



**The State Line Tribune**

W. H. GRAHAM, Editor and Owner

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**Health Notes**  
By Texas Department of Health

AUSTIN.—An interesting sidelight on public health in Texas was revealed in the morbidity report of the Texas State Department of Health for the week ending August 28th, which showed a total of 2 cases of smallpox for this year, while in the same period there were 588 cases of diphtheria.

Commenting on these comparative figures, Dr. Geo. W. Cox, State Health Officer stated that diphtheria is as readily controlled by immunization as is smallpox, but that apparently the public has failed to recognize this fact, or to act upon it.

"Smallpox, which is highly contagious, is no longer considered a major health problem in Texas," Dr. Cox said, "and this is due to widespread vaccination against the disease. Diphtheria, equally contagious, can also be reduced to the point where a single case is a rarity, but only when parents awake to the fact that every child should be immunized in infancy. The baby's doctor will recommend when this should be done, and if all children were given this protection, there would be none susceptible to contract this killing disease.

Ordinarily the immunity provided by diphtheria toxoid lasts a child until he is of school age, however a Schick test should be given before the child enters school. If needed, an additional shot of toxoid should be administered.

"When all children are routinely immunized against this dreaded disease, it can be virtually eliminated as the health hazard that it now is, to the boys and girls of Texas", Dr. Cox declared.

**MISS TWYFORD BACK TO TECH**

LUBBOCK.—Miss Mayme Twyford will return to Texas Technological college this fall as associate professor of foods and nutrition in the home economics department. Miss Twyford has been on leave of absence for several months.



**EMCEE JACK BAILEY**  
HERE'S THE MAN who emcees the most popular daytime program "Queen for a Day," on the Mutual Broadcasting System. He's Jack Bailey and he'll be in Lubbock to serve as master of ceremonies for the program when it originates at the Panhandle South Plains Fair ground during the first three days of the thirty-first annual fair, Sept. 27, 28 and 29. Yes, despite the camouflage, it's Jack Bailey you see above, not one of the "Queens". He is happy just thinking about the number of gifts presented on the fabulous Cinderella series during its three years on the air. Radios, 287 of every size and shape, 212 stoves, a picket fence, a cow, a tractor and farm equipment are only some of the gifts showered on "Queens." Even romance has been added by gifting 64 diamond rings.

**Queen For A Day To Be At Lubbock Sept. 27, 28, 29**

LUBBOCK.—Tickets to the "Queen for a Day" broadcasts during the Panhandle South Plains fair in Lubbock should be available in every town and city in the territory served by the fair within the next few days, sponsors of the broadcasts, announced this week.

The "Queen" program will be presented from noon until 1:30 p. m., Monday through Wednesday, September 27, 28, and 29—the first three days of the fair—at the grandstand. The Lubbock Lions club is sponsoring the event, with Elmer East in charge of tickets.

Local distributors of tickets already have been named in most localities, Mr. East announced. Others are being designated as rapidly as possible, he said. Half of the available

tickets have been reserved for localities outside the city of Lubbock, he added.

Hundreds of mail requests for tickets have been received, he said, and are being complied with promptly. But he emphasized that reservations should specify the day for which tickets are desired. They should be addressed to the Lubbock Lions club, Hilton Hotel, Lubbock.

The fair grounds admission until after broadcast time each of the three days will be \$1.50. This will entitle the holder to admission to the grandstand for the "Queen" program and broadcast. Regular admission prices will prevail for those not attending the "Queen" shows. Attached to each ticket will be a placard upon which each woman may write the reason why she would like to be queen for that day. The queen, who will be some woman in the audience, will receive gifts worth hundreds of dollars.

**What Kind of Grass Do You Have?**

COLLEE STATION.—Pastures either established or maintained by such cultural treatment as seeding and fertilizing are the concern of the A. and M. College Department of Agronomy, according to Robert R. Lancaster, extension pasture specialist of Texas A. and M. College.

These pastures are supplemental, permanent, renovation, rotation and irrigated pastures. Supplemental pastures are annual grasses and legumes in rotation with other crops. Among them are the cereal grains, ryegrass, rescuegrass, with legumes for cool seasons, and for warm seasons, lespedeza, sudangrass, and johnsongrass with sweetclover.

Permanent pastures occupy large areas not suited to other use. Too much is short, thin, weedy and run-down. Improving and maintaining running sod grasses in such locations aids in conservation. They may include overflow bottoms, stump land, rocky land and hills.

Renovation is improving run-down permanent pastures by fertilizing and overseeding without total cultivation. Open, smooth land, well drained and with enough rainfall is most suitable for renovation. Retreatment may need be every 3 or 4 years.

Rotation pastures are a recent development in Texas. The rotation involved is with row-crops after several years in pasture. This calls for grasses worthy in yield and quality of the best land.

