

**IWO JIMA, TWO YEARS LATER** . . . Two years after V-J Day, the once bloody and embattled isle of Iwo Jima presents a peaceful, if barren, appearance. Two members of the present United States garrison there are looking at the flag on the memorial erected to the men of the 28th regiment, fifth marine division.

## County Tax Rate Hiked To 95 Cents

### Will Ask Farm-To-Market Road Bids

## Plane Crash Fatal

### Friona School Opens On September 1st

Meeting his death in the crash of a light Taylorcraft plane on Friday morning, at 8:30, Wayne Manderschied, son of Mrs. M. Manderschied of Friona, was buried on Sunday in the Friona cemetery, following funeral services in the Friona Baptist Church. Rev. F. T. Cruse, Friona Holiness pastor, was in charge of the last rites, assisted by Rev. T. B. Allen, pastor of the Baptist church.

Injured in the crash was Doyle Manderschied, brother of Wayne Doyle, with a broken jaw bone, and lacerations about the body, is recuperating in the Deaf Smith County Hospital in Hereford, where he was rushed following the accident, which occurred some 11 miles south of Black, Texas.

The accident occurred when the brothers were coyote hunting, it is understood, and Doyle told family members the first of the week that he had no recollection of the crash. "I tapped Wayne on the shoulder and told him to turn around, that I had missed a coyote", he is reported to have said. The plane was following the low land of a plains lake, and it is more or less believed that the ground rose abruptly and the machine did not have the altitude to clear. One of the wings hit three times before the machine nosed down, driving the engine back into the plane and killing Wayne.

The plane was from Ira Bengert field at Friona, and belonged to Elza Jennings. Manderschied was a student pilot on the GI bill.

The deceased was a veteran of the recent war, having served for three years as a member of the 9th AAF. He went into service in December of 1942 and was shipped overseas in January of the following year. During his stay in uniform, he served as crew chief on a C-47, and attained the rank of Staff Sergeant. He was discharged on November 10, 1945.

Except for the first four years, he had spent his entire 23 years in Friona, and was a graduate of the Friona school. Survivors include his mother, one sister, Mrs. S. E. Massey, of Friona; and two brothers, Arthur Manderschied, of Oklahoma City, and Doyle Manderschied, of Friona.

### Soldier Escapes As Car Turns Turtle

M-S Hubert L. Jackson of Raven, Va., escaped injuries last Saturday morning when his car—a 1942 DeSoto—went out of control and turned over several times north of the Phillips wholesale place in Farwell on Highway 60.

Sgt. Jackson, who was traveling alone at the time of the accident, and was enroute back to his base at Roswell, N. M., said that he was attempting to pass another car when he ran of the pavement and hit a soft shoulder. He was taken to a Clovis hospital, where an examination failed to reveal any injuries of a serious nature.

A wrecking crew came from Clovis and picked up the badly damaged car, and discovered that one of the front wheels was locked. The opinion was expressed by the wrecking crew that this "frozen" wheel might have been responsible for the accident.

### Former Pastor Comes For Revival Services

Rev. Harvey E. Carrell, pastor of the Hamlin Memorial Methodist Church, today announced definitely that Rev. R. L. Butler, former pastor of the local church, had been engaged to do the evangelistic preaching in a series of revival services, beginning on Sept. 22 and continuing until Oct. 1.

Church officials have been trying for some time to secure the services of Rev. Butler, but he has been so much demanded that he could not give the time during the summer months.

Rev. Butler, who served the local congregation for more than six years as pastor, is now located at Merkle, Texas, having gone there last May from Throckmorton.

Parmer County's two farm-to-market road projects will be submitted for bids at Austin on September 25, it was stated here the first of the week by County Judge A. D. Smith, who said he had obtained the information from District Highway Engineer Garrett.

The two projects involve construction of two pieces of paved roads in the county. The Farwell project will begin at the underpass east of town on Highway 70 and extend east to the Oklahoma Lane School, a distance of approximately 8 miles. The Friona project will run both north and south of that city, extending some four miles to the north and to the Hub community to the south.

County officials expressed the opinion that if the contract should be let at the September bid opening, it was reasonable to expect that the work would be done during the coming winter months.

This will mark the first farm-to-market road projects that have been undertaken in Parmer County. Both projects will tap rich agricultural communities and will mean much to the farmers in these communities in hauling their products to market.

### Legion Post Making Drive For Donations

The American Legion Post No. 516 is putting on a drive for donations for the purpose of paying for the Community Hut. The drive was started Tuesday of this week, and good progress has been reported, with business establishments and individuals cooperating nicely in the drive.

The amount needed to attain the goal is \$5000.00, and with the help of each one who can donate one hundred dollars, the sum should be reached in a comparatively short time.

Anyone who feels that they would like to contribute to such a fine cause should make their donations to three business establishments in town; Fox Drug, Sikes Motor Co., and Hardage Tire Store, or they may contact any member of the American Legion.

Even though the Legionaires are making the drive, conditions should not be interpreted as though they would be the only beneficiaries, because the money goes to pay for the Hut, and the Hut is a community project. As previously pointed out, the Hut may be used by any organization needing a meeting place.

Those who have made \$100.00 donations to date include: Claude Rose, Sterlyn O. Billington, O. C. Sikes, Roberts Seed Co., G. D. Anderson, Farwell Elevator, Walter Hardage.

### SHOWERS FALL

Light to moderately heavy showers have been reported over widely separated sections of the county during the past week, but for the most part the county remains dry with farmers wishing for rains.

Showers have been reported in the Friona and Bovina sections with the most favored area lying west of Bovina, where sufficient moisture has been received to bring up most of the volunteer wheat and allow growers to proceed with getting land in shape for fall sowing.

### Watermelon Feed Set For Thursday P. M.

The Ladies Bible Class of the Methodist church announced a watermelon feed at the church on Thursday evening of this week, starting at 8 o'clock.

In addition to being a watermelon feast to which the public is invited to attend, the affair will be turned into a reception for Rev. and Mrs. Harvey Carrell and family, an occasion which has been postponed previously on account of illness in the family of the local pastor.

### ATTENDS MEETING

Robert Morton, vocational agriculture director of the Farwell schools, was in Amarillo last Friday, where he attended the Tri-State Fair meeting, in making plans for the coming Fair.

Vocational ag. teachers from three districts were present at the meeting.

Taxpayers of Parmer County may as well brace themselves for a substantial hike in taxes for the coming year, it was revealed here today with the action of the County Commissioners Court in setting the county tax rate at 95 cents on the \$100 valuation for the year of 1948.

The rate for the past several years has been 80 cents on the \$100 valuation.

Previously, the automatic tax board at Austin had set the 1948 tax rate at 72 cents on the \$100 valuation, as compared to 37 cents for the current year. Thus, the combined county and state tax rates for the coming year will be boosted an even 50 cents on the \$100 valuation.

The county budget as prepared and submitted by County Auditor G. A. Sahil was accepted and approved with minor changes.

### Truck Overturns In Texico

A transport truck loaded with fresh meats, and enroute to Fogerson Brothers Packing Co. in Clovis, overturned on the steep curve on the Amarillo highway as it intersects the Texico-Clovis highway in Texico, Friday morning at about 6 o'clock.

The truck was driven by Berry Harris, who was accompanied by his wife and little son. It is reported that none of the family was seriously hurt, although Mrs. Harris received an injured leg. All were taken to a hospital in Clovis.

Mr. Fogerson, owner of the packing company, stated that the truck belonged to his nephew at Silverton.

Apparently the driver of the loaded truck was unable to make the curve, having started some thirty feet before it turned over, leaving the road, hitting a highway sign and skidding toward the bar ditch.

The truck's cargo suffered no damage, as the vehicle seemed to have rolled onto its side without much speed. Only slight damage was encountered by the truck, with the right door being unhinged and fenders and parts of the body on that side being mashed from the impact.

### Local Men Enjoy Fire School

The Texico-Farwell Fire Department members and non-members are enjoying a series of classes on fire fighting, held at the local department two nights each week, under the direction of J. R. Dobson.

Mr. Dobson began the first classes on fire fighting with lectures, using theory and scientific means in describing fire and how it burns, what will destroy it and how and what agents to apply to different types of fire.

As the class progressed, the instructor taught the correct method of handling equipment and went through a test of actual fire fighting. The classes meet on Monday and Wednesday of each week, unless a change is made in the schedule.

### Ray Harrison To Install Officers Thursday

Ray Harrison, of Clovis, will be here Thursday night to install the new officers of American Legion Post No. 516, it is announced.

The installation services were slated for last week, but Harrison was unable to be here and the work was postponed. All members or prospective members are urged to be present, at the court house, at 8:30.

### RETURNS FROM HARVEST

James Spurlin returned home Sunday from Gettysburg, South Dakota, where he completed the season of wheat harvest.

Jack had been in the harvest fields since June 1st, starting at Crowell, Texas, and working all the way to the northern part of Dakota. He has two trucks and one combine and has not been idle at any time since he began, covering almost 1500 miles in Texas, New Mexico, Kansas, Nebraska and South Dakota.

The volume of production on all U. S. crops this year is expected to be a little over last year's high record, well above the 10 year average, and slightly above the average for U. S. farmers' best years, 1942 to 1946.

## Seek Bids On 4-Lane Texico-Clovis Project

Bids for the construction of a super 4-lane highway between Texico and Clovis were asked at Santa Fe Tuesday morning by the New Mexico State Highway Department, according to a telegram received here Tuesday afternoon by The Tribune.

Those conversant with proceedings expressed the opinion that it would likely be ten days before the contract would actually be let. This highway construction job, if carried through, will be the first 4-lane job to be undertaken in the state of New Mexico. Preliminary ground work on the project has been in progress for the past several months with the Clovis Chamber of Commerce shouldering the major part of the burden.

Four U. S. Highways converge at the state line in Texico and the 9-mile strip of narrow road between Clovis and Texico has been overtaxed for the past several years.

### Amendment Fails In Parmer County But Wins In State

Although the voters of Parmer County turned thumbs down on the proposed constitutional amendment submitted to the voters of Texas in a special election last Saturday, it appeared certain that the voters of the state approved the measure by a substantial majority.

While the voters over the state at large were adopting the proposal by a margin of approximately 10,000 votes, the Parmer County voters rejected it by a wide margin. The vote in this county was 35 for the proposed change and 116 against.

The issue adopts a 60 million dollar plan to finance the schools and universities of the state over a 30-year period.

Every box in this county went against the issue, with only one box being reasonably close in one of the lightest votes ever cast in the county. In the Black box, the vote stood four for and five against. Bovina led the county in the number of ballots polled, with 37.

Complete tabulations over the county as announced by county officials here showed the following result:

	FOR	AGAINST
Farwell	5	22
Friona	7	21
Bovina	16	21
Lazbuddy	3	23
Lakeview	0	10
Oklahoma Lane	0	9
Black	4	5
Rhea	0	5
Totals	35	116

Miss Delores Green, daughter of Mr. and Mrs. A. C. Green of Texico, was visiting here with her parents over the weekend. Miss Green is enrolled in the nurses training school at the West Texas Hospital in Amarillo.

### FIRE DESTROYS GRASS

About 30 acres of good grass, located just east of Parmerton Switch, and belonging to I. W. Quickel, was burned off last Thursday afternoon. It is presumed that the fire was started by a cigarette that had carelessly been thrown from a passing automobile traveling along Highway 60, which parallels the land. Harry D. Charles, who was plowing near the scene, with the aid of other farmers, beat the flames out.

Quickel said that the pasture had not been grazed during the summer months and had excellent grass on it. Only a few days ago, he placed a small bunch of calves on the grass.

### Farwell Schools To Register Sept. 1st

O. T. Lovd, superintendent of the Farwell Schools, announced recently that the registration for Farwell will be held Monday morning, September 1st. He stated that the buses will begin the usual run and urges all patrons to be patient, as there will be new drivers and some of the routes will cover new territory and probably will require a few days of delay to get the schedules worked out.

Superintendent Lovd said that there will be a meeting of the teachers in the gym about 9:00 Saturday morning for introductions, group singing and some announcements, and stated that there will be a more formal meeting at a later date for all parties interested in the school.

According to Mr. Lovd, the lunchroom will open Tuesday for the first day, with Mrs. A. Milstead, Mrs. Floyd Milstead and Mrs. Hazel Petree in charge. Regular scheduled programs will get underway Tuesday.

### Lunchroom Program Not Complete

Superintendent B. A. Rogers of the Texico schools announced that the lunch room for the school will not be in readiness by the opening of the 1947 term, due to the lack of equipment and furnishings. However, Rogers stated that a meeting is planned for the near future, at which the board and faculty will make a decision on the program.

The building is ready and men are at work on tables, benches, etc., according to the school head.

### MUST BE 6 YRS. BY JAN. 1ST

B. A. Rogers, superintendent of the Texico school, today announced that any child attaining the age of six years on or before January 1st, 1948, is eligible to start to school on September 1st, at the opening of the fall term.



