scale money maker so far as profit per acre is concerned.

Farmers Through, Gins Covered Up

Most Parmer County area cotton farmers wound up their 1957 cotton season just before Christmas this year, to set a new record in late harvests and make some kind of a record for peculiar cotton growing years.

Gins, however, are running behind by thousands of bales and will be "snowed" until after the first of the year.

An across-the-board examination of the 1957 cotton year shows it to be a poor one. That makes a checkerboard pattern in area cotton history. One of the best years was 1954. It was followed by an early freeze and poor harvest in 1955.

Last year, 1956, produced another excellent season for growing cotton, and this year the tables were turned once again on area growers. A slow, cold start in the spring began a year that seemed hexed all the way through.

When the rain and drizzle and cold set in this fall, the jig was up, and cotton never had a chance to overcome its late start. Freeze dates were normal, but that was of little consolation to growers.

"I'm afraid that we have been cut back about half on the net profit this year, compared to last," says County Agent Joe Jones this week. He is comparing a very poor year with a very good one, which makes the difference seem out of proportion, but then, when farm incomes will be affected by a comparable ratio, it is the only way to look at it.

Within about three weeks, the 1957 production will be known, but right now the county agent is guessing the county harvest at 43,000 bales. That is a bale an acre on the planted allotment, and practically all of it will be harvested.

Grade is what is hurting cotton growers this year worse than anything else. Jones estimates the average price of cotton at 22 cents, which is down substantially from last year when 30 was common. That makes a

bale of cotton bring about \$110. Jones points out that the effect of lowered prices on the county economy can best be shown by figuring the gross value of the total crop, which is about \$4 1/2 million, or about half of that in 1956.

With about 1,100 cotton growers in the county, Jones points out that figured on a per-farm basis, net profit has been reduced about \$4,000 per unit, or, translated another way, \$4,000 less per farming family.

Cotton allotments are up slightly, and growers are already looking forward to "catching up next year," but their cash resources will be pinched between now and next fall, even if history holds true and repeats 1958 as a good season.

What Is Good, Stock Increases

Wheat in the Parmer County area, both dryland and irrigated, is looking good, according to County Agent Joe Jones. The weather has been dry for three weeks now, but previous to this spell, the long rainy weeks sent wheat off in a big way this fall.

Stock is increasing in numbers as farmer-ranchers take advantage of good pasture conditions and turn animals in.

If moisture follows this winter, wheat could have the best start for a good yield next year that has occurred in the past seven.

THE HAPPY HOMEMAKER

BY JUNE FLOYD

Even though most of us are not superstitious, or at least like to think we are not, we generally serve one or two dishes on New Year's Day which are supposed to bring good luck. One of the most popular good luck charmers is black-eyed peas and pork.

For this dish you combine in a large sauce pan 1 1/2 pounds ham hocks, 6 cups water, 1 pound dry black-eyed peas, 2 large onions, which have been chopped, 1/2 teaspoon garlic powder, a few sprigs parsley, 2 bay leaves, 1/8 teaspoon thyme, 1/4 teaspoon cayenne, 2 tablespoons salt, and 1/4 teaspoon pepper.

Place sauce pan over low flame and cook four to five hours. It may be necessary to add more boiling water during the cooking time.

Another dish which is supposed to bring good luck to your table all year long, is barbecued pork chops. Brown six pork chops in large skillet. Combine the following ingredients and pour over the pork chops.

- 1 cup catsup
- 1/4 cup vinegar
- 1/2 cup water
- 1 small onion, minced
- 1/4 teaspoon garlic powder
- 2 tablespoons brown sugar
- 1/4 teaspoon salt
- 1/2 teaspoon dry mustard
- 2 tablespoons Worcestershire sauce

Cover and bring to boil over full flame. Turn flame to simmer and cook 1 hour. Makes six servings.

Irish bread eaten on New Year's Day is supposed to bring good luck to the Irish. This bread makes perfect toast for breakfast and can be eaten at any meal. Perhaps we should make several loaves and serve it at all three meals.

Sift together:
2 1/2 cups sifted flour
3 teaspoons baking powder
1 cup sugar
1 teaspoon salt
1 teaspoon cinnamon

Combine 1 egg, beaten, and 1 1/2 cups milk, stir liquid into dry ingredients, but do not over stir. Dust 1/2 cup flour over 1 cup chopped pecans and

1 cup raisins. Fold pecans and raisins into batter.

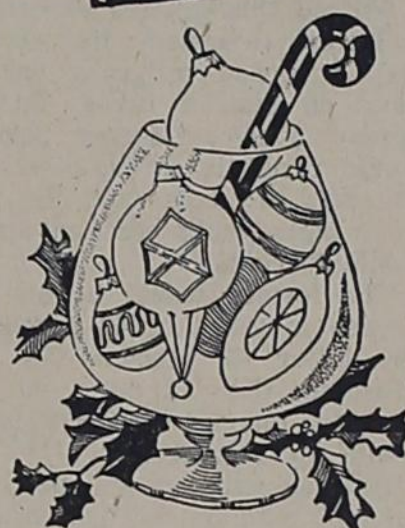
Stir three tablespoons melted shortening into batter. Then pour batter into waxed paper-lined 9x5x3 inch loaf pan and bake in moderate oven one hour. Remove from pan when done and cool on wire rack.

An ancient British tradition is to serve mincemeat cranberry pie. Prepare pastry for a two crust pie by your favorite recipe. Then mix one 1 lb. 13 oz. jar of mincemeat and 1 cup whole cranberry sauce. Pour mixture into unbaked pastry shell and top with strips of pastry. Bake in a preheated oven 30 to 40 minutes. Dot with butter and sprinkle with sugar.

Our grandmothers used to tell us that whatever we did New Year's Day we would do all year. Of course, before we had been homemakers very long we learned better than this. Another old saying that used to give us something to think about was "Anything you start this year and don't finish will never be finished."

We might use this saying as an inspiration to finish some of the household tasks we have started. Getting them done would be worth all the effort whether we believed the saying or not.

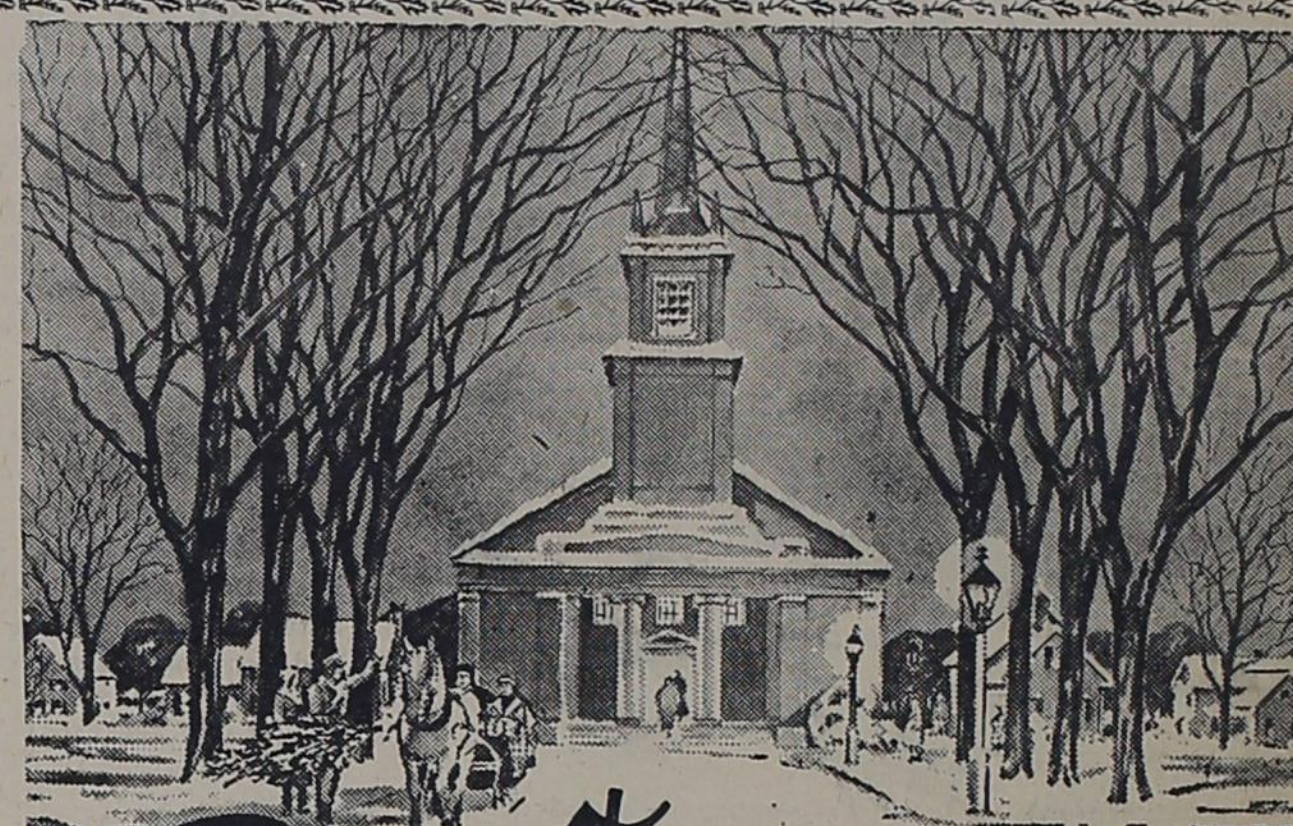
TOP PRICES PAID FOR USED FURNITURE AND APPLIANCES
PREMIUM For Better Quality
PETE'S TRADING POST
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108 Main — Clovis, N. M.



We hope your glass overflows this Yule season with joy and great happiness.

FRANK RIERSON PONTIAC

CLOVIS, N. M.



Greetings...

May the spirit of Christmas live in your heart and bring to you and your family enduring spiritual happiness. That is our wish for all our many friends for now and always.

From the Directors, Officers, and Employees of

Home Office
Fourth and Pile St.
Clovis, New Mexico



HAPPY holidays



Here's hoping that all your dreams for a joyous holiday come true, leaving you with only the happiest of memories to treasure.



GREAT WESTERN COMPANY

Wholesalers - Distributors - Merchandisers
BOVINA, TEXAS



Greetings

Have a wonderful holiday time, friends and neighbors! Here's hoping that your Christmas will be the merriest and brightest ever.

MAURER MACHINERY CO.

FRIONA

MAURER FERTILIZER

peace at

christmastime

To you, one and all, friend, neighbor or stranger within our gates, we extend best wishes for a most wonderful Christmas Holiday. May yours be a Holy Christmas and may the Living Christ be with you throughout the days to come.

CLABORN'S

- FRIONA -

Farmers Checking On Castor Beans

A crop which Parmer County farmers once tried and turned up their noses at may creep back onto area farms through the back door next year. The search for additional suitable cash crops is the reason.

Reports are that castor beans are doing exceptionally well in Hale County, only a few score miles to the east of this area. Farmers there are reported to be grossing right at or slightly over \$100 per acre from the beans with production expenses comparable to raising cotton.

Soon after the end of World War II when the nation was still geared to a wartime economy, castor beans were introduced on county farms, at the urging of the United States government, which was needing more production of this commodity.

Several hundred acres was planted to the beans here then, but with generally unsatisfactory results. Shattering was a big problem, the beans were bad to volunteer the following year, and other worries were encountered.

The biggest difference, however, was that grain sorghum was selling for over \$2.00 per hundred, and farmers much preferred this crop to castor

beans. Therefore, the beans never took hold here, and the crop was abandoned after two seasons.

Things have changed a lot, though, and besides the reduction in grain sorghum price, much has been done to improve castor bean production itself. New hybrids are in use which are suitable for combining, but which resist shattering much better than the old combine varieties.

Prentice Mills, county ASC office manager, has been looking into the castor bean situation, and reports that farmers in Hale County this year are obtaining yields of from 1,500 to 2,000 with no problem from shattering. The price this year, which is understood to be open market and not contracted, is \$6.54 a hundred.

Mills has contacted Bill Gunther of the Baker Castor Bean Company there (a nationally-known firm), and believes an area-wide meeting for farmers who may be interested will be arranged for some time in January or February.

Castor bean acreage in Hale County last year was only about 400. It is 4,000 this year, a ten-fold increase which indicates interest among farmers there.

Special combines were used to harvest the crop when it was grown here several years ago, and these machines are still harvesting the biggest part of the crop, but special attachments for conventional combines are now being introduced, says Mills.

Some custom harvest operators follow castor beans, but not many. The cost on a custom basis is understood to be \$1.00 per hundred.

Some growing advantages of castor beans are that they nearly always come up (would sprout through a concrete walk, some farmers say), get off early ahead of weeds, can be cultivated and require no hand hoeing, and require moisture about the same as grain sorghum. Insects don't bother them, either.

Castor beans don't always wind up in small bottles on the shelves of druggists. Their principal demand today is the basis for a high-grade lubricant that stands up under extreme temperatures.

PRESENT WITH A FUTURE

Your Christmas gift keeps right on giving when it's a money-earning Insured Savings and Loan account. Find out more about this thoughtful present in the ad we've co-sponsored in the December 7 Saturday Evening Post and then come see us.



Home Office
Fourth and Pile St.
Clovis, New Mexico

Straight Talk Theme Of School District Meeting

(Continued from Page 1)

rooms in our elementary school," Coffey said. "We're bursting at the seams."

A. E. Tatum, high school principal, painted a dark picture in his department, too. For practical purposes, the school no longer has a library. It has been taken over by overflow from the elementary school, and participation partitions have been put up to convert the library to classrooms.

There is no science lab at all, and home economics facilities have been pronounced deficient by the TEA inspectors.

Tatum projected high school enrollment through the next four years, and predicted that by 1961, 181 pupils would be in high school in a building constructed to house 130. Present enrollment is 130.

Webb Gober, school board president, summed up the difficulties and outlined what the board recommends the district do. They advocate a building program to cost an estimated \$296,000, which would include:

1. A new elementary building with 13 classrooms, offices, rest rooms, and storage, \$197,000.
2. A remodeling program for the old gymnasium, now used as a gym-auditorium, to make it more suitable for both purposes, \$25,000.
3. Additions to the cafeteria and equipment, which now feeds 480 daily, \$15,000.
4. Improvements in the science and home economics departments to cost \$36,000.
5. Purchase of land around the school for future expansion needs, 91 lots in all, \$15,000.
6. Addition to the old gymnasium for dressing facilities, \$7,500.

Wilfred Quickel, tax assessor-collector, reviewed the effect the proposed program would have on district taxes. Bonds spread over a 25-year period would result in an increase of 63 cents in taxes, and the 20-year plan would cost an additional 70 cents.

The former would be an increase in taxes of 42 percent; the latter 46 percent. As an example, the tax on a No. 1 irrigated quarter section of land would increase \$35.15.

He was using a 4 1/2 percent interest rate for his estimates.

The present bonded indebtedness of the school district is \$272,633. By use of the enabling features of Public Law 116, the district could vote the proposed program and still stay within the 10 percent of the valuation debt ceiling called for by law.

PL 116 has been one of the least understood state laws, but in the past two years has become a very popular avenue of financing new school buildings. Nearby cities including Muleshoe, Friona, Hereford, Tulia, Dimmitt, and others have all made use of its provisions.

PL 116 was a special law created by the state legislature to enable school districts which had been faced with pressing demands for buildings to keep pace with growth, to meet those needs.

The law is a strict one and makes it impossible for funds voted under its statutes to be used for anything other than retiring debt for buildings. Board members emphasized over and over again that it is impossible for Farwell to build the classrooms it needs, and sought to make interested patrons understand that in the event an election is called, PL 116 must be adopted along with the authorization for sale of bonds, or nothing can be done.

LUNS福德

(Continued From Page 1)

Pallbearers included L. E. McKillip, Sam Aldridge, Van Crume, Vance Crume, V. C. Venable, and Ted Sheets. Honorary pallbearers were W. W. Hall, Ted Ruckman, Ed Muckleroy, C. M. Crow, Claude Rose, John Aldridge, Grady Herington, J. W. Magness, George Magness, and C. E. Crume.

On December 23, 1941, fighter aircraft were put into use as bombers for the first time, and Marine aviators sunk their first enemy warship in World War II, off Wake Island.

This Holiday season—may it be filled with high hopes and a spirit of confidence.

We extend heartfelt greetings and good wishes to all our friends in this area. And, come what may, we renew our pledge to continue to serve you to the best of our ability in the months to come.

To Our Friends Everywhere

Just want to say Hi!

Merry Christmas

FARWELL ELECTRIC
Mem and Francis

Yule Symbolism Interesting Study

From the dim ages of long ago have come many of the festive rites and customs of our Christmas season.

The symbolic use of a tree dates back at least 4,000 years.



WELL, IT'S ONE EXPLANATION

"It can't be!" exclaimed R. B. Tucker, coach of the Farwell girls basketball team, Friday night when Superintendent Jack Williams told him he was playing an ineligible student.

Williams then produced a letter from the state athletic department which quoted a report sent in by the school listing Beverly Hubbell's birth date in 1921.

"Please correct this situation," read the letter.

The report has been revised, but Tucker is using the advanced age of a part of his team as an explanation for coming out on the bottom in recent games.

When Egyptians celebrated in honor of their Sun God, in the month corresponding to our December. They believed that the sun died every night and was born again in the morning, and that late December and January brought the turning point, when the sun remained with them a little bit longer each day. This was a season of rejoicing, and the palm trees became their symbol, as it put out a leaf every month and the twelve leaves symbolized the complete year.

A few thousand years later came the feast of Saturnalia, also held in December, but the tree the Romans used was a tall conifer, loaded with decorations. Roman legions carried this symbolism over the Alps into Gaul; and about 15 B. C. the tree was used in Yuletide celebrations of the Germans.

Hundreds of years passed, and a tree became the symbol of celebrations connected with the patron saint of Russia and of children—Saint Nicholas, who in his lifetime was Bishop of Myra, in Asia Minor.

An old legend tells us that the kindly St. Nicholas unintentionally originated the custom of hanging stockings to dry

at Christmas. St. Nicholas was rich, and loved to make mysterious journeys bearing secret gifts to the poor. For a long time his identity remained hidden but he was caught at last with his sack of gifts on his back.

St. Nicholas knew an old nobleman who was very poor and who did not want anyone to know of his poverty. Wishing to give him a gift of money St. Nicholas crept to a window of the house and saw the old gentleman asleep by the fire. The good Bishop climbed to the roof and dropped his gift down the chimney, thinking it would fall on the hearth at the nobleman's feet. However, it so happened that the gentleman's daughter had hung some stockings to dry

by the fire and the money fell into one of them; and from the kindly deed of the good Bishop has grown the widespread custom of hanging stockings at Christmas time.

The anniversary of St. Nicholas' death in 1087 became a festival in the Russian church, and in time the name became corrupted to Santa Claus and associated with the festivities of the Christmas season, with its tree, its decorations, the holly and the mistletoe. These are the joyous symbols of Christmas.

We can keep Christmas merry, observes the National Board of Fire Underwriters, by safeguarding these symbols against fire.



Best Wishes

In the spirit of the first Noel,
we extend to all our friends our best wishes for a Christmas rich in the blessings of peace and good will, love and happiness.

STANLEY PAWOL
PRESCRIPTIONS

502 Main Phone PO 3-3451
CLOVIS, N. M.

To wish you a Merry Christmas

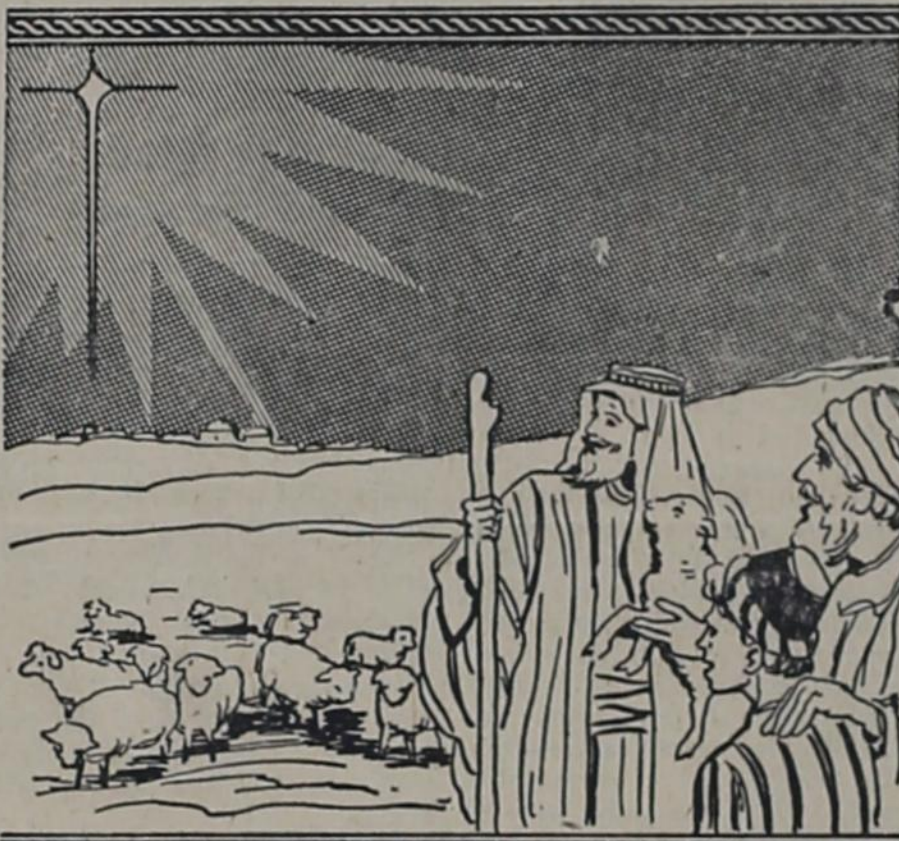


ELECTRIC SHOE SHOP

RIP AND THELMA

TEXICO

Jesus' Birth -- in Pictures



SHEPHERDS were tending their sheep in the hills near Bethlehem. For them it was an ordinary night—or so it seemed; quiet and peaceful, far away from the noise and din of the crowded city. But the night was to be one the humble shepherds would long remember and it began when there burst upon the night a bright and glorious star.



