

## Our Removal Sale

io atill going merrily on, and we're offering
Toneme Exyraopdinary Bargains in men's shoes that are grouped on tables in 3 lota for quick selling.

## $33.85 \quad 5.85 \quad 57.85$

some. shoes - some. oxfords black $-\tan -$ brown

Many other articles are offered at special prices, so come in and let us show you giood merchandise at cheap prices.

These special prices are for cash only.

- J. \& W. FISHER --

The Store That Quality Built

ATTEMPT IS MADE TO PEP NAVAL MEET
Delegates Cancel Golf Matches For The Week-End






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Miss Faubion Hostess At Wednesday Bridge


 hamrock design.
Mise Alilips Adrey
Aon high cone award for the ladies, a lovely
candy Jar white the mens award
went to Dole Smith, a humidor. Toum presicus numider



## THE WOMN OF MATURE FIGURE WITH SLENDER <br> FIgURE WITH SLENDERE



## News Britefs


R R R R RITZ


More dashing, more
romantic than ever romantic than ever.
He surpasised even He surpasses even
his brilifant por-
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Wel Watchan Sir James
M. Barrie's famous drama. Called "One of the years best
pictures. pictures.
coobly Seven Days leave a gramount gicture

See him as a gollant
fighting man of myys fighting man of mrys-
tery. Hear his attractive drawling volce as he
speaks words of love or war.

TONIGHT at 11:30 P. M. MIDNIGHT MATINEE DOUGLASS FAIEBANKS, dR. MARIE PREVOST IN"THE PARTY GIRL" AS THIS PICTURE OFFERS NO ENTEICTAINMENT FOR CHILDREN, NO ONE UNDER 16, YEANS OF AGE WILL BE ADMMYED.

##  <br> P <br> $\square$ <br> $\square$ RIT Z <br> WEST TEXAS PREMIERE

MIDNIGFT MATINEE SATURDAY NIGHT 11:30 P M "The Vagabond King"

## FILMED ENTIRELY IN TECHNICOLOR

> You'll be on your feet-CHEERING!
> When you see the utter magniffeence of this gem of the ALL-cOLORv- talking screen. When you hear Ziegteld's golden-voiced star sing Friml's glorious love songs, and the stirring "Song of the Vagabonds." Its perfection and beauty

## POSITIVELY

The Most Amazing Spectaole Your Eyes and Ears Ever Beheld.

New Era in modern entertainment, solipsing al previous achievemente of the talking.

Living Screen.

SER THIS PVCTURE AT OUR PREMDERE showing as it whik be somerine beFOBE WE WHL BE ABL N TO SECURB AND show IT af ous porulak phioes:-


GET YOUR RESERVED SEAT TODAY

BALCONY :
ORCHESTRA SEATS
,
Onty 1 Showing at matitghes, 11.30 P.M.


## WHER END EXCURSION FARES

One Fare Plus 25ic For Round Trip Every Satiurday And Supdey ${ }_{\text {di }}$ Flinal Limit Monday Midoight To all politte pis, The Toxis and Paptilc Rediwaje within a radius of two heradred milles. TICKEF AGENT For Particulaps Consult

## NOWHERE

THIS

## LOW PRICE

SO BRILLIANT A CAR


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## - Sypor A0. 5 -mavery deat sidan

- 1270

सEBB MOTOR COMPANY Enat Third Street



## OUR REMOVAL!



People have responded nobly to our Removal Sale prices as outlined in the Sunday Herald. ... We People have responded nobly to our Removal Sale prices as outined in the Sunday Herald,...We
cannot move much stock to our new location and PRICES HAVE BEEN SLASHED so that you
may move the furniture into your home rather than for us to move it to our new location-the may move the furniture into your home rather than for us to move tit to our new location-the J.
and $\mathbf{W}$. Fisher Bidg.... BUY NOW and save many dollars.... Look at these prices, and come and W. Fisher Bldg.... BUY NOW and save many dollars.... Look at these prices, and come

For Your
Living Room -
$\$ 97.50$ Suites. Well made, new styles. See them SALE.


