

THE STATE LINE TRIBUNE

"OFFICIAL PUBLICATION OF PARMER COUNTY"

FOUR PAGES

FIFTY-NINTH YEAR

10 CENTS

1970 News Headlines

As another year has faded into the pages of history and a new and fresh calendar is opened, thoughts turn to the challenges ahead and the events of the past. Comparisons of days gone by with those that lie ahead are in mind as the Tribune records some of the news items which made history in the Twin Cities during the year 1970:

Beginning in January, 1970 for the first time in history, Texans could order their automobile license by mail, speeding up the usual long waiting line at the county tax office. In that same month Dean Stovall of Farwell was named to All-State football honors by the Ft. Worth Star Telegram, along

with Derrill Matthews and George Wilson of Lazbuddie, who were named to All-State in Class-B competition.

Services for Mrs. Ida Landrum, who had been a resident of Farwell for 50 years, were held in the Texico First Baptist Church.

In Farwell, W. M. Roberts, superintendent of schools, accepted a contract renewal and left to attend a School Administration Advisory Conference in Austin.

The fourth annual FFA and 4-H Livestock Show was held in Farwell in the month of February. Calvin Meissner and Bob Haseloff were in charge of the event. One week later, Mike Haseloff showed the Reserve

Champion steer while Grand Champion honors went to Lazbuddie's Gail Morris during the Parmer County Livestock Show in Friona.

Jan Chumley and Johnny Autrey were crowned basketball Homecoming royalty at Texico.

In a double-overtime game, the Farwell Steers defeated the Ralls Jackrabbits by a score of 72-67, to become the bi-district champs, but were later defeated in regional play.

Services for a 60-year resident of Texico, W. J. Matthews, were held in February at the Texico First Baptist Church.

More than 175 persons visited Farwell Elementary School's open house during

Public School Week held March 2-6.

Don Williams was elected to serve as president of the Farwell Chamber of Commerce and Agriculture succeeding Jim Wiman. More than 200 persons attended William's installation at which Dr. Charles Jarvis was guest speaker.

"Indian John" Crim made his 47th annual weather prediction on March 22, and told area farmers to put away irrigation equipment because the weather would be good for crops this year.

April came in like a lion. Blowing snow and freezing temperatures were blamed for many accidents and for the death of two children who were found dead from over exposure after they strayed from their sister's car stalled on a highway several miles from their home.

Farwell Mayor Elmer Hargrove declared April 5-11 Future Homemakers of America Week, and at the same time in Texico, Elizabeth Pierce won the Texico School senior division spelling bee.

John Getz, editor and publisher of the State Line Tribune, was named vice-president of the Panhandle Press Association at the organization's May convention held in Amarillo. The paper itself was awarded three certificates of excellence during the annual spring meeting.

Miss Betty Potts was crowned "Most Beautiful" and Wesley Clark "Most Handsome" at the annual Texico Wolverine Variety Show held in May. Runners-up were Vickie Richardson and Larry Duncan.

Both Texico and Farwell high schools held their commencement exercises in late May. Texico's valedictorian address was presented by George Ortiz, and Greg Hargrove gave the valedictory for members of the Farwell graduating class.

Also in May, the Farwell High School golf team headed for state competition in Austin after scoring 630 points in the regional contest. Members of the team attending state were Clint Deeds, Greg Meeks, Brett Hargrove. Their coach was Vernon Scott.

Rev. W. T. Perry and his wife Virginia moved to the Texico-Farwell area in June and began a pastorate at the Hamlin Memorial United Methodist Church, moving to the Twin Cities from San Jon, N.M.

