## 


enterprising little groups in the
county is the Bovina Widows
Club. Wonder if they'll ever or-
ganize one up at Black?



Commissioners Post
Sought By Jefferson

## Crawley Bakery

 Back In Operation

Thornton In Race For County Clerk


Earl Billingsley Seeks Re-Election


TRIBUNE
"OFFICIAL PUBLICATION OF PARMER COUNTY"


For Second Term
It's Deadline Time Again!

| Parmer County citizens are faded with some highly import- ant deadlines as the end of the month of January approaches. Of outstanding importance is the matter of poll taxes. They cannot be paid after the deadline of Jan. 31. <br> Sheriff Chas. Lovelace does say, however, that for the benefit of those who will need the service, his office at the court- | house will remain open until 10 <br> poll tax payments. <br> After that time, late comers can still pay the tax by seeking the official at his home. "We'11 take 'em up 'til 12 midnight Sunday," he said, adding that any application that is mailed in will be good if it bears a postmark of Jan. 31 or earlier. Several other big items are facing citizens, too. They dis- | cover that their county, state, on Jan. 31, and must be paid on or before that date to avoid penalty. The March of Dimes drive will close out this weekend and every possible contribution will be needed to put the county "over the top" in 1954. <br> So, get in the saddle John Q. Public, and don't let these deadlines slip past unnoticed! |
| :---: | :---: | :---: |
| FARWELL, TEXAS | SDAY, JANUARY 28, | SECTION |

THE STATE LINE

Moseley In Race For Clerk's Office


## Well Applications Still Piling Up For Parmer County

## Near Conclusion

## Erosion District

 Vote Saturday Will Meef Feb. 1


THE TRIBUNE'S EDITORIAL COMMENT
Editorial Remarks Limited this Week
Editorial Remarks Limited this Wee
Due to Lack of Adequate Space
You'll Be Sorry If You Don't Pay This Tax
Momentum is increasing daily in the field of
state and regional politics, and the posibility that
this may turn out to be a lively year for county


Let mese 5 motorists tell you why thousands are switching to

##  wif TCP 

We are grateful to you, the fine cotion growers of this area, for your cooperation and patronage during the past harvest season.

Thanks for everything you have done to make this a rewarding year for the cotion ginning industry and ourselves in particular.

## MILLS \& FLEMING

## A Word of Gratitude


(2) "When I switched to Conoco Super have you been doing to the car? ' It runs
like new!' We get 3 miles more to the gal.
lon, and acceleration is just wonderful!" Mrs. Katherrino Szaikowsklkt Huussewito
4618 Ash Stroet, Hammond, Indiana
 Ben E. Wazgoner, Bank Erecutlve
3820 S. Cheroko St, Enslowod, Colo.

Millions have proved it-now prove it in your car

## HERE ARE YOUR <br> RECORDS FROM THE COURTHOUSE



## BRING YOUR <br> MASSE-HARRIS BACK HOME

We have been serving the needs of farmers in Eastern New Mexico and West Texas for years,
and we have learned to know your Masseyand we have learned to know your MasseyHarris best.

Bring it back, to us for maintenance, or when in need of repairs, because we make it our business to KNOW this machinery.

We have some late-model Used Tractors at Attractive Prices

WESTERN MACHINERY
2ND \& MITCHELL
CLOVIS, N . M.

## Houston

LUMBER COMPANY SAYS:

## YOU DON'T NEED THE



It may be hard to believe, but it's the truth that you really don't need the MONEY when it comes to home repairs.

Make needed repairs, wanted alterations or additions, at NO CASH OUTLAY. We handle our OWN loans. Everything taken care of in one transaction!

REMEMBER: No red tape-low interest - 36 months to repay.

## HOUSTON LUMBER COMPANY

E. M. ROOP, Manager

PHONE 8-2561
TEXICO, N. M.

