



(Photo Watkins Studio, Farwell)

TITLE WINNERS AGAIN—The Farwell Steers, who Saturday night took their second cage tournament of the year. Front row, left to right: Junior Robertson, Warlick Thomas, Toby Booth, Bobby Hart, Harry Sheets; back row, left to right, A. C. Henneman, Don Ford, Pete Hughes, Sonny Graham, Coach Jack Williams.

Farwell Boys, Friona Girls Winners

Friona's Squaws and Farwell's Steers romped over all opposition to take their second tournament crowns of the season, last week end, when the teams were champions of the Farwell invitation meet which started Thursday night and concluded Saturday night.

In addition to taking the first-place trophies, the two champs grabbed a lion's share of the honors when all-tournament teams were named, with each placing two. The Steers had Junior Robertson and Bobby Hart on the lineup, while the Squaws placed Betty Lawson and Jean Horner. Other members of the mythical teams included John Smith of Friona, C. W. Grissom of Oklahoma Lane and Bob Newman of Three Way for the boys; Billy Roberts of Pleasant Hill, Virginia Wutrich of Littlefield; Marjorie Whitener of Pleasant Hill, and Burrows of Grady.

At the conclusion of the final game, between Farwell and Three Way boys, trophies for both the Farwell tournament and the Bovina meet, held two weeks ago, were awarded, along with engraved gold basketballs to individual players. Supt. O. T. Loyd of Farwell made all the presentations.

Actually, neither of the championship games were as close as spectators had expected by time the whistle ended play, although both champs were a shade pushed in the opening rounds.

The Squaws took the floor first, against a strong Pleasant Hill team which had narrowly eked out wins to enter the finals, and the first quarter saw a count of only 3-6, favoring Friona. Score at the half had climbed with Lawson banging them in for the winners, putting Friona out in front by a 16-9 margin. In the third period only four points were scored, with each team taking two, but the final quarter saw Friona forge out ahead to take a decisive 18-29 victory over the fighting Pleasant Hillers.

The guards on both sides were due the majority of credit for holding down the score, with hustling Jean Horner and Billy Roberts, of Friona and Pleasant Hill respectively, doing a lion's share of the work.

Whitener was off for Pleasant Hill, missing the majority of her free shots which was a surprise but she paced her team with eight points. Lawson was the outstanding forward on the floor, taking a count of 13 for the Squaws.

The Steers took a long 44-20 win over a determined Three Way team in the boys' finale, after being held to a close 8-6 count in the first quarter. Following the initial period, Farwell picked up steam and was out ahead in the second period 20-11 with the tally at the end of the third canto standing 14-28.

Toby Booth played a beautiful game under the backboard, while Three Way's Newman and Davis sparked the attack of their team, although Weed came through to take the scoring lead with six points. The Steers appeared to be a team without a star, as all members of the cast could be given their due share of the final victory although

Hart and Thomas had basket eyes, taking 10 and 12 respectively. Robertson, as usual, hustled the ball consistently, while Sheets and Ford, alternating during the game, turned in creditable work.

Consolation Winners:

Consolation bracket winners of the tournament were the Oklahoma Lane boys and the Littlefield girls. The former ousted Bovina in final play Saturday afternoon to the tune of 50-41, after Grissom got hot in the last half to take 12 points for the winners. Added to the 7 he had scored in the first half, he had a total of 19 to lead the scoring parade, while Tidenberg came through with 14 for the Bovina squad.

First-half play was exceptionally close, with the initial quarter ending 12-13, Oklahoma Lane, and half-time showing a 15-19 count, still favoring the Laners. The winners took their big lead in the third period, standing 26-39 at that time, while at the official time out the score was 36-48. Bovina did the major part of their scoring during the last half in the final three minutes of the game, taking seven while Oklahoma Lane made only one fielder.

Littlefield was definitely out ahead of Grady during the girls' consolation play-off, scoring them 12-5 in the first quarter, 24-7 at half, 30-16 at the third period, and winding up with a 34-22 count.

36-48. Bovina did the major part of the entire tournament, led her team to victory by taking 20 points in the first half and adding four more in the third period, while Briggs, considered by spectators to be due all-tournament team selection, faked her guards off repeatedly and took a count of 14 during the game.

Price, of Littlefield, and Webb, of Grady, turned in exceptionally good performances.

Games Reviewed

Turning back to the opening of the tournament, action other than that reviewed above is given below:

Farwell-Oklahoma Lane Girls

Although they were in the running all the time, the local girls were dropped from the meet in the opening game Thursday night, losing a close 21-17 decision to the Oklahoma Laners. June Christian paced the winners with 8 points, while H. Randol was high for Farwell with 6.

Friona-Grady Girls

The Squaws played one of their run-away games on Thursday night, putting Grady into the consolation bracket by a 44-12 count, with Robason and Lawson each making 20 points for the winners. Briggs was effectively muffled by the Squaw guards, scoring only two fielders and one free point during the match.

Oklahoma Lane-Three-Way Boys

In the first boys' game of the meet, the surprising Three Way team punched through to a hard-fought 34-33 decision over Oklahoma Lane, with the score swinging to Three Way in the last quarter, when subs were in the lineup for Oklahoma Lane. The Laners first string came back in when the score was within two points, but were never able to get into the lead again. The final quarter ended at 28-28, with Three

(Continued on Last Page)

Plain Campaign To Kill Off Prairie Dogs Early in '48

Carl Jacobs of the U. S. Fish and Wild Life Service of Lubbock, was here Monday making arrangements through the County Agent's office to conduct a prairie-dog killing campaign in this county early in 1948.

According to the plans agreed upon, the campaign is scheduled to get underway on the first Monday in January and will require about two weeks to complete a thorough campaign of the entire county. However, Jacobs said that he could give the entire month of January to the work if it became necessary, due to unfavorable weather conditions.

Formula 1080 Oats will be used in the dog-eradication program, and Jacobs said that his experience had been that with favorable weather conditions the kill has been running as high as 98 percent. He stressed the advisability of carrying out the eradication program during the winter months while there is little vegetation to supply the dog's daily diet.

Under the program, the land owners pay for the poisoned oats, which Jacobs said, never exceeds 4 cents per acre for the grain, and in addition to the grain, the land owners must provide the men to distribute the poison. "We do all the mixing and supervise the work without cost," Jacobs added.

There is no danger to killing cattle and horses with the poisoned grain, Jacobs stressed, but advised against scattering the grain in sheep pastures. He also said that birds would not be affected by the poison.

County Agent Ollie Limer is now making up a list of the land owners who desire to have their prairie dogs killed off, and urged that such persons contact his office between now and the first of the year and complete the arrangements.

County Settles For More Right of Way

The Commissioners Court in session here Monday, made final settlement on two additional tracts of land for right-of-way purposes along F. M. Highway 299 in Parmer County.

According to the minutes, R. F. Jones was allowed \$500 in addition to the expense involved in moving a house, and C. S. Crow was paid \$750 in satisfaction for a right-of-way easement.

County Clerk Loyde Brewer was authorized to issue a Road & Bridge warrant in the amount of \$6000 to the Texas Machinery Co. in payment for road machinery.

LOSES HAND IN GRINDER

Jimmie Seaton, of the Lazbuddy community, sustained the loss of his left hand, last Thursday morning. Reports are to the effect that Seaton was grinding feed when his hand was caught into the twine and jerked into the grinder blades. He was taken to a Clovis hospital for treatment.

GIRL SHOOTS FATHER

Five Conservation Districts Formed in Parmer County

Parmer County was divided into five separate soil conservation districts at a meeting held last Friday by the soil conservation committee meeting at Friona with W. L. Edelman, who has been temporary head of the soil conservation movement in the county.

The districts formed are described, roughly, as follows:

Dist. 1—Rhea and Bovina school districts.

Dist. 2—All land north of Friona in the Friona school district (except that lying in Rhea and Bovina school districts) and all of the Black school district.

Dist. 3—All land in the Friona school district, lying south of the Santa Fe tracks.

Dist. 4—Farwell and Oklahoma Lane school districts.

Dist. 5—Lazbuddy and Midway school districts.

W. L. Edelman of Friona, and Oswald (Buddy) Jones of Farwell, were appointed to serve as supervisors-at-large from Districts 2 and 4 respectively, with Edelman's term running two years and Jones to serve four years. These two supervisors, it was explained by County Agent Ollie Limer will conduct elections in Districts 1, 3 and 5 for the election of supervisors in these districts.

Commenting on the progress of the soil conservation program in the county, Limer said that "we should have all the machinery set up and everything in operation by July 1st."

Curb and Gutter For Main Street Planned

Officials of the Farwell Chamber of Commerce met at the office of President C. M. Henderson Monday night, and laid plans for the installation of curbs and gutters along Main street from the Santa Fe tracks east to 7th Street in Farwell.

Under the program, launched several months ago by the CC, property owners along the street will install the curbs and gutters, and the State Highway Department has made a commitment to pave the street from curb to curb after the work is carried out.

Blueprints of the curb and gutter program have been drawn, and were studied by Chamber officials Monday night. Plans to get the initial work completed at once are being pushed by CC officials in order to have that phase of the program ready while paving contractors are in the county engaged in constructing farm-to-market roads so the latter can do the street paving while here.

Special Shows Will Be Held At Border

As a Christmas present to patrons of the area, Scotty Levins, of the Border Theatre, announced today that he would have a special free matinee at the local movie house on Christmas Eve, beginning at 2 o'clock in the afternoon.

There will be only one showing of the film, "Partners in Time", starring Lum and Abner, and Levins issues an invitation to all people of the community to be on hand.

The theatre manager also announced that, due to requests, he would run a matinee on Christmas Day, also beginning at 2 o'clock. At this time will be "Gun Fighters", featuring Randolph Scott.

At midnight on December 31st, a New Year prelude will be held, with the ever-popular "Alexander's Ragtime Band", as the feature film of the midnight showing. Stars are Don Ameche, Alice Faye and Tyrone Power.

County Offices Will Close Wednesday

Officials at the Parmer County court house reported today that all offices would be closed at noon Wednesday, Christmas Eve, and remain closed over Christmas Day.

Over town, business houses, the bank and postoffices will be closed on Christmas Day. Both local schools began holiday periods last Friday with the Farwell school to reopen on December 29th, while the Texico students go back to work on December 31st.

Support your local Chamber of Commerce.

Publisher Gets Best Christmas Present

W. H. Graham, publisher of The Tribune, is laying claim to the best Christmas present imaginable.

Graham had made plans to undergo surgery the past weekend and fully expected to spend the holidays in a hospital. But upon examination, his physician advised that there was no emergency, and suggested that the editor put it off until after the holidays.

To all of which "Hop" agreed wholeheartedly.

Street Lighting Is Promised Here Soon

Farwell's street lighting program, inaugurated several months ago by the Chamber of Commerce, appeared to be near reality early this week with an announcement from officials of the Southwestern Public Service Company that plans were being made to install the lights during the month of January.

Officials are quoted as saying that materials are now on hand and work is expected to get underway by the 15th of January, with completion expected within two weeks.

Under the program, a series of attractive lights are to be installed along Avenue A, generally referred to as Main Street, and a number of lights are to be placed in the residential sections. The contract calls for installation of 42 additional street lights in the city.

The installations are to be made by the Public Service Company at no cost to the city and maintenance of the lights will be borne by local patrons of the company.

Young Boy Sentenced To State Institution

Clarence Dorey, Jr., 13-year-old lad from Birmingham, Mich., was sentenced to the State School for Boys at Gatesville, Texas, by Judge A. D. Smith, in County Court here last Friday, after the lad entered a plea of guilty to juvenile delinquency.

The lad was charged with appropriating to his own use an automobile belonging to Nelson C. Smith, local rural route carrier, on December 6th.

The lad's parents were here for the hearing and Judge Smith said they were agreeable to the boy being sent to the Texas institution. Dorey is being held in the Parmer County jail and will be taken to Gatesville after the holidays, Judge Smith said.

Mission Offering Is Given Sunday Night

Commemorating Christmas in an appropriate manner, members of the local Baptist Church held a special program Sunday evening, and made offerings to the Lottie Moon mission fund with some \$560 being reported in the offering.

Members of the junior Sunday school departments presented the story of Christmas in pageantry, with seasonal carols being given by the choir and special numbers by Letha Bridges and Marjorie Baker, in a duet, and a solo by Evelyn Brown.

Following the short program, Rev. M. Treadwell delivered a sermon on "Missions".

HAS EYE REMOVED

G. T. Watkins, prominent stock farmer of the Oklahoma Lane community, underwent an operation for the removal of an eye, in Amarillo, on Friday of last week.

Watkins suffered an injury to his eye some four years ago while engaged in building a fence, when a wire broke loose and struck him across the face. The eye had been giving Watkins trouble ever since the accident.

HOME FROM CALIFORNIA

Les Means returned home last Saturday from Needles, Calif., where he had gone with the intention of remaining until after the holidays. Means, who has been suffering with asthma for several years found that the California climate did not agree with his condition and he was forced to return home. He is reported to be showing some improvement since his return here.

Help keep Texico-Farwell clean,

Charges of assault with intent to murder were filed against Mary Anna Blake, 19-year-old girl, here Tuesday morning by County Attorney Sam Aldridge and she was being held in the Parmer County jail. Miss Blake was arraigned before Justice of the Peace Jess Newton, with bail set at \$3,000.

The charges against Miss Blake grew out of an alleged shooting that took place in the Blake home in west Farwell Sunday afternoon, when the young girl is alleged to have shot her father, John Blake, 44-year-old local laborer, three times with a pistol. Blake was taken to a Clovis hospital, where he is given little chance to recover, although hospital attendants reported his condition as "just fair" shortly before noon Tuesday.

Blake's physician is quoted as saying, "I don't see how he can live." Two shots fired from the gun in the hands of his daughter took effect in Blake's stomach and the third struck him in the hand. The weapon was a .38 calibre pistol, loaded with "wad-cutter" bullets, a fibre load used in target practice, officers said.

The Blake home, according to the mother, Mrs. Gladys Blake, has been one of terror for many months. "The children would run like rats when they saw their father coming," Mrs. Blake told a Tribune reporter, adding that Blake had been drinking considerably during recent months.

The accused girl is reported to have detailed the incidents leading up to the shooting, and the actual shooting. She is reported to have said that her father had accused her "mother of infidelity... and that I would be lucky if I were alive in the morning." Furthermore, Miss Blake is reported to have said that her father had told her repeatedly that "I was not his child but he never told me whose child I was."

Miss Blake, a very attractive and neat-appearing girl, whose friends she numbered by her acquaintance, has been associated as waitress in a cafe in the Texico Hotel, where she was part owner of the business. According to business associates, she has been responsible for the payment of many of the family bills during recent months. Recently she underwent surgery in a Clovis hospital, and, following the affray Sunday, collapsed and was taken to the Parmer County Hospital in Friona by officers, where she received treatment.

The Blake family is composed of the parents and eight children, and they have resided in east Farwell for the past several years. The oldest son, Gilbert, 20, is with the U. S. Army of Occupation in Germany. Other children include Mary Anna, 19; Alvina, 15; Bobbie, 13; Joyce, 11; Donnie, 9; Ada Lou, 5; and Patricia, 3.

Candlelight Christmas Program Given Sunday

An impressive and beautiful Christmas program was given by candlelight at the Methodist church Sunday evening, when members of the Sunday School presented the Christmas story in scripture and songs. Directing the program were Mrs. Loyde Brewer, Mrs. Lenton Pool and Mrs. Jim Moss.

The choir was composed of junior and intermediate Sunday School pupils, with their teachers, Mrs. Pool, Mrs. Moss and Mrs. H. A. Thornton. Scripture readings depicting the birth of Christ were given by A. C. Henneman, Mrs. Roy B. Ezell and Mrs. Frances King, and Mrs. A. D. Smith told the story of "The Other Wise Man". Appropriate Christmas carols were sung by the choir with Mrs. W. W. Vinyard at the piano.

The tableau was presented before lifesize pictures illustrating the Nativity scene, and the entire church was lighted only by candles. On the altar rail was arranged a miniature cradle and replica of the baby Jesus, behind which a huge white taper glowed. At the conclusion of the program the audience passed single file to the altar, left their offerings for the Waco orphan's home, and lighted small candles which they carried back to their pews.

Rev. Harvey E. Carrell pronounced the benediction, and the audience extinguished the lighted candles as they left the church.

GRANTED DIVORCE

Joe Dubiel was granted a divorce from his wife, Jessie Dubiel, in District Court here Monday. The mother was given custody of their six-year-old son, Delmer.

The State Line Tribune

W. H. GRAHAM, Editor and Owner

Entered as a second class mail matter at Farwell, Texas, under the Act of March 3, 1879.

ISSUED EVERY THURSDAY

Subscription Rates Per Year
Farmer and Adjoining Counties.....\$2.00
Outside this Area.....2.50

Health Notes

By Texas Department of Health

AUSTIN—One of your most valued assets is good eyes. Many people thoughtlessly abuse the eyes and think little about it until trouble comes, declares Dr. Geo. W. Cox, State Health Officer.

What can you do to protect your eyes? First, it is important to take care of your general health. If bodies are tired, naturally eyes are tired, too. If there is infection in the body from teeth, kidneys, or other sources, the eyes will probably be affected.

Eye strain begins when you need to use too much effort to focus clearly. If you have normal eyes, you don't need to use the focusing muscles to see clearly in the distance; and when you look at something close, like reading matter, you need to focus only a little. If you are farsighted, your eyes have to focus, even when you look far away, and when you read, you have to focus a lot more than a person with normal eyes.

Children have strong focusing muscles, and their eyes do not tire easily or usually need glasses unless they have a large amount of farsightedness. Then they need glasses to do the focusing and give their eyes a rest. Older people have weaker focusing muscles and usually need glasses for reading when they are about 45 years old. For other specific eye difficulties, glasses may be needed.

Avoid unnecessary strain by reading in good position and with sufficient light. If your eyes bother you, have them examined by a physician trained especially in diseases of the eye.

Cows bred in December and January should calve next September and October. This means moer milk next fall and winter.

Consider The Bedroom For Convenience

COLLEGE STATION—Consider the bedroom, when building or remodeling. Comfort and convenience in these rooms are too often given little thought when plans are made.

Bernice Claytor, extension home management specialist, says a primary necessity for a bedroom is plenty of ventilation. There should be at least two windows on different walls for with only one, it is difficult to have fresh air in the room when the door is closed. There is the other extreme, however, the bedroom with many windows. This arrangement is inconvenient, for it usually means that the bed is placed against a window, where it can get damp or cold. Wall space should be arranged so that the head of the bed stands against a wall.

Many bedrooms are inconvenient because too little space is allowed at the sides and ends of beds for ease in making. Mrs. Claytor advise a minimum of 18 inches of free space on either side of a double bed and at least two feet between the end of the bed and the wall. Even more space is needed between the end of a bed and a bureau or chest of drawers.

Swing the bedroom door into the room rather than out, and swing the closet door out toward a window or the main light, so light will shine directly into the closet. Closet and bureaus should be near the door, to save steps, she says, but don't place doors or bureaus so close together that they interfere with each other.

Bedroom lighting fixtures are most needed at heads of beds, dressing tables and bureaus, to give clear light yet cause no uncomfortable glare for the person in bed.

Beside storage space, consisting of shelves or cabinets at the head of the bed, and a chest at the foot, or a flat roll-away chest under the bed, will take care of the clock, flash light, books, writing pads, and extra blankets or comforts that are used only occasionally.

Plan Long Range Study On Improved Grass

AUSTIN—Plans of the University of Texas Plant Research Institute to make a long range study improving rangeland grasses has been endorsed by the Texas and Southwestern Cattle Raisers' Association.

A special committee of the Association approved the study, which may ultimately have great significance to



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all livestock and agricultural states. The work will be biological in character, and conducted in the laboratory. Basic knowledge acquired in laboratory experiments later may be applied to the range.

Dr. Gordon Whaley, director of the Plant Research Institute, said the investigation will include three groups of interrelated problems: mineral nutrition and metabolism of native and imported grasses of recognized or potential range value, and the relation of nutritional factors to development and general growth; and exact determination of relations between growth and development of the grasses and their environment by means of studies conducted in controlled environment laboratories in which it will be possible to alter at will light, temperature, humidity, and gas content of the atmosphere, and a study of complex biological factors of reproduction in grasses as

preparation for the synthesis of new varieties.

The University Development board

will attempt to raise funds to supplement support now available to the Plant Institute, so that the new

project may begin immediately.

Need letterheads? Dial 2131.



Holiday Greetings

May you have many pleasant surprises this Christmas—may it be a season long to be remembered

R. L. BROWN
"The Land Man"
Muleshoe, Texas

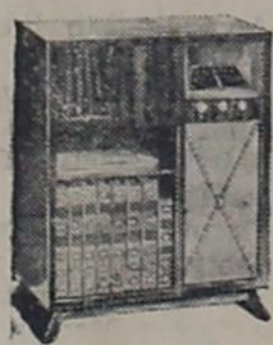
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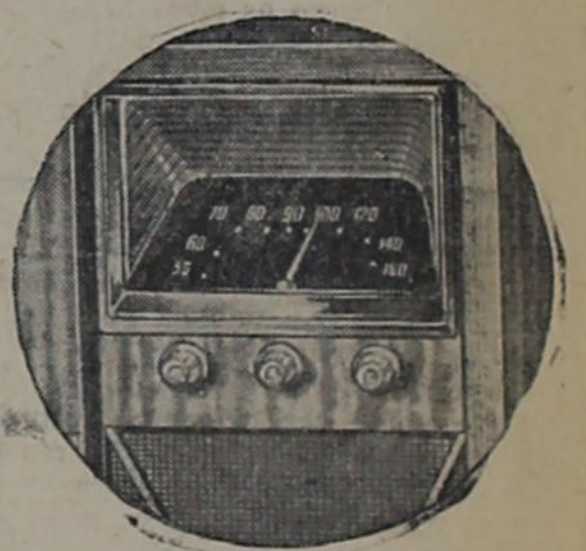
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OPPORTUNITIES OPEN

WASHINGTON, D. C.—New opportunities for appointment in the Military Intelligence section of the Officer's Reserve corps up to the grade of colonel have been opened. The opportunities for the Counter Intelligence Corps Specialization of the Military Intelligence Reserve are equally available to individuals with or without previous military experience who possess technical knowledge or skills closely adaptable to the type of duties performed by agents of the Counter Intelligence Corps.

CONTACT OFFICES WILL CLOSE ON SATURDAY

Veterans Administration contact offices will no longer be open for business on Saturdays after December 13, according to an announcement by Robert W. Sisson, manager, West Texas VA region.

Offices in this region are located at Borger, Amarillo, Childress, Lubbock, Abilene, San Angelo, Big Spring, Odessa and El Paso.

Veterans and their dependents are invited to contact the office any day Monday through Friday between the hours of 8:00 a. m. and 4:45 p. m.

Questions And Answers Are Listed By VA

Q. My brother, a US veteran of World War II who resides in Canada would like to know if he can claim unemployment allowance while living there?

A. No, he cannot draw readjustment allowance for unemployment while living in Canada. Residence in the United States, its territories or possessions is a definite eligibility requirement for readjustment allowance.

Q. Will you please tell me what kind of insurance is National Service Life Insurance?

A. NSLI is mutual insurance. All premium payments go into a trust fund maintained by the Treasury Department and invested in government interest-bearing securities. The interest accrues to the NSLI fund.

Q. I had an arm amputated because of injuries received while in the army. Can I select the type of artificial arm I want and the firm I want to buy it from?

A. Yes, you will be permitted to

select the artificial arm of your choice, but it must be purchased from an approved prosthetic appliance manufacturer under contract with VA.

Q. I am in school under the GI Bill and would like to know if VA will pay expenses of a field trip to gather material for a thesis?

A. VA will not pay for occasional field trips, whether to summer camp or for data for research or thesis, where the charge to the student is a separate charge not included in the tuition or laboratory fee customarily paid by all students enrolled in the course.

WASHINGTON, D. C.—More Wacs are wanted by Army Commanders in the Pacific, according to Col. Mary A. Hallaren, WAC Staff Director who is just back from a tour of the Far East.

Many Army commanders have put in requests in advance for the assignment of Regular Army Wacs, such request being contingent on passage of the WAC Integration bill to establish a permanent Women's Army Corps as part of the Regular Army.

TOURNEY AT A. & M.

COLLEGE STATION—The first annual state junior college basketball tournament will be held in the DeWare Field House here Feb. 26-28, Newt Hielscher, president of the sponsoring Brazos County A&M club announced. The tourney will be limited to 16 of the best junior college basketball teams in the state. More than 40 junior colleges are competing in basketball.

WANTED—Clean cotton rags at The Tribune office.

FARM LOANS

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This little message has a pleasant task—to convey our good wishes for unlimited Christmas joys to each of you.

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Christmas Greetings

Just the same old wish, 'tis true

but with all the sincerity in the world

and with a genuine appreciation of your courtesies and favors.



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Must be on all New Mexico cars by January 1st.

We are authorized brake and light testers.

GET YOUR STICKERS EARLY

Let us fill your radiator with Zerone type anti-freeze for safe driving during the winter.

