## Santa Anna News


"He Profits Most Who Serves Best"


## SATURDAY 3 <br> Bars Palmolive Soap <br> $15^{\circ}$ <br> as long as our stock lasts. <br> LIMIT-- 3 bars to a customer <br> E. E. CHAMBERS VARIETY STORE <br>  THE EASY PLACE TO SHOP <br> IN 1918 <br> The Boys won the World War and the Hearts of the Nation <br> IN 1927 CROSLEY

Won fame and the commendation of the public with the greatest Radio Value ever produced.

Geo. Johnson Santa Anna/Telephone Company
yoces dreygist The Baird Starr is planning to
 LPasAotorio Dragz Coi


AN ATWATER KENT RADIO SET COMPLETE WITH ALL ACCESSORIES FOR LESS THAN $\$ 100.00$ That's what the new prices make possible.
Model 35-6 tube set
Model L_Speaker
2-No. 770 B Batteries
1-No. 771 C Battery
Storage A Battery
$6-\mathrm{Cx} .301$ A Tubes

SANTA ANNA NEWS
 ${ }_{\text {fin }}^{\text {far }}$
$\qquad$ no money in chickens, because feed
was to hhig and egge to cheapoA
man eot up in the faudience and and Work that the feed guestion did not worry him any He stated that
liad 900 acres of cut over-land an had 90 acres or cut over-land an
100 hens. For each hen he pro
vided two foosters. to scratch fo Vided tive roosters to scratch fo
her, and at any time uhen tw
roosters could not seratch fas roosters could not scrath Last
fenough to feed one hen he would
lail off the roosters and provide her with two nee ones,
The above no doubt
$\qquad$ farms there appears to be an out
of proportionate number of roos OL proportionate number of rooss
ters with the farm flocks No
wonder our campaigns to put over wondinfortile egg project in the spring and summer after hatchin
saimpinn, comes to sure failure. scaisnn, comes to sure failure, as
With this, explanation made as What we meant by state of nind,
maybe we can go on with our story, Feed Well
Filling op the crops of chickens
vith maize, nilo or com once a day may keep them from starva $\left\lvert\, \begin{aligned} & \text { tion, but surely wont makesmany } \\ & \text { Cggs. It may be unfortunate, but } \\ & \text { it is true hait an egry is made from }\end{aligned}\right.$ it is true that an egg is made from
otitier food constituens, than that which is found in grains or even
misture of several grains. In that mixture of several grains in that
cate where can the hen get the
other consituents that are necessary. The answer is, that unless.
you are feeding \& balaiced ration
 able is notan casy one, it is hot a
simple one. Uniess you are will
ing to mix brains with the feed, and fhat feed, a balanced ratton, the results. will be unsatigfactory
The esying "the eyes of the feede
and fattened
deal.

-AN -

## Electric Washing Machine

will solve your washing problem-let us demonstrate in your home.

Special prices on all Electric Lighting Fixtures!

Everything Electrical West Texas Utilities Co.,

# WINTER'S COMING CHRISTMAS. TOO! 

And now, you are preparing for the Cold, Wintry Weather-Things needed for Armistice Day, Thanksgiving and Christmas! Never in the History of our Store were we better prepared to supply your needs. Merchandise bought to meet the approval of our Patrons, and at a time when prices were at a low ebb. Here you will find quality and price. Each shine in the light of the other.

## Men's and Boys Cold Weather Needs

. Men's two-pant suits in a variety of modcls, to suit the figore. Regulars, stouts and
slims With two pair of trousers. slims With ,two pair of trousers.......
$\quad \ldots \ldots .8$. $\$ 25.00, \$ \$ 0.00$, and $\$ 35.00$

Overcoats and Topcoats in light, medium and heavy weights. Remarkable values and
souli say so, to you'il say so, too . Elephant Hide Jackets, made of chemically
treated, making them water and cold prof treated, making them water and cold proof.
Ideal for work and cut-door wear .... 85.00
Sweaters that are all wool. Heavy rope stitch, coat front with roll collar. Come in
maroon, cardinal and buff .. $\$ 3.50$ and $\$ 4 . c 0$

