

of her playmates had ex-the untrue and dangerous homa by Smeriff Jess Slaughter of ghted myths of the stork's and his little daughter had er the death of Hall. Surprised on the untrue and dangerous homa by Smeriff Jess Slaughter of the untrue and dangerous homa by Smeriff Jess Slaughter of the untrue and dangerous homa by Smeriff Jess Slaughter of the seriousness of the unemploy-

with distorted, vulgar conceptions is in Judge Fires' district. He said

of those things, had come to her the case probably would be called

about November 1.

mother in tears,

vacancies or employment of extra workers no woman whose hueband was capable of supporting her be hired for a place that could be fill-bed by a married man or a married or upmarried man or a married in the sover in Windsor (Ontarlo) was been by a married man or a married in the sover in the sover ment liguor is a sover ment in the sover ment is a sover ment in the sover ment is a sover ment is a sover ment in the sover ment is a sover ment in the sover ment is a sover ment is a sover ment is a sover ment in the sover ment is a sover ment is a sover ment is a sover ment in the sover ment is a sover ment is a sover ment in the sover ment is a sover

Man Crushed

materialism. As teachers we should freight train struck their motor car widowed mother. They ions regarding government, he said. on their way to work. A third man the papers were lost the sisters dis-escaped by jumping. They were em-



R. L. Jennings, laborer, died in a McAulay, 68, Mary Frances, 63, and hospital here today from injuries Margaret Florence, 62, were brought received earlier in the day when a here from Canada in 1884 by th 16 miles west of here. They were their mother became a citizen,

ployes of the Texas and New Or- they wanted to register for leans railroad.





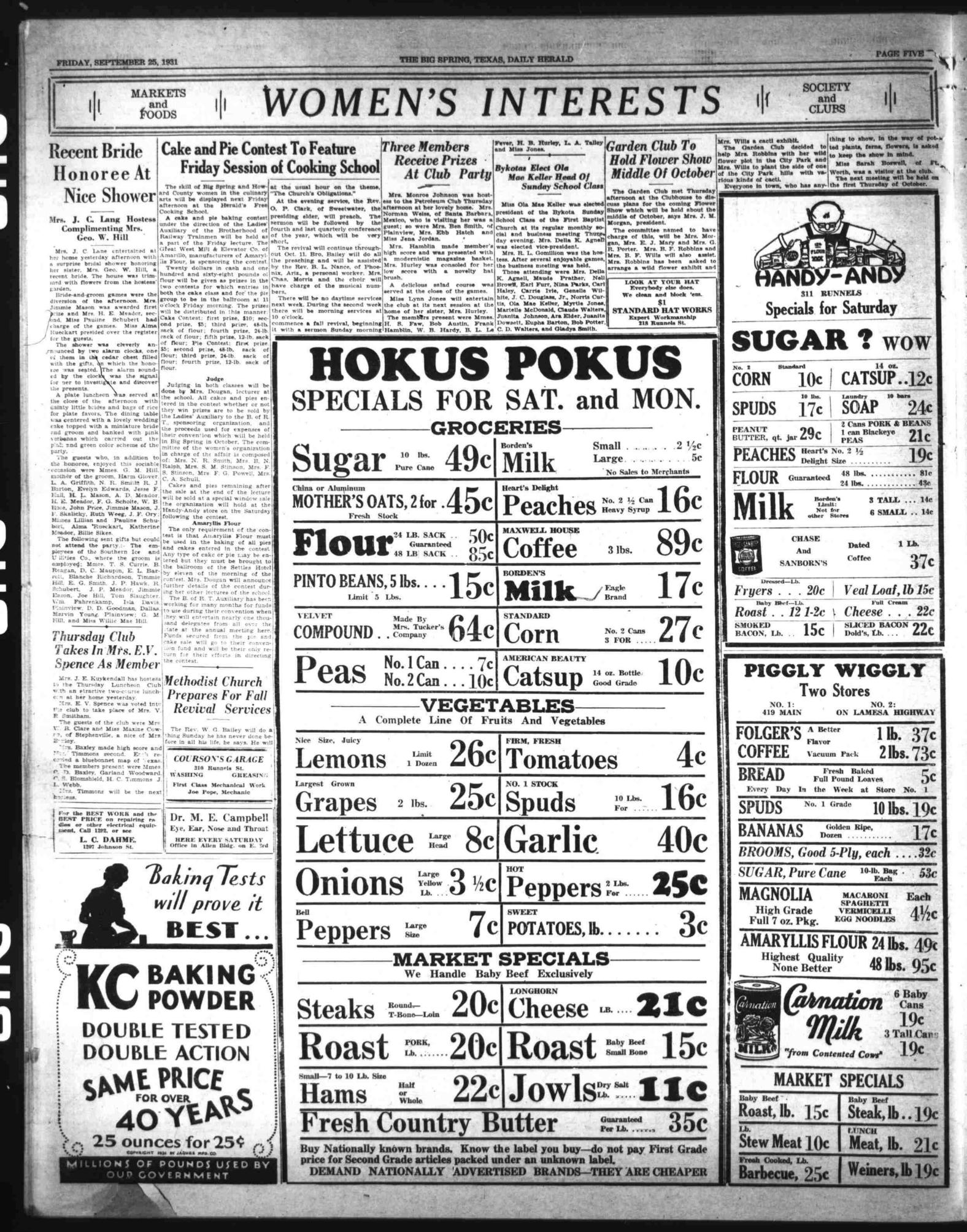
dium height heels. Young women's styles. Help yourself to





ing.

Grissom-Robertson's Quit Business Sale





which Hotel.

lows:

Owen.

Dallas.

ETA MATER

该想的性好的可能和

THE BIG SPRING, TEXAS, DAILY HERALD

FRIDAY, SEPTEMBER 25, JUSI



Wonderful Flavor of Hills Bros. Coffee Is the Same in

Many people have wished for a coffee that didn't vary in flavor. Hills Bros. Coffee is such a coffee. It is roasted by the patented, Controlled Roasting process that abso lutely prevents variation!

As the accuracy of the hour-glass depends upon an even, continuous flow . . . a little at a time . . . so the exquisite, unvarying flavor of Hills Bros. Coffee is produced by the patented process that roasts evenly, continuously . . . a little at a time.

Controlled Roasting is different from the ordinary method of roasting several hundred pounds at once The results-as a cup of Hills Bros Coffee shows—are very different tool There is a refreshing smooth-ness that no other coffee has, be-cause no other is roasted the same way. And remember, this marvelous flavor never varies!

Hills Bros. Coffee is packed in vacuum cans. Air, which makes coffee go stale, is removed and kept out of these cans. Even ordinary, "air-tight" cans won't keep coffee fresh. But Hills Bros. Coffee can't ro stale! Order some today. Ask for it by name, and look for the Arab trade-mark on the can.

10 PAGE SIX

He stared. "Do you really mean MAGNOLIA, Texas, Sept.

The girls are attempting to raise funds to furnish the recreational parlors of their dormitory.

call. May the Heavenly Father comfort and sustain those who deeply mourn the passing of their loved one

resolutions be spread on the minutes of our lodge, a copy published

CHARLES VINES. CHARLES KOBERG, J. N. COWAN, Committe B. of L. E.

SNOWFLAKES SHE SAW

DETROIT (INS)-"It's snowing

Oh. > HEY'

FRIDAY, SEPTEMBER 25, 1931



Big Spring Daily Herald this had surnay morning and the attagnoon except Saturday and Bunday by BIO BPRING HERALD, INC. BIO SPRING HERALD, INC.