> Test Drive a FORD... and you'll want to drive it home


Try the " $\square^{\prime \prime}$ " or the , $\Pi_{n}$. You'll thrill to Ford's greater 'responsiveness the first time you take a Test Drive. And you'll discover that this new "Go" is yours through the full
range of driving speds! Both of Ford's new engines have an extra-deep block extending
well below the conkshaft well below the crankshaft, giving the $V-8$ a " Y " shape, the Six an "I" shape-and you
a more rigid, smoother, quieter engine. Both are short-stroke engines, too, which means
less internal friction, more usable energy, greater gas savings and long engine life.

$\left\lvert\, \begin{aligned} & \text { KK Club Meets } \\ & \text { In Snodgrass Home } \\ & \text { The K. K. club met in the ho }\end{aligned}\right.$


## Social Events of Interest

Mrs. Rose Bishop Speaks On Poise
 mows with selle-assurarance anon that
beauty is an unconscious thing that comes from within
The ESA meeting was held in
the home of Wilma Liner, and at
thendent included Margie Crooks the home of Wilma Liner, and at-
tenants included Margie Crooks,
Jeanne Graham, Dardanella Helton, Gladys Kaltwasser, Dorothy
QuickIe. Iris Thornton, Nell Wail.
ing, Sylvia Watkins, Maxine Wii-
ind hostess.
Mitt mors discussed the possibi-
lit or a Juniorettes group in TexQty for a Juniorestes group in T Tex-
Ioo-Farwell, which would be be It was decided that young women
have second and extracurricular
activities that take up most of their Dates of the state ESA conven-
tin were announced for April
23-25, in E1 Pass. Final plans were also made for
Mothers March, to be Friday for
March or Dimes. ESA members
 and
A
orwell
traffic
 $20 c$


SERVICE STA Texico, N. M.

|  |  |
| :--- | ---: | ---: |

## Stone's Variety

Squaw Cloth, plain colors 59c $\begin{array}{lr}\text { Squaw Cloth, fancy colors } & \text { 69c } \\ \text { Pure Linen Table Cloths } & \mathbf{\$ 2 . 4 9}\end{array}$ Wear Well White Sheets, 2 for $\quad \$ 5.00$

All Wool Stoles, white $\quad \$ 4.98$ Knitted Cinch Collars, assorted colors 98c Plastic Collars for blouses

Gold Sequin Belts
Boys Bright Wide Suspenders
Jewelry Boxes, with keys, each
$\$ 1.49$
$\$ 1.49$ 1.00

## Now You Can Before You BUY!!!



DEALER ABOUT THIS 15 DAY
FREE TRAD OFFER ON AN


## Wednesday, February 3

LOCATION OF SALE: 7 miles south, 4 east Bovina, or $1 \frac{1}{2}$ miles north and 4 miles east of Oklahoma Lane.

Sale Starris at 10:30 a.m.

## MACHINERY

$1-$ " $M^{\prime \prime}$ Farmall, 1947 model with 4 -row lister, planters 1-41 UTU Tractor, good shape, good rubber
1-1950 Model Ford Tractor
1-Oliver Boll Puller, in good shape
1-4-row Cultivator, Intl. 1-15-foot Krause One-way
1-8-foot MM One-way
1-Hoeme Plow, 13-foot
1 -Case Grain Drill, 16-10
1-Automatic Furrow Guide|
1-2-bale Cotton Trailer, fac-
tory chassis
2-2-row Sleds
1-Grain Loader, $1 \frac{1}{2}$ horse motor
1-15-inch MW Feed Mill, good as new
1-60-foot Endless Belt
1-4-row International Knife Attachment
1-Chattin Ditcher, V-type
1-4-wheel Grain Trailer
1-4-section Harrow
1-4-row Stalk Cutter
1-1942 Model Baldwin Combine, good shape
1-1951 A-C Combine, good shape
1-Pickup Type 4-row Steel Sled for Farmall
1-Set Markers
1-2-row Cultivator for Ford
1-2-bottom Breaking Plow, 14-inch
1-Ford Blade
1 -Ford Tool Bar, Chiseling attachment
3-Beams and 4-disc Opnrs. M-M
40-2-inch Irrigation Tubes, aluminum
8-1 $1 \frac{1}{2}$-inch Irrigation Tubes, aluminum
4 -3-inch Irrigation Tubes, aluminum

