## SANTA ANNA NEWS

## PLAMS ROUMDNME IITO SHAPE FOA COMMWMITY FMIS

## Big Sutbscription Campaign

 And Distribution of Prizes
## Will Soon $\mathbb{B e}$ Under Way

CONTEST TO BEGIN EARLY IN OCTOBER
The annourcement last veek of our intentions to open prizes, has seen so well reecived our delight is almost over-
whelming.

Men and women have been in to talk the proposition as soon as the campaitr starts.


 of ten or eleven weeks, closing Chistmas Eve Day

Tent to your prospective subseribers. Tell them youy


 the campaign
thome to
seep

Turn to page three. read our. fuil page annourcement
the nomination coutron below, fill
it out,
 to see wint the Capital. Prize. and, we will take the matter
wip with them, and arrange, with them to get on their way to pictory:

## NOMINATION BLANK

1 hereby nominate
$\mathrm{Mr}, \mathrm{Mrs}, \mathrm{Misss}$

## of P. O. Address

as a contestant in your subscription campaign and distribution of prizes, and you will
credit (him, her) with 10,000 free votes.

Name
Subscriber.
The follcwing names have been suggested and some Th have hot toen in to see us are invited
date and talk the matter over with us.
date and talk the matter over with us
 Wiliame Sheffiedd, Mrs. Wayne Wiseman, Mrs. Era McClel-
lan. Mr. V. Grad, Mr John A. Sinth, and Mr. Curran
Pieratt, Miss Kuby Volentine. and Mrs. C. C. Bissett, Bangs. There is plenty of time for otherss. and several commun. itios should enter a contestant and hely them to go after
the Biy Prizes. Remember-everybody wins in this camthe Big
Coy stated in a former issue, this campaign is going to previat the tere is planty of time yet for you to to onter, and milid and enter this Big Drive. Remember, the winner will be the lapapiest person in Coleman county the day this
rampaignc closes, for you will receive a Big Handsome Recimpuign closes, for you

Who Will Be The Winner?
A novel and rather inexpensive plan will be submitted soon
gigig.

SUNRISEE BREAKFAST Meimbers of the Young Wom-
is fuixiliary metat the home of
home bemonstranion club dif coungelor, Mrs. J. R. Lock cnistration Clubi met at the home did thet morning at Aive:thirty


 ay ahil Quenie Gregs.


 4. What the wounds wore


Max Baer Lloses Bout to Joe Louis

One of the most sensational


 ayou two minutes and 50 sec-
ond after thic rown
Ninet


## Burrow-Pieratt


 pastor, now deceased, to perform
the mariage cercmony of her
son, R. L. Burpon


 cliss of 1129 , is a popular young
lady among her friends, and has the well wishes of
marriage adventure.

## Mr. Burrow, a ason of Rev. J. W. Burov, decased. and Mrs. Surrow is not so well and

 these part, but durlng his stayhere has oreated $\begin{aligned} & \text { wwatm } \\ & \text { Ship wiend }\end{aligned}$
hith
 and ssceess they the hexpect, in the
future.
MANG ADE OIT OF LIMG,
PRESCOTT HAS NEW PLAYER








 MRS. SIMPSON HONORED Tim compliment Mrs. Muldred

 mother, Mrs. R. L. Toded. or
Roses were used as decoratio
in troms wer in rome where six taborastion
arrat
bridged for for games of contract orldge the oo chicken
cives, 1 le
punding hilives,
pudimg
S.W.
Neal
N.











