## $\cdot 18^{\circ} \cdot 10^{\circ} \cdot 2^{\circ}$ THE STATE LINE TRIBUNE



Kindergarten To Close Tomorrow

What! No Kids On
Pro Football Teams?

New Coltion Gin At Lazbuddy To Open

Money Needed To Pay Texico Park Paving

Local Gin Operates On Limited Schedul

## General Rains Hit S Second Hudson Offered by Merchants



Underground Waier
Meeting Is Called this region in several months was
welcomed here the first of the
week when a cool front moved in
from the northeast bringing mois-ture-laden northeasts that dumped al-ture-laden clouds that dumped al-
most an inch of badly needed
moisture over the area.

| Details of awarding the second Hudson automobile to some lucky person were completed early this week and announcement is being made in The Tribune today. <br> With ten merchants of TexicoFarwell and Clovis cooperating, the second car in successive years will be awarded on Saturday, Jan. 3, 1953, with the award taking place at the Farwell football field. <br> The model of the car, yet to be determined, is being furnished by the Hardage Hudson dealers of this city, and nine additional merchants are assisting in the huge event that is calculated to draw many hundreds of people to this city on the day the car is given 2way. <br> This will be the second event of this isind to be conaucted here. Last year, a brand new Hudson Hollywood Coupe was given away, with Mis. Earl Moore of Earth driving off the \$3000. <br> The prize has oeen made possible by an accumulated advertising fund past year by their sales record for the year. Rather than take this fund as credit to himself, Walter Hardage has chosen to allow the credit to go to his community as a good-will |
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M:thodisis To Dccupy New Building Soon


Taxes for Current Year Due Soon

| Tax payments for state, county gin after October 1, it was an nounced here today by the loca collecting agencies. | that have prevailed the past several years would be in effect again this year. A 3 per cent discount and This year. Aiven on per centents made will during the month of October, 2 | Okla. Lane Pastorate |
| :---: | :---: | :---: |
| atements for | per cent | For two years pastor of the Okla |
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| el, |  | - |
| county, and wilrred Quickel, collect. |  |  |
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THE WEATHER

temperature

## Friends \& Neighbars

(Fourteenth in a series of informative articles revealing little known facts about well known people in and little known facts about well known people in and around Texico-Farwell and nearby communities. Our sole purpose is to promote better acquaintances-in the hope of promoting better friendships.)



There is just simply nothing else in this old world quite like it - PAINT will do to your home what nothing else can. Inside, outside, it makes no difference

Whether you do your own painting, or call on professional service when you want to do the old place up swell, you'll discover that there is no substitute for a good paint. That, naturally, means that what you will want to use is LOWE BROS. products. They're world-fam ous, and they're made for you.

## KEMP LUMBER COMPANY

FARWELL, TEXAS


| FOR SALE-Two Dempster grain |
| :--- | :--- | :--- | :--- |
| drills, model 21, |
| 2711 in Bovina. |



# Karl's Auto Clinic SMOKEY AND FRED 

## lludsons hold their value

because age cant change their basic superiority
That's why Hudson resale value is so good!
When you buy Hudson you get the best

- HUDSON'S FUNCTIONAL STREAMLINbuy on the market, because Hudson's basic advantages just can't wear out. For example
- "STEP-DOWN" DESIGN, a Hudson exclusive. It provides America's lowest road-clinging ride of silken smoothness and rock-solid safety. Neither time no wear can ever change that.
- MONOBILT BODY-AND-FRAME $\dagger$ i
made of box-section steel girders, welded together into a single unit. This is the safest, most durable construction known. ING provides beauty and smartness and arrangement remain a delight to and arrangement r.
- HUDSON'S HIGH-COMPRESSION gines are so rugged they have powered Hudson to 36 victories out of 43 starts in stock car races this year-an alltime record.
That is why Hudsons hold their value, why a Hudson-new or used-is your best buy. Indeed, the Hudson Hornet is often the most sought-after car in today's used-car


Hudson... most DURABLE car your money can buy
Hardage Hudson Company

## THE MAVERICK

Official Publication of Farwell High School MARIE GOBER, Editor
 Class Field Trip
The thirty-iive members of the
fifth grade went on a field trip Tues-
day. In science class, they have been
studying ornamental trees, shrubs,
and flowers suited to this section.
notebooks and pencils in hand, they
went to look over the yards of the
homes east of the school. They identi-
-fied more than 20 shade trees and
shrubs. Two memorable sights were
of the maple trees in . D. Thomas
yard, and the venerable green ash in
the Vinyard yard.
After the tour, the class went to
the Coffman house.freshments of pop and cookies. The ity of Mrs. Coffman ant hostess, Mrs. Moss.

## TAKE CHORUS

Fifty girls are taking chorus th
year. The first week of school was taken up with voice-tryouts, to pla


DUPONT PAINTS

- house paint
- duco enamel
- DeluXe marine BOAT ENAMEL
- BARN PAINT


## WALL PAPER

We carry the most complete line of wall paper shown in Clovis. See the new patterns.
G. C. WILLIAMS PAINT STORE CLOVIS, N. M. Bus. Ph. 4033-Res. Ph. 6765 119 East 5th St.

## ANNOUNCEMENT

We use this means of announcing to the public that we have opened an
Electric Repair Shop in Farwell

We are experienced in the repair of electric motors, generators, and starters, and solicit your business on the

We can rewind Motors, repair and recondition Starters, Generators, and all kinds of electrical appliances and do the job right.

You can bring your work to us with the assurance that it
ALL WORK GUARANTEED TO SATISFY
FARWELL ELECTRIC MOTOR SHOP


## T 0

## Stretch Ad Dollars

## WISE BUSINESSMEN KNOW

. . that it PAYS to advertise. Advertising, they have discovered, is the very lifeblood of effective business. And when it comes to advertising in this newspaper, more and more local merchants are discovering that the very best in art, copy, and modern advertising ideas await them here with our Stamps-Conhaim Advertising service-the best that money can buy. Get better results, save time and other costs, avail yourself of disfinctive art-with this modern, sensible way to get the utmost from your advertising dollars. There is no charge at The Tribune for this sales-getting extra!