TERMS: CASH FURNITURE
1-Bed Room Suite
1-Upright piano, Galbratsen 1-Large Coal Heater 1-Innerspring Mattress
1-Breakfast Set, table and chairs
1-20-gallon Pot
1-Bedstead
1-Small Electric Washing Machine

## MISCELLANEOUS

3-Miles Used Barb Wire
1-Comfort cover for Farmall 12-Good Cross Ties
145-Steel Posts for elect. fence
1-Forage Blower
120-Good Posts
1-Vise
1-Electric Saw
2-Sets Chisels
1-Set Spikes
1-Lot Sweeps, large \& small
1-Gas Pump
1-Lot Junk Iron
1-Lot Used Lumber
1-Lot Barrels
1-Set Front Wheel Wts., for
Farmall
1-Stack African Millet Bundles (1200 bundles)
50-Bales Good Alfalfa Hay
1-Saddlle, good
1-No. 12 DeLaval Cream Separator
1-Fishing House for International Pickup
1-14-foot All Steel Trailor, dual
150-New Hampshire Red Hens, blood tested

## R. S. SMALTS, Owner

COL. DICK DOSHER, Auctioneer ORVAL W. FRANCIS, Clerk
students celebrating Junior High Boys
birthdays Lose in Tournament

# Junior girls got their revenge in defeating the Rosedale junior high girls Tuestav evening 

rls Tuesday evening Barbara
aldwell led the girls in scoring

## AMBULANCE

WOLF \& ROBERTS
B. N. GRAHAM

INSURANCE OF ALL KINDS Farwell, Texas


DR. B. Z. BEATY DENTIST $t$ Door to Wood Drug Muleshoe, Texas Office Ph. 2040 Residence Ph. 5020 Closed Saturday P. M.'s


condition. Remember, a
to bept in the peak
a checked motor, checks that you'll get top per-

KARL'S<br>AUTO CLINIC SMOKEY \& FRED Farwell, Texas



| HUNTS HALVES <br> No. $2 \frac{1}{2}$ Can <br> PRACHES <br> $25 c$ | CRUSHED PINEAPPLE <br> WHITE SWAN, 3 FOR |  |
| :---: | :---: | :---: |
|  | 7 inest 2uality |  |
|  |  |  |
| WHITE SWAN Regular or Drip <br> 1 Pound |  |  |
| $90$ | $\text { PINT SIZE, } 3 \text { FOR }$ |  |
| CONCHO FANCY TOMATOES 303 Can, 3 for 10) | ELLIS-MEXICAN <br> TAMALES <br> No. 300 Can <br> $23^{\circ}$ | WHITE SWAN SPANISH TOMATO SAUCE 3 for 1) 0 |
| WHITE SWAN GRAPE JAM ${ }_{1}^{1} \frac{1}{2}$ Lb. Jar $39 c$ | CONCHO CUT GREEN BEANS 3 for 39 C | WAPCO TOMATO CATSUP 3 for <br>  |



| TExNCo Baptist crivech |
| :---: |
| Ber. o. C. Morgan, Pastor |

 Evening Worshlı..........: 8:30 P: M
Prayer Meethn
 Rov. Dowey Horton, Pastor








UNTTED PENTECOSTAL
Bev. M. W.
Stowers Church Schoor sUNDAY
MMorng serve.
Evening service

 Young Peoples Service ..... 8:00 P. M $\underset{\substack{\text { oklahoma lane } \\ \text { methonist church }}}{\text { and }}$ Bev. Vernon wward, Pastor Sunday Schoi SUNDAY
 Christlan Servee ENESD