Suitable grasses must be easy to

plant and easy to get rid of. Grasses available for rotation are rhodesgrass, KR bluestem, blue panic, weeping lovegrass, johnsongrass, Kentucky 31 fescue and others are in prospect. Alfalfa, sericea lespedeza and Madrid sweetclover are legumes that might be used.

Rotating pastures with row-crop offers much in forage production and in soil building, says Lancaster.

West Texas Irish potatoes are shipped to Oklahoma, Louisiana, New Mexico, Arkansas and Tennessee.

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If It is a Good Loan We Can Make It**

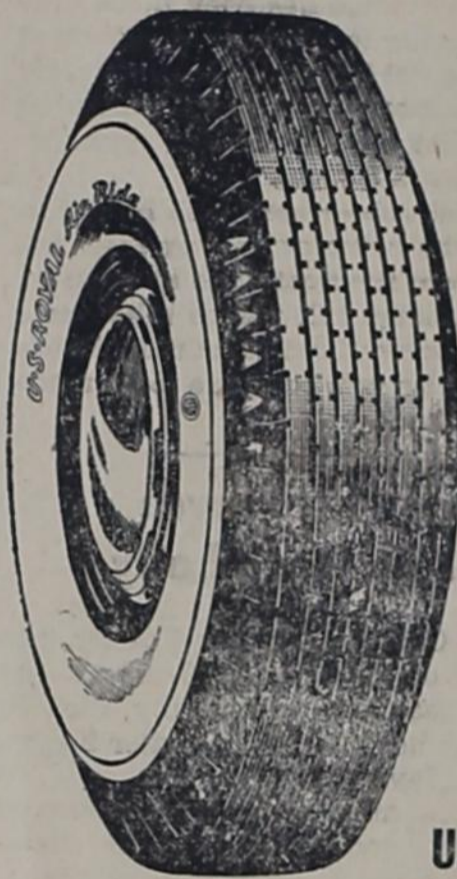
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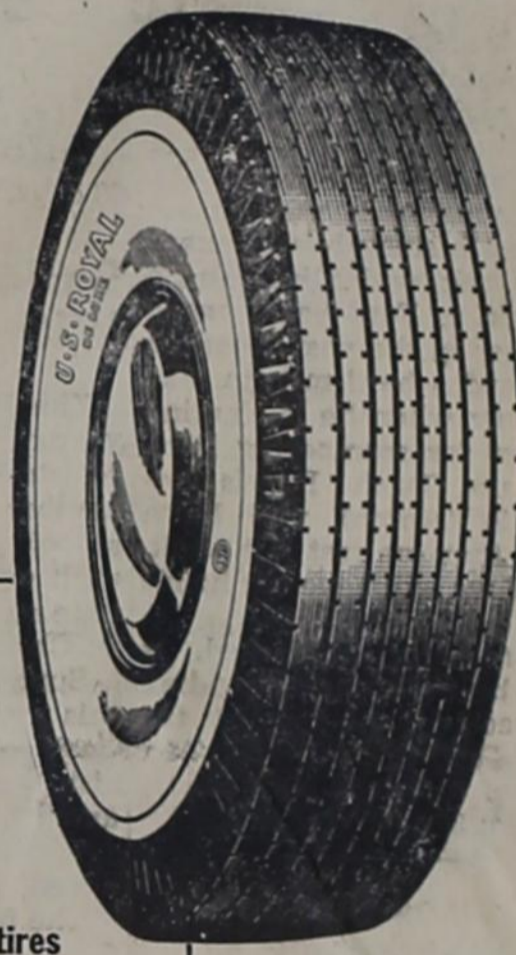
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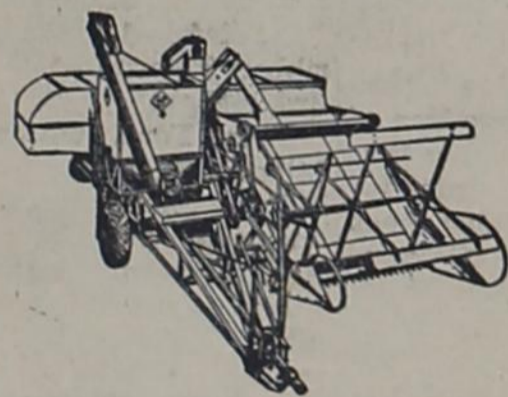
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On Hand

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**Bigger and Better Than Ever—**

**31st Annual  
Panhandle-South Plains  
FAIR**

Lubbock, Texas

**6 Big Days 6**

Sept. 27th thru Oct. 2nd

SEE

- Queen For A Day (Mon., Tues., Wed.)
- Water Follies of '48
- Selden, The Stratosphere Man
- Forsythe & Davis Shows and Rides

Cattle and Swine exhibits  
County and individual agriculture exhibits  
Live Stock and Rabbit exhibits... latest in Farm Implements, Merchants, Women's and Boy Scouts Displays.