Our Fine $\$ 235.00$ Suites Go At-


DURING SALE

| CONGOLEUM RUGS <br>  |  |
| :---: | :---: |
| $9 \times 12$ Axminister and Wilton VelvetRUCS |  |
| $\$ 37.50$ Values $\$ 115.00$ Values | $\begin{aligned} & 4.65 \\ & 3.85 \end{aligned}$ |
| Small Throw RugsS5.00 Rugs <br> 86.50 Rags <br> R....................85 |  |
| ROCKERS And <br> Ocasional Chairs <br> c $\$ 25$ |  |
|  | LAMPS $\underset{\substack{\text { sit. } 2.65}}{ }$ |
| MATTRESESSGREATL EEDRED |  |

DINING ROOM SUITES

$\$ 58.95$ \$16365 $\$ 27.50$ Breakfast Room Sor . Sultes, selling ...... $\$ 16.85$ BEDROOM SUITES

 | $\$ 56.85$ | $\$ 148.65$ |
| :--- | :--- | ${ }_{\text {Breaktast Room }}^{37.50}$ $\$ 27.65$ s6.50 Cononote Buttet MIRRORS $\$ 3.95$ 18.50 Dremer and chilton Gas Ranges This Sale 1-2 PRICE

## ANNOUNCING

## the Opening of the

# Housewives' School of Home Economies MODEL KITCHEN 

## Under the Direction of

## INEZ GALLOWAY SATURDAY, MARCH 15 <br> Ten 'til Four


#### Abstract

Women who take pride in their homes will welcome the establishment of the Housewives' School of Home Eeonomics in Big Spring. Mrs. Galloway, to Rix Furniture Store and Big Spring, to open a permanent school for discriminating housewives, who want to keep abreast of modern cooking methods and niceties of dining service and arrangement. The Housewives' School of Home Economics is a permanent department in the store. Each day of every week will be devoted to a different phase of development in modern kitchen methods and an exhibition of the latest refinements in table appointments. The planning of breakfast, luncheof and dinner menus will be of great interest to all women who appreciate the charm of carefully planned meals correctly served. New menus to be served in the achool will be announced at regular intervals.


With the opening tomorrow of the housewives school of home economics, women of this district are afforded the opportunity of inspecting the model kit chen embodying the newest departures in Modern Kitchen Efficiency and appointment. A truly beautiful apple green kitchen and breakfast nook equipped with a General Electric Refrigerator furnished by the Texas Electric Service Company. A Crescent Gas Range, Hoosier De Luxe Kitchen Cabinet, Armstrong Linoleum in Tile Effect, Columbia Window Shades, Dainty Draperies and Charming Breakfast Room Furniture furnished by Rix Furniture \& Hardware Company.

In all-a thing of charm which is here for you now to enjoy every day, if you wish.

In keeping with the character of the model Kitchen, the Housewives' School of Home Economics insists on the finest food-stuffs. Products manufactured or distributed by the following firms will be featured exclusively: Snowhite Creamery, Ice Cream, Milk and Butter-Texas Coca Cola Bottling Company, Coca Cola-Lamar Feed \& Fuel Co., Gold Chain Flour-National's Best Macaroni Co., Macaroni-Diltz Baking Company, Bake-Rite Bread-U. S. Coffee \& Tea Company, Honest Coffee, Tea and Spices.

Wear Ever" Aluminum Cooking Utensils furnished by Rix Furniture \& Hardware Co.-Linen furnished by Grissom-Robertson Store-Beauty Work by the Crawford Hotel Beauty Shoppe, and Flowers by Ribble "The Florist.;

> Building Material for the Model Kitchen were furnished by Rockwell Bros. Lumber Co.-Careys' Atlas, Wall Board by the West Texas Lumber Co.-Wall Paper, painting and decorating done by Will McGee.-Electric wiring and light fixtures by the D. \& H. Electric Co.Standard Plumbing Fixtures and Trojan Water Heater furnished by the Western Windmill Co

Thirty Dollars, worth of food products and Kitchen Utensils will be given away on the opening day. Mrs. Gallaway and Miss Phillips will meet the visitors. There will be refreshments served to all. Flowers and music.

Have You Notreed Ouw Ads for Real Escate and Business Opportunities?