**The State Line Tribune**

W. H. GRAHAM, Editor and Owner

Entered as a second class mail matter at Farwell, Texas, under the Act of March 3, 1879.

ISSUED EVERY THURSDAY

Subscription Rates Per Year  
Farmer and Adjoining Counties.....\$2.00  
Outside this Area.....2.50

**Prominent Baptist Speaks at Amarillo On September 1st**

Recently elected president of the Baptist World Alliance, Dr. C. Oscar, Johnson of St. Louis will be the principal speaker for an all-day stewardship rally at the First Baptist Church of Amarillo Monday, September 1.

One thousand church officers representing 78,827 Baptists in this area will attend the meeting to hear reports on the World Alliance meeting in Copenhagen and to plan their church financial programs to meet increasing world needs.

One of the most popular speakers for club and civic meetings as well as for the pulpits of the nation, Dr. Johnson has been termed "The Will Rogers of Baptist Circles." He is pastor of the Third Baptist Church of St. Louis.

Dr. J. Howard Williams, executive secretary of the Baptist General Convention of Texas, recently returned from the World Alliance, will describe the relation of the Texas Baptist program to world evangelism.

To aid individual churches in financial planning, demonstrations and conferences led by outstanding laymen and ministers will be featured. Houston business man and past president of the Baptist General Convention in the rally. A large evening meeting, especially for men unable to attend the day sessions, will have as speaker A. D. Foreman, Sr., prom-convention of Texas.

With a final payment to the U. S. Treasury recently from the St. Paul Land Bank, all of the 12 land banks in the U. S. became completely owned by the farmer and ranchmen patrons.

Boll weevils pass the winter as adults in weeds, grass, woods trash or other protected places in cotton fields.



**TRACTORS TO THE ARGENTINE** . . . Members of the institute of Argentine trade promotion are shown seated on some of the new type tractors scheduled for shipment to Argentina where they will be used to cultivate that country's vast wheat fields. The tractors are lined up outside the factory at Manayunk, Pa. There are 1,000 of them ready for shipment to the South American nation.

**Seek Funds to Return Battleship Texas To Her Native Waters**

HOUSTON—An appeal to all Texans to assist the state drive raising \$225,000 to bring the Battleship Texas home to the Lone Star State was sent out by Lloyd Gregory, Houston Post Vice-president and General Manager, chairman of the Battleship Texas Commission, in announcing the appointment of Allan H. King, Vice-President of the First National Bank of Houston, as treasurer for the financial drive.

"The commission hopes that people in all walks of life will contribute—from school children in the first grade to our wealthiest patriots," Chairman Gregory said.

Chairman Gregory said that \$175,000 of the goal was needed to provide a berth for the battleship on the Houston Ship Channel near the San Jacinto Monument and the battleship field where Santa Anna surrendered to Sam Houston April 21, 1836. The remaining \$50,000 will be used for the first year's maintenance. After that, it is felt, that revenue from admissions and concessions will take care of the ship's upkeep.

The financial campaign will officially begin Monday, September 15, and an appeal will go throughout the state. However, any individuals and

organizations already have made contributions.

Contributions to bring the Battleship Texas home are to be mailed to: Allen King, First National Bank, Houston, Texas.

Some 9,000 square miles in central Kentucky contains numerous underground passages and caves of which the best known is the Mammoth cave, now designated a national park.

**PLENTY OF HEAT AT LOW COST**

**THE WARD FLOOR FURNACE** will keep you warm and cozy no matter how cold it gets. No frigid floors—no chilly corners. It circulates the room air evenly, keeping it fresh and clean. Easy to install—and economical to operate.

See the Ward on our salesroom floor. ESTIMATES—and advice on your heating problem gladly furnished—without obligation.

**GUARANTEED TEN YEARS... BUILT TO LAST A LIFETIME**



**WARD FLOOR FURNACE**  
C. R. ELLIOTT COMPANY  
BOVINA, TEXAS

**JUST ARRIVED**  
New Stock of **WALLPAPER**  
SEE THE FALL DESIGNS & PATTERNS

Paints of All Kinds  
**G. C. WILLIAMS PAINT STORE**  
119 East 5th. St.  
Res. Ph. 438-W — Bus. Ph. 462-M  
Clovis, N. M.

Forty per cent more persons Drive carefully on Saturday—and were killed in automobile accidents every day! cents on Saturday in 1946 than on average days during the year. During July, August and September, the meat in pecans is developing, which means that the trees need regular watering at intervals of 12 to 14 days.

**Listen Mate...OIL-PLATE!**

**YES, SIR!** Molecular attraction does fasten a special ingredient of Conoco N<sup>th</sup> Motor Oil so closely to metal surfaces of your engine that cylinder walls are Oil-Plated!

**YES, SIR!** This extra lubricant does resist gravity . . . does stay up on cylinder walls . . . can't all drain down, even overnight! That's why a change to N<sup>th</sup> Oil means EXTRA protection from "dry" starts . . . EXTRA protection from carbon and sludge caused by wear . . . EXTRA smooth, cool, silent miles!

**YES, SIR!** We'll be glad to make a date to Oil-Plate your engine . . . today!

*Your Conoco Mileage Merchant*



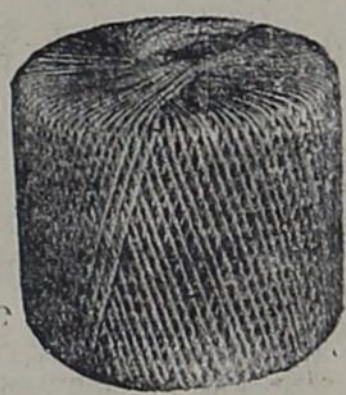
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Beginning Our **24<sup>th</sup> Year** of Public Service

Entering its 24th year, your Public Service Company is in the midst of its greatest expansion program. Never in its history has the company had underway so many large building and improvement projects. When this program, costing \$35,000,000 is completed there will be better electric service for homes, farms, and industry in all sections of the Panhandle-Plains-Pecos Valley area.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



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All the supplies you need for profitable poultry raising are available here—feeds, feeders, waterers, and poultry remedies. Whether it's calves or pigs or chicks . . . the right kind of feed makes all the difference in the world. To make them grow faster and thus become more profitable, come here for your feeds.

**Farmers Supply Co.**

RAY MEARS, Mgr.

TEXICO-FARWELL





# Are the Pistons as Shiny as the Hood?



NEW PHILLIPS 66 PREMIUM MOTOR OIL CLEANS AND PROTECTS YOUR ENGINE!

**O**F COURSE you want your pistons to be shining and immaculate—every other part of your engine too! Trouble is, you can't always see the pistons!

Then why not use the oil that removes sludge and varnish while it is doing a grand job of lubricating the moving parts of your engine?

WITH PHILLIPS 66 PREMIUM—

1. You get an oil specifically designed to keep the various parts of your engine clean!
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3. You get an oil specifically blended to protect bearings from corrosion!

WE'RE MIGHTY PROUD OF THIS OIL!

You know the Phillips 66 reputation—we sincerely recommend this new Premium Motor Oil as one of the finest products to ever bear the Phillips 66 Shield! It costs a little more because it's a lot better. Get it at your Phillips 66 Station now.\*

\* You can get the new Phillips 66 Premium Motor Oil despite the shortage of cans! Your dealer has it in drums, too!



## PHILLIPS 66 PREMIUM MOTOR OIL

### 742 MILLION BIRDS

**COLLEGE STATION**—There are now over 742,047,000 chickens on farms in the United States, according to a report released by the U. S. Department of Agriculture's Bureau of Agricultural Economics.

The estimate, based on reports from rural mail carriers, crop and

stock reporters and hatcheries, shows chicken population to be about the same as a year ago, but three per cent less than the 1936-45 average.

Texas is listed as having 42,459,000 chickens, more than any other state except Iowa, having 54,169,000.

Columbia faces upon both the Pacific Ocean and Caribbean Sea.

## SPORTS OUT OF THE ADAM HAT

**CASEY STENGEL,**  
A GREAT NATIONAL LEAGUE OUTFIELDER, IN HIS DAY, HAD TWO SHOTS AT BIG LEAGUE MANAGER JOBS (WITH BKLYN AND BOSTON) BUT DIDN'T WIN ANY FLAGS. - BUT HE DID KEEP HIS EX-TEAM, THE GIANTS FROM A FLAG IN THE LAST GAME OF THE '34 SEASON.

IN 1923, CASEY COST THE GIANTS NOTHING BUT MADE \$144,802.17 FOR THEM—HIS 2 HOMERS PROLONGED THE WORLD SERIES TO 6 GAMES!

ALWAYS A CLOWN, HE ONCE CAME TO BAT, TIPPED HIS HAT—AND A BIRD FLEW OUT



## True Stories of West Texans

(By N. H. KINCAID)

### FIRST SCHOOL OF THE PANHANDLE

The gentleman from Iowa, sitting on the porch of Clarendon's one hotel, was enjoying the arrival of the Mobeetie stage, ever at least not during his own three months' residence here, had that stage managed to slip in quietly!

There was always the shrill excitement of the children, the happy barking of their dogs, and, on occasion, an escort of hilarious cowhands. In the background waited the more staid adult population of some two dozen trying in vain to curb their interest in the unloaded mail bags.

As Judge White stroked his little pointed Van Dyke beard and watched the clamoring, dusty youngsters, including his own two sons, his mind was jerked back to its immediate problem. A school must be started, and somehow, somewhere, the necessary funds raised. Donley County was not yet organized and he knew there were only five families with scholastics!

"How about asking the cattlemen to help out?" his wife had queried, but he had rebuffed this idea immediately. They were slightly older men with no young children, and were of the rugged individual type that preferred to do things alone.

There was Charles Goodnight, for instance. He had already become a legend to the people of the Palo Pinto country with his drives through New Mexico. Having amassed a fortune, only to lose it in the crash of '73, he was now on the way towards another. As the first cattle baron on the plains, he had located his old home ranch in the Palo Duro canyons in 1876, and the J. A. the following spring. He was also a leader of the Stockmen's Association, which organization was slated to meet in Clarendon quite soon. As went Goodnight, so would likely go the other cattlemen.

Judge Benjamin Horton White who later became known as the beloved father of Donley County knew that he had hesitated long enough. As this was a community project, there was only one thing worth doing. And he must beard the lion, and do it.

Charles Goodnight listened attentively to the judge, and then offered to personally present the need to the assembled stockmen. That organization immediately adopted a resolution to establish a school fund. T. R. Dickson, the secretary, was instructed to figure the cost per capita and to mail individual bills to each member.

And thus was initiated the first public school fund in the Panhandle of Texas. In a picket house and on planks nailed across the dry goods boxes, sat the first class; the White boys, the Phillips boys, the Allen girls, the Wagner children, and Wally Parks.

### UNBELIEVABLE THINGS

**COLLEGE STATION**—Old-time ranchmen of Archer County are saying that native West Texas range grasses do almost "unbelievable things" in grazing when given a chance.

The ranchmen are giving their grasses that chance by clearing mesquite growth off the range, and giving

ing forage grasses room to grow, reports C. W. Wilhoit, Archer County agricultural agent.

Wilhoit says that Wayne B. May, stockman in the county, has a certain track of land that would carry 40 head of cows 10 to 20 years ago, if the cattle were given extra feed three months out of the year. Seven years ago the mesquite was grubbed off the pasture, and for the past 3

years, 100 to 120 stocker cattle have been sold off the same land.

May tells the county agent that this increase has come about without the extra feed bill and that his cows have been in even better flesh than when they were getting extra feed on the mesquite pasture.

Eighty percent of all activities are guided by the eyes.

## Saturday Specials

LIGHT CRUST FLOUR	\$3.29
50 pound sack	
25 pound sack	\$1.65
DEL MONTE COFFEE	35c
1 pound can	
BRAN FLAKES—Red & White	25c
15 oz. pkg., two for	
MAGIC WASHER	31c
Large package for	
PORK & BEANS—McGrath's	25c
16 oz. can, 3 for	
FRUIT MIX	35c
No. 2 1/2 can	
ENGLISH PEAS—Blue Haven	25c
No. 2 can, two for	
TEA—June Blossom	19c
1/4 lb. pkg.	
BACON SQUARES	39c
Per pound	
OLEO—New Way	32c

## School Supplies

Sheaffer's Finline Eversharp Pencil	89c
regular \$1.00 value	
Eversharp Repeater Pencil, \$1.50 value	\$1.27
Theme Paper, 6 for	25c

## Wilson FOOD Store

ROVINA, TEXAS

## UNITED STATES RUBBER COMPANY

SERVING THROUGH SCIENCE

### A new kind of tire is One Year Old today!

No Tire in History Has Made Such a Dramatic Improvement in Driving.