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**FREE**

Thurs., Sep. 30 & Fri., Oct. 1

ON THE FAIR GROUNDS  
The Greatest Show on Earth

**Ringling Bros.,  
Barnum & Bailey  
Circus**  
Wed., Sept. 29th



**Going UP TOGETHER WITH  
NEW WHEATS**

- COMANCHE
- WESTAR
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**Were Top Yielders in This Area This Year!**

**COMANCHE** . . . At or near top in all field tests . . . good straw . . . good test weight . . . drought resistant . . . popular with all growers who try it.

**WESTAR** . . . Consistently high yields . . . similar to Comanche but higher yielding in the Panhandle . . . stands well for combining . . . resistant to leaf rust . . . exceedingly popular in the Panhandle . . .

**WICHITA** . . . Early . . . equal to Early Blackhall in yields . . . stands much better for combining . . . resistant to drought and disease

. . . safest and surest of early varieties . . . large acreages assured in 1948!

Housewives demand quality bread . . . this requires strong gluten . . . beardless varieties have weak gluten . . . flour mills this year stayed out of areas raising beardless wheat . . . they are shipping in outside wheat to strengthen their mix . . . Exports have been heavy and are present outlet for poor baking flour . . . these are apt to be curtailed anytime . . . We must regain our local markets . . . start NOW to find seed of these new high yielding, high quality varieties!

**Avoid future discounts. Help improve our local wheat variety reputation. Seed of these new wheats already in heavy demand. See the County Agent or call on us.**

**ROBERTS SEED COMPANY**  
Texico, New Mexico

**SHERLEY GRAIN CO.**  
Bovina, Texas

**HENDERSON GRAIN & SEED CO.**  
Farwell, Texas

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The success of your permanent wave depends upon the skill of the operator and the quality of the materials used. We use only the finest equipment and well-known beauty products. Our permanents leave your hair soft, silky and easy to manage. All this at a savings too, when you put yourself in the hands of our skilled beauticians!

**Border Beauty Shop**

TOM PAUL McCUAN  
4 Blocks South Farwell Post Office

**Friena School Opens  
Fall Term Sept. 3**

(Received Too Late For Last Week)

Registration of the entire Friena School was held Friday, September 3, from 9:00 until 11:30 o'clock. The grade school enrolled a total of 330 pupils while the High School enrolled a total of 150 making a total enrollment of 480 students in all grades. Supt. Dalton Caffey reported that not all students had been enrolled up to this time and it is expected that 15 more will enroll in the next two weeks.

The new term of school began Monday morning in the auditorium with an assembly. After which students attended all classes and assignments were made for a full day Wednesday. School was closed Tuesday evening.

Several new faculty members are associated with the Friena school this year, including Mr. and Mrs. D. W. Brantley. Mr. Brantley comes to us from Richmond, Texas, where he was associated with the Athletic department last year. His home is originally in Fort Worth, Texas. He is a graduate of Hardin-Simmons University, Abilene, Texas. Mrs. Brantley will teach Social Science in the upper grades. She is a graduate of New Mexico A. and M. College, Las Cruces, New Mexico, she taught Science in the Richmond schools last year, and her home is Las Cruces, New Mexico.

Mr. and Mrs. Cecil Robison came to our school from Kingsdown, Kansas, where they worked in the school last year.

Mr. Robison is a graduate of North Western Oklahoma, Alva, Oklahoma, and has had ten years teaching experience in the schools of Oklahoma and Kansas. He will direct athletics in the grade school and teach math in High School. Mrs. Robison is also a graduate of North Western State College, she has had five years teaching experience in Oklahoma and Kansas. She will teach eighth grade work in our school.

Mr. and Mrs. Cecil Belcher came to our school from Denton, Texas. Mr. Belcher has his degree from North Texas State Teachers College and will act as Principal of grade school and teach Health and Science in the upper grades. Mrs. Belcher also has her degree from North Texas State Teachers College at Denton. She will teach Home Making in High school.

Mr. Glenn Cummings also a new comer from Denver City, Texas, did his college work at North Texas State. He will direct Band and Chorus in High School and work in the grade school in public school music.

Mrs. Ethel Bengler who has been absent from our school for a year is returning to teach first grade.

Miss Mary Kathrine Watkins of Friena is teaching her first year. She did her college training at West Texas State Teachers College, Canyon. Miss Watkins will teach English in the upper grades.

Those returning who worked in the system are: Leslie Hinds, High school principal; Bill Gibson, Science; J. T. Gee, Vocational Agriculture; Mrs. Fleeta Terry, English; Dorothy Wilson, Commercial; Ruth Edlemon, Fourth Grade; Lucille Latta, third grade; Wilma Lovitt, second grade; Elaine Wilson, first grade; and Lorraine Bailey, third grade.