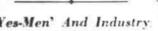
Praising Public Figures

TN a time such as this, when it and denounce politicians and other public officials, the wave' of reentment against those serving the people is likely to reach unexpected heights.

that despite rumor and gossip there are many honest, capable men sincerely trying to do their best. They should be appreciated, even if some of their fellows stoop to the con-temptible practices and downright dishonesty typical of the worst kind of politician.

source

ery community in America has one sible for years.



DAILY CROSSWORD PUZZLE Bolution of Yesterday's Puzzle Bolution of Yesterday's Puzzle AMAS SAW SIR ALATE TRIODE COLON RENAMES KEEN PANENEST MULTICE COLON RENAMES KEEN PANENEST MULTICE COLON RENAMES Backes tempor B ACROSE meult

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THE BIG SPRING, TEXAS, DAILY HERALD

Sharkey Defended

Against Charges

Of Being 'Yellow'

By HENRY MeLEMORE

United

nited Press Staff Corresponden NEW YORK, Sept. 25 (UP)-

What with his genius for doing the right thing at the wrong time, the

wrong thing at the right time, and

the wrong thing at the wrong time, Jack Sharkey never has been our

favorite box-fighter. We'd be the last guy to run to Mister Sharkey's

ald in a street fight. We've seen too' much of his ill humor, know

the little fellows, to like the man

ocially, or care what happens to

But when the boys along the Rue

de Cauliflower start insinuating that his demand for a cancella-

tion of his bout with Primo Car ners was based on fear, we feel it

well how he likes to browbeat

PAGE SEVEN

French, the losing hurler, was nick

As Near as your Telephone Want Ads-Connecting Links of PROFIT

Reach Prospects Found In No Other Way

nings.

As Grove Wins

PHILADELPHIA, Sept. 25.-Lefty

Grove held the Bost Red Sox to five hits and turned in his thirty-first

triumph was 9 to4.

Boston

hiladelphia

31st Game, 9-1

HERALD WANT ADS PAY !

One Insertion: Sc Line Minimum 40 Cts.

Successive Insertions thereafter:

4c Line Minimum 20 Cts.

By the Month \$1 Line

Advertisements set in 10-pt. light face type at double

No advertisement accepted on an "until forbid" order. A specified number of inser-tions must be given.

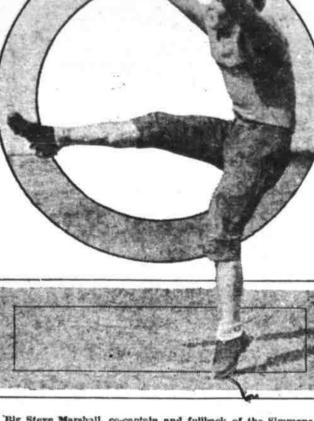
USE YOUR TELEPHONE JUST CALL CLASSIFIED DESK 728 OR 729

Need HELP?

Employers find advertisers in the "Situations Wanted" columns of The Herald above the average in capability, intelligence and enterprise!

our duty to say a few words in the man's behalf. Not out there in the ring, anyway. What he does when he hears strange noises at night up there in his Chastaut Hills magnifus me his Chestnut Hills mansion wouldn't know He proved this several years ago when he took on George Gedfrey and Harry Wills after all the other white heavyweights had taken to the bushes. What is more, he whipped them, despite the fact they outweighed him from here to

Antucket. He didn't look like a coward out there with Dempsey, did he? Since that time he has taken or Stribling, Schmeling and a half dozen more of the game's best without giving the slightest indica-

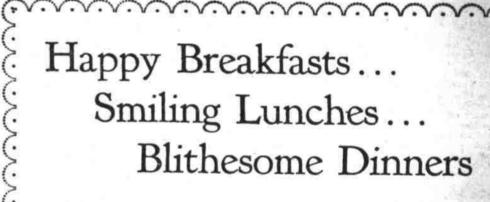


LEADS COWHANDS AGAINST TEXAS A's Down Boston

victory of the season against three defeats for the Philadelphia Ath WHERE THEY PLAY letles Thursday. The score of the WHERE THEY ARE WHAT THEY DID Wilcy Moore, opposed to the great left-nander, was pounded almost at will. The champions piled up seven FRIDAY'S STANDINGS of their runs in four successive in-nings in the middle of the game. American League Club 1488.00 16 88 .002 113 02x-5 Washington604 NEW YORK 3-5; ROBINS 1-1 Cleveland kees gave New York a clean sweep over Brooklyn in the charity double header Thursday by winning the second game, 5 to 1, after the Ginats .400 had downed the Robins in the open-er, 3 to 1. Lary, Dickey and Gehrig National League Club-L 53 64 70 .649
 Brooklyn
 Old 000 20x-3
 New York
 Stress
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 Stress
 Stress
 < .533 .527 .493 .428 73 Brooklyn (N) 000 000 010-1 Pittsburgh 77 Philadelphia 87 INDIANS 6; TIGERS 4 Boston 87 93 .410 CLEVELAND, Sept. 25 .- Oral Hil-Cincinnati iebrand, rookie right-hander from Indianapolis, l'hursday won his second major league game by nosing out veteran Earl Whitehill to give THURSDAY'S RESULTS American League Cieveland 6, Detroit 4. the Cleveland Indians the opening game of their final series with Philadelphia 9 Boston 4 the Detroit Tigers, 6 to 4. Only games scheduled. National League Philadelphia 5, Pittsburgh L Only game scheduled. **Phils Win Over** WHERE THEY FLAY

Chicago at St. Louis

St. Louis at Cincinnati.











THE BIG SPRING, TEXAS, DAILY HERALD

asured 29 inches in diamater. HIS OSTRICH ACT WON |growing districts of Virginia, U. S. The find was made by a dredger

IN A YEAR HE MAY GET HIS BURNED \$36,000

Brides And Old-

LEEDS, Eng., Sept. 25. (INS)- A., as a fertilizer and moisture re-DETROIT, Sept. 25. (INS)-To on

jahe hopes little Howard will carry the tradition of marrying yo



GRANDMOTHER AT 24

RED & WHITE SECTION

VOL, 4-NO. 100

BIG SPRING, TEXAS, FRIDAY EVENING, SEPTEMBER 25, 1931

Advantages

Proponents of the Red and

White System claim for it that:

for the hired man;

nized;

house;

Its

It substitutes the store owner

Store arrangement and window display are made to conform to the latest standards: The economy of purchasing from one supply house is recog-

Group advertising, in cities es-

pecially, is prorated among the

market conditions through bulle-

tin service from the supply

made by only high-class manu-

facturers who also are a part of

this great cooperative enterprise;

It gives real values to the pub-

Last, but not Teast, it contem-

plates a new confidence between

nanufacturer, wholesaler and re-

tailer who recognize that these

three agencies of distribution are

not antagonistic but one and a

Quanah, Memphis, Snyder, Spur

Executive committee for the

Allen of Big Spring, R. L. Henson

of Stanton and Dee Hull of La-

mesa. G. C. McDonald, sales man

ager of the Wooten company, will

serve ex-officio, on the twelve oth

Functions

What is the executive commit

Donald gave the following explana

Executive committee for the and J. L. Big Spring area is composed of Hayes Stripling, J. J. Bugg J. I. Duckworth, John Whitmire, Pat Srd street.

and Frederick, Okla.

Grocer Co., holding the franchise tee? What is its function? Mc-

part of a harmonizing whole.

controlled products are

members as a small unit cost; Members are kept posted on MEMBER OF THE ASSOCIATED PRES

RED & WHITE

SECTION

Red And White Stores In Big Spring Area Open Saturday

Big Spring Daily Herald

H. Q. Wooten Grocer Company And Independent Merchants Of Sixty Counties In Group

Saturday and Monday Red and White independenthome-owned grocery stores will open their doors to the public as members of the great Red and White Stores, marking the first entry of this nationally known grocery and market service in the Big Spring section.

