



'Skippy" Now see them

af their best!

to test his wife's fidelity by posing Coward for the original stage pro-to test his wife's fidelity by posing Coward for the original stage pro-duction of the hilarious farce. It dons his makeup in one of the is titled "Some Day I'll Find amusing scenes of the comedy. You," and as the scene opens on a cast of Paramount's "Ladies of the undally Rawn.

The roaring, days of the early west, when the local sheriff's forces were unable to cope with outlawry and banditry and citizens formed vigilante committees, are vividly brought to the screen in Bob Steele's newest westerner, "The Ne-vada Buckaroo" which will appear at the Queen next Friday and Sat-

VIERTEL DIRECTS COLBERT Berthold Viertel has been named as the director of Claudette Colas the director of Clandette Col-bert's new Paramount picture, "The Weaker Sex," which will be filmed at the Paramount New York studio with Lilyan Tashman and William

PALLETTE LOST FORTUNE . Eugene Pallette, who supplies the laughs in Paramount's "Shanghai Express," is not thinking of his youth when he cracks those jokes. About twelve years ago, he made -and lost-\$140,000 in the Texas

DONALD NOVIS SIGNED Donald Novis, nationally known radio tenor and star of the recent





will determine the suitability. Stanley Vestal (the nephew of our

Social Calendar

Mr. and Mrs. W. H. Martin) who as been in France for a year on a Guggenheim Fellowship, has re-turned to his chair of English in Class Has Soci the University of Oklahoma. While the University of Okiahoma. While in France he wrote a biography of Sitting Bull, which will soon be published. In this number of the Methodist Sunday School met published. In this number of the Friday, January 1, for a social and Review, "Ree Horse Race" is one of the racy incidents of the old In-dian chief's life. Another Indian story in this is

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443

Also.

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44 (44)

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Class Has Social

And Club Notes Honoring Mr. and Mrs. D. C. Neal Tuesday O. C. D. Bridge Club-Miss Fern Vells, hostess. Of Kerrville, Mr. and Mrs. L. R. Kuykendall were host and host sr Friday evening to five tables of

tionally well. 36 inches wide Bridge Party For bleached, and 39 inches unbleached it's an unusual Visitors Held By 'value even at Penney's !! The Kuykendalls Low Price 6C