$\qquad$
Sunday School SUNDAY

 | Prayer Meewedin |
| :--- |
| WMIS. Thusbay |

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ST, John's lutheran
CHURCH, LARAT,
w. B. Gummelt, Pastor
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 GTH ST. ©iUURCH OF chirisi, Frion,




 FRIONA. ASSEMRLY OF OOD
 OKLA. LANE METHODIST OHUROH





## The Upoward Call

Ohe ladder is there. God put it there for your help...for your encouragement. The loftier your purpose, the higher you will climb. You are exactly what you honestly and persistently seek to be. A man way down can climb way up if he really wants to. Here is a ladder that leads upward to the same God you hear about from the pulpit of your church every Sunday. Church going people are upward climbers. Jacob was pretty well down when God set up his ladder, but he climbed to be a Prince with God. "Out of the lowest depths there is a path to the loftiest heights."

This Series of Church Advertisements Sponsored by the Following:

Hamlin Memorial Me. Church
Texico-Farwell Baptist Church

The Furniture Mart TEXICO-FARWELL
B. N. Graham, Insurance FARWELL, TEXAS

## Ralph Humble

M-M DEALER FARWELL, TEXAS
Crawley's Bakery and Grocery texico, new mexico

## Lewis Variety

 FRIONA, TEXASBi-Wize Drug FRIONA, TEXAS

Bovina Variety
BOVINA, TEXAS

John's Farm Supply Store texico, new mexico

Billington Barber \& Beauty Shop
FARWELL, TEXAS
Paul Jones Service Station bovina, texas

Paul Wurster, Conoco Agent FARWELL, TEXAS

## Gib's Cleaners

FRIONA, TEXAS

## Knox's Ready-to-Wear

 FRIONA, TEXASMacon Elevator bovina, texas

Border Theatre
FARWELL, TEXAS


## Happenings at briana

MRS. OSCAR BAXTER AND MRS. ABLE GRUME, CORRESPONDENTS. PH. 38
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Ginnings Slow as Final Bales Trickle in Here

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Gene, Mr. ard. L. D. Pope and
daughters, Gay A. Wryly and
Mr. and Mrs. Debra, and daughters, Gay and Debra, and
Mr. and Mrs. Danny Mac Bainum
were Sunday dinner guests with

Mr. and Mrs. | Mr. |
| :--- |
| Gar | ; $\begin{aligned} & \text { face screeched in perfectly under- } \\ & \text { standable English: "See TV!" }\end{aligned}$

$$
\begin{aligned}
& \text { stan } \\
& 1=
\end{aligned}
$$



THE ONLY STORE IN FARMER COUNTY Come in and see the New Arrivals in Spring Dresses, Skirts \& Blouses

LuNORA'S
"TINY TOTS TO
FRIONA

Held in Abilene

 which he bus
Relatives here re lowing a stroke which he sur-
trained recently. Relatives here re-
port that the aged man, 85 , is badort that the aged man, 85 , is bad-
paralyzed and little hope is held
improvement. Lewis plans to r improvement. Lewis plans to
to be at the bedside of his lather in the near future. Lions club will meet January
at the Friona school for the Assoc
with the dates to
August 1 st and 15 th
Wilson added th
conventions had be

## Mr. and Mrs. . L. D. Chile and are planning a wonderful meal Me ns. ans Jerry and David were Sun- for the evening

 (Cont. on page 2 , this section)
## Have you stan tui FORDSON DIESEL?

How would you like to buy a diesel Tractor at a gasoline tractor price? The Fordson 3,4-row diesel sells at or below present 3, 4-row gasoline tractors.

You get all the advantages of diesel economy, power, and dependability with the new FORDSON.

SEE IT ON DISPLAY AT-

## Fiona Motor

OSCAR AND JIM BAXTER
FRIONA TEXAS


THROW AWAY THIS AMERICAN PRIVILEGE!

This is election year. You'll be SORRY if you don't pay that poll tax! Rememberthe deadline is-

## NOW OPEN FOR BUSINESS

and we invite your consideration in all phases pertaining to the grain and elevator business-or just drop in for a friendly visit!