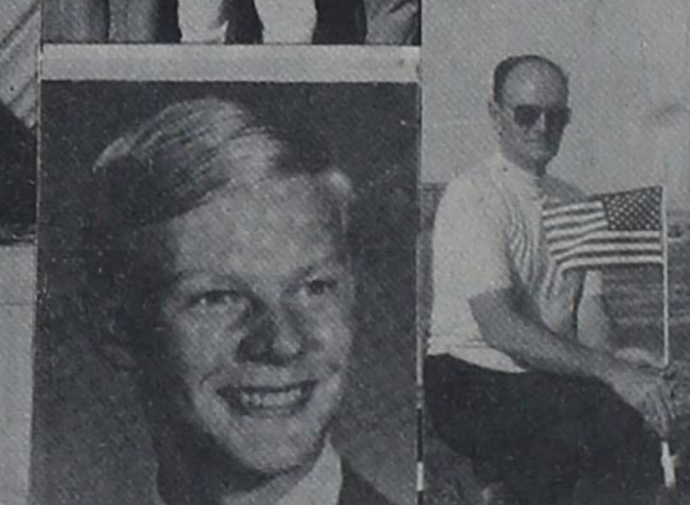
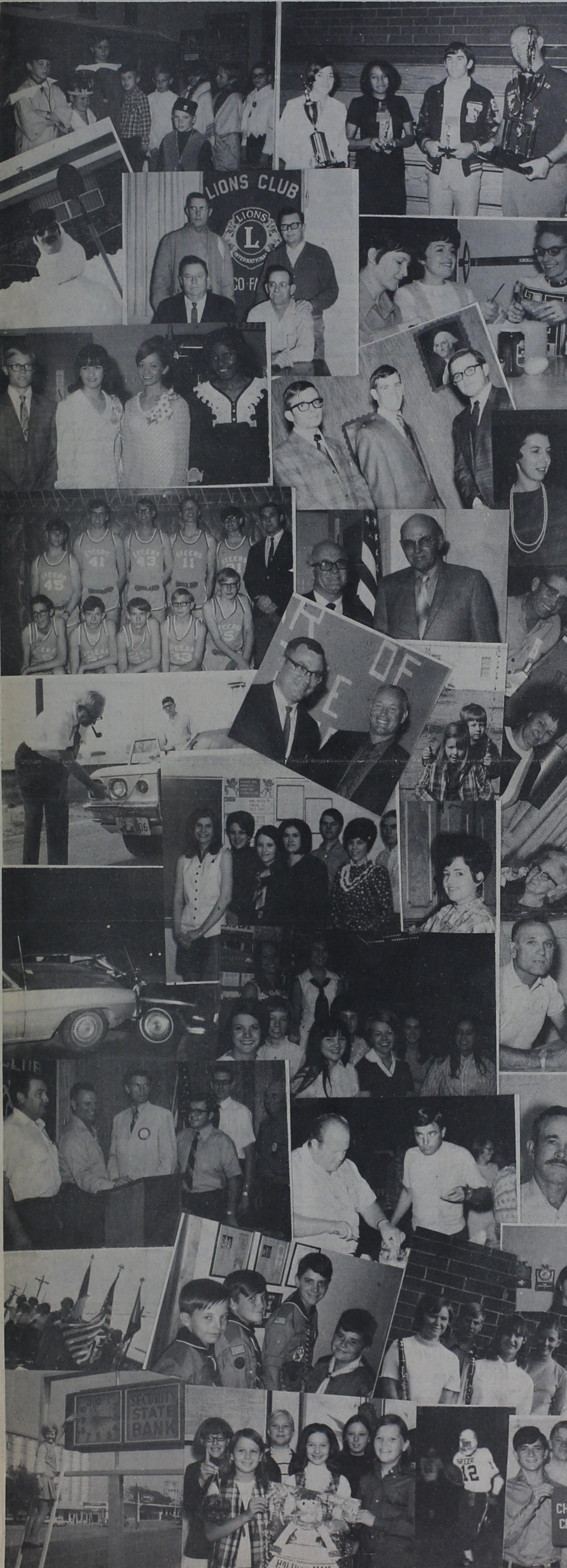
Darwin Green, son of Mr. and Mrs. Doyle Green of Farwell, placed first in the state 4-H Round-Up held in June on the Texas A&M campus.

A Texico beauty, Loyce Faye Brown, was named Miss Clovis in the annual contest held in Marshall Auditorium in June. Miss Brown attended New Mexico State University.

The Texico-Farwell Lions Club named James Craig as Outstanding Lion of the Year at their monthly meeting.

In July, Sten Westerberg, Swedish exchange student at Farwell High School, returned to his native country after receiving a Texas flag and a pair of cowboy boots from the citizens of the community.