AND THE ANGELS appeared to the shepherds who were watching their sheep on the hillsides, bringing to them the glorious news that the Saviour had been born in a stable at Bethlehem. The humble shepherds were filled with fear. "Fear not," the angels said, instructing them to go forth and find the infant King wrapped in swaddling clothes and laid in the manger.



THREE WISE MEN, three kings of the Orient, were much concerned with the star. They considered it a sign, a special sign, given to aid them in their search for a true and divine King. They had traveled far and were tired and weary but the star brought new hope so they followed its light to Bethlehem, where the search was ended.



IN BETHLEHEM it was registration time and the homes and inns were crowded to overflowing. Practically every available shelter was pressed into use. One family, unable to find lodgings elsewhere, had taken refuge in a particular stable. And it was about this very humble stable that the light from the star seemed to gather and shine.



TO THE STABLE at Bethlehem there came a chosen few the humble shepherds whose fears were gone and whose hearts were now filled with joy and happiness. And, humbly too, came the three wise kings who had followed the brightness of the star until it came to rest above the crude and simple stable where the newborn King was waiting.



THERE IN A MANGER the Holy Child lay sleeping, the comforting arms of His Mother ever near. And they knelt before this Child, shepherds and kings, bearing gifts. And on this holy night the angels sang, "Hosanna! Hosanna!" and there was joy and peace in the world. The promised Redeemer is born and mankind shall seek eternal salvation in His Name.



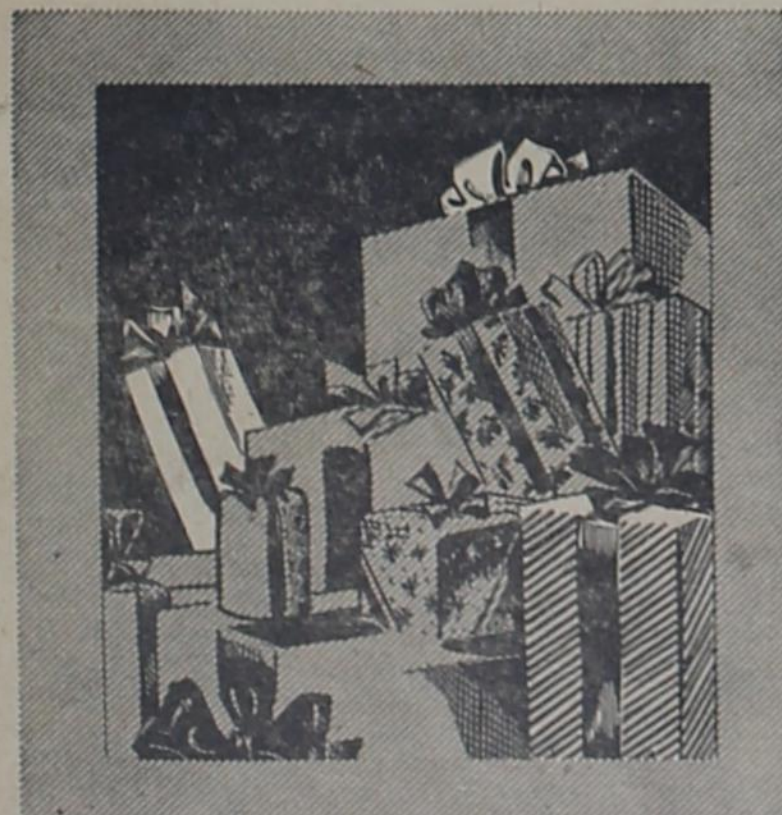
EVERYBODY LIKES TO SAY . . . Merry Christmas! When we say it, we are mindful of your fine friendship. May this Christmas be your happiest.

KENNER'S DRUG

1820 N. Main
CLOVIS, N. M.

Merry Christmas

From Your Parmer County Officials



- A. D. Smith County Judge
- Chas. Lovelace Sheriff
- Hugh Moseley County & District Clerk
- J. H. McDonald Commissioner, Pct. No. 3
- Mabel Reynolds County Treasurer
- C. H. Jefferson Commissioner, Pct. No. 2
- E. G. Phipps Commissioner, Pct. No. 1
- H. L. Ivy Commissioner, Pct. No. 4
- Hurshel Harding County Attorney
- Lee Thompson Assessor-Collector

Oklahoma Lane's Christmas Tree Story Colorful

Oklahoma Lane, Texas, is an unusual community with an unusual spirit. Named for scores of settlers who moved in from Oklahoma, the rural "city" east of Farwell has a close-knit-ness even in today's modern times that distinguishes and sets it apart from anywhere else.

"The good old days" are gone from Oklahoma Lane, it's true, but memories linger and some of the traditions of the people who have lived there still continue.

The school, consolidated with Farwell and Bovina in 1949, took Oklahoma Lane's claim to a community entity away, but still left to harbor the heart of the people are two fine churches and a spirit of oneness among those who live there.

Oklahoma Lane's most colorful tradition is still very much alive. It is the annual Christmas Tree, which on the 24th of this month will be observed for the 41st time.

The Christmas Tree has been traditional ever since 1916, and since there is no school now, alternates between the Baptist and Methodist church buildings. It annually draws about 300 persons, and amounts to a "homecoming" for Oklahoma Laners.

The religious aspects of Christmas are emphasized at the annual celebration, and programs are always prepared by committees from the churches. The funds for the tree, decorations, treats, and such are raised by

donation. Last year, several residents of Oklahoma Lane pieced together the history of their most colorful tradition. Participating in the work were Mr. and Mrs. E. W. McGuire, Mr. and Mrs. Clarence Christian, Vashti Fowler, Avis Carpenter, and others. Here is their account of the Christmas Tree story:

The first Community Christmas Tree celebration was in the home of John Scribner, brother-in-law of Ed McGuire. The date was December 24, 1916. Because neighbors were scarce and communications slow, only four families were present. They were the families of John Scribner, Ed McGuire, Ben Bates and John Bates. The location of the celebration was the present farm of Mr. and Mrs. McGuire.

Old settlers do not recall a similar celebration in 1917. A party of some sort was planned for the Christmas of 1918, but the flu epidemic and heavy snows cancelled the plans. World War I was coming to a close and new families were filtering into the community.

In 1919 the Christmas Tree was in the old Knox school, located directly west of the present A. L. Tandy farm. This was the year, old settlers recall, that a peach tree was used as the traditional Christmas cedar. Green crepe paper was tightly wrapped around each limb and the effect was much the same as we have today in our modern

trees. Decorations for this tree were homemade. Strings of cranberries and popcorn livened up the appearance. The sack of treats that Santa handed out that night were made of bright colored mosquito netting and were filled with treats that were store bought with the proceeds of the first box supper that had been a few weeks previous. The sacks were handmade by the women of the community.

The old Sunnyside school on the corner of the present Earl Routon farm, was the scene of the 1920 Christmas Tree. Another peach tree wrapped in green crepe paper was used. About 12 or 14 families were present. Among them were the George Magnesses, the Fowlers, the McGuires, and the Fosters.

The next year, 1921, was a year of progress. A real cedar tree was brought in from the breaks by Tom Foster, John Christian, Carl Fowler, and the newly married Clyde Perkins. The celebration was at the location of the present Methodist Church where the two little schools of Knox and Sunnyside had been consolidated. The school had only two teachers and P. A. Lee was the superintendent.

This year was significant also in that the date of the first Friday night in December was set as the official date for the annual box supper to raise funds for the purchase of Santa's sacks. This date remained the same down through the years in spite of basketball games, deaths in the community, and snow until the school house became the Methodist Church years later.

It was also the year that Carrie Foster and Loucie Magness took the pruned limbs from the tree and made large gaudy hats of them. They painted their cheeks a violent red and went about school switching the other children and otherwise making a nuisance of themselves. They were severely reprimanded by Lee.

Another big snow storm covered the high plains in 1922 and prevented a trip to the breaks, so the old peach tree covered with crepe paper was hauled out. Oklahoma Lane was still only a two-teacher school. The superintendent was N. C. Smith, present rural mail carrier, and Miss Ann Foster was the other teacher. The little school was fast becoming overcrowded so Superintendent Smith took the overflow students to classrooms housed in a box-car donated by the late R. G. Hammonds.

The next year residents brought the tree in before the big snow. It was housed in the giant new building of tile with a coal furnace and basement classrooms. Christmas shopping trips were made with wagons and teams that year, but the annual celebration went on as scheduled in spite of bad weather. Oklahoma Laners remember



This was Oklahoma Lane's first "Christmas Tree" in 1916. It was simply a gaily decorated corner in the John Scribner home, where presents and tinsel were tacked to the walls to convey the idea of a tree. The calendar in the upper left hand corner bears the imprint, "J. L. Walling, Coal and Grain." Present at this early-day Christmas were the Ben Bateses, the John Bateses, the John Scribners, and the Ed McGuires.

that 1924 was the year of the biggest tree ever. A traveling Christmas tree salesman came through Farwell with a giant tree he intended to cut up into several smaller trees. Carl Fowler happened to see him before he cut it up and made a bid for it. The man was happy to see it and Carl triumphantly brought it home.

The ever-faithful peach tree was decorated again in 1925 when another storm prevented a trip to the breaks, and again the residents of the community came to the celebration in wagons. Mrs. Ed McGuire recalls that the R. G. Hammonds came by their farm in a wagon. They piled in a load of blankets and heated bricks to keep their feet warm and proceeded on to the school house.

A surge of new settlers came in 1926. For several years, families moved in by the scores and broke out the native grass. The depression of the 30's saw many families become discouraged and move on. A church and Union Sunday School had been in operation in the old school house for several years. The old Methodist Church was built in 1928 and the old Baptist Church in 1935.

It was a hard land, but a rewarding one. Many of the first settlers have lived to see a community of modern churches, irrigation wells, farm to market roads, electricity, telephones, and other modern conveniences.

But the Oklahoma Lane Christmas Tree has remained the same. Always on Christmas Eve night, it always has Santa with a gift for everyone, and always evident is the same Spirit of the old time Christmas.

FARWELL, TEXAS

FORTY-SEVENTH YEAR

THE STATE LINE TRIBUNE

"OFFICIAL PUBLICATION OF PARMER COUNTY"

MONDAY, DECEMBER 23, 1957

NUMBER 12

LETTERS TO

Santa Claus

Dear Santa,
I have been a pretty good boy. I would like you to bring me a bow and arrow and a little seabat and a train.
A little boy in Africa lost his kitten. He would like another.
With happiness,
Marty White

Dear Santa,
I have been a good boy. Please bring me a cow doll.
Thank you,
Mark Costello

Dear Santa,
I have been a good. Please bring me a bicycle.
Kenneth Askew

Dear Santa,
I have been a good girl. Please bring me a doll and doll carriage.
Thank you,
Linda Dannheim

Dear Santa,
I have been a good boy. Please bring me a gun.
Thank you,
Ronald Leamon

Dear Santa,
I have been a good girl.

Please bring me a suitcase.
Thank you,
Vonnie Yell

Dear Santa,
I have been a good girl. Please bring me a gun and holster.
Thank you,
Fern Tarr

Dear Santa,
I have been a good boy. Please bring me a cowboy boots.
Thank you,
Jerry Keeth

Dear Santa,
I have been a good girl. Please bring me a toy piano.
Thank you,
Elizabeth Martinez

Dear Santa,
I have been a good girl. Please bring me a doll.
Thank you,
Pamela Owen

Dear Santa,
I have been a good girl. Please bring me a doll and a bicycle.
Thank you,
Cora Grover

Dear Santa,
I am seven years old; this is my first year in school. I go to Farwell school and love my teacher, Mrs. Cain.

Santa, do you have a two gun and holster set for me? I would be very happy to have one. I love candy, fruit, and nuts also. Santa, please remember my sister, Jean, too. She likes books. And please, Santa, remember the little orphan girls and boys.

Yours truly,
Fern Tarr
P. S. Mother wrote my letter, but I signed my name.

Dear Santa Claus,
I am a little girl nearly five years old and I have tried to be nice so will you please bring me a Tiny Tears doll, a play house, and a view master? I also have a baby brother 11 months old so would you please bring him some toys also? Don't forget my little cousin Gary Johnson of Oklahoma who will be here for Christmas. We will be at our Grandmother Johnson's home in Texico Christmas Eve.
Love,
Melinda Ann Dykes
Clovis, New Mexico

Dear Santa,
I have been a good girl. Please bring me a doll.
Thank you,
Elena Rioz

Dear Santa,
I have been a good girl. Please bring me a nurse's set.
Thank you,
Candace Battenfield

Dear Santa,
I have been a good girl. Please bring me a baton.
Thank you,
Rosa Rodriguez



Turkey dominates the American holiday dinner menu but back in the days of Medieval England it was the boar's head which occupied the spot of honor at the Yuletide feasting table.

During late September or October, bands of hunters using trained boar-hounds pursued the ferocious boar. Once cornered by the hounds, the wild animal was surrounded and killed by spears or driven into a net and captured.

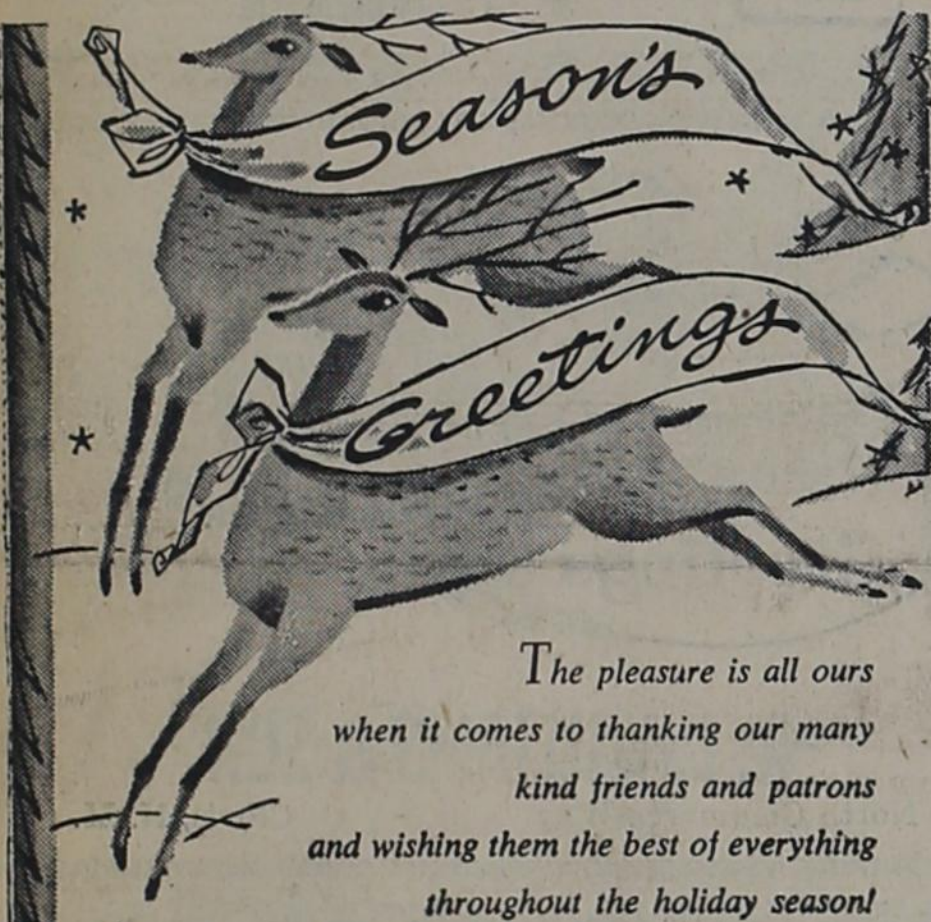
Chasing the boar was a dangerous sport for the animal was possessed of a nasty temper and very sharp teeth with which he could easily wound and sometimes kill the hunter and his dogs.

But the fruits of the chase were worth the effort and the bolder the boar, the louder were his praises sung as his steaming head was borne to the Christmas table.



We send this Christmas message in sincere appreciation of the confidence you have shown in us.

KARL'S AUTO CLINIC
SMOKEY AND FRED
—FARWELL—



The pleasure is all ours when it comes to thanking our many kind friends and patrons and wishing them the best of everything throughout the holiday season!

Plains Farmers Gin Co., Inc.
Oklahoma Lane Gin
R. R. Terry, Mgr.



GOLDEN WEST SEED CO.

Division of New Mexico Mill & Elevator
Federally Bonded

BEST WISHES FOR THE HOLIDAY SEASONS

Thanks to all of you for the wonderful way in which you have accepted us in your community. We hope the next harvest is larger and drier.

WE BUY SUDAN-CANE-HEGARI-MILLET
Always in the market for Wheat.

Ray Pritchett, Pres. Bob Strader, Sec.-Treas. Pat Patrick, Mgr.



At this Joyous Season, we find ourselves thinking of old friends... those who have meant so much to us through the years... and those who have become our friends since Christmastide last passed this way.

EVERY GOOD WISH FOR THE HOLIDAYS

Watts Machine And Pump Co.

And the Entire Crew
Farwell, Texas



THE TRIBUNE'S EDITORIAL COMMENT

Time for Action

Patrons of the Farwell School District look as if they are finally about ready to do something about the serious building situation at the school. It is about time. In fact, it is long past time. This is what amounts to a "last chance" to do something if we are to maintain decent educational standards for our children.

A substantial increase in taxes will result if the school bonds pass. However, Farwell district taxpayers now are paying one of the lowest school taxes in the area, and truthfully, the condition of the school is beginning to show it.

No community is worth living in without good schools, churches, and homes. We have the homes, we have the churches. For many years, we have had a good school. During the past three years, however, standards have fallen off not because the faculty and administration was not tip-top—because it has been—but because there are more children coming to school these days than can properly be provided for in buildings designed to educate far fewer students.

Farwell voters have twice turned their backs on what should be one of their main responsibilities — good schools. If they do it again, it can only mean accelerated declines in educational standards.



THE STATE LINE TRIBUNE

W. H. GRAHAM JR., PUBLISHER

Entered as second class matter at Farwell, Texas, under the act of March 3rd, in 1879.

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- NATIONAL EDITORIAL ASSOCIATION
- TEXAS PRESS ASSOCIATION
- PANHANDLE PRESS ASSOCIATION
- WEST TEXAS PRESS ASSOCIATION

Paying taxes is no one's favorite pastime, but anything that is worth having costs something to obtain. Name a better investment for your money than a school building. You can't.

If Farwell citizens want a better school, they will have to pay for it. We think they do want a better school, and we think this time they will be willing to foot the bill, even though it may seem high at the moment. The challenge to provide adequate schools for its children is one that no progressive community can long ignore.

Science Books In Esperanto

At least half of the scientific literature of the world cannot be read by more than half the scientists, because of language

difficulties. Complex, everyday problems arising in the translation of scientific papers are described in a new publication of the United Nations Educational, Scientific and Cultural Organization, entitled "Scientific and Techni-

cal Translation". It was prepared through the collaboration of 200 persons from twenty-one countries, who know the difficulties at first hand.

Languages such as Russian, Chinese and Japanese are especially hard to translate into other tongues, the authors admit. They have, on occasion, speculated on the possibility of adopting "constructed" languages such as Esperanto or Interlingua, for this important task of informing scientists about research and experiments conducted in other countries.

HAS TONSILLECTOMY

Bobby Hart, son of Mr. and Mrs. Bob Hart, is recuperating after a tonsillectomy in the Parmer County Community Hospital in Friona last week.

SUFFERS STROKE

Mrs. J. W. Hardage has been hospitalized in Clovis since Thursday when she suffered a stroke. She is partially paralyzed and relatives report no change in her condition.



