

Glory to God in the Highest

Volume 48

GORMAN, EASTLAND COUNTY, TEXAS, DEC. 23, 1948 CHRISTMAS EDITION

Number Forty-Five

The Gorman Progress

QUOTES FROM AN AMATEUR PUBLISHER-EDITOR — Gene.

Thanks, Santa Claus, you have given me all the presents I need for this year. The Business Men of Gorman have made it possible for me to publish my first TEN Page Paper - to express their appreciation to the people of Gorman and this Community for the patronage given them the past year.

The lights on the stores up and down the street have added a good deal to the Christmas Spirit this year. The Bibby Brothers put out a little extra and hung lights across the street which were tied in to their own light meters. Next year we hope to have lights strung from one end of town to the other.

Visited the Midway Baptist Church Sunday night and enjoyed taking a part on their program.

The Progressive Study Club through courtesy of the King Theatre is sponsoring a Midnite Show on New Year's Eve. Understand a party of some kind will be held also. The Club will use their share of the proceeds from this show to help make improvements at Frank A. Gray Memorial Park. Tickets are only twenty-five cents.

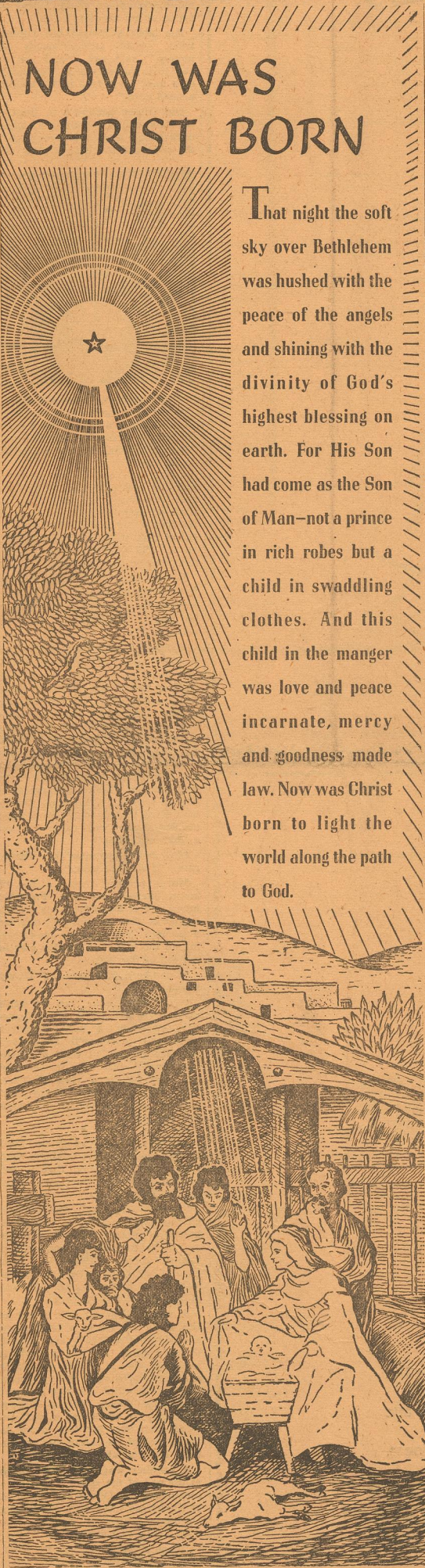
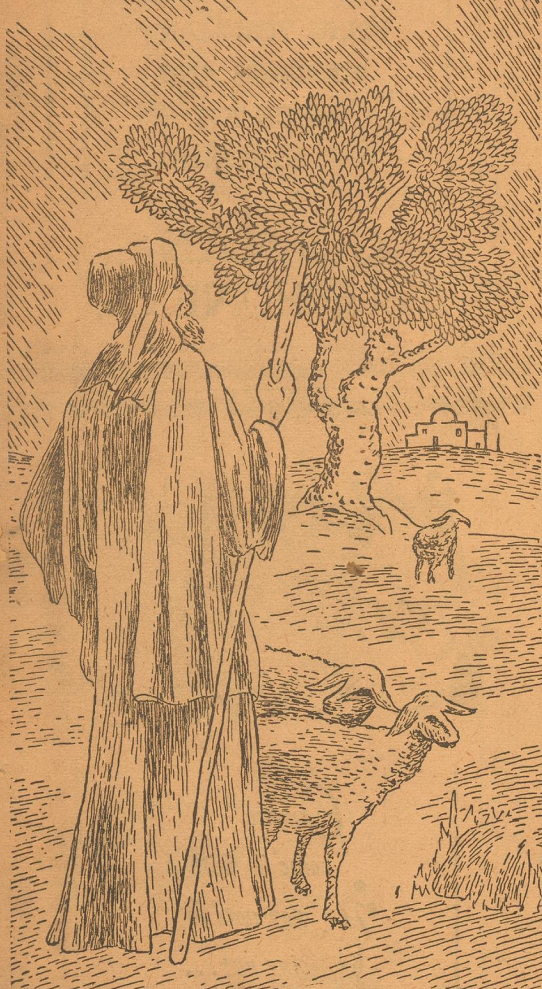
To the best of my knowledge the King Theatre is the only show within a radius of 75 miles that has not increased their price of admission and also gives us the best pictures obtainable.

And I think J. W. Bennett of San Antonio is getting a very nice Christmas present. His Dad came in just as I was finishing this column and said send my son the Progress for a year as a Christmas present from Dad and Mother.

Merry Christmas J. W. and we hope you enjoy your gift.

NOW WAS CHRIST BORN

That night the soft sky over Bethlehem was hushed with the peace of the angels and shining with the divinity of God's highest blessing on earth. For His Son had come as the Son of Man—not a prince in rich robes but a child in swaddling clothes. And this child in the manger was love and peace incarnate, mercy and goodness made law. Now was Christ born to light the world along the path to God.



and on earth Peace, Good Will Toward Men



WE WRAP OUR CHRISTMAS WISH IN SMILES.



Mollye Bennett Dress Shop

KING THEATRE

Season's Greetings

Tuesday and Wednesday Gene Autry - Gloria Henry in Strawberry Roan Also Cartoon - Novelty Thursday - Friday William Elliott - Catherine McLeod in Ol Los Angeles Also Cartoon - Comedy Saturday, December 25th Jim Wakely in Outlaw Brand And Janet Martin in King of the Gamblers Also Jesse James Rides No. 11 Sun. and Mon. - Dec. 26 and 27 Rod Cameron - Bonita Granville in Strike It Rich Also Ray Whitley Comedy Tues. and Wed. - Dec. 28 and 29 Wayne Morris - Lois Maxwell in The Big Punch Also Comedy - Cartoon - Pro Football Thurs. and Fri. - Dec. 30 and 31 Robert Mitchum - Barbara Bel Geddes in Blod on the Moon Also Cartoon - Comedy

Go To Hail

FOR NEW SMITH - CARONA TYPEWRITERS AND ADDING MACHINES 421 West Commerce Street Tel. 48 Eastland

Your Prescription filled as ordered by the Doctor. Ph. 55 Night Ph. 109 J. E. WALKER, Druggist Mehaffey Drug



SANTA CLAUS is one of the most precious wonders of childhood. American mothers overwhelmingly agree that he should be portrayed as the spirit of generosity, kindness, and gift-giving. Although the modern conception of Santa Claus is American, the Spirit of Santa Claus is neither modern nor American. The real Saint Nicholas lived in Asia Minor and ever since his death in 343 stories concerning him have been repeated around the firesides of Europe.

The children of Lapland and northern climates naturally picture Santa dressed in fur and dashing through the snow in a reindeer-drawn sleigh. But in central Europe, St. Nicholas first appeared on his liturgical feast day, December 6, and he was a thin, austere churchman who rode a mule and carried gifts for good children and a bundle of birch rods with which to switch the naughty.

Under Dutch influence St. Nicholas lost his solemnity. The Dutch colonists who brought him to America were very practical people and they decided against two gift-giving days in the same month. Thus, Sinter Klass started coming around only at Christmas time.

Santa Gets a Sleigh.

