# The Big Spring Daily Herald 

# Movements Hint Ransom Payment Is Near 

Noisy New Year's Night Near
Nation's Celebrations, With Prosperity In The Air, To Be Bigger Than Ever NEW Youk, D


New Co. Officials Take Posts Friday Nazis Promise

$|$| Judge, Commissioner |
| :---: |
| And Others Will |
| Be Sworn In |
| Howard countys official faimile |
| today prepned itself for a chan | Reply Soon On Strikes May Result In A

Nations Gird For Naval Race As Treaties Die At Midnight Spain Policy

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 SEN. GUFFEY INJURED
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Wardon For Chinese Rebel
Leader Hinted In
Some Quarters






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PARENTS
New Spirit Of Confidence Is Noted At Home Physician on Several Trips
Refuses To Make Any





## Club Greets

New Officers
fim Little Heads Kiwanis land Woodward

Fiance Dead
Sleighing Accident Fatal
Jackson's Fortune May Jackson's Fortune
Go To Peggy

| kson's Fortune May Go To Peggy | from the home where young Mattaon was anatched by a masked, |
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page two

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RAMSEY TO
PLAY WITH
Sullivan Award Causes Sports Flurry FINE TENNIS TALENT TO FACE
FIRST TRYOUT ON JANUARY 4

## Promoters Of <br> cowboys score Pro Sports  Well Heeled

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OWENS IS
EDGED OUT BY MORRISS

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 In Bowl Game ,

## RED RAIDERS, MOUND BUILDERS



PR12 $=5$Read the Advertisements below and see the Free Awards Offered by First seetng Merchants for to. in 1937. Baby Bor

We Will Give The First Baby Born In Howard County in 1937.

## Nursery Seat

The one item that is always in demand. May he or she always remember that Barrow's is the place to buy furniture.

## BARROW <br> FURNITURE COMPANY

Phone 850 We Delliver

## Best Wishes

To You, Little Stranger!
May your life be full of happiness and joy. In wishing you a long and happy life we give you four pairs
ROLLINS INFANTS SILK ANKLETS
MT $\underset{\substack{\text { The Friendly Store } \\ 205 \\ \text { Main street }}}{\text { AT }}$


# Welcome Little Fella! 

We will give the first baby born in Howard County in 1937 a beautiful carriage robe, hoping that he or she will learn that Penney's is the place to shop for values and quality.

Who Will Be The First Baby In 1937?
Every year, The Daily Herald, in cooperation with Big Spring merchants, makes special plans to welcome the first baby born in the New Year.
1937 will be no exception, and special plans have been made. Every merchant on this page is going to give a handsome gift to the first baby born in Howard County after the first of the year.

## RULES---READ THEM!

1-The mother and father must be residents of Howard County.
2-The physician's records will be taken as proof. The hour, minute, and date of the baby's birth must be certified by the physician.
3-Your baby must actually be born within Howard County, whether in a hospital or home.

## A Gift Of 10 Quarts Of <br> Dairyland Milk

Will be given the First Little Citizen the New Year Ushers into the World.

Our pure, nutritious milk will do much toward keeping the baby strong and well.

Snowhite Creameries, Inc.

## A WARM WELCOME LITTLE FELLOW!

## Wards Presents You With A Dozen Diapers

Our Baby department is filled with lovely little garments that every mother dreams about and so moderately priced that she may choose a complete layette.

## Montgomery Wara

221 West Third St.
Phone 280

| "WE HAVE A NICE BABY PACKAGE FOR YOU KIDDO" | Parents of the |
| :---: | :---: |
|  | First Baby |
| And we hope that your mother is dolng well and that your father will soon be able to sit up and take nourishment- | Born in 1937 |
|  | In Howard County |
| always to photeot your health | Will Receive |
|  | 6 Months |
|  | Subscription |
|  | FREE |
|  | To The |
| FRIENDLY DRUG STOR | D |
|  | HERALD |


| We Welcome The First Baby Of 1937 |
| :---: |
| And wish the baby all the happiness and headth possible. |
| Wo will give to the first 1937 baby born under the specified rules on this page a beautiful pink or blue shawl and a decorated ba by record book. |
| The IITIED |

## ' To The First 1937

Baby In Howard
County
AFree
8x10 Photo
THURMAN'S STUDIO

## To Howard County's

 First 1937 Baby\$2 Laurdry ServiceTo the family of the first baby born in 1937 in Howard County.