Holiday time again... and we take pleasure in wishing you and your loved ones a full measure of good cheer!

"WE CHEAT YOU FOR LESS"

SISEMORE FURNITURE CO.

CLOVIS, N. M.

Rich MILK for good health!



AT YOUR DOOR

Phone PO 3-3445

Clovis, N. M.

Christmas Celebration Two-Fold for Bill Halls

For the 53rd consecutive year, two pioneer residents, Mr. and Mrs. W. W. (Bill) Hall, of Farwell, will observe a two-fold celebration on Christmas Day. Not only will they note the usual holiday festivities, but they will also celebrate their wedding anniversary.

They will admit that somehow, the anniversary celebration seems to get lost in the plans for Christmas, but they have the advantage of having some of their children home on this occasion each year.

This year is no different as they make plans to entertain members of the family who can get home for Christmas. "We hardly realize that we are to celebrate a 53rd anniversary," petite Mrs. Hall says.

The couple repeated marriage vows on December 25 in 1904 in Frisco in Collin County, Texas. The town is located 28 miles north of Dallas.

Hall was working at a flour mill at the time, and production at the mill didn't slow down for anything, even a wedding. So they were married on Christmas Day because he could get the day off.

Needless to say, their wedding day was also their most memorable Christmas. Living in a small town, the young people realized that most everyone in town knew of their pending marriage. So they rode around town in their trim red-wheeled rubber-tired buggy, drawn by a "dandy" sorrel horse until they thought they could slip over to the parson's house without being observed.

Such was not the case. When they went into the house of the preacher, they were the only ones there, but by the time they said "I do," the house was full of well-wishers, who had been keeping an eye on them, and had followed them to the wedding place.

They moved into a four room rented house, and set up house-keeping. Several nights later there arose such a clatter, and it wasn't old St. Nick. It was a charivari party, "and you never saw so many tin cans, buckets and plow shares banging and making so much noise." The guests threatened to give them a full treatment, but they talked them out of it and invited them in for refreshments. "We had been expecting the visit!" say the Halls, "everyone was charivari in those days."

The Halls remember that they started housekeeping with a new wood stove, hand coffee grinder, old boiler type coffee pot, and the necessities in furniture. "That was a pretty good place" they agree.

Hall was born in 1881 in Johnson County, and moved to Collin County in 1892 when he was 11 years old. Mrs. Hall was born in Missouri, and moved to Collin County when she was about 10 years old. The young couple knew one another for several years, before they began "courtin'." They attended "little old country parties" and eventually "got to winking at each other when we met" he jokes. They started going around

together about two years before their marriage.

After their wedding, they stayed in Collin County until 1905 and began farming. They farmed six years in Jones County and three years in Denton County.

They arrived in this county in November of 1915, and have lived in this area ever since. They have resided in their present home for the past 25 years. Hall worked for the "old syndicate" for about three years, then was foreman of a ranch out near Lazbuddie for several years.

He went into the grocery business in 1922 and remained until 1928; served as sheriff for four years, from 1931 until 1935. Then he went back into the grocery business and remained in that occupation for 16 years, until 1951. Since that time, he has been in the real estate business.

Other than their wedding day, the most memorable Christmas for the Halls, occurred while he was foreman of the ranch. They lived 16 miles south of Friona, and their house was the first house in that direction from the town.

It was in 1918 and a few days before Christmas, the Hall family left in an old touring car with side curtains, for Hereford. Their plans were to stay all night and return home.

It started snowing before they reached Hereford and the next day when they began their trip home, it was snowing hard. They left Hereford and made it to Black pretty good, but from there into Friona, the going was difficult. "We drove in low gear and wondered if we would make it," they say.

On arrival in Friona, they went to the hotel there, and Mrs. Hall and the children stayed. Hall got a horse and rode the 16 miles to the ranch. The snow was two to four or five feet deep. He found the cowboys and they were moving to look for the cattle. There were several big gulleys going toward the windmills and lakes and the mules pulling a supply wagon plunged into one of these and literally disappeared. They regained their footing and pulled loose from the wagon and managed to get up on the bank on the other side.

The hands got another wagon and moved the supplies to it and the first conveyance remained in an upended position in the snow until the spring thaw. The men found the cattle practically stacked against a fence and drove about 500 of them to shelter. They fed the animals all night long by hauling bundles.

When the cattle were taken care of, Hall hitched the mules to a wagon and went back to Friona to get his wife and five small children. Upon arrival there, he tied the car to the back of the wagon and piled blankets and pillows over the wife and children to keep them warm, then crawled in the wagon and drove home by starlight.

They got home for Christmas



REMEMBER EARLY DAYS—Mr. and Mrs. Bill Hall, who will celebrate their 53rd wedding anniversary on Christmas Day, can recall many colorful stories of their first years in Parmer County.

Eve, but all the fruit and candies they had in the back of the wagon were frozen.

It commenced to snow in October of that year and snowed off and on until April. A last big snow killed many of the cattle. They were all in the southwest corners of the pastures, huddled in bunches.

Hall says it sounds unbelievable, but the cattle would get so hungry, they would eat the bark off the posts. After throwing out cake, the cattle would fight to eat the sack.

Flu was bad that year, too. One Sunday morning about 4, after a knock at the door, Hall rode into Friona to try to get a doctor for the Ralph Paul family. The doctor wasn't in town, so he got medicine from the druggist and rode back home. He then took the medicine on to the neighbor's house, a 36 mile ride in all—16 to town and back and four to the house of the Pauls.

Later, the family got word to a Lubbock doctor, Dr. Overton, who was chauffeured to Muleshoe in a Haynes automobile by his colored driver, then went to the Lazbuddie home on a home-made sled. The doctor and his chauffeur remained overnight, then were returned to Muleshoe the next day. But the snow was so bad by that time, he had to come back and get his auto later.

Everybody traveled on big sleds that winter, made from whatever material was handy. "I don't tell these stories much," says Hall, "because they just don't sound real. But they are true."

Mrs. Hall's grocery list at that time was a far cry from a modern day one. Usually, it would read something like this—case of syrup, corn, a sack of potatoes, 50 lbs. beans, 100 lbs. sugar and 100 lbs. flour. One trip to town lasted quite a while.

While serving as deputy sheriff, Hall had other interesting experiences. He was on duty during the sensational "Hassel"

murder investigation and trial. He remembers quite well the horror of the community when it was learned the man had murdered his wife and several children. Law officers feared mob action, but none was taken.

Mr. and Mrs. Hall have six children, and hope several of them can be home for Christmas this year. They include Irene Ott of Amarillo, Weldon of Amarillo, Donnie Bell of Clovis, Raymond of Oakland, Calif., Freddie of Clovis and Billy of Lubbock; also nine grandchildren and three great-grandchildren.

Of the nine grandchildren, they only have one granddaughter and all three great-grand-

children are little boys. So the younger women in the Hall families are slightly outnumbered.

But for anniversary or Christmas, several of them will be here this week to wish Mr. and Mrs. W. W. Hall the best on their 53rd observance.



The good will and patronage of our many friends are worthy indeed of our sincerest best wishes for a Merry Christmas.

McDORMAN LAUNDRY

Mr. & Mrs. J. H. McDorman Farwell

IT'S THE LITTLE THINGS THAT COUNT... and we hope you realize that these few words carry our sincerest wish for a joyful Christmas season.



Collins Implement Co.

CLOVIS, N. M.



TO OUR MANY GOOD FRIENDS AND NEIGHBORS OF THIS FINE COMMUNITY

R. L. WILLIAMS & SON

North Commerce Way

Clovis, N. M.

Tribune Want-Ads Get Results!

This year—more than ever

WE WANT TO SEND

BEST WISHES

HELTON OIL COMPANY

JOBBER

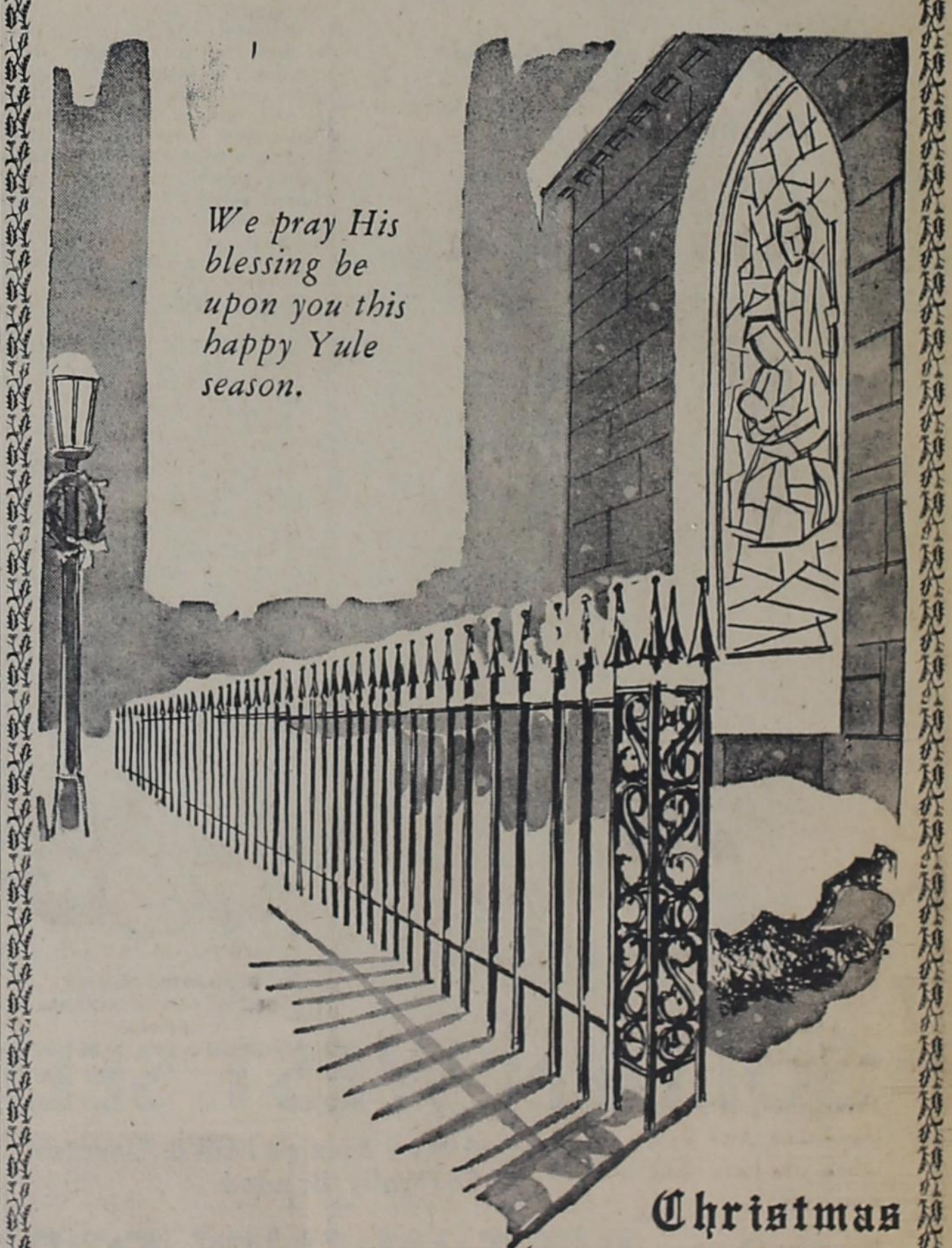
Saying Merry Christmas is our way of saying "Thank you" to all our many customers and friends. We take this way of saying, "It has been good indeed to serve you during the year now passing... and in the future we hope to be of greater service." May you have a wonderfully happy Christmas!



Farwell Fertilizer Co.

Ed and Gene

Farwell, Texas



We pray His blessing be upon you this happy Yule season.

Christmas 1957

Fern and Walter Hardage

FARWELL, TEXAS



GREETINGS

Just a friendly message to thank you for your patronage and wish you and your loved ones a holiday season full of friendship, good cheer, good health and much happiness!

MAX DOC

Meadors-Stewart

BUICK-CHEVROLET

WALTER HARDAGE, Mgr. FARWELL

Twin City Citizens Reveal Memorable Christmases

Christmas means different things to different people, but memories of past years and happiness noted during other Yule seasons, help to shape the spirit derived at Christmastime for each individual.

This year, a Tribune reporter interviewed several Texico-Farwell people, asking each one to recall his or her "most memorable" Christmas.

Mrs. Albert Thomas of Farwell was in the process of making English plum pudding, when she was called to the phone by the Tribune interviewer. She explained that she has observed this custom for at least 40 years. Christmas always means "the time to make plum pudding."

The Christmas she remembered most was the first year she had eaten the pudding, at the home of the woman who was to be her future mother-in-law. Her parents-in-law were from England and the wife always made plum pudding at Christmas. At the time Mrs. Thomas remembers, her family lived next door to the Thomases and were guests for Christmas dinner.

After her marriage, Mrs. Thomas' mother-in-law continued making the pudding and when they moved away, she would send the pudding to them every year. Then later, she just sent the recipe, so Mrs. Thomas could make the dessert, too.

Mrs. John West of Farwell didn't pinpoint a particular Christmas as being the most memorable, but she did say that the nicest thing about the holiday season for her family, is that all the children have always been home during the holidays, for a family reunion.

Actually, the Christmas observances have been about the same.

Plans are being made by Mrs. West now for the annual get-together on Christmas Eve. Here will be Mr. and Mrs. Billy Sudderth of Bovina, and Mr. and Mrs. Loren West of Abernathy, daughter and son of the couple; and her father, Jim Perkins.

But this Christmas will be special because a new member of the family gathering will be the wife of the grandson of the Wests, Glendon Sudderth. The young couple is enrolled in college now.

Mrs. J. H. Ross of Texico likes to recall the Christmas of 1906 when her children were small, and they had such a grand time receiving their Christmas gifts. The Rosses had two children then, a girl and a boy, who were little ones, just one and two years of age.

Those extra special gifts that were selected by Mrs. Ross that year, included a minute china doll, and the little boy, who was actually a baby, received a rattle. Then there were apples and oranges to fill their stockings. The weather was good that day, and the family had a big turkey dinner including mince-meat pie and sweet potato custard.

"When I was about six years old," answered Mrs. M. H. Poteet when asked about the time of her most memorable holiday. She then explained that Santa came down the chimney and left her a doll buggy and doll. It was the first doll buggy she had ever seen and was quite an occasion for a little lady. She was sure that Santa had

come down the chimney, because her father took her outside and in the beautiful white of the snow-covered ground were the "actual tracks" of Santa's sleigh as it went around the yard and right up onto the roof of the house. She was thoroughly convinced when she saw this evidence.

All the Christmases have been good ones, according to W. W. Vinyard of Farwell. But he does have some very distinct memories about observances when he was a boy.

"When I was a little kid," he explains, "I attended a little town church." One thing that stands out in his memory about Christmas observances at the church was the red rock candy and oranges that were given to the children at Christmas, during the church program.

The Tribune reporter had to inquire about "red rock candy" and learned that this particular candy was in a ball around a string, and the candies were hung on the Christmas tree by the string. Each child was then given one of the candies, which were taken right off the branches of the tree. It was quite a thrill for a youngster.

T. H. Richey of Texico, feels that he enjoyed Christmas more, the last time that the Richey children were home together during the holidays, but that has been a long time. Although they have been together on other occasions, the family has not been together at this time of year since before World War II. Another memorable Christmas was the year that "Uncle Benny" Franklin, a pioneer, presented the Richey family with a turkey for Christmas.

This year, the Richeys plan to spend Christmas week with their daughter and family, Mr. and Mrs. Joe Murphy of Belen, N. M. Their other daughter and her family, Mr. and Mrs. Joe Maloney, live in Seattle, Wash.

J. H. Ford of Farwell lived at Bellview, N. M. in 1918, his most remembered Christmas. That was the year that many oldtimers remember as the worst winter, "weatherwise" that they have ever lived through.

A sister and brother and other relatives visited the Fords on Christmas Day, and the snow

was so heavy, it was "hub deep to a wagon." It took the brother and his family, who lived only two miles away, over an hour to make the trip with horses and a wagon.

Some of the relatives couldn't get to the get-together because of the snow.

An occasion Mrs. Riley Boss of Texico likes to remember is a year or so ago, when a niece and nephew from Hawaii were here to spend the holidays with the Bosses. The visitors were Mr. and Mrs. Melvin Purseley. Their children were with them and were pretty excited about the Christmas season.

This year, Mrs. Boss cherishes pictures of the children that were sent to the Bosses from Honolulu, since a visit wasn't possible.

Mrs. S. G. Billington of Texico says that her happiest Christmas was the one after World War II when all of her children were home "safe and sound." The Billingtons had three sons in the war, Sterlyn of Farwell, Morgan of Texico, and Cortez who is still in the service and stationed in France.

Although all the children couldn't be at the Texico home that year, it was still the most memorable because of the feeling of thanksgiving the family had.

This year, nothing special is planned by the Billingtons, although they are looking forward to another "Merry Christmas."

★ HE PASSED THE MEMORY TEST FOR CASH PRIZE

A trip home for Christmas is back on the right keel for Mr. and Mrs. Travis Poteet, but a series of events almost placed a blight on their Yule good cheer.

The Poteets, who live at Cheyenne, Wyoming left there Friday afternoon and drove all night to arrive at the home of his parents, Mr. and Mrs. M. H. Poteet, in Texico Saturday morning.

Just out of Broadview, N. M., Poteet had noted a little trouble with the radiator of the car, and had stopped to do a little repair work. They then drove on into Texico.

Unloading their belongings, they discovered that all their money, driver's license and personal papers were gone—he had lost his billfold.

But this Christmas story has a happy ending. He retraced his path back to the location near Broadview, and sure enough, his memory served him well, and he found the billfold among the weeds on the roadside, where he had stopped.

MERRY CHRISTMAS

... AND BEST WISHES

TO EACH OF YOU, OUR FRIENDS

MECKS SERVICE STATION

FARWELL, TEXAS

jottin's

from jeanne

If you ever have the opportunity to visit with the Bill Halls, you'll miss a treat if you don't ask them about some of their experiences when they weathered the winter of 1918 on a ranch near Lazbuddie.

It is one of the most interesting tales we've ever heard. Both Mr. and Mrs. Hall have wonderful memories for detail and dates. We don't know when we've enjoyed an interview so much as the one we had with them this week.

666

LIQUID OR TABLETS

DOES MORE TO STOP COLDS MISERIES BECAUSE IT HAS MORE I YOU CAN RELY ON 666

Christmas Cheer!

May all your joys add up to a very merry Christmas.

To all our friends we extend our very best wishes for a happy Holiday.

GREAT SOUTHERN LIFE INSURANCE COMPANY

JOHN GETZ, Agent

A Cheerful Christmas



When Christmas Comes ...

... how good it is to send a word of greeting to a friend.

Friendships of customers like you are important. And we deeply appreciate how much you have done to make our past year a success.

May your Christmas be happier than ever before.