Eventually, ancient legends were woven into American Christmas traditions. Washington Irving sent St. Nicholas flying through Christmas skies in a reindeer-drawn sleigh in 1809; Dr. Clement Moore's poem "The Night Before Christmas," written in 1822, gave Santa "... a little round belly that shook when he laughed, like a bowl full of jelly," and a series of drawings in 1863 by Thomas Nast added much to the traditional pictures and appearance of the Santa we see today.

In every youngster's life there comes the time when he begins to suspect that the various be-whiskered gentlemen, so numerous during this season, are not exactly the real Santa Claus. Wise parents advance the "helper" theory as soon as they are asked questions and teach their children to make the Christmas dreams of less fortunate tots and their families come true. Thus, the real Santa Claus isn't just myth or legend. He is the Spirit of Christmas who lives in the sparkling eyes of children and in the hearts of all grown-ups who strive for peace and good will among men.



The minstrels played their Christmas tune. Tonight beneath my cottage eaves; While, smitten by a lofty moon, The encircling laurels, thick with leaves, Gave back a rich and dazzling sheen, That overpowered their natural green.

Through hill and valley every breeze Had sunk to rest with folded wings; Keen was the air, but could not freeze, Nor check the music of the strings; So stout and hardy were the band That scraped the chords with strenuous hand.

And who but listened? till was paid Respect to every inmate's claim; The greeting given, the music played In honor of each household name, Duly pronounced with lusty call, And "merry Christmas" wished to all! -William Wordsworth.

Parents Can Spoil Children's Play

Here's a Christmas resolution for parents. It's one that ought to be made before New Year's resolutions are even considered. It goes, "I will keep my hands off the children's toys all day on Christmas." It'll be a hard one to keep because Mother likes to fuss with Ann's doll. She pretends she is showing Ann how to put on the bonnet, but she's actually having a grand time playing. And once Father gets his hands on the train, or the auto that winds up, the boys can't get near them. It isn't fair. The children are crying for a little peace and freedom. After all, adults can play with toys for the next 364 days if they want to.

Cheaney News

Bro. Payne, his wife and children of Abilene spent Saturday night in the Sanford Lemley home and following the preaching hour on Sunday were guests in the Dee Rodgers home.

The congregation at Alameda and members of the Cheaney congregation presented them with a lovely set of dishes as a Christmas Gift together with other gifts of food and miscellaneous items.

There will be no Bible Study and Singing on Saturday night and Brother Payne will not be present for his preaching services on Sunday.

Mr. and Mrs. Will Underwood, Mrs. Eva Underwood and Mr. and Mrs. Milton Underwood and children all visited near Ranger Sunday with the Morris Underwood Family.

Mr. and Mrs. Oliver Galloway were recent visitors in Hamlin, Texas with his mother, Mrs. W. H. Galloway.

Mr. and Mrs. Henry Proctor and family of Breckenridge visited relatives here Sunday. Mrs. Sarah Wilson returned home with the Proctors to stay until after New Years.

Mr. and Mrs. Jack Blackwell and girls and Mr. and Mrs. Curtis Blackwell and Jackie visited their parents Mr. and Mrs. Herman Neiger and Charles on Sunday.

Sunday dinner guests in the Sanford Lemley home were Mr. and Mrs. Crawford Thurman, Misses Alice Rodgers and Betty Jean Love and Mr. and Mrs. Bill Tucker.

On Thursday night the Lemleys entertained with a "42" party. Couples present were Mr. and Mrs. Bill Simpson, Mr. and Mrs. Melva Love, Mr. and Mrs. Fred Rodgers, and Mr. and Mrs. Crawford Thur-

man and the Joe Hudsons. Earlier in the week Mr. and Mrs. Warren Schmick of Cisco visited them.

The Melva Loves had as their Sunday noon guests, his mother Mrs. Ann Love, Mr. and Mrs. John Love, Carolyn and Loresta Wallace John Tucker and Misses Ellen and Betty Tucker.

Mrs. G. B. Courtney and daughter Joey of Kermit, who are enroute to their new home in Gulfport, Miss., stopped by for a visit with her parents, Mr. and Mrs. Huddleston, near Salem, and with a sister, Mrs. Joe Hudson and husband.

The Joe Hudsons attended a class Christmas Party of which they were members, at the Church in Eastland Thursday night.

Mrs. Sallie Bishop was ill and unable to attend church services Sunday.

Thursday night of last week a Surprise Supper honoring B. A.

Salem Home Dem. Club Has Christmas Party

The Salem Home Demonstration Club met Friday Afternoon December 17, for their annual Christmas Party. Mrs. B. A. Highsmith was hostess, and 12 members attended, bringing a gift for their Secret Pal.

The house was attractive with Highsmith on his 51st birthday was given in the Highsmith home with all the children present. These were Mr. and Mrs. Blackie Fox of Lone Cedar, Mr. and Mrs. Mancel Fox of Olden and their children, also Mr. and Mrs. Carl Highsmith of Rising Star.

Mr. and Mrs. Clarence Horn and son Tim of College Station, stopped over and visited here a short time with relatives. They were on their way to spend the holidays with her parents Mr. and Mrs. Lum Love of Odessa.

a gayly trimmed Christmas tree with its garlands of red and silver, and bright beribboned packages.

All business was put aside and a social hour enjoyed with the singing of Christmas Carols and revealing of Pal Names.

A reading 'How to Preserve A Husband' was given by Mrs. Bill Tucker.

All members signed a Christmas Greeting Card to be sent to Mr. Lee Swaim who recently moved to Breckenridge.

The hostess served pecand chocolate cup cakes with coffee to the following members, Msdms. Galloway, Yancey, Tucker, Hattox, Love, Weekes, Logan, Rodgers, Peppers, Perrin and Mrs. Highsmith.

Next meeting will be with Mrs. Eunice Love on January 7 at which time Miss McCoy will present a program of landscaping. Mrs. Love is landscape demonstrator for 1949.

MERRY CHRISTMAS



A Bright and Cheery Holiday To You All

From desert to sea, from earth to heaven, the spirit of Christmas encircles the world. To each and every one of you - we wish all the joys and happiness Christmas-tide brings. To all our patrons, we thank you sincerely... we look forward to serving you in '49.

HIGGINBOTHAM BROS. & Co.

Merry Christmas 1948



Just for a minufe, we relive all the joys and raptures of childhood as we behold the bright tinsel and the gay wrappings of the boxes stacked high under the Christmas tree.



May your gift be an assurance that all your most cherished dreams and hopes will be realized--that is our wish for you at this happy Yuletide season.

The Entire Personnel of SMITH BROS. CHEVROLET CO.

Season's Greetings

★The tree, emblazoned with bright lights and shiny tinsel, is the age-old symbol of the Yuletide season.

★ May your gift from the Yule tree be a year of true peace and happiness.

1948

BLACKWELL SANITARIUM



By WILLIAM TREMON
EVERY day for a week old Oliver had been passing their house in his wagon loaded with pine and cedar trees.

"Christmas trees cheap!" he shouted. "Christmas tree-es—two dollars. On-l-y two dollars. . . ."

He was passing now, and Marge, washing the few dishes she and Denny had soiled at their noonday meal, wished she couldn't hear the sound of his shouting voice.

Joe always bought old Oliver's trees. "Old Oliver needs the money," he'd say. "And our old car just wouldn't take the bumps of a hunt for a tree in the country around here."

Old Oliver hesitated in front of the little house, repeating his chant until Marge thought she must go to the door and tell him to stop. She



"Denny, dear," she said thickly, "we're not going to have a tree this Christmas. Daddy isn't here to help decorate it, and besides—Santa will come without a Christmas tree."

and Joe had explained to him the first time they'd bought a tree just the kind they liked. It had to be so tall and so big around. It had to be cedar with clusters of blue berries on it. Old Oliver always had the kind of tree they wanted.

Little Denny ran into the kitchen from the front room.

"Mommy, there's ol' Oliver," he said. "Mommy, he has our tree. . . ."

Marge dried her hands and knelt to gather little Denny in her arms.

"I know he has, dear," she said, making herself look at him. Since last January when the horrible car accident had taken Joe away from her, she'd had difficulty in looking at Denny. Denny had Joe's ruffled dark hair, his dark eyes, the deep cleft in his chin. A sob caught in Marge's throat. "Denny, dear," she said thickly, "we're not going to have a tree this Christmas. Daddy isn't here to help decorate it, and besides—Santa will come without a Christmas tree."