PACE BROS.

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Texico, N. M.



Peace on Earth



SOUTHWESTERN

PUBLIC SERVICE

COMPANY

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



(Photo Watkins Studio, Farwell)

THE FRIONA SQUAWS lived up to their reputation the past weekend by taking the championship at the Farwell tournament. In the picture, front row, left to right: Gladys Lacewell, Betty McLellan, Wanda Robason, Betty Jo Lawson, Mildred Mingus, Jean Horner, Patsy Cobb, back row, left to right: Doris Taylor, Lunell M. Farland, Vera Ann Jones, Maridee London, Peggy Mayfield, Ruby Mae Shaffer, Cherry Ann Smith. In back, Coach W. L. Edelman.

ACA News

Harold W. Carpenter, Secretary

If you haven't had the opportunity to seeing the grass seeding program in operation it's worth your time to get in touch with us and find out when and where it will take place in your neighborhood.

Here's how it works: We load up the plane with enough Love Grass seed to sow one pound per acre on the whole plot to be seeded. Two persons, usually the owner of the farm and one helper stand at the edges of the field showing the pilot where to fly. The plane is brought in at an elevation of about 10 feet and as it reaches the turn row the seeder is turned on. The seeds are dropped through a blower powered by the wind blast of the propeller and spread over a 45 foot swath. When the plane is past, the two markers step off 45 feet toward the

extreme edge of the field and the pilot shuts off the seeder at the turn row, makes his turn and comes back in a line with the two markers. You can't see the seed dropping and you can't see it on the ground, but you can tell they are falling by turning your face toward the propeller blast and feeling them. In size, they are about one-half that of Careless Weed seed and are about the color of the ground.

The whole operation is done with such speed and efficiency that 100 acres can be sown in an hour. The seed hopper is regulated with such accuracy that only a handful of seed is left after the field is seeded.

Charlie Walker, the pilot, is a hard working, conscientious young farmer-flyer who takes pride in the kind of a job he does. He is an Ag Major out of Texas Tech and is the President of the Texas Chapter of the Flying Farmers.

Over 1000 acres have been seeded in this manner with about 600 to go before the first of the year. The scarcity of the seed will pro-

hibit further seeding.

December 31st is the deadline for completing a Commodity Credit wheat loan. Grain Sorghum loans will be available through this office until February 28th.

Mr. and Mrs. Jerry Paul accompanied his father, Rupert Paul, and brother, George, back to Missouri last weekend, to spend Christmas.

Pvt. F. J. Park, Jr., who is stationed at Ft. Bliss, in El Paso, was a weekend visitor in the home of his parents.

"Case of the Tell-Tale Gaiters."—Follow special investigator John Duncan as he tracks down the killers in this strange mystery drama. Just one of an album of famous mystery stories which you'll find in THE AMERICAN WEEKLY, that great magazine distributed with next Sunday's Los Angeles Examiner.

Supt. O. T. Loyd and Mrs. Grace

Loyd left the first of the week for El Paso, where they are spending the holidays with relatives.

Mr. and Mrs. R. E. Walker and family have gone to Seminole, Texas, where they will visit over the holidays.

Mr. and Mrs. Loyde Brewer plan to go to Friona, Wednesday, to spend Christmas with her parents and other relatives.

Mrs. Jack Smith, of Hale Center, was a visitor in the home of her daughter, Mrs. J. C. Moore, on Friday.

Mrs. Hayden Cason and son, Wayne, spent the weekend visiting Mr. Cason, in Lubbock.



ROUGH LUMBER—\$7.50 per 100 ft. Waber's puncture proof tubes. No flats. Monitor windmills, few as

good, none better. See Stephens, the Rough Lumber Man, 120 Sheldon St., Clovis. 39-1f

FOR RENT—Three room apartment, inside toilet but no bath. Jess Newton. 9-3tc

HAVE some residence properties in Texico and Farwell listed for sale. If interested, see me. List your property with me. S. C. Hunter, Texico, N. M. 8-tfc

640 a. nice, smooth land, extra high quality soil, about 600 a. in cultivation. All plowed and plenty of moisture to sow wheat. Fair improvements. One mile from 4-lane highway between Farwell and Clovis. Priced this month only \$75.00 per acre. This is truly a bargain and won't last long since most of the land in this community that can be bought is priced at \$100.00 per acre and up. This will stand investigating. A beautiful 363 a. tract of top quality, high producing wheat land, 2 miles north Bovina. All in cultivation and all sowed in wheat. Buyer gets one-third of wheat harvested. Price \$60.00 per a. if bought by Jan. 1st.

55 a. one mile from Bovina, on paved highway, all in cultivation, all smooth and elvel. On REA. A beautiful building site. \$60.00 per acre. Some wheat drills, plows, tractors,

and other farming equipment. O. W. RHINEHART Bovina, Texas

"Hollywood-Heaven for Orphans."—Behind Hollywood's glamour and tinsel is a warmly human story of a happy family life. Meet the stars and their adopted youngsters in this moving true story. It's in THE AMERICAN WEEKLY, that great magazine distributed with next Sunday's Los Angeles Examiner.

ATTENTION!

A good shoe shop now open in Texico. Located across the street from the Fire Dept.

A sole saved in a minute, See us before you die.

JOE MOLLOUF

Manager and Operator

There Is Cause For Rejoicing...

It's Christmas and time for all to be happy. Let us all rejoice in the blessings of this glad time of the year.



While we are taking a much needed rest, Mr. and Mrs. Roy Smith are running our cafe.

Mr. and Mrs. J. C. Moore

JIM'S CAFE

Texico, N. M.

WE SINCERELY APPRECIATE YOUR PATRONAGE AND GOOD WILL AND TAKE THIS OPPORTUNITY TO EXPRESS OUR GRATITUDE BY SAYING . . .

A Merry Christmas

BORDER

Theatre

Farwell, Texas

Scotty Levins

Jessie C. Levins

TO EACH OF YOU WE EXTEND OUR MOST SINCERE



Texico Hotel

AND CAFE

Texico, N. M.

Anderson Forecasts Acute Meat Shortage

WASHINGTON, Nov. 21 —A "distressing" shortage of meat beginning in February was forecast today by Secretary of Agriculture Anderson. "Meat is going to be distressingly short for February, March, April and May, and possibly June should be added," he told the joint Senate-House economic committee.

DON'T GET CAUGHT SHORT!

—Stay with your livestock program. A POSITIVE APPROACH is needed. AT STAKE IS THE MOST PROFITABLE LIVESTOCK, DAIRY, HOG AND POULTRY INDUSTRY THIS NATION HAS EVER KNOWN

—Pork and Eggsg are scarce—Smallest lamb crop since 1925 (next year probably smaller)—There has been a greater reduction in livestock numbers since 1934 when the government bought the cattle—In the first 9 months of 1947 over 11 MILLION cattle were killed under government inspection

THINK!

AND FIGURE BEFORE YOU LIQUIDATE!!! MEAT-MILK-EGG RATIONS are generally more favorable than ever before in history.

COMBINE GOOD STOCK WITH GOOD MANAGEMENT AND

FEED



For Profitable Operations Which Strengthen OUR NATIONAL ECONOMY AND INCREASES YOUR INDIVIDUAL POSITION.

USED BY THE FEEDERS WHO KNOW

Our Sincere Wishes For a Merry Christmas And a Happy New Year

El Rancho Milling Company

Clovis, N. M.

BORDER THEATRE

FARWELL, TEXAS

OPEN

Saturday-Sunday 2:00 P. M.
Week Days 6:30 P. M.

FRIDAY — SATURDAY



SUNDAY — MONDAY

Red-Blooded SAGA OF PIONEERS



TUESDAY



MIDNIGHT PREVUE, DEC. 31ST



WEDNESDAY — THURSDAY



Local Happenings

Mrs. Temple Honored On 78th Birthday

Honoring her 78th birthday, a surprise birthday party was given Mrs. J. C. Temple by her daughter, Mrs. Ruby Dixon, in the Temple home the past Thursday, December 18.

A color scheme of pink and white was carried out in the decorations, and the beautiful serving table featured a large birthday cake, which was cut and served with coffee by Mrs. Harvey E. Carrell, Mrs. Albert Thomas, Mrs. F. J. Parks, Mrs. Sam Aldridge and Mrs. Dixon.

Attending the social were Mesdames F. J. Park, A. Milstead, Harvey E. Carrell, Ralph Humble, Anne H. Overstreet, Albert Thomas, Jess Newton, Sam Aldridge, Effie Johnson, Harry Whitley, Florence Golladay, Grace Sanders, S. C. Hunter, Hildreth, Lena Yoder, Roy B. Ezell, A. D. Smith, B. N. Graham, Alice Clarey, O. B. Pipkin, W. H. Graham and Miss Laura Dixon.

Christmas Party Held Thursday Afternoon

A Christmas party for the Farwell high school students was held last Thursday afternoon immediately after the noon period in the school cafeteria. A short play was presented by various members of the school; carols were sung by the entire group, and a girls' octette sang several Christmas songs.

Principal speaker of the gathering was Rev. E. M. Treadwell, pastor of the Texico-Farwell Baptist Church.

Gifts were exchanged after his talk and refreshments were served to about 90 young people, including several room parents and teachers.

Rainbow Girls Will Have Dance Jan. 2

Parmer County Rainbow girls will celebrate the holiday with a holiday dance, to be held at the Legion Hall in Bovina on Friday, January 2nd, officials announced today.

Rainbows and DeMolays will have as special guests their parents and members of their family, sponsors said today.

The dance will begin at 8 p. m.

Surprise Anniversary Party Held Saturday

Mrs. Florence Golladay was hostess, Saturday night, honoring Mr. and Mrs. John Armstrong on their seventeenth wedding anniversary with a surprise dinner, held in the Armstrong home.

Guests attending the lovely affair were Mr. and Mrs. Aubrey Sprawls, Mr. and Mrs. Loyd Cain, Mr. and Mrs. LeRoy Faville, Mr. and Mrs. Lenton Pool, Mrs. Anne H. Overstreet and J. D. Hamlin.

Hillhouse-Lyons Rites Performed Dec. 11th

Announcement has been made of the marriage of Miss Johnnie Hillhouse, daughter of Mr. and Mrs. Stanley Hillhouse of Clovis, to Doug Lyons, son of Mrs. Mary Lyons of Lovington, N. M.

The double ring ceremony was performed on December 11.

Mrs. Lyons wore a brown suit with accessories in British tan and had a corsage of Talisman roses. She was attended by Miss Billie Pullam. Acting as best man was Harold McFarland, of Washington, D. C.

The bride formerly attended school in Farwell, later enrolling for nurse training at Northwest Texas State Hospital in Amarillo. She is now employed as night supervisor for the Mountain States Telephone Company, in Clovis.

Lyons attended the Tatum schools and is a contract hauler for the postal service between Clovis and Hobbs. The couple will reside in Clovis.

Family Gathering Planned At Ezells

A family gathering is planned at the Roy B. Ezell home during the Yuletide holidays, with the majority of the Ezell's children to be home for Christmas.

Expected as visitors are Mr. and Mrs. Gene Ezell and family of Bovina, Mr. and Mrs. Marty Ezell and family of Muleshoe, R. B. Ezell and Mr. and Mrs. L. E. Parker of Roswell, Mr. and Mrs. L. D. Parker and family of Amarillo.

Mr. and Mrs. Gilbert Watkins are the parents of a son, born Monday, December 22nd, at a Clovis hospital. The young man weighed 7½ pounds on arrival.

Carolers Make Tour Of Texico-Farwell

Carolers from the local Baptist church were out Sunday night in their annual sing-visit around the Twin Cities, and members of the Methodist young people's group participated in a caroling tour on Tuesday night.

The Methodist group was sponsored by Mr. and Mrs. Loyde Brewer, O. T. Loyd, Warren G. Harding, Mr. and Mrs. Olan Schleuter, Mr. and Mrs. Joe McWilliams and Mrs. Clyde Magness accompanied the Baptist group.

Beginner-Primary Group Has Party At Church

Some twenty members of the beginner-primary department of the Methodist Sunday school enjoyed their annual Christmas party in the basement of the church, the past Sunday afternoon.

Season games were enjoyed, after which the children were given treats by their teachers, Mrs. H. A. Tohrnton, Mrs. Jim Moss, Mrs. Loyd Cain and Mrs. W. H. Graham.

Family Dinner Held In Friona Sunday

Celebrating Christmas in advance, members of the G. W. Magness family met in the Magness home in Friona, Sunday, to enjoy a visit and dinner.

Attendants included Mr. and Mrs. C. L. Magness, Mr. and Mrs. Tom Foster and family, and Mr. and Mrs. Sterlyn Billington and family.

Here From Wisconsin

Mr. and Mrs. Verne Wellman and baby are here from their home in Wisconsin, spending the holiday season with Mrs. Wellman's parents, Mr. and Mrs. E. G. Blair, southwest of town.

Return Home

Mr. and Mrs. H. L. Dykes have returned from San Marcos, Texas, where they had been visiting her father. Their son, Cecil, accompanied them here for the holidays.

Christmas Dinner Held In Sam Rundell Home

Mr. and Mrs. Sam Rundell entertained with a lovely pre-Christmas dinner, Sunday, in their home near Farwell.

Enjoying the affair were Mr. and Mrs. E. G. Blair, Mr. and Mrs. Verne Wellman and son, Forrest, Mr. and Mrs. Joe Blair; Mr. and Mrs. Jack Glenn and son, Bill; Mr. and Mrs. V. R. Jordan and son, Ben Wayne.

License Issued

A marriage license was issued on December 15th to W. H. Buford and Miss Pauline Harjo. Records at the clerk's office reveal that the nuptials were read before Justice of the Peace R. J. Clump, of Muleshoe, on the same day.

Leave For Sherman

Mr. and Mrs. J. C. Moore, Jimmie and Mildred, left Sunday afternoon for Sherman, Texas, where they will visit until after the first of the year. Mr. and Mrs. Roy Smith, of Hale Center, are managing "Jim's Cafe" while the Moores are on vacation.

Home From California

Mr. and Mrs. Fred Cornelius have returned from California, where they had spent two weeks visiting their son and daughter. While vacationing they also visited in Old Mexico.

In California

Mrs. J. T. Hulsey is spending the seasonal holidays in Lwynnwood, California, visiting her son, J. W. and family. She expects to return to Farwell around the 30th.

Post-Nuptial Shower Given Mrs. Matteson

Mrs. William L. Matteson, of Clovis, the former Miss Marjorie Moore of Farwell, was honored with a post-nuptial shower recently in the home of Mrs. Sam Randol in Farwell, with Mrs. John Holland and Mrs. J. D. Thomas acting as co-hostesses.

Music was furnished during the afternoon by Miss Peggy Schleuter at the piano, and Miss Talma Randol had charge of the bride's book.

The serving table carried out colors of pink and white with tall white candles flanking a centerpiece of pin and white carnations. Misses Ruby Ham and Wanda Sheets presided at the table.

Attending were Mesdames O. B. Pipkin, Riley Boss, Ruby Dixon, Ted Sheets, T. E. Levy, T. J. Randol, Aubrey Sprawls, W. W. Hall, L. C. Cox, Effie Johnson, Grayson Roberts, Willis Magness, Bob Moore, Reese Bennett; Miss Hettye Nan Randol.

Regrets were received from Mesdames Claude Rose, A. F. Phillips, Frank Phillips Jr., W. E. Martin, Alvenia Sharpe, Bob Hines, Preston Martin, Olan Schleuter, A. Milstead, Lee Bradshaw Fay Milstead, H. Y. Overstreet, J. H. Stone, Edd Hardage, Ima Moore, Carl Davis, V. Boone, James Spurlin, O. C. Pullam, G. D. Anderson, B. N. Graham, Eileen Cantrell J. D. Moore, Lawrence Ham, Perry Crawley, R. V. Ham and Charlie Lovelace.

Visit In San Angelo

Mrs. Lee Bradshaw and son, Mike, returned Sunday from San Angelo, where they had spent several days with Mr. Bradshaw and other relatives.

Here For Holidays

Lt. Carthon Phillips, of Lowery Field, Denver, arrived Sunday night to spend a Yuletide furlough with his parents, Mr. and Mrs. Frank Phillips. Other visitors in the Phillips home during the holidays will be their daughter, Mrs. Carter Lawson and family, Plainview, and their son, Glenn, here from Texas Tech.

Mr. and Mrs. Jack Dunn and their daughter, Jill, arrived here Sunday from Hot Springs, Ark., and will remain until after the holidays.

Mrs. Perry Crawley and children left Sunday for points in California where they will visit her parents and friends during the holidays.

Mr. and Mrs. T. J. Reed of Kress, Texas; Mr. and Mrs. Kenneth Scarrow of Earth, Texas; Mr. and Mrs. Dan Doon and Kay of Clovis and Mr. and Mrs. Doyle Cummings and Scott of Friona were all week-end visitors in the C. A. Cassidy home.

A VOLUME OF Christmas Wishes

From One Friend to Another

GREETINGS

Red Cross Pharmacy

Texico, N. M.

Mr. and Mrs. Jim Cleve Dixon of Lubbock are here for a holiday visit with his mother, Mrs. Ruby Dixon.

Mrs. Bess Mansfield is leaving today for Tyler, Texas, where she will be with her mother on Christmas.

Christmas GREETINGS

B. N. Graham

"Insurance of All Kinds"

Farwell Texas



AND ALL GOOD WISHES TO OUR FRIENDS

Farwell Commission Co.

Dick Doshier Orval W. Francis

Have a Gay, Happy Merry CHRISTMAS

Halls Gro. & Mkt.

FARWELL, TEXAS

From ALL OF US to ALL OF YOU Merry Christmas

Beatty's Grocery & Station

TEXICO, N. M.

License Issued

Leave For Sherman

Home From California

In California



Cheerio

BEST WISHES for A MERRY CHRISTMAS

G. C. WILLIAMS PAINT STORE

119 East 5th Clovis, N. M.

Say IT'S Christmas

We just want you to know that we like you and wish you ever happiness in the world

ELECTRIC SHOE SHOP

Texico, N. M.

As One FRIEND to Another WE EXTEND Season's BEST Wishes

TEXICO POSTOFFICE

Lucy O. Brown, PM Eunice Humphrey, Asst.

HOLIDAY GREETINGS

To the Friends and Customers of This Firm

We are indeed grateful for the fine business we have enjoyed the past year, which has been the best year in the history of our business here. All of this has been made possible by the finest people on earth . . . our customers.

As the year draws to a close, we want to take this opportunity of wishing each of you a joyous Christmas, and may the New Year be a pleasant and prosperous one for you.

C. G. Davis Mercantile

Farwell, Texas

Bovina Happenings

MRS. JESSIE McSPADDEN

Mr. and Mrs. Krauss of Los Angeles, visited in the A. G. White and John and Frank Wilson homes, Monday evening.

Carpenters have completed the house for Bill Venable, located on the site of the old Methodist church.

Patricia Wilson was ill last week. Mrs. F. W. Ayres and Mrs. Buck Ellison were Amarillo shoppers, last week.

Lee Hopingardner and Mable Newberry left Sunday morning to spend Christmas with their sister, Mrs. Sidner.

Mrs. J. Sam Gaines and Mrs. Vernon Ward shopped in Clovis last week, and Mrs. Emmitt Tabor was in Clovis on Wednesday.

Mrs. Charley Elliott visited her daughter, Inell, in Canyon, and shopped in Amarillo last week.

Mr. and Mrs. I. W. Quickel were in Clovis, Thursday, where he attended the stock sale.

Mrs. Jack Woltman visited her sister, Mrs. Stubb Nunn, in Farwell, on Thursday.

Miss Bobbie Edwards is home from Plainview to spend the holidays with her parents, Mr. and Mrs. Lawson Edwards and family.

Mr. and Mrs. Wilbur Chrales and son left Thursday for San Francisco, to visit their daughter, Mrs. Jack Kaminski.

Mrs. Jim Wilson was in Clovis, Wednesday afternoon.

Mr. and Mrs. Melvin Gaines spent the weekend in Amarillo, with her sister, Mrs. Pete Fraser.

Osborn Loflin left for Denver, the first of the week, to attend a John Deere school for a week. Mr. and Mrs. Loflin plan to move to Walsh, Colo., where he will take over the John Deere agency.

Mrs. L. C. Moore, Kathryn and Sondra Jefferson were Clovis shoppers, Saturday evening.

Mrs. Jack Woltman and Mrs. W. J. Wade were shoppers in Friona, Wednesday afternoon.

Mrs. Leroy Berggren and Mrs. W. J. Wade spent Thursday in Clovis.

Mr. and Mrs. Frank P. Wilson and Mr. and Mrs. Bob Wilson and daughter went to Amarillo, Tuesday to spend a few days.

Mrs. Frank Hastings was called to Colorado, last week, to be at the bedside of her sister, who is ill.

Mrs. Polly Venable is reported to be quite ill following a major opera-

tion. She is at the Clovis Memorial Hospital.

Mrs. Bill Kyle and Mrs. Mary Woltman shopped in Clovis, Tuesday. Mrs. Will Parker and Mrs. Steve Calhoun visited Mrs. Polly Venable, last week, at Memorial hospital.

Mrs. George Trimble and Lois Marie had business in Clovis, Wednesday afternoon.

DORCAS CIRCLE ENJOYS CHRISTMAS PARTY

The ladies of the Methodist church met at the home of Mrs. T. J. Hopingardner, Wednesday afternoon, for the annual Christmas party of the Dorcas Circle.

During the business meeting, Mrs. Hopingardner was re-elected as president; Mrs. Ruby Wilson was named vice president; Mrs. Lloyd Battey, secretary-treasurer; Mrs. Mable Newberry as reporter.

Games were played and "Silent Night" sung by Doris Wilson and Mrs. Battey, accompanied by Mrs. Wilson at the piano. Gifts were distributed from a beautiful tree.

The refreshment plate bore plum pudding topped with a poinsetta and sugar cubes made in the shape of candles, which were burning as the plates were served. Favors were tiny red and green sleds laden with corsages for each guest.

Those attending were Mes. Louis Pesch, Doris Wilson, Ruby Wilson, I. W. Quickel, Mable Newberry, A. G. White, and Lloyd Battey; Miss Mildred Hopingardner.

The January meeting will be in the home of Mrs. Battey.

Land Prices Climb

COLLEGE STATION—The farm operator who buys land and pays for it with production from one or two seasons is the exception rather than the rule. Such deals are more likely the result of the prices for the crops. The price of land is climbing right along, too.

Texans who are wondering whether to put their savings into farm or ranch land at today's high prices may profit from a recent analysis on the land market during four significant periods—postwar, depression, recovery and war years.

The analysis, prepared by Joe Mothermal, of the Experiment Station of A. & M., and John H. Southern and Samuel L. Crockett of the USDA BAE, shows that farm income is the main factor in determining land prices. Prospective buyers would be wise to watch the trends in prices of the principal commodities that provide the farm income, as these prices tend to lead the land market by a year or more.

Government price and export programs may also alter land prices, and buyers might take into consider-

ation that five of Texas' most important farm commodities—wheat, cotton, corn, rice and peanuts for nuts—are covered by price guarantees at 90 percent of parity or more through 1948.

The status of mineral rights is among other items reflected in the market values of Texas land. Separate ownership of mineral rights lowered surface values by more than one-half in Smith county, where a special study has been made. Where various fractions of the mineral rights were reserved, farm tracts changed hands at various prices ranging between these two extremes.

Land prices have already reached "boom" proportions in some sections of the state, particularly in grazing areas, but some of the usual characteristics of a boom are lacking in the present market. One of the bright spots right now is the high

percentage of cash transactions and accompanying low volume of mortgage indebtedness.

In the last few years, U. S. rice growers have harvested an average of 70 million bushels a year.

ANIMALS SLAUGHTERED
More than a third of a million infected or exposed cattle and nearly a quarter a million hogs, sheep and goats have been slaughtered in Mexico in the campaign to stamp out foot-and-mouth disease.

LET'S SEE

Oh, yes, we just wanted to say to everybody . . .

Merry Christmas

Watkins
PORTRAIT STUDIO

FARWELL, TEXAS

Merry Christmas!

