## SANTA ANNA NEWS




Again Selected by a Byrd Expedition EXIDE BATTERIES

Will go to the South Pole with the famous airman explorer who used them on his flight over the North Pole and across the Attantic.

You also can select an EXIDE for your car or radio set with the same confidence in the dependability and power that has made this battery the choice of the world's foremost explorer and scientists.

W. C. FORD \& CO.<br>Master Service Station<br>Santa Anna



# Friday, Saturday, Monday OCTOBER 26, 27, 29 

are the dates for our regular monthly DOLLAR DAY SPECIAL. Our last Dollar Day event was much targer than any previous ones. The appreciation of our many friends and customers of these special days, is yery evident by the liberal manner in which they have been coming in each month -and buying the many bargains we have beenoffering. As we have said before, we are not offering on these days Old Worn, Out of Season, Odds and Ends, but new and seasonable merchandise that you are wanting and buying everyday and to show our ap preciation of your past liberal patronage we are soing to ofer you more and better bargains this time than ever before And in addition to the following Special Items, we are going to allow youa 10 per cent discounton our Fall Lines of Blankets, Sfreaters, Duck Coats, Lumberjacks, Ladies and Misses Boats and Dresses<br>Good gtade Ladies Outing Gowns \$1.25 val, for $\quad$ \$1.00 Good Heavy 36 in, Outing 19c grade, 6 yds. . . . $\$ 1.00$ or 16 2-3c yd.<br>Good 27 in . Outing, 12 c grade, $10 \mathrm{yds}, \$ 1.00$ or 10 c yd.<br>Cotton Plaids for Quits. 12 yds., $\quad$ S 000 or $81-3 \mathrm{c}$ yd.<br>Good 27 in, Outing, $121 / 2$ e grade, 10 yds, $\$ 1.00$ or 10 c vd .<br>Cotton Plaids (for quilts) 12 yds., $\$ 100$ or $81-3 \mathrm{c} \mathrm{yd}$<br>Colored Bed Spreads 80x90<br>$72 \times 90$ Cotton Batts 2 for<br>$\$ 1.00$ or 50 c Batt.<br>Men's Heavy Blue Apron Overall $\$ 1.50$ value for $\$ 1.00$<br>Men's Heavy Blue Denim Jumper $\$ 1.50$ val. for $\$ 1.00$<br>Men's Khaki Pants $\$ 1.50$ val for<br>$\$ 1.00$

## Special Attention

Do not forget the 10 per cent discount on the above fall lines that you are needing now.

Special prices will also be given on many other items throughout the store. Come in and see for yourself:

## Purdy Mercantile Company

santa anda, texas
"The Store That Saves You Money"?

## SANTA ANNA NEWS



[^0]Mrany a.moon wir pass betare this is the season the schiou
THE Parable Or Your



## ECONOMY CHAIN STORE

where you will receive courtesy and attention HAROLD KURTZ, Mgr.

|  | Texas and Texans |
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| Entered at the Post Office at Sanan Anna, Texas, as Second Class Kail. |  |
| B. J. Gregg, Editor and Pub: |  |
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## Why Worry?

Cakes can befought from Rags dale"s collection of "Fine Cakes For The Home" at your dealers

A wide selection of the finest cakes absolutely fresh. Every cake is guaran teed. Ask by name - fork Ragsdale's cakes

These cakes save you money, timè, worry and the annoyance of cooking this hot weather, and they are very highest quality There are other cakes in town, shipped in from Dallas and San Antonio, selling at about the same price but listen, if Ragsdale's cakes which are baked right here at home are equally as good or better, and just is cheap, too, why not buy them and seep the money at home? Ourcakes ar baked fresh every day and wrapped in wrappers with our name on them. If the other cakes are cheaper and better you like them better I do not blame you
for buying them, bout if Ragsdale's cakes are just as good and as cheap, to why not buy them? When you go into a store, ask for Ragsdale's Guest Cakes made at home, or when you are making your own selections, be suve and select the cakes bearmg Ragsdale's name All my cakes have my name on them and are fully guaränteed
Rassdale's