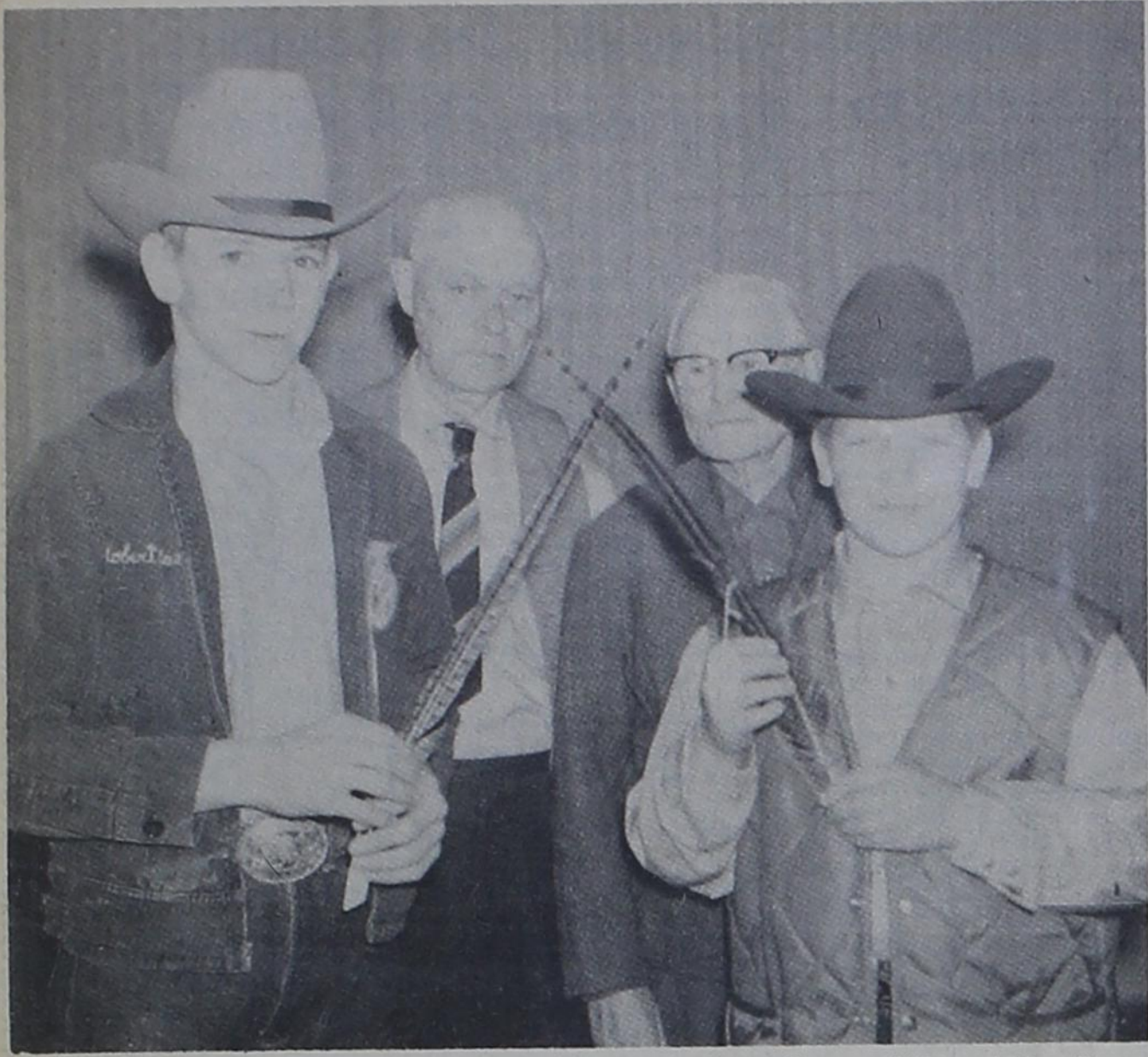
(Continued on Page 4)



FIRST CHAPTER FARMER DIV. CHAPTER CONDUCTING DIST. 1969

HOLIDAY MAIL

HAPPY COLOR IT



LONGEST PHEASANT FEATHERS -- Mark, left, and Joe Haseloff, sons of Mr. and Mrs. Henry Haseloff, tied for first and second places in the "longest pheasant tailfeather contest" in Farwell. Presenting the first and second place prizes of \$15 and \$10 were G. D. Anderson, back left, of Security State Bank and Johnnie Williams of Sherley-Anderson-Pitman Elevator. Not pictured is third place local winner, Lonnie McFarland. Clay Henson of Farwell Hardware donated third place money of \$5.

Bovina Man Claims Prize

Don Bandy of Bovina was the county winner in this year's "longest pheasant feather" contest, having brought in a specimen measuring 25 31/32 inches in length. Bandy was presented a plaque by the Farmer County Wildlife Association.