## WISE SHOPPERS KNOW

that it takes awfully-close figuring fo get the most for their budget dollars. That's why wise homemakers in this and other communities turn to the advertising columns of this newspaper before they shop. Regard your advertising as an investment, not an expense. Stop in to see us just anytime, or let us know when to come see you. We'll be happy to tell you why and how The State Line Tribune is equipped to give you more return per advertis ing dollar than any other media in our circulation area.
ADVERTISE AND SEE JUST HOW GOOD BUSIWESS REALIY CAN BE!
The STATE LINE TRIBUNE

## Sacial Events of Interest

Local Boy Married In Alabama Recently In a double-ring ceremony read re-
cently in Alabama, Miss Barbara Ann cently in Alabama, Miss Barbaraa Ann
Finnen, daughter of Mr. and Mrs.
Dan Finnen of Selma, Ala. became
the bride of A-1-c Melborn C. Jones, the bride
son of M
Farwell.
The ce The ceremony was performed at
the Central Baptist parsonage at at
Selma, at $3: 00$ in the afternoon, with the Central Baptist parsoonage at at
Selma, at 3:00 in the atternoon, with
Rev. Lewis Marler, Miss
lon ball
feta, wi corsage with white accessories and and a
wesereuds. Attendants
wiss Jo Ann Finner were Mise pink rosebuds. Attendants
mer, Ala., cousin Finnen of Besse-
me bride A-1-c Lyle Rane at Selma. Guests at the wedding included Mrs. Jerry Griffin, Bessemer, Ala.;
Mr. and Mrs. Dan Finnen, Dan Hayes
Finnen, Jim Finnen, Jim Finnen and Mrs. Lewis
Marler, all of Selma. Immediately following the cere-
mony, the couple left for Farwell, mony, the couple eff 1or Farwell,
where they spent a 10 -day leave
here. They are at home at 613 Furniss Ave., Selma, Ala. While the young couple were visit-
ing in Farwell, Mrs. Jones was hon-

## Grishristian, Sam Aldridge, Lend-

 Grissom, Jack williams, R. R. .e. Smith Alvin Mace; Also Mesdames Elmer Kennedy, O.C. Petree, T, E. Levy, Shelby Jobes,
H. H. Petree, Sam Rundell, Ed McGuire, Conda Jones, A. Milstead, Floyd Milstead, Myron Hillock and
Buddy Jones.
Hostesses were Mesdames L. M. Grissof, T. L. Kent, John West, G. A Gene Snodgrass, Tennie Dosher and Jim Billingsley.
Mr. and Mrs. Ed Blain visited Mr.

| Dr. Mary Leone McNeff |
| :---: |
| Osteopathy - Medicine |
| Surgery |
| Farwell, Texas |
| Office At Rear of Bank |
| Phone FarwellNight <br> 2831 Phone |
| House Clovis 5742 |
| Day or Night |


, MRS. MELBORN JONES

Gladys Kaltwasser Is Here On Visit

## n, Ho

 curent philanthropic próject; and re-
viewed briefly the picnic honoring
husband and families, held recently. husband and families, held recently,
A report was given on the table
setting contest which it o be spon-
sored by Stanley's in Clovis in Ocsored by Stanley's in Clovis in Oc-
tober. Nell. Walling is chairman of
the committee for the contest.
Program subject for the evening
was "In The Home" and was gvien
by Dorothy Quickel. Each member was "In The Home" and was gvien
by Dorothy Quickel. Each member
answered roll call with a personal answered rol call with a personal
view on home improvement.
Next meeting is planned on Oc-
tober 6 in the home of Dardanella
Helton, beginning at 8 o'clock. CurHelton, begine hing at of Dardanella 8 oclock. Cur-
Hent business will be discussed. At-
tending the Monday session were: tending the Monday session were:
Jeanne Graham, Dorothy Quickel,
Julia Symcox, Iris Thornton, ElizaJulia Symcox, Iris Thornton, Eliza-
beth Kaltwasser, Gloria Miller and
the hostess. Refreshments of party
Mrs. Graham. Friend Attend Homecoming Mrs. Sonny Graham, accompanied
by Miss Mary Swenson of Portales by Miss Mary Swenson of Portales,
was in Silverton Saturday to attend
Homecoming festivities at Silverton High School.
Over 600


Feted On Anniversary

## STONE'S SPREIALS

Buster Brown Anklets (this wk.), pr. $\quad \$ .29$
Small Boys' Plaid Jack-Shirts .-.-.-.-.-.-. 3.98
Boys' Sport Flannel Shirts
24-Inch Lifelike Dolls, ea.
Men's Denim Jackets, all-wool lined
Toilet Tissue Holders, each
.25
Large Size Dinner Plates, hand-painted
.49
Hamilton-Beach Mixers each
37.50

Dolls, all sizes
1.98 to 12.95

## Stone's Variety Store

 AND DRY GOODSPhone 2641
Texico, N. M.



## What Santa Fe Freight Service Means to You



Santa Fe freight service brings your community the commodities needed for everyday living Merchandise for your grocers, your clothiers, your appliance dealers - in fact, much of the goods yo
buy from your retailers-comes in via Santa Fe. This same freight service takes your farm products, manufactured goods, and other merchandise to ready markets wherever they exist. We help keep local business going with a safe dependable freight service.
Santa Fe pays taxes in your community, too. These vital rairoad taxes help support your schools and local government. In this way, every freight ship.
ment via Santa Fe helps you and your community.
For freight rates and schedules, see your local Santa Fe Agent




SLICED BACON 49 c
63 c


All-meatfrany's Gold Coin, 1 lb . cello tray pack ..........
$\begin{aligned} & \text { ATM Pork Chops } \\ & \text { Cudahy's pure, Lb. }\end{aligned}$

Don't be satisfied with less Eat Swifts Tender Fryers Perlb.