It takes just one mile to discover what the U. S. Royal Air Ride has done for driving.

From the moment you take the wheel, you recognize a luxurious new comfort in riding...an amazingly responsive "feel" and stability in the way any car—large or small—handles. Here's why:

#### Softer Cushions Smooth the Bumps

The new Air Ride principle provides more air volume at lower air pressure. You ride on bigger, softer cushions of air that smooth out the roughest roads—bring new rolling luxury to every mile. And, the trim Air Ride tread makes steering easier—keeps you in instant driving command.

#### Air Ride Design Makes Tire History

Car-owners are buying more U. S. Royal Air Rides than any other extra-quality tire in history. The tire industry has recognized in the Air Ride tomorrow's pattern for tire performance.

But there is only one way to be sure of all the extra comfort and control the Air Ride principle brings you. See your U. S. Distributor for U. S. Royal Air Rides.



There Is Only One Air Ride— And Here's What It Does for Driving!

**UP TO 14% MORE AIR—MORE COMFORT**  
More air volume at less pressure gives you a smoother, air-cushioned ride.

**PERFECT BALANCE—PERFECT CONTROL**  
Trim tread makes steering easier, control surer.

**RUNS COOLER, SAFER, LONGER**  
Elimination of non-working rubber reduces heat—adds miles.

**SHORTER STOPS—STRAIGHTER STOPS**  
Famous "U. S." Brake Action Tread braces the tire against every skid.

Small Car! Large Car! You'll Find New Comfort Your Very First Mile.



## LUNCH-TIME PLEASURE

After lunching here, you'll return to your shopping or work refreshed. For our food is prepared the way you like it—and served promptly as well as attractively. For real lunchtime pleasure—come here today.

## JIMMIE'S CAFE

Farwell, Texas

Amarillo Tri-State Fair

Presents

ALL GIRL RODEO

1st Practical TELEVISION DEMONSTRATION IN THIS AREA

- QUARTER HORSE SHOW
- LIVESTOCK EXHIBITS
- AGRICULTURE EXHIBITS
- DOMESTIC SCIENCES
- ARTS EXHIBITS

MIDWAY Show

September 22 thru 27

TRI-STATE FAIR Grounds Amarillo, Texas

## Hardage Tire Store

FARWELL, TEXAS





**FOR AUTO Financing and Real Estate Loans at 4 1/2% Interest. See us. Pool Insurance Agency, Muleshoe. 12-1f**

**FOR SALE:** Several good farms—quarters, halves, and three-quarter sections. Some improved and some unimproved wheat and row crop land. Also some top quality grass land. All priced to sell, possession now. You are invited to drop in and look over the list; might have just what you are looking for.  
**O. W. RHINEHART**  
Bovina, Texas

**HOME LAUNDRY**—If you desire to send your laundry out, send it to us. It is our desire to please you by giving your wash our special attention according to the fabric, such as rayons, silks, prints, and cottons. We specialize in wet and rough dries and finish work. Mr. and Mrs. Jim Hughes, Farwell Texas. 42-1tc

**FOR SALE**—Well located very good quarter section farm land in Parmer County, complete line of farming equipment, flock of laying hens, bundled and alfalfa feed, fine Durham bull and two 6-gallon dairy cows. Numerous items of good furniture and household appliances. Elmer Stark at the Lewis Peshch farm 1 1/2 miles SW of Bovina. 41-3tc.

**FOR SALE**—1600 acres of land in the south part of Deaf Smith county fenced, cross-fenced. A 5-room modern house with well and windmill, outbuildings, 800 acres in cultivation. Price, \$40.00 acre. This is one of the best buys in west Texas. See M. A. Crum, Friona, Texas. 42-1tp.

**C. R. ELLIOTT**—Bovina, has a special price on grain loaders, also floor sander for rent. 36-1tc

**FOR SALE**—Truck load of pre-war lumber in good condition, including dimensions, boxing and two 8 in. boards. David W. Wines at Phillips 66 station in Bovina. 43-3tp.

**FOR SALE**—Young registered Milking Shorthorn Bulls, also few heifers. F. L. Wener, 14 miles east Larint, or 3 east and 7 north Muleshoe.

**FOR SALE:** Westar, Comanche and Tenmarq seed wheat at F. N. Welch farm northeast Friona. 41-4tc

**FOR SALE:** Two binders, one 2-row, one 10-ft. broadcast; both 1942 internationals and in good condition. L. R. Vincent, 2 1/2 miles NE Farwell. 42-2tp.

**FOR SALE**—1947 Cab-over-engine Ford truck, 1 1/2 ton. C. E. Sanders, Texico, phone 2491.

650 A. one section, improved farm land, free of Johnson grass and can be irrigated. 6 miles north and 1 mile west of Muleshoe. The J. S. Glasscock place. See Mose Glasscock at Farwell or the Glasscock boys at Muleshoe. 39-6tp

**LOCAL DEALERSHIP OPEN FOR WIPE-ON AUTO PAINT**

DAB is the original wipe-on auto paint. DAB is guaranteed for two years not to chip, crack, peel, fade. One can will paint any car. Be sure you get DAB, the miracle auto paint. Nationally advertised, radio and magazines. Just wipe it on with new powder puff (has no lint), and your paint job will be dust-free in an hour with a smooth, gloss finish. Exclusive dealers wanted, if you have none, then order from us. \$5.95, COD, postpaid. **LUBBOCK COVER CO.**, 1911-N, Lubbock, Tex. 41-3tp

Apple growing has become an intensive and specialized industry, and one third of the U. S. crop each year is canned, frozen, dried, made into apple butter and other products.

**Dinner Guest At Herring Hotel in Amarillo**

Arlyn Kreigel and parents, Mr. and Mrs. A. E. Kreigel, and Cinnty Agent Ollie Liner, were guests at a luncheon last Wednesday at the Herring Hotel in Amarillo, given by the Producers Grain Corporation.

Arlyn, a 4-H Club member, was selected as winner of the essay contest, "Why I Choose Dairy," and was awarded with a check in the amount of \$25.00, and given an invitation to the luncheon by the Corporation. Kreigel was chosen winner from the four counties of Parmer, Castro, Briscoe, and Swisher.

**FIRST GAMES AT HOME**

Texas Tech, faced with inability to secure its completed new stadium by Oct. 1, as planned, will play its first four home football games this fall on the present field, the Athletic department has stated. The last home game, Nov. 29 with Hardin-Simmons, will be played in the new stadium, it was said.

Because of changed plans, reservations for seats in the new stadium will be voided, except for the HUS game, it was announced. Persons having reservations in the old stadium in 1946 will be able to retain them this year, provided they notify the Athletic office by Sept. 13, it was announced. After Sept. 13 reservations not renewed will be thrown open.

It was pointed out that space in the old stadium will be at a premium this fall because of increased enrollment at Texas Tech, the new regulation that all students must buy activity tickets, and need for more students space in the stands.

The stadium was to have been ready by Oct. 1, but fire on June 29 destroyed forms for three seats of seats. Thus Games Oct. 4 with West Texas State, Nov. 11 with Tulsa, Oct. 18 with Baylor and Nov. 8 with Arizona must be shifted to the old field. Completion of the new stadium is seen for mid-November.

**TECH HOMECOMING**

**LUBBOCK**—Homecoming at Texas Technological College this fall will be Nov. 29. D. M. McElroy, executive secretary of the Ex-Student Association, has announced. Originally set for Oct. 18, when the Baylor Baers will meet the Texas Tech Red Raiders in a football game, the date was changed in order to care for an enlarged crowd adequately, it was said.

McElroy announced President W. M. Westburn approved the shift after it became apparent that the new Tech stadium will not be available for the Baylor game and seating space in the old stadium would not be sufficient for exes because of increased enrollment at Tech requiring use of more seats for those enrolled.

Mr. McElroy said he was assured by the Athletic Department that ample seats in the new stadium will be available to exes on Nov. 29, when the Hardin-Simmons Cowboys will be the Red Raider foe. The shift also will permit exes to attend the first game played in the new stadium.

What makes the situation around Trieste especially ticklish is that U. S. and British troops are to withdraw from Italy very shortly after the Italian peace treaty is ratified. In view of what happened at Paris, the suspicion is that Russia will now hurry to ratify.

**WE REPAIR SHOES**

Keep your shoes in good repair by bringing them to us regularly.

Fair Prices—Prompt Service

Electric Shoe Shop

Next Door to Texico Postoffice

**SPORTS OUT OF ADAM'S HAT**

THE SANTA ANITA HANDICAP BEGAN ITS CAREER IN 1935 AS THE WORLD'S RICHEST RACE—THE \$100,000 PURSE HAS SINCE BEEN MATCHED BY OTHERS.

THE TIME WAYNE WRIGHT RODE TOP ROW TO VICTORY HIS TACTICS WERE SO ROUGH TWO CLAIMS OF FOUL WERE PUT IN

**AZUCAR**  
MEANT SUGAR IN ENGLISH AS WELL AS SPANISH WHEN THIS FORMER STEEPLECHASER WON IN 1935 AND COLLECTED \$108,400, THE LARGEST SINGLE PURSE ON RECORD AT THAT TIME.

**SANTA FE CARLOADINGS**

Santa Fe System carloadings for week ending August 23, 1947, were 26,863 compared with 26,998 for same week in 1946. Cars received from connections totaled 10,972 compared with 12,001 for same week in 1946. Total cars moved were 39,835 compared with 38,999 for same week in 1946. Santa Fe handled a total of 40,712 cars in preceding week of this year.

**BEAUTY SHOP SELLS**

Mrs. Madilene Spurlin announces that she has purchased the Powder Puff Beauty Shop in Texico from Mrs. Grayson Roberts, and will assume the duties of manager and operator.

Madilene has been an operator in the shop for some time and will continue to offer her services to the public.

Investigators of the U. S. War Department are scouring all warehouses holding war surpluses that might be shipped to Germany. The search is for consumer goods to be used as an incentive, in place of dubious currency, to increase production of miners and farmers.

**BOVINA NEWS LATE**

For the second consecutive week, the Bovina news items failed to arrive here this week in time for publication. Last week's news letter was delayed and did not reach here until late in the week. This delay was occasioned when the mail dispatcher made an unsuccessful attempt to snatch the mail pouch from the crane at Bovina as the train passed through that city, and the pouch was not found until three days later.

**FARM LOANS**

Low Interest — Long Term

**ETHRIDGE - SPRING AGENCY**

Friona, Texas

"HEDY LAMARR'S ROMANCE PROBLEMS"—One husband spent only 4 evenings alone with her in 15 months of married life. Another had the habit of usually falling asleep at dinner. Read the story of this glamorous film star's romances in The American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

**MONEY TO LOAN**

WANTED! Listings on land in Parmer Co. — We Have The Buyers.

List your land with us and we will sell it.

**R. L. BROWN**

(Realtor)

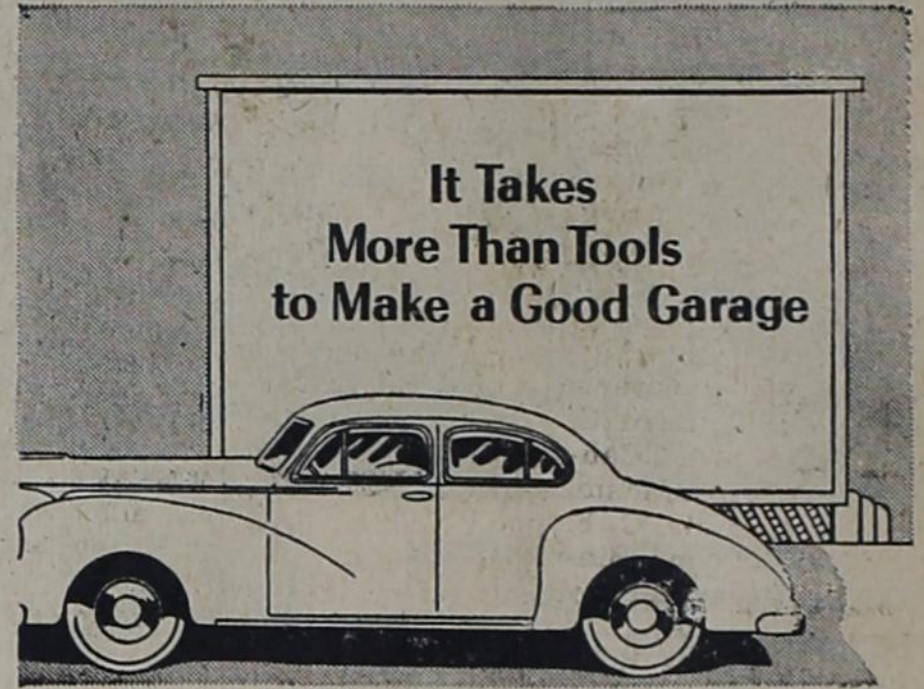
110 Wall Street Muleshoe

**When Your Back Hurts -**

And Your Strength and Energy Is Below Par

It may be caused by disorder of kidney function that permits poisonous waste to accumulate. For truly many people feel tired, weak and miserable when the kidneys fail to remove excess acids and other waste matter from the blood. You may suffer nagging backache, rheumatic pains, headaches, dizziness, getting up nights, leg pains, swelling. Sometimes frequent and scanty urination with smarting and burning is another sign that something is wrong with the kidneys or bladder. There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. It is better to rely on a medicine that has won countrywide approval than on something less favorably known. Doan's have been tried and tested many years. Are at all drug stores. Get Doan's today.