## SPORTS ON

 PARADEby meniat nomian Tuake gripiriens



## 

 Playing Schedule T



## fresh

fruits and berries are all the more inviting when served with Kellogg's Corn Flakes. You'll enjoy a bowl of Kellogg's and fruit for lunch. Convenient. Extra delieious. Wonderfully

## crisp:

 Kelloggs' CORN FLAKES- 



COAHOMA IS Hold Out Attitude Of Babe Herman


## Announcing---

The Central Service Station

Third

## openng saturdax, march Ish

hird


VISIT US SATURDAY

We Will Feature
CITIES SERVICE
Gasoline - Motor Oils
Washing - Greasing
Tire Repairing
Tires and Tubes
We are at your service
Drive in Often!
CENTRAL SERVICE STATION
Thind at Scurry

## FREE

Saturday
50c. Box of
COLD PATCH
EREE with
ach $\$ 1.00$ Purchase
Saturday
ONLY!

Cities Service Station

Phone 1359


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OWNER OF
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## SCHEDULE CHANGE

 EFFECTIVE SUNDAY，MARCH 16th

No． 1 will leave Big Spring
9：25 P．M．instead of 10：00 P．M．
No． 7 （Formenly No．5）will leave Big Spring 8：10 A．M．，arriving E1 Paso 7：00 P．M．，maling di－ rect connection for California．
No． $5^{\prime}$ will be discontinned．
No， 4 will leave Big Spring
12：10 P，M．instead of 11：00 A．M No． 16 Will leave Big Spring

6：35 A．M．instead of 6：15 A．M．
For Particulars Consult－ TICKET AGENT

## RED HOT SPECIALS For Saturday

One Day Only－Sat．，March 15th

We Will Sell Imported


100 Dozen Men＇s Lisle Half Hose nationally advertised to sell 3 pair for $\$ 1.00$ ．Special for Saturday only－ Six Pair for \＄r．5e．Thesè hose are abliolutely guaran－ toed to give gatisfiction ahed comet in all the wanted ater

United Dry Goods Store，Inc．
WE HAPDER BUY AND UNDER SELL
＂aid לyanc，texas

## ＂Hey，Skinnay－ <br> －the Herald＇s <br> giving tickets to the

# RITZ 

## FREE

For Each 2 NEW Subscribers
I get for them？＂
That＇s all there is to it ．．．．Just get two people who are not now taking the Herald to subscribe for it and pay 60 cents for the first month＇s subscription and come and get your ticket to the Ritz

Do it likethis：
1．Get two NEW subscribers．W ？
2．Collect from them at the raté of 60 c a month．
3．Come to The Herald Office and get your ticket：

For Quick Results Try The Herald Classified

## TONIGHT！

## 16 Models Will Show

 The NEWEST APPAREL StylesFor Spring 1930
FOR WOMEN AND CHILDREN
7 to 9 ．M．
Models Taking Part In Our Fashion Review Follow：
KIDDIES


Avigenine Ronertsn inc．
Douphot Hotel Bidg．

## 9 RIX'S NNVERSARY $S_{A L E}$

 $25^{\text {th }}$The Great EVENT
Comes Just in Time for your SPRING FURNISHING

## GREAT REDUCTIONS

Sharp and decisive reductions abound throughout our store for this-Our Twenty-Fifth Anniversary Sale. We want you to celebrate our 25 th Birthday with us by sharing in the great savings that Rix's will offer during this "BIGGER SALE." Fashion's Latest Furnishings, that we have just received, in Suites and odd pieces are reduced for this event, too. This will be an event that will be widely welcomed:. as it comes at just the right time for Spring Furnishing and cleaning. REMEMBER-Sale starts Saturday, March 15th-DON'T Stay Away-BUT come and buy your home needs now and save money . . . at Rix's.
 March 15th

## EXTRA SPECIALS

 $\div 39 \mathrm{c}$
## RUGS

Entire stock of RUGS. . .including all wilton, Axminister, Velvets and Tapestry. *
$1 \cdot 30 f f$
REFRIGERATORS
Entire Stock of Our New Arrivals.