An assortment of Men's and Boys': Lumberjacks. Fancy plaids and colors. Fair run Men's Cnion Suits of heavy ribbed cofton sizes cut with comfortable crotch. All
Men's Good quality half hose. This is an xceptional value. Made of frigh grade cot
on yam, from Texas cotton and a Texas mill. Black, brown, tan and beige, 6 pair
for

Men's Hats from a well known mavec Men's Hats from a well known manufac
uree. In keeping with the lhite style trend You will want one of these to go with your nevy suit.
Table of Hats and Caps for the kidde priced special. An assortment of styies and colors. All sizes for the smaller boys 98 c

Ladies Footwear for every function. Pumps,
ties and straps that feature the newest $f$, ties and straps that feature the newest for fail in black and brown. An'assortment of
heel styles (............. $\$ 5.00$ to $\$ 6.00$ heel styles

Cons , Oxfords in the popular college style Come in darker tan and black. The broad toe and the more conservative lasts. All
sizes from .............. 85.00 to 87.50 sizes from

## Cotton Dress Materials

 32 -inch Print Cloths of the finer qualitie and choicest patterns. Solid colors to match Tub Fast Gilbrae Ginghams in an extraordiriary beautiful range of patterns, yd. .. 39 Imperial Chambray in solids, checks an aricies. Tub and sun fast, yard ...... 25
## LUNCHEON SETS 36 36 Pure Linen Damásk Sets, hemstitched, colored, border, $36 \times 36$ Pure Linen Damásk Sets, hemstitched, colored, border, with four napkins, set ........ $45 \times 45$ Pure Linen Sets with four napkins, se 54x54 Pure L napkins, set. <br> 64×84 Pure Lin napkins, set <br> (And ma

## SHEETS

81x90 Corona Spokestitched Sheets, each
$81 \times 99$ Corona Spokestiched Sheets, each
$81 \times 90$ Corona Hemstitched Sheets, each
\$1.39
$\$ 1.49$
\$1:65

## SHEETING

8-4 Corona Bleached Sheeting, per yara
-4 Corona Bleached Sheeting, per yard

\section*{| $40 \mathrm{c}:$ |
| :---: |
| 45 c |}

COTTON AND WOOL BLANKETS
$68 \times 76$ Gray and Tan Blankets, priced special, pair,
$66 \times 80$ No. B- 99 , Gray Blankets, priced special, pair $66 \times 80$ No. B- 99 , Gray Blankets, priced special, paì
$66 \times 800$ No. 450 , Plaid Blankets, priced special, pair $66 \times 80$, No: 472 , Plaid Blankets, priced special, pai
$66 \times 84$, No. 478 , Plaid Blankets priced special, pair $66 \times 84$, No. 478, Plaid Blankets, priced special, pair
70x80, No. 919, 60 per cent Virgin Wool Blank plaid patterns. An extra value at, per pair

## (,, TOWELS

$$
1520 \text { Bath Towels, per dozen. }
$$

en Tow

$$
\begin{aligned}
& 18 \times 36 \text { Colored Border Hemstitched binen T T } \\
& 15 \times 32 \text { Pure Tinen Huok Gugst oowels, each } \\
& \text { is }
\end{aligned}
$$

$$
\begin{aligned}
& 18 \times 30 \text { Hand Embroidered Pure Li } \\
& 188 y \text { Coton Hatk Towelo pair }
\end{aligned}
$$