## Tri-County Elevator Co.

PETE BRAXTON, Mgr.

```
GIRL SCOUT
    NEWS
```

Plugs from Paul


## STRICKLAND'S

TRUCK STOP

##  WILL NOT GOUGE IN ON THE TURNS!



## B




EVERYTHING IN

## HARDWIRM WECCH-BLCCKBUN HARDWMRE

THESE COLD WINTER DAYS ARE A GOOD TIME FOR YOUR MIDWINTER CAR Checkup!

- Avoid Oil Dilution in your Crankcase
- Avoid a Half-Dead Car Battery!
- Avoid Hard Steering \& Gear Shifting!
- Avoid Winter-Fouled Spark Plugs!
- Avoid Sluggish Engine \& Slow Starts!



Our

## Appreciation

Give us this opportunity to express to you cotion growers of the area our appreciation for the fine cooperation and paironage you have afforded us during the past season.

We raised a bumper crop this year, and we are sure that this is only an indication of what may be expected for Parmer Country growers in the future.

THANKS AGAIN,

## NORTH PLAINS GIN COMPANY

## » News from Bovina «

Jeanne Kerby, Correspondent
Vega Is Opponent Of BovinaTeams Brackets Drawn Up for District

## I

NSURANCE
NFORMATION

Most people know very little about Insurance
and we are going to run a series of articles about various phases of the Insurance business which we hope will be of help to you. We invite you to write us for any kind of insurance information you would like to have. We won't know all the
answers but we will get them for you.

Few people realize the importance of the Capital Stock Insurance Agents and the part they play
in the insurance business. The Texas Association in the insurance business. The Texas Association Company Agents, have sponsored practically
every improvement in the insurance field. The every improvement in holders of Texas have received untold
policy
benefits as a result of their as a result of their efforts.

What's the difference between a Stock Company Agent and a Mutual Agent? The really big dif business man and can deal with any company he believes is best for his policy holders. If a company isn't giving the customer the right kind of attention we can drop them overnight. We have several companies that are competing with
each other for our business. Many losses are borderline losses and whether the company pays the claim or not depends to a large extent on the efforts of the Agent. An agent is in a position to

A Mutual Agent is an employee of the Company he works for. You pay your premiums direct to the company. He is not allowed to write insurance for other companies. Your policy belongs to the Company and not the Agent. They are un Stock Agent can.

| Citizens Reminded Of Mother's March |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

Band Director Begins Duties




Miss Jean Hix Weds Roy lvy

# THANS 

The harvest of the biggest crop in Parmer County's history has just been completed, and let us pause for a few moments to express our appreciation to you for your fine cooperation in helping us through the big rush.

Your patronage has been mosis sincerely appreciated. We are looking forward to great years for Parmer County cofton growers, and feel sure that you are too. Congratulutions on a job well achieved.

Sincerely,

## Lawlis \& Ely <br> Gin Company

CHARLES OIL COMPANY

## Why li Pays To Buy It in Bovina

We believer that therest nothing ilise living in a good When you buy in Bovina, you get-

- COURTEOUS SERVICE because your busiessma
- QUALITY PRODUCTS because a small town businessman depends on repeat sales. BUY it in bovina