**DOANS PILLS**



It Takes More Than Tools to Make a Good Garage

A good garage must have skilled, experienced, conscientious mechanics, as well as the best mechanical equipment. Bring your car here. Our men know cars—and will give your car the thorough attention you want. Don't take unnecessary chances—come here for repairs that you can depend upon.

**NEW CHEVROLET MOTORS**—We can install new Chevrolet passenger motors, 1937 through 1946. We have them ready to go.

**PACE BROS.**

Texico Hotel Bldg.

Texico, N. M.

**Border Theatre**

TICKET OFFICE OPENS

Week Days 7:30 P. M. Saturdays-Sundays 1:30 P. M.

THURSDAY — FRIDAY

Universal News



SATURDAY



SUNDAY — MONDAY



TUESDAY — WEDNESDAY



**That Satisfaction...**

... of knowing you have an auctioneer who will look after every detail to insure the success of your sale, is yours when you employ my services.

My services to you begin when you employ me to conduct your auction, assistance given in preparing advertising and arrangement of sale.

Let me help you plan your sale NOW! My services will please you... your business will please me.

**RAYMOND C. MARTIN**  
AUCTIONEER

Graduate of Fred Reppert School of Auctioneering, Decatur, Indiana.

**ELECTRIC Milk Coolers**

4-6-8 Can Capacity

DeLaval Milking Machines.

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**EDUCATIONAL PLANS**

The beginning of the school term acts as a reminder that someday your child will be ready to go to college. BUT will you be ready—financially—to send him?

The future belongs to those who prepare for it!

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HOME OFFICE:



NEWARK, N. J.



# Local Happenings

## Mrs. Joe Blair Honored With Bridal Shower

The J. R. Thornton home, near Farwell, was the scene of a bridal shower, last Thursday night, honoring Mrs. Joe Blair, with Mrs. Thornton, Mrs. Mose Glasscock and Miss Iris Thornton acting as hostesses.

The home was beautifully decorated with bouquets of gladiolas, and after the social hour refreshments of individual sandwiches and punch with plate favors of monogrammed napkins, were served to the following: Mesdames Sam Rundall, John Porter, M. C. Roberts, Paul Wurster, Roy B. Ezell, S. C. Hunter, J. E. Bingham, W. J. Matthews, H. E. Carrell, LeRoy Faville, Jack Glenn, E. G. Blair, John R. Hadley, Preston Martin, Wilfred Quickel, Edward Engram, P. M. Owens, B. N. Graham, the honoree and the hostesses.

Regrets were received from Mesdames Albert Thomas, Irene Gober, Frances King, J. O. Landon, Lewis Cox, Madaline Spurlin, Anne Overstreet, W. W. Hall, C. G. Davis, John Holland, Ada Walker, Loyd Gober, W. W. Engram, Bill Balch, Ebb Randol, G. D. Anderson, Perry Owens, J. R. Hadley, Marty Ezell, Loyd C. Cain, Grayson Roberts, L. A. Cantrell, Sam Randol, W. H. Graham, W. W. Vinyard, E. V. Rushing, C. F. Dierks, Claude Rose, Raymond Binder, J. H. Norris, B. F. Martin, Ray Bennett, Ralph Humble, Rev. and Mrs. Harvey E. Carrell, Miss Ruby Ham, Billy Frank Glenn and Bob Williams.

## Caldwells Home From Vacation Tour

Mr. and Mrs. T. M. Caldwell, Mr. and Mrs. J. R. Caldwell and Miss Ruth Caldwell returned home Sunday night from an extended trip that took them through Colorado, Utah, Idaho and Arizona.

The group visited Mrs. J. R. Caldwell's sister and family, the J. J. Froehlichs, at Hansen, Idaho. They also made a visit to the famous Mormon Tabernacle in Salt Lake, where they heard the Mormon Choir give the organ recital and choir broadcast. Other stops included Brice and Zion Canyons, in southern Utah; also the Grand Canyon in Arizona.

The travelers report rain everywhere until they returned to their homes in the Oklahoma-Eane community, where it is still very dry. Even the desert stretches of Arizona and New Mexico are beautifully green and flourishing, they report.

## Picnic Supper Held At Sudderth Home

A picnic supper was enjoyed at the home of Billie Sudderth, last Wednesday evening, honoring Mrs. Harvey Condron and daughters, Betty Jean and Joan or Houston.

The guests enjoyed a spread of fried chicken with all the trimmings, finishing up with ice cream and cake. Attending were the honorees, Mrs. Condron and girls; Mr. and Mrs. Eddie Redden, Jimmie and Joy; Mr. and Mrs. Haskel Sudderth; Mr. and Mrs. Billie Sudderth, Glenden and Ronnie, all of Bovina; Lee Sudderth, J. B. and Don; Mr. and Mrs. Ray Sudderth and Mr. and Mrs. Bob Sudderth of Farwell; Mrs. Herbert Sikes and Gwen, Mr. and Mrs. Fred Johnston and James Foster, all of Clovis.

## Home From Vacation

Mr. and Mrs. L. C. Moore, and Mr. and Mrs. James Berry returned home last Friday from a vacation trip to points in east Texas, where they spent a week visiting relatives and seeing the sights of the world's greatest oil fields.

Previously, Mr. and Mrs. Berry had just returned from a vacation trip to Colorado. Before leaving on the Colorado trip, they announced their marriage at Portales on May 16th, which had been kept secret.

## Wedding Set For September 7

Mr. and Mrs. Sam Randol of Farwell are announcing the approaching marriage of their daughter, Tommie Randol, to J. R. Fain, son of Mr. and Mrs. Hershel Fain of Dallas, Texas. The betrothal plans to wed on September 7th.

Mr. and Mrs. D. J. Pilcher from Riverside, Calif., visited in the J. C. Moore home last week.

Mrs. Orville Pilcher of Frederick, Oklahoma, is visiting in the J. C. Moore home this week.

Mr. and Mrs. Jack Smith are visiting in the J. C. Moore home this week.

Mr. Bob Williams of Artesia is here this week to assume the duties of manager of the Kemp Lumber Company. Mr. Williams is taking a vacation. Mr. Williams is assistant manager of a house for the same company in Artesia.

## Honored With Dinner

T. L. (Red) Glasscock, of Muleshoe, was honored at a surprise birthday dinner in his home Tuesday of last week, when all the Glasscock boys and families were present. Red was able to go to the table and walk with crutches for the first time since he was run over by his tractor while plowing some three or four months ago.

## Here On Vacation

Mr. and Mrs. Curtis Danner and family of Portland, Oregon, are here visiting with parents and relatives; Mr. and Mrs. Bob Kyker, and Mrs. and Mrs. G. C. Danner of Portales. Curtiss is connected with the American National Life Insurance Co., and will spend ten days of his two weeks vacation here with their families.

## RUTH SUNDAY SCHOOL CLASS MET MONDAY NIGHT

The Ruth Sunday School Class of the Texico-Farwell Baptist church, met Monday night in the home of Mrs. Elbert Landrum.

After the business meeting, the group enjoyed a social hour, with refreshments served to the following members: Mrs. Lucy Brown, Onie Bradshaw, Carrie Hamrick, Ethel Harding, Julia Hilolck, Edurna Owens, Morene Davis, Inez North, Elsie Hardage, Alvenia Sharpe, Dickie Magness, Fern Hardage, Audie McManigal, and Grace Loyd.

Visitors included Mrs. J. W. Mordecia, Mrs. Bunk Phillips and Mrs. O. D. Davenport, Jr., and the hostess, Mrs. Bessie Landrum.

Mr. and Mrs. E. E. Davis and family, of Portales, visited in the home of Mr. and Mrs. Robert Morton, last Friday. Mrs. Davis is an aunt of Mrs. Morton's.

Mrs. Elmer Temple, of Albuquerque, visited Saturday with Mrs. J. C. Temple and other relatives in Farwell.

Mrs. Bess Henneman was a weekend guest in the home of Mr. and Mrs. Vance Crume in Friona.

Mrs. Ralph Humble visited Sunday with Mr. and Mrs. Lee McDaniel and baby, in Lubbock.

Lawrence Overstreet left Sunday to return to his home in Oklahoma City, after spending two weeks with his mother, Mrs. Anne Overstreet.

Ralph Humble and Harold Hillock were among the fishermen trying their luck at Buffalo Lake over the weekend.

Miss Marcia Anne Johnson is visiting this week with friends in this city.

## Brother visits Here

Charlie Montgomery, of Fletcher, Oklahoma, arrived unexpectedly the first of the week to spend several days in the home of his sister, Mrs. J. C. Temple. This is the first time in eight years the two have visited.

Mr. and Mrs. James Airheart and family have arrived at the Teacherage at West Camp, where Mr. Airheart will drive one of the Farwell School bus routes. Mr. Airheart is the elementary principal, and his wife will teach the first grade.

Mr. and Mrs. J. W. Crim and family, of the Mid-Way community, have returned home from a week's vacation in Ruidoso and the Carlsbad Caverns.

Miss Mary Pruitt of Oklahoma City has been visiting in the home of Evelyn Crim, of the Mid-Way community.

## Visits Here

Mr. E. A. Miller, Agronomy Specialist of the Extension Service of Texas A. and M. College, was visiting here Monday with County Agent Ollie Linder. Miller is making a survey of the better wheat varieties and grain improvements over the Panhandle areas of West Texas.

Miss Nancy Aldridge and Darlene Sprawls spent the weekend in Clovis as guests of Miss Nancy Johnson.

A. B. Cluster, of Dumas, was visiting here Wednesday with his niece, Mrs. Bessie Lee Henneman. He also visited briefly in the home of Mr. and Mrs. Robert Morton.

Mrs. Hugh Edwards and son, Dean, returned to their home in Belen, N. M., after a week's visit here with her parents, Mr. and Mrs. Ebb Randol and sister, Mrs. Carl Davis.

Mr. and Mrs. Harry Jesko and son, Raymond, spent Sunday in Muleshoe visiting relatives.

Mr. and Mrs. Mitz Walling spent the weekend with Mrs. Walling's parents, near Field, N. M.

Mr. and Mrs. C. G. Davis had as their guest Tuesday night and Wednesday, Mr. Davis' brother, Mr. Orval Davis of Albuquerque and mother, Mrs. J. I. Davis of Portales.

Mr. and Mrs. Loyde Brewer spent Monday afternoon in Friona, where Loyde attended to business.

Mr. and Mrs. Ed Hardage had as their guests last week, Mrs. Hardage's sister and family, Mr. and Mrs. J. B. Tarntham and two sons, from Iowa Park, Texas.

## Now in Colorado

Mr. and Mrs. Fred Henry, longtime residents of Bovina and Farwell, who have been living in Denver, Colo., the past several months, have recently moved to Craig, he advises the Tribune in asking that his mailing address be changed. In characteristic fashion, Fred adds:

"Fishing good over here on the western slope; deer and elk plentiful. If any of you buzzards want a good outing, come up."

Mr. and Mrs. Jack Dunn, who have been here the past few days visiting and looking after business interests, are leaving today (Wednesday) for their home in Hot Springs, Ark.

Mr. and Mrs. Joe Crume and family left Tuesday morning for Buffalo Lake, where they expected to spend a few days camping and fishing.

Mr. and Mrs. A. B. Horne and Miss Thelma Horne of Burbank, Calif., were visitors in the Loyd Cain home over the past weekend.

Mr. and Mrs. Gene Ezell and family of Bovina, and Marty Ezell and family of Muleshoe, were weekend visitors in Ruidoso, last Saturday and Sunday.

Mrs. Lillie Shribner, of Mission, Texas, is visiting in the Ed McGuire home of Oklahoma Lane.

Mr. and Mrs. M. F. Parton and family, and Mrs. Melton Gambrell of Glen Rose, Texas, who were visitors in the Parton home here, drove out to Casa Grande, Ariz., last week, where they visited with relatives. They report a very enjoyable trip.

Mr. and Mrs. Weldon Gibbs, who were here assisting in the operation of the Fox Drug Store during Mr. and Mrs. Claude Rose's vacation absence, have returned to their home in Lubbock.

Mr. and Mrs. Claude Rose and son, Claude Jr., returned home the latter part of last week from a week's vacation tour to points of interest in Colorado and New Mexico. They visited Pike's Peak and had the thrill of witnessing a snow storm while there. Returning via northern New Mexico, they stopped at Eagle Nest and other points of interest in the Sunshine State.

