# Big Syring Daily Herald <br> <br> BIG SPRING, TEXAS, THURSDAY EVENING, OCTOBER YQ, 1830. 

 <br> <br> BIG SPRING, TEXAS, THURSDAY EVENING, OCTOBER YQ, 1830.}

## Hundreds Greet S. A. F. E. Officials Here

 HOME Synod To Hear Dr. W. M. Anderson TonightTOWN TALK By Beddy


Postmaster General Pleased At Suceess In Inaugurating New'All-Weather' Mail Route

Castland Group
Seeking Special
Session At Once

Pilot Escorting Plane With Japanese Copy Of Treaty Dies In Crash During Snow Storm

ROSE
$n$ the DARK STIRRING ROMANCE








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## Tires are

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TIRE prices today are at the lowest point in the history of the rubber business．
The difference in price between the best standard tire and one that you can＇t be sure of，is，if anything， hardly enough to count．
That removes the last excuse a sensible man can have for not buying as excellent a tire as the Goodyear All－Weather Tread Balloon．
It is the standard of quality of the world；it out－ sells any other tire in the world；it is the basis of
the eloquent fact that＂more people ride on Goodyear Tires than on any other kind！＂
You want the biggest possible money＇s worth in safety，traction， dependability and mileage when you buy a tire－you can get it now at no premium in the standard Goodyear All－ Weather

Your size is waiting for you at a price you can afford to pay－no farther away than the nearest Goodyear Dealer！

＂A One－Stop Service＂

## Three Bridge Clubs Met Yesterday

B.S.Study ClubCounty Gins

Has First Meet. 7,724 Bales






Hallowe' Decorations Used At Each 3

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Three Study Clubs To Meet OnSaturday Entertains Friends A
Home Tuesday Ruth Horn entertained at yhe
home TYesiay aftemon in celo
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Pioneers To Sponsbr
Bridge Tournament
The Pionser Bridge crab will




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Club at her home on Sourry stree
Home Tuesday

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Ruth Class Has Business And Social Meet

## Personally Speaking


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## Claud Neeley, J, Gordon an

 Big Spring busineas visitors Thur-day. Minas Bernice Mallory of Austin
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Mmyent of Mr . and Mr . Dew


Sheep and Goat, Men

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## L. C. Burr \& Co.

115 E. Second
Big Spring

# For STYLE - For WARMTH Everyone's Wearing Sweaters! $\$ 3^{98}$ 



## Newest Fall Styles for Miss and Matron

## Sweaters are "fashion's darling" for these crisp autumn days. So trim, so ser

 viceable, so smart! Supply just the extra warmth the weather demands. Women nd young girls choose these lightweight slip-overs in bright colors and elever patterns. Wear them with the new popular flannel or wool crepe skirts.

## For School Wear

Sweaters are in good taste and style for the school girl or boy. Heavy ones worn as wraps.. or lighter weight models, ..give your children
that "correct for school" appear-
ance. In many, colors and patMen's Heavy Sweaters Good quality sweaters, in coat or
slip-over styles. Solid eolors, or
patterned. Exceptional values.

## Everyone's Sewing This Fall! Choose Your Materials Here

Home dressmaking is more than a fad. Everyone is doing it. Why don't you? See these unusual values in crepes, satins, chiffons, georgettes. . yard goods of all kinds. Make your slips, underwear and dresses economically.
'Perhaps you'll chpose black . . .nine out of ten women wear it this year. Burr's has an excellent quality flat crepe, you'll find just the thing for your frock. White flesh, and egg-shell, too, in the same quality, for those essential lingerie touchas.

All-Silk Flat Crepe Heavy weight all silk flat crep
cellent quality. 40 " wide.
$\$ 1.49$ and \$1.98
Lovely Antongee Silk Japanase eimport of light weight silk.
High luster, ideal for trimmings.