Need letterheads? Dial 2131.



HOWDY FOLKS—Joe was sitting in the dentist's chair, yelling his head off.

"No use to yell now", says the dentist. I haven't begun to pull your tooth yet."

"No Doc" says Joe, "but you're standing on my corn."

You heard about the dumb stenographer who didn't mail the circular letters because she didn't have any round envelopes.

SHE: "Sometimes my father takes things apart to see why they don't go."  
HE: "So what?"  
SHE: "So you better go!"

No joking folks, we really know what's best to make your car go. It's that 66 gas and oil, and our famous one-stop service. See us when you need car service

**W. H. SPURLIN  
STATION**

PHILLIPS 66 PRODUCTS

Farwell Texas

**Soapless Suds Favored  
By Housewives**

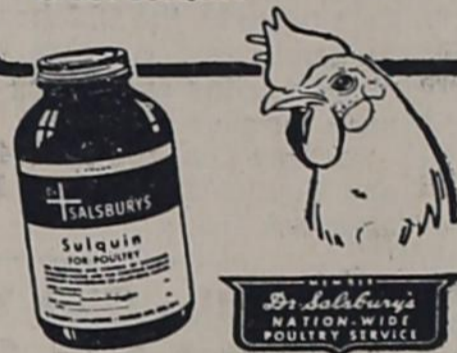
COLLEGE STATION.—The "soapless suds" or synthetic detergent powders have found wide favor with housewives, as they are generally excellent oil and grease removers. They are especially good for washing greasy pans and dishes.

Mrs. Bernice Claytor, extension home management specialist for Texas A. and M. College, says that this advantage—of dissolving grease—is not so good in washing linoleum, paint or furniture. "Detergents draw out the oil, causing finishes to dry out," she points out. "Oil is an essential ingredient in linoleum and oil paint."

Even ordinary soap will have a

**SULQUIN  
SAVES BIRDS**

Yes, Dr. Salsbury's **SULQUIN**, new drug-aid for poultry, controls coccidiosis and checks immediate mortality from acute fowl cholera. At first sign of bloody coccidiosis, or on diagnosis of acute cholera, give **SULQUIN** in mash according to directions. Saves birds — saves profits! Ask for new **SULQUIN**.



GET DR. SALSBUARY'S  
**A R - SULFA**

For The Control Of Colds  
In Your Flocks

FOR FEEDS OF ALL KINDS  
SEE US

**Watkins Ice, Feed and  
Produce**

PHONE 2801 Farwell, Texas

drying effect on linoleum and paint and should be carefully rinsed off, Mrs. Claytor says. She particularly warns against the use of grease solvents on linoleum.

"Use of the best ways to keep linoleum in good condition," Mrs. Claytor concludes, "is to wax it frequently. Wax restores the essential oils and puts a protective finish on either linoleum or furniture and should be used often."

**BIGGER AND BETTER  
BOMBER IS TESTED**

WASHINGTON.—A new bigger and faster attack bomber has passed its first tests for the Navy.

An announcement to this effect provided few details. But from a comparison with present types, the plane shaped up as the heaviest yet designed for carriers.

It will carry more than three tons of bombs "considerably" faster than 350 miles an hour.

**MEETS HIS OWN HOUSE  
COMING DOWN HIGHWAY**

BIG SPRINGS.— House movers from here made a slight mistake last week. They were supposed to move a house from a nearby town, but through a mistake they started hauling in a house from the wrong location. The owner happened to be returning home when he spied his house coming down the highway—at least he thought it was his house. He called a relative to find out if his house was gone; and sure enough it was.

The new "soapless suds" . . . many of which were developed during the war . . . are fine for washing grease off pots and pans, but are not recommended for linoleum, paint or furniture. These "soapless suds" draw out the oils in woods and wood finishes, thus causing their drying out.