The franchise which brings the Red and White Stores to Big Spring and West Texas has been secured by the H. O. Wooten Grocer company, with a supply house in Big Spring and general offices in Abilene, which will service stores in sixty odd West Texas counties, together with portions of western Oklahoma and eastern New Mexico.

Simultaneously with the opening of the Red and White Stores in Big Spring, Red and White Stores will open for business in four other towns of this section, offering the same service as that of Big Spring Red and White Stores. These towns are Stanton, Forsan, Lamesa and Odessa.

Transformation of the interiors of several member stores has been going on for the past several weeks, and with the formal opening Saturday and Monday every store will be uniformly presented in the general color scheme of red and white.

Just around the corner from everywhere—individual-ly owned and uniformly op-erated—are the phrases which have proven a near magic formula for the more than 30 000 Red and White than 30,000 Red and White tional scope it is constantly on the Stores, independently owned alert for the newest merchandising

over the United States and Canada and which become familiar to Big Spring and her territory for economy and convenience with the stores area, the Red and White stores of-fer the following outstanding adof this region open for busi-fer the following outstanding advantages for the patronage of the

The Plan

Briefly, the Red and White plan is a union of independent manufacturers, wholesalers and retailers, handed together in a cooperative way to market grocery products to the consuming public. The plan is credited by economists as the most conomical method of food distributin yet devised. It insures the permanence of the independent merchant. The plan is substantially a merger of purchasing power without any narger of capital struc-ture. The Red and White plan

public Merchandise of the highest grade at the lowest price, made

ossible by the tremendous buy ing power of the Red and White organization. Convenience of selection of merchandise, through scientific, attractive arrangement of store

interiors. The individual, personal intcrest of the store's owner to his customer's needs and the "as you please" service to the con-sumer which means "help your-(CONTINUED ON PAGE 7)



pranch house of the H. O. Wooten

one-third of the area of Texas, to-

for a territory comprising nearly tion:

HAS RED AND WHITE FRANCHISE

Governed Bv

Of Dealers On Local Abilene areas.

Congratulations

Hayes Stripling And Group of Dealers On Local the Big Spring, Wichita merchant members who are elected of Boston, Francis L. Farquhar, San Falls, Lubbock, San Angelo and by their fellow merchants. They Francisco, and Jules Eichorn led and White plan a superior program

control the organization in all the climb up the mountain via the of merchandising. Its advocates

Committee
Four Units Opened
respects, they pass on prospective
and prospective< the group arrangement through a stores are opened, at each of which series of advisory boards or execu-tive committees. Iteration bouse, are Stamford, Sweet-Each "area," having its executive water, Big Spring, Coleman,

Forsan, and Lamesa

East Third street.

and Eleventh Place.

Hull Brothers.

Street,

street.

Third street.

BIG SPRING Allen Grocery. Pat Allen, man-iger, 207 East Third street. Bugg Bros., No. 3, J. J., L. L., and

A. H. Bugg, owners, 405-7 East 3rd

Maupin and Smith, D. C. Maupin

and J. A. Smith, proprietors, 117

Shady Rest Grocery, Fred Sellers, proprietor, Third and Bell streets.

J. I. Duckworth Grocery, 205 Main

W. F. Roberts Grocery, 701 Eas

J., C. Goodman Grocery, 809 W

STANTON

FORSAN

R. L. Henson Grocery. A. C. Straub Grocery.

N. W. Madison Grocery,

LAMESA ods and it therefore uses many of part of a whole. the popular features which these VISALIA, Calif. (INS) - Mount White organization is building ion: "Each Red and White unit is a Whitney's rugged eastern slope around only high class expert mer-From The Wh

Merchants Entering

Following are the Red and White Stores in the Big Spring Area:

Red and White Ranks

Including the stores of the Big Spring area, more than 175 Red and White Stores

Of the stores in this area, nine are in Big Spring, two in Stanton, one each in

are now operating in West Texas and portions of western Oklahoma and eastern New

Mexico, it was announced today from the H. O. Wooten Grocer company, franchise hold-

Unit Boards gether with a portion of western of the separate and distinct organization. This executive committees as laid down by the national or-ow functioning the those serving anization. This executive com-bin the unit is a which looks from the nighest point in the United States into Death white bind of the newest merchandising the newest merchandising the associated Red and White mittee is composed of six retail president of the Applachian club president of the Applachian club and developments. It is the unchallenged leader in its field.

These transacted business of \$600,

erative chain as an association of with wholesalers, to obtain adve The economy of purchasing from tage in buying, advertising and our one supply house is recognized.

Congratulations

By H. O. WOOTEN, Group advertising, in cities espe-President, Wooten Grocery Co. cially, is prorated among the m The Red and White plan is a un-lon of independent manufacturers, wholesalers, and retailers banded ket conditions through bulletin sertogether in a co-operative way to vice from the supply how Third street. Bungalow Grocery, Mrs. M. War-lick, proprietor. 1000 Eleventh Place. Hi-School Grocery, J. L. Whitmire and J. L. Turpin, Johnson street

ANSWERING THE QUESTION;

WHAT IS RED AND WHITE

tribution ever yet devised. It fur-thermore insures the permanence who are also a part of this greater of the independent merchant. The cooperative enterprise.

plan is substantially a merger of purchasing power without any merger of capital structure. The Red and White plan recog-tailer who recognizes that these Last but not least, nizes the wide public acceptance three agencies of distribution are of the corporation multiple meth-

Cooperative Group From The Wholesale Grocer No The Federal Trade Commission

The commission defined Store arrangement and window independent retailers acting coop-





id and substantial progress. Cooperative

chandise distribution.

crate their own business. Backe

The consumer is further assured entire cooperative membership, uni The movement is cooperative in The movement is cooperative in the consistence is further assures entire cooperative interfactory, the every way. Much of the usual op of not only obtaining his supple. formity in methods of operation store arrangement and uniformity nethods for operation store arrangement and uniformity retailer is enabled to carry a small and White brands, featured by the right cost through centralized a methods of correlation of quality merchandise secured a the right cost through centralized as the low of the right cost through centralized as the right cost the right cos er and fresher stock and to increase. Red and White stores, he is assured buying power they are enabled to increase. In conse-guence he gets a more rapid turn-while the Red and Write organi-roundest economic basis known. ever possible. Duplication of lines and where the standard where and where and white organi- sounderst event adding to the present num-cale grocers located in Canada and ber of wholesale or retail stores. the United States, and several thou Red and White has already be-rand retailers, it is worth remem- come an international organization, merchant, through cooperative, adbecomes much better bering that this plan does not in and every Red and White member vertising. known in his own community. He is troduce several new stores in any may well be proud to display the kept fully posted as to new goods community, but both the wholesal emblem of his membership. As our es, etc., and has direct contact ers and the retailers are local men plans mature and our principles with new merchandising plans and

Mens. The wholesater in each jobbing center organizes a number of carefully selected, reliable retailrs with a reputation for honorable and fair dealing, and as these selected Red and White retailers secure their supplies from the local Red and White distributor without the ex-

Surprise Wedding



Muriel McCormick (above), daugitter of Harold F. McCormick and Mrs. Edith Rockefeller daughter of Harold P. McCormick and Mrs. Edith Rockefeller Mc-Cormick of Chicage, and grand daughter af John D. Rockefeller, was married to Elisha D. Hubbard of Eliddistown, Conn., the day after the engagement was an esunded.