NEWS FROM THE

FARM BUREAU

| Visit in McKinney N. E. Bonds returned homeover the weekend from McKinney, | NEWS FROM THE FARMBUREAU <br> By RAYMOND EULER |  |
| :---: | :---: | :---: |
|  |  |  |
| Graham Thorntons. He reported that Graham is showing improve- |  |  |
| ment. He has been receiving treat- ment at the Veteran's Hospital in |  |  |
|  |  |  |
|  | likely be planted in Texas this year under revised legislation |  |
|  |  |  |
|  |  |  |
|  | $\begin{aligned} & \text { ceived your allotment figures, were } \\ & 1,342,320 \text { under the new figure. } \\ & \text { We were not aware until recently, } \end{aligned}$ |  |
| - LOCAL ITEMS - | of the fact that some farmers thought the allotment they received was possibly final |  |
|  | The Secretary of Agriculture and |  |
| It was reported that the Birth-day Club would meet erburury 12for an all-day meeting in theof Mrs. $J$. R. Caldwell. This is in- |  |  |
|  |  |  |
| of Mrs. J. R. Caldwell. This is in- correct. The club will meet Feb- ruary 12 for an all-day meeting, |  |  |
| but it will be in the home of Mrs, Fred Roberts |  |  |
|  |  |  |
|  |  |  |
| They have been living in Amarillo since Billy Wayne received his dis- |  |  |
| charge from the army.Mrs. Stanley Barber and her |  |  |
|  | privilege of release of unused |  |
| in Ft. Smith Arkansas last week. |  |  |
|  |  |  |
| throug and then he returned |  |  |
| Mrs. Willie Smith left Saturdaynight to go to Carlsbad, New Mexico to see her daughter, Mrs. Er |  |  |
|  | not accepted by the committees were: 1 . One per cent of the na- |  |
| nest Foster, Jr ., who underwent surgery in the cavern city Saturday morning. | acreage on small farms. 2. Author-ization for the Secretary to countunderplanting and abandonment in |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | BUTANE SALES AND SERVICE EXCLUSIVELY |
|  | reported doing well.Mr. and Mrs. Louie Mazurek re-turned home Sunday after spend- |  |
|  |  |  |
| Me. Mrd Mrs. Bob Pitard a | ling the past two weeks with her , in Henderson. |  |
|  | $\begin{aligned} & \text { and family visited in the J. D. } \\ & \text { Stevens home Thursday night to } \\ & \text { visit and play " } 42 \text { ". } \end{aligned}$ |  |
|  |  | Please keep us in mind when youn need an bu-tane bottle filled, or when you need carbureation ser-vice. |
| ing mid-semester at Texas A \& M college at College Station | $\left\lvert\, \begin{aligned} & \text { Mr. and Mrs. A. L. Kerby and } \\ & \text { Paula Kay went to Rosedale, New } \\ & \text { Mexico Sunday to visit with her }\end{aligned}\right.$ |  |
|  |  |  |
|  | parents, Mr. and Mrs. Walter Potts. Mr. and Mrs. Bill Burham went to Lubbock Saturday to attend the | OVINA BUTANE <br> Bovina, Texas |
| were in San Antonio and Corpus trip. |  |  |
|  |  |  |
|  |  |  |

BOVINA, TEXAS
$\frac{\text { THURSDAY, JANU }}{\text { MORE FRIONA }}$


## Black

 Black Club ToHave Benefit

$\$ 20$ to $\$ 40$
EXTRA PROFIT EXTRA PROFIT

Order yours today for delivery iust when you

## JOHN'S

 FARM STOREPhone 2261-We Deli



HERE'S EXTRA PROTECTION FOR YOUR CAR
A Mofor Oil Guaranteed to Satisfy You!


Bigger... More Powerful
MASSEY-HARRIS
"44 Special"

## A NEW TRACTOR

with a lot of NEW IDEAS!:

This year step up to the newest, most powerful 3-4 plow tractor ... the Massey-Harris 44 Special. This is the tractor designed to get at your toughest load and lug it through quicker and at a lower cost. The your feet on the up to the wide platform and set that the eagerness of its extra-powerful 277-cubicinch engine is designed to get things done.
This 44 Special is huskier-has cast wheels, bigger tires, better weight balance, and ball bearing
eased steering that takes the strain off arms and shoulders.
Come in and walk around the 44 Special. Check it over. Let us put it to the real test on your farm where you can drive it, compare it. Once you do, you'll never be happy until you own this new beauty the 44 Special.


## Penneys <br> ALWAYS FIRST QUALITY! <br> NEW MEXICO

## sult rown <br> Bovina Implement Co. <br> BOVINA, TEXAS