The Honc GO Goot brevt and Gake


GOVERNMENT BY LAW
There si consterable discus-
of en, Construitetta autho ty goes on wheri ien stop. Engline-honored, phrase



## HOW THEY STAND

Sted below is how the contest stands for the Diamond Ring, Wrist Watch add Detpht Reaglig


Not too late to enter contest. Hel your frienids get one of these beautiful gifts by casting you

MIRS, COMER BLUE
Jewelry Store - Gifts That Last"

## THE BIG SALE C.B. GUYGER <br> Where You Do Better

What makes oun Big Sale big? ahs. Pilces ano ouality

## FREE

A Big Bale of cotton to Be Given Away Absolutely Friee Truly a Gift Feature Extraordimary!

Here is the plan
Al merchandise bought from us during the pertod of time named above will carry a duplicate sales ticke Save all the tickets you get durng this time, add them up and have them at our store at 20 clock Fuesday after noon December 18 th at which time we wir haye a com mittee of three disinterestd Santa fnna men to pass on hem.
The person holding duplicate sales tickets of the most merchandise bought from us during this specified time will, on this date-Tuesday, December 18th-be fiven this full size BALE OF COTTON
Should you feel that the amount of your purchases would not enable you to secure this gift you are still in position to help a friend, or friends, with your sales tickets. Better stil-start right now and get your friends to working for you by buying their merchandise fromus.
If, by a rare coincident, two or more people should hold tickets amounting to the same in dollars and cents, then the bale of cotton would be owned jointly by said partie and they shall decide among themselves as to the dispo sition of it.

[^1]

## THE MOUNTAINEER

## BY STUDENTS OF SANTA ANNA HIGH SCHOO



## \section*{Nened zat hefh, oce be} <br>  <br> 

 CO-OPERATIONSome complaint is to be raised about the tack of $00-0$ p eration and school spirit in the High School others have
eriticized the Mountaineer-they fit is not so good as it should be.
They are right, for it isn't But why ? Cannot the schoog paper be made to come up to the expections of the students tion of the staff and the Student body. This is not the first attempt to have a school paper in the High School here. Let's not tet the paper al
has before. There would be no excuse whatever forme tis failhas before There would be no excuse whatever thar it's fal
nre except that the Staff and Student. Body had failed to co
operate. We can keep this from hapening if we will. are except that the staf and student Body had failed to,
operate. We can kee this from happening if will
Other schooks-near us are successfully printing sch papers, and there is no reason why we should not do as well papers, and Come on Staff and Students, and let's show ou
neighbors that we can rival any paper they can put out BLUE RIBBON BEEF

> (By James Pinvey) (By Jame Piney,
In the bright moonlight





## Associate Editor Sports Editor Society Editor Roet ant Cartoonis <br> Senior Reporters. JJnior Reporters Jophomore Repts.

 Sophomore Repts,Ralph Guyger and Velma Sealy
Wm. Eari Ragsdale Hill and Yema Oder
Rene McCegry

Staff $\quad$ Quenie Gregg
Eva Williams,
John E, Smith, Velma Sealy ohn Franklin Turner
 Jewell Hill and Car Flores.


fust for funt, PEP SQUAD
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ton we will be glad when sh
comes back:

Severar vent the the op opossu
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## 

1 will buy turkeys and other produce this season in the building just south of Marshall \& Jones Blacksmith Shop.

1 will be glad to figure with you before you sell your turkeys.