## WE FILL YOUR SCHOOL NEEDS

This week finds you making final preparations for the opening of school.

We have been making these preparations for the past several months, and today finds us ready to fill your every need in this line.



Mrs. Lola Jean Hams and children of Lufkin, Texas, are visiting here with her father, Mr. Nelson Smith.

Mr. and Mrs. Felix Monroe had as their guest last week, Felix's mother, Mrs. J. A. Monroe of Dallas and sister, also of Dallas, and sister of Oklahoma.

Mrs. J. L. Nally, mother of Mrs. Felix Monroe, left last Saturday for Hot Springs, N. M., to be with her brother, Jack Wood, who is in the hospital there.

Miss Mildred Moore, daughter of Mr. and Mrs. Jim Moore, Texico, visited friends and relatives in Hale Center over the weekend.

O. C. Sikes returned Saturday Wichita Falls, Texas, where he has been visiting with his mother, who has been ill.

## POWDER PUFF BEAUTY SHOP

Texico, N. M.



Now Owned and Operated by MADILENE SPURLIN Your Patronage Solicited and Appreciated

## B. N. GRAHAM

"Insurance of All Kinds" Farwell, Texas

# Made-to-Measure CLOTHES

We have been assured of early delivery and have a wide choice of materials. Each garment made to your individual measure.

The Price Range is Very Attractive

Made by the famous K. & M. Tailoring Company

Two to 4 Weeks Delivery

## CITY CLEANERS

FARWELL, TEXAS

# Saturday Hot Shots

- PURE LARD—Armour's, 3 lb. carton 69c
- GELATINE DESSERT—Marco, 3 pkgs. 25c
- BLACKBERRIES—Walco, gallon can 98c
- KARO SYRUP—White, pint bottle 22c
- MOP HANDLES—each 29c
- MOUSE TRAPS—3 for 10c
- BOILED HAM priced privately

## Hall's Grocery & Market



fresh produce for family health

A gardenful of health all winter long—that's what we offer to customers of our fruit and vegetable department. All year round you can treat your family to summer-crisp salads and sunshine fruits, if you make it a practice to shop here.

## Complete Line School Supplies VENABLE GROCERY

Bovina, Texas

## BAKE SHOP BETSY by Perry



"Weepers, Wanda, Jimmy doesn't matter ... it's important things like winning 'Break-the-Bank' or being 'Queen-for-a-Day' that worry me!"

You can be "Queen for Every Day" when you let Crawley take over your baking worries. Depend on us to keep the family supplied with our choice bakery products.



## CRAWLEY'S BAKERY

Texico, New Mexico "Better Breads and Pastries" Phone 3071

# Lazy Boy CHAIRS

THE MOST COMFORTABLE CHAIR EVER DESIGNED

The ideal chair for the long winter evenings just ahead of us.

\$99.50 up

The mechanism of these chairs is guaranteed for life.

# Vorenberg's

YOUR BETTER HOMES STORE

319 Main Street

Clovis, N. M.



### Health Notes

By Texas Department of Health

AUSTIN—School days will soon be here again. Thousands of Texas boys and girls and teachers will be returning to the schools. Each child entering school should be as free as possible of any physical defects which can be corrected. The earlier these are corrected the better chance the child has for academic progress and for good social and emotional development, says Dr. Geo. W. Cox, State Health Officer.

August is the time for a complete medical and dental check-up. Eyes, ears, nose, throat, and teeth should be carefully examined by the family doctor and dentist and all remediable

defects corrected. If such defects are neglected, they may result in serious damage to growth and development.

Dental corrections often take time, but a person is repaid many times over for good dental care. Healthy teeth lend attractiveness to the personal appearance, enable thorough chewing of food, and promote general good health.

In schoolrooms, children expose each other to many communicable diseases, especially the common cold and diseases such as the measles, scarlet fever, whooping cough, and diphtheria. Protect the child from diphtheria and whooping cough, as well as smallpox, by safe and dependable immunization.

Parents, see that your child has complete protective treatment against preventable diseases; a clean healthy throat and mouth; the best

possible vision and hearing adequate diet, sleep and rest to build up resistance against disease. It will pay good dividends, and your child will be **READY FOR SCHOOL.**

### Large Production Calls For More Conservation

This Nation can produce all the things people want in the quantities they desire, Charles F. Brannan, Assistant Secretary of Agriculture recently told the National Resources Economic Subcommittee of the Senate Committee on Public Lands.

If we are going to save our soil and put it on a sustained production basis, however, we must make the kinds of shifts which are called for by this long-range program of abundant production, Cr. Brannan pointed out.

"To produce what people want—we would have to use about 300 million acres for intertilled and close-growing crops. Of that amount about 180 million was subject to some erosion damage—Only about 120 million acres could be used without some damage, pending the adoption of considerably better management systems and practices.

"Gradually, however, under a pattern of production emphasizing soil-conserving practices and livestock enterprises, we could produce in abundance and bring the soil budget into balance. Eventually, by adapting our land to its best use and protecting it properly, we can have close to 450 million acres suitable for continued use as cropland.

"Although during the war farmers increased their use of lime and phosphate and their use of various practices such as contour farming, strip cropping, and turning under green manure, the soil requirements still call for double, five times, and even greater increases in use of these materials and practices.

"War undoubtedly took a toll of our resources. But even in peacetime we have never used—systems of soil and forest management that will sustain permanent, high-level productivity in this Nation—We must change our course."

### Be Ready for Fruit Tree Planting

COLLEGE STATION—Letters of inquiry from Texas fruit growers have prompted Extension horticulturists at Texas A. & M. College to offer a few pointers on selecting a site for planting a new orchard this fall, winter or early spring.

Big point to remember, say the horticulturists, is getting the soil in good shape early enough that late summer and fall rains can put the finishing touches on the ground so that it will be ready when planting time comes around.

Drainage and soil type are two things to watch in selecting that orchard location now. Since fruit trees don't like "wet feet", both top and subsoil must have good drainage. Land with a slight slope to the northeast is good, since such a slope protects the trees from prevailing winds and still offers thorough drainage.

Growers have found that good orchard soil has these qualities: moderately rich (over-rich soil may cause

too fast a vegetative growth); high in organic matter; a PH, or acidity rating, or 6.5; completely free of such trouble makers as nematodes, cotton root rot, oak root rot, crown gall or Bermuda grass. Most fruit trees produce on many different soil types if drainage and airing is good. However, the horticulturists like to see orchards on 12 to 18-inch deep sandy or sandy loam soil, with well-drained sandy clay soil underneath.

They tell growers never to plant fruit trees on old orchard sites, which may be diseased and insect infested. Newly cleared land also may have termites left from decaying wood.

The smart orchardist, when he selects a new site, goes ahead to terrace the land, pulverize the soil, plant an adapted winter legume, fertilize and set stakes where the trees are to go.

### Souvenir Contest At Texas State Fair

Have you any souvenirs from the State Fair of Texas of bygone years? If so, shine them up and get ready to enter in a souvenir contest to be sponsored this fall at the Fair. Announcement of the contest, as a feature of Souvenir Day, was made Saturday by David A. McMinn, director of special events for the State Fair.

Cash awards and ribbons will be given in three classes of souvenirs—documents, glass and metal, and mis-

cellaneous. Souvenirs must be received by the State Fair not later than Oct. 1. Any person except Fair employees may enter.

First step, is to write the State Fair of Texas for souvenir entry form. All forms should be returned to the Fair as soon as possible.

Souvenirs may be newspaper clippings, booklets, programs or posters to qualify under the category of documents. Spoons, glasses, jewelry and china come under the heading glass and metal. Handkerchiefs, balloons, and so forth come under the category of miscellaneous. All souvenirs must bear the words State Fair of Texas and date they were obtained.

Souvenirs will be displayed

throughout the Fair in an exhibit in the Hall of State, and returned to their owners after closing date of the Fair, October 19.



### AUTO REPAIR SERVICE

For added driving pleasure, have your car checked here. We offer a complete service—from minor adjustments to a complete overhaul. Prompt, reliable, expert, economical service.

### ATKINS & HARDAGE GARAGE

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### COL. DICK DOSHER

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There Is No Substitute For Results

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### QUICK LUNCH

It is easy to vary your meals by enjoying frequent meals here. The whole family enjoys the treat.

### STATE LINE CAFE

Texico, New Mexico

### FREE . . . INSTRUCTION FOLDER



**FENCES and TRELLISES**  
... how to paint them with **COOK'S PAINTS**

No more painting mistakes . . . get one of these attractive folders for complete painting instructions for any painting project. Ask for yours today . . . no obligation.

Gaines Hardware Co.  
BOVINA, TEXAS



## LUMBER



Seasoned Lumber, Fire-Resistant Roofings and Most Types of Building Materials are Available Here.

WE'LL GLADLY GIVE YOU AN ESTIMATE ON YOUR NEEDS



Lots of small repair jobs about the place need to be done before the winter winds begin to howl across these plains.

COMPLETE LINE OF LOWE BROS. PAINTS AND VARNISHES

## Kemp Lumber Co.

JOE CRUME, Mgr.

Phone 2141

Farwell, Texas

### RURAL LIFE INSURANCE

A Complete  
LIFE, ACCIDENT AND HOSPITALIZATION  
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## Notice, Livestock Owners

FOR FREE REMOVAL OF  
Dead Horses, Cattle, Hogs, Sheep  
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### CONSUMERS FUEL ASSN.

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Muleshoe, Texas



HOWDY FOLKS: I wish they would invent a new expression to use in place of "the blushing bride". But maybe we should look at some of the husbands the girls marry. They're enough to make any girl blush.

SHE: "I consider, John, that sheep are the stupidest creatures living." HE: (absent minded) "Yes, my lamb."

"Say Ben, don't worry about the \$5.00 I owe you any more." Ben: "Gee—are you going to pay me?" Bert: "No, but it is silly for both of us to worry about it."

And you don't need to worry about you car if we service it regularly. We guarantee to provide the best gas, oil and lubrication possible. And we take pride in our many added services, too. Drive in and try us. You'll be glad you did.

### ESTES & CHARLES OIL CO.

— "66" PRODUCTS —  
Wholesale & Retail  
Bovina, Texas

# WATKINS' PORTRAIT STUDIO

Farwell, Texas

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Have your baby's picture made at least every three month for the first year and place them in one folder.

### Kodak Film Finishing Ready Twice Weekly

All sizes of Kodak film, 35 mm. black and white or color. Some 120 color film now.

Phostatic copies made of Discharges, Marriage Lisenses, and Birth Certificates.

Some equipment in stock—such as Meters and Cameras

Any other equipment you are interested in, I will be glad to try my best to secure it for you.

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Of Special Events

Wedding Pictures and Wedding Albums

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3 1/4 x 4 1/4 24 K. Gold  
5x7 Gold, Single and Double  
8x10 24 K. Gold, singles  
3x10 Silver, singles  
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3x10 Oval, 24 K. Gold, singles  
8x10 Oval, Silver, singles  
11x14 24 K. Gold, singles  
16x20 Wooden, all colors



# WHEAT GROWERS

OF

# PARMER COUNTY

## *A Ten-Million-Dollar Crop*

According to the best estimates available, Parmer County growers will realize ten million dollars from their 1947 wheat crop. Surely we are not going to destroy our market by planting inferior milling wheat for our 1948 crop. We are interested in preserving our market, but we are helpless without the co-operation of the growers.

The Big Mills are Our Best Customers . . . and they are Demanding Good Milling Wheat

## Let's Let Them Have It!

FROM GENERAL MILLS, Inc.  
AMARILLO, TEXAS.

"The difficulties that Texas and Oklahoma flour mills are experiencing in trying to make a flour that will be accepted to our trade is almost beyond belief. There is no question but what the farmers of the Texas Panhandle have badly hurt the reputation they have had in the past, due to the fact that during the past four years they have planted undesirable milling quality wheat, the chief offenders being RED CHIEF, EARLY BLACKHULL and CHIEFKAN.

"... AS SOON AS SOUTHWEST FLOUR MILLS ARE IN A POSITION TO DO SO, THEY WILL BUY ONLY FROM PRODUCING AREAS RAISING AND PLANTING GOOD DESIRABLE MILLING WHEAT."

"GLENN L. BERRY,  
Manager Grain Dept."

Don't destroy our market for a **Ten Million Dollar Crop** by planting poor quality milling wheat

HERE'S HOW THE VARIETIES ARE LISTED BY FLOUR MILLERS REGARDING MILLING and BAKING QUALITY

EXCELLENT: Comanche, Westar, Tenmarq, Turkey, Wichita (early variety), Triumph (early variety.)

GOOD QUALITY: Wichita, Standard Blackhull, and Blackhull.