Reis Assessed
21-year Term
Postmaster at
Gilen Cove Shot CoLeman, Sept. 25--Verdict of death by self--1nflilited bullet Cove merchant and postmaster,
no
nermed "one of the bestand termed "one of the evest-
liked in in
E. c. Simman oounty








## hornkurg speaks to

hons club tuesday




 tion could a club, group of clubs
or any other grop or organiza-
tion acconplis any
 the car tor was sammed throum
Mr, Sears lett arm, between the miscle and the bone. Mr. Dav-
tdison sustanned
lar ractured collar bone, and Mrs. Cooly suffer-
eat seeere
were arise ases. The thre were gonn to
farm near Whon owned byrs.
Cooly and were about ten milles Coly and were awout ten mines
from Santa Ann when Mr.
fers Sost contra of Whe


$\qquad$


## 






ole- Clubs represented were Cole-
man, Brownoood, Goldthwaite,
Santa Anna, Comanche, Breck-
enrldge and Cisco. enrlage and cisco.
The group from here included
r. and Mrs. R. R. Lovelady Mr. and Mrs. Cecil Walker, Mr
and Mrs.J. R. Lock, Rex Gols-
ton, Anthony Young, W. R. Mul-

MORNING COFFEE
Mrs. T. M. Hays. Sr. ovened
her hone to the W. M. . of the
Methodist Church

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& \text { an }
\end{aligned}
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## an-

1
anbangements for billolige and sites belige COMPIEEED; BOOTHS AND LIVESTOCK pens will de andaine

Arna andittees for the grounds and building for Santa Anna and Conmminity Free Fall Fair are completing ar-
rangements this week, and the Premium list will be found
in this issue of the paper. in this issue of the paper.
Mush time and cefort has been required in preparing
for this event, and several liunirect dollars in expenses has Ward School PTA,
But expenses have been consid-

 at $3: 30$ o'clock. There were and to strivest fork, and better crops you to
present.
The meeting was opened with That to trade in Santa Anna
Th singidid cooperation at the votional was Amed by. Rev. Homer districts is is greatly in the rural
Vanderpool. Reports were given for we could not suce by the comninttee chairmen. out your cooperation.
Mrs. Lawrence Smith read a very
interesting and
 which she discussed some of the na's First Annual Community
qualities of a happy, congenial Fair a worthwhile event; one to
family. Mrs. J. T. Garrett read look forward to from year to a paper on "Feeding thett cead year with increased zeal and en
Child " which was of souragement.
 appetizing and wholesome lunch and benefits are too far-reaching.
to be brought to school.


## Neal-Cari

that it will be well worth your
while to attend the program.
-Contributed


Santa Anna News geiday, seprembir 27, 1035 Pis. Gresg, Edtor \&: Publishet

pomichal mgingmes Congress has adjourned, and a great quiet has come ove
Washington. Theoretcanly, the poiltical "open season" has end
edi, nad will not begin again un edi, nad will not beglin agaln un
tult the next Congress, whltch will

 Bend pubtueen sessions, laymen most their time speculating next year's campalgn, and the campaign of
Princlpal question thls: "What changes, st istue have occurred in the status
Roosevelt popularity since 1932 ${ }_{13}^{\text {anmost anything you want. }}$ I by Repubilicans and and Demodrats to regard a thing as being true
simply because you wish it were ions on
mareturn
most
The
The drop gives you the action of an Aspirin Gargle

calkd Aepircz-a deliciou

ASPITREX
$10^{\circ}$
COUGH DROR WETL ASPIRIN

Our Cow Day October 26
One Cent Sale October 28 to Nov. 2
Make this Store your headquarters while in Santa Anna.
Take advantage of our many bargains.


 he byyumitewilivive
Ing. Try this peciol offer.
full size rube HAVENDEE BOTH for SHAAVING EREAM . . . and SO pint HARMONT BAY B B M
corvir drug company


| $\begin{gathered} -2 \text { Dvery coinmunity has one of } \\ \text { them, The fellow who attends a } \\ \text { meatine called to conglder a com- } \end{gathered}$ |  |  |
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| have bee done this way |  |  |
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## Used Car BARGAINS!