## D. D. BURRIS

TELEPHONE 423

## for a genuine Goodyear

Tire prices smashed! Big mileage! Buy on the spot See what you get before you buy. Pay no freight. No waiting for delivery. Have your old tires taken off free and new tires mounted free.
That's what you get in Goodyear PATHFINDERquality tire at a low price Sets a new mark in tire economy and efficiency. Yes, it's a real Goodyear-with all the Goodyear experience and value built into it. And you know that Goodyear could not afford to skimp on quality at any price.
In all sizes. Your size, Ready now. Come in and ride ut on PATHFINDERS. The saving begins when you pay and continues while you ride. We're enthusiastic about PATHFINDERS. As Goodyear dealers we stand back of them. We believe in giving customers value See these low prices. Then remember that PATH FINDERS are available here and now

See the startling low prices

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\(30 \times 3 \%\) Oversize
\(29 \times 4,0\)

STAFFORD BAXTER, DEALER


\section*{THREE BUILDINGS FILLED WITH NEW FURNITURE}

Just think, two store rooms filled to capacity with the prettiest stock of new furniture to be found. The texture, art and design strictly modern in every detail. If you have seen this stock you know it would be hard to praise it too highly, and if you have not seen it, you have deprived yourself of a treat.


Carved Frame Livingroon Suites of Rare Charm Davenport, Chairs of choice high elub back, Stands, Tables and Rugs.


It will be an ornament to any home It is carefully constructed of Good material and priced not too high


Telephone
No. 411

RUCS


Really Striking Diningroom Suite
High grade, carefully matched, fine quality Diningroom Suite Large table, chairs and other pieces to match


Sturdy in structure, beautiful in design and texture and built for long service

\section*{We Are Complete Home Furnishers}

We can furnish your home coinplete from the kitchen to the parlor, with just the kind of furnishings you have been looking for.

Visit our store and ingpect our line you will rot be disappointed


\section*{Johnson Furniture Company}

Funeral Directors and Ambulance Service in Connection

\section*{SANTA ANNA NEWS}

\section*{SPECIALS}

\section*{FOR} SATURDAY

From the Store of Service and Quality

10-lb Box of Prunes 93 c

19-1b Box of Choice Peaches \$1.15
5-lb Bucket of Honey
58c
3-1B Can of All Good Coffee \(\$ 1.35\)
Pure open kettle rendered Ribbon Cane Syrup in the barret-bring your bucket and get a bucket of the best syrup that can be made.

We guarantee our Prices and QUALITY to please
W. R. Kelley \& Co.

Established 1889

\section*{\begin{tabular}{c}
\(68 \pi\) \\
\(8 \pi\) \\
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 On their guard, seyeral pranks






\section*{DEAN TOM TAYLOR \\ \(-\mathrm{OF}-\) \\ Howard Payne College \\ will address the voters}
of

\section*{Santa Anna}
on the political issues of the campaign
Saturday, October 27th ON THE STREET
HEAR HIM!!





 Miseer Faye and fay frumer




 Purdy, while engroute to brown
wobd on busifiess, Mr and Mrs Albert Smph Mtsse hem a baby frla,
ardthy Baxtere, of sinmond Beek ene with home folks. the CrstEN D Dont, pever ouy an
Automobile Tire until, jou ket If Prices on Kellopy Sring ketd
Tires. There is None Better. Mr, and Mrs, Otto Simpson Mllsses Macknam last week
 Mrs. Floyd Rêynolds or Rich, tives In the mountant city last
Mrs. C CA. Waliser and Mrs.
Rex Clement visted the for
ners sister, Mrs.
Cross P. Jlains Davis of
Cross Plains Sunday.
Mr. and Mrs. H. W. Kingsbery
and Mr. and Mrs. C. .E. Kingsbery
returned Monday evening from and Mr. and Mrs. C. E. Kingsbery
returned Monday evening from
Hico where they attended the
finerai or Miss Letta Roberts. funeral of Miss Leita Roberts.
Just received a new shipment Just received, a new shipmen
of Metalic. Hits zna they are
tery chic, Mrs: G. A. Shockley Miss Minite Belle McMinn visi-
ted Mrs. James. Lamb of Browni-
wood last week-end
Mrs. P. Pr Bond and children
Were Cross Plaln visitors Sun-
Miss Katherine stubbietald o F. Crum last week-end.