SUTTERS
The HALL of DIAMONDS
308 1/2 MAIN — PHONE 446
CLOVIS, NEW MEXICO

Season's Greetings

HERE'S REALLY nothing we can say that's new or original — but then, after all, that's one of the good things about the Christmas season — it's unchanging and always the same. Therefore, anything we could say other than "We wish you a Merry Christmas and a Happy New Year to come" would be out of keeping with the season. So, let that be our greeting of the season, and with it we'll add our promise of the best we have to offer for our loyal friends in the coming new year.

to everyone

CHEERY GREETINGS

Bovina Beauty Shop

Jessie McSpadden, Owner
Bovina, Texas

Best CHRISTMAS Wishes

To the Customers and Friends of This Firm and A Hearty

Thanks for Your Patronage

GULF SERVICE STATION

Read and Rhodes

SEASON'S GREETINGS

Best Wishes for Christmas and Every Day

Highway Grill

Leon and Mary Sudderth
Bovina, Texas

CITIES SERVED BY SOUTHERN UNION IN WEST TEXAS

| | |
|---------|----------|
| Barstow | Monahans |
| Crane | Pecos |
| El Paso | Pyote |
| Farwell | Wickett |
| McComey | Wink |

Southern Union Gas Company

HELPING BUILD WEST TEXAS

Stevenson Leading Gainer At Tech

LUBBOCK—Calvin Stevenson, Brownfield sophomore who became a back for the first time this season, is the leading ground gainer of the Texas Tech Red Raider grid team. Stevenson, an end in high school, service football and last year at Tech, averaged 5.7 yards per try in the regular season just closed, amassing 300 net yards in 58 carries. In length per carry he is behind two other backs, Bud Conley, Quanah sophomore, and Charles Reynolds, Odessa junior. Conley, a sub, averaged nine yards per try in eleven efforts, while Reynolds, Border conference 100-yard and 220-yard dash champion, picked up a net 231 yards in 40 efforts for a 7 yard average. Tech during the season averaged 3.65 yards in ground efforts, picking up a net 1,343 yards in 368 tries. The Raiders piled up 1,655 yards and lost 313. Losses included 177 yards through failure to protect passers, permitting them to be thrown behind the line of scrimmage.

Ducker Is Professor Of Petroleum Engineering

LUBBOCK—W. L. Ducker, who has held responsible positions in many phases of the petroleum industry for the past 15 years, has been named professor of petroleum engineering at Texas Technological College, and will serve as head of the department for the remainder of the 1947-48 year, Pres. W. M. Whyburn announces. Ducker's appointment is among the first steps taken by the college in launching a major expansion program in the field of engineering as related to petroleum and other basic miners, Dr. Whyburn stated. College officials have been holding periodic conferences with industrial leaders for more than a year in an effort to outline curricula best suited to industrial needs. Ducker will spend several months assembling the equipment and staff needed to fully service these curricula. Discovery in recent years of vast oil and other mineral deposits in the adjacent area has placed a new responsibility on Texas Tech to provide industry with well trained personnel and to make opportunity for complete education on development of mineral resources available to all qualified students, Dr. Whyburn said.

Tribune want ads get results.

Save Grain Now In Poultry Flocks

COLLEGE STATION — Every month is important in the poultry business, but December, 1947 is another grain saving month, and merits special attention, W. J. Moore, extension poultry specialist, suggests to producers that they keep only high-producing hens and use intelligent management to save grain as well as maintain an efficient flock. He says to cull the laying flock regularly and dispose of all low producers. The immature and sow-developing pullets can be culled, too. Another suggestion is to keep the egg yield about 50 percent production rate. Feed a complete ration to furnish proteins, minerals, and vitamins to balance the nutrients in grains. Feeding only grain to a laying flock is a grain-wasting practice. The grain keeps the hen alive, but does not furnish her all the necessary ingredients for economical egg production. A poultry pasture is a grain conservation measure and saves on the feed bill, Moore reminds. As a last suggestion, he recommends providing good hoppers that prevent waste and not overfilling with feed for the hens to waste.

For the period 1942-1946, 500 million bushels of wheat were used for flour in the United States, and 8 million bushels for breakfast cereals.

LEGAL NOTICES
CITATION BY PUBLICATION
THE STATE OF TEXAS
TO: Peoria Life Insurance Company and Life and Casualty Company of Chicago, corporations, and the unknown stock-holders of said corporations, and the unknown heirs, assigns and legal representatives of the said unknown stock-holders, Greeting:
You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday, the 26th day of January, A. D. 1948, at or before 10 o'clock A. M., before the Honorable District Court of Parmer County, at the Court House in Farwell, Texas.
Said plaintiff's petition was filed on the 12 day of December, 1947. The file number of said suit being No. 1424.
The names of the parties in said suit are: C. H. Heald as Plaintiff, and Peoria Life Insurance Company, a corporation; Life and Casualty Company of Chicago, a corporation, whose residence and addresses are unknown to Plaintiff and his attorney and the unknown stock-holders of said corporations, and the unknown heirs, assigns and legal representatives of said unknown stock-holders as Defendant.

ey and the unknown stock-holders of said corporations, and the unknown heirs, assigns and legal representatives of said unknown stock-holders whose names, residences and addresses are unknown to plaintiff and his attorney, as Defendant. The nature of said suit being substantially as follows, to-wit:
Plaintiff brings this suit in Trespass to Try Title, alleging that on the first day of December 1947, he was the owner in fee simple of the Southeast Quarter of Section Thirty-Seven, Block "C" Rhea Brother's Subdivision Parmer County, Texas and that the defendants on the same day unlawfully dispossessed him and withhold from him the possession hereof and plaintiff pleads the five year statute of limitations and asks Ten Dollars damages and prays for title and possession of the lands.
If this Citation is not served within 90 days after the date of its issuance, it shall be returned unerved.
Issued this the 12th day of December, A. D. 1947.
Given under my hand and seal of said Court, at office in Farwell, Texas, this the 12th day of December, A. D. 1947.
LOYDE A. BREWER, Clerk
District Court, Parmer County, Texas.
(SEAL) 8-4t

MERRY CHRISTMAS
GREETINGS

Here's our Christmas sentiments with an added word of appreciation for all past favors

Harding & Seale Equipment Co.
Farwell, Texas

COLDS
LIQUID MEDICINE IS BETTER
Get split-second relief of Cold Misereries with 666 the largest selling Liquid Cold Preparation in the U. S.
666 LIQUID COLD PREPARATION
Caution Use only as directed

WELL...

OUR INTENTIONS WERE GOOD, ANYWAY



Woody Electric

1171 West Grand Clovis, N. M.



With all the cordiality that is in our hearts, and with all the appreciation of the kindnesses you have bestowed upon us, we extend this Christmas message to you.

May the Holiday be one of abundant happiness.

Clovis Floral Company
501 East Fifth St. Clovis, N. M.

WITH THE LIGHTING OF THE

Christmas Candles

At this season of good cheer, may they signify joy and gladness to fill your heart for many days to come.

All of us in this firm extend to all of you in your home, Holiday Greetings.



Aldridge Insurance Agency

Farwell, Texas



Charlie Murphy

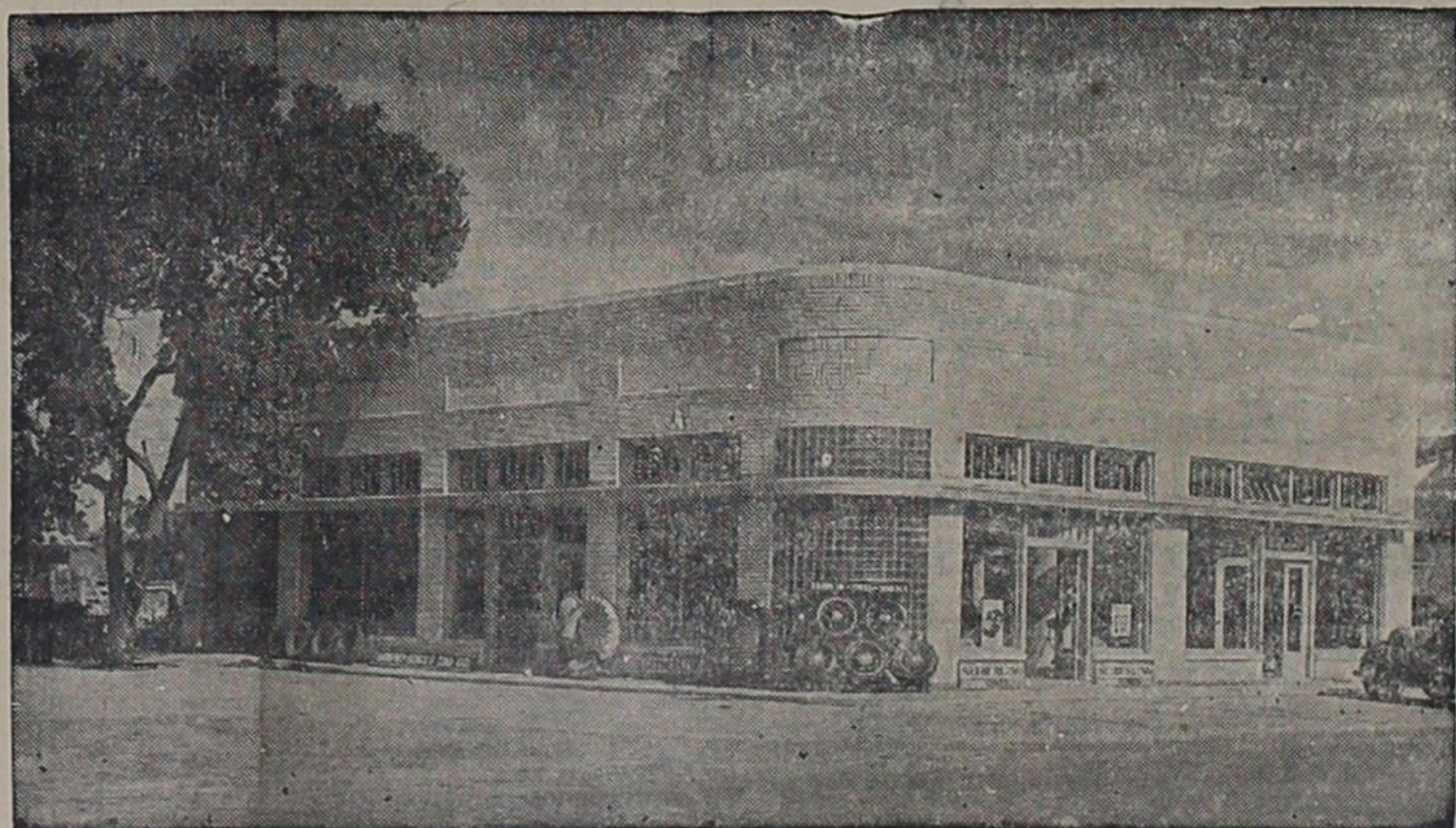
CHARLIE and COY

The Seiberling Boys in Clovis, Say...

Season's Greetings!



Coy Echols



TO ALL OUR FRIENDS

We Extend Season's Greetings, Wishing for All a Merry Christmas and a Successful New Year

Murphy-Echols TIRE COMPANY

500 Mitchell

"The Home of Seiberling Tires"

Clovis, N. M.



(Photo Watkins Studio, Farwell)

ALL TOURNAMENT TEAMS of the Farwell invitation tournament are shown above. The girls, left to right: Betty Lawson and Jean Horner, both of Friona; Marjorie Whitener of Pleasant Hill and Virginia Wutrich of Littlefield. Billy Roberts of Pleasant Hill and Burrows, of Grady, were also named but were not present for the awards. The boys: C. W. Grissom, Oklahoma Lane; John Smith, Friona; Junior Robertson and Bobby Hart, Farwell co-captains; Bob Newman, Three Way.

STEERS-SQUAWS REPEAT ON TOURNAMENT WINS

(Continued from front page) Way taking the game in the overtime playoff. Weed had 18 for the winners, while Grissom racked up 13 for the losers.

Farwell B-Friona Boys

The highest score of the tournament was rung up in this Friday afternoon game, when the Friona first-stringers routed the local "B's" to the tune of 78-5. Friona scored consistently during the game, with Bandy in the lead, scoring 32 for the highest individual mark of the tournament. V. Weis had 14 while Monroe came through with 15. On the Farwell side of the ledger, Crume and McKillip had the lone fielders. Grady-Farwell Girls

If the Farwell forwards had shown more cooperation, the score of their game against Grady might not have ended 24-32 in favor of the visitors. Dial turned in the best game for the locals, and Briggs starred for Grady, also leading the scoring by taking 17 points while T. Randol had 13 for Farwell.

Friona-Oklahoma Lane Girls

Despite the fact that the Laners played the Squaws a close game just two weeks ago, final count in this

game was 8-34, Friona, with the winner's subs finishing up the rout. Robason was practically loose throughout the game, and scored 16 points, while Christian managed to take one fielder, and three free tries to lead the losers.

Friona B-Lazbuddy Boys

The Lazbuddy boys were victims of the Friona B team on Friday afternoon, the count being 22-34. Duffer had 13 for the winners. Thorn took eight and Smith seven for the Lazbuddy squad.

Lazbuddy-Bovina Girls

Lazbuddy's girls followed the boys Friday night, by going into the consolation bracket after losing to Bovina 16-30. Fast-moving Venable and Markham did the major scoring of the game, taking 11 and 16 respectively for the Bovina girls, and high scoring honors on the Lazbuddy side of the ledger went to Engleting, with 10.

Pleasant Hill-Littlefield Girls

Marjorie Whitener, cast in the role of "hero or chump" proved herself in the clinch, Friday night, when she stepped to the free line and made a perfect shot after the game ended to clinch the win, 26-27—and then burst into tears as she left the floor. Littlefield trailed at the half, 11-17, and at the third quarter 13-

23, but Wutrich came back in the final stanza to put Littlefield two points ahead seconds before the game ended. As the whistle blew, Whitener hit a fielder for Pleasant Hill. At the same time she was fouled by Price, and allowed her free shot, which she made to win the game.

Farwell-Bovina Boys

Spectators considered this game the best boys' round of the tournament, although Bovina fell behind in the last half to take the short end of a 20-45 count. The first quarter was by far the best ever played by the locals, who split Bovina's defense, despite the fact that the Bovina team was playing exceptional ball. Hart was high on the count list, taking 17 points during the game, while Thomas came through with 12. Tidenberg scored 6 and McKinney and Jones each having four, all in the first half. Only one field goal, by Glover, was made by Bovina in the last two periods, while Farwell counted 12 fielders and three free tosses.

Oklahoma Lane-Lazbuddy Boys

The Oklahoma Lane boys ran roughshod over the Lazbuddians, Saturday morning, in the semi-finals of the consolation bracket, dumping them 34-14 in a dull match. Christian scored 6 for Oklahoma Lane, while Smith took the majority of the loser's score with a total of 5.

Bovina-Farwell B Boys

Farwell's diminutive second string took another sound beating in the consolation semi-finals Saturday, losing to Bovina 9-32. Tidenberg had 9 for Bovina, Crume high-pointed Farwell with 4.

Bovina-Pleasant Hill Girls

The Pleasant Hill girls again eked through with a one-point win, over Bovina, Saturday, in the girls' semi-finals. Final count was 40-39, with the game running that close throughout. Score was tied at the first period 7-7, at the half Pleasant Hill led 15-16, another tie showed at the end of the third canto, 30-30. Whitener took an even half of the winner's score, with 20. Venable had 18 for Bovina, while her punning mate, Markham, banged in 14.

Friona B-Three Way Boys

Winning their way into the finals, Three Way dumped the Friona B quintet 44-23 Saturday afternoon, in a game that was close during the first three periods but swung to Three Way when Weed got going in the final round. Eighteen points went to Weed for scoring honors, while

Dufer mustered 8 for the losers.

Friona-Farwell Boys

Friona's Chiefs were also eliminated from the tourney Saturday afternoon, being ousted by the stampeding Steers, who pushed aside all opposition in the second half to emerge 32-18. Score at the half was only 11-7 in favor of Farwell, but a change in offensive tactics during the fourth period put the Chiefs far behind. Thomas had 9 to lead Farwell. V. Weis took 5 to pace the Chiefs.

Charlie Fisher and Bill Meredith, both of Clovis, served as officials for the tournament.

Exes Asked To Send Cards For Banquet

"Because it is impossible for us to get cards of invitation to everyone about our alumni banquet on December 27th, we are asking that all ex-students and teachers who plan to attend send a card of acceptance before December 26th," Preston Martin, president of the Texico Alumni Association, announced today.

The banquet, a yearly affair, will be staged at the Texico school on the night of December 27th beginning at 7:30, and all former students and teachers, as well as present faculty members, are cordially invited to attend, Martin continued.

In sending cards of acceptance, he asked that those who plan to bring guests specify the number.

ATTENDS LEGAL MATTERS

Mr. and Mrs. John Aldridge of this city, and Mr. and Mrs. J. G. McFarland, of Friona, were in Fort Worth over the weekend, where Aldridge was attending some legal matters.

CLOSE FOR WEEKEND

Ben Smart, manager of the Furniture Mart in Texico, announced the first of the week that the Mart would be closed December 25, 26 and 27.

Mrs. Belle Millwee and daughter, Christine, are here from Abilene to spend Christmas with Mr. and Mrs. Wren V. Vinyard.

County Agent Ollie Liner will spend Christmas visiting relatives and friends in Lubbock, and his secretary, Miss Jean Turner, is to spend the brief vacation with her parents in Friona.

Glad Thoughts at Christmas

BEST WISHES FOR A GLORIOUS HOLIDAY

FOX DRUG STORE

Farwell, Texas

Mr. and Mrs. Wyman Pollard and daughter, Ona Mae, of Indio, Calif., visited briefly Friday in the home of Mr. and Mrs. H. A. Thornton in Texico.

Mr. and Mrs. Woodrow Lovelace and daughter, Dianne, will spend Christmas as guests of her parents, Mr. and Mrs. H. D. Mayfield, near Friona.

A Cheery Little Message

to wish you

MERRY CHRISTMAS



State Line Grocery & Mkt.

Farwell, Texas

TO OUR GOOD FRIENDS
Season's Greetings

Sikes Motor Co.

Farwell, Texas



CHRISTMAS GREETINGS

The past year has been a good year. Many new friends have been made and the relationships of old friends are reassured. These associations we treasure and trust it will be our privilege to enjoy them for many more years to come.

Christmas Greetings!

Max Meadors Co.

CHEVROLET - BUICK

Clovis, N. M.



Roberts

Story of the Tree



We are told that the fir tree goes back to Eve, but it was not until the time of Martin Luther that the evergreen was used as an indoor decoration in celebration of Christmas.



It is said that Luther one Christmas Eve wandered through the woods and became enamored with the wonder of the night.

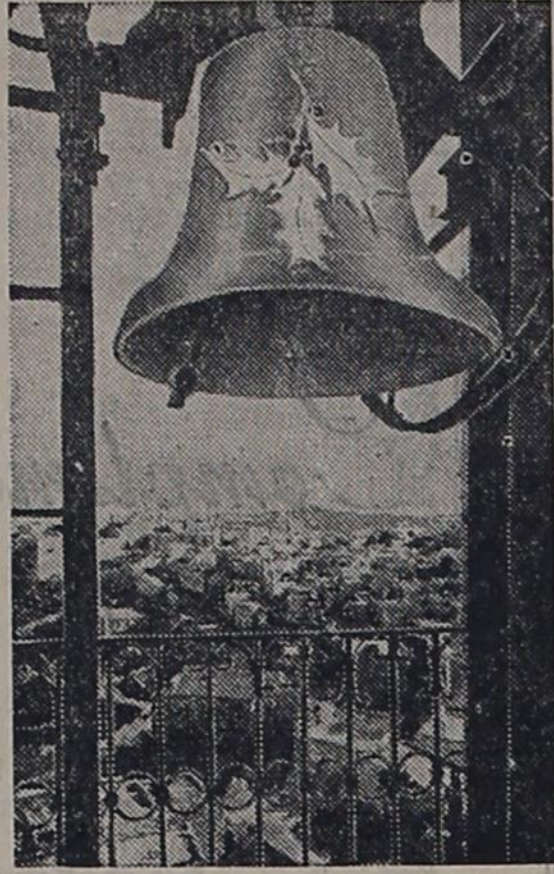
He cut a small snow-laden fir tree, and set it up in his home for his children. He illuminated it with candles to represent the stars.

It was not until 1604 that, in Strassburg, the first Christmas tree appeared in literature.

Yuletide Favorite

Best known of all oratorios is Handel's "The Messiah," a favorite presentation of the Christmas season. In almost every community in the civilized world a choir will sing part or all of the oratorio during the Yuletide. People in places too remote to boast a sufficiently skilled choir or soloists will hear "The Messiah's" message by radio.

The famous oratorio was written by George Frederick Handel in London between August 27 and September 14, 1741. The first presentation



was in Fishamble Street Music hall, Dublin, on April 13, 1742, under direction of the composer.

Ladies were requested to "refrain from wearing hoops" and gentlemen to "leave their swords at home," in order that a capacity audience might swell the proceeds to relieve needy children and the inmates of debtors' prisons.

"The Messiah" was given its English premiere before the court at Covent Garden in March, 1743. George II was so overpowered by the grandeur of the music portraying the King of Kings that he sprang to his feet in reverent acclaim at the opening bars of the Hallelujah chorus, an action which led to the modern custom.

Merry Christmas

Bohemian: Vesele Vanoce.
Czech: Stansi Vanoce.
Dutch: Gelukkig Kerstmis.
Finnish: Hauskaa Joula.
French: Joyeux Noel!
German: Frohliche Weinnachten.
Greek: Kala Christougenna.
Italian: Buon Natale.
Norwegian: Glaedelig Jul.
Polish: Wesolych Swiat Bozego Narodzenia.
Romanian: La multiani ou Sanctate.
Russian: Dudushka Moroz.
Spanish: Felices Pascuas.
Swedish: God Jul.
Chinese: Hsi lo Yeh so chiang sheng jih!

traditional Irish carol

There were three wise men from afar
Directed by a glorious star,
And on they wandered night and day
Until they came where Jesus lay.
And when they came unto that place
Where our beloved Messiah was
They humbly cast them at his feet
With gifts of gold and incense sweet.

Change of Name

Joe—"What was the name of that guy who used to make his living sticking his right arm down a lion's throat?"

Sam—"I forgot his name, but they call him 'Lefty.'"



Christmas Still

The silent skies are full of speech
For who hath ears to hear;
The winds are whispering each to each,
The moon is calling to the beach,
And stars their sacred wisdom teach
Of Faith, and Love, and Fear.

But once the sky its silence broke
And song o'erflowed the earth,
The midnight air with glory shook,
And Angels mortal language spoke
When God our human nature took
In Christ the Saviour's birth.

And Christmas once is Christmas still;
The gates through which He came,
And forest wild and murmuring rill,
And fruitful field and breezy hill,
And all that else the wide world fill
Are vocal with His Name.

Shall we not listen while they sing
This latest Christmas morn,
And music hear in everything,
And faithful lives in tribute bring
To the great song which greets the King

Who comes when Christ is born?
—Phillips Brooks

The Maori people discovered New Zealand about 200 years before Columbus discovered America.

Joe Yarberry (sitting in the News office): "Who's the responsible man here?"

Carl Kunkel, Jr.: "If you mean the fellow who always gets the blame, you're speaking to him."

Diogenes was looking for an honest man.

"How are you doing?" asked a wayfarer.

"Oh, I'm lucky," replied Diogenes, "I still have my lantern."



Felts' Grocery

Lariat, Texas

Charlie

Homer Storrs

Benna

WITH ALL KIND THOUGHTS

for

Christmas

AND THE YULETIDE SEASON

We pause, too, for a moment with you to say,
"Thanks" for everything.

Hardage Tire Store

Farwell, Texas

Your Christmas

MAY IT BE A GLORIOUS ONE

As in the days of old, it is a genuine pleasure to say Merry Christmas to our friends and customers. May you have many more happy seasons, unbroken friendships and pleasant recollections of friendly associations that are of such importance to our way of life.

Cicero Smith Lumber Co.

Aubrey Brock, Mgr.

J. W. Hromas

Bovina, Texas

Jack Baker

UNDER YOUR TREE

on Christmas Morn



Here's a little Christmas Greeting to place under your tree on Christmas morn. May it convey our sincere thanks to you for all you've done for us.

The Security State Bank

Farwell

Texas

And lo, the star, which they saw in the east, went before them, till it came and stood over where the young child was. When they saw the star, they rejoiced with exceeding great joy.

And when they were come into the house, they saw the young child with Mary his mother, and fell down, and worshipped him: and when they had opened their treasures, they presented unto him gifts; gold, and frankincense, and myrrh.

And being warned of God in a dream that they should not return to Herod, they departed into their own country another way.

BY MATTHEW



A Christmas Prayer This Day of Joy

*As with gladness men of old
Did the guiding star behold;
As with joy they hailed the light,
Leading onward, beaming bright;
So, most gracious Lord, may we
Evermore be led to Thee.*



*As with joyous steps they sped
To that lowly manger bed, --
There to bend the knee before
Him whom heaven and earth adore;
So may we with willing feet
Ever seek thy mercy seat.*

*As they offered gifts most rare
At that manger rude and bare,
So may we with holy joy,
Pure, and free from sin's alloy,
All our costliest treasures bring,
Christ, to Thee, our heavenly King.
Amen*



VETS BUY PLANES

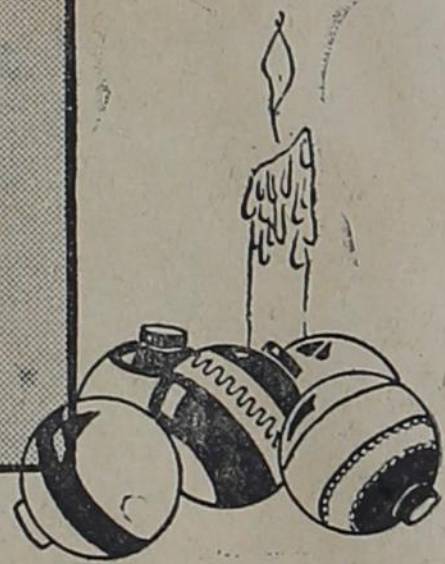
World War II veterans quickly grabbed off 29 Stearman trainers located at the USNAS, Dallas, last week, at a fixed price sale of surplus planes, the War Assets announces. Nearly 200 eager veterans were present when the sale opened. Members of WAA's aircraft disposal division

conducted a series of impartial drawings to determine buyers. Several of the successful purchasers were former army and navy pilots who plan to use the craft for private flying. Others said they are now engaged in GI flight training or plan to complete a flying course in the near future.

