## Big Spring Daily Heralf

## $\frac{\text { PAGE Two }}{\text { (ag }}$

We will be Closed
All Day Saturday, July 4th
Celornting 155 Years
of ndependence
$\qquad$
Mad Scramble To Produce Cotton In Texas Condemmed



## Shoe Rebuilding Is Real Wisdom



Rubber Heels (Mene
SHOE HOSPITAL

In ${ }^{20}$ This Years niorma sorooike PACKING crating
JOE B. NEEL
State Bonded Warehouse
100 Nolan
by Gene Byrnes


PA'SSON-IN-LAW
What A Spot for Cedric
by Wellington



Settling Down

by Don Flowers


WHN SHOLD I EXGRT SAY MMKE UP YOUR
MNKLE? EEFORE YOU MIND! ARE YOU AN
FINISH TAE THING OMTIMIST OR AQ WEL PROBABLY BG
RESCUEOBNEAEATEN
BKNNIELS.


ake's Opinion
by Jobn C. Terry

(NEMNT



Petroleum Club
Entertained By
Mrs. Bob Austin

Mrs. Garland Woodward Elected President Of

First Methodist Class


The Philathea Sunday school class of the First MethodThe Philithea Sunday school class of the First Method-
ist church held an all ay party and election of officers
Thursdax at the church. Officersa were elected for the next Thursaxay at the church. Officers were elected for the next
six months
Mra. Garland Woodward was chosen president of the Mrs. Vi. W. Latton, secreta-
ry. Mrs. John Woiten. treas
Tah
ande-quah Bridge urer; and Mras. Hugh Duncan,
assistant teacher.
a lub Hostess Is




## C

 Bird


Plans Made For Triennial Session
Of Eastern Star 5



 iney. Woods Park Near Realization




 chairman ot the state prk boord,
on a reeme trip over the srounds
and obtained het promise of the ad

 Lutheran Synod To Convene Soon




Lovely Party Honors Mrs.



## Texas

 rides with

## More Powerful than Any Gasoline

0NLY three days after its jn. is duplicating the phenomenal success it has had in 20 foreign countries. There can be only one reason for this. Esso is the world's leading power-fuel. Esso was designed to give more power-and does it.
In many cars Esso actually de. velops as high as $20 \%$ moro power than ordinarýy sasoline.
This is an incrense you will notiee instantly. It sives an entirely new "feel" to driving.
'Look at the chart on the right. It shows how Esso compares not with ordinary gasolines, but with the leading promium fuels on the mar: ket today.
Try Esso in yourr own car, Fill up when your tank is as nearly empty as possible - and get the sensation of driving with Esso undiluted by any other gasôline.
Esso was perfected in Amierica
by the world's leading petroleum technicians. It contains Ethyl- but it is far more than an ordinary Ethyl fuel.

Make a ten-day test of this new fuel. Find out for yourself what your car 'can do with Esso. Then change back to any other type of gasoline-if you can.

oreme the nex, exuct pay motar fiwels. Note hoto far superior to all otieicr premiuin fuels ESSO's Octane
Rating is. (Sumples of promium sasolines Rating is. (Samples of promium rasolines.
pisked at random from roadside pumps.)

Made From Texas. Crudes by the M





 Mrs. Lipscomb Presides
Over Elbove Demonstration Club Meeting On Leisure Palace, Aast teret bed tio the King to






 MODEST MAIDENS



| CHollywood Sights cir somasici |
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WOODW ARD COFFEE
Attorneys-at-Law General Practice la All
Courts Fiwher Blidg.


Did you ever soe a Mhotor write out a Declaration of Independence? They do every ouce in a while when
they've been getting ordinary oill-especially in hot they've been getting ordinary oill-especially lan hot
weather. And this Declaration always takee the form of a repair bill. Today, before you start out on your thh of July drives, of Humble 997. You doa't have to werry about cerbon with 997 beeasse ft's practically $100 \%$ carbonelear. You don't have to worry about englue protection or the premium price for 997 elther. Made from the heart of the errude that contalns frietion-6ghting molecules ouly, 997 attalas a new hideh ha heat reciotanek. And that
means lower oil consumption per nall. These performance fucto have won 9
thande of new 'Texace cuatomere won 997 literally thowSee for yourself over the 4th that $997^{\prime}$, atability makikes it 'the moot economical motor oll oos the Texas market.
Drive fin at any Humble dealer's. HUMBLE OIL AND REFINING COMPANY Makert of isso


## You can settle this out of court

Every cigarette is its own best witness. LET CHESTERFIELD SPEAK FOR ITSELF.
They're MILDER . . . you can smoke' as many as you like.
They TASTE BETTER . . . you KNOW that the minute you
light up. MILD RIPE TOBACCOS -the best that money can buy, aged right, blended right.

PURE CIGARETTE PAPER-the purest made.

Right there CHESTERFIELDS rest their case with YOU.

# Chesterfield 



Nu, minnatian .
SET ENDURANCE FLIGHT RECORD

On Trial

 Soval Naross mate by Relered
Samuet sosaury, who. investigated
New Yorks lower sourts Hails Heover Plan
Hent

START OF HOP ON WHICH RUTH NICHOLS CRASHED NEWLYWEDS SAIL FOR FRANCE


 Astor Van Alen, dayphter of Mra, James Laurens Van Alen and greati-
grand daughter of tho lato Mra Willimm Aatore.



