

The Gorman Progress

Vol. 57 — 5c per copy

THE GORMAN PROGRESS, Eastland Co., TEXAS, Dec. 26, 1957

Number Forty

Holy Night

and all is calm with
prayers for a peaceful
earth and love be-
tween fellowmen. Our
prayers are with you
for a wonderful
Christmas season.

Kernel and Mrs. Eugene Baker
Mr. and Mrs. Joe Bennett
Lounie Eugene & Joetta Maxine
Mr. and Mrs. Jerry Clark
and Jimmy
Delmer Shugart



Santa To Visit Gorman Tuesday Afternoon

WINNERS IN DECORATION

Thanks to the gentlemen who judged our Christmas Decorations in the stores and homes. Would like to give them personal credit but they preferred to remain anonymous.

Texas Electric Service Co. was awarded first prize; First National Bank, second prize, and Todd's Variety, third prize.

In the homes: Mrs. Eugene Baker, first prize; Mrs. Dorothy Hatcher, second prize, and Mrs. N. C. Crawley, third prize.

The jolly old fellow in the red suit will make a personal appearance in downtown Gorman on the afternoon of Christmas Eve. Yes, ol' Santa will arrive downtown about 2 p. m. to spread some joy and cheer, candy, and love to all the youngsters.

Santa will change his means of transportation for the occasion, and will arrive on a firetruck of the Gorman Fire Department. You see, his reindeer and sleigh will not travel too well without snow, and since the snow fell

here at Thanksgiving instead of Christmas, the Gorman Fire Department will loan him a fire truck for his appearance. Anyway, RED is Santa's favorite color and everyone knows the color of a firetruck suits Santa perfectly.

Santa is being brought here through the efforts of the Business Men's Club of Gorman in co-operation with the Gorman Fire Department. Several of these men will help Santa pass out his goodies to the children.



TO INVITE THOUSANDS —

Mardi Jones will be serving as the official hostess for Texas Methodists during the remaining days of December as she enters the state via radio and television to invite Methodists, the unchurched and the general public to worship at a night watch service in some Methodist Church on Tuesday, December 31, at 11 p. m. She

will also give her invitation on movie screens in theaters through out the state. For the first time in history, believe leaders, every Methodist church in Texas is expected to have a watch night service. All services will be designed to launch the "Tell Texas About Christ" evangelistic campaign to be conducted in the state during 1958.



HULLS
by Kernel Gene, aPe

I wish there were some way we could stop commercializing the Birth of Christ. Since we can't, I am glad our part is over with and that I can join the merchants of Gorman in wishing you a quiet, peaceful Christmas with loved ones and friends. In a story one time I recall reading the following phrase - may it apply to each of you - wherever you go — "May God hold you in the Hollow of His Hand."

Thanks to Lonnie Capers for inviting me to take part in the New Hope Baptist Church Christmas Program. It is always a pleasure to assist in community get-togethers.

COUNTRACT LET ON LONE CEDAR COUNTRY CLUB

Bids were let Monday on the new Lone Cedar Country Club clubhouse and Dr. James Whittington of Eastland, president of the Land Company which will own the property, said work should be underway by January.

A THANK YOU

Mrs. Nell Rainey, teacher of the F.H.A. group at Gorman High asked that the following be published to show some of the work being done by these young people.

Dear Members:

I would like to take this opportunity to express my sincere thanks to you for the Cards you recently sent to the patients of this hospital.

Your generosity is greatly appreciated, and it was, indeed, a thoughtful gesture on your part.

Ben G. Yeager, M. D.
Superintendent
Wichita Falls State Hospital

HUMBLE GLEE CLUB TO SING CHRISTMAS CAROLS WEEK OF DECEMBER 23 - TV

The 44-voice Humble Glee Club will sing traditional Christmas carols on Texas in Review the week of December 23. All Glee Club members are company employees with the exception of the director, John Nichols of Bell aire. Texas in Review can be seen on KRLL-TV, Dallas, 7:30 p. m., Monday, 23rd, Channel 4.

KRBC-TV, 9:30 p. m., Tuesday 24th.

Other features will show unusual Christmas toys, decorations made by inmates in the State Prison at Huntsville.

Only cousins, nieces, and nephews survive him. These include Mrs. Ina Hogan of Odessa, Mrs. Bessie Mitchell of Carbon, J. D. Ghormley of Throckmorton, V. G. Ghormley of Post, and Mrs. Eddie Hasting of Odessa.

FOUR GROUPS WILL STUDY AREA SCHOOLS

Eastland County citizens rolled up their sleeves at the first meeting of the County Committee on Education Wednesday afternoon in the courthouse in Eastland and prepared for a united effort to improve area schools.

The citizens-group, which over-all represents all nine Eastland County school districts, will make a local study so that they can report back to the Hale-Aiken Committee of Twenty-Four on Education. That committee will in turn file a statewide report with the next Legislature.

Delegates immediately elected Mrs. Joseph M. Perkins of Eastland as permanent chairman, then selected Johnny Bates of Ranger as vice-chairman and Mrs. Richard Donovan of Cisco as secretary. Mrs. Perkins previously served five years as a member of the State Board of Education.

H. R. (Pop) Garrett, county school superintendent, served as temporary chairman and helped bring the group together. He, and district superintendents will serve as counselors for the group.

Following a pattern presented by the state committee, the county group divided themselves into four committees.

Tom Wilson of Eastland will head the Finance Committee (to study finance, not to raise money) and others on the committee will be Glynn Kirk of Gorman, vice-chairman; Wilson Guest of Ranger, secretary; and J. H. Denton of Cisco, Robert Browder of Carbon, Charles Freyschlag of Eastland, J. C. Everett of Olden, S. N. Pierce of Desdemona, Howard Turner of Cisco, and Dr. W. P. Watkins of Ranger.

Chairman of the Classroom Facilities Committee is W. C. Brown of Gorman. Mrs. M. A. Treadwell, Jr., of Eastland will serve as secretary and others on the committee will be Mrs. E. V. Stacy of Carbon, C. E. May, Ran-

ger, Z. W. Cook of Olden, L. E. Clariz of Desdemona, J. T. Hooper of Rising Star, E. L. Jackson of Cisco, and Mrs. Delmer Johnson of Cisco.

J. Floyd Killingsworth of Ranger is chairman of the Teachers Supply Committee. Other members are Jimmy Hughes of Eastland, Mrs. Gay Everett of Olden, J. P. McCracken of Cisco, Mrs. Dorothy Donovan of Cisco, Mrs. Neil B. Evans of Carbon and Sam Jones of Rising Star.

Wendell Siebert of Eastland is chairman of the Program Committee and G. B. Rush of Ranger in secretary. Others on the committee are Charlie L. Garrett of Ranger, Arlin Bint of Cisco, F. D. Boggs of Rising Star, C. B. Midkiff of Cosco, Mrs. W. M. Brogdon of Gorman, Ross Wilson of Gorman, Mrs. Ed F. Willman of Carbon, and Mrs. V. Fox of Olden.