"I'll help decorate it," Denny said. "I did last year."

Marge pressed Denny close. "I know, dear—" she said. Poignant memories of last Christmas crowded her so that she couldn't talk for a moment. She could see Joe teetering on the ladder to put the star in the top of the tree.

"I can help, Mommy. . . ." Denny insisted.

"You could, dear, but we don't want a tree with Daddy gone. Someday, dear—oh, I hope it never comes to you—you'll understand why Mommy didn't want a Christmas tree!" She rose to her feet hurriedly feeling a rush of tears. "I'll get your wraps, Denny, and you can play outside in the snow for awhile."

Shadows lengthened in the little house before it came to Marge with frightening realization that it had been all of three hours since Denny'd left the house.

"Denny—DENNY!" She ran out on the porch and down the steps, her slim unprotected feet and legs sinking into the deep snow that had banked there. "DENNY—!" The echo of her voice came back to her in mocking horror across the white stillness of the little yard.

A cold wind swept against her as she stood at the gate looking up and down the street and calling Denny's name. It was a horrible moment, one in which she knew she must have aged twenty years, and one in which she saw in heart wrenching clarity her unfairness to Denny in harboring a self-centered grief over her loss of Joe to the extent of his safety, his protection, his veritable happiness.

A familiar wagon made the turn at the end of the street, and Marge recognized old Oliver and his load of Christmas trees. His chant rang out again, "Buy your Christmas tree now! On-l-y two dollars. . . ."

Marge shrieked against the wind, "Oh, don't—please don't!" Then she saw Denny—little brown garbed Denny sitting up in the seat by old Oliver!

The wagon stopped by the gate, and old Oliver grinned as Denny climbed down into Marge's reaching arms. "He lika th' ride. He. . . ."

Marge didn't give him a chance to talk. "Do you have our tree, Oliver?" she asked.

Old Oliver chuckled and jumped down from the wagon. "All'a week I've had your tree," he said.

"Just put it in the yard," Marge told him. "Why, Denny and I couldn't do without our tree!"



Merry Christmas 1948

† † Christmas is an old-fashioned holiday, a time for reliving childhood days and for recalling old times, old friends.

May all the peace and tranquility of the season be yours in full measure.



HIGGINBOTHAM MOTOR CO.
Gorman, Texas



MAY THIS CHRISTMAS SEASON BRING YOU MANY BLESSINGS AND MUCH JOY AND HAPPINESS.

GORMAN TELEPHONE Co.



Can we come in with a gay note to sing out . . . Best Wishes?

WRIGHT BROTHERS GARAGE



A Merry Christmas to you. And that's a wish we'd like to shout to the uttermost parts of the earth. But right now, we'll be content to tell you quietly and very sincerely that we hope this Christmas will bring you the peace and serenity that you deserve.

EPPLER & THOMPSON



We add our voice to the chorus of Good Cheer that greets our community this Holiday Season...



CORNER DRUG STORE

"Complete Prescription Service"

JOHN S. KIMBLE, Owner



TO ALL OF YOU, A SEASON BRIMFUL WITH HOLIDAY JOY.



KENNON'S Humble Service Station

Letters To Santa

Dear Old Santa:

I am a good boy and I want you to bring me lots of pretty play things. I want a fiddle and bow. You leave them for me at Mama Glasson for I will be their Christmas. Your friend.

Lloyd Wayne Glasson

Dear Old Santa Clause

Will you please bring me a little bath room set and a set of dishes, a piano. I have been a sweet little girl. I go to school next year. You bring my things to Mama Glasson for I'll be their.

Your little friend, Patsy Ruth Glasson

Hello Santa Clause:

I am a good boy, and I want you to bring me a rockie horse and all the good things to eat. Bring them to Mama Glasson for I'll be their.

Your old Pal, Cletis Boyd Glasson

Dear Santa:

I love you. I want a scooter and a baton and a washing machine for Christmas. I do not want a doll because I have two nearly new dolls that I can play with.

Love, Elaine Miller.

Dear Santa Clause:

Please bring me a bat for Christmas.

Your friend, Kenneth Crawley

Dear Santa:

I think that I have been a good boy. I want you to bring me an air gun please.

Wesley Beard

Dear Santa - I want a football and I want a bike and I want a B B Gun too, please.

Your friend, Joe Dale

Dear Santa:

I have been a good boy so please send me a cap gun with a holster a bat and ball an dtrain and truck a little tractor, race car, and story

forget my little brother and sister and little friends.

Your Little Friend, James Wright

Dear Santa,

I have been a very nice little girl, and I want these things a doll, housecoat, house shoes, story, book, and a locket.

Deanna Jo Rodgers

Dear Santa Claus:

I am a boy 8 years old. I have been good. Please bring me a football, a cap gun and some fire works. Please bring my friends some things too.

Thank You, Davi Revels

Dear Santa Claus - I have been a good girl. I want a doll and a bicycle, a stocking full of candy and a rope and a pair of house shoes and a storebook and a puzzle and a box of pencils and a new dress and a dog.

Rebecca

Dear Santa

We love you very much I have two sisters, and a little brother. We want a red wagon, set of dishes dolls and lots candy and nuts and fruit. Bring my sisters and brother something else to please.

Jean Porter

Dear Santa:

I have been a very nice girl. Please bring me a cowgirl suit, doll, doll clothes, blackboard and chalk.

Love, Patsy Ann Rodgers

Dear Santa

We have been good little boys. Please bring us both a cowboy suit gun and holster.

Please, Santa, don't forget Glenda and bring her a doll and red purse.

Love, Charles and Harold Rodgers

Dear Santa

I am a little boy seven years old. I am in the second grade, please bring me an air gun, bicycle, a little tractor, race car, and story

books. Santa, please don't forget my baby sister.

Larry George

Dear Santa:

I have been a good little girl. I want a little doll, a set of dishes, a doll house, a puzzle, and some nuts, ruit and candy. I love you very much.

Johnnie Myrlene West, R. 3 P. S. - A Black board

Dear Santa

I am a little boy eight years old. I want a bicycle, Bee-B gun, boots and candy, fruit and nuts. Please Santa don't forget my brothers and sister.

Raoul Joe Wilson

Dear Santa

Please bring me a set of dishes and a paint set and a doll.

Love, Sue Johnson

Dear Santa:

Please bring me a bicycle and lots of fireworks. I want a doctor's set and some candy too.

Norman Jones

Dear Santa:

I want a tool chest and a cattle truck and a bulldozer with guns and a fire engine.

Johnnie Arland Watson

Dear Santa:

I have been a very good little boy. Will you please bring me a big truck, lots of candy, fruit and nuts.

Love C. W.

Dear Santa:

Please bring me a doll. Please bring me a baton. I will like it very much. Please bring me a bassinet. I love you very much.

Love, Charlotte Ann Hilley

Dear Santa:

I have been good. I want a set of dishes and I want a comb, mirror, and brush set. And please bring my little brother and my two little sisters and me some candy and nuts.

Love, Dena Raye Reynolds



By CARLE FREEMAN

THE little gift shop was crowded when Nancy entered it, but almost immediately she noticed Larry Bryant. She sensed the usual disturbance at sight of him, and recalling the trend of her thoughts for the past several minutes brought a flush of warmth to her cheeks. She'd been thinking, somewhat resentfully, as she went along the busy streets of the little town, how unfair it was that Christmas had come before she could get acquainted with someone in Davenshire—Larry Bryant, for instance, departmental head at the electric plant where she worked. Christmas wasn't Christmas unless it could be shared with someone.

And now Larry was standing at the dish counter deciding about a pair of little green rabbit salt and pepper shakers. It didn't matter particularly that he'd buy the shakers—aside from the significance of such an act—but she'd had her own heart set on them more or less for a week. Larry had been in the shop every afternoon that she'd been there, but this was his first time at the dish counter. The little shakers were as good as gone.

The other day when she'd looked at them, the sales girl had said, "Better buy them. These are the last ones, and they are a bargain at eight dollars. They came all the way from Sweden."