Muslin that wears excep-



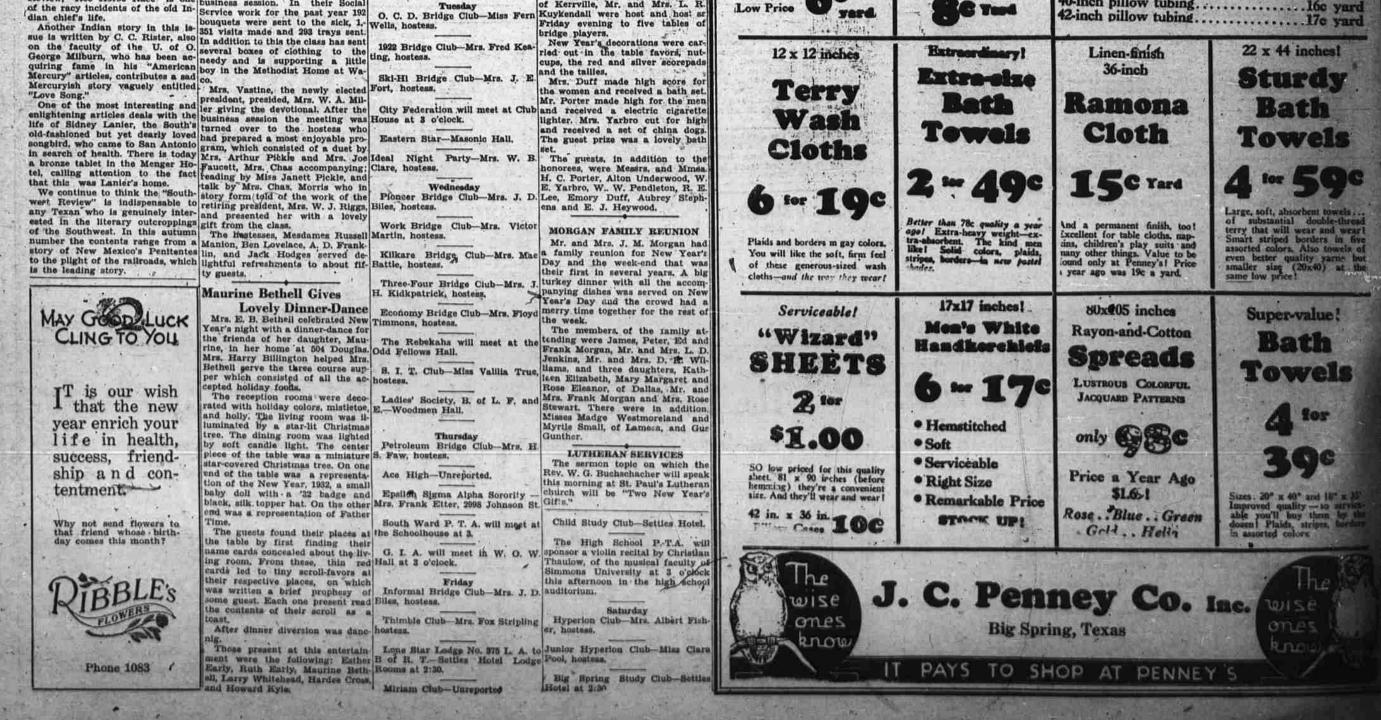
36 inches blonched and 39

busual at this ex-

6 Yeard

and Pillow Tubing

8/4 or 72-inch bleached 25c yard



PAGE FOUR

albraith. Business Manager Guilkey, Advartising M'g'r, Bedichek, Managing Editor NOTICE TO SUBSCRIDERS abscribers desiring their address assged will picase state in their ommunication both the old and aw addresses.

Offices 110 W. First St. Telephenens 728 and 729

x Months hree Months

National Representative na Daily Press League, Mer-le Bask Hidg, Dallas, Texas; state Bidg, Kanass City, Mo.; Michigan Ave., Chicago: 270 ngton Ave., New York City.

This paper's first duty is to print ill the news that's fit to print yon-saty and fairly to all, unbiased by any consideration, even including is own editorial opinion.





Dr. Jago Galdaton Academy of Malicia

Preston, her brother, quarrels with him. A younger brother takes away Ash's gun. Rock trips Ash, trying to avoid a bad fight, be-cause he likes Thiry. He leaves the scene, annoyed not to have beaten up Ash, and goes back to see Winter. He tells his friend of bits models in the tells have the scene of t his sudden interest in Thiry, and of Ash's attitude. Winter says that the Preston outfit is well liked with the exception of Ash. He believes that Ash killed his son, entaciation, and the spitting of blood rarely are observed in the young. and it is also rumored he shot the sheriff. There is much com-