Second longest feather brought in in the county contest was taken by Bob Richardson of White Deer who turned the 24 3/4 inch long feather in at Friona.

On the local scene, Mark and Joe Haseloff, sons of Mr. and Mrs. Henry Haseloff, tied for first and second places with each boy capturing a feather measuring 24 1/2 inches long. Lonnie McFarland was third place winner at Farwell with a feather measuring 23 5/8 inches.

Measuring of the feathers at Farwell was done at Farwell Hardware, local headquarters for the annual contest. Three prizes are awarded in each town which participates in the contest and the overall winner is presented a prize by the Wildlife Association.

In Farwell, donor of the first place prize of \$15 to Mark Haseloff was Security State Bank; second place donor of \$10 to Joe Haseloff was Sherley-Anderson - Pitman Elevator; and the third place prize of \$5 to Lonnie McFarland was given by Farwell Hardware.

1970 Headlines --

(Continued from Page 1)
A large crowd of area residents celebrating July the Fourth with a barbecue prepared and served by the Texico Woman's Club. The picnic was climaxed by a gigantic fireworks display.

Services for J. H. Leavell, a Texico resident for over 38 years, were held in July at Charles V. Steed Memorial Chapel.

Mrs. Crystal (Chris) Moss resigned as news editor of the State Line Tribune to accept a position in Levelland at the South Plains Junior College there.

August saw Sheila Garner named as queen of the Border Town Day's rodeo concluding events for a week which included a parade and other related activities in the Twin Cities.

Registration began in both Twin City schools. Teachers started to prepare for the largest group of students ever to enter both community school systems.

In August, Gene Hardage, Ralph France and Melborn Jones were named new officers in the Farwell Booster Club.

And in the same month, Steve Owens and Kelly Deeds tied for first place honors in the annual elementary golf tournament. Steve is the son of Mr. and Mrs. Don Owens and Kelly the son of Mr. and Mrs. Gene Deeds.

In September, Texico stunned the Portales B team 13-12 in the first football game of the season, while the Farwell Steers lost their first contest to Friona, 27-16. A week later, Texico won their 4-A opener 18-0.

Gene Hardage was the first winner in the merchant's football contest correctly guessing the winners of all 10 games.

Also during the month of September, political candidates made the rounds to all area communities speaking to va-

parts of four states and it serves 225,000 customers. It has an investment in plant and equipment that is now approaching 500-million dollars and it has been adding to that investment at an annual average rate of 20-million dollars for the last ten years.

rious organizations before the November deadline. Capital Foods grocery store in Farwell opened their remodeled store in October, with an addition of 1,700 feet added to the original building.

Harvest got underway in October with Farmer County farmers reporting the grain sorghum yield running slightly above average by mid-October.

Trumi Christian and Gary Erwin were crowned homecoming royalty at Farwell as the Steers trampled Hart 80-7 in the first District 3-A contest for both teams.

Three local businessmen were named to the "Outstanding Young Men of America" listings for 1970. Joe Hughes, Lee Hutchins, and Charles Aycock were nominated by the Farwell Chamber of Commerce.

In November, Gene Sheets of Farwell was named one of 62,500 "Outstanding High School Students" in America. He is the son of Mr. and Mrs. Harry Sheets.

Area voters chose candidates Lloyd Bentsen, Preston Smith and George Bush in state political competition, joining the rest of the voters across the state who voted a Democratic ticket.

"Finder's Creepers" was presented as the senior play by students at Texico High School in the month of November. Gene Deeds resigned as golf pro at Farwell Country Club and he and his family moved to Lubbock.

A bond issue for a proposed gymnasium - auditorium for Texico was approved by voters in a 133-27 count. The \$350,000 bond was approved by less than 50 per cent of the district's registered voters. Construction of the complex is expected to start in the fall of next year.

T. J. Kittrell was named first place winner in the Merchants Football Contest and was awarded two tickets to the Cotton Bowl in Dallas along with \$50 expense money. James Hobbs received two tickets to the Sun Bowl game and \$25. Hobbs and Kittrell each called 79 games right in the contest, but Kittrell was nearer the tie-breaker scores.

Christmas lights were installed in the Twin Cities on the first Saturday of December and Santa planned his December 19 visit to kiddies in Texico and Farwell.