## SILK BED SPREADS

 $\begin{array}{llll}80 \times 105, \text { each } & \$ 2.95 & 72 \times 108 \text {, each } & \\ 80 \times 105, \text { each } & \$ 3.98 & 90 \times 108 \text {, each } & \$ 8.95 \\ 80 \times 105, \text { each } & \$ 6.95 & 00 \times 108 \text {, each } & \$ 12.95\end{array}$ $80 \times 155$, cach $.4 .6, \$ 6.95 \quad 00 \times 108$, each .... si2.95
## COTTON BED SPREADS

 si 190 -Dimity Spreads, each s1.75.s1.29 $81 \times 105$ Cotton Spreads, each

## Cotton and Wool Filled Comforts

 No. 305, $22 \times 78$ Cottan Filled Gomforts, each No. $350-\mathrm{B}, 52278$, Cotton Filed Comforts, fancy to No. 106, $72 \times 84$, Cotton Filled Comionts, special No $660,72 \times 84$, Gotton Filled Comforts, with Satine top No. 1006, $72 \times 84$, Wool Filled Comforts, gex8, Doyn Filed Comforts, Satine fop .$$
\begin{aligned}
& \begin{array}{l}
2044 \text { Heed Bath Towels, eextra heavyo pair } \\
20 \leqslant 40 \text { Heavy Fancy Plaid Bath Towels, pair }
\end{array} \\
& 20 \times 40 \text { Fancy Border Bath Towels, pair }
\end{aligned}
$$

Ladies' Hats, Dresses, and Coats
At Phenominally Low Prices-Arranged in Groups for Your Convenience.


Corset and Brassier shelves are fully equipped to meet every demand.

## Silks

Soft and lustrous in 2 bevy of smartest
hues The patterns, lovelier tho hues The patterns, lovelier than ever 40 inch Crepe Back Satin ©in black, navy, and $t a \sim n$, shading. into beatifal autamn brown, the yard $\$ 2.49, \$ 3.50, \$ 3.95$ 40 -inch Washable Flat Crepe. The inew fall shades as well as the pastel, special per 40-nnch Heaxy Georgette Crepe in a complete range of the desirable colors of the $40-$ inch Georgette Crepe in 1ghter weights
 40 -inch Georste Con 40-inch Georgette Crepe, embroidered with
gold thread in beautiful designs, yard $\$ 6.50$ 40 -inch Crepe de Chine in a good range of 40-inch Crepe de Chine in a good range of
colors priced special yard 40 -inch Gold and Siver Metal Cloth in plain, brocade and combinaion co $\$ 3.95$ to $\$ 129$ Undervear Silk, 40 -inches wide. Baronet and brocaded, gard ..... 7 se up to $\$ 1.50$
Coating and Dress Woolens 54-inch Woolens in plain and fancies Neediechene, Flaannel, Albatros, , wweeds and
Wool decorated with silk. Colors to suit every taste and purpose, yd 51.98 to $\$ 3.95$ Coatings, 54 inches, wide, in plain eolors
and sport plaids and figures A complete range of the season's colorings. Our Cont


LADIES, MISSES AND CHILDRENS SLEEPING GARMENTS
Ladies Outing Gowns, with hemstitched
yokes, each ....................98e yokes, each
Ladies Outing Gowns in plain and flora patterns, each ..................... $\$ 1.69$ Ladies Outing Gowns that are extra heavy, each

 Misses Outing Pajamas in fancy patterns,
suit. Misses Outing Pajamas in floral patterns
suit Misses Outing Gowns Infants Outing Goyns ....... Soc and 69 C