England & Son

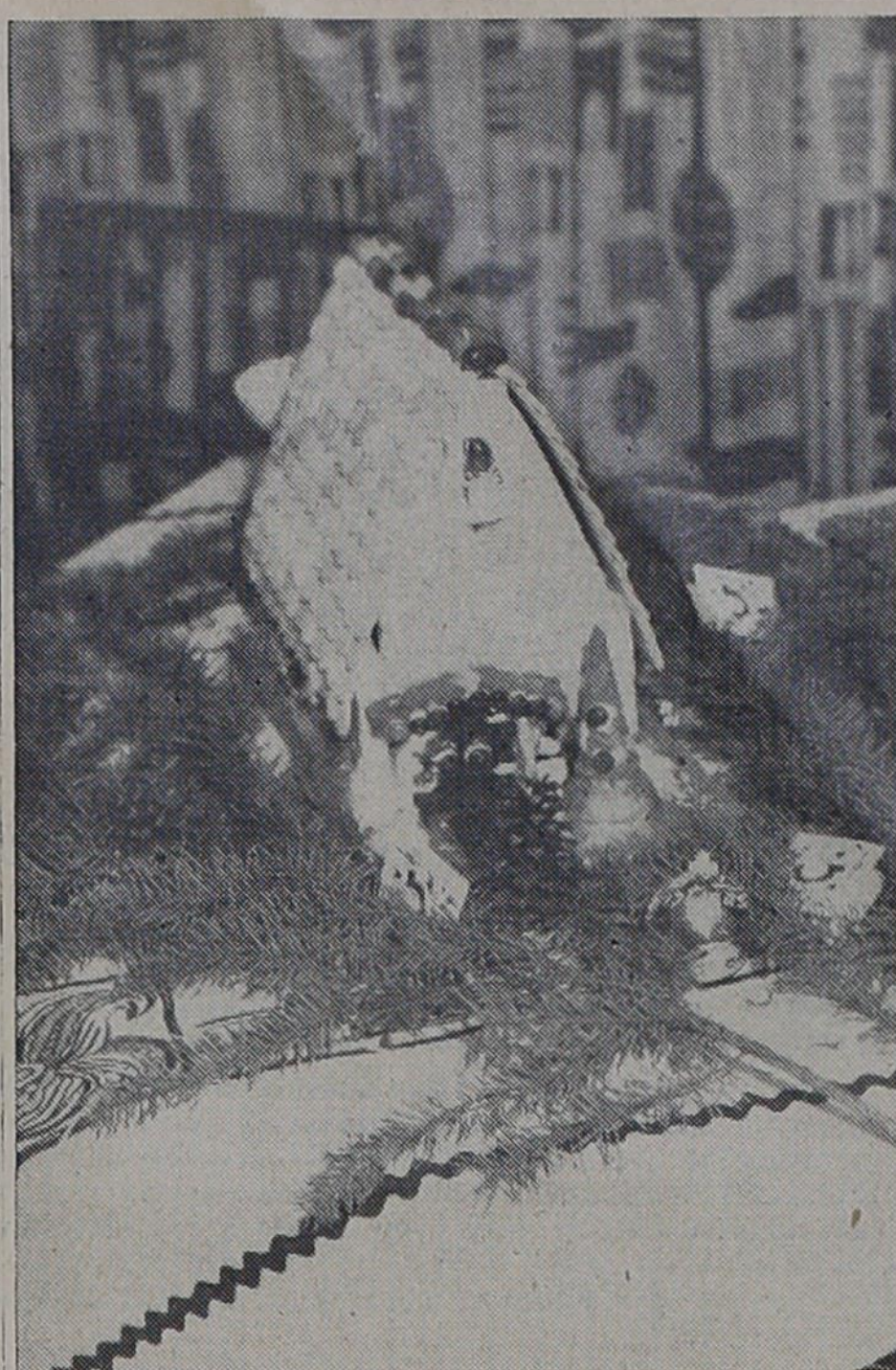
Shamrock Service Station

ON HIGHWAY 60 TEXICO, N. MEX.

Season's Greetings

from

Sen. Andy Rogers and Family

Pretty enough to eat is this candy house made for Ronny and Hal Graham by their mother, Mrs. W. H. Graham Jr. Lump sugar bricks are cemented together with icing and doors and windows are formed by chocolate cookies. Round flat candies serve as shingles and the ridgepole is made from jelly beans. Surrounded by greenery, the cottage is complete with M&M flowers in the window boxes and a green ice cream cone inverted in the front yard for a Christmas tree. The youngsters are allowed to eat the jelly beans which line the walk but don't touch the rest.

New Danger On the Farm

Medical research workers in Minnesota recently identified a deadly gas as a new hazard to

farmers entering newly filled silos. The gas is nitrogen dioxide which has not heretofore been recognized as a possible cause of death in these circumstances.

The United Nations World Health Organization is circulating on a worldwide basis the reports first published in the "Minnesota's Health Bulletin." Death can result in two ways: quickly, by pulmonary edema (fluid in the lungs causing suffocation), or more slowly, by scar tissue blocking the smallest bronchial tubes, causing suffocation. One of the deaths in Minnesota from pulmonary edema, occurred thirty-six hours after a 43-year-old farmer had entered a silo filled with dry clover mixed with water, where an extremely high concentration of gas had formed.

Mrs. Winford Reeves was admitted to the Clovis Memorial Hospital Friday night. Her illness was diagnosed as the flu and she is doing well, relatives report.

CHRISTMAS GREETINGS

Our hearts are full of best wishes for all of our friends.

1957



Billington Barber and Beauty Shop

LETTERS TO

Santa Claus

Dear Santa, Please bring me a doll, a nurse kit, and bicycle. My little sister wants a doll and bicycle too.

Lynda Looney

Dear Santa, Please send me some boxing gloves, a gun and holster.

Skippy Magness

Dear Santa, Please bring me a gun and holster, a wagon and a bicycle.

Rodney Seale

Dear Santa, Please bring me an army set,

a Roy Rogers ranch and a machine.

Richard Berry

Dear Santa, Please bring me a train, a B-B gun, a football, a set of cowboys and a set of horses.

Ramon Quintana

Dear Santa, Please bring me a wood burning set, an army set, truck, a bicycle, a football, and a cowboy set.

Robert Payne

Dear Santa, Please bring me a doll, a set of dishes, a doll buggy, and some candy.

Ellen Herrington

NOEL

Here's a happy, hearty wish for your Christmas cheer! And here's a hope that you may have joy now and in the coming year. To you we send the season's best, and may you all be greatly blessed with friends and fellowship galore, and with good things by the score.

HARGROVE & WILLIAMS

BOX 241 FARWELL, TEXAS

Some customs change as the years go by ... but it is our sincere hope that the wondrous custom of remembering friends at Christmas will go on forever ... for it is this custom that helps to keep our friendships lasting.

May all the joys of the Christmas Season be yours

Carmack and Sons

"Serving the Cattle Capitol and the Southwest"

We Give S&H Green Stamps

314 Main Clovis



He So Loved . . .

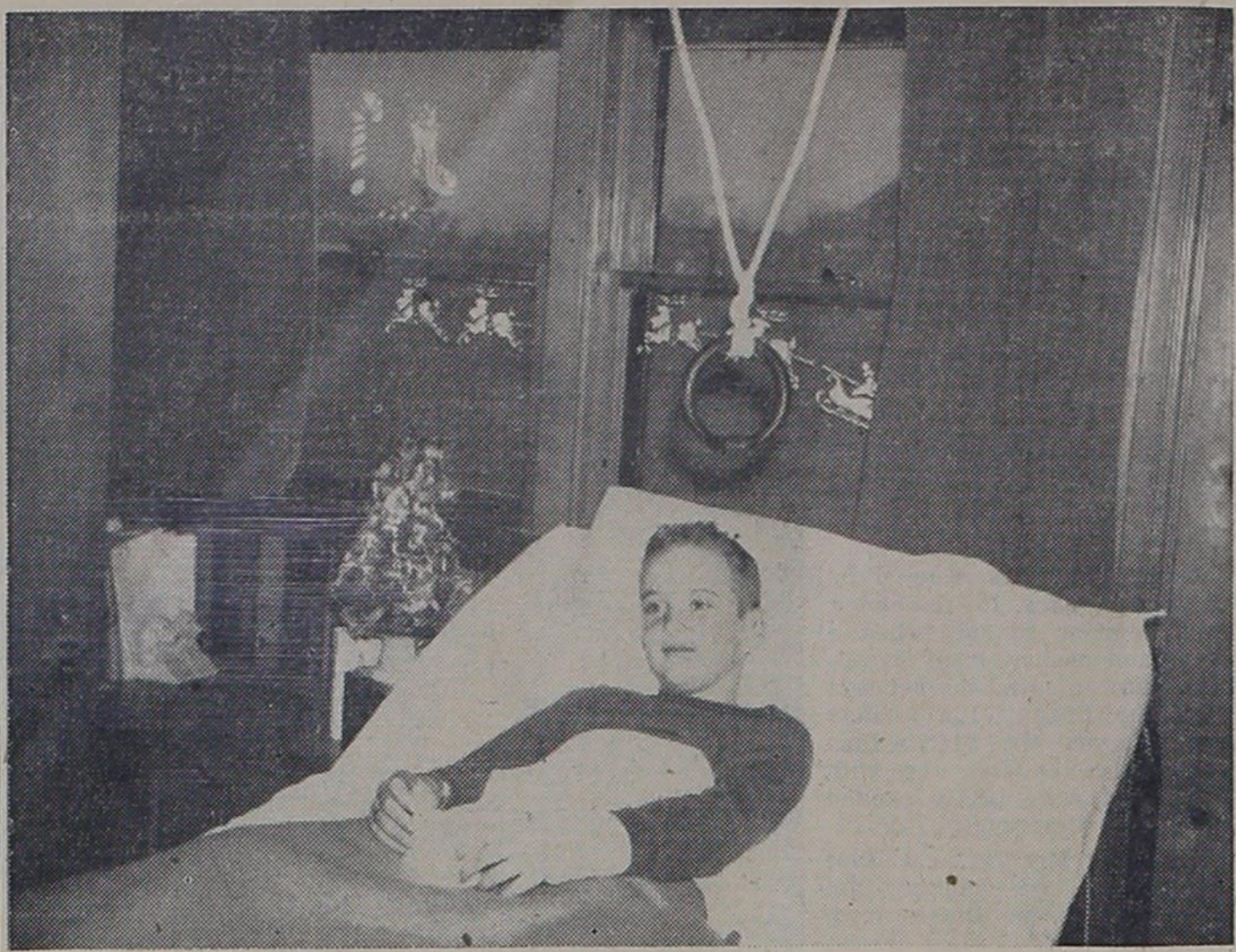
He Taught the World to Love

Fod God so loved the world that He gave His only begotten Son . . . How meaningful are these words today, nearly two thousand years after the humble beginning of that One Great Life at Bethlehem. How holy and purposeful was this life upon earth that it comes to us again and again in the spirit of Christmas to remind that the real joy and the real goodness of life lie not in riches and gold, or self attainment, but in thoughtful and unselfish service and love.

For He so loved the world that He taught the world to love. Through one, great and wonderful life upon earth, He set down for all mankind and for all time the supreme example of the good life. In His every deed and action He portrayed the qualities of love and faith and kindness.

These qualities—and more—are all a part of the Christmas. But, by His example, they are qualities that should abound in our lives throughout the year.

In thankfulness to God, for all His goodness and love, we should keep the Christmas in its true and joyful meaning, the spiritual occasion of the birth of Christ. And if we can truly keep the Christmas, then perhaps we can keep the spirit of Christ within our hearts throughout the year.



A tumble from the roof top landed Bob Scott Anderson in bed with a cast from the waist down and it appeared that Christmas would be ruined. A combination of events, however, has given his dark cloud a silver lining. He has a special telephone hookup that takes him right to his room at school and his Sunday school class brought its annual party to his room. Here he grins in anticipation of the time he will be out of his cast. The ring suspended from the ceiling allows him to exercise his arms even though the rest of his body is immobile.

Christmas in Bed Won't Be Too Bad

By LAURIE COOPER

Spending Christmas in bed is a dreary prospect for anyone, but for an 11-year-old boy the idea is especially gloomy when he first thinks about it.

But things are looking up for Bob Scott Anderson, an 11-year-old boy who will spend Christmas not only in bed but also in a cast from the waist down.

A couple of weeks ago his parents, Mr. and Mrs. Bob Anderson, improvised a stretcher and carried him into the living room for the ritual of decorating the family Christmas tree. They plan to do the same Christmas Day.

Thursday morning he "returned" to school via telephone, and Sunday morning his Sunday school class from Hamlin Memorial Methodist Church brought its Christmas party to him since he could not go to it.

The lad broke his left arm and right leg in a fall from the roof of his parents' home November 17. Following surgery on his leg he was put in a light cast and was able to be about on crutches for about two weeks. However, his leg could not bear any weight at all and the more extensive cast was deemed necessary. It extends from the waist down on the right side and ends just above the knee on the left. His

arm, while still in a cast, is doing well.

He had been studying at home to keep up with his class when Mrs. Lillian Aldridge suggested the possibility of a telephone hookup with his classroom. She investigated and found that the Mountain States Telephone and Telegraph would install and rent the family the equipment. The installation was completed last week and the blond fifth-grader "returned" to school—just in time for Christmas vacation.

A direct wire runs from his bedside to Mrs. A. E. Tatum's classroom and he can hear all the class discussions. By pressing down a bar he is able to talk to the class or ask the teacher a question. Both Mrs. Tatum and his classmates are quite enthusiastic about the setup, and so is Bob Scott, even though he "professes typical small boy apathy toward school and lessons."

Stenciled decorations on his windows and a miniature tree have brought Christmas into his room where the Sunday school class party took place Sunday. A short fellowship period, a gift exchange, and refreshments of hot chocolate and cookies served by his mother and sister were highlights. Those present were the teacher, Mrs. M. A. Snider Jr., and Hobby and Melody Coffman, Darrell Crook, David and Henry Hardwick, Lynell Engram, Diane Lovelace, Leon Lovelace, Donna Mills, Jim Morton, Linda Phillips, Teresa and Bill Quickel, James Roberts, Michael Watkins, and Kenny and Murrell

Smith.

His younger brother and sisters are a lot of company for him and quickly got into the habit of answering the whistle he uses to call for assistance. Will, 3, and Caroline, 2, like to climb up and play on the exercise ring suspended from the ceiling over his bed. Meredith, 5, runs a lot of errands for him.

"He's a good patient," his mother says, and his ready grin and crew cut make him a handsome one. She has spent a great deal of time reading to him and television and a record player have also provided entertainment for him.

"I'm an A&M fan," he grins and added that the first question he asked the doctor was, "Will I get to play football again?"

Assured that he would, the youngster was greatly relieved and even managed a feeble grin for his uncle, Snuffy Anderson, who happened by soon after the accident with the inquiry, "What happened? Forget your parachute?"

He climbed the roof to attach an aerial for a crystal radio he had constructed from a kit received for his birthday a few days previous. Now, down, but undaunted, he is looking forward to having another go at it when his arm and leg are well. Next time, we're sure, he'll remember his parachute.

Johnny: "Dad, it says here that a certain man was a financial genius. What does that mean?"

Dad: "That means he could earn money faster than his family could spend it."

LETTERS TO
Santa Claus

- Dear Santa, I have been a good girl. Please bring me a baton. Thank you, Marion Kay Busbice
- Dear Santa, I have been a good boy. Please bring me a bicycle. Thank you, Robert Curtis
- Dear Santa, I have been a good boy. Please bring me a gun and holster. Thank you, Kyle Sheets
- Dear Santa, I have been a good boy. Please bring me a train. Thank you, Mickey Wallace
- Dear Santa, I have been a good girl. Please bring me a doll. Thank you, Lupe Costello
- Dear Santa, I have been a good boy. Please bring me a gun and holster. Thank you, Johnny Barker
- Dear Santa, I have been a good girl. Please bring me a carriage. Thank you, Carol Brinegar
- Dear Santa, I have been a good boy. Please bring me a basketball. Thank you, Al Phillips
- Dear Santa, Please bring me a football, two guns and a train. Jessie Nabors
- Dear Santa, Please bring me a doll and some clothes. Jackie Tanner
- Dear Santa, Please bring me a army hat, guns, a football, and a bicycle. Denny Lunsford
- Dear Santa, Please bring me a B-B gun, a football, a color book and colors, a blackboard and some chalk. Lynn Kersey
- Dear Santa, Please bring me a play drum. Linda Williams
- Dear Santa, Please bring me a football, a garilla, an archer set and a kest, a machine gun, football shoes and a watch. James Symcox
- Dear Santa, Please bring me a pool table, a jeep with a big light and a truck. Larry Bates
- Dear Santa, Please bring me a piano, a doll, a pair of shoes. Please send some candy and doll clothes for my little doll. Linda Sue Martinez
- Dear Santa, Please bring me a doll and some candy. Juana Torres
- Dear Santa, Please bring me a doll and some doll clothes. Wanda Hargroves
- Dear Santa, Please bring me a doll and some clothes. Glenda Williams
- Dear Santa, Please bring me a doll, a nursing bottle, and some shoes and socks. Marie Tanner
- Dear Santa, I have been a good boy. Please bring me army set. Thank you, Milton Lee Walling

- Dear Santa, I have been a good boy. Please bring me a truck. Thank you, Randy Johnson
- Dear Santa, I have been a good boy. Please bring me a train. Thank you, Craig Phillips
- Dear Santa, Please bring me a doll, a nursing bottle, a set of dishes, a doll bed and a nurse set. Gloria Jean Leamon
- Dear Santa, Please bring me a Roy Rogers set, some spurs, Lone Ranger guns, Lone Ranger suits, and an airplane. Robin Mahaney
- Dear Santa, Please bring me some guns and some candy. Manuel Hernandez
- Dear Santa, Please bring me a 100 arrows and a case for them, a bow, a cowboy hat, a pair of guns, and some building blocks. Roger Patrick
- Dear Santa, Please bring me a bicycle, guns and holster, football suit, and a cowboy suit. Dennis Ensor
- Dear Santa, Please bring me a doll, a bicycle, some dishes, a doll bed and a doll buggy. Cecilia Aguilera
- Dear Santa Claus, Our socks will be hung, please fill them with fruits, candy and nuts. Sandra wants dishes and a doll buggy. Gary Raye wants a big truck. Wayne wants a ball, bat and glove. Wayne, Sandra and Gary
- Dear Santa, Please bring me a football, a bicycle, cowboy boots, cowboy guns, and some building blocks. Randy Crook
- Dear Santa, Please bring me a doll, a bicycle, set of dishes, a Tiny Tears doll, a doll house, and a doll buggy. Lourene Robertson



Good Will Toward Men..

May the spirit of Bethlehem bring peace to the world.

Blain & Son Blacksmith & Welding
Ph. IV 6-3612 Farwell, Texas



Season's Greetings from Sen. Andy Rogers and Family



As another Christmas Season is welcomed, and the spirit of giving predominates in the minds of all, the employees and management of this institution join in extending Seasons Greetings to our host of friends and customers.

The past year has been a good one for us and we are indeed grateful for the splendid patronage that has been ours.

Sincere Good Wishes to All

The Vohs Co.
418 Main
Clovis New Mexico



We wish you the blessings of this holy season
Farwell Wrecking
Farwell, Texas
Phone IV63464



We Look Forward



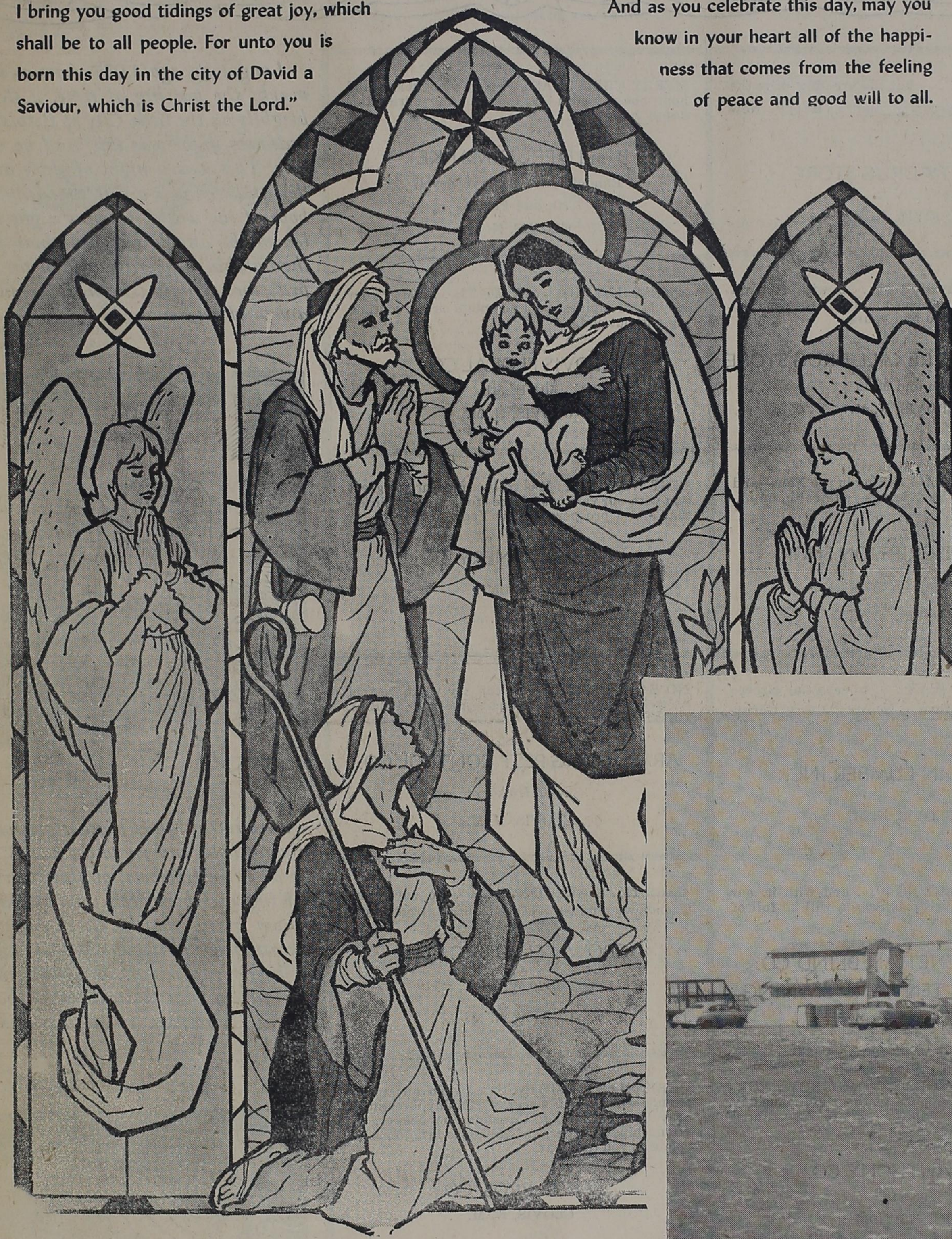
to the joy that comes when friends and business associates pause to wish each other well . . . A Merry, Merry Christmas To All . . . Thank you for your patronage

Jack Holt
The Clothier
Clovis New Mexico

Christmas Greetings

And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord."

