



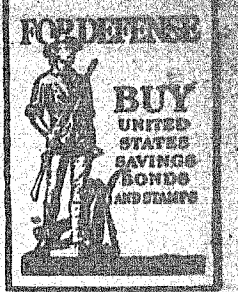
SANTA ANNA NEWS

He Proffits Most Who Serves Best

VOLUME LVI

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, NOV. 14, 1941

NUMBER 46.



Coleman County Turkey and Poultry Show, Santa Anna, December 5-6

This Week in Our Town

IT IS THE TOO-OBVIOUS error that gets by a proof-reader the easiest. A big "bust" in the Armistice Day page last week that caused a lot of amusement. And surprisingly, many did not notice it, but they will now get the paper to see, and some of them will claim they saw it the instant they glanced at the page but will not add "since hearing there was an error in it".

WE SOMETIMES RUN A RED light on the highway thoughtlessly, and infrequently break other traffic laws, but the prize for the boner of the week goes to the lady who did a U-turn on a red light at the bank corner Monday. The prize, an off-hand drawing of a fur-lined bath tub for use in Model T automobiles, by Henry Crossing.

IT SERVED US RIGHT FOR forgetting to write up Charlie Matthews leaving us when opportunely or otherwise someone forgot to give us a hint that Miss Ellen Richards was being given an advancement in HDC work. She now has a county job, this is her home town, and all the West Texas paper knew about us except us.

VERY MUCH WITHOUT ANY intention to discriminate, the names of Ben Vinson and the Campbell Gin were left off of the Armistice Day page of last week. Costs money when a line fails to cast.

CHAS. MATTHEWS, PRINCIPAL of the Grammar school here, resigned recently to go to other and greener pastures. Everyone will miss Charlie and Mrs. Charlie. They were well liked.

IN MATTHEWS' PACLE COMES W. W. Smith of Pioneer, where he has been teaching the past few years. Santa Anna folks are saying "Welcome!"

J. GLEN WENT FISHING AND others went to see the football game. Sam and a few others went to Fort Worth. The editor went to Brownwood and joined in the parade there, afterwards handshaking with friends and members of the 90th Div., from colonels on down. Contrary to some local antipathy, the old T and O on the uniform received a hearty welcome.

Homemaking III Girls Entertain High School Faculty

"We will use vegetables, fruit, grasses, candles and nuts to make the centerpiece for the table," stated LaVerne Martin, hostess for the Armistice dinner, served to the faculty at the high school building in the Home making department Monday evening.

The girls used a blue table cloth, red candelabra, with white candles and white dishes. The centerpiece had candles for a center of interest, surrounded by native grasses of fruits and vegetables. A delicious dinner was served to the Misses Mattie Ella McCreary, and Francine Merritt, Mr. and Mrs. D. D. Byrne, Mr. and Mrs. J. B. Hunter, Mr. and Mrs. Bill Davis, Mr. and Mrs. Frank McCreary and the hostesses La Verne Martin and Corinne Densman.

The waitresses were, Ovella Cupps, Dorothy Hibbits, Allene Phillips, Mary Ellen Mitchell, Frances Hudler.

Mary Joyce Hill was head cook with Mary Mills as her assistant.

LOCAL P. T. A. TO SPONSOR SHOW

The Santa Anna P. T. A. is sponsoring a home talent variety show, featuring the "Nameless Wonders" and "Patience Farran."

It will be held at the High School auditorium, Monday evening, November 17 at 8 o'clock. Band concert at 7:45.

FEEDER-BREEDER ASSN. TOURS AREA RANCHES

The Coleman County Breeder Feeder Association is sponsoring a tour to various ranches for the purpose of studying methods of management and inspecting high grade livestock. The tour will include herds of both cattle and sheep.

