





### RADIO Day By Day

By C. E. BUTTERFIELD  
Associated Press Radio Editor

(Time is Central Standard Through)  
NEW YORK, Feb. 3. (AP)—Altho one from public hearing, five old chain programs which have been the microphone within the last few weeks really were important systems in the building of the broadcast structure.

Each introduced a particular type of radio entertainment. Take the Eveready hour, former of the NBC network, for instance, was the first of real old-time to drop out, ending its seven year series last Dec. 22. Its contribution was the production of drama to a chain program.

Next to go were the Dutch Master Minstrels, credited with demonstrating that there was room in radio for his kind of comedy. When they first came on, program builders were skeptical about the idea going to the microphone.

Yet they stayed on the air and a half year, retiring last November 27. However, this year is coming back with a different sound on the CBS chain.

A year ago, the Ipana Troubadours, guided by the microphone, were the first of the new chain programs to go, comprising one of the pioneer chain features to come from a Chicago studio. They left broadcasting January 25 after two years of entertaining listeners with Sen Kenney as announcer.

continue broadcasting was Roxy (S. L. Rothafel) and his gang. More than seven years ago, and long before the present network idea came into being, they started out, with the belief that a particular personality like Roxy, as master of ceremonies, would carry the program along. And it did for many years.

On the other hand, Roxy is considered to have played a big part in breaking down the barrier that sprang up between the stage and the radio shortly after broadcasting began to show it could do as an entertaining medium.

Roxy is taking his gang on a tour of the country for the benefit of charity. With them off the air a different "gang" program is planned. Roxy's final chain appearance was last night.

Try these on your radio tonight. Discussion of "Government and Speculation" in voters' service, WEAF, and stations at 6.

"Daddy and Rollo" new dramatic feature on WABC and network at 6:45.

Program by veterans of foreign wars, WJZ and chain at 7:30.

Marjorie Maxwell, soprano, with the Chicago celebrities, formerly evening program, WJZ and others at 8.

Howard Barlow symphony orchestra, WABC group at 8:30, with

#### the "Rakoczy March" as a feature. Salute to Nashville on the WJZ chain and the B. A. Rolfe orchestra over WEAF and network at 9.

#### STUDY RUSSIAN WASTES

LENINGRAD (AP)—A conference for the study of methods of making frozen ground productive was held here at the Academy of Sciences. It was estimated that there are 271,000 square miles of such waste territory within the soviet union.

WASHINGTON—Big bills are vanishing. It's not that debtors are paying any more rapidly than usual. Some 721,000,000 of the old style large size bank notes have been redeemed.

#### Food Poisoning Fatal

#### North Dakota Persons

GRAPTON, N. D., Feb. 2 (AP)—Ten persons, including four members of one family, were dead here today, victims of botulism, a form of food poisoning.

Home-preserved peas which were served in a salad and which are believed to have contained the poison, caused the deaths, physicians said.

The dead: Mr. and Mrs. Edward Hein, at whose home near here the salad was eaten during a party Thursday night; their children Elizabeth, 20, and Edward, Jr., 15; Mrs. Thomas Chaplewski and her son, Harry, 15; Mrs. Elmer Stokke; Miss Marguerite McWilliams; Arthur Jorandry; and Arthur Lesnard. All lived in this vicinity.

Genevieve Hein, 16, daughter of Mr. and Mrs. Hein, and Joe Leach, who also attended the gathering and partook of the salad, were in

a critical condition at a hospital and were not expected to recover. Dr. G. W. Glaspel, public health officer, who investigated, said all twelve of the persons were first afflicted with dizziness and numbness and all suffered paralysis of the throat.

The victims became ill late Friday. Three of them died Saturday and seven yesterday.

PEARSALL, Feb. 2 (AP)—James Tafolla, 20, died yesterday as the result of burns received in a Peaburner explosion on the T. E. Burns ranch. A brother, Ernest, was burned about the hands in attempting to save him.

## HOOK YOUR BARGAINS

# DOLLAR Day

It's City Wide in Big Spring THURSDAY, FEB. 5th

#### EVERY WOMAN NEEDS

### Dr. PIERCE'S

#### Favorite Prescription

AT ALL DRUG STORES

Ignorance Is Bliss

by Gene Byrnes

#### REG'LAR FELLERS



#### FORD SEDAN

Driven only 10,000 miles... has 21 covers and new tires. A bargain!

\$298  
Wolcott Motor Co.  
105 Main Phone 973

### Joe got your Number

On your radio tonight... listen to Lorna Fantin, famous numerologist. She'll tell you her names and dates affect success in business, love or marriage. A real radio thrill.