Let the glorious Christmas story be heard again... And as you celebrate this day, may you know in your heart all of the happiness that comes from the feeling of peace and good will to all.

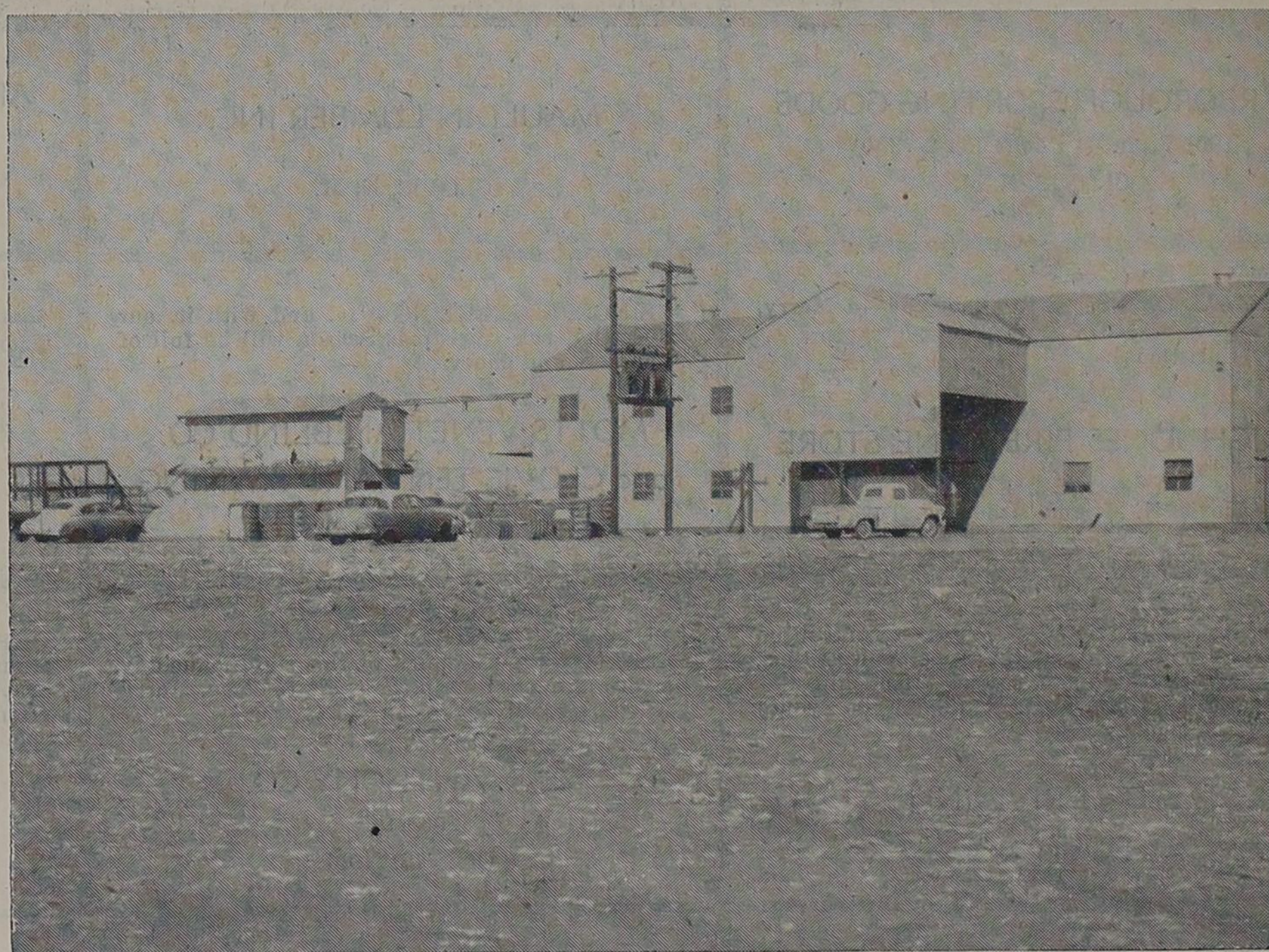


Mr. Farmer, this has been an "onery" year for cotton growers and ginners too. We want you to know that we have done and always will do everything possible to insure you of the best job of ginning.

We have installed only the best of machinery and have it run by only expert gin men, which means that you get the maximum from your crop.

This year, especially, better equipment, better know-how, and a better desire to serve on the part of the ginner has saved cotton farmers big money.

In good years, and in "onery" ones, our policy will always be to do the best job humanly possible for you.



WE THANK YOU FOR ALLOWING US TO GIN YOUR COTTON AGAIN THIS YEAR. MERRY CHRISTMAS TO ALL!

—GUY NICKELS

NICKELS' GINS

FARWELL

CLAY'S CORNER

PLEASANT VALLEY

EARTH

RT. 2, MULESHOE

ALL GOOD WISHES . . . May your Holiday Season be a cheerful one, and may 1958 bring fulfillment of all your dreams.

CHILDREN'S VOGUE

308 Main — Phone PO 2-0466

CLOVIS, N. M.

HARK THE HERALD ANGELS SING . . . of peace on earth, good will to men. May you be truly blessed by the Spirit of Christmas.

McDANIEL'S FLOOR COVERING

1012 Main
CLOVIS, N. M.

SINCERE GOOD WISHES . . . The Spirit of the season brings to us renewed appreciation of old associations and the value of new friends.

TIPTON WHOLESALE CANDY CO.

CLOVIS, N. M.

MAY THE CHRISTMAS SPIRIT GUIDE US . . . to a world of better understanding and good fellowship for all.

CLOVIS BODY SHOP

Across from Yucca Drive-In
CLOVIS, N. M.

A CORDIAL WISH . . . for a joyful Yule and a prosperous, happy New Year!

HOME LUMBER AND SUPPLY CO.
and HOME PLUMBING CO.

CLOVIS, N. M.

WE LIKE TO SAY IT . . . and we meant it! Merry Christmas, friends! May this Christmas be your happiest.

YARBOROUGH SPORTING GOODS

202 Main — Phone PO 2-1390
CLOVIS, N. M.

FROM ALL OF US . . . to all of you—a Merry, Merry Christmas!

HUGH JONES FIRESTONE STORE

Clovis, N. M. and Muleshoe, Texas

HOLIDAY GREETINGS . . . We are thankful for this Holiday Season and the opportunity to express our appreciation for your friendship and patronage. May every happiness be yours through the coming year.

J D's DRIVE INN

CLOVIS, N. M.

GREETINGS FROM SUTTON'S . . . the entire staff sends you best wishes for the merriest of Merry Christmases.

SUTTON'S BAKERY

515 Main — Phone PO 2-0342
CLOVIS, N. M.

CHRISTMAS CHEER . . . in full measure, is our wish for you. May 1958 be your year of dreams come true.

WESTERN AUTO STORE

303 Main
CLOVIS, N. M.

HEAR THE CHRISTMAS BELLS . . . they're ringing out our wish to you for a Merry, Merry Christmas!

SKINNY'S BODY SHOP

512 W. 7th
CLOVIS, N. M.

Clovis Firms Say "Thanks, Everybody"

THESE MESSAGES ARE INDIVIDUALLY WRITTEN AS PERSONAL EXPRESSIONS TO THEIR FRIENDS.



TIMES CHANGE . . . but the greeting stays the same—Merry Christmas and a Happy New Year!

THRIFTY DRUG STORE

CLOVIS, N. M.

MERRY CHRISTMAS . . . May your hearts and homes be gay with love and laughter during this happy holiday.

B and D FRUIT MARKET

Randolph and Cathryn Bevell
7th and Prince
CLOVIS, N. M.

THE CHRISTMAS SPIRIT . . . is with us again and we have good wishes and deep appreciation in our hearts for you and yours.

RODEN-SMITH REXALL DRUG STORE

4th and Main
CLOVIS, N. M.

LIKE A GAY HOLLY WREATH . . . May your Holiday Happiness be a complete circle, continuing without end.

CLOVIS FLORAL CO.

501 E. 5th
CLOVIS, N. M.

RING OUT THE OLD . . . Ring in the New—and we hope the New Year brings you health, happiness, prosperity.

THE PRESCRIPTION SHOP

119 W. 5th — PO 3-3437
CLOVIS, N. M.

BEST WISHES . . . It is truly a pleasure to greet you with our very best wishes for a joyous Christmas and a prosperous New Year.

A-T MACHINERY CO.

1548 Wallace
CLOVIS, N. M.

WHAT BETTER WAY . . . to send our sincere greeting to you than a hearty "Merry Christmas!"

MAULDIN LUMBER INC.

CLOVIS, N. M.

NO FANCY WORDS . . . can say what we feel as well as this old-fashioned greeting, MERRY CHRISTMAS!

ARMSTRONG PEST CONTROL CO.

400 Hickory
CLOVIS, N. M.

A SINCERE GREETING . . . and with it, our hopes that this Christmas Season will be full of happiness and cheer.

MOTTS VENETIAN BLIND CO.
and CLOVIS TENT AND AWNING

CLOVIS, N. M.

CHRISTMAS GREETINGS . . . To our many friends we send our sincere Holiday Greetings.

CROWN ELECTRIC CO.

1320 W. 7th
CLOVIS, N. M.

CHRISTMAS — TODAY, TOMORROW, FOREVER . . . May the spirit of this significant day be with us every day in the years to come. Merry Christmas to all!

C. R. ANTHONY CO.

406 Main
CLOVIS, N. M.

CHRISTMAS GREETINGS . . . To our many friends we send our sincerest Holiday Greetings. May the meaning of Christmas be deeper, its friendships stronger, and its hopes brighter as it comes to you this year.

SACRA BROS. CO.

CLOVIS, N. M.

GREETINGS FROM SUTTON'S . . . the entire staff sends you best wishes for the merriest of Merry Christmases.

SUTTON'S BAKERY

515 Main — Phone PO 2-0342
CLOVIS, N. M.

CHRISTMAS ARITHMETIC . . . Christmas plus Friends equals Happiness. To all our friends, we send this greeting—Merry Christmas and a Happy New Year.

PETE'S TRADING POST

108 Main
CLOVIS, N. M.

OUR WISH FOR YOU . . . May Christmas be a magic time of happiness for you—and may each day that follows bring you good health and prosperity.

WESTERN FLYING SERVICE

Box 745
CLOVIS, N. M.

CHRISTMAS CHEER . . . in full measure, is our wish for you. May 1958 be your year of dreams come true.

WESTERN AUTO STORE

303 Main
CLOVIS, N. M.

SINCERE GREETINGS . . . May you enjoy the best of everything in the New Year, with all your hopes and dreams fulfilled.

LEVINE'S DEPT. STORE

412 Main
CLOVIS, N. M.

STRAIGHT FROM THE HEART . . . comes our wish for a Merry Christmas and a Happy New Year.

NEELY ELECTRICAL SERVICE
AND SUPPLY CO.

310 Main
CLOVIS, N. M.

HEAR THE CHRISTMAS BELLS . . . they're ringing out our wish to you for a Merry, Merry Christmas!

SKINNY'S BODY SHOP

512 W. 7th
CLOVIS, N. M.

GREETINGS OF THE SEASON . . . to all our friends, both old and new, we extend our best wishes for a Christmas of good cheer and a joyous New Year.

DILLON'S

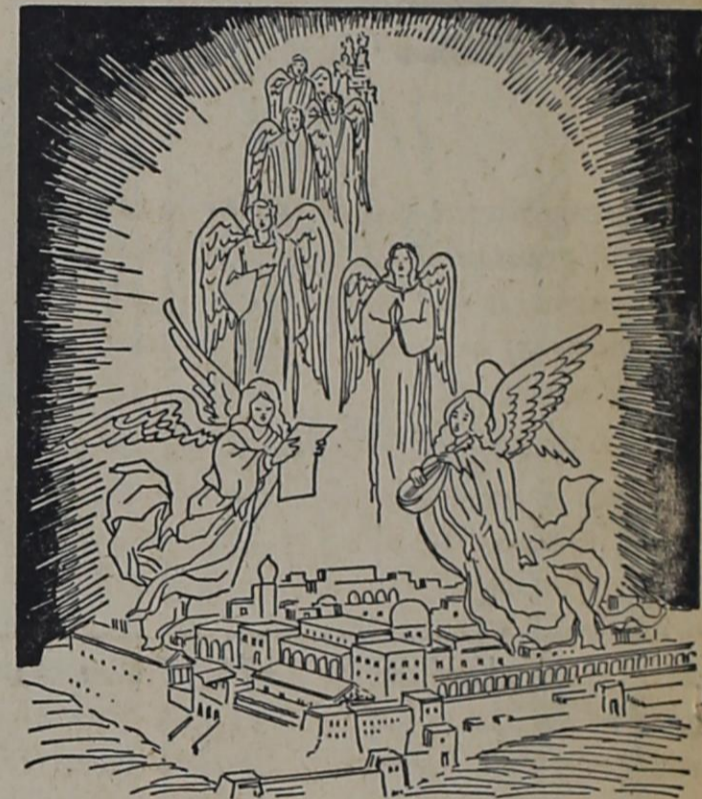
CLOVIS, N. M.

TO WISH YOU A MERRY CHRISTMAS . . . May joys beyond description be yours for Christmas and the New Year.

EUBANK AND SON
FURNITURE AND APPLIANCES

CLOVIS, N. M.

Long, long ago, 1,957 years as man now marks the passing of time, a star shone brightly on the little City of Bethlehem. No ordinary night was this, and no ordinary star. This was a night of glory and wonder and this was a star that would be the hope of the world. On this night in Bethlehem the angels sang in their heavens, the humble shepherds knelt in the fields to pray, and even the wise men were filled with awe and reverence.



Here in this quiet place a glorious birth brought hope and joy to the hearts of men, for here in Bethlehem, on this starry night, a King was born. His coming was made known by the angels. Unaccompanied by blatant blasts of trumpets or hawking cries of heralds, their soft, praise-filled voices reached out into the stillness of the night, singing "Hosanna, Hosanna, hail to the King!"



Out on the hillsides the shepherds heard and they knelt among their flocks to pray. And there came three wise men, following the star that had guided their pathway from the East.

Simple, indeed, were the surroundings. A crude stable served as a palace; the royal cradle was but a lowly manger filled with hay. There were no trumpets, no court

DEEP DOWN IN OUR HEART . . . we know of no truer words to express our sentiments than this sincere greeting, "Merry Christmas and God Bless You."

EALY FURNITURE STORE

CLOVIS, N. M.

And "We Wish You a Merry Christmas"

THEY ALSO TAKE THIS OPPORTUNITY OF WISHING YOU THE BEST OF EVERYTHING IN 1958!

criers, no multitudes surging forth to adore. There, that night in Bethlehem, when the story began, there was only the stable, the Child in the manger, with Mary the Mother hovering near and Joseph standing quietly by. And in the brilliant light of the star were the Wise Men and the shepherds—bearing gifts for the new-born King of Kings.



Through centuries of telling and retelling this greatest of all stories has remained unchanged. It has for centuries marked the beginning of a new era of hope and faith for all mankind.

For the King that was born in Bethlehem was not a mere king of some worldly domain. He was the King of all men and the King of Kings. He came unto earth as a promise of eternal salvation, to show the way. He walked in the valley of men, not garbed in the regal raiments of worldly authority but surrounded by an aura of ethereal goodness and wisdom; as a leader and teacher of men.



There is then, deep significance to this holiday we celebrate as Christmas. It is more than an anniversary or a festive occasion; a time to find joy in the acts of giving and receiving. Christmas is a time for prayer and thanksgiving; a time to return in thought and spirit to the simple meaning of the Story of Bethlehem; for on this day mankind was divinely blessed and given the right to seek out eternal salvation.

AS THE CANDLES GLEAM . . . so may the joys of Christmas glow in your heart all through the coming year.

LAWN HAVEN MEMORIAL PARK
CLOVIS, N. M.

A FRIENDLY WISH . . . for your happiness throughout the New Year, and a genuine "thank you" for your friendship of the past year.

ROLLINS PACKING CO.
Clarence Rollins
316 Norris
CLOVIS, N. M.

WISHING YOU . . . in the heartiest way, a very happy holiday. May your Christmas be merry, and prosperity be yours in 1958.

**KERSHNER'S
NEW MEXICO NURSERIES**
1710 S. Prince
CLOVIS, N. M.

GREETINGS . . . Our sincerest good wishes that you may enjoy a Merry Christmas and all the good fortune to make your New Year a happy one.

The Fashion Shop
"The fashion corner of Clovis"
521 Main
CLOVIS, N. M.

A HOLIDAY TOAST . . . May your cup of happiness be filled to overflowing this Christmas Season, and throughout 1958.

the blue room
1115 main
clovis, n. m.

SANTA IS EVERYWHERE AT ONCE . . . and that's the way with our good wishes for you. Wherever you are, they are with you and we're hoping they help make it the best Christmas ever.

WAYNE'S JEWELRY AND LOANS
No. 2 in the Village
621 Main
CLOVIS, N. M.

HAPPY HOLIDAY . . . May the Christmas lights burn brightly in your home and in your heart this joyous holiday.

RODES MEN'S STORE
214 Main
CLOVIS, N. M.

HOLIDAY GREETINGS . . . May this Holiday Season be one of good cheer and gladness, rich in the joys of friendships.

WESTBROOK GLASS INC.
"Dependable glass service"
201 E. 2nd
CLOVIS, N. M.

SEASON'S GREETINGS . . . During this Yuletide season and throughout the New Year, may you enjoy the richest blessings of Hope, Peace and Love.

GATEWAY AUTO CO.
"Your Ford Dealer"
CLOVIS, N. M.

AT CHRISTMAS TIME . . . And all through the New Year—we wish you good health, good friends, good luck.

**HORTON AND SONS FURNITURE
AND APPLIANCE CO.**
504 Mitchell
CLOVIS, N. M.

SENDING YOU . . . our best wishes for a happy holiday!

**BUD'S SAFETY LANE & AUTO CLINIC
and THE BATTERY SHOP**
"Your distributor for Continental
and National batteries"
Complete automobile service
113 E. 5th (Just behind Goodyear)

ONE WISH IS GOOD . . . but two are better. So, a Merry Christmas and a Happy New Year too. Thanks for your patronage and support in the past.

BOB'S CAFE
"We're always open"
100 Main
CLOVIS, N. M.

A JOYFUL CHRISTMAS TO ALL . . . and may the happiness of the Yuletide abound throughout the New Year.

**SELF'S RADIO AND
TELEVISION SERVICE**
117 W. 5th
CLOVIS, N. M.

FOR YOU . . . All of us at MYRTLE'S wish a Christmastime full of joy and 365 days of happiness in 1958.

MYRTLE'S STUDIO
216 E. 4th
CLOVIS, N. M.

ALWAYS AT CHRISTMAS TIME . . . there comes that special delight in extending to our many friends the Greetings of the Season.

G. C. WILLIAMS PAINT STORE
"Paint and Wallpaper"
Home of DuPont Paints
119 E. 5th
CLOVIS, N. M.

TO ALL A MERRY CHRISTMAS . . . At this joyous season of the year, when everyday cares are overshadowed by good fellowship, we extend to our many friends our sincere holiday greetings.

TED RAVEN MUSIC SHOPPE
405 E. 6th
CLOVIS, N. M.

MERRY CHRISTMAS!

VILLAGE RECORD SHOP, CLOVIS

SANTA'S GIFT TO US . . . will be your happiness on Christmas Day. We look forward to another year of friendship in 1958.

BURKETT-MAYFLOWER
Burkett Moving and Storage Co., Inc.
321 E. 1st
CLOVIS, N. M.

MERRY CHRISTMAS . . . May Santa's warm smile find a permanent place in your heart, to bring you happiness through the coming year.



"Complete line of BF Goodrich Tires"

Jake Snipes and Sons
717 W. 7th

HAPPINESS AT CHRISTMAS . . . and every joy in the coming year.

**BRYSON
Furniture Co., Inc.**
Eastern New Mexico's Most Complete Home Furnishers
CLOVIS, N. M.

BECAUSE IT'S CHRISTMAS . . . and because we want to wish every happiness to our friends, we send out Holiday Greetings.

FOUR LANE FRUIT MARKET
Mr. and Mrs. Cliff Darland
1114 E. 1st Phone PO 2-1342
CLOVIS, N. M.