Serve With Ocean Spray Cranberry Sauce WHOLE OR JELLED I Lb. Tall Can
 New Gian Size Joy 74 Cl Crise, 3 lb . Tin

846
 Tide, large Size 31c Dieo 29 c

## Sunshine Crackers and



Be sure to attend the big windup of the KICA "Big Bargain Boom Week" for Texico-Farwell merchants in our store Saturday afternoon. All winners will be announced at this time, and the broadcast begins at 4 p.m. (CST).


This ad for the Piggly Wiggly Store in Farwell Texas.
Prices are effective Friday, September 26, through
Thurusday, October 2. Quantity rights reserved. Store
hours are from 8 A . M. through 7 P. M.
 LETTUCE, Large Firm Heads 10c BELL PEPPERS OGC Fresh and Firm, Lb. CELERY HEARTS
Cello Packages, Per Pkg. ...............
$7^{\text {c }}$ SWEET POTATOES LARGE BANANAS
Golden Ripe, Lb. $1^{\text {c }}$

## CANDY - CANDY - CANDY

Drop into Piggly Piggly and see one of the largest assortments of candy ever displayed in this trade area.

| KRAFT CARMELS |  |
| :--- | ---: |
| 1 Lb. Box |  |
| JELLY TARTS |  |
| Regular 25c pdg., 2 for | C. |
| CIRARETTES |  |
| All Popular Brands, Per Carton |  |



# WE <br>  

TO BE OUR GUESTS AT THE FORMAL OPENING OF OUR NEW COTTON GIN

## AT LAZBUDDY Tuesday, September 30

11 A. M. TO 2:00 P. M.

## Free Lunch Will Be Served at Noon

## CHECK

THE FACTS ABOUT THIS NEW GIN * FIREPROOF THROUGHOUT

COME AND INSPECT THIS NEW, MODERN PLANT AND BE OUR GUESTS! IE WEATHER PERMITS, THE GH WILL BE $\mathbb{N}$ OPERATION ON THE ABOVE DATE. * ELECTRICALLY POWERED - FOUR STANDS - 90 SAWS $\star 1953$ MODEL GIN * HARDWICK-ETTER PRODUCT * "DOUBLE-I" CLEANING SYSTEM * MODERN IN EVERY RESPECT



## THE MAVERICK

Official Publication of Farwell High School MARIE GOBER, Editor

## Thoughts While Not Thinking

BY KAYLA FELTS
The cheer leaders' uniforms are really cute this year, aren't they?
And has everybody noticed the new majorette uniforms? They's just like other, only of different material enior girls have started calling them selves by their middle names or something? We have Tillie and Beatsomething? We have Tillie and Beat-
rice, and Pearl and Maude, Gertrude
${ }_{\text {The }}^{\text {tera. }}$ earring craze seems to be sweeping the county. All the costume sweeping has come out with some real-
jewery hat ly sharp numbers, and the gals are
wearing earrings with everthing from wearing earrings with everthing
their pajamas to blue jeans. their pajamas to blue jeans.
Everyone knows that girls usual plan on what to wear to school the
next day. But I didn't know boys did next day. But I didn't know boys did.
The other day in the study hall, instance, I heard a group of boys planning to wear cover-alls or some-
thing the next day thing the next day. There are only two complaints
about the new building that I have

## BUTANE GAS DELIVERY

 Day or NightButane Carbureation Service
Irrigation Dams, Tubes, Shovels And Other Supplies

Frigidaire Refrigerators, Ranges, Home
Freezers, and Washers
Roper, Magic Chef, and Tappan Gas Ranges
Graham-Hoeme Plows
Schafer One-Way Plows
C. R. ELLOTT CO.

Bovina, Texas

# SEPT. 29 thru OCT. 4 THE 35th ANNUAL PARHANDLE SOUTH PLAIHS FAIR 

TELEWISOU SHOWS
FREE IN THE MERCHANTS BLDG. DAILY
On The Midway
4 BIG AERMA MCTS DALLY
FREEI

THE BHE MAMES SHOWS RIDES - CONCESSIONS - SHOWS FREE FTREWORMS MIGHTLY

AGRICULTURE, LIVESTOCK, MERCHANTS, WOMEN'S DEPT., BOY SCOUTS EXHIRITS SPECIAL FARM MACHINERY DISPLAYS

SCHOOL CHILDREN'S FREE DAYS MONDAY, WEDNESDAY AND THURSDAY

DON'T MISS THE GHMT RAMOH PARADE 2:30 P.M. MONDAY SEPT. 29TH ON LUBBOCKS' STREETS
 parents are Mr. and Mrs. Norton
and Mr. and Mrs. Schell. Ten boys are going out for football, 10 mem-
bers are in the band, 11 members are
in the pe FHA members, and 13 boys plan or
participating in FFA. Nine are active 4 -H members.
On Sept. 17 a special meeting
colled with Glent Farwell Band Begins Activities For Year
$\qquad$ captain, Howard for this year are: ant, Dick Felts; 2nd lieutenant, Lavo
Jones;
Staff
sergeant, Hughes; quartermaster, Don Geries Librarian, Elaine Magness; secretary Dial. Majorettes for this year are: Bet na Davis, Shirley Smith, Ann Whit resume her position as drum major The girls are very proud of their new
$\qquad$
$\qquad$ ia Sanders, Barbara Jacks, Leroy
Williams, Jerry Dee Owens, graduates, Marciae Owens, and two Hines won't be with the group. Kath yn Pullam, a new student, brings the
total enrollment up

The following our birthdays this month: Dennis Raney Ted Magness, Laverna Christian Joe Roberts, Don Pool, Verna Ma | Branscum and Mr. and Mrs. McDor- |  |
| :--- | :--- | :--- |
| Black, Phillip Cassady, | man. Student Council representa- |