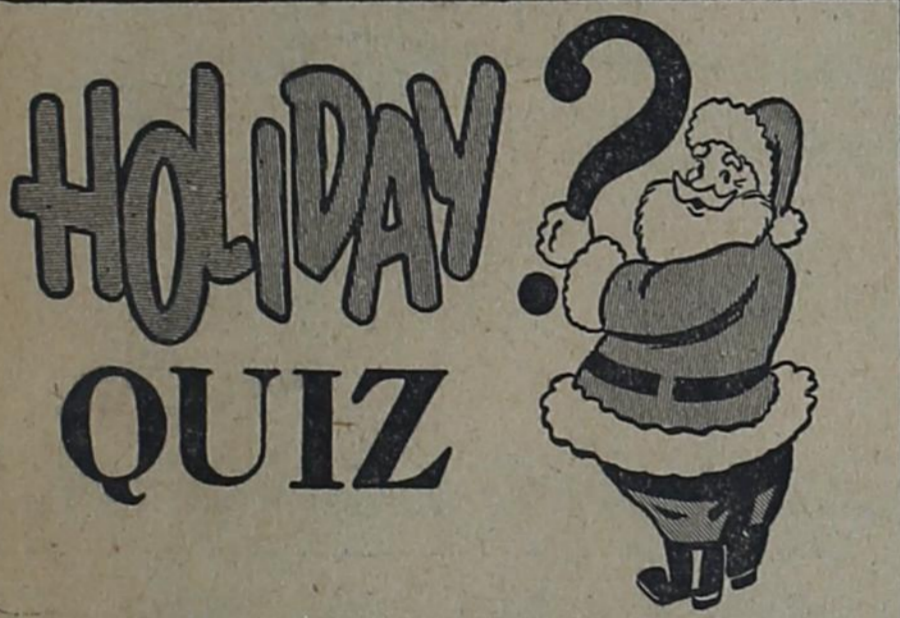
The entire group will meet again when further material is received from the state committee.

Former Carbon Resident Dies In Odessa, Texas

Robert L. Moore, 80, a former resident of the Carbon area, died Wednesday, December 18, at the home of a relative in Odessa. He had been in ill health for several weeks.

Funeral services were held on Thursday, December 19 at the Long Branch Baptist Church with the Rev. Lee Fields of Carbon in charge of services. Burial was in the Long Branch Cemetery.

Mr. Moore was born in East Texas on April 18, 1877. All of his immediate family, his father, mother, brother, and sister, preceded him in death.

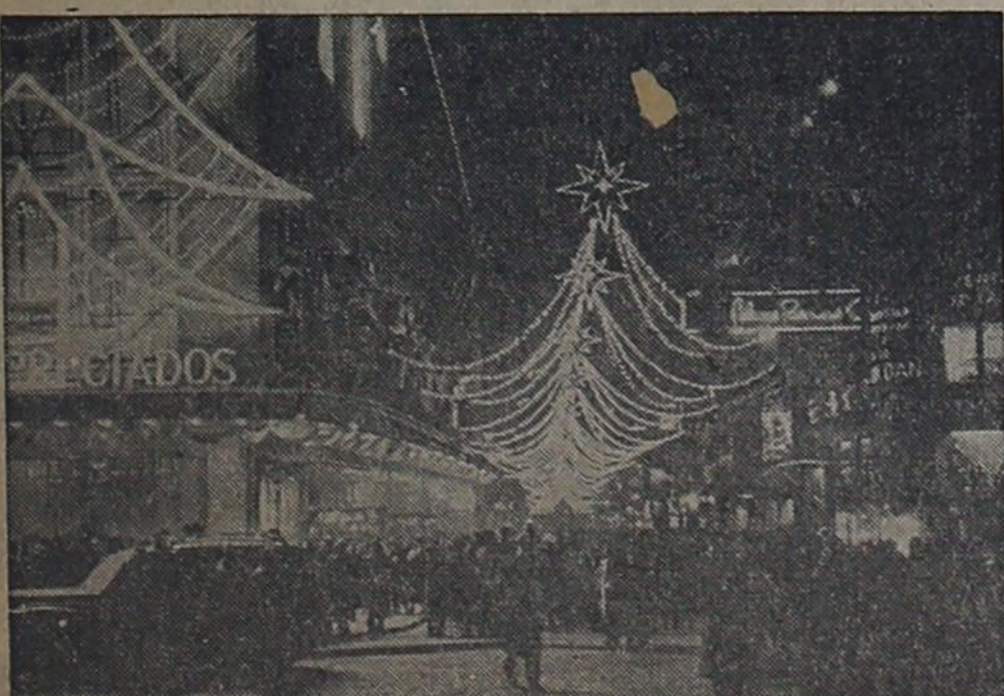


HOLIDAY QUIZ

1. Q. Where did the poinsettia get its name?
2. Q. "Bono Natale" is a holiday greeting in which land?
3. Q. Who was Thomas Nast?
4. Q. Who wrote "O Little Town of Bethlehem"?
5. Q. Where was the original St. Nicholas born?
6. Q. For what writing is Clement Clark Moore famous?
7. Q. What does the name Kris Kringle mean?
8. Q. When was Christmas first observed in England?
9. Q. In which land do children await the visit of King Arthur?
10. Q. Which is the most widely translated Christmas Carol?

ANSWERS

1. From Joel R. Poinsett, American statesman and minister to Mexico.
2. Italy.
3. American cartoonist who first drew Santa as fat, merry man with white beard.
4. Phillip Brooks, in 1868.
5. In the port city of Patara, in Southern Turkey. He was for many years Bishop of Myra.
6. "A Visit to Saint Nicholas," better known as "Twas the Night Before Christmas."
7. Christ Child.
8. About 521 A.D., during the reign of King Arthur.
9. In Switzerland.
10. Adeste Fideles, translated in 119 different languages.



BRIGHT LIGHTS... Christmas lights shine just as bright in other parts of the world. The scene above depicts Madrid's Preciados Street, in the center of the Spanish capital. The night view shows strings of lights stretching from one side of the street to the other with stars holding the lights in a canopy effect while shoppers crowd the roadway and shop windows.

An Airlift for Santa Claus



Santa Claus, the world's foremost authority on air rides, recently tested the efficiency of Chevrolet's new Level Air suspension. Perched on a fender with heavy pack, he appreciably depressed the spring. Seconds later, the automatic recovery mechanism had restored pressure to the system to again bring the car level.

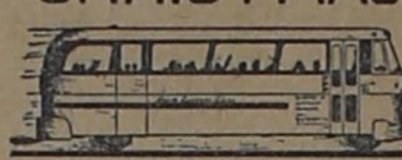
Trimmed Tree Brought To Us by Germans

A Christmas tree will be put up in two out of every three American homes this year. Yet the trimmed tree, as we know and use it today, is only about 150 years old in this country.

The Pilgrims forbade Christmas celebrations on the grounds they were pagan. A Massachusetts law in 1689 subjected anyone to a fine who observed the day by feasting, refraining from work or in any other manner.

It was not until near the end of the American Revolution that the Christmas tree took hold. German immigrants, homesick for the tradition of their native land, put them up.

HOME FOR CHRISTMAS



By F. L. Rowley

JENNIE BROOKS was a nurse. A young nurse. Young both in length of service and in salary. Annie, her room-mate, wasn't surprised to find her frowning when she burst into the room just two days before Christmas. Jennie's meagre savings had been lined up carefully on the bedspread.

"Making up your shopping list?" asked Annie. Jennie made a wry face. "I'm wondering whether to use this money for presents—or to spend it on a round-trip ticket home. This year I'm getting Christmas Day off, you know."

"Lucky you! I'm on duty. Say, if you need money—?" "No thank you!" Jennie said firmly.

Too Bighearted

Annie sat down on the bed beside her friend. "You wouldn't be in this fix if you weren't so bighearted," she chided.