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\begin{aligned}
& \text { he down payment and balance } \text { dan be arranged in small month- }
\end{aligned}
$$

1935 Plymouth De Luxe 4-door Sedan 1935 Airstream De

QUEEN THEATRE

DICK PowELL In Broadway Gondolier" With Joan blondell
Haven't Got A Hat" Shor Sat. One Day Only, Sept
sohnny mack brown 'Branded A' Coward ORGAN HESTTVAL
Musical Short "Phantom Empire" Episode Sat. Night Preview, Sun. Mat
and Mon. Sept. $28-29-30$ WALLACE BEERY In "West Point Of The Air" With ROBERT YOUNG
\& MAUREEN OSULLVAN OTORCYCLE COSSACK "PARAMOUNT NEWS" shirley temple in "Curly Top" "Peg Leis Pete the Sailor
Short
hurs. One Day Only, Oct Jane wituras With Jackie searle
"Five Raplets" Cartoon please Note Change in Pro LLEASE Note Change in
gram for Gue Weet only gram for one week ony
ALL Shows $10 \mathrm{e} \& 2 \mathrm{~s}$

## Qis always fair weather

where we make Chesterfields

many changes and many radica
adjustments will, have. to b
made. It should be clear to all
that whe bette that. when better titimes to at ar
as they eventually will that as they eventually will, that
we continue with the same prac
tices in which we have indulg ed In the past, and which a
dilrectry responsione for presen
conditions, we are going to wa un one of these flame days and
find ourselves in another deLeske causes. always produce like
results. With some 2 noratorlium ss

> Weather machines" in the Cbesterfield factories keep the beat and moistwre at a steady even level

This control of temperature and humidiit helps to retain the full flavor and aroma of the tobaccos you smoke in Chesterfields.

And it has a great deal to do with providin the proper working conditions for the employ who handle the tobaccos and operate the Chie erfield machines.

Mild ripe tobaccos and modern uptodd factories with proper control of tempe and humidity help to make Chesterfeld
the cegarette thot's MILDER
$\qquad$

## GIVEN <br> AWAY $\$ 1.000 .00$ IN PRIZES <br> IN AN EFFORT TO IMCREASE OUR CIRCULATION

The Biggest offer of a lifetime will be open to men and women of Santa Anna and surrounding country early in October, when the Santa Anna News throws open to the people of this community one of the most striking and sensational prize winning subscription campaigns ever heard of in Santa Anna.

The Capital Prize


We have purchased a brand-new 1935 Standard Chevrolet Coach Automobile, retail value $\$ 622.00$ something that everybody wants and many would be proud to possess, and intend to give it to some one for a Christmas present at the close of this campaign. This Big Automobile was purchased from the Schreiber Chevrolet Company and is now on display in their sales room for your inspection. We expect some real live persons to enter this contest and do some active and effective soliciting, and as a reward for your services, the one who turns in the largest number of votes, according to the schedule, will get this big automobile for their services.

## The Other Prizes

We have also purchased for a second prize a very beautiful $\$ 125.00$ Diamond ring, one that any lady would appreciate having to be all her own; purchased from Emmett Day, Jeweler, and the ring is now on display in his showcase for your inspection.

Third prize is a beautiful $\$ 70.00$ Radio Set, purchased from Geo. M. Johnson, and it will soon be on exhibition at his Radio Electric Shop for your inspection.

Fourth prize is a beautiful Coleman, instant light, kitchen range purchased from the Coleman Manufacturing Company, and is now in this office for inspection. The retail value would be above $\$ 50.00$.

Extra to the above prizes all who enter the campaign and remain active to the close and fail to win a prize will be paid ten per cent of the gross amount of cash you turn in.

This makes it a sure winner for all who enter and remain active until the close of the contest. Everybody wins. Make up your mind and get ready to start to work soon. Further announcement will be made next week.

## Rules and Regulations



Men and Ladies, Listen; do you ever expect such another opportunity? Think it over, make up your mind, it means big values. When do you expect another such opportunity, where you can get out and work only a few weeks and earm a Big Automobile worth \$62. in cash. It is worth working for, and who is going out after it?

## WATCH THE CURVES











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## 

3 Davs Octars mion 3 DAY This Fair will be an annual event to be held in Santa Auna each year. This Tair is being financed by the Trades Day Association of Santa Anna and its loyal communities.