The group left the County Agriculture Building at 8:30 this morning. The tentative itinerary will include visits to the following stock farms and ranches: Roy Tisdale, Alex Powell, C. H. Jameson, Dibrell Ranch, Clyde Thate, Willie Henderson, Frank Hudson, Jack Coker and A. A. Bush. Lunch was to be served for the Breeder-Feeder members, visitors and friends at the Clyde Thate ranch at noon.

W. R. Nisbet, Sheep and Goat Specialist, and W. I. Glass, District Agent of the A&M Extension Service, will be present for the tour and take part on a short program during the noon hour.

W. W. SMITH NEW PRINCIPAL HERE

Mr. W. W. Smith of Pioneer, Texas is the new principal of Santa Anna Ward School, taking the place of Chas. Matthews who has accepted a position as principal of the Junior High School at Colorado City, Texas.

Mr. Smith is a graduate of Howard Payne College at Brownwood and was business manager of the college paper while he was a student there.

Mr. and Mrs. Smith and three months old baby daughter are at home in the Clinton Lowe house, near the Ward School.

SANTA ANNA TO PLAY MOZELLE

Santa Anna and Mozelle met in regular district play, October 3 and Santa Anna beat Mozelle by the narrow margin of 6 to 0. The game was played on a muddy field and neither team was in top form. Both teams were dissatisfied with the results, so a return engagement was arranged to be played at Santa Anna on November 19, starting at 2:30 P. M. Both teams are expecting to win and it will be a hard fought game all the way. Neither team has done very well in district play this year, and it will be interesting to note which team has made the most progress since their last game.

Mozelle is expected to turn out in full force to back their team to a victory over the Mountaineers who are their rivals in football.

The Santa Anna coach and football team would appreciate a large number of supporters out there helping them win a much needed victory, so show your faith in those boys by coming to the game and "boosting" them all the way.

DAIRY IMPROVEMENT ASSN. ORGANIZED

A representative group of dairymen and others interested in the dairy industry met at the office of the Coleman C. of C. last Monday and organized a Coleman County Dairy Improvement Association. Charles W. Pitts, Jr. was selected the temporary chairman and Mrs. R. T. Ransberger, secretary. The outlook for the Dairy Industry as well as its contribution to the National Defense was discussed by the County Agent, D. D. Steele.

S. W. Cooper discussed the advantages of a Dairy Improvement Association and told of past efforts along this line. Mr. Herman Reddy, manager of the Cen-Tex Co., discussed the many federal sanitation regulations. Many other present voiced their opinion relative to the need of a Dairy Improvement Program in this country. The Chairman appointed the following organization committee to secure constitution by-laws for the Association, Herman Reddy, D. D. Steele, E. B. Blackwell and Eugene Croye.

C of C News

RADIO

Rockwood High School and Elementary School students came to Santa Anna last Friday November 7 and put on a program that was broadcast over KBWD that would be a credit to any school. The people of Santa Anna want Rockwood to know that they appreciate their coming and liked the program very much. We want you to give another soon.

Trade at Home

To Mr. Citizen of Santa Anna

Many of our good citizens have formed a habit of buying many, many things that they need, other places besides Santa Anna. Now I'll admit that Santa Anna doesn't have everything, but they have almost everything and the few cents you will save, (many times you will not save a penny), will in reality not be saved at all because of traveling expenses. Fellow townsmen, lend me your ears, let's talk this thing over among ourselves and across the family table and to our neighbors and give our SANTA ANNA Garages, Cafes, Welders, Service Stations, Hospitals, Dry Goods Stores, Druggists, Laundries, Variety Stores, Auto Supply Stores, Insurance Agencies, Recreation Places, Churches, Beauty Shops, Dress Shops, Doc tors, Shoe Shops, Radio Shops, Produce Houses, Ice Houses, Furniture Stores, Gins, Gas Companies, Lumber Companies, Electricity Companies, Newspaper, Bank, Grocery Stores, Barber Shops, Hatcheries, Schools and ALL OTHERS a chance before going to other places to spend our money. We must have that wholehearted fellowship and cooperation if our town grows and prospers as it should. THINK IT OVER.