Jennie pretended not to hear. "Maybe if I were to go home by bus—"



TO EACH AND EVERYONE OF YOU

B. M. Bennett and family

The Gorman Progress

Entered as Second Class Mail at the Postoffice in Gorman, Texas under the Act of March 3, 1878.

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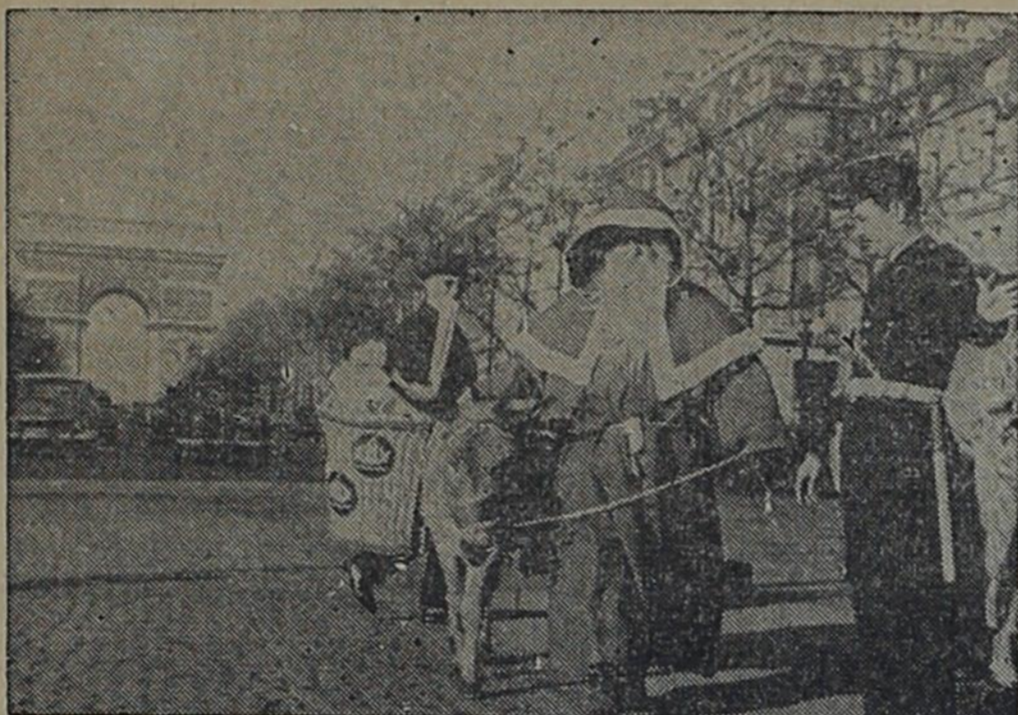
Subscription rates: - Eastland, Comanche Counties \$2.00 per year

All other subscriptions - \$3 Year Service Men Complimentary

ADVERTISING RATES

Display - per col. inch local - 45c National, less agency disc. - - 49c Classified - 3c per word - minimum charge 50c.

EUGENE (Gene) BAKER, Owner - Pub. JOE BENNETT, Shop Foreman JERRY CLARK, Adve. Mer. - Sp. Editor DELMAR SHUGART, Printer-Pressman



ROOM FOR SANTA . . . The French Santa shown above was caught leading his gift-laden donkey down the Champs-Elysees shortly before last Christmas. Normally the traffic here is frantic, but the Suez Canal blockage and gasoline rationing gave Santa room to maneuver.

Merry Christmas!



Cape's Cove

Lonnie Capers

"Where Friends Meet"

Gorman

Texas



May you know a Christmas Season

Filled with Peace and Happiness

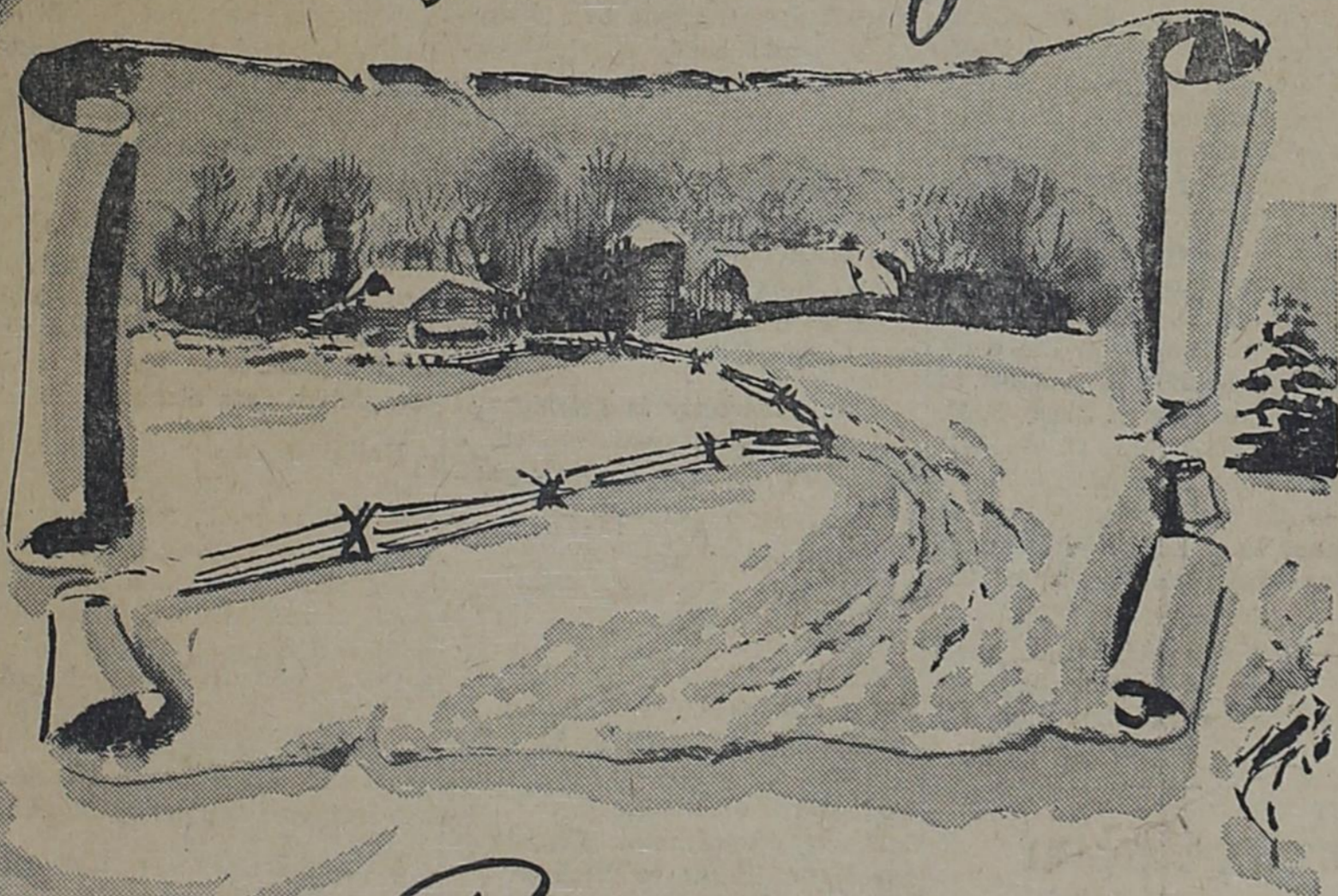
Todd's Variety Store

PHILCO TV - RADIO — Sales and Service

Mr. and Mrs. E. E. Todd

Phone 4

Greetings



Best wishes to you for Christmas and the New Year

Blackwell Hospital
Gorman, Texas

HIGGINBOTHAM'S AMBULANCE SERVICE

Night Phone 24J Day 11



May you enjoy peace and happiness during the coming New Year.