Mrs. and Mrs. \(\mathbf{R}\). \(\mathbf{P}\) Crum
vistied relatives in Melvin Sun-
Mr and Mrs E E Chambers
and children visted frends near and children
Bangs sunday Miss Maud Cozart spent tast
week-end with home folks near
\(\qquad\)
 Mockins af Abilene last wokis wa formerty
nurse in the Sealy Hospital.
 Friday night to see Abies Mrish
Rasee which was put;on at the
new Howell Theatre Mr and Mrs S K Meredock seaby boy, born,
Seay Hospital.
Elder A: S. Werner carrier on
ttending to business ini Dallas
Miss Mary Middebrook of Abi-
ers Institute al Coleman Friday hr teach'in the White Chaiel
ing noth of Coleman

Mis, \(G\) A, Shockley is doing
John Pearce made a busine
Denn 4 , whe
Dennis Kelley spent last week
Mr. Kelliy reforts Mrs Kalle
mproving nicel
Mr and Mrs. S, D D DHarpe
visted thelr son, \(\mathrm{S}, \mathrm{D}, \mathrm{Ir}\) of E
dorad last week end.
Mr and Ats. G, Gr stroop re ding trip in Souith Texas, visit Ing in San Antonlo, Corpis
Lyl Eearce was an
est Maxwall Why is with the

\section*{Siger, was a businegy
Santa Ana rhirsday}
\(\mathrm{Mr}_{\text {Brown }}\) Mrs. Lee, Millholien Mountain City sunday. Miss Lula Volintine and mers
rank Adams spient Tast week
A R. Brown and A. O Newman
transacted busthess in. Brown-
wood Monday
Miss Mary Lee crossland vistit
ed friends in Brownood Sinday
Miss. Rose Alice McIivain of
billene visited in the Joe McII-

\section*{week.}

Mr and Mrs. Lester Watson.
Miss Nita Eubanks attended
Miss Avis Chantif, visited In
Mallas and attended the stsit
Dallas and atten
Fair last week
Casto Plerce of Brownwoo has
aceepted employment with the
Joepted employytuent with th
and is now on the fobe Company
MMs Lee Wood, wrd , rrived
Tuesday from platiview for
Tuesday from platrivilew for
vist with her pareits.Mr. and
Mrs. H. W Kjigespery
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Automobile Tire uatil you gee
my prices on Kelley-Springfield
Tircs. There is Vone Better
Ce E Welch
ec thos, not Fan Coat Suit
i Mirs. Shockies's. Only s11.75


The Road of Prosperity Leads Thru the Piggly Wiggly Turnstile

\section*{OUR SPECIALS FOR SAT.}

 Carrots per bunch
We will have a complete line of all vegetables. Just installed the new improved Lane Vegetable Spray--vegetables will be fresh at all times. Come, look them over:
MEAL
24 pound sack
promect \(64 C\)
PEACHES GAL CAIT : 46
LARD \({ }_{\text {In }}^{8}\) 8pound bucket Remember it is Piggly Wiggly that makes the prices

 Sliced Bacon, lb - 30c Dry Salt Squares nothing bitter for 136 FISH Will have another shipment for Friday and Saturday
We invite you to our store where you can make your own selections.
RIGET MIGEX:
ALL OVER THE WORLD```


[^0]:    Wrichiss ANM ROMANCE, This age has pitnessed the lums who acecet thin might o
    
    
    
    
    
    
    
     The QUEEN Theatre "tissing Daighiers"

    ## MADE BY THE DETROIT

    POLICE DEPARTMENTOwing to its Sensationalism and Exposu-
    res This Picture Cannot Be Shown res This Picture Cannot Be
    To Mixed Audience matinee
    Ladies Only, Men Only

    ## ding, playtul ceremonies and charm works gs . SLEEPING DURING SERMONS

    
    
    
    
    
    
    
    
     Neithators are neietibor, nut it whicict time ther becoine that
    Gaun Nexi Door CBLDREN UNDER 16 NOT ADMITTED

[^1]:    Our Big Sale is still going and we are adding to it every day.
    New merchandise of all kinds and we are making the most remarkable prices ever offered in Santa Anna.
    Dont fall to call for your Coupons for the Chinawear at wit thent fer the bede of cotton

    CUESER E UOHNSON
    Funeral Directors and Ambulance Service in Connection

