

# Manufacturers' Exhibits Opening Tonight

## HOME TOWN TALK

By REDDY

Every salesman—and that includes most everybody—should hear Alfonso Johnson at the Settles ballroom this evening at 8 o'clock.

That business men today are faced with the task of selling instead of merely keeping stores is brought out in practical and sensible fashion by Mr. Johnson. His talks are of much direct value to everybody in all lines.

The majority of our people are elated over the examiner's recommendations on the T. & P. N. application. A few voiced keen disappointment.

Perusal of the abstracts of evidence introduced in the Lubbock hearing by proponents of the application convinces on that the section of the proposed road recommended by the examiner would be of greater value not only to the T. & P. but also to Big Spring than the other section.

To begin with, if only Big Spring-Lubbock and Lubbock-Junction-Lubbock links are built it will be possible to handle all operation from Big Spring terminal. Many railroad men now not regularly employed would be working every day if that 125 miles of track were in use.

The T. & P. showed at the Lubbock hearing that potential tonnage from the counties touched by the part of the proposed road recommended was sufficient to justify the construction.

The further plea was made that the T. & P. needs this tonnage if it is to maintain the high class of service now offered on its main line. It was shown, also, that construction of this line would not unduly impair safety of the investment of other rail lines in the same general territory.

To ship stuff from Lamesa via the Santa Fe to Fort Worth or Dallas the routing must be via El Paso, Sweetwater, Coleman, Brownwood, Temple, Cleburne.

To ship from Lamesa via the T. & P. the route would be much shorter—to Big Spring, thence directly to Dallas and Fort Worth.

Distance from Lamesa to the Gulf also would be shorter.

The examiner pointed out that if the new road were built further north this fact would not obtain. For instance, a shipment from Amarillo via the Santa Fe or Fort Worth & Denver City to Fort Worth would be as short as via the T. & P. N.'s proposed road.

After a fresh perusal of the testimony introduced in the hearing and a review of arguments by the T. & P. it is our opinion that, if after all efforts to obtain a permit to build the entire 233 miles prove made and only the right to build the 125 miles recommended remains the T. & P. will be anxious to go ahead and build that much.

## President Of W.T.C.C. Congratulates City On Rail Recommendation

News of the recommendation to the interstate commerce commission that 125 miles of the proposed line of the Texas & Pacific North ern be built had barely been received here before the local Chamber of Commerce had received a message of congratulations from President Houston Harte, San Angelo, on behalf of the West Texas Chamber of Commerce.

## Clothing Stolen From Cook; Gun Is Missed From Home

A quantity of clothing was stolen Wednesday from M. E. Gardner, Texas & Pacific Eating House cook. It was reported to the sheriff's department. The robbery was discovered about noon. The lost included a suit of clothes, a number of shirts and pairs of shoes and a ring.

It was reported to the police department that a gun was stolen Wednesday from the home of J. N. Blue, master mechanic of the Texas & Pacific railway.

## The Weather

West Texas: Fair tonight; partly cloudy Friday.  
East Texas: Generally fair but somewhat unsettled on coast to night and Friday.

## Gets Church Post



R. A. Dunn, Charlotte, N. C. banker, was elected moderator of the Presbyterian church in the United States at the church's general assembly at Montreal, N. C.

## Cosden Protests Increased Rates On Oil Products

WASHINGTON, June 25.—Two additional protests against the proposed 15 per cent flat increase in freight rates sought before the interstate commerce commission by presidents representing all roads have been received.

They are from Walker Wilcox, traffic manager of the Cosden Oil Company, and general offices in Fort Worth, and H. J. Laine, secretary of the Port Association House.

The Cosden protest opposed the increase as entirely applicable to petroleum and its products. Opposition was based primarily upon conditions created by depressed state of the oil industry.

Furthermore, said Mr. Wilcox, "your body gives favorable consideration to this application we most strenuously object to our present differential from Big Spring of 4 cents per hundredweight over Group Three rates being increased, which will happen if you grant blanket increases and no limited increase in oil rates to a flat increase basis."

Numerous protests from other Texas interests are on file at the commission, as well as hundreds of others from other states. The commission has not caught up even on filing them and acknowledgements are limited to a single sentence, merely stating that the protest has been received.

While applications are being received daily from individual railroads seeking authority to reduce rates on specified commodities to meet motor truck competition the commission also has before it the railroad presidents' petition for a blanket raise of 15 per cent throughout the country.

## FAITHFUL WORKERS

The Faithful Workers class of the East Fourth Street Baptist Church will study the second and third chapters of Genesis Sunday morning.

## Cordova Island, At Edge Of El Paso, Most Dangerous Spot In Boundaries

EDITOR'S NOTE: This is the second of six articles on Cordova Island. The next will appear in the Herald tomorrow.

By H. C. MARSHALL  
(Associated Press Staff Writer)

EL PASO, June 25.—As Col. H. C. Hensley, chief of the immigration border patrol which guards most of the international boundary at Cordova Island, arose from his desk, he took a 45 caliber six-shooter from a drawer and strapped it about his waist.

The assistant chief, G. W. Linckhoff, picked a similar weapon from a basket and slipped it into his holster.

The actions were preliminary to a tour of inspection along the island, which has been called by government officials one of the most dangerous centers for smuggling on American boundaries.

"You never know when you'll need a gun," the colonel said. "It's a tough neighborhood down there, and trouble breaks as a rule without the slightest warning."

Driving through South El Paso, the patrolmen described the peculiar geographical features of the Cordova boundary which have created problems in plenty for the governments at Mexico City and Washington.

Changed Channel  
Some 20 years ago, the Rio Grande was the boundary between the United States and Mexico for nearly all of the El Paso territory, at one point coming up in a broad "U" turn to the very edge of the

## J. C. Penney Signs Lease For Building

Nationally Known Merchandising Firm To Occupy Segal Bldg.

The J. C. Penney Company, nationally known merchandising corporation with stores in most of the important cities of West Texas, informed Frank Lester Wednesday morning from New York that a lease on the building at East Third street had been signed and executed by the company.

Mr. Lester, owner of the building, commonly known as the "Segal building," said the lease covered a 12-year period.

Negotiations by the Penney company for a building in Big Spring have been under way for more than a year.

Announcement of the date for opening of the Big Spring store is expected to be made soon.

## Labor Laws Of State To Be Enforced

Gragg Reports Convictions; 954 Law Being Violated, He Says

AUSTIN, June 25 (INS).—Reviewing the work of his department during the past few months, H. B. Gragg, state labor commissioner, today indicated he would make every effort to enforce all labor laws during his administration.

Gragg announced that in the three months since he took office, the department has filed fourteen complaints for violation of labor laws, secured six convictions, resulting in collection of fines aggregating more than \$400.

"The greater number of these," Gragg's statement said, "was for violation of the 954 law, law which indicates there are many employers annoyed by the distressing conditions resulting from widespread unemployment, and who are actually contributing to this unemployment by requiring or permitting women employees to work longer hours than permitted by law. These unscrupulous exploiters of the ignorant and depressed have no consideration to the fact that many worthy people, now out of employment, and in needy circumstances, could be earning a livelihood if all employers of labor would adhere to the practice of fairness toward the working classes in the matter of hours of labor and distribution of employment."

The statement continued that 27 orders to business or industrial concerns to meet requirements of the law by providing safety and health measures had been promulgated; and since March 10 the department had aided in adjusting 89 wage claims for payments aggregating \$4,543.

Commissioner Gragg said he was determined to clean out the unscrupulous operators of employment agencies. One deputy of the department was assigned to this task.

(Continued on page 17)

## To Speak Here



Alfonso Johnson, Dallas Chamber of Commerce merchant, will address the public at 8 p. m. tonight and Friday night and at 10 a. m. Friday at the Settles hotel under auspices of the chamber of commerce. His topics will be "The Human Equation in Selling," "Modern Merchandising," and "Taking the Sigh Out of Business Cycles." The public, especially employees of retail establishments, are urged to attend.

## Wiley Post And Wife Formerly Lived Near Here

ADLENE, June 25.—While the world watches with interest the flight of Post and Gatty around the globe, West Texans point with pride to Wiley Post as a native of this section. His wife, May Laine Post, whom he married in 1928, also is a West Texan.

Some 20 years ago the new world-girdling flier lived with his parents, Mr. and Mrs. William Post, on a farm four miles south of Caps in this county and young Post attended the Caps school, Roy Quattlebaum, a pioneer of the Caps section, told the Reporter last night.

"He was quite a small boy and just an ordinary youngster when he lived in these parts," Mr. Quattlebaum said. The family moved to Oklahoma about 20 years ago, he said, and he has not seen Wiley since.

His wife, when a 16-year-old girl moved with her parents, Mr. and Mrs. J. D. Laine, to the Divide community in Nolan county about 20 miles southeast of Sweetwater. The young couple met in Oklahoma while she was working in Walters and he in Oklahoma City, and were married in 1928, coming into Texas for the ceremony, her parents told a Sweetwater newspaper man when he called on them.

Mr. and Mrs. Laine were working in their garden when the reporter went to tell them of the take-off of their son-in-law. Mrs. Laine was fixing her tomato plants and Mr. Laine planting watermelon seed at the time and they both expressed confidence that Wiley's undertaking would be successful.

Their daughter visited her parents in May and went from Divide to Oklahoma. She is expected to return for a further visit with her parents when the flight is completed.

Post is 32 and his young wife 22 years of age.

## Girl Runaway, Held Here, Won't Say Why She Left Her Home

A sixteen-year-old girl stood in a cell in the county jail today and refused to tell deputy sheriffs why she had run away from home, and why she did not want to return.

The girl was found occupying a cabin in a local tourist camp. A friendly tourist had given her a ride into Big Spring and rented the cabin for her to sleep in during the night. She was found Wednesday.

She immediately told officers her name was Mollie Hoiden, and that her father lived at Hagerman, New Mexico. A telegram was received from the father, advising he was sending a ticket for her to use in returning home.

She answered questions freely but refused to answer when she was repeatedly asked why she left home and why she did not care to return.

She was being detained by the county officers today, awaiting receipt of the ticket.

## Fort Worth Wife Shoots Husband

FORT WORTH, June 25. (AP)—Russell Barnett, 48, produce man, was shot to death in the bedroom of his home here at three o'clock today.

"His wife, 40, said, 'I shot to protect myself.'"