## Keeth And Snelgrove Join Freshman Class Join Freshman Class Townson, Oklahoma, and Bernadean Sncigrove from Ranchvale, N. M. are the two welcome additions to the freshman class. The class has an en- rollment of 30 . 8 The first meeting was held Sept. ent school year. The following offi- cers were elected: cers were elected: Glenna Davis, president; Gerald Hardage, vice pres- presdent; Gerald Hardase presdent; Gerald Hardage, vce pres- -ident; Truitt Hardage, reporter; and James Norton sere, <br>  <br>  | $\begin{array}{c}\text { The sophomore class held a second } \\ \text { lass meeting on Wednesday }\end{array}$ | $\begin{array}{l}\text { Seprage. }\end{array}$ |
| :--- | :--- |
| $\begin{array}{l}\text { It was decided the Sophomore class } \\ \text { It wen }\end{array}$ |  |
| It was |  | would have a September 27 . <br> (Cont. on last page, this section) <br> Tribune Ads get Results <br> Penneys <br> WAYS FIRST QUALITY:

TERRIFIC VALUE!


Luxury Shecr 51-Gauge, 15-Denic GAYMODE NYLONS
full fashioned! first quality!
79.

Now in newest for fall spice tones!
Glamour touched with pale, leg-becoming seams carefully scaled to fit perfectly! In new fall spice tones to blend with all fall colors! And best of all, priced an unuelievably low 79c. A boon to budget-minded gals! Get fall supply now. In sizes $81 / 2$ to 11 .

## STEED FUNERAL HOME



Serving Clovis and Trade Territory for More Than 30 Years

- FUNERAL SERVICE
- ambulance service

5541 mam

## Given Away FREE!

## A BRAND NEW <br> HUDSON AUTOMOBILE <br> Saturday January 3, 1953 <br> BY THE PROGRESSIVE MERCHANTS OF TEXICOFARWELL AND CLOVIS LISTED ON THIS PAGE. <br> You Are Under No Obligation To Participate! <br> HARDAGE HUDSON COMPANY <br> REPAIR SERVICE-U. S. ROYAL TIRES <br> Phone 2301 <br> Farwell, Texas <br> LONE STAR EQUIPMENT COMPANY <br> NEW AND USED FARM EQUIPMENT <br> 201 East First <br> Clovis, N. M. <br> KEMP LUMBER COMPANY <br> "WHERE THE HOME BEGINS" <br> Joe Crume, Mgr. <br> Farwell, Texas <br> ROSE DRUG \& GIFT STORE <br> YOUR FAVORITE SHOPPING CENTER <br> Phone 2071 <br> Farwell, Texas <br> POP SPURLINS SERVICE STATION <br> YOUR PANHANDLE DEALER Farwell, Texas <br> CAR WILL BE GIVEN AWAY AT <br> (TEXAS TIME) AT THE FARWELL FOOTBALL FIELD <br> LUCKY PARTY MUST BE PRESENT TO WIN! <br> - 0 <br> LUCKY PERSON WILL BE AWARDED CAR ON SPOT <br> WINNER WILL POSITIVELY be NAMED AT ABOVE HOUR <br> MERCHANTS LISTED ON THIS PAGE <br> ARE MAKING THIS AWARD POSSIBLE <br> ASK THEM ABOUT COMPLETE DETALS <br>  <br> RAY MEARS FEED \& PRODUCE <br> ARROW FEEDS-CUSTOM GRINDING <br> Phone 2491 <br> Farwell, Texas <br> THE FURNITURE MART <br> "The Swappingest, Tradingest Store in the Country" <br> Phone 2571 <br> Texico, N. M <br> THE FURNITURE MART <br> "Cash if you have it-Credit if you need it." <br> 111 West 2nd Clovis, N. M. <br> ALDRIDGE TMSURAMCE AGENCY <br> WE INSURE ANYTHING <br> Phone 3001 <br> Farwell, Texas <br> BRADSHAW'S GROCERY \& MARKET <br> "WHERE QUALITY AND PRICE MEET"



Occupation Can Have Bearing On Accidents

New Polio Aid Granted Texas

AUSTIN-Robert J. Smith, presi
dent of Pioneer Airlines and chair man of the Texas 1 153 March o chapters of the Nationat Foundation
for Infantile Paralysis have received epidemic aid advances for continued
patient care in 1952. He said that through August 30, National Foundation for Infantile Cleted. ing the last week of the 1952 period from NFIP headquarters. are located are and the sums receiv Frio, $\$ 850$; Gonzales, $\$ 1,500$; Houston, s 800 ; Milam, $\$ 2,22$ Runnels, $\$ 1,300$, Smith, 57,500 ;
Thar, $\$ 1,1500$ Zavala,
Besides Chairman Smith eash aid, accortionalding equip
ment was sent by the Nation
Foundation during the hat $\frac{\text { plied Texas by the }}{\text { TRIPLE-THIREAT }}$



## OUR 5th ANNIVERSARY SALE

## SIX BIC WAREHOUSES OF FURNTTURE FROM WHICH TO CHOOSE

YES, FOLKS, IT SEEMS HARD TO BELIEVE, BUT THIS IS THE FIFTH ANNIVERSARY FOR THE FURNITURE MART STORES IN TEXICO-FARWELL. WE ARE VERY GRATEFUL FOR THE BUSINESS YOU HAVE GIVEN US, AND AS A MEANS TO SHOW OUR APPRECIATION, WE OFFER EXTRA-SPECIAL PRICES THIS SALE.