Leonard Polar King quality refrigerators, During this Sale will go at

## 20 Per Cent Off

Mirrors - Pictures LAMPS AND ODD TABLES
At Bargain Prices
COMFORTS
This Sale 1-3 Off
81.50 Values

Smoking
Stands
89 c

| $\substack{\text { Bed } \\ \text { springs }}$ |
| :---: |
| S.50 |
| SALE |

\$7.25 Porcelain Top , TABLES


BED ROOM SUITES
Over 30 beantiful styles of Bed Room Suites in the latest styles. EVERY SUREE INCLUDED IN THIS SALE: Four Piece Suite Etither enamel or walnut-Vanity, Bed Chest and Bench. A regular $\$ 99.50$ salue,
$\$ 4985$


## Five Piece

Walnut Suite
Menuine French Walnut. Hollywood Vanity, Bed, Chest, Bench and Rocker. seno.00 value on Sale. 51578
OFFICE FURNITURE
Eatite office
Farniture Kine
This Sale .
$25 \%$
 SUITES
and Dinette Suites Redued trom 1.4 to 1.2

Dining Room SUITES
from 1-4tol.2off

On All Dining Room Suites

Fibre
Living Room SUITES
New Shipment! Latat Styles and Colorn Reduced 25 Per Cent


Living Room Suites
 of New Living Room Suites on Sale as prastc crepectons:

## 14 to 1.2 off

Here are a Few of THESE BARGANS!

$\$ 200.00$ Three Plece Mohair Kiv-
Ing Room Suite
with Friese Reversible cushlons

Gas Stoves<br>GREATLY REDUCED<br>Save Now at this Rix Sale

After All-You Can Always Do Better At Rix's


Bargains

## in our <br> HARDWARE DEPARTMENT

CARPENTERS' TOOLS
20 Per Cent Off

ATTENTION HUNTERS!

Entire Stock of GUNS
At Wholesale Prices

## . 20 Per Cent

Discount
on all
Cooking Utensils and
Dinner Sets

We are closing out the followling lines Forever!-Buy anything-In thesea lines at a fraction of their, value.

Pianos - Victrolas
White Sewing Machines
On Sale for $1-2$ Price
Less than

## LUGGAGE

maid bes 1-2PRICE TRUNKS
Anniveriary Sale
$25^{\circ}$ PCT. OFF


ALL CARS HANDLED DURING THIS SALE WILL BE DISPLAYED IN OUR SHOW ROOM BACK OF OUR NEW CAR SHOW. ROOM AND ON USED CAR LOT, DIAGONALLY ACROSS ON CORNER EAST THIRD AND JOHNSON STREETS. WE WILL BE GLAD TO SEND ANY OF THESE CARS OUT TO YOUR HOME FOR YOUR INSPECTION AND APPRO. VAL IF YOU WILL ONLY SELECT YOUR CAR BY NUMBER AND CALL BY PHONE...NO. 657

## ACT NOW!

EACH CAR IS NUMBERED
No. 136-1929 Chevrolet Landau
A New Car at a used car price, equipped with five oversized 6 ply tires, bumpess, and motor meter, and in buying this car you will save first depreciation and still expect new car service.

$$
\text { FOR ONLY } \$ 626
$$

No. $137+1929$ Ford 4-Door Sedan
This is a late model sedan bought new just a few months ago and has been given the bests of care. We are offering this little sedan in this sale for

No. 104 -Chevrolet 1928 Sedan This car has been thoroughly reconditioned, has seat covers, new Duco flisish, and new tires, it is a car that you can depend on for good service, and a car that you will be prouid to own.

## PRICED \$426

## WE NEED SPACE!



## REAL BUYS

BUY YOUR CAR BY NUMBER

No. 136-1927 Ford Roadster Just one of those pick-up bargains with unlimited
TUESDAY, MARCH 18th AND APRIL FIRST Sale Starts At 9:30 A. M. And Open All Evenings

## cIBCULAR ćmeck $\quad$ WORTH BIG MONEY <br> $\begin{array}{ll}\text { PAY TO } \\ \text { THE ORDER OF } & \text { BEARER } \mathbf{\$ 1 0 . 0 0}\end{array}$ <br> THE ORDER OF

Good only to customers PAYING CASH for a use d car costing $\$ 100.00$ or over on Tuesday, March 18th and Thursday, March 20th (except on trade-ins). Present at time of Purchase.

## 1930 LICENSE PLATE WITH EACH CAR SOLD <br> BE SURE! Make first and second choice, and you must be swift on foot Others are choosing. Attractive terms to all responsible buyers. Make arrangements in advance!

$$
\begin{aligned}
& \text { 18th and Thursday, March 20th (except on trade-ins). Present at time of Purchase. } \\
& \text { KING CHEVROLET COMPANY }
\end{aligned}
$$


service for only

## $\$ 86$

READ!

