## The Big Spping Daily Herald

## Marble Tables Disappear From City

 Fresh Wintry Attack Due For Texas Tonight Games Outlawed REPORT PLANS Zero Weather HALF BILLION NEEDEDFOR NEW DEEP TEST IN AREA

Is Predicted In Panhandle


FOR FARM PROGRAM

Daughter Of Local Couple
Gravely Hurt Monterrey Is Normal Again
Church Census
Will Be Made
Here Sunday


As Grand Jurors Take Firm Stand

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Court Ruling Backs Move On
Marble Games
Non




\section*{| vision |
| :---: | :---: |
| solinss |
| EVERY ONE WHO IS |
| FORTUNATE | <br> Enough to enjoy health, happiness and a fair measure

of prosperity owes his wholehearted support to those of prosperity owes his wholehearted support to those
bible institutions that have pioneered and made pos
sible your position and suceess in Big Spring. Old friends are true friends and, when that friendly clutching scenes of Shylock are a noticeable part of ev. ciutching scenes of transaction, and business is done for the day of ev-
ery no thought of that important tomorrow. <br> There are many reasons why you will like to trade
where your dollars continue to work for you, at- <br> FLEW'S SERVICE STATIONS <br> 2nd and Scirry, Phone 81
4th and Johnson, Phote 1014}
 By April lst
Colamoe Bration, Fo


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bothy
both men enion diatriet aigente
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 Frimeet with the county extenolon
home te. county farm and
home demonstration A continuous flow of motis and A continuous flow of economie
thtormation to and from the trime
in very much neeted; this program to very much needed; tris op ororame
planning is deeigned to implement
Phat and to bring the the



| SATURDAYSPECIAL |  |
| :---: | :---: |
| LADIES' SILK ANDCREPE DRESSES |  |
|  |  |
|  | 1.98 |


|  | SATURDAY SPECIAL <br> Men's Flannelette PaJamas | SATURDAY SPECIAL <br> MEN'S FELTT HATS |
| :---: | :---: | :---: |
| Fulf ored Coat | arm and long wearing. C. $D$. ${ }^{2}$ are the $m$ nfortable pajomas |  |
| 98c Value | 9 |  |
| rough weaves canton crepes srain crepes bark crepes satin crepes SLLK PRINTS NOVELTY WEAVES <br> Hhought by the yard would be $\$ 3$ to $\$ 4$ the length! <br> Wards is famous for its dress length events, and we think this is one of the beat we've ever been able to offer! The finest silks and acetatea in a great array of weaves and patterns. A mere fraction of their original pricel <br> No seconds. Guaranteed first quality. Guaranteed yardage. No. waiting. Extre salespeople. Extre space. No measuring or cutting, No somples. COME EARLYI |  |  |
|  |  |  |


|  |  |
| :---: | :---: |
| 25c |  |

SATURDAY
SPECIAL


| tur | $\mathrm{AL}_{\mathrm{L}}$ WELS |
| :---: | :---: |
|  |  |
| ${ }_{\text {Value }}^{250}$ | 19c |


| SATURDAY SPECIAL <br> rayon panties |
| :---: |
|  |
| 25c |


|  |
| :---: |
|  |  |




\section*{| RELIABLE |
| :---: |
| $\left(B_{2}\right)$ |}

WESTERMAM DREG C0mpany - PHONI 25 and 38 -


| SATURDAY SPECIAL Ladies' hats |  |
| :---: | :---: |
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|  |  |
|  |  |
|  |  |
| SATURDAY |  |
| $\underset{\text { CREFE BANOUSES }}{\text { Net }}$ |  |
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|  |  |

ational Conoco Ad Program Boosts
Texas Centennia
 Continental oil company, through ments, is thviting more than 22 mmi
ion people living in 36 statea nin
in The Distriet of Columbia to spen
their vactions in the Lone Sta
tate this year