Also in December, Farwell Schools offered free inoculations against rubella (German measles) for children aged 1-10.

Gene Sheets, who quarter-backed the 1970 Farwell Steers was named All-District back for District 3-A. Receiving honorable mention to the myth-

ical team were Randy Chandler, Larry Erwin, Larry Jones, Jackie Gilliam and Mickey Lunsford.

Farwell planned a holiday basketball tournament at the local gym and the bands at Farwell presented their annual Christmas concerts.

Farwell's boys won the first place trophy at the Springlake tournament and the girls team took third place. Texico was 3-2 on the season the second week in December.

Vernon Scott, coach at Farwell, was named Golf Coach of the Year by the Panhandle Hall of Fame. Richard Hapke, former Texico boy, was named to a top post on the staff of Congressman Harold Runnels of New Mexico.

Discussion of a proposed technical-vocational school to be built in Curry County was the highlight of a discussion at Texico PTA. Further information on this worthwhile project will be coming up in 1971.

The weekend before Christmas saw Santa making his annual visit to the Twin Cities, sponsored by Theta Rho chapter of ESA. Herb and Gertrude Potts opened their new business, Farwell Service Center, and a big grand opening was held.

Farwell planned its annual holiday basketball tournament as school children in Texico and Farwell anxiously awaited the dismissal of classes for Christmas vacation. College students from far and near returned home to spend the vacation with parents and friends while many citizens packed up for visits with relatives away from here and others took off



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Teams Beat Bovina

Farwell Steers and the Farwell girls varsity basketball teams have identical district records of three wins and no losses as both teams won over the Bovina Mustangs Tuesday, Dec. 22, in games played at Farwell.

The varsity boys beat Bovina by a score of 64 to 49. Brett Hargrove led Farwell scoring with 20 points followed closely by Gene Sheets with 19. Kevin Hargrove had 11 points. Brett Hargrove had eight rebounds to lead in that department. Tom McCormick was high scorer for Bovina with nine points.

In the girls game, Farwell won over Bovina, 37-29. La-Shawn Sheets was top scorer for Farwell with 17 points. Twila Hutto was high for Bovina with 14 points.

Steer Coach Vernon Scott says he is very pleased with the progress of the boys. He says they are playing good basketball, both offensively and defensively. He also commented that this was the first time in his memory that both the boys and girls varsity teams have had a seasonal start of three wins, no loss district record. The Steers are tied for district with the Sudan Hornets. Farwell has beaten Hart, Happy and Bovina while Sudan has won over Springlake, Vega and Hart. The Farwell girls are tied with the Vega girls in district.

Area Electric Facility Plans 1971 Addition

A 14 per cent addition to the area's electric generating capability in mid-1971 and plans for still another major power production unit in 1974 highlight a nearly 20-million dollar construction program for 1971, announced recently by Roy Tolk, president of Southwestern Public Service Company.

The addition to electric generating capability in mid-year will come about when the first unit goes into service at Jones Station, located southeast of Lubbock. The 256,000 kilowatt generator will be the largest single unit on the company's system and will put the company's total power-producing capability at nearly 2,000,000 kilowatts. That's more than twice what it was 10 years ago. Tolk also revealed plans for the second 256,000 kilowatt machine at the new facility. A twin of the one which will go into 1971 service, the new unit has been ordered from Westinghouse Corporation. Ground will be broken for the second unit in 1972.

"We don't propose to get into any bind insofar as adequate power supply to serve our customers is concerned. It takes longer to get electric generating equipment these days, so we've put our order in to adequately meet our requirements. We are noting an increase in number of customers throughout our service area, an indication that we are returning to a growth pattern, and we want to have the electric power supply that will stimulate that growth," Tolk said in making the plant expansion announcement. Jones Station is named for