## SPECIAL!

No. 132 A
Chevrolet 1927 Coarh
Motor thoroughly reconditioned, runs like new
car. Five oversized tires; all other equipment car. Five oversized tiress all other equipment
necessary. This is one of our special bargains. necossary. This ihs one of our special bar
Remember that this car is priced only for
$\$ 196$ SAVE!

No. 115-1927 Chevrolet Roadster This is one of our best used cars thoroughly reconditioned; an ideal little car for utility purpose. Priced in thls sale for
$\$ 236$

WE ARE NOW NEEDING MORE ROOM TO TAKE CARE OF TRADES ON OUR NEW 1930 MODEL CHEV ROLET SIXES. ALL THOUGHTS OF PROFITS ON OUR PRESENT STOCK OF USED CARS HAS BEEN CAST ASIDE. THERE NEVER HAS BEEN A SALE IN WEST TEXAS SO UNUSUAL. . EVERY CAR HAS BEEN THOROUGHLY CHECKED BEFORE OFFERED FOR SALE. MOTORS HAVE BEEN RE-CONDITIONED AND CARS MADE TO LOOK LIKE NEW FROM TOP TO TIRES. . . AND READY TO GO! YOU WILL BE PROUD TO OWN ONE OF THESE AS A FAMILY CAR OR AS A SECOND CAR. MAKE YOUR SELECTION EARLY! OUR ENTIRE STOCK OF USED CARS MUST BE SOLD BETWEEN

| WE | King Chevrolet Co | 56 |
| :---: | :---: | :---: |
| INVITE |  | USEDCARS |
| YOU |  | ON |
| TO COME! |  | SALE! |

> G. M. A. C.

TERMS
ON USED CARS
DURING THIS SALE
G. M. A. C.
TERMS
ON USED
CARS
DURING THIS SALE

$$
\begin{aligned}
& \text { USED CAR LOT } \\
& \text { FOR sPECLAL ACCOMMODATION TO } \\
& \text { BUYERS WE HAVE SECURED THE } \\
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& \text { used cars wili be displayed. } \\
& \text { LOOK for the signs. }
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## No. 64

Chevrolet 1929 Sedan Practically a new car. It is to our inter-
est to satisty our customers and we have est to satisay our customers and we have
had this car thoroughly checked and inspected by our ractory trimeded mechanines
and therefore we recommend this to be and therefore we recommend this to be
one of our outstandiog bargainh, Original
price S625. Priced in this Sale at price $\$ 625$. Priced in this Sale at
$\$ 546$
No. 122




$$
\$ 626
$$

## No. 134

1929 Chevrolet Sedan
Another putstanding barguin. This ear has an unusual amount of equipment including oversize tires. Original price $\$ 685$. Priced in this sale at

## $\$ 626$

No. 78C

$$
1925 \text { Ford Sedan }
$$

We have a number of old cars in stock that offer lots of service and all have good tires, bodies are in goed shape, the motors are good. We are offering them at $\$ 76$

## No. 135

'29 Chev. Sedan Delivery Finish and motor in good condition. New
tires. An weal car tires. An ideal car for hundry, dairy, and
others and lilely foust the car you tave
 what you want and save money
originat price is siss-Salo price

## $\$ 416$

No. 60
Chevrolet Sedan 1929 This is one of our best looking cars and has been driven very ittth. You owe it to yourselt to inspeet this wonderful bargain. which is prieed in this sale at $\$ 526$

## Big App

 WednesdayTrade in your Old Car for Better transportation. Wed ing of our Used Cars will give us room for Trades. Kin, Cars on any Better Used Car or New Car in our Stock.

## Buy Your Car From A Dependable Dealer




No. 80
This is an exceptional good ear and equipped with oversized tires; fourspeed tranamiselon, and many other accessories. The original price is $\$ 425$ -Sale price

## $\$ 336$

No. 33

## Ford Truck 1927 Model

This truek is equipped with a good stake body. Four good thres; niwtot in lifin excollitat thape. An tideal truck for firm wee. Orighthal priet \$175sale price


No. 121
1929
This is practic driven less tha equipped with stake body and
If you need a when this truel can be bought

EAST THIRD
AT JOHNSON
BIG SPRING, TEXAS
CH


## isal Day

## March 18th

y, March 18, will be Big Appraisal Day. The fast sell. rolet Company will give you the best offer on Trade in forget the date of the Big Appraisal Day.