ALL THAT IS CHRISTMAS . . . Peace, home, friendships, worship, happy children, loved ones—may all these blessings be yours to enjoy this Holiday Season.

EL MONTERREY
Col. James A. Weede C. R. "Chuck" Smith
118 Mitchell
CLOVIS, N. M.

SANTA BRINGS GOODIES . . . but we come bearing a sleigh full of good wishes for a Merry, Merry Christmas.

SASS STUDIO
506 W. 7th
CLOVIS, N. M.

HANG YOUR STOCKING . . . cause we want to fill it brimful with our good wishes for your holiday happiness.

CLOVIS VETERINARY HOSPITAL
Dr. E. E. Kraus
CLOVIS, N. M.

HOLIDAY GREETINGS . . . It is our hope that the New Year will be filled with an abundance of good things for you.

DAN GRIGGS
212 Lea St.
CLOVIS, N. M.

OUR PRAYERFUL HOPE . . . is that "peace on earth" will continue for all Christmases to come, and that you will enjoy the health and happiness you deserve.

**McDANIEL'S GARAGE AND
RADIATOR SHOP**
917 E. 1st
CLOVIS, N. M.

HERE'S AN OLD GREETING . . . but it's ever new—A Merry Christmas and A Happy New Year, too!

**BOYD'S BRAKE AND
ALIGNMENT SHOP**
509 Mitchell
CLOVIS, N. M.

GREETINGS . . . We welcome you to have Christmas dinner at the PIONEER GRILL. Complete dinner for \$1.35, with all the trimmings. We wish for you a Merry Christmas and a Happy New Year.

**A. J., GERTIE AND ALL THE
EMPLOYEES at the PIONEER GRILL**

OUR FRIENDS ARE SPECIAL . . . so we send this special holiday greeting, wishing for you all that brings happiness.

CLOVIS APPLIANCE SERVICE CENTER
814 W. 7th — Phone PO 3-3343
CLOVIS, N. M.

MERRY CHRISTMAS . . . We hope we played a small part in making this the "gladdest" Christmas you ever had.

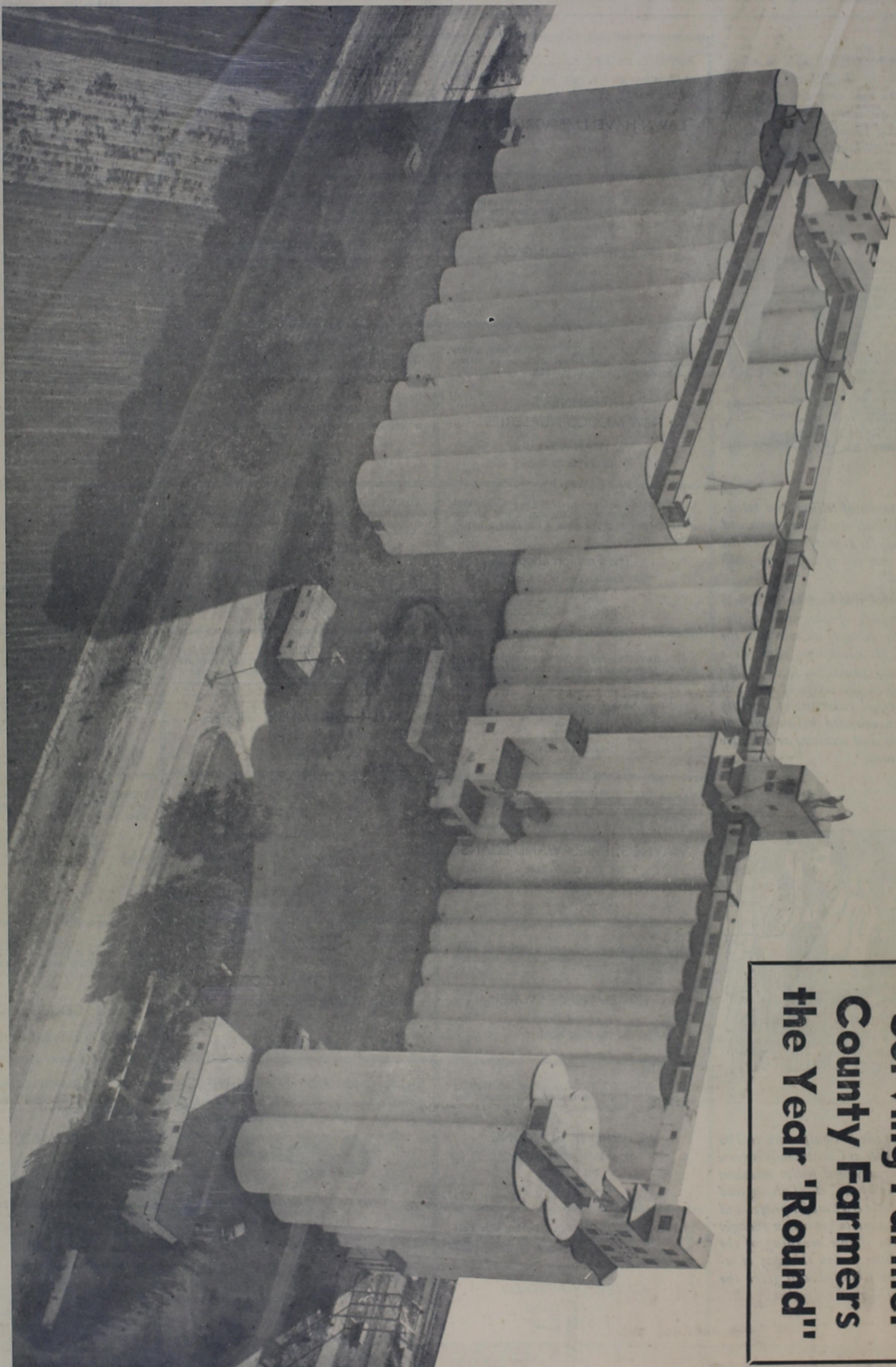
DAYHOFF SHOES
415 Main
CLOVIS, N. M.

MAY A JOYOUS CHRISTMAS . . . usher in a New Year of happiness for all our cherished friends.

**JOHNNIE'S SHEET METAL
AND ROOFING**
N. Commerce Way
CLOVIS, N. M.

Thanks For Your Patronage During Milo Harvest

**"Serving Parmer
County Farmers
the Year 'Round'"**



**Sherley-Anderson-
Pitman, Inc.**
Farwell

SHERLEY GRAIN CO.

Bovina, Texas

**Sherley-Anderson
Grain Co.**
Lariat

Their Novel Arrangement Puts Dad in the Kitchen

"I'm the cook; she's the bottle washer."
That's the way J. R. Thornton describes the situation at his home since he took over the cooking but left the cleaning chores to his wife.
"Not because she isn't a good cook—she is. But I had to have something to occupy my time after I retired."

When they moved to town from their farm about eight years ago, he found it impossible to break his habit of rising early. Consequently, he began preparing breakfast each day.

Gradually he took over all the cooking, except desserts. "I don't go in for fancy food and big family dinners," he says. "I just cook common everyday food." Desserts are Mrs. Thornton's special province and she also goes back into the kitchen when a large crowd is expected.

She approves the arrangement—she gets to sleep later and really doesn't mind washing dishes, she says. "Daddy's Swiss steak" is her favorite.

Roy plans the daily menus and also does the shopping now. He admits he has the age-old problem of "what to fix" but one gets the impression that it isn't really very serious with him because he enjoys cooking so much. As a youngster, he had helped his mother in the kitchen but cooking never really appealed to him until he retired.

Asked for his favorite breakfast menu he lists bacon, eggs, cereal, and toast. Sunday morning it's always hot cakes and

this family tradition has carried over into the next generation. His son, Julian, prepares them regularly for his family and so does a younger brother.

A son-in-law and daughter, Mr. and Mrs. Wilfred Quickel, lunch with the Thorntons each day and "Daddy" goes home from his justice of peace office in the courthouse about 10 and "goes to piddlin'."

"I don't like to wait for my meals and I don't like for others to have to," he says. His failures occur when he gets too many things started at once, so he allows plenty of time.

When making rolls and a few special dishes he follows a recipe, but in the fashion of a true artist, he experiments with most foods until he develops the taste that best suits his family. An example is the fruit cake which has been about his only concession to what he calls "fancy food." Whenever they visit their children during the holidays, one of his fruit cakes, as well as one of Mrs. Thornton's specialties, always goes along.

The recipe, developed from a number of others and his own experimentation, is below.

- 1 small glass cherries
 - 1 small glass pineapple
 - 1 cup chopped dates
 - 1 cup chopped pecans
 - 1 egg
 - 1 1/2 cups flour
 - 1 small package coconut
 - 1 teaspoon soda
 - 2 tablespoons butter
- Pour 1 cup boiling water over

dates; add soda and let stand for a few minutes. Mix the other ingredients and add to date mixture. Bake at 325 degrees about 1 1/2 hours. (It is delicious, asserts a Tribune reporter who was served a generous slice with hot chocolate during the interview.)

In the summer months he often moves his cooking operations to the backyard barbecue grill, but the rest of the time he works in the spacious but compactly arranged kitchen of their home on the corner of Avenue G and Fourth Street. Mr. and Mrs. Thornton, who

have been married 44 years, have always worked together, formerly on the farm and now in the kitchen. Their two daughters, Mrs. Iris Price of Amarillo and Mrs. Quickel, both studied home economics and one son, Julian, now serving with the armed forces in Germany, also took home ec in high school. Another son, William, farms near Bovina.

Roy's hobby has given him and his family many hours of pleasure and he advises anyone contemplating retirement to "Find a hobby!"



Even though Roy Thornton has become the chief cook of the family he hasn't completely banished his wife from the kitchen. Here they chat as he prepares a salad for lunch which will be shared by a son-in-law and daughter, Mr. and Mrs. Wilfred Quickel. The large apron he wears is printed with a comic barbecue menu which features such delicacies as "gravy to match any vest, eggs so fresh the

hens haven't missed them, spaghetti and moth balls, and chicken with the feathers on to tickle the palate." It was a gift from his son, Julian, now stationed with the armed forces in Germany. For the holiday season, Thornton has a plentiful supply of his special fruit cake stored in the deep freeze. The recipe can be found in the attached story.

THE STATE LINE TRIBUNE

"OFFICIAL PUBLICATION OF PARMER COUNTY"

Do something different this year—stay home for Christmas! It's lots safer!

As you carry this little spruce tree into your home, think for a moment of the tree He bore up Calvary's mountain and upon which He died—and let the ornaments on the tree remind us of the drops of sweat and blood He shed there.

When you carry that tree to the trash pile because it is dead—remember that they carried Christ's body to a tomb because they thought He was dead, but He rose again.

Even the singing of carols can recall for us the fact that they come from many nations and different peoples—and unite all mankind in the brotherhood of man through Christ.

Let us remember every time we see a candy cane that we should bow our heads in prayer of thanksgiving and humbleness.

Won't you remember these things as you go about your way this Christmas?

Since it is Jesus' birthday—let us give Him a gift—let us love one another—be a little more understanding of each other, not quick to condemn or criticize—remember the best

gift of all is to give ourselves just as we are—for God to use as He sees best.

Let Children Help Prepare for Holiday

Children learn the real meaning of Christmas when you let them participate in preparations and activities.

Making gifts for someone special is a project that even a three-year-old can do. Children can fill pretty jars with sand to make attractive doorstops. They can make clove apples to add spice to handkerchief drawers. Even their simple drawings make gifts that parents cherish.

Baking cookies and making Christmas decorations also put children in spirit of things. And even small children can string popcorn and cranberries for tree trimmings.

Deeper Meaning

Making Christmas cards shows children that there is more to the cards than the actual sending. You particularly want friends to know you are thinking of them at Christmas time, and children can learn this early.

Music is a part of Christmas and offers another opportunity to put meaning into the holiday for children, who enjoy singing.



Joyous Christmas Wishes

The merry season is at hand and we hope it contains a multitude of blessings for each of you.

Thank you for your patronage and good will

THE TEXAS COMPANY

Woodrow Lovelace

WHAT DOES

Christmas

MEAN TO YOU?

(Scripture-Luke 2:9-14)
(Editor's Note: The following is a portion of a program which was prepared by Mrs. Mem Sprowls and a friend from another city. As an editorial on the Christmas season, we include it here.)

What does Christmas actually mean to you—to some people it

means a big feast, a holiday, a day to celebrate because their families celebrate it—their earliest memories go back to Christmas, a gay tree, an electric tree, or a pair of fur trimmed boots, or a baby doll with real hair—and to some people it is a time of giving and a time of getting.

To some—it is a time of profit because of commercialized customs.

To modern-day children, it's a time to be on their best behavior so Good Ole Santa will bring them a list of toys and such; a stocking won't do them, it's more like a tubful of them.

To a very few people, it is the birthday of Our King, whom we honor on His day, when boys and girls can tell you that 2000 years ago, a little boy was born and lay in a manger in Bethlehem;

mother was a young Jewish woman, named Mary; she called her son, Jesus. Angels, shepherds and wise men worshipped him and brought gifts of adoration.

The little boy grew to be a man, a man who loved his fellowmen so that His whole life was dedicated to the relief and service of all in need and sorrow.

He left us two commandments when He left this earth—that we should love God whose nature He revealed to us by His own—that we should love our neighbor as ourselves.

We are far from fulfilling either—but because of Christ's life and death and resurrection, we come for a moment a little nearer to both at Christmas time.

At this Christmas time, let us put Christ into Christmas.

Let us see Christ and His love in every traditional object and custom, let every symbol of Christmas remind us of His birthday and His love on earth.

When we see candles—let us remember that he said "Ye are the light of the world" and that we should let our light so shine before men that they shall glorify Our Father; and when we give gifts to our loved ones and friends—let us remember the gift of God, His only Son, who gave His life that we might accept God's gift of salvation. And when we see snow on Christmas Day—we can recall with glad hearts that our sins are forgiven and our gar-



Wishing you the best of all your desires and a Happiness this Christmas that will continue throughout the coming year.

THE COVER SHOP

Jess Latham



BEST WISHES FOR THE HOLIDAYS

During the past year it has been a sincere pleasure to have the privilege of serving you, and we are deeply grateful for your confidence in us.

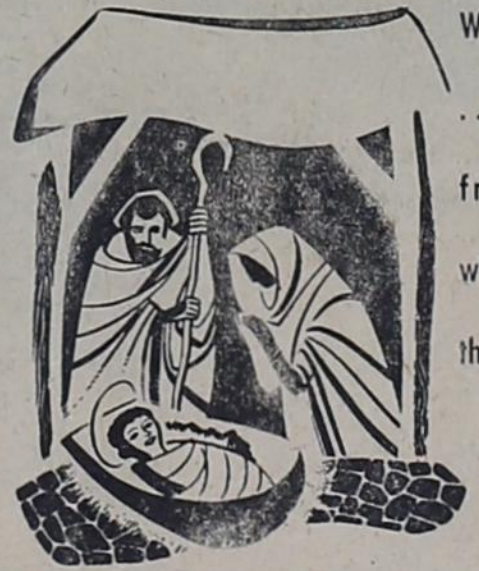
Hope this Christmas is your merriest one!

Farwell Hardware

The Hensons

IN THE TRUE SPIRIT

of the Christmas season



We feel special pride... a pearl glow of friendship, warmth within... where those who have helped us along our business way.

May the joy and peace of CHRISTMAS be yours

Ralph Humble

Your Minneapolis-Moline Dealer

— Farwell —



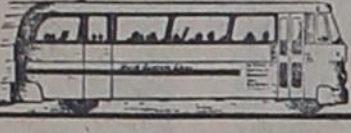
Christmas Greetings

May the true spirit of Christmas bring joy to every home... contentment to every heart. And throughout the coming year, may we all know the peace and good will of which the angels sang on that Holy Night, long ago. To you and yours, we wish a very merry Christmas.

Kemp Lumber Co.

Farwell Clovis "All The Gang"

HOME FOR CHRISTMAS



By F. L. Rowley

JENNIE BROOKS was a nurse. A young nurse. Young both in length of service and in salary. Annie her room-mate, wasn't surprised to find her frowning when she burst into the room just two days before Christmas. Jennie's meagre savings had been lined up carefully on the bedspread. "Making up your shopping list?" asked Annie. Jennie made a wry face. "I'm wondering whether to use this money for presents—or to spend it on a round-trip ticket home. This year I'm getting Christmas Day off, you know." "Lucky you! I'm on duty. Say, if you need money—?" "No thank you!" Jennie said firmly.

Too Bighearted

Annie sat down on the bed beside her friend. "You wouldn't be in this fix if you weren't so bighearted," she chided. Jennie pretended not to hear. "Maybe if I were to go home by bus—"



Jennie sighed. "Sometimes it's hard to do the right thing..." Annie grasped her arm. "Mrs. Winters got a new bed-jacket this afternoon; there was no name on the card. Just 'Merry Christmas!'" "Why how nice!" Jennie exclaimed innocently. "Who could have sent it to her?" "And old Mr. Carruthers got a new pipe."

Jennie smiled brightly. "Isn't he a wonderful old gentleman? So gay in spite of everything."

There Are Rules

"You'll be gay if Wilson finds out who's handing out presents. You know it's against the rules to give or accept anything more costly than a card. And now you're short." The "Wilson" to whom she referred was the strict head nurse of Hillcrest Hospital.

Jennie sighed. "Sometimes it's hard to do the right thing; sometimes the right thing even seems cruel"

Annie nodded. "That's what rules are for, honey. And while we're at it, don't forget the rule about accepting money from patients."

Jennie stiffened. "You know me better than that!"

Annie patted her shoulder. "Sure. But I also know that old Mr. Carruthers is taking up a collection for you; all the patients on the second floor are chipping in."

Jennie gasped. "Why didn't you warn them? If Wilson finds out about it I may lose my Christmas leave."

For one wild moment she was tempted to accept the money in spite of the rules. Then she looked down at her white skirt, the white shoes. How proud she'd been to don them! Squaring her small shoulders, she decided to give Mr. Carruthers a lecture on hospital rules.

A short time later she was passing through the vestibule when a stern voice brought her up short.

"Brooks!" Only Wilson could shout 'Brooks' as though it were a vice of some sort.

Unexpected

Jennie walked uncertainly into Wilson's office. To her surprise Miss Wilson was smiling.

"Brooks, someone left an envelope here for you—there's money in it."

Jennie backed away. "The rules say we're not permitted to accept money from patients."

Wilson smiled approvingly. "Right. Yet this is somewhat—er—different. The enclosed note is signed: Mr. Anonymous. Our rules don't quite cover a case of this nature. I'd advise you to take it Brooks—and a Merry Christmas to you!"

Jennie's eyes were damp as she left the office. Now she could get the radio and go home for Christmas too. And Mr. Carruthers, peering from his second floor window, chuckled merrily as a pert young nurse waved to him from the bus stop on the corner!

Spooner, Wisc., Advocate: "Safe gun handling means that you and the other fellow will come back. The hunting seasons are designed for trophies rather than tragedies. Good luck, enjoy the hunt—but be careful!"

Petaluma, Calif., Argus Courier: "The hue and cry for better education, in which we join, is motivated by our determination not to surrender to nor be destroyed by Communist Russia. But if the steps we take are but further steps on the road to a strong centralized government in Washington, then we ourselves are surrendering to, or being destroyed by, the spirit of totalitarianism."

Helpful Suggestions For Safe Decorating

"Today is the day to prevent an accident—not tomorrow," J. O. Musick, general manager of the Texas Safety Association, issued these words of caution today to Texans, regarding Christmas tree decorating safety.

"Most of us make special efforts to see that our homes are filled with pleasure during the Christmas season.

"Why, then," Musick asked, "can't we go a step further and make sure our holiday spirit isn't accidentally marred

through carelessness in decorating our homes?"

Musick pointed out that it takes less than 60 seconds for the average Christmas tree to burn completely.

"You have probably seen a Christmas tree burned out-

doors," he said. The roar and power of that fire are awesome, even when under control. It can bring death and terror into a home unless a few common sense precautions are taken."

To reduce the possibilities of such an accident to minimum, Musick listed the following "musts" for safe decorating.

- 1. Keep tree outside until ready to set up; then erect it away from heating units. Never place it so that it will block an exit.
2. Make a fresh cut diagonally in the trunk, at least one

inch above the original cut, and keep the base in a water-filled container during the holidays.

3. Anchor your tree firmly at both top and bottom. Don't try to fireproof your tree with chemicals. Use non-flammable decorations.

4. Keep lighted candles away from tree or other decorations. Use only Underwriter approved lighting—checking to make certain all sockets and wires are in good condition.

