

"FEAR NOT: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the City of David a Saviour, which is Christ the Lord. And this shall be a sign unto you; ye shall find the babe wrapped in swaddling clothes, lying in a manger. And suddenly there was with the angel a multitude of heavenly host praising God and saying, Glory to God in the highest and on earth peace, good will toward men."

Adrian, Pleasant Hill Win Tourney Honors

After having upset a favored Vega quintet in the tournament semi-final, the Adrian boys proved they were out for nothing less than the crown, Saturday night, topping the Farwell boys 33-25 in the last game of the Steer invitation tournament.

On the other side of the ledger, the Pleasant Hill girls, favored by dopsters to take the meet, came through unscathed for their second tournament title in as many weeks.

Consolation honors for the week-end meet went to the Dumas boys and the Bovina girls. Dumas ousted the Bovina quint in the final, 55-40, while the Bovina girls hit steadily through the game to rack up 36 points to 24 held by Vega.

Awards Are Presented

Supt. Jack Williams took the floor at the conclusion of the meet, calling up the captains of the winning teams to receive their trophies, and then announced the special awards.

The Grady girls were named as the best sports in that division, while a similar trophy went to the boys from Vega. Individual sportsmanship honors went to Voyles, of Adrian, captain of the winning team, and Ellison, of Bovina, captain of the Bovina girls' squad.

The "dream" teams included, for the girls: Bocox of Pleasant Hill, Roberts of Dumas and Pounds of Bovina, forwards; Betty Roberts of Pleasant Hill, Stewart of Dumas and Moorman of Bovina, guards. For the boys: Harris of Vega (regarded by many fans as the outstanding player of the entire tournament); Schuman of Dumas, Brown of Adrian, and Thomas and Booth of Farwell.

Games Reviewed

Looking back to the four final matches, the Dumas-Bovina boys' consolation scramble was the first of Saturday, with Dumas finally edging Bovina 55-40, although half-time count gave the winners only a 23-18 lead. Schuman and White, of Dumas, each racked up 20 points, and Tidenberg paced Bovina with 13.

The Bovina and Vega girls took the floor for the consolation final and Bovina grabbed an early, although short lead, which they held to finally win 36-24. Pounds, tall Bovina forward, hit the loop for 15 points, and L. Price had 10 to pace the Vega team.

Championship Matches

The Dumas girls, who actually out-hustled the Pleasant Hillers all the way Saturday night, failed to upset the favorites and lost by three points, 25-28. Bocox, star Pleasant Hill forward, who can usually be counted upon to rack up most of the points, came in with 15, and her running mate, Winkles, got 12, taking an even half via the free shot routine.

Stewart, Dumas guard, who placed as the all-star team, turned in a very good game for the losers, and the primary cause of Dumas' downfall lay in the inability of the forwards to snare their baskets when they controlled the ball. Cariker bagged 11 for her team.

Proving once again that you can't beat a plain zone defense by standing still, the Farwell boys lost to the Adrian contenders, 33-25. Score at half-time had squeezed up to 13-13 but the second period saw the Steers apparently mystified by Adrian's refusal to draw out of position to foul up their defense by arguing with forward-line ball-handling, and the locals were stymied. Steer players also missed a number of shots that should have netted two points, while the boys from Adrian, contrarily, hit a good percentage of their tries.

Booth managed to net 8 to lead the locals, while Banks and Jacobson knotted it up at 10 each for the champions.

Brief summaries of other tournament games are given below:

Littlefield-Lazbuddy Girls

Opening the tournament Thursday night, the Littlefield girls downed a fighting but outrated Lazbuddy sextette, 39-23, with James, of Lazbuddy, leading the scoring with 16, as Wallace came in high for Littlefield by bagging 15.

(Continued on last page)

ACA Committeemen Named For Parmer

Committeemen who will serve in communities were elected in an ACA voting held on December 13th, Secretary Joe Camp advised today.

The "A" community named Roy Euler as chairman, Clyde Sherrieb vice chairman; Dorcy Allmon, regular member; Miles Robbins, first alternate; M. C. Denton, second alternate.

A. G. Thorn was elected chairman of the "B" community, being assisted by E. J. White as vice chairman; D. B. Ivy as regular member; Otho Whitefield as first alternate and Eulan Parham as second alternate.

"C" community named William Thornton as chairman; James D. Koach as vice chairman; Charlie Thompson, regular member; Alden T. Henderson, first alternate; and Tom Caldwell, second alternate.

On Tuesday, the county committee met at the ACA office in Farwell and re-elected Albert H. Smith as chairman and H. L. Ivy and Jack Wolton as regular members of the county committee.

Alexander Hamilton was the first Secretary of the Treasury.

Larger Pump Assures Ample Water Polio Campaign Will Make Heavy Call

Schools Are Dismissed For Yule Holidays

Students at the Texico school start their seasonal vacation this (Wednesday) afternoon, while the Farwell pupils will be dismissed tomorrow (Thursday), with both schools to be closed over January 2nd, resuming operations on Monday, January 3rd.

Various programs are planned at the Farwell school in the various departments for Thursday, Supt. Jack Williams said today, with the students enjoying parties and gift exchanges.

Subscriptions for a Texico community tree were taken last week, and the yearly get-together will be held at the school auditorium on Thursday night, the 23rd, members of the local informed Tribune reporters. A large Christmas tree will be arranged, and a gift exchange featured for those of the community who care to participate.

The Parmer County courthouse offices will close at noon on Christmas Eve, it was announced today, and will not re-open until the following Monday.

The Triple A office, in Farwell, also be closed at noon, Friday, Secretary Joe Camp announced today, to remain closed over the weekend.

Threet Lad Suffers Injury In Wreck

Roy Threet, Jr., son of Mr. and Mrs. Roy Threet, sustained back injuries early last Wednesday as the pick-up he was driving crashed into a heavy empty bundle truck, at the road intersection a half mile south of the Oklahoma Lane school.

Young Threet was taken to a Clovis hospital, and later sent to Albuquerque to be examined by a bone specialist. He was returned to his home in this city, Monday, and said that he was feeling very well, except that his back was "sore".

Roy and his brother, Joseph, were traveling east and the heavy truck, driven by a man whose name was not learned, approached from the north. The Threet pickup hit the rear of the heavy truck and turned it over. Both machines were badly damaged, but young Threet was the only one injured.

Tax Payments Going At Normal Rate

Mrs. Bess Maysfield, employee in the office of Tax Assessor Earl Booth, said on Monday that payment of 1948 taxes by Parmer county residents was progressing at a fairly normal rate, with taxpayers having still another six weeks to go before the deadline.

Through December, a reduction of 1% will be offered, with all taxes payable at regular rates during January. After January, delinquent charges will begin to be assessed.

Theatre Will Stage Christmas Party

Scotty Levins, of the Border Theatre, announced today that a Christmas party would be staged at the local theatre on Friday, December 24 with a free picture show being offered the public.

The show will start at 10 a. m. and all local people are cordially invited to attend. The feature picture will be "Belle Starr", with Randolph Scott, Gene Tierney, Dana Andrews, and John Sheppard.

MOTHER TO BE OPERATED

M. C. Roberts, who was called to Austin last week by the illness of his mother, Mrs. Wm. R. Roberts, returned here briefly the first of the week to attend to business. He will be back in Austin on Thursday to be with Mrs. Roberts, who is scheduled to undergo surgery on that day.

Will Extend Farm Road Ten Miles

An order passed by the State Highway Department at its December meeting instructs the State Highway Engineer to proceed with plans to extend F. M. Road No. 690 east a distance of approximately 10 miles. The Tribune was advised today from Austin.

This means that the farm to market road that extends east from Farwell to the Oklahoma Lane school will be extended an additional ten miles to the east, terminating at a point generally known as the twin houses, five miles west of Lazbuddy.

The order of the Highway Department to construct the road is contingent upon Parmer county furnishing the right-of-way free of cost to the state. Officials here have already agreed to furnish this right-of-way, and it is generally expected that the grade and drainage structures will be built in the near future with the actual surfacing to follow the coming summer.

LOSES ANOTHER WINDOW

The Home Grocery & Market in Texico suffered the loss of a second front window within a week's time, Saturday night, when a wheel came loose from a passing automobile and crashed the glass. Less than a week ago, a front window was broken out by thieves, who entered the building and got away with a few dollars in change.

TO CLOSE FOR HOLIDAYS

Mrs. Mary Lou Cason, operator of the Vanity Fair Beauty Shop, has advised that her place of business will be closed during the period from December 23 to January 3.

PLAN TO SEE GAME

Mr. and Mrs. Sam Rundell have gone to Walnut Springs, where they will spend the Yuletide in the home of Mrs. Rundell's mother. They have made plans to be in Fort Worth on Christmas Day to witness the state AA football championship game between Amarillo and Waco.

MOVE TO FARWELL

Mr. and Mrs. Guy Cox have moved to town from a farm in the Lazbuddy section, and Mrs. Cox, the former Mrs. Alvenia Sharpe, will assume her duties as deputy tax collector for Charley Lovelace when he takes over the office on January 1. Sheriff-elect Lovelace was not in a position to name his list of deputies when interviewed the first of the week.

HOME FROM HOSPITAL

Roy Threet, Sr., was dismissed from a Clovis hospital, Monday, after spending twelve days there receiving treatment for a back ailment that had been troubling him the past several months.

HAMM IN ARMY

A. J. Hamm, son of Mrs. Felix Monroe of this city, is being listed as the first draftee from Parmer County under the new peacetime draft. Hamm passed his physical in Amarillo last weekend and is already in training at Camp Chaffee, Ark. He made several attempts to get into service during the war, but was always rejected because of a back ailment.

Any person who starts out working a crossword puzzle in ink is a true optimist, if there ever was one.

The annual March of Dimes Campaign, staged through the nation during the month of January, will exceed any previous demands made for this purpose, it was revealed here today in a telegram from Basil O'Connor, president of the National Foundation.

"If we are to continue to help polio victims and be prepared for epidemics next year... the March of Dimes next January must be the greatest ever, and net at least thirty million dollars," President O'Connor stated in a wire to Dan Ethridge, chairman of the March of Dimes in Parmer County. "This is an emergency situation... do everything you can to help," the president of the national headquarters requested.

Many of the chapter treasuries have been depleted and the call during January will eclipse all previous efforts. B. N. Graham, County Chairman of the organization, stated today that so far as he had been advised, no quota has as yet been assigned to this county. He stated further that the Parmer County treasury has been depleted along with many other chapters of the nation.

"The National Foundation has spent twice as much on Parmer County patients as we have subscribed in this county," Graham said.

March of Dimes officials of the county were sending out a plea this week to the people of the county to be prepared to make substantial contributions when the campaign gets underway in January.

Community Christmas Program Is Planned At Oklahoma Lane

An old-fashioned community Christmas tree, with an appropriate program, has been planned at the Oklahoma Lane school auditorium, it was announced here today by Rev. J. J. Terry, pastor of the Baptist Church in that community.

The Christmas tree exercises will be held on Christmas Eve, and people of the community are invited to attend and bring the children. Treats will be distributed and gifts will be exchanged, following the program, Rev. Terry said.

Rundell In Japan With U. S. Paratroop Unit

With The Eleventh Airborne Division in Camp Crawford, Hokkaido, Japan—Private Weldon W. Rundell, 19-year-old paratrooper of Farwell, recently completed air transportability school at the 11th Airborne Division Training center at the Matsu-shima Army Air Base, after a week of training. Pvt. Rundell is the son of Mr. and Mrs. W. I. Rundell, of Farwell.

The Farwell trooper joined the Army in October, 1947, at Fort Bliss, and completed his infantry basic training at Fort Ord, Cal., in February, 1948. In April, 1948, he arrived in Yokohama, Japan, and volunteered for parachute duty with the 11th Airborne Division. He was assigned to the 18th Glider Infantry Regiment stationed near Sapporo, Hokkaido.

Rundell is currently working in the regimental supply office as a clerk. Before he entered the Army he was a student at Plainview college, and after his discharge plans to take up farming.

LOVELACE IN HOSPITAL

Gene Lovelace, local farmer, is receiving treatment for high blood pressure at Dr. Milling's hospital, near Fort Worth, this week. A phone call from the Lovelaces on Monday night was to the effect that his condition was improved. Mr. and Mrs. Lovelace will be joined by their children and her sister, Miss Martha Lee Pierce, of Clovis, this weekend, and will spend Christmas with relatives in Fort Worth.

The new 75 h.p. Pomono pump has been installed at the Texico-Farwell Waterworks, and V. S. Venable, company superintendent, gave the green light to all water users here the first of the week.

"You can say we now have all the water our customers might need," he stated.

Completion of the installation of the new pump was accomplished last week, but up to the present the water from the new equipment has not been turned into the storage tank. Venable explained that the new pump was lifting quite a bit of sand, and it may require several days of occasional operation to clear the water, as the sand would likely ruin meters if turned into the mains. However, in case of an emergency, the water from the new supply can and will be turned into the reservoir.

Venable said that the output of the new pump had not been tested, but gave it as his opinion that it would more than double the output of the 30 h.p. pump that was removed from the well. The displaced 30 h.p. pump will be transferred to the old well to replace the 15 h.p. pump on which the Twin Cities have relied for water during the change-over.

It is not planned to disturb the old well until it is definitely known that the new equipment installed last week is going to prove satisfactory in every way, Venable added.

Officials of the waterworks were high in their praise for the cooperation on the part of local consumers in conserving water during the emergency. Only once during the change-over did the water supply in the overhead tank run low, and there was never any danger of a shortage.

Serious Wind Damage Reported To Fields

Continued dry weather and unseasonal high winds of the past several days are beginning to cause much concern to land owners and farmers living north of here.

Lucian Madole, formerly employed at the Texico Port of Entry, who now lives in the Hollene neighborhood in Curry County, stated the first of the week that he had lived in that section all his life and the wind had already done more damage than in any previous winter he could recall. Wheat fields, planted last fall in very light moisture, are making a valiant fight to withstand the onslaughts of the wind ravages, but in many cases are waging a losing battle, he said.

Madole said that tumble weeds were creating a serious hazard this winter, piling up along the fence rows and catching the accumulating top soil from the fields, with the result that many fences are already covered.

Very little can be done to check the wind erosion to fields, he stated, due to the fact that most ground is too hard to permit chiseling, and the only hope remaining is for moisture in some form.

Trash Fire Calls Out Department

A trash fire at the rear of the Harbage Tire Store, Sunday afternoon, brought out the local fire department. An accumulation of discarded oil, old tires and greasy rags became ignited and send up a cloud of black smoke that looked like a serious fire.

Fanned by a high wind, the flames threatened to spread to property of the Texas Company wholesale plant through weeds and high grass. A tractor, belonging to Clyde Magness, and an old truck, parked near the fire, suffered slight damage from the flames. Otherwise, no damage resulted.

ATTENDS DEALERS MEET

Ralph Humble, local distributor of Minneapolis-Moline products, spent last Thursday in Roswell, where he attended a district gathering of M-M dealers. Humble made the trip in company with representative from Clovis.

FROM THE HOPPER

By HOP

Folks, let's get behind the move to re-establish a garbage disposal service in Texico-Farwell. The Chamber of Commerce has succeeded in locating a man who will take care of the hauling, removing the garbage at least once monthly for the nominal fee of 50c per month, providing a sufficient number of people cooperate. Drop around and see Ray Mears, and pay for a year's service in advance. The money will be deposited in the bank and will be disbursed only as the service is rendered. Let's get this worth-while program going with the beginning of the new year.

Another civic matter that has been lagging in the weed cutting and DDT spraying that was carried out last summer. Jack Williams and C. M. Henderson are "holding the bag" in the amount of about \$150.00 for this program. Why not see one of these loyal civic-minded leaders and reimburse them for their money. A dollar apiece from the citizenship will soon wipe out the obligation. Hand one of them your dollar today!

We want to pay a compliment to the Lee Way, operators of truck transfer service over the Southwest. A few weeks ago, we received a bundle of paper that had been damaged in transit. The driver of the truck made a note of the damage and went his way. Last week, an adjuster called and asked if we had a claim to file. When told that the damage probably amounted to a couple of dollars, he immediately pulled out the cash and paid off. We had filed no claim for the reason that, as a general rule, the filing of a claim entails more details than the damage would amount to. This is the first time we have ever had a loss settled without a lengthy series of reports and correspondence, and we wish to congratulate the Lee Way.

Tom Hudson was telling about getting a leg hurt when J. H. Steelman backed his car out from the curb at Bovina and caught Hudson with the rear bumper. Tom said he knew he had skinned Steelman in lots of deals, but didn't believe Steelman had it in for him to the extent that he wanted to kill him.

Walter and Fern Harbage rushed down to witness the fire behind their place of business, Sunday afternoon, only to complain about being disturbed from their Sunday afternoon nap when they found the blaze was no consequence.

The State Line Tribune

W. H. GRAHAM, Editor and Owner

Entered as a second class mail matter at Farwell, Texas, under the Act of March 3, 1879.

ISSUED EVERY THURSDAY

Subscription Rates Per Year
 Farmer and Adjoining Counties.....\$2.00
 Outside this Area.....\$2.50

Health Notes

By Texas Department of Health

AUSTIN—Every school has tremendous opportunities to promote the health of its pupils and its community, and for this reason Dr. Geo. W. Cox, State Health Officer, says that every school should have a definite health program, including safe drinking water, good school lunches, proper lighting, seating and ventilating facilities as well as scrupulously clean premises.

"From early childhood to manhood and womanhood, most youngsters are enrolled in school and are under the supervision of school staffs for a substantial part of the day, approximately half the days of the year," Dr. Cox said. "The conditions under which they live in school, the help which they are given in solving their health problems, the ideals of individuals and community health which they are taught, and the information and understanding that they acquire are factors which operate to develop attitudes and behavior conducive to happy,

healthy and successful living."

To supplement the efforts of teachers, school boards, parent and civic groups interested in promoting school health the State Health Department's Division of School Health Services carries on a full time program designed to promote and develop a sound basic health program for the school child. This plan consists of attempting the control of communicable diseases in cooperation with local health departments; the minimizing of hearing, vision, dental and other similar problems; providing minimum health essentials in classroom environment such as lighting, seating, and so forth; an adequate physical activity program; stressing education on personal hygiene and local health hazards; nutrition supervision and instruction; and integrating the school health program with the total community health program.

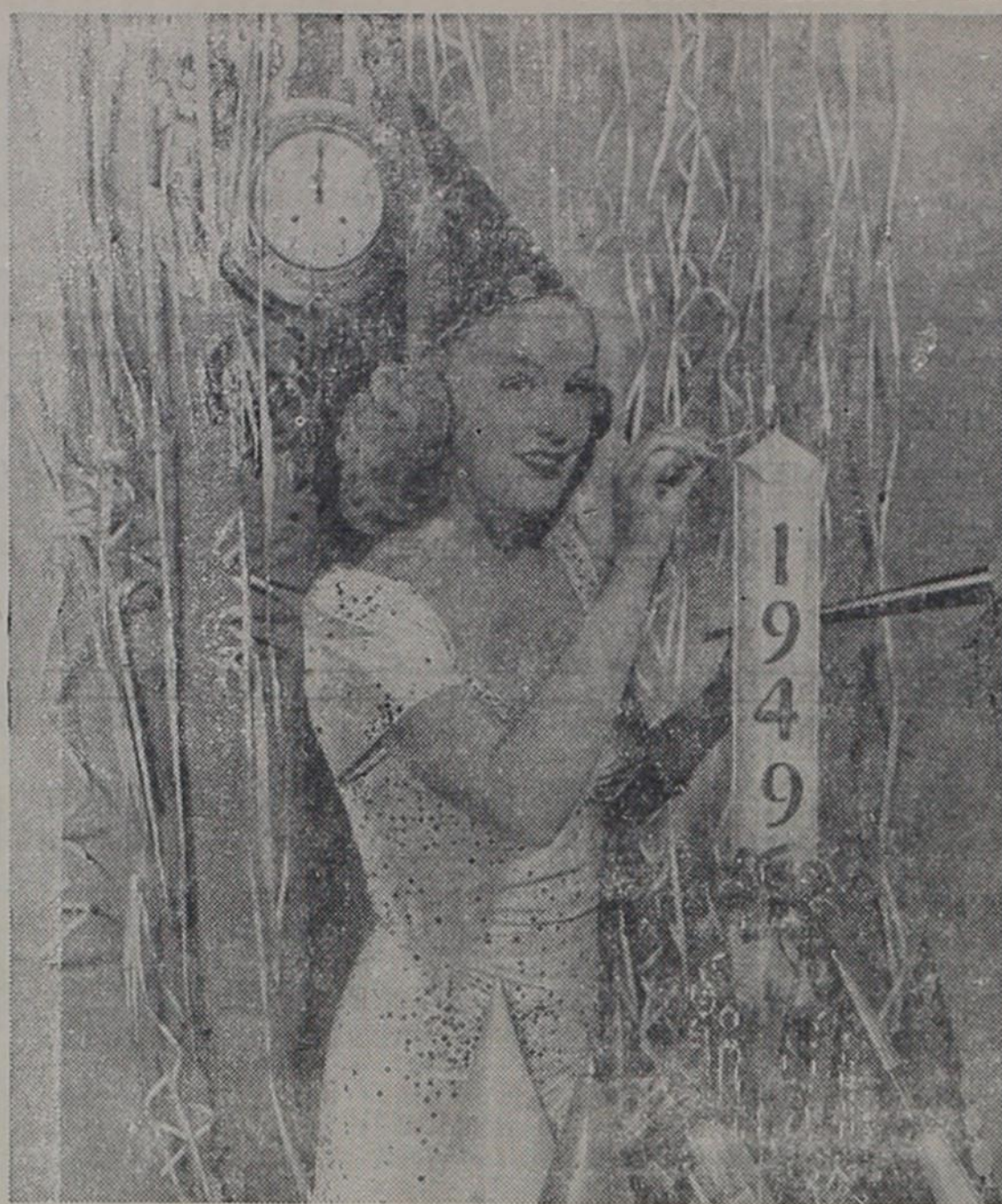
'Pin Money' Began As New Year Gift

"Pin money" is a New Year's expression.

It all started back in the time of the royal Stuarts of England when gift-giving on New Year's day was in fashion. Gloves were considered appropriate gifts for most people, but if a gentleman had saved a little "extra," he gave the money to his wife or sweetheart for pins which were very expensive at that time.

The popular "pin money" phrase in our language has survived both the expensive pin and the New Year gift-giving custom.

There is considerable difference between substantial food and lovely refreshments.



WELCOME '49 . . . There's a lull in the party. Everybody waits and watches the clock. Then it arrives—1949 at last! Here's a candle for the New Year. May it be the brightest, happiest yet.



ONE of the best places to be on New Year's Eve is right at home—provided you have a party. Successful parties depend upon a bit of prior planning. You must have a theme for the party, and a program to keep your guests amused.

Here are a few good themes for a New Year's Eve party at home: "A Calendar Social," "New Year's Jamboree," "Father Time Party" and "Around the Clock." It will be fun if you tell your guests the theme of your party when you invite them so that they will come in fitting costumes. The best costume ought to win a prize.

There are many games you'll enjoy playing until midnight. At midnight, of course, comes "Auld Lang Syne," and the first snack of 1949.

COUNT THE HOURS—Put into a large paper bag numbers cut from all the old calendars you can find. The figures should range from 1 to 12. Have players "count off" and even numbered players form one team, odd numbers the other. Each person draws a number from the bag. The person who gets twelve "hours" first, scores a point for his team—he lays his numbers aside and draws again when the bag comes around. The player must achieve his "12 hours" by drawing the number 12 or by adding the numbers he has picked. 2, 4, 3, will make the "12." Play until one team scores 10 points.

TIME TO SING—This can be great fun. Select two leaders and let each

choose a singer for his "choir." When the guests are all divided, hand them these words and give them ten minutes to compose a tune for the verse. They must sing it when completed.

I wish I wuz a little clock
 That didn't have a chime
 Or strike or nothin' all day long,
 But just be tellin' time.
 I'd run on slow time all my life;
 I'd never run on quick,
 And if they didn't wind me up
 I wouldn't even tick.

PASSING TIME—Provide a double set of small tokens symbolic of the months of the year. Calendars for January, hearts for February, rabbits for March, paper umbrellas for April, maypoles, roses or pictures of a bride for June, flags for July, picnic pictures for August, schoolhouse pictures for September, turkeys for November, Santa Claus for December.

Prepare two large cardboard sheets on each of which you have marked in black crayon twelve squares and above the squares, in correct order, the names of the months. Each leader of a team is given a small tray containing a year of jumbled month tokens. On the word "go" the leaders start their months, one at a time, down their respective lines. When they reach the end player he puts them in their proper places on the calendar. The side that finishes first wins.

Some Safety Rules For Holiday Season

It only takes a small amount of carelessness to turn the joyful Christmas holiday into a tragic event. The Christmas tree is the danger spot. There are a few simple precautions that will assure a safe and merry Christmas.

Never burn real candles on your tree.

Don't risk using frayed cords and broken plugs.

Avoid placing powerful lamp bulbs near fancy ornaments, synthetic materials, paper or cotton.

Don't go away and leave your tree lighted.

Be very careful when smoking around Christmas package wrapping material.

Secure the tree by wires to the wall so that tiny tots will not be able to bump or pull it over.

Place your tree so that, standing or fallen, it cannot block a doorway which might be needed to escape from the room.

If you go in for elaborate decorations, better make sure they're all made of incombustible material. Flameproofed materials can be purchased at many stores. Insist on them.

Silent Night

The famous Christmas hymn, "Silent night, holy night," was written in Obendorf, one of Austria's loveliest villages, on Christmas Eve, 1818, by the local clergyman, who took the words to the home of the village organist the same night, where they were immediately set to the well-known tune.



HERALDING THE APPROACH OF ANOTHER GLAD

Yuletide

It's time for rejoicing and we join with you in our thoughts at this glad season of the year. Best wishes to all.

Roy B. Ezell

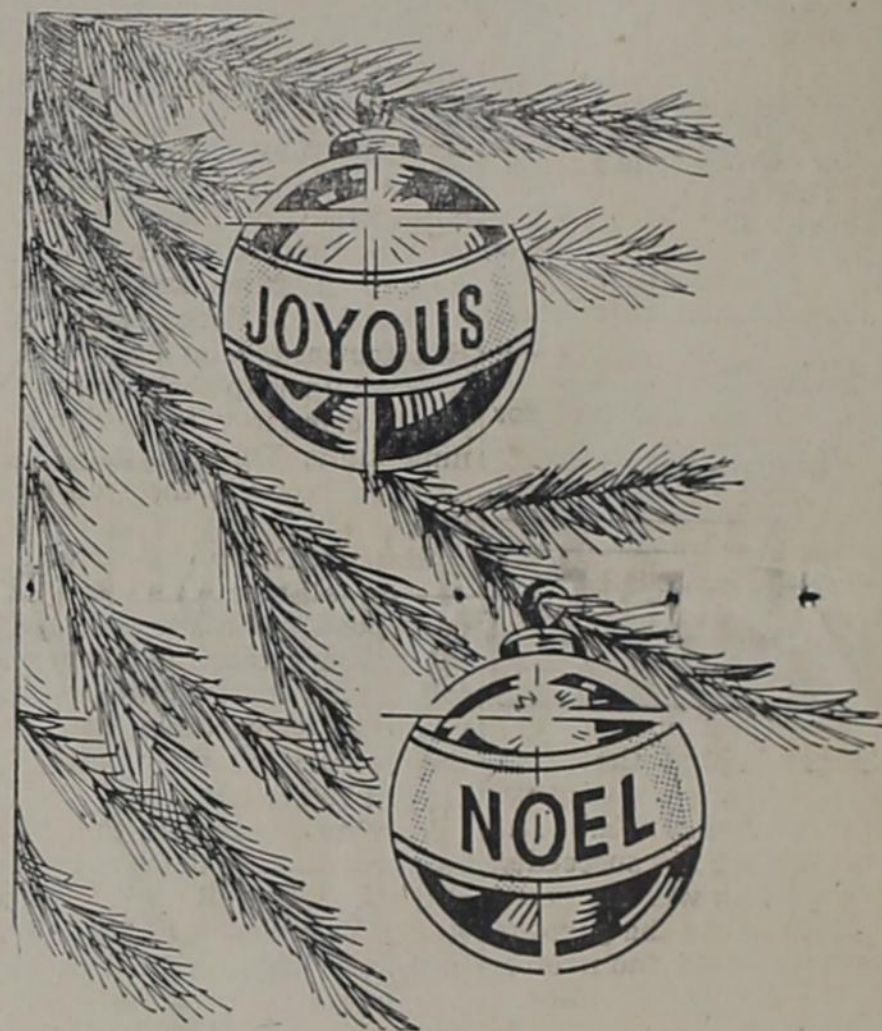
County Treasurer

Merry Christmas



DR. MARY LEONE McNEFF

Farwell, Texas



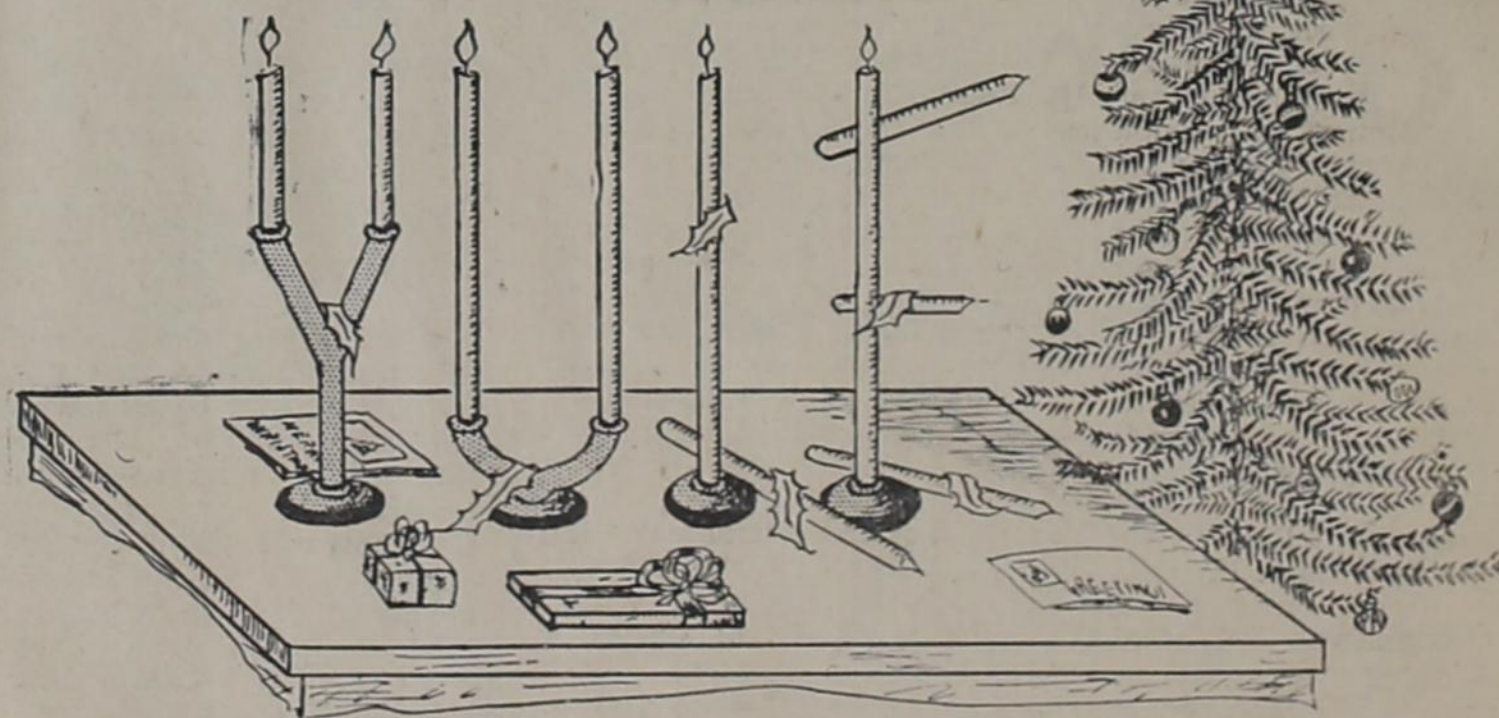
Hope is justifiably strong as another Christmas draws near—that out of the mistakes of the past will come a better understanding of the problems of others, truly worthy of the sentiments men voice at Christmas.

Greetings to you, one and all.

Eubank & Son

Clovis, New Mex.

WE WISH YOU A JOYOUS

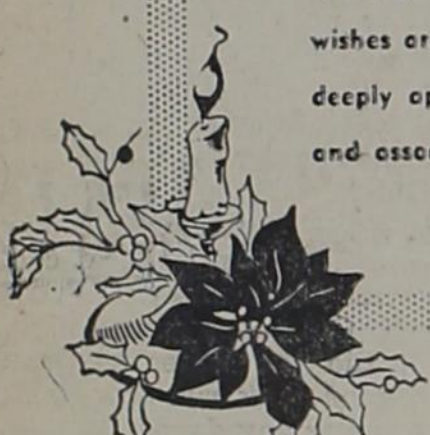


MAY YOU EXPERIENCE A GLORIOUS CHRISTMAS SEASON
 A HOLIDAY RICH IN HAPPINESS AND CONTENTMENT

Parmer County Community Hospital

Frona, Texas

ALL too often we forget to speak our thoughts of the fine people of this community whom it is our privilege to serve. Our good wishes are many, however, and we deeply appreciate your friendships and associations.



Merry Christmas

Karl's Auto Clinic

KARL BUSTER SMOKEY
 FARWELL, TEXAS

A MERRY American CHRISTMAS

We wish you a most merry and happy Christmas and may the New Year bring you Peace, Joy and Prosperity.