"I know—" Nancy had said, but she had thought they'd be an extravagance and look out of place on the little table in her corner



The other day when she'd looked at them, the sales girl had said, "Better buy them."

kitchenette at Lil Ransom's old rooming house. Then there'd be no one to admire them—only herself.

"They might be gone the next time you come," the girl had said when Nancy left the counter.

But they'd been there the next time Nancy went back to the little gift shop. Every afternoon for a week they'd been there, as if awaiting for her to make up her mind to buy them.

Nancy held her breath as she watched Larry from a distance. For now she knew that if he didn't take the shakers, she'd buy them herself.

But even as Nancy watched, she saw him hand the shakers to a clerk.

She tried to push her disappointment aside and select an inexpensive little gift for one of her co-workers at the plant. Tomorrow was Christmas Eve, and the employees and officials of the plant had drawn names as part of a gift-giving program they'd planned to have about the huge, gayly decorated tree in the arched entrance.

Nancy dreamed the occasion, more so now than before. She regretted the day she'd left her home town to take a better job in Davenshire. Why hadn't she waited until after Christmas to make the change!

When the time came the next day for the program, Nancy took the gift that was handed to her and slipped from the crowd. She wouldn't be missed, she thought bitterly, as she hurried from the building. Snow fell softly about her in a gentle burst from the dark sky, and the ring of voices from the plant followed her in a kind of haunting, sad beauty.

Inside her apartment she looked down at the gayly wrapped package in her hands through a blur of tears. It was the only Christmas gift she'd received, and it had been given only because someone had drawn her name.

She unwrapped the package, and suddenly the blur cleared to reveal the little green rabbit salt and pepper shakers with the long, saucy ears—one up and one limping down provocatively.

Her heart thrummed in her throat. Larry had drawn her name. But the cost of the gifts they were to exchange was not to go over twenty-five cents!

Lil Ransom called up the stairs, "You're wanted on the phone, and 'tis a man."

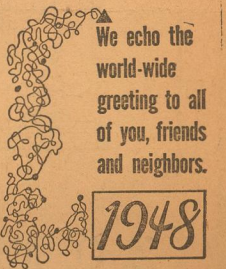
Nancy placed the little shakers carefully on the table and turned to the door. The hum of "Silent Night" came from Lil Ransom's radio up the sweep of stairs, and Nancy found herself singing the words softly as she dashed down them, for she knew even before she heard his voice who was waiting for her on the telephone.



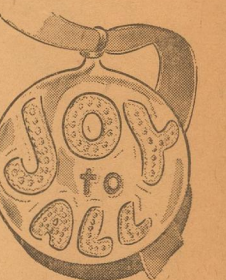
Tradition meets the present in the holiday season and we're happy to add our greetings to the rest.



CLEANERS PRINTING



GORMAN HOTEL



At Christmas-time we want you to know we're grateful for your patronage.



A. SKAGGS

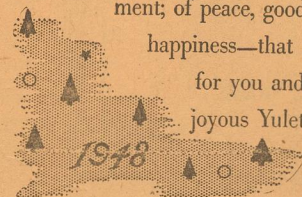
Dry Goods & Variety



As the Spirit of Christmas unfolds itself over the countryside, we add our greetings and best wishes of the season.



A Christmas of joy and contentment; of peace, good cheer and happiness—that is our wish for you and yours this joyous Yuletide season.



The FIRST NATIONAL BANK

"Oldest Bank in Eastland County"

GORMAN, TEXAS

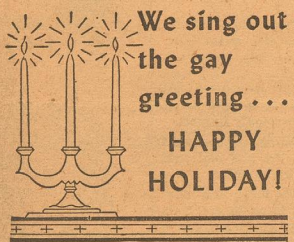
Best Wishes
FOR A
Very MERRY CHRISTMAS
AND A
HAPPY NEW YEAR

We wish to thank all our friends in the community for their fine support during 1948, and wish you a successful and prosperous 1949.



ALLIS-CHALMERS
SALES AND SERVICE

D. J. Jobe & Son
Farm Machinery and Supplies
Phone X-2 Gorman



We sing out the gay greeting...
HAPPY HOLIDAY!

Z. O. MEHAFFEY
MAGNOLIA DEALER



And lots of it, for friends, old and new.



EMERSON'S CAFE



He was born in a manger under the Star
For lack of room elsewhere,
But the homes of earth may be glorified
By His gracious presence there.
He built no temple with stately walls,
Yet there are many today
Where weary men may adore His name
As they bow their hearts to pray.

He wrote no book, but His message of truth
Pervades the tongues of men,
He left no riches, although in His name
The wealth of His friends is given.
He founded no kingdom, made no laws
Yet the world will learn some day,
That only those nations can endure
Which follow His matchless Way.

Tree Decorations
Symbolize Myths

You may not realize it, but most of the ornaments on your Christmas tree are symbols of myths and legends that were popular three thousand years before the birth of Christ.

At that time the Aryan race, living in the foothills of the Himalaya mountains, saw in the rays of the rising sun, bent as they passed through the humid air, the image of a gigantic tree. These sun poets added to the tree image suggestions from the more distant heavens; the sun, the moon and the stars became the golden fruit that hung on the branches. The larger clouds suggested birds, swans and doves flying in and about the tree. The golden flash of heat-lightning became the mystical flower that grew on the tree, the celestial mistletoe. The showers that watered the tree came from the streams at its base. From these fragmentary old legends in folklore we get the tree itself, the golden tinsel to represent the rising sun, the golden fruit for stars and the moon, swans and doves for clouds, mistletoe for lightning and showers or streamers of silver tinsel for water.

Animal Costumes
For Christmas

Polish children masquerade in animal costumes on Christmas Eve. It's done to honor the legend that attributes the power of speech to birds and animals during the midnight hour of Christmas Eve in recognition of the animals who, sharing the stable of Bethlehem, warmed the Holy Infant with their breath.

BAPTIST TO HONOR STUDENTS

The local First Baptist Church will honor the students from the Colleges and Universities who are home for the holidays at the morning worship service, December 26, 1948.
The service will begin at 11 a. m. All students are cordially invited to attend as well as friends of the city as a whole.

Miss Charlene Cook To Wed Mr. Billy Dee King Of Abilene In February

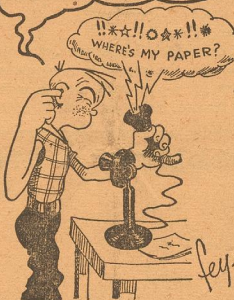
Mr. and Mrs. James Clayton Cook of Gorman announce the engagement and approaching marriage of their daughter, Charlene to Billy Dee King, son of Mrs. Gus King of Abilene. The wedding date has been set for February 12, 1949.
Mr. King is employed by Shell Oil Company in Odessa. Miss Cook is a teacher in the Midland Public Schools. Both are graduates of Hardin-Simmons University.

A Christmas Message

I may not and have not been able to send all of you a card but please accept this as a personal greeting, and let us think together



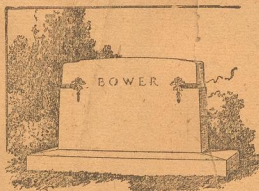
AS LONG AS PEOPLE KICK WITH SUCH VIGOR WHEN THEY MISS OUR PAPER WE FEEL WE'RE DOING A PRETTY GOOD JOB!



The wishes we extend to you are glowing as the Yuletide Candles.



LADIES SHOPPE
Phone 88



For over sixty-two years it has been our privilege to render a service to this community.

Alex Rawlins & Sons

MONUMENT BUILDERS
Weatherford, Texas
Mrs. Dave Ramsey Gorman Representative

Feed when I'm hungry and bed down when I'm plumb wore out... what do I need a watch for?



FREE AND SURE REMOVAL OF DEAD OR CRIPPLED STOCK
Phone Collect 303

HAMILTON RENDERING CO
Hamilton, Texas

FAST SANITARY SERVICE

Son Born To The Odell Thompsons

What a very nice Christmas Gift for the Odell Thompsons. They have a new boy. He has been named James Barton Thompson. The fine little fellow arrived early Saturday morning, December 18th at the Blackwell Sanitarium.
Mrs. Thompson plans to remain in the hospital until Christmas. Her children have already told Santa that they are expecting him to visit them in the home of their Aunt, Mrs. R. C. Mehaffey, where their mother and the little brother will come for Christmas.