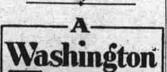
SYNOPSIS: Trueman

forced into a fight on the first day of his return to Wagontongue, the

scene of much gun play, He has met Thiry Preston at Sol Winter's

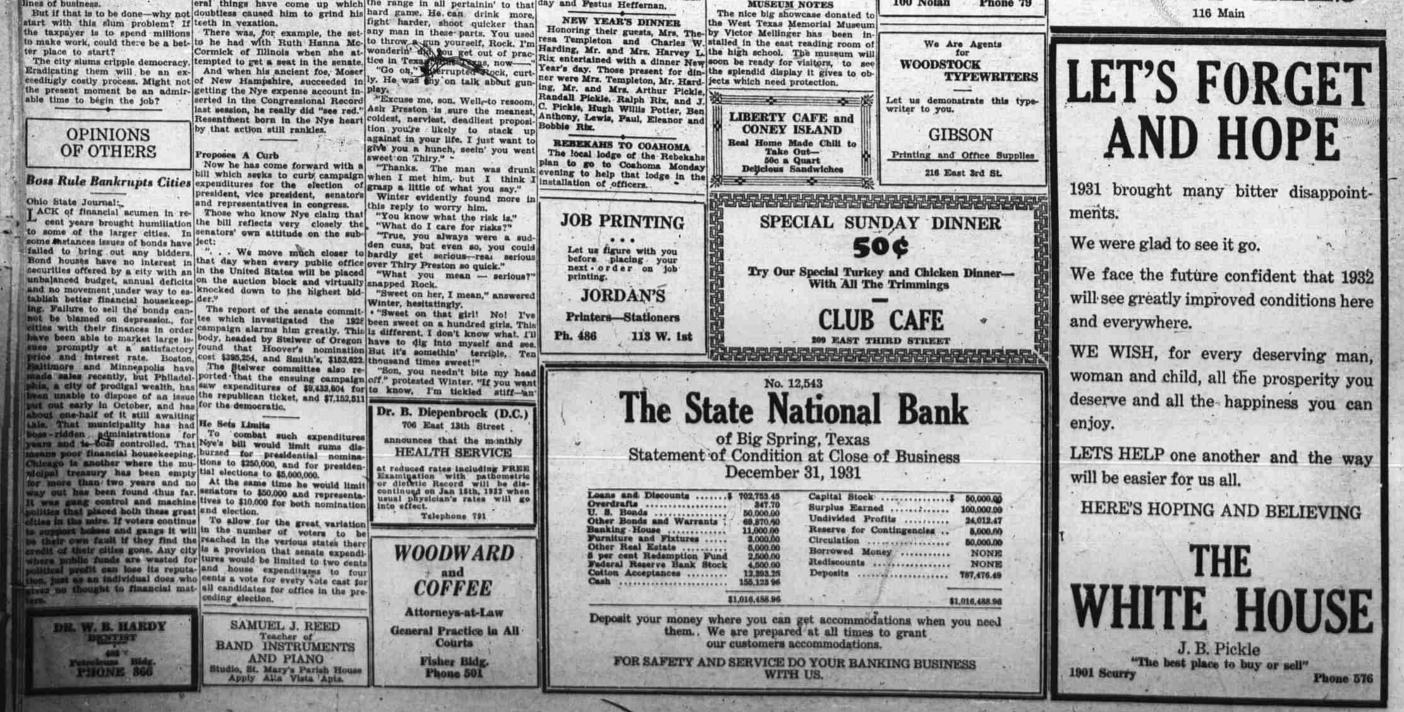
store, and carries her bundles to

the wagon for her. There Ash Preston, her brother, quarrels with









THE BIG SPRING, TEXAS, DAILY HERALD

Rock is scared to death. I love that girl. An' first day if you haven't forgot. I was once ague, the some fond of you."

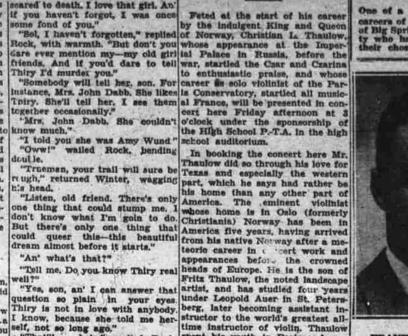
Howard County To Appear Here Honor Roll Feted at the start of his cares