They had been married twenty-two years. A son, 13, and a daughter, 17, survive.

## Kiwanis Club Hears Speech By Dallas Man

Alfonso Johnson Reviews Topics For Three Local Lectures

An address by Alfonso Johnson, Dallas Chamber of Commerce merchant, for a series of lectures under auspices of the Chamber of Commerce, and the singing of Kiwanian Homer Hurt, district attorney of Paul's Valley, Okla., featured Thursday's Kiwanis club program at the Crawford hotel, which was under direction of Victor Mullinger.

A new member, Bill Quereau, who recently succeeded his cousin, Charles Quereau, as manager of Meyer Court, was introduced by Lihurn Coffee.

Mr. Hurt, who is visiting in the E. B. Kimberlin home here, "brought down the house" with his two selections. Accompaniment was played by Miss Katherine Sangster, Kiwanis club musician. The club especially enjoyed Hurt's rendition of "Old Man River."

Hilo Hatch was named chairman of the "On To Oklahoma City" committee by President G. R. Porter. He will organize a delegation to the Texas-Oklahoma district convention in September.

L. A. Eubanks, general program chairman, thanked the June committee for its good work.

Dr. J. R. Dillard thanked John Wolcott and Joe and Bernard Fisher, Kiwanians, for furnishing trucks to transport local Boy Scouts to the camp in Madera canyon.

## Topics

Mr. Johnson announced topics for the three public addresses he is to present here. This evening at 8 o'clock he will talk on "The Human Equation in Selling." At 10 a. m. Friday he will speak on "Modern Merchandising." The final address, at 8 p. m. Friday will deal with "Taking the Sigh Out of Business Cycles."

In his remarks to the Kiwanis club Mr. Johnson said, in part: "The days are gone when people come into stores and say what they want. We have to sell them now. My theme song tonight will be 'The Customer Is The Boss.' She decides what is bought."

"I say 'she' because the woman do 85 per cent of the buying. Men take the other 15 per cent home nights, and if not acceptable by their wives return the merchandise the next morning."

"Friday morning at the Settles hotel I will talk on 'Modern Merchandising.' Mere storekeeping is out of style. Merchandising is necessary. Customers now will go 50 miles to be served by a merchandiser rather than patronize a storekeeper at home. Our competitors may be a 100 miles away as well as in the same block. Other things being equal most of us prefer buying at home. But we must make 'other things' equal."

"Friday night I am going to say that the depression is over and we try to prove it. Business has been flat on its back. Like a man who has been through a long illness, business cannot be expected to get into full action at once. It must re-create, perhaps slowly. The last 18 hours has seen a real change in the mental attitude of the country. Hoover's plan may not be agreeable to all the politicians but if it works it is all right."

"Big Spring, whether you believe it or not, doesn't know what depression really means, compared with some parts of the state, and I have covered 20,000 miles in Texas in the past 12 months."

"Are you good citizens? Being good and being good citizens are different matters. What does it profit a man to live in a community of amass thousands, and die having done nothing for his community?"

"We must not only be good, but good for something."

Answers  
"In the 200 towns I have visited of late I get all sorts of answers from residents when I ask them what kind of a town they're living in. Some say that the town used to be good but is now awful. I always think to myself that maybe they're not good any more and it is because there are too many birds like you in it. Other people tell me their towns are rather hard hit now but fundamentally o.k. When a stranger asked you about your city—you are the city, insofar as his impression of it is concerned."

"Do you knock or boost your Chamber of Commerce? Do you knock or boost your newspaper? Newspapers are called upon to do lots of things for the community and most of them are pretty nearly always performing valuable services."

"What do you do for your church? The average man is a professed Christian but he doesn't work at his profession. You would not live in a town without churches. It is not unbelief but indifference toward religion that hurts towns."

## TEXAS SEASON SPLIT

DALLAS, June 25. (AP)—The Texas league voted to split the current season July 1.

## A YOUNG SOVIET WORKER



Hope for the future success of the Soviet union is now based on the youth of Russia. Taught trades and political science, they are spreading the doctrines of the communists. Here is a young Kirgis boy named Mutor addressing workers of a state farm in the upper Volga region.

## Hillig And Hoiris Reach Germany; After 32-Hour Flight; Post, Gatty Land In Moscow; Siberia Next Stop

KREFELD, Germany, June 25. (AP)—Otto Hillig and Holger Hoiris landed here at 5:30 p. m. or 10:30 a. m. Texas time, today.

It took thirty-two hours to fly from Newfoundland. They ate lunch, drank some beer and took off for Copenhagen.

Krefeld is 300 miles from Berlin on the Netherlands border.

MOSCOW, June 25. (AP)—Wiley Post and Harold Gatty landed at the October Airdrome at 5:30 p. m. or 9:30 a. m. Texas time.

They took off from Berlin at 7:38 a. m. or 12:38 a. m. Texas time. The distance is 850 miles. The pair planned to spend the night in Moscow. The next flight is to Irkutsk, Siberia, 2000 miles away.

## Mellon Going To France; Stimson To Visit Italy

(By The Associated Press)  
Secretary Mellon was on his way to France today expecting to discuss French counter proposals to the Hoover moratorium plan with French officials.

It was indicated at Paris that French and German representatives may hold a meeting soon. The Italian government began active preparations for full and unconditional execution of the Hoover proposals.

At Washington, Secretary of State Stimson decided to sail for Naples Saturday. He had previously announced he would spend his vacation in Europe.

## Signs Of Improvement Seen In Oil Industry By Midcontinent Leaders

By BENNETT WOLFE  
(Associated Press Staff Writer)  
TULSA, Okla., June 25.—Signs of improvement have been noted in the condition of the petroleum industry, causing a general belief in this oil capital that the industry finally has passed the crisis in the most serious phase of its history.

Higher gasoline prices, predictions of an impending hike in the crude oil market and indications of more orderly development of the rich Eastern Texas area, a sore spot for many weeks, were some of the heartening developments.

Among leaders of the industry a definite feeling exists that the oil business has reached the turning point and is beginning an upward trend. However, there is no tendency to forecast any spectacular recovery.

Optimistic  
W. G. Skelly, president of the Skelly Oil Company, said he believed the industry was about to emerge from a period of serious readjustments "upon a more solid and business-like basis than ever before."

Alvin Richards, president of the Kansas-Oklahoma division of the Midcontinent Oil and Gas Association and an executive of the Pure Oil Company, declared that steps to make production effective in Eastern Texas would result, if successful, in "a fastening of stabilization" for the industry.

In the opinion of E. B. Beezer, president of the American Petroleum Institute and the Barnadell Corporation, indications are encouraging for a gradual return to normal conditions.

Gasoline prices have climbed this week over most of the Midcontinent area after an upswing in the California retail market. The general advance has been 1 cent a gallon.

The price increases served to bolster recent predictions of many oil men that the crude oil market would advance soon.

In some quarters it is felt the major purchases of Midcontinent crude oil will not follow the action of the Magnolia Petroleum Company, a subsidiary of the Standard Oil Company of New York, in setting flat prices, but will announce higher price schedules.

Action by other purchasers has been awaited since the Magnolia advanced price schedules based on gravity and placed its new flat prices in effective Saturday.

## Lecture By Johnson Set For 8 O'Clock

Human Equation In Selling Topic At Settles This Evening

Beginning at 8 o'clock tonight exhibits of Big Spring manufacturers will be open to the public in the Reagan building at Fourth and Gregg streets.

The exhibits will be open through the week. A number of attractive booths were being finished this morning, and interesting facts about the processes and products of local factories.

One of the largest crowds ever to attend a business lecture here is expected to hear Alfonso Johnson, director of trade extension division of the Dallas Chamber of Commerce, and representative of the Dallas Wholesale Merchants' Association, who appears at 8 o'clock tonight under the auspices of the local commercial organization.

Mr. Johnson was brought here as the headliner of the merchants' institute and manufacturers' exhibit, sponsored by the Chamber of Commerce.

His initial talk will be on the "Human Equation in Salesmanship." He arrived too late for his opening talk scheduled for this morning. The three sessions will be held in the Crystal ballroom of the Settles Hotel. A lecture will be given tonight, Friday morning at 10 a. m. and Friday night at 8 o'clock.

Mr. Johnson has given his lecture on salesmanship at least 200 times and often has given it as many as four times in one city.

"The talk," he said, "is practical, not theoretical. Of course there are certain fundamentals that are true in all cases of salesmanship, but there are certain facts that are not generally known."

"I find in most instances the weakest part in an organization is the sales force. The man or woman behind the counter controls the destiny of many a retail organization. Some merchants are not capitalizing on the human equation as a primary factor in their business."

Practical Suggestions  
"In tonight's talk I will endeavor to give suggestions that can be put to use in every store. Concrete facts and not theories will be given the assembly."

Local chamber officials were expecting a large representation from every retail and wholesale firm in Big Spring. They urged that owners of businesses have their employees hear Mr. Johnson.

The Dallas speaker has had a varied experience in merchandising and advertising. He has served behind the counter of small stores, and he has been personnel director of one of the largest department stores of the South. He was business editor of the Dallas News and Journal for five years. He served the government as United States Trade Commissioner to Japan, and is the author of a number of business articles including a survey of the possibilities of American goods in the Orient.

Modern Merchandising  
Friday morning Mr. Johnson will speak on "Modern Merchandising." His discussion will include the specific causes of failures in the southwest, quoting facts obtained within the past twelve months. He also will challenge the statement that competition causes retail failures, and will present data to prove that competition, although perhaps a working factor, is not one of the major causes.

Friday night Mr. Johnson will speak on "Taking the Sigh Out of the Business Cycle." The business slump, the cause of it, and what can be expected in the future will be discussed, along with a review of the financial curves based on financial history.

The manufacturers' exhibit will open at 8 o'clock tonight in the Reagan building, corner West Fourth and South Gregg streets. Approximately twenty local manufacturing firms will have exhibits and displays.

A program, consisting of music, feature numbers and other attractions, will start immediately after the conclusion of Mr. Johnson's talk. Officials of the organization urged local residents to attend Mr. Johnson's talk before going to the exhibit. The industrial show will be open from 8 p. m. until 10:30 p. m. tonight, and all day Friday.

Mr. Johnson announced today he would be glad to visit as many stores as time would allow and confer with owners relative to business problems. Arrangements for Mr. Johnson's interviews can be made through C. T. Watson, manager of Chamber of Commerce.