#1 Glorious

HOLIDAY SEASON

May all the joys of a happy Christmas season be the good fortune of each of our friends. Merry Christmas to you



Wilson Food Store

Bovina, Texas

Gifts That Will Suit Everyone

THE old saying that it isn't the gift but the giving that's appreciated may be true, but just the same a good gift quickens the heart so much more.

In being able to draw upon the abundance of the country, farm people are in a position to present especially valued gifts at comparatively small cost. For instance, a box full of spruce, fir, pine, holly, cedar or balsam is always welcomed as a decorative source by city friends.

City people, like everybody else, also appreciate good things to eat, and home canned country fruits and vegetables or some fowl can be expected to make a big hit. Gardeners

in the big town will gladly welcome a packet of seeds gleaned from an expansive country garden.

Handy home-makers can convert old articles into attractive gifts. An old felt hat can be made into a beanie for some young girl merely by using the crown and adding yarn stitching for decoration. The best part of an old fur coat beyond repair will make a rich carriage robe for a new baby. Pot-holders, dusting mitts, bath powder gloves, shoe bags are some of the items which can be salvaged from small scraps.



And, O yes! what could be more useful to a young bride than a home-made cook-book containing the home-maker's favorite recipes? Not only will such a book provide for tasty eating but it can also be expected to guide the young wife over some rough moments in the kitchen.

A GENTLEMAN DOG

Woman (to bus conductor)—"I suppose if I pay fare for my dog, he will be allowed to occupy a seat." Bus Conductor—"Of course he will be allowed to occupy a seat, madam, provided he doesn't put his feet on it."

Compliments
of the Season

TO ALL OUR GOOD FRIENDS AND NEIGHBORS

H. C. Jackson Feed Store

Bovina, Texas

WE WANT TO SAY

THANK YOU

MANY TIMES

We are grateful for each opportunity to serve you and feel privileged indeed every time you call on us. May you have the joy of a happy Christmas and may you be blessed will all good things.



DARR & SONS

Farwell, Texas

to our good friends
and customers



Christmas came from a light that glowed in a manger; shown in a star; and illuminated the soul of humanity. Christmas again sheds its gentle blessings so let us rededicate ourselves to Peace on Earth—Good Will Toward Men.

Gaines Hardware

Bovina, Texas

SEASON'S GREETINGS

Friends



LARIAT ELEVATOR

Boone Allison, Mgr.
Lariat, Texas

Christmas GREETINGS

TO OUR FRIENDS AND CUSTOMERS

May Your Christmas Be Truly A Glorious Occasion

Shets & Blain

BKSMITHING—WELDING

Texico, N. M.



Serely Grain Co.

G. D. Anderson, Jr., Mgr.
Bovina, Texas

Noce, Livestock Owners

FOR FREE REMOVAL OF
Bad Horses, Cattle, Hogs, Sheep
CALL

CONSUMERS FUEL ASSN.

Phon Bovina, Texas

OLT'S PANHANDLE STATION

Phon Mulshoe, Texas

WHERE'S Daddy?

By DANIEL F. LINDSAY
KALLY O'NEIL walked slowly up the front steps. Her mother watched her from behind the curtain. Being five years old and having a problem had her near tears. She reached up on tip toes and opened the door.

"Kally, honey. Come in here a minute." Kally pushed the hood of her snow suit back and went into the living room.

"What do you want, Mommie?" She shook her blonde curls free.

"Oh, nothing much," her mother smiled. "I just want to know why my little girl looks so sad?"

"Well, Mommie," she slipped her coat off, "it's that girl down the street."

"Yes, dear, what about her?" Kally could stand it no longer. She burst into tears and running over laid her head on her mother's lap. "That girl says," she sobbed, "that there isn't any Santa Claus."

"Well, now," her mother leaned down and gently bit the tip of her ear, "who'd ever believe a tale like that?"

"You don't believe her?" "Of course not," she smiled down into the worried blue eyes. "We know there's a Santa Claus."

"B-but she said Daddy was him." "Oh, pooh. Sit down there on the floor and I'll help you get your snow pants off."

"We could ask Daddy," Kally suggested.

"Yes, we could," she had an inspiration. "Better still we can wait until tomorrow night and see for ourselves."

"We can?" she sat up in surprise. "Sure. You go to bed just like always, then when he comes I'll wake you up."



"Santa was just coming out."

She got up from the floor all excited. "You mean we can peek?"

"That's just what we'll do."

"George," she turned to her husband that evening after Kally had been put to bed, "our daughter has quite a problem."

"Women always have problems," he smiled over his newspaper. "What is it this time?"

"She knows about Santa."

"That's too bad," he pursed his lips, "but what can we do?"

"Get someone to put her toys under the tree while she watches."

"Sure," he laid the paper down, "why couldn't I do it?"

"She heard that you are Santa."

He chuckled. "She isn't the only woman in the family who thinks that."

"How about Bob Perkins?" she ignored his attempt at humor. "He's the right build."

"Okay," he agreed, "I'll arrange it in the morning."

"Kally," her mother shook her gently, "Santa is downstairs."

"He is?" she sat up rubbing her eyes, "HE IS?"

"Okay," she slipped out of bed and into her slippers. In the early morning light she looked like a tiny blond elf.

"Put on your robe."

SHE got it and took her mother's hand. They crept down the stairs. Mommie held her back while she made sure Santa wasn't smoking a cigar. He was placing gifts around the tree. She motioned her to look. Kally peeked around the corner with big eyes. Then her head darted back.

"Where's daddy?" she asked in a stage whisper.

They heard footsteps on the stairs. Daddy crept down. Kally peeked around the corner again. Santa was just coming out with an army barracks bag over his shoulder. The three of them ran and hid behind the staircase. As soon as the front door slammed Kally was up the steps like a shot.

"Hey, Sweetheart," Daddy called after her, "he left the toys in the living room." He stopped as he heard his wife's laughter.

"What's the matter with her?" he glared at her suspiciously. "Doesn't she like the little tike?"

"I'm afraid, dear, that you'll never understand the feminine mind."

"What do you mean . . . where's she going?"

"To get her coat."

"Her coat . . . why?"

"She's going down the street to tell the little girl that she's all wet. Because she has just seen Santa in her front room."

Poinsettias

The poinsettia has no Christmas legend and its adoption as a symbol or decoration for Christmas is of recent origin. In Spain it is known as the flor de noche-buena, and is connected with the sentiment of Christmas.

Its beautiful flaming star is one of the favorite flowers of the Christmas season, and its use as an indoor decoration is universal.

Legends of Holly

Many beliefs are connected with the Christmas holly:

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.

It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

For many years the superstition persisted that holly was hateful to witches. It was placed on doors and windows to keep out evil spirits.

Reduce Christmas Hazards With Care

To avoid tragic Christmas accidents in the home, the Fire Protection institute issues these precautionary tips:

—Use a flame-proof compound to spray wreaths and other pine decorations.

—Use materials marked flame-proof for tree trimmings and home decorations if they are obtainable.

—Inspect Christmas tree lights, and repair frayed wires or loose sockets.

—Never leave Christmas lights burning unless someone is around.

—Never unwrap gifts near an open fire or flickering flame. Dispose of paper and other inflammable wrappings immediately.

China has told the U. S. that, once she is awarded plants from Japan as war reparations, the Chinese will need an American loan to pay for moving the plants from Japan to China.

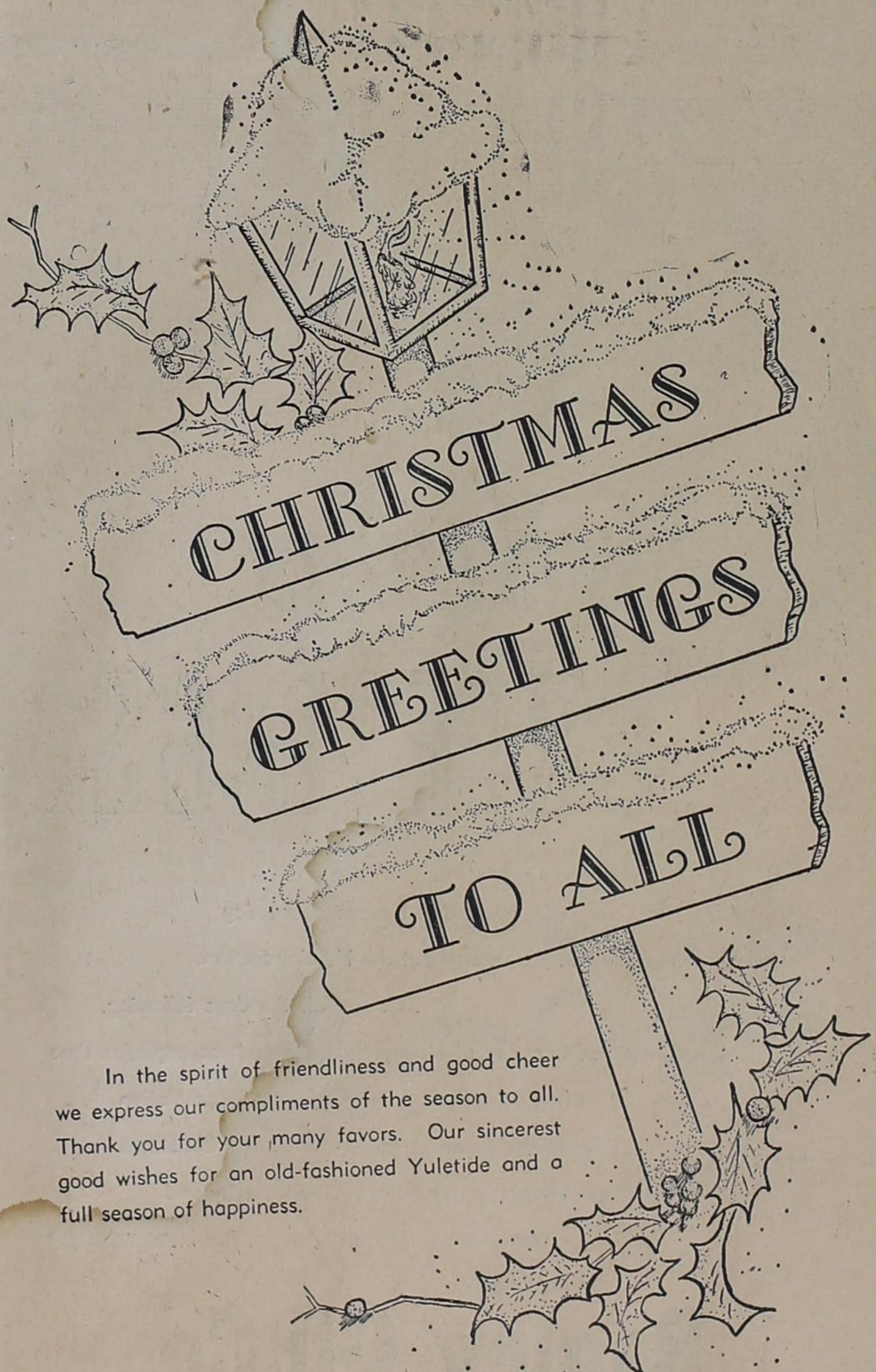


To wish you all the CHEER AND HAPPINESS

of a . . . WONDERFUL HOLIDAY SEASON

BILLINGTON'S BARBER SHOP
ESTELENE'S BEAUTY SHOP

Farwell, Texas



In the spirit of friendliness and good cheer we express our compliments of the season to all. Thank you for your many favors. Our sincerest good wishes for an old-fashioned Yuletide and a full season of happiness.

Farwell Elevator Company

Ray Ford, Mgr.

Farwell, Texas

Ornament Making A Cottage Industry

Those colored glass ornaments that we hang on our Christmas trees used to come from Germany, Czechoslovakia and Poland. A small number were made in Japan. When the war cut off these supplies, American glass manufacturers, who had never bothered with these products before, turned part of their facilities over to making the pretty gewgaws. Mechanical methods were soon developed that could blow as many ornaments in an hour as a European glassblower could make in a month. Thus modern efficiency may doom this picturesque little industry, carried on in the mountainous towns of eastern Europe.

Ornament making is a typical "cottage industry" in the little villages that cling to the steep mountainsides. Families specialize in certain shapes and designs, patterns that may date back for hundreds of years unchanged. The father, using a bunsen burner, carefully blows the thin glass tubing to the desired shape, with the aid of an iron mold. His son, acting as mold boy, removes the hot ornament to a cooling table. Next the mother silvers the inside, and finally the daughter applies paint and perhaps decorative designs.

Christmas Rose Has Real Significance

Legend tells us that a young shepherd girl was weeping bitterly as she watched the Wise Men on their way to take gifts to the Christ Child.



An angel appeared, and after ascertaining why the young girl was crying, she waved her wand, and instantly the ground was carpeted with glittering white Christmas roses. The young girl quickly gath-

ered these blooms. When she presented her gift, the Christ Child smiled, and as his fingers touched the white flowers the petals became tinged with pink.



This custom originated with the Dutch. They used their wooden shoes instead of stockings.

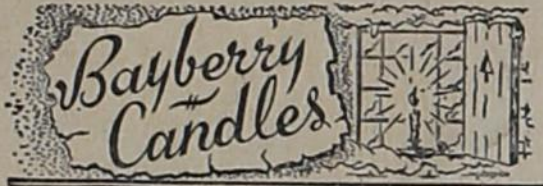
When the Dutch came to New Amsterdam, this custom came with them—the wooden shoes being gradually replaced by stockings made for the occasion out of net-like materials. As nearly every home had a fireplace the usual place to hang the stockings was over the fireplace.

Treating Trees To Preserve Needles

Dropping needles or leaves of Christmas trees, which strip the trees of color and litter the floor, long have been a Yuletide bane. Therefore, the discovery of the New York State College of Forestry that waterglass spray will prevent the spruce leaves from falling comes as welcome news to family and housewife alike.

Besides preserving the foliage, the waterglass spray adds to the decorative effect of the spruce by leaving a slight silver sheen to the green of the needle-like leaves. The waterglass also has been found to be a good fire retardant.

The college found that the shedding of spruce leaves also can be retarded by placing the base of the tree in a bucket of moist earth, peat moss or water. Users have reported the success of this treatment.



Candles, placed in windows on Christmas Eve to light the Christ Child and to welcome wayfarers, have been popular for centuries, but the burning of Bayberry candles is a strictly North American custom which dates from colonial days. Though associated particularly with New England, these aromatic candles glow in windows from coast to coast.

Holly Now Grown In Many Parts of Land

Grown on the hillsides of the coastal states from Maine to Texas and up the Mississippi valley to Missouri, holly is a pretty but slow-growing plant.

Leaves are evergreen, the margins of which are provided with rather widely separated spines. Weak and close-grained, the wood is exceptionally white, making it highly desirable in the manufacture of woodenware, cabinets and interior finishing.

As a result of scientific discoveries holly cuttings will take root quickly when they are treated with hormonelike substances. Christmas holly has been converted into potted plants. These plants can be set out as a permanent ornament for landscapes.

Growth regulating substances—indole butyric acid and naphthalene acetamide—are on the market in liquid or powdered form under various trade names. The chemicals are applied to plantings of fresh cuttings kept moist, cool and well shaded.



Santa Claus is the American version of St. Nicholas, the bearded Saint of Europe who, on Christmas Eve, carried a basket of gifts for good children, and a bunch of birch rods for the naughty ones.

St. Nicholas was transformed into Santa Claus by the Dutch settlers in New Amsterdam, and he became the fat, jolly, rosy-cheeked old fellow he is today.

Noel Wishbone

A traditional good luck piece, chicken wishbones make an attractive addition to the Christmas present. Wash them dry and then paint them any color you like. Fasten one to the top of every Christmas gift to add an extra note of sentiment when wrapping packages for yuletide giving.

Pleasant Associations
AT CHRISTMAS

Christmas re-awakens our appreciation of pleasant associations with those we serve. While enjoying this Holiday Season we remember your loyal co-operation and good will that has made the past year a memorable one with us.

MERRY CHRISTMAS!

Macon Elevator

Bovina, Texas



Christmas GREETINGS

May the sentiment we express today remain with you throughout the Holiday Season . . . and all the days following.

Christmas is a day of cheery thoughts and messages; a time when we express good wishes and appreciation for favors shown. So here's our Christmas Greetings, offered to you with genuine sincerity and appreciation. May you have a full measure of joy and happiness.

Bagley Oil Co.

Jobbers Phillips Petroleum Co.

Texico—Farwell



S. E. Cone Grain and Seed Company

R. S. Johnston, Mgr.
Bovina, Texas

Cherry Tree Carol

The old Cherry Tree carol, or the legend upon which it is based, is undoubtedly the reason for the custom of placing a branch of cherry tree in water to bud for Christmas time.

According to this legend, Mary and Joseph on their way to Bethlehem passed a tree loaded with cherries. Mary was hungry for some of the fruit and asked Joseph to pluck some cherries for her. The tree graciously bowed down so that Mary could pick the fruit herself.

It has been customary among the Czechs and Slovaks to take the branch of a cherry tree and place it in water in the late fall so that the buds reach the blossoming stage at Christmas time.

The belief was current that if the sprig blossomed by Christmas Eve, the girl who tended it would marry during the New Year.

Danger From Tree Fire Ever Present

Although the Christmas tree is one of the most picturesque Yuletide ornaments, it is also one of the most dangerous, with the threat of fire an ever present possibility.

Replacement of the candle by the electric light has removed some of the hazards formerly experienced, but danger still lurks from faulty connections or careless handling of bulbs and strings.

To minimize the fire hazard, the department of agriculture offers two pertinent suggestions: First, keep the tree well watered and, second, fireproof it with ammonium sulphate or calcium chloride.

To provide the tree with sufficient water, cut the butt on a slant at least an inch above the original cut. Keep the water level above the slashed surface. In purchasing a tree, always look for one that has been felled recently so that the needles have not dried.

Fresh trees also are essential for flame-proofing. In using ammonium sulphate, a chemical content one-fourth the weight of the tree should be used. After dissolving one and a half pints of the ammonium in a pound of water, slash the stem of the tree and place it in the solution. Then, let the tree stand four to six days in the solution for complete absorption. Trees fireproofed in this manner will not be ignited by an electric spark.

Christmas Visit to The Seven Fountains

In 1540 when a plague was raging in Switzerland, 12 pious men of Rheinfelden formed a brotherhood to pray for St. Sebastian's aid, and to nurse the sick and bury the dead. Pestilence in medieval times was ascribed to evil spirits in water, so the Brotherhood of St. Sebastian visited each of the town's seven fountains, praying and singing hymns at each stop. They still continue this custom, but only on Christmas Eve. For this ritual the 12 Brothers are dressed in black, with black silk top hats. At every fountain they gather around the lantern-bearer and sing a medieval song. The march begins at the Froeschweide fountain, where the plague is supposed to have started three centuries ago. When they have passed the seventh, they enter the church for midnight mass, and ceremoniously place their lantern on the altar of St. Sebastian.

CHRISTMAS ODDITIES

Norwegian farmers give their cattle tubs of home-brewed ale on Christmas Eve.

At midnight of Christmas Eve people in Madrid eat 12 grapes for good luck in the coming year.

There are 175 different kinds of holly.

Christmas has been celebrated on more than 100 different days in various parts of the world.

Christopher Columbus and his men landed on the coast of Cuba on December 25, 1492, naming the point Navidad.

George Washington crossed the Delaware and made a successful attack on the Hessian troops at Trenton, N. J., on Christmas Day, 1776.

Oliver Cromwell and his Puritan followers abolished Christmas Day in England, banning all feasting and fun. The ban lasted for seven years and was lifted when Charles II became king.

The needy are considered in Hungary at Christmastime, a levy being assessed against richer citizens so the poor may have sufficient to eat and drink.

Myth of Mistletoe

Surrounded by myth by primitive peoples, the mistletoe was taken over by Christians who also wove fanciful legends around it.

In ancient mythology, the mistletoe was the instrument of evil. The Druids of Britain believed the plant possessed healing powers. Other primitive people thought that mistletoe found growing on oaks had magical powers.

Taken over into Christian tradition, the mistletoe was dedicated to the Christ Child. Adopted as a symbol of the healing power of our Lord, it was used to adorn the altars at Christmas. Monks of the monasteries called it the "wood of the cross" and attributed supernatural powers to it. The white berries were said to reflect the radiance caught from the guiding star when the Wise Men were led to the manger.

Support your local Chamber of Commerce.

Merry Christmas



Bovina Implement Co.

E. B. Caldwell, Mgr.
Bovina, Texas

Emphasizing our appreciation of your

good will and patronage, we

wish to extend

Season's GREETINGS

Farmers' Supply Co.

Texico, N. M.

T

O wish you

all the gladness

of a Merry Christmas Day,

All the pleasure of a season

of happiness.

We wish you the best of all

GOOD things

because it's such a privilege

to do business with you

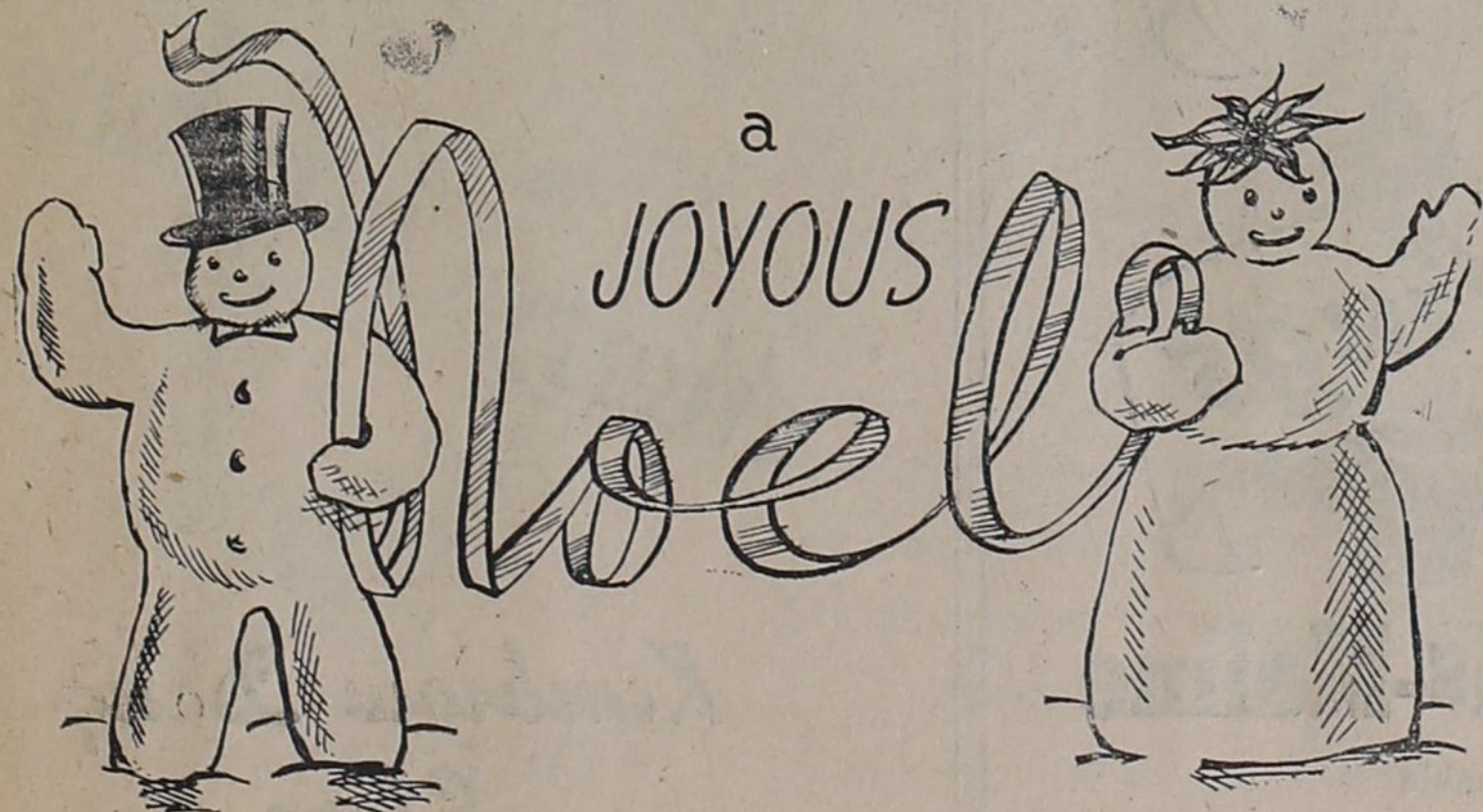
A Merry Christmas

Hammonds' Electric Shop

O. M. Hammonds
Bovina, Texas

Wishing Each of Our Friends

a JOYOUS



GEORGE TRIMBLE

BARBER SHOP

ESQUIRE TAILORS

Bovina, Texas



O, Come All Ye Faithful, Joyful and Triumphant

As we raise our voices in this old familiar Christmas song, let us be reminded of the birth of Him whom we worship on this Christmas morn. May the spirit of His teachings guide us toward a world of better understanding with happiness and good fellowship for all.

