# SANTA ANNA NEWS 

## SANTA ANNA, COLEMAN COUNT, TEXAS, FRIDAY, DECEMBER 9, 1927

He Profits Most Who Serves Best



SANTA ANNA NEWS

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MERRY CHRISTMAS
TheHolliday Season Is Here Again And as usual, we are well equipped to satisfy the old and the young alike with gifts.

We have one of the best assortments of New goods We have ever shown and are making special prices on every item. Many new toys will be found here at 3urprisingly low prices.

Pitces on china and ssware have been reed from 25 to 50 pernt.

## Baxter's Variety Store

Sim: Ginds For Lass Mony.


## Men's Suits

In order to avoid carrying them to another season we offer the Suits we have in stock at súbstantial reductions

| \$37.50 Suits for | \$30.00 | \$35.00 Suits for | S28.00 |
| :---: | :---: | :---: | :---: |
| 27.50 Suits for | S22.00 | 30.00 Suits for | S24.00 |
| 25.00 Suits for | S20.00 | 20.00 Suits for | \$16.00 |

The greater portion of the above suits are "Curlee's" and they are this season's suits. Come and take a look at them.

## CHRISTMAS

Christmas will soon be here. Visit otre store for practical and useful gifts.
D. R. Hill \& Brother

| Moden Example of "Iustice" | bribery, the jury, was discharged | - Mission Study |
| :---: | :---: | :---: |
| The public had come to the conclusion that there would be a defi- | Without honor, and some day a |  |
|  | start May be made in retracing | the Mission Stary |
| nite outcome in the case of the |  | day attermoon. |
| Fall-Sinclair Tea Pot Dome scandal gnd the trial had progressed to the | 1 | Missi |
|  |  |  |
| point where this' expectation seem- | e |  |
|  |  |  |
| ed leading up to falfilment, when Io and behold! a juror began talk ing of the big automobile he |  |  |
|  |  |  |
| ing of the big automobile he was to get, and the trial ended in |  |  |
|  |  |  |
|  |  |  |

## Gitfstmenaur

CHRISTMAS SUGGESTIONS


The following new merchandise will be sacrificed for your benefit:


## ues, and you will not go wrons in buying it.

PURDY MERCANTILE CO.
"The Store That Saves You Money"

SANTA ANNA NEWS


SANTA ANNA NEWS

## In the Package

you can not find
Frice and Quality but you will find

## Quality and Service

in the same package
at
Hunter Brothers
48
Telephones

Treeks Growing weaker ness and wanted to call a halt in
The reat Amerrcan nabit of de the interests of a long suffering sigrating "weeks" for this or that public. Repetition of these events,
purpose has received rebuke from he holds, tends to weaken the caupe
President Coolidge, who has be- they are intended to promote This

 3iy, as nual, but he said he was
relined to ther than multiplicatio
onut that
the

writers observes that the numer handling of matches, gass, kerosene gasoline, electricic, attachment
and numerous other articles and numerous other artčeles, mak
it astonishing that any sensiib it astonishing tha any, sensin
woman would use kerosene or yas
oline to accelerate a sluggish free Nothing makes chiffon hose loo uite'so thin as a cold day


The time in which to SELL YOUR TURKEYS
on the

## CHRISTMAS MARKET

## is short.

Bring them to
Santa Anna poultry \&' egg Co. for the highest cash price.


## 

FOR SALE- 10 White Legtorn
 Mrs. C. H. Todd, Santa Anna Res
as. 50.150 APpLES; bananas and potiatoes 1
have ieased space Ii the Stentry
son building and will keep a atoek son biilding and will keep a dooke
of fresh apples, bannas, and sweet

 $\frac{\text { earsi E. Sturange, Bangs, Tentec }}{\text { CARI- weshing and greasing : }}$ CAR/, weshing and greasing at
Mathews 30 otor Co Price fóverash
ing $\$ 1.00$ and $\$ 1.25 . \quad 45 . \operatorname{trc}$ Four furníished róoms suitable,
 FOR SAAB A cream separatorte
Turnes Smith Applies, bananas and potatoch-
have feased space en in ins stephinn of fresh apples, bamnas and ame