This Dealer Is A Dealer
Beyond

No. 38
1928 Chevrolet Imperial Sedan
Original finish. Oversized tires. Nowhere cooid you find a a car that offers as numerch
for your dollars invested, which we offer for your dollars invested, which we offer
for only

## $\$ 446$

No. 117
Chevrolet 1927 Sedan
This car has been completely reconditioned and equipped with new tires; also has new Duco. Here ls a car yoù ean buy with confidence and assurance. Prieed at ${ }^{\text {a }}$

## $\$ 276$

t Truck
truck; has been usand miles. Is rd all hard-wood on tires in front. pay a new priee car service ard


No. 650
Oldsmobile 1928 Sedan
A wonderful middle weight car, and has been thoroughly reconditionied. A car that will give you miles and miles of service for only _. .-_lo.

## $\$ 645$

neor fartion ramen
No. 41
Chevrolet 1927 Coach
Another one of our special bargains offered in this sale for



EAST THIRD
AT JOHNSON BIG SPRING, TEXAS

WE INTEND TO STAY OPEN
DAY and NIGHT
While This SALE Lasts!
Call At Any Hour
For A Demonstration
PHONE 657


S A L E

WE HAVE 8 COURTEOUS SALESMEN

## AT YOUR DISPOSAL

Select Your Name And Call Him At 657
L. B. Dempsey
L. E. Craig
L. W. Hatcher
J. D. Queen
R. H. Rowland
J. M. Manuel
W. A. Reynolds
F. W. Couch

## Biggest Event Ever Stared In West Texas

## No. 66

1929 CHEVROLET COACH
nuis corr meprosenter one of cur amatest barrains in this sreat Spring ved Car sate. Motor and car ham been carefully limpeetide and thoroughly conalitioned to meet the requirements of the hardetet of driving. Don't thal to come ceart, as cars of this kind will not last long. Origtian priee saseces, we are offering now

## $\$ 496$

No. 19

## 1928 SPORT <br> FORD COUPE

This has been carrefully checked and reoonalitioned as mended, dandy ittue orr tor any purpooe. We are ofterting an unuunal sale price on this cor which is

## $\$ 336$

No. 14

## CHEVROLET

COACH 1928
Falmen and ures good, motor thorooghty meonaltuoned by Our factory tratioed mechanies which inuures lang uff at a very mand coat to the purchacer. And we are able to ofter this mendertul lutte car to you for onty

## \$346

## No. 69

## 1928 CHEV. COUPE

This car has been tharousthly insppected and reconalitioned Atecte, an tit with atand lote and lote of hard ume we are eftering it at inte ale for

## \$386

No. 129A
1929 FORD ROADSTER
An unusual neat Isht car which will sive many miles of
cood erike. Our stock is limited with such barrains
Deen bought. We are oftering this car at this mate

## \$276

No. 111
1929 CHEVROLET COACH
Here to the car tor your tamily. It is almost a new car ma it is equipped with overite uree and Puncture Proot tubee You can save the firt deproclation and sull have $\pm$ per cest of the new car value in this car. Orisinal price sule.ab. Price in this sale at $\$ 546$

CORNER THIRD AND JOHNSON No. 54

## COURTESY DAY EXTENDED YOU!

TO INSPECT THESE CARS, SATURDAY, MARCH 15TH ALL DAY UNTIL 10 P. M. SALE STARTS TUESDAY, MARCH 18TH AT 9:30 A. M.

BUY BY NUMBER-EACH CAR IS NUMBERED!

| BGG SPECAAL! | No. 680 |
| :---: | :---: |
| 1929 CHEVROLET COACH | SPECIAL CHEVROLET |
|  | CABROLET 1929 MODEL |
| Equipped with bumpers, spare tire and lock, heater, seat covers and radtator cap. This car only driven a few | This is one of our special bargates, has all new tires, |
| thousand miles. New ear guarantee. Priced Special. . | wire wheels, bumpers and motor meter; a Real Sporty car, that you can own for only |
| $\$ 500$ | \$496 |

Bring In Your Old Car-It Will Apply As Part Down Payment!