Trade at Home

Through the work of the Civic Committee, plans have been made to officially open the town for Christmas Shoppers on the night of December the 5th. There will be a program, possibly a Christmas tree, the band will play, Santa Claus will be in town, candy for the kiddies and we hope every business house will have their goods all done up in Christmas style. Let's make it an occasion long to be remembered.

Trade at Home

While the 142nd Infantry Band, a Brownwood unit, marched in the Fort Worth parade, Tuesday, Nov. 11, the 11th Medical Regiment Band, from Fort Worth, was in the Brownwood Armistice Day parade. The 36th Division soldiers returned to Camp Bowie Wednesday.

Trade at Home

The Santa Anna lakes received another supply of stock fish last Saturday from the Fish Hatchery of Cisco. About 7500 were placed in the lakes. Of this number 5000 were channel catfish and 2500 were bream. Work on the Lake project is progressing nicely.

Trade at Home

Chamber of Commerce directors held their regular meeting Thursday, Nov. 6th. Members will you please send in the inquiry that was recently sent you on activities of your Chamber of Commerce that we may have your vote on this program?

Trade at Home

The Santa Anna Parent Teacher Association will meet Tuesday, November 18, at 8:30 P. M. at the Ward School building.

The theme will be "Education at the Crossroads" with Mr. Graves as speaker.

Trade at Home

Cactus fiber is now used in padding upholstery of motor cars.

HEADS CO. HD CLUB



ELLEN RICHARDS

ELLEN RICHARDS HEADS COLEMAN COUNTY H. D. CLUB

Ellen Richards of Santa Anna was elected chairman of the Coleman County Home Demonstration Club Council at a meeting in the agricultural building. The November election marks the beginning of the new fiscal club year.

Other officers elected were Mrs. Frank Gillespie, vice chairman, Mrs. W. D. Terry, Gounsbush, secretary; and Mrs. John T. Henderson, New Central, treasurer.

All committees made their annual reports. Jean Day, county home demonstration agent, told of the nutrition program in regard to national defense.

Heart o' Texas News Briefs

Among the marriage licenses issued in Brownwood last week was one issued to Adson F. Hubbard of Lubbock and Clara Belle Brown, Santa Anna.

The Brownwood Volunteer Fire department put its new inhalator to work Friday night to save a life when a soldier was overcome by gas in a room at his apartment house home on Austin avenue. The soldier, identified as Sgt. Ray Yoder, was revived by the use of the inhalator and artificial respiration administered by Lt. Anderson, who has an apartment in the same building.

The Brownwood merchants will observe Thursday, Nov. 20, as their Thanksgiving Day.

While the 142nd Infantry Band, a Brownwood unit, marched in the Fort Worth parade, Tuesday, Nov. 11, the 11th Medical Regiment Band, from Fort Worth, was in the Brownwood Armistice Day parade. The 36th Division soldiers returned to Camp Bowie Wednesday.

RED CROSS ROLL CALL

All over the United States as well as other countries, the annual roll call is being made of members of the Red Cross. Never in the history of mankind has the need of this organization been felt greater than at the present time. Now is the time for every man, woman and child to show their loyalty and patriotism by becoming a member of the Red Cross.

Citizens of Santa Anna will have this opportunity, beginning Tuesday, November 18. The local Home Demonstration Club under the direction of Miss Ellen Richards, will be in charge of the work in Santa Anna. The following will act as leaders in their respective localities: Rockwood, Miss Linnie Box; Whon, Miss Wheeler and Miss Johnson; Trickham, Mr. Finlay; Shields, Mrs. Hardy Stewardson; Liberty, Mrs. Walter Holt; Buffalo, William Currier.

Santa Anna Merchants who advertise here help give you a good paper. Patronize them.

Farm Meet

Signing Food-For-Freedom pledges got underway in Coleman County November 6, according to G. E. Abbey, Chairman of the Coleman County USDA Defense Board, who has returned from a district defense meeting at Abilene.