5. Turn off tree-lights at bedtime or when away from home.
6. Clean up after Christmas

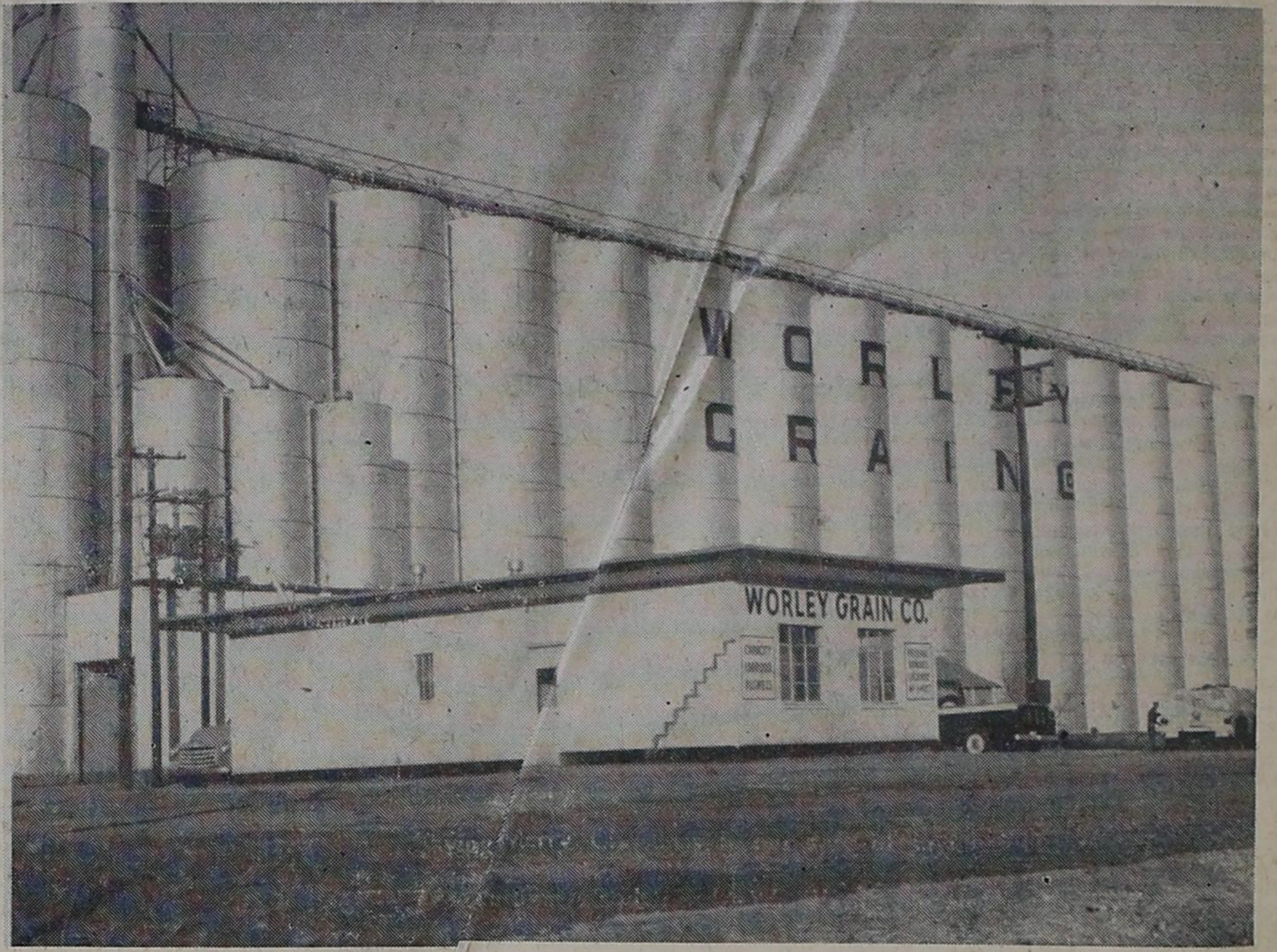
gift opening—scattered wrappings are an invitation to disaster.

7. Dispose of tree safely; never burn it in the fireplace. "Remember," Musick concluded, "keep your Christmas a bright one, with happiness not with fire."

Red Creek, N. Y., Herald: "From the small beginnings of railroads in this country back in the 1830's... they have been the backbone of transporta-

tion and have contributed immeasurably to the growth of America... We cannot believe that America can afford to meet the complete passing of the railroads but the complaint of the companies against obstacles to better revenues are not unjustly founded... The costs of operation have risen in tremendous degrees and find it hard to borrow money for new equipment.

"It is altogether obvious that something must be done to save the railroads and they must be saved."



Thank You...

We are not without grateful humility when thinking of the splendid patronage that has been ours, and we wish to thank each of you for whatever part you may have had in making possible the progress of this firm.



GREETINGS

Thank You For the Opportunity of Serving You During the Recent GRAIN SORGHUM HARVEST

WORLEY GRAIN CO.

Herb Potts, Mgr.

Farwell, Texas

The company that helps farmers help themselves. We use area-grown grain in the manufacture of feeds for livestock and poultry.

Christmas Tree Legends

The trimmed Christmas tree, as we know it today, is little more than a century and a half old, yet legends trace the origin of the tree back to earliest times.

One legend concerns an early Christmas missionary, St. Wilfred, who once came upon a band of Druids preparing to make a human sacrifice under a large oak.

According to the story, St. Wilfred had the tree cut down and almost immediately, a young fir tree sprang up in its place. The missionary seized the evidence and made the fir tree a symbol of new faith and thereafter the Druids set this symbol of immortality in the halls of their lodges at Christmastime, surrounding it with feasting and laughter and love.

There is also the story of the Faithful Pine which sheltered the Holy Family during the flight to Egypt. With Herod's soldiers in pursuit, it was still necessary that Mary rest awhile so they sought shelter in the low trunk of a huge fir tree. As the soldiers approached, the tree bent its branches to conceal the huddled little group. When the danger had passed, the baby Jesus blessed the old tree. Today, if you cut a pine cone lengthwise at Christmastime, you can still see the imprint of His little hand.

Another legend holds that the first Christmas tree was really an apple tree. And, although the fir tree has long since replaced its predecessor for Christmas use, the tinsel baubles we use on the tree are said representative of the fruit which for the early Christians symbolized the fall of man in the Garden of Eden and his reclamation by the birth of the Saviour.

Dear Santa,
I am a little girl 7 years old. I want a big bride doll with high heels, earrings, and necklace. I would like a bed with a mattress, some doll clothes, and anything you would like to bring me. I have two sisters and a brother, please don't forget them.
Santa, I love you and Mrs. Santa. Be sure and don't forget all the other little boys and girls.
Love,
Zadene Burris

Dear Santa,
I am 8 years old and in the second grade. I like numbers at school.
Please bring me a bicycle, cowboy set, wagon, drum and guitar. Don't forget the other boys and girls.
I love you,
J. B. Taylor

Dear Santa,
I would like to have a doll with lots of clothes, a wood burning set, a toy sewing machine and spatter paint. I will leave you some pie and hot chocolate and don't forget to kiss Mrs. Santa for me. I love you.
Patricia Thompson

Dear Santa,
Please bring me a cap gun and a train.
Your friend,
Betty Hukill

Your friend,
Boyce Brown

Dear Santa,
Please bring me a gun and a holster.
Your friend,
Bobby Strickland

Dear Santa,
I would like an airplane and a gun and holster. I would like a wood burning set, bow and arrow, pogo stick, cowboy suit, helmet, and a tank.
Santa, you have always been nice to me.
Thank you,
Stuart Wilson

Dear Santa,
Please bring me a bow and arrow, micope set, radar cannon and one-gun holster. There will be candy and pop under the tree for you.
Love,
Larry Combs

Dear Santa,
Please bring me a doll and doll clothes.
Your friend,
Benilde Luna

Dear Santa,
Please bring me a gun and some boots.
Your friend,
Charlie Tipton

Dear Santa,
Please bring me a train and a basketball.
Your friend,
Brian Burns

Dear Santa,
Please bring me a doll and a bed.
Arlene Arnold

Dear Santa,
Please bring me a purse and a slate.
Your friend,
Cynthia Newton

Dear Santa,
Please bring me a doll and a dog.
Your friend,
Rebecca Ortiz

Dear Santa,
I am a little boy 7 years old and have been very good all year. I would like an electric train and drum. Thank you.
Love,
Gregory Burns

Dear Santa,
I would like two gun shooters and anything you would like to bring me. Don't forget Danny and Kim and Jo. I will be at my grandmother's in Clovis.
Love,
Roddy Pearce

Dear Santa,
I am 7 years old. I am a good girl. I would like a doll for Christmas. Don't forget my little brothers and sisters.
I love you,
Candy Lopez

Dear Santa,
I want a play shotgun and two pistols, a cowboy hat and a football. I have been a good boy.
Love,
Donny Stallings

Safe, Durable Toys Best for Youngsters

Carefully selected toys will give children many happy hours of safer, constructive play. Poorly chosen toys, on the other hand, will collect dust on the shelf or need repairing a few days after Christmas.

Many winding and friction-drive toys are limited in their use and are not recommended for children. On the other hand, blocks, logs and other such toys will help develop a child's creativity.

If you choose a doll as a gift, be sure it is durable. Check the arms to see that they will bend easily. Also see that the fingers are not spread out so that it is difficult to dress the doll.

Make Clothes Simple

Doll clothes should be attractive, yet made so the child can manage them herself. They should open down either the front or the back and fasten with snaps, large buttons or ties.

The construction and material used in toys is also important. Since hard plastics break easily, soft plastics, metal and wood are better for toys. Inspect metal toys carefully to be sure there are no sharp edges.

Take it easy on the curves this Christmas. Don't be a holiday statistic!

Prepare For Cold

"If all the amateur weather prognosticators (made up of old-timers, new-comers, sinus sufferers and those who play hunches) are correct—Texans are in for a rough winter." So says J. O. Musick, general manager of the Texas Safety Association.

"In fact," he continues, "many expert weathermen also forecast an unusually severe winter. One thing for certain—winter will bring numerous dangerous driving days."

1. Like a good Boy Scout—be prepared. Winterize your car and your driving habits at the same time.

2. In addition to a thorough mechanical winterizing, check tires, headlights and tail lights. Carry chains and a shovel for emergencies.

3. Make sure you can see. Keep windshield and windows clear. Check windshield wiper blades and replace if they do not do a good job. Also make sure the heater and defroster are in good working condition.

4. When starting out—get the feel of the road. If in doubt about the road's icy condition, test your brakes occasionally to learn how quickly you can stop.

5. Keep well behind the car ahead (a good rule to follow in any kind of weather) so as to give yourself plenty of stopping distance.

6. To stop quickly, pump your brakes in a series of quick applications. To slam on your brakes, on icy roads, is to invite locked wheels and an uncontrollable skid.

LETTERS TO Santa Claus

Dear Santa,
Please bring me some dishes and a dress.
Velma Morris

Dear Santa,
I am 15 months old now and I would like for you to bring me a rocking horse, and a belt to fit my Levi pants. Also I would like a little car. Thanks.
Your little friend,
Lesley Curtis

Dear Santa,
I am a boy almost 7 years old now and I am in school, so you see, Santa, it would be very nice if you could bring me a big 26-inch bike. I would like some other toys, too, but remember all the other boys and girls.
Thanks,
Robert Curtis

Dear Santa,
I'm a little boy 6 years old and I'm in the first grade.
Will you please bring me a cement mixing truck, 2 guns and holster, train, candy, nuts and fruit.
I try to be good most of the time and please don't forget all the other boys and girls and especially my little sisters. I love you, Santa.
Rex Lyn Richardson

Dear Santa,
Please bring me a black robot. Thank you.
Al Gonzales

Dear Santa,
I want a doll and a bottle and a bed. I want some dishes, too. I want a blackboard, too. Bring my little sister a doll and a little iron. Bring my little brother a guitar.
Susanna

Dear Santa,
Please bring me a Bible and a Teddy Bear.
Your friend,
Tanya Ann Thompkins

Dear Santa,
Please bring me a Teddy Bear and a dog.
Wilton Roberts

Dear Santa,
Please bring me some boots and electric train.
Your friend,
Joe Weldon Haney

Dear Santa,
Please bring me a doll and a doll buggy.
Your friend,
Bonnie Seal

Dear Santa,
Please bring me a doll and a suit case and a purse.
I love you,
Don Haney

Dear Santa,
Please bring me a kite and electric train.
Your friend,
Terry Travis

Dear Santa,
Please bring me a blackboard, chalk, doll buggy and gloves.
Your friend,
Carolyn Gates

Dear Santa,
Please bring me a doll buggy, dishes, and some doll clothes.
Your friend,
Glenda Lewis

Dear Santa,
Please bring me a doll and a doll bed and a Bible.
Your friend,
Linda Autry

Dear Santa,
Please bring me a doll and a doll buggy.
Your friend,
Linda Hill

Dear Santa,
Please bring me a 2-gun holster.
Your friend,
Carlos Lopez

Dear Santa,
I am 7 years old. I am a good girl. I would like some doll shoes and doll clothes. I live 9 miles north of Texico. We have a Christmas tree. I am in the second grade.
Janet Wilson

Dear Santa,
Would you please bring me a doll and an accordion. I am in the second grade in Texico. I have been a good little girl. I love you.
Mita Newton

Dear Santa,
Please bring me a doll and stove dishes and my name is Mary Ann Johnson.

Dear Santa,
I am Douglas Autrey. I want a gun, holster, candy, apples and nuts. I would like a western shirt, hat, and boots. I have been a pretty good boy. I would like a doll bed for my baby sister.
Douglas Autrey

Dear Santa,
I want a B-B gun and a toy truck. I have five little brothers, please don't forget them.
I love you,
Don Haney

CHRISTMAS



THINGS

When Child's birth shepherds watched by night, the wondrous tidings of the Christ place where He hung forth, and with awe and rejoicing, they sought the gloriously, radiant. And at every Christmastide, the sacred story lives anew... We wish for the world with hope and faith, peace and good will. the abiding joy and yours at Christmas a season abundantly filled with inspiration that He brought to earth.

Allow Us To Thank You for Your Patronage During the Harvest

WATKINS

GN

R. S. SMALTS, Mgr.

Farwell, Texas

The Season's Greetings

CONTINENTAL OIL COMPANY
PAUL AND ELLEN WURSTER



By Shirley Sargent

IT WAS a peaceful family scene. Ginger and Carol were fighting for possession of the comics, five-year-old Lincoln was pestering Tom who was actually making a stab at doing his own algebra. That is a peaceful scene in our family.

And then Linc, my homely, lovable, exasperating husband turned it into bedlam by announcing, "Well gang, this year we're spending Christmas at the cabin."

My groan was smothered under the joyful chorus. Now I love the cabin in the summer months and for occasional fall and spring weekends. Even my husband classifies me as a "good sport"; in his estimation a rank just below Eagle Scout—but my sporting blood doesn't extend to a winter week. There's nothing wrong with the place that money, carpenters and a few conveniences won't fix. The cabin has always been a do-it-yourself project and has progressed to two large rooms, an enormous porch and a well-worn path that leads to the "conven-



"On that stove?" I asked weakly, beaten already by their combined radiating joy.

"fences." And that's where Linc wanted me to spend Christmas! All Excited

"Mom, you will bake a turkey?" Ginger threw her arms around me. "Isn't this going to be tremendous?"

"On that stove?" I said weakly, beaten already by their combined radiating joy. "Where will we hang the stocking?" I had to make a token resistance.

"I'll build a mantel," Linc said promptly, "and that'll spur us into making a fireplace next summer."

Carol was busy sketching. "Look, I can paint a fire right on the wall."

Young Lincoln said, "We better leave a note for Santa Claus to come in the door."

So long as the snow kept up, the children kept in. By afternoon, I noticed that next summer's fireplace had been snowed under by a unanimous demand for inside plumbing. This unexpected backing so improved my spirits, I managed a laugh when the electricity went off.

Carol and Ginger lit candles delightedly while I struggled with cooking on the two burner air tight. We had bought it for heating purposes and emergencies. We ate by candlelight.

"Good thing," Tom blasted the aura of romance, "if we saw what we were eating we probably couldn't—Ouch! Who kicked me?"

Strange, but by candlelight, the painted fire on the wall looked almost real and the long stockings, hanging from Linc's mantel were more touching than ridiculous.

"Aren't we going to sing?" young Lincoln questioned as I buttoned up his sleepers.

Simple Dignity

We gathered around the Christmas tree garlanded with popcorn and cranberries. There was a simple dignity about it. Lincoln said, "It's the beautifullest tree we've ever had." It was too.

Then we sang, and in the fire-crackling silence, the songs had a sincerity and an understanding of that holy night. Once the youngsters were tucked into bunks and cots, Linc and I filled stockings and put packages under the tree. There was no sound except our own and that of the fire. The world was at a snowy peace and, with Linc's arms about me, so was I.

It would be nice to say that the electricity came back on and saved the bird, but it didn't. Instead, I added my name to the many red blooded, stove-cussing American women who have conquered a wood stove. My families' faces—and the number of second helpings—were my reward.

"This is the bestest Christmas we ever had," Lincoln spoke for them all.

Funny thing, but I had a feeling that Christmas at the cabin was about to become a yearly experience and I do mean experience.

Sterling, Ill., Daily Gazette: "Whether the nation's taxpayers really bit into the seat of government spending or merely came out of the 1957 Federal budget battle with a piece of cloth in their mouths still remains to be seen."

Quincy, Mass., Patriot Ledger: "The United States as a nation and educators as members of a profession must re-examine their attitudes toward scientists and the educational process. Mathematics may not be for the millions but more pupils would take it if Americans put greater value upon it."

Speed, Drink Mar Christmas Cheer

Peace on earth, good will toward men—this is the theme of the holiday season. The whole Christmas story is one of peace, joy, hope and happiness.

Yet, ironically, the Christmas season has become a time of tragedy and death on Texas streets and highways.

The two principal villains in the holiday accident picture are excessive speed and drinking drivers. In fact, a combination of these factors accounted for 71 percent of the rural fatal accidents during 1956.

The rush to get home for the holidays, increased crowds of

shoppers and the ever-present glass of cheer combine with heavy traffic, parties and careless pedestrians to turn this happiest of all seasons into the deadliest time of the year.

But all of this need not be, if we would use just a little extra care and courtesy in our driving and walking. Too, it would help if we gave more support to public officials, safety organizations and law enforcement agencies who are stepping up their fight on accident prevention. With these efforts Texas could go a long way toward peace and joy in

the holiday season. This is just what we are being asked to do by the Texas Safety Association, which is now busily engaged in statewide activities designed to keep the holiday accident toll to a minimum.

By way of suggestion, here are some of the things which we, as individuals, can do to help hold down the holiday death toll:

Soft pedal the gas pedal! Remember that winter weather, here in Texas, is very changeable without notice, and you may often be called on to change your driving habits to meet driving conditions.

Stay alert! Don't let hustle and bustle of last minute Christmas shopping distract you when you are walking or driving. Don't drive after drinking! And, watch out for those who do. You can't get responsibility out of a bottle.

Beware of early darkness! December's early twilight accounts for many deaths by the prolonged reduction of clear vision. If possible, plan to do your traveling during daylight hours. If you are a pedestrian, give yourself extra time when crossing streets.

Finally, resolve to give real

support to those who are protecting your life. Only through your good will and help can public officials crack down on traffic accidents. Speak up and act for stiffer fines, no-fix tickets and adequate police personnel.

Grandma was giving the new bride a heart-to-heart talk. "Child, I hope your lot's going to be easier than mine," she said. "All my wedded days, I've carried two burdens—pa and the fire. Every time I turn to look at one, the other goes out."

Telephone Bells Invade Our Aircraft

The telephone bell pursues us everywhere! Now that the radio-telephone has pretty well displaced telegraphy for air to ground communication, according to the United Nations International Civil Aviation Organization, a new device known as "Selcal" can be added. "Selcal" rings a bell in the cockpit when the aircraft is called, simplifying the pilot's former problem of keeping a constant radio watch.



It Has Been A Real Pleasure To Serve You During The Milo Harvest

EACH year we welcome the opportunity which the Christmas season offers to express our appreciation for that measure of good will and confidence which we enjoy from you. Having you one of our friends and being privileged to serve you in a business way will inspire us to greater effort so that we may continue to merit this consideration.

For your friendship... for liberal patronage... for your important part in the community life of the people in this area... we say "thanks." Your loyalty and confidence are invaluable and it is good to know that our community is made up of such fine folk.

It is our hope that your every Christmas wish will be granted and may it be a most wonderful occasion for you and yours.



Bill Dollar
Mgr.

ELEVATOR

On the State Line
Texico-Farwell

L O N E S T A

Industry Has Growing Thirst

Industry is daily turning to water, in more than a figurative sense. New industrial uses for water are developing constantly, according to the Bureau of Economic Affairs of the United Nations.

Bureau experts estimate that one-third goes for cooling, one-third for processing, and the remainder for steam genera-

tion, fire protection, and such requirements as air-conditioning. In recent years air-conditioning plants have been gulping up water at a startling rate, since one large building may consume with a 24-hour period, an amount formerly adequate for a community of 25,000 persons.