You will find our service dependable, sanitary and careful to dainty garments.

Big Spring Laundry
Phone $17 \quad 123$ West First St.


# Jashions WOMAN'S PACE Society 

Reading
And Writing

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| Miss Cunningham Is <br> Hostess For Buffet <br> Supper And Friends | Szetso Bridge Club Entertained By Mrs. Jim Tom In Stanton |
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Recent Bride
Complimented With Showers
$\qquad$ Neil Davis, war honored with two
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court houne gang
"omplimented court houne gang" complimented
her in the afternoon at the court
hand Masa Hreno Knaus entortain
hor honot in the evening.
After offices wero ioned



Advancement In Society Of City In Shown In Review At Year End Organization Of Cultural, Educational And Religious Groups Reaches High Peak; Fou Multiple Births: Interesting Weddings Big Spring society can look back upon the year of 1936
with proud eyes and remember this year as having been one with proud eyes and remember this year as having been one
of the most successful yearis in view of organization of cul
out tural, education and religious groups. In addition to this
fact it may also be remembered that during the past twelve months the stork was taxed to the utmost in bringing to
Howard county families three sets of twins and one of tripHoward county families three sets of twins and one of trip.
lets. Also in this "leap" year a large number of the city's
most popular couples were



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Oilcloth Doilies And Drapes Add
Bright Touches In Modern Home


Blue and red oicloth is uscd
By MARY DAVES GLLEES
(Prepared by MoCall's Magazine Nomen

$\qquad$

## Smart Knitted Blouse



##  <br> JACK NYE



## Reviewing <br> DECEMBER ${ }^{1936}$














Announcing
Lower Long Distance Telephone Rates
ALL DAY NEW YEARS

To make it easier for friends to exchange holiday greetings, the Southwestern Bell Telephone Company this year will keep its lower night and Sunday rates in effeet ALL DAY New Year's Day. Instead of having to call New Year's Eve o get the lowest rate, you can call ony time January 2.
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Bright Days
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## Oil Industry

 Only problem whether Mijom will follow Jan. 4 Adranee$=5=$
B'Spring Shaw 5 ToGo On Tour Ane $=-$








\section*{| HOOVER PRINTING 0. <br> Setties Building Commercial Printing |
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| MEN'S SUITS <br> LADIES' PLAIN DRESSES Cleaned \& Preased |
| Cash \& Carry <br> 510 <br> All Work Guaranteed Perry's Dry Cleaners 311 Eunnels |



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Leaf Pattern In Collar

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 In 35 States any mon



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## PA'S SON-IN-LAW

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What's Wrong?


DIANA DANE Trademark Ber Appuca



High-Pressure Salesmanship
by Noel Sickles


A Quiet Evening At Home
by Fred Loche

 GOING NEAR 321 THIS IS ONE
NEW YEARS EVE WELL CELE
BRATE WIHOUT YOUR USUAL BRATE WTHOUT YOUR USUR


Toor Tr' MIDNGHT FOLKS Toot HAPY NEW TOAR, N IISEN TOVERY N CRODY'S HAPPY

Toot


FRIDAY - SATURDAY


## Personally Speaking



WITH "THATS PICTURES"

## FRIDAY - SATURDAY

THE CHAMPION OF ACTION STARS


AND DARKEST AFRICA NO. 5
The Markets


Interesting Footprints Left By News Events In Big Spring During 1936


Brief Review Of The Year

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Goodmigh
TO DISCUSS RELIEF udges, Others Called
Confer At Lubbock
Confer At Lubbock
A meeting of the West Texa
County Judges and Commisioner

Beautiful, and Lovable!


Millions of peo-
ple who read
daily newspapers know

## BOOTS

## She's Clever

She's Gay, Bright, And Entertaining

Most charming character ever to to come out of an inkwell.


## She's Joyful, full

 of fun, laughter.Best of all, she's coming to join our merry troupe of funny folks in a new and colorful Sunday page. Look for
BOOTS
Next Sunday In
THE HERALD

[^0]
[^0]:    Boots is Just one of the new characters you'll meot in The Herald's elght-page
    section starting January \&