When You Visit THE RED& WHITE STORES

> you'll recognize quality by seeing in their display cases

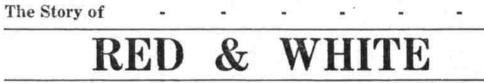
McIlhaney's Butter

Pure, fresh cream butter. McInhaney's sets a standard in butter making. People who use it one time become regular customers, as they cannot help but detect and appreciate its unsurpassable quality. It's-

PURER

SWEETER FRESHER

> McIlhaney **Creamery** Company Lubbock, Texas



About ten years ago, a number of far-seeing men About ten years ago, a number of far-seeing men realized that the owners of average grocery stores would, some day, be greatly handicapped by their inability to meet the price competition of corpo-ration-owned chain stores which were opening throughout the country. These great organiza-tions combined their buying power while the in-dependent grocers could only buy to suit their own limited requirements. The first outstanding

step taken in the U. S. to combat the chain com-petition was made by a group of independent gro-cers, carrying out the Red and White plan orig-inally started in Buffalo, N. Y. It is ene of the outstanding cooperative movements of all times; a plan that enables the average retail grocer to sell the highest type of food products at the most mederate prices and to offer values equal to those of any corporation-owned stores.

are under no man's authority and are in no way financially related. These retail members work together with independent wholesale distributors throughout the United States and Canada, in the continuous study of listics and cheaper distribu-tion methods, lower costs, fresher stocks, quick-

How Red and White Members Cooperate

er service, and every possib the public more acceptably.

The retail Red and White membership is compos-ed of merchants who, owning and succensfully op-erating their own stores, have seen the many ad-vantages offered through this membership. They have joined Red and White voluntarily and with-out cost. They paid no infinition fee and they pay no dues. They operate their stores as independ-ently as stores could possibly be operated. They

Thousands of Retail Stores Owned Outright and Operated by Home-Town Merchants

These owners of grocery stores or grocery ac-partments in general stores MRve joined the Red and White organization for business reasons as they might have joined a church for religious rea-sons or a lodge, for social reasons. Their object in joining any of these organizations would be for the opportunity of cooperating with their fei-

possible phase of servicing

Red and White Brand Products Are Nationally Advertised in "Good Housekreping" Magazine

THE RED & WHITE WHOLESALERS

THE RED & WHITL MANUFACTURERS THE RED & WHITE CORPORATION

MANUFACTURERS The Red and White manufactur-ers have been carefully selacted for their well established repu-tations as leaders in their indi-vidual fields. After some years of experience in servicing Red and White retailers, they have organized an association the better to serve and for material helpfulness in the utilization of each other's facilities, and to re-duce distribution costs. Their plants are located in the terri-tory where the foods that they pack are produced in the highest degree of perfection under the strict specifications of the Red and White stores. While these manufacturers receive their or-ders from Red and White buy-ing, offices, all merchandise is delivered direct to the various Red and White wholesals supply houses throughout the United States and Canada. This group consists of repre-sentative wholesale distributors, each operating in a prescribed territory who have the exper-fence, executive ability and fi-nancial worth to carry out such a cooperative plan. They main-retailer arrange his store in the most modern and efficoent man-ers, and to help him from day to day with his merchanding plans and problems. This ser-vice is given without charge to the retailer. They give him the perfect of the combined exper-fence of the entire organization and with the advice of the retail executive committee, prepare co-eral policies, character of adver-tising and merchandise are un-dive the guidance of the execu-tive committee of retail mem-bers,

This is a non-profit company formed to own and control the une of Red and White trademarks, copyrights and labels, to provide a central office for buying, analyzing and specifying qualities and for the international study of retail merchandis-ing, Its very small capital stock is owned equally by the Red and White wholesale distributors who can never receive dividends exceeding 5 per cent of these amail holdings. It is active in helping to improve the operat-ing efficiency of each members store to make it attractive and a pleasant place in which to irade, and primarily to help pre-serve each individual member as a successful, independent mer-chant and a prosperous citizen in his community. ional study of retail merchandis-Very Attractive Affiliations Are Provided for General Stores

lighted with better cooking. BIED-BRAND'S consistent quality and freshness make foods more palatable -more appetizing-and more digestible!

Angel Food Pie

Line a deep aluminum pie pan with plain pastry dough made with BIRD-BRAND. Cream BIRD-BRAND, adding sugar gradually. When white and light add cocoanut and flavoring, stirring carefully into the unbeaten whites of two egs. Beat until light and frothy, and fold in the well-beaten whites of three eggs. Put into baked crust. Cover and

place in moderate oven (350 degrees F.). Allow to remain covered for 10 to 15 minutes, or until filling begins to rise. Uncover and allow to bake about 1 hour. Enjoy the advantages of a 100 per cent pure cottonseed oil shortening in your own cooking. It emphasizes the natural flavors of foods, increases digestibility, and is easy to use.

Ask Your Dealer for



RED & WHITE STORES IN THIS TERRITORY ARE SERVED BY

H. O. Wooten Grocer Company Big Spring, Texas

Red And White Has Merits Of **Chain System**

Plus Advantage Of Home **Ownership**, Control And Independent Action

> By S. F. DURKHEIMER Vadhams & Co., Inc. In Groceries, Inc.

There is no justification for the ceas of every man who may wish establish himself in business. ther is there a secret formula guarantees success of the which ority who do not engage in bus There is a truism however, an economic factor that does pre-vail, namely, it is the inequality of numan ability that makes one

Possibilities for volume produc tion has prompted the growth and establishment of huge industrial plants. Mass distribution has justified the structure of chain whole sale and retail outlets.

Should the independent dealer be denied the opportunity of equal advantage just because he is "padown cance?" If, then, a commarcial structure can be de-vised that will and does match every physical outline of the corporachain store-and may it in other features-should buying power be denied. If rcial practices were certain c ceasful for the corporation-own ed chain store, why should they not be equally good for the inde-pendent, provided he could adopt

That, in a nutshell, is the justification, the reason, the explanation for Red and White, one of the greatest movements yet devised to bring independent grocery merchants into a group association of mutual benefit to themselves and the public.

Stores are painted uniform in appearance, identified by a suitable membership sign. Our retailers advertise collectively each week with newspaper copy and feature mer chandise specials similar to any other well organized merchandising We do not encourage the featuring of "loss leaders." We do however, work to the end that many items can be specialized by price appeal at figures comparable price appeal at figures comparison to and in some instances less than to and in some instances less than chain organization ipeti'ive and that the ads that appear do a all times bear favorable comparison with those issued and published by any other chain organiza-tion. The retail grocer's average purchases from his wholesale per cent of his re oximate 35 quirements. His formidable com petitor, the corporation - owned chain store, buys 100 per cent ef-ficiently. To minimize this disadvantage we have created a buying arrangement with associated firms. Records that operating mer-hants have compiled invariably chants improvement. Naturally gains are of a varying degree, de-pendent upon the personal equa-tion and the derier's previous merchandising practice, but the fact remains that each dealer shows improvement. Several merchants Several merchants many have doubled, according to statistics in our hands.

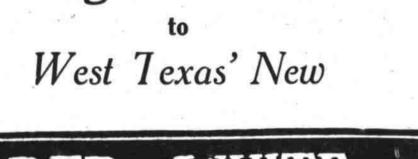
LILLIAN GENTH ON WAY TO PAINT KING OF SIAM NEW YORK, (INS) .- Miss Lillian Genth artist who gained fame and fortune by specializing in the painting of nudes only to abandon the practice three years ago, has departed for the Orient, where she will paint a portrait of King Praja-dhipok of Siam. As she travels to the Orient by way of the Pacific coast, she hopes to obtain studies of wrestlers, espe-cially in Japan. If successful in finding the types of figures she wishes to paint, Miss Genth intends to remain in Asia approiximately three years.



Manages Red & White Supply House

Hayes Stripling, above, who was reared in Big Spring, leads the Big Spring area board of Red and White Stores as manager of the local office and warehouse of the H. O. Wooten Grocer company, which holds the franchise to supply needs of Red and White Stores. Arizons," writing the mate" in red ink.