MRS. COLLINS TO PRESENT PUPILS IN CHRISTMAS RECITAL DECEMBER 23RD

At 7:30 Thursday evening in the School Gymnasium, Mrs. L. V. Collins will present her piano pupils and the Grade School Choral Club in a Christmas Recital.
This is the first Christmas Recital but the recital will probably become an annual event.
Mrs. Collins has 58 children in the choral club and 28 children in on this all important question, "How are we planning to spend this Christmas Holiday?" While millions of people are suffering from hunger, cold and in pain, no shelter to protect them from icy blasts of winter, and other millions are without the knowledge of the saving Grace of God, and are strangers to the Christ of the Manger. Are we going to keep this Christmas Christian by acknowledging the Christ of Christmas as the eternal son of God and the Saviour of the World?

While the modern world has lost sight of the Christian Christmas and are substituting the pagan X-mas, the X-mas for excitement, extravagance and exhaustion; may we as Christians not forget that there is an all-seeing eye looking on, and there is a tender loving heart that is pained by every misconduct of every Christian. Let us do only that which will honor Him, as Lord of Lords and King of Kings.

Lovingly yours,
H. D. MARTIN, Pastor
Baptist Church
Desdemona, Texas

her piano classes. These students will appear in solos, piano solos, duets, quartets, readings and whistling numbers. Mrs. Collins will favor the audience with selections on her accordion. It is hoped the public will in this

busy season find time to hear the performance of these children who with their teacher have worked so diligently in the preparation of their parts. A violin pupil of Mrs. Gussie Dowell of De Leon will be presented. He is the son of Mrs. Collins.



BEST WISHES!

May every sound of the Christmas Carols strike a happy note in your heart and home. This is our wish to each and every one, throughout the coming year, too.

THOMASON GROCERY



GLAD NOEL

May your be a joyous holiday overflowing with happiness and good cheer for all the family and loved ones.

STEVE'S Shoe Repair



PEACE ON EARTH

May the most precious gift be bestowed upon all this Christmas -- "Peace on Earth".

Mr. and Mrs. M. H. Fairbetter
Milton, Adele, Manning



JAY'S Grocery & Market

Dear Friend:

As Christmas once again draws near, we feel more deeply the significance of the time-honored phrase: "Peace on Earth, Good Will toward men."

We are confident in our belief that the Creator of those immortal words - and - we have learned humanity in its entirety meant them to embrace through our pleasant association with our fellow men that we are all truly equal.

It is during this season that we are most grateful for the peace and tranquility we are enjoying in a troubled world, and we wish to share this gratefulness with you and yours by extending our heartiest greetings for a pleasant and happy Holiday Season.

Sincerely,

T. L. Jay

Letters To Santa . . .

Dear Santa:

I am in the second grade I try to be a good girl. I hope you come to see me Christmas and I would like for you to bring me a baton, a housecoat and bedroom slippers. I'll be very happy.
Barbara Joy Smith

Dear Santa:

I have been a nice girl. So when Mother and Daddy come to see you would you be a nice fellow and bring me a bracelet and a ring and a necklace and hoeseshoes and some dishes and a doll buggy. You see Santa I have a doll. I love you
La Venia Rodgers

Dear Santa:

I should like some blue jeans, a shirt, a puzzle, a coloring book. I have a baby sister, please bring her a doll.
Shirley Maxine Clement

Dear Santa:

I love like some blue jeans, shirt, puzzle, a carriage. I have a baby sister please bring her a doll.
Wanda Jean

Dear Santa:

Would you please bring me typewriter and a set of dishes? I have a little brother that would like to have a steam shovel and a truck. Please remember the other little children. Thank you very much.
Dorra Faye Grisham

Dear Santa:

I love you very much. I want a ring and some dollbabies and some boots and a baton.
Denise Rose

Dear Santa:

I want a cowboy suit for Christmas and some Buffalo Bill Gloves and a Mickey Mouse Watch. Goodbye until next Christmas.
Roscoe

Dear Santa:

I have been a good little girl and I love you very much. Will you please bring me a bicycle and a doll, and also some candy, nuts and fruits. I have a little sister. She would like to have a tricycle. Love
Patsy Lou Gregory

Dear Santa Clause

I am seven years old. I would

like for you to bring me a dump truck and a wagon and a cop set. I have two little sisters please bring them some pretties.

Thank you,
Jimmie Lee Turner

Dear Santa:

I want some boots and a doll and blue jeans and Billy truck and a boots and a little train.
Louise Welch

Dear Santa:

I love you very much. I have a baby sister now. Please bring her a pretty doll. I should like a little kitten. Please try to come before I go to sleep.
Glennie Warren

Dear Santie :

I love you very much. I would like a bride doll and a magic set and a typewriter.
Dena Roy.

Dear Santa:

I love you very much. Will you bring me a ring and bracelet and a little sewing machine.
Love,
Sandra Ann Bennett

Dear Santa:

I have tried to be good. Please bring me a baby doll, a Bambi watch and a baton. Please don't forget all the other boys and girls.
Love,
Kay Lynn

Dear Santa:

I love you very much. I want a pair of cowboy boots, guns and a pair of boxing gloves please.
Love,
Reece Murray

Dear Santa Claus:

I want a Betsy Wetoy Doll, please bring it. I would like some skates if you have them. I would like a charm bracelet if it isn't too much. I have a brother five years old. He wants a train and a dump truck please.
Hally Eden Kinser

Dear Santa Claus:

I am a little boy two and one-half years old, my little brother is seven months old. I want you to bring me a tricycle, chu choo train and tractor. Mike wants some rubber toys to chew on and some

fruit and candy to eat.

Don't forget my big brother and sister, they want a bicycle for Christmas.

Goodbye Santa;
Bobby Glenn and James Michael Rodgers

Dear Santa Claus:

I am a little boy five years old and I would like to have a bicycle for Christmas. Please bring Billy Earl something nice too. We have been good boys most of the time.
Thank you Santa,
Jackie Don Simpson

Dear Santa:

I haven't been a very good little girl this year, but if you would please, please bring me a pretty doll I will try to do better next year. Oh, yes! I have a little brother Michael Don would you please bring him a big red wagon.
Dolores Foster



We send our warmest greetings for a very happy Yuletide holiday and a prosperous, healthy New Year to you.

TOM GRIMM



A triple wish for all of you is ours:
Good Cheer! Good Friends!
Good Health!

ELITE CAFE

BOB SCOTT, Manager



A Cheery Christmas Season To All . . .

FROZEN FOOD LOCKERS

J. F. LEE, Manager



"OLD-FASHIONED CHRISTMAS!" WE HOPE YOU HAVE ONE, AND THAT THE THOUGHT OF SUCH A DAY BRINGS YOU A FLOOD OF HAPPY MEMORIES.

Gorman Machine Shop
HARVEY PARKER, Owner



That's our greeting to you in this happy season.

Empire Southern Gas

J. L. DEAVENPORT, Manager



May the true joys and blessings of that first Yuletide be yours today—
'Peace on Earth
Good Will Toward Men.'

1948

Preston Florist



It's a real pleasure to extend these greetings to you.
HAPPY HOLIDAYS!

Ross Lumber Co.

Building Materials and Supplies

T. S. ROSS

B. N. ROSS

CHOOSE *Electrical Gifts* THIS CHRISTMAS!

This Christmas, it's easy to choose gifts to please everyone on your shopping list. A wide variety of electrical appliances is available now. For a gift with a future, the electrical appliance of your choice is outstanding. Electrical appliances are good for today and good for many tomorrows.

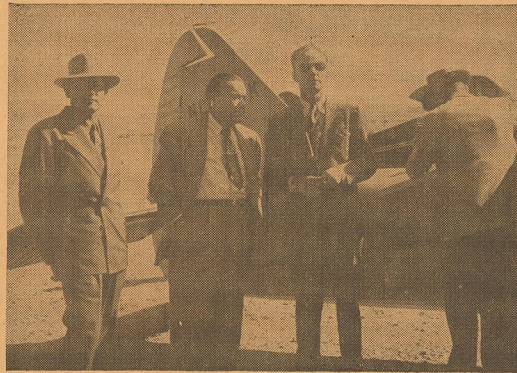
Christmas Gifts that keep on giving all year long
—As displayed—

- Electric juicer
- Electric percolator
- Floor lamps
- Electric blanket, heating pad and foot-warmer
- Electric mixer
- Electric clock
- Electric drill set
- Electric cooker
- Combination radio and phonograph

Appliance Department and Furniture Stores Have Electrical Gifts Available Now!