Producers Feed & Supply



From all of us to all of you, may happiness be yours.

Richard Cox
County Treasurer

Dr. Fehrman H. Lund
Optometrist

Eye Examinations — Prescribing of Lenses — Visual Rehabilitation
Phone 30 405-6 Exchange Bg EASTLAND, TEXAS



SCOTT BODY WORKS

300 WEST COMMERCE

EASTLAND, TEXAS



We're beating a drum 'cause we want everyone to hear this Yuletide wish . . . May you have boundless cheer and much happiness all thru' the coming year!

CARL JOHNSON - Eastland

NEED SOMETHING? SEE THE WANT ADS!

Season's Greetings

May the holidays be filled with joy and happiness for you and your family.

PRESTON FLORIST
Gorman



Happy Holidays

TO OUR MANY FRIENDS!

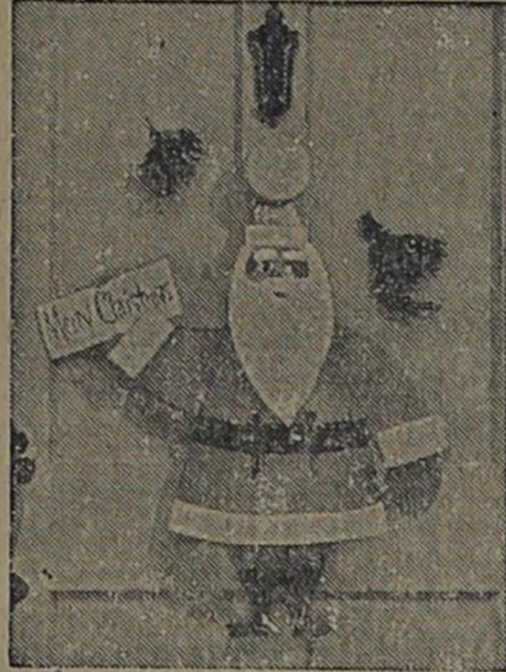
Stacy's Humble Station

Old Legends Concern Magic Mule and Camel

Among the many legends about Christmas that concern animals, two of the most interesting are the Magic Mule and the Camel of Jesus.

A Syrian legend says that a certain traveler tied his mule to a tree and went into an inn for refreshment on Epiphany Eve. Just at midnight, when the boughs of the tree bowed down in homage to the Holy Infant, the mule was caught up on the rebound and found cradled high up in the branches by its returning master.

Another legend holds that the youngest camel of the three ridden by the Wise Men was exhausted by the pressing journey and was blessed with immortality by the baby Jesus as it lay moaning near the Nativity scene.



CUTE CUTOUT... A novel Santa cutout can easily be made by the children in the house and will lend a cheerful spirit to home surroundings.



Merry Christmas and the Happiest New Year ever!

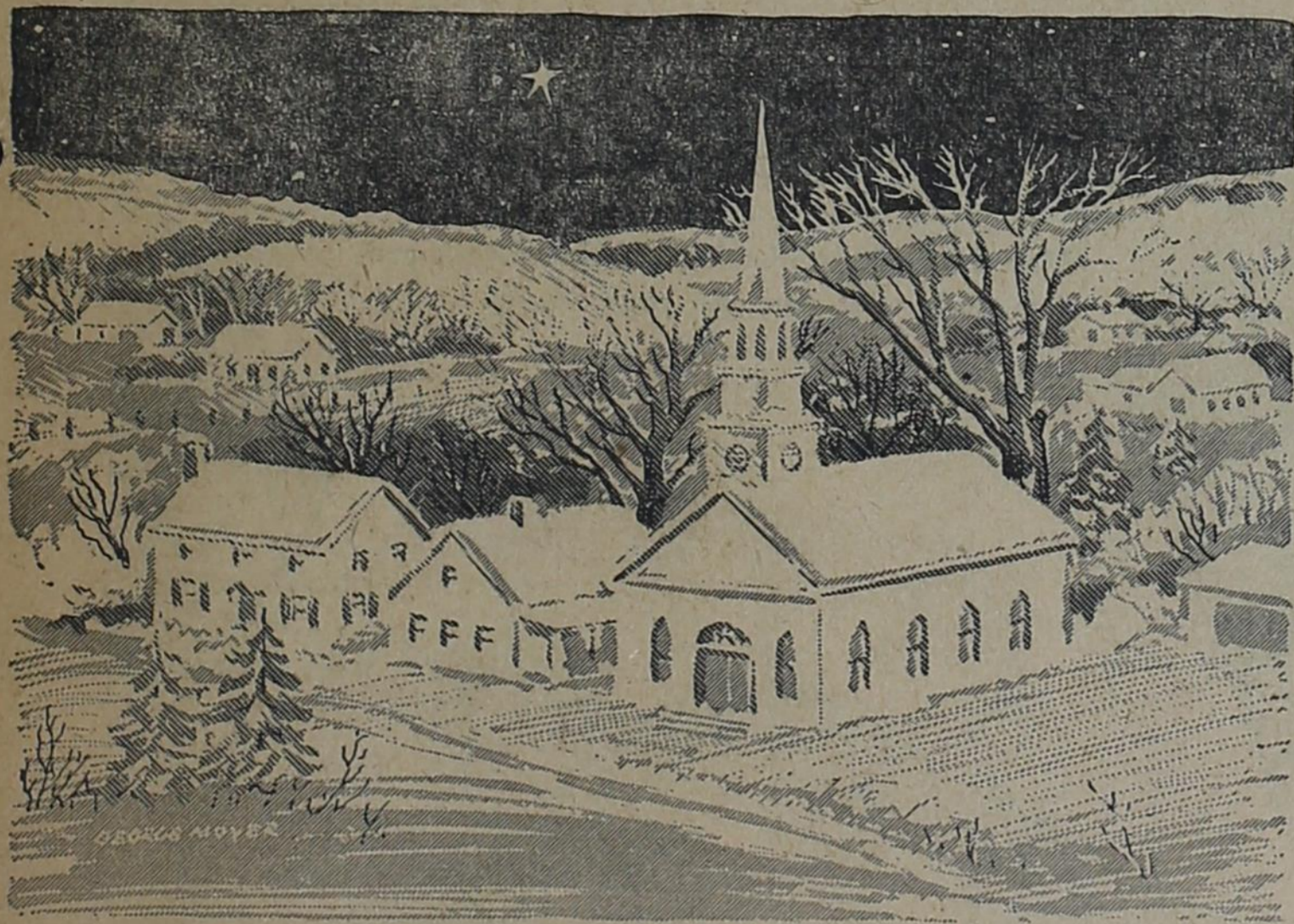
W. G. Baker

Merry Christmas

MEHAFFEY DRUG

PHONE 55 GORMAN, TEXAS

SILENT NIGHT... HOLY NIGHT...



CHRISTMAS GREETINGS

May the true spirit of Christmas fill the hearts of men everywhere.

SOUTHWESTERN PEANUT GROWERS' ASSOCIATION

"Serving Peanut Growers In The Great Southwest"

Merry Christmas FOLKS



JIM UNDERWOOD Grocery and Market



Merry Christmas

Collins & Sons Agency



AND A VERY JOYOUS NEW YEAR!