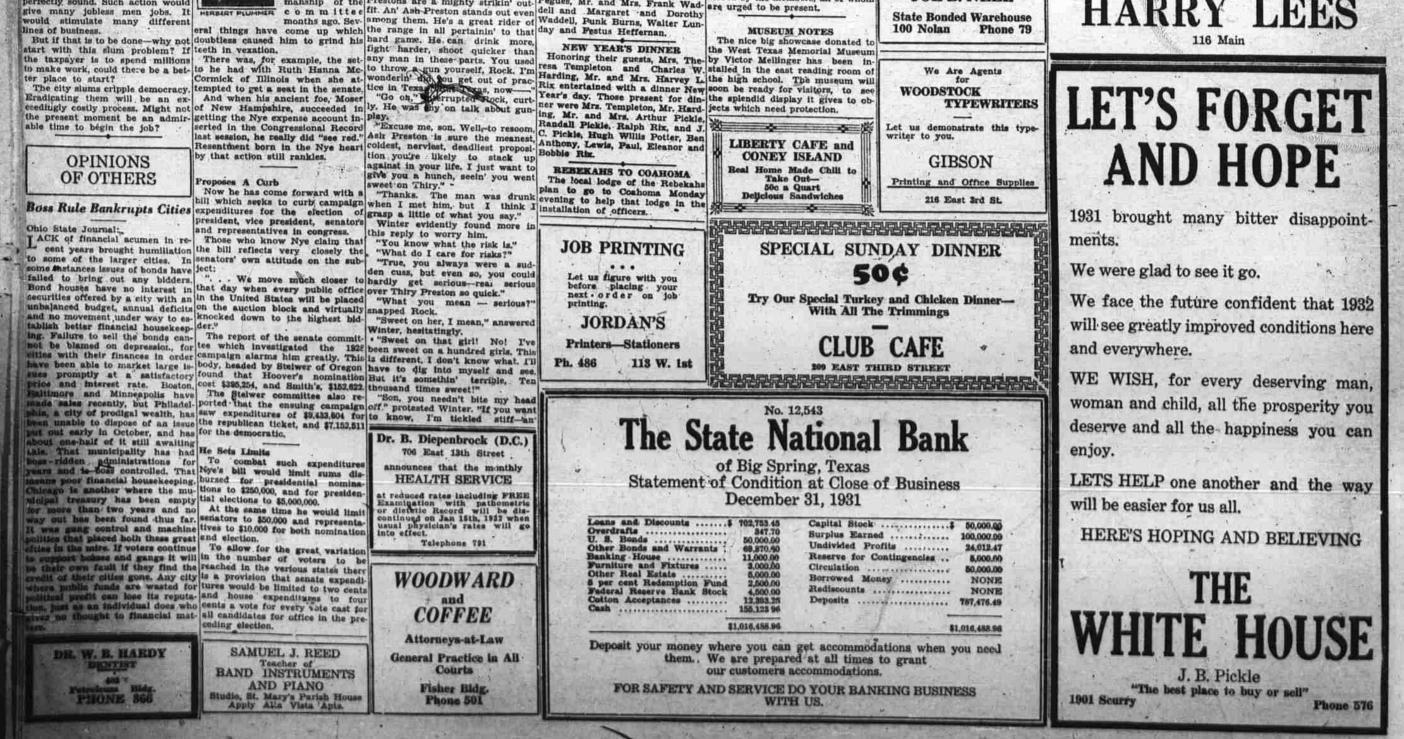
careers of former boys and girls of Big Spring and Howard Coun-ty who have gained success in their chosen professions.

Lincoln protector of the Union, and Roosevelt. Roosevelt. The work has been going on for three years. Washington's head, which is 400 feet high, is now to be seen plainly and has already at-tracted thousands of tourists. Mr.

S. Dak,

tracted thousands of tourists. Mr. Borgium hopes to have it and that of Jefferson ready for the Wish-ington Bicentennial celebration Which the federal severation. Bed and granty.





SUNDAY, JANUARY 3, 1932

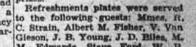
Mr. na has probably not half musicians who can operat with

Borgium. Story of Mt. Rushmore Mr. Borgium became world fa-mous for his glant carving through his work on Stone Mountain, Ga There he mastered the principles of this unique form of art. But the enterprise failed for lack of funds and he was asked to the Black Hills to carve out of those rocky dure for many thousands of years. Band.

dure for many thousands of years, He selected Mount Rushmore as an ideal location. On it he has been directing the carving of the heads of Washington, father of our country Jefferson who much

our country, Jefferson, who super-vised the Louisiana Purchase, of which the Black Hills are a part; Mrs. Timmons **Entertains** For

Mrs. Geo. Wilke



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MAX, LUMAR and an 1951 Style Note:-SUCESSFUL business men will be noted wearing their shirt sleeves rolled up, during 1932 for 1932 Will Reward **'SHIRT SLEEVE' Effort Only**

The DAILY HERALD

S ITTING in comfortable office chairs "talking" about what ought to be done, won't send the "little black line" on its swift upward course across 1932 business charts . . . It's going

to take red-blooded optimism, coupled with "get down and dig" shirt sleeve determination, to put ALL business back on the only direct route to Prosperityville.

It won't be a joy-ride (we've already had that and see where IT landed us) ... It's going to mean W-O-R-K... and lots of it. We're going to have to create CONFIDENCE, which means that all fear and uncertainty must be dissipated ... We're going to have to create NEW buyers of our merchandise, and our services, as well as regain and retain the former buyers of these commodities... We're going to have to SELL that confidence—Sell ** Sell it, Sell it....