CARPETING
Beige Axminister Carpet 95
Mohawk Twis Carpet 795
Remnants Carpet
27"x54" Throw Rugs --------- 5.95 (Reg. 10.59)
COMPLETE STOCK of Window Shad
Curtain Rods, and Brackets
IINOLEUM RUGS
$9 \times 12$ Rugs 5.95
PLENTY OF LINOLEUM YARD GOODS
ODD CHAIRS

|  | Reg. | Now |
| :---: | :---: | :---: |
|  |  |  |
|  | 11 | 69.5 |
| Bedroom Chair |  | 19.9 |
| Red Plastic Club Cha | . 59.50 | 9.5 |
| Spot Chairs, frieze | . 19.95 | 4.9 |
| pot Chairs, frieze | 24 |  |
| SAMSON CARD TA FROM | $\mathrm{CH}$ |  |

 Living Room Suife Reversible T-Cushions. Beautiful tweed material. This suite is very comfortable to sit in, yet
it makes into bed. $\underset{\text { L-Pc., beige or green frieze }}{\text { Living }}$ Room Suile (Reg. \$219.50) Bediype Suife, Shorl 50 Lovesteat Style,
(Reg. 259.50)

## DINTHE NULMR

VIRTUE bROS. PLASTIC DINETTE SUITE
5-Pc., Plastic Table and 4 Deluxe Chairs Regularly ${ }^{\circ} 119.50$
Less Discount 30.00
$89^{50}$
Less old 5-pc. dinette 20.00
YOU PAY .... 69.50


APPLIANCES
Double Door G.E. Refrig. $\quad \$ 399.50$

| Less Old Refrig. .------------ | 100.00 |
| :--- | :--- |
| YOU PAY |  |

G. E. Washing Machine..................... $\quad \$ 69.50$
30. Gal. Hot Water Heater, reg. 99.50 SPECIAL SELLING ATHENS
APARTMENT RANGES
Here is your chance to buy a top-quality apart-
ment-size gas range. Weil insulated oven com-
plete with Robert-Shaw oven temp, control.
NOW Onlly . . . . . .
Liberal Allowance on Trade-in
We handle O'Keefe-Merritt, Tappan, Roper,
Florence, Chambers, and Hardwick gas ranges.

1952 HUDSON TO BE GIVEN AWAY. No obligation. Jusi come in and gee your ficket. Each member of the family is eligible for a ticket. This car will be given away January 3, 1953. Mrs. Earl Moore, Earth, Texas, (our customer) won the Hudson given away last year.

## DINING ROOM SUITES

## Oak Dining Room Suite <br> Cherry Dining Room Suite

## L A M P S

One group Table Lamps $20 \%$ to $331 / 3 \%$ off. Ship Lamps, reg. $9.95 \quad \$ 7.95$

HOLLYWOOD BEDS
WITH MATTRESS \& BOX SPRINGS
Plastic Covered, Mahogany or Maple
Head Boards
COMPLETE
$\$ 59.50$

## SMALL APPLIANCES

ALL REDUCED $\mathbf{1 0 \%}$ TO $\mathbf{2 5 \%}$
Included are all Mixers, Toasters, Percolators, Waffle Irons, Scales. Brands: G.E., Sunbeam Dormeyer, and Hamilton Beach

## LUGGAGE

FREE: $\$ 5.95$ Lamp or picture with each piece Of Luggage Sold.

RADIOS, RADIO-COMBINATIONS FREE-50 Records ( $\$ 45.00$ value) with any Combination Radio-Record Player Sold. Combination Radio-Record Player PLAYS 3 SPEEDS RECORDS: 78, 45, 33 RPM We have in stock: RCA, G. E., Arvin Radios. PRICED FROM \$159.50.



## $\begin{array}{ll}5.00 & \text { Kitchen sink } \\ 7.50 & \text { One burner, kerosene }\end{array}$

## Happenings at briana

Marguerite Meyer Tells
More Of Trip Abroad
More Of Trip Abroad


## BLUE CROSS - BLUE SHIELD

 HOSPITALIZATION - SURGICAL SERVICE Over $\$ 9,000,000$ to Texas members in 1951. Over $\$ 10,000$ Qualify for Blue Cross to pay your family's hospital bills, beginning April 1, 1953. Make application before Sept, FARMER COUNTY FARM BUREAU RAYMOND EULER, Agent$\begin{gathered}\text { Fiona } \\ \text { Farwell (Tuesdays) } \\ \text { Phone } 3551\end{gathered}$
$\left\lvert\, \begin{aligned} & \text { Fiona Tops Morton } \\ & \text { On Last Period Score }\end{aligned}\right.$ The Friona chiefs and Morton I
dins were closely matched when
they met for a football game Fid


## CLOVIS VETERINARY HOSPITAL

FACILITIES FOR LARGE AND SMALL ANIMALS FULL LINE OF STOCKMEN'S SUPPLIES
E. E. Kraus, D.V.M. Chas. Webster, D.V.M. 104 Hull St.


There are two big reasons Oliver gasoline power units are a profitable choice for a multitude of power jobs on the farm, ranch and associated businesses One, they include the prized performance features found in Oliver tractor engines of the same power classremovable wet sleeves, by-pass cooling system and electric starting mechanism.

Two, advancements such as the shock mounted instrument panel and close regulation governor have been added. Come in and check the facts before you choose.

FRIONA OLIVER CO.
friona, texas

man of integrity

## Democrats for President!

Party - but NOT in in the policies ane -honored principles of the Democratic Party- but NOT in the policies and practices of Trumanism.
We are the Texas Democrats who have studied the candidates and plat.
forms of the two major parties and are ready to announce: "We like like!" forms of the two major parties and are e ready to announce: "We like ike!"
We are the Texas Democrats who feel that best interests of our party, our state and our nation would NOT be served by another four years of We are the Texas Democrats who stand ready to carry out the mandate
of the State Democratic Convention which on September 9 , 1952, resolved: of the State Democratic Convention which on September 9 , 1 1.52, resolved:
"I is the recommendation of the Convention that every Democrat in Texas
vote and work for the election of Dwight D . Eisenhower for President and vote and work for the election
Richard Nixon for Vice President."
If

I am a Texas Democrat for Eisenhower, and I want to
work in my community to elect him. Please send me further
information.
NAME

## CAMPBELL'S <br> DAIRY \& ICE CREAM COMPANY



Another sign that New Mexico is Growing
Not Long Ago...
There were only 38,000 telephones in New Mexico

120,000
en years ago, this Company was serving 38,000 telephones in New Mexico. Since then the number has fripled! Back of these telephones is a vast amount of equipment - and during this period of greatest growth, the price of everything we need to provide service has gone up.