## ADVERTISING FIRE SALE

LOS ANGELES, Calif. (INS).—Responding to an alarm, firemen were surprised by the signs displayed in a store window of the burning building.

"FIRE SALE!"

"ENTIRE STOCK OF DAMAGED GOODS MUST GO!"



## East Texas Sends National Crude Output Upward

TULSA, Okla., June 25.—(UP)—Under the impetus of a sharp production increase in East Texas, the trouble spot of the oil industry's over-production problem daily average petroleum production in the United States rose 32,668 barrels to 2,478,271 barrels.

The effectiveness of the Cranfill unitization plan, which now appears near the brink of failure, was not demonstrated in the Oil and Gas Journal's production estimates, however.

East Texas' daily average production rose 42,362 barrels, the highest production figure recorded from the vast field.

Oklahoma daily average production rose 80 barrels to 557,145 barrels. Mid-continent production rose 45,159 barrels to 1,523,139 barrels. An 11,000 barrel drop to 514,750 barrels in California sheared a greater aggregate rise. The new laws in California show signs of bringing that state under an iron-bound production regulation.

The production table:

	June 20	June 13
Oklahoma City	161,935	170,783
Seminole-St. Louis	156,235	149,120
Remainder of state	238,945	237,160
Total Oklahoma	557,145	557,063
Kligore	188,568	168,000
Lathrop	68,372	46,700

Johner	314,122	314,309
Total E. Texas	371,382	329,009
West Texas	213,113	210,024
N. Central Texas	84,699	80,493
Texas Panhandle	58,940	57,963
East Central Texas	60,150	60,570
North Louisiana	35,950	37,400
Arkansas	44,870	45,345
Total Mid-con.	1,529,129	1,480,950

Gulf Coast	158,676	169,500
Southwest Texas	64,336	58,050
Eastern	110,000	110,000
Rocky M. area	98,370	99,353
Santa Fe Springs	64,500	64,500
Long Beach	78,500	80,500
Playa Del Rey	26,000	24,500
Elwood	26,500	33,000
Kettleman Hills	36,000	35,300
Remainder of state	263,250	262,750
Total California	514,750	525,750
Total U. S.	2,478,271	2,443,603

### BOWL CONCERT ARTISTS

HOLLYWOOD (INS)—Long distances are no deterrent to artists invited to take part in Hollywood Bowl concerts. It was pointed out by Glenn M. Tindall, Bowl manager, Europe and the eastern United States will supply most of the noted talent for the coming season of "Symphonies Under the Stars," he said. From England will come Sir Hamilton Harty, conductor of the famous Halle Orchestra, and from France, Pierre Monteux, noted French director. Harty and Monteux will conduct four of the eight weeks of concerts during the season opening on July 7. Other conductors will be Walter Damrosch, Arthur Rodzinski and Alfred Hertz.

RED FOLDS UP; STARTS SUIT COLTON, Calif. (INS)—Over M. Charleville has filed suit here for \$210,844 damages for injuries he said he received when a disappearing hotel bed in which he was sleeping folded up. The suit includes names of nearly everyone connected with the lodging house and the manufacturers of the bed. Due to the accident he maintained that he had to remain in a cast which prohibited him from following his profession. "He sought \$200,000 for personal injury, \$3,344 for medical treatment and \$7500 for attorney's fees."

HELPS HORSES AND DOGS DENVER (INS)—The Colorado State Bureau of Child and Animal Protection, utilizing funds left by the late Fred H. Forrester, Denver insurance man, for increasing the comfort of dumb animals throughout the state, will soon construct four horse and dog drinking troughs in Denver. Forrester left an estate valued at between \$100,000 and \$150,000, the bulk of which was to be used to provide comfort for dumb animals. The drinking troughs are to be placed at points where truck farmers enter the city when driving to market.

NOTRE DAME DRAWS LAWRENCE, Kas. (INS)—So enthusiastic are alumni of the University of Kansas over the scheduling of a football game between the Jayhawkers and Notre Dame in 1932 that a deluge of applications for seats for the game has descended upon Dr. F. C. Allen, director of athletics. Predictions that the demand will be greater than the 40,000 seating capacity of K.U. memorial stadium has caused the rush. Dr. Allen has felt compelled to announce that no orders for seats will be taken before August 1, 1932.

Avis Williamson, daughter of Mr. and Mrs. E. T. Williamson of Ackery, underwent an emergency operation at 4 a. m. Thursday at Hivings Hospital.

1929  
**FORD SPORT COUPE**  
One of the best Used Cars we have ever offered  
**\$275**  
Wolcott Motor Co.  
Main at 4th

Your Picnic Not Complete Without—  
**GOLDEN FLAKE Potato Chips**  
—ORDER FROM YOUR GROCER—

# Enter The HERALDS Great \$2,500 CONTEST

OPEN ONLY TO THE PEOPLE OF TEXAS



### Here's the Idea of the Contest

Notice the cartoon printed here. It represents the title for this particular cartoon. Studied in the list printed below the cartoon.

In this great \$2,500 Movietest there are thirty cartoons similar to this one. Each one represents the title of a motion picture and with each one is a similar list of titles that includes the correct title for that particular cartoon.

Your job is to name the movie title suggested by each of the thirty cartoons. Fifty cash prizes will be awarded contestants submitting correct or nearest correct lists of titles for the thirty cartoons.

The correct title for this cartoon is "The Cat and the Canary."

Get the complete set of thirty cartoons immediately simply by mailing the coupon.

"Father's Son"  
"Madam Satan"  
"The Cat and the Canary"

"Fighting Caravans"  
"Billy the Kid"  
"City Lights"

## You Can Win \$1000 In An Hour

Here is an opportunity to profit—50 cash prizes are to be awarded. \$1000 as first prize—\$500 as second—\$250 as third and so on. Mail the coupon below right now. You can win that \$1000 first prize in an hour.

## MAIL THIS COUPON

Get All 30 Cartoons Now—  
Everything You Need To Win!

This Contest Is Owned  
and Conducted By  
**The Herald**  
and Associated Newspapers

Movietest Editor,  
The Big Spring Herald,  
Big Spring, Texas.

PLEASE SEND ALL 30 CARTOONS TO—

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Telephone Number \_\_\_\_\_

(6-25)

## Consider your Adam's Apple!! Don't Rasp Your Throat With Harsh Irritants



### "Reach for a LUCKY instead"

Touch your Adam's Apple with your finger. You are actually touching your larynx—this is your voice box—it contains your vocal cords. When you consider your Adam's Apple, you are considering your throat—your vocal chords.

When a lawyer makes a statement before a jury he backs it up with sound evidence and facts. Here are the facts.

Certain harsh irritants, present in all raw tobaccos—which are expelled by LUCKY STRIKE's exclusive "TOASTING" Process—are sold by us to manufacturers of chemical compounds. In other words, the removal of these irritants in the manufacture of LUCKY STRIKE is not a mere laboratory procedure for the purpose of getting an advertising phrase—it is a definite and vitally important process in rendering LUCKY STRIKE Cigarettes less irritating than other cigarettes. Remember—LUCKY STRIKE comes to you after certain harsh irritants present in all raw tobaccos have been expelled through the exclusive "TOASTING" Process. No wonder LUCKIES are always kind to your throat. Be careful in your choice of cigarettes.



## "It's toasted"

Including the Use of Ultra Violet Rays

Sunshine Mellows—Heat Purifies

Your Throat Protection—against irritation—against cough

TUNE IN—  
The Lucky Strike  
Dance Orchestra,  
every Tuesday,  
Thursday and Saturday  
evening over  
K.B.C. network.



**HOSPITAL NOTES**  
 E. L. Gibson, of the Gibson Printing Company, underwent an operation for acute appendicitis at the Big Spring Hospital Wednesday night.  
 Elnora Webber, ten-year-old

daughter of Mr. and Mrs. Frank Webber of Colorado, is a patient at the Big Spring hospital, having had an operation this morning for the removal of tonsils and adenoids.

# 2 Days AND OUT

## The End of Fisherman's FIRE SALE

Come! Carry it away at Your Price!  
 Everything Marked for Final Sale!

<b>One Table</b> Goods slightly soiled. Undervest pants, remnants and other misc. Values to \$4. <b>5¢</b>	<b>Thread</b> White and Black <b>2¢</b> Spool	<b>Ladies' Slippers</b> Choice of house including a r. c. h. supports. Values to \$3. <b>\$1</b>
<b>Silks and Woolens</b> Choice of House <b>15¢</b> Yd.	<b>Boys' Longies</b> All Wool The Pair <b>49¢</b>	<b>Men's Work Pants</b> Khaki, pin check and others <b>49¢</b>
<b>Men's Athletic Unions</b> Values to \$1 <b>25¢</b>	<b>Men's Suits</b> All Wool <b>\$2.98</b>	<b>Men's Canvas Gloves</b> Slightly Soiled <b>1¢</b>

A Few Bargains that Await You!

<b>Men's Bow Ties</b> Former 50c Values Choice <b>10¢</b>	<b>Men's Dress Pants</b> All Wool The Pair <b>\$1</b>	<b>Children's Shoes and Slippers</b> All Leather Pair <b>49¢</b>
<b>Ladies' Blouses</b> Genuine Broadcloth White and Tan <b>29¢</b>	<b>Tennis Slippers and Shoes</b> pair <b>25¢</b>	<b>Remnants</b> taken from better materials <b>2¢-3¢</b> the yard
<b>Men's Leather Boots</b> Values to \$3.50 <b>\$2.98</b>	<b>Boys' Shoes and Slippers</b> Goodyear Welts Values to \$4 <b>98¢</b>	<b>Men's Felt Hats</b> For Dress Values to \$5 <b>98¢</b>
<b>Boys' Suits</b> All Wool Suits with 2 Pants <b>\$1.00</b>	<b>Men's Dress Shoes and Slippers</b> Values to \$5 Including W. L. Douglas <b>\$1.95</b>	<b>Children's Long and 3-4 Hose</b> Value to 55c pair <b>5¢</b>

Saturday, the Last Day,  
 Will Be Like An  
**AUCTION SALE**

**Sam Fisherman's Fire Sale**

Now in the hands of Outlet Stores

115 Main

Big Spring

## Ballinger Man Heads Nation's 5th Largest Bank

CHICAGO (INS)—Melvin Alrah Traylor, who is head of the nation's fifth largest bank by virtue of a recent merger, never saw a railroad train until he was nineteen years old.