FAIR QUALITY: Pawnee, Turkey Red, Kanred, Regular Blackhull.

POOR QUALITY: Chiefkan, Red Chief, Early Blackhull and Superhard Blackhull.

**Bovina Wheat Growers, Inc.**  
BOVINA, TEXAS

**Macon Elevator**  
BOVINA, TEXAS

**Sherley Grain Co.**  
BOVINA, TEXAS

**S. E. Cone Grain & Seed Co.**  
BOVINA, TEXAS

**Lariat Elevator Company**  
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**Lariat Grain & Seed Co.**  
LARIAT, TEXAS

**Henderson Grain & Seed Co.**  
FARWELL, TEXAS

**Roberts Seed Company**  
TEXICO, N. M.

**Farwell Elevator Company**  
FARWELL, TEXAS

**Security State Bank**  
FARWELL, TEXAS



# Bovina Happenings

By Mrs. A. G. White

(Too Late For Last Week)

Mrs. Cochran of Clovis is visiting her son and daughter-in-law and family, Mr. and Mrs. Buster Cochran, and the daughter, and son-in-law, Mr. and Mrs. Buck McCuan.

Rev. and Mrs. Giles had as guests over Sunday, Mr. Giles parents from Lubbock, also his sister from there, and his grandparents from Bridgeport, Texas.

Hubert McKinney came home from the hospital in Mulshoe on

Monday evening, his condition is somewhat improved at this time.

Mr. and Mrs. Lilvus Rhodes, and children, returned to their home in Roswell, Monday, after having spent two months out on the Byron Turner farm, part of which the Turners were vacationing.

Mr. and Mrs. Lawrence Rhodes of Roswell, are visiting in their parents home this week.

Mr. Tom Whitehurst and son, Ross are vacationing in the mountains.

Durward Bell, Jimmy Charles, Paul Smith and Willie Ellen Williams spent Wednesday evening with Pat Wilson. They played Monopoly and enjoyed refreshments of ice cream.

A group of young folk had a swimming party at the Clovis park on Thursday evening of last week; Paul Smith, Willie Ellen Williams, Patricia Wilson, Durward Bell, Jackie Barnett and Martha Williams.

Mrs. Danner and Jean of Clovis and Mrs. Barey Ross of Nebraska, visited friends in Bovina Friday.

Eula and Mildred Hopingardner of Clovis spent the weekend with their folks on the farm.

A revival begins in the new Baptist church building Wednesday night August 20, with Rev. Purvis from Tyler, Texas, doing the preaching.

Mr. and Mrs. Bob Kelley, is visiting Mrs. Kelley Niece in Portales, she has a sister visiting there whom she has not seen for years. We know these sisters are enjoying this visit.

Minister and Mrs. Shelby Sanders and children, Sue, Gano and San, and Mr. and Mrs. S. Shelton left Monday night for Miami, Texas to visit friends, Mr. and Mrs. Claud Edwards, they will go on to Twitty to attend a revival at the Church of Christ there. Mr. Sanders preached there several years ago. This will be a treat to meet old friends again.

Eris and Donald Norton from Durant, Okla., are visiting their Aunt and Uncle, Mr. and Mrs. Roy Hawkins.

Mr. and Mrs. John Stagner visited their daughter and son-in-law Mr. and Mrs. Hilary Tidenberg Sunday.

Mr. and Mrs. Charles Jefferson has had a recent letter from Charles Mother, Mrs. Jefferson or Grandma Jefferson as we all know her, and she is getting along fine and sends greetings to all her friends in Bovina.

Mrs. N. E. Bonds returned home this week from a vacation in Colorado City, Texas. She visited her parents there.

Mrs. Hubert Ellison and girls were shopping in Clovis, Friday.

Miss Ruth Bonds is home for the rest of the summer from College.

Mr. and Mrs. Harry J. Charles went to Chillothe, Tex., Wednesday to visit with Mrs. Charles's father, sister and brother.

Mr. and Mrs. Curtis Anderson, who have been visiting in the Charles home, left for their home Monday.

Mr. and Mrs. Mell Gunn have as their guests over the weekend Mrs. Gunn's two sisters, Mrs. M. H. Day and little granddaughter, Johnny Jo of Lubbock, and Mrs. John Stagner of Clovis. They are also visiting Mrs. Stagner's daughter, Mrs. H. Tidenberg.

Mr. and Mrs. Floyd Ashcraft spent Saturday night with Floyd's parents and they left Sunday for Denver where Floyd will enter school.

James Watkins and Fred Langen returned this week from Nebraska where they have been working through harvest.

Jackie Barnett, Martha Williams, Delores Wilson, and Paul Smith spent the day Sunday with Mr. and Mrs. Joe Bell and Durward.

Mrs. Frank Ayres purchased a new garden tractor this week, also a new boat.

Mr. and Mrs. Frank Wilson and family had as their guests Sunday Mrs. Ashcraft, Mr. and Mrs. John Wilson and Pat.

Construction has started on a new house for Mr. and Mrs. Jack Wolfman on their farm, in place of the home that was destroyed by fire the past week.

Mr. and Mrs. Bill Venable had as their guests over the weekend, their daughter and son-in-law from Kermit, Texas.

The Bovina Chamber of Commerce and the Bovina City Council and the Bovina Boy Scouts, supervised by Mr. Everett, will cooperate the week of August 18 to August 28, in a general clean-up week in Bovina. This is done for the purpose of ridding the city of all unsightly junk, eliminate all possible fire hazards and to rid the city of health menaces. I am sure that everyone in Bovina will be glad to cooperate in order that our fair little city may be a better place in which to live. This was proclaimed by our mayor, Mr. O. W. Rhinehart.

Mrs. Harry L. Charles and son returned home Tuesday after visiting the Charles family the past two weeks.

Mrs. Peary Gary and daughter who have been visiting with the Charles family the past week returned to their home in Enid, Okla. the first of this week.

Mrs. Shirley Smitherson of Mesa, Ariz., is visiting her uncle and aunt, Mr. and Mrs. J. H. Steelman.

The Tucumcari Boosters, with the Queen for a Day from Hollywood, Calif., came through Bovina Saturday and Grady Maples, who was with the group met a number of old Bovina friends.

Mr. and Mrs. Charles Jefferson had as their guests Sunday, Mr. and Mrs. Melvin Wiley of Friona, and Petty and Erma Lee Robards of Sudan.

Mrs. Bob Johnston, and Mrs. Lawrence Jefferson and girls and Peggy Robards visited Mrs. Ruth Terry who is in the hospital in Clovis on Friday.

Buck Ellison, Lilvus Nolan and Elton Rhodes, all enjoyed an outing and a few days of fishing at Buffalo Lake this week.

Mr. and Mrs. A. J. Moorman are in Lubbock this week to have medical care and to go through the clinic.

Elmer Thompson is visiting his brother and sister-in-law in Portales this week.

Lorn Thompson is visiting with his sister and brother-in-law, Mr. and Mrs. Edd Allen at Cleburn, Texas.

Mr. and Mrs. Berry and children

returned Thursday from a few days visiting relatives in Oklahoma.

Mr. and Mrs. Vernon Isham are driving a new car.

Mr. and Mrs. Sill Blalock and daughter of Marlow, Okla., is visiting his brother and sister-in-law Mr. and Mrs. Sill Blalock and Mrs. H. Blalock.

Mr. and Mrs. Osborne Loflin and children and Glayds Hopingardner are visiting in Oklahoma. The Loflins are the proud owners of a new car.

Mr. and Mrs. Lee Elton Rhodes and two sons, Charles and Tim, returned home Saturday morning after visiting relatives here the past week.

Minister and Mrs. Joe Banks and children visited in the home of Mr. and Mrs. Buck Ellison Wednesday night and Thursday. Mr. Banks preached at the Church of Christ Wednesday night.

The vacation Bible school at the Baptist church is being well attended this week.

Mrs. Barney Ross and baby, the former Weta Mae Danner, visited friends in Bovina Friday.

Mr. and Mrs. Carrol Steelman and children have moved to the Bob Pringle place, north of town.

Mr. and Mrs. Troy Fuller and Mr. and Mrs. Amos Steelman and children are vacationing in Cimarron canyon in New Mexico this week.

Mr. and Mrs. Earl Derrick and children went to Tulsa, Okla. and Eilo Springs, Ark., to spend a few days.

Mrs. Reason Looney and June Gay and D. C. Looney and Harold Gene Starr are visiting in Odell, Texas at this time.

Mr. and Mrs. Hubert Ellison and Mr. and Mrs. Buck Ellison and Mr. and Mrs. F. W. Ayres visited the Glenn Dunns at Lazbuddy Sunday afternoon.

Choir practice will be held on Friday evening at 8:15 at the Methodist church.

Stubb Nunn underwent surgery Saturday night in the hospital in Clovis. They are here visiting relatives from California.

Willie Williams and Willie Ellen Williams, went to Kansas City market Sunday.

Mrs. E. D. Ashcraft and brother Clarence Ashcraft went to Matador, Texas, over the weekend to visit their mother.

Mr. and Mrs. Wilbur Charles Hay Special Dinner

On August 10, Mr. and Mrs. Wilbur Charles were hosts and hostesses to a group of relatives when they entertained with a dinner in their home on that day. The table was beautifully decorated with lovely centerpieces of bouquets of dahlias. The honored guests were Mrs. Harry L. Charles and son, Reid, of Farmersville, La., and Mrs. Paul Gary and

daughter, Marietta, of Enid, Okla. Other guests were; Miss Ellen Remmsnyder, Mr. and Mrs. J. G. Charles, Mr. and Mrs. Vernon Estes and daughters, Mr. and Mrs. Harry J. Charles and children, and Mr. and Mrs. Wilbur Charles and sons.

church Sunday morning. She is a state W. M. U. worker.

The cotton leafworm is not known to survive the winners in the United States. New infestations are started each spring by moths that fly in from the south and lay their eggs on cotton.



## THE PRETTIEST PERMANENT

For a permanent that is lovely — that has the natural softness — come here. We begin by carefully shaping and styling the hair to the contour of your face—then select the permanent that is best suited to your hair type.

### Jeanne's Beauty Shop

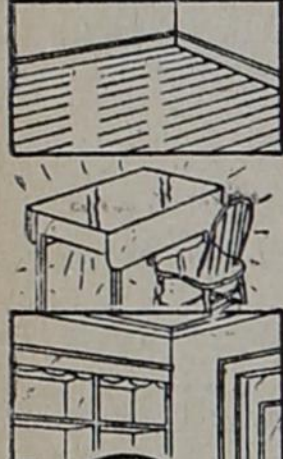
Jessie McSpaden, Bovina, Texas

## THE VARNISH THAT GIVES YOU SPARKLING BEAUTY

ON FLOORS

FURNITURE

WOODWORK



CICERO SMITH LUMBER COMPANY

Bovina, Texas



## This Can Happen To You

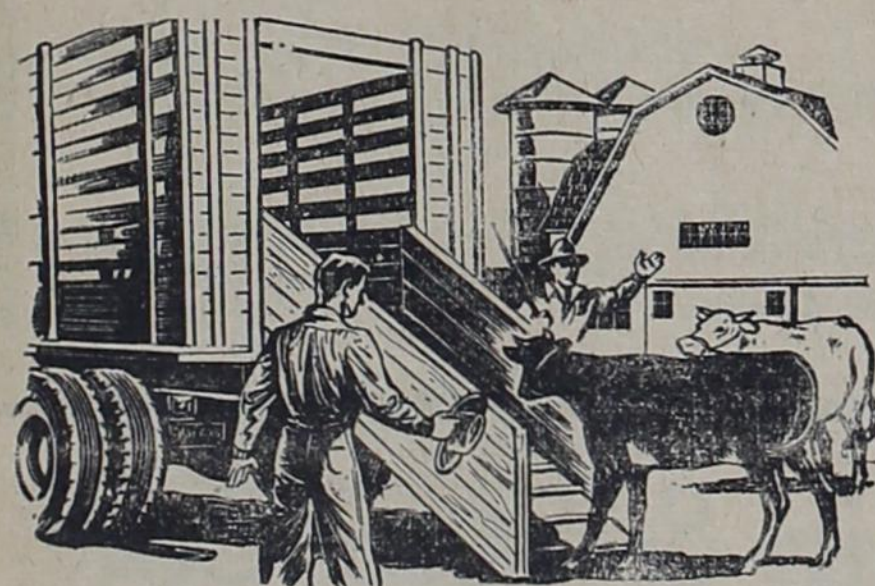
If your home should burn, do you carry enough insurance to replace it? Do these three things now: Reexamine your fire insurance. Does your coverage tally with today's increased evaluation? Reevaluate your property—if necessary, consult an appraiser, architect or contractor. Reinsure—to protect your investment. We will be glad to assist you.