Denton's

CLOVIS, NEW MEXICO

THE PUZZLE of THE YEARS



KEEPING accurate track of years has been one of human history's toughest problems. Many a headache and much trouble have dogged those who dared to tackle it.

Seven hundred years before Christ, a smart Roman named Pompilius stayed awake nights figuring out what he thought was a good system. But, alas, he made several mistakes. Within a few hundred years the calendar which he had worked so hard to produce became inaccurate and practically useless.

The man who inherited the resultant confusion of Pompilius' errors was a very busy person by the name of Julius Caesar. Caesar called all the best minds of his empire into conference and soon the world was given another calendar. It wasn't much good, either. It only lasted fifteen hundred years or so.

Then Pope Gregory XIII tried to straighten out the mistakes in Caesar's calendar. The result was the Gregorian calendar which we use today.

However, there's trouble ahead. Along about 2500 your many-times great grandchildren will celebrate a New Year that's bound to be troublesome. That's the year our calendars will start getting out of whack. When calendars go wrong, seasons start arriving on the wrong days and in the wrong months. This happens because calendars aren't properly geared to the sun's movements.

For instance, when Ceasar got stuck with Pompilius' system the calendar and the solar equinoxes were months apart. Pope Gregory went to work on Ceasar's calendar in 1582 when it was lagging ten days behind the sun.

To Pope Gregory we owe the leap-year. In presenting his calendar to the world, the pope specified that the calendar play leap-frog. As a result, the year 1582 holds all records for losing birthdays. In order to make up the ten days the calendar was behind the sun, the days between October 5 and October 15 were simply skipped—lost forever.

During the evolution of our calendar some strange things have been tried. Once a year was only ten months long, once March was the first month, again January was the first month, and once February was the last.

Scholars still wrestle with the problem of the years. Even today there's agitation for calendar revision. One solution would keep a 12-month year with provision made for the extra day left over from the 52-week year in ordinary years and the two days in leap year.

The extra day in ordinary years would follow December 30 and be known merely as Year Day. January 1 would then follow. In leap years, Saturday, June 30, would be followed the next day by another Saturday called Leap Day, then Sunday, July 1.

However, it doesn't look as though there'll be any revision during 1949. Most people will be too busy with their own problems this year to worry about 2500 when our calendars won't be much good.



LETTERS TO SANTA CLAUS

Dear Santa,

I'm a little boy four years old and I'm going to try and be good next week. I would like for you to please bring me a red wagon, and a set of Tinkertoys.

I am counting on seeing you at the Oklahoma Lane Christmas tree.

Be sure and remember all little boys and girls. I love you Santa,
Monte Mack Ginnings

Dear Old Santa,

I am a little boy six years old and in the first grade. I want a little train and a blackboard. Don't forget the other little boys and girls all over the world. I love you very much.
Don Johnson

Dear Old Santa,

I love you very much. I am a little girl in the third grade. I am eight years old. I want a doll buggy and a doll with real hair. Don't forget the other children in the world.
Gloria Ann Johnson

Dear Santa Claus,

I am a little boy five years old and I would like for you to bring me a set of tools, Cowboy boots, a train and if your pack isn't too full bring me a bicycle.
Don't forget my sisters. Thanks,
Phillip Billingsley

Dear Santa Claus,

I am a boy seven years old and in the second grade. Mrs. Pool is my teacher. I would like for you to bring me a gun, football suit, including football, a pair of boxing gloves and house shoes and belt.
I have been a pretty good boy,
Mike McManigal

Dear Santa Claus,

I am a girl seven years old. Please bring me a rubber doll with hair, a Rudolph wrist watch, doll house and

furniture and I would like a bicycle.

My little sister wants a rocking horse and a rubber doll. She is 20 Months old.

Bring our toys to Lariat this year as we have moved here since last Christmas. Thank you Santa,
Toni Billingsley

Dear Santa,

As you have so many letters for other little boys and girls, we boys are writing to you in one. We have been good and we help Mama and Daddy some but we aren't very big yet. Will you please bring us a big wagon, football, truck, tractor and a fire wagon. That will be all Santa.

We are looking for you to be at the Pleasant Hill Baptist Church this Thursday night at the Christmas tree. We are Bobbie Stover age seven, Alfred Stover age five, and William Irvin Stover age three.

Dear Santa,

We have been good girls for the past year, and we are making good grades in school. We like our teachers fine and please Santa don't forget them. Santa as I am a large girl this year I would like to have a Camera and a pair of gloves. My little sister wants the largest doll you have and some dices. Please Santa don't forget our parents and our granddaddy, we are Shirley Nadean Stover, age twelve, Mary Sue Stover, age nine.

Dear Santa:

This is Koleta and Carmelita again asking for a few toys. Please bring us a wicker doll buggy and doll house with furniture, nuts, candy and fruit. Don't forget our little brother, he wants a stick horse and tractor. Goodbye, Santa,
Koleta and Carmelita Doshier

New Year's Gift of Broken Dishes

Most Americans would be perplexed to find a pile of broken crockery on their doorstep New Year's morning. However, it's a time-honored Danish custom to save every dish which comes to grief during the year and to hurl it all against the front doors of friends and neighbors on New Year's Eve.

The tossers are supposed to toss and run, but not too fast. Before they get away, the householder is supposed to open the door and invite them in for coffee and doughnuts.

A pile of broken crockery around any Danish threshold on New Year's morning attests the popularity of the householder and is a compliment to his wife's ability to make delicious coffee and tasty doughnuts.

Greetings

AND THANKS

The approaching Holiday Season heralds the end of a busy year for this organization. But, we are not too busy to pause and wish the season's best to our many friends for a MERRY CHRISTMAS. We look forward with confidence in the future.

Mr. & Mrs. Jim Hughes

Farwell, Texas

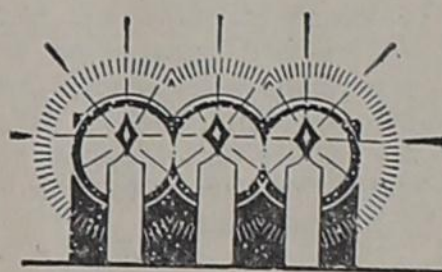


FARWELL POSTOFFICE

NOMA N. LOKEY

CARRIE HAMRICK

FARWELL, TEXAS



SEASON'S GREETINGS!!

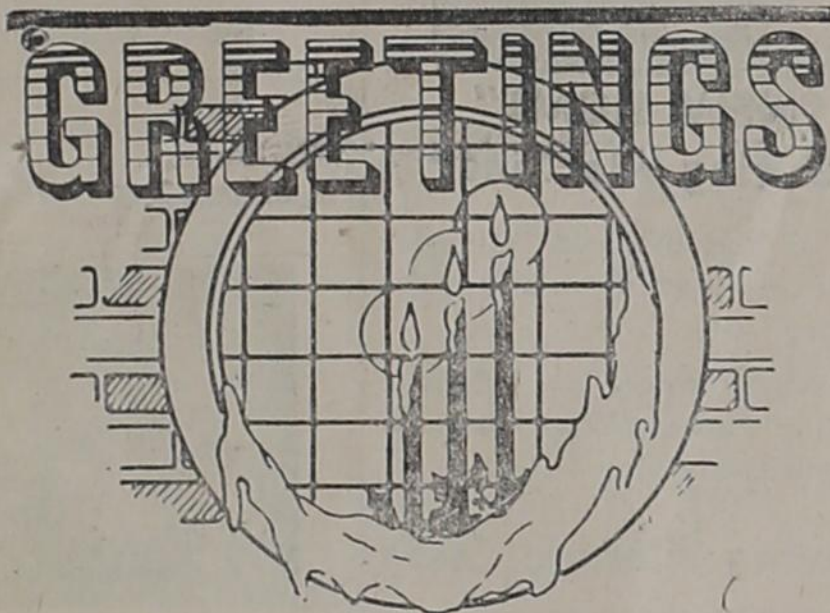


From each of the members of this organization comes this greeting and our wish for all of you a Christmas that will bring you much happiness. Please accept, also, our sincere thanks for all past favors. You have been very considerate of us and we desire to continue to be of service to you.

Powder Puff Beauty Shop

Phone 2551

Texico, New Mexico



with all good wishes

for a glorious Holiday Season

W. H. Spurlin Station

PHILLIPS 66 PRODUCTS

Farwell, Texas



from

Felix Monroe

Building Contractor

Phone 3081

Farwell, Tex.

May the Glorious Christmas Season Bring You Peace and Happiness



STEED FUNERAL HOME

CLOVIS, NEW MEXICO

FROM ALL OF US—

It has been our good fortune to be associated with the people of this community for a long time. Each member of this organization is deeply indebted to our friends for their loyal consideration.



This message, therefore, is from every member of our institution. All of us join in saying to you, "SEASON'S GREETINGS."



The Furniture Mart

Ben O. Smart

Bob Williams

Earl Roberts

Bob Williams, Jr.

Texico, New Mexico



BUTANE and propane gas delivered day or night. C. R. Elliott Co., Bovina. 7-tfc.

ROUGH LUMBER \$8.00 per hundred, Monitor windmills and repairs; sucker rod, well cylinders, steel towers, bathtubs, commodes, kitchen sinks, shower baths, pipe fittings, lead, okum, fiber soil pipe, used 1/2-ton power lift, \$25. See Stephens "The Rough Lumber Man", 120 Sheldon, Clovis. 50-tfc

SUBSCRIPTIONS WANTED—Marshall Deaton—a shut-in—solicits your "new" and "renewal" magazine and newspaper subscriptions. . . . To order: Simply write title of publication wanted on a postal card and mail to: Marshall Deaton, Black, Texas. Marshall will gladly furnish Publisher prices and any other information desired. Thanks! 47-tfc.

FOR RENT—Business location in Texico, just north of Red Cross Pharmacy. See Rip Snodgrass, at Electric Shoe Shop. 2-tfc

15% DISCOUNT on water heaters. C. R. Elliott Co., Bovina. 7-tfc

FOR SALE—One five-horse power electric motor. Dust and explosion proof. Guaranteed, re-conditioned. Price \$85. Inquire at Tribune Office. 9-3tp

DITCHERS & LEVELLERS—In stock now for immediate delivery. Chattin Double Wing Ditchers, Martin Hummer Ditchers, and Eversman Land Levellers. See us and place your order now while these approved standard machines are available. F. R. Hart Company, Phone 23, Muleshoe, Texas. 8-4tc.

FOR SALE 160 A. well located on paved highway, about seven miles east of Bovina. REA, Mail and school bus route. No improvements, but has a beautiful building site. About 150 acres in cultivation and would be nice to irrigate. Immediate possession and only \$75. per acre.

A good well established and well equipped wholesale Gas and Oil business, handling Major Oil Co. products, been doing business in present location over twenty years. Good equipment, clean stock, and no indebtedness. Will sell on inventory basis, which will run about \$10,000. In addition to the above, we have several good business propositions, also several good quarter and half section farms, both improved and unimproved.

We courteously invite you to inspect our properties and get acquainted with our citizens.

O. W. RHINEHART
Next Door To Hotel
Bovina, Texas 9-tfc

FOR SALE—6 weaning pigs, 9 weeks old. See Buck Ellison, 6 miles west of Bovina. 9-tfc

FOR SALE—Good stock farm, 380 acres, fenced, with well, 1/2 in grass. About 6 miles from Friona, on rural mail route and REA. Price \$50 per acre. M. A. Crum, Friona, Texas. 9-3tp

FOR SALE—4-room house, frame stucco. Size 24x26 ft. Clyde Perkins, 8 mi. east Farwell. 10-3tp

FOR SALE—160 acres good wheat land, six miles of Friona. Price, \$58 per acre. M. A. Crum, Friona, Texas. 9-3tp

FOR SALE—1939 Ford Tudor, new '46 motor, new paint job, radio, heater, Prestone in radiator. A real buy for \$750. Glover's Shop, Bovina, Texas. 8-3tp

FOR SALE—Ford tractor with all equipment, including lister planter attachments, cultivator and knife attachments, moldboard and tandem disc. Will sell worth the money. Texico Blacksmith Shop. 10-3tp

FOR RENT—2-room furnished apartment, modern. Wilfred Quickel, Farwell. 10-tfc

FOR SALE—Virtually new rollaway bed with innerspring mattress, and an apartment-size Kelvinator refrigerator. Will sell both at a bargain. P. N. Graham, Farwell. 10-tfc

FOR SALE—Three residence lots in Farwell, piped for water and gas. Good location. L. E. Meeks, Farwell. 10-3tp

"THE JIM FISK CASE" * * * Their rivalry over the fatal love of Josie Mansfield ended in a blaze of guns on a darkened hotel stairway! The victim was the fabulous Jim Fisk. The accused was Edward Stokes. Begin this exciting story in The American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

Social on Christmas Eve
The home of Mr. and Mrs. Joe Crume will be the scene of a family reunion and seasonal social on Friday evening, when children of C. E. Crume assemble. Expected to attend are Mr. and Mrs. Kurt Crume and son of Portales, Mr. and Mrs. Dick Crume of Lubbock, Mr. and Mrs. C. L. Crume and son of Gallatin, Mo., Mr. and Mrs. Joe Crume and boys and C. E. Crume and son, Bill, of Farwell.

To Hale Center
Mr. and Mrs. J. C. Moore and family will spend the holidays in Hale Center with relatives. Miss Mildred Moore will journey on to Houston, where she will spend a week visiting relatives and friends. Mr. and Mrs. Bob Drape and daughter will accompany the Moores to Hale Center for a holiday visit.

To Arrive Thursday
Junior Crume, who is employed at Gallatin, Missouri, is expected here on Thursday to spend Christmas with relatives. His wife and young son, who have been visiting here for several weeks, will return to Missouri with him.

Will Go To Dallas
Mr. and Mrs. Hayden Cason and son, Wayne, plan to leave here on Thursday for Dallas, where they will spend the holiday season visiting his parents, Mr. and Mrs. E. P. Cason, and her brother, Paul Crume, and wife. They expect to be gone about 10 days.

In Anderson Home
The family group at the G. D. Anderson home will be complete this Christmas, as children gather for the yearly get-together. Included will be Mr. and Mrs. G. D. Anderson, Jr., and son, David, of Bovina; Mr. and Mrs. Raymond Tapp, of Lubbock; Miss Marilyn and Bobby Anderson and "Snuffy" Hancock, all of Farwell.

Will Come Here

Mrs. Willie Lovelace will have a number of her children present during the Yuletide holidays, including Mr. and Mrs. Charles Lovelace and family, of Farwell; Mr. and Mrs. Dee Bilbrey and son and Mr. and Mrs. Bill Rutherford and son, all of Tatum, N. M., and Mr. and Mrs. Thurman Terrell, of Lubbock.

To Visit Parents

Mr. and Mrs. Rex Kyker and baby, of Abilene, Mr. and Mrs. Clifford Kyker of San Angelo, Mr. and Mrs. Robert Kyker, of Carlsbad, and Mrs. Lee Bradshaw and Mike, of Shreveport, La., are expected to arrive this week for a seasonal visit in the home of their parents, Mr. and Mrs. Bob Kyker, in Farwell.

Leaves On Tuesday

Mrs. M. C. Roberts left here Tuesday for Dallas, where she will visit her son and wife, Mr. and Mrs. Bill Roberts, and will also visit with relatives in Greenville until after the Yule holidays.

Goes To California

Miss Hazel Dishman, Tribune employee, left Sunday for Arroyo Grande, California, to spend two weeks visiting her parents and other relatives. She made the trip in company with her sister and family, who had been visiting in Texas and Oklahoma, and were returning to their home in California.

Here From Lubbock

Mr. and Mrs. Lee McDaniel and daughter, Tracy, will arrive today from Lubbock for a seasonal visit with her parents, Mr. and Mrs. Ralph Humble, and his grandparents, Mr. and Mrs. E. E. Booth. Miss Twila Strickland, who is employed in Lubbock, is due to come in Christmas Day to spend the weekend with the Humbles.

Licenses Issued

Four wedding licenses were issued last week at the office of County Clerk Loyde Brewer, with one marriage being performed at the courthouse.

On Monday, the 13th, a license was issued to Howard Levern Ellison and Melva June Jester; on December 15th a license went to Joe Richard Baker and Lillie Bell Carpenter; Miss Louise Bennett and Artaur London Stanfield were married at the courthouse by Judge A. D. Smith on Thursday, the 16th; and on Saturday, the 18th, a license was issued to Worfey Garcy Harper and Joyce Marie Taylor.

Takes Part in 'Messiah' Performance, 14th

Ronald (Pete Booth), son of Mr. and Mrs. Earl Both of Farwell, took part in the presentation of Handel's "The Messiah" in the Indiana University auditorium, Tuesday evening. Booth, a music major, is attending the Indiana University. This Christmas program by the University's School of Music was given by members of the Choral Union, assisted by four soloists who are members of the music faculty at the University. Accompaniment was provided by the I. U. symphony orchestra.

Mr. and Mrs. Jack White will entertain with a turkey dinner in their home on Sunday, December 26th, with the guests including their son, Murray, and family, and Rev. and Mrs. C. O. Holaday.

Christmas Reunion

Mr. and Mrs. S. J. Justice are making plans for a family reunion at their home on Christmas Day. Mr. and Mrs. Vane Petree of Santa Fe and Mr. and Mrs. B. Beasley of Farmington, N. M., are expected this weekend. S-Sgt. Ernest Justice, who is stationed at Shreveport, La., is already home for the glad season.

Mr. and Mrs. Hamlin Overstreet will have as their guests during the holidays her parents, Mr. and Mrs. H. D. Nifong, of Mansfield, Texas.

Mr. and Mrs. George Magness left last Wednesday for Waco, where they will visit during Christmas with relatives of Mrs. Magness.

Mrs. Bess Henneman and son, A. C., plan to spend Christmas with her mother and sister, in Amarillo.

Samuel Hines spent Sunday in the home of his parents, the Bob Hines.

Misses Peggy and Jean Rogers, Sonny Graham and Scott Levins, all students at ENMC, Portales, were here visiting their respective parents over the weekend.

Mrs. Bess Henneman, who is employed in Floydada, spent the weekend in Farwell.

Mr. and Mrs. Dan Mann of Friona are the proud parents of a daughter, born December 17th at the Parmer County Community Hospital.

Mr. and Mrs. J. T. O'Neal, of Lubbock, will spend the Yuletide weekend in the home of her mother, Mrs. Sam Aldridge, in Farwell.

Miss Perney Pool, of San Francisco, California, was a guest the first of the week in the home of Mr. and Mrs. Ralph Humble, in Farwell.

Mr. and Mrs. W. T. North and family and Miss Ruth Bonds were guests at a dinner in the home of Judge and Mrs. A. D. Smith, Monday evening.

Mr. and Mrs. M. A. Snider and daughter, Miss Wilma, plan to visit during the holidays with relatives in Hollis, Oklahoma.

Mr. and Mrs. Rip Snodgrass and son expect to visit with relatives in Fort Sumner on Christmas Day and Sunday.

Mr. and Mrs. Russell Guill announce the birth of a son, last Saturday. Guill is employed at the Santa Fe station.

Mr. and Mrs. Woodie McDermitt, Mr. and Mrs. Clarence Meeks and Mr. and Mrs. J. H. Birchfield are planning a seasonal visit with relatives in Houston.

Miss Jane Claire Overstreet has arrived home from Hockaday School for Girls, in Dallas, to spend the vacation period with her parents, Mr. and Mrs. H. Y. Overstreet.

County Agent Ollie Liner has gone to Lubbock, to spend the Yuletide season with relatives and friends. He will be out of the office until January 3rd.

In For Christmas

Mr. and Mrs. Bill Hall expect to have their family home with them for the Christmas turkey dinner and celebration. Present will be Mr. and Mrs. Horace Bell and family and Freddie Hall, all of Clovis; Mr. and Mrs. R. H. Ott, Mr. and Mrs. Weldon Hall, Raymond Hall and Miss Billy Hall, all of Amarillo.

J. L. Walling, father of Mitz Walling, arrived here the first of the week from downstate to remain until after the Yuletide season.

Earl Roberts left Monday for Wichita Falls, Frederick, Okla., and other points, to remain through the holidays visiting relatives.

Mr. and Mrs. Les Means and Red Frazier expect to leave the latter part of the week for Sayre, Okla., where they will visit relatives during the holidays.

Mr. and Mrs. Horace Schloss of Hereford, are expected to be Christmas dinner guests in the Olen Schleuter home, north of Texico.

Mr. and Mrs. Edgar Campbell and daughter, Linda, of Hollene, visited during the weekend with her mother, Mrs. Albert Thomas, in Texico.

John Lee, former Farwell teacher who is now with the Wellington school system, arrived here Saturday to spend a few days visiting.

Mr. and Mrs. Jim Cleve Dixon of Lubbock, were here the past Saturday to visit Jim's grandmother, Mrs. J. C. Temple, on her 79th birthday.

Mrs. F. T. Post, of Ann Arbor, Michigan, will be a Christmas guest in the home of her sister-in-law, Mrs. Albert Thomas, in Texico.

Miss Rose Hines left Monday for Shafter, California, to spend Christmas in the home of her brother, Walter Westbrook.

Mr. and Mrs. Lynn Westbrook and son, Jeep, spent Sunday in the home of his mother, Mrs. Bob Hines.

"NEW HOME" Sewing Machine

Electric Portables and Consoles from \$143.00 to \$189.00. Immediate delivery.

Authorized dealers for Briggs & Stratton engines. We have them in stock 1/2 to 6 h.p.

Maytag Electric Shop
Clovis, N. M.
110 Main Phone 980-J

YOU CAN BE SURE . . . IF IT'S WESTINGHOUSE!



the Westinghouse 183

- A Feature-Packed Radio-Phono Priced for the thrifty
- Exclusive PLENTI-POWER for brilliant AM reception
 - Speed Record Changer plays 10 twelve-inch or 12 ten-inch records
 - Twin record storage compartments
 - Magnificent console cabinet in flame mahogany veneer

MURPHY-ECHOLS
Clovis, N. M.

Listen...and you'll buy Westinghouse

BORDER THEATRE

TEXICO-FARWELL
Phone 2851
Open Saturday and Sunday at 2:00 p. m.
WEEKDAYS, 7:00 P. M.
THURSDAY - FRIDAY
Mom, Pop and all the Kids for \$1.00



SATURDAY ONLY
Children Under 12 Free
To Afternoon Matinees
Courtesy Texico-Farwell Merchants



SUNDAY - MONDAY



TUESDAY - WEDNESDAY



FARMS, RANCHES AND CITY PROPERTY

If you want to BUY, we have it.
If you want to SELL, list with us.
WE have the BUYERS.

S. H. HAILE & COMPANY

Phones 28337, 25833, 6387.
213 B. E. 9th Amarillo, Texas

We Specialize in Irrigation Loans
If It is a Good Loan We Can Make It

ETHRIDGE-SPRING AGENCY

Dan Ethridge Dial 2121 Frank A. Spring
FRIONA, TEXAS

SKATE FOR HEALTH

Hillcrest Roller Rink, Clovis, N. M., open 7 PM to 10:30 PM. Wednesday and Thursday nights open for private, schools or civic organization parties. Everyone welcome. Sunday afternoon skating 1 to 4:30 PM.

DR. B. R. PUTMAN
OPTOMETRIST
Muleshoe, Texas

BEFORE YOU BUY

Wall Paper

Come in and look over our large stock.

Paints of All Kinds

G. C. WILLIAMS PAINT STORE

119 East 5th St.
us. Ph. 462-M—Res. Ph. 438-W
CLOVIS, N. M.

On this Holy day we pause to extend our best wishes to each of you and to say, "Thanks for Everything."

Christmas
ROTH'S GROCERY AND STATION
Texico, N. M.

Dear Friends:

Christmas Greetings!
In The Face Of Our Times
I Cannot Wish You A Merry Christmas And Stop There. I Must Wish For Far More. I Pray That Christmas This May Bring Far More Faith and Love to the World's Millions-That Christmas May Once Again Be The Spirit Which Dares Men To Be Their Best-Selves. I Pray That Each Of Us May Find Strength And Conviction To Do His Part On

Xmas
This
Year.
NELSON C. SMITH
RURAL CARRIER
FARWELL, TEXAS

Local Happenings

Gold Star Mother Is Honored on Monday

Mrs. S. J. Justice was honored at a meeting of the Justice-Williams Post Auxiliary, on Monday night, when a special program for the Gold Star mother was arranged.

Mrs. Mae Porter, president of the Auxiliary, presented the Gold Star pin to Mrs. Justice, and also called Mrs. Mary Lou Cason to receive a pin for having served as past president of the Auxiliary.

A short program was enjoyed, following which the group joined in singing carols, and refreshments were served to Mesdames Mary Lou Cason, Estelline Billington, Carrie Lane Martin, Marjorie Meeks, Ruth Meeks, J. R. Thornton, Johnnie Crawley, Mae Porter, Velna Seale, Ellen Wurster, Bea Sudderth, John Getz, Tommy Thompson, Mabel Martin, Ophelia Billington, Jerry Meeks, Edith Henderson and S. J. Justice, and Miss Iris Thornton.

Wesleyan Guild Has Yuletide Social

The Wesleyan Guild of the local Methodist Church enjoyed a Yuletide social last Tuesday night, when Mrs. John Lovelace, Mrs. Woody McDermitt and Mrs. Loyd Cain acted as hostesses in the home of Mrs. Lovelace.

Various seasonal games were enjoyed, and the group sang a number of carols, following which a gift exchange was observed.

The house was beautifully decorated, featuring the Christmas motif, and the serving table had an arrangement of cathedral candles.

Cranberry punch was served with gaily open-face sandwiches and Christmas cookies to Mesdames Bob Sudderth, Loyde Brewer, Harvey Carrell, Hayden Cason, John Getz, John Porter, R. E. Walker, John Aldridge, John Armstrong, W. W. Vinyard, Woody McDermitt, Loyd Cain, Paul Wurster, Willie Lovelace, John Lovelace, and Miss Evelyn Crim.

Eastern Star Holds Social On Thursday

The Bovina Chapter OES held its annual Christmas social, last Thursday evening in the Bovina Masonic Hall, with Mesdames A. D. Smith, John Aldridge, Sam Aldridge and Woodie McDermitt as hostesses, assisted by Mrs. John Porter.

Preceding the social, Worthy Matron Winnie Dunn presided at a short business session and initiation of two candidates.

A gift exchange was observed around a beautifully decorated tree, and refreshments of coffee and date loaf were served at a long table. The table also carried out the Christmas motif, with a miniature tree at the center and pine boughs, mistletoe and pine cones were arranged down the entire length, interspersed with blue and red tapers.

Judge, Commissioners Entertained Tuesday

Mr. and Mrs. W. S. Menefee, of the Lezuddy community, entertained in their home on Tuesday night, honoring members of the Parmer County Commissioners Court and their wives with a turkey dinner.

Attendees included Judge and Mrs. A. D. Smith of Farwell, Mr. and Mrs. T. E. Levy of Farwell, Mr. and Mrs. C. L. Calaway of Bovina, and Mr. and Mrs. W. H. Flipin, Jr., of Friona.

Mrs. John Aldridge and daughter, Mary Belle, will go to Oklahoma City, the first of next week, where Mary Belle will receive treatment for asthma.

Christmas Vacations Bring Students Here

Christmas vacations will bring in a number of local students from various colleges this week, with the majority arriving here by Thursday, to remain with parents and friends until after the first of the year.

Duane Sprawls, of Texas A. & M., arrived the first of the week, and Texas Tech students Jo Ann Williams, Don Williams, Warren G. Harding, Hershel Harding, Glenn Phillips, and Joan Booth came in from Lubbock on Tuesday. Jim Bob Roop and Kenneth Jacks, also from Tech, arrived home Saturday night.

Maxine Ford and Mr. and Mrs. Jess Herbert Pipkin will be here from West Texas at Canyon, Norma Jean Thomas and Bobby Hart come from the University at Austin; Phyllis and Mary Mendoza, from a school of commerce in Albuquerque; and Peggy and Jean Rogers, Sonny Graham, Scott Levins, Charles Felts, Mary Harding, Junior Harding, Beryl Brown and Mr. and Mrs. Calvin Blain will come in from ENMC.

Ernest Lokey, student at Wentworth Military Academy, in Lexington, Mo., arrived the first of the week for the holidays.

Pre-Christmas Dance Thursday Evening

Members of the local American Legion Post reminded today that the pre-Christmas dance, sponsored by the Legion, would be held in the Hall Thursday night, December 23.

A. J. Beamon and his colored orchestra, from Clovis, has been engaged to supply the music, with the dance slated to begin at 9 o'clock, Texas time.

Youngsters Have Party At Church on Sunday

Members of the Beginner-Primary group of the Methodist Sunday School enjoyed their annual Christmas party on Sunday afternoon, with teachers of the department acting as hostesses at the church.

The youngsters joined in singing Christmas carols, after which games were played and small favors and treats were distributed.

Christmas Eve Social Planned By Smiths

Judge and Mrs. A. D. Smith, of Farwell, will act as host and hostess on Christmas Eve, when a number of old friends from Clovis will assemble at 6:30 in the Smith home for a turkey dinner and evening of visiting.

Guests will include Dr. and Mrs. Clynne Smith, Mr. and Mrs. O. N. Harris, Mr. and Mrs. W. W. Nichols, Miss Nell Hanlon, Mr. and Mrs. S. L. Sutter, Mrs. L. B. Colburn, Mrs. H. N. Aldrich, and Mrs. M. C. Novis and her houseguest, Mrs. Kay Murrell, of Kentucky.

Junior Social Held At Baptist Church

Sponsored by teachers of the department, a Christmas party for members of the junior group of the Baptist Sunday School was held at the church on Monday evening, and some 70 youngsters were in attendance.

Seasonal games were arranged, at the conclusion of which refreshments were served. In charge of the social were Mr. and Mrs. Murray White, Mrs. Luther Moss and Bonnie Kelley.

Mr. and Mrs. Willard Atchley and children, Donald and Shirley, from Yuma, Arizona, have arrived here to spend the Yule season with his parents, Mr. and Mrs. G. W. Atchley, in Texico.



MARRIED SUNDAY — Mr. and Mrs. Howard Ellison, who were married Sunday in an impressive ceremony in the home of Mr. and Mrs. Buck Ellison, of Bovina.

Wedding Is Performed In Ellison Home, 19th

The beautifully decorated home of Mr. and Mrs. Buck Ellison was the scene of one of the Christmas season's highlights, Sunday afternoon, December 19th, when Miss June Jester, daughter of Mr. and Mrs. A. R. Jester of Pleasant Hill, became the bride of Howard Ellison, son of Mr. and Mrs. Buck Ellison, of Bovina.

The ceremony was read at 2:30 by Minister Lewis C. Cox, Church of Christ, Clovis, with the double-ring service being used, in the presence of one hundred friends and relatives.

Preceding the rites, Miss Oretta Jarrell sang "Always", and Mrs. W. O. Cherry was at the piano for the traditional wedding marches.

The bride, given in marriage by her father, wore a white wool dress with accessories of navy blue, a halo navy hat with shoulder length veil, and carried a white Bible on which lay a pink and white rosebud bouquet with white satin streamers. For "something old she wore a pink gold watch; her necklace, a gift from the groom, was "something new"; a pair of rhinestone earrings, belonging to her mother served as "something borrowed" and the traditional blue garter was "something blue".

Miss Patsy Ellison, sister of the groom, who served as maid of honor, was dressed in a pink suit with grey accessories and had a corsage of deep pink rosebuds. Robert Reed served as best man.

Mrs. Jester, mother of the bride, wore a brown afternoon dress with a contrasting yellow rosebud corsage and Mrs. Buck Ellison, mother of the groom, wore grey with a corsage of old rose rosebuds.

A reception was held immediately after the ceremony, with Mrs. Byron Turner presided at the guest book.

Mrs. Cecil Bunch, sister of the bride, served the wedding cake, and Miss Janean Ellison, sister of the groom, presided at the punch bowl.

The couple left afterward for a honeymoon trip to Fort Worth. They will be at home on the Ellison farm after January 1.

Vacation Trips Slated By Faculty Members

A survey conducted at the Farwell school on Monday revealed that approximately half of the school staff plan to spend the Yuletide holidays visiting out of town, while the remainder are looking forward to a breather (from school, at least) in their own local homes.

Mrs. Mary Peyton will go to Altus, Oklahoma; Mr. and Mrs. Louis Purvis will visit in both Sweetwater and Cisco; and Mr. and Mrs. Jack Caves plan to go to Rusk and Pilot Point, Texas. Mr. and Mrs. Hensley will spend the holidays at Lampassas, Mr. and Mrs. Shelby Jobs at Sylvester and Junction, where Mr. Jobs will go on a deer hunt.

Mrs. John Lovelace will spend some time with her parents at Abernathy, while Miss Wilma Snider plans to go to Lawton, Okla., during the holidays. Miss Ruth Bonds will make a visit to Carlsbad and Bovina and Mr. and Mrs. J. J. Terry will visit in Matador.

Stay-at-homes include Mrs. Earl Booth, Mrs. C. E. Sanders, Mrs. Lenton Pool, Mrs. Harry Whitley, Robert Morton and Supt. Jack Williams. Other school employees, Mrs. Travis Brown, Mrs. J. W. Billingsley, Mrs. Erl Evans, Mrs. Roy E. Cook, Mrs. Willie Hardage and Mr. Tucker, also announce that they will be at home.

The Texico teachers are apparently planning to rest up from their school duties, as not one of them announced a holiday trip.

Staying at their respective homes will be Supt. and Mrs. B. A. Rogers, Mrs. Jimmie Allman, Mrs. Gladys Prescott, C. E. Sanders, F. D. Stout, Mrs. Rena Neal, Mrs. Frank Seale, Luther Sharp and Mrs. Aubrey Sprawls.