Traylor never owned a pair of shoes until he was seven. His first glimpse of the outside world was obtained when he left his father's backwoods farm in southern Kentucky to seek his fortune in Texas.

Today this Kentuckian's judgment affects 5.5 per cent of all the bank deposits in the United States. His financial acumen was bred by the hard work of making ends meet in the almost inaccessible hills of Kentucky.

Two recent events have brought Traylor into prominence.

The 52-year-old executive guided to completion a merger of his institution, the First National Bank, with the Korean State National Bank. This amalgamation rounded one of the largest financial houses in the country.

In an address before a banquet of notables U. S. Senator James Hamilton Lewis praised Traylor

and declared he had all the requisites to become secretary of the treasury.

Only a short time before, Traylor was hailed for his sage comments in respect to the business depression.

When first starting on his career, Traylor became well known in Texas as a wise judge of "cattle paper," principal medium of exchange in that state at one time. It was there that he learned how to determine the soundness of loans.

For two years Traylor was cashier, teller, janitor and guard in the Bank of Malone, Tex. Later the Citizens National Bank of Ballinger, Tex., operating at a loss, acquired his services. In less than a year the bank was able to pay its first dividend.

One of Traylor's most important promotions resulted from his staying on the job. The president of his bank went on a convention trip and Traylor had to stay home. A call came from an important bank conference in a larger city. He attended gave his advice, and made such a deep impression that he was offered the vice-presidency of an institution in the larger city.

Traylor succeeded in escaping the Texas livestock crash of 1919. He often warned of the depression which began in 1929.

He is married and has a son and daughter.

## Escapes Prison



Associated Press Photo

Lydia Southard, woman "blue beard" alleged to have poisoned four husbands and another male relative to collect insurance, was sought after she escaped from the Idaho prison at Boise.

## MUST POST PESO RATES

TIA JUANA, Baja California, Mex.—(INS)—Governor Carlos Lerdo y Trejo de Tejada of Lower California, has issued orders to all

business houses in the Northern District which deal in foodstuffs of the first necessity to post prices of the fast dropping value of the silver peso. The governor hoped thus to halt speculators and unfair merchants from taking advantage of uninformed Mexicans and visitors.

## Old Organ Shown At Fredericksburg

FREDERICKSBURG, June 25.—

During the successfully celebrated golden jubilee of the male chorus Concordia here last week the visitors were shown a rare treat in the display of an old organ, the first musical instrument on which accompaniment was played when the singers began practicing melody 50 years ago. Historic interest attached to the organ, far more than a century old for archives show it to be the first musical instrument ever used at festivities in San Fernando cathedral at San Antonio.

It replaced there by a massive pipe organ, the small instrument became the property of Father Peter Tarillon, was an expert on musical instruments and had the organ in the best of condition when it became the property of Moritz Hartmann, father of Fritz Hartmann, the first conductor of the Concordia. The organ passed from father to son and later became the singing society's property.

It is related that on many occasions robust Conductor Hartmann packed the organ on his back to the scene of a serenade or other musical entertainment by Concordia.

The organ was replaced as accompanying instrument by a modern piano in 1902 but since that time has found an honor place in the home of William Hirschwald, Concordia president, who says the instrument is not for sale at any price but is to be kept as a relic for future generations.

## Cemetery Association Receives \$5 Donation

B. B. Fox has contributed five dollars to the cemetery association fund. John Wolcott, treasurer, announced that there is dire need of additional money for this cause at the present time.

## DEER BECOME MENACE TO FORESTS IN PENNA.

JARRISBURG, Pa.—(INS)—Deer, in some sections of Pennsylvania, are getting so numerous they are becoming a menace to state forests and to themselves, according to field studies made by the state department of forests and waters. From 20 to 40 deer are plenty for each 1,000 acres of Pennsylvania forest, the studies indicate.

Forests of the state, it is pointed out, once abounded in big game

but the problem of overpopulation was taken care of by predatory animals, now vanished, by hunting restrictions, forest fires and other natural causes. Forty years ago, a deer in its native haunts was rare in Pennsylvania.

## Beautiful VOILES

at

**\$1.95**

New shipments include all sizes. . . . See these!

OTHERS AT \$4.95

**The FASHION**  
 WOMEN'S WEAR  
 MAY & JACOB

"Druid" Bleached Sheetting  
 Now Only **5c yd.**  
 38-inch Brown **Muslin**  
 31-inch Width

For Summer Wear

**SHOES**

**\$2.98**

Fine selection of blonds, reptiles and contrasting colored leather trims. Also patents, kids and gunmetal. Solid leather throughout.

Children's wash suits real value **49c**

Small boys' sailor suits **79c**

Children's wash dresses 1 to 6 years **49c**

Misses wash dresses fast color **49c**

Ladies' wash dresses fast color, 2 for **\$1.00**

Novelty print pajamas **\$1.98**

## LINGERIE

Quality Way Above the Actual Prices!

Non-Run Panties step-ins **25c**

Sombray rayon panties & Stepins **49c**

Rayon Dance-sets; unusual value **98c**

Non-Run Pajamas all colors **98c**

Do You Love a Bargain?  
 If So, Here is a Real One!

Men's Straws **98c**

Only at L. C. Burr's will you find Men's new straws priced so low. In sailor and body straws. In the new styles. You will want one of each.

Did You Know at Burr's all

Millinery is Now Priced at Only—**\$1.88**

Nothing Higher, but a few are priced at only 58c. All the newest straw weaves, including a fresh shipment of felts in white or pastel, with wide floppy brims.

28-in Bluebell CHAMBRAY

**10c**  
 Yd.

36-inch White Mercerized Nainsook **19c Yd.**

At Burr's Only

**98c**

Entitles you to an Exceptional Ladies' Straw Hat

When we say "exceptional" we mean far better than average in quality of straw, in comfort, finish and style. A typical L. C. Burr Bargain!

Prints and solid colors 36 in. **10c**

Lounging pajama broadcloth prints **19c**

Dress prints guaranteed, fast color **15c**

Printed voiles fast colors **25c**

Printed batiste fast color **25c**

Good quality Ging hama for quilting **10c**

## SHIRTS

Priced Low, the L. C. Burr Way

Men's blue chambray shirts **39c**

Heavy quality blue chambray shirts **59c**

Boys' blue chambray shirts **49c**

Boys' dress shirts fast color **49c**

## L. C. Burr & Co. Brings You These NEW LOWER PRICES



for the Summer Selling Season!  
 Richland Fully Guaranteed  
**FIRST LINE TIRES**

Buy Your Tires for Less at Burr's!

You Know the QUALITY — Now Compare the PRICES!

4-Ply Richlands	6-Ply Heavy Duty
Size 29 x 4.40 Was \$4.98; Now <b>\$4.70</b>	Size 29 x 4.40 Was \$7.35; Now <b>\$6.80</b>
29 x 4.50 - - - - \$5.32	29 x 4.50 - - - - \$6.98
30 x 4.50 - - - - 5.40	30 x 4.50 - - - - 7.11
28 x 4.75 - - - - 6.34	28 x 4.75 - - - - 7.88
29 x 5.00 - - - - 6.65	29 x 5.00 - - - - 8.45
	30 x 5.00 - - - - 8.65
High Pressure, 30 x 3 1/2 - - - - -	<b>\$4.26</b>

Also a Full Complete Line of Auto Accessories

## RAW SILK HITS BOTTOM PRICES!

Not since the Spanish-American War has raw SILK sold lower than it is selling today! Also Cotton is cheaper now than since before the World War; Rayon has never sold for less in all history; and Wool has not been so low since 1911. Buy at these Savings!

39 inch ALL SILK Washable Flat Crepe

Burr's New Lower Price **88c yd**

Equivalent Quality Last Year Cost You \$1.49 Yard!

A rich, soft silk of closely woven, pliable quality! You'll love the harmonious blendings of fresh summer colors . . . the cool contrasts of light and dark. Come in today and see this wonderful value at our new low prices!

You Couldn't BEGIN to MAKE them for this Price!

Silk Dresses

**\$3.75**

Last Year's price was \$4.50 for Exactly the Same Quality!

Fresh, crisp, summery silks . . . adorable styles individually selected by our own buyer from the New York marts. Short or flaring sleeves, loose-fitting fashions for summer comfort. Tremendous values at this low price!

**L. C. Burr & Co.**

115-17 E. Second

Big Spring, Texas



## Big Spring Daily Herald

Published every morning and each afternoon except Saturday and Sunday by  
**RIO SPRING, TEXAS, INC.**  
 Robert W. Jacobs, Business Manager  
 Wendell G. Jacobs, Managing Editor

**NOTICE TO SUBSCRIBERS**  
 Subscribers desiring their address changed will please state in their communication both the old and new addresses.

Office: 119 W. First St.  
 Telephone: 128 and 729

**Subscription Rates**  
 Daily Herald

One Year \$1.00  
 Six Months .50  
 Three Months .25  
 One Month .10

**National Representative**  
 Texas Daily Press League, Mer-  
 cante Bank Bldg., Dallas, Texas.  
 Interstate Bldg., Kansas City, Mo.  
 130 N. Michigan Ave., Chicago, Ill.  
 Lexington Ave., New York City.

This paper's first duty is to print all the news that is fit to print honestly and fairly to all, unbiased by any consideration, including its own editorial opinion.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in any issue of this paper will be cheerfully corrected upon receipt of a statement to the attention of the management.

The publishers are not responsible for copy omissions, typographical errors that may occur further than to correct to the next issue after it is brought to their attention and in no case do the publishers hold themselves liable for damages further than the amount received by them for the actual space covering the error. The right is reserved to reject or edit all advertising copy. All advertising orders are accepted on the basis of cash in advance.

**MEMBER THE ASSOCIATED PRESS**  
 The Associated Press is exclusively entitled to the use for publication of all news dispatches credited to it, or not otherwise credited in this paper and also the local news published herein. All rights for reproduction of special dispatches are also reserved.

## School-Room Movies

EVER since Shakespeare made his famous remark about the unwilling school boy reluctantly trudging off to his lessons, it has been taken for granted that children in the very nature of things are bound to dislike going to school.