## ROUSSEL-ROBERTSON COMP'MY

Double Stamps Given With Cash Purchases With Cash Purcha

"THE CENTER OF SERVICE"
BROWNWOOD. TEXAS

Double Stamps Given With Cash Purchases Every Friday

SANTA ANNA NEWS

|  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| red at | (the improvement of agricuitural conditions, better stock farming, | Sweet water, that place - $h$ come one of the largest | $\begin{aligned} & \text { Sace of consequence } \\ & \text { upply of fuel gas, pí- } \end{aligned}$ | Lone Star State, | Where their crave the dead, | date June : 5,1927 , being yuiu |
| mail | diversificatio | centers far gypsum in the world |  | LONE STMESTA |  | ed 1947 on |
| J. Gregs, Editor and Pub. | tal | pa |  |  |  |  |
| Friday, November 10, |  |  | Ing in Texas has |  |  |  |
|  |  | duct |  |  |  |  |
|  |  | Titus Conity Lignite |  |  |  |  |
|  |  | 1 |  |  |  |  |
| tory | ${ }^{\text {con }}$ |  |  |  |  |  |
| fall fairs in Texas have nev- | Rockdale Street Paving - |  |  |  |  | 7. Coleman County, Texas |
| efore been so attractive in the lay of Texas products and have | Editor Cooke of the Rockdale Reporter is right in the middle of a | the territory close by. Miners say that the deposits there have scarce |  |  |  | - Card or thanks |
| jer drawn such crowd. The |  |  |  |  |  |  |
| cras State, Fair at Dallas |  |  |  |  |  |  |
| 1 |  |  | ICT Song contest |  |  |  |
| one person of the more than a mill lion repisterd a complait. The |  |  |  |  |  |  |
| fair wis all that could have been |  |  |  |  |  |  |
| d or kicks in plenty woula |  |  |  |  |  |  |
| have been forthoming. Yeeraps |  | , |  |  |  |  |
| Dallas atftended the smaller fairs in | able to "point with pride" to his |  |  |  |  |  |
| the State, and, whether |  |  |  |  |  |  |
|  | He is showing what is being dono |  |  |  |  |  |
| tainment and seful intormation: |  |  |  |  |  |  |
| rosperoos Texas | Inyler and other places. Par rock-1 |  |  | he lone Star |  |  |
|  | worse |  |  |  |  |  |
| tho |  |  |  |  |  |  |
| Teras Builing Progress, | , |  | Mirs S. H: Prillips of Santa Amia, | how they fell fort the | frey, Defefndants, side Plainfifi |  |
| The September building survey ahows that Texas ranked nin Atrong the states in the volume or | Cooke's lamentations. <br> Good Roads Ca | be hard to catch? <br> Brick Plant Prospers |  |  |  |  |
| ding | City has sold $\$ 4,000$ woith of to- | The prosperity of 4 local |  |  |  |  |
| Sore that of September 19 | $\operatorname{mantop}^{\text {maxi }}$ | town and surrounding country are |  |  |  |  |
| ty seeventeenth and eigh | winy Regardess of the distance, | growing. A plant at San Benito in |  |  |  |  |
| , | good roads put the enterprising |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | anse Hospital | tensive scale. |  |  |  |  |
| left | , | Matamoras Paving |  |  |  |  |
|  |  | Matameras, the slow old town in |  |  |  |  |
| ook at the statistics. It is a at state, constantly growing |  | Br |  |  |  |  |
| Newspapers Are H.liping |  | $\begin{aligned} & \text { provement spinit from its Texas } \\ & \text { neighbors and is putting down } \end{aligned}$ |  |  |  |  |
| Neerspppers Are H.lping | ing the movement, the fund will no | modern paving around it's plaza |  |  |  |  |
| ete is no. other factor: contrib- | are learning that it doesn't pay to | always resist the good examples set by its spirited neighbors. |  |  |  |  |
|  | pital | Kingsville Gets Ga |  |  |  | dave nif |
|  | Sweetwater Gypaum Cente | Kingsvile is among the latest |  |  |  |  |
|  | Gypsim (which is the ingredient | $\begin{aligned} & \text { Texp } \\ & \text { fron } \end{aligned}$ | - TENT LOCATE | ED ON EAST M | S | SANTA ANNA |
| construction of school and |  |  |  |  |  |  |



Men's
Fine Suits

| This week's shipments of Men's Cloth crift suits are extremely attractive as there is both style, and quality in these suits. No matter what your idea of how much you should get for your money when you buy a suit, we believe you will find that your estimate will be fully eovered in this offering of fine clothing. <br> A splendid array of new styles and materials from which to choose. |
| :---: |
|  |  |

## LADIES' READY-TO-WEAR

The
Best Ever This department has done a larger The reason 18s:celf evident. The lat estistyles, the finest models, the best materials and the lowest prices. Ev
ery day we receive something ery day ye receiv
this department.