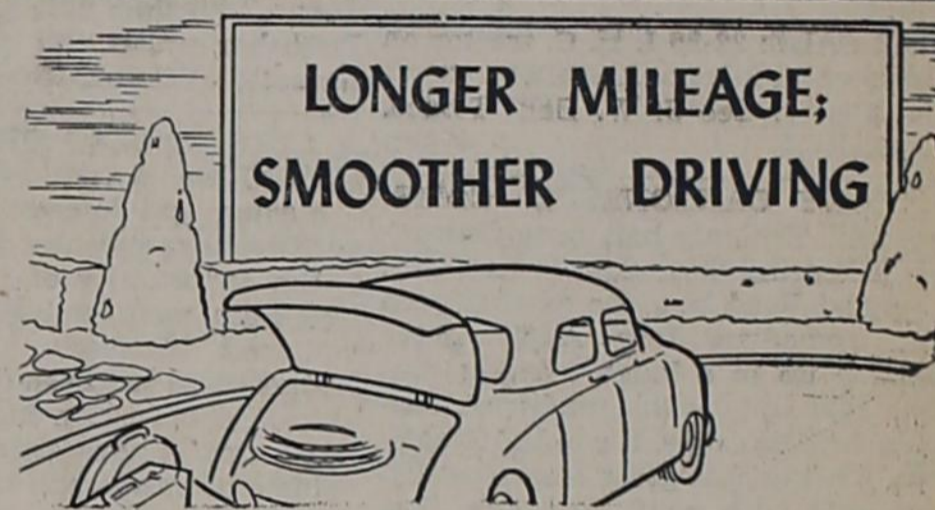
**COL. DICK DOSHER**

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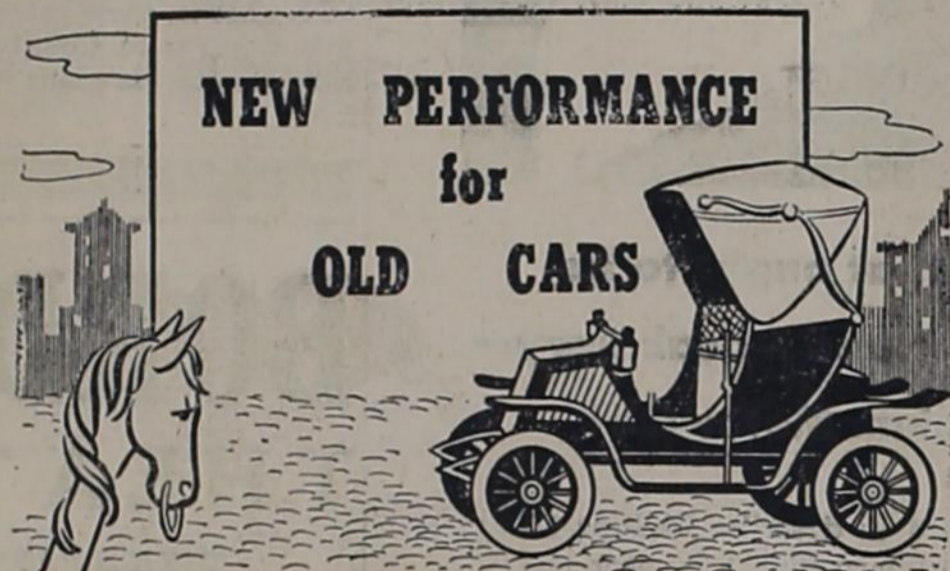
**LONGER MILEAGE;  
SMOOTHER DRIVING**



Yes, you get longer wear and increased mileage from your car—when you let us service it regularly! Our skilled mechanics use the most modern equipment and put your car in tip-top shape in no time at all . . . at a very moderate charge.

**KARL'S AUTO CLINIC**

KARL—BUSTER—SMOKEY  
Phone 2941 Farwell, Texas



**NEW PERFORMANCE  
for  
OLD CARS**

With the price of new cars sky-high, it pays to keep Old Faithful in good shape. Let us give your car a checkup. We'll take out any knocks and rattles—make it run so smooth you'll think it's a '48! Our skilled mechanics catch trouble before it gets a start and save possible costly future repairs and replacements. See us today — and enjoy new-car performance at a tiny fraction of new-car costs!

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**SAVE**

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Don't Pile Your Valuable Grain

Out On The Ground!