MERRY CHRISTMAS!

Williams Mercantile Co.

Bovina, Texas

Associated With Many Christmas Symbols



HOME FOR SANTA CLAUS . . . Many cities in the United States, even those which do not have names associated with Christmas symbols, erect Santa Claus villages during the holiday seasons.

EACH year, thousands of letters in the U. S. are mailed from Bethlehem—Bethlehem, Pa.; Bethlehem, Md.; Bethlehem, Conn., and Bethlehem, N. H. These towns were named many, many years ago, and imaginative Americans the country over send in letters to be remailed bearing the symbolic postmark of Bethlehem.

The story associated with the naming of Bethlehem, Pa., is especially moving. On Christmas Eve in 1741, it is said, Moravian pioneers who had come to the new world in search of religious freedom gathered in a log cabin in the snow-swept Pennsylvania countryside. Thankful for their new refuge, they sang carols joyfully; then Nicholas Louis, Count Zinzendorf, took up a taper and led the gathering into the stables where a few cows and horses stirred.

"Let us call our village also Bethlehem," he said, and all agreed. From a humble beginning over 200 years ago, Bethlehem, Pa., is now a thriving industrial city of 62,000.

Santa Claus also has been honored in the naming of American cities. The story of the christening of Santa Claus, Ind., contains an awesome note in keeping with Christmas Eve.

The government had turned down the request of a little settlement in southern Indiana 100 years ago because an older town in the state bore the same name of Santa Fe. As the villagers gathered in celebration of Christmas Eve, they pondered a new name, finding each suggestion unsuitable as they turned it over in their minds in order to select the right one.

In the midst of their deliberations, a blinding light was seen outside. Rushing to the window, they saw a flaming star crash against a distant hill, leaving a crater that still can be seen today.

Awed by the spectacle, the residents of the settlement considered the event as a special omen, and they gave their community the name of Santa Claus to commemorate Christmas.

ENGLISH PLUM PUDDING

In the Book of Common Prayer of the Church of England, the prayer for the last Sunday before Advent began with the words "Stir up." The people of Peterborough took this to be a reminder that they should start their plum pudding at that time, and everybody in the family took a hand in the stirring until it was ready on Christmas.

This indispensable old-time English Christmas dish was frumety, or frumenty, which according to old-time recipes was "wheat boiled until the grains burst, then strained and boiled again with broth or milk and yolks of eggs." Frumenty was the forerunner to plum pudding.

Baylor University, Waco, Texas, observed its 100th birthday February 2, 1945.

Mrs. Smith was vigorously powdering her face before going out. Glenn: "Why did you go to all that trouble?" Mrs. Smith: Modesty, my dear." Glenn: "Modesty?" Mrs. Smith: "Yes, I've no desire to shine in public."

CITATION BY PUBLICATION THE STATE OF TEXAS

TO: Thelma Meshew; Greeting: You are commanded to appear and answer the plaintiff's first amended original petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this citation, the same being Monday the 19th day of January, A. D., 1948, at 9 o'clock before 10 o'clock A. M., before the Honorable District Court of Parmer County, at the Court House in Farwell, Texas. Said plaintiff's petition was filed on the 2nd day of December, 1947. The file number of said suit being No. 1410. The names of the parties in said suit are Wayne B. Meshew, as Plaintiff, and Thelma Meshew, as

Defendant.

The nature of said suit being substantially as follows, to wit: Plaintiff brings this suit for divorce, alleging that he has been an actual bona fide resident of Parmer County, Texas, for more than one year next preceding the filing of this suit; that plaintiff and defendant were married June 29, 1945, and because of the excesses, cruel treatment on the part of the defendant, the parties were separated September 1, 1946, and have not cohabited together since said time. No

children issued from said union and marriage and there is no community property.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this second day of December, A. D. 1947.

Given under my hand and seal of said Court at office in Farwell, Texas, this the second day of December, A. D., 1947.

(SEAL) LOYDE A. BREWER, District Clerk, Court, Parmer County, Texas.

GREETINGS
at
CHRISTMAS
AND BEST WISHES
FOR YOUR HAPPINESS

Phillips 66 Station

John Tabor Bovina, Texas Gene Hawkins

It is our wish that you will have a



CITY CAFE

Tom Horton, Operator
Bovina, Texas

EACH OF US HERE
EXTEND



Minneapolis-Moline

Ralph Humble
Jim Moss Odom Smith
Farwell, Texas



It is with full appreciation of your loyal and sincere friendship that we take this means of extending Compliments of the season to each of you.

Continental Oil Co.

Mr. and Mrs. Paul Wurster, Agts.
Farwell, Texas



W. H. Spurlin Station

Phillips 66 Products
Farwell, Texas



A
JOYOUS
CHRISTMAS

And All Good Wishes to Our Friends and Customers

CITY CLEANERS

Mr. and Mrs. Woody McDermit
Farwell, Texas

TO THOSE WE SERVE
Merry Christmas

AND TO THOSE WHOM WE HOPE TO SERVE
Merry Christmas

EVERYBODY
Merry Christmas

Kumbrow Drug Store

Bovina, Texas

What Yule Card Symbols Mean

Welcome... HOLLY ON A CHRISTMAS CARD DENOTES A WARM WELCOME. THE ROMANS HUNG SPRIGS OF HOLLY OVER THEIR DOORWAYS TO SIGNIFY THEIR HOUSE WAS OPEN TO EVERYONE.

Faith... THE STAR OF BETHLEHEM, THE FIRST CHRISTMAS SYMBOL OF FAITH, IS THE NAME GIVEN TO THE STAR IN THE EAST, WHICH ACCORDING TO THE GOSPEL, LED THE WISE MEN TO BETHLEHEM.

GOOD LUCK... IN OLD ENGLAND THE YULE CANDLE WAS GIVEN A PLACE OF HONOR ON THE SUPPER TABLE AND BURNED CONTINUALLY FOR 12 DAYS. PIECES OF THE CANDLE WERE TREASURED AS SYMBOLS OF GOOD LUCK.

Gratitude... HANGING STOCKINGS IS A CUSTOM BEGUN BY DUTCH SETTLERS WHO FELT SO MUCH GRATITUDE FOR THEIR PEACE OF HEART THEY PLACED TOYS AND SWEETS IN THEIR CHILDREN'S SHOES. LATER, STOCKINGS WERE USED

CHRISTMAS BELLS

Legend has it that when Christ was born and Satan died, the bells in the churches were rung. At exactly midnight the tolling changed to a joyful peal, announcing the birth of the Christ.

In the dark chambers high above the turmoil and strife of human life, dwelt the Apostles of Peace, whose salutations were never so welcome as at the time of the great winter feasts of Christmas, so William Auld tells in his traditions.

Quaint Swiss Custom Of Meeting Lover

Forecasting is ritualized in Switzerland. Grandma goes to the cellar, selects the most perfect onion, halves it, and peels 12 layers, one for each month. The next day these layers show what the weather will be during the coming year.

The daughter of the house goes about town at midnight, to drink from nine different fountains. Then she goes to church. She expects to meet her unknown lover on the church steps.

Our Most Famous Christmas Trees

Most famous of the nation's Christmas trees are growing on the wooded rolling acres of the Roosevelt estate at Hyde Park, N. Y. Developed as a result of hobby which occupied much of the late Pres. Franklin D. Roosevelt's spare time, the groves of Yule trees now are scattered on odd patches and parcels of land throughout the estate.

The trees, about 270,000 in number, are principally of Norway spruce, white spruce and Douglas fir, with a few balsams also included.

Although the tree growing was a hobby with the late president, he insisted that the project pay its own way. Consequently about 2,000 to 3,000 trees are marketed every Christmas season.

When you tighten your belt, it's a recession; when you have no belt to tighten, it's a depression; and when you have no pants it's a panic.

Abbreviation, Xmas Of Greek Origin

There has been much unfavorable comment on the abbreviated form for Christmas that is commonly used. Many think it inappropriate and undignified to use the shortened form, Xmas.

The explanation of its origin is that the initial letter of the Greek name for Christ is X and the coincidence of its cruciform shape led to an early adoption of this letter as the figure and symbol of Christ. X is frequently found on walls of the catacombs. When the early Christians wished to make a representation of the Trinity, they would place either a cross or an X beside the names of the Father and the Holy Ghost. From this came the shortened form Xmas, instead of Christmas.

Sonny—"Papa, why did all those grown-ups cry at the wedding?"
Father—"Because they've been through it, son, and know it's no laughing matter."

Motto of the United States Navy Academy is "Ex Scientia Tridens"—From Knowledge Seapower.

We're Lucky!

No question about it. We're just plain lucky! We're lucky that we live in a community like this, lucky that we have such friends. We appreciate every one of you and your thoughtfulness and consideration.

May the joys of a happy Christmas be yours this season.

MERRY CHRISTMAS

Venable Grocery
Bovina, Texas

MERRY CHRISTMAS

CHRISTMAS

Henderson Grain & Seed Co.
Farwell, Texas

A CHRISTMAS MESSAGE

To all of you!

GREETINGS

AND ALL GOOD WISHES FOR A HAPPY HOLIDAY

The Texas Company
Farwell, Texas
Woodrow Lovelace, Consignee

MERRY Christmas

AS we express best wishes to our host of friends in this community we are fully conscious of our obligations to merit your confidence. Our efforts to serve you will continue to be our very best.

We extend to you, heartiest good wishes for a Merry Christmas.

Bovina Realty Co.
O. W. Rhinehart
Bovina, Texas

Never Mind the Wrapping!

We've a little gift for you! It's not wrapped up in bright gift wrapping with pretty ribbons and seals — fancy trimmings add nothing to its value. You can't wear it and it isn't good to eat. Fact is, you can't even buy this little present, yet you may exchange it with those about you at this glad season of the year. So, here it is, a simple, yet sincere

MERRY CHRISTMAS

Lariat Grain & Seed Co.
George H. Hauser, Mgr.
Lariat, Texas

The Yule Log



The bringing in of the yule log originated in England during medieval times. The log was dragged into the great hall at the beginning of the Christmas feast and was the occasion of the rendering of the Christmas toast, which is, in part: "This yule log burns. It destroys old hatreds and misunderstandings. Let your envies vanish, and let the spirit of good fellowship reign supreme for this season and through all the year."

The yule log represents "Peace on earth, good will toward men."

Children's Gifts For Christmas

THERE'S more to buying toys than merely getting something for a youngster to play with.

Home management specialists emphasize five points worth remembering in purchasing playthings for children:

1. Safety. Keeping the age of the child in mind, youngsters should not be given a sharp knife, chemistry set, air rifle or a tool kit until they are old enough to handle them with care. Electric train equipment should be kept in good repair to prevent shock or burn. Infants



should be guarded against whistles with removable mouthpieces, stuffed animals with pin or button eyes, wheels and strings not securely fastened, and small nailing.

2. Cleanliness. Toys should lend themselves to being cleaned without damage.

3. Construction. Well made toys are capable of much wear and tear, with fragile playthings encouraging destructiveness in a child.

4. Versatility. A toy that offers many imaginative uses will intrigue a child longer. Blocks of various shapes and sizes have more construction possibilities than the usual sets.

5. Variety. Toys of different sizes, shapes, textures and colors develop different muscles and different kinds of interests.

Too many toys, like no toys at all, are a mistake. The child is distracted by the variety and not given the opportunity to develop the potentialities of the toys he has. It must also be appreciated that the price of a toy does not determine its real value since a cheap plaything may provide a youngster with as much enjoyment as a more expensive one.

Christmas Has Its Humor Now

One of the most charming Yuletide chucklers concerns the pig-tailed youngster who found a pin-cushion among her other gifts on Christmas morning. The little girl then placed this note near the fireplace: "Dear Santa: Thank you very much for your presents. And I always wanted a pin-cushion, although not very much."

Another classic of the season is the one about the woman who stopped to chat with a friend after the Yuletide services, leaving her purse in her pew. When she returned for her purse, she discovered it was gone. However, she quickly found it in the possession of the clergyman.

"I thought I had better hold it," he explained. "There are some in the congregation who don't believe in Santa Claus, but they might consider this purse an answer to their prayers."

A 10-year-old boy, making his first visit at Sunday school during the pre-Christmas season, was held spell-bound by the teacher's recital of Biblical stories about the Holy Day and the spiritual meaning of Christmas. Later he was asked to fill out the school's standard questionnaire for new pupils. One of the queries was: "Who will always know where you are?"

The little boy answered it by writing simply: "God."

Invariably revived at the Yuletide season is the yarn about the Scotsman who slipped and fell while carrying a bottle of Christmas spirits. On rising he felt something wet running down his leg.

He said to himself: "I hope it's blood."

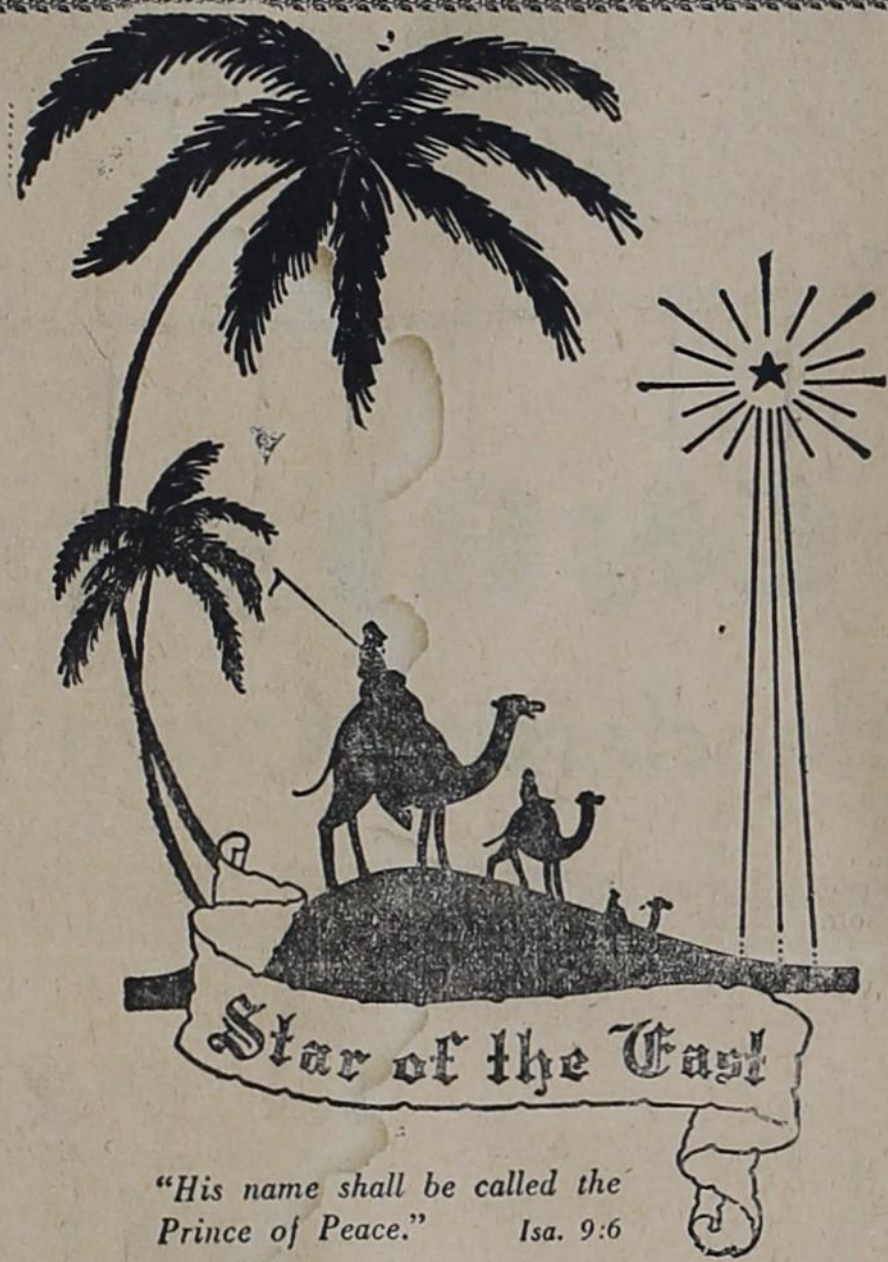
Almost overcome with joy on Christmas Day when she received two gifts she had most ardently desired—a wrist-watch and a bottle of perfume—little Margaret chattered about the new possessions all day long, wearing her mother of the subject. Guests were expected for dinner and her mother gently admonished Margaret in advance, saying, "Now, dear, everybody knows about your presents and everybody is happy for you. But now we mustn't go on talking about them all the time."

The little girl held her peace at the table throughout the greater part of the meal. A lull occurred in the conversation and, unable to restrain herself, Margaret burst forth, "If anyone hears anything or smells anything, it's me!"

A department store Santa Claus listened to a long recital of requests by a tot, assuring her he would do his best to meet her requirements. Before she left, Santa handed her a bright red apple. "What do you want Santa to do now?" her mother asked.

The moppet promptly snapped: "Peel it!"

The trouble with doing nothing is that you can't stop and rest.



"His name shall be called the Prince of Peace." Isa. 9:6

May God richly bless you at this glad

CHRISTMASTIDE

and

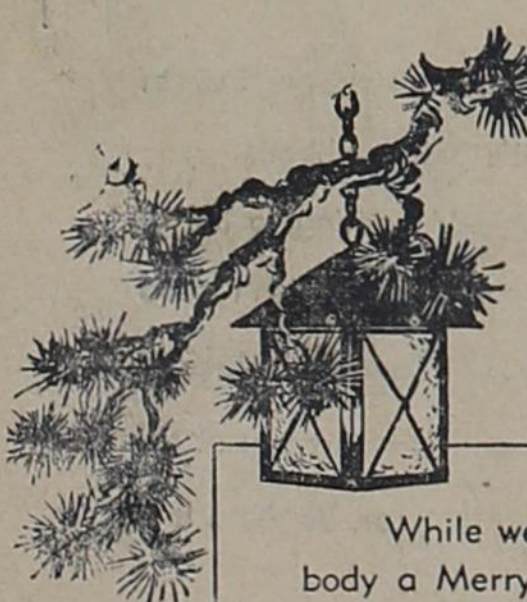
Bring you true happiness

Atkins & Hardage GARAGE

Tom Atkins

Farwell, Texas

W. C. Hardage



Thank You!

AT CHRISTMAS

While we're going about the business of wishing everybody a Merry Christmas, we don't want to forget that we owe our friends our sincerest appreciation for making possible one of the best years we have ever enjoyed in this community. Thank you, each and every one.

Paul Jones Service Station

Bovina, Texas

The Warmth of CHRISTMAS

the precious enchantment of the Christmas season, with its happy surprises, its pleasant associations with friends, stockholders and loved ones, the unexcelled joy and happiness and well-being, may it all be yours to enjoy this glad Christmastime.

Consumers Fuel Association, Inc.

Bovina, Texas



EACH Christmas we realize more and more the obligation we have to the people of this area. Whatever success we may enjoy depends entirely upon the friends we serve. Since we are truly grateful for all you've done, we want you to know our thoughts are with you during this, the happiest season of the year.

Season's Greetings

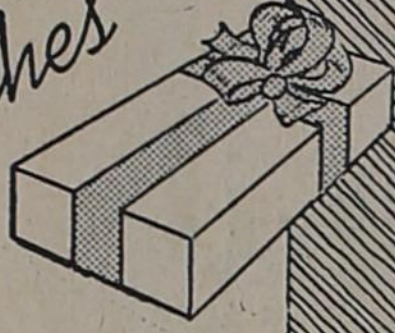
Bovina Wheat Growers Inc.

Lee Thompson, Mgr.

Bovina, Texas

SEASON'S GREETINGS

and All Good Wishes



Pace Bros. Garage

Texico Hotel Bld.

Texico, N. M.

May You Have
All the Joys of a

HAPPY CHRISTMAS



Jack Holt

"THE CLOTHIER"

Clovis, N. M.



Thanks

AT CHRISTMAS

Accept this sincere expression of our appreciation for your friendliness and patronage in the past. Our most cordial greetings and best wishes for your happiness.

Dunlap's

Clovis, N. M.

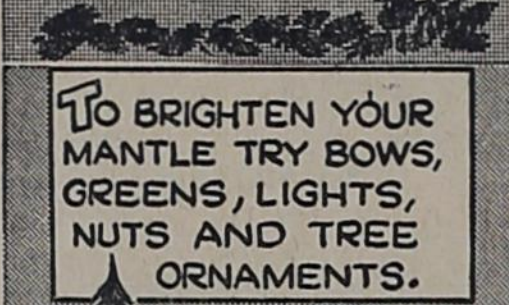
HOW TO decorate YOUR HOME



DESIGNS CUT FROM CHRISTMAS CARDS AND GLUED TO THE SURFACE OF SMALL POCKET MIRRORS MAKE ATTRACTIVE TREE ORNAMENTS.



A TABLE OR MANTLE TYPE DECORATION IS MADE BY TWINING GARLANDS OF EVERGREENS AROUND A CANDLE IN SUCH A MANNER AS TO HIDE THE HOLDER.



TO BRIGHTEN YOUR MANTLE TRY BOWS, GREENS, LIGHTS, NUTS AND TREE ORNAMENTS.



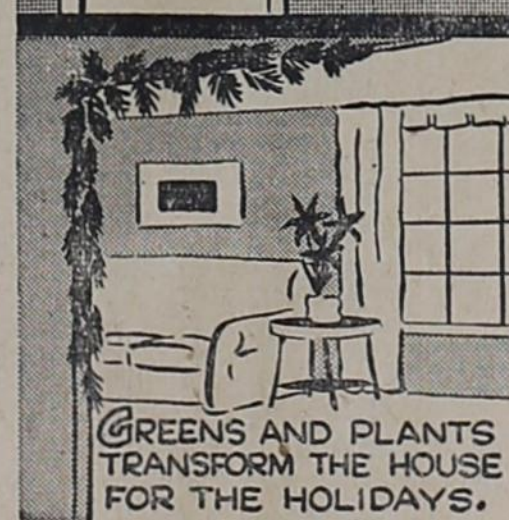
A NOVEL PLACE CARD OR ORNAMENT IS A PINE CONE DIPPED IN SILVER, GOLD OR WHITE PAINT AND DUSTED WITH GLITTER OR IMITATION SNOW.



THIS LITTLE TREE IS MADE FROM A TRIANGULAR-SHAPED PIECE OF PAPER FOLDED IN 1/8 PLEATS AS ILLUSTRATED. 1/8" DOWEL THRU THE CENTER HOLDS IT IN PLACE. SET IT IN A BLOCK OF WOOD AND IT WILL REMAIN UPRIGHT.



GIFT PACKAGES MAY BE UTILIZED TO FORM AN INTERESTING DOOR TREATMENT.



GREENS AND PLANTS TRANSFORM THE HOUSE FOR THE HOLIDAYS.

COTTON HITS TOP

For the first time in two decades, cotton growers will probably realize over two billion dollars income from the 1947 crop.

BIBLIOGRAPHY ISSUED

AUSTIN—A 14-page reference bibliography of literature on Farmers Cooperatives is a current publication of the University of Texas Bureau of Business Research.

William A. Nielander, professor of marketing, prepared the publication. It contains the best available information concerning farmer co-ops. There is no charge for the bibliography, which is available upon request of the Bureau.

Ukrainians Hold To Many Old Customs

Ukrainian churches, both Greek Orthodox and Uniate, cling to the ancient Julian calendar, so their Christmas Day comes 12 days later than ours, or on January 6. Christmas Eve is celebrated with much traditional ceremony and festivity.

The Holy Supper or Swiata Wecera is very elaborate, consisting of 12 courses, in memory of the 12 apostles. Fish, baked, broiled and jellyed, takes the place of meat. Borsch, or beet soup, is generally served, and stuffed cabbage, filled with millet or rice. Vareniki, some-



thing like the Italian ravioli, also is a usual course. Dessert consists of special pudding called kutya, made of wheat, poppy seeds and honey.

During the Christmas Eve supper, some member of every Ukrainian family throws a handful of kutya or pudding at the ceiling. If it sticks, the coming year will be a prosperous and happy one. After supper, a plate of braided bread, called kolach, is left on the table between two lighted candles. Legend says that the spirits of the family's dead will return at midnight to eat this bread.

The Ukrainian Christmas festival lasts three days. In the villages singers known as Kolyadniki go from house to house singing the Kolyadky folksongs relating the birth of Christ and the events of his life. They usually carry a manger with them, and in some cases they perform miracle plays. They are rewarded by gifts of food or money.