With higher wage costs, higher taxes, higher prices for materials, we face the same problem you do - inflation. We, like any other business, must to pay a fair return to the investors who have made expansion of your service possible.

## \$520 A MINUTE

minte of every
allars more service. Overhead and underground cable is being placed in record quantities. We're en-
larging buildings, installing new switching equipment . . . working to meet the telephone needs

| receive them Sept. 1, 1953. |  | OF |
| :---: | :---: | :---: |
| Sept. 8 and elected new officers for the coming year. The meeting was called to order by last year's vice president, Jo Ann Cochran. Darlene |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Sprawls was elected president. Jo Anne Cochran was re-elected for vice president and Shirley Smith is |  |  |
|  |  |  |
|  |  |  |
| to serve as secretary and Wayne Mor- |  |  |
| ris, reporter. Mrs. Herman Milford and Mrs. Shelby Jobes were elected |  |  |
|  |  |  |
| for class sponsors. Mr. and Mrs. E, L. Cochran and Mr. and Mrs. O. W. |  |  |
|  |  |  |
| Pair will serve as class sponsors. <br> Two students were lost this year |  |  |
| Dale Kersey, and Marvin Walton, |  |  |
| but the class was pleased to gain two new students to take their places, Jimmy Turner from Sweetwater, and |  |  |
|  |  |  |
|  |  |  |
| Eurith Crook from Bovina. <br> A special meeting Sept. 16 was called and the group decided to have bake sale on Saturday, Sept. 20 |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| a bake sale on Saturday, Sept. 20. Sept. 17, candidates were elected |  |  |
| for the queen's race: Betty Lovvorn, queen; Bel Willard, princess; Frank |  |  |
| Gulley, king; Vane Dosher, prince. The class favorites were Jo Anne |  |  |
| Cochran and Vane Dosher. <br> A committee was appointed to make posters for the bake sale with |  | world with Minnie |
|  |  |  |
| Anne Whitley as chairman. |  |  |
|  |  |  |
| Shirley Smith's home was the gathering place for seven high school |  |  |
|  |  |  |
| girls after the footba night. Jo Ann Cochran, Marye Pair, Bel Willard, Marie Gober, June |  |  |
|  |  |  |
| Hardage, Ruby Kittrell, and Shirley |  |  |
| were present. Gossip was exchanged over Cokes and sandwiches. A good |  |  |
|  |  |  |
| time, but a sleepless time was reported by all, except, of course, Mr. and Mrs. Smith who strangely |  |  |
|  |  |  |
|  |  |  |
| enough, did not get as much sleep as growing parents' need. <br> A call meeting of the Rainbow |  |  |
| Girls was held Tuesday night, September 9th. New officers were elected. Katie Magness is the new Worthy |  |  |
|  |  |  |
| ed. Katie Magness is the new Why Associate, Gay Ann McFarland, Char- |  |  |
|  |  |  |
| voyda Billington, Faith. Miss Magness will have her installation October 7 at a regular meeting |  |  |
|  |  |  |
| er 7 at a regular meeting. <br> We're wondering if Howard can tell briefcase from doghouse in short- |  |  |
|  |  |  |
| hand yet? <br> Experts from Harding's history |  |  |
|  |  |  |
| class: A commander in issuing artillery in the Army is supposed to have said, "All men without arms, please raise your hands." |  |  |
|  |  |  |
| LEARN SCHOOL HABITS |  |  |
|  |  |  |
| Thirty-two students are enrolled in the First Grade and everyone is |  |  |
|  |  |  |
| learning how to go to school, Mrs. |  |  |
| ey has moved away. children have |  | Mary Barnes, Joyce J |
| brought flowers. Vickie Moss, Melody |  |  |
|  |  |  |
| Coffman and Sherri Austin have brought bouquets. "We have also brought two new gold fish. Then |  |  |
|  |  |  |
| Delvin Langford brought us some | without provocation - as does |  |



Yes, you could actually pull up an easy chair in front of the washer, for once the clothes are in your automatic washer, the rest of the work is simply a matter of pushing a switch. There's no backbreak, no bend, no wringing or rinsing - your automatic washer handles all those tasks.

Let Reddy make washday as simple as sitting in an easy chair. Buy your automatic clothes washer now and you, too, will say - "What a way to wash clothes."
see your MODERN ELECTRIC appliance dealer

## PUBIIC SERVICE COMPANY

## AN EXPLANATION ABOUT THIS EDITION

This is the Bovina Area Irrigation Development Edition. You may want to know what this means, or how the idea began. This edition was brought about through the combined efforts of a number of businessmen and others interested in letting the people
know about Bovina and the potentialities of the rich agricultural land that surrounds it.

The idea sprang from a section on irrigation taken from the Parmer County Fair Edition of The State Line Tribune. The Bovina area received prominent mention in this edition, and as a result, numerous people commente.
al information to be circulated concerning the area.
So, the project was "talked up" for several days, and businessmen and farmers who wished to participate were encouraged to express their ideas and convictions on the subject. Thus grew this special Irrigation Development Edition.
A. L. Glasscock from Greenville, Texas, expressed the opinions of many other far-
people in and around Bovina when he said, "I have never in my life seen such A. L. Glasscock from anound Bovina when he said, "I have, never in my life seen suc fertile, undeveloped section for irrigation any whe en

$$
\begin{aligned}
& \text { Just as he is enthusiastic, talk to an owner of one of the new gins that has been } \\
& \text { t in the past several months. One owner was asked why he did not put his gin in an at }
\end{aligned}
$$ built in the past several months. One owrer was asked why he did not put his gin in at

XXXXX, which is the center of a cotton-producing area under fully-developed irrigabuilt
XXX
tion.

The reason," he said simply enough, "is because the future promises so much more out here. Whereas XXXXX has developed about 85 percent of its irrigation po-,
tential, this Bovina area is only developed to an extent of about 30 percent. However,", tential, this Bovina area is only developed to an extent of about 30 percent. However,'
he expressed firmly, "the people are waking up, and development will proceed at a he expressed firmly, "the pe,"
rapid pace in the near future."