| SATURDAY SPECIAL white purses | SATURDAY SPECIAL Childrens SHOES |
| :---: | :---: |
|  | Dumath han hator on hat <br>  |
| $\frac{49}{\text { a }}$ Value $\ldots \ldots . . . .25 \mathrm{c}$ | ${ }_{\substack{100 \\ \text { Value }}}^{\text {a....... }} 69 \mathrm{c}$ |
| SATURDAY SPECIAL bayon sLips | SATURDAY SPECIAL boys' wash suts |
|  |  |
| ${ }_{\text {Value }}^{\text {Vac }}$........ 59c | ${ }_{\text {lac }}^{\text {Value }}$ Va...... 39c |
| SATURDAY SPECIAL Childmens DREsses | SATURDAY SPECIAL <br>  shirts |
|  <br>  | Tallom trom an tronatac |
| ${ }_{\substack{\text { 59e } \\ \text { Value }}}^{\text {ay..... 49C }}$ |  |


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## (1) <br> 221 WEST 3RD

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& 1.98
\end{aligned}
$$

| SATURDAY SPECIAL mens hats | SATURDAY SPECIAL LUNCH KIT |
| :---: | :---: |
|  |  inctioce |
| ${ }_{\text {V100 }}^{1.00}$ Vatue |  |
| SATURDAY SPECIAL ment fancy dares sox | SATURDAY SPECIAL spark plugs |
|  |  |
|  |  |
| $\begin{aligned} & \text { SATURDAY } \\ & \text { SPECLAL } \\ & \text { MEENS ALL } \\ & \text { WOOL SWEATERS } \end{aligned}$ | SATURDAY SPECIAL POLISH CLOTH |
| The yoke top and full shirred <br>  |  Ke pour cor shany mod new |
| 8,98 <br> Value$.. . . . . .1 .98$ | ${ }_{\text {Value }}^{29 \mathrm{a}}$......... 21c |
| SATURDAY SPECIAL BOYS' WHOOPEE pants | SATURDAY SPECIAL PenNSYIVANI motor oll motor oll |
|  |  |
|  | ${ }_{\text {can }}^{5 \mathrm{Qat}} \ldots . \quad 89 \mathrm{c}$ |
| SATURDAY SPECIAL MENS WORK SHOE | SATURDAY SPECIAL Flat wall PAINT |
|  |  |
| ${ }_{\text {Value }}^{2.59}$ Value ...... 2.39 | ${ }_{\text {Value, Qt. }}^{69}$..... 49c |
| SATURDAY SPECIAL cedar oil polish | SATURDAY SPECIAL kalsomine |
|  |  |
| ${ }_{\substack{25 c \\ \text { value }}}$ | $\substack{39 \\ \text { Vatue }}$ 29 c |
| $\begin{aligned} & \hline \text { SATURDAY } \\ & \text { SPECAL } \\ & 32 \text { PECE DLEH } \\ & \text { SET } \end{aligned}$ | SATURDAY SPECIAL cloties pins |
|  | Strongly made elothes pins. Buy yourself several doren at nat rournt |
|  | Dozen $\ldots \ldots . . . \quad 3 \mathrm{C}$ |
| SATURDAY ; SPECIAL <br> wash tube | $\begin{aligned} & \text { SATURDAY } \\ & \text { SPECIAL } \\ & \text { TUBE REPAR } \end{aligned}$ |
|  |  |
| $\begin{gathered} \text { enc } \\ \text { Value } \ldots . . . . . . . ~ \\ 59 \mathrm{c} \end{gathered}$ |  |