Get Started On A Granary Now By

Letting Us Supply You With All

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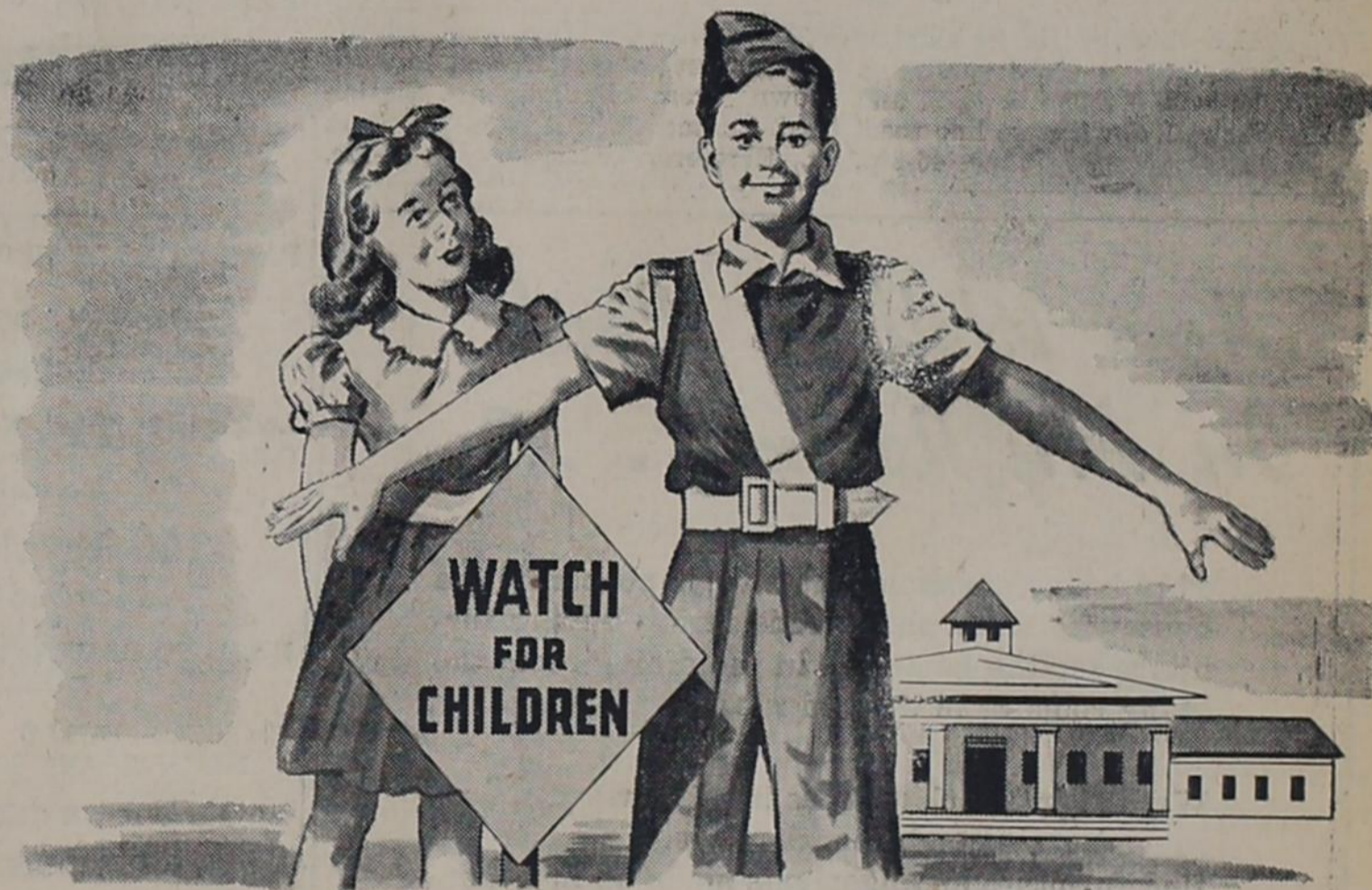
**Houston Lumber Co.**

E. M. Roop, Mgr.

Phone 3721

Texico, New Mexico

**Protect Their Sight Too!**



**Better Light means Better Sight**

Protection from traffic hazards is important, but just as important today is protection from eyestrain due to improper lighting.

Growing children need more care than older folks when it comes to making sure that the light is right. Their eyes, still developing, need every bit of care and attention they can receive.

Make sure, wherever children work or play, that the light is right. Low cost electricity makes it easy—and economical too—to provide **GOOD lighting — always.**

SOUTHWESTERN

**PUBLIC SERVICE**

COMPANY

24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE





# Bovina Happenings

Jessie McSpadden

Mr. and Mrs. A. B. Wilkinson, Mr. and Mrs. Ed McGuire, and Mr. and Mrs. Clyde Perkins spent last weekend in Ruidoso, N. M.

Mrs. Bryon Turner, Mr. and Mrs. L. Rhodes returned home Wednesday from a business trip to Roswell.

Mr. Roy Delashaw spent last week in Vernon and drove his car home, which has been in a repair shop since their wreck in the early summer.

Mrs. F. M. Cox and Mrs. Annie Weaver of Electra, have been visiting their sister, Mrs. Roy Delashaw and family.

Mr. and Mrs. Joe Jarrell spent last weekend in Oklahoma.

Mr. and Mrs. LeRoy Delashaw spent last week in Levelland, Texas, with the parents of Mrs. Delashaw, before moving to Lubbock, Tuesday of this week where Mr. Delashaw will enter Texas Tech this fall.

Mr. and Mrs. Posey Bonds of Tulsa visited Thursday with N. E. Bonds.

Mrs. C. R. Elliott shopped in Clovis Friday morning.

Mrs. Buck McCuan left Thursday for Cincinnati, Ohio, for a visit with her daughter, Mrs. Ray Spatch and her husband.

Mr. and Mrs. Bass P. Elliott announce the arrival of a son, Marshall Vance, on Friday evening, September 10th. He weighed 7 lbs. and 4oz.

Mrs. J. G. (Grandmother) Charles, left Thursday for Litchfield, Ill., for an extended visit with relatives.

Wilbur Charles purchased the Bob Williford home in Bovina. Mr. and Mrs. Herman Estes are moving in this weekend.