It is because of the faith of men like him who KNOW what is in store for the Bovina area that this special edition is published. The businessmen and farmers of Bo-
vina want you to know about the tremendous agricultural potentialities that lie unvina want you
touched as yet.

All material published in this four-page edition was assimilated and paid for by businessmen and farmers whose names appear on advertisements. They are confident any claim they make with respect to agricultural production can be substantiated.

## BOVINA AREA THOUGRT TO BE BEST UNDEVELOPED IRRIGATION LAND IN STATE

## 


 ment of irrigation, Bovina business
men and farmers are convinced men and farmers are convinced.
During the last three years During the last three years the
farmers of Parmer County have awakened to the fact that there awaked to the fact that there
an apparently unlimited amount
water underneath this water can be pumped out for
irrigation and unlimited agricultural irrigation and unlimited agricultur
possibilitities are at their fingertips. possibinites are at their fingertips.
During past three years many wells have been developed to flow
800 to 1500 gallons of water per minute. At the present writing there are dozens of wells under contract being
drilled immediately within a few
oped during the past two and three
years have paid the largest dividends years have paid the largest dividends
of any industry in West Texas. Many of any industry in West Texas. Many
have paid 100 percent of cost the first year and nearly all have paid
back their cost twice since install back their cost twiee since installed
Many of these wells have 100 feet Many of these wells have 100 fee
of water sand and some have as
much as 200 feet of water of water sand and some have as
much as 200 feet of water sand. Some
farmers have harvested farmers have harvested 100 bushels
of grain sorghums of grain sorghums per acre each year
Many have harvested 60 to 80 bushels Many have
per acre. $\qquad$ The 1951 cotton crop yielded three-
fourth to one bale per acre. Some
 ight kind of supervision one 8 inch
well will furnish sufficient water with which to irrigate 160 to 200 Also alfalfa is paying larger dividends than row crop-or $\$ 150$ to $\$ 250$ These irrigation well pumps are as, diesel fued by electricity, butane tase bingel fuel, and natural gas, bu-
most extensively. A check has been made on wells
on which the pumps are set at 240 on which the pumps are set at 240
feet. They deliver 1000 gallons of water per minute, with the engine
burning seven to eight gallons of bu

LOOK AT IT-stretching out over flat, fertile land until it disappears from sight! This cotton field, located five miles east of Bovina, is typical of the crops possible with the develop-
ment of irrigation. J. W. Wright owns the crop shown here.

## mo mon pand on tiemit IRRICATMON SUCCESS FOR $=2=$ CATTL RAISNG, ALSO

 through the development stages and be very profitable,
promise to yield a steady income to lett \& Pringle Cattle Company. This
farmers. company has a ranch eight miles be \$144.90 per acre gross income. On new and many farmers have not Cattle which were grazed on rye frost four head per acre with a gain
used the best methods of irrigation
and cultivation for the best results.
and and cultivation for the best results.
acre gained $11 / 4$ pounds per day per
However, it is only natural that as
head, beginning the month of October time goes on, the farmers will learn be much more profitable.
Here is what has been possible
with the addition Here is what has been possible
with the addition of irrigation to land
around
$\qquad$ Last year A. L. Carter harvested
95 to 100 bushels of grain sorghum per acre. Mr. Carter expects to average 100 bushels per acre this year.
Last year another farmer harvested Last year another farmer harvested
147 bales of cotton from 160 acres 147 bales of cotton from 160 acres
under cultivation. Some parts averaged more than one bale per acre. ted. They are commonplace. Where a farmer has made a decision to in-
ject, in practically every case he has
reaped substantial rewards. What is reaped substantial rewa
the reason for all this?
$\qquad$
$\qquad$ are moving toward becoming an irrigation capital in the Plains of Texas.
The lay of the land is ideal. The fertility of the soil is unquestioned. The rrigation possibilities are unlimited.
Simple arithmetic shows Simple arithmetic shows that even
with only moderate "luck" a land owner is justified to make almost any size investme
gated farm land. would be $\$ 2.40$ per day per acre. This has, proven to be more pro-
fitable than the average permanent pasture. This firm finds that the soil around Bovina is ideal for this kind operation. They keep an average
650 cattle on two irrigated farms 650 cattle on two irrigated farms.
They also have feed lots located in They also have feed lots located in
Bovina of about 3000 -head capacity and feed cattle to grade choice and sell at home and to Southwest pack-
ers.

Benjamin Franklin introduc
broom to America.
A draft is a written order to pay;

## This Bovina Farming Area Has It!

> Now, I'm in the real estate business and I HAVE to know what the land is capable of producing. Well, let me say this: the Bovina Agricultural Area has it!

Here is a good example of how real estate values in and around Bovina have increased tremendously in the past few years. In the picture at the right, 0 . W. Rhinehart sold this farm for $\$ 66$ per acre in 1949. This year, the farm re-sold for $\$ 150$ per acre. The well pictured was not included in either transaction. It was added only recently. Think how much more the land is worth NOW.