Improvements in methods of teaching within the last few decades have probably lessened this old antagonism of childhood to ward its education. But the children have not been entirely converted. Most of them even now would rejoice to see the school house burn down just as their fathers before them would have rejoiced.

Once in a while, though, one gets a glimpse of future possibilities—glimpses that bring conviction that schools eventually will be different. A long start has been made already. A great deal more undoubtedly will be accomplished during the next generation.

All of this meditation is proved by a little catalog recently issued by the Eastman company—a catalog showing a long list of educational films devoted for use in schools. The thing opens amazing vistas to the mind of one who got his "three R's" in the good old way.

Consider the possibilities of the schoolroom movie. What could not be done with it? Could any book or blackboard-talk hope to compete with a well-selected film? Look back at your own school days. You studied, among other things, geography—for long months, poring over uninteresting books and emerging with only the faintest idea, after all, of the world you live in.

Can you imagine getting geography through movies? Wouldn't a couple of dozen selected films in form a child about the world in a way that books could never equal? Furthermore, the child would remember what he learned and he would look forward to the next lesson.

Not all lessons could be taught that way, of course. Such hours of school as arithmetic, spelling and grammar can never be sugar-coated very much. But plenty of things could be taught through the films. A child could be informed about his world and the people who live in it, and the job could be done quickly and thoroughly.

The very smallness of the film catalog mentioned above is impressive because it shows that the surface has hardly been scratched. The movie can be one of the greatest allies the school teacher ever had. When it finally gets used to its fullest potentialities, it is a safe bet that the school children won't be half as eager to have vacation time come around.

## OPINIONS OF OTHERS

## Ferguson's Prospects

Wichita Falls Times: THE "anti-Ferguson amendment" to the election law did not pass at Austin, so that the election of three congressmen-at-large will be held next year on a free-for-all basis. There will be 20 or 30 candidates, probably, and the three who receive the highest vote in the first primary will be the winners. This method admittedly gives James E. Ferguson an advantage, owing to the "hip pocket vote" of which he boasts and which stays loyally with him. The candidate who, with a score or more opponents, can poll 100,000 votes is very apt to be among the chosen three.

In an effort to deprive Ferguson of this advantage, an amendment was offered to require the candidates to announce for place 1, place 2 or place 3, and have the two highest candidates for each place go into the run-off. That amendment, which undoubtedly would have lessened Ferguson's chances, failed in the closing hours of the session.

Regardless of its effect on the candidacy of any individual, the amendment should have been adopted. It would make the race

an orderly affair, instead of a scramble.

Perhaps there was, in the minds of those who opposed the amendment, the idea that after all, it might be just as well as to let Ferguson in Washington. Perhaps they thought that Ferguson as a congressman-at-large would be preferable to Ferguson remaining in Austin and continuing as a factor in at-home politics.

The legislature should have passed a redistricting bill and made it unnecessary to elect congressmen-at-large. Failing in that, it should have provided for a less confused method of electing congressmen-at-large, without regard for any individual's political fortunes.

## HOW'S your HEALTH?

Edited by Dr. Lago Goldstein, Academy of Medicine

## THE FILTHY FLY

The ordinary house fly is so common a pest that it is difficult to convince the average person of its menace to health.

However, the fly's tragic role as a carrier of disease has been demonstrated many times over, most notably in the Spanish-American war, when so many of our soldiers died of typhoid fever, the germs of which were widely spread by flies.

The menace of the fly arises directly out of its filthy habits. It breeds in manure piles, refuse or in any collection of fermenting or rotten organic matter. It feeds on anything it finds available, from garbage to the baby's milk.

Its bristle-covered body makes it a vehicle for all sorts of dirt and infectious material, and its disgusting habit of regurgitating its food increases both its repulsiveness and its menace.

The common fly is, therefore, neither a pest nor a wholesome companion, and its elimination from the household is to be strongly recommended.

The most effective destruction of this pest lies in the elimination of its breeding and feeding places. Keep all garbage and refuse covered. Screen windows and doors or, if this is not practicable, screen the kitchen and babies' rooms.

Swat the flies you can reach and the rest destroy by means of traps, fly paper or poison solutions.

Most of these destructive agents can be purchased for little money. However, if you desire to, you can make one of these yourself.

Farmers Bulletin No. 734, United States Department of Agriculture, will tell you how to make efficient fly traps.

Fly paper can be made by dissolving by the aid of heat 65 parts of colophony resin in 33 parts of castor oil.

Fly poison can be made out of a one to one and a half per cent solution of formaldehyde or sodium salicylate.

Expose small quantities of these solutions in saucers for the flies to drink.

Tomorrow—First Aid in Drowning

Hollywood Sights

By ROBBIN COONS

HOLLYWOOD—Movie fans, usually are skeptical of pictures which take favorite stars out of their customary character types, but most of the stars who have portrayed heroines progressing from youth to old age have suffered no loss of following thereby.

Recently two stage stars have essayed such roles as their first important screen work.

Known on the screen with "Clara", played Sabre Cravott from young womanhood to white haired grandmotherhood, and Helen Hayes first picture, "Lullaby", will present her in a similar role.

Dolores del Rio made the gesture successfully enough in "Evangeline", although the film was no great box office hit, and Laura La Plante followed suit in "Show Boat".

CHATTERTON'S FORTUNE

Ruth Chatterton has become the leading exponent of such screen transitions, having been most successful in three pictures which carried her through the years—Madame X, "Sarah and Son," and "The Right to Love."

Norma Talmadge had her fling at screened old age in "Secrets", very successfully, and also in one of her biggest hits, "Smilin' Through." Mary Pickford last year endeavored to duplicate "Secrets" as a talkie, "Forever Yours," but gave up the attempt in the midst of production, making "Kitty" instead.

Colleen Moore made the most daring departure of all, and some consider it her most appealing picture. It was after she had scored heavily as the flapper in "Flaming Youth" that she undertook the emotion role of the heroine of "So Big."

Here was none of the pep and vivacity of "Flaming Youth" in which she had made her name, but rather a studied and difficult characterization requiring the submergence of her real personality.

Despite that, "So Big" was one of the star's most successful pictures, although her fan mail subsequently proved the fans divided in opinion concerning her departure from type. She still gets letters on the subject, indicating it is one of paramount interest.

## DAILY CROSSWORD PUZZLE

Solution of Yesterday's Puzzle

ACROSS  
 1. Justice and law  
 4. Likely  
 5. Open  
 13. Profuse talk  
 14. Money hoarder  
 15. Enterlains  
 16. Father of mankind  
 18. Parent  
 19. Grow old  
 20. Genus of the made tree  
 21. Knock  
 22. Merit and measure  
 23. Smooth  
 24. Is predilect  
 25. 1,1418  
 26. Poems  
 27. Clamor  
 28. Spring church (festival)  
 29. Unit of weight  
 30. Cone-bearing tree  
 31. What?  
 32. Urals  
 33. Small horse  
 34. Gruffly  
 35. Out off  
 36. Chinese fruit

DOWN  
 1. South American river  
 2. Opera by Horatio Parker  
 3. Open courts in one place  
 4. Conversed  
 5. Hatched letter  
 6. Vestiges  
 7. Persian poet  
 8. Curry  
 9. Pasten  
 10. Dexterity  
 11. Conventions  
 12. Conclusion  
 13. Pen  
 14. Sun god  
 15. Type measure

1	2	3	4	5	6	7	8	9	10	11
12			13				14			
15					16	17		18		
19				20				21		
22			23					24		
25			26				27			
28		29				30			31	32
			33			34				35
36	37				38				39	
40				41					42	
43			44							45
47	48				49	50				46
51					52					53

## Mad Pursuit

BY JESSIE DOUGLAS FOX

## Chapter 1 "POOR OLD TONY"

The people of Orchard Hill, a small country town in Ohio, call him "Poor Old Tony" and laugh. I have often wondered why they laugh.

Antonio, himself, when he notices my indignation, always says in his gentle way, "Never mind; in laughter fools betray their ignorance, wise men their understanding."

Among those who know his history and appreciate his character, Antonio Latour is not a person to excite ridicule. His name once promised to endure with the names of Booth and Barrett and Irving and Mansfield and other actors of their day and rank. You who are old enough to remember the theater in the years from '76 to '88 will recall the great artists with whom he was associated. He had only small parts, it is true, but the critics spoke very kindly of his work.

Many times I have seen the newspaper clippings, yellow with age and worn by much handling, which the old actor treasures with such pride.

But Antonio Latour's career was ended when he was still a young man. He is old now, with silver hair, faded blue eyes, and thin trembling limbs; but his fine old actor's face is lighted with rare intelligence and feeling; he carries himself with that proud erectness which distinguishes gentlemen of the stage and he never appears without a flower in the lapel of his ancient coat.

Antonio lives alone in the ancient house in which his father was born. From it he can see the many acres that once belonged to his ancestors. His family was rich; the villagers will tell you, as they wonder how the old actor manages now to keep soul and body together.

"Poor Old Tony," they will say, "he set out to be a famous actor and now he has nothing."

But Old Tony laughs and says, "I have enough. When one has nothing one has freedom from a host of perilous bores. These good neighbors do not know how rich I am."

One evening, with a chuckle of mirth, Antonio said: "I overheard that Buxton woman talking about me today. She and two other women stopped in front of my house. And this here," she said (the old actor mimicked the Buxton woman's voice to perfection), "is the old Latour home that I've been telling you about. Old Tony Latour he's lived here alone ever since he come back from actin' in the stage in New York. He's a good-for-nothin'—a disgrace to his family and the community. Look, the house ain't had a brush of paint nor a tap of a hammer since his poor paw died. His paw and maw they was a real credit to the town and church. Elder Latour his paw was. She was a Deaconess. Ain't nobody ever heard tell what it was. Tony done when he was an actor that made him gulf and come home like he did, but it must 'a' been somethin' awful 'cause he ain't never been no good to himself nor to anybody else since." With another chuckle, the old actor explained: "The good ladies did not

know the subject, indicating it is one of paramount interest.

SOUNDS LIKE A GAG

Chuck Reisner tells the story—true, by the way—of the girl who was riding with her boy-friend when he crashed into another car. "O. K. for sound!" she chorled as the windshield splintered and showered her with glass.

over, Pierre's father, had no soul with which to endow his son. I knew that long before Donovon met Harriet, but what could I do?"