HOW? With carefully merchandised newspaper advertising, attractively displayed, and consistently published . . . We've a big selling job on our hands but "experience proven" merchandising methods coupled with a persistent program of advertising in this newspaper will disperse those clouds of fearful uncertainty and restore buying confidence. The personnel of the Herald advertising staff believes that 1932 will reward "shirt sleeve" effort ONLY—We've rolled up OUR sleeves and we've all set to give YOU every assistance in the mapping out of a program of advertising that will gain for you the successful rewards offered by the new year. PAGE SIX

THE BIG SPRING, TEXAS, DAILY HERALD

SUNDAY, JANUARY



- Major Bowss' Family - Also WTAM WENR WTMJ WAPI WKY WCC WHO WDAF KFYR 8 WHW WNMH KPRC ROA (KSTP - Tailes of Emeraid Isle - Also U WCC WHO WWJ WDAF Troika Bells-Also WTAM WWJ

BRNOON)

TAM TAM H5 - Pop' Concert - Only WTAM WJ WCKY KSD WOW WDAP 5 - Sunday Bright Spot - Also TAM WWJ WSAI KYW KSD WOC HO WOW WDAP WTMJ KSTP EBC WDAY KFYR WHAS WSM MCC WSB WAPI WSMB WJDX VOO WFAA KPRC WOAI WKY KOA 50 - Meonshins and Honeysuckie-100 WTAW WWJ WMAQ KSD CKY WDAP CS - Cosmopalitans - Also WTAM WJ WSAI KYW KSD WOC WHO OW WDA 50-Dr. Cadman - Also WTAM WWJ

WWW WAA RIW KSD WOC WHO YOW WDA 30-DF. Cadman - Also WTAM WWJ YW KSD WOW WDAF KSTP FEIG WDAY KFYR WHAS WSM (MC WSB WSME WJAX KTHS YOO KFRC WOAI WKY KOA KEL 90 - Frois - Also WTAM WVJ MAQ WOC WHO WOW WDAF IBA WERC WDAY KFYR WHAS SM WMC WSB WAPI WSNB WJDX THS RVOO WEAP KFYR WHAS SM WMC WSB WAPI WSNB WJDX THS RVOO WEAP KFYR WTAM WJ WENR WOC WHO WOW TOAF

WDAF 348.6-WABC-CB5--- 860

348.5-WABC-CB5-360 (MORNING) 9:00-Church of the Air-Aiso WBCM WLAP WREC WDSU WBHM KSCJ WMT WNAX WIBW KDYL KLZ 130-Gemmunity Reditat-Aiso WXYZ WLAP WREC WDSU WTAQ WOWO WBHM KSCJ WMT KMOX KABC WBHM KSCJ WMT KMOX KABC 0:00 - Dusts - Oily WZZ WHCM WIAP WHEC WDSU WTAQ KSCJ WMT KMEC WDSU WTAQ KSCJ WMT KLZ 0:15-CHAR Thomas - Aiso WWM

Thomas — Also WXYZ AP WREC WDSU WIAN 13 WMT KMOX KMBC W WACO KDYL KLZ of AL LOUS-ALSO WXTZ AP WIEN WICO KSCJ X WNAX WIEW EFJF

F KMBC

WCCO KSCJ WMT KMBC WIGW KFH KFJF WACO KDYL KLZ WREC WBRC WDSU WISN WIAP WREC WBRC WCSU KSCJ WMT KMOX KMBC WCCO KSCJ WMT KMOX CDYL KLZ US_ WBW KFH KFJF WACO BEHIND THE BARS. THE NEX THING TO DO IS A FULL REPORT AND THEN IT'S

CDTL RLZ IIS-PANHAG WILAF WREC WORD WIEN WAAG WOLW WREC WORD WHEN WAAG WOLW WREC WORD WAT KANDO WIEW KFH KFI MO-ACO KOUT KLZ MO-ACO KUNT KLZ MO-ACO KUNT

394.5-WJZ-NBC-760

MORNING) 9:00-Masigan Marimbau-Also WMAQ WFAA KPMC WKY 9:30 - Fiddlers Three - Also WLW WENR WHEN WENR WHEN KFAB WENR WHEN KFAB WENR WHEN KFAB 10:00-R WREN KFAB WENR WREN KFAB

DAY KFYR WHAS KPRC KOA

FTERNOON)