#### OLD GOLD CIGARETTE RADIO PROGRAM

### Martha Lee's "Book of Beauty"

tells the proper treatment for your type of skin.



MARtha Lee's "Book of Beauty" reveals interesting discoveries that she made by studying individual types of women. Martha Lee Beauty Preparations include powders, lotions, creams and everything necessary as an aid to your particular type of beauty.

### MARtha LEE toiletries

The Martha Lee Co. Southwestern Office WACO, TEXAS

For Sale by **Collins Bros.** THE MODERN DRUG STORES SECOND AND BUNNELS Phone 182

Petro. Bldg. Phone 73

## WAFFILES



**Special Sale Price of this \$10.00 Waffle Iron... \$8.95**  
95c cash, \$1.00 a month

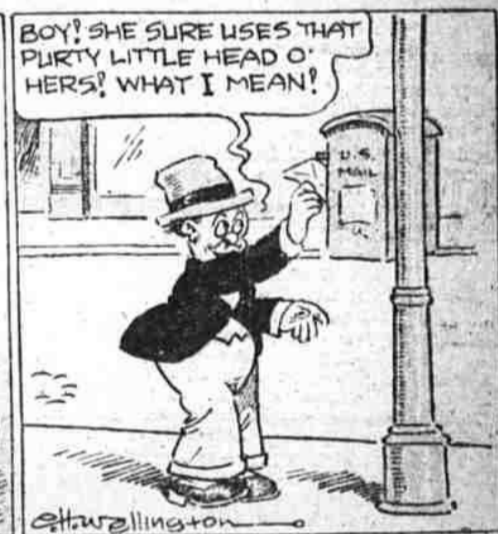
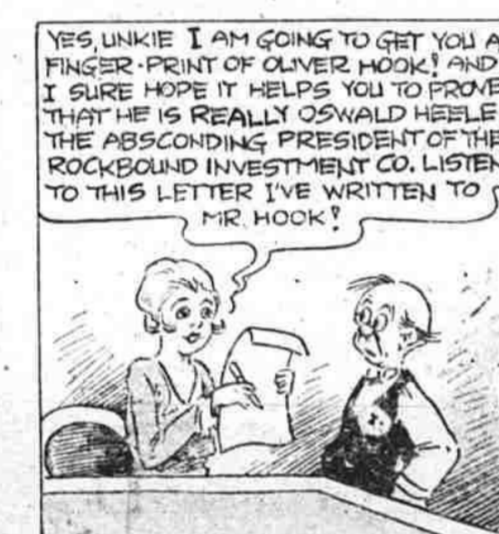
Crisp, tasty waffles make a success of any meal. For breakfast with syrup, for lunch at noon, for dinner in the evening or as a special treat when friends drop in, waffles are relished by all members of the family.

It is easy to make golden brown waffles in the new Manning-Bowman waffle iron with the automatic Bake Indicator in the top. This tells you when the iron is at the proper temperature for receiving the batter, the real secret of waffle success.

During February, this beautiful waffle iron is specially priced at \$8.95, payable 95c cash and \$1 a month, with your electric service bill if you wish. See this modern waffle iron in our store or ask any employe to bring one to your home for inspection.

### Texas Electric Service Company

#### PA'S SON-IN-LAW



#### Here's Hoping It Works

by Wellington

#### GLORIA



#### Something To Look Forward To

by Julian Ollendorf

#### SCORCHY SMITH



#### A Tip-Off?

by John C. Terry

#### HOMER HOOPEE



#### Rule No. 49

by Fred Locher

Big-Spring Daily Herald

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Skills by the Roadside

NO landscape artist ever did a picture of the great plains of the old west without putting somewhere in the foreground the bleaching skull of some long-dead steer or horse. Those white bones were typical. The early trails were marked by them as by guide-posts.

The old days are very far off now still it is a trifle jarring to read in the current Harper's Bazaar that the rusted and battered skeletons of abandoned flivvers have replaced the white bones of dead animals beside the western trails.

Old skulls are few and far between now he says. But broken fenders, worn-out tires and decrepit auto bodies are there in their stead. Now as always, the American leaves a litter when he travels; but it is a different kind of litter now, and the junked flivver rather than the steer's head is the emblem of the roads of the far west.

Sharp contrasts are what give life its color, and this contrast is sharp enough for anyone. For those old western trails were not marked by bleaching bones for nothing; and the horses and cattle were not the only ones who left their skeletons by the roadside. The far west was won only through infinite daring and infinite suffering.

The Santa Fe trail, the Oregon trail, the Overland route to California, past Great Salt Lake and over the empty plains of Nevada, were dreadful roads in the old days. The chroniclers, without exaggerating, said that there was a human corpse for every mile; and the people who went to the west over those routes had to have an endurance and a courage which we today can hardly ever imagine.