> Congratulations West Texas' New



They, too, will feature

&

THE BIG SPRING, TEXAS, DAILY HERALD

ALL HAVE RIGHT TO LOOK NORMAL, SAYS PHYSICIAN

MADISON, Wis., Sept. 24, (INS) People have a right to look as ear normal as possible and much mear normal as possible and much more can be accompliahed in this direction than in past years, Dr. Gorden B. New, Rochester, Minn., declared at the sension of the State Medical society of Wisconsin. "Today, deformities of the face and neck, such as the loss of the nose are part of the face

and neck, may be replaced with an excellent chance of good cosmetic as well as functional result being obtained," Dr. New said. "Reconstructive surgery requires a great deal of patience on the part of both the surgeon and the patient. While the results appear quite dramatic, they are accom-plished only with the greatest care in handling the tissues and repeat-ed and exacting operations carried out over a period of time."

ON MASTODON'S TRAIL

CLARIDA, Ia. (INS)-Further in restigation is to be made of the skeleton of a huge mastodon, dis covered on a creek bank just over the Missouri State Line south of here as soon as the creek waters recede sufficiently. Three huge teeth, weighing more than a poun each, and an immense ankle bon were unearthed by Wyatt Huston student of the medical school of Northwestern University, and this led to the discovery of the huge

A SUPER-BOOSTER

TUCSON, Ariz. (INS) - When Herbert Drachman, Tucson realton and super-booster, travels he requires two pens and two different kinds of ink for registering at hotels. He signs his name and address m notel registers as follows: "Her bert Drachman, Tucson, (Climate)

STORES

iner's Kuner's vegetables "grown in the shadow of the Rockies" are not just ordinary for vegetables, because the same sunshine that puts sweetness into Colorado sugar Colorado (and vitamines into everything)-the cool summer nights beets that put crispness into Colorado celery-and the rich, mineral-laden soil and pure mountain water that puts flavor into Colorado cantaloupes, also

puts sweetness, flavor, crispness and nourishing vitamines into Kuner's

vegetables.

But that's not all-in six modern factories Kuner scientifically prepares and packs these vegetables, using the most up-to-the minute machinery invented and packing in the new "cans with the golden lining,"

No canner anywhere uses greater care in seed selection, growing supervi-

sion, chemical analysis, and sanitary packing than Kuner. That's why Kuner's vegetables "grown in the shadow of the Rockies" always taste so exceptionally good.

When Miss Genth announced she would never again paint an un-draper figure, the entire world was surprised. It was this form of artistic expression which earned her membership in the ANA as well as a considerable sum of money.



The largest selling package coffee in Texas

WHAT TEXAS MAKES

White House Rice Uncoated

-THE-

White House Ricena The Energy Food

White House Rice Flakes Natural Brown

WHITE HOUSE RICE PRODUCTS are made from one of nature's most life-sustaining foods. An easily digested food in three energy and body-building forms: Whole rice, uncoated, just as it grows; Ricena, a quick-cooking granulated rice; and Rice Flakes, ready to serve, natural brown flakes rich in mineral salts.

R ICE may be served in many forms at any meal, as a cereal for breakfast, a dessert pudding, in a salad, or boiled whole grains for luncheon or dinner. Rice Flakes is a delicious food, quickly digested, that may be eaten to relieve that hungry feeling between dinner and bedtime, without fear of indigestion.



ITE HOUS

RICEN

V/HITE HOUSE RICE PRODUCTS may be obtained at any Red and White Store in the Big Spring Territory.

Standard Rice Company "Food for Growing Presidents"

Kuner's Products

Try One Or Try All!

Peas Corn **Green Lima Beans** Whole Beets Beet Salad Tomatoes Hominy

Sauerkraut Juice **Carrots and Peas** Carrots **Cut Green Stringless Beans** Pumpkin **Red Pitted Cherries**

Sliced Beets Ketchup Pickles Sauerkraut Mustard **Tomato Juice** PAGE THREE

At your Grocer's



PAGE FOUR

FRIDAY, SEPTEMBER 25, 193

Independently Owned THE RED& WHITE STORES

Red & White Just Around the Corner trom Everywhere

> . . shop at any one with assurance of

QUAL

SAVINGS--Allen Grocery

> 207 E. 3rd **Bugg Bros. No. 3** 405-7 E. 3rd

Bungalow Grocery 1000 E. 11th Place J. I. Duckworth

205 Main J. C. Goodman Grocery

> 809 W. 3rd **Hi-School Grocery** (Whitmire and Turpin) Johnson & 11th Place Maupin and Smith

117 E. 3rd W. F. Roberts

701 E. 3rd Shady Rest Grocery

3rd & Bell Sts. STANTON: R. L. Henson Grocery

FORSAN:

LAMESA:

R, C. Straud Grocery

N. W. Madison Grocery

Hull Bros.

The RED & WHITEStores

-ALWAYS at Your SERVICE

Official Opening of Red & White Stores In Big Spring and Neighboring Towns

Saturday and Monday will be Grocery Emancipation Days for Big Spring housewives and their husbands! It will mark the opening of the Red and White Association Stores in this territory. It will inaugurate a new era of grocery economy and satisfaction. It will be a Gala Day! Bargains galore and unquestioned quality. Visit one or more Red and White Stores Saturday and Monday.

Here's What These Cooperating, Home-Owned Stores Will Do For Big Spring and Other Food Buyers

The Red and White Stores are a nation-wide Association of independently owned grocery stores. Each store, though a unit of the Association, is owned by the man who manages it. He is interested in your neighborhood your charities, your churches, your schools. His profits are re-invested in your community. He is a West Texan and he has no connection with outside capital. Through his affiliation with the huge Red and White Association he is enabled to take advantage of the low p rices offered through large scale buying. He purchases for less and sells to you for less. His prices are as low a s any other store in the country but his store is independent, home-owned institution. He will work for you and for West Texas. He will give you the best

Red & White Stores are Home Owned

Being a nation wide association of independently owned grocery stores, each store though, a unit of the Association, is owned by the man who manages. He is interested in your neighborhood - your charities - your churches - your schools. His profits are re-invested in your community. - He is a home town man and has no connection with outside capital. - Through his affiliation with the huge Red and White Assn., he is enabled to take advantage of the low prices offered through large scale buying. He purchases for less and sells to you for less. His prices are as low as any other store in the country but his store is an independent, home owned institution. He will work for you and for his home town. - He will give you the best quality foods at the lowest prices and will give you the same courteous service you have been accustomed to. He does not pay any royalty or fee for the use of a name or franchise rights.

No Such Inducements Ever Offered the Public

Thousands of merchants-jobbers and manufacturers co-operating together with one aim - to serve you the highest quality groceries most economically - individually.

They're "Just Around The Corner From Everywhere"

Visit Some of These Stores Saturday and Monday And Be Proud of Them They Mark the Progress of Big Spring

AIL BERALD BIG SPRING, TEXAS,

SUGAR

1 Pkg. Kellogg's Whole

1 Pkg. Kellog's Pep 1 Measuring Cup Free

Imperial Brand 2 One-Pound Packages . . .

P = SOAP

Extra High Patent

Flour

Advance

Wheat Biscuit

Special KELLOGG OFFER

POUND PACKAGE IMPERIAL BROWN SUGAR FREE

WHITE KING SOAP

^{25c} size 19c

24 lbs.45c

48 lbs.88c

4 lbs. . . 39c

FRIDAY, SEPTEMBER 25, 19







THE RED& WHITE STORES DISTRICT UNIT Food Organization September 26th and The RED & WHITEStor

Clean, Courteous, Economical F ood Markets For All Your Buying for the Family Table!