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 Som-Seninasis of Republic—Alac WJR

 BA KETP WEBC WDAY EPTH

 BA WAPI MPRC ROA KEL

 15 Sympachenia Heau — Alac WJH

 19 WMAQ KWIC WKY WREN

 BA KETP WYBC WDAY KPTR

 HAB WEM WSB WSBB WJDX

 DAI KYCO WFAA KPTC KOA

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EN "Kay's Oreh. — Also WJR WLW W KWK WREN KOIL WTAL P WENC WHAS WSM WMC B WAFI WJDX WSMB KTHS O WFAA KPRC WOAI WKY KOA KGIR KGHL -Ysuth Centerence—Also WCKY AQ KWK WREN WIPA KFYM C WAB WAFI WSMB WJDX HS KVOO KPRC WOAI WKY KOA HL KGIR

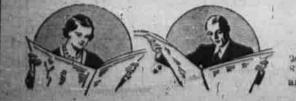
P WIEN WOLCO KSCJ KTHE KVOK KOLL WNAX WIEW KFJF Henal Broadcast - Also P WIEN WCCO KSCJ Sido Travelogue - Also KYW KWK WNAX WIEW KFJF WNAX WIEW KFJF Singer - Also WBCM WWEN KOIL WIEW KFJF KDYL





A Rare Possibility

JANUARY — A MONTH OF OPPORTUNITIES



to the wide-awake, progressive Merchant that uses the Daily Herald Advertising. Thousands of persons will read the Herald advertising and news columns every day... The Daily Herald has MORE CIRCULATION IN HOWARD COUNTY RURAL DISTRICTS AND THE CITY OF BIG SPRING THAN ANY OTHER NEWSPAPER ENTERING THE MAILS OR THE HOMES. The January Meyer-Both Advertising Service has arrived and is at your service without cost to you.

Call 728 or 729 and Our Representive Will Call



by Fred Lochag

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PRICES HAVE DROPPED:

And so have we, on our Coffee Shop meals. Starting Monday we will feature a

50c EVENING MEAL

for our homefolks, and of course we will keep up the same quality and service that has made the Settles Hotel famous in West Texas.

Have you ever stayed at a hotel more up-to-date than the Settles, right here in your own town?

> **Conte and Enjoy Our 35c NOON-DAY LUNCH**

and back at night to try our 50c Evening Dinner. We work white cooks throughout in our kitchen -that's something to think about.

We have several outside rooms with private baths. You had better see us for winter rates.

"IT'S COMFORTABLE AT THE SETTLES"

Settles Hotel Coffee Shop West Texas' Favorite Hotel "Owned By Big Spring Folks"

PAGE EIGHT

The foundation garment is the very beginning of such very beginning of your nume and its lines must be smart before your gown can be effective. A firmly molded hipline and lovely curve at the waist are insured by this Modart Step-In.

As practical as it is lovely, this model is fashioned of Sudanette, the aristocrat of sottons, combining the dura-bility of cotton with the attractive luster and texture of

Several models in Sudanette, which is used only in Modart foundations, are now being featured in our corset department.



St. Mary's Episcopal Auxiliary

St. Thomas Catholic Altar Society

TUESDAY The East Fourth Street Baptist

W. M. S. will meet-for Bible Study at 3 o'clock.

The Wesley Memorial Methodist W. M. S. will meet at the church at 8 o'clock.

Ruth Class Social-unreported.

will meet at the rectory.

Nephew Of Local To Preach Here Women Is Buried

BAIRD, Jan. 2.-Selman J. W. Bowler, son of Mr. and Mrs. W. J. Bowler, of Ablienc, and a nephew of Mrs. J. R. Copeland of Big Spring, died at a hospital here Sun-day. December 27, following an ill-ness of only a few days, days re-milting from an infection of the blood stream. He was taken ill Wed-nesday night and everything pos-sible was done to save his life. Spe-cializits were called from Abliane cialists were called from Abilene and Wichita Falls and others in Fort Worth were consulted, but all efforts failed, and at dawn on Sun-day, the spirit of this bright little boy who was the idol of the home, winged its way to the beautiful eyond. Selman with his mother and little

sister had come here to apend the Christmas holidays with his grand-mother, Mrs. H. A. Lones, His father was in Chicago at the time and hastened here but did not arrive until a short time after his son's leath. During Selman's short illness he

made the remark that he wished he was powerful like God so he could

make all people well. Selman was conscious and talked with his loved ones at his bedside

with his loved ones at his bedside up to a short time of his death, which was very peaceful. Funeral services were held Mon-day, Dec. 28, from the Presbyterian church at Baird, Dr. E. B. Surface, A. Walker, pastor of the Baird and Merkel churches, conducted the ser-vices.