## (35)®oo

will be given away in prizes. We are urg ine each community to prepare and decorate a booth, and in this manner show your neighbor what you are doing in your community
Something doing every hour of the three days.
The main exhibit hall will be the Earl Watkins Warehouse
Following is the premium lists, rules and regulations for the Fair

Livestock Division

Work Horse
Suckling Colt.
Yeariling to 2 Three to 5 years past Six to.smooth mouth
Best Brood Mare $\begin{array}{ll}1 \text { st } & 2 \mathrm{n} \\ \$ 4.50 \\ \$ 2 . \\ \$ 20 \\ \$ 2.50 \\ \$ 2 . \\ \$ 45 \\ \$ 4 . \\ \$ 4.50 & \$ 2 .\end{array}$ W. R. Kelley \& Co. will give a halter to the winner of

 The santiz Anina National Bank will give s.5.0. (or the best team or mares and mules. Butron-S
ses.50 tor the second best team of mules.

## Sadde Horse Suckling Coit

searing coit yon years past

 Walkers Pharminesy vill eive Sucking Molte Class



W. R . Kolee \& © © o. wint give a nater to the wininer of


 wednestay

## Sheep Division






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but vine apopily on the resular sheer divisison prizes.

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Best stalk of Cotion

For Small crain and Cotton service Cafe gives $\$ 3$ cash 10 heads Grain Sorghums
10 heads Maize
10 heads Yeiria
10 heads Algeria
10 heads Aggeria
10 heads Tgrirt Corn
10 heads Tettitita
For Graan Sorghums: J. L. Boggus Co. \$1.50 cash; Blue
Hardware Co $\$ 1.50$ mdse. Hosch rurniture Co $\$ 1.50$ mise Loyd Burtis, $\$ 1.50$ cash;, Ragsa

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As ye would that men do unt

## Corn 10 ears White Corn 10 cars Yellow Corn 10 cars Yellow Corn 10 ears Popcorn Other Kinds

 $\begin{array}{llll}\text { 1st } & \text { 2nd } & \text { ridq } \\ \$ 1.00 & 50 & \text { Rllbbon } \\ \$ 1.00 & 50 & \text { RIblobi } \\ \$ 1.00 & 50 & \text { Rlbbon } \\ \$ 1.00 & 50 & \text { Rlbbon }\end{array}$Garden Products

 Walker's Pharmacy $\$ 1.60$
Turver Drug $\$ 1.50$ mdse.

## Poultry

Ribbons will be offered for 1st, 2nd, and 3rd piace on
all breeds of poultry for individual cocks or cockerels and hens. or pullets.
$\$ 2.00$ wift be
. $\$ 2.00$ will be pald for the best pon of each class which shall consstst of 4 hens or pullets and one cock or cockerel. In the pen class there must be two or more entrles of each
breed for the money to be pald, otherwise rlbbons only will be awarded. tute a pen. The same prize and ribbons will be pald as on the chickens.
The comn
The committee on arrangements reserves a right to
refuse any slck birds, or to remove same from the pen at refuse any sick biras, or
any time during the show.
There will be a watchman in the building both day
and night but the Assoctation and night, but the Association will not be responsibie in
the case of fire. Bobo Produce and Santa Anna Produce will offer $\$ 1.00$ each for the best dozen white eggs and brown eggs,
M A. Edwards will pay a $\$ 2.00$ prize for the grand M. A. Edwards will pay a $\$ 2.00 \mathrm{pr}$.
champion cock or cockrel of the show. champion eock or con
E. M. Niell of Santa Anna Hatchery will hatch free on tray of custom hatching for the Grand Champlon pen of
the show the show.
Emmett Day will pay a $\$ 1.00$ prize for the best hen or
pullet of the show. Burton-Lingo pen of chickens.