Mr. and Mrs. A. J. Jones are planning a Christmas trip to visit relatives in Snyder, Oklahoma.

Hearty Good Wishes
for a Happy Christmas

to all our Friends and Customers

Visit Our Store For Those Last-Minute Gifts

Red Cross Pharmacy

Texico, N. M.

Next Teen-Age Party Comes January 1st

Mrs. Charlie Thompson announced the first of this week that the regular Saturday night teen-age party, sponsored by the local American Legion, will not be held on Saturday, December 25th.

However, a special party is being planned for the evening of January 1, and all local teen-agers are urged to make plans in advance to attend.

Meeks Children Will Meet On Saturday

Members of the E. H. Meeks family will gather in the family home on December 25th, to enjoy the annual get-together and dinner.

Among those who will be present will be Mr. and Mrs. L. E. Meeks, Mr. and Mrs. E. J. Hood, Mr. and Mrs. E. J. Hood, Jr., and family, Allen Hood, Mr. and Mrs. W. T. Meeks and Mr. and Mrs. Bill Meeks.

To Family Reunion

Mr. and Mrs. M. F. Parton and family expect to be in Sudan for Christmas and the following Sunday, where they will visit in the home of Mr. Parton's mother and father, Mr. and Mrs. J. F. Parton, who observed their 60th wedding anniversary last Sunday. A big celebration is planned by family members.

Will Visit Relatives

Mr. and Mrs. Loyde Brewer and Byron Eugene will visit during the holiday weekend with her parents, Mr. and Mrs. C. L. Vestal, in Friona, and his brother, Mr. and Mrs. Glen Brewer and son, in Alamogordo, N. M.

Children Come Here

Mr. and Mrs. Roy B. Ezell will entertain their children this weekend, in the annual Christmas gathering. Expected here are Mr. and Mrs. R. B. Ezell and family and Mr. and Mrs. L. E. Parker, all of Roswell; Mr. and Mrs. L. D. Parker and daughters, of Amarillo; and Mr. and Mrs. Marty Ezell and family, of Portales.

To Fort Worth

Mr. and Mrs. Felix Monroe departed the first of the week for Fort Worth, where they will spend the Christmas season as guests of his mother, in connection with a family reunion to be held on Christmas Day.

Go To Dimmitt

Rev. and Mrs. Harvey E. Carrell and children plan to enjoy a Christmas dinner in the home of his sister, Mrs. Raymond Wilson, in Dimmitt, on Saturday. Mrs. Carrell and children also expect to visit her parents, Mr. and Mrs. H. B. Patterson, in Seminole, during the coming week.

Family Will Gather

Members of the B. N. Graham family are planning their Christmas dinner and social for Christmas Eve in the home of the local people. Included among the guests will be Mr. and Mrs. William Thornton and daughter of Bovina, Mr. and Mrs. John Graham and family of Lubbock, Mr. and Mrs. Raymond Ross and family of Morton, and Muggins Graham, a student at McMurry college, in Abilene.

Wursters To Entertain

Mr. and Mrs. Paul Wurster will entertain on Christmas Day with a turkey dinner, in their home in Farwell, at which time the guests will include members of Mrs. Wurster's family. Expected to attend are Mrs. Albert Thomas of Texico, and her houseguest, Mrs. F. T. Post, of Ann Arbor, Mich.; Mr. and Mrs. Claude Thomas and daughter of Field, N. M.; and Mr. and Mrs. Edgar Campbell and daughter, of Hollene, N. M.

Visit In Friona

Mr. and Mrs. Woodrow Lovelace and Diane will be Christmas guests in the home of her parents, Mr. and Mrs. Howard Mayfield, of near Friona. Other guests will include Mr. and Mrs. Keith Blackburn and daughter, Jill, of Farmington, N. M.; and Mr. and Mrs. F. E. Wilder of Albuquerque.

Here From Indiana

Ronald (Pete) Booth, son of Mr. and Mrs. Earl Both, arrived home on Monday and will spend several days visiting in the home of his parents. Ronald is now assistant piano instructor at the University of Indiana, located in Bloomington, where he is continuing his piano studies in addition to teaching.

Leave For Vernon

Rev. and Mrs. O. O. Holloday and daughter will leave Thursday for Vernon, Texas, to spend a seasonal visit with her parents, Mr. and Mrs. C. S. Rogers. They will return home Saturday afternoon.

Banks To Gather Here

The home of Mr. and Mrs. J. C. Banks, Sr., will be the scene of a family reunion on Christmas Day, with a number attending. Guests will include Mr. and Mrs. Clyde Magness and children, Mr. and Mrs. Bill Banks and Mr. and Mrs. Willis Magness, all of Farwell; Mr. and Mrs. Charles Bowman and son of Lubbock; and Mr. and Mrs. J. C. Banks, Jr., and family, of Clovis.

Cadet JeDon Porter, son of Mr. and Mrs. John Porter, has arrived home from New Mexico Military Institute at Roswell, and will spend the holidays here with his family.

Greetings

FOR

Christmas

Hall's Grocery & Market

FARWELL, TEXAS

SEASON'S

Greetings

Expressing our appreciation for
your courtesies of the past and
extending compliments of the Season.

Bakery Crawley's Grocery

TEXICO, N. M.

WE

can give
Nothing Finer

No finer gift can we give than our pledge to be of greater service in the months to come. We promise the same fine loyalty to our friends that we have received from them. Merry Christmas, all!

Stone's Variety Store

Texico, N. M.

Bovina Happenings

Jessie McSpadden

PTA MEETING HELD

The Bovina Parent Teacher Association met Monday, December 14, at 7 p. m. at the school for its regular monthly session.

Mrs. Buck Ellison, president, presided for business. The group voted to serve the Bovina Ex-Student banquet on December 27, and agreed to sell doughnuts and coffee at all conference basketball games.

A musical program was presented by students of the fourth grade under the direction of Miss Grace Paul and Mrs. W. E. Williams. Betty Venable played a piano solo, Tempey Willis gave a reading, and the rhythm band entertained with a group of Christmas songs.

"Sharing in the Home" was the subject of a panel discussion under the leadership of Mrs. Hilary Tidenerg and Clarence Jones.

After the program the group enjoyed games of forty-two and refreshments of home-made candy, doughnuts and coffee were served.

Rita Wilkinson, who is teaching in California, arrived in Lubbock Saturday and will be in Bovina this week to spend the holidays with her parents, Mr. and Mrs. A. B. Wilkerson.

Mr. and Mrs. Charles Jefferson and daughters will leave Thursday for Albuquerque to spend Christmas with his mother, sister and family.

Mr. and Mrs. Aubrey Rhodes and son, who have been visiting in Duncan, Okla., returned home Friday.

Mrs. E. H. Moody returned Monday from Gainesville, Texas, where she spent several weeks with her father, who was ill.

Mr. and Mrs. Bob Williford are expected home this week from Fort Worth, where he has been under medical supervision for several weeks.

Mrs. Geo. Byler, Jr., and children, of Amarillo, visited this weekend with relatives and friends in Bovina. Mrs. Bill Kyle and Mrs. Jack Woltmon shopped in Clovis, Saturday.

Mrs. Aubra Ellison had as her guest this weekend Miss Purnell, her sister, from Happy, Texas.

Mr. and Mrs. Stanley Barber and son, of Tulsa, and Mr. and Mrs. Bill Liles and Billy of Fort Smith, Ark., are expected to arrive Friday to spend Christmas with their mother, Mrs. Jessie McSpadden.

Mr. and Mrs. Reagan Looney and June will leave this week for Alabama and Tennessee where they will visit during the holidays.

Mrs. Alma Vassey left this week for Vernon, to spend Christmas with relatives and friends.

Mr. and Mrs. W. I. Venable will leave this week for Odessa to spend the holidays with their daughters and families.

New Year Brings Joy, Hope, Sadness

Superstition and curiosity prompted the Anglo-Saxons to climb upon their roofs as the hour of midnight approached on New Year's Eve—it was believed that something might happen when the New Year burst in and everyone wanted to be in a position to see for himself.

Perhaps more of this "something might happen" superstition has survived than is immediately apparent. Almost everyone dreads the thought of being alone on New Year's Eve; if possible, we gather our families and friends around us in our homes. In a more serious mood, an ever-increasing number of persons attend "Watch" services to greet the New Year in prayer and meditation; and there is a universal resolve to "do better" next year. Gathering in public places, in Times Square—or its counterpart—we make as much noise as possible—presumably because our primitive ancestors utilized noise as an expression of celebration, believing the din would keep evil spirits and influences at a distance.

Joyous New Year Bells.

The New Year bells have ceased to toll for the dying year and now

welcome the New Year with joyous peals symbolic of the hope with which mankind looks forward to a brighter future and a better world, but the nostalgic strains of Auld Lang Syne have become so intrinsically a part of our New Year's Eve that even the very gayest gatherings would be incomplete without it.

Indeed, we stand before the New Year with mingled sentiments, not wholly unlike the child of Longfellow's sonnet:

"Half willing, half reluctant to be led,
And leave his broken playthings on the floor,
Still gazing at them through the open door
Nor wholly reassured and comforted
By promises of others in their stead,
Which, though more splendid,
may not please him more."

Chinese Pay Debts On New Year's Eve

An ancient Chinese tradition demands that all bills be paid on New Year's Eve; anyone who is a debtor on New Year's Day is considered, and considers himself, very much disgraced. Counting-houses hum with activity long after midnight and tradespeople, shielding lighted candles, hurry through the dark streets of residential districts stopping at this door and that door to settle accounts with their customers.

Traditionally, creditors are entitled to their money only so long as their candles remain lighted. Human nature being what it is, we can imagine debtors and creditors have thought of ingenious way of accidentally extinguishing those candles or keeping them from being extinguished.

FIRST ICE SKATERS

The earliest ice skates known were bone "runners" worn by the primitive Norsemen, who tied the bones to their feet with thongs.

ONE OUT OF 25
Twins occur in dairy cattle on the average of one out of 25 births.

To Relieve
Misery of
COLDS
take **666**
LIQUID OR TABLETS—SAME FAST RELIEF

Guaranteed Radiator
REPAIR SERVICE
AT
STOVALL'S
The Most Modern Shop
In New Mexico
Half block West Hotel Clovis

HOLIDAY DANCES

Dance To The Music of
Demar Shirley And Boys
Christmas Night, Sat. Dec. 25
New Year's Night, Sat., Jan. 1
Also
Christmas Eve, Friday, Dec. 24
New Year's Eve, Fri., Dec. 31
With The Music Of
The Melody Playboys
Regular Wednesday & Saturday
Night Dances Each Week
Priboth Roller Rink
Muleshoe, Texas
Couples \$1.50 8:30 P. M.
Extra Ladies 50c Till ???



WISH YOU
CHRISTMAS
HAPPINESS



Dale Electric Service

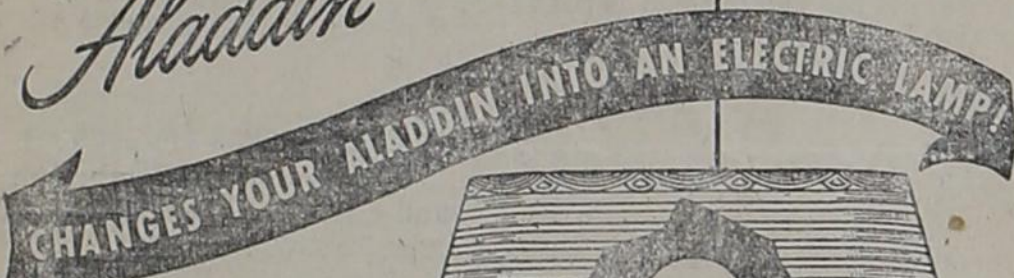
BOVINA, TEXAS

A
Jolly Christmas
To You

Border Theatre

Farwell, Texas

Aladdin[®] ELECTRIC CONVERTER



QUICKLY
EASILY
ECONOMICALLY

Slips into the center tube of any model Aladdin.

If your home is wired for electricity you can keep right on using your Aladdin Lamp. Yes! All you do is insert this handy converter and your Aladdin becomes a handsome, attractive electric lamp. It works perfectly! And should the power ever fail, the converter comes right out and your Aladdin uses kerosene again to bring you light that's white and bright as ever. Get your converter now—make your Aladdin a beautiful electric lamp—use it for years and years!



GETTING ELECTRICITY!
Don't wait! Enjoy wonderful light from a new Aladdin Mantle Lamp now, and convert it to an efficient electric lamp later. Get yours now!

Gaines Hardware Co.

BOVINA, TEXAS

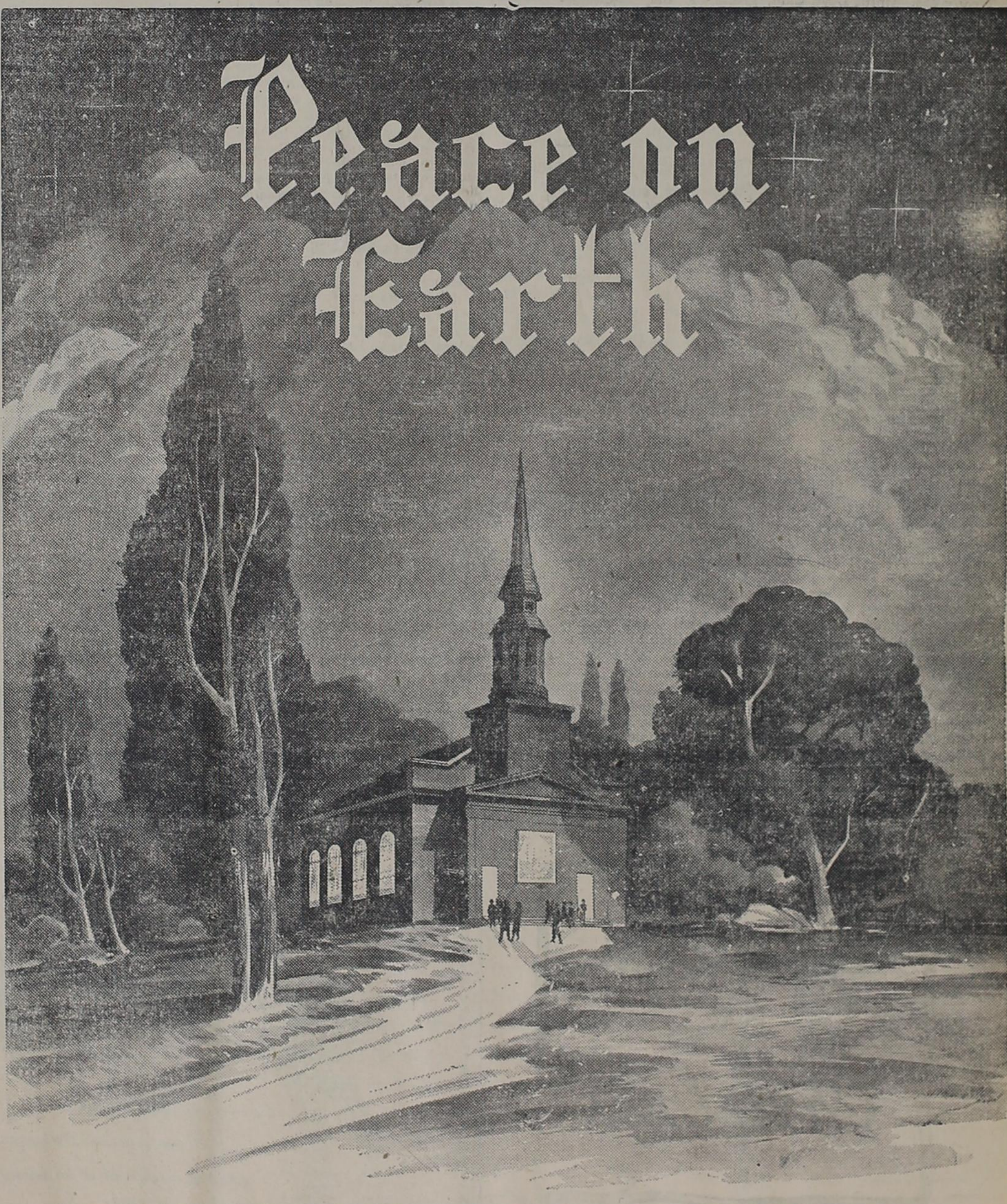
Wishing
You a

SEASON
of
HAPPINESS

We heartily wish that the comforting thoughts of Christmas will remain with you for many years to come.

A. D. Smith

County Judge
FARWELL, TEXAS



Peace on Earth

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

MERRY CHRISTMAS

to our many good friends together with our best wishes for a bright and prosperous New Year.

Farwell Laundry

Phone 2491 Farwell, Tex

Best Wishes

FOR A

Very MERRY CHRISTMAS

AND A

HAPPY NEW YEAR

We wish to thank all our friends in the community for their fine support during 1948, and wish you a successful and prosperous 1949.



ALLIS-CHALMERS
SALES AND SERVICE

Frank Seale Equip. Co.

Farwell, Texas



Gulf Service Station

Phone 2471 Farwell, Texas

*Christmas Greetings
and Best Wishes
for the New Year*

May your circle of friendships remain unbroken during the coming years and may the blessings of Christmas extend throughout the days to come.

White's Auto Store

Friona, Texas



By CAROLYN GRANT

IT WAS late when old Dan left the laundry where he worked, and snow fell in great flakes from the dark sky. He stopped for a moment along the street, unmindful of the eager passersby and their thoughtless jostling against him in their haste on this last night before Christmas. He lifted his face so that the soft flakes fell against his cheeks and melted in cold little drops of water that sought the deep lines sixty odd years had put there. Snow was a part of Christmas, and after days of hesitancy it had come—just as he and Maggie had always wanted it. "Snow makes the lights seem brighter in the store windows, along the decorated streets of our little town and in our home on our tinsel-draped cedar tree. We haven't missed many Christmases, Dan, having our snow." It seemed long ago since Maggie had said that. Years, it seemed. Yet it had been only last year that they'd stood at their front window looking out at the dark sky, and Maggie'd said those words almost like a prayer.

Dan sighed and let his chin drop into the upturned collar of his overcoat and started on. He wished the snow hadn't come. With Maggie gone, he could hardly bear its soft falling of down about him. He wanted to close his eyes against its brightness with the street lights shining upon it. He wanted to close his ears against the soft music that came from radios along the streets playing Christmas carols, and "White Christmas"—the song Maggie loved best.

Christmas had come again. But for him there'd be no Christmas—



He stopped in front of Carter's store, but minutes passed before he realized that he'd stopped there.

not any more. There'd be only memories of other Christmases eddying about him as the swirling snow, and the plans he and Maggie'd made for this Christmas even before they'd carried out the last would pass without realization, now that Maggie wasn't here to help him carry them through.

He stopped in front of Carter's store, but minutes passed before he realized that he'd stopped there and was staring without actually seeing the array of Christmas toys behind the big plate glass window. His mind was going back. He was seeing again the glow in Maggie's face as each Christmas they'd shop together for others.

Last year it had been the widow Benson and her six little Bensons, who would have been forgotten by Santa if they hadn't bought them gifts. Long ago they'd begun the ritual. They had no children of their own. But Maggie'd said, "We'll pretend that the children about us are ours." And her whole life had been one of giving at Christmas.

This year they'd planned for the O'Shays. They lived in a little house down back of the old depot. "Little Billy's just four and he's never had a wagon, Dan," Maggie'd said, planning even as they trudged through the snow with their gayly wrapped gifts for the Bensons. "And little Jeep has never had a doll that can talk and go to sleep."

Dan shifted his feet, standing there in front of Carter's, and snow gathered along the stoop of his shoulders. Somewhere among Maggie's belongings was a list of the things she'd planned to buy the O'Shays. He remembered it. Each item came clear to him suddenly as the ringing of a bell, and it was as if Maggie stood by him then, warm and alive. She touched his arm and together they went into the store with its crowd of excited late shoppers.

A clerk came up to Dan. "Something, sir?" Dan's eyes were filmed, but they were watery from age and being out in the cold wind, the clerk thought.

"Yes," Dan said. "I have a long list of things to buy."

Maggie smiled, he knew he saw her smile, and she got to talking like she used to talk when they went out together to buy gifts on Christmas Eve.

"We're like a house, Dan," she said. "We can close the doors and windows and others can't tell what we have locked inside. We live to bring happiness to others and for the good that we can do."

Dan looked up above packages piled high in his arms and smiled. He said to the clerk, "Merry Christmas, and now we'll be on our way."

The clerk looked strange. Old people, he thought, were queer, and he called after Dan, "Merry Christmas to you, too, sir! Merry Christmas!"

Our Christmas Date Started By Romans

The first celebration of the birth of Christ on December 25 took place in the fourth century. Before that date the commemoration of Christ's Nativity and Baptism was held on January 6.

The first mention of Christmas is found in a Roman document known as the "Philocalian Calendar" in the year 354, and the first time the festival was celebrated in Britain was in 598, when St. Augustine baptized 10,000 converts.

In the year 567 the Council of Tours declared a twelve-day festival from Christmas to Epiphany, and in 991-1016 the laws ordained that all strife should cease at Christmas. Christmas was established in 813 in Germany and in Norway in the year 950.

Pine Cone Legend

Once upon a time—according to Harz mountain legend—a poor miner's wife was gathering pine cones in the forest. It was just before Christmas, her husband was ill, and there was no money in the house for food. So, she gathered the cones and sold them to the villagers for kindling—obtaining enough for the day's necessities.

One morning while she was looking for such cones, a little imp jumped out of a huge fir tree.

"Here, here are the biggest, driest cones of all! Take these," he shrieked, jumping up and down excitedly.

Suddenly, there was such a shower of cones that the poor woman was frightened. She tried to run away, but could not move until the little imp had filled her basket. And, having started home, the basket grew heavier and heavier—she wished the elf hadn't disappeared, he might have helped her.

When she finally reached her hut, she called the children to help carry the basket inside. Emptying the basket, they found that every cone was made of solid silver.

Commemorating these legendary silver cones, gilded pine cones are sold in modern stores, to decorate our homes—to burn and crackle gaily in our Christmas fires.

Napoleon died on the Island of St. Helena in 1821.

Wishing You
A MERRY CHRISTMAS

Roy E. Cook

Insurance Agency
FARWELL, TEXAS

Here's What We Mean-

When we say, "MERRY CHRISTMAS," we mean that in addition to expressing our greetings of the season, we also acknowledge the courtesies extended to us by the many friends of this organization.

Our primary obligation is to serve you efficiently and attentively, and to this end we pledge our every effort.



Santa Fe Grain Co.

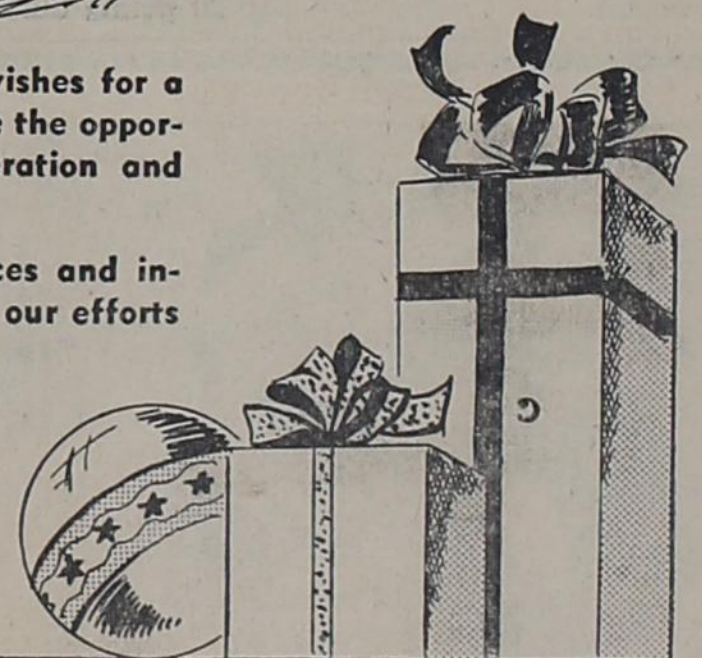
FRIONA, TEXAS



We sincerely offer you our cordial good wishes for a MERRY CHRISTMAS and at this time take the opportunity of thanking you for your consideration and patronage and friendship.

During the oncoming year all our resources and ingenuity and efforts will be incorporated in our efforts to serve you better and more efficiently.

Best Wishes



Blanton Butane Gas Co.

Mack Bainum
On Highway 60

Lyle Blanton
Friona, Texas

GOOD CHEER.

... good luck and may
happy days be yours, our
Holiday wish for all.



Sikes Motor Co.

FARWELL, TEXAS

ACA News

Joe Camp, Secretary

The deadline on obtaining wheat loans for 1943 is December 31, so if you wish to secure one, you had best be getting it.

Totals for loans issued through this office are as follows:

Wheat in warehouse, \$422,978.00; 214,886.23 bushels.

Wheat in farm storage, \$91,144.49; 46,874.74 bushels.

Grain sorghum in warehouse, \$736,812.43; total 331,480.82 cwt.

Grain sorghum on farm: \$17,971.59, 7,817.00 cwt.

Total number wheat loans in warehouse, 167; on farm, 9, grain sorghum loans on farm, 10; in-warehouse, 508.

only six on fielders. Ellison led Bovina, with eight, and also got her majority on free tries, taking 6 out of 14.

Pleasant Hill-Grady Girls

The Grady girls, scoring 13 points in the final period of the game, were still unable to overcome an earlier deficit, and went down before the Hillers, 23-32. Concentrating on stopping Bocox, the Grady guard line let quick-moving Winkles get away to bag 21 points, while Harrison led the Grady scoring with 17.

Dumas-Vega Boys

Vega made its first appearance on Friday morning, spanking Dumas into the consolation bracket, 57-36, as Harris and Richardson paced the attack. Harris, one of the favored players of the meet, came through with 22 points for Vega. McKown had 12 for Dumas.

Dumas-Vega Girls

The Dumas girls turned the tables on the Vega sextette in the following game, holding a lead all the way to win 34-19. McMurry ran off with the score, shooting 12 of the winner's points, while Roberts had 11. For Vega, Price had seven, Loyd and Newbill had six each.

Adrian-Farwell Blue Boys

Fast-moving Adrian proved superior opposition for the Farwell Blue squad, Friday, dumping them 35-14, while a majority of Adrian subs finished up the slaughter. Dollar and Crume had four each for Farwell, Stone and Brown racked eight each for Adrian.

Bovina-Littlefield Boys

The Littlefield boys, playing Bovina in the consolation bracket, took their second defeat of the weekend on Friday afternoon, when the Mustangs out-pointed them 37-30. Hromas led Bovina with 9, Currier was high for the game with 11 for Littlefield.

Pleasant Hill-Farwell Girls

Unable to stop either Winkles or Bocox, the Farwell girls went out of action Friday night, losing to Pleasant Hill, 48-37. The game was fairly close during the first half, with the Hillers holding a short 24-21 count at mid-time. Bocox had 25 points while Winkles had 23 for the winners. Dial got 12 and Grissom 14 for Farwell.

Bovina-Grady Girls

The Bovina girls picked up their first victory over Grady in the consolation route, taking a hard-fought 38-33 decision. Briggs, of Grady, was high individual of the contest, with 25, while Pounds, of Bovina, had 20 to her credit when the game ended.

Dumas-Farwell Blue Boys

The Dumas boys grabbed an easy win over the Farwell Blue squad in a consolation bout Friday night, scoring 46 points while holding Farwell to 17, and playing most of their subs. McKown and Black each had 8 for the winners, but Coburn was high in the game, with 9 of the local points.

Littlefield-Dumas Girls

On the championship side of the bracket, the Dumas girls squeezed past Littlefield, 22-36, Saturday as they starred McMurry and Cariker, who bagged 12 and 13 respectively. Wallace led Littlefield with 17.

Lazbuddy-Vega Girls

The Vega girls insured play in the consolation finals by grounding Lazbuddy, Saturday morning, the final count standing 27-45. Loyd ran wild for the winners, pushing her individual total up to 20 points, as Englekang had a high of 13 for the losers.

Vega-Adrian Boys

Probably the best, and undoubtedly the biggest surprise game of the meet came off in the semi-finals Saturday morning, when a determined Adrian team came from behind a 10-7 standing a half to win over Vega, 26-28. Vega enjoyed an 18-13 majority at the start of the last round, but that period told the tale, when Brown slammed in six, Jacobson got five, and Voyles and Stone each had two to put Adrian out ahead. Harris was unable to hit for Vega, with Harwell taking the honors, scoring 13. Stone and Brown had 8 each.

Farwell-Lazbuddy Boys

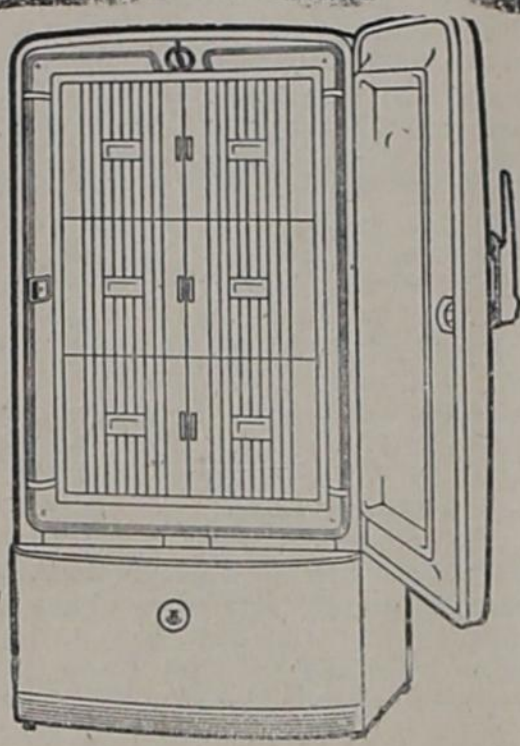
In the lower half of the championship bracket, the subs saw action most of the game Saturday afternoon, as Farwell took an easy 53-30 contest over Lazbuddy. Thomas, in the game for less than two quarters, led Farwell with 13, and Smith had 15 for Lazbuddy.

HERE NOW! NEW 8-CU.-FT. NORGE "HOLD-MOR" REFRIGERATOR

THE ONLY REFRIGERATOR WITH SELF-D-FROSTER

17 SPECIAL FEATURES See It Today!

SEE NORGE BEFORE YOU BUY



MEET THE MEALTIME FAVORITE

Model E-427

THE NEW NORGE AUTOMATIC ELECTRIC RANGE

Easy Payments

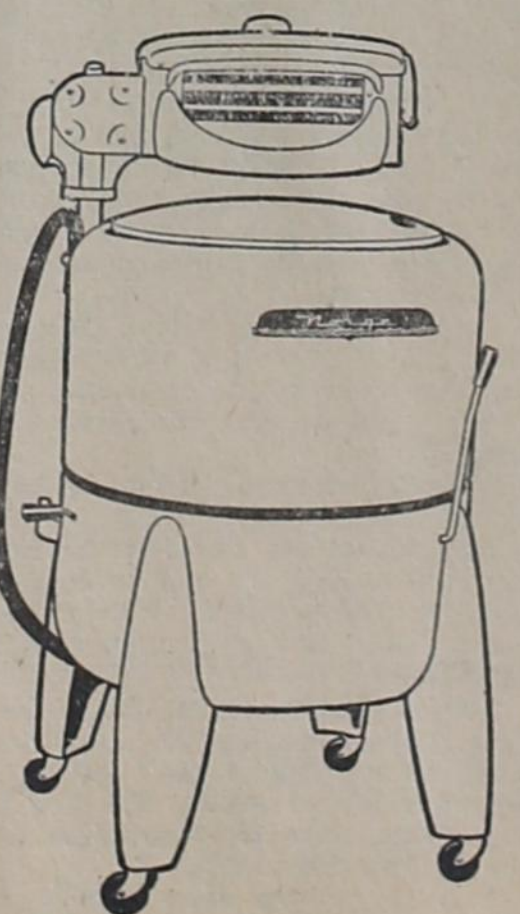
SEE NORGE BEFORE YOU BUY

See the sensational new NORGE

Model N-427

The Gas Range with TWO BROILERS!

SEE NORGE BEFORE YOU BUY



C. G. Davis Merc. Farwell, Texas

Each member of this organization is very grateful this Christmas and we all join together in sending our very best wishes to you in recognition of the many courtesies extended this firm in the past.

Christmas

GREETINGS

FOX DRUG STORE

Farwell, Texas

Egg Nog Mix

(Non-Alcoholic)

AS ONLY CAMPBELLS CAN MAKE IT

AT ALL GROCERY STORES

Campbell's

TRIBUNE ADS BRING HOME THE BACON



WE GREET OUR FRIENDS

Here it is, Christmas again, and once more we say to you, "SEASON'S GREETINGS". May you receive the most bounteous remembrances and may you enjoy the holidays to the fullest extent.

Thursday and Friday Specials

COFFEE	52¢
Folger's, 1-lb. can.....	
PRESERVES	21¢
Assorted, 12-oz. jar.....	
OLIVES	31¢
Stuffed, 3-oz. bottle.....	
CAKE FLOUR	43¢
Swansdown, per box.....	
SUGAR	87¢
Beet, 10 lbs.....	
STEAK	59¢
Tender beef, per pound.....	
CHEESE	49¢
Longhorn, per pound.....	
CRANBERRIES	23¢
Per pound.....	
BACON	64¢
Armour's, layer sliced, per pound.....	
PORK CHOPS	48¢
Nice lean, per pound.....	

STATE Grocery Market LINE

SPORTS

Clovis Comes Tonight To Meet Local Boys

Coach C. E. Sanders reminded today that tonight (Wednesday) will see the last cage game preceding the holiday season, with the Clovis Wildcats and the Texico Wolverines slated to mix it up on the local court.