GALVESTON—A new general catalog published by the University of Texas Medical Branch here reveals that the Out-Patient clinic made 83,744 visits during the year 1943-46. There was an average of 268 visits daily. In the John Sealy and Associated Hospitals, 13,477 patients were treated during the year.

LET US BE THE FIRST TO WISH YOU

A MERRY CHRISTMAS

and to thank you for your fine friendships and patronage

Leach Garage

Bovina, Texas



Batty Hardware Co

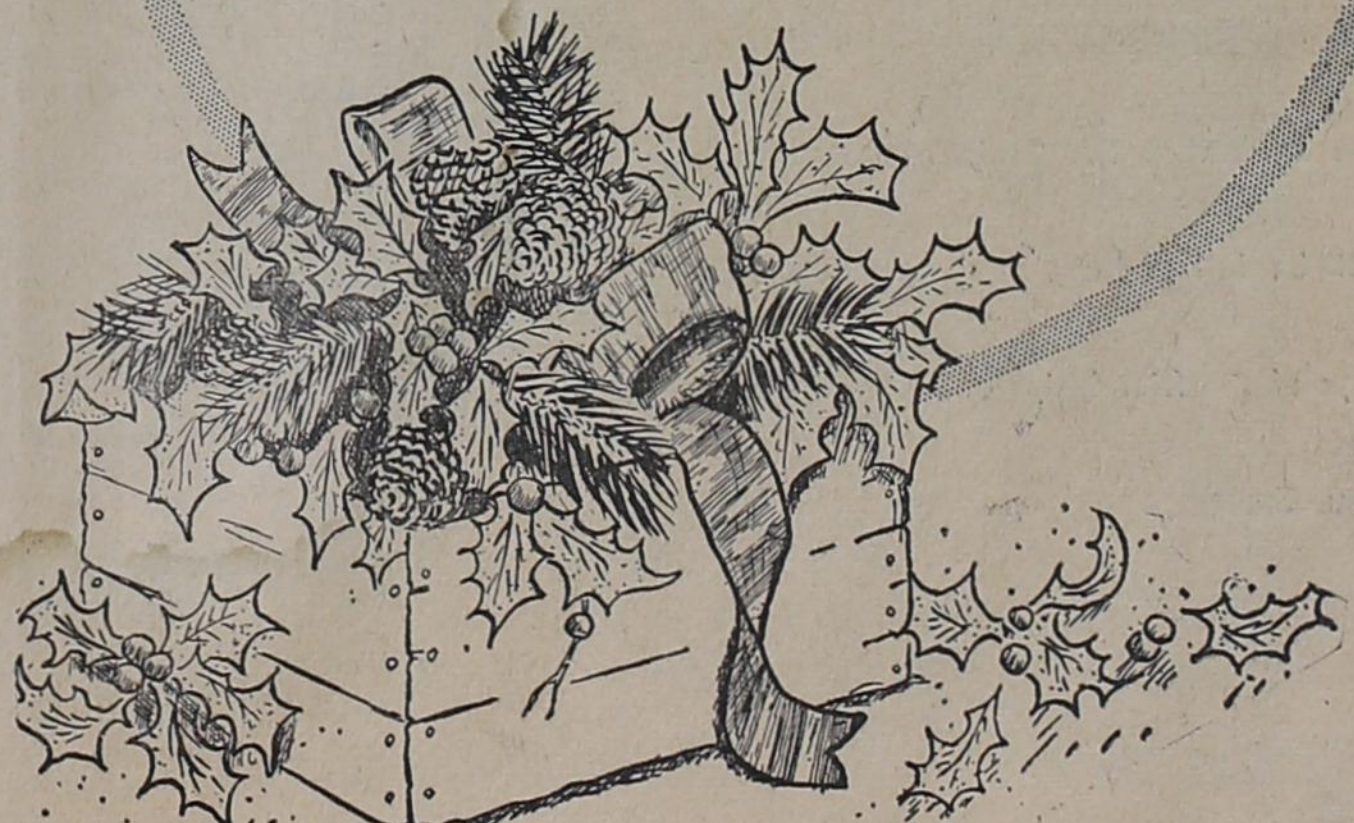
THE STORE THAT STAYS

Clovis, N. M.

With more gratitude than we know how to express, we say to you, our friends

MERRY CHRISTMAS

We appreciate your friendly associations and wish you all of the true happiness that the Christmas season can bring



Houston Lumber Co.

E. M. Roop, Mgr.

Texico, N. M.

Cheerful Christmas

GREETINGS

TO OUR FRIENDS AND PATRONS

Spaulding Hardware

Clovis, N. M.



Christmas

GREETINGS

and

THANK YOU



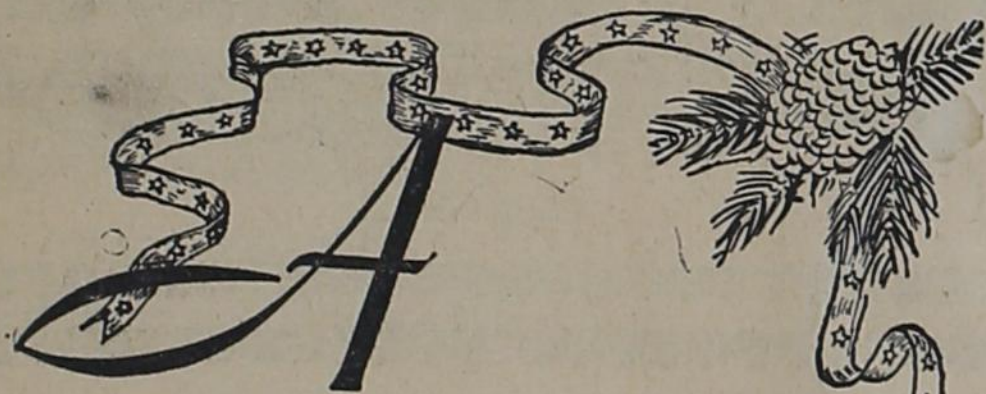
CRETNEY'S

"New Mexico's Leading Drug Store"

4th and Main

Phone 303

Clovis, N. M.



SINCERE
GREETING

It is with all sincerity that we send you this Christmas remembrance with the hope that the Christmas Season will be full of happiness, rich in the joys of the friendships of those about you. Greetings to you, one and all.

Bryson-Tanner Furniture Co.

410 Main

Clovis, N. M.



By HELEN CONNELLY

BETTY JANE threw her purse at a chair and sat down heavily on the bed.

She wore her father's shirt and her brother's blue jeans, a costume she adopted a year before with Woody Anderson's permission.

"What's the matter, dear?" She jumped as the words cut the silence, but she didn't turn. She didn't want her mother to know anything was amiss—not yet, anyway. And then suddenly the tears came, like angry flood waters bursting through a barrier, unable to be restrained any longer.

Mrs. Miller was careful to keep a straight face as she wiped her 16-year-old daughter's face with her handkerchief. "Why, dear? Did Lance upset you?"

Betty Jane shook her head vehemently. Why did mother always think her brother was to blame for



"Gosh, you look wonderful like this!"

her tears? Grown women never cried over their brothers! "It's what Lance saw, not what he did," Betty said in a burst of confidence. As her mother waited she continued wretchedly. "He saw Woody buying a bottle of cologne. Cologne, mother, imagine! He was so glib when he told me I looked cute in jeans and now he's two-timing me with some fluffy female who actually uses cologne! Oh, how can men be so beastly?"

"Darling, how do you know the cologne isn't for you? Maybe Woody thinks you've outgrown your jeans."

"He knows what I think of these pink and white girls who use that horrible concoction! He wouldn't dare get me any. And besides, I already told him I wanted roller skates for Christmas. . . . I have to be ready for the new rink that's opening next month, don't I? I thought Woody and I would be going together, but now that's all over." She threw her arms around her mother and cried tragically, "Oh, mother, I'll never smile again! I definitely won't."

This time Mrs. Miller smiled over her daughter's head. She well recognized the stage Betty Jane was going through and decided she must take a hand. "You're sure the cologne wouldn't be for a sister or a cousin?"

"He hasn't a female in the family, and his mother never uses it, so who else could it possibly be for? I'll bet it's for Estelle Bryan. All the other fellows like her but Woody used to say she was too fragile. Oh, mother, how he's deceived me!"

HER mother arose. "Well, dry your eyes, Betty, dear. It's Christmas Eve and you want to be happy today. Woody will probably come over with your roller skates tonight and we'll surprise him. If he likes fragile girls, he'll get one."

Betty Jane sat up straight. "Mother, no! Not that horrible blue dress you bought me!"

"You wash up and put that dress on, Betty."

"We'll wait for you downstairs." With that, Mrs. Miller closed the door on her tomboy daughter and hurried downstairs. As she reached the bottom step the doorbell rang and she admitted Woody Anderson, a lanky boy with unruly red hair and freckles marching in perfect formation over the bridge of his nose. He was clutching a box, obviously containing the roller skates requested by Betty Jane.

"She'll be right down," Mrs. Miller informed him, then left him alone for the surprise.

It came a half-hour later when Betty Jane made her appearance. The blue dress looked even better than she had hoped it would.

"Gosh, Betty Jane!" Woody contributed to the conversation. The smile broadened. "For me, Woody?" she asked, nodding toward the box. "Is it cologne? Lance saw you buying some." So casual, so indifferent.

"Uh—gosh, no, Betty Jane. Gee, you asked for skates and I got them for you. I bought cologne for Miss Lindsay, the English teacher that helped me with my essay for that contest."

"How sweet of you." She stepped down into the living room and accepted the box from Woody. "Thank you," she said gravely. "Yours is under the tree."

"Gee, I didn't think I'd ever like you dressed up as a girl, Betty," he gulped. "Estelle looked so awful and I was proud to have you run around with me in blue jeans, but, gosh, you look wonderful like this!"

HERE'S A GREAT BIG WISH FOR YOU

Merry
Christmas



And a word of appreciation to you for your thoughtful friendships. May all the joys of a good Christmas be yours!

Col. Raymond C. Martin

Licensed Auctioneer

Farwell, Texas



Capitol Reservation Lands

FARWELL, TEXAS

THE HOLIDAY FEAST



TURKEY and cranberries, plum pudding, fruit cakes and mince pie are as much a part of our Christmas festivities as holly, mistletoe, Santa Claus and gifts. Since the beginning of American history, when turkeys and cranberries were found by the early Puritans they have been considered as the basis of the Christmas dinner. Holly, mistletoe, Santa Claus and the custom of giving were brought from their homeland.



MANY superstitions concern the food eaten on Christmas Day. Once it was considered bad luck to refuse mince pie; apples eaten at midnight brought good health; there must be a plum pudding, otherwise you would lose a friend during the year. The feeding of animals, the sending of cards, the singing of carols and Christmas visits as well as practice of giving gifts, were all derived from early traditions.



REUNION AT CHRISTMAS

By HELEN PETRONE

JANET opened the door to her apartment, thinking as she did so that it had been only a week since Craig and she had shared this apartment they called their "ivory tower," named that because of its odd shape. It had been a storage room until the housing shortage became prevalent. Then old Mrs. Root, feeling sympathetic toward the plight of Janet and Craig Norris, newly married and homeless, had cleared it out, partitioned it off into two small rooms and rented it to them.

That was just 13 months ago, Janet remembered, dropping her gloves on the table and lighting the lamp with the same gesture. They had been married only three weeks, just long enough to realize they were imposing on Craig's family who were cramped for quarters themselves. Just a week ago they had the quarrel that had sent Craig from the apartment. It had been a blow



"She sat down at the window and looked out at the dark, starless sky."

to his pride from the day of their wedding that Janet should continue working. She enjoyed her position in the advertising firm where she had risen from a clerk to copy writer in just two years. Since she left the house after Craig in the morning and returned before him at night, she never felt her working interfered in any way with her household duties. But friends had spoiled everything with their snide remarks about "poor Janet still working," and it was more than Craig could bear. "They think I can't support you!" he'd storm at her, but the more he pleaded the more adamant she had become. And now he was gone.

The whole thing seemed so unimportant now. She glanced at the telephone, half-inclined to call him home, but her own recalcitrant nature refused to allow such a move. She turned on the radio instead and pretended the tears that welled in her eyes at the strains of "Silent Night" were merely tears of weariness after the preparation of the office party that morning. Deliberately she opened the dresser drawer to put away last night's ironing. Her souvenir box loomed temptingly before her. Lifting the cover, she stared at the items she had collected: Craig's class ring, exchanged for a diamond after their graduation from college; a pressed orchid, one of those she had carried at her

wedding; various cards, Christmas, anniversary, birthday, valentine. She picked up a small gift card and read again, "To my dear wife, Janet, on our first Christmas." It was the card with the watch he had given her last year.

TREMBLING, she closed the box and turned quickly from the dresser. She had been a fool, she decided. Without Craig, Christmas could never hold the same meaning for her as it once had. She didn't stop to lock the door for there was nothing of value anyone could steal from her. Even her \$100 Christmas bonus lying on the table went unnoticed. The one thing she must not lose was happiness, and that was no longer in her home with Craig gone.

She hurried into her coat as she started breathlessly down the 3½ flights of stairs. Tears coursed down her cheeks and she prayed with fanatic zest that she was not too late. As she reached the last flight of stairs, she crashed into a figure who was hurrying up, as oblivious of his surroundings as she. She gasped at the impact, but the man quickly regained his balance and caught her before she could fall. "Janet!" he cried.

She looked at him almost in disbelief. Then, throwing her arms about him she gave full vent to her tears. "Oh, Craig! Darling, I was just coming for you."

He kissed her and held her tightly. "Janet, I've been such a fool. I didn't realize until tonight what an awful thing pride can be. Will you ever forgive me?"

She sighed. "There's nothing to forgive, Craig. I was the one who was wrong. I'm going to quit my job right away."

"No, you mustn't. I don't want to deprive you of any happiness and if you want to work, I'm not going to stop you."

She laughed snakily. "We'll argue that out later, shall we?" Arm in arm they climbed up the stairs.

WOMEN ENROLLED

GALVESTON—Thirty-one women are now enrolled in the University of Texas Medical Branch at Galveston, and 144 women are enrolled in the School of Nursing. The Medical Branch total enrollment is 343.

RAILROADS ARE BACKBONE

Ever since railroads established themselves . . . they have been the backbone of this nation's transportation system. Despite the sensational advances in motor vehicle and air-

plane use, they now seem likely to maintain that position. — Athol (Mass.) News, Oct. 23, 1947.


There are nearly 600 people to the square mile in Puerto Rico and most of them live off the land.



AND BEST WISHES TO OUR MANY FRIENDS AND CUSTOMERS

Maytag Electric Shop

110 Main Clovis, N. M.

With 
SINCERE GOOD WISHES
FOR ALL THE JOYS OF
A HAPPY HOLIDAY
Season

Roy E. Cook

Insurance Agency

Farwell, Texas



Greetings

AS the warm glow of the Christmastide envelopes you and yours, may the cares of the year just closing be lost in the mellow, festive spirit of the season.

Floyd's Blacksmith Shop

Bovina, Texas

A Christmas Blessing

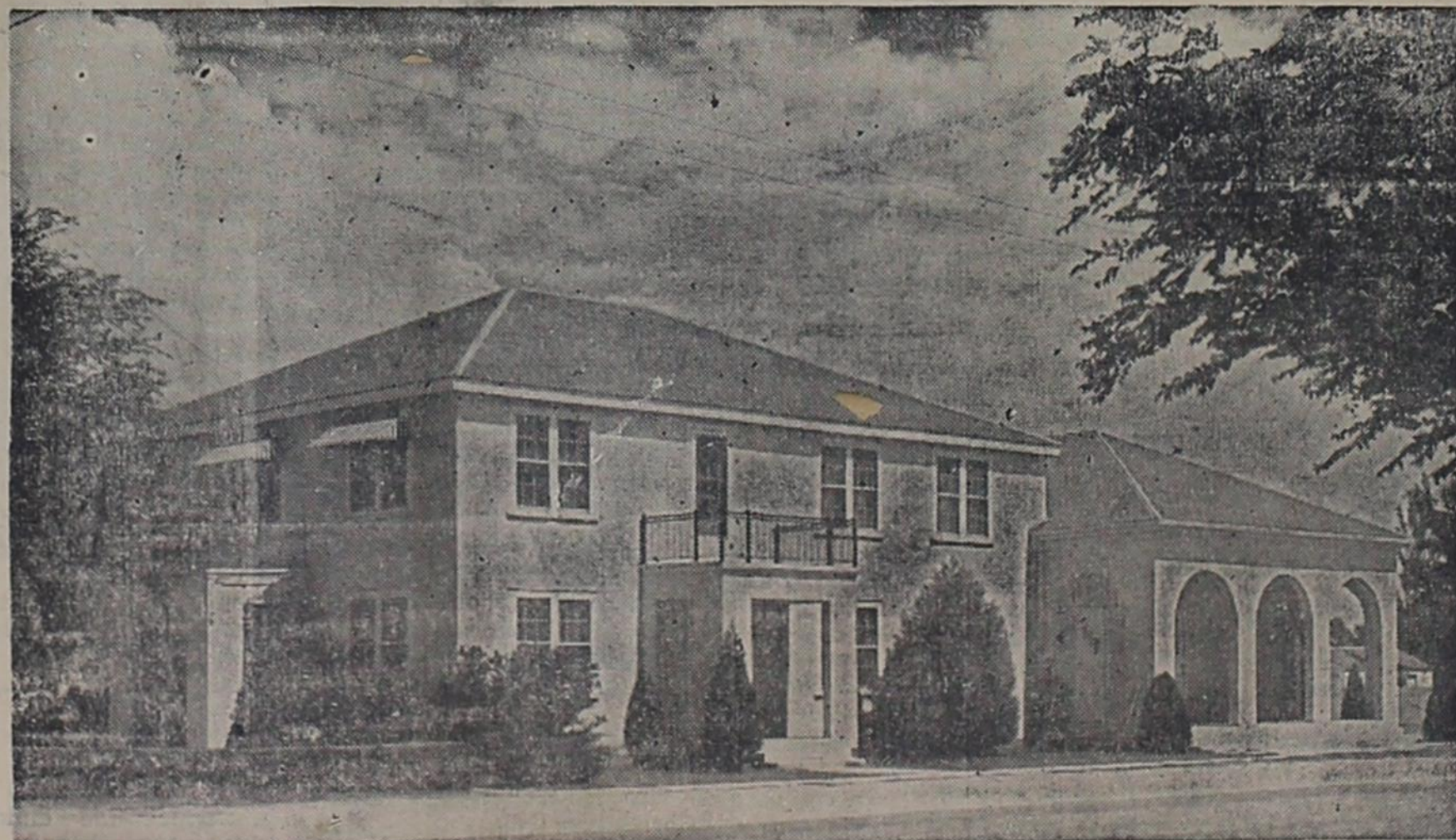


May the spirit of Christmas, Love, Cheer and Good Will Be with you always and bring you Happiness and joy forever.



Clovis, N. M.

May the Glorious Christmas Season Bring You Peace and Happiness



STEED FUNERAL HOME

CLOVIS, NEW MEXICO



Blair-Powell Motors

114 East Grand

Clovis, N. M.



Karl's Auto Clinic

Farwell, Texas



On this, another Christmas season, we desire to express to you our sincere appreciation of our pleasant relationships and extend our best wishes for a very Merry Christmas.

Bakery Crawley's Grocery

Texico, N. M.

Phone 3071

GREETINGS!



AND
Best Wishes
FOR
A MERRY
CHRISTMAS

May Brother's Jewelry Co.

"Clovis' Oldest and Finest Jewelers"
Clovis, N. M.



CHRISTMAS IN FOREIGN LANDS

IN THE GERMAN alpine districts an ancient belief is that cattle can speak on Christmas Eve. No one ever hears them, however, and it is considered sinful to try to listen. Another tradition holds that bees can sing on this holy night.

SHOOTING OFF GUNS and grenades on Christmas Eve to frighten away mischievous spirits is an old custom in southern Germany. This colorful ritual has been forgotten in most communities, but it is still practiced in a few places, like Berchtesgaden in the Bavarian alps. The noisy ceremony dates back to pagan times, when bonfires were kindled to greet the returning sun.



On Christmas Eve about ten o'clock members of the Weihnachts-schiessen-Verein (Christmas Eve shooting society) pack up their rifles, shotguns, revolvers and hand-grenades, and march to their appointed spot in the hills. Then at eleven o'clock they begin firing away into the air, setting off fireworks and lighting bonfires. At exactly half-past eleven all the banging stops, and the men quietly go off to their village churches.

BRAZILIAN CHILDREN parade through the streets at Christmas time dressed colorfully as shepherds, singing carols. This procession is called the pastorinhas, or shepherds' parade.

It is customary for children in Brazil to place their shoes in windows or doors in hopes of Christmas gifts, but in big cities the traditions associated with the North American Santa Claus are coming into favor. Since it is summer in this tropical country in December, Santa Claus with his fur-trimmed clothes, sleigh and reindeer seems a bit incongruous, however.

IN COLOMBIA THEY celebrate Christmas Day with a glorious fireworks display. In almost every village square a huge wooden effigy of a cow is erected. Men in fire-proof clothing crawl into the cow, and shoot off fire-crackers, Roman candles and rockets, much to the delight of the children. This curious custom is called the Vacas Locas, or "festa of the crazy cows."

CHRISTMAS DAY is a holy day in Italy, and people flock to the numerous churches for the real merrymaking for Italians comes on Christmas Eve, which is much more of a holiday than Christmas Day to them. As the eve of Christmas is a religious vigil on which no meat is allowed, the feast has to consist largely of fish. Most Italians choose eel for this banquet. A certain large species called capitone is especially popular, though quite expensive.

In the Calabrian hill country the shepherds come down from the mountains on Christmas and play bagpipes and flutes before the carpenter shops in special deference to St. Joseph, the carpenter.

At St. Marks church in Naples, dogs are taken along on Christmas morning. The faithful beasts wait outside until their masters have completed their devotions.

AFTER THE CHRISTMAS Eve supper, or Willia, Polish girls lift the tablecloth and pick up handfuls of the straw that has been placed on the table. Any girl who finds an unthreshed ear of grain will be married soon and will be prosperous, according to tradition.



IT IS A PRETTY and humane Christmas custom in Scandinavian countries to hang a sheaf of grain outside the window in some snow covered yard so that the birds may share in the feast.

In Sweden and Finland the Christmas tree is kept standing for some time, usually until January 13, Canute's Day, when the neighborhood children are invited in to "plunder" it. It is a matter of great pride to the average youngster to have attended a large number of "plunderings."

ALMOST UNIVERSAL in South America is the custom of the family supper after Midnight Mass, known as Misa de Gallo. As it is then early on Christmas day, the restrictions on eating meat, and on feasting in general that prevail on Christmas Eve, are over.

THE ANIMALS MUST NOT be forgotten at Christmas in Norway. Dog and cat get special Christmas fare, sheaves of grain are hung for the birds, and a large piece of suet put on the bird tray outside the kitchen window. On the farms, cow and horse, sheep and pig and all other animals get special treatment.

The tradition of hanging sheaves of yellow heavy-headed grain outside the house in midwinter is as old as our history. Thousands of years ago, in the Stone Age, the belief was that the spirit which lived in the earth and made things grow, fled when the grain was cut. The spirit hid, it was thought, in the last remaining stalks, that was why the peasants laid aside the last sheaf and kept it. Midwinters, when the earth was frozen and covered with snow, and it was dark almost all day, the Stone Age people hung this sheaf near the place they lived. The spirit hiding in it helped the sun become strong again, and later it returned to the thawing fields to bring the people a new harvest of blessed grain.



Heavy Mail Coming Up for Santa



Children of the first grades at the Downey, Calif., elementary school had a special box in which they deposited their mail to Santa. All were on their best behavior, for they had no way of knowing whether or not one of Santa's gnome helpers might be peeking through the slit. Hundreds of thousands of letters were mailed to Santa from all parts of the world.

We Still Travel to Grandmother's on Christmas

"To grandmother's house for Christmas. . . ." That part of the holiday theme has become as much a part of the Yule season as the mistletoe and holly. And where, in days of yore, the trip to grandmother's house was made by sleigh, it now is being made by airplane. With more planes available and expanded facilities, airlines are anticipating the greatest holiday travel season in history.

Many families are making "split trips"—the children going unescorted aboard flights from their home to the destination airport, where they are met by their grandparents. Mother and father follow later after completing various tasks essential to a complete Christmas. "To grandmother's house for Christmas. . . ." goes the old song. And this year throughout the nation the trip is being made by the modern mode of air transportation.

Christmas GREETINGS

AND SINCERE GOOD WISHES

LADY FAIR BEAUTY SHOP

Bovina, Texas



TO OUR GOOD FRIENDS AND CUSTOMERS

Home Grocery & Market

Texico, N. M.



SEASON'S BEST WISHES

As you celebrate the Christmas Holidays we want you to accept our sincere Christmas Greetings and our heartfelt thanks for your friendship and patronage

GULF SERVICE STATION

Farwell, Texas



Those two little words express our feeling at this joyous season better than any others we can find. We've searched for old-time phrases in modern dress but each time we come back to the old familiar expression of "Merry Christmas" May it be you happiest!