Acree's Auto Service G. C. "Giff" ACREE



To each of our wonderful customers we extend a heartfelt wish for a very MERRY CHRISTMAS

BROWN JUG Dairy Bar & Cafe

HOLIDAY GREENERY

Home owners can often get all the Yule greens they need by wisely pruning their conifer trees and evergreen shrubs. There are five simple rules to follow when trimming branches and twigs for holiday decorations.

- (1) Thin the trees and shrubs for shape, always maintaining the natural contour of the plant.
- (2) Do not cut more than 6 to 7 inches from a branch.
- (3) If the tree has not been pruned for some time, take off every other branch.
- (4) Do not cut beyond the green needles; otherwise this will not fill in with new growth.
- (5) Keep the cut branches in a cool moist place until ready for use.

Ideal Greens

Spruce, pine, hemlock, yew and aborvitae make ideal Christmas greens. Yew seems to hold up best. Broadleaf evergreens such as laurel, andromeda, boxwood and Japanese holly should be kept in water when used indoors, otherwise their leaves shrivel.

Roping used to frame a doorway can be made of pine, balsam, laurel, and hemlock. Any of the broadleaf evergreens, combined with holly, balsam or yew, are ideal for wreaths. Good for indoor arrangements are barberry, firethorn, viburnum with its bright red fruit, bayberry and drooping leucothoe.

Best Wishes



Wright Bros. Implement Co. Massey-Harris Dealer

Attractive Package Brightens Your Gift

Half of the gift is the wrapping, so make the outside covering of your gift as gay and attractive as the gift inside.

For the girl who knows how to sew, material for a dress in a fabric-wrapped box, rick-rack for the ribbon and spools of thread with big buttons for the decoration create an unusual package.

A flat box of letter paper can be disguised as a desk pad by using a real blotter on top with corners of metallic paper.

Be Different Everybody gets and gives neckties at Christmas, so why not make yours distinctive by using a necktie knot in decorating the box containing the tie? Fasten the ends of the ribbon under the lid about 1/4 way down, bring to center, tie the knot and shape the ends tie fashion Use dark blue, wine or green ribbon about one and one-half inches wide These are attractive used on a striped or plaid paper. Or the package might resemble a tiny suitcase wrapped in paper with the ends bound in decorative tape. Add a handle and identification tag

THE GORMAN PROGRESS, Eastland Co., TEXAS, Dec. 26, 1957



SHELLED SPANISH PEANUTS

A perfect gift for friends, customers, and employees. We will mail a 5 pound box of U. S. No. 1 Peanuts anywhere in the United States.

Prize winning recipes for Peanut Brittle Roasted Peanuts, etc., enclosed.

Tell us names, addresses, shipping date. Enclose \$2.25 for each box.

GORMAN PEANUT COMPANY

Shellers of Spanish Peanuts WILBUR SHELL - MELVIN SHELL

Greetings

No wish you a

Joyful Christmas



GORMAN PEANUT COMPANY

Wilbur Shell

Melvin Shell

Christmas Customs South of the Border

In the lands of Central and South America, the Christmas festival reaches its zenith with the celebration of the Misa del Gallo (Mass of the Cock) at midnight Christmas Eve. This traditionally is the hour at which Christ was born. The name itself stems from Christian Rome's early practice of holding the first service when the cock crew.

Christmas feasts follow the midnight service, and delicacies vary according to the country. While roast pig is Latin America's holiday favorite, turkey dominates tables in Mexico, Brazil, Colombia, Nicaragua, Panama and Puerto Rico.

Gift Giving

Gift giving has always been closely linked with the Nativity. The youngsters of many lands look to the Christ Child for presents. In certain countries, including Mexico and Puerto Rico, tots impatiently await Epiphany, January 6, and a visit from the Three Wise Men. Santa Claus adds, for the parents, an expensive complication.

Exchange of gifts takes an unusual turn in Colombia where it is custom for merrymakers in masquerade to mill through the streets on Christmas Eve. Whenever a friend detects another's identity, he claims a reward.

Children of Latin America traditionally send their letters to "Baby Jesus, Care of St. Peter," but North American symbols of Christmas, Santa Claus, the tinsel tree, wreaths, and greeting cards—are becoming familiar in the cities of several neighboring countries, notably Mexico, Cuba and Puerto Rico.

Safe, Durable Toys Best for Youngsters

Carefully selected toys will give children many happy hours of safer, constructive play. Poorly chosen toys, on the other hand, will collect dust on the shelf or need repairing a few days after Christmas.

Many winding and friction-drive toys are limited in their use and are not recommended for children. On the other hand, blocks, logs and other such toys will help develop a child's creativity.

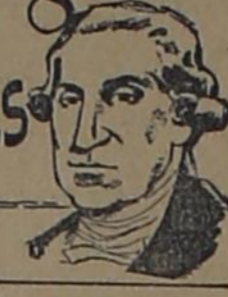
If you choose a doll as a gift, be sure it is durable. Check the arms to see that they will bend easily. Also see that the fingers are not spread out so that it is difficult to dress the doll.

Make Clothes Simple

Doll clothes should be attractive, yet made so the child can manage them herself. They should open down either the front or the back and fasten with snaps, large buttons or ties.

The construction and material used in toys is also important. Since hard plastics break easily, soft plastics, metal and wood are better for toys. Inspect metal toys carefully to be sure there are no sharp edges.

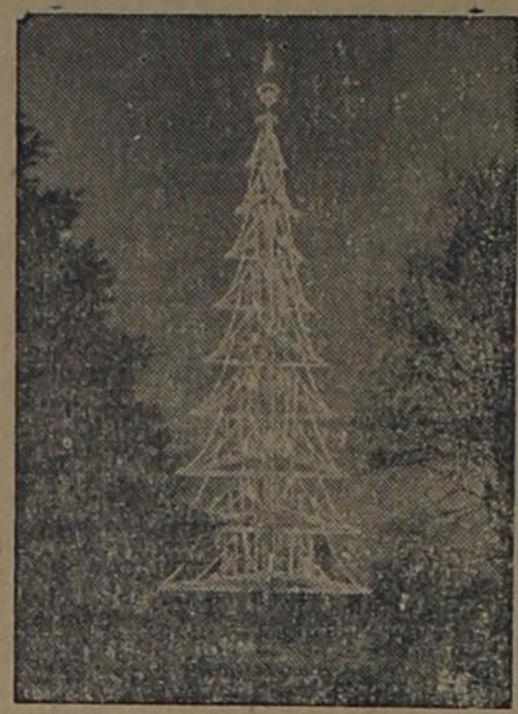
Washington's Christmas



The time was Christmas night. The year was 1776. The place was near the Delaware River. Some 2,400 tattered and bleeding men stood silently about, uncomplaining.

This Christmas night was a crucial moment for a new republic which had yet to gain its freedom. But the course was charted by a great leader and a great American president, George Washington. His words of inspiration remain to this day: "This is it, gentlemen—victory or death. That is our only watchword."

And victory it was. Fired by the courage and inspiration of the man who became known as "the father of his country," a tattered band of patriots crossed the dangerous river of ice and marched to Trenton where they surprised and humbled the Hessian mercenaries and recorded a great Christmas story in the pages of American history.



BIG TREE . . . Believed to be the largest man-made Christmas tree in the world, this 100-foot tall Christmas spectacle was designed by General Electric and last year graced Cleveland's Nela Park.



It will be a pleasure to serve you in the future!

PRINTING



To Our
FRIENDS and
NEIGHBORS

Sincere thanks for your patronage during the past year. We hope we may serve you as well in the New Year. Merry Christmas!