Culinary



## Hand Work

Crochet and Fancy Work
Crocheted Wearng Apparel, Hats, Dresses, ete, Purdy, .00 : Purdy, 50 c merchandise.
Crocheted Bedspread; Purdy, $\$ 1.00$; Puray, 50 c mdse. Appliqued Quilts, Combs, $\$ 1.00 ;$ Combs, 50 c mdse.
Pleced Quilts; Burris Dry Gcods, 1 st ; pair sheets. Ppplqued Quis,
Pleced Quilts, Burris Dry Qcods, ist; ; parr Sheets.
Best Plece White Embroidery, Combs, $\$ 1.00$; Coombs, 50 c Best Plece White Embroidery, Combs, $\$ 1.00 ;$ Comb
cchandise.
Best Fancy Sheet, Purdy, $\$ 1.00$; purdy, 50 c mdse.
Best Fancy Pillowcases, Gehrett Dry Goods, 1 Hose; Purdy, 50c merchandise.
Best Plece of Cutwork, Gehrett Dry Goods, 1 palr Hose;
year subscription to Santa Anna News.

## Oil Painting Watercolors

## Howers

Best Bouquet of Roses: Rose Bush, Mrs. J. R. Gtpson: Best Bouqeut of Dalhias: Rose Bush, Mrs. J. R. Glpson,
Best Bouquet of Mixed Flowers: 2 Naindinas, Mrs. W. H. Best Pot plant: Rose Bush, Mri, J. R. Gipson.
Best Fern: One year Subseription to Santa Ann

## Community Booths

 $\$ 3.50$ will be paid to each community for decoratingand preparing a booth. ist prize $\$ 12.50$; And prive $\$ 10.00$; 3rd prize, $\$ 7.50$.
Additional
ber torton-Lingo will give $\$ 2.50$ to the farm fambly bring
ing the greatest number of exhibits to the Fair.
School Children Day Wednesday. Prize to thi
bringing the greatest precentage of its enrollment seho
 Cuhio Display Conterinlal Interest
$R_{\text {nd }}$. Hill $3 \%$ Bro. $\$ 2.50$ Grand Prize:for Fancy Wor Grand Prize Bed Spread: Bed spread from Blue Net Mrs. Shockley's Beauty She:

Dry Goods co Shockley.

SANTA ANHATEWS



MIENS SUTIS!

Before you buy your tall sutit, be surc to see our fine dian-
estic, guaranteed 100 pee: cent
cil woil anl wool fabrics, ;asy fiting
custom taing
 and two pairs of thoo oners.
Triese are gacts about these suits, that naze them outstanding val-
nee. Sxe them and youll red. Sse then and you'll be
convinced we're offering plie convinced we're offering plie
nomenal suit values.
 Be Frepared! Whiter is just around the corner, so have
your winter clothes cleaned and prossed now see our
and ties.
City Pry Cleaners
Ogden Brown, Prop.