Anthony's

CLOVIS

Hobbs—Tucumcari—Roswell—Carlsbad

Hereford, Texas

*Christmas Carols Play Important Part
In Holiday Observances All Over World*

A GAIN at this Yuletide season the strains of Christmas carols are floating into the hearts and homes of millions of people, carrying the spirit of Christmas. It is at this holiday season that the impulse to sing grips everyone, from the crooning infant to the oldest and most confirmed "monotone."

There are many kinds of carols, some for every mood and taste. Hymns or chants celebrating the Nativity have been sung since the earliest days of the Christian church. Some of the carols, like "Deck the Hall with Boughs of Holly," "Good King Wenceslas" and the wassailing songs, have no direct relation to the Nativity, yet they are fully expressive of various phases of the Christmas spirit.

Best loved and most frequently sung of the carols is "Silent Night." It was Christmas time in the hamlet of Obernsdorf, South Germany, in 1818 that this beautiful song was

world, was written by Phillips Brooks, a Boston minister. On a trip to the Holy Land, Brooks stood on the starlit hills on Christmas Eve and looked down upon the little city of Bethlehem lying still and peaceful in the night. On the next Christmas, back in America, he wrote the song that was to become famous:

*"O little town of Bethlehem
How still we see thee lie . . ."*

Written for Sunday school singing, the song at first was anonymous but, when the hymn gained immediate favor, Brooks admitted authorship. Many musical settings of this beautiful poem have been made, the two most commonly used being by the English composer, Joseph Barnby, and the American composer, Louis H. Redner.

Charles Wesley, younger brother of John Wesley, founder of the Methodist denomination, shares with



composed. A young priest, Father Josef Mohr, was returning from the bedside of a parishioner when he looked down upon the sleeping hamlet surrounded by snow. It lay there silent in the dark night, lighted only by the bright stars and a few glimmering candles. That first Christmas, he thought, must have been like this and there came to him these words:

*"Silent Night, Holy Night!
All is calm, all is bright . . ."*

In his study he finished the verses, then took them to Franz Gruber, the organist, who caught the spirit of a hymn. "Silent Night" was sung for the first time in the little wooden church in Obernsdorf that Christmas Eve. Later a group of Austrian Tyrol mountain folksong singers introduced the carol to other parts of the world, including America. Published in 1840, it has been translated into almost every language and is a favorite throughout the world.

"Oh, Come All Ye Faithful" or "Adeste Fideles" is another hymn of the ages which apparently is destined to live for centuries. It has been translated into 76 languages.

The words are sometimes ascribed to St. Bonaventura, bishop of Albano, in the thirteenth century. It is most commonly believed, however, that it was not written until the seventeenth or eighteenth century. The hymn often is called the Portuguese hymn because it was sung in the Portuguese chapel in London about 1785 to the tune now inseparable from it:

*"Oh come, all ye faithful, joyful and triumphant;
Oh come ye, oh come ye to Bethlehem . . ."*

An American song which carries the spirit of Christmas is the sweet and beautiful carol, "It Came Upon the Midnight Clear." The poem was written by Edmund H. Sears, a New England minister, in a religious journal. The music is by the American composer, Richard S. Willis, who was struck by the unusual beauty of the poem and "just set down the notes that fit the words":

*"It came upon the midnight clear
That glorious song of old . . ."*

One of the most popular Yuletide hymns, "It Came Upon the Midnight Clear" follows the traditional carol style. The first two stanzas depict the angels hovering over the earth and singing their joyous song, the third brings words of comfort to the weary and the fourth prophesies the happy days when all the world shall join in the angel's song.

"O Little Town of Bethlehem," another American contribution to the famous Christmas songs of the

Isaac Watts the honor of being the greatest producer of hymns. His "Hark! The Herald Angels Sing," first published in 1739, is among the most popular Christmas carols although it has undergone many changes.

*"Hark! the herald angels sing,
Glory to the new-born King . . ."*

The music is by that distinguished composer, Felix Mendelssohn-Bartholdy and hence was written long after Wesley died.

Watts' principal contribution to the world's holiday joy is the carol, "Joy to the World." The tune, "Antioch," is an adaptation of Handel's oratorio, "Messiah."

*"Joy to the world, the Lord is come;
Let earth receive her King . . ."*

Watts, too, was a minister. While officiating as pastor of Market Lane church in England his health failed although he was still a young man. He turned to writing verse and became a great poet.

"The First Noel," meaning the first Christmas, is one of the oldest songs about the coming of Christ. One of the ancient medieval carols, it probably is about 400 years old. The poetry is crude, merely a peasant's attempt to present the New Testament story in rhyme (thus making it easy to remember) but thoroughly sincere and devout. The music likewise is simple, being practically one little strain sung three times, but it is vigorous, joyous, fresh and virile.

*"The first Noel the Angel did say,
Was to certain poor shepherds in fields as they lay . . ."*

Caroling or wassailing is an old English custom. The original words of this traditional English Christmas song began "Here we come a-wassailing" and continued in the chorus, "Love and joy come to you, and to your wassail too."

The old song commonly was sung by groups of revelers, particularly young women, who went about offering a hot drink, a merry song and a pretty curtsy in exchange for a small gift. The word "wassail" comes from the Anglo-Saxon "Waes-hael," meaning "Be in health."

And, of course, Merry Christmas would be less merry to both children and adults without that little jingle, "Jingle Bells," to jingle all the way through the Yuletide season with its mythical one-horse sleigh—which in most parts of America belongs to another day. But, sans the sleigh bells and the sleigh, who is there, child or adult, who does not love that gay and rollicking Christmas ditty to which dear old Santa Claus comes skimming into town or to isolated country homes behind his eight reindeer.



Are we in the dog house? We hope not, because we've just been so busy trying to serve our customers we just haven't been able to get around to see everybody. We just want to come out and say to you,

MERRY CHRISTMAS

Marccs Ice & Produce Co.

Farwell, Texas

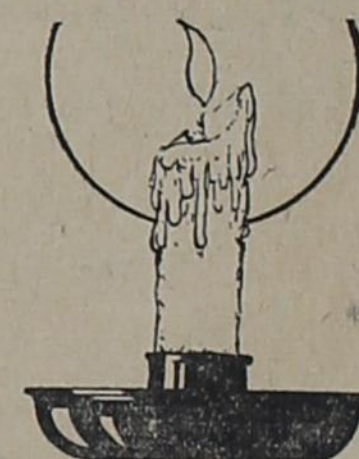


Scott's Music

For Better Pianos

Next to Wards

Clovis, N. M.



for a

HAPPY
NOEL
NOEL

May you and your loved ones enjoy to the fullest all of the good that is in store for you during the Christmas Season and the days to come.

Kemp Lumber Co.

Joe Crume, Mgr.
Farwell, Texas

HERE'S OUR
BEST WISHES FOR A

**MERRY
CHRISTMAS**

Dykes Service Station

Texico, N. M.

May
Christmas

Bring the Very Best to You

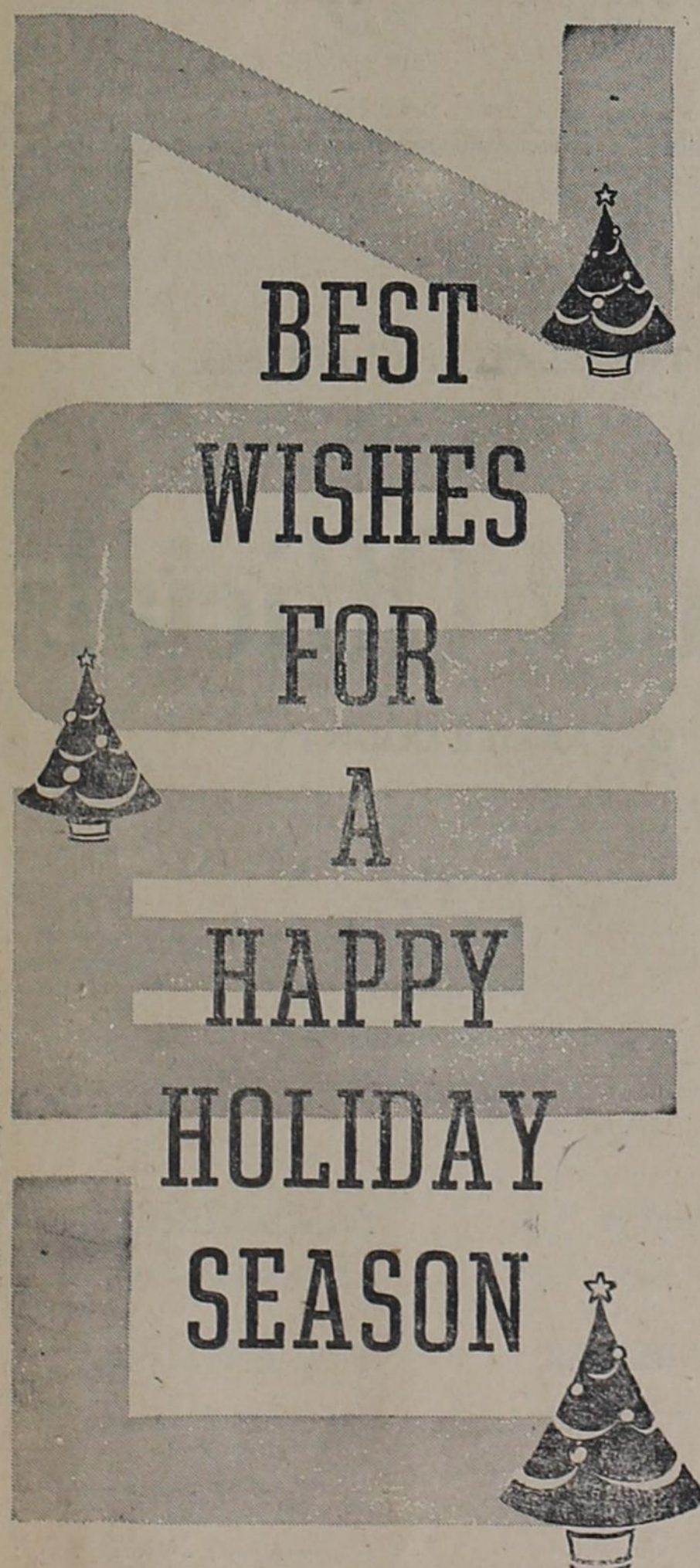
Many thanks for your fine patronage these past twelve months.

May Santa reward you handsomely for your consideration.

Glover's Shop

Blacksmithing—Welding

Bovina, Texas



Triplett & Pringle

Bovina, Texas

greeting
at

CHRISTMAS

Farwell Postoffice

Noma N. Lokey, PM

Reva Bradshaw, Asst.

Whatever Name, Santa Is There

SANTA CLAUS is not always the merry, jovial, fur-clad saint behind a team of reindeer. There are almost as many versions of Santa as there are nationalities—Father Christmas, Kris Krinkle, St. Nicholas or even Babonska. But, whatever his name, he is loved and welcomed by all children.

In America on Christmas Eve there is a merry tinkling of sleigh bells as Santa Claus drives up in a sleigh drawn by eight reindeer, pauses just long enough to climb down each chimney. From a huge pack on his back he fills the children's stockings with toys and goodies. Gifts too large to be stuffed in the stockings are tied on glittering evergreen trees

mas custom to England from Germany.

In Finland Santa has elves who pass out gifts for him. This generous group is known as Wainemoinen and Akko.

Babonska, a young and beautiful girl, brings the gifts in Russia. Grandfather Frost accompanies Babonska in a sleigh as she makes her rounds on Christmas Eve.

Italy has no Santa Claus, but in his place is a beneficent old witch, Befona, who sails through the air on a broom stick. She leaves her presents for the children beside the hearth.

Papa Noel, who is very similar to Santa Claus, reigns in Brazil. Like Santa, he wears a red suit and trav-



WEXFORD CAROL
Near Bethlehem did shepherds keep
Their flocks of lambs and feeding sheep;
Two whom God's angels did appear,
Which put the shepherds in great fear,
"Prepare and go," the angels said,
"To Bethelhem, be not afraid;
For there you'll find this happy morn,
A princely babe, sweet Jesus born."



Serbian Christmas Falls in January

The Serbian Christmas is rich in its symbolism of Our Lord's birth in Bethlehem. It is celebrated on January 7 in accordance with Julian calendar, established in 46 B. C. and used when Christ was born.

The head of the family brings a small Christmas tree into the house and burns part of it. The sparks signify how the shepherds came into the manger to see the Christ child and warm themselves. In Europe, the Serbs place the unburned part of the tree in the barn or stable to signify fruitfulness.

In another custom, the father leads the family into the house, and they scatter straw over the floor to signify the warmth of the stable.

NOTICE OF SHERIFF'S SALE DELINQUENT TAXES THE STATE OF TEXAS COUNTY OF PARMER

WHEREAS on the 29th day of October A. D. 1947, State of Texas and County of Parmer, Plaintiffs, and Friona Independent School District and City of Friona, impleaded Taxing Units recovered a judgment in the District Court of Parmer County (for the 64th Judicial District of Texas) No. 1178 on the docket of said Court, against Friona Oil Company, George G. Wright, Geo. S. DeMots, S. V. Perry, E. M. Hough, S. F. Tipton, D. Benton, W. C. Fallwell, Dayton Hanson, Phillips Petroleum Company, Miles Roberson, Federal Farm Mortgage Corporation, J. F. Stanford, and the unknown heirs, assigns and legal representatives of the aforesaid defendants for the aggregate sum of One Hundred and seven and 89-100 Dollars for delinquent taxes, interest, penalties and accrued costs on the same, with interest on said sum at the rate of 6% per annum from date of judgment together with all costs of suit. Said judgment directs that a foreclosure of plaintiff's lien together with lien of the taxing units which were parties to this suit and established their claims thereto for the amount of said taxes, interest, penalties and accrued costs as apportioned to each tract and/or lots of land as described in said order of sale.

By virtue of an order of sale, is-

sued by the Clerk of the District Court of Parmer County, Texas, on the 25th day of November, 1947, as directed by the terms of said judgment.

As Sheriff of said Parmer County, I have seized, levied upon and will, on the first Tuesday in January, 1948, same being the 6th day of January, 1948, at the courthouse door of said Parmer County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of the aforesaid defendants in and to the following described real estate levied upon the 25th day of November, 1947, as the property of the aforesaid defendants.

Description: Lots 1, 2, 3, 4, Block 98, original town of Friona; Lots 1, 2, 3, 4, 5, 6, 7, Block 104, original town of Friona; Lot 12, Block 100, original town of Friona all in Parmer County Texas. Amount Apporportioned Against Said Tract \$107.89.

Subject, however, to the right of redemption the defendants, or any one interested therein, may have and subject to any other and further rights the defendants, or any one interested therein, may be entitled to under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foregoing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff.
Parmer County, Texas.
Farwell, Texas, November 25, 1947.

TRIBUNE ADS BRING HOME THE BACON

May we drop in
a moment to say
MERRY CHRISTMAS

And to wish you all the good things
of life during the Holiday Season.



JIMMY'S CAFE

Farwell, Texas



adorned with tinsel, gay ornaments and lighted candles, or electrical lights now in vogue.

It's not always Santa who brings gifts to children in other lands. The Dutch children anxiously await the arrival of St. Nicholas. He was the bishop of Myra, so he is dressed in the traditional bishop's robes of black, wears a mitre and carries the crozier. He rides a white horse named "Sleipner" and is accompanied by Black Peter, his page boy. Instead of hanging up their stockings, Dutch children place their wooden shoes in the chimney corner before going to bed. On the window sills they leave a bunch of hay for "Sleipner." It is customary for St. Nicholas to overturn chairs and leave the room in general confusion for Christmas morning.

THE English children look for a Santa Claus who closely resembles our own. They also find gifts tied to a green Christmas tree but this custom has been in effect only since Queen Victoria was a young bride. Her husband, Albert, a German prince, introduced this Christ-

els in a sleigh drawn by reindeer, but he enters the house through a window instead of the chimney.

AN ANGEL, who descends on a golden cord to accompany Santa, leaves the gifts in Czechoslovakia.

Dwarfs bring the gifts to Scandinavian children, who in turn leave bowls of porridge on the doorstep for their benefactors. The gifts are distributed at the supper hour. In Sweden, every family places a sheaf of grain on a pole or on fence posts for the birds' Christmas dinner.

Spanish children also place grain on the window sills so that the Magi may feed their horses when they bring the gifts. Older people fill an Urn of Fate from which the gifts are drawn on Christmas Day.

Lapland's benefactor is the Christmas Goat, or Old Man Christmas. He wears a strange garb, a hooded fur coat, long whiskers and a false nose.

A radiant angel, who rides in a sleigh drawn by six reindeer, brings the gifts to children of Switzerland.

At Christmas Time



Good Health
Good Friends
Good Luck

Vorenberg's

Clovis, N. M.

☆

We Wish You

MERRY CHRISTMAS

GREETINGS

THIS SINCERE GREETING
FROM YOUR

County Officials

OF PARMER COUNTY



A. D. SMITH
County Judge and School Supt.

SAM ALDRIDGE
County Attorney

LOYDE A. BREWER
County & District Clerk

T. L. CALAWAY
Commissioner, Pct. No. 2

EARL BOOTH
Sheriff-Assessor-Collector

T. E. LEVY
Commissioner, Pct. No. 3

ROY B. EZELL
County Treasurer

W. S. MENEFEE
Commissioner, Pct. No. 4

LEGAL NOTICES

NOTICE OF SHERIFF'S SALE DELINQUENT TAXES

THE STATE OF TEXAS
COUNTY OF PARMER
WHEREAS on the 29th day of October, A. D. 1947, the State of Texas and the County of Parmer, Plaintiffs and Friona Independent School District and the City of Friona, impleaded Taxing Units recovered a judgment in the District Court of Parmer County (for the 64th Judicial District of Texas), No. 1171 on the docket of said Court, against Seth W. Roush, Vienna A. Roush, Wm. H. Hurlbut, Florence L. Hurlbut and H. Allen and the unknown heirs, assigns and legal representatives of the aforesaid defendants for the aggregate sum of Eighty-three and 61-100 Dollars for delinquent taxes, interest, penalties and accrued costs on the same, with interest on said sum at the rate of 6% per annum from date of judgment together with all costs of suit. Said judgment directs that a foreclosure of plaintiff's lien together with lien of the taxing units which were parties to this suit and established their claims thereto for the amount of said taxes, interest, penalties and accrued costs as apportioned to each tract and/or lots of land as described in said order of sale.

By virtue of an order of sale, issued by the Clerk of the District Court of Parmer County, Texas, on the 25th day of November, 1947, as directed by the terms of said judgment. As Sheriff of said Parmer County, I have seized, levied upon and will on the first Tuesday in January, 1948, same being the 6th day of January, 1948, at the courthouse door of said Parmer County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of the aforesaid defendants in and to the following described real estate levied upon the 25th day of November, 1947, as the property of the aforesaid defendants.

Description: Lots 4, 5, 6, 7, 8, and 9, of Block Number 1, of the original town of Friona, Parmer County, Texas. Amount Apportioned Against Said Tract: \$33.61.

Subject, however, to the right of redemption the defendants, or any one interested therein, may have, and subject to any other and further rights the defendants, or any one interested therein, may be entitled to under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25, 1947.

NOTICE OF SHERIFF'S SALE DELINQUENT TAXES

THE STATE OF TEXAS
COUNTY OF PARMER
WHEREAS on the 29th day of October, A. D. 1947, the State of Texas and the County of Parmer, Plaintiffs, impleaded Taxing Units recovered a judgment in the District Court of Parmer County (for the 64th Judicial District of Texas) No. 1174 on the docket of said Court, against Ralph Dycus, Mildred Marrow, James Marrow, Connell Dycus, Toll Dycus, Mrs. Florence Golladay, Mrs. Florence Armstrong, James A. Oden, Lula C. Oden, Andy Tibton, Burnell Dycus, Timmie Ford, Rodney Ford, Julius Dycus, R. H. Young, Chas. T. Dycus, Arthur Johnson, James R. Golladay, Nova Lois Dycus, C. T. Dycus, W. W. Stroud, E. H. Robinson, R. H. Robinson, and the unknown heirs, assigns and legal representatives of the aforesaid defendants for the aggregate sum of one thousand thirty-eight and 88-100 Dollars for delinquent taxes, interest, penalties and accrued costs on the same, with interest on said sum at the rate of 6% per annum from date of judgment together with all costs of suit. Said judgment directs that a foreclosure of plaintiff's lien together with lien of the taxing units which were parties to this suit and established their claims thereto for the amount of said taxes, interest, penalties and accrued costs as apportioned to each tract and/or lots of land as described in said order of sale.

By virtue of an order of sale, issued by the Clerk of the District Court of Parmer County, Texas, on the 25th day of November, 1947, as directed by the terms of said judgment.

As Sheriff of said Parmer County, I have seized, levied upon and will on the first Tuesday in January, 1948, same being the 6th day of January, 1948, at the courthouse door of said Parmer County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of the aforesaid defendants in and to the following described real estate levied upon the 25th day of November, 1947, as the property of the aforesaid defendants.

Description: All of Block 6, Roberson addition, Farwell; Lots 10-12, Block 7, Roberson addition, Farwell; Lots 13-26, Block 18, Hamlin Heights addition, Farwell. Amount Apportioned Against Said Tract: \$1038.88.

Subject, however, to the right of redemption the defendants, or any one interested therein, may have, and subject to any other and further rights the defendants, or any one interested therein, may be entitled to

under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25, 1947.

under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25th, 1947. 1-1-48

NOTICE OF SHERIFF'S SALE DELINQUENT TAXES

THE STATE OF TEXAS
COUNTY OF PARMER
WHEREAS on the 29th day of October, A. D. 1947, the State of Texas and the County of Parmer, Plaintiffs, and Friona Independent School District and City of Friona, impleaded Taxing Units recovered a judgment in the District Court of Parmer County (for the 64th Judicial District of Texas) No. 1179 on the docket of said Court, against R. L. Browning, J. T. Browning, M. M. Henschel, May Turner, George G. Wright, Mary J. Kohl, B. H. Staley, W. H. Foster, John Gishler, T. W. Turner, O. G. Turner, and the unknown heirs, assigns and legal representatives of the aforesaid defendants for the aggregate sum of Three hundred ninety-four and 58-100 Dollars for delinquent taxes, interest, penalties and accrued costs on the same, with interest on said sum at the rate of 6% per annum from date of judgment together with all costs of suit. Said judgment directs that a foreclosure of plaintiff's lien together with lien of the taxing units which were parties to this suit and established their claims thereto for the amount of said taxes, interest, penalties and accrued costs as apportioned to each tract and/or lots of land as described in said order of sale.

By virtue of an order of sale, issued by the Clerk of the District Court of Parmer County, Texas, on the 25th day of November, 1947, as directed by the terms of said judgment.

As Sheriff of said Parmer County, I have seized, levied upon and will on the first Tuesday in January, 1948, same being the 6th day of January, 1948, at the courthouse door of said Parmer County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of the aforesaid defendants in and to the following described real estate levied upon the 25th day of November, 1947, as the property of the aforesaid defendants.

Description: Block 55, original town of Friona, Parmer County, Texas; Lots 7, 8, 9, 10, 11, 12, Block 60, original town of Friona, Parmer County, Texas; Lots 21 and 22, Block 63 of the original town of Friona, Parmer County, Texas. Amount Apportioned Against Said Tract: \$358.94.

Subject, however, to the right of redemption the defendants, or any one interested therein, may have, and subject to any other and further rights the defendants, or any one interested therein, may be entitled to under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25, 1947.

NOTICE OF SHERIFF'S SALE DELINQUENT TAXES

THE STATE OF TEXAS
COUNTY OF PARMER
WHEREAS on the 29th day of October, A. D. 1947, the State of Texas and the County of Parmer, Plaintiffs, and Friona Independent School District and the City of Friona, impleaded Taxing Units, recovered a judgment in the District Court of Parmer County (for the 64th Judicial District of Texas) No. 1172, on the docket of said Court, against Isabelle Josephine Smith, Edwin C. Smith, Mary S. Ebeling, Regina Skladzian and the unknown heirs, assigns and legal representatives of the aforesaid defendants for the aggregate sum of One Hundred Thirty-five and 99-100 Dollars for delinquent taxes, interest, penalties and accrued costs on the same, with interest on said sum at the rate of 6% per annum from date of judgment together with all costs of suit. Said judgment directs that a foreclosure of plaintiff's lien together with lien of the taxing units which were parties to this suit and established their claims thereto for the amount of said taxes, interest, penalties and accrued costs as apportioned to each tract and/or lots of land as described in said order of sale.

By virtue of an order of sale, issued by the Clerk of the District Court of Parmer County, Texas, on the 25th day of November, 1947, as directed by the terms of said judgment.

As Sheriff of said Parmer County, I have seized, levied upon and will on the first Tuesday in January, 1948, same being the 6th day of January, 1948, at the courthouse door of said Parmer County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of the aforesaid defendants in and to the following described real estate levied upon the 25th day of November, 1947, as the property of the aforesaid defendants.

