# Zhig Spring Zlaily Herald 

## 10-Cent Raise For West Texas Crude Posted

## Man Kidnaped, Robbed Here

Vietim Left Bound To Tree West OfTown Altuen Oham.a. Maín Held Up At Coleman Camp, Lo
Car And Cash

##  <br> <br> 3.

 <br> <br> } <br> <br> }West Texas Chamber Of Commerce C-C Joins In Completes Arrangement To Handle Applications For Federal Funds


## Program For

 Public Works Spence Outlines Projects, State And Lateral RoadWork Stressed


Big Spring School District Adopts Delinquent Tax Collection Policy Recently Adopted By Legislature



Rev. W. W. Smith In
Meeting At Forsan

Prohibition Forces Name W. F. Cook
Chairman For Impending Campaign
 Are Murdered


MagnoliaCo.
First To Pay
Thirty Cents


Magnolia Petroleum comb
pany buys no crude lin the pany buys no cruale in the
Howard Glasscoek eounty
field, exeept to rua produ-
tion from its own weils. How-

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## The Weather




ManyStars MakeComedy Successful Cellophane Chorus N
Wrinkle In Lavish
Production

'Made On Broadway' Depicts Life Of New Y ork From Battery ParkTo Harlem; Robert Montgomery Star

James Dunn-Sally Eilers Team Again Presented As Team In New Fox Production 'Hold Me Tight'
 Ritz Screen

Demonstration Conducted By Overton Club
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The 'GR AND HOTEL' of Comedy something nutty always happens


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 Who wears the pants
In your famlly? (10 His whet weyo comieg to

## THE <br> UARRIORS HUSBATD

ELISSA LANDI Marlorle Rambeau Ernest Truex David Manners Thursday Only

POPULAR STARS COMING TO RITZ


Tom Keene In Western Play For Week-End



Ginger Rogers 'Natural' For 'Carnival Boat Appearance Opposite Bill Boyd


Ski-Hi Night Club
Enjoys Nice Party




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SYLVIA SIDNEY DONALD COOK

## "Jennie Gerhardt"

PLUS
"EXTRA! EXTRA"
Comedy


Miss Mary Happel United In Marriage To W.G.Akins Coremony Oceurrs At Home of Bride's Parents Saturday At High Noon; Followed By Buffet The nuptiale - Supper For Guesto
The nuptials of Miss Mary Happel and W. GG (Doo)
 Tee home of Dr, and Mrs. EHMrch, Hafficiating.
ty decoratel was charming ly decorated wit ha profusion of roses and ferms. An im:
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## AMERICA

## knows CARS

-and Herv is What It Tbinks of
Pontiac-the Economy StraightEight

TWO PRINCES AND WIVES PART, THIRD SOON TO WED


Two Daily Vacation Bible SCOUT NEWS
 Both will be departmentized with special teachers for
also be an important featu
Both extend invitations
boys and girls from the age
of 4 and 15 regardless of 4 and 15 rega
church affiliations county, He attended North nin county. Ho attended Nor
Texas state Teachere Colleggo a
Tater ntudiod engineering Moon traternity. He to to to Hormer
renident of Bize Spring and hai many friende here Ho is connect
od whth the Oll Well supply Co. at
Hobbs. $\qquad$





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## PERSONAL INTEREST

This sales record of Pontiac-the Economy Straight Eightlow price field.
America knows cars-and when the American public goes for a car the way it is going for the Economy Straight Eight Pontiac, you know that the car is right. Especially in a year like his, when everybody is out for Value.

Balanced Value-the Cause of Pontiac's Popularity You may ask what is balanced value? It is simply this-that Pontiac is a car so well designed, so carefully engincered, so honestly built-with all its parts so well balanced, that it goes on giving carefree service for many more thousands of miles than are possible with a lesser car.

Nothing adds so much zest to business as dealing with those with whom you like to associate. And you can choose your bank not alone for the advantages it has to offer, but also for that intangible factor . . . the personal interest which its officers extend.

West Texas National Bank
'The Bank Where You Feel At Home'


Senator Borah Says Conference In London Has Been Changed By Europeans Into War Debt Meetin



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## ?