TEXAS ELECTRIC SERVICE COMPANY

Local Aviator Wins Cup At International Aviation Celebration



Left to Right: Check Smith of Gorman; Ash Burroughs, with the Texas Aeronautics Commission, Austin, Texas; H. J. Townsend with the C. A. A., Fort Worth, Texas. Man facing plane was one of the Mexican Reception Committee sent out to meet the group from El Paso. Picture was taken just after landing in Chihuahua.

W. C. Smith, local business man and aviation enthusiast, attended the International Aviation celebration at El Paso, December 2-5th.

This annual celebration is sponsored by the El Paso Chamber of Commerce and Junior Chamber of Commerce. The events consist of contests in navigation, bombing, spot-landing and racing. There are also contests for model planes.

Mr. Smith entered the Navigation Contest, a flight from El Paso to Chihuahua, Mexico at 10 A. M. December 2nd. A Good Neighbor Ceremony with officials of both countries participating preceded the flight. An unexpected honor was conferred on Mr. Smith just as the planes were ready to take off when he was assigned a passenger, Mr. Asa Burroughs. Mr. Burroughs was an emissary bearing a message from Governor Beauford Jester of Texas to Governor Foglio Miramontes of Chihuahua, Mexico.

In the Navigation Contest, which had contestants from all over the United States and covered a 250 mile course, Check won second place and was awarded a large silver cup. Check missed first place by a margin of ten seconds.

Check's praise of the courtesy extended his party by the Mexican

people seemed for the moment magnanimous, but he said no praise could be too great in acknowledging the gracious manner of every person with whom they came in contact. He said it made one blush when he compared some incidents of American hospitality with that of Mexican hospitality. Besides being the guest of the Governor of Chihuahua, the American party was escorted throughout the visit by His Honor, the Agenci of Agriculture, brother of the Governor.

In the evening, the floor show, "Jardin de los Indios" was flown from Mexico City to give a showing for the party.

The Stinson 150 which Check piloted was forced down, as were five other planes on the return trip to El Paso. The sandstorm had brought visibility to zero. No passenger or pilot was injured nor was a plane damaged.

Ed. Note: Through error part of the above article was left out last week so we are re-printing it. We are proud of the work Check has done in placing Gorman on the Aviation Map.

Our Christmas Date Started By Romans

The first celebration of the birth of Christ on December 25 took place in the fourth century. Before that date the commemoration of Christ's Nativity and Baptism was held on January 6.

The first mention of Christmas is found in a Roman document known as the "Philocalan Calendar" in the year 354, and the first time the festival was celebrated in Britain was in 598, when St. Augustine baptized 10,000 converts.

In the year 567 the Council of Tours declared a twelve-day festival from Christmas to Epiphany, and in 991-1016 the laws ordained that all strife should cease at Christmas. Christmas was established in 813 in Germany and in Norway in the year 950.

Thousands of Bulbs On Largest Tree

Three thousand multi-colored electric bulbs and tons of Spanish moss decorate the world's largest Christmas tree located in Hilton Municipal Park at Wilmington, North Carolina. The giant, 300-year-old, water oak rises to a height of 275 feet and its branches spread 110 feet.

Its magnificence has been enhanced by a radio station constructed beneath the spreading limbs from which emanates Christmas music that reaches the crowds from loud speakers concealed in the branches and an apparent voice from the heavens that comes from a speaker mounted atop a nearby giant water tower.

Throng of people gather around it each night during December to listen or join in the Christmas carolling. The tree won its title as the largest Christmas tree in a contest held several years ago.



"DEAR SANTA" . . . This calls for a lot of deep thinking. You musn't ask for too much, but you hate to ask for too little.

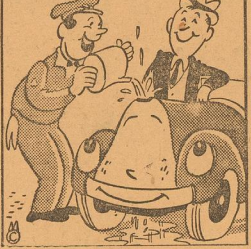
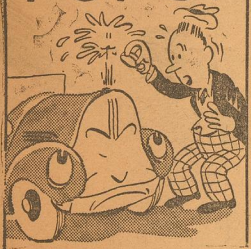
MERRY XMAS

THE BEAR CAT GRILL

De Leon, Texas

POPS!

STOPS!



Radiators Cleaned, Repaired and Recored

- We specialize in large or small radiators — Cars — Trucks — Tractors — Automobile

J. E. Morrow's RADIATOR SHOP

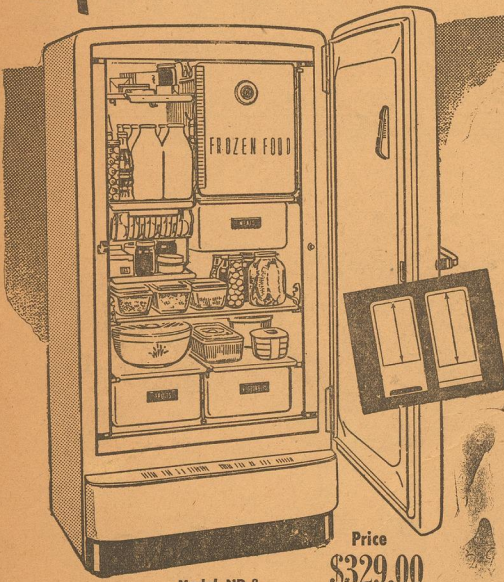
All Work Guaranteed

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Sipe Springs Hiway, Old Holdridge Stand DE LEON, TEXAS

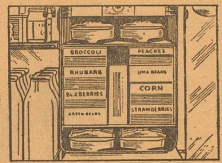
MORE REFRIGERATED FOOD STORAGE SPACE IN THE SAME KITCHEN FLOOR SPACE

GENERAL ELECTRIC Space Maker Refrigerators

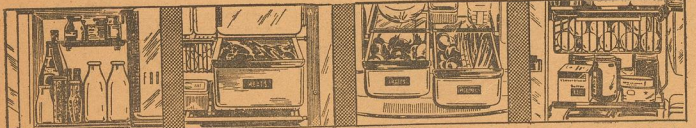


There's no need for you to shop and compare. This is the refrigerator for you. The new, beautiful 1948 General Electric Space Maker Refrigerator. . . new, revolutionary design gives you one-third more refrigerated food storage space in the same kitchen floor space. Eight cubic feet of refrigerated storage space instead of six. Just look inside this great, new General Electric Refrigerator and see for yourself.

Compare the size of the interior of the new General Electric Space Maker Refrigerator on the right with an average six-cubic-foot refrigerator on the left.



Oversized freezer holds 25 standard packages of frozen food and 4 ice trays. Refrigerated on four sides.



12 quart-size, square milk bottles can be conveniently and safely stored. Meat drawer, deep enough to hold big, standing rib roast and other meats. Six-inch-deep, high humidity drawers keep fruits and vegetables garden-fresh. Sliding wire basket makes storing eggs and other small packages convenient.

COME IN TODAY AND LEARN HOW YOU CAN GET MORE FOR YOUR MONEY WITH A NEW GENERAL ELECTRIC SPACE MAKER REFRIGERATOR

BENNETT APPLIANCE
• EVERYTHING ELECTRICAL •

Price \$329.00

Model ND-8

Have you heard?

YOU CAN GET A NEW Hudson for Cash

OR TIME PAYMENTS

You bet you can get a New Hudson for cash or time payments without a trade-in.

It's just like old times when you place your order with us. You get many advantages under our Good-Will Delivery Program:

1. Cash or time payments, whichever you prefer.
2. Trade or no trade. But, if you have a trade-in, you'll get a good allowance from us.
3. With only such accessories as you order.
4. Delivery at factory suggested prices, and with an itemized bill of sale.

Why don't you come in and ride and drive the New Hudson—the motor car that is years ahead.