## This. Week Features

 beautifully fiting coats SMARTLY COLORFUL Especially appealing to the womenwho desire, the ultra modish in coats
for the new season, these girments who desire the ultra modish in coats
for the new season, these garnients
represent the utmost in value giving represent the utmost in value giving
as well Smartly colorfol in fabries used, uiltra-modish in the styling of
every line under priced as compared
to equal values elsewhere.


Ladies' Coats NOVEMBER SHOWING OF NEW WNYER COATS
 excellent materials distinguish and this
November showing of altra November showing of oltra-fashion-
able coats. It is an extensive variety which we place before you at thi
time, destrabte both from the stand point of fabricics.and ifom thodels. Thos. Those
fortunate enough to be able to choos art this time will be rewarded by the
extra 'margin of value they get for extra margin of valué they get for
the amanti invested.

Millinery
A VERY SMART CHOCE OF NEW xMLLINER
An ample range of shapes and modes
are exhibited to allow every-woman to find exactly the hat She wishes to
comptete her new winter ensentbe. Econobly is especially not
the pricing of these hats:


Eaeh week we re ceive new shoes al ways the latest styles, priced low.

Underwear for everyone. The finest silk and the lower priced.


Boys' Togs for School and Dress
If you want your, boy to be exell dres sed, and what parents do not, it wil
pay you to come here to select Hi outfit Extra weat, fine bailoring fic a. plentiful collection of styles a prices well within your reach are at Suits with two pair of pants, long or short.

QUALIYY and STYEE at Low cost

SANTA ANNA NEWS


## FANTIC TIRE SALE

SATURDAY, NOV. 12 Firestone $30 \times 3 \frac{1}{2}$ CORD TIRE $\$ 6^{90}$
All Other Makes and Sizes
Priced Equally Low nta Anna Motor Company
Sales FORD Service



With Eddie Cantor I say Luckies never irritate the throat"


"It's toasted"<br>No Throat Ifritation No Coushe

SANTA ANNA NEWS





Beginning Saturday, November 12 , for one weel we offer these specials:
Bulb bowls (imported) ......... 5 26e
No. 22 Aiftight heaters: ..... $\quad$ S3 25
100 boys and girls' books a bargain $100^{\circ}$
A good bath towel, per pair
9 -inch flower pot, worth 35 c , special at 3 for
4 pckgs. 10 c note book paper, 4 for 2 2te
Plain white dinner plates, first quelitio per set

See out window for special bargains white dinnerware.

Special for Saturday onl
7 bars Coco hardwater soap for
Blue Racket Store

## TEXAS MERC. CO Santa Ama, Texas Close Out Prices So Rare That Thousands Jammed the Store

Enthusiastic Buyers Stormed the Doors Beginning Saturday We Launch New Low Prices That Will Startle the Entire Community! SATURDAY, NOV. 12th---COME!!

| E5C DOMESTIC <br> A heavy closely woven bleached, no starch, full yard width............ $14 e$ | O. N. T. THREAD Celebrated Clarke b-cord first quality, black or white all numbera. 7 spools for 25 c Limit 7 spools |
| :---: | :---: |
| BLUE BIRD GINGHAM Attractive patterns, all colors fast, full 32 inch width, an excellent material Limit 10 yards | garza sheeting 346 <br> This is recognized as the world's finest cotton sheeting, snow white bleach, füll $9-1$ width. Limit 5 yards |

A Close Out, Slean Out

Specially Priced SATURDAY ONLY
On Sale at 9:00 a. m.
36 -inch Hope Bomestic, yard
12c
Snow white bleached, yard wide, standard of the world is Hope Limit 10 yards.

| Cotton Batting 43 c Extra value, fulr 3 pound weight, standard quality | Sugar <br> 25-1h. sack \$1.39 <br> Standard quality, Aimit l 3ach <br> to customer? |
| :---: | :---: |
| Breakfast Bacon Average 8 to 10 pound pieces per pound - $26 c$ | Sweet Potatoes Bushel 89 c <br> Nice Henstee Xamis |