$\qquad$ The management of the Hillcrest
swimming Pool wet of the olty han
been recently triken over by A. D.
Horton, who mit


.300


The biggest stock of values ever offered to the people of this section, at ${ }_{\mathrm{a}}^{\mathrm{a}}$ few items that we are offering this weethe annals of merchandibing. Just

| Velvetone <br> RUGS <br> 18×31-Fringed <br> 25 | 5.-Piece CURTAIN SETS Dotted Marquisette in Beige Cream 49 | Men's <br> PANTS <br> Flannel striped, white duck and drill. Fully duck a shrunk. <br> 98 9 |
| :---: | :---: | :---: |
| Cotton Yarn RUGS <br> Solid pastel color. Crawtoot border. Size 18x30. 10¢ | Smart, New CURTAIN PANELS Tnheard of values, each 19¢ | 2000 Yards Sheer Prints Now shipmentt All fust colors! Yard 15 |
|  | 300 <br> Ladies' Purses <br> Just received! In white and beige <br> 49¢ | Men's <br> UNIONS <br> Athletic. - fully shrunk <br> 494 |
| Percale <br> PRINTS <br> 36-Inches Wide <br> 6¢ | Children's <br> SUNSUITS <br> While they last 10¢ | Ladies SHOES <br> 400 pairs. Values to $\$ 35$. Going at 98¢ |
| Cretonne <br> SHORTS <br> 86-Inch-Yard <br> 6¢ | Boy's <br> SHIRTS <br> Fast color, full eut Stzes 6 to 14. <br> 25 | Beach SANDALS <br> of white and tan Childrem Ladies. <br> 494 |
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Everywbère the swing is to balanced value! Ant rowe dine when
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We look toward the day when business prospers


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-and save \$31 to \$4 per month

-Gas is the most practical and economical Fuel!
-It is the quickest method; no watching and waiting! -Why spend more time than n ecessary in the kitchen?

Keep the kitchen as cool an rest of house

The modern gas range can not be excelled in this regard.


The modern gas range is automatic Foods need only to be placed In pven; temperature control malatalns any temperature desired.

See the New Automatic Ranges on our Display Floor!
Let us explain the very low cost of operation: How the saving in fuel will pay for one of these modern ranges.
Empire Southern Service Co. Big Spring, Texas

# The <br> Big Spring Daily Herald 

Requests The Pleasure Of The
Presence Of Every Citizen In The
"Heart Of West Texas" To Its

## Informal Open House

In Its New And Modern
Newspaper Office And Plant
Thursday Evening, June 22
[ 7 to 9 P. M. ]

## 210-212 East Third Stro

Souvenirs
and Music


Page six

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As You Like It Club
Plays At The Hons
It Bridge Club met at the home
of Mr. nid Mr. Marth K . House
Friday evening tor

Present were Meesurs. and Mmen
B. Cunningham. E. E. Fahren
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## CHAPTER







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## 4NNOUNCEMENTS

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SCHOOLS



## HOME TOWN-

## 10 Big Improvements On Ward's New

 TruKold Electric
## It's Yours, Installed, for Only \$147.50



The last word in safe electric refigera-
tion-Ward's great new TruKold! It brings you inprovements in efficiency! In economy! In convenience! Far
more improvements than in other $\mathrm{fa}_{\mathrm{a}}$ mous makes at anywhere near TruKold's low price! Read the list at the
right. You don't need to be satisfied right. You don't need to be satisfied
with less! Make it a point to come in
and eee them for

You'll find this model theal for 6 peo-
phee It mathes 100 fee cubes. Has
cuble feet of tood space.
cubl feet of tood spaces. Has $\mathbf{~ O t h e r ~ T r u - ~}$
Tolds $\$ 84.50$ to $\$ 17950$.
cuble feet of food space. Other Tru-
Kolds $\$ 84.50$ to $\$ 17950$.
MONTGOMERY WARD \& CO

0 New Featuren 1)-11-Range Cold Cath (2)-Automatic Defroter 3)- Foot Pedal Deo (4)-Encloend Tray: (5)-Cumhion Foot Cupr (6)-Operating Saviag
(7)-Interior Eletric Ligd (7)-Interior Electric Lighen
(8)-Semi-Conecaled Harib (9)-Double Dopth Trae (9)-Double Depui in
(10)-Silent Starting

## A New Carload Has Just Arrived!

FASHION SALE Commemorating our six business years in Big Spring.
OUR 6th ANNIVERRARY SALE again brings quality merchandise to the lowest price levels. We want you
to shop with CONFIDENCE that no better values can
be had. to shop wit
be had.
Come Tomorrow . . And Every Da
\$24.75 Fine knitted suits
16.75 Crepe dresses
10.75 Silk dresses
10.75 Silk dresses
10.75 Eyelet laces
5.95 Organdie evening dresses
5.95 Eyelet laces
2.50 Linen dresse
1.95 Voile dress
1.90 Voile dresses
1.95 Silk and knitte
1.95 Silk and knitted skirts
1.00 Organdie blouses
2.95 Straw hats
2.95 Straw hats
3.50 Formit Lastex Girdle
1.00 Brassiere