Two boys' games will be played, with the B strings first on the floor, followed by the senior squads from the two competing schools.

After having barely gotten past Grady a week ago, the prestige of the Cats has dropped, and dopesters this week predicted that the game tonight would be fairly close, providing the Wolverines are up and going at the first of the game.

The first match will be called at 7:30, Texas time, with Covington and Wollard as officials. Admission is 50 and 25 cents.

Ranchvale and Texico Split Cage Contests

Ranchvale and Texico divided up a series of cage matches, the past Saturday night on the Ranchvale court, with the local boys coming out four points ahead, while the Texico girls were downed by six points.

First up were the girls, and the final count in that department stood at 36-30, Ranchvale, when the mad scramble was over. Engram paced the Whirlwinds under the bucket, while Grant did most of the scoring for Ranchvale.

Getting revenge for the girls, the Wolverines wrung out a close 47-43 decision to win the second game of the evening. Coach C. E. Sanders reported that play was very close all the way, the lead alternating between the two squads. Bailey, of Ranchvale, was high individual, with 16, while Pearce had 14, Tucker 13 and Stewart 12 for Texico.

Sodium fluoride has been found to be the simplest and safest drug to use in worming hogs for the large intestinal round worms.

Lazbuddy Team To Use Oklahoma Lane Gym

Supt. Jack Williams, of the Farwell school, verified a rumor today that the Lazbuddy basketball squads would use the idle Oklahoma Lane gymnasium for their "home" cage games during the season.

Lazbuddy lost their gymnasium by fire more than a year ago. The Oklahoma Lane school district was merged with Farwell during the summer, with the result that the high school gymnasium is standing idle, and has therefore been contracted by Lazbuddy for use in its games.

A schedule for outsider games will also be worked out, Williams said, for the gymnasium, which will not conflict with the Lazbuddy dates.

ADRIAN WINS

(Continued From Page 1)

Littlefield-Lazbuddy Boys

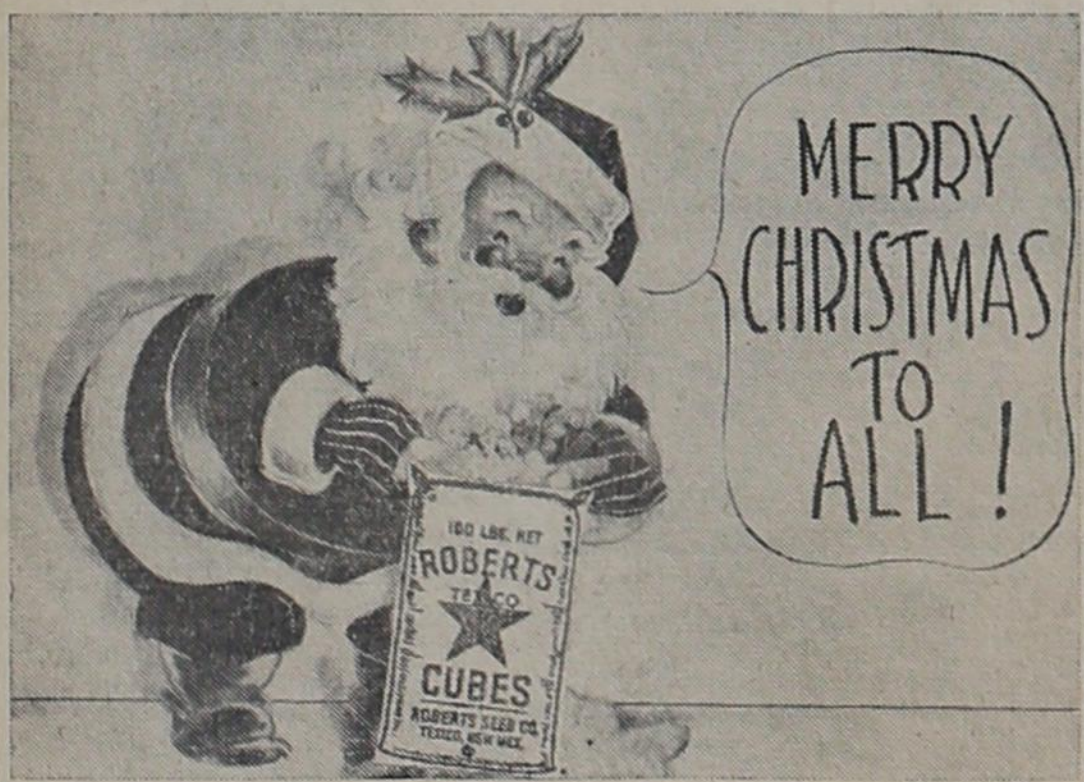
One of the upsets of the weekend came in the second game, when a scrambling Littlefield quint downed Littlefield, 25-29. Littlefield had enjoyed a scant 16-13 lead at half-time which gradually dwindled away before the scoring arm of Smith. Neither team appeared able to take advantage of their free-throw opportunities, with Littlefield making only 3 out of 24, while Lazbuddy got a like number out of 20. Welch and Prichard had 13 each for the winners and losers, respectively.

Farwell-Bovina Boys

The Steers took a fighting Bovina squad in their first encounter, the final score standing 19-43, after a half-time count of 16-14, favoring Farwell. Henneman, tall Steer, made his under-the-bucket tries count up for 12, to take scoring honors, while Lowrie had 7 for Bovina.

Farwell-Bovina Girls

Playing Friday morning, the Farwell girls edged a determined Bovina squad, 31-26, in fast and furious four quarters. Dial, midget local, made her free shots count, running up 20 points during the game, with:



MERRY CHRISTMAS TO ALL!

Robert's Seed Company

Texico, New Mexico



May this Christmas day be happier than any you have ever known. Good wishes for your health, happiness and prosperity.

Lariat Gin

Guy Nickels, Owner and Operator
Lariat, Texas

LIGHT UP YOUR TREE!



May it reflect the full glory of Christmas and brighten the season with a cheerfulness never to be forgotten.

Good cheer, good luck and Merry Christmas!

Bovina Wheat Growers, Inc.

BOVINA, TEXAS

Christmas Flowers

MANY unusual and picturesque tales have been told about the modern usage of Christmas flowers. Although they are legendary, the carefully spun bits of folklore provide a colorful background for present day flower decorations which are used during the Christmas season.

Holly, with its red berries, dark green leaves and needle-like spikes is a light-hearted symbol of friendship and good will when December arrives. According to legend, though, holly originally was used as an instrument of cruelty. The crown of thorns which Christ wore was fashioned from holly. Prior to the Crucifixion the plant bore white berries but after the Crucifixion the berries turned a bloody crimson. Mistletoe, a close associate of holly, is said to have been the wood from which Christ's cross was made.

One of the most beautiful legends woven around Christmas flowers

their recent introduction. In the beginning of the last century the poinsettia was introduced by J. R. Poinsett, an American politician and diplomat.

For years evergreens have flourished in homes at Christmastide to create a woody, outdoor atmosphere. In the aged line "hang up the holly, the box and the bay" it is significant to note that two of the plants mentioned, box and bay, are mentioned in Holy Scriptures as thriving on the mountains of Lebanon in the Holy Land.

Because of its symmetrical leaves, bay has been used for design throughout the ages. The Greeks used it on their coins and the Romans, too, favored it as a beautiful show piece. Today bay shrubbery graces the entrances to many American homes at yuletide.

Cedar, which furnishes greens for Christmas, likewise existed in Lebanon. The people of Lebanon re-



garded cedar as a symbol of endurance, strength, life and eternity. Recognized by its characteristic, pleasant aroma, cedar also was an emblem of purity because its tree-tops were frequently covered with snow during a large part of the year.

An old-time favorite of sailors who visited Mediterranean ports was Rosemary because of the aromatic perfume the plant yielded. Familiar to most Americans as a straggling hedge plant, Rosemary droops in massive festoons 12 feet long in its native Italy.

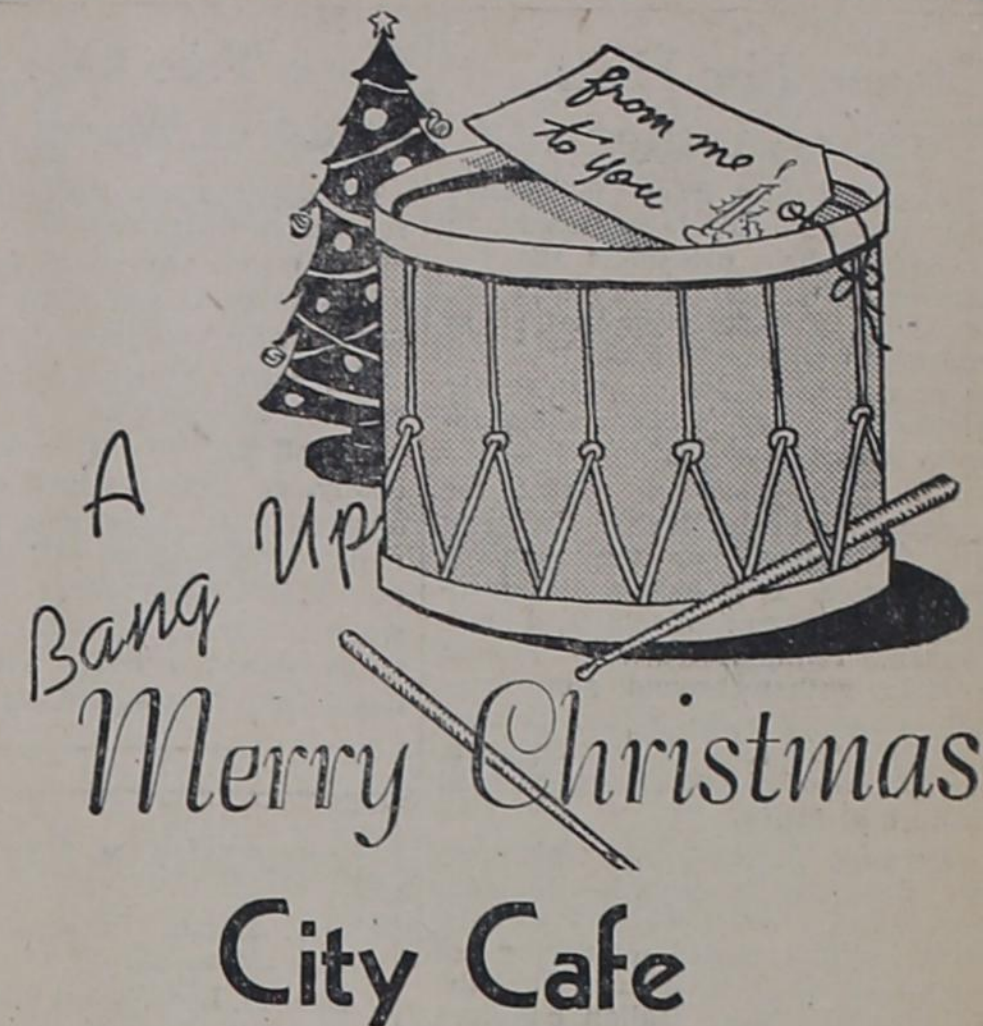
Legend has it that the flowers were colorless until the Blessed Virgin, during the flight into Egypt, hung the clothes of Jesus on Rosemary bushes to dry. Thereafter, Rosemary bushes blossomed forth with their sparkling blue flowers.

The Hawthorn bush with its white or red flowers originally was the May tree of the Old World. Peculiarly, the bush never blooms in May. According to historians, Joseph of Arimathea went to England and on the completion of his pilgrimage at the Abbey of Glastonbury he pushed his staff into the ground where it burst forth leaves and flowers. Since then the Hawthorn bush always flowers at Christmastide, which is out of its regular season.



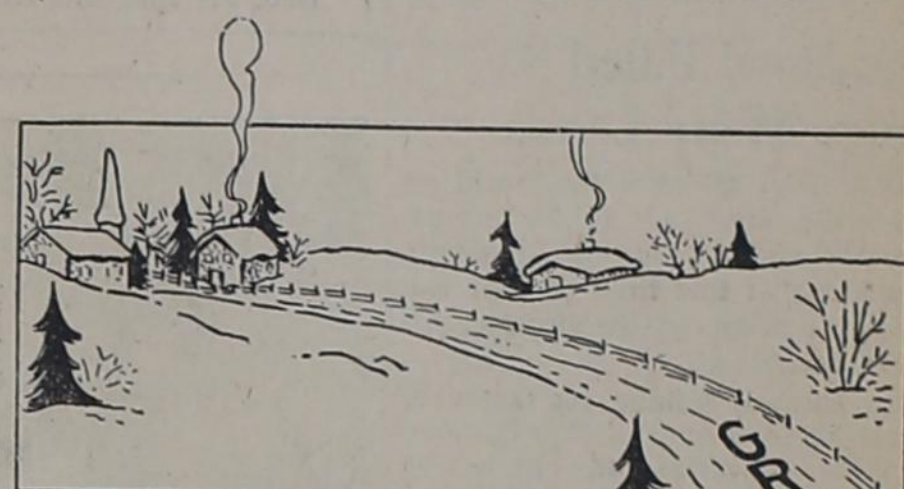
Thank the early American Puritan pioneers for your Christmas turkey and cranberries. It was they who discovered what could be done to nice, fat turkey and cranberries to make a delicious December 25th feast. Since then turkey and cranberries have been the basis of the American Christmas dinner. Santa Claus, holly, mistletoe and the custom of giving gifts were also brought from the Puritan homeland.

Christmas dinner tables are loaded with food - and old superstitions, too. If a guest refuses mince pie, there's bad luck in store for him; eat apples at midnight for good health; be sure to have plum pudding lest you lose a friend during the year. The feeding of animals, sending cards, singing carols and paying Christmas gifts are all in superstitious tradition of things to do for good luck.



City Cafe

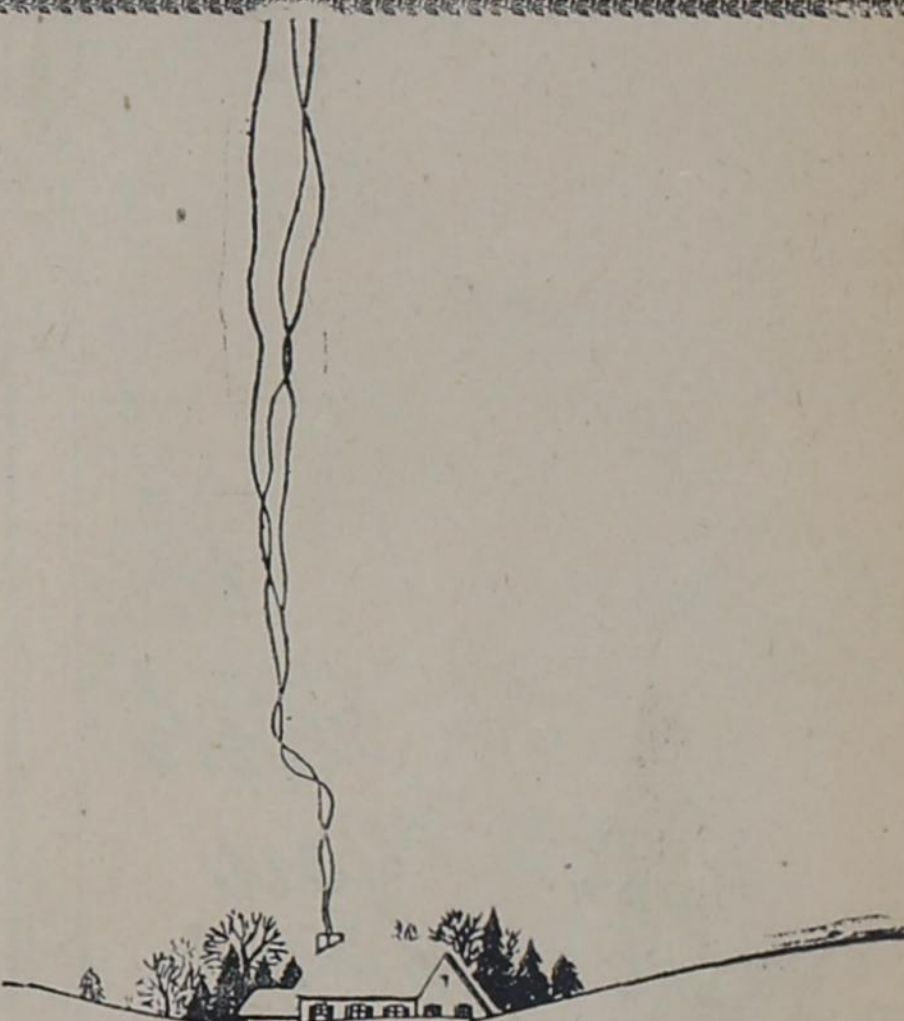
Bovina, Texas



In this Holiday message to our friends, we want to add our sincere appreciation for the good will and cooperation you have given us. Equally as warm and sincere are our cordial wishes for a Christmas of good cheer and a New Year of Peace and Happiness.

Hotel Cafe

Mr. and Mrs. M. L. Schafroth
BOVINA, TEXAS



THE BLESSINGS CHRISTMAS

As we herald the approach of another Christmas season, we count our blessings in good friends and pleasant associations.

It is appropriate, then, that we extend our warmest greetings and add the hope that the coming year will be the best you have ever enjoyed and that from the experiences of the past we may gain strength for the problems of the future.

Hammonds Electric Company

BOVINA, TEXAS

Cannon Fire Hails Christmas in Rome

A cannon fired from the historic Castle of San Angelo at sunset on Christmas Eve proclaims the beginning of the Holy Season in Rome. By nine o'clock everyone is in church to witness the colorful and solemn processions of ecclesiastic dignitaries which precede the elaborate midnight Mass.

Since everyone has fasted for twenty-four hours, festive banquets are in order after the religious solemnities. It is a gala after-midnight in Rome: hotels and restaurants remain open, families and friends gather around sumptuous tables in gaily decorated homes; and in anticipation of the festivities, many people attend church dressed in formal attire.

Between Christmas and Epiphany, the Calabrian shepherds—Pifferani—revisit the homes where they were most cordially welcomed during Advent when they came down from the hills to play their Italian bagpipes before the shrines of the Virgin. The Pifferani play for their Advent hosts during the post-Christmas holidays and receive gifts of wine, dried figs, and small sums of money from their hosts.

Have Tree Base Stand In Water

Christmas trees, like flowers, will respond to being kept with the base in the water. Here are two simple things to do if you want your tree to stay green and fresh.

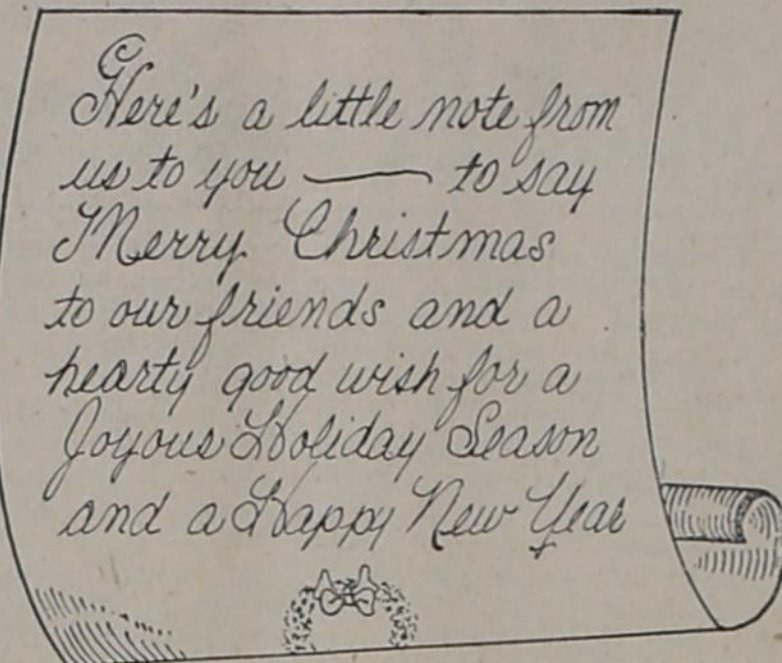
Buy a tree which has been cut as recently as possible.

Cut off the end of the trunk diagonally, at least one inch above the original cut. This will expose a moist surface which will absorb water. Stand the trunk of the tree in water at once, and, if it is not to be taken into the house for several days, keep it in a cool place.

December Dates

- Dec. 8, Eli Whitney, inventor of the cotton gin.
- Dec. 16, Ludwig von Beethoven.
- Dec. 17, John Greenleaf Whittier.
- Dec. 24, Christopher (Kit) Carson.
- Dec. 27, Louis Pasteur.
- Dec. 28, Woodrow Wilson.
- Dec. 31, Rudyard Kipling.

GREETINGS



JACK HOLT

"The Clothier"

BRINGING YOU



Benna and Charlie

Felt's Grocery

Lariat, Texas

Nut-Bowl Filled From Many Lands

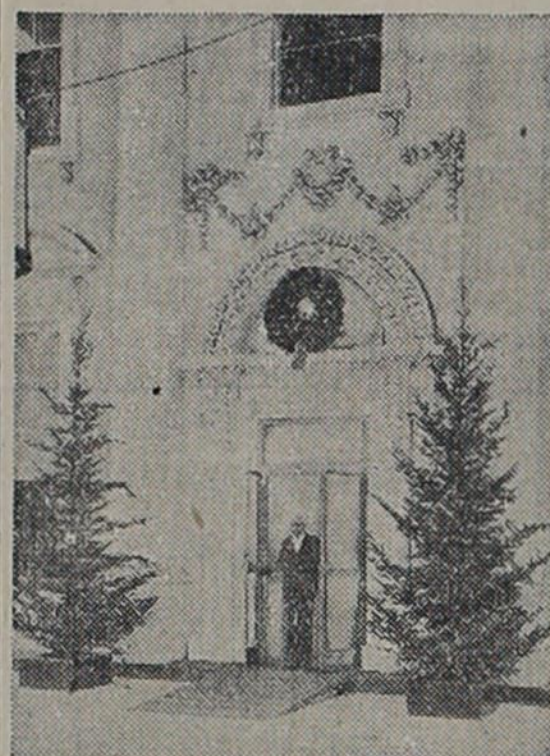
Nuts from all over the world go into your nut-bowl at Christmas. Like Christmas traditions, the nuts so popular at this time of year are a mixture of many varieties and different histories.

The English walnut, for instance, is not English at all. It originated in Asia centuries ago and was called "the food of the gods."

The round little filbert and the almond came from the Old World. Other nuts, so familiar at Christmas, the hickory nut, the black walnut and the chestnut, to say nothing of the pecan, are strictly American. The pecan is native to America and is found nowhere else. Two other American nuts worthy of mention are the chestnut and the butternut.

Although many nuts originated in other parts of the world, almost every variety known is now grown on American soil and experts are constantly searching for more kinds of nuts to transplant to this country.

Buying "E" U. S. Saving Bonds 1, siphons off money which otherwise would be bidding prices up, and 2, builds up liquid reserves for buying something you may need later on.

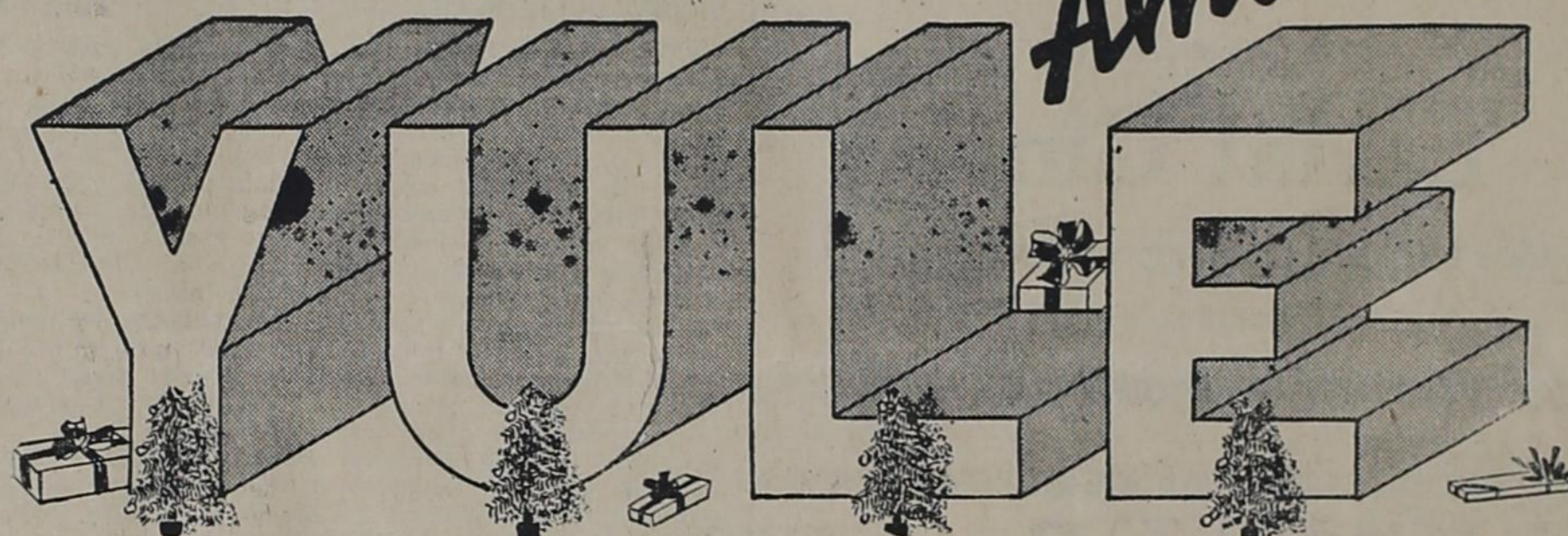


WHITE HOUSE DOOR . . . If you were having Christmas dinner at the White House this is what you'd see as you approached it.

Left-over turkey goes a long flavorful way in spicy turkey noodle squares. Rich egg noodles blend the flavors of turkey, spices, celery and apples to make a main dish.

Wishing You

AN OLD FASHIONED American

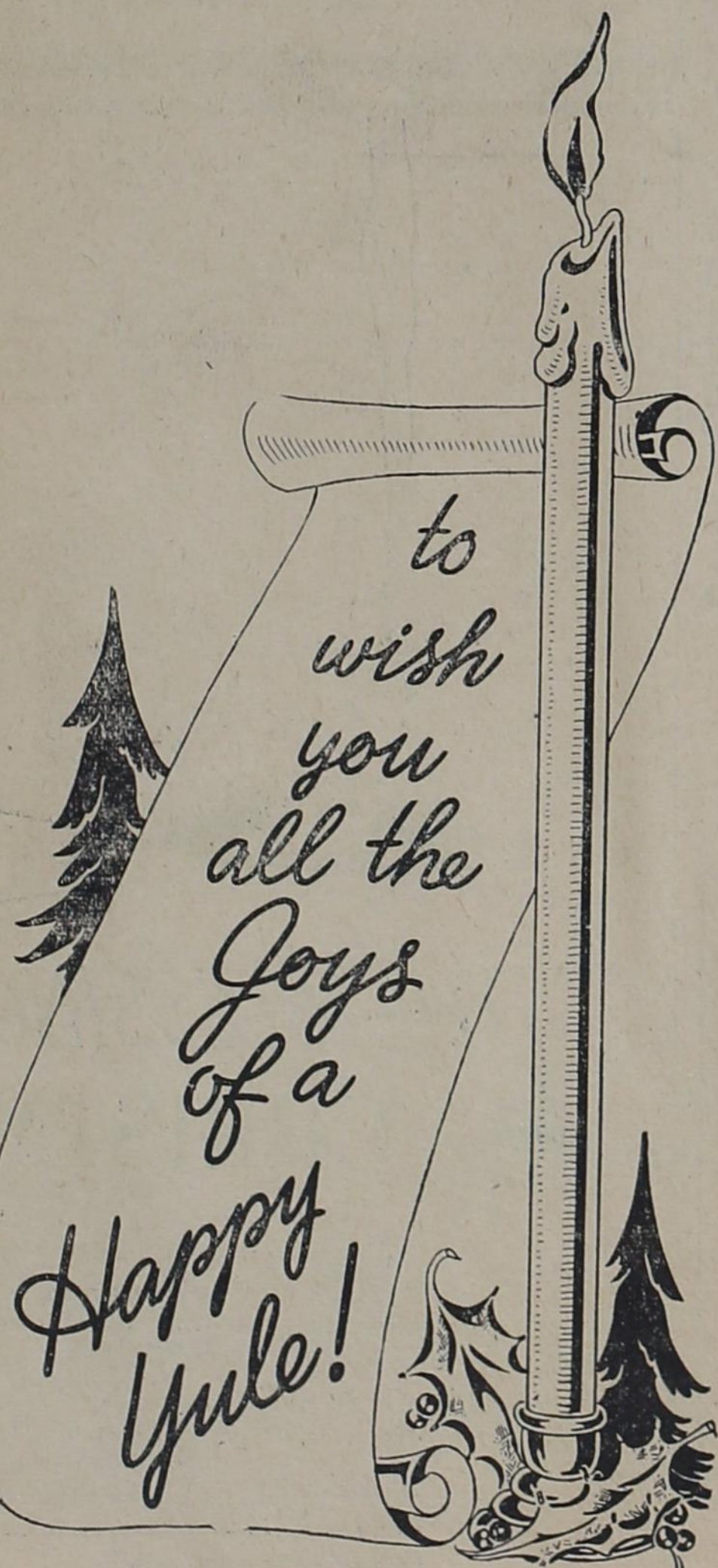


As we express our annual Christmas greeting, we are mindful of the countless blessings that have come our way during the year just closing, and we are truly grateful.

We have enjoyed the blessings of friendships and associations with those whom we serve. The loyalty of our friends is a blessing unsurpassed.

Freedom, liberty, the right to worship as we please, the right to think and speak, to enjoy our home, the nourishment of our bodies, the blessings of health and happiness—these and countless other blessings are ours.

We are grateful and wish for you and yours the many blessings every American deserves.



Henderson Grain & Seed Company

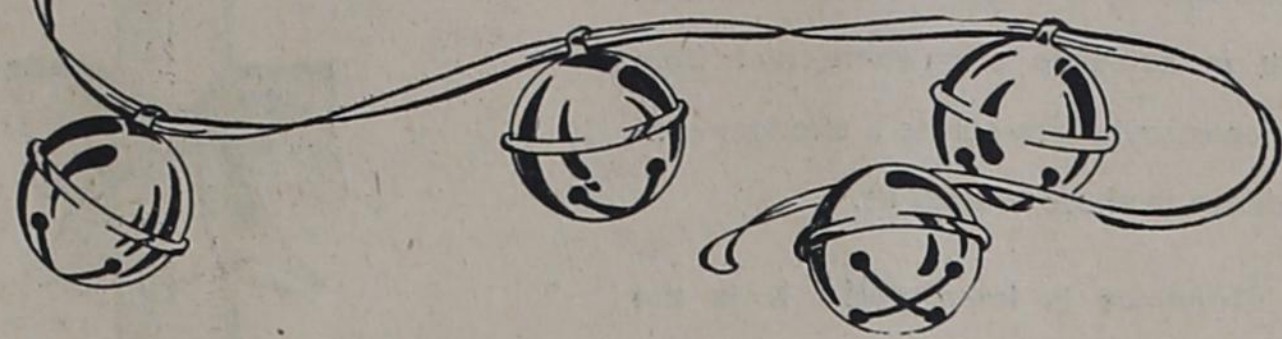
Farwell, Texas

The Security State Bank

FARWELL

TEXAS

Sincerely... Wishing you
Every good Cheer... Of the season



Sherley Grain Co.

G. D. Anderson, Jr., Mgr.
Bovina, Texas



GOOD JOB... How would you like the job of delivering boxes of mistletoe during the Christmas season? Nice work—if you can get it.

Columbus Unlucky On Christmas Eve

America's first Christmas was celebrated by Christopher Columbus. It happened on Christmas eve of the memorable year 1492.

Columbus was planning to observe the Feast of the Nativity with the Indian chieftain, Guacanagari, who ruled over the island of Haiti. Already he had received fine presents from the chief who he believed to be the great Khan of Cipagno, that fabulous realm of the Orient Columbus mistakenly thought he had found.

But Columbus' plans went wrong. He was so tired from long watches while the Santa Maria cruised the island channels that he retired to his cabin for a nap. While he was sleeping, the next in command also decided to take a rest and went below. The helmsman, as tired as the others, decided that he deserved a rest as much as they and turned the tiller over to a cabin boy.

Abandon Ship.

The worst happened. Within a few minutes the Santa Maria was fast on a reef. The rolling surf drove the ship higher and higher upon the reef and opened her seams. Soon she fell over on her side and the water poured into her hull. Columbus and the crew were forced to seek refuge on his other ship, the Nina.

Early next morning Columbus sent word of the wreck to Chief Guacanagari. Promptly the chief sent a message to Columbus assuring him that he would give him all the assistance possible.

The noble chieftain was better than his word. He assembled a great flotilla of canoes and despatched them to the Santa Maria to bring all its valuables ashore. Amid the cargo the natives saw many things that made their eyes open wide with envy. Yet so strong was their friendship for the white men and so careful Guacanagari's supervision that not a single article was stolen.

Christmas Banquet.

After the last article had been brought ashore, Guacanagari had another plan. His guests had missed Christmas, but there was no reason why Columbus and the men should not enjoy the finest banquet he and his followers could provide.

There was game from the woods, lobster and fish from the sea; and all sorts of tropical fruits and vegetables. A thousand natives danced in Columbus' honor after the feasting and the climax of the ceremonies came when the chief brought out a coronet of gold and placed it upon Columbus' head. There were also presents of gold for the crew.