## SOCIETY

Miss Neal Cummings' Pupils Give
February Program For S. Ward PT
Minister Addresses Group On Idealis
The Child; Mrs. Stripling Talks





|  |  |  |  |
| :---: | :---: | :---: | :---: |
| 12c | 25c |  |  |

## PEARS 

PICKLES
 CORN $\underset{\substack{\text { Whole } \\ \text { Special, }, \text { No. } 2 \text { Ean }}}{ }$ IOC

|  |  |  |
| :---: | :---: | :---: |
| Stew Meat . Lb. 10e | Meat Loaf, 2 lhs. 25 c |  |
| ${ }_{\text {Sausage }}^{\text {rouk }}$ | Rowe | ${ }_{\text {Roost }}^{\text {Lives }}$ |
| 20 c 1b. 15 c 1b. 22 c 1b. $20 \mathrm{c} \mathrm{1b}$. |  |  |
| Dr | d Hens | 23 |


| Rites Said At |
| :--- |
| Sweetwater For |
| Bartlett Youth |

I Succumbs In


## DIVIDE YOUR ELECTRIC BILL BY 30 DAYS ....

## AT OUR <br> LOW RATES

## A FEW PENNIES A DAY SPENT FOR CHEAP ELECTRICITY DOES WONDERS FOR YOU



Electric service is one of the smallest items of household expense, but to find how little electricity costs, divide your
 few pennies ... less than a loaf of bread ... a package of agarettes . . a a gallon or two of gasoline.

Yet for this small expenditure, all members of your fam. Iy enjoy the convenience of electric service . . . ample light or readng. ... he nedo ... electric refrigetation and many her uses which save ume, energy and money. Let your期 he low cost.
91 y,
$\$ 6.45$ up

## B. O. JONES

Grocery \& Market

## ND \& RUNNELS STS.

It is our policy to sell standard, nationally advertised
products at the lowest possible prices, products at the lowest possible prices. Occaslonal spe-
cial prices on a few items benefit the week-end shopper. Your problem of day by day shopping can be solved by taking idvantage, of our every day low priees. PHONE 236

FREE DELIVERY

| SPUDS | LEMONS |
| :---: | :---: |
| Large Whites, No.Culls ${ }^{-\infty}$ | Fancy-Regular Size |
| ${ }_{\text {Lbs, }}^{0} \ldots$ | A Real Bargain 15 c |
| ORANGES | LETTUCE |
| Good Size California | Arizona Hard Heads |
| Super Sweets Dozen | $\underset{\text { Big Sizead }}{\text { Bize }}$ |
| CARROTS | YAMS |








| TOMATOES Hand Packed | TOILET TISSUE |
| :---: | :---: |
|  | ${ }_{\text {for }}^{6} \quad$ Ambasador 250 |
| 14 oz. Frazier's Best Tomato Catsup | Green Gage Plums Hearr's Delight No. $21-2$ |
| 25c | ${ }_{\text {Can }}$ |
| Phuilips | CȮRN |
| Can - 5c | $\begin{array}{ll}\text { No. } 2 & \text { Can } \\ \text { Can }\end{array}$ |
| 3OODLUCK | Dry Salt Jowls 15c |


| MARGARINE |
| :---: | :---: |

HOT BAKING POWDER BISCUITS Short Month



Party Days
=
$=2 .=$ Hoot Gibson $=5=$ Film At Lyric



 CHOCOLATES The Grandest

VALENTINE GIETS
Have Yours Reserved Today
(cinvenilips

Texas Ginners To
Meet March 3lst

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| Depend on the acectrate pree. |
| seription work of one of the |



## (0,

## Floor <br> Refinishing




Week-End Specials



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\begin{aligned}
& 15 \mathrm{c} \\
& 51 \mathrm{c} \\
& 49 \mathrm{c}
\end{aligned}
$$

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\begin{aligned}
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& \text { Puar sour } \\
& \text { PINEGAR } \\
& \text { Puart :leer }
\end{aligned}
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$$
\begin{aligned}
& \text { SCOTT TISSUE } \\
& \text { CRACKERS }
\end{aligned}
$$

$$
\begin{aligned}
& \text { BEEF ROAST } \\
& \quad 12 \mathrm{c}
\end{aligned}
$$

$$
\text { STEW MEAT } 10 \mathrm{C}
$$

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\begin{aligned}
& \text { Per Plain steak } \\
& \text { pound } \\
& \hline
\end{aligned}
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\operatorname{Limen}_{\operatorname{Pom} p}^{p}
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& \text { Per pound , SAUSAGE } \\
& \text { Peo Por } \\
& \text { Peo pound }
\end{aligned}
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\begin{aligned}
& \text { Hershev's cocoa } \\
& \text { One pound }
\end{aligned}
$$