The Red & White policy of economical prices on all your every day grocery needs is going to prove a Spring and neighboring housewives. You have the positive assurance that everything purchased White Store combines the highest quality of foodstuffs and the most economical of prices ... Shop at y Red & White Store Saturday or Monday. Take advantage of the many, unusually advantageous avail yourself of the FREE offers. Remember a hearty welcome always-awaits you at a Red & W **OPENING SPECIALS AT EVERY RED and WHITE STORE**

Baking Powder

Morning Coffee 116....

PEAS No. 2 Can

Macaroni, Spaghetti

Vermicelli, pkg

Brands

21c GELAT

Kuner

Economy

COMET

BREAD

POWDERED SUGAR 17C Rolled Oats Red & Wh Imperial Brand 17C Rolled Oats Large Package

SATURDAY AND MONDAY, SEPT. 26 and 28

For Saturday and Monday ONLY, 10 lbs.....

Red & White 1-Pound

38c

3c

Folger's

COFFEE

12c Kuner Cut Green

Small

Can . .

4½c

19c

All Flavors Red & White

Fresh

Baked

Unitedly	Operated
OF	
n	1 all and a local second
28th	
tores	F
10 and	
rove a boon to Big used at a Red & op at your favorite geous prices and	
& White Store. ORE FOR 28	312
··· 49C 21c	Special Values in FRUITS
4 for 25c	
Small Q.	American Beauty Tokay Grapes, pound 9c Lettuce nice and firm — head
Package OC 2 1-2 16\$1.05	Small, doz. 15c Spuds, 10 lbs. 17 ¹ / ₂ c Apples, small Jonathans, doz. 12c
Per Loaf 5C	Large extra fancy Jonathans, doz
BEANS Can 12c	MARKET SPECIALS
Can	BACON, Pound 11½c Sliced Laurel BACON, Pound 18c
OD 8-oz. jar 18c	Certified Skin Cured HAMS, Half or Whole, lb. 18c
Jam "First Prize" Brand 31c	BACON, Pound 18c
Jam ^{Prist Prize} Brand 31c ut Butter ^{"First Prize} " Brand 21c	CHEESE, Pound 21c STEAK Round, Ib
te House Rice ^{2-lb.} package 19c	HAMBURGER, Pound 10c STEW MEAT, Pound 9c
Pickles Mountain Brand, 18c	BOILED HAM, Pound 35c
and Girls	
3 cate Pal	molive Soap
tore 1 Pkg. Pale	20c Stock up Now!

PAGE SIX

plied

answered.

the southwest.

FRIDAY, SEPTEMBER 25, 1931



Your Nearest Red & White Store **Carries These Better Package Meats**



OU will be delighted with the extra goodness of RED CROWN Ready-to-Serve Meats. Rich, nourishing, delicious meats . . . ready to serve on a moment's notice when unexpected guests arrive, or for every meal occasion. Red Crown Meats are reasonably priced for products of such exceptional quality and flavor. Keep a supply of the different kinds handy always.





24 Meats in Glass and Tin

Congratulations

ladder of success. Mr. Wooten has satisfied a long-felt desire to "build

lisher of the Tyler Courier. He was for two year: "printer's devil" when his father decided to trans plant the family in the "new" lan of West Texas- there to try to recoup his fortuge.

Comes by Wagon

Horace was 14 years old when his father loaded the family and its possessions into a wagon and start ed for "the promise land." After several weeks on the road, the Wootens arrived at Buffalo Gap-Octo-ber 17, 1879. Indians had been on a rampage the year before in the country they crossed, but the red men were quiet then and did no molest the group.

Soon after their arrival, the elder Wooten bought land five or siz miles southwest of Abilene, Horac in six years on that land, worked with his father at the back-break ing, man-building labor of buildin fences, clearing out mesquites, preparing the soil for cultivation

With his family-always first i his thoughts and plans-well situ-ated on a tillable, cleared farm oung Wooten indulged his yearn ing for a knowledge of business b going back to Tyler to "learn". Th was in the fall of 1886; a few months after he had become of age

Takes Only Job After six months in the business school, Wooten took his only 'job' he ever had as a man. For some thing more than a year then, held down a job as bookkeeper fo H. Freeman, a merchant.

Remembering the beauty of life in West Texas, and especially the charms of Miss Ella Hunt-whom he had known at Buffalo Gap Wooten returned to Taylor county and was married to Miss Hunt October 19, 1889, on a ranch near Brad-

shaw. with the respo Faced

establishing a new family, Wooten moved to Abilene and began selling groceries to merchants in and bround Abilene. He sold the good from a St. Louis house, on a com sion basis. In that business he had a living, without the necessity of having capital, until 1890.-

Borrows First Capital

After his conversation with Mas-sey, the banker-farmer who had known him and his father on the farm for several years, Wooten studied the business possibilities of Abliene. He found that farmers and ranchers were buying large quantitles of feed for their stock.

Wooten borrowed \$2,009 from th. bank on his s'unature-and without collateral. With that money he rented a building and bought grain The grain he sold to the farmer who were cpening up the country but who had not put enough lan in cultivation to raise their own feed stuffs.

During the first year he paid th: bank, lived and had a net profit of \$600

Gets Nucleus

Business grew better as more and more people settled in West Texas. Soon there were two Wooten grain houses in Abilene, one north and the other south of the T. and P. tracks. For several years there was no competition, and the young business man built up the volume of trade. In eight years of hard work and thrifty living he accumulated \$10,000.

Believing that Abilene would be come a distributing center for West Texas on the Texas & Pacific wes of Fort Worth, Mr. Wooten backed a judgment by abandoning the grain business and going into the olemals grocery business. The business was established October 1.

His Broad Interests During the past thirty years, Mr. Wooten has made many investments outside of the grocery busi-ness. He has owned farms and ranches; was for six years a direc-tor of the Federal Reserve bank of tor or the Pederal Reserve bans of Dallas; he was one of the organiz-srs and is now vice-president and traffic manager of the Roscoe-Sny-der & Pacific railroad; he was one A Pacific railroad; he was one the prime movers in the build of McMurry college in Abilene i was first chairman of the bool's heard of trustees; he has in directly interested in the ap West Ter ma. His









THE MOST POPULAR SHOE POLISH -ALSO THE MOST ECONOMICAL CONCEALS SCUFFS-RESTORES COLOR-PRESERVES LEATHER-GIVES A BRILLIANT AND LASTING

In Colors-Also a White Kid Cleaner

Barton's 10c Paste Shoe Polish

A paste shoe polish that does not stain the hands-

Lubricates the leather.

SHINE.

Gives a dust proof and waterproof shine In Black-Brown-Tan-Oxblood and Neutral.

Made of the highest quality ingredients.



A superior shoe dressing and polish that gives a beautiful lustre to the shoes Leaves the leather soft and full of life. In Black-Brown and Tan. The best popular priced liquid shoe polish obtainable.

We congratulate you Independent Merchants upon the completion of your Red and White organization and predict for you a wonderful success. We are very proud of the fact that all Red and White Stores in West Texas have decided to feature EXCLUSIVELY Cakes and Crackers by "Your Supreme Bakers."