In the journal which he was keeping for Ferdinand and Isabella, Columbus wrote: "These people love their neighbors as themselves; their discourse is ever sweet and gentle, and accompanied by a smile. I swear to your majesties, there is not in the world a better nation or land."

Secret Gifts Left By St. Nicholas

The story of how St. Nicholas became associated with secret gift-giving, and even today comes covertly at night to leave his presents, is one of the most important in the history of his life.

Once upon a time there was a man with three daughters, all of them wishing to marry, but with no dowry forthcoming. Sorry, indeed, was their plight. Their father had about decided to sell them as slaves, but the good St. Nicholas heard of it, and filling a purse with gold, went quietly by night to their home. Seeing a window open, he threw in the bag of gold and then stole away in the night. This money enabled the eldest daughter to marry. A second and a third time St. Nicholas made the trip and finally all three daughters were married.

After the Saint's third trip, the girls' father, who had been watching to see who brought the gifts, ran after St. Nicholas and thanked him for his kindness. St. Nicholas made him promise not to divulge his gift-giving and after that he always deposited his presents so secretly that no one ever saw him. Yet people knew, somehow, that it was he who brought gifts during the night, and so whenever they found a package mysteriously delivered they instantly exclaimed, "St. Nicholas has brought it!"

To greet you at Christmas
and wish you
a Happy New Year

SUTTERS

The HALL of DIAMONDS
308 1/2 MAIN — PHONE 446
CLOVIS, NEW MEXICO



Leach Garage

C. E. Leach Bovina, Texas

The Seasons Greetings...
with all good Wishes
for the New Year!

LARIAT ELEVATOR

Boone Allison, Mgr.
Lariat, Texas



It Doesn't Seem Long...

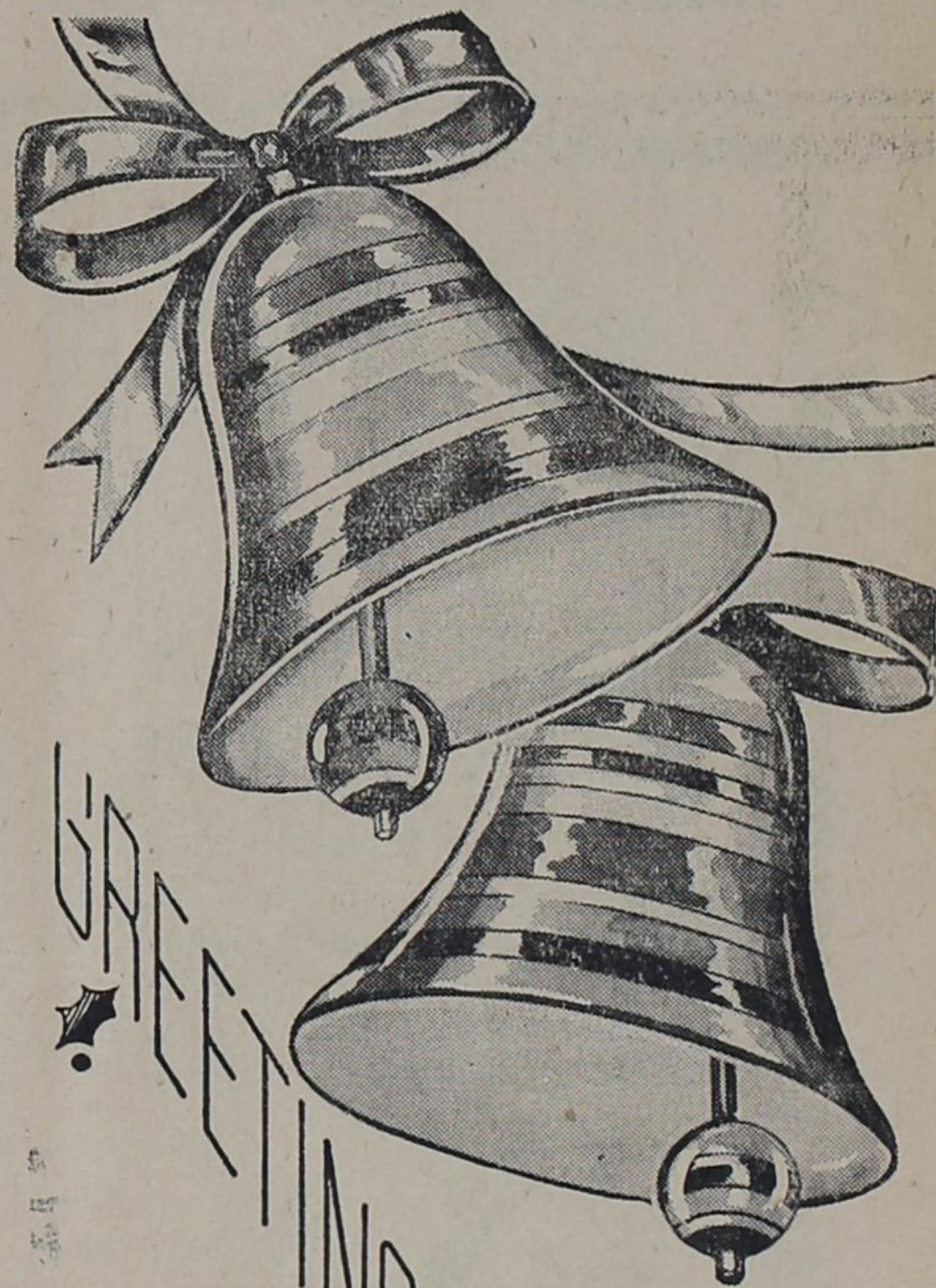


Christmas comes, is enjoyed and is gone. This old world spins and whirls awhile, events come and pass and then first thing you know, why it's time for that festive season again.

It seems only yesterday that we were wrapping presents and wishing everyone a Joyous Holiday. That time is here again, so here's our wish for a Merry Christmas.

Triplett-Pringle Co.

Bovina, Texas



"They pealed the bells more loud and deep,
God is not dead, nor doth he sleep!
The Wrong shall fail,
The Right prevail
With Peace on earth, good will to men!"

HENRY WADSWORTH LONGFELLOW

Lariat Grain & Seed Co.

Geo. H. Houser, Mgr. Lariat, Texas

ANYTHING WE CAN DO?

Is there something we can do to
add to your Christmas happiness?
please call on us.

Meantime,
here's our greetings to you

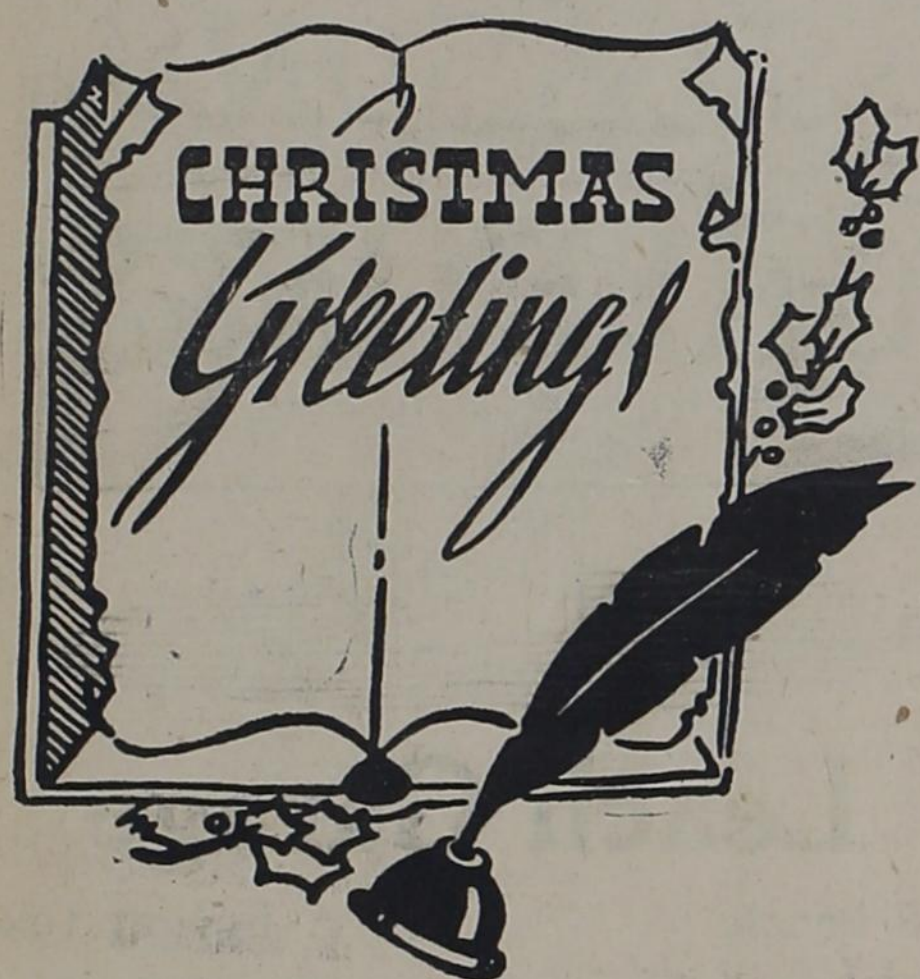
MERRY
CHRISTMAS

Read's Service Station

Gulf Products

Highway 60

Bovina, Texas



Williams Merc. Co.

Bovina, Texas

Sure * * *

WE BELIEVE IN SANTA CLAUS!

You can't fool us! We believe in the old gent. So strongly, in fact, we've asked him to be especially good to all our friends in this community. He will be around to see you, we know, and meantime, may we wish you a



CLOVIS, NEW MEXICO



Maj. Gen. Bennett E. Meyers was chewing on his fingernails. He had just been indicted by a federal grand jury for perjury at a senate committee hearing.

Donald E. Blodgett of Evanston, Ill., was extending a hearty welcome to two visitors from St. Nikolaas, Belgium, Mr. and Mrs. George Smet. They had shielded him from Nazis when, as an AAF pilot, his plane was shot down in 1944.

President Harry Truman was wondering what he should do with a brand new spaniel pup. One of his friends had sent it to him. The dog's name was Feller.

Lt. Glenn Davis (Mr. Outside of the West Point Blanchard-Davis backfield combination) was sulking in his tent. The army had refused to permit him to resign so he could play pro football.

Henry Agard Wallace was being progressive. He announced that he would run for president in 1948 on a third party platform of "peace and abundance for all."

Congressman Clare E. Hoffman of Michigan was being difficult. He set up a barren Christmas tree outside his office and placed a sign on it reading "Nothing for the home folks. They've sent it all abroad."

New Yorkers were calling grumpily for St. Bernards and brandy kegs. They had been presented with 25.8 inches of snow by a 16-hour blizzard.

Maj. Gen. Claire L. Chennault was beaming with happiness. He had just married a Chinese girl, Ann Chan, in Shanghai.



PRESENT . . . This puppy is as happy as his master. Experts say that a pet is an ideal gift for children.

Home-Sick Tailor Cut First Tree

To August Imgard, a home-sick immigrant tailor, goes the credit for introducing the Christmas tree to America.

Imgard came to this country in 1847 to visit his brother in Wooster, Ohio. With the prospects of a dismal Christmas for the first time away from his native land, August decided to bring to his newly adopted home all the Christmas spirit and festivities he had loved so much in Wetzlar, Hessa. To his young nephew and niece he would show how Christmas was celebrated in the old country.

First, he needed a Christmas tree. This is the way he described how he got it: "I walked up Apple creek. . . . When I got to where the trees were I found the water so high I could not get across. So I walked along until I found a tree fallen from bank to bank and crossed on that. I cut a tree and carried it to the fallen log. But to get across this time I had to tie the tree to my neck and crawl on hands and feet. People looked at me with considerable curiosity when I walked through town with my tree."

Adept with scissors, Imgard cut his own paper adornments and a local tinsmith fashioned a shiny star for the top.

Three Islands Have Christmas Name

Although Santa Claus doesn't live on any of them, there are three islands in the world named Christmas.

One is the largest atoll in the Pacific ocean. It was discovered in 1777 by Cook, and annexed by Great Britain in 1888. The island is about 100 miles round and less than 100 people live on it. They earn their livelihood by cultivating the island's coconut groves.

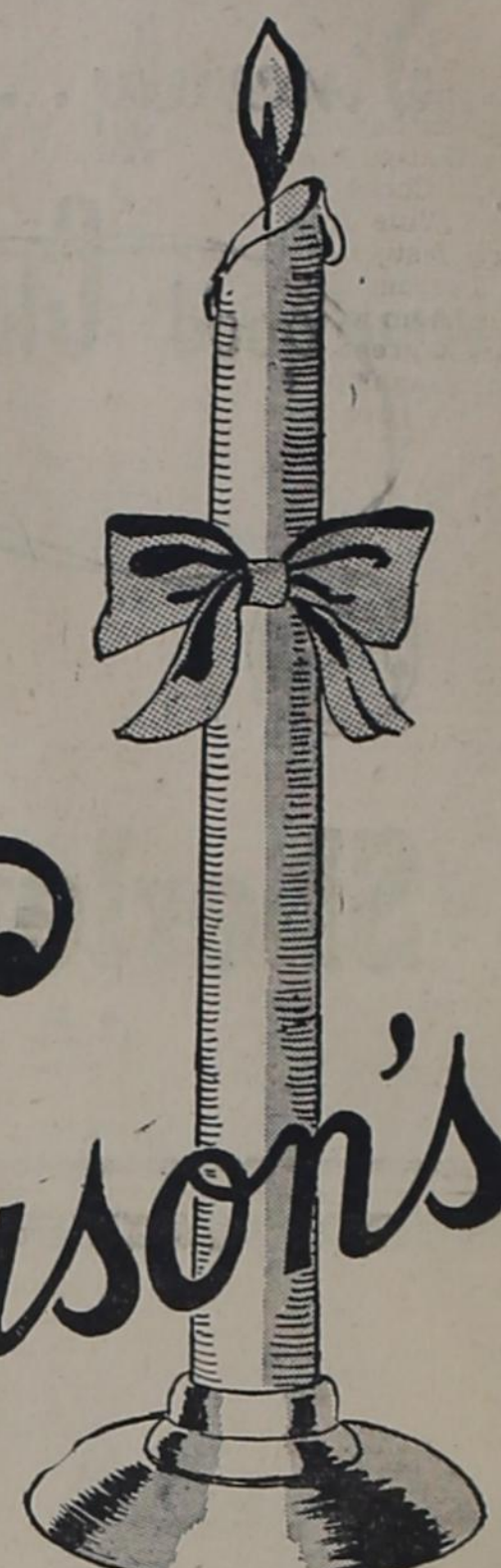
Another Christmas island is located in the Indian ocean, 200 miles south of Java. It is 12 miles long by nine miles wide. Surrounded by ocean depths of 14,000 feet, its own highest ground reaches more than 1,000 feet above sea level. It also belongs to Great Britain and a few hundred Chinese, Malays, Javanese, and a few Europeans are engaged in the shipping of phosphate of lime.

Christmas island in the Little Bras d'Or, Nova Scotia, 30 miles southwest of Sydney, is a tiny fishing island of 1,400 population.

At no other time during the year do any of us derive the pleasure, satisfaction and contentment we receive from the joys of Christmas. The pleasant associations of friends and loved ones, the spirit of good feeling and love for our fellowman are in evidence everywhere and from these associations comes a stronger confidence in those around us.

Christmas is important! It is the season of sincere good will, the spirit which should go with us the three hundred and sixty-four other days of the year.

Let us each pledge ourselves toward this goal.



Season's

GREETINGS

Consumers Fuel Assn.

Bovina, Texas

To our

FRIENDS

May the glow of Christmas blessings rest upon your homes and light your paths of health and happiness throughout the New Year

Dunlap's

CLOVIS, NEW MEXICO

**Pagan Rites Basis
Of Many Customs**

Strange as it may seem, most American Christmas customs stem largely from Pagan rites practiced long before the birth of Christ.

The custom of exchanging gifts is one of the few that springs from the Christian era. Christmas candles, bonfires and Yule logs arise from the heathen festivals observing the winter solstice, December 21, when the days begin to lengthen. That was a time of great rejoicing for ancient sun worshippers who build bonfires to give strength to the "winter sun-god."

Pre-Christian Romans ornamented their homes with green boughs and flowers for the Feast of Saturnalia which began December 19. Druids gathered mistletoe for that season, while ancient Saxons used holly, ivy and bay. Modern mistletoe and holly wreaths come from those peoples.

Christmas trees, too, spring from the ancient German days when Germanic tribes made sacrifices to the sacred oak tree of Odin. When the missionary St. Boniface traveled to Germany in the Eighth Century and saw these celebrations he persuaded the natives to substitute a fir tree for the oak and to adorn it in a tribute to the Christ Child.

During the Middle Ages the entire Christmas season was celebrated in equal fervor with that now shown on Christmas day. In some lands the celebration ~~lasts~~ from December

24 to January 6—Twelfth Night—and in others from December 21 to February 2. By the year 1644, Christmas in England had become such a wild orgy that the Puritans forbade its celebration by law.

**Much Family Fun
In Group Games**

"Make it a real family Christmas this year by having Santa pack a few hobby supplies or games into his pack that the whole family can enjoy together." This suggestion comes from E. H. Regnier, a recreation specialist at the University of Illinois.

There are many hobbies that can help build companionship between parents and children. Mothers and daughters like jewelry construction and tapestry weaving. Dad and Junior go in for model-making—airplanes, boats, trains and other items of special interest to the male population.

Everyone enjoys operating a printing press. Small presses turn out newspapers that have a real professional look. Shellcraft and woodburning are hobbies that produce genuinely useful articles. For family fun, rubber-tipped darts, indoor plastic horseshoes and marble games are excellent.

"Christmas is a time of togetherness," says Regnier. "Let's capitalize on the situation by starting a game or hobby that will encourage the same type of companionship the year around."

**Christmas Music
By Bach, Handel**

For a great many people the music of Bach and Handel make difficult listening — until Christmas comes around. Then, suddenly, everybody starts singing and humming tunes by the two old masters.

The reason for this is that both Bach and Handel were church musicians. One of their tasks was to compose songs for church congregations to sing. They proved themselves masters of beautiful, easily followed melodies in their Christmas music. Our most famous Christmas oratorios and carols came from Bach and Handel.

"How Brightly Beams the Morning Star" was composed by Bach and his "Christmas Oratorio" contains the themes of several other popular chorales.

In almost every town and village in America this Christmas a church choir will render at least a portion of George Frederick Handel's the "Messiah." When carolers sing "Joy to the World" they'll be singing part of the "Messiah" too, for that carol comes from themes found in the great oratorio. Handel also composed the musical theme of "While Shepherds Watched Their Flocks."

It is a strange fact, but both Bach and Handel were born in 1685, lived for many years within thirty miles of each other, and never met. Yet today, the Christmas music they wrote is sung by men, women and children in countless churches of many faiths all over the world.

**Santa Pictured
By Thomas Nast**

Thomas Nast, the famous cartoonist who created our conception of Uncle Sam, the Republican elephant and the Democratic donkey, is also credited with giving America its first modern pictorialization of Santa Claus.

Nast first sketched his notion of Santa Claus in 1873. This Santa was a rollicking, chubby old man smoking a pipe and dressed in what looked like a night shirt with fur collar and cuffs. Since that day he has grown taller and rounder, has developed a full white beard and mustache and has acquired the traditional red suit bordered in ermine.

TESTING AIRCRAFT

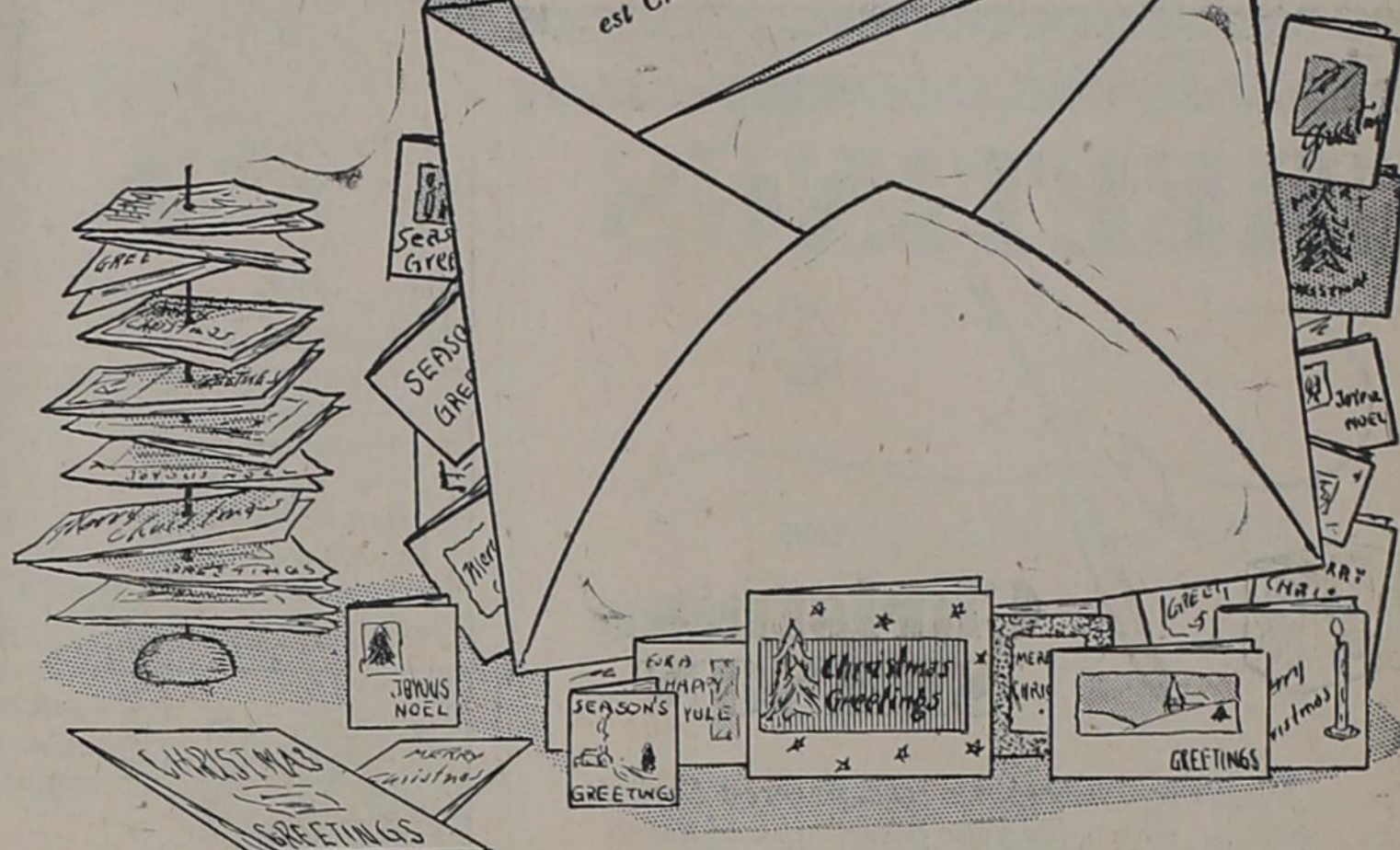
Testing carrier aircraft and V-bombs together, the Navy hopes to adapt rocket warfare for surface vessels. First firing was with a captured German V2 from the deck of USS Midway at sea.

**We Hope You Receive
Lots of Greetings**

MAY WE INCLUDE OURS?

**MERRY
CHRISTMAS**

To all of you who have so graciously favored us in the past, we extend sincere good wishes for the holidays. Your kindness and friendship is truly appreciated and we wish for you the Merriest Christmas ever.



Cicero Smith Lumber Co.

R. C. Martin, Mgr.

Jack Baker

BOVINA, TEXAS

Eugene Hromas

**CORDIAL
CHRISTMAS
GREETINGS**

In genuine appreciation of your cooperation during the year just closing and in the strong belief that we shall be of greater service to you in the next twelve months, we send you a cordial wish for a Christmas of good cheer and a happier, brighter New Year.



GLOVER'S SHOP

BOVINA, TEXAS

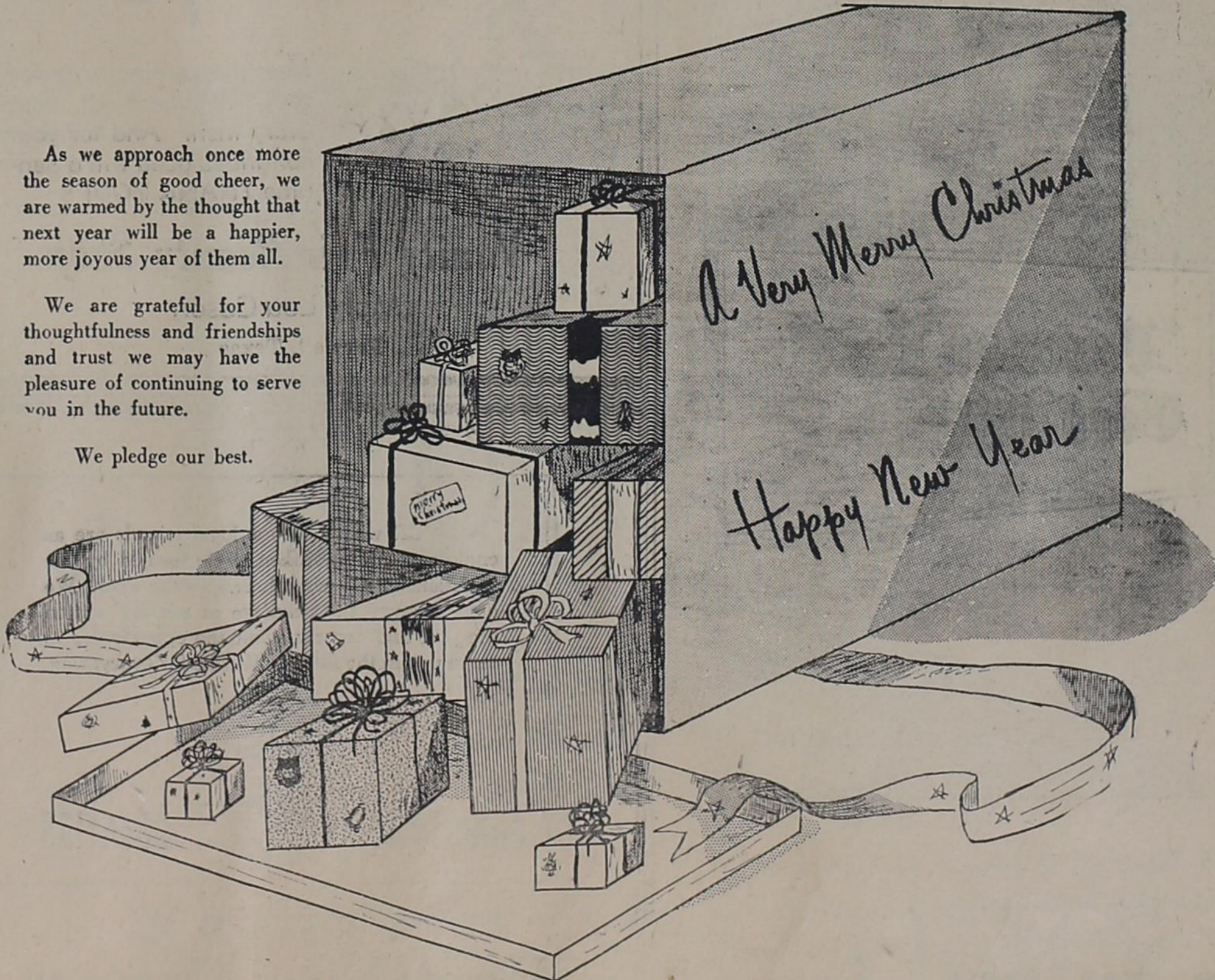
To all our Friends

GREETINGS

As we approach once more the season of good cheer, we are warmed by the thought that next year will be a happier, more joyous year of them all.

We are grateful for your thoughtfulness and friendships and trust we may have the pleasure of continuing to serve you in the future.

We pledge our best.



C. R. Elliott Company

BOVINA, TEXAS

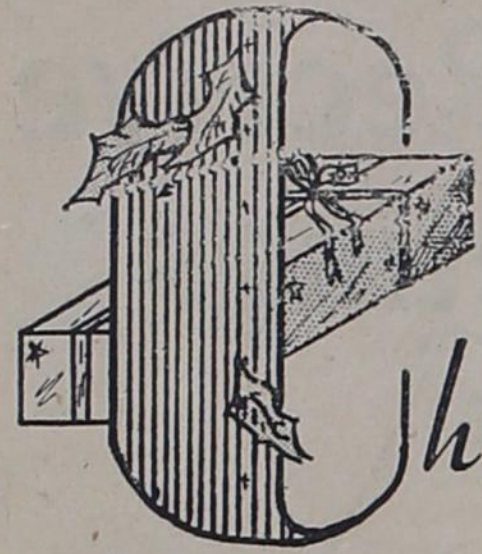
*Merry
Christmas*



Barry Hardware Co

THE STORE THAT STAYS

CLOVIS, NEW MEXICO



Christmas GREETINGS

TO OUR FRIENDS

Bryson-Tanner Furniture Company

516-18 Main

Clovis, N. M.

GREETINGS

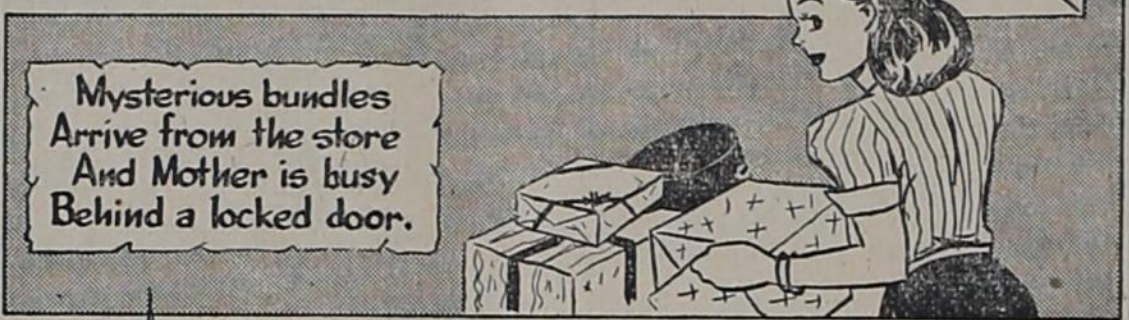
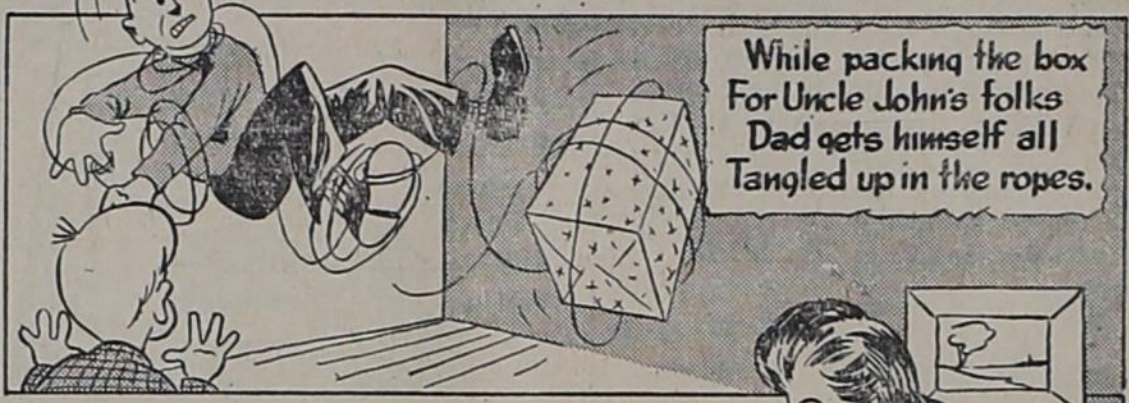
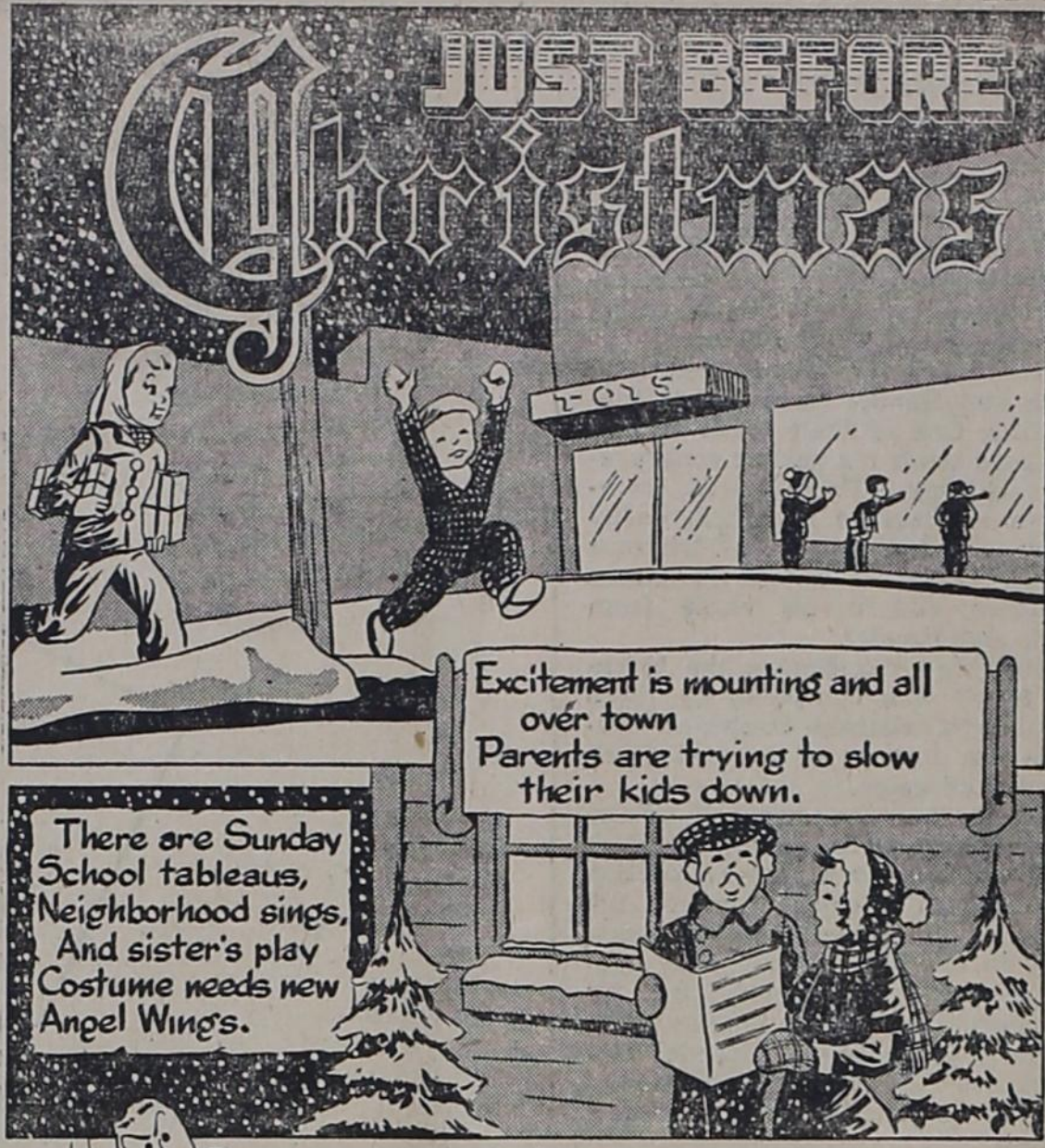


To our friends everywhere, we send sincerest Christmas greetings. We value your friendship and never-failing faith in our organization. May the coming year be a prosperous one, a cheerful one and a healthful one for you.