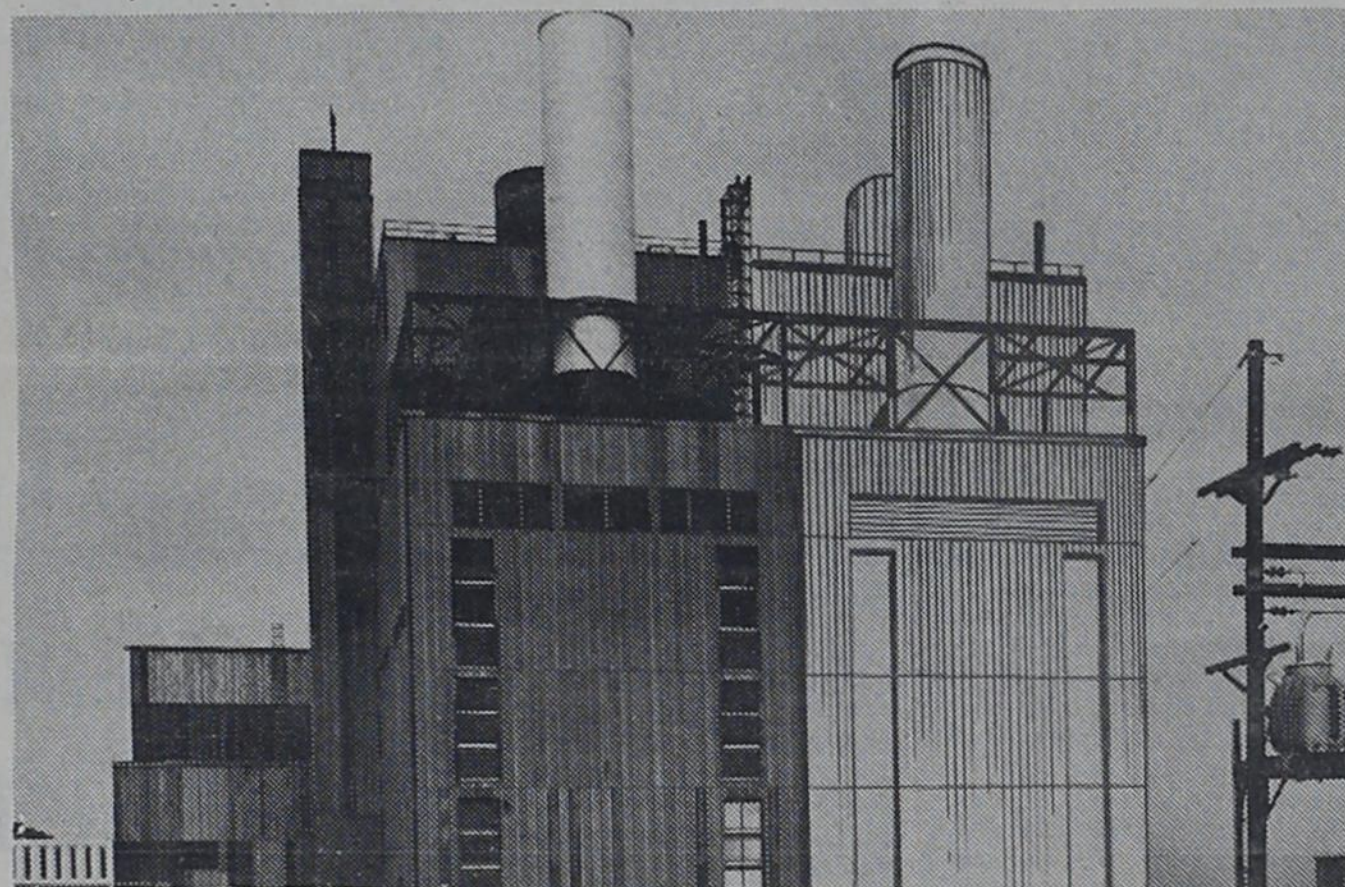
Clifford B. Jones, president-emeritus of Texas Tech University, and a director of Southwestern Public Service Company since 1945.

When the two units are in service, Jones Station alone could serve a city three times as large as Lubbock or Amarillo and it is just one of 11 generating facilities on Southwestern's interconnected system.

There has been no power shortage problem in Southwestern's service area. In 1970, for example, when some sections of the area were plagued with brownouts and voltage reductions, Southwestern's cus-

tomers were able to continue to use electric power without restriction and the company passed through its summer peak period with reserves that exceeded the peak demand by more than 20 per cent. The 1971 Jones Station addition is designed to provide adequate power reserves during the three year period until the 1974 unit is completed.

1971 will be Southwestern Public Service Company's Golden Anniversary Year. The company was incorporated at Roswell, New Mexico in 1921 as the Roswell Public Service Company. Its service area now covers 45,000 square miles in



MORE ELECTRIC POWER for 1971 and 1974 is portrayed by this combination construction picture-artist's rendering of Southwestern Public Service Company's Jones Station, southeast of Lubbock.

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