Trade

Mark

Look for Them **Buy them Today** at Your Grocer's



Good Luck and Good Flavor will reward your search for oven products bearing this-



The **Merchants Biscuit** Co. of Texas "Your Supreme Bakers" 154 Locust St. Abilene, Texas

Wooten

<text><text><text><text><text><text><text><text><text><text><text><text><text>

Red and White trade-marked goods is entirely optional with individual store owners, however, as a com-suggestion locking toward the im-plets line of nationally advertised groeds will be available at the sup-ply house. To facilitate transformation of

To facilitate transformation of the member stores, an official of the supply house to meet the de-mands of the store owners and in the decoration and equipment of the individual member stores. The store designs call for uniform inter-iors with fronts decorated in the Red and White color scheme. The Red and White arganization in the dividual store designs form a part the Red and White organization for To facilitate transformation of

PAT ALLEN

hich buy through one source, sit-

make in his business and shows and s

of owners of Red and White Stores ap-

pearing in this issue were made by-

Bradshaw Studio

2191/2 Main Street

Congratulations to

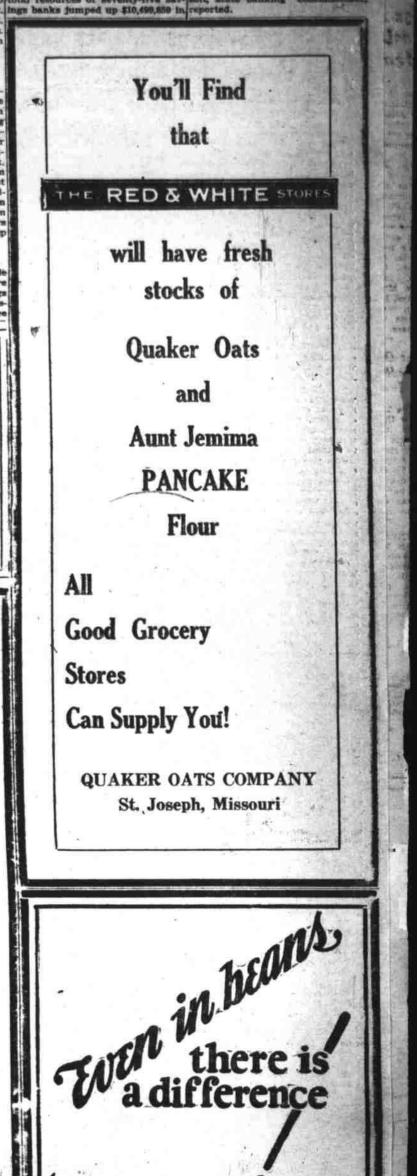






We Congratulate

the citizens of Big Spring and the **Big Spring Trade Territory** on the service to be extended them



PURE CO offee

like this makes the whole day joyful

A cup of good hot coffee first thing in the morning starts the day off right-wakes you up-makes you feel like facing your task with a smile.

Housewives who appreciate the value of serving good coffee insist on Morning Joy Coffee. This wonderful blend of choice coffees from the world's producing regions is scientifically roasted and vacuum packed in one of the finest coffee roasting plants in the country. The delicate aromas and flavors, which reveal the difference between Morning Joy Coffee and ordinary coffee, are preserved until it reaches your table. Why be satisfied with ordinary coffee, when you can get Morning Joy coffee? Ask your grocer.

"Truly the Aristocrat of Coffees"

NEW ORLEANS COFFEE COMPANY, Ltd. New Orleans, Louisiana

orning Joy Coffee

THE RED& WHITE STORES

by

The Red and White system of operation is a proven success, founded upon service, quality, and economy.

Red and White Stores offer highest quality merchandise and will feature in every store this fine Texas brand-

Gladiola Flour

Manufactured by the

Fant

Milling

Company

sherman Texas

THEN prepared in Uncle William's way, there's a big difference. The warm, moist and tempting aroma that first salutes you carries a promise to the palate. Brown Beauty Beans hold all the satisfaction good beans skilfully prepared can give—plus the cooking lore of the pioneer West...Yes, Brown Beauty Beans are decidedly different. Your whole family will tell you that!

There are many ways of serving Brown Beauty Beans, all equally palatable. Your grocer has a fresh supply. Phone him to send some over. Free recipes, too.

MARSHALL CANNING COMPANY Marshalltown, Iowa



PACE EIGHT

Group Buying Modern Way

Red And White Stores Hold Independence, Get Advantages

"Group buying is the modern ay of successful merchandising. used to make deliveries with es and wagons; we use trucks and that's why we are mem-of the Red and White stores. We don't want a horse and wagon "store!" Our business has always made money, and we have figured that we are counted among the successful retail grocers of our the city. Competition, however, become keener and sharper. and then-we looked around and saw that the chain stores were doing a business we decided we might just as well add some of that volume to our own business. So we got together with other independent grocers like ourselves and provided a buying power that exceeded even the greatest chain," wrote a Red and White grocer in

"We buy all our goods from one wholesale house. We give conces-sions to customers who buy in case lots, so imagine the concessions a manufacturer is in a position to give if his product goes in to several thousand stores.

"We buy for turnover. Our sys-tem demonstrated how this could continued telling a group of children fairy stories in a recent contest held at Los Angeles. Miss Dawn's knowledge of Cinderella, Puss in Boats and Hans Andersen in general won her the title of champion be done the best, so now we do business on a much smaller stock. always have fresh goods for our story teller. ners, our buying power gives us a good profit at popular prices.

and our total volume has increased steadily. Many of our members mation and prices just as jobbers' have cut their stocks in half, and are doing a much larger business? Its J Its International

We are not sold a thing, we buy "In other words, it is a purely co-lowa, was twice drafted by Con-the things we want and in small operative system organized on an necticut interests, once to come calling a stenographer to take let quantities. When deals come along international basis and the advan-here to manage a great manufactors, an executively merely call quantities. When deals come along international basis and the advant here to manage a great manufactories the regular events operator we buy at the deal price in as tages it gives to the individual retail turing plant, and again to take the regular switchboard operator menal amounts as we desire. It merchant mean greater profits and charge of the state's unemploy-and asks for "telephone dictation." decided he will not permit. New stenographic bureau, and a typist. whether we buy "cut price leaders" ness. pr our own high quality label-our "W

whether we buy "cut price leaders" bes. Dr our own high quality label—our wholesaler is there to supply usinesses, ive in the community mith what we want, not what he ants us to take. That's just one taxes, take our parts in local at, bever buy from more than one wholesalar again. whether we be are the heads of our own businesses, ive in the community businesses, inclusion businesses, ive in the community businesses, inclusion businesses, ive in the community businesses, inclusion businesses, in

dealers. Our whole organization is Customer Attention

Customer Attention "Customers like to have individ-val attention from the owner of the store. Personal service means a lot in developing a big business Our customers now receive the "Group buying has more than jus-"Group buying has more than jusbimost in personal service, for we tifted its existence with us."

to spend ordering from salesmen, checking invoices and checking shipments from four or five HOT WEATHER houses. Besides this, we have time to see that our celrk's are giving proper service and that deliveries are prompt and accurate. Little

"Accurate accounting records did not mean much to a grocer a few years ago, but the grocer who stays in business today has got to know what it costs him to do business. what his turnover is, where the Head i.ettuce and Russian Dressing eaks are. We can check these Apple Cobbler Cream leaks are. things under the group buying system, for trained men belp us find the leaks, and raise our profits. The experiences and averaged records of all stores are avery material help to each individual owner. We can watch our collections closer now, and when we have slow accounts we turn them over to the ollecting department, with the result that our accounts are in better

Mix the rice, egg and seanson phape now than before. "Yet we own our store, control it, ings. Roll in flour and shape into

THE BIG SPRING, TEXAS, DAILY HERALD

FOUR LOSE LIVES IN TRYING TO SAVE & DOG

SHE'S CHAMPION STORY TELLER

LONDON (INS)-Thousands of holiday-makers at Torquay, one of England's most popular seaside re-sorts, were forced to look on when four persons, including a girl of only sixteen, lost their lives in a rging ses in a vain endeavor to save the life of an Airedale ter-

While crowds were watching the 'tremendous seas break over the front, a young girl rushed down the allpway to catch the ter-rier which was in a perilous position, and was washed any, Two young men who also lost

their lives were James Smith, 21, and Jack Wych, 16. When the girl dashed forward to secure the airedale, Wych went to her assistance. At that mocent a huge wave broke over the slipway and carried them out to sea. Smith then tried to throw

lifebuoy to them, but the raging seas carried it away. He then plunged into the water in a last desperate effort to save them but failed and was drowned. Another life was lost when a young unidentified girl wio was attempt-ing to assist him as also swept

itno the sea.