Sell Out and Get Out

Apricots
1 gallon

Full Pack

Lard Compound \$1.19 Limit 1 pail to a customer at price

 69 c
Celebrated Miss Lou pure cane

|  |
| :---: |
| Beans, can |
| $\mathbf{7 1 - 2 c}$ |
| Wapco or Van |
| Gamp's Brand |


| COFLEE 3 libs. 89C <br> Good Peaberry Blend, Extra value |
| :---: |
|  |  |

SANTA ANNA NEWS


## The Buick cumn Display

All this.Week

(9) ISIT our great Autumn Display of Buicks for 1928. Learn what motor car fashion decrees
See the most complete display of Buicks ever offered in this city-including the new De Luxe models-
-finished in rich combinations of lustrous Ducoupholstered with the finest and most fashionable fabrics -appointed inside and out with the utmost luxury. "The most beautiful Buicks ever produced," is the universal verdict. Accept our invitation to see them. The Autumn Display continues until Saturday evening.
L. E. LAYNE

REPRESENTATIVE Coleman County

RAUTOMOBILES ARE BUILT, BUICK WILL RUILD THEU

WHATS DDING IN r.By west Texas $C$ of
 Stinnett-A big free barbectre
which will berented by Wited
States. Senator Eare -B. Mayfield States Senator Earle ©, Maytield
and other men of prominence wilt and other men of prominence will
celebrate the arrival of the kock
Isiand Raibrad into Stinnet here celebrate the arrival of the
siand Raphroa, into Stinnet here
Noveriber 15. Thas road so now being buil from Ampilioto to Lib-
exal, Kansas; rails reached city erat, Kansas, rails reached, ict
linits of Stimpett October 23. towns and commuitities of the
North Panhahdie will send ararge North Panhandie. wif send farge
delegations. Excursions are Fat
ready being arranged by Amarillo
and Zuiberal, Karsass's
Burkburnet- Fofmal o oening of
the new
 and Oklahoma, was. celebrated heré
November 5 . Officials of the West Texas Chamber of Commerce par
ticipated in the affair. The bridg ticipated in the affair, The ebridge
wase ereceted at a cost of $\$ 880,000$ or Thalia-This Faord County totwn has soined the ranks of affiliated
West Texas Chamber of Commerce West Texas Chamber of Commerce,
towns. Substantial membership
were subscribed on a recent visit ot the reginal organizzation's fielo
the
man, tho was accompanied by man, who was accompanied by Mack Bosweil of the
Chămber of Commerce. Shallowater-This farming com-
munity of some 250 people claims munity of some 250 people claims
the ginning record foo the plains the ginning record for the plains
country this season. One thousani country this geason. One thousano
four handred bales have been gin
ned here, more thauf any other ned here, more ethat any other
town'on the plains. Affiliation was tows on the plains, Affriliation
made recently with the Yest
as Chamber of Commerce. Pampa-WÖrken the proposed Pampa - Workeon the proposed
railway frem Pampa to Chevenne,
Oklahoma, is expected to stare
 Frank Kell, Wichita Fails cappitaf
Fre
list and list and president of the Clinto Memphis - Business interests, o
Memphis, Childress, Quanat, an Chilltiothe have employed an ex,
pert to conduct rural organization pert to conduct rural organization
work in Hall, Hatroeman, and Chit
dress counjes, witheespegial stress on dairying.
Hamin-Hamin yow has four
rural mail routes which cover an rural mail routes which cover an
aree, of 222.59 miles
Weathefford - The decal feed Weatheeford, Trhe decal feed
manufacturing mill here is having
a record busifiess. Demand for
corn has been so, great that, car-
loads have been ordered from north
loads have been ordered rom nort
east Texas. The mall grind corm
and grains into feed for cattle fed-
east texas int e eed for cottle fed
and grains int
ders, dairymen, and poultry raisers
Ovalo 1 harmonica band has
been organized there and will feature comminity entertaipment programs, $\begin{aligned} & \text { Brashaw - Farmers of this ter- } \\ & \text { ritory, including those of tawn, }\end{aligned}$ ritory, including those or Lawn,
Ovalo, Oak Lawn, Guion, Shep,
Moro, Cedar Gap, Cedar Creek, Moro, Cedar Gap, ceate south
Ibers, ndi other commuities suth
of Abilene, were given opportuinty of Abilene, were given opportanity
to attend (a terracing school at to attend A terracing school at
Tuscola the first week in Novedibuscola The chool was onducted by
J. R. Masterson, Taylor Couity Agent, A similar mineting was held
in Merkel at an earlier in Merkel at an earlier date. Quanah Quanah was the scene
of one of the most unioue city celk
ebrations ever held in this section ebrations ever held in this section
November 4 and $F$ when a tribe of
Con Comanchic Indians came frop thei
Okliahoma reservation ta rebless Quanih, which vas named int honor
of thetr chiefts father, Quanah of thetr chief's. father, Quanah
of arke. President.R. W. Haynie
Pat the West Texas. Chamber of of the West TTexas Chamber of
Commerce was initiated into the tribe and madé a white chié. Man-
ager Homer: D. Wade and Publiciager Homer D. Wade and Publici-
ty Manager E. H. Whitehead were. also in attendance at the Harvest Moon Fete.
 The Profibit1
S. L. Weaver.