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\begin{aligned}
& \text { PICKLED ONION } \\
& 19 \mathrm{c}
\end{aligned}
$$

$$
\text { TOMATO JULEE } 21 \mathrm{c}
$$

RED PITTED CHERRIES

$$
\begin{array}{ll}
\text { SPIDS } & 25 c \\
19 c
\end{array}
$$

$$
\begin{aligned}
& \text { PORK \& BEANS } \\
& \text { pound }
\end{aligned}
$$

25c

HODGES
Grocery \& Market rhone in

NEBRASKA FEARS SETBACK FOR Candidate For ONE-HOUSE LEGISLATURE PLAN Legislature Is

## Sincerity Emphasized In Sentiment

Expressed In Valentines This Year
$\square$


$\qquad$


## Linck's Food Stores

## Allen\&Ogden

PICKLES

|  |  |
| :---: | :---: |
| Mustard | \% ${ }_{\text {mom }} 15$ |
| Olives | Nome |
| Catsup | \% |
|  |  |
| FLOUR |  |
| $\div 1.80$ |  |
|  |  |



know are Sthat you


## (avinitips)






Quality Shoe Repairing at Reasonable Prices MODERN SHOE SHOR
North Oppoalte Courthous

FANCY
Bananas
$31 / 2$ d
Pound

|  |  |
| :---: | :---: |


| COFFEE . . . . . 1 Pound 25e | PEAS |
| :---: | :---: |
|  |  |
|  |  |
| 100\% PURE COFFEE | $\begin{aligned} & \text { GREEN No }{ }^{2} \quad 10 \mathrm{C} \\ & \text { BEANS } \\ & \text { 3ntormor } \end{aligned}$ |
|  | BEANS $\frac{1}{3}$ tor |
| PEACHES $\underset{\text { halves or whole }}{\substack{\text { gealy byrkup }}}$ | SOAP |
|  | 6 ciant 25c |
|  |  |
| 15c 43c 85c 10c | chous ${ }^{\circ}{ }^{\circ}$ Baby |

## 



SALMON
$\begin{array}{llll}\substack{\text { No. } 1 \\ \text { TiLL }} & 15 c & { }^{2} & 25 c \\ \text { tor }\end{array}$

## TOMATOES




## There Is Only One Way Open To The Merchant-INCREASED VOLUME IN 1936

Merchants and Department Store Executives should not have to be told that the only sure way they can improve their profits for 1936 is to INCREASE THEIR VOLUME. But the fact remains the many merchants sit at their desk looking out the window thinking of the 'old days' of the twenties-when they should be planning sales promotions and merchandising events which will get their volume up to where their increasing overhead will be taken care of by increased sales.

Kenneth Collins, vice-president and advertising manager of Gimble Brothers, New York, told the National Retail Dry Goods Association the other day that merchants had better get back to the advertising ideas of "John Wanamaker, Marshall Field, and others who operated their successful businesses upon the old fashloned theory that on a given day a given dollar volume was necesporv for the store and that it was up to the store to buy that much business or quit.
"After all," he said, "when a store has a fixed expense, or a risIng one: when a store has a stationary gross markup of profit, it cannot be criticized for taking a gamble with extra advertising in an effort to raise its volume of business. And I don't call it gambling in the sense of trying to draw to an inside straight or hoping to fill out a four-card flush. For since general business is improvIng everywhere, it simply means that since the mass of people are beginning to spend more money, a store is guilty of criminal inaction if it doesn't try to tell people more facts about more things for sale."