SHELLEY'S VARIETY STORE

EVERYTHING IN SCHOOL SUPPLIES

T. O. SHELLEY, Owner

Season's Greetings

TO ALL OUR CUSTOMERS!

Edd Brown
PAYMASTER FEEDS

BEST WISHES

at Christmas

May the warmth of this Christmas Season Abound in your home Throughout the year.

Lizzie's Cafe
Mrs. J. O. Jackson

Merry CHRISTMAS

Epplers Furniture Store

Christmas Greetings

Gorman Insurance Agency



Best wishes for a Merry Christmas and a Happy New Year.

JAY'S GROCERY and MARKET

WE WISH YOU

Joy at Christmas

May the infinite blessings of this joyous season abide with you and your family.

SMITH BROS
Chevrolet Co.

PHONE 26 • Corner Kent & Ross
Gorman, Texas

BING SAYS:

"Make it a White Christmas... Give Her An Automatic

GAS Appliance"

Take it from Bing: no gift offers more years of comfort, pleasure and convenience than a modern automatic GAS appliance. Choose from automatic GAS ranges that cook complete dinners by themselves . . . automatic GAS dryers that dry clothes beautifully in minutes! Or GAS water heaters that give you all the hot water you need—and so much faster, too! And GAS incinerators that automatically dispose of trash, paper and garbage. See all of these GAS appliances today. You'll like their looks and their low all-around cost . . . less to buy, less to install, much less to operate!

EMPIRE SOUTHERN GAS CO.

RAYFORD BURGESS, District Manager

WANT ADS
MARKET-PLACE OF MILLIONS...

DEAD ANIMAL SERVICE
— Hamilton Rendering Co. —
Free and Sure — Call Collect
Phone 303, Hamilton, Texas fn

Mattresses Rebuilt — Have your old mattress made like a new beautiful innerspring mattress. Prices are reasonable, work guaranteed. Eppler Furniture Store of Gorman, Representing Summers and Son Mattress Company of Stephenville. fn

NOTICE - We do first class renovating on mattresses. We make new cotton and innerspring mattresses. Pritchard Mattress Factory. Phone 5841, De Leon, Texas. Free pick up & delivery 12-31p

BABY CHICKS each Monday and Tuesday. **STARTED CHICKS** every day. Write for prices or come see us. **STAR HATCHERY**, Baird, Texas. 2-21fnc

For Butane and Propane Systems, Tractor Changeovers, Phone collect 3571, De Leon, Thomas Butane Co., or A. C. Nelson, Phone 42-D, Carbon (collect) 3-8fnc

"Do It Yourself" Tools for rent Cutters, Dies, Sanders, Drills, Waxer, Saws - etc. Keys made while you wait. **Thompson Hardware**, Ph. 157...fn

FINISH HIGH SCHOOL or grade school at home, spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 2105, Abilene, Texas.

FOR SALE — House in good condition on large lot, 100' front by 120' deep. Priced to sell. See Bruce Hirst or Call 45W.

FOR SALE or will rent for \$45 per month, 3 bedroom house, modern conveniences, on Roberts St. See Henry Collins. 9-19fn

FOR SALE — Two bedroom house, modern conveniences, Mrs. A. D. Eaker, 510 N. Post Oak, Dublin, Texas. 9-19fnc

FOR SALE — Our home on North Kent St. See Jessie Moore, Phone 188-J. 12-26p



BRIGHT'S THE WORD... Santa, snow and bright lights, these are things that spell out Christmas in the big city.

Holiday Celebrations In Various Countries

Although such things as family dinner and the custom of gift giving are a part of the Christmas observance almost everywhere, this universal holiday is celebrated differently around the world.

In the United States, of course, we have the Christmas tree, holly and mistletoe, Santa Claus and Christmas cards.

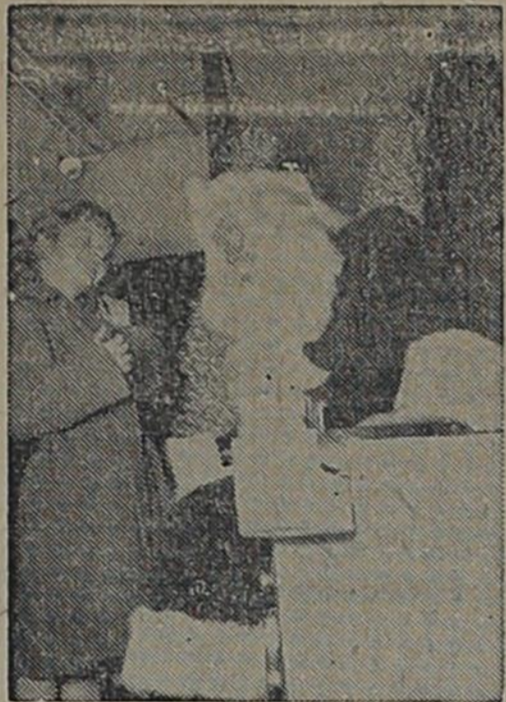
In Italy the shepherds gather in villages on Christmas Eve to play musical instruments as townfolks sing sweet Nativity songs. And thousands come from all over the world to attend Mass in St. Peter's in Rome on Christmas Day.

Long Celebration

In Holland, the land of Old St. Nicholas, forerunner of our Santa Claus, it was custom in former years for the Dutch to celebrate for about a month. St. Nick scattered his gifts about the floors of Dutch homes as early as December 6.

In Greece, decorated trees, greeting cards and the exchanging of gifts mark the observance of the holiday. New Year's Eve is the time for a really big celebration with dances and parties for both young and old.

In Mexico, during the nine days before Christmas, candlelight processions are formed nightly. Called Posadas, which literally means "lodging," this ritual reenacts the Holy Family's journey to Bethlehem and its difficulty in finding a place to stay. At a prearranged household, the marchers are barred at first, then admitted with rejoicing.



TIME TO REMEMBER... A visit with Santa is a high spot in a young life as well as the time to remember whether a little girl has earned Santa's stamp of approval for her stellar conduct throughout the year.



By F. L. Rowley

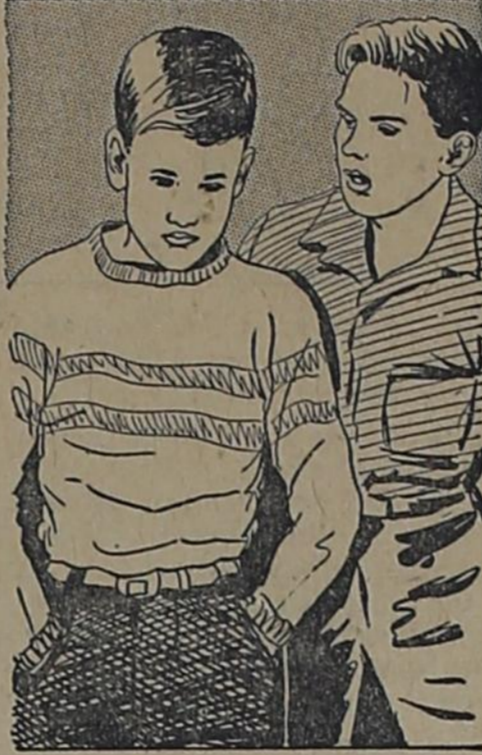
IT WAS three days before Christmas and I was getting panicky. Every evening my father came home with mysterious bundles under both arms, but he seemed to have forgotten the most important thing of all—the Christmas tree. To a twelve-year-old such as I this was serious. We were usually the first kids on the block to have a tree on the back porch.