79c

See Our
SpeciarShowing of


Light weight
wool ,tweed
49c

## Housefrocks

You Must See the Quality to Appreciate the VALUE!

## priday and saturday ovir

## 88c

A big yard goods manufacturer failed. . a keen housedrcss mannuacturer snapped up a thousand we bought the dresses at an amazingly prices cort! we bought the dresses at an amazingly low cost!
Ordinarily they would sell at $\$ 1.98$ and higher. Only because of this extraordinary purchase are we able to sell such quality at a price so far under
the regular market price. Materials are white and colored. Wale pique, assorted cotton shantungs. All sizes in a delight-
ful selection of styleful models. Quantity limited.
Cnme early for the best selections.
mour

## G Jall OPEDIIGY

$\pm$ FIRE SALE

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EXTRA SPECIAL
    One Big Lot of
        Ladies'
SILK HOSE
    \(\Leftrightarrow 1\)

Main Street

\section*{BIG SPRING'S ORIGINAL BARGAIN HOUSE!}

Folks, we are listing below iust a few of the thousands of bargains that we have to offer you. We have been in Rig Spring long enough for you to become acquainted with our store. In the event that you haven't visited our store and saved money like the thousands of our satisfied customers it will pay you to do so. We still say. ."Now is the time to turn' the Insurance Companies' loss into your gain."

EXTRA SPECIAL
One Big Lot
WOOLEN MATERIALS
Values to \(\$ 4.95,8 \%\)
The Yard


\section*{Men's SWEATERS}

Here is the chance to get Here is the chance to get
that sweater at' a very low price. All styles and colors. These sweaters are real bargains at-
\(98 ¢\) \(\$ 1.49\)
\(\$ 1.98\)


\section*{LADIES' COATS \({ }^{\circ}\)}


One big lot of Ladies'
Coats.
\(\$ 59.50 \quad . . . . . . . . . .\).
\(\$\)
One big lot of Ladies'
Coats, values up to
\(\$ 29.50\)
These are real bargains and it will be
worth your while to come in and look them over. These are all good styles and are good new coats. You can't afford to miss these bargains, so be here early and save money.


Ladies' Cadet Brand 'all silk and full fashioned hosiery. Formerly sold for \$1.95. Now.

98c
Silk Fibre Hose
3Prs. \(\$ 1.00\)


Piece Goods


One big lot SATEEN
One big lot CRETONNE All colors.
Blue Denim and Hickory Stripe Materials

These are just a few of the many bargàins in ou Piece Goods Department. Marked down-to sell below tifeir wholesale cost.


MENTS
HATS
YOUR CHOICE
of: OUR ENTIRE şTock.
\(\$ 198\)

MEN'S UNDERWEAR


49 c



\section*{Ladies'}

\section*{DRESSES}

One big rack of Ladies' SILK DRESSES. Durable and well made in all colors and styles. These dresses are slightly soiled, but are well worth the low price that we ask-


Hundreds of other dresses in all the wanted colors and new styles at prices that are way below their wholesale cost.

\section*{SHOES FOR THE WHOLE FAMILY}


Men's
Dress. Shoes
Dress Oxfords of real leather and in all styles and colors. \(\$ 2.98\) \(\$ 4.19\)

Work Shoes
All leather WOBK SHOES. Special:-
\(\$ 298\)


Ladies' Shoes
\(\$ 9.50\) Value \(\quad \therefore \quad \$ 2.89\)

\section*{\(\$ 7.50\) Value , . . \(\$ 2.49\)}
\(\$ 5.95\) Value ... \(\$ 1.89\)
One Big Lot - special\(\$ 1.00\)

\section*{SUITS AND OVERCOATS}

Men! Here is a real bargain. All wool suits with two parf of trousers that for-
mierly sold for 849.50 . New styes and merty sold
paternas.
\(\$ 19.89\)



\section*{STEERS CRIPPLED FOR LOBO TILT}唒跀 Hack Comes Back Be Out Of Tussle

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IF you take The Herald BY MAIL. ..Now

> Special FREE Offer For New Subscribers

Subscribe at once at this Speeial Bargain Rate of \(\$ 4.00\) for a year and the Herald will be started to your home at once! You will get the paper for a month and a half ABSOLUTELY, FREE and at a Bargain Rate for the next twelve. months after that.