So the old trails were marked with bones; and the landscape painters saw them, and a bleaching skull on an empty plain, beside a shallow wheel track, was the sign of the open places—sign that the overpowering beauty of the American west had covered heart-break and hunger and tragedy.

That represents the outlines of a stupendous conquest. Perhaps we are still too close to it to appreciate it fully. It is only when we read of something like this substitution of abandoned flivvers for white skeletons that we realize just how great the change has been.

Great Britain, who can take pride in having lost his fortune. Baldwin was once thought to be very rich.

Twenty years ago he gave the government one-fifth of his wealth, \$500,000, for the reduction of the national debt. Now he seems to have been thoroughly wiped out.

Here is a man of affairs, an industrialist, who does not proceed on the principle that business is business, somehow separated from the standards and tests which high-minded people apply to other relations of life.

Stanley Baldwin broke, because he would not put his own selfish interest above other claims upon his spiritual integrity, is rich beyond dreams of avarice in that best portion of a good man's life, the faith he has kept with his fellows, the pledge he has given his conscience, the reward he has in poverty.

How Is Your Health?

Edited by Dr. Jago Goldston for the New York Academy of Medicine
SLEEP FACTS
Sleep, apparently a periodic phase in the life of all living things, has been subjected to many studies and interesting facts bearing upon it have been revealed.

In the light sleeper the maximum depth is reached more slowly. There is some experimental evidence showing that a person requiring after midnight reaches the maximum depth of sleep more slowly than one who retires earlier.

Children, according to Czerny, have two periods of profound sleep, the first reached during the first or second hour, the second during the seventh.

Among adults there appear to be two types of sleepers, evening and morning. In the evening type the greatest depth of sleep is quickly reached. This type of person usually awakes fresh and energetic.

The morning type of sleeper reaches the maximum depth later and is said to do his best work in the evening. The consequences of prolonged periods of ordinary sleeplessness are considered by many to be disastrous. While the victim no doubt suffers a great deal, his sufferings are of a subjective type and none of the disastrous results which the layman commonly fears has been experienced clinically.

Scientists experimenting upon themselves have gone without sleep for as many as 115 consecutive hours. Their subjective suffering was great but constitutionally they suffered little. Not only did they survive these periods of sleeplessness intact, but recovered rapidly after an appropriate number of hours of sleep.

Daily Cross Word Puzzle

Solution of Yesterday's Puzzle
ACROSS
1. Feet
2. To be warm
3. Solidified water
4. Rabbit
5. Cup of coffee
6. Above and below
7. Tearing
8. Toilet
9. Scent
10. Scent
11. Faintly
12. Scent
13. Scent
14. Scent
15. Scent
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47. Scent
48. Scent
49. Scent
50. Scent
51. Scent
52. Scent
53. Scent
54. Scent
55. Scent

Grid for Daily Cross Word Puzzle with numbers 1 through 55. The grid is partially filled with letters from the solution of the previous puzzle.

Masked Longing

Chapter 21
KRONBERG REAPPEARS
Vivienne was on edge the night of Aileen's debut. She would have given anything to be in New York, and not for the world would she miss a note when Aileen began to sing.

If Aileen could become a favorite of the air, Vivienne's sense of personal blame would in a measure be tempered. The night before she had tried the radio she had bought on the installment plan for just one purpose. She envied Channing and Jimmy Crane who could be in the studio. Her temporary exile here prevented her going there herself.

Aside from the fact that she was still more or less in hiding, her going would not have been wise. One unguarded remark on her part might reveal Aileen's identity and that would not do.

"What if something was wrong with Aileen? The thought was maddening. No use to call the Ambassador now. Unless what she feared was true.

"No," said Mrs. Perkins. "It was someone here in town, and he said he'd call again. Is it terribly cold? You'd better sit down and let me make some coffee."

Vivienne was cold and it would seem rude to decline the invitation, but she wished she could shut her door and keep to her own room. "I was wondering if you'd listen to this new mystery woman," Mrs. Perkins said as she poured coffee into the percolator.

"What do you mean by that?" Mrs. Perkins said as she poured coffee into the percolator. "The paper says she's the highest paid singer on the air. Fifty dollars a minute! Do you suppose that's true? I'd sing myself, for less! Mrs. Perkins laughed heartily and began to hum a tune.

supposed he must have traced her to the shop. She was glad he had missed her there. A scene would have been awkward, in front of the girls and; possibly, important customers.