## No. 652

1928 CHEVROLET CABROLET This is-practically an unheard-ot bargain; Sporty little car, and a very pleasant little car to ride in. If offers lots of miles of anusual transportation. Our original price was $\mathbf{\$ 6 5}$-priced in this sale for
$\$ 346$

1929 CHEVROLET ROADSTER
This car is practically new and offers many advantages in buying a dependable car for utility purposes' as well as a pleasure car. Original price $\$ 615$. Sole price

## $\$ 466$

Convenient G.M.A.C. Terms to Responsible Parties

## CHEVROLET 1927 COACH

We searched our stock for an outstanding bargain, and here it is. The orgiginal price 3385 -Sale price
$\$ 266$
STARTS 9:30 A. M. TUESDAY, MARH 18TH. BE HERE!

SPECIAL - SPECIAL - SPECIAL We have to offer in this Great Spring Sale about five 1925 coupes of all makes and models. Come early and make your selections, as they are priced for only

## $\$ 50$ Cash

BUY YOUR USED CAR FROM A DEPENDABLE DEALER
This Dealer Is Without Reproach! Prices are Shattered

No. 114A

## 1927 FORD ROADSTER

A dandy little Ford Roadister that is the good shape, equipped with good rubber, offered in this sale for

## $\$ 86$

## No. 65A

## SPECIAL

 FORD SEDANA dandy little Ford, good glass, good upholstery good tires; Motor good, a good price

## $\$ 46$

## No. 138

CHEVROLET COACH
This is another outstanding bargain, one that we do not hesitate in backing with our good falth guarantee-the original price $\$ 595-$ priced in this Sale for

## $\$ 526$

Vo. 4664

## 1925 FORD COUPE

Good tires, body tight, doors close easy, motor runs good, good brakes. Priced

## $\$ 66$

## No. 691A

CHEVROLET COUPE 1927 MODEL
This car still haes the original paint fob, and is in good thapen and would make ldeal veeation car. The ortsinal price of this cor is snesoo. Pried to well an thite sale at

## $\$ 216$

## No. 88

1928 CHEVROLET COACH
This car has had excepptional good care and does not show to have been but very utto uned, and we roommend to any cuitomer this car will stive dollar moluo mertion.. The orisinal prico yusoo. Pried to enel to thits mio
$\$ 396$

# PUBLISHED <br> EVERY FRIDAY <br> Che Big Spring Hetalo 

$\$ 125,000$ SCHOOL BOND ISSUE SOUGHT Texas Electric Service Company Buys Building Site LEGION COMMANDER SPEAKS HERE
Cook's Release
Recalls Pioneer Efforts of Cox
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 Conditions inState California Trip Despite Silence
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## ATM PLAINSMAN LISTER



## PERFECT BALANCE

## An AVERY PLUS Feature

## For 100 yeairs Avery implements Avery designers, inventors and crafts-

 have expressed an ideal. It has been men.handed down from gencration to gen- Whether at workorin transport, thie, eration. Now it is voiced is Avery celebrated lister is in porfect poieg.
Plus Features.
The front Plus Features. Thus, in the Avery Plainsman Lister you have in addition to exeeptional
quality, an outstanding Plus Feature. quality, an ousht of operator, weight of plows. It is the perfect balance of the imple- cally considered to produce this per ment a product of the creative ability, foct balance. Result? A better lister
Avery Pluis Features Make Money for You Nown
W. M. PETERSON



Hills Bros Coffee has a flavor na other coffee has because it is roasted

## Few Pounds AT A <br> TMME <br> II This continuous process-Con-

 trolled Raasting -davelops a flavor no bulk-roasting method can produceEyeby beray of Hills Bros: famene blend: of coffee is ronsted evenly by their patt cited, continuous proces Controlled Roaseling. None are averdone - none underdone.
In spite of watchfol cire, coftec roasyed in buik cannot-be roasted ias evenly. There is bound to be variation in flavor.
One cup of Hills Bros. Coffee will convince you of how perfectly it is roasted, The aroma; the full-bodied istreagth, the flavor - all meet every taste requirement for coffec.
Ask for Hills. Bros. Coffiee by name. Look for the Arab-the trade-mark-on the can. Hills Bros, Cpffee, in-the origial vacuum pueki is sold by gobcers every. where. All the distinetive gopdnese pro-
duced by Controlled Roneting is duced by Controlled Roasting is sealed in.