OR SALE 3 Poland Chine p 580 ister
$\operatorname{cost} \rightarrow A$ setter Lemple pap, about pecks over body, black ears Wan Snta Anha, on Rockwood road
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ton leading to itd recovery - W2: arr Wiliaims, Santi Anna, phone
03. OR SALE-Intantanecous wi
eater, also livatoty, phone
134,


 lid. Hegira and Stigle puite
5 cents poond Mo Mo ain, Whon. Texas
OR SALE-My store bulfinge
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 hambers, T. J. Jahinson, rieen farm.
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TWO Light hoosekeposing rectis
rent-Mr. C. E. Weleh sôte WANTED-Two funhished Fivht C. Call MMr, Cross,


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Shop, near the post office, whior I win be glad to have my, forzyen
customers call, and new onen custon
give
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$\rightarrow$ few section of the country the sthe to look as thsughtitio duifes: ach of ite progenitor. foung turNoys are hard to raise and the maid exceed dis. supply. A No one ymats to see the day when the tur and the proid sobbler struts and Sumes Ho more
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Fituiz generation should be just us cusse to assure an enviable future YYo the communinty as were those ther of tormer generations who ot Why thoge things upon which th Chy'p present pressfige rests. Never before in its history h Sarta Anna been in such good pos-
on toizio forward in rapid apd Hoph It has all its pristine attrac Sones plias meny of relatively recent Crupisition
Whot to do the things that minst be - What if the cemmunity is to pro Henss along desirable lines of contial industrial and residential frexpansion and, betterment, there Whit be no diminitition of that spir3y of cooperation and willing efion en the part of a considerabe hen manHFeted in all its past accomplish 5minta
And Just as men and women of Dysya been ayatibble in the pasy

## QUALITY, SERYICE, ECOHOMY, COURTESY

are the factors that we offer you in making your daily shopping, the points that go to make buying your requisites a pleasure instead of a task. You're at home here

## Our Christmas Merchandise

is especially inviting to gift seek ers this year. Make your selec tions early and avoid last minute worries. You'll enjoy shopping here.
FOR WOMEN
Handkerchiefs
Gloves
Purses
Hose
Garters
Silk Bloomers
Toilet Sets

## Grocery Specials for Saturday

Pork \& Beans, No. 2 cait, 4 for 24c 70-lbs Michigan Salt $\quad \$ 1.29$ P \& G Soap, case 100 bars $\$ 3.59$ 10-lb can K C bak. powder \$1.17 $10-\mathrm{lb}$ can Old Hickory
smoked meat salt for 89c No. 2 tall, Pink Salmon, can 14c

Don't forget that we are going to make prices on all merchandise: Pay us a call and ask about prices. Not going to let any cash house undersell us.
Ties
Scarfs
Selts
Handkerchiefs
Sox
Hats and Caps
Suits and Overcoass

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# NEW FORD CAR exceeds all expectations <br> Official announcement of new model last week created unusual interest throughout entire country 

FEATURES OF THE NEW FORD CAR Beautiful new low body lines Choice of four colors 55 to 65 miles an hour Remarkable acceleration 40 horse-power Four-wheel brakes Standard, selective gear shift Hydraulic shock absorbers 20 to 30 miles per gallon of gasoline Theft-proof coincidental lock Typical Ford economy and reliability

STANDARD EQUIPMENT ON ALL NEW FORD CARS


The new Fotd car has been on the market only a few days, but it has already created unusual interest throughout the country, Millions of people got the full details of it last week for the first time and were delighted with the story of its beauty, speed, comfort, safety and low price.

All day long and far into the night, great crowds gathered in hundreds of Ford salesrooms from Maine to Florida and from New York to San Francisco. Never has such interest been shown in a new car. Never has any new car so far exceeded expectations.

People lanew that Ford was making a new car. They knew it was a good car. They had read announcements about it. But they had no idea it would be a car like this. Their quick appreciation of it is shown by the record-breaking sales.