You'll be thrilled with its streamlined beauty, a stunning combination of free-flowing, low-built lines that develop naturally out of a recessed floor which is the key to a basically new and exclusive "step-down" design principle. The New Hudson is the only car you step down into.

While you're here, we'll tell you about our Good-Will Delivery Program that will bring you early delivery of a New Hudson—the modern design for '49!

NOW—NOT LATER, IS THE TIME TO GET THE FACTS!

Fuller Motor Company

Phone 531

BUD FULLER

Ranger, Texas



HEAP YOUR TABLE HIGH WITH FINE FOODS FOR A VERY

MERRY CHRISTMAS

CLOVER FARM STORES

Our stores bring you the finest Christmas gift of all . . . a gift of choicest foods. Heap your table high with foods from Clover Farm and treat your family and guests to a truly perfect Christmas dinner.

CLOVER FARM CRANBERRY SAUCE 16 Oz. Can 19¢

CLOVER FARM COFFEE Extra Special, For An Extra Special Xmas Dinner! Lb. 49¢

Clover Farm No. 2 Can CLOVER FARM HALVES No. 2 1/2 Can CLOVER FARM No. 2 1/2 Can

PIE CHERRIES 29c PEACHES 29c Fruit Cocktail 39c

Christmas Lb. White Swan No. 2 Can White Swan No. 2 Can

MIX CANDY 25c TOT PEAS 29c Whole Beans 33c

Clover Farm Golden No. 2 Can O. B. Quality Mac.-Spag. 2 7-Oz. Pkgs. 19c White Swan 9 Oz. Pkg.

Wh. Kernel Corn 21c CLEANSER 10c MINCE MEAT 17c

Clover Farm Red Raspberry Old Dutch Can CLOVER FARM Lb.

Preserves 16 Oz. Jar 39c CLEANSER 10c Oleomargarine 29c

White Swan Flat Sugar Kist TUNA FISH Can 49¢ MARSHMALLOWS 8 Oz. Pkg. 15¢

SUPER SUDS Lge. Box 31¢ PALMOLIVE SOAP 2 Reg. Bars 19¢

VEL Box 29¢ PALMOLIVE SOAP 2 Bath Bars 27¢

FAB Box 31¢ CASHMERE BOUQ. 2 Bars 19¢

FRESH FRUITS VEGETABLES CHOICE FRESH MEATS

Fresh Strawberries SLICED POUND BACON59

TEN POUND SACK Grapefruit29

Candy, Hershey \$1.00

Cherry Candy69

Parker House Rolls

Fish - Oysters



1948 BEST WISHES FOR



Cheerily we add our voice to the many happy ones raised in the wish...

MERRY CHRISTMAS!



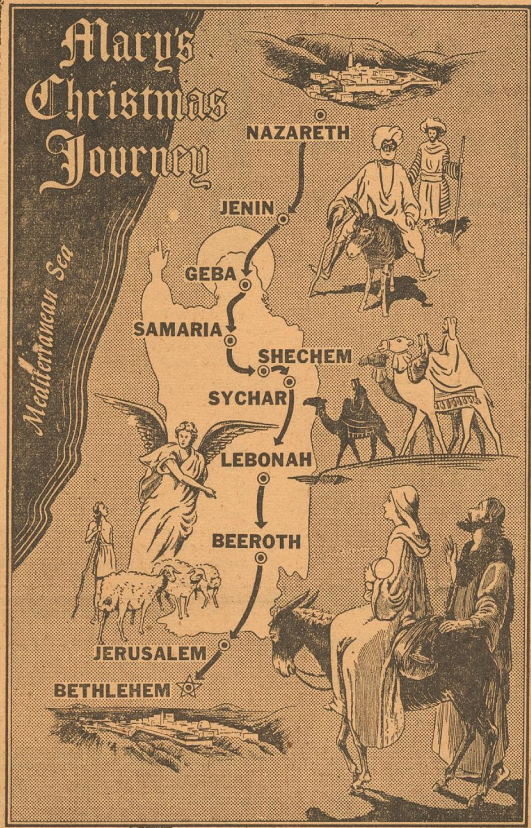
GORMAN HOTEL COFFEE SHOP

Mr. and Mrs. L. W. Raley Phone 102



"And the angel said unto them, Fear not: For behold, I bring you tidings of great joy, which shall be to all people."

St. Luke 2:10



Mary's Christmas Journey

WANT ADS

DEAD ANIMAL SERVICE—Free and Sure - Call collect Phone 803 Hamilton, Texas. 2-5FN

PERSONALIZED Christmas and Greeting Cards 50 for \$1.00 up to \$2.50 for 25 with name. Year round Gift Wrappings. Mrs. J. W. Richardson, Phone 33-J 12-2p

FOR SALE—Good Seed Oats. D. J. Jobe and Son

FOR SALE—Bargains in used Servel refrigerators - Servel Kerosene Refrigerators and Electrical Refrigerators. Willy-Willys Furniture 8 exposed films developed and Mart, Eastland, Ph. 585 10-21fn

NOTICE—We do first class renovating on mattresses. We make new cotton and innerspring mattresses. Pritchard Mattress Factory, Ph. 160-W2, De Leon, Texas We pick up and deliver. fn

NOTICE—You that want to raise hogs, please raise them on your on farm. R. A. Pittman 2t

NEW DISC HARROWS 5 1/2 up, No. 10 Series. D. J. Jobe & Son.

PUBLIC NOTICE — N. O. Whitfield takes this means of warning hog owners that they must keep their hogs off his property. 1-6p

FOR SALE — 1948 Willys Jeep Metal Top, driven 6000 miles 4 months old. Bargain. Fuller Motor Co., Phone 531, Ranger, Texas

FOR SALE—Beautiful 8 piece dining room suite. Modertaly priced Floyd McCormick, on Desdemona Highway.

FOR SALE—A good line of second hand clothes for men and women boys and girls. Will trade for new and old clothes. Don Rodgers 16c

NOTICE—Have plenty of buyers for real estate. List your property with Don Rodgers. 12-16

FOR SALE—450 egg and one 600 egg Oil Burning Incubator, A-1 condition. Will sell all or separate. Palmer Stokes, R. 2, Carbon.

FOR SALE—Six room house to be moved. C. A. Driver, Carbon, Tex.

FOR SALE—four lots 50 x 125 ft. facing on Carbon Highway across from Choate's Place. S. E. Linder Phone 123-J 12-16fn

DEAD ANIMALS Un-Skinned FREE CALL COLLECT Gorman 300 or Brownwood 9494 BROWNWOOD RENDERING COMPANY

Dr. Edw. Adelston OPTOMETRIST Eyes Carefully Examined Glasses Guaranteed To Fit 406 Exchange Bldg. Eastland, Texas

COMPLETE MAGNETO SERVICE We Rebuild All Types of --- MAGNETOS Farm - Oil Field - Industrial OIL FIELD ENGINES --- AUTOMOBILES --- TRUCKS • TRACTORS SMITH BROS. CHEVROLET CO. Phone 26 Gorman

Gorman Progress Published on Thursday at Gorman Eastland County, Texas EUGENE (Gene) BAKER Owner - Publisher LUCRETIA FAIRBETTER Associate Editor

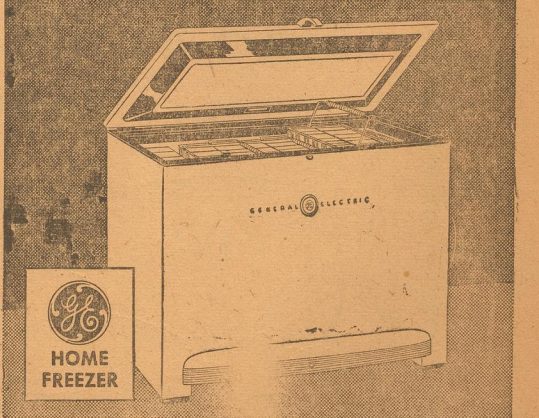
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Season's Greetings 1948



Stop paying high food prices week after week!