The citizen Worth while to
town is the one who freely donateé
his time or money to any enter
prise or entertainments for the hip
building of the town or benefit ouilaing of the towny or benefit
its pepple. Such ctizens afe de-
irable and ore in demand sirable, and are in demand any
where and at all timee. Christova where and
Observer.

## USED CARS AT BARGAIN PRICES

## \$\$

Bring in a little cash and see what a real bargain we will give you in a guaranteed used car; FORD CHEVROLET and others.

## \$\$

## Mathews Motor Co.,

Santa Anna, Texas

## BIG REDUCTION SALE

## Ladies'

Dresses and Coats
The warm weather has continued so long, we find our stock of ladies' dresses and coats haye not moved as we expected them, and in order to move them faster, we make the following reductions:

Dresses priced up to $\$ 14.00$ SPECAL \$11.75\%

Dresses priced up to \$1275 SPECIAL $\$ 9.75$

Ladies Fur Trimmed Coats priced up to $\$ 30.00$ SPECIAL $\$ 24.75$

One Lot of Coats priced up to $\$ 17.75$
SPECIAL $\$ 13.95$
One Lot of Coats priced up to $\$ 13.75$ SPECIAL $\$ 10.00$

Children's Coats, age 5 to $7, \$ 5.00$ values SPECIAL \$3.75

We all know those cold wintery days are just ahead and will be here soon. Take advantage of these special offers and supply yourself with plenty, of good warm clothes.
Purdy Mercantile Co.,
"The Store That Saves You Money"

SANTA ANNA NEWS
Mruidini
PERFECTION
OIL
STOVES
2
PERCENT OFF
Only a Few to Go
at This Price
--First Come
--First Served

We also have a complete line of

- Gas Heaters -Gas Cookers
All Prices
Wis W. Relley \& Co.

 Neit Sunday closes another year to be present on the final Sunday by the Charch Calendar. After a of the Conference year. The pub-


Spcial Values In Hose!


## $\$ 2.85$ values for

250 values for
2.25 values for

200 values for
1.65 values for
$\$ 2.35$
for $1 . \ldots$....... 1.65
Wé are now offering a big reduction on all Satin Dresses


| 2.75 values for |  |
| :---: | :---: |
| 28.75 values for | 21.75 |
| 25.00 values for | 19.7 |
| 18.75 values for | 13. |
| 16.75 values for | 12.7 |
| 12:75 values |  |
| Also a number of $\$ 10.75$ and $\$ 11.75$ for $\$ 7.50$ |  |
|  | ck |