I found my mother in the kitchen. "Do you think dad has forgotten the tree?" I asked anxiously.

"No Bob. Your father has been too busy lately to think of everything. He'll get the tree one of these days."

"One of these days? Why, Christmas is almost here!"

Mother went out of the kitchen,



"Are there many trees left on the corner?" I asked George.

too busy to spare time listening to my complaints.

The kitchen door flew open. My brother George dashed in, his eyes wide, his jowls quivering. "Guess what, Bob? Butch Miller just got a Christmas tree! I saw him going down the alley with it."

Sudden Thought

Then George got a great idea. "Mr. Sherwood's got millions of Christmas trees on his estate," he said with a sly look. "They just grow there."

"So? Mr. Sherwood doesn't sell trees."

"Remember the camping axe

dad bought for your birthday?"

At first I was shocked. Then I began to think of going through Christmas without a tree. George nodded seriously—as if this were the only solution to our problem.

"You don't think he'd miss a teenie one?" I asked.

"Never know it was gone," George assured me.

Well, I wasn't keen on the idea, but we were desperate. As we trudged towards Mr. Sherwood's place I suggested: "Suppose we leave some money on the stump when we cut down the tree? Then it wouldn't seem like stealing. I got eleven cents. How much you got, George?"

"Three cents. I'll bet nobody ever got a tree for fourteen cents before."

"Well, we will." But I was wrong. A few minutes later we got a tree for nothing. We were nearing Mr. Sherwood's place when Butch Miller came running towards us, dragging a tree behind him. He dropped the tree at our feet and without saying a word scooted on down the road.

George and I looked at each other—then at the tree. We walked around it two or three times, just looking. "It sure is a beauty!" I said at last. "Maybe we had Butch figured wrong. He's not such a bad guy. Look at the trouble he saved us."

"Oh yeah!" George pointed to the pair of red-faced figures bearing down on us: Mr. Sherwood and Officer Calhoun.

I just stood there holding the axe and shaking. Butch had really got us into a fix this time!

"It looks like we'll have to take you two in!" panted Officer Calhoun. It was plain that he didn't relish the idea.

"Why?" asked George calmly. He had nerve, George did.

"Why?" sputtered Mr. Sherwood, pointing at my axe. "Why, you young whippersnappers, I'll—"

Showing Proof

George turned to Officer Calhoun: "If we took this tree, why ain't we out of breath, same as you? And take a look at Bob's new axe; bet it isn't even scratched yet!"

Calhoun reached for my axe.

"By gum, the boy's right!" He handed the axe to Sherwood. "Guess all we can do now is tote this tree over to the orphanage. They can use it. Trees are high this year."

When George and I got home the best darn tree you ever saw was on our back porch. Weeks later we learned that dad had bought it from Butch Miller. I guess Butch did pretty good that year.



MERRY CHRISTMAS

Rawls - Jeffs Texaco Station



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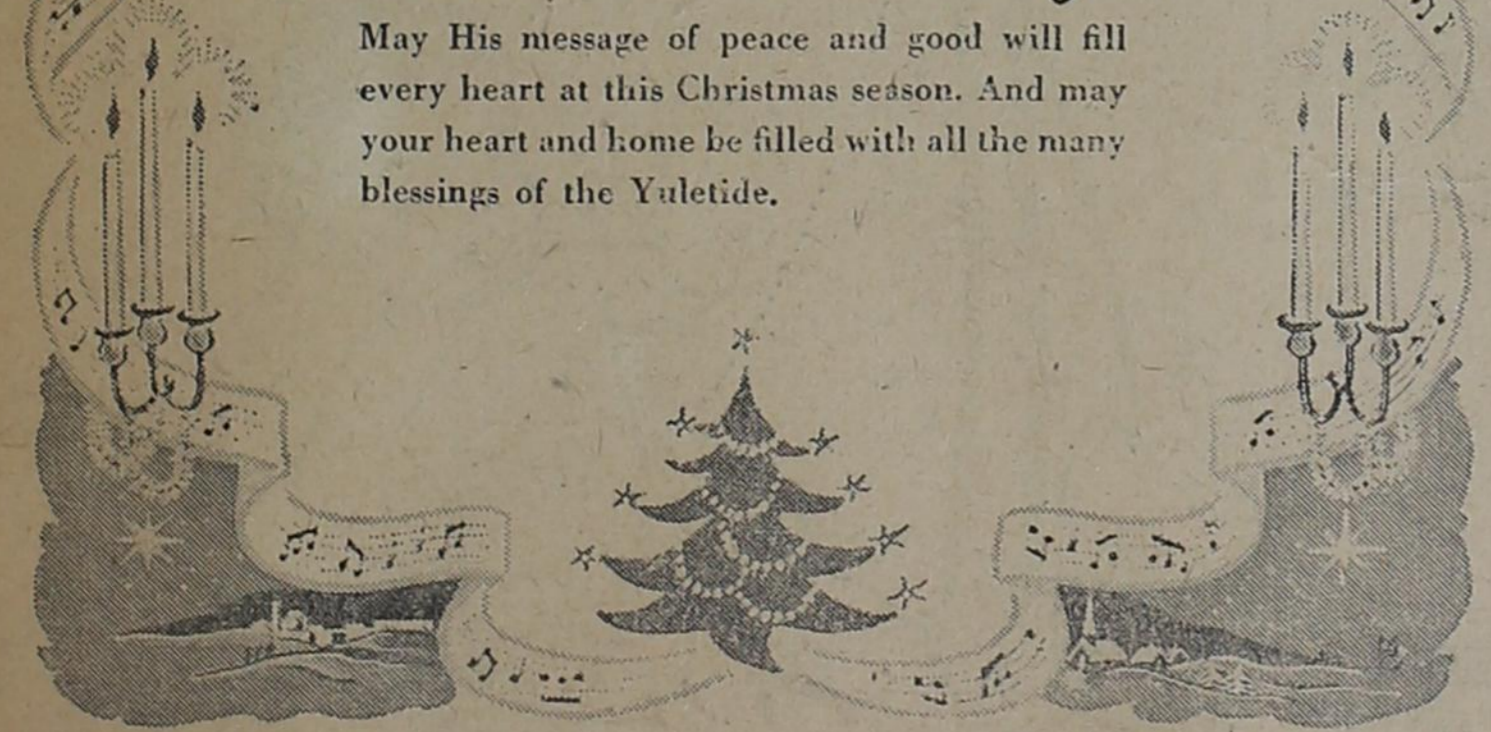


A. E. Smith Drug



Christmas Greetings

May His message of peace and good will fill every heart at this Christmas season. And may your heart and home be filled with all the many blessings of the Yuletide.



FROSSARD'S DEPARTMENT STORE
Gorman, Texas



Christmas

Greetings



The First National Bank GORMAN, TEXAS

"Oldest Bank In Eastland County"

Original Gifts are Best

You can enjoy the fun of getting ready for Christmas by starting early to make original gifts for those on your list who "already have everything" or are "so hard to buy for." You don't have to be a master craftsman to make attractive presents, just let simplicity and color be your keynotes.

As for materials, department stores and variety stores are filled with endless possibilities. You can, for instance, buy metal trays of all sizes that can be made distinctive with flowers or fruit, scrolls or scallops. Often the instructions, designs, and paint materials are packaged right with the trays.