## Bovina Realty Co.

O. W. RHINEHART, Mgr.

Next to Bovina Hotel

Bovina, Texas



## BUSY FARM MACHINERY MAKES MONEY FOR YOU

Your farm machinery and power equipment can only make money for you when it is kept busy. You can rely on us to keep it in top working condition. We have the mechanics and the equipment to give you prompt, efficient, economical service. Call us anytime.

## Loyd's Blacksmith & Welding Shop

BOVINA, TEXAS

## Every Item a Bargain

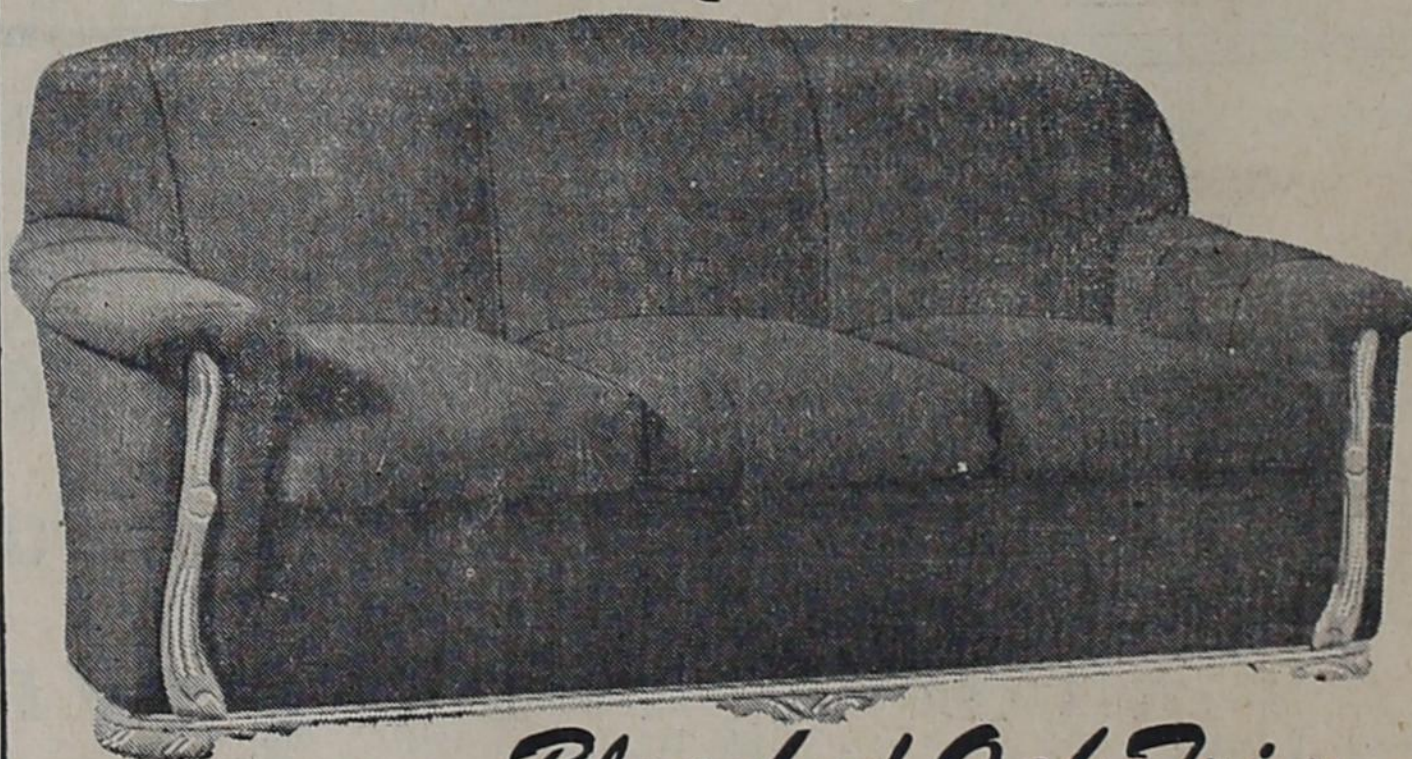
Check back-to-school requirements now—then come here. We carry a complete line of school supplies. Every item a bargain in quality as well as price.



## Kimbrow Drug Store

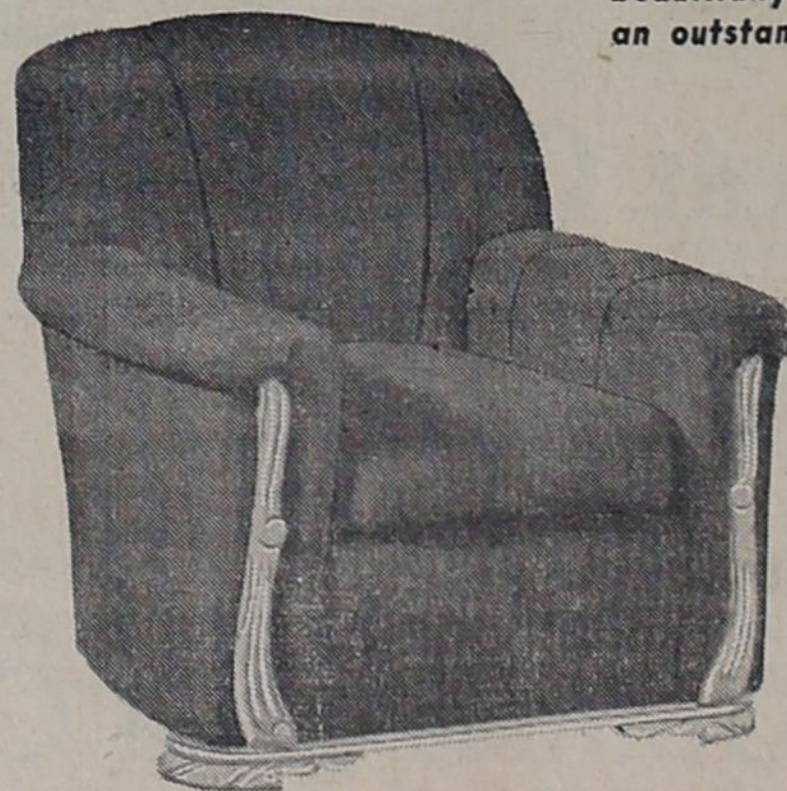
BOVINA, TEXAS

## Smart and Modern



## Bleached Oak Trim

This Suite is a spectacular value! The Oak trim in contrast with the beautifully tailored upholstery marks it as an outstanding value.



This suite has full spring construction and is offered in a variety of covers. May be obtained in your choice of soft Walnut Trim or Bleached Oak Trim for the same low price.

TERMS ARRANGED TO SUIT

The Sofa and Chair

\$169.95

## Gaines Hardware Co.

BOVINA, TEXAS

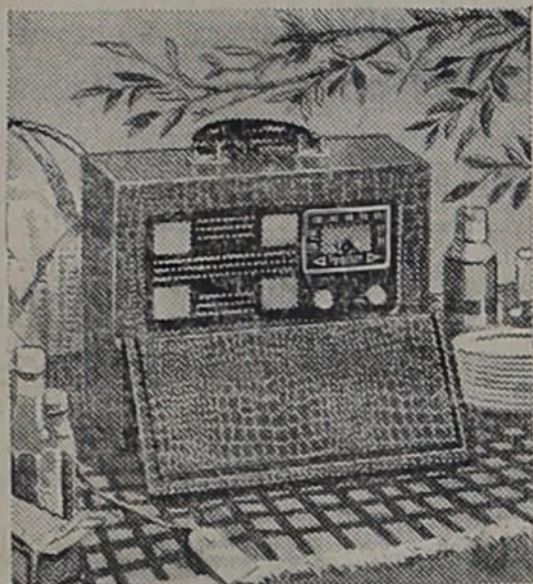


## New Ford Tractor



DETROIT—Good news for the nation's farmers as the new Ford tractor rolls off the production lines of Ford's Highland Park plant at the rate of 400 daily. Features include an improved hydraulic system for implement control and four forward speeds. With the new line of Dearborn farm equipment, the Ford tractor is marketed nationally by Dearborn Motors Corporation. Michigan farmerette Gloria Carlson tries out the new tractor at Dearborn Motors' experimental farm, Clarkston, Michigan.

## Compare! Compare! New SPARTON PORTABLE RADIO



42.50

(Less batteries)

- Fully enclosed case
- Built-in aerial
- 3-way, 3-gang condenser
- Big 5" speaker
- Pin-point tuning
- Tremendous reception power
- Smart simulated Leatherette finish
- Feather-weight
- Works on batteries or house current

COMPARE this Sparton portable radio with any other portable in the price range! Compare it for features, tone, performance . . . for beauty and design. Most important, compare it for value. We know you can't beat this Sparton honey. Get down and see for yourself . . . today!

SOLD EXCLUSIVELY BY

**Batty Hardware Co**  
THE STORE THAT STAYS

CLOVIS, NEW MEXICO

## LUMBER

## Good Stock of BUILDING MATERIALS

- PAINTS
- GLASS
- WALL PAPER
- HARDWARE

LET US HELP YOU ON YOUR BUILDING NEEDS.

**Houston Lumber Co.**

E. M. ROOP, Mgr.

Phone 8721

Texico, N. M.

## \$8,000 Purse Offered in Levelland Rodeo

Competing in dead earnest for \$8,000 in rewards for fastest time, eight of the Nation's top rodeo stars will ride in the annual Steer Roping and Branding in Levelland on Sunday, August 31st. Scene will be the Levelland Rodeo Association's Arena; Texts' largest, with a seating capacity of 10,000 persons.

Objectives of the flying lariats of the ropers will be fifty Mexican steers, fresh from the ranges of Oklahoma. The herd was purchased by the Rodeo Association especially for the Levelland show.

Performers who have been competing in other recent shows, and who expect to be at the peak of their skill when they go after the wild Mexican steers are Cotton Lee, Ft. Sumner, N. M.; Carl Arnold, Buckeye, Ariz.; Buck Godspeed, Wimpka, Okla.; Toots Mansfield, Big Spring; Everett Shaw, Stonewall, Okla.; Jeff Good, Yeso N. M.; Ike Rude, Dodge City, Kansas; and Billie Wilkinson, Cheyenne, Wyoming.

Announcing events will be the well-known Lefty Irby, of Clovis, N. M. Experienced and nimble witted, Irby keeps up a running chatter which pleases the crowds.

A fast show is assured, according to J. W. Robertson president of the Levelland Rodeo Association. He said that plans have been made to keep the animals following each other out of the chutes in quick succession.

### SANTA FE CARLOADINGS

Santa Fe System carloadings for week ending August 9, 1947, were 23,235 compared with 27,416 for same week in 1946. Cars received from connections totaled 11,439 compared with 12,141 for same week in 1946. Total cars moved were 40,674 compared with 39,557 for same week in 1946. Santa Fe handled a total of 2,891 cars in preceding week of this year.

### CITATION BY PUBLICATION THE STATE OF TEXAS

TO: Ephriam Bockover, J. P. Rogers, John P. Roberts, the unknown partners and unknown owners of Blackwell Hdw. Co., a partnership and the unknown stockholders, creditors, officers and directors of Blackwells Hardware & Furniture Co., a defunct corporation, and the unknown heirs, assigns and legal representatives of each of the above defendants;

GREETING: You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this citation, the same being Monday the 15th day of September, A. D., 1947, at or before 10 o'clock A. M., before the Honorable District Court of Parmer County, at the Court House in Farwell, Texas.

Said plaintiff's petition was filed on the 30th day of July, 1947. The file number of said suit being No. 1405. The names of the parties in said suit are: J. T. Gee, as Plaintiff

and Ephriam Bockover, J. P. Rogers, John P. Roberts, the unknown partners and unknown owners of Blackwell Hdw. Co., a partnership, and the unknown stockholders, creditors, officers and directors of Blackwells Hardware & Furniture Co., a defunct corporation, and the unknown heirs, assigns and legal representatives of each of the above defendants, as defendants.

The nature of said suit being substantially as follows, to wit:

Suit by plaintiff in trespass to try title against defendants, plaintiff alleging that on July 1st, 1947, he was the owner in fee simple of lots 5, 6, 7, & 8 of Block 18, of the Original town of Friona, Parmer County, Texas, and that on the 2nd day of July, 1947, the defendants unlawfully

entered upon said land and withheld from his possession thereof, to his damage in the sum of \$12.00.

Plaintiff pleads the ten year statute of limitations in the alternative. Plaintiff prays for title and possession of the above described land.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 30th day of July, A. D., 1947.

Given under my hand and seal of said Court, at office in Farwell, Texas, this the 30th day of July, A. D., 1947.