News of Big'Spring and its development. News of Howard County...News of the world . New News. . sppot news. All will come to you for litile more than a pepay a day. That's a real value anyone will admit.

Use the coupon on this page. Fill'it out carefully ind send-it to the Herald with your check or money-order for \(\$ 4.00\). The Herald will surt appearing at once in your mail box and will keep coraing for twelve months.. And, remember, the saving you are making is \(\$ 1.00-a a^{a}\) saving mades because you acted when a Barghin Rate was in if-
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This is a saving of \(\$ 1.00\) or 20 per cent of the yearl yrate.
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The coupon on this page is for your convenience. Fill it out
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\section*{\$4.00 For A Year of Daily NEWS} For New - or Renewal - Mail Subscribers
(The Regular Rate by Mail Is \(\$ 5.00\)-You Save Exactly 20 Per Cent)

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EVERYDAY QUESTIONS
Dr. S. Parkes Cadman


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PA'S SUN-IN-LAW


by WEITINGT


\section*{It's}

Moving Time
 guide to new and more desirable living quarters.

They will find an apartment or a house for you. Consult the clasyour so-called "problem."

To place a classified ad-


Here They Are,
Folks-Better
USED CARS




EMPLOYMENT
\({ }^{\prime}\) Help W'U-Female 10



WOLCOTT MOTOR CO. "Phone 973
USFD CARS
guaranted cari Good clean one Pried Righ Popular Makes terns to sut Wentz

\section*{Motor Sales}
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\section*{"Science Intelligently Appled"}


LUCKY STRIKE - the finest cigarefte you over smoked, made of the finest tobaccos -the Cream of the Crop-THEN-"IT'S TOASTED." Everyone knows that heat purifies and so TOASTING removes harmful irritants that cause throat irritation and coughing. No wonder 20,679 physicians have stated LUCKIES to be less irritating! Everyone knows that sunshine mellows- that's why TOASTING includes the use of the Ultra Violet Ray.

\section*{"It's toasted" \\ Vour Throat Protection-against Irritation-against cough}


\section*{Autumn Felts}

\section*{\(\$ 6^{75}\) Beretta Cushioon Brim Tip Filt}

This collection of new Fall Millinery offers all the latest fashions that seem so magically to revive interest in hats. Hats that are higher off the forehead than ever. . . . . Hats that are the most winsome frame for your face you could imagine. Every hat has a certain mould-to-the-head-look and comfortable snug feeling that you'll adore.

\section*{Glbert M. Fisher Co \\ Phoee too}

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The Mode for Winter as interpreted in

\section*{FISK HATS}

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\(\$ 5: \$ 6.75 \quad \$ 12.50 \quad \$ 16.50\)

\section*{French Berets}

\(\$ 1.95\)
investigate otr charging privilege

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\section*{BATESSSTRE SHIRTS}

BLUE.

 Elmoctlasson
Users of

Valvoline motor olls
Are Enthusiastic in their Recommendations

\section*{Read This:}





stephen a. bollinger,
ety Coach Tranasit Co.

\section*{sold at}

\section*{FLEW'S}

\section*{Service Station}

Eve Pump. FLEEWELLEN, Mgr. WASHING GREASING TIRE REPAIR


MIDNIGHT Saturday, 11:30 P. M.


\section*{DEPENDABLE}

Your \({ }_{i s}\) Physician knows that he can always depend on the prescriptions that we fill. The results are what he expects. Little things like these count, you know
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> monaus nome , win mir mil or```