Antonio's forefathers were French, and Harriet's ancestors were of the same race. Harriet's father, "Doc" Noel, was a druggist and he and his wife were highly respected in Orchard Hill. Mrs. Noel died when Harriet was born and the child was raised by an ugly old housekeeper, feared by every youngster in the village. Forced to live too much within herself, the little girl soon learned that she could trick the housekeeper or her father into granting her almost anything and so grew up doing much as she pleased.

She was never a pretty child, as so many little girls are pretty. Her face was freckled, her nose strongly inclined to turn up; she had large gray-green eyes, a wide mouth, a broad forehead, and a general air of selfishness that provoked the villagers to wonder "what the child would come to." In the years of their childhood Tony and his little girl neighbor were often together, but she was no more to him than his other boy and girl playmates. He did not become conscious of her until the year before they graduated from the public school. Tony was 14; Harriet was two years younger. She had been a grade behind him but that year she caught up with his class so that they would graduate together.

One evening when we were sitting in the summer twilight the old gentleman said, "It is strange how that part of my life when I was a actor seems to me, now, to be only a dream." And then he continued as though he had forgotten my presence: "But my childhood and youth which I spent here in Orchard Hill with Harriet—those years of my life are very real."

They who pride themselves upon being too sophisticated and worldly-wise to indulge in sentiment will laugh with hard laughter at this old man's memories. They will say that Antonio Latour's story is sentimental trash.

## BUSINESS DIRECTORY

Dr. E. O. Ellington  
 Dentist  
 Petroleum Bldg.  
 Phone 281

WOODWARD  
 and  
 COFFEE  
 Attorneys-at-Law  
 General Practice in All Courts  
 Fisher Bldg.  
 Phone 501

"Circumstances," the old actor says, "shift the scene. Fate is the stage manager. Secure the director; God the producer; we, the actors, enter, play our parts and exit. They play goes on and on and on. And always there are members of the company standing in the wings."

Our little village of Orchard Hill, with the First National Bank, the Owl Drug Store, Harriet's house, the house of the Carens and the county jail, in Old Tony is a stage set. The back drop is a scene of rolling hills with farm houses and fields showing here and there amid the woods. Tony's house is well down stage—close to the footlights, as it were—at the edge of the village, overlooking the river, the valley and the wide sweep of country beyond.

The Orchard Hill set has been changed since Antonio Latour's first entrance over 50 years ago. The simple peace and quiet of the country village where Harriet and Tony played their parts is gone now. Modern improvements have come to Orchard Hill. Botox, Kiwanis, a Chamber of Commerce, an Advertising Club, Boosters. When I remark with lamentations, on these changes the old actor says, "Oh, well! the artists of the theatre, you know, have always been forced to yield a little to the box office."

Many of the actors who were on the stage with Harriet and Tony in their opening scenes have made their final exit. Nor will Old Tony be sorry to make his exit, for he believes as Pierre Donovan believes, that Harriet Noel, Pierre's mother, is there off stage waiting to welcome him and that together he and the woman he loved with such rare devotion will stand in the wings watching her son as he acts his part in this play which we call life.

You know who Pierre Donovan is, of course. Perhaps you have seen him on the stage. There are those who say that his name will go down in theatrical history as the greatest actor of his generation. Orchard Hill says that Antonio Latour has wasted his life in idleness.

The old actor, when aroused, says of the villagers, "Gods, do! they do not know how great a thing it is to have helped to make an artist like Pierre, Donovan. What can these people, in their narrow little commonplace cells, know of the world in which Harriet Noel and I lived—the world into which Pierre was born? Fools! They think if they grow a good crop of potatoes or cabbage they have done something to brag about! Potatoes and cabbage—bah!"

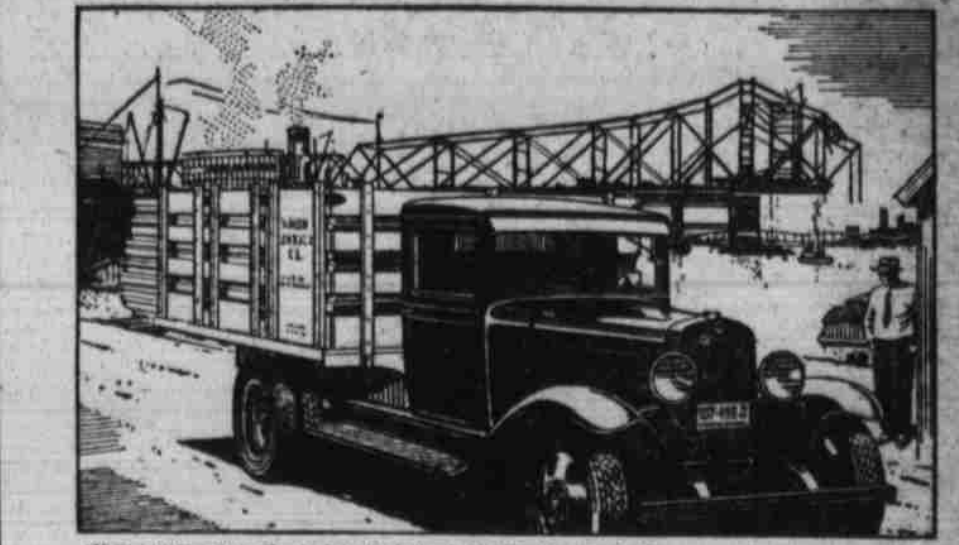
And then the old actor falters; the spouting flames subside; the fire becomes a steady enduring glow, and his voice softens reverently: "Harriet was a great soul—the greatest soul that ever gave itself to the stage. What an actress she was! Pierre Donovan inherited his soul from his mother. Roy Don-

Well, of this I am convinced: All normal men and women who have truly lived do have such emotional memories. And, I believe, too, that if the truth were known, the heart experiences which these world-hardened critics so carefully

hide are the dearest treasures of their years.

As for what are termed the realities of life—do not fear. Before Antonio Latour's story is finished you shall hear enough of betrayal, and robberies, and murder.

Nightmares against a life so do the villagers view the budding romance in the old scene which Tony reconstructs tomorrow.



1½-Ton 115-inch Stake Truck—Price, including body \$718. Dual wheels \$25 extra. With 137-inch wheelbase, including body \$815, dual wheels standard.

**Ton for ton . . . mile for mile**  
**Chevrolet six-cylinder trucks**  
**cost less to operate**

It is a matter of record, among more and more large fleet operators, that Chevrolet six-cylinder trucks give a lower transportation cost than any other truck of equal capacity in the market.

These firms are finding, through experience, that Chevrolet sedan deliveries are capable of 20 miles or better, to the gallon of gasoline; that Chevrolet 1½-ton trucks are making fuel records which are relatively just as high. That it costs very little to keep Chevrolet trucks in first-class working order. That Chevrolet service charges on both parts and labor are exceptionally low. That the active life of Chevrolet trucks extends well past the 50,000 mileage mark.

To place your hauling on a minimum-cost basis—and keep it there—put Chevrolet six-cylinder trucks to work. A wide variety of Chevrolet-built bodies is now available. And delivered prices of Chevrolet trucks, complete and ready for work, are based on low chassis-cost and low body-cost, plus only reasonable charges for handling and financing.

**Chevrolet 1½-ton chassis with 131" wheelbase \$520**  
 (Dual wheels, optional, \$25 extra)  
 1½-ton chassis with 137" wheelbase, \$590  
 (Dual wheels standard)  
 Commercial chassis, \$335

All truck chassis prices f. o. b. Flint, Michigan. All truck body prices f. o. b. Indianapolis, Indiana. Special equipment extra. Low delivered prices and easy terms.

See your dealer below

King Chevrolet Company

3rd and Johnson St. Big Spring, Texas Phone 657

Second, Last and Final

MARK DOWN

Doors Closed Thursday to Mark Down Prices

SALE OPENS

Friday Morning—9 A. M.

Get Our Big Two-Page Price Sheet

Now in the Mails

STOVALL SELLING

The Nathan Lynch Stock

Bought at Auction from the U. S. Court

We have gone through the Entire Stock and have taken another big cut. Only those who have attended this great gigantic Bankrupt Sale can realize what it means to still reduce this merchandise at a still lower price.

OPEN FRIDAY MORNING

STOVALL BANKRUPT SALE CO

305 Main St.



# Women's, Society and Club News

## Breakfast Given Club At Settles

### Mrs. Homer Wright Entertains Cactus Members In The Morning

Mrs. Homer Wright was hostess to the Cactus Bridge Club with a delightful breakfast Wednesday morning at 9 o'clock at the Settles Hotel.

A black and white color scheme prevailed in the decorations of the table, the silhouette place-cards and tallies, and in the prizes.

Mrs. Yarbrow made club high score and received a silhouette picture. Mrs. Stephens cut for high and also received a silhouette picture. Mrs. Kuykendall made high score for guests and received a vanity with a silhouette on it.

In addition to Mrs. L. R. Kuykendall, other guests were Mrs. Horace Reagan and Miss Ethel Evans.

The members attending were Mrs. W. W. Pendleton, Brittle Cox, A. M. Stephens, and W. E. Yarbrow.

### Young Married Couple Plan To Make Their Home In Big Spring

Mr. and Mrs. Repps Guitler are stopping at the Crawford. They plan to make their home here permanently. They were married in Van Horn June 14. Mrs. Guitler is the former Miss Mary Beth Hurt, member of a prominent ranch family of the Van Horn section.

Mr. Guitler, son of Mr. and Mrs. John Guitler of Abilene and a member of one of the most prominent families of West Texas, is well-known here, having spent a large part of his time looking after the Guitler farming, ranching and ginning interests in this section.

### County Women To Sell Homemade Cakes And Pies At Exhibit

The county women will put on a demonstration of their products at the exhibit to be held in the Reagan Building at Gregg and Fourth streets for the remainder of this week.

Tomorrow and Saturday they will sell home-made cakes, pies, butter, sweet cream and other farm products.

### Rainbow Girls Initiate Three New Members

The Order of Rainbow for Girls met Wednesday evening at the Masonic Hall and initiated three new members. These were Eddythe Ford, Wynelle Woodall and Ruthie Mellinger.

About 10 members and officers attended.

Dr. and Mrs. C. C. Carter and Mr. and Mrs. H. M. Neal and their families are having a chicken barbecue at the City Park this evening.