Assurated Press Photo

WON'T RUN FOR MAYOR

all others in the contest ran out of tales, Consuelo Dawn

LAMED-PELICANS HAVEN SAN DIEGO, Calif. (INS)-"Market street sanctuary" is the

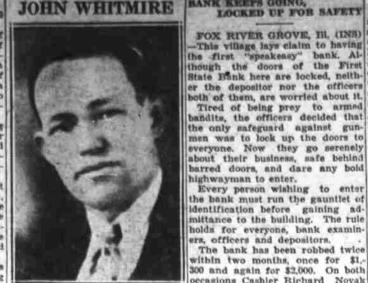
name given to a dumping grounds for infirm or injured sea guils and offsetting it have been spudded in vember.

pelicans. Jack Paynter, shore boat skipper is responsible for the haven. Paynter brings disabled birds to the "sanctuary." In the best sea gull and pelican circles, it is said, Paynter is given credit for saving the lives of hundreds of birds.

DICTATION BY TELEPHONE BOSTON, (INS)-Telephone die ation is now in use in some of the

NEW HAVEN, Conn. (INS)- telephone departments, with the James W. Hook, formerly of Ames, prospect that it will be adopted by "In other words, it is a purely co- lowa, was twice drafted by Con- other large concerns. Instead





casions Cashier Richard looked into the barrels of menac-Another of the well-known local ing. revolvers. COTTON CROP IN MEXICO

Another of the well-known local grocers whose modern new store at Johnson street and Eleventh Place, the Hi-School grocery, is en-tering the Red and White group is Mr. Whitmire. He is in partnership with Jimmy Turpla. Mr. Whitmire represents the firm on the Big area executive committee. A two thousand barrel oil well

A two thousand barrel oil well rains insured a much larger crop was brought in near Hamlin, Tex- than expected. Picking has already

Delicious Toasted

Whole Wheat Flakes that are all ready to eat.

Wheaties contain all the nutrients of whole wheat, yet is so delicious and tasty that children love them as well as grown-ups.

FRIDAY, SEPTEMBER 25, 1981

BANK EMEPS GOING, LOCKED UP FOR SAFETY FOX RIVER GROVE, III, (INS) This village lays claim to having the first "speakessy" bank. (INS) though the doors of the First State Bank here are locked, neith of them, are worthed about it. Tired of being prey to armed bandits, the officers decided that the only safeguard against gun. the only safeguard against gun-men was to lock up the doors to everyone. Now they go serenely about their business, safe behind PITTSBURGH. (INS) -

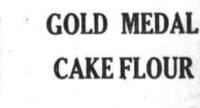
FINDS FAKE COINS IN CELL would effect a large saving in ministrative expenditures.

about their business, safe behind PIITSBURGH. (INS) — A flood barred doors, and dare any bold of silver dollars streamed down on buch barred doors, and dare any bold highwayman to enter. Every person wishing to enter the bank must run the gaunitet of identification before gaining ad-mittance to the building. The rule holds for everyone, bank examin-ers, officers and depositors. The bank has been robbed twices within two months, once for \$1,-300 and again for \$2,000. On both RAINS HALT FIFE LINE VERA CRUZ, Mexico (INS)

BRAINTREE, Mass. (INS)--Cain is still throwing things Abel's WOMAN'S RELATIVE WORTH TORONTO, Ont. (INS.-Women are worth only half as much as men in the economical makeup of Canada in the opinion of R. H. has the Indian sign on opposing TORREON, Mexico. (INS)-The speech here Coats declared." "Every the art of fooling the batsmen.

cotton crop in the Leguna district, heart of Mexico's cotton belt, will day he is born. At 25 he is worth treach a total value of nearly 50.-\$30,000, A woman has only half the their bachelor's degree from the Sul 000,000 pesos this season. Abundant economic value of a man." Ross Teachers College at Alpine, Texas, at the close of the summer

The side for the proposed \$165, school term, and one hundred and which has been turned into a home as, early in August, and two wells begun and will continue until No 000 federal building at Big Spring twenty teaching certificates were



For those velvety, fine-textured cakes, that will stay fresh longer.

2,000 women a day are changing to this virtually mistake-proof cake flour. Get a package today.

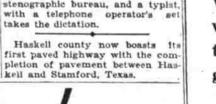
These Products Are Sold By All Grocers And Will Be Prominently **Displayed On The Shelves Of**

Novak

has been secured.

THE RED& WHITE STORES

SNOWDRIFT A Rich Creamy Shortening



Wheaties

and make all the profits. The cakes is inch thick, Heat fat in wholesaler uses his own capital to furnish us goods and we use our coated with the melted fat turn own capital to run our own busi-ness All the extra profits coming minutes in moderate oven. Tomate from the increased efficiency go to sauce is very good served with hot ha. In addition, we buy practically rice cakes for luncheon or supper every other item associated with the relail grocery business at a distinct saving and our members in the country buy general store items on a similar basis. General store merchants have had the same success with their entire store stock that

We have a uniform store sign which is just the same in New York serve on lettuce or tornato salads. he it is in Minnesota, Oregon, To-Apple Cobbler ronto, Winnepeg or Vancouver. Our 2 cups flour membership has never cost us a cent, no fees of any kind, no charge 1, tenspoon sait for a sign, no stock. We have our 4 tablespoons fat own executive committee through 2.3 cup milk which the membership expresses its Mix the flour, baking powder and policies and activities. Our whole-salt. Cut in fat with knife Mixing anler works with us very closely with knife, add the milk. Pat our and we are furnished market infor-soft dough and fit over the top of

Confesses Shooting



Russian Dressing cup stiff mayonnaise 2 tablespoons catsup 2 tablespoons chill sauce 2 tablespoons chopped dill pickles 2 tablespoons chopped ripe oliver a tenspoon salt

MENUS

By MRS. ALEXANDER GEORGE

Rice Cakes With Salmon Loaf

Menu for Dinner Salmon ol af and Rice Cakes

Buttered Beans

Coffee

Bice Cake

2 tablespoons chopped celery

1 tablespoon finely chopped onion

Plum Butter

Cream

turn

Eread

1

Apple Cobbler

2 cups boiled rice.

teaspoon salt

4 tablespoons fat

teaspoon paprika 'r cup flour

2 tablespoons lemon juice Mix ingredients with fork. Chill

3 tenspoons baking powder

the apple mixture. Make 4 holes in top to allow steam to escape. Bake 25 minutes in moderate oven,

Apple Mixture 3 cups sliced apples

1 cup sugar 2 tablespoons flour 1 teaspoon cinnamon h teaspoon cloves teaspoon vanilla 3 tablespoons butter 2 tablespoons lemon juice 5 cup water Blond the sugar with the flour

and apples. Add reat of ingredients. Pour into buttered shallow pan, cover with dough and bake. This pudding is very good served warm or bold and plain or whipped cream or lemon sauce can accompany it.

Use a fork for mixing fish loaves as this breaks the fish apart without making it too soft.

\$7,500,000 FOR BRIDGES

QUEBEC CITY, Can. (INS)-An expenditure of \$7,500,000 is to be made by the Quebec Government on new bridges in different parts of the province, in order to facilitate

Associated Freess Photo ar police said John Mark-above) of Collinaville, Ill, ad he shot and killed Stan-sore, Michigan school of student, near Holyoke, Colo, is had given Moors a ride rabberies from Toledo, O., Angeles.

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