Dorene's

FASHION FABRICS

THE FABRIC STORE IN CLOVIS



Wishing You
ALL THE JOYS OF CHRISTMAS
and all
the happiness that
the NEW YEAR
can bring

LADY FAIRE BEAUTY SHOP

JUNE WATKINS, Operator
Bovina, Texas

YULETIDE

Greetings

to All Our
Good Friends

Spaulding Hardware

220 Main

CLOVIS, N. M.

Ph. 127

A Short GREETING but a Merry One!



May the coming year see the fulfillment of your every wish. And for your continued good will a genuine THANK YOU!

Vanity Fair Beauty Shop

Mary Lou Cason
Farwell, Texas

O

UR wishes to our loyal friends are as endless as the unbroken circle formed by the traditional holly wreath upon your door. We have enjoyed the privilege of serving you in the past and eagerly await the opportunity to serve you in the future. Thanks for everything.



CHRISTMAS

GREETINGS

Hester Motor Company

Antique Shop On Balcony
Phone 475

1301-09 Main

Clovis, N. M.

Merry CHRISTMAS



IT'S good to know that Christmas holds the same old warmth, the same note of good cheer and good fellowship, that makes this season the most glorious of them all.

Following a custom of long standing, we offer this message of good will in the same old friendliness that comes only from associations of long standing.

Clovis Steam Laundry

Cleaners, Dyers, Launderers, Hatters, Furriers,
and Fur Storage

101-05 Main

Clovis, N. M.

"Peace on Earth Good Will to Men"

May the shining star of Christmas shine forever in the hearts of mankind and may "Peace on Earth, Good Will to Men" remain with us forever.

O. W. Rhinehart

Real Estate—Farm Loans—Insurance
BOVINA, TEXAS



CHRISTMAS PROJECT . . . The little girls began it, but it was too much for them so they called in the "menfolk." Just one of the thousands of groups of children who celebrate the birth of the Prince of Peace in a country dedicated to peace and religious freedom.

Gift Suggestions

Christmas always brings the problem of what to give him or her. The best way to solve this problem is to first think of the things he or she likes to do. Then, buy a gift that will be suitable for the person's activities.

Here are some suggestions. Even if the person has one of these items he'll not mind having another one.

FOR PEOPLE WHO LIKE GAMES—cards, chess or checkers, ash trays, score pads and pencils, a card table cover, a book about a favorite game.

IF SHE LIKES TO SEW—embroidery package of stamped material complete with threads and directions, pinking shears, a sweater stretcher, press cloth and tailor's cushions, workbag, dress or blouse material, wool and needles.

FOR TRAVELERS — luggage, compact mending or cleaning kit, a camera, film, portable radio, travel iron, flashlight-tipped pencil or key holder, compact shaving kit.

THE OUTDOOR TYPE—hand-tied flies, tennis balls in tins, golf balls, nylon fish lines, ski wax, wool socks, new set of mittens for the golf clubs, bright caps and jackets.

THE GARDENER—garden gloves, shears, picking basket, a set of stakes, a new book about gardening, hand sprayer, a peaked cap.

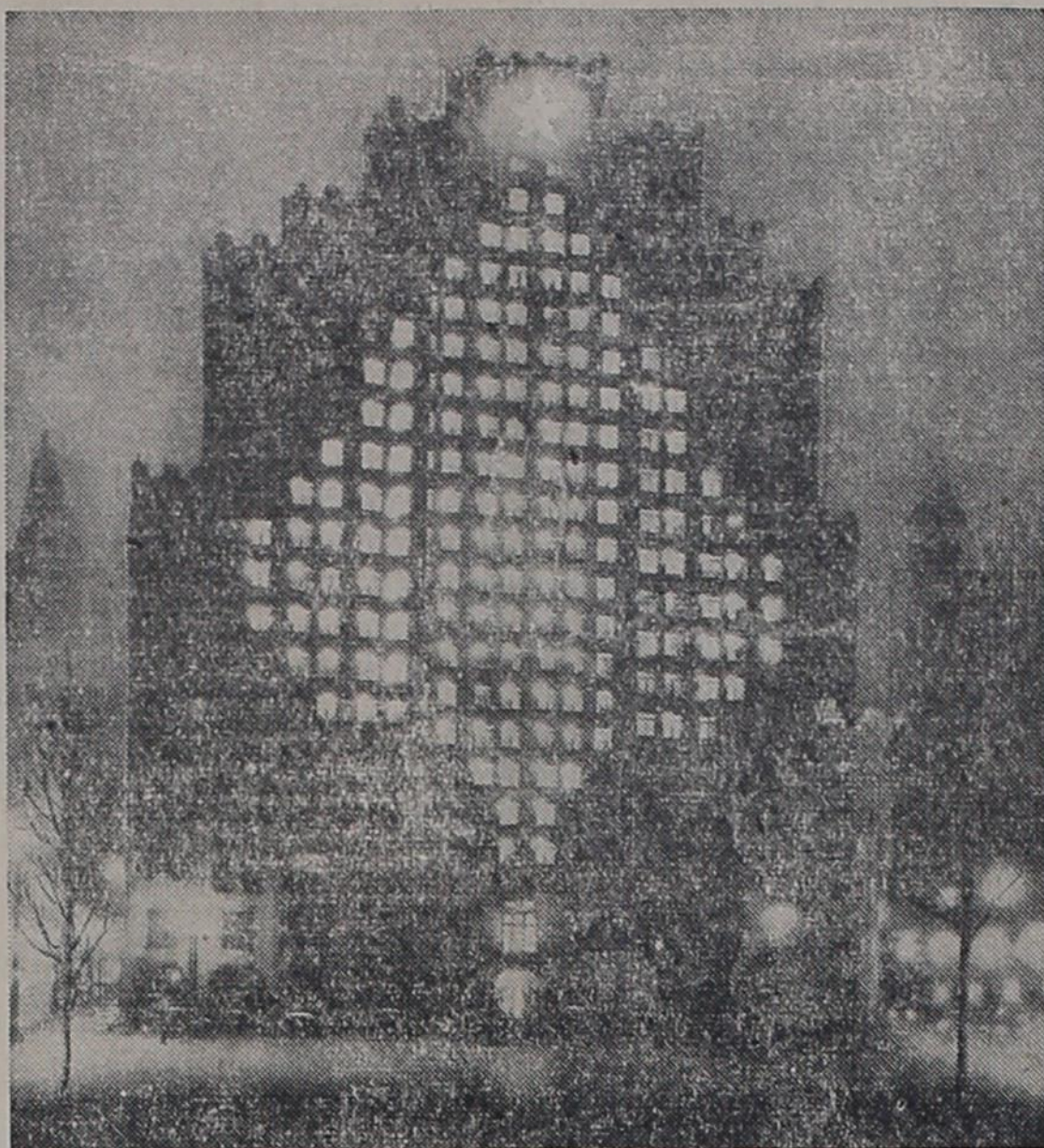
THE YOUNGER SET—her first permanent, watches, crazy sports shirts, his first shaving kit, dancing lessons, their first piece of luggage with their names on it, start her on a set of silver, books about his hobby or some equipment for it.

SPAIN OPEN TO TOURISTS

In announcing that British tourists may now visit Spain, the British government pointed out that they must stay within the annual allowance of \$140 sterling, the maximum which a person is allowed to take out of the country for pleasure trips.

ART GOES TO JAIL

One of the finest collections in existence of Malayan silver and art found a temporary home in jail. It was a gift to the Malayan government of Sir Frank Swettenham, one of the most famous of the British government in Malaya.



UNIQUE CHRISTMAS TREE . . . Just one star and the proper window lighting creates this picture on the side of a Minneapolis, Minn., office building. The tree is over twenty floors high.

• TO OUR CUSTOMERS AND FRIENDS

Greetings and Thanks

Electric Shoe Shop

Texico, N. M.

MERRY CHRISTMAS ★
May the joy and prosperity they bring remain with you and yours throughout the coming twelve months.

BOVINA POSTOFFICE

Eugene Ezell, P. M.

Opal Bowen, Asst.

DUCKWORTH
the druggist Says . . .

BEST WISHES

for

A MERRY CHRISTMAS

and

A HAPPY AND PROSPEROUS

NEW YEAR.

Duckworth Drug Co.

Drugs & Gifts

Indian & Mexican Goods

CLOVIS, NEW MEXICO

The 
SEASON'S GREETINGS

"Thank You"



is the most sincere expression we know of to convey our appreciation for the friendships which have been so important to our mutual benefit during the past twelve months.

May we extend to you and yours our best wishes for a joyous Christmas Season.



Max Meadors

**BUICK - CHEVROLET
INFRA-RED PAINT BAKING**

Clovis, N. M.

Phone 67



Charlie Murphy

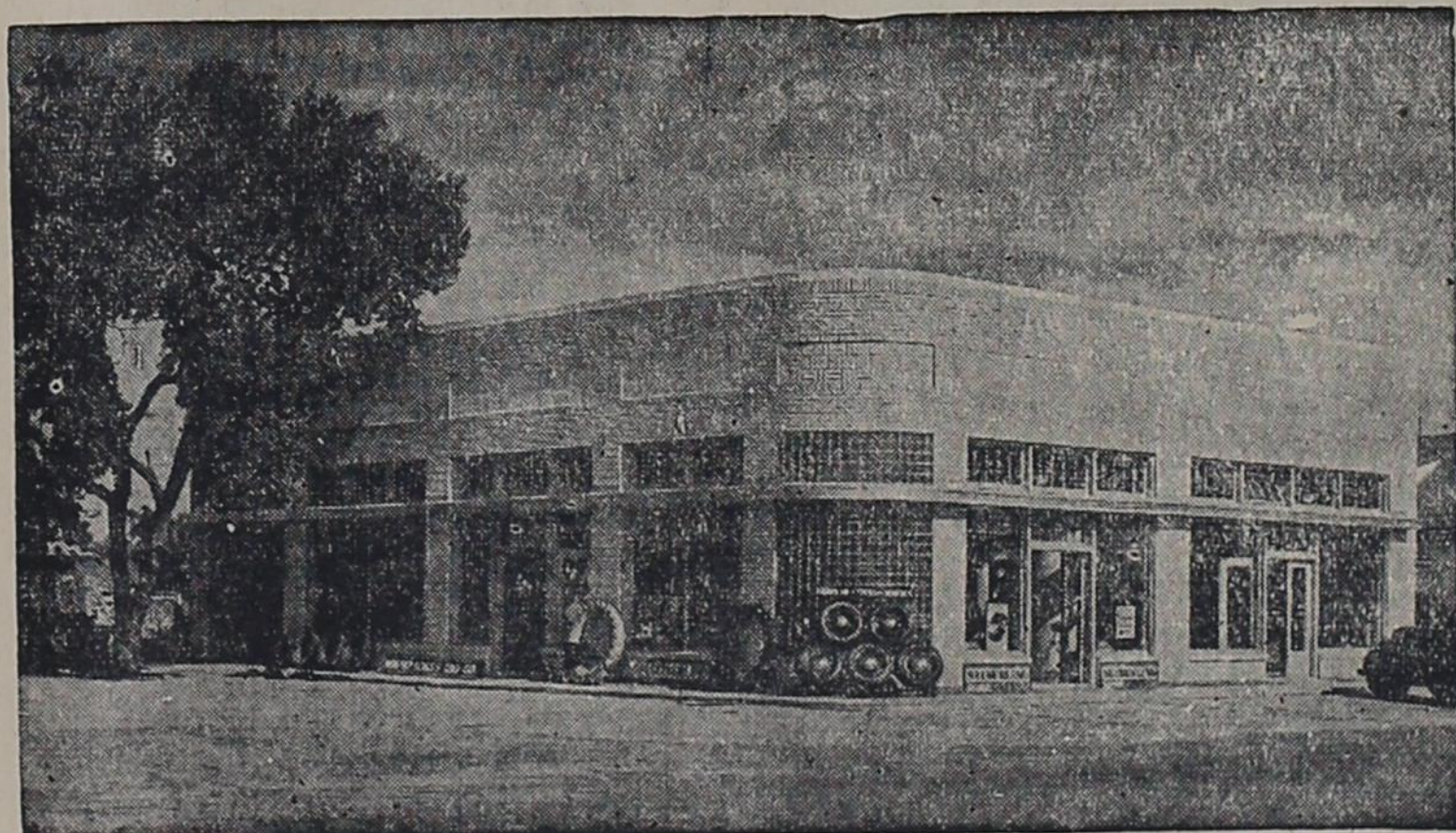
CHARLIE and COY

THE SEIBERLING BOYS IN CLOVIS, SAY . . .

Season's Greetings



Coy Echols



TO ALL OUR FRIENDS

We Extend Season's Greetings,
Wishing for All a Merry
Christmas And A Successful New Year

**MURPHY-ECHOLS
TIRE COMPANY**

"The Home of Seiberling Tires"

500 Mitchell

Clovis, N. M.

SAME OLD WISH



Always
NEW
MERRY CHRISTMAS

FLOYD'S BLACKSMITH SHOP
BOVINA, TEXAS

Mail Carriers Walk
Many Weary Miles



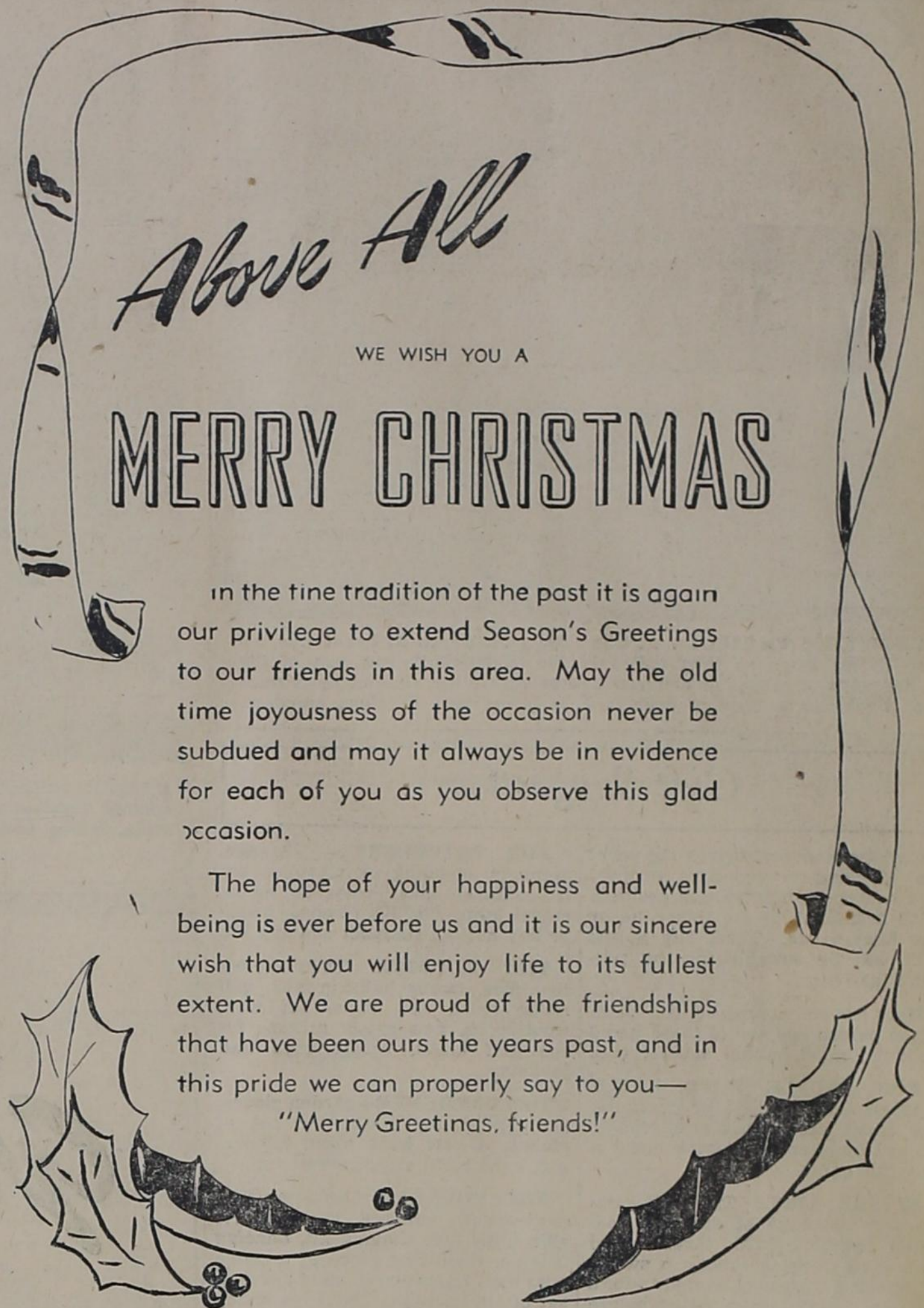
LOADED . . . A familiar sight on the streets this time of year. He wishes he had Santa's reindeer to help with the load.

Give a thought to the foot-sore mail carrier, who probably trudges more weary miles during Christmas week than does old St. Nick himself.

His mailsack will be even heavier this year than in 1947. Last December, the nation's postal service delivered 5,000,000,000 pieces of mail. They expect to break that record this Christmas.

You can help spare your mail carrier's bunions—and incidentally speed delivery of your own Yuletide letters, Christmas cards, and packages—by heeding the Post Office Department's suggestions:

1. Shop now—get your Christmas mail and packages off as early as possible.
2. Wrap your gifts carefully. Address them plainly—Aunt Susie may be able to decipher your handwriting, but not all postmen carry magnifying glasses and crystal balls. Register valuable letters. Insure valuable packages.
3. Be sure to put the full address on each piece of mail. Include city zone numbers.
4. Send your Christmas cards by first-class mail. Put a three-cent stamp on every Christmas card and seal the envelopes. They are more personal that way, and if your friend has moved, the card will be forwarded. Third-class mail doesn't have that privilege.
5. Remember that Air Mail for letters and Christmas cards is only a nickel, and it will get them to distant points more quickly—especially if you slip up on Suggestion No. 1.



Above All

WE WISH YOU A

MERRY CHRISTMAS

in the fine tradition of the past it is again our privilege to extend Season's Greetings to our friends in this area. May the old time joyousness of the occasion never be subdued and may it always be in evidence for each of you as you observe this glad occasion.

The hope of your happiness and well-being is ever before us and it is our sincere wish that you will enjoy life to its fullest extent. We are proud of the friendships that have been ours the years past, and in this pride we can properly say to you—
"Merry Greetings, friends!"

PAUL JONES

Bovina, Texas

THANK YOU!

We take this opportunity to thank our many friends in this community for all favors received during the past year and for your understanding of our efforts to serve you. We hope during the coming year to better our service and extend to all friends the Season's Greetings and very best wishes.

MERRY CHRISTMAS
Bond's Service Sta.
BOVINA, TEXAS

ALWAYS AN
UNEQUALED

JOY
at Christmas

TO EXTEND

**SEASON'S BEST
GREETINGS**

We are happy that the Holiday season again furnishes us an opportunity to express our heartfelt gratitude for the continued friendships of you, and you and you. It is a blessing we value highly.

Our thoughts are with you, friends, and we hope next year will be one of full happiness and prosperity for you and yours.

Kimbrow Drug Store
BOVINA, TEXAS

BELLS

The bell, the world's oldest and simplest musical instrument, is the world's most universal Yuletide symbol. Each nation has its individual symbols of Christmas, but the bell will be found somewhere in the traditions of every one.

Bell authorities claim that Pope Sabinianus gave us the first church bells in 604. The custom has grown until there is no use of church bells so widely known as the ringing of the chimes to herald the advent of the birth of Christ.

In recent years the ancient bell has "grown up" into the carillon, a highly sensitive instrument on which Christmas carols seem to find their most perfect expression.

Yuletide Thoughts

Heywood Brown once said, "Christmas is not a date. It is a state of mind."

No man lives today who does not seek, in some way, to follow a guiding star.

It was Christ who, by his voluntary acceptance of the role of servant, has been elevated to the royal purple and seated at God's right hand.

At few, if any, times since Christ was born have all the people of the earth needed faith, trust, and peace as much as they do now.

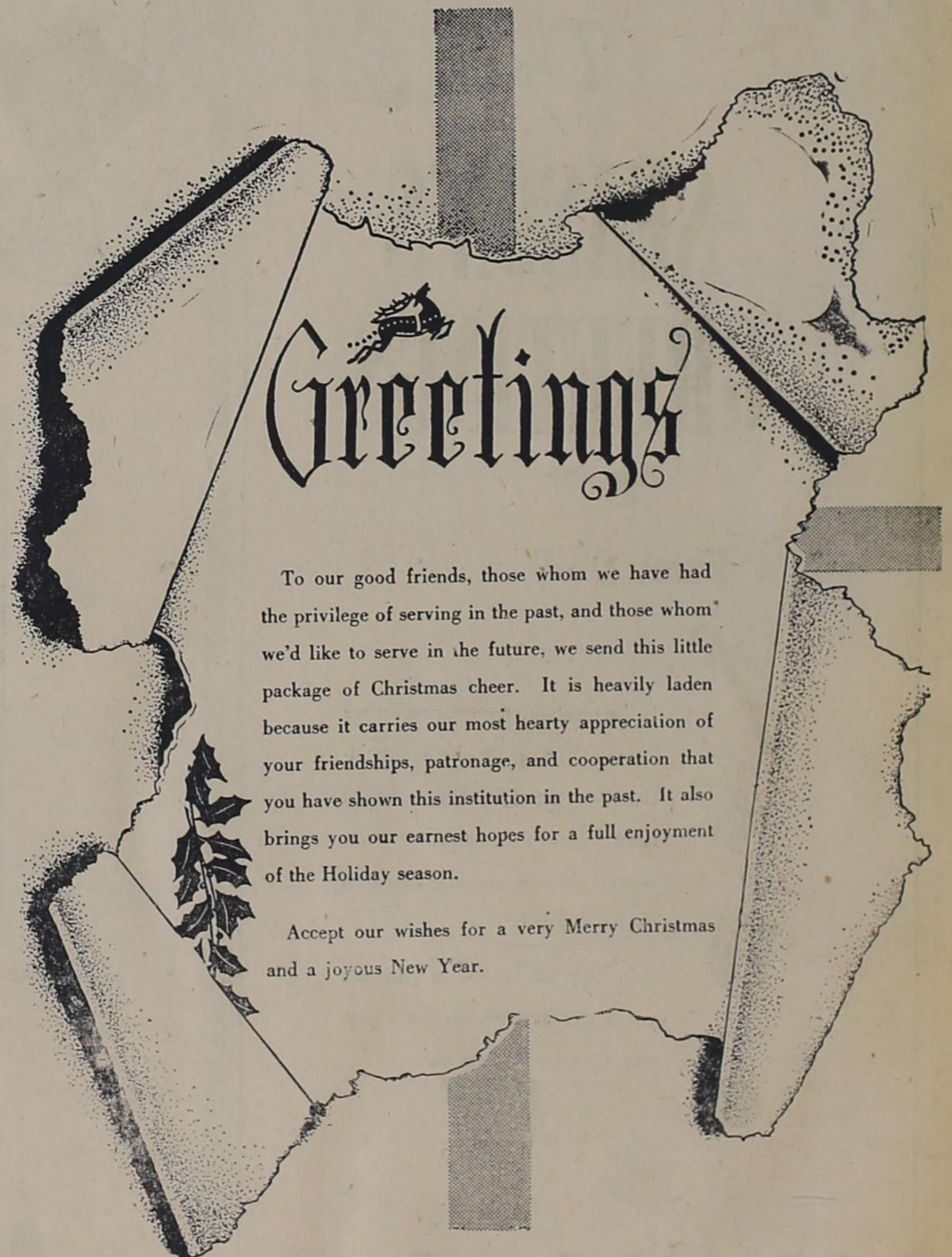
When we celebrate the birthday of Christ we ought not to think of Him only as a child. Those who think Christmas is only a festival about a child, for children, veer away from facing Him as an adult.

CHRISTMAS 'PUTZ'

The Christmas "putz" is a decorative feature in many Bethlehem, Pa., homes during the Yuletide season. It is a representation of the birth of the Christ Child in the stable at Bethlehem in Judea.

The residents of Bethlehem, Pa., follow this custom, which was brought to this country by early Moravian settlers, and spend months arranging the exhibit.

The word "putz" is short for the German "putzen" meaning to arrange or decorate.



Greetings

To our good friends, those whom we have had the privilege of serving in the past, and those whom we'd like to serve in the future, we send this little package of Christmas cheer. It is heavily laden because it carries our most hearty appreciation of your friendships, patronage, and cooperation that you have shown this institution in the past. It also brings you our earnest hopes for a full enjoyment of the Holiday season.

Accept our wishes for a very Merry Christmas and a joyous New Year.

Charles Oil Company

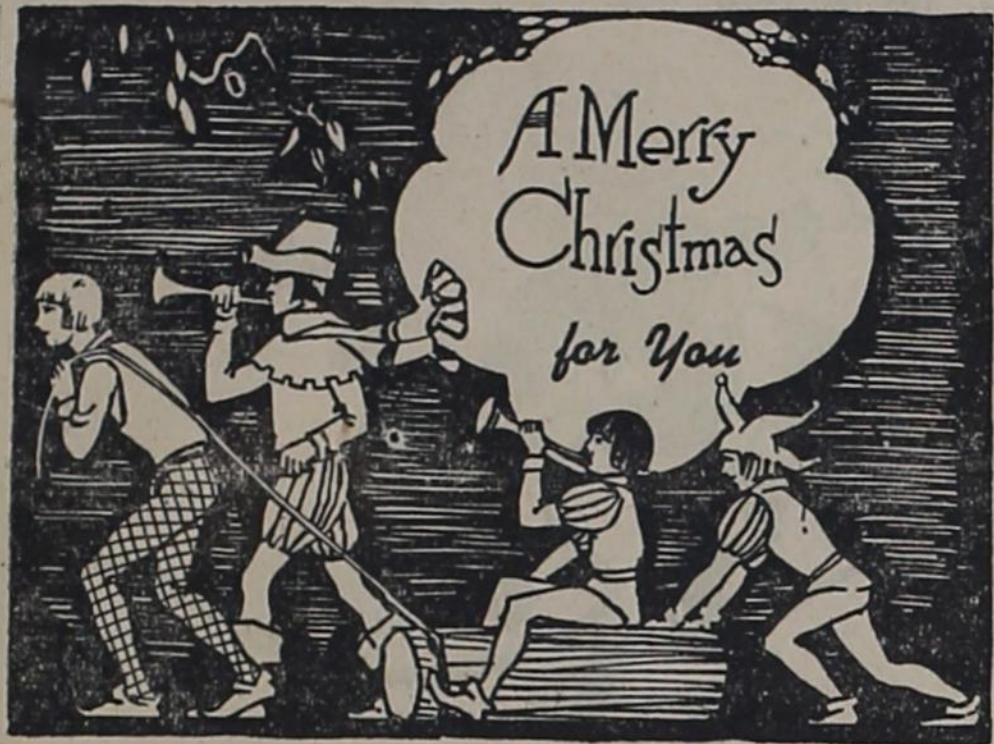
HARRY J. CHARLES, Operator
BOVINA, TEXAS

K J C A Says

Merry Christmas

Listen To "BARNYARD JAMBOREE" Each Saturday
Noon—Presented By WEIDEBUSH & CHILDERS

Clovis, New Mexico



It is time for all of us to pause for a moment or two, that we may exchange friendly Christmas Greetings and to wish all the good folk in this community a Christmas of good cheer.

To these greetings, we wish to add our sincere appreciation to each of you for your kind consideration and your courtesies in the past.

Aldridge & Aldridge

Farwell, Texas

An Age-Old Custom



For a great many years it has been the pleasant custom to send Season's Greetings to friends. It's a custom we anticipate each season because it gives us an opportunity not only to express our best wishes but to also thank our many friends for their patronage and goodwill. May you be rewarded with a joyous Christmas, full of good hope, good cheer and good fellowship.

CLOVIS FLORAL CO.

502 E. Fifth

Clovis, New Mexico

Christmas Menu

Mothers, who are the official cooks of the family, will reap added praise this holiday season if they plan a special Christmas menu for every meal on Christmas day. While "something special" is expected for dinner, a minimum of attention will make the other two meals a pleasant surprise.

Here is a menu for the day which will prove popular.

BREAKFAST
Orange juice Waffles
Grilled Sausage Cakes
Coffee Honey Milk

CHRISTMAS DINNER
Clam and Tomato Juice Cocktail
Roast Turkey, Giblet Gravy
Celery Dressing
Mashed Potatoes
Buttered Green Beans
Calavo and Grapefruit Salad
Assorted Relishes
Cranberry Sauce Hot Rolls
Fruit Cake Pie
Coffee Milk

SUPPER
Nutbread Sandwiches
Mixed Vegetable Salad
Fruit Gelatin Dessert
Tea Milk

It's a good idea, too, to crowd a small cutting board with assorted cheeses and crackers. Place it in the living room for those who may not be able to eat candy or who don't care for nuts.

Flowers Are Part Of Yule Legends

There are several flowers appropriate during the Yuletide season which are connected with the birth of Christ by the legends of history. Sainfoin, or "Holy Hay," is said to have cradled the infant Christ in the manger. The snowdrop is the flower of the Virgin Mary, and is said to be the emblem of the candles she lighted on Christmas.

According to legend, the Christmas rose was divinely created. A shepherd maid wept at having no gift to lay before the Babe in the manger. Suddenly an angel appeared to her. On hearing why the maiden wept, the angel touched the ground where her tears had fallen and immediately the place was white with Christmas roses, which the maid gathered and laid in the manger.

The chrysanthemum is said to have appeared first on Christmas Eve near the manger as a sign to the Wise Men that they had reached the spot where the star had bidden them.



The Christ-child lay on Mary's lap,
His hair was like a light.
(O weary, weary were the world,
But here is all aright.)

The Christ-child lay on Mary's breast,
His hair was like a star.
(O stern and cunning are the kings,
But here the true hearts are.)

The Christ-child lay on Mary's heart,
His hair was like a fire.
(O weary, weary is the world,
But here the world's desire.)

The Christ-child stood at Mary's knee,
His hair was like a crown,
And all the flowers looked up at Him,
And all the stars looked down.
—G. K. Chesterton.

A. D. Era Started By Charles III

The notation A.D. (from the Latin Anno Domini—in the year of our Lord) was started by Charles III of Germany, who affixed it to the years of his reign in 879.

The Christian era begins on January 1st in the middle of the 4th year of the 194th Olympiad, the 753d year of the building of Rome, and in 4714 of the Julian period. The era, and its system of dating the years preceeding the birth of Christ and dedicating the succeeding years to His greater Glory, was invented about 532 by a monk, Dionysius Extingius—sometimes called Denys le Petit.

Introduced in Italy during the sixth century, the system was not extensively employed until its use was prescribed for bishops by the Council of Chelsea (Middlesex, England) in 816 and made its debut in world affairs under the sponsorship of Charles III.

Cattle need plenty of water. And be sure the water is clean, easily located, and not too cold during the winter months.

CITATION BY PUBLICATION
THE STATE OF TEXAS
TO: Thomas F. Sanders, Mrs. Thomas F. Sanders, George G. Wright, and Mrs. George G. Wright, and the unknown heirs, assigns and legal representatives of the aforesaid de-

endants, GREETING.

You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 24th day of January, A. D., 1949, at or before 10 o'clock A. M., before the Honorable District Court of Parmer County, at the Court House in Farwell, Texas.

Said plaintiff's petition was filed on the 8 day of December, 1948. The file number of said suit being No. 1458.