### Paul Bunyan's Horse Suggested To Fit Mr. C. H. McDaniel's Bit

C. H. McDaniel has the whole United States and Canada enlisted now in his search for a horse to fit the two and a half pound bit which he keeps in the Big Spring Hardware Store as a curiosity.

In the July issue of the "Hardware Age" a story appeared with a picture of Mr. McDaniel holding the large bit and also an ordinary sized bit to show the difference between the two. As a result of the story he is receiving letters from everywhere on the subject of large horses and large bits.

The following letter came from Geo. A. Smith, a hardware dealer in Cochrane, Ontario, Can.:

"I note an article in the Hardware Age regarding a very large horse bit. It is possible you have information at different times about Paul Bunyan (Bunyan). In case you have not I might say Paul was very powerful lumberjack, back in the 60's. He carried on operations in the state of Michigan.

"You must have learned about his large blue ox. This ox was so large that it was impossible for Paul to get a mate for him. And he hooked him up with a very large horse. I have it on good authority that this horse weighed 4783 pounds. Some thirty years ago the bit was stolen from the bridge which Paul used on this horse. A very handsome reward was offered for the recovery of this bit. In fact posters were distributed in Canada, as they thought a Canadian lumberjack had stolen the bit. As an old Canadian lumberjack myself I feel greatly relieved to learn that this bit has now been located in the United States.

"It would be in keeping with the memory of Paul and his remarkable horse to have this bit gold plated and hung in the hall of fame (if they have one) in the northern part of the State of Michigan, where all Paul's admirers can look upon the lost bit."

## Details Of Clothing Contest At 25 Cents an Hour, Clothes Can Be Made Profitably At Home, Says Agent

Eight wardrobe demonstrators and 21 co-operators from the home demonstration clubs of the county entered a dress contest held at the club house Saturday, June 20th.

The wardrobe demonstrators entered tailored cotton dresses made by their foundation patterns; each one made a pattern or altered one she was using, until she had one by which she could cut out a dress without the worry of fitting. A foundation pattern consists of a back, front, collar and sleeve for the waist, and a skirt yoke to fit.

The club women are using these patterns for all dresses made. They lay them on other patterns, making them want unusual designs, making a pattern of any kind fit them as well as the foundation pattern. The total cost of material, trimming, buttons and thread, used for the eight tailored dresses, came to \$9.45, or an average of \$1.18 per dress. An average of 3 1/2 hours was used for making each dress.

The estimated value of the finished dresses is \$25; leaving \$14.54 paid the women for their time, or 52 cents an hour. A. and M. College puts a value of 26 cents an hour on a woman's work in her home, thus the club women can make their clothes profitably at home.

Each home demonstration club has a wardrobe demonstrator and a number of co-operators. The demonstrator made an inventory of clothes on hand when she started the demonstration. After taking inventory, she made a clothing budget for the year, planning just how many articles of clothing she would need, the kinds and amount of money she could afford to spend for clothes, and how it should be divided. She keeps a record of all clothing purchased for herself, the cost, make, date purchased, and the date discarded.

Mrs. Willie Davis, wardrobe demonstrator at R Bar said, "We have had so little money to spend for clothes, I have made all the clothes my two daughters and I have had except our shoes and hose, and I find I have saved by doing it." Mrs. Davis has also made most of the wearing apparel her husband and two small sons have had this year.

Twenty-one co-operators entered dresses of sheer material in the contest. Materials for these dresses totaled \$23.74. The value of the finished dresses is estimated at \$63, making a saving of \$39.27. Wardrobe co-operators had for their goal this year a dress for the contest, another dress in the fair but not the one entered in the contest, and a record on shoes and hose.

The June roll call was a report of that record up to date. Records showed that the woman who is saving six or seven dollars for her shoes and one dollar or more for hose is following a more economical practice than the ones who are buying cheaper quality.

### Beautiful Prizes Given To Kilkare Bridge Club Guests

The Kilkare Bridge Club was entertained at the home of Mrs. O. H. McAllister by Mrs. McAllister herself Wednesday. She returned from East Texas for the occasion.

Unusually lovely prizes carrying out a green color scheme were given to the two tables of players. Mrs. Battle made club high score and received a very attractive and old vase. Mrs. Shive made guest high and received a pair of hand-painted low green candle holders. Mrs. Tom Slaughter made second high and was given a hand-painted green table bell. Miss McAllister won high cut and received a black bulb bowl.

Miss Ione McAllister and Mrs. C. E. Shive were guests. The members were Mrs. Mae Battle, Charles Roberts, W. A. Gilmer.

**BETTER BRAN FLAKES**

**better every way**

FLAVOR? Just taste Kellogg's PEP Bran Flakes and then you'll know how good bran flakes can be.

Energy? Kellogg's PEP Bran Flakes are full of whole-wheat nourishment.

Health? The extra bran in Kellogg's PEP Bran Flakes helps keep you fit and regular.

Eat these better bran flakes often. Made by Kellogg in Battle Creek.

**Kellogg's PEP BRAN FLAKES**

## Pioneers Are Entertained By Mrs. A. Fisher

Mrs. Albert Fisher entertained members and friends of the Pioneer Bridge Club Wednesday afternoon at her lovely home in Edwards Heights.

Three tables of players were present. Mrs. Philard made club high score and Mrs. Wilke guest high.

An attractive pink and green two course luncheon was served. The first course consisted of stuffed tomato and pink canapes with an iced drink. The second course was a green ice course served with pink saffers in a green glassware with plate favors which were daintily covered bouquets of white daisies and pink roses.

The guests were Mrs. George Wilke and Mrs. Steve Ford, and Meses Portia Davis, Drusha Torbett of Marlin, and Andrea Walker. The members were Mrs. J. D. Biles, John Clarke, Dee Hilliard, W. W. Inkman, E. O. Ellington R. C. Strain and Shine Phillips.

The B.Y.P.U. of R-Bar will give a play next Thursday night at the school house. The public is invited. Admission is exceedingly low.

Mrs. Sammie Bain, of 604 Main street, has as her guest her mother, Mrs. Walton, of Beaumont.

### Miss Lorena Huggins Undergoes Operation

Miss Lorena Huggins, for several years a member of the Big Spring high school faculty, underwent a major operation in the Paris sanitarium Monday, according to a message received by Mrs. G. D. Lee, 700 Runnels street. Miss Huggins was reported resting well two days after the operation. She is to return here this fall to resume her duties in high school, where she is attendance officer. Her home is in Honey Grove, near Paris.

### GROCEER KNOWS BANDITS

LOS ANGELES, Calif.—(INS)—E. C. Sandstrom, a grocer, discovered an effective method of discouraging burglars when two youths attempted to hold him up. The pair asked for a dozen eggs and a bottle of milk. As Sandstrom reached for the milk, he saw a gun leveled at him. Even though the bandit shielded himself behind a woman, the grocer threw the bottle. It barely missed the woman but struck the youth as he fired. The bullet went wild. Surprised by the counter attack the youthful thieves took hurried leave. They were arrested later.

### FINISHED SCHOOL BY MAIL

JLAINVILLE, Conn.—(INS)—John Morgan Smith received his high school diploma here after doing the last several weeks of his school course by mail. He had enlisted in the navy and was sent to the Newport, R. I. naval training station. Local school authorities permitted him to continue his studies and take his final tests by mail.

The Rev. R. E. Day left today for Dallas to attend a meeting of the State Executive Board. He will return in time for the Sunday services.

## Shoe SALE!

OPENING Friday Morning and Continuing For 10 Days!

Every pair of shoes is taken from our regular stock of high grade footwear. All white, light colors and black and white combinations go in this Sale at these ridiculously low prices.

Shoes formerly priced at \$11.50, \$10.00 and \$8.50. Sale Price—

**\$5.95**

Shoes formerly priced at \$7.50. Sale Price—

**\$4.95**

Shoes formerly priced at \$7.00, \$6.00, \$5.00 and \$4.00. Sale Price—

**\$2.95**

Solid Blacks Not Included

Come early and make your selections as our stock of quality shoes will not last long at these low prices. Exclusive but Not Expensive!

**O'Rear's Bootery**

Exclusive but Not Expensive! 2nd at Runnels

## Hand-Embroidered Gifts Are Prizes For Three-Four Club

The Three-Four Bridge Club members met with Mrs. Max Howard Wednesday afternoon for a silhouette party in which a color scheme of black and ivory prevailed in most of the party accessories, including the tallies.

Mrs. Hamlett made club high score. Her prize was a hand-embroidered organdie dresser set. Mrs. Kuykendall made visitors' high and received an organdie boudoir pillow.

The guests were Meses L. R. Kuykendall, W. S. Wilson and Clyde Watta, Jr. The members were Meses I. H. Hamlett, Jake Bishop, W. T. Strange, Jr., C. C. Carter, J. E. Kuykendall, Harry Lester, Wallace Ford, L. A. Talley and J. S. Robbins.

## Railroad Engineers And Family Enjoy Barbecue

The T and P. Engineers and their families had a chicken barbecue and social gathering at the City Park Tuesday evening. Chicken barbecue, salads, cakes and lemonade were served.

Mrs. Sammie Bain, of 604 Main street, has as her guest her mother, Mrs. Walton, of Beaumont.

## Rebekahs Listen To Fine Arts Program At Regular Session

The Rebekahs enjoyed a fine arts program at their regular meeting at the Odd Fellows' Hall last night.

The following numbers were given: Violin solo by Marjorie Neal of Kerrville; novelty dance by Jean Kuykendall; reading by Mary Dorothy Kuykendall of Paris; tap dance by Jean Porter; piano solo by Arthur Runyan, of Coahoma; tap dance by Mary Dorothy Kuykendall; ballet dance by Marjorie Neal; piano solo by Arthur Runyan. Mrs. Clarence Porter was the pianist for the evening.

Refreshments of cake and punch were served to a good crowd.

## Triangle Club Met At Settles Hotel In Afternoon Party

Mrs. Robert Currie was hostess to the Triangle Bridge Club at the Settles hotel Wednesday afternoon at 3 o'clock.

Two tables of players were present. Mrs. Pitman made club high and Mrs. Kilway, visitors' high.

At the close of the games an ice

## Work Bridge Club Entertained By Mrs. Tom Ashley

Mrs. Tom Ashley was hostess to the Work Bridge Club Wednesday afternoon at her home for a very attractive party.