| a Diespital Notes. | - NHEMR Nevis, - MOCAWOE |
| :---: | :---: |
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| ls a surgical patient in the Hos- |  |
|  |  |
| medical patient in the Hospital last week. |  |
|  | cher returned home Sunday |
|  | parents, who live at Brooke-- large crowd was present. . |
| In the Hospital Thursday andFriday of last week.Mrs. W. B. Glibreath of Shield | nley |
|  | Miss Evelyn Christy has re-- Saturday when his mother en- |
|  |  |
|  | on |
| Hospital last Thursday. | her sister, Mrs. Carlos Mckown. Everyone present, reported a |
|  | - Mrs. C. E. Brinson and child- most enjoyable afternoon: |
|  | dss |
| home last Saturday, having been a surgical patient in the Hospl- | Bangs spent the weekend with Co |
|  |  |
| a surgical patient in the Hospital. |  |
|  |  |
| was a patient in the Hospital last Thursday and Friday. |  |
|  |  |
|  |  |
| Anna was a patlent in the Hos- |  |
|  |  |
| pltal last Friday and Saturday. Miss Lols Robertson of Com- |  |
| her home Sunday, having received medical care in the Hospital last week. |  |
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| Billie Gene Wilcox of Star is a surgical patient in the Hospi- |  |
|  |  |
| Little Billie Sue Booth of Bu |  |
|  |  |
|  |  |
| t tal last Saturday and Sunday. Mr. Mace Blanton of Santa |  |
| Ann is a patient in the Hos-pital. |  |
|  |  |
| Geneva. Werm of Bangs is re- |  |
| Mital ${ }^{\text {Mrs. J. D. Duffee of Grosvenor }}$ |  |
|  |  |
| is a surgical patient in the Hospital. |  |
|  |  |
|  |  |
| was a surgical patient inHospital Saturday and Sunda |  |
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| tienc in the Hospital Saturday |  |
|  |  |
| Mr. A. C. Sears of Bangs is a patient in the Hospital. <br> Mrs. D D Smith of Novice is |  |
|  |  |
| Mrs. D. D. Smith of Novice is <br> a patient in the Hospital. <br> Mr. and Mrs. Jesse Goen of |  |
|  | of the Buifalo Community visit- Woodruff, O. A. Etheredge, Bill |
| Santa Anna are the proud parents of a daughter, Elizabeth |  |
|  |  |
| Ruth, born September 23rd.Miss Colita Wise of Rockwood |  |
|  | Coilege, Abilen |
| was a surgical patient in |  |
|  |  |
| rrgical patient in the Hospita |  |
|  | flo, that delicious flour used in Campbell Service Station, and |
|  |  |
|  |  |
| Whole wheat and cracked wheat bread every day at Rags-dale's Balcery. |  |
|  |  |
|  |  |

## Blue Merc. Co.

 DOLLAR WEEK!Make Your DOLLAR Serve You. Buy More With Your DOLLAR.

| 15 yds. 36 in unbleached Domestic Limit 15 yds. $\$ 1.00$ | 10 yds. <br> 36 in. Fast Color <br> Prints <br> $\$ 1.00$ | 6 pair Boss Wallace Canvas Gloves $\$ 1.00$ |
| :---: | :---: | :---: |
| 10 yds . Curtain Nett Nice color $\$ 1.00$ | $\begin{gathered} 8 \text { yds. } \mathrm{in} . \\ \text { Good } 36 \mathrm{in} . \\ \text { Outing } \\ \$ 1.00 \end{gathered}$ | 2 Dress Shirts Good value $\$ 1.00$ |
| 5 yds. 81 in. Brown Sheeting $\$ 1.00$ | 8 yds Creton New patterns $\$ 1.00$ | 1 pair Mens or Boys Overalls (while they last) $\$ 1.00$ |
| "Acetate Crepe" Good looking $\$ 1.00$ | "Fruit of Loom" Panty Dress Sizes 5 to 10 years $\$ 1.00$ | 8 Towels <br> Size $18 \times 40$ $\$ 1.00$ |
| 4 yds. <br> All Silk Crepe <br> Dark color $\$ 1.00$ | Wash Dreases $\$ 1.95$ value $\$ 1.00$ | 8 pair <br> Mens Dress SOX $\$ 1.00$ |

Space Forbids Naming More. Many DOLLAR Bargains.
Come and See.
Blue Merc. Co.
HOME OF GOOD MERCHANDISE



Where THRIFT


VA. ${ }^{\text {mims }}$
Extra Nice
10 pounds
.17
COCOA
Mothers
2 lb . box 21

Plesly MMigyly will open mother checting counter Baturdey. We invite you to come early where your Shopping will be al pleasure.

|  |  |  | 5 lbs .98 |
| :---: | :---: | :---: | :---: |
|  |  |  | . 08 |
| HMMMS | Cheaper tham Salt Bacon: | Cut <br> one time | $-22$ |
| CORN, No. 2 can, 3 for . ... 25 | 25 P PORK \& BEANS ....... 05 |  |  |
| TASLES | 4 pound plkg. 24 | 1 $10014 . \begin{aligned} & \text { Ducking } \\ & \text { High Grade }\end{aligned}$ |  |
| BRICR Cm | L8. 15 | - DOLOCM SMus mer | LB. 12 |
| CHEESE CRLAM | L8.19 | - Whemurs Smusuce | \% |