Capone Foe
War Debt Conferee

 TRANSATLANTIC ELIERS AND PLAN:




wow wim



CLOSED JULY 4th Oberving this national holiday this atore will be closed
and day that out employees may enjoy A day of peren-
Hon. Albert M. Fisher Co. Phone 400

Church Calendar为
 muy numar cuiven
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duccess, capeclaty in ohlo where a Pecos Irrigation Lake ors wit make goot erop.. Ther
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## The Easiest Money You Will Ever Make As Long As You Live! $\$ 2500$ in PRIZES offered by The HERALD

 on $\mathrm{H}^{\text {alf-pay during }} \mathrm{V}^{\text {acation }}$
$\square$


## put your $\mathrm{T}_{\text {elephone }}$


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## Che Bid Spring Herath

## Special Session Call Expected Next Week



THE BIG Spring heraild
V
the big sprivg herala

|  | Loucile Allgood's Weekly Letter |  |
| :---: | :---: | :---: |
|  |  |  |
|  | How to Rid the Place of Swarms of Summer Flies |  |



Fliers

City To Close
Shops July 4
Praticall, An Bumen


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$\qquad$

Mrs. O. W. Smoot 22, To Be Birie
U. S. May Share In Benefits From Debt Moratorium


Public Records
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by Harold Cell Wright


## Consider your Alamis Opple!!* Don't Rasp Your Throat With Harsh Irritants



Find Wonderful New Face Powder

|  |
| :---: |
| $\begin{gathered} \text { Daily } \\ \text { HERALD } \\ \text { Want Ads } \\ \text { Get } \\ \text { RESU S S } \\ \text { Plone Your dit } 10 \\ \text { T28 or } 729 \end{gathered}$ |

TAKE THE HERALD Apple. You are actually fouching your larynx - this is your voice box-it contains your vocal chords. When you corsider your Adam's Apple, you are considering your throat-your vocal chords.
No one has yef challenged the statement - "sunshine mellows - heat purifies." That's why LUCKY STRIKE'S exclusive "TOASTING" Process InIUCKY STRIKE the finest Rays you ever smoked-made of the finest tobaccos - the Cream of the Crop -THEN- "IT'S TOASTED." Certain harsh Irritants present in all raw tobaccos are expelled by LUCKY STRIKE'S exclusive "TOASTING" Process. We sell these expelled irritants to manufacturers of chemical compounds. They are not present in your LUCKY STRIKE. LUCKIES are always kind to your throat. And so we say "Consider your Adomi; Appo.," Bo carexterin


## News of tum DayimPictures

BYRD'S FAREWELL TO A BUDDY OF THE POLAR WASTES GOV. ROOSEVELT'S MOTHER HOME


A SOUTHERN WARRIOR'S.SALUTE

 picture was theen duting the
erans in Montaemery, Als.

## MR. BALDWIN SPINS A YARN






 CUR'TIS SURVEYS HOME POLITICS






Heiress' Stepfather



Heeads Editorial Body In Textile Merger

$\square$
pagestix
${ }^{9}$ Baron, 30, Rich, Sighs, Wishing. He Were Poor

THÉ BIG SPRING, TEXAS

Basques' Beret
New Fashion For
Uzcudun Fight




To thrill you


PASSON-IN-LAW


JUST wait till you taste Kellogg's PEP Bran
Flakes. Here so a faver to tempt you- hhrill worderful flavot that only Kellogg's PEP wonderful flavot that only Kellogg's PEP
Bran Flakes have - the famous deliciousness that makes them known as better bran flakes.
They rés nourishing. too, for they're filled

To help keep you fit
Kellogg's PEP Bran Flakes contain just
enough bran to be mildty laxative - to help for childten at supper. A fine dime. A treat night snack. Made by Kellogg in Battle Creek. 6old at all grocers in the red-andgreen package.

BRAN FLAKES

| iotice!: <br> Reduced Prices <br> for |  |
| :---: | :---: |
| PASTEUR̉IZED <br> MILK <br> -Dairyland Grade A. <br> PASEE KIZFI |  |
|  | 3 |
| (Dainkand. | Products |



SCORCHY SMITH. Thatint periertic

Fast Work
by John C. Terry

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$m_{0}$ With The W.C.T.U.
First Baptist G.A. Announce Program For Next Meeting
$\frac{\text { Tas itc spring aiznato }}{\text { Visiting InOId Mexico }}$
Par, Accrued
Interest Bid

## Too Frequent Sprinkling Of Lawns

 ${ }^{\circ}$ And Gardens Disastrous §ays AgentQuaint "Old Lavender"
Dartv Given By Mrs. M. Wentz And A. Schnitzer

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First Half Of 1931 Sees 22
Cars Stolen, 15 Recovered; 63 Marriages, 33 Divorces



Mrs. Rogers
Chosen Head Sewing Club

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To Chicago Nears Completion neninary mitanst comments And zinvisus Rules for The Art Contest

Wills Monument Speech a Dud



Pioncers of
County Will Gather Soon 1025 Dinc For Ammal To in \umed


Five Primary Reasons For Retail Business Failures Listed In Address By Dallas Merchandising Expert

Big Spring Girl Congratulated By Dean White, CIA

Mrs.W. K.Edwards Honors Her Mother With Bridge Party

Public Ǩecords

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## Passenger Revenue Of Railroads <br> In Texas Declines 31.6 Per Cent <br> During First Three Months Of 1931

Big Spring Business. Profesaione
DIRECTOR:
BROOKS AND WOOLIWARD


- Lamer tifiser mits


DR. C. C. CARILR Osteopathic Pbysycan and ${ }^{005} \begin{gathered}\text { Petrolcum } \\ \text { Phone } 832\end{gathered}{ }^{31 d_{2}}$

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[^0]:    S. P. C. Members

    Party At Home Of
    Mozelle Glaser