In one American industrial city, they add, the population has almost tripled in the last half-century, but its demand for water has increased seventy-fold.



"DEAR SANTA, I am two years old. I want a 'bi-cytle' for Christmas." That's the way the letter season's favorite character reads. Of course his daddy, Loren Thompson, had to help him quite a bit and his parents, Mr. and Mrs. Lee Thompson, can remember when they were helping Loren

and their other children spell things like buggy, train, and track. Loren is just one of the many young parents whose letters can be found in the files of The Tribune. The requests of their children feature much the same type of toys and goodies and reflect the same faith in the old gentleman's goodness and generosity.

Trib Files Hold Yule Memories

Christmas is made up of many ingredients; one of them is memories of Christmases past. From the files of The Tribune come some letters to Santa Claus that may bring back memories to people who will soon be helping their children write letters to Santa.

The following come from the 1940 Christmas edition:

Dear Santa Claus: Please bring us lots of pretty playthings. I, Leon, want a gun, football, and train. Please bring Delvin a ball and anything that would make him happy. Please don't forget all the other little boys and girls. Also bring some goodies. Your friends—Leon and Delvin Langford.

P. S. Please remember my little cousins, Jimmy Don, Frankie, Gordon, Alton, Oran and Frances.

Dear Santa: I want a cattle truck, and a little red car, a train and some cows and horses. I am three years old. My birthday is Feb-

the first grade. I want a doll and baby buggy. Good bye, Esther McDaniel.

The staff hopes you have a merry Christmas!

(She made certain that Santa knew what she wanted by writing a second letter which was printed in the same edition.)

Dear Santa: Please bring me a baby buggy and a sleepy doll, some candy, nuts, and fruit. Esther McDaniel.

To Harness Tidal Power

On a small estuary of the river Rance in Northwest France, a vital experiment in putting tides to work is being watched. UNESCO reports, by technicians of many countries. It constitutes the world's first tidal power station, designed and built through the coordinated efforts of American, German and French scientists. They believe that it may solve the problem of utilizing a proportion of the thousands of millions of potential kilowatt hours of energy, now going to waste, along the coastlines in every part of the globe.

For many months, geological soundings have been taken in the Brittany estuary, to determine the best site for a 23,000-foot construction of which a core more than 16,000 feet of concrete. Both late a power-station will have a capacity of 800,000 kilowatts. It may be their powerized counter ten years, of doubling at the Rance every highly significant water turbine are drainage of six involve basins filled at had by complex technician had to be coped any plans could be drawings of the gentle slope of the water would be only feet at the maximum.

Beaver Hills, Pa., News-Tribune: "With the outlook is steeped in pessimism, Baruch reminds himself, 'Two and two still make four and you can't keep mankind down for long.' It's more than possible that the same sort of thinking will arrest the market slump."

"After all, the fall seems already to have overcompensated or any recognizable weakness in the business boom. . . . In August, retail sales reached a record total of \$17.7 billion."

New Year's Was Once Spring Affair

The celebration of the New Year was once a Spring affair in Egypt and Rome. Ancient Egypt used the overflowing of the Nile as a calendar and celebrated the New Year accordingly. The Babylonians began their New Year in March, and the early Romans followed the Babylonian pattern.

Bearing this in mind, the custom of invoking the gods of fertility at New Year's time—the origin of which is lost in antiquity—seems logical and appropriate.

Roman Masks

The Romans were accustomed to hanging tiny masks of Bacchus upon trees and vines, the idea being to impart fertility to every side of the tree to which the masks were turned by the wind.

In the old days, Roman youths went from house to house singing and wishing everyone a prosperous New Year.

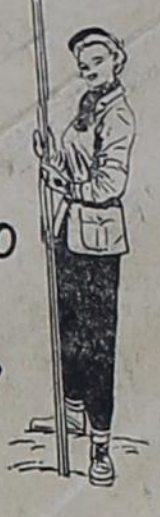
Scottish lads always had a howling good time going about on New Year's Eve switching the trunks of trees and petitioning "a good, howling crop."

Reflecting the fear of starvation, peasant families in various parts of the world baked a special New Year's cake which they dashed against the door; members of the household hastened to pick up a piece and eat it, prayerful that neither hunger nor want should enter the house during the ensuing year.

UNIQUE CALENDAR

The Moslem calendar is unique: the 12 months of the year begin with the approximate new moon without any intercalation to keep them geared to the seasonal equinoxes. Thus the months, and New Years, too—retrograde through the entire year in about 33½ years.

Just want to say Hi!



Merry Christmas Jim's Cafe Texico Ola and Jimmie

MERRY CHRISTMAS

Better friends we could not wish for . . . nor a happier occasion than this Christmas to wish them joy, success and happiness. Thank you for your friendships and loyalty.

Sheets & Son
Ted and Harry Texico

THE TIME HAS COME... MERRY CHRISTMAS

While charting our progress, we look back with pleasure on your friendly relationship with us, and cordially extend to you the season's greetings and best wishes for a happy and prosperous new year.

AND *Thank you!*

The State Line Grocery
C. Frank and Elsie Elliott

Wishing you Season's Greetings
Texico Recreation Hall
Sam and Ira

Wishing you Joy and Happiness



Merry Christmas
TO YOU... OUR FRIENDS AND CUSTOMERS
Stones Variety and Dry Goods
Texico
Ruby and Judge

It's an old American Custom
TO WISH FRIENDS AND LOVED ONES

MERRY CHRISTMAS

But each year we look forward to the occasion with more anticipation and eagerness because each year we find we have made many new friends whom we wish to remember and thank for their fine patronage.

City Cleaners
Kirt and Dick Farwell

Some customs change as the years go by . . . but it is our sincere hope that the wondrous custom of remembering friends at Christmas will go on forever . . . for it is this custom that helps to keep our friendships lasting.

May all the joys of the Christmas Season be yours

Jones & Co.
Curt and vice

Tree Should Be Safe As Well as Pretty

Make sure your Christmas tree this year is as safe as it is attractive. The way to do it is to keep the butt of the tree in water while it's in the house.

Keeping the tree in water will help to prevent dryness that may mean a fire hazard. It will also keep the needles from dropping so rapidly.

When you select your tree, try to find out how long it has been cut. It will last longer if it has been cut recently.

Balsam fir makes the best Christmas tree, but Douglas fir is nearly as good. Becoming increasingly popular are the pine trees—Scotch, red, white and jack—which hold their needles from two to four weeks. Spruce trees will hold their needles only from three to ten days in the house.

WHAT DO YOU SEE AT CHRISTMAS?



There are a lot of things about Christmas that everybody sees. The colored lights. The Christmas trees. The store decorations. The counters filled with dazzling gifts. Homes decorated, streets decorated.

Everybody sees Christmas cards, bells, and street corner Santas. There are carol singers, mistletoe, holly and evergreen wreaths. We see hurrying crowds of shoppers in stores, overloaded mail trucks, express packages piled high beside the trains.

We see fires in the hearth, stockings hung with care, tables laden with good things to eat. And they are all a part of Christmas.

But all of these things are often too easy for us to see. Perhaps this year we should look extra hard for the "Spirit of Christmas." Let's look for the great amount of good in all people; it shines best at Christmas time. Let's look at the faces of little children for the real happiness of Christmas. Let's look out for the needs of less fortunate people, the shut-ins, the lonely, the unfortunate.

And this year, let's try once again to see the real meaning of Christmas—its religious significance. Its message of peace and hope for the world. Let's really see Christmas this year.



CONCENTRATING on the generation of hydrogen are four chemistry students at Texico High School. A total of 78 students is enrolled in the science program which underwent a reorganization this year and now has a more complete, better co-ordinated offering than ever before. Ken Hanks, second from right, is the department head and teaches all science courses. The students, left to right are Dicky Adams, Jerry King, Bobby Patterson, and D. E. Hammit. (Photo and Story by LAURIE COOPER)

Texico Revamps Science Program

Someone once said man needs two things—science to understand God and language to explain Him to others.

Recently reorganized and put under the direction of one teacher, the science program of the Texico School system is striving to give its students the former and meet the challenge presented by the ever-increasing importance of science in everyday life.

"No field offers more opportunities than science today," said Agrie Jones, superintendent, "and we have tried to design our program to equip the students with a general knowledge of those opportunities. We are especially stressing science for those capable," he continued.

While the system has, for many years, required general science in addition to the biology credit required by the state, it has been impossible to offer both chemistry and physics each year. Lack of personnel made it necessary to alternate the latter two courses, consequent scheduling problems often prevented a student's taking both, and each course was handled by a different teacher.

This year for the first time, all four are offered, taught by Ken Hanks. Jones said that with one person co-ordinating the program it is easier to locate the potential scientist and avoid repetition in the courses.

classroom and lab which, Jones hopes, is in the not too distant future.

Channeling capable students into the science courses seems to be a problem of many schools, but the superintendent said that this is not the case here. Parents and graduates of the school have recognized the value of the science program and have encouraged the student to take advantage of it.

Graduated from Milligan College, Tenn., Hanks is a biology major who has also done graduate work at the University of New Mexico. This is his first year of full-time teaching.

He utilizes the available movies, film strips, and out speakers and anticipates a eventual development of a "traveling science team" which will form a foundation for high school science and teaching elementary experiments performing simple experiments from the first grade enthusiasm to a class in cosmology and visit the days of rearing sputniks, and what-sputniks.

For the most part, said Hanks, the students were most practical. They included photographic and weather protection equipment, apparatus for the testing of geophysical specimens, oxygen bottles, and other essentials. (He also admitted that cosmetics were to be found on practically every girl's list and that motor scooters were not uncommon on the boys' lists.) Upon completion of the space unit, students will make another comparison of the two.

Biology begins with the life of the simple animal and progresses to the more complicated. Special attention is placed on the life of man and its inter-relationship with the simpler forms. To low design, the way stressed, is actually observed forms of sources with the studious and will live matesshoppers, and which thther specimens, dissect.udents learn the perhature of the mater-Chounter in everyday che'sics they study the hydraulics, mechanics, and also atomic physics. latter field, especially, is a great deal of overlap ven physics and chemistry. Backing up the science program is an equally strong math program. Six courses, one in general math for students who are not inclined to continue in the field, and five in higher mathematics are offered. Included are two years of algebra, plane and solid geometry, and trigonometry.

One of the biggest problems, shared with most schools over the nation, is lack of proper space. Each year, the school is adding around \$1000 worth of equipment. The purchases are planned so that the material can be used in a properly designed and furnished science

LETTERS TO Santa Claus

Dear Santa Claus, We are two brothers four and a half and three years old. We live out in California, but please remember our great grandparents in Texas and our great uncles and aunts. My little brother Randy wants a guitar, blackboard, and some new playclothes. For me, Robert, sport coat and Big Mac. Please remember all the little boys and girls everywhere. We love you, Santa, Robert and Randy Ervin

forget Mother and Daddy and my brothers, Joel Stover Dear Santa Claus, I have tried to be a good girl and I go to school at Texico this year. I am in the first grade. Would you please bring me a cowgirl suit and some doll clothes for my dolls. Santa, I live 4 miles north of Clovis this year. Don't forget other boys and girls. Sincerely, Melissa McCauley

Dear Santa, Please bring me a real live horse. My big brothers would like a gun; and a small rattle for each of the twins. You must not forget all the other children. With love, Janie Watkins

Dear Santa, I want a doll and a Poor Pitiful Pear doll, a doll buggy, and a Teddy bear. Sincerely, Melissa McCauley

Dear Santa, Hi, how are you? I have been a nice boy and will be one. Will you bring me a football suit—jersey, helmet, shoulder pads and some football pants; a table and chairs, a little doll holster. That's all! Would you bring my little sister, Lisa, a dolly, and a doll buggy. I'll leave you some cookies and milk, Santa, on Christmas Eve. I love you, Thank you all Jeff

Dear Santa, good. I want a I have a rattle for my baby television rattle telephone. sister a Ted Glenn

Dear Santa, I have been good. I want a car, and Hal wants the "Tammy." Ronny Graham

Cheyenne Wells, Colo., Record: "Despite the assurances of Treasury officials that the \$275 billion Federal debt ceiling will not be punctured—even by Sputnik—all other indications point to bigger and better Government spending. Unless the humble citizens back home can persuade their Congressmen between now and New Year's that the extra defense billions must be squeezed out of useless and wasteful Federal bureaus... there will be no retarding done. In short, our Government will have no brakes!"

Dear Santa, I have been good. I want a ring, and a coke machine, and a gun machine, and a popcorn machine, and 1 doll. Meredith Anderson

The good will and patronage of our many friends are worthy indeed of our sincerest best wishes for a Merry Christmas.



JIM'S 66 Texico JIM AND EFFIE



To wish you a Happy Holiday Season

MAGNESS REAL ESTATE FARWELL

Dear Santa, I have been good. I want a nurse set, a ring, a bracelet, and Tiny Tears doll. Ronda Robertson

Dear Santa, I have been good. I want a doctor's set and a rifle, and a plane with a real motor. Mike Fairman

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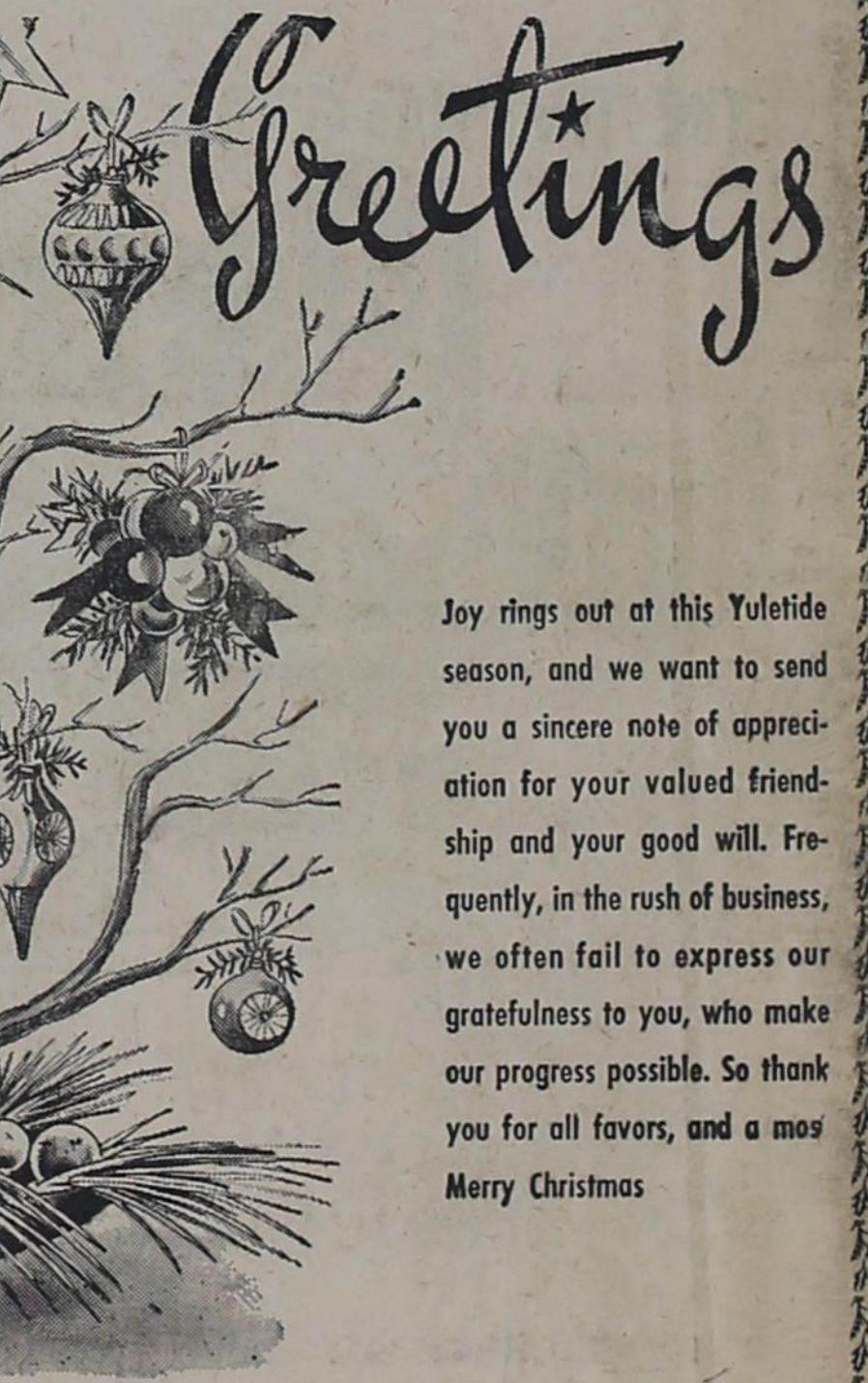
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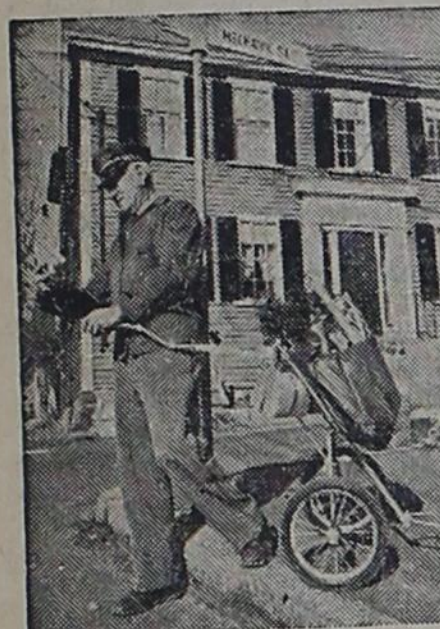
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TO OUR MANY GOOD FRIENDS

Aldridge Insurance Agency - Farwell -



HAPPIER CHRISTMAS Things are tough these days for the mailman, but carriers in some sections of the country will have it easier. Many post offices are now using caddy carts which carry the mailman's heavy load easily on rubber tires

For your good will and friendly patronage we extend a hearty

Thank You

May you have a Joyful Holiday



BAGLEY OIL COMPANY HIGHWAY 60-70-84 FARWELL, TEXAS

May we include our friendly wishes with the many others you have received

SEASON'S GREETINGS



Brads' Grocery Market ME AND BUCK FARWELL, TEXAS

At This Christmas Season May You Be Blessed with Every Happiness



WATKINS REAL ESTATE AND CITY BARBER SHOP

PHONE IV 6-3272 FARWELL

We Give S & H Green Stamps

From All of
Us, To All of
You; A Friendly,
And Sincere,
Holiday Cheer.

"A Very

**MERRY
CHRISTMAS**

AND A—

**Happy, Prosperous
NEW YEAR!"**

At PIGGLY WIGGLY, we are more than happy to join in wishing our many friends, customers, and neighbors a Merry Christmas 1957 and a Happy New Year—1958. In addition, we want to offer humble appreciation to those of you who have patronized our store. Without you, our business could certainly not exist.

During the past year, we've tried hard to offer you the best possible grocery and meat products, the best possible service, and the fairest prices; in short, we've tried to offer exactly what we felt you wanted from a first quality super market.

Your continued, and increased, patronage has proven to us that we have accomplished this aim to a certain extent.

In 1958, you have our pledge that we will again do our utmost to offer you the kind of service you expect and desire.

OUR GREATEST PLEASURE IS PLEASING YOU

- BONNIE WILSON
- GAYLORD NEWELL
- HAROLD BARTON
- RODNEY HINKLE
- OBE WILSON
- GERALDINE FERGUSON
- GLADYS YOUNG
- DOROTHY VAUGHN
- CARL WHITE
- FRED JACKSON
- J. B. DOUGLAS
- AUBREY CARLTON

This Store Will

Be Closed:

Christmas Day
December 26
New Year's Day

FRIONA

We Give S and H Green Stamps



We Give
S & H
Green
Stamps

PIGGLY



Double
S & H
Green Stamps
December
23 & 24

Double
S & H
Green Stamps
December
30 & 31

WIGGLY

Phone 3001

We Give S and H Green Stamps

We Give S and H Green Stamps

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Season's Greetings

The holidays bring happy hours...
and may they bring many to you.
The holidays abound in love and good
fellowship...may you have a plentiful share. The
holidays bring old friends together...may this pleasure
be joyously yours. The holidays are always happier for the glad
smile of greetings given and received...we extend ours to you, most sincerely.

MR. FARMER

Our yard is full of the world's finest
concrete irrigation tile.



Let us figure with you now on a
water-saving, labor-saving, money-
saving distribution system for your farm.



The season is late this year, so act
at once to bring the benefits of an ef-
ficient irrigation system to your farm
next year.



Just call us at any time. We will be
glad to help you.

GIFFORD-HILL WESTERN

A. C. "Bud" Clark, Mgr.

Farwell, Texas