Loyde Brewer,  
Clerk District Court,  
Parmer County, Texas  
By Dorothy Lovelace,  
Deputy (Seal)

## SEED WHEAT

COMMANCHE

—and—

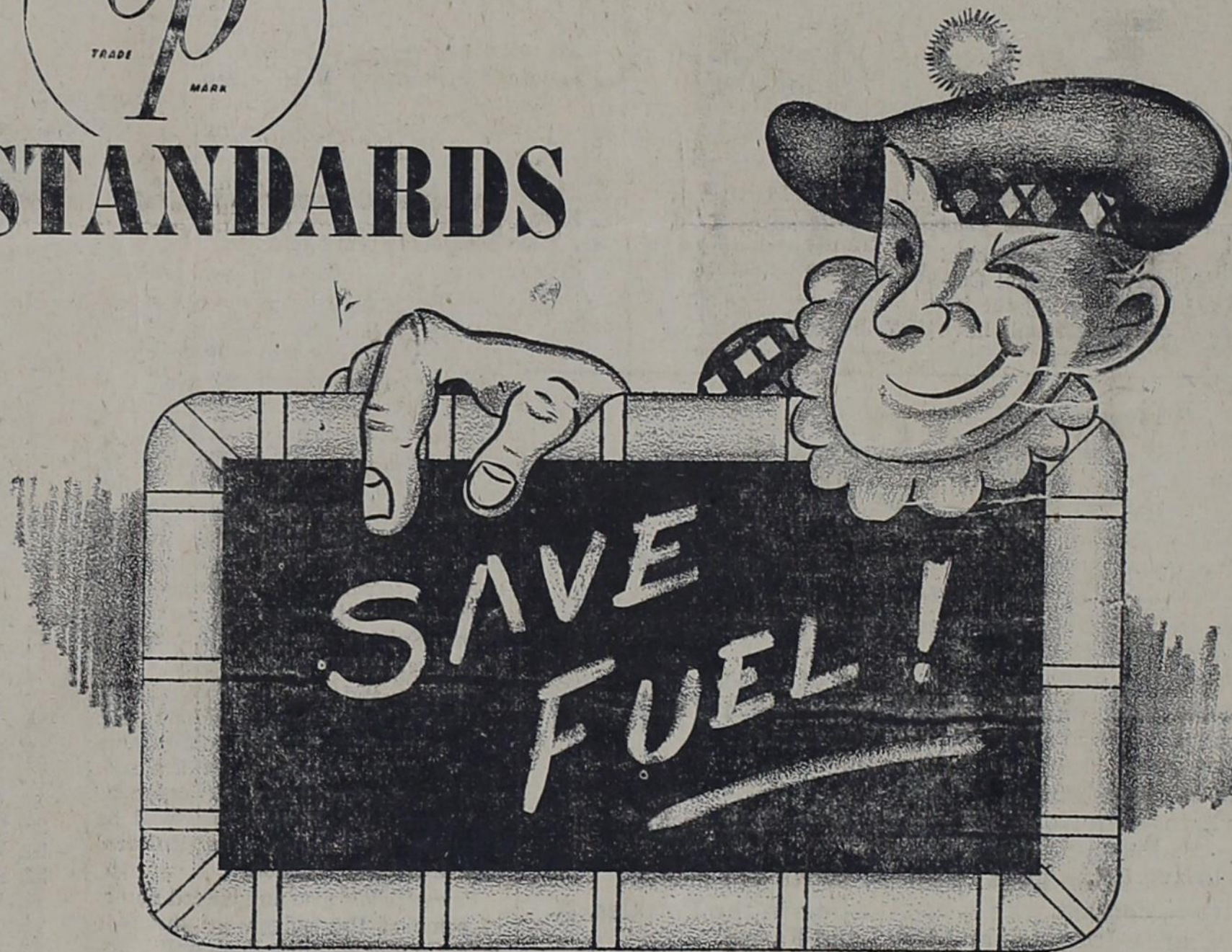
TENMARQ

PLENTY OF STORAGE ROOM

*Sherley Grain Co.*

Bovina, Texas

## CP\* STANDARDS



**CP** standaras — the highest standards in cooking

performance — are your guide to cooking perfection. *Blanket oven insulation:* desired oven temperature is reached in minutes . . . maximum heat is retained . . . 100% fuel utilization. *Automatic heat controls:* cooking time is exact . . . no fuel-wasting overcooking. *Simmer-save burners:* slow concentrated heat cooks thoroughly . . . all heat is utilized. *Smokeless broiler:* fats drain away from heat zone . . . even cooking over 80% of broiler space.

These fuel saving features are yours in a gas range meeting CP standards.

CITIES SERVED BY SOUTHERN UNION IN WEST TEXAS

Barstow	Monahans
Crane	Pecos
El Paso	Pyote
Farwell	Wickett
McComey	Wink

"CP" is a registered trade mark of the Gas Appliance Manufacturers Association placed on gas appliances that meet the highest standards in performance.

**Southern Union Gas Company**  
HELPING BUILD WEST TEXAS





OUR APPOINTMENT AS  
**AUTHORIZED DEALER**

FOR THE



and



Designed by expert implement engineers and tested by practical farmers, Dearborn Implements are especially made to work with the Ford Tractor—either the new or the former model. And implements used with the former model will operate equally well with the new Ford Tractor.

## Sikes Motor Company

FARWELL, TEXAS

### PATRONS OF FARWELL SCHOOL:

Within a very few days the call will be "back to school". The vacation has been a short one, but I am sure the majority of the boys and girls are ready for that opening call.

We are now working on our dressing rooms and shower facilities and hope to have them completed by Sept. 1st.

If you remember, our box supper, for the purpose of raising money for the above, was rained out at the close of school last season. We are planning to have the supper as soon as possible after school starts. Please make plans to attend.

Our season ticket sale will commence in a few days. The sale of tickets is one of the ways of sponsoring our school activities. Please do not say "No." when our school representatives call to make this sale. A detailed plan will appear in The Tribune soon.

Support your school athletic activities and help build your youngsters into strong, clean living and thinking young men and women.

Rest.  
"Coach Williams"  
P. S. It's time for all boys to be in training who plan to play football.

### Ochiltree County Tops Texas In Wheat Yield

Ochiltree county again looks like the leading wheat producer in the Panhandle—and probably in the U. S.—with Deaf Smith running second in yield from the 1947 crop.

According to statistics on the crop compiled by the Amarillo Chamber of Commerce, Ochiltree county led in production, with a record-breaking 9,180,000 bushels of wheat, with Deaf Smith coming in a poor second, with 7,300,000 bushels.

Hansford county was third with an estimated seven million bushels, and Floyd county ranked fourth with six million.

Ochiltree county led all counties in average yield, with a county-wide acreage estimated at 27 bushels per acre on 340,000 acres of land.

Deaf Smith had the largest acreage in wheat of any county in the area, with an estimated 430,000 acres planted, and the yield was set at 17 bushels per acre by the Amarillo tabulation.

Total yield for the 32 Texas wheat-producing counties in the Panhandle-South Plains area, was a staggering 91,591,400 bushels, valued at an estimated \$183,182,800—about \$650 for every person in the region.

Production figures for the 1947 crop, by counties, as estimated by the Amarillo Chamber of Commerce, follow:

1. Ochiltree, 9,180,000.
2. Deaf Smith, 7,300,000.
3. Hansford, 7,000,000.
4. Floyd, 6,600,000.
5. Swisher, 6,500,000.
6. Sherman, 4,500,000.
7. Farmer, 4,500,000.
8. Hale, 4,500,000.
9. Carson, 4,250,000.
10. Randal, 4,125,000.
11. Castro, 4,000.
12. Moore, 3,750,000.
13. Lipscomb, 3,400,000.
14. Armstrong, 3,000,000.
15. Gray, 2,600,000.
16. Oldham, 2,200,000.
17. Hartley, 1,500,000.
18. Broscoe, 1,400,000.
19. Childress, 1,400,000.
20. Dallam, 1,200,000.
21. Bailey, 1,140,000.
22. Potter, 900,000.
23. Lamb, 840,000.
24. Hemphill, 800,000.
25. Hall, 766,000.
26. Cottle, 700,000.
27. Roberts, 700,000.
28. Collingsworth, 500,000.
29. Motley, 500,000.
30. Wheeler, 45,000.
31. Donley, 350,000.

### Patrol Will Be Tough On Reckless Drivers

AUSTIN—Highway patrolmen and other traffic officers are going to get tough with reckless, careless drivers after Sept. 5.

Authority for the statement is Homer Garrison, director of the Department of Public Safety.

Sept. 5 is the date the state's new uniform traffic code goes into effect. In that code, Garrison emphasized, is a reckless driving clause designed particularly for "those persons who think they are the only ones on the road."

"Under the present law a person could drive recklessly without violating some specific law, like speeding, and the police could do nothing with him," Garrison explained. "We used to have a reckless driving law, but it was declared unconstitutional. Now this clause has been revised in the new code. It was put in there especially for the benefit of the 15 percent of the drivers who cause 85 percent of the accidents."

"There will be a period of 'gentle enforcement' until persons get used to the new provisions of the code," Garrison said, "but there won't be any delay in starting strict enforcement of the reckless driving

### BACK TO SCHOOL

Before you go, you'd better come around and get one of those Sheaffer Fountain Pens or Pencils. We also have them in sets. Yes, and a complete line of supplies for every student.

### FOX DRUG STORE

clause." Good drivers have nothing to worry about under the new code, Garrison emphasized.

"The whole thing is based on good sense and safe driving practices," Garrison declared. "Good drivers have been doing most of the things stipulated in the code for years."

As an example of legal modernization, Garrison cited the 1917 clause that required a motorist to slow a sight of a wagon and team and to stop if the wagon driver threw up his hand.

"Texas horses are about convinced that the automobile is here to stay," Garrison said. "We don't need this old law any more. But we do need one permitting passing on the right on multi-lane thoroughfares, and that's one provision of the code."

The code, passed by the recent legislature, is patterned after uniform laws in effect in thirty-two other states. One of its chief features is that persons traveling from city to city or from state to state will find traffic laws, signs and signals of the same type.

"MY FAITH"—By Leonard Carmichael, president of Tufts College. Don't miss this plain speaking feature by a prominent college president. It's another in the inspiring series of "My aith" articles that have been widely applauded by clergy and laymen alike. Read it in The American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

Need letterheads? Dial 2131.

## Saturday Specials

SPUDS—No 1, 10 pounds	39c
NOTE BOOK PAPER—3 pkgs. for	11c
COFFEE—Schilling, 1 lb. can	45c
BLACK PEPPER—Schilling, 2 oz. can	12c
MILK—Large can 13c ; small can 2 for	13c
<b>BABY BEEF—Guaranteed Tender</b>	
Loin Steaks	63c
Beef Roast	42c

## STATE Grocery Market LINE

John Porter

Champ Porter

### RADAR EQUIPMENT OFFERED

Radar and radio equipment used by the Army in the war has been added to the Texas Technological College Division of Engineering for instructional use, college officials have

announced. Included are two radar transmitters, a radar receiver, 50 radio transmitters and receivers, and three mine detectors.

Tribune job printing is best.

### Lubbock Premium List Slightly Increased

LUBBOCK—Prizes and premiums for the six-day 30th annual Panhandle South Plains Fair, which opens Sept. 29 with a giant balloon parade, have been slightly increased, Fair officials announced recently.

The catalog and premium lists, just off the press, show most of the increase results from the addition of a rabbit division this year for the first time since 1934. Prizes in this division amount to approximately \$400. The cattle divisions and the swine division carry cash awards of well over \$1000 each.

County and community exhibits retain the gains they made last year in the premium list and will receive nearly \$750. Premiums in the women's department are the same as last year, also. Nearly \$500 will be awarded in the junior agricultural and livestock division.

Fair officials also announced names of some of the judges for the 1947 Fair. George Samson, Post, will judge county exhibits, and R. N. McClain, Brownfield, community exhibits. Judge of individual exhibits will be Cecil Ayres, agronomy instructor at Texas Technological College. A Texas A & M. professor, Dr. I. Walker Rupel, will pass on the merits of the dairy cattle, and C. L. Franz, hog breeder from Turkey, on the swine. Rabbits will be placed by the only out-of-state judge, Marior Stoner, nationally known rabbit breeder from Wichita, Kansas.

## For Sale

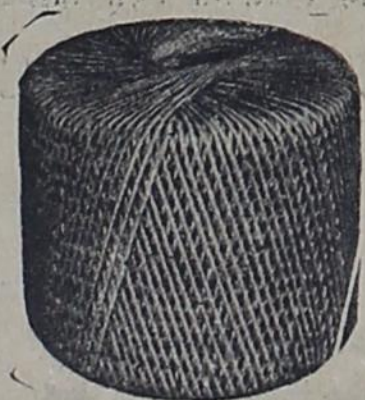
- 640 A. farm, good improvements, 2 irrigation wells, located in Bailey County.
- 320 A. farm, SE of Clovis, good improvements, good row crop on place.
- 6 Section ranch, good grass, plenty of water.
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- 160 Acre Farm, Improved, East of Lariat.
- 80 Acre Farm, Improved, Close-in.
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