In West Texas we have every reason to expect many people to buy many things they have not purchased before in a number of years. Here are some of the favorable factors which will spell increased sales for West Texas stores:

## 1. 10-Cent Cotton

## 2. 31-Cent Wool

## 3. Higher Cattle Prices

## 4. Big Feed Carry-over

 5. Higher Prices for Sheep 6. Bright Agriculture OutlookOn top of this is the immediate payment of the soldier bonus which will bring $41 / 2$ millions of new dollars into this section between now and the first of July.

But overshadowing all these elements is the threat of inflation-which is so obvious that only those who refuse to believe anything but hind-sight, can fail to see it.

Coupled to the national budget for 1936-37 of 6 billion dollars must now be added 2 billions for the bonus and an additional two billions for work relief or pablic works. This is 10 BILLION DOLLARS. This is about the total of the Allied Debt to this country. This is as much as our government spent in the war year of 1917. This is a sum that is unheard of before. Regardless of your economic ideas it means turnover. It means business. It means somedov a lot of people are going to wake up and be among the class who just missed the boat.

And when it comes to sales promotion, the constantly increasing circulation of the Herald offers to those who have something to sell the greatest medium in the history of their business.

## 1928 Was the Year to Sell.......... 1936 Is the Year to Buy!

## Mr. Merchant you can turn the heat on sales or someone will turn the heat on you. Let our advertising department help you carry the mes sage of new merchandise to your old customrs and to the new-comers to the Big Spring area who never heard of your store.

$$
\begin{gathered}
\text { The Big Spring Herald } \\
\text { Daily --. Sunday .-. Weekly }
\end{gathered}
$$

## Brg Spring Daily Herald




NEW YORK-Covering the waterfront in New York is
like any other dangerous but exciting chore-it may leave
you with frost-bite but never ennuit Today we're going down the bay. The Me de France is ed a sweepstakess because some of them think the operen
garia will get there first.
taites You pays your money and takes your pic
than horses, I
there's the Berengaria now, with the Ile de Fermane. But helf a wave behind. They've
they passed Ambrose light.
It's a mighty slippery feeling on the cutter-deck.
lecquered with ice and I feel like Byrd at the Pole.
Here is Mrs. Hat Roach and her daughter Margaret
"How was Paris?" I inquire. "Not very lively" she tells me, "but before King George died Nondon was wwonderful
Alt the theaters crowded and everybody raving over Diand
Wynward!" Wynward!". A diminutive blonde in ermine is this wife
of the motion picture producer. She went to Europe two
months ago to retrieve her 15-year-old daughter from fin-
ishing sehool ishing school, and is just coming home.
How was Paris?"' I ask her sister who is likewise blonde
and diminutive. "The-only exciting thing about Paris
is the can-can. They really dance the can-can in Paris ran into Michael Farmer, too, plodding around in dark
glasses. Georges Carpentier looks younger than ever." Cafe de Paris and Cafe Anglais are important in London's scheme of things. "e ran into the darnedest storm
about 4 oclock Saturday morning." he says. "Two huge
waves battered through mnt all the way through to $A$ deck. The water was run
ning in the halls six inches deep, and everybody was frightened silly."
Lady Leon of London is aboard, and so is Paola Anan-
lan, opera basso at the. Met. .. In the lounge one encoun-
ters Ar Ar ters Arthur Schwartz, the song writer. Lounge one encoun-
is" I I say shooting him an original "Marvelous," he tells
me, "slmply marvelous." an Baron me maryelous!

## DAILY C'ROSSWORD PUZZLE



POLITICAL
ANNOUNCEMENTS The Dnily Herald will
mission, appears slightly impatient at the delanautical com- The Me de
Franice has been trying an hour to crack the accumulation
of ice in the pier-alip and she's of ice in the pier-alip and she's short. The Marquis de Saint--
Porier of Paris doesn't like it either, but he manages to put Porier of Paris doesn't like it either, but he manages to put
a good face upon the matter. Fe wanders off to that
room where a French orchestra is playing Round and Around" and orders something to eat.
That woman standing by the purser's door is Mrs. Law rence Hills, wife of the manager of the Paris edition of the
New York Herald, and the other one next to her is Mrs. New York Herald, and the other one next
Clara Frank, the New York style creator.
fing to friends who are waiting on the pier. They're just 20 ship's master decides to back her out into the river again.
This time ahe makes it, but it takess 40 minutes! We're
bencly three hours late.