- Mrs. J. M. Childers and daughIartin spent Sund ay in Coinganche Mrs, B. B B. Renfroe -returned Saturday from
mothâr, at Owen
mother, at owen
Wr, end Mts. Carl Frint of Westbrook were gunstsy
Lood Buris home Sonday
Mrs. Jodie Baker, nd baby of
Rising Star spent the week-en Kising Star spent the wee.
vith relatives in Santa Anna. Mrs, Mary Snod rass of Stacy
sited the Buxters and Kirkpatvisited the Paxter and Kirkpat-
icks 'in this city last week-end Mrs. D. R. Hitu spent last peek In Comanchewith, relatives. Her
mother, Mfis. A. N. Carwile acoom mother, 4te. A. N. Carwie
panied hgthome for a visit.
Mrs Jno. L Buirden was able to
leave the hispital Sunday after ke ing confined there some two weeks rom an operation:
Mrs. I. Richard Sealy, a nd
Misses Ruby Harpe and Opal Laxon,
Lustin.
Miss Tande Ryan, who is teach, ing in the Rockwood
spent the week-end
ond


## foiks here

J. D. Sparks and fanily of Co manche were week end wisitore
with relatives in the Mountain with 1
City. Rev, A L Oder and family vis.
ited in Trickham sunday, and Rev. Oder preached at the $11: 00 \cdot 0^{\circ}$ el our at the Christian church.
Mrs, R. J. Boardmaniof Lamesa
visited her parents, Mr. and Mrs. visted her parents, M. Ant
W. C. Burden and other reative
he. Mountain City this week. the Mountain City this week-
F. S. Erckson. and family of
Brady and Miss :Ethel Erekson of Brad and as, sisited in
Allen, Teate
W. Whie home Sunday.
W. Wylie home. Sunday. $f$ C
Mr. and Mrs. J. H. Green of Col

Mr. and Mrs. J. H. Green of Cole-
man spent Thursday in Santa Anni man spent Thursday in Santa An
with their daughters, Mesdam
Wil
Mr G E Richardson of Sh Mrs. G. E. Richardson or Sher-
mani is visiting her daughter, Mrs.
Sal Brown and family in sin Santa Sam Brown and family in Santa
Anna. Mrs. Grady Atkinson and baby of Winters spent the weekkend here
with her parents, Mr. and Mrs. H. with her parents,
L Lackex end famity.
Mr , and Mri, G, A. Shockley, ter, Miss Ethel, wore San Angel Nisitors last Thursday. F. B, Snook and famit, Mrss J W, Kirkpatrick and J. S. Kirkpa
rick and family of Waldrip spent rick and famly or Waldrip spen
Saturdey on the Colorado River Mr. and Mr. Räymond Balke
moved his wek from La LaNE to
Santa Anina where the Sint aning where thyyexpect to
nike their home. Mi. Balke. is make their home, MT, Batse,
telegraph, operator at Junction. H. J. Paiker and mother, Mr H. . Parker and Mother, Mr
S. Parker yetunned Mondy fron a month's visit with relatives in
Dallass Mesdames will Parker and G. W. Failkner met them in
Brownwood.


OUR NEW Faill and Molididay Merchandise

万3s arrived and we shatl be sided for you to come in and see it w have an unusually attract © of glass, china, pottery any left er goods in addition top out hige grade line of diamonds, Yiata and jewely
show you.

Mirs. Comer Bluo Jswenar

THE BUICK MOTTO IS: "When Better Automobiles Are Built, Buick Will Build witen I. SANTA ANNA

Motto Is: When Better Groceries Are Sold at a $C$
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or $P$ \& , only $\quad 339$

Cabhage Now is the time to make
Hominy Large can, $21-2-16$ size, $\quad 11$ for only
Vams the good kind $\begin{gathered}\text { by the bushel only }\end{gathered} 8890$
Beans pertioo pounds, only $\$ 6.6^{\text {Pr }}$
Sugar Pure Cane 10 real bargain, 10 lbs for
Apples pancy
lettuce hearit ior only $\quad 7 \mathrm{C}$

|  |
| :---: |

Cofn Primiose
If you are not trading with Piggly Wiggly, we woull like to have you. Again thanking our many customers and Priends for your business-Our store will be closed Friday, Nov 11

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