Rev. Gaston Green preached Sunday at the First Baptist Church in Bovina. Rev. Green will fill the pulpit for the next few Sunday's until the Pastor, Rev. Franks who was recently called to the church and accepted, arrives on the field.

Mrs. G. F. Trimble was entered in the Clovis Memorial Hospital Monday evening for clinical examinations.

Mr. and Mrs. Emmett Tabor and Don left early Sunday morning for Dodson, Texas, where they were called to the bedside of Mr. Tabor's mother.

Mr. and Mrs. A. G. White have returned from a two weeks vacation trip through Oklahoma, Missouri, Illinois and Terre Haute, Indiana. Mr. White enjoyed seeing some of the places where he was born and reared.

Mrs. Lawrence Rhodes of Roswell, New Mexico, is visiting relatives and friends in Bovina this week.

Mrs. A. G. White reports that her son, S-Sgt. Lilvus Rhodes left on Friday morning for New Jersey to a port of embarkation where he will leave soon for a two year period in Germany. Mrs. Rhodes and two sons will remain in the home of Mrs. A. G. White for several weeks. Then go to California to visit her mother where she will await Army orders, after which she will join her husband in Germany.

Mrs. Maude Rury who has been visiting her nieces, Mrs. White and Mrs. Ayres this summer will leave on Tuesday for a visit with friends in Borger. Then she plans to return to her home in California.

Mr. and Mrs. Edd Ayers from Fredrick, Oklahoma, are visiting in the Frank Ayres home at this writing.

Mr. and Mrs. John L. Wilson, Mr. and Mrs. Pat Kunselman, and Deloris and Carolyn Wilson attended the race meet at Seiling, Oklahoma, the past weekend, and visited in the home of Judge and Mrs. C. R. Duncan while there.

J. W. Ashcraft visited relatives and friends in Bovina the past week.

Maurice and Danny Jo Rhodes spent a couple of days in the home of Mrs. Buck Ellison the past week, while their parents, S-Sgt. and Mrs. Lilvus Rhodes attended to business in Roswell, New Mexico.

Mrs. Maude Rury spent part of last week in the home of Mr. and Mrs. J. I. Rury.

Mr. and Mrs. Ralph Baker and family have been visiting Ralph's parents, Mr. and Mrs. Claud Baker of the Hub community before coming here they visited Mrs. Bakers parents, Mr. and Mrs. Will Stewart of La Janta, Colo. also Ralph's sister Mr. and Mrs. E. U. Roberts and family of Pueblo, Colo. On their return home will visit another of Ralph's sister, Mr. and Mrs. Harry Lathan and family of Tucson, Ariz.

Ralph is connected with the J. I.

Case Co. of Fresno, California.

Bobbie Kelly, son of Mr. and Mrs. Odis White of Bovina made the freshman football team at West Texas State College in Canyon this fall.

Mr. and Mrs. W. O. Cherry shopped in Amarillo, Saturday morning. Jack Waltman and Bill Kyle made a trip Saturday to Amarillo.

Mr. Tom Lloyd, Mrs. D. H. Wilkerson and Mrs. Free attended the funeral of their sister, Mrs. Kidd in Ft. Worth last week.

### JEAN DANNER HONORED

Mr. and Mrs. Troy Armstrong were hosts and hostess at a dinner party Friday night honoring Miss Jean Danner's birthday. They were assisted by Mr. and Mrs. Frank Wilson.

A course dinner was served and the lovely birthday cake was cut by the honoree.

Guests for the evening were Misses Delores Wilson, Ella Bradshaw, Martha Williams, Loyce Trimble, Mary Alice Englant, Dorothy Rhodes, Macie Waston, Messers Clinton Tidenerberg, Fred Hoffer, Jackie Barnett, Junior Barbee, George Harold Trimble, and Jean Danner. The host and hostesses Mr. and Mrs. Wilson.

### DENNEY FAIMLY REUION

At the home of Mr. and Mrs. Jack Waltman, Bovina, the Denney family gathered for a reunion Sunday.

Those present were: Mr. and Mrs. John Tabor, Mr. and Mrs. J. C. Denney and Willie, Mr. and Mrs. Vernon Ward and Billie, Mr. and Mrs. Bill Denney and James Edward of Bovina, Mr. and Mrs. Orval Nunn and Patricia of Farwell, Mr. and Mrs. Burnett Denney and Margaret of California.

### BOVINA WOMENS STUDY CLUB ENJOYS LUNCHEON

The beautiful home of Mrs. G. D. Anderson, Jr., was the scene of the first meeting of the Bovina Womens' Club, beginning the year of 1948-49. The reception room was decorated

in yellow and white flowers. The color scheme was carried out in the three course candle-light luncheon. Mrs. Bedford Caldwell acted as co-hostess for the occasion.