12022

vices. Mrs. Barney Whisanant of Big ministry in this association, having Spring, sang two solos, "Someday been ordained by the Cuthbert Bap-We Will Understand," and "Cross-tst church in 1921. He was once ing the Bar." The choir also sang pastor of the Garden City Baptist "I Want to be a Sunbeam," a fay-church.

Pallbearers were: John D. Lones, Selman J. Lones, Ed Glover, Ra-torates he has held, he had done leight Fay, Dr. Joe McFarlane, Wight Purdy.

Honorary pallbearers were mem-bers of the "Busy Boys" Sunday versity. school class of the Presbyterian church and other little friends from Baird and Abilene.

Out of town friends and relatives were: Mrs. N. A. Ricker, Mrs. Bar-Frank Boyle Jeft today for Dallas ney Whisanant, Mr. and Mrs. H. H. Squires, Mrs. A. T. Lloyd, Mrs. after spending the holidays with Mrs. Boyle.

L. Squires, ars. A. F. Lloyd, Mrs. J. D. Stamper, Mr. and Mrs. J. R. Copeland, Mrs. Frank Wilson and son Ray of Big Spring; Mr. and Mrs. E. T. Gwaltney and son E. T., jr., of Sherman; Mr. and Mrs.





were given by friends who loved Selman was born in Baird on

Band Rehearsals

Are Announced

The junior high school band will

hold a regular rehearsal Monday, January 4 at 4 p. m., at high school

auditorium.

sent.

COATS First Showing

Tomorrow of Authentic



Crepe Linings and Beautiful Light Shade Patterns. auditorium. The municipal band will hold its regular weekly rehearsal at the Douglass Hotel, third floor, Monday evening at 7:30 o'clock. All mem-bers are requested by the band-master, G. A. Hartman, to be pre-

Price



ali proof.

3-Pc. Skillet Set

Ground & Polished Cast Iron! A Sensational Value At Only

SUNDAY, JANUARY 3, 1982 THE BIG SPRING, TEXAS, DAILY HERALD 39c 49c \$1.69 19c TOOL SETS OUTABH 5 pleces ! chisels and FLASH punches. An niversary Sav cell; focus. Cells, Mazda bulb included. Antiseptie A bottle. A a f e guard litary N kins equal to ing! **Big Clearance** 9 x 12 Axminster of Metal Beds **Rug Clearance!** January Savings, 25 Per Cent Amazing Values Only \$1.00 \$1.49 \$1995 AUTO JACKS --ball bearing G U A R'T'D IRON-5 Year Guarantee Ad-justable heat. Chrome plate. With cord. ing construc-tion. Lift 1 1-3 tons easily. A buy! All wool, scamless Azmin-sters, outstanding for long wear and beauty! Rich pat-terns and colors; even weave. **Kitchen Tables Utility Shovels** Washable Porcelain Priced for Clearance! Sturdy! Has Numerous Uses Around The Farm Or Home! Arous LOWEST PRICE EVER OFFERED 50 Ç 14x11 1-2 inch blade. Smooth hardwood handle 4 feet in length. Buy! Elec. Waffle Iron With Heat Indicator, \$5.95 Would Be a Good Price. Only Jriumph \$1.29 Sale Special! Chronlum plated. 8-inch greaseless grids.: Cord and plug. BALLOON ROLLS **Ford Radiators!** Tubular Type! For Models T and TT! Save .One-Third at Full 2¹/₄ inch Balloon Rolls \$3.95 All brass con-struction. One piece seam-less tanks Rust and alk-



K. C. (23. - 2)



enally

\$3.98

"buy."

\$1.19

A real buy for the h o m e ! Tight cover.

Tight cover C o r rugated

\$1.29

Smart panel-back style, of h a r d wood s a n d-s d smooth. Buy 4 as a set!