Now Mrs. Perkins would be listening with both ears buttoned back. Unfortunately, the woman was in her dressing gown—a hideous quilted silk affair that would no doubt prevent her putting in an appearance.

"If it's entirely convenient," Kronberg's voice was smooth. "I'd like to have a little talk—a subject that I imagine will occur to you. Do you realize that I haven't seen you since—"

He stopped at Vivienne's gesture, but he stood there calmly waiting for her to ask him in.

"Perhaps," he suggested meaningfully, as he sensed the situation, "you'd rather go out and chat with me over a bit of supper? If you would, I'll be glad to wait."

"Thank you," she answered coldly. "Won't you sit down a moment? I'll be ready right away."

"Don't trouble," he said as her eyes sought a chair. "I'll wait for you in the entry." He made her an ironic bow and started down the stairs.

With her last hope of hearing Aileen gone, Vivienne went to her room. Bravely she put on her hat and coat, but her fingers trembled as she used her lipstick.

Of course she knew why Kronberg had come, but just what was it he wanted? She had no idea what he meant to do. Nevertheless she was certain that he meant to punish her.

Her thoughts raced back to the night when his touch and all that he had said, had driven her to turn. It was as though she felt his fingers—and then that woman had come.

Vivienne was not exactly afraid, but she was trying her best to decide how to handle him. He could not be going to turn her over to the police. He would not have come himself for that, yet the man was perfectly capable of devising some sure method of exacting his revenge.

"I'm going out a little while," She paused by the landlady's door. "Well, I assure it's no affair of mine!" said Mrs. Perkins. "Of course, you understand, Mr. Gray, that I never permit my guests to receive gentlemen in their rooms."

Vivienne gave her a look of contempt and went on down the hall. Whether or not she came back that night, she would leave the place in the morning. The woman was protesting her flesh again herself striking and claws was insufferable, had been a evening. This simply capped the climax.

But she thought that she might not come back that night disturbed by her as she closed the door, and went slowly down the stairs. Only Jimmy—or Channing—were there! She knew no one in the city to whom she dared tell her story—to who might turn for help.

Well, since she'd brought this on herself, there was nothing to do but face it.

(Copyright, 1930, by The Macaulay Co.)
Kronberg seeks revenge on Vivienne—tomorrow.

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HOOK YOUR BARGAINS DOLLAR day It's City Wide in Big Spring THURSDAY, FEB. 5th

SUNSHINE MELLOWES Heat Purifies LUCKIES are always kind to your throat



Everyone knows that sunshine mellowes—that's why the "TOASTING" process includes the use of the Ultra Violet Rays. LUCKY STRIKE—the finest cigarette you ever smoked, made of the finest tobaccos—the Cream of the Crop—THEN—"IT'S TOASTED." Everyone knows that heat purifies and so "TOASTING"—that extra, secret process—removes harmful irritants that cause throat irritation and coughing.
"IT'S TOASTED"
Your Throat Protection—against irritation—against cough

attacks COLDS 2 WAYS at once 1-by stimulation 2-and inhalation rub on VICKS VAPORUB OVER 42 MILLION BARS USED YEARLY

OPINIONS OF OTHERS

Stanley Baldwin's Wealth

Birmingham (Ala.) Age-Herald:
"When I took office most of what I had was in that ancient industry (the iron trade). The shares I hold now and which I held then could have been sold for 3 sterling each—today they are worth 20 pence. There is no cataplexy on earth that can bring them back to more than a fraction of their former value."
"it may have been had business on my part—many modern business men would say it was I ought to have sold at the top of the market. But when you have an old name in business against which nothing has ever been said, when you know the public has come to believe in the strength of that name, it is an impossibility to throw your shares on the market when you know that in all human probability the loss will fall on them, not on you."
"that is what Stanley Baldwin sold a group of Englishmen recently. It is not every man, even in

Hollywood Sights

LOIS MORAN
Experts labored to remedy each particular evil as it arose. Press agencies developed many weird narratives from the freak problems which cropped up, but now that the "mike" can be taken anywhere, outdoors or in, with reasonable assurance of its good behavior, the novelty has worn off and the subject is little exploited.

OLD BUT NEW

But there remains the echo as a constant threat to good recording, bounding as echoes do from the most innocent-appearing sections of the set. Even these, however, cause much less trouble than formerly, because technicians have learned that draperies and putty, judiciously used, are effective dead-eners.

NO HULLABALOO

Lois Moran, of the picture stars at present on Broadway, seems to be making the most decided hit. Colleen Moore's play never reached the city, and Vilma Banky and Rod LaRocque are still "on the road" with theirs. Lola, it will be remembered, went on the stage with little blaring of trumpets to announce her departure from Hollywood.

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