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Women's Missionary Union Holds An All-Day Session Citg Pederation, Seeking Larger
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Young Plan Given
Germany's Approval

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## G. W. Railrond

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Garland Woodward Is master quet and entertainment honoring refinery men of Big
Spring being made by the ofl Spring being made by the oit
and gas conimittee of the Big Spring Chamber of Commerce according to R. F. Seheig,
acharman of the committee. according to R. F. Scheig,
chairman of the committee.
The banquet will be held in
the basement of the First the basement of the First
Methodist church, according
to present plans, the evening to present phans, the evening
of March 19. Garland A.

# Think df Your Automobile in Terms of Tomorirow 

Ultimate cost is as important as first cost in the phrefonse of ane automobile

WV7HEN you purchase an automobile you are makmoney. It is essential, therefore, that you give careful thonght to the best selection and know what you are getting for your automobile dollars.

The first cost is important because it may mean an immediate, satisfactory saving. Of equal importance is the ultimate cost after thousands of miles of service. This ultimate cost is the true measure of automobite value
Thef fret cont of the new Ford is unusully low not oniy lecause of cconomies in manufactaring, Lut because the same principles that inspire these savings are extended to every other step that means greater service to the pultic. It is easy to see that economies in production would be of little value if they were sacrifiecd later through high charges for distribution selling, financing and accessories.

The Ford dealer, therefore, does business on the same low-profit margin as the Ford Motor Company His discount or commission is twenty-five to fifty per cent lower than that of any other automobile dealer. You grain because he makes a small profit on many sales iastead of a large profit on fewer sales.

The difference in selling cost, combined with the low charges for financing and accessories, amounts to at least $\$ 50$ to $\$ 75$ on each car. This is as important as economies in production in keeping down the price you pay for the new Ford.
THE low ultimate cost of the new Ford is the result of sound design, quality of material and unusual care in manufacturing. Friction and wear are reduced by the accuracy with which each part is.made and assembled.

These factors combine to decrease the cost of operation and add months and years to the useful life of the car. The good performance and low yearly depreciation of the new Ford are indicative of the enduring quality built into it at the factory.
Service charges are on the same fair, economical basis as the making and selling of the car and replacement parts are always available at low prices through all Ford dealers. In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost.

Think in terms of tomorrow, therefore, when you purchase an automobile. For tomorrow will reveal its true worth
Roadster, 813:5
Phaeton, 8170
Tudor Sedan, \$500
Coupe, $\$ 500$
Sport Coupe, 8530 Two-window Fordor Sedan, 8600 Three-window Fordor Sedan, 8625 Cabriolet, 8645 Town Sedan, 8670

## All prices f.o.b. Dotroit. Convenient time payments arranged through the Universal Credit Company

## FORID MOTDR COMPANY

## Che Big Spring Heralo

Work Solution To Farm Problem And Other Economic Difficulties Henry Ford Tells Associated Press

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Ector Oil Pool



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## L. B. Dudley Leases Voting Strength of Howard County Building Here For Totals 3,629 for 1930; Registration 5-10-25 Cent Store Of Automobiles Here Reaches 5, Of Automobiles Here Reaches 5,22


Physician Laid Basin Oil Stock
To Rest In City Has Slight Gain

## Contract Let

## Credit Rating On Insurance Awarded City




## Salary Question

## Discussed Topic



Korean Missionary
To Speak at Annual T. E. L. Sunday School Class Meets Tuesday Mite Box Program


| Eight New Pupils |
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## Central Labor Council Installs New Officers; President Declares

 Unions Should Control PoliticsDruggists ReturnFrom Convention
Congress Names
Representatives ..... For Taft Rites
Pa

SUSANNAH WESLEY CLASS HOLDS REGULAR MONTHLY SESSION AND DECIDES TO GIVE MEN PARTY

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PIPE LINE RUNS DECREASED 102, 820 BARRELS LAST MONTH

## Schermerhorn Oil Company Occupies First

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Big Spring's Future

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## News Around The Globe As Shown In Herald News Pictures