Mrs. Timmons made high score. Dainty refreshments were served to the following: Meses H. C. Timmons, Victor Martin, J. B. Young, V. Van Gieson, O. L. Thomas, Bob Austin, J. Eckhaus and A. E. Pisole.

Mrs. W. B. Clare will be the next hostess.

## Miss Estelle Draper And Marion Smith Announce Marriage

Miss Estelle Draper and Marion Smith were married June 19 at Lovington, N. Mex., surprising their friends here with the announcement.

The bride is the daughter of Mr. and Mrs. A. O. Draper of West Sixth Street. The groom is the son of Mrs. J. Hugh Smith, of the Airport Addition. Both young people have grown up here and have many friends in town.

They expect to make Big Spring their home. Mr. Smith is planning to go into the poultry business.

E. L. Gibson underwent an operation for appendicitis yesterday.

At the close of the games an ice

**Nature, not parching, Makes CAMELS Mild**

**H**ARSH tobaccos require harsh measures, like parching, to make them tolerable to the throat.

But the choice Turkish and mellow Domestic tobaccos of which Camels are blended are naturally mild and gentle. Parching would only ruin their exquisite flavor and aroma.

No matter where you buy Camels you will find them always in factory-fresh condition. Their rare flavor together with their natural moisture is air-sealed-in by moisture-proof Cellophane. We call it the Humidor Pack.

This protective wrapping is dust-proof, germ-proof and weather-proof. A great boon to the smoker.

No stinging particles of peppery dust to irritate the throat; no brackish smoke from stale tobacco; no burnt tongue from the hot smoke of dried-out cigarettes.

Just the cool, mild fragrance of choice tobaccos expertly blended and properly conditioned.

If you are not a Camel smoker, switch over for just one day. Then leave them—if you can.

Leaving the moisture-proof Cellophane on my Camel package when I open it protects the cigarettes against the odors of powder and perfume

**CAMELS**

NO CIGARETTE AFTER-TASTE

Tune in CAMEL QUARTER HOUR featuring Morton Downey and Tony Wons—Columbia Broadcasting System—every night except Sunday

© 1931, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.













When we say Sale we mean Sale!  
Every Item Reduced Except a few  
Manufacturers' Controlled Prices.

## STARTING FRIDAY MORNING JUNE 26th At 9:0'Clock

Come Early, get your Choice of the  
Many Bargains offered in this Store-  
Wide Event

# JULY CLEARANCE SALE!

### 40-Inch Flat Crepe

A brand new shipment of this washable crepe ideal for dresses and underthings... white, eggshell, pink, jade, maize, navy and black.

**89c**

### Bath Towels

A good weight medium size towel for **9c**

### Heavy Turkish

22x44 heavy velvet finish 40c values **4 for \$1**

### Kotex

2 Pkgs. for 89c  
One 50c pkg Kleenex **FREE**

### Boys' and Youths

Kaynee Shirts

Reduced 25c

\$1.00 Shirts, now .75c

\$1.50 Shirts, now \$1.13

\$2.00 Shirts, now \$1.50

Boys' Knickers

Special Group—79c

Men's Work Pants

An odd lot values to \$3

**95c**

### Sale Of Hosiery

Truly a remarkable value in silk chiffon, full-fashioned hose with colored picot top... made by a well known manufacturer. Also a mesh stocking at this price.

**89c**

### Men's 50c Silk Socks

These socks are from a nationally known manufacturer; come in solid colors. **19c**

### Men's \$1.00 Fancy Socks

We offer a splendid value in regular \$1.00 socks in all the new fancy patterns. 2 pr. for \$1.00. Nationally known make. **59c**

### \$2.50 Men's Pajamas

Our entire stock of pajamas have been greatly reduced. Space does not permit listing. **\$1.67**

### Men's New Neckwear

This is your opportunity to buy regular \$1.00 neckwear at a remarkable low price. Hand made. **69c**

### Men's White Shirts

The famous Burton Poplin Shirts... pre-shrunk, fit guaranteed. Sizes 14-16 to 18. Three for \$4.50. \$2.50 values. **\$1.69**

No Phone Orders — No Approvals — No Exchanges

## July Clearance of Men's Suits

In this sale will be found a most complete selection of tropical suits some with 2 pairs of pants... note the big reduction prices below.



### Kuppenheimer Suits

\$55 Values

**\$33**

2 Pr. Pants

RICO

Suits

\$29.50 Values

**\$24.50**

2 Pr. Pants

Odd Lot Flannel Suits

\$5.00

Odd Lot Linen Suits

**\$5.00**

Juniors—Students Suits

Linens — Nurotex

**\$5.00**

## A Sale Without A Tale

This sale needs no rhetoric, no fancy dressing, no story telling. The plain facts are enough for the shopper who wisely considers just two things: 1. the price he actually pays; 2. the value he actually gets... Today and to-morrow.

Hundreds of Dollars Worth of New Merchandise Bought for This Sale

Children's Socks	New Bags	Kiddies Anklets	New Curtains
An assortment of novelty mercerized cotton socks and rayon. Values to 30c	This group of bags just received... they are leather in pastel shades and imitation reptile.	Kiddies will like these solid color, anklets. Some color combinations.	These Criss Cross bedroom curtains are full length... Ecru color with colored edges or ruffle with valance.
<b>10c</b>	<b>95c</b>	<b>19c</b>	<b>95c Pr.</b>

## July Clearance Sale of Bed Linens

### Sheets

81 x 90 Bungalow ..... 79c

63 x 90 Pepperell ..... 95c

51 x 90 Pepperell ..... \$1.08

51 x 90 Pepperell ..... \$1.19

51 x 188 Saxon ..... \$1.39

51 x 90 Piquet Hemstich. \$1.68

All Sales Final

### Sheeting

Pepperell and Garza

8-4 Brown or Bleached ... 31c

9-4 Brown or Bleached ... 33c

10-4 Brown or Bleached ... 36c

36-in. Pillow Tubing ..... 19c

40-in. Pillow Tubing ..... 22c

42-in. Pillow Tubing ..... 24c

### Cases

42 x 36 Fidelity ..... 19c

36 x 36 Saxon ..... 24c

40 x 36 Saxon ..... 29c

42 x 36 Saxon ..... 33c

42 x 36 Pepperell ..... 33c

42 x 36 Piquet ..... 48c

19c Brown Domestic ..... 11c

## Values In Our Piece Goods Section

The Greatest Values in Seasonable Merchandise in Many Years

### 35c Crinkled Crepe

**9c**

No better value could be had in crinkled crepe at this price.

### 49c Printed Batiste

**29c**

36-in. beautiful assortment of colorful effects and Everfast.

### 59c Printed Voiles

**29c**

Fast colors, hard twist, chiffon finish, very popular for summer frocks.

### 22c Gingham

**9c**

Fast colors in checks, plaids and novelty effects. 32 inches wide.

### Printed Voiles

**29c**

You will be pleased with this assortment of fast color voiles.

### Celanese Voiles

**39c**

This voile in solids as well as prints and formerly priced as high as \$1.39 yard.

### 49c Printed Dimity

**29c**

36-in. Everfast. A fine quality dimity in attractive color combinations.

### Printed Organdie

**39c**

Beautiful floral patterns so crisp and cool for summer frocks. Values to 79c.

### All Remnants

**1-2**

**Marked Price**

## Our July Shoe Clearance

In our men's shoes section will be found just the shoe for the young man or the man who wants to stay young. Note the special group mentioned below and too, every pair a nationally known make.

Featuring one special group of Men's tan Oxfords formerly sold for \$6.85; now at this low price

**\$3.85**

All other Men's Dress Shoes including Florsheim

**Reduced 10 Per Cent**

Amazing values in this clearance sale offers every woman a great opportunity to complete her shoe wardrobe before summer vacations... whites included.

Values to \$11.50 in 3 Price Groups

**\$2.95**

**\$3.85**

**\$4.85**

### Special Lot of Children's Shoes

**39c**

**on table**

**95c**

### All Other Children's Shoes

**Reduced 20 Per Cent**

# Albert M. Fisher Co.

Phone 400

We Deliver

### 49c Summer Prints

This is a special grouping of prints... every one seasonable and the very prints for your morning frock... extraordinary value at

**19c**

### Handkerchiefs

Hand made silk and linen. Lace trim and some tailored... hand embroidered.

79c Values ..... 39c

\$1.95 Values ..... 79c

\$3.50 Values ..... 95c

### Linen Hdkfs.

It's impossible to list all of our values in handkerchiefs... so we show these 29c values at

**19c**

### Hand Made Hdkfs.

A linen hand made handkerchief, with colored applique... regular 25c values

**6 for \$1.00**

### All Luggage

**1-3 Off**

### Millinery Sale

A distinctive unusual event... all of authentic hat fashions for summer. Pandoras, Boucles, Balloons, and other summer hats priced in three price groups.

Values to \$11.75

**\$4.95**

Values to \$6.75

**\$2.49**

Odd Lot Group At 79c

### New Fabric Bags

These light summer bags just received in fabrics to match your summer frock. Some zipper styles. **\$1.19**

### Daytime Pajamas

Extremely wide trouser pajamas in novelty designs and color combinations and priced specially for this sale event. **89c**

### Women's Silk Underwear

French panties, petticoats and slips of quality silk. You will surely want several of them at this price. **89c**

### Women's Silk Underwear

This group consists of French panties, petticoats and princess slips. Very newest styles \$2.50 values. Offered at the above price. **\$1.95**

### Women's Silk Gowns and Slips

These garments are made of washable crepe lace trim and some tailored. \$3.50 values. **\$2.95**

No Phone Orders — No Approvals — No Exchanges

## July Clearance of Dresses

Our entire stock of belted dresses as well as wash silk, cotton morning frocks are offered at drastic reductions... note the price on special groups of Nelly Dons.

### Special Groups

#### Nelly Dons

Odd Lot Group 59c

**\$1.95 Values \$1.59**

**to \$3.95 Val. \$1.88**

**to \$7.95 Val. \$2.95**

**to \$15.00 Val. \$4.95**

### Finer Silk

#### Dresses

In this group of finer dresses will be found all our newest chiffons and other silk frocks. Choice of the house.

**\$19.75 Wash Silk**

**\$12.95**

**\$19.75 Values**

**\$7.95**

**\$39.50 Values**

**\$19.75**