Greatest day in the history of the automobile industry
Thousands upon thousands of orders for the new Ford car have been recieved since last Friday. These, and the advance orders placed with us by motorists even before the car was officially anpounced will keep the entire Ford plant working days and night for weeks to come,

Such figures are a clear unmistakable reflection of the value that has been built into the new Ford car: It is, without ques. tion, the outstanding purchase of all time in the light-car field.
Until you see the beauty of the new Ford car-ride in it know the thrill of driving it easily and safely through thickest traffic or step it up to 60 and 65 on the open road, you cannot begin to appreciate the extent of many mechanical improvements embodied in its construe tion.
It is difficult to believe that so mach speed, power, beauty, quiet, comfort, and safety can be impossible if this new car were made by anyone but Ford.
Only Ford could sell such a fine car at such a low price.
The low price of the new Ford car and its exceptional performance are the result of manufacturing practices and economies as unusual as the car itself The new Ford is more than a new auto mobile. It is a new idea in modern, eco nomical transportation.
By all means, take a little while todax to learn about this new automobite, You will know that there is noulity and price.

Six Beautiful New Ford Cars at Surprisingly Low Prices New Phaeton
New Roadster
New Sport Coupe
New Tudor Sedan
New Coupe.
(All prices F. O. B. Detroit)

Ford Motor Company
Detroit, Michigan

## Santa Anna Motor Company

Authorized Sales and Service

and best locally known of foods.

The Meat Market will sell only the best packing house and finest Baby beef and home killed meats.

To buy in a Genuine Helpy-Selfy Store means
Convenience,CompleteSelection,Courteous Treatment, Always Lowest Prices Most Beautiful and Comfortable Place to Shop

Select the best we have yourself.

See Next Week's Paper

Help yourself and save

Santa Amna Heppy.Selfy FORD BARNES<br>Owner-Buyer-Manager



## Folks here is your chance <br> Come--tell everybody



SALE!

## Nothing Charged! <br> NO REFUNDS <br> No Exchanges!

during this
GREAT COST SALE

# TEXAS MERCANTILE CO. STAGES BIG COST SALE <br> The Greatest Sale in Our Entire History BEGINNING FRIDAY, DECEMBER 9th 

 and running 10 days we will sell our entire stock of Dry Goods, Notions, Luggage, Shoes, Hats, Work Clothing at ACTUALCOST:The Biggest Value Giving Achievement This Community Has Ever Known--Come Early

## Quitting Business

Selling out to the bare walls. We must sell this big stock of Dry Goods in the next ten days.

Mr. Merchant: Yoon are not baired foom nhis bik early, before the advance in price, and you can save money by taking advantage of this opportunity.

All Fixtures For Sale As Soon As We Close Out Our Stock of Merchandise--See Us !

## OUR COST MARK M A K E P R OFI T Z $\begin{array}{llllllllll}1 & 2 & 3 & 4 & 5 & 6 & 7 & 89 & 0 & \text { repeater }\end{array}$

Never before in our history have we staged such a sale as this--a cost sale right at the commencement of the holiday season, giving to the people an opportunity to purchase Christmas gifts at actual wholesale cost. Come early and take advantage of this great saving event. Below we name just a few of the many items that will make nice useful gifts.

## Misses and Children Sweaters <br> Fancy Towels <br> Bath Sets <br> Linen Towels <br> Ladies' Kid Gloves Leather Hand Bags. <br> Suit Cases <br> Hat Boxes. <br> Adjustable Garters <br> Men's Lounging Robes <br> Boutonnieres <br> Baby Blankets

Mr. Barnes Makes Affidavit as to the Truthifutness of This Advertisement-
I, D. J. Barnes, Manáger of the Dry Goods depart ment for The Texas Mercantile Company of Santa Anna, Texas, do affirm that-beginning Friday Deember 9 th, and continuing for ten days, The Texas Mercantile Company willsell the entire stock of the Dry Goods Department at actual COST, and that the cost mark printed in this ad vertisement is the cost mark used for marking the cost on all merchandise for the past 2 years. D. J. BARNES.

Subscribed and sworn to before me, this the 5 th day of December, A. D. 1927.

EMA BOWERS,
Notary Public, Coleman County, Texas

## Baby Quilts

Baby Wool Bootees
Stamped Embroidery Patierns
Piece Goods
Blankets
Fine Comforts
New Leather Purses
Silver Belt Buckles
Linen Darnask
Linen Napkins
Robe Coth
Lingette for Fine Lingerie
Shoes for the Whole Family


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