Description: Lots 5 and 6, Block 16 original town of Friona, and Lots 1, 2, 8, 9, 10, 11 and 12, of Block 27, Original town of Friona, all in Parmer County, Texas. Amount Apportioned Against Said Tract: \$135.99.

Subject, however, to the right of redemption the defendants, or any one interested therein, may have, and subject to any other and further rights the defendants, or any one interested therein, may be entitled to

under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25, 1947.

under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25th, 1947

NOTICE OF SHERIFF'S SALE DELINQUENT TAXES

THE STATE OF TEXAS
COUNTY OF PARMER
WHEREAS on the 29th day of October, A. D. 1947, the State of Texas and the County of Parmer, Plaintiffs, and Friona Independent School District and City of Friona, impleaded Taxing Units recovered a judgment in the District Court of Parmer County (for the 64th Judicial District of Texas) No. 1175 on the docket of said Court, against Albert E. Taylor, R. C. Kenner, Mrs. G. R. Keel, Carwin Farman, F. S. Truitt, J. L. Landrum, A. W. Henschel, Margaret M. Henschel, Joseph A. Sanders, A. S. Kell, T. H. Mitchell, George W. Harness, T. R. Brown and the unknown heirs, assigns and legal representatives of the aforesaid defendants for the aggregate sum of Six Hundred Eighty-eight and 41-100 Dollars for delinquent taxes, interest, penalties and accrued costs on the same, with interest on said sum at the rate of 6% per annum from date of judgment together with all costs of suit. Said judgment directs that a foreclosure of plaintiff's lien together with lien of the taxing units which were parties to this suit and established their claims thereto for the amount of said taxes, interest, penalties and accrued costs as apportioned to each tract and/or lots of land as described in said order of sale.

By virtue of an order of sale, issued by the Clerk of the District Court of Parmer County, Texas, on the 25th day of November, 1947, as directed by the terms of said judgment.

As Sheriff of said Parmer County, I have seized, levied upon and will on the first Tuesday in January, 1948, same being the 6th day of January, 1948, at the courthouse door of said Parmer County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of the aforesaid defendants in and to the following described real estate levied upon the 25th day of November, 1947, as the property of the aforesaid defendants.

Description: Lot 1, Block 40, original town of Friona; Lots 1, 2, 7, 10, 11, 12, Block 41, original town of Friona; Lots 1 and 2, Block 42, original town of Friona. Amount Apportioned Against Said Tract: \$688.41.

Subject, however, to the right of redemption the defendants, or any one interested therein, may have, and subject to any other and further rights the defendants, or any one interested therein, may be entitled to under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25, 1947.

NOTICE OF SHERIFF'S SALE DELINQUENT TAXES

THE STATE OF TEXAS
COUNTY OF PARMER
WHEREAS on the 29th day of October, A. D. 1947, State of Texas and County of Parmer, Plaintiffs, and Friona Independent School District and City of Friona, impleaded Taxing Units recovered a judgment in the District Court of Parmer County (for the 64th Judicial District of Texas) No. 1176 on the docket of said Court, against James M. Finley, Susan Finley, George G. Wright, G. W. Blanche, William Heitmann, J. E. Staley, Gertrude Karst, Susie M. Thompson, V. F. Weir, H. Heitman, S. C. Steck, Mrs. Marrott and the unknown heirs, assigns and legal representatives of the aforesaid defendants for the aggregate sum of One Hundred twenty-two and 77-100 Dollars for delinquent taxes, interest, penalties and accrued costs on the same, with interest on said sum at the rate of 6% per annum from date of judgment together with all costs of suit. Said judgment directs that a foreclosure of plaintiff's lien together with lien of the taxing units which were parties to this suit and established their claims thereto for the amount of said taxes, interest, penalties and accrued costs as apportioned to each tract and/or lots of land as described in said order of sale.

By virtue of an order of sale, issued by the Clerk of the District Court of Parmer County, Texas, on the 25th day of November, 1947, as directed by the terms of said judgment.

As Sheriff of said Parmer County, I have seized, levied upon and will on the first Tuesday in January, 1948, same being the 6th day of January, 1948, at the courthouse door of said Parmer County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of the aforesaid defendants in and to the following described real estate levied upon the 25th day of November, 1947, as the property of the aforesaid defendants.

Description: Lot 5, Block 67, original town of Friona; Lot 2, Block 69, original town of Friona; Lot 12, Block 69, original town of Friona; Lot 7, Block 70, original town of Friona; Lots 7 and 8, Block 71, original town of Friona; Lots 21 and 22, Block 75, original town of Friona. Amount Apportioned Against Said Tract: \$122.77.

Subject, however, to the right of redemption the defendants, or any one interested therein, may have, and subject to any other and further rights the defendants, or any one interested therein, may be entitled to

under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25, 1947.

Subject however, to the right of redemption the defendants, or any one interested therein, may have, and subject to any other and further rights the defendants, or any one interested therein, may be entitled to under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25, 1947.

NOTICE OF SHERIFF'S SALE DELINQUENT TAXES

THE STATE OF TEXAS
COUNTY OF PARMER
WHEREAS on the 29th day of October, A. D. 1947, the State of Texas and the County of Parmer, Plaintiffs and Friona Independent School District and the City of Friona, impleaded Taxing Units recovered a judgment in the District Court of Parmer County (for the 64th Judicial District of Texas) No. 1177 on the docket of said Court, against F. W. Reeve, Elmer Gager, C. J. Gager, George G. Wright, Wesley Peckham, J. H. Gray, Margaret Henschel, M. E. Stone and the unknown heirs, assigns and legal representatives of the aforesaid defendants for the aggregate sum of One Hundred and fifty-five and 00-100 Dollars for delinquent taxes, interest, penalties and accrued costs on the same, with interest on said sum at the rate of 6% per annum from date of judgment together with all costs of suit. Said judgment directs that a foreclosure of plaintiff's lien together with lien of the taxing units which were parties to this suit and established their claims thereto for the amount of said taxes, interest, penalties and accrued costs as apportioned to each tract and/or lots of land as described in said order of sale.

By virtue of an order of sale, issued by the Clerk of the District Court of Parmer County, Texas, on the 25th day of November, 1947, as directed by the terms of said judgment.

As Sheriff of said Parmer County, I have seized, levied upon and will on the first Tuesday in January, 1948, same being the 6th day of January, 1948, at the courthouse door of said Parmer County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of the aforesaid defendants in and to the following described real estate levied upon the 25th day of November, 1947, as the property of the aforesaid defendants.

Description: Lots 7, 8, 9, Block 77, O. T. of Friona, Parmer County, Texas; Lot 4, Block 79, O. T. of Friona, Parmer County, Texas; Lots 5, 6, Block 87, O. T. of Friona, Parmer County, Texas; Lots 1, 2, 5, 6, 7, 8, 9, 10, Block 88, O. T. of Friona, Parmer County, Texas. Amount Apportioned Against Said Tract: \$154.00.

Subject however, to the right of redemption the defendants, or any one interested therein, may have, and subject to any other and further rights the defendants, or any one interested therein, may be entitled to under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25, 1947.

NOTICE OF SHERIFF'S SALE DELINQUENT TAXES

THE STATE OF TEXAS
COUNTY OF PARMER
WHEREAS on the 29th day of October, A. D. 1947, State of Texas and County of Parmer, Plaintiffs, and Friona Independent School District and City of Friona, impleaded Taxing Units recovered a judgment in the District Court of Parmer County (for the 64th Judicial District of Texas) No. 1173 on the docket of said Court, against Margaret M. Henschel, George Taylor, O. G. Turner, E. F. Seivester, Mrs. Mettie Perkins, A. W. Henschel, R. L. Browning, J. M. Sandefer and the unknown heirs, assigns and legal representatives of the aforesaid defendants for the aggregate sum of Six Hundred Seventy-five and 90-100 Dollars for delinquent taxes, interest, penalties and accrued costs on the same, with interest on said sum at the rate of 6% per annum from date of judgment together with all costs of suit. Said judgment directs that a foreclosure of plaintiff's lien together with lien of the taxing units which were parties to this suit and established their claims thereto for the amount of said taxes, interest, penalties and accrued costs as apportioned to each tract and/or lots of land as described in said order of sale.

By virtue of an order of sale, issued by the Clerk of the District Court of Parmer County, Texas, on the 25th day of November, 1947, as directed by the terms of said judgment.

As Sheriff of said Parmer County, I have seized, levied upon and will on the first Tuesday in January, 1948, same being the 6th day of January, 1948, at the courthouse door of said Parmer County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of the aforesaid defendants in and to the following described real estate levied upon the 25th day of November, 1947, as the property of the aforesaid defendants.

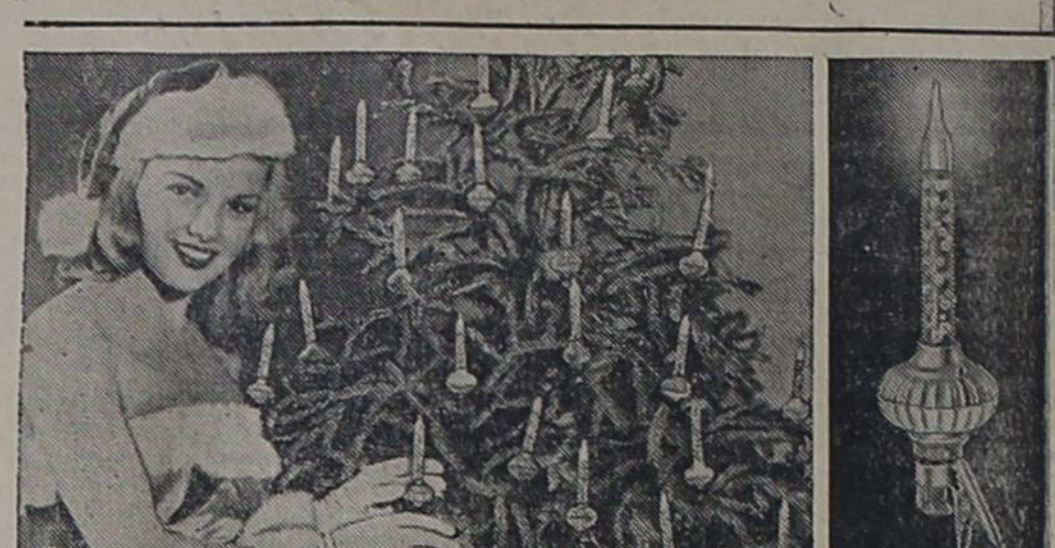
Description: Lots 3 and 4, Block 26, original town of Friona; Lots 4, 5, 6, Block 30, original town of Friona; Lot 9, Block 31, original town of Friona; Lot 1-9, Block 29, original town of Friona. Amount Apportioned Against Said Tract: \$975.90.

Subject, however, to the right of redemption the defendants, or any one interested therein, may have, and subject to any other and further rights the defendants, or any one interested therein, may be entitled to

under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25, 1947.

Why We Light Our Christmas Trees



New Santa Claus—New Christmas tree lights

The brilliantly lighted Christmas tree as we know it today originated late in the 16th Century. According to legend, Martin Luther became entranced one night with a starry Christmas sky and returned home to set up for his children a tree illuminated with numerous candles to represent the star-brightened sky.

The first written reference to a Christmas tree is found in the works of an unknown writer of the early 17th Century who said: "At Christmas they set up fir-trees in the parlours of Strasbourg and hang thereon roses cut out of many-colored paper, apples, wafers, gold-foil, sweets, etc. . . ."

But the relationship of light with the observance of Christmas goes all the way back to the birth of Christ when the brilliant Star of the East became the most universal symbol of the Nativity.

Even as the early converts gathered in the catacombs to observe Christmas during the dark days of the Church there were tiny oil burning lamps to brighten their somber surroundings. The interiors of the medieval cathedrals and churches always were banked with rows of flickering candles during the Christmas season, while later in English-speaking countries the dancing light of the Yule log burning in an open fireplace added cheer to the occasion.

This flickering motion of light so long identified with the grave observance of early Christmas,

Subject, however, to the right of redemption the defendants, or any one interested therein, may have, and subject to any other and further rights the defendants, or any one interested therein, may be entitled to under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosing the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendants right to redeem the said property by complying with the provisions of law in such cases made and provided.

EARL BOOTH, Sheriff, Parmer County, Texas, Farwell, Texas, November 25, 1947.

CITATION BY PUBLICATION

THE STATE OF TEXAS

TO: Thelma Meshew: Greeting: You are commanded to appear and answer the plaintiff's first amended original petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 19th day of January, A. D. 1948, at or before 10 o'clock A. M., before the Honorable District Court of Parmer County, at the Court House in Farwell, Texas.

Said plaintiff's petition was filed on the 4th day of December, 1947. The file number of said suit being No. 1422. The names of the parties in said suit are: J. D. Hamlin, as Plaintiff, and Porter Hardware Company, Guaranty State Bank, both corporations; the unknown stockholders of the aforesaid corporations, and the unknown heirs, assigns and legal representatives of the aforesaid stockholders; C. F. Freeman, Gus Ryan, R. E. Brown, Arthur Johnson, Mildred Marrow, James Marrow, Ralph Dycus, Toll Dycus, Connell Dycus, Andy Tipton, Burnell Dycus, Timmie Ford, Rodney Ford, Nova Lois Dycus, Julian Dycus, and the unknown heirs, assigns and legal representatives of the aforesaid defendants, as defendants.

The nature of said suit being substantially as follows, to-wit: On January 1, 1947, plaintiff was and still is owner in fee simple of the following land: Lot 7, Block 99, of the original town of Farwell, Parmer County, Texas. On the second day of January, 1947, while plaintiff was in possession of said premises, the defendants and all of them, unlawfully entered upon said premises and dispossessed plaintiff of such lands and withhold from him the possession thereof. Plaintiff prays for title and possession of said premises and for costs of suit and such other and further relief to which he may be entitled.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the fourth day of December, A. D. 1947.

Given under my hand and seal of said Court, at office in Farwell, Texas, this the fourth day of December, A. D. 1947.

LOYDE A. BREWER, Clerk, District Court, Parmer County, Texas. (SEAL)

LIVER GIVES VITAMINS

Liver is a rich natural source of needed iron and vitamins. Beef and pork liver are just as valuable as calves liver in this respect.

Issued this the second day of December, A. D. 1947.

Given under my hand and seal of said Court at office in Farwell, Texas, this the second day of December, A. D. 1947.

(SEAL) LOYDE A. BREWER, District Clerk, Court, Parmer County, Texas.

CITATION BY PUBLICATION

THE STATE OF TEXAS
TO: Porter Hardware Company, a corporation, and Guaranty State Bank, a corporation, the unknown stockholders of the aforesaid corporation, and the unknown heirs, assigns, and legal representatives of the aforesaid unknown stockholders; C. F. Freeman, Gus Ryan, R. E. Brown, Arthur Johnson, Mildred Marrow and husband, James Marrow, Ralph Dycus, Toll Dycus, Connell Dycus, Andy Tipton, Burnell Dycus, Timmie Ford and husband, Rodney Ford, Nova Lois Dycus and husband, Julian Dycus, and the unknown heirs, assigns and legal representatives of the aforesaid defendants, and the unknown heirs, assigns and legal representatives of Charles T. Dycus, deceased, Greeting: You are commanded to appear and



OXFORD ACCENT . . . Monocled Sheila Howarth, Hollywood correspondent for British newspapers, sued a taxi driver for assault and battery. She said he kidnapped and beat her because he didn't like her Oxford accent.

Let us Rejoice



Let us pay homage at Christmas
to the Prince of Peace whose birth
brought light to the world.
Let us look forward with renewed
interest to the days that
are ahead

Ollie Liner

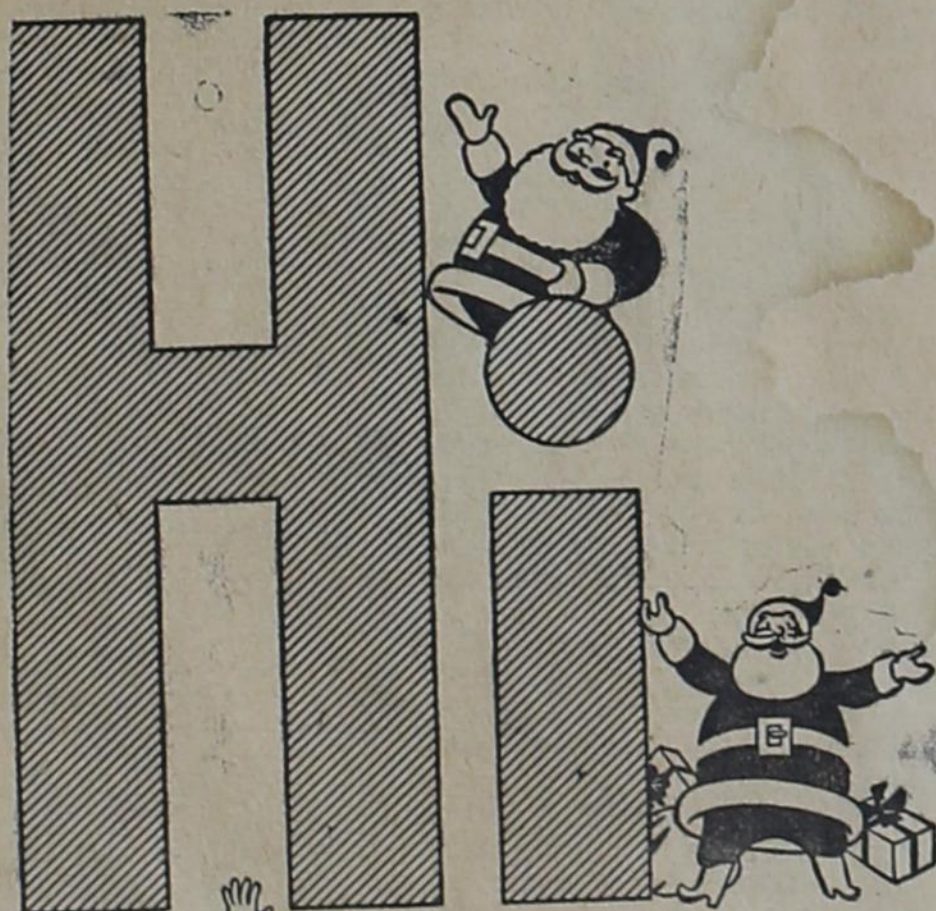
County Agent



The Furniture Mart

Stores in Texico, Farwell, and Amarillo

DUCKWORTH
the druggist Says



FOLKS

Merry Christmas

DUCKWORTH DRUG CO.

Drugs and Gifts—Indian and Mexican Goods
Clovis, N. M.



ROVER WAITS FOR CHRISTMAS . . . He knows that Santa is not going to fall him, and that before long the genial saint will drop down the chimney and leave presents for all good boys, girls and dogs.

**Christmas With the Pioneers
Held Deep Religious Meaning**

CHRISTMAS on the frontier, as new bands of pioneers pushed ever westward to carve an empire out of virgin plains and wildernesses, was in marked contrast to the present holiday.

There was more meaning then in the words of The Book concerning shepherds in a certain country watching their flocks by night. The solitudes, the closeness of the stars, the virginity of the new world and its humble people made one feel that time had stood still. Christmas in those days somehow seemed much closer to that first Christmas.

Those bleak plains could be the ones the Wise Men crossed, this the Night and yon sleeping village, Bethlehem. The faith of the trail breakers was that of the Wise Men.

On Christmas Eve the pioneer folks would gather in a crude little church or schoolhouse where children recited their pieces and sang

or a calico doll from Santa Claus. But that doll, made from spare strips of bright cloth, probably was more treasured than any modern doll that can say "Mama," go to sleep and perhaps require a diaper.

Children who received a slate pencil or a shell-box, a little affair covered with shells and containing a small mirror, were the special favorites of Santa.

For goodies, no Christmas was complete without its pans of popcorn and ropes of molasses taffy. In rare cases there might be a bag of candy.

IN THE isolated cabins it wasn't so easy to gather with one's neighbors to celebrate. There were wolves in the timber and being caught in a sudden storm on the pioneer trails spelled death.

Christmas in some places meant a bobsled ride or perhaps a square



songs about the birth of the Christ Child. Santa would hand out mosquito-bar sacks of candy, a golden orange or an apple to each one, and childhood rapture would make that meager offering truly a gift of gold and frankincense.

HOME-MADE sleds and sleighs skimmed over the snowy countryside with sleigh bells jingling accompaniment to the caroling of "Jingle Bells, Jingle Bells."

Except in the forest regions, few children enjoyed the sight of a Christmas tree. But always they hung up their stockings, an old custom of their forefathers.

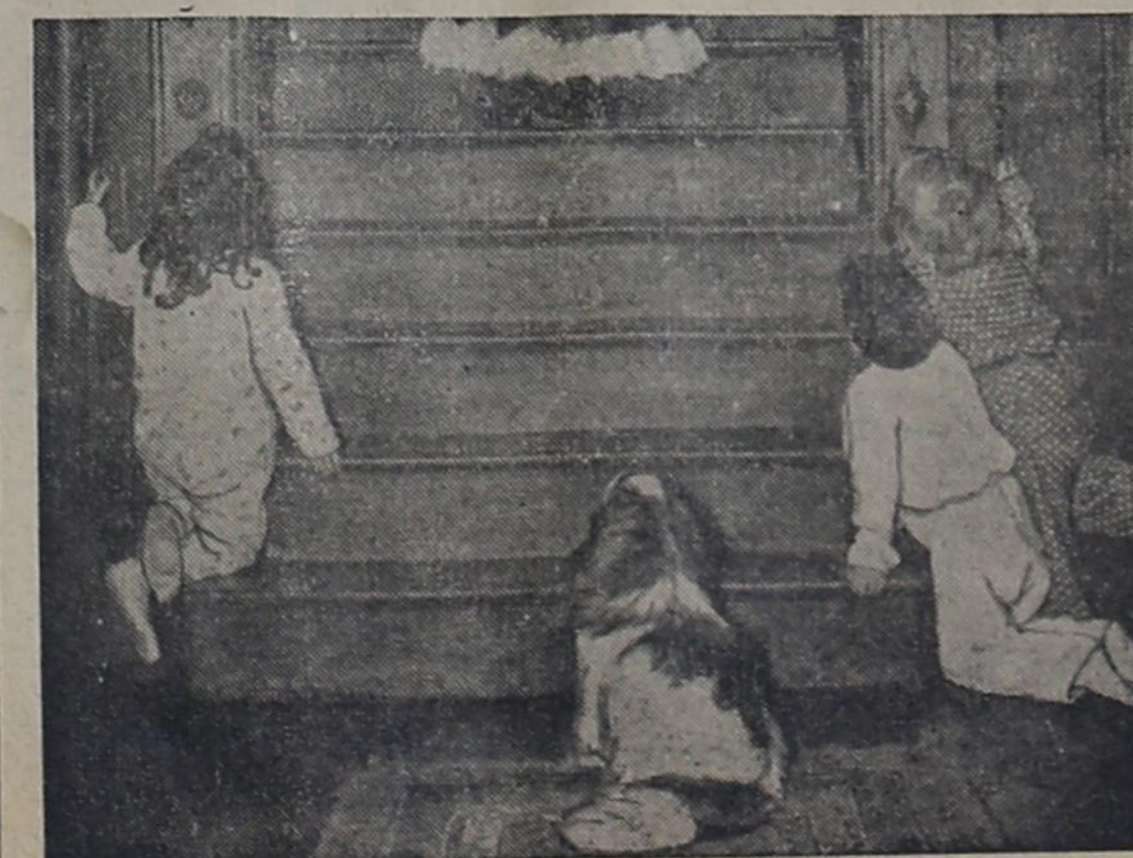
It was a lucky boy who awoke Christmas morning to find a new jack-knife in his stocking; a lucky girl who received a string of beads

dance, often followed by a turkey dinner costing 25 cents.

Gifts, if any, generally were in the form of utilitarian mittens, mufflers or home-made boots. For the women there might be a piece of intricate handiwork to which some enterprising friend had devoted her spare time for months.

Throughout the holiday season a candle burned in the attic window, guiding late-faring travelers to shelter—the Star of Bethlehem on the frontier.

But withal these hardy folks had as much fun as their great-grandsons and daughters who again this year will celebrate by exchanging elaborate gifts, dancing to name bands, feasting with no worries that tomorrow there may be nothing in the electric refrigerator.



JUST IN TIME . . . Youngsters all over America will sleep with one eye open on Christmas Eve—if they are lucky they might see Santa's feet as he hurries on his way. These youngsters arrived in time to hear, "Merry Christmas to all, and to all a goodnight."



Texico Blacksmith Shop

F. S. Thigpen
Texico, N. M.



THELMA'S

Correct Apparel For Women

Exclusive But Not Expensive

314 Main

Phone 60

Clovis, N. M.

Christmas

..... TODAY
TOMORROW
FOREVER

May the spirit of this significant occasion remain with us every day in the years to come!
MERRY CHRISTMAS to all!

Denton's
Hardware Department Store

112-118 Main

Clovis, N. M.