59c Hosiery
59c Kayser shorts
75c Kayser Step-ins
1.95 Crepe slips

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| Tennis Tournament Here During |  |
| Carnival Of Values To Be Open |  |
| With No Restrictions As Io Age $^{\text {a }}$ |  |


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Sports
Parade

## Hey

$\square$ Doo Mystery Bird
FREE:
 tons.. It only takes 500 votes to get your Dodo Bird. It will be as

Save the Caps from Dairyland Milk, Cream, Buttermilk, Ice Cream Containers and the Butter Cartons! HERE'S HOW THEY COU NT

## Ouart Buttermilk cap coun

Coffee Cream cap counts
Whipping Cream cap counto
Dairyland Butter Carton count
Pint Dairyland Ice Cream lid counta
Quart Dairyland Ice Creaun lid

## Dairyland Kow wrapper counts

Dairyland Pecan Krisp Bar wrapper
REMEMBER! IT ONLY TAKES 500 VOTES TO GET YOUR MYSTERY

for
Monday at MELLINGERS HEART of the SEASON Mens
$5 c$
$\begin{gathered}\text { MorkSox } \\ \text { Chiffon } \\ H 0 S E \\ 43 c \\ \text { Summer } \\ \text { UNIONS } \\ 24 c \\ \text { Wass } \\ \text { WRESSES } \\ 39 c\end{gathered}$

Dress SHIRTS 39c Rayon UNDIES
19c

Bath TOWELS
14c

Men's Overalls
59c
COME
BUY
SAVE
MELLINGERS
BIG SPRING
LAUNDRY CO.
PHONE 17


[^0]:    T-bone steake on a million dinner tables... proves definitely that lower rates would bring
    few shects for the bedroom . . . new chinzes
    Sor the living room ... a million gasoline tanks
    freahly filled for week-end excunaions in the family exi.
    When evergone has money for these things,
    When everyone has money for these chings,
    wires hum busily with voices. Inatalikras are
    kope on the rua by the demand for new tele-
    plones.
    Mut let the nation tighten its bele and go with-
    out beef atenk. Let it use frayed aheets, and
    turn the collare on hast year'a shirts ...
    During three years of declining business, the
    telephone company has found what happene When the nation eeonomizes.
    For when bales of cotton stand in idle rows In the gloom of Texse warchouses . . . when oil tidings... when wheat hits a low of 27 cents - buikel.

    When these thing
    Three years of busincss stagnation have proven
    a heary yurden on this company. Net revenues have declined to where, in spite of the most rigid economies, they do not pay the cost of the actual dollars that built the telephone aystem. Many people realize thia. They know that de-
    dining telephone uasge and dedining telephone clining telephone usage and
    sevenues go hand in hand.
    The remedy sometimes suggested to us is ser subecribes to make up for your lowes." But ik lie not dhat simple.
    Our experience, gained over many years of

    Lower nates would not, for ezample, keep celephones in use
    their doors.
    Lower rates would not keep a telephone working In a vacant cottuge, whose tenants have gone
    to live with relative. Lower rates would not keep to live with relative. Lower rates would not keep Job and whose savings are gone.
    Instead, they would only diminiah our present revenue and cause our lowess to become still greater. Telephone ratea have been lowered in
    a. few places and that has been the experience.

    In these times, we feel that our big job is to keep service good. This we have done to the beat of our ability. Long distance connections Switchboarde and cases, while you hold the line. experienced employectal officea are manned by experienced employecs. There has been no slack-
    ening in the effort to give the type of good, reliable telephone service We look hopefully toward the day when, in We look hopefully toward the day when, in
    Texas harbork, cotton will again alide into the Texas harbors, corton will again alade into the
    dark holds of waiting ships . . . when amoke dark holds of waiting ships . . . When amoke
    again rolls from factory chimneys and the whintle calle a full day shift to work... when the cattle on a thousand ranches begin to look like money ... and when the wool and wheat, the hoge and
    corn, the vegerables and fruits of the South corn, the vegetables and fruits of the South-
    west will again move in ateady atreams to marketa west will again move in steady streams to markets
    and consumiers that have been too long withand consum
    And when, incidentally, the telephone lines of And when, incidentally, the telephone lines of this vast area will once more hurn with the torrent
    of worde and mesugges essential to reawakened of worde and mensges essential to reawakened
    busines. Then, as now, we will strive to furniah the best pomible telephone service at the lowask cout condiatent with financind safety.