Since time began, the conquest for land has been the foremost considera tion of mankind. Columbus sailed the seas to discover a new continen
in the conquest for land. Early pion in the conquest for land. Early pion
eers settled America in the conquest for land. Almost every war that ha boen fought on land or sea has been
for conquest of land. The turmoil to for conquest of land. The turmoil to
day has as its basic background, one day has as its basic background, one por land.
Wealth.
Wealth, position, recognition, and even social standing have been since
early days reckoned by a great meas-
ure by land ownership. The. Old

South, its old time planters of which history has shed its illustrious past,
the pioneers of Texas, and cattle bar ons with their vast domains, have al been measured in acres of land.
Home ownership Home ownership pays in more
ways than dollars and cents. It pays
in a feeling of something owned by wis a feeling of something owned by
the family, whether a humble cottage, a well improved farm, or a ranch -something that is mine or your
> community, from the neighbors, from the fellow man toward the home
owner, or the land owner.
We take pride in rendering a con-

States where you can buy a nice smooth level, fertile block of land
and at the same time have all the and at the same time have all the
water you will ever need within two hundred feet of where you want it hundred feet of where you want it
to irrigate with. We know of some
localities that have invested millons
of dollars developing irrigation proof dollars developing irrigation pro-
jects. Not so in Parmer County. Na-
ture developed it for us free.
We have dedicated our office to the
proposition of rendering a valuable ture developed it for us free.
We have dedicated our office to the
proposition of rendering a valuable
service to both the seller and buyer service to both the seller and buyer
by searching throughout the com-
munity for property that is for sale,
for the buyer whose privilege it is to survey more property for sale in our
office than he could possibly find by weeks of driving. This same service also applies to the seller. We invite
both the seller and the buyer to use
O. W. RHINEHART

Insurance of all Kinds heal estate-farm loans

# Read this Report On <br> <br> Our Area 

 <br> <br> Our Area}

OR IS IT FEED YOU ARE LOOKING FOR?


This is another example of this area's amazing productivity. ted yield to be 100 bushels per acre. Sights such as this one field of hegari. Notice the full, handsome heads on the feed. will be possible for the area when fully developed in irriga Bass Elliott, owner of the crop, and C. R. estimate the expec

DEAR SIRS:
At your request I am ziving you
the below report, analysis, and stat-
istics, also comments which I istics, also comments which I have
ompiled from Parmer County in ompiled from Parmer County in
:omparison with other parts of the
ountry. ountry.
As you know, my business is mak As you know, my business is mak
ng reports for use of individuals and
irms and I specialize in reports irms and I specialize in reports on
1griculture. This report is an overall report and is not always 100 percent
orrect. Some of it is personal opinIn the beginning, let me say that you people of Parmer County are
ocated in one of the best garden ocated in one of the best garden
pots of Texas. You have untold unleveloped resources and many that
lou do not seem to know about and nany of you do not seem to be conYou are located in a territory
which has the most fertile the biggest percent tillable land of You have, as far as I know, the
most bountiful supply of irrigation water, and it is amazing how quickly
and easily this water can be made to flow across your farms.
Example: I passed through your community on a Monday and saw
a well drilling machine pulling into a man's farm. The following Thurs-
day I passed this same farm and saw
water flowing at the 'rate of 1000 water flowing at the 'rate of 1000
Sallons per minute.
You have thousands of acres of
nice level and rich farming land nice level and rich farming land
which does not have wells. However,
it -has only been a few short years it has only been a few short years
since your community was in pas-
ture land, at least the majority of it There are many thousands of farm-
ers and others living in different
parts of Texas parts of Texas and elsewhere who
would want a chance to live on and irrigate a 160 acre farm in your
county. I note that many of the large county. I note that many of the large
ranches and farms are breaking up ranches and farms are breaking up
into smaller tracts and as this con-
tinues ther into smaller tracts and as this con
tinues then the large land owwers
come to realize that it is profiteb come to realize that it is profitable
for them to turn loose a part of their holdings to be developed by
smaller farmers. In turn, the farm land which these
large lard holders retain will much more valuable.
As I see the situation: the irrigation development which already has
come to pass has increasd come to pass has increased the mar-
ket value of your land 50 to 100 percent. With large tracts breaking
up into 160 and 320 acre tracts with
irrigation irrigations wells being drilled, leaves
Bovina with irrigations wells being drilled, leaves ing, water can be stored over a per
Bovina with a potential never before dreamed of. unusual for any country.
J. W. STONE


## צ19 CR <br> CDUNT US M ON BOVIRA, TOO!

Yes indeed! We've been here in Bovina for a long time now, and we have to admit that we've never seen anything like the activity and optimism that our people are displaying at the present time.

If you don't think the irrigation possibilities don't affect a man in the grocery business, you're all wrong! We are banking on a better future for Bovina, because we know it's bound to come.

The picture shows the inside of our store

## J. D. COMBS GROCERY \& MARKET

 BOVINA, TEXAS

Vernon Estes, Jimmy Charles Both Convinced Irrigation Worthwhile

## FAITH

## IN A FUTURE

PROMPTED US TO BRING
A NEW GIN TO BOVINA

In selecting a gin for this section, we have chosen a 4-90, all-electric Murray and Hardwick-Etter plant, complete with burr machine and
dryers of the latest type. We are capable of giving you an extra good sample and turn-out.

We want to invite the cotton growers of this and adjoining counties to come in and inspect our plant, and compare our equipment and bring your cotton to us with the assurance that our equipment, backed by a thorough knowledge of the ginning business, will give you complete
satisfaction.

MORRISON \& ELY GIN CO. BOVINA, TEXAS

## Dedicated $7 a$ Serve



Parmer County Producers the Year 'Round

## SHELLEY GRAIN CO.

## THIS IS A THEATRE

And we have given the best one that we could get to the future of Bovina.
We like Bovina, and we intend to stay here. confidence?

MUSTANG THEATRE
BOVINA, TEXAS


Ithink so much of Bovina's possibilities that I went out and hought another drug store. How's that for

FRANK TRUITT
BOVINA, TEXAS


BOVINA, TEXAS


You may know it-or maybe you don't-but we'd like to remind you that a new Gin such as the one we have just installed represents an investment of considerable size.

What we are trying to say is that it is necessary for us to know that there will exist a demand for such new industry as we represent, before we can justify our locating here just south of
The Hub community.

We are looking forward to seeing great things happen to this part of the country, especially in regard to the potential cotton producing capacity of this area.

## MILLS \& FLEMING GIN

One Mile South of the Hub



## OUR ELEVATOR . .

... Not one of Bovina's newest, but one of its best-established. We never hesitate for an answer when someone asks us how we like this part of the country. Our answer is always in the affirmafive, and we are sure that many others feel just as we do.

## Macon Elevator

BOVINA, TEXAS