After the delicious luncheon, Mrs. Glenn Dunn gave a book review on "Mother Of The Smiths" written by an American woman. This was given in a most charming way which was enjoyed by all.

Members present were: Mesdames: David Carson, H. J. Charles, Otho Hammonds, Chas. Ross, Reagan Looney, Ray Davies, Arnold Gober, Lyod Battey, Lester Rhinehart, A. B. Wilkinson, Tom Caldwell, Bill Klye, Wm. Thornton, R. C. Martin, Aubrey Rhodes, R. E. Wilson and one guest, Mrs. Glenn Dunn, and the hostesses Mrs. G. D. Anderson, Jr., and Mrs. Bedford Caldwell.

A distance between some people's ears is one block.

### GRANTED LEAVE OF ABSENCE

LUBBOCK.—Floyd Williams, an assistant professor of mechanical engineering at Texas Technological college since 1942, has been granted a leave of absence to work on a master of science degree at the University of Oklahoma with special research in internal combustion engines.

Williams received the ethyl gasoline corporation fellowship for graduate study.

### MISS MANIRE TO A&M

LUBBOCK.—Delilah Manire who graduated from Texas Technological college summer session with a master of science degree in home economics will be a faculty member at New Mexico A&M College this fall.

Miss Manire majored in clothing and textiles at Texas Tech, and will teach clothing courses at the New Mexico college.

# Announcement

I suppose that it is pretty well known in Bovina that I have purchased the grocery and market until recently operated by Elton Venable.

But I want to use this means of inviting a continuation of your patronage under the new ownership. We will be in there doing our best to give you the service to which you are entitled at prices that are in line with present markets, and it will be our pleasure to serve you. Drop in often.

**J. A. Loflin**

# Thanks . . .

In retiring from business in Bovina, we want to take this means of expressing to our good friends our sincere appreciation for the valued business you have seen fit to extend us. We have tried honestly and faithfully to render you good service and honest values, but without your loyal support our business would have been a failure. And again, we say THANK YOU.

**MR. & MRS. ELTON VENABLE**  
Bovina, Texas

# S. E. Cone Grain & Seed Co.

PHONE 2252  
BOVINA, TEXAS

- |                             |                            |
|-----------------------------|----------------------------|
| Ayers 16% Dairy Feed        | RCA 20% Egg Mash           |
| RCA 24% Dairy Feed          | Ayers 18% Egg Mash Pellets |
| RCA 18% Dairy Feed          | Chick Scratch              |
| 9% Protein Sweet Feed       | Hen Scratch                |
| Reg-N-Hog Supplement        | RCA Egg Mash Pellets       |
| Hog Fattener                | Show Animal Supplement     |
| Horse And Mule Feed         | RCA Egg Mash Supplement    |
| Rolled Barley               | 25-lb. Bags Chick Starter  |
| Ground Barley               | 25-lb. bags Growing Mash   |
| Yellow Corn                 | 25-lb. Bags Ayers          |
| Yellow Corn Steel-Cut Chops | 18% Egg Mash               |
| Whole Oats                  | 25-lb. Bags RCA            |
| Cottonseed Meal             | 20% Egg Mash               |
| Shorts (Gray)               | 25-lb. Bags Chick Scratch  |
| Wheat Bran                  | 25-lb. Bags RCA            |
| Chick Starter               | Hen Scratch                |
| Growing Mash                |                            |
| Ayers 18% Egg Mash          |                            |

Your Business Is Appreciated



# BUILD And Beat the Shortage

Solve your housing shortage problems by building now! You can get all the materials you need for the job here. If you're doing the work yourself, you'll find our advice and assistance will save both grief and money. See us for top quality lumber, siding, roofing, cement, plaster and other materials — at economical prices. Build your new home now — and build it right — with our dependable materials.

**Cicero-Smith Lbr. Co.**  
Bovina, Texas

## WE REPAIR SHOES

Keep your shoes in good repair by bringing them to us regularly. Fair Prices—Prompt Service

**Electric Shoe Shop**  
Next Door to Texico Postoffice

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Your PANhandle Station  
860 on Your Dial  
SUNUP TO SUNDOWN  
MARSHALL FORMBY, Mgr.

# Free Demonstration

—OF THE—

# Schafer One-Way Plow

AT BOVINA, TEXAS

*Saturday, Sept. 18*

2:30 P. M.

We have secured the agency for this marvelous, new plow in Parmer County, but we want to show you how it performs before you buy any one-way. This new plow works on sod land as well as plowed ground, and does an even better job than any one-way ever invented . . . and does it with less power, which reduces the cost of land preparation to the farmer.

COME IN AND SEE THIS DEMONSTRATION BY FACTORY REPRESENTATIVES

Let us convince you of the superior performance of this new plow which does a better job at less operating cost.

# C. R. Elliott Co.

BOVINA, TEXAS