Today there are two ways to buy food: One way is to market from day to day or week to week—and pay current high prices. The other way is to market the economical, seasonal way! You buy cauliflower, corn, berries at the peak of the summer season... You buy chickens in the spring—the season for spring fryers. You buy meat and other food in quantity—when you see it at sale prices. When you own a General Electric Home Freezer you can shop this economical, seasonal way, for you can freeze and store as much as 280 pounds of delicious food at one time. A General Electric Home Freezer is the freezer to buy, and this is why: The G-E Home Freezer has the famous G-E sealed-in refrigerating system so successfully used in General Electric Refrigerators. More than 1,700,000 of these refrigerating systems have been giving satisfactory service in homes for ten years or longer. The General Electric exclusive "Perfect Seal" cabinet construction assures you of rock-bottom operating costs. In repeated laboratory tests, it proved so efficient that it kept food frozen for several days after the current was shut off. There are many other reasons why this home freezer is your best buy. Drop in today and see for yourself why the General Electric Home Freezer is such a wonderful investment. The price for the 8-cu-ft model is only \$330.00



General Electric Home Freezers are available in either 4- or 6-cu-ft models.

BENNETT APPLIANCE EVERYTHING ELECTRICAL Phone 160 GORMAN P. O. Box 298

ROYAL TYPEWRITERS The World's No. 1 Typewriter VICTOR ADDING MACHINES Hand or Electric Peeler Printing Co. COMPLETE OFFICE OUTFITTERS Authorized District Representatives Phone 526 Breckenridge, Texas

President McKinley Once Said - "I do not prize the word CHEAP. It is not a word of hope, of cheer, nor of inspiration, but the badge of poverty, the signal of distress." Earl Bender & Company Eastland Abstracting Since 1923 Texas

BOOK YOUR 1949 POULTS NOW! 2% Discount on Orders Booked Before Feb. 1st. BROAD BREAST BRONZE TURKEYS TEXAS U. S. CERTIFIED POULTS, R. O. P. SIRE (Tom's from U. S. Batteny Flock) PULLORUM PASSED Use Eggs From My Flock Exclusively ORDER EARLY — Avoid Disappointment! 20% Down Books Orders For 1949 TIDWELL TURKEY FARM DESDEMONA, TEXAS

Dr. O. A. Jones Chiropractor In Gorman from 7 to 9 a. m. LOCATED AT LEE STANFIELD'S RESIDENCE

McGarold A Christmas Prayer Ah, dearest Jesus, Holy Child Make Thee a bed, soft, undefiled, Within my heart, that it may be A quiet chamber kept for Thee. My heart for very joy doth leap, My lips no more can silence keep, I too must sing, with joyful tongue That sweetest ancient cradle song, 'Glory to God in highest Heaven, Who unto man His son hath given. While angels sing, with pious mirth, A glad New Year to all the earth.

MERRY CHRISTMAS



Breezes are bursting with gaiety during this season and we're mighty glad to be a part of it all. We hope that this Christmas for you is your happiest ever.

Shelley's Variety Store

"The Friendly Store"
Gorman, Texas



It's an ideal time to wish for you all the good things in life.

We're delighted to extend this holiday greeting to all our friends.

GORMAN PEANUT CO.

Merry Christmas

Once again, as the glow of the holiday season envelops the land, we extend our friendliest greetings and warmest wishes for a joyous Yuletide season.

J. E. WALKER



Greetings to all our friends this Christmas Season.



WHITE AUTO STORE
Roy L. Choate

Season's Greetings

The friendly scent of the cedars is typical of the Spirit of Christmas. It is in that spirit that we wish for you all the joys and blessings of this Yuletide season.

MEHAFFEY'S
Service Station

THE Christmas TREE

Perhaps the most typical thing about America at this time is the Christmas tree, for with its holiday garb of tinsel and goodies, its religious significance and spirit of festivity, it mirrors the cultural traditions and customs of the world.



JAPANESE FOLLOW WESTERN CHRISTMAS TREE CUSTOM—The Japanese have adopted the Christmas tree and given it an oriental appearance by decorating its branches with Japanese dolls, woodcuts, small tangerines and rice cookies called "sembei," that hold paper slips of fortunes.

CHRISTMAS TREE ORIGINATED IN GERMANY—An apron full of ginger-bread cookies from a German tree, traditionally decorated with ginger-cakes, nuts, apples, marzipans, and candy-filled cornucopias. Chains and baskets made by hand—from ordinary newspaper when nothing more suitable is available—complete its trimmings. Candles have been used to illuminate it ever since the time of Martin Luther, when the custom of decorating trees at Christmas first began.



FRENCH CONTRIBUTE GLITTER TO TREE—Sweet as the bonbon she holds is this French lass in her Normandy dress—and frothy as the sugar-ball hanging from its branches is the French tree.

MANGER SCENE IN ITALY—An Italian girl attaches an angel to a pine branch above the crib, traditional Italian symbol of Christmas. The custom dates back to 1223 when St. Francis of Assisi arranged the first crib in the chancel of the church at Greccio, Italy, using a simple manger with a doll to represent the Christ Child and adding live animals for reality. The manger has become a recognized symbol of religious significance throughout the Christian world.



FOLK-MOTIFS ON CZECH TREE—Pretty Czech angels lend a touch of heaven to the Czech tree decorated with clusters of gilded nuts, apples, and cookies made to resemble animal figures, peasant girls, stars and village huts. Local folk-motifs are noticeable in the trimmings on the angels' gowns, closely patterned after the braided design on the bodice of the peasant girl's holiday garb.

Season's Greetings



Symbolic of the spiritual values of Christmas is the church spire in the distance. Let's not forget this phase of the Season.

BENNETT'S DAIRY



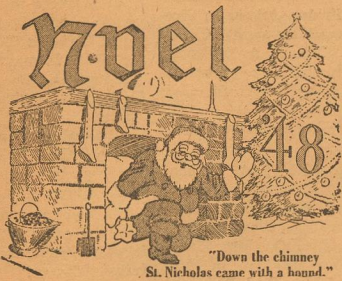
WE HOPE YOUR HOLIDAY OVERFLOWS WITH YULETIDE JOY AND HAPPINESS.

FOSTER Drug Store

Christmas Joy 1948

OUR TRADITIONAL WISH FOR YOU IS ONE OF JOY-FILLED DAYS DURING THIS HOLIDAY SEASON.

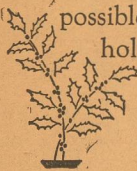
W. G. BAKER



BIBBY'S
DEPARTMENT STORE



We Hope...
that your home is blessed with all the contentment possible during this holiday season.



We're stopping by with a cheery greeting.

FOSTER'S GARAGE



Wishing you the merriest Christmas possible.
That means you, you .and you!

Jim Underwood
Grocery & Market



Yes, Virginia

Back in 1897, little Virginia O'Hanlon wrote the following letter to the editor of the New York Sun: "I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in The Sun it's so.' Please tell me the truth—is there a Santa Claus?" The editor wrote a newspaper and literary classic in reply to this childish plea. It is reprinted here.

"Yes, indeed!

"Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age—they do not believe except what they see—they think that nothing can be which is not comprehensible by their little minds.

"All minds, Virginia, whether they be men's or children's, are little.

"In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

"Yes, Virginia, there is a Santa Claus.

"He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

"Not believe in Santa Claus! You might as well not believe in fairies!

"You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus—the most real things in the world are those neither children nor men can see.

"Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not

there—nobody can conceive or imagine all the wonders that are unseen and unseeable in the world.

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, or even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside the curtain and view and picture the supernal beauty and glory beyond.

"Is it all real?—ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus! Thank God!—he lives, and he lives forever—a thousand years from now, Virginia, nay, ten thousand years from now, he will continue to make glad the heart of childhood."



Along with Christmas pine and holly... may health, wealth and happiness deck the halls of your home.

Gorman Insurance Agency

GLYNN KIRK

BERENICE JEFFS



The old message of Peace on earth, good will to men, echoes again over the entire Christian world in this happy holiday season. Harkening back to the spirit of the first Christmas, we wish for you all the joys and blessings of the season.

L. E. CAPERS
Welding Works



All the fragile beauty of a snowflake symbolizes this shimmering season of joy and happiness. May this Christmas be the most joyous of them all.

Golden Oak Feed & Produce

BOYD HILLEY, Manager



1948

When Santa sneaks in, we trust he will leave a sack brimful of all good things for you.



COOK'S GARAGE