The ten-cent store will yield an array of kitchen canisters, cake tins, and wooden salad bowls that can be given decorative touches. They provide a wonderful way to highlight kitchen color schemes. In decorating wooden salad bowls, put your designs on first, then give the bowl two or three coats of spar varnish which will provide an odorless, tasteless coating.

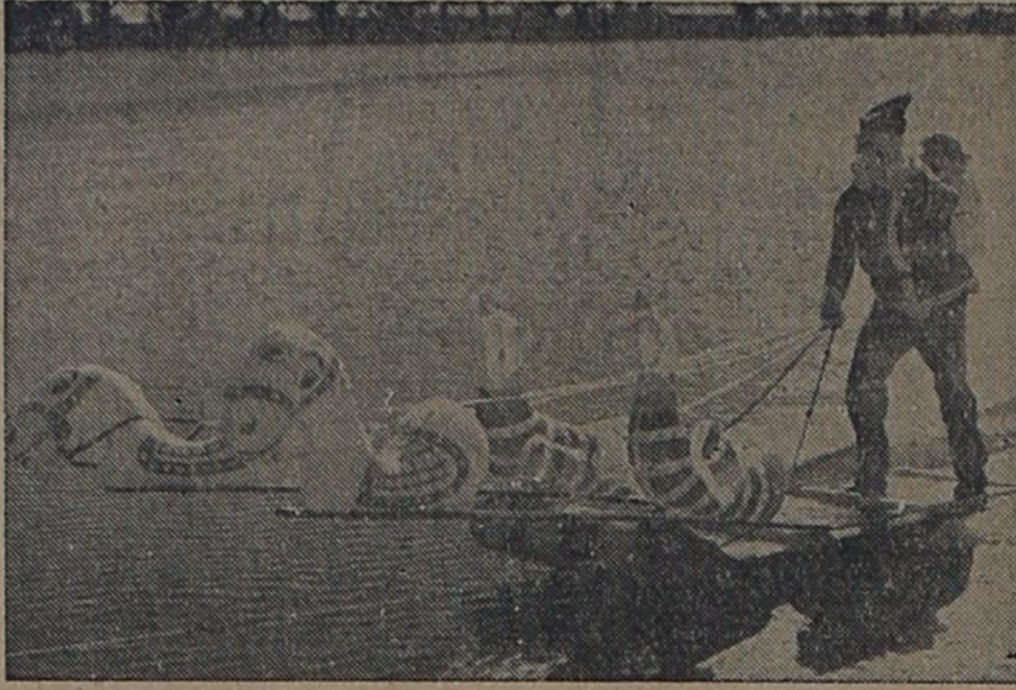
If you'll take your ingenuity shopping, you'll find many items that will arouse your creative interest in other stores, too. There is an endless stream of closet accessories . . . hampers, shoe and hat stands, hat boxes, and clothes hangers.

And don't overlook such gardening equipment as trowels, diggers and watering cans. They can all be perked up with colorful enamel.

For the younger set, a toy chest with storybook figures—or the child's name—makes a welcome gift. Such a box can be made from an old sea chest or a wooden storage locker. You may even find one in a store that sells unpainted furniture.



SANTA'S EVERYWHERE . . . Santa visits other countries, too. Here he is shown at a holiday party for Japanese orphans in a downtown Tokyo department store.



SOUTHERN SANTA . . . Reindeer may be fine up No'th, but Santa uses other transportation when he makes his Southern swing. At Cypress Gardens, Florida, naturally, he uses sea horses and seals to pull his water toboggan.

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LIQUID OR TABLETS
GIVES "SUPER" RELIEF
FROM ALL THOSE MISERIES
OF "HARD-TO-STOP" COLDS

JOY TO THE YOUNG



One of the most beautiful aspects of Christmas is the joy that it brings to the hearts of the young, the shining anticipation that lights their merry eyes like candles.

How old are you that you cannot remember the many times you lay quietly in the winter dark eagerly awaiting the anticipated hour of midnight? Did you ever tiptoe down the stairs, silently, cautiously, peering around the corner to see if HE had been there? Can you not remember how all at once the days and hours of waiting were ended in the glorious realization that it was Christmas morning? Do you not recall how the world seemed different on that day, how your nostrils were filled with the aroma of pine and nuts, fruits and the fresh red paint of a wagon or the unsoiled newness of a fluffy doll?

You are not so old that you cannot remember, nor so blind that you cannot see it in the eyes of your children. For it is there. It is a part of the spirit of Christmas and an important part. For the moment it is the spirit of receiving, but this will change with time as the spirit of giving and the truer meaning of Christmas become a reality.

So let young hearts enjoy the coming of Christmas. Neither man nor time can change the idea of Christmas in the hearts of the very young, no more than they can alter the true meaning of the Christmas story.



We'd like to join the chorus of good wishes coming your way for the most joyous Christmas you've ever had!

THE T. J. HALLMARKS



No flowery sentiments for us - - just sincere wishes to you and yours for a good old-fashioned Merry Christmas, full of fun and festivity for one and all!

THE Z. O. MEHAFFEYS

Nativity Theme Top Card Illustrations

The Nativity theme is by far the most popular of all Christmas card illustrations. Many are reproductions from the old masters, but each year others are created especially for the Christmas card industry.

Winter scenes are next in popularity. Some of these scenes date back to the work of early masters but in recent years many new artists, such as Grandma Moses, have achieved fame in this field. For over a century, American artists have aided the industry by painting Christmas themes or by selling reproduction rights to their works.

Best Wishes



FOR THE
Christmas
SEASON
AND THE COMING
YEAR

Smith Barber Shop

Miller Studio

-DISTINCTIVE PHOTOGRAPHY-

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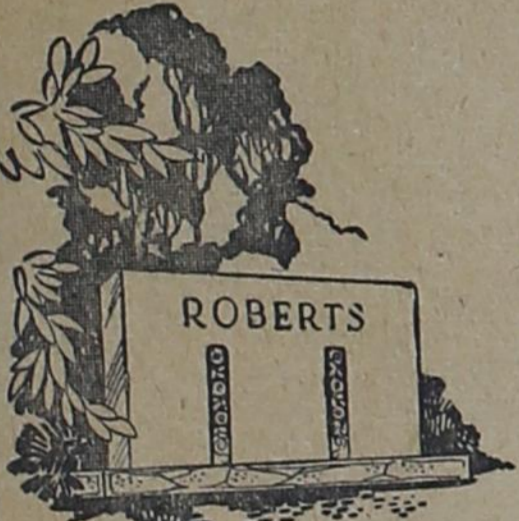


To Our
Friends
AND
Neighbors

A VERY MERRY
CHRISTMAS
and HAPPY NEW YEAR
and Thanks for Your
Patronage

Mr. and Mrs. H. R. Mason
and Myrna

Christmas is a time for remembering the miracle of our Saviour's birth - - a time for rejoicing in His glorious message of "Peace on Earth, Good Will To All Men."
Just as the Wise Men brought to the Christ Child their gifts of "gold, frankincense and myrrh," may we bring to the observance of His Birthday our own most precious gifts - - faith, love and the rededication of our hearts and our lives to His divine promise and purpose in the spirit of the First Christmas.



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Your Problems are our Business -

. . . or at least they are related as we all must share in each other's up and downs. Problems are not necessarily a disgrace nor a reflection on one's ability or character but a natural consequence of activity and growth. For example if one owns land he is sure to have title problems sooner or later. While the abstract may not solve all title problems, within our knowledge and experience it has saved our customers thousands of dollars and its value cannot be estimated in dollars and cents.

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