The names of the parties in said suit are: Sam Jones, as Plaintiff,

and Thomas F. Sanders, Mrs. Thomas F. Sanders, George G. Wright and Mrs. George G. Wright, whose residences and addresses are unknown to plaintiff and his attorney and the unknown heirs, assigns and legal representatives of the aforesaid defendants, whose names, residences and addresses are unknown to plaintiff and his attorney, as Defendants.

The nature of said suit being substantially as follows, to-wit: Plaintiff brings this suit in Trespass to Try Title, alleging that on December 1, 1948 he was the owner in fee simple of and in possession of Lots 7, 8, 9, 10, 11 and 12, Block 42, of the original town of Friona, Parmer County, Texas; and on such day, the defen-

dants and all of them unlawfully entered upon said lands and dispossessed him of the possession thereof and he further pleads the five and ten year statutes of limitations.

If this Citation is not served within 90 days after the date of its issuance, it shall be return unserved.

Issued this the 8th day of December A. D., 1948.

Given under my hand and seal of said Court, at office in Farwell, Texas, this the 8th day of December, A. D. 1948.

LOYDE A. BREWER, Clerk,
District Court,
Parmer County, Texas
(SEAL) 9-4c

That jolly old gentleman is here again, bringing with him, we hope, a sleigh full of good things for all our good friends. Welcome, Santa, to this community, you'll find some mighty fine folks around here, each of whom is deserving of all the nice things you have for them.

They're friends of ours, and we're proud to call them friends. They have been good to us—we hope you will be good to them.



Merry Christmas

Mr. and Mrs. Paul Wurster

Continental Oil Agents

Phone 2351

Farwell, Texas

Season's Greetings

may your christmas bring good cheer and the new year much health happiness and peace

Wilson's Food Store

BOVINA, TEXAS



City Cleaners

(We will be closed Xmas weekend)

Mr. and Mrs. Woody McDermit

Mrs. Neva Scott

Talma Rando

Ernest Foreman

Farwell, Texas

Heartiest Thanks

*to All of You
at Christmas!*

Your cooperation and patronage, your goodwill and friendship, have been splendid. We hope that we deserve the good things that have come to us.

Thanks many times over and Merry Christmas.

C. G. Davis Mercantile

YOUR COMPLETE DEPARTMENT STORE

Farwell, Texas



We hope you will keep this little notice handy over the holidays to remind you of our appreciation for your friendships and thoughtfulness in days past. May Christmas be merry for you and those about you.

Farmers Supply Co.

JOHN GETZ, OWNER

Phone 3071

Texico, New Mexico

Season's Greetings

To all of you
whom we have faithfully
endeavored to serve for
many years, we say

MERRY CHRISTMAS



Kemp Lumber Co.

JOE CRUME, Mgr.

Phone 2141

Farwell, Texas

MEASURING THE HOURS

THE clock has had the privilege of striking midnight and being the first to announce the arrival of the New Year for only about six centuries. Before that, man measured the hours in several different ways.

Primitive man measured the length of a day by the moving shadows which reflected the sun's daily course across the heavens. The first timepiece was probably a pole and a stone—the pole to cast a shadow and the stone to mark where the shadow fell when the sun was highest.

As man became more accustomed to regulating his activities according to specific intervals of time, he devised the "water-thief," the hourglass, and finally the mechanical clock.

Even the simplest "water-thief" measured time accurately because a regular interval of time passed between the moment it was filled and the moment it became empty—and this interval could be timed by the sun.

The hourglass was better than the "water-thief" because it was cheaper, it would not freeze or spill and it did not require refilling.

Real, mechanically operated clocks were not constructed until the thirteenth century. The word "clock" has been derived from the French "cloche," which means bell, and probably owes its connection with timekeeping to the custom of ringing bells to announce the passing of the hours.



"YIPPEEE" . . . We sure hope this young 1949 will grow up to be a lot better than the old nerve-jangler who was named 1948.

'Open House' Once Marked Holiday

"Open House" on New Year's Day was introduced into this country by the Dutch who settled in New Amsterdam and were accustomed to receive their friends who dropped in to offer the compliments of the day. Such calls were very informal, made and received in the spirit of friendship and sociability; refreshments appropriately consisted of homemade snacks and centered around a large bowl of punch, made according to the host's favorite recipe.

The custom grew with the country and, eventually, the nation—or the increasingly populous communities thereof—outgrew the custom. During the latter part of the nineteenth century, it was customary for those who intended to receive their friends and acquaintances to send "at home" notices to the newspapers so that would-be callers might plan accordingly.

The majority of such calls were made in the spirit of friendship and sociability which had given impetus to the custom in the first place. However, human nature being what it is, receptions were often "crashed" by strangers attracted by the prospect of free punch; likewise, hosts and hostesses were frequently embarrassed by guests who, making their seventh or eighth call, arrived in excessively boisterous or mellow moods.

These abuses contributed to the abandonment of the publically announced "open house" and revival of the very informal New Year's call—exchanged only among intimates toasting the New Year around a very private bowl of punch.



"I am done with the years that were, I am quits,
I am done with the dead and the old,
They are mines worked out, I delved in their pits,
I have saved their grains of gold—
Now I turn to the future for wine and bread—
I have bidden the past adieu—
I laugh, and lift hands to the year ahead,
Come on! I am ready for you!"
—Edwin Markham

Santa Claus School Trains Jolly Gents

In a colonial farmhouse at Albion, N. Y., there's a Santa Claus school and it's the only educational institution of its kind in the world.

Graduates wear white wig and whiskers, red suit trimmed in white fur, wide white belt, and black leather boots.

A course at the school prepares the prospective Santa Claus to properly shake when he laughs like a bowl full of jelly, remain calm when a child glares and yells "there ain't no Santa Claus" and maintain proper diplomatic relations with a parent who thinks Santa has given her to the brushoff.

An electric roaster not only roast, but it also pan-broils, fries, steams, and bakes—although it doesn't bake so well as the oven of a modern range.

CHRISTMAS GREETINGS

BEST WISHES FOR A
HAPPY HOLIDAY

HOME GROCERY & MARKET

J. D. Lewis

Texico, N. M.



Mutual Of Omaha

Troy Sherwood

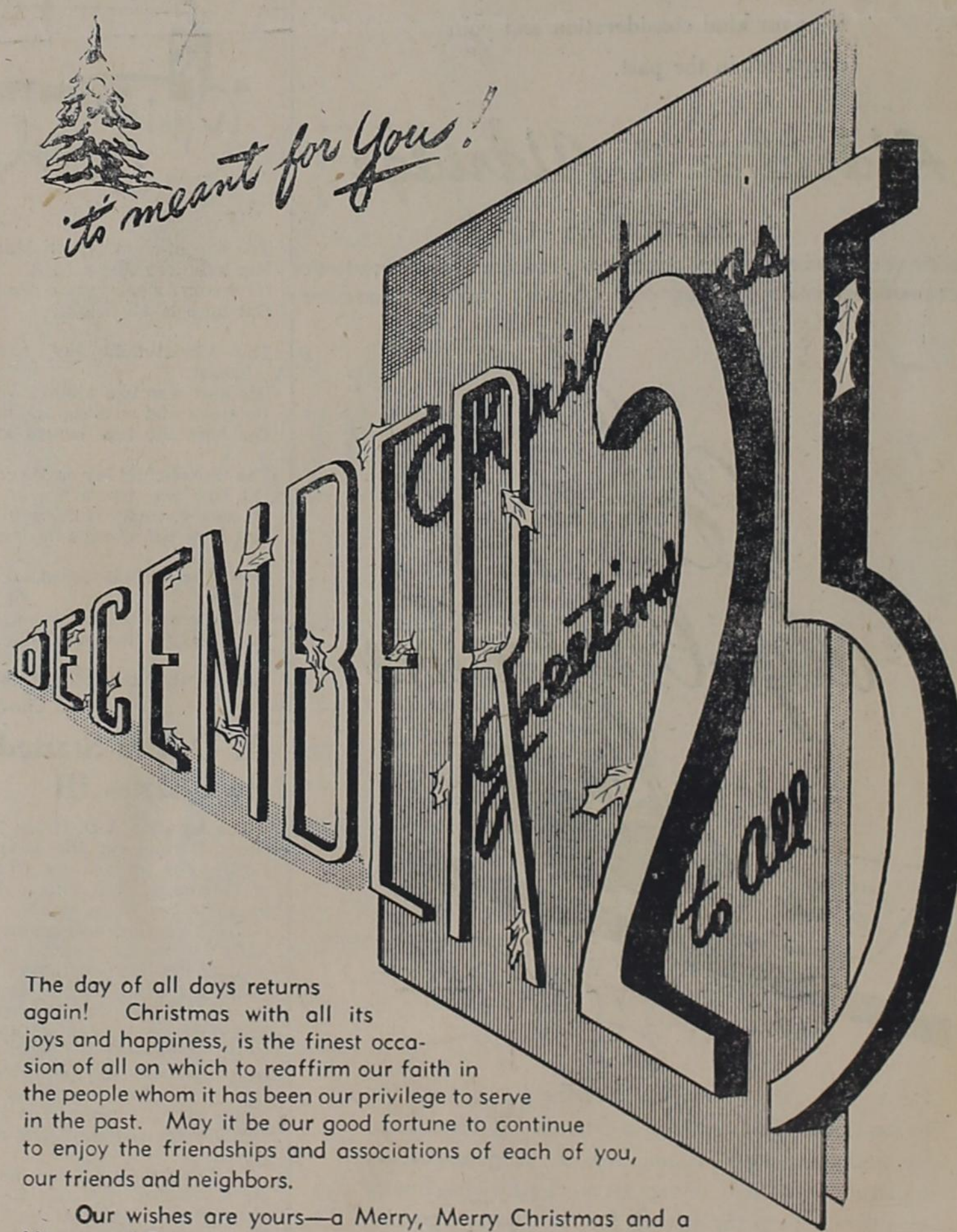
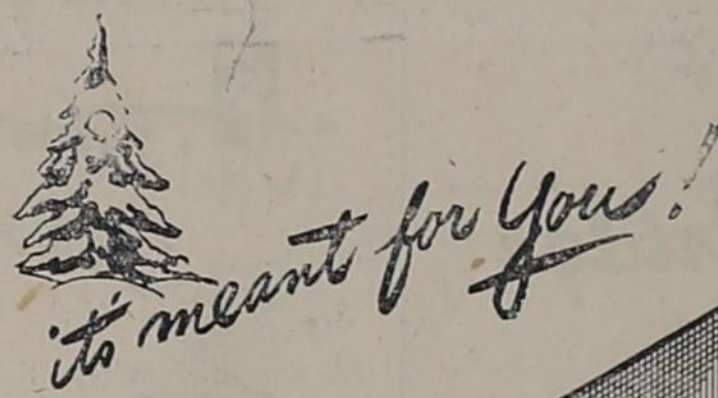
Dale Sherwood

W. Y. Terrell

E. P. Storm

John O. Howard

CLOVIS, NEW MEXICO



The day of all days returns again! Christmas with all its joys and happiness, is the finest occasion of all on which to reaffirm our faith in the people whom it has been our privilege to serve in the past. May it be our good fortune to continue to enjoy the friendships and associations of each of you, our friends and neighbors.

Our wishes are yours—a Merry, Merry Christmas and a Happy and Prosperous New Year.

D. W. Bagley Oil Co.

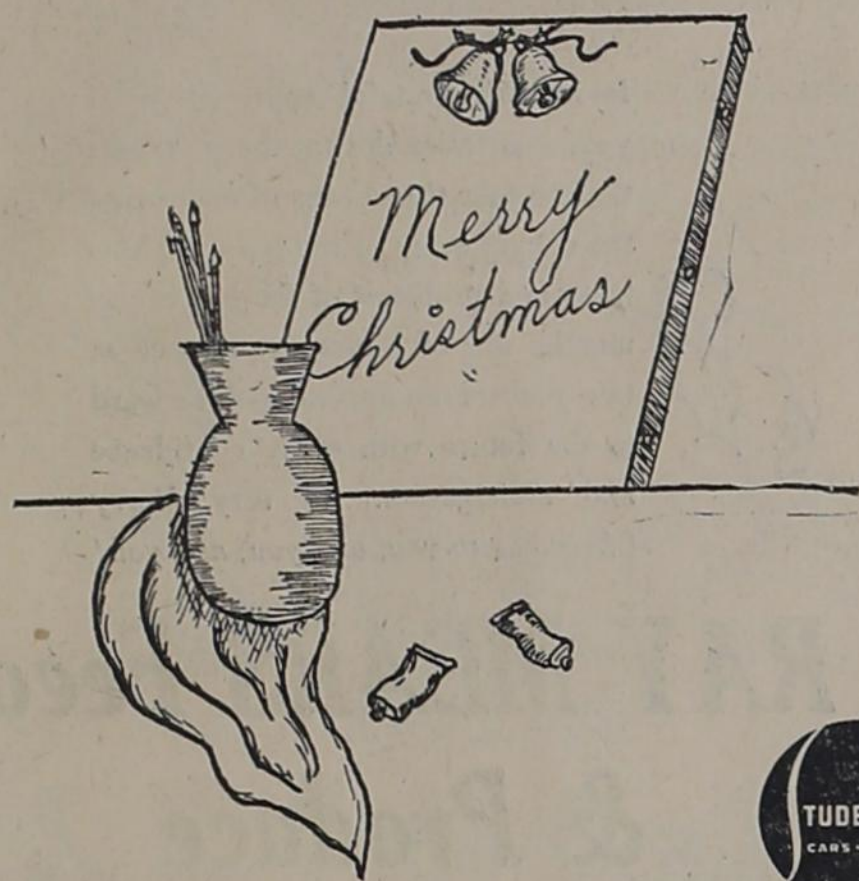
PHILLIPS 66 DISTRIBUTORS

Farwell, Texas

WITH EVERY GOOD WISH
FOR
Christmas Cheer
AND
HAPPINESS IN THE
Coming Year

Loyde A. Brewer

County & District Clerk
FARWELL, TEXAS



BLAIR MOTORS

Studebaker Sales & Service

114 E. Grande

Telephone 115

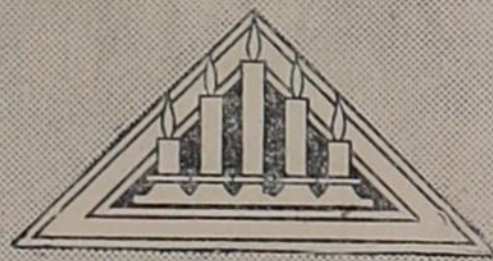
Clovis, New Mex.

Season's Greetings

It is a real pleasure to extend greetings to you at this Christmas season and to wish each of you the fullest measure of happiness and successful achievement in the New Year.

Let us press ahead with united energy and determination toward the pinnacle of success that lies ahead for our community, our nation and each other.

Heartiest Christmas and New Year greetings to one and all.



Ollie Liner

County Agent
FARWELL, TEXAS



He was born in a manger under the Star
For lack of room elsewhere,
But the homes of earth may be glorified
By His gracious presence there.
He built no temple with stately walls,
Yet there are many today
Where weary men may adore His name
As they bow their hearts to pray.

He wrote no book, but His message of truth
Pervades the tongues of men,
He left no riches, although in His name
The wealth of His friends is given.
He founded no kingdom, made no laws
Yet the world will learn some day,
That only those nations can endure
Which follow His matchless Way.

**Tree Decorations
Symbolize Myths**

You may not realize it, but most of the ornaments on your Christmas tree are symbols of myths and legends that were popular three thousand years before the birth of Christ.

At that time the Aryan race, living in the foothills of the Himalaya mountains, saw in the rays of the rising sun, bent as they passed through the humid air, the image of a gigantic tree. These sun poets added to the tree image suggestions from the more distant heavens; the sun, the moon and the stars became the golden fruit that hung on the branches. The larger clouds suggested birds, swans and doves flying in and about the tree. The golden flash of heat-lightning became the mystical flower that grew on the tree, the celestial mistletoe. The showers that watered the tree came from the streams at its base. From these fragmentary old legends in folklore we get the tree itself, the golden tinsel to represent the rising sun, the golden fruit for stars and the moon, swans and doves for clouds, mistletoe for lightning and showers or streamers of silver tinsel for water.

Funny how a fellow never has any peace of mind, when the wife is always giving him a piece of hers.



This Christmas we'll be wrestling with an endless string of Long Distance telephone calls. We'll be working hard to put them through, with every circuit and switchboard in service. Even so, there will be delays. **You'll get faster service by calling before Christmas Eve or after Christmas Day.**

The Mountain States
Telephone & Telegraph Co.



"DEAR SANTA" . . . This calls for a lot of deep thinking. You mustn't ask for too much, but you hate to ask for too little.

**Jewish New Year
Is Solemn Rite**

Jewish people observe the New Year at a different date and with more religious solemnity than is associated with the Christian New Year.

Rosh Hashana, the name of Jewish New Year's day, may occur anytime between September 5 and October 5. It is one of the highest of Orthodox holy days and opens a period of penitence, prayer and charity which lasts until Yom Kippur, ten days later. Yom Kippur means Day of Atonement.

Traditionally, Yom Kippur was set apart as a day of atonement by Moses and elaborate ceremonies solemnized its observance until the offering of sacrifices was abandoned after the destruction of the Temple in Jerusalem in 70 A.D.

In modern times, no other Jewish fast day or festival is as generally and religiously observed. Services in the synagogues begin in the evening of the preceding day and are continuous until sunset on the day itself. The souls of the dead are included in the community of those pardoned on the Day of Atonement, and it is customary for children to have public mention made of their diseased parents and to make charitable gifts on behalf of their souls.

There is, reportedly, a Book of Life wherein the name of every living creature is written. This book is sealed annually on Yom Kippur. This is the reason for the customary Jewish New Year greeting, "May you be inscribed for a happy New Year."

A BRIEF MESSAGE BUT
ONE OF SINCERITY . . .

COMPLIMENTS
of the Yuletide Season!

Border Beauty Shop

FOUR BLOCKS SOUTH POSTOFFICE
FARWELL, TEXAS



Peace

on earth . . .

good will

toward men

"Peace on earth . . . good will toward men."

. . . is again repeated in every story and song of all Christendom. Once more it will be our privilege to tell the beautiful story of the Nativity, and now more than ever, we need to weigh the implications of the Christmas message.

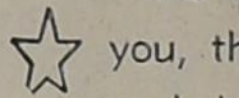
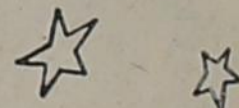
Sheets & Blain

Blacksmithing And Welding

Texico, N. M.

BEST WISHES

For all your Tomorrows . . .



As we extend our Season's Greetings to each of you, the prospects of the coming year are bright and cheerful. For this we are immeasurably grateful. The future is distinctly encouraging and it is our ambition to have a part in this progress. To this end we pledge our untiring efforts.

In this gesture of good will we wish particularly to salute our friends and to wish them a season of good cheer and fellowship and a New Year of success and happiness.

**Capitol Freehold
Land Trust**

FARWELL, TEXAS

TRIBUNE ADS BRING HOME THE BACON

Holiday Greetings

from

MERRY
CHRISTMAS
And
HAPPY
NEW YEAR

Roden-Smith Drug Store

4th & Main

Clovis, New Mexico

WE WELCOME THE CHRISTMAS SEASON

We look forward to Christmas each year, not because it's another Holiday, but because we enjoy the privilege of extending our sincere good wishes to those we serve.

H. C. Jackson Feed Store

BOVINA, TEXAS

Can't think of a better way
To Express Our
Season's Greetings Than
to Say

MERRY CHRISTMAS

This conveys exactly the thoughts we have for you at this glad season of the year. Best of luck to you, and you!

Loffin's Gro. Mkt.
BOVINA, TEXAS



CHRISTMAS At Its Best

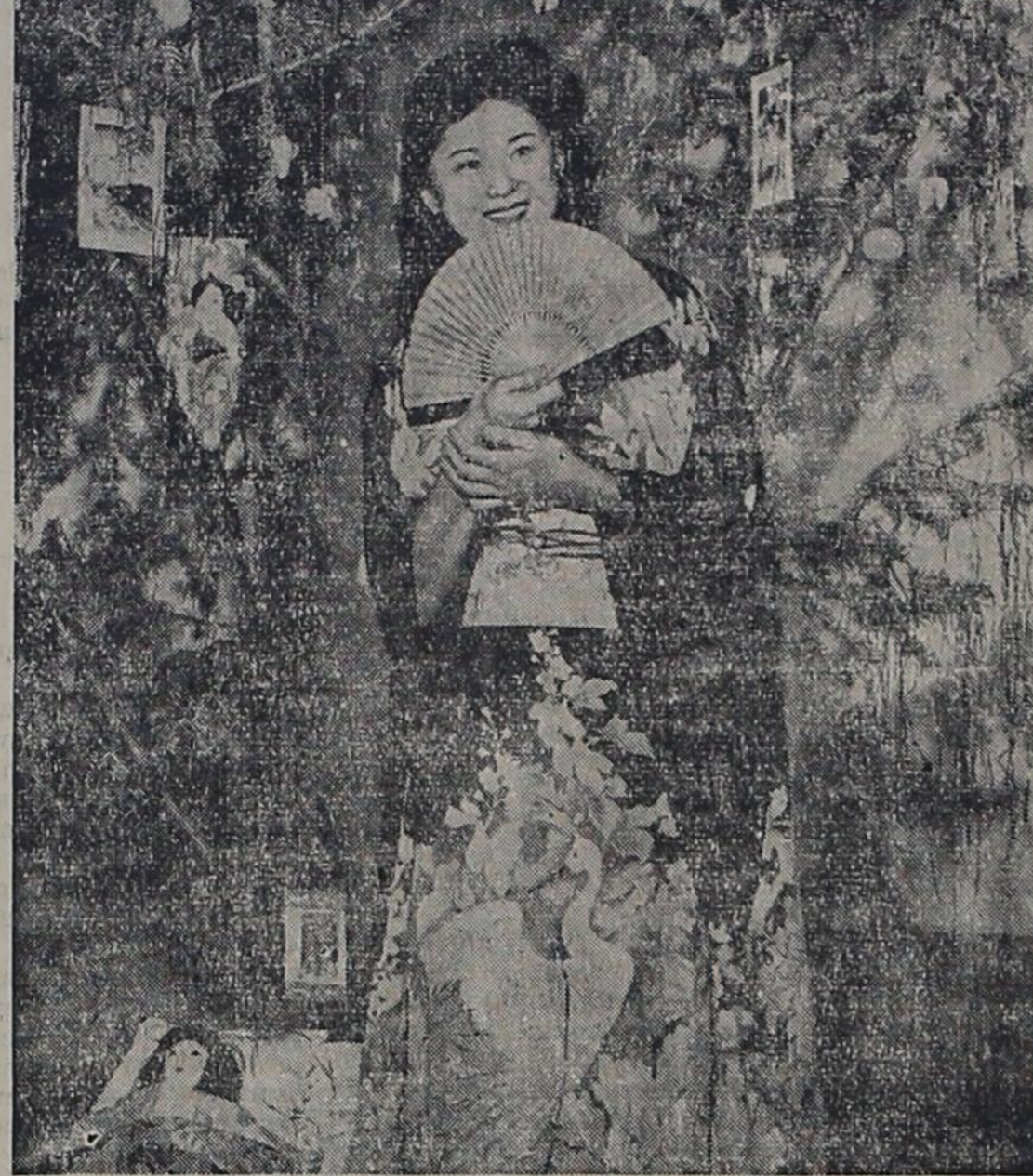
The full enjoyment of the Christmas Season comes only from the pleasant associations of loved ones and friends. Our wish for you is that you may experience this blessing. Our sincere thanks, too, for your kindness and regard. We wish you all the richest things that life affords.

Clovis Motor Co.

1221 Main Pontiac Sales & Service Clovis, N. M.
Phone 204-408



Perhaps the most typical thing about America at this time is the Christmas tree, for with its holiday garb of tinsel and goodies, its religious significance and spirit of festivity, it mirrors the cultural traditions and customs of the world.



JAPANESE FOLLOW WESTERN CHRISTMAS TREE CUSTOM—The Japanese have adopted the Christmas tree and given it an oriental appearance by decorating its branches with Japanese dolls, woodcuts, small tangerines and rice cookies called "sembei," that hold paper slips of fortunes.



CHRISTMAS TREE ORIGINATED IN GERMANY—An apron full of ginger-bread cookies from a German tree, traditionally decorated with ginger-cakes, nuts, apples, marzipans, and candy-filled cornucopias. Chains and baskets made by hand—from ordinary newspaper when nothing more suitable is available—complete its trimmings. Candles have been used to illuminate it ever since the time of Martin Luther, when the custom of decorating trees at Christmas first began.



FRENCH CONTRIBUTE GLITTER TO TREE — Sweet as the bonbon she holds is this French lass in her Normandy dress—and frothy as the sugar-ball hanging from its branches is the French tree.



MANGER SCENE IN ITALY—An Italian girl attaches an angel to a pine branch above the crib, traditional Italian symbol of Christmas. The custom dates back to 1223 when St. Francis of Assisi arranged the first crib in the chancel of the church at Greccio, Italy, using a simple manger with a doll to represent the Christ Child and adding live animals for reality. The manger has become a recognized symbol of religious significance throughout the Christian world.



FOLK-MOTIFS ON CZECH TREE—Pretty Czech angels lend a touch of heaven to the Czech tree decorated with clusters of gilded nuts, apples, and cookies made to resemble animal figures, peasant girls, stars and village huts. Local folk-motifs are noticeable in the trimmings on the angels' gowns, closely patterned after the braided design on the bodice of the peasant girl's holiday garb.

GREETINGS

To You, Our Friends

TEXICO POSTOFFICE

Lucy O. Brown

Eunice Humphrey

very very...

MERRY Christmas

It is with grateful appreciation of your courtesies during the past year that we take this means of expressing the compliments of the season. Mistakes and problems of the last twelve months are of minor importance at this glad season and we look forward to the future with every confidence and anticipation. A very Merry Christmas to you, and you, and you!

RAY MEARS Feed & Produce

RAY MEARS, Owner

Farwell, Texas

from



Our House

to Your House



Vorenberg's

FINE FURNITURE
CLOVIS, NEW MEXICO

Navy regulations say, "Under no circumstances shall an action be commenced or battle fought without display of the national ensign." Charter Oak is a tree in Hartford, Connecticut, in which the colonial ed his election to the presidency of the U. S. in 1776 because of irregularities in the Louisiana ballot. Samuel Jones Tilden was disallowed his election to the presidency of the U. S. in 1876 because of irregularities in the Louisiana ballot. hidden in 1687.

New Year —

QUOTES

"What an era is every New Year's Day if well considered! Another stage in our journey, a shifting of the scene without interrupting the continuity of the piece . . . the winding up of our watch that it may tell us the time tomorrow; a fresh page in our Book of Existence, in which much may be written."—Caroline Fox.

"No one ever regarded the first of January with indifference. It is the nativity of our common Adam."—Charles Lamb.

"Every man naturally persuades himself that he can keep his resolutions, nor is he convinced of his imbecility but by length of time and frequency of experiment. They whom frequent failures have made desperate, cease to form resolutions, and they who are become cunning, do not tell them."—Samuel Johnson.

"There is too much said at New Year's about turning over a new leaf. Are the old leaves all so badly written that we must hasten to forget them? Is the blank whiteness of the untouched page more pleasant to the eye or more fortifying to the will than those closely written, underlined, untidy, but familiar pages which make up the story of one's life?"—Bliss Perry.

Dynamite was invented by Alfred Nobel in 1867.

China was the first country to develop gunpowder.

Elias Howe invented the sewing machine in 1846.



"I WAS A GOOD GIRL ALL YEAR" . . . It looks as though Santa believes her, too. Right now Santa is busy with millions of interviews like this, but he's expected to stay on schedule and arrive here December 25.

Just a good plain
MERRY CHRISTMAS

What can we say that would express all our wishes for the coming season? This is the closest thing to it we know of and we want you to believe we express these sentiments with a genuine feeling of appreciation.

May the New Year be one which will see the realization of your fondest dreams and ambitions. May it be the one in which you will be the happiest and the most content.

Best wishes to you, friends

S. E. Cone Grain & Seed Co.

Phone 2252

Bovina, Texas

A JOYOUS CHRISTMAS

Let us make the Yuletide season a happy one, a time of reverence and thankfulness, for the many blessings that have been ours to enjoy.

May we insure the future happiness of our community by dedicating ourselves toward helping to preserve the spirit of Christmas throughout every day of the New Year.

It is indeed a pleasure to extend the very best of Greetings in the true spirit of Christmas.

Farwell Elevator

RAY FORD, MGR.

Phone 3801

Farwell, Texas

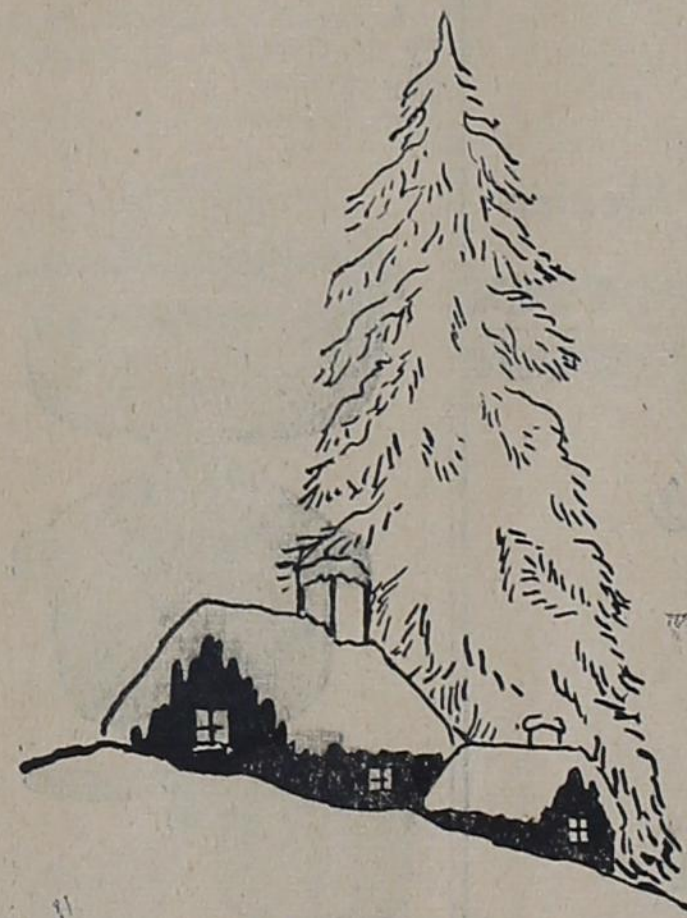
There is something intimate about

CHRISTMAS

Perhaps it's the spirit of good fellowship that prevails in the hearts of everyone. Christmas is the season when each of us feels closer to friends and when we are given an opportunity to wish the best of all good things to those about us. Merry Christmas!

**TRIMBLE BARBER SHOP
 ESQUIRE CLEANERS**

BOVINA, TEXAS



WISHING YOU

A SEASON

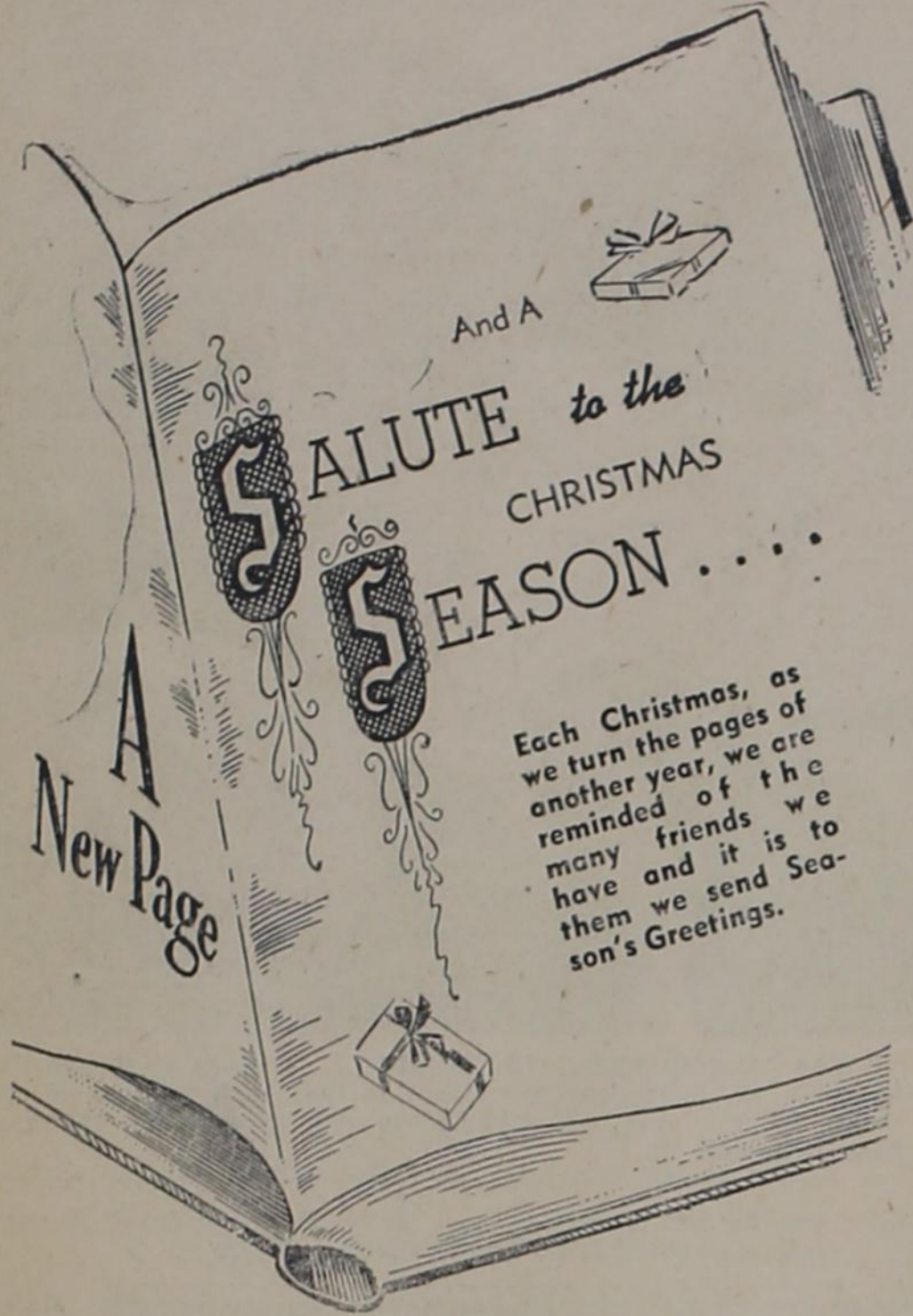
of

GOOD CHEER

Gaines Hardware Co.