HERALD WANT-ADS PAY
One insertion: 8 c line, 5 line minimum. Each sucoess
sive insertion: 4 c line. Weekly rate: $\$ 1$ for 5 line sive insertion: \&c line. Weekly rate: $\$ 1$ for 5 line
minimum; 3 c per line per iseue, over 5 lines., Monthl rate: $\$ 1$ per line, no change in copy. Readers: 10 c per line, per issue. Card of thanks, 5 c per line. Ten point
light face type as double rate. Capital letter lines

CLOSING HOURS Week Days
Satarday
No advertisement accepted on an "until forbid" order. No advertisement accepted on an "until forbid order
A specific number of insertions must be givea.
All want-ads payable in advance or after finst inser tion. Telephone 728 or 729

- ANNOUNCEMENTS
 ol


|  | Garth | Uncle Sam's Frost Records Are The Gardener's Planting Guide |  | JRSAN | LWS $*$ | Passenger $=$ Traffic Gains |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 twa nurtace an thouth saught be Thor mentution Force <br> 8 | Use Average Date Of Last Killing Frost If You Want Earliest Crops.-The 10 Per Cent Date If You Wish To Be Safer |  |  |  |  |
|  |  |  | Investors In | motif whi carried out in the re froahmentif of hatr csindy ashed |  |  |
|  |  |  | Thrift Agencies | riches, cake, lice cream and hot hocolate. Futh Brown and Anita lee nerved Mary and her friende. | nin efurch. |  |
|  | White hind of girl ,und ho cme |  | rotected |  |  |  |
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|  | louily out struguling |  |  | Payme Dorit |  |  |
| mattingt On the runt Conse on, Buchy, eh <br> men too. in alx placess at once, di- He wan |  |  |  |  |  |  |
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| The women joinee ute fight ooo | and the thick alily sult of the |  |  |  |  |  |
| storm abroad tonight-it was the | Buchy Corrizan wa toaniog over |  |  |  |  | chanar troch schedile |
|  | him, Bucky, wth his fuce whit |  | \%is toretare |  |  |  |
| nurging tiver, How they foum |  |  |  |  |  |  |
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| ngy over the top. That wim | Corrikanis naus |  | imv |  |  | dule, without which the Mnia- |
| Work beiow covil dand |  |  | ber |  |  |  |
| whole | Hip in that bunck water, |  |  | Mr and Mrax |  |  |
| Whath was or | $k$ again | outioor sectritues obution the more venturesome pertion | ere Only | end |  | 硅 |
| kneeet and poured isto hix face | end |  |  | Mra Corvin Jonew Mr and | The Yorann ${ }^{\text {PT}}$ T. A A | $\begin{array}{ll} 20 \\ i n \end{array}$ |
| nd at willet |  |  | ${ }^{\text {cama }}$ | John Kubechn, Mr, Pat Mhead) | mater |  |
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| "-1 |  | faver of a wore harves. |  |  |  |  |
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| kneer |  | regulariy being disturbed, and it is inot true eve | California Area |  | Intereating meetingx of tha year. |  |
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| maire mie waut the ouly gitl he |  |  |  |  |  |  |
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|  |  | entrely compieted. Gardeners can well ppend os | The Univeraty of | nefined in the infirmatory. | Bong mervice and devotion, $7: 15$ | Church nemitee, 7 |
|  |  | A'S SON-IN-LAW |  | And Within! |  | by Welling |



DIANA DANE


SCORCHY SMITH Tridemark Rest Aghited