Bovina, Texas

IN the sanctuary of our own hearts, let us be truly thankful for the blessings that have been bestowed upon us this past year. Let us be thankful for friends whose loyalty is unquestioned. Let us be mindful of the privileges we have as Americans, the freedom to live and worship as we please. May we give thanks for an abundance of the good things of life and above all, let us be grateful and pray for a continuance of worldwide peace.



And A

**SALUTE to the
CHRISTMAS
SEASON . . .**

Each Christmas, as we turn the pages of another year, we are reminded of the many friends we have and it is to them we send Season's Greetings.

**A
New Page**

**BILLINGTON BARBER SHOP
ESTELENE'S BEAUTY SHOP**

Farwell, Texas



SANTA CLAUS is one of the most precious wonders of childhood. American mothers overwhelmingly agree that he should be portrayed as the spirit of generosity, kindness, and gift-giving.

Although the modern conception of Santa Claus is American, the Spirit of Santa Claus is neither modern nor American. The real Saint Nicholas lived in Asia Minor and ever since his death in 343 stories concerning him have been repeated around the firesides of Europe.

The children of Lapland and northern climates naturally picture Santa dressed in fur and dashing through the snow in a reindeer-drawn sleigh. But in central Europe, St. Nicholas first appeared on his liturgical feast day, December 6, and he was a thin, austere churchman who rode a mule and carried gifts for good children and a bundle of birch rods with which to switch the naughty.

Under Dutch influence St. Nicholas lost his solemnity. The Dutch colonists who brought him to America were very practical people and they decided against two gift-giving days in the same month. Thus, Sinter Klass started coming around only at Christmas time.

Santa Gets a Sleigh.

Eventually, ancient legends were woven into American Christmas traditions. Washington Irving sent St. Nicholas flying through Christmas skies in a reindeer-drawn sleigh in 1809; Dr. Clement Moore's poem "The Night Before Christmas," written in 1822, gave Santa " . . . a little round belly that shook when he laughed, like a bowl full of jelly;" and a series of drawing in 1868 by Thomas Nast added much to the traditional pictures and appearance of the Santa we see today.

In every youngster's life there comes the time when he begins to suspect that the various be-whiskered gentlemen, so numerous during this season, are not exactly the real Santa Claus. Wise parents advance the 'helper' theory as soon as they are asked questions and teach their children to make the Christmas dreams of less fortunate tots and their families come true.

Thus, the real Santa Claus isn't just myth or legend. He is the Spirit of Christmas who lives in the sparkling eyes of children and in the hearts of all grown-ups who strive for peace and good will among men.

A great wooden horse was used by the Greeks to gain entry into the city of Troy.



The minstrels played their Christmas tune. Tonight beneath my cottage eaves; While, smitten by a lofty moon, The encircling laurels, thick with leaves, Gave back a rich and dazzling sheen, That overpowered their natural green.

Through hill and valley every breeze Had sunk to rest with folded wings; Keen was the air, but could not freeze, Nor check the music of the strings; So stout and hardy were the band That scraped the chords with strenuous hand.

And who but listened? till was paid Respect to every inmate's claim; The greeting given, the music played In honor of each household name, Duly pronounced with lusty call, And "merry Christmas" wished to all!

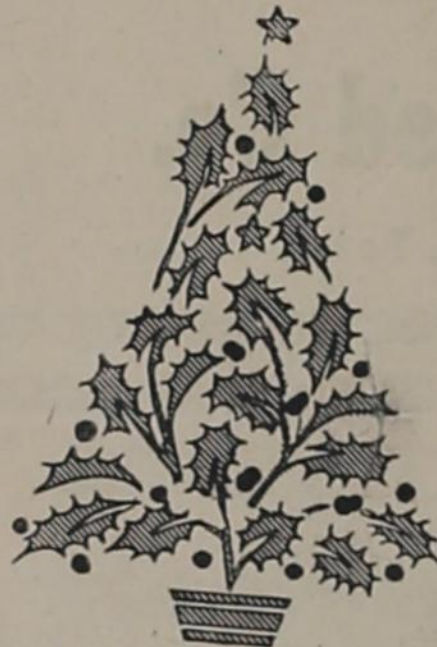
—William Wordsworth.

Parents Can Spoil Children's Play

Here's a Christmas resolution for parents. It's one that ought to be made before New Year's resolutions are even considered. It goes, "I will keep my hands off the children's toys all day on Christmas."

It'll be a hard one to keep because Mother likes to fuss with Ann's doll. She pretends she is showing Ann how to put on the bonnet, but she's actually having a grand time playing. And once Father gets his hands on the train, or the auto that winds up, the boys can't get near them.

It isn't fair. The children are crying for a little peace and freedom. After all, adults can play with toys for the next 364 days if they want to.



Holiday Greetings

B. N. GRAHAM
Insurance Of All Kinds
Farwell, Texas



just wouldn't seem like Christmas if we didn't take advantage of the opportunity to thank you for your excellent patronage the past year. A perfect Christmas to you and yours

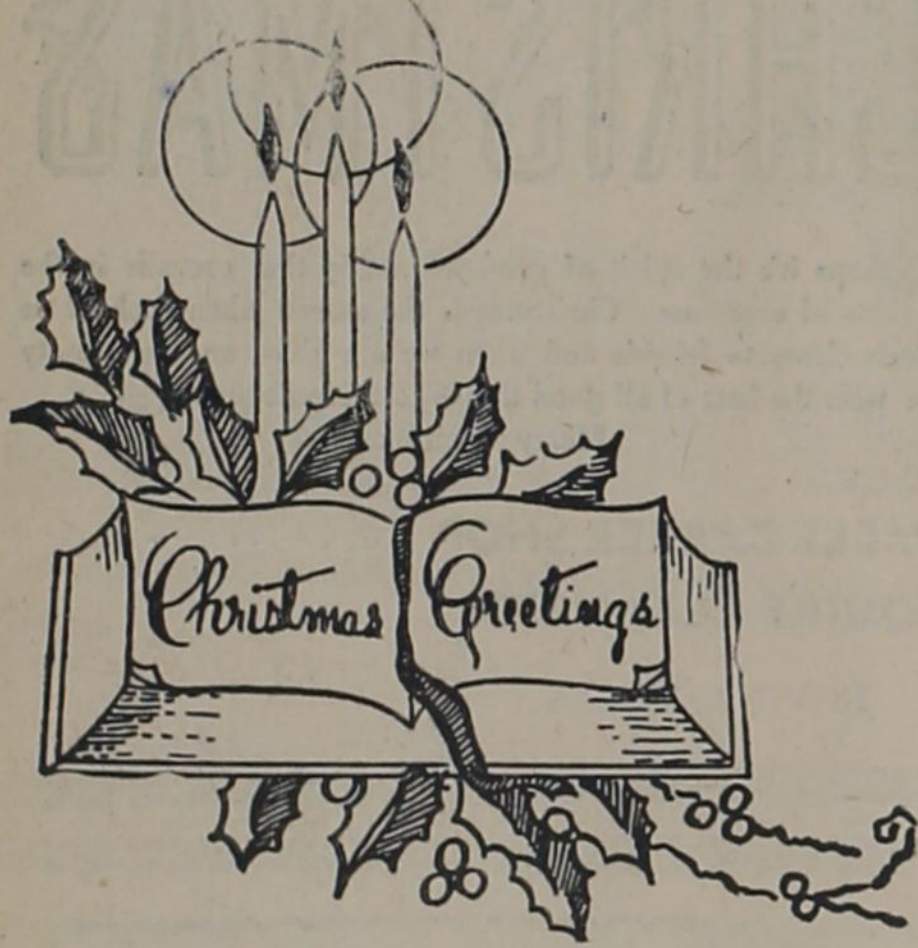
Ralph Humble

M—M—DEALER

JIM MOSS

ODOM SMITH

FARWELL, TEXAS



The Voh's Co.

418 Main

Clovis, New Mexico



*this
Christmas*

LET'S BE

CHEERY

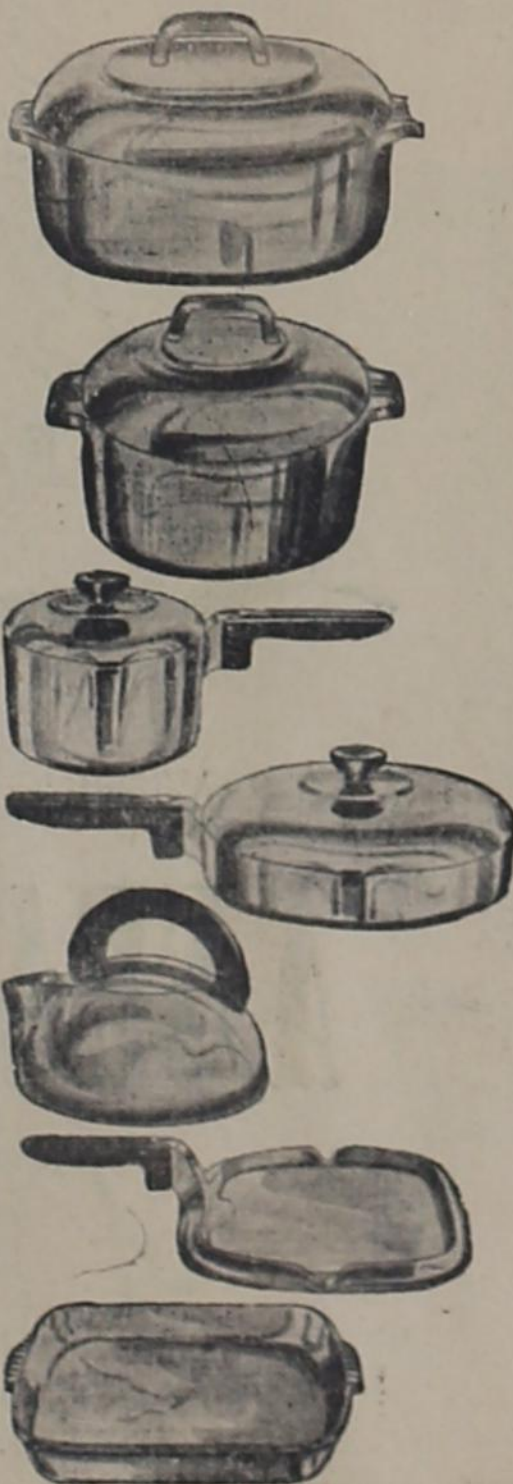
The urge to make Christmas more gracious lies deep-rooted in the hearts of Americans everywhere, as they pause to observe the Christmas season.

May happiness be yours to enjoy this Christmas and may it give you the inspiration and guidance to meet the coming year with a cheerful heart.

Dosher & Francis

Real Estate—Auctioneers

FARWELL, TEXAS



*beautiful
Wagner
Magnalite*

GAINES HARDWARE

BOVINA, TEXAS



Anthony's

CLOVIS, NEW MEXICO

The Merriest
MERRY
CHRISTMAS
You Ever Had!!

No doubt you always enjoy a swell Christmas but this year we're hoping you will experience the merriest of them all. May it be a season of genuine happiness and contentment.

May Brothers

"CLOVIS OLDEST AND FINEST JEWELERS"

Clovis, New Mexico

**Mexicans Bury
The Old Clock**

To observe the death of the old year, many Mexican families observe the "old clock" on New Year's Eve by placing a black box surrounded by lighted candles on the living room table. A small clock is placed on top of this casket. The clock lays in state until midnight, then it is stopped, placed in the casket and buried in the garden.

**Thousands of Bulbs
On Largest Tree**

Three thousand multi-colored electric bulbs and tons of Spanish moss decorate the world's largest Christmas tree located in Hilton Municipal Park at Wilmington, North Carolina. The giant, 300-year-old water oak rises to a height of 275 feet and its branches spread 110 feet.

Its magnificence has been enhanced by a radio station construc-

ted beneath the spreading limbs from which emanates Christmas music that reaches the crowds from loud speakers concealed in the branches and an apparent voice from the heavens that comes from a speaker mounted atop a nearby giant water tower.

Throngs of people gather around it each night during December to listen or join in the Christmas caroling. The tree won its title as the largest Christmas tree in a contest held several years ago.

**Brazil New Year's
A Summer Holiday**

New Year's Day (Dia de Anno Bom) is truly a Red Letter Day in Brazil; in keeping with the hospitality and gaiety universally associated with the observance of New Years, it is the day par excellence for parties, enthusiastic greeting, and general celebration.

Dia de Anno Bom is the "middle day" of the Brazilian holiday season which begins on Christmas Eve and climaxes on Epiphany. Christmas itself does not stand out as a time of merrymaking so definitely as it does among the Anglo-Saxons: the colorful and impressive Christmas processions are part of the church festival; in the realm of gift-giving, Epiphany—symbolizing the gifts which the Wise Men brought the Infant Jesus—vies with and even holds a slight edge over Christmas, especially among the children.

Since it is really June in January south of the equator, the Christmas season falls in Midsummer instead of during the winter, a fact which has endowed the holidays with many characteristics of Summer-time festivals. In many cities religious and civic organizations sponsor open-air "festas." These affairs are attended by throngs of people representing all classes of the population, gifts are distributed to underprivileged children, while music, flags, and flowers contribute to the general gaiety and festivity.

In a land where all festivals are endowed with several sets of customs—those assimilated through foreign intercourse, etc., superimposed upon the ancient traditions brought from Portugal—New Year's Day is included in the list of Brazil's national holidays and is appropriately designated as the day of universal brotherhood.

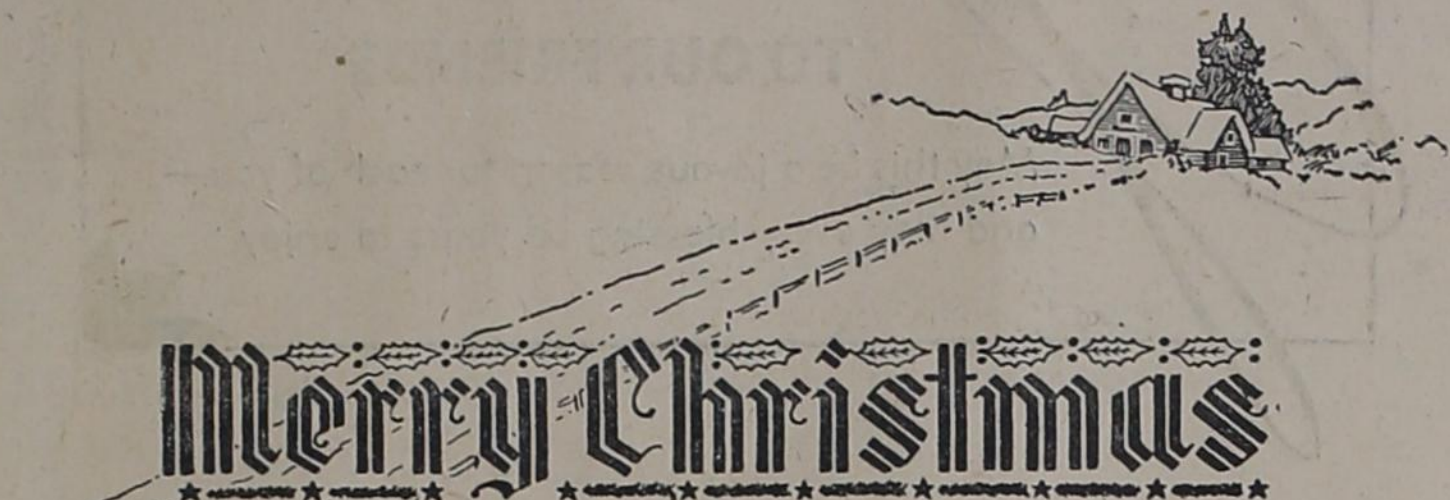
Plenty of turkeys to meet the holiday demand are predicted by USDA poultry marketing specialists, even though turkey production is 10 per cent lower this year than last.

NOW, as we pause to observe another Yuletide Season, we are remembering our host of friends and wishing for them, and their families, a Christmas that is brim full of joy and peace and happiness and a New Year of prosperity.



**LES MEANS ZERO LOCKERS
& SLAUGHTER HOUSE**

Texico, New Mexico



NEIGHBORS

In just a very few words we want to send a sincere message of good will to our customers and friends at Christmastime. You are deserving of all the

good things we can wish for you and it is our sincere hope that the New Year will be one of innumerable blessings for you and those about you.

Houston Lumber Company

E. M. ROOP, Mgr.

Mrs. E. M. Roop

Phone 3721

Gaston Landrum

Texico, N. M.

GREETINGS

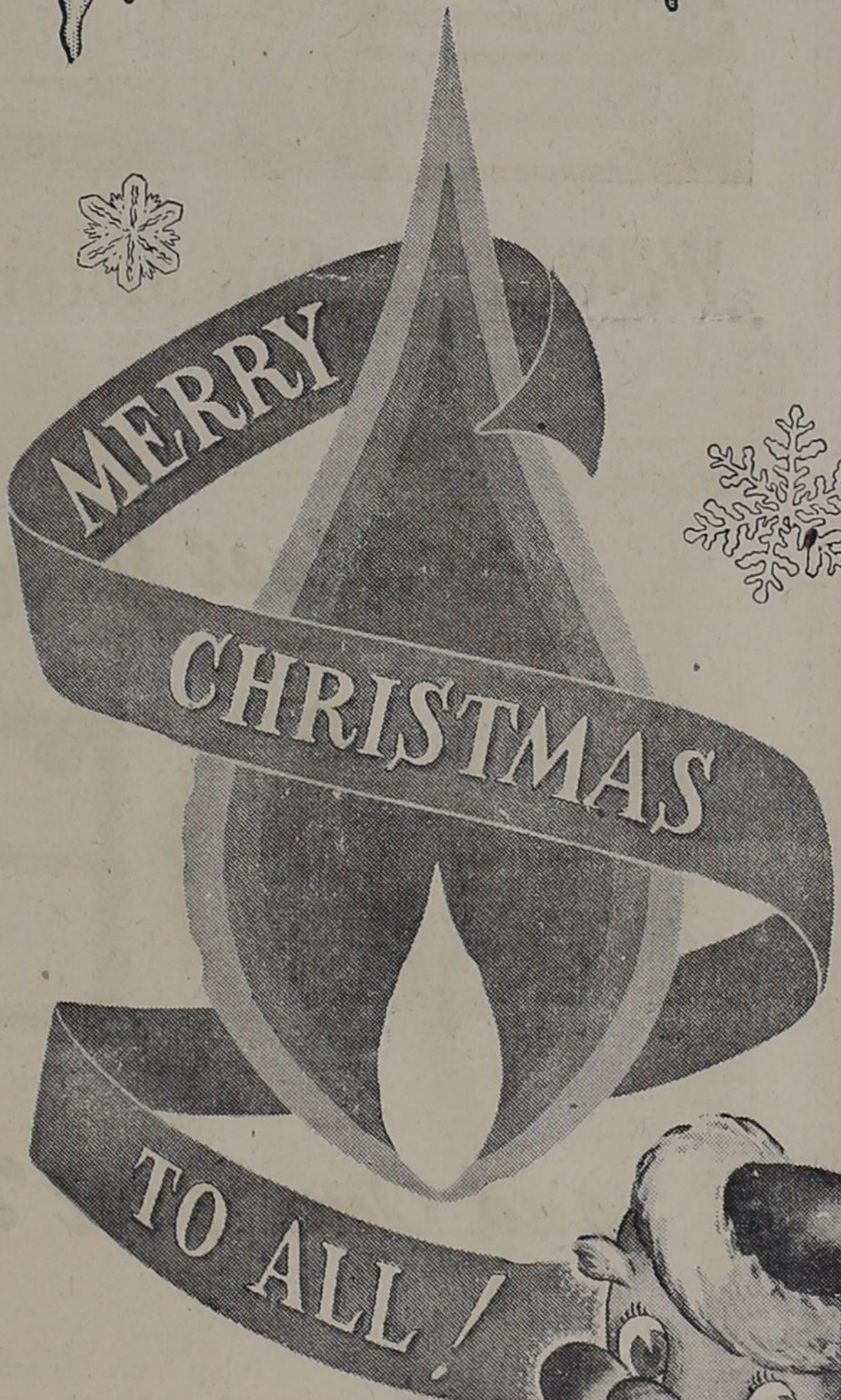
and Best Wishes



With true appreciation of all you have done for us, we extend our best wishes for a Holiday that will bring you untold pleasure and happiness

DYKES SERVICE STATION

Texico, New Mexico



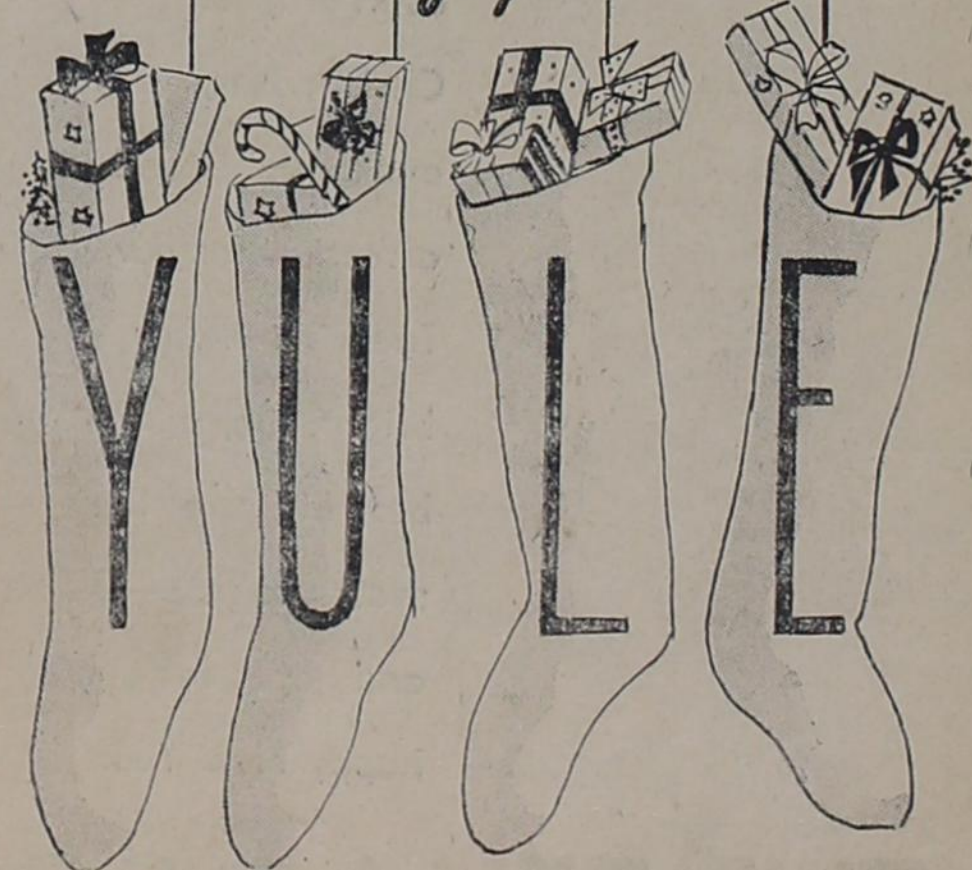
**CITIES SERVED BY
SOUTHERN UNION
IN WEST TEXAS**

- Ascarate
- Barstow
- Crane
- El Paso
- Farwell
- Wink
- McCamey
- Monahans
- Pecos
- Pyote
- Wickett

**Southern Union Gas
Company**
HELPING BUILD WEST TEXAS

May your stockings be filled with many, many good things and the New Year filled with a wealth of happiness and prosperity.

*Wishing You
a Joyous*



Hardage Hudson Co.

FARWELL, TEXAS

MERRY
Christmas

TO OUR LOYAL FRIENDS AND CUSTOMERS

We Will Be Closed December 24 to January 1

Jim's Cafe

Texico, New Mexico

**365
CHRISTMAS
WISHES**

It occurs to us that the ideal and spirit of Christmas should be of three hundred and sixty-five days duration. So, right now, please accept our sincerest Best Wishes for every day of the New Year.

**Watkins Ice Feed
& Produce**

Phone 2081

Farwell, Texas



THIS Christmas, as in all past Christmases, our thoughts and affection for our friends remain bright. So, our best wishes of the season to you—and hopes for a happy New Year!

THE TEXAS CO.

Woody Lovelace, Consignee
Farwell, Texas

**Magi Were Priests
Of Persian Religion**

Along about this time of the year there's a lot written, said and sung about the Magi. Just who were the Magi, anyway?

The Magi were priests of an ancient Persian religion called Zoroastrianism. The Greek historian Herodotus gives a very favorable account of them and their influence in a society which existed four hundred years before Christ's birth.

According to Herodotus the Magi were powerful in public and private affairs. They conducted the education of the young princes, and were in constant attendance upon the king as counselors.

This description of a Magi appears in the sacred writing of Zoroaster: "Thou shouldst call him priest, who sits the whole night thru and yearns for holy wisdom that enables man to stand upon death's bridge fearless and with happy heart, the wisdom whereby he attains the holy and glorious world of paradise."

The three Magi, or Wise Men, who followed the Star of Bethlehem and brought gifts of gold, frankincense and myrrh to the Christ child remain nameless, but they were the first to recognize the importance of the birth of the Prince of Peace.

**Birthday of Jesus
An Uncertain Date**

It is not surprising that the day and year of the birth of Jesus are uncertain, for methods of keeping track of dates during the era when Christ was born were not very reliable. For years, eminent scholars have been searching the scriptures, and all possible records, to try to establish an exact date. So far, they have not succeeded.

Matthew states that Jesus was born during the reign of King Herod which helps to establish the period of His birth and this is the starting point from which the scholars attempt to reckon the year.

The statement by Matthew that the wise men from the east, in inquiring "Where is He that is born King of the Jews?" aroused Herod so that he ordered the massacre of all children two years old or less, is very significant. It is taken as proof that Jesus must have been born about two years before this infamous decree was issued.

No less an authority than the Catholic encyclopedia places the birth of Christ in the year which, by our modern methods of keeping track of dates, would be 7 B.C. Thus, Christ's birth does not exactly determine the difference between B.C. and A.D. date.

Most people, however, do not care if the exact day and year of Christ's birth are unknown. What matters most is the deathless vigor of the Christmas Spirit throughout the world.

Christmas Quiz

How much do you and your family really know about Christmas? Try this one on them when there's a lull in the fun. Both children and adults will enjoy matching wits and everybody will learn something more about Christmas.

1. The Christmas custom of kissing under the mistletoe started in (a) Norway, (b) Russia, (c) Holland.
2. The story of the birth of Jesus is described in which two books of the New Testament (a) St. John, (b) St. Matthew, (c) St. Luke, (d) St. Mark.
3. The national Christmas tree of America is located in (a) Indiana (b) New York, (c) Washington, D. C., (d) California.
4. Who wrote "The Night Before Christmas"? (a) Longfellow, (b) Guest, (c) Moore.
5. There is only one town in the world named Santa Claus. It is located in (a) Holland, (b) England, (c) Indiana.
6. Tuberculosis Christmas seals originated in (a) America, (b) Germany, (c) Denmark.
7. The custom of hanging holly in the window on Christmas was originally started (a) to keep witches away, (b) decorate the window (c) as an invitation to passers-by to come in.
8. Christmas boxes for the poor originated in (a) France in 1887, (b) ancient Rome, (c) America in 1763.
9. The children of what country get Christmas gifts from a kindly old witch by the name of Befano instead of from Santa Claus? (a) Russia, (b) China, (c) France, (d) Italy.
10. The word "Noel" means (a) new, (b) holiday, (c) born.

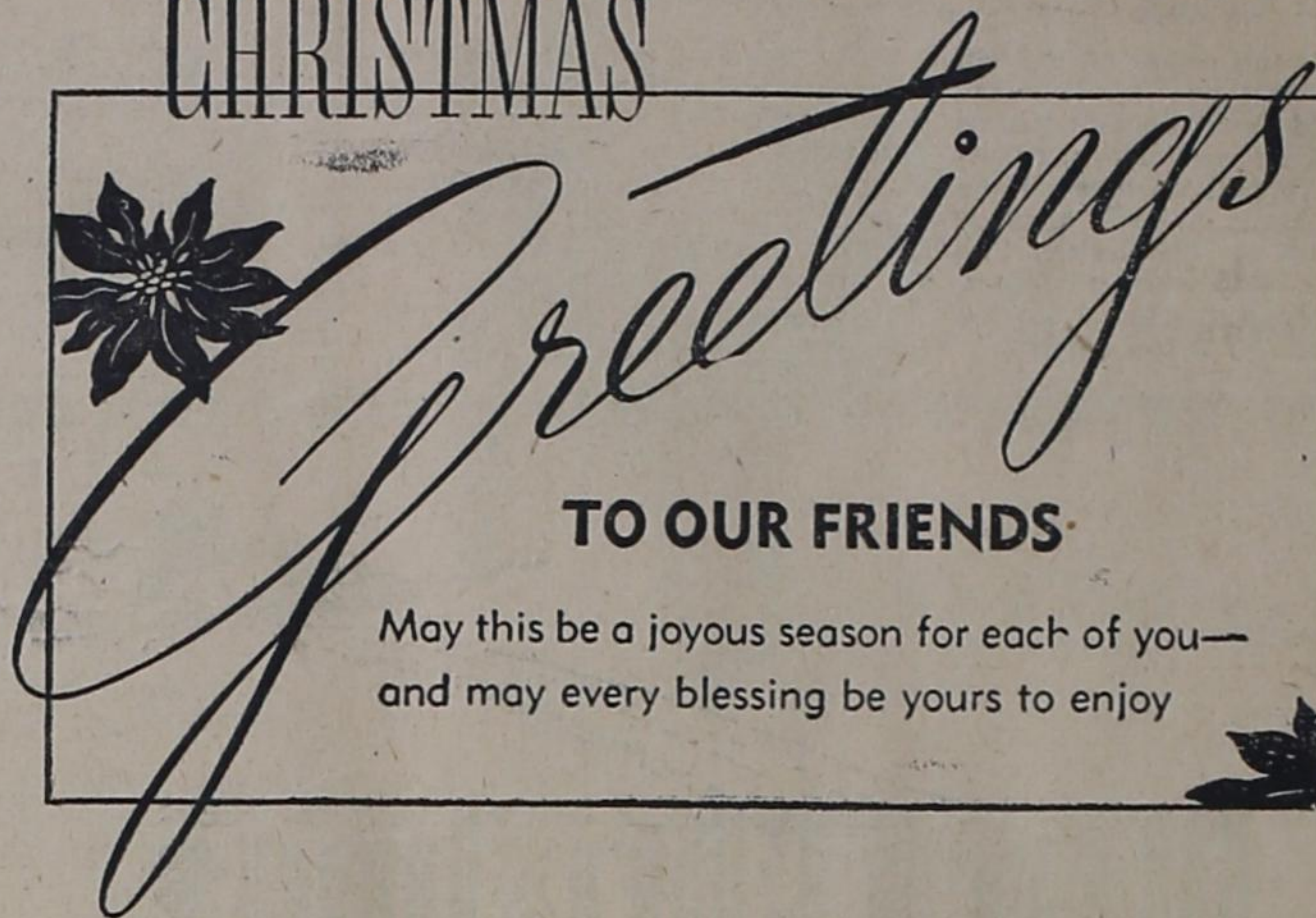
Christmas Quiz Answers:

- | | |
|--------|-------|
| 1. a | 6. c |
| 2. b-c | 7. a |
| 3. d | 8. b |
| 4. c | 9. d |
| 5. c | 10. c |

CHRISTMAS 'MOTHER'S DAY'

In Yugoslavia, the second Sunday before Christmas is celebrated as Mother's day. While mother pretends not to notice, one of the children slips in cautiously and ties her feet to the chair. The other children rush in shouting, "Mother's day! Mother's day! What will you pay to get away!" The mother then buys her release with Christmas gifts.

CHRISTMAS



TO OUR FRIENDS

May this be a joyous season for each of you—and may every blessing be yours to enjoy

Bovina Implement Co.

Bovina, Texas

**THE GREATEST STORY
OF THEM ALL**

The story of the Nativity is the greatest of them all and as we observe this magnificent occasion, we pause to extend—



Season's Greetings

Williams & Son Motor Company

800 Main

Clovis, N. M.

A Most Joyful



and Our Best Wishes

It has been our good fortune to have the opportunity of serving the finest people we know of anywhere and the arrival of the Christmas season brings renewed appreciation of the value of these fine relationships.

Permit us to extend to you, the people we serve and those we hope to serve, our hearty good wishes for your happiness at Christmas-tide.

Macon Elevator

Mr. and Mrs. J. P. Macon
Bovina, Texas