Similar meetings, explaining the 1942 AAA and Food-For-Freedom program, were held throughout the State at the same time to get food production in full swing, he said.

All day meetings will be held at the following places: Friday, Nov. 14, Leaday and Rockwood and Saturday, Nov. 15, Santa Anna and Coleman.

The production pledge is included in the 1942 farm sheet which will be used in mapping out the AAA program on individual farms. The plan sheet is the official AAA notice of 1942 cotton, wheat and peanut acreage allotments, yields and marketing quotas.

Commodities for which increased production is expected or desired are as follows:

Livestock and livestock products, number cows milked; gallons of milk produced; number of hogs raised, marketed or slaughtered on the farm; dozen egg produced; number of beef cattle raised or purchased (including calves) later marketed; number of sheep and lambs.

Crops: Number acres adequate farm family gardens; acres soybeans for beans; acres dried beans.

Farmers should remember that the signing of the production pledge is not the important phase of the Food-For-Freedom campaign. It's the follow through, delivering the goods that make the difference. Mr. Abbey said in explaining the responsibility of Coleman County farmers in meeting goals.

Outline of the 1942 AAA farm program to assist farmers in planning crops for maximum benefit payments will be made at the same time production pledges are signed.

Necessary erosion resisting acreage and soil-building practices will be indicated in other sections of the farm plan sheet. For 1942, an acreage of erosion resisting or land uses equal to 25 percent of the cropland is required for full payment with respect to allotment crops. Payments are made in proportion to performance under this phase of the program.

Soil-building practices, which are carried out to earn soil-building payments, are similar to those outlined under previous AAA programs, Mr. Abbey said.

"For years, we've been fighting soil-erosion. Farmers should remember that more than ever next year. We have the practices and the money under the 1942 program to carry out more soil-building work. Besides the food campaign, next year should be our banner soil-building year," the chairman declared.

General plan of campaign calls for completion of all Food-For-Freedom pledges during November. Following the sign-up county tabulations will be sent to the state office. Expected production for 1942 will then be forwarded to Secretary of Agriculture Wickard.

The government is taking steps to provide as much steel and other metal as may be needed for all necessary repairs for farm machinery in 1942. To be sure of a supply of necessary repair parts, manufacturers need to know how much will be required. The only way to be sure of repair parts is to order them immediately. Failure to make repairs now may mean a crop loss later. I suggest you do these things at once. Check over your old machinery; order necessary parts

LOCAL FIRE DEPT. TO SPONSOR FREE RODEO

If a change of pasture is good for the cow, so is a change of amusement for the people and now folks a big treat is in store for you when Texas Kidd brings his Big Free Rodeo and other attractions.

Besides the rodeo there will be five riding devices such as ferris wheel, merry-go-round, pony ride and others. Local riders are invited to participate. No entrance, just bring your chaps and spurs and mount. Cash prizes from \$1.00 to \$100.

Arrangements will be made with local merchants to give away guest tickets to their customers. Of course not every store will have them. As a rule most stores will have them.

The show will arrive Sunday and opens Monday night. Visitors are always welcome.

The Santa Anna Fire Department is sponsoring the show and will receive a liberal percentage of the proceeds.

CHAS. F. MATTHEWS TO COLORADO CITY

Charles F. Matthews, a member of the faculty in Santa Anna schools for the last six years, has resigned and left last week for Colorado City, Texas, where he is to be principal of the junior high school. He succeeded J. V. Glover, resigned, who is now with an oil company.

Matthews, originally of Bangs has his master's degree from the University of Texas and for several years has been principal of the grammar school here.

SANTA ANNA DEFEATS CROSS PLAINS 13 TO 0

A small handful of loyal Santa Anna fans saw J. K. McClain lead a hard fighting Mountaineer team to a 13 to 0 victory over Cross Plains, Tuesday, November 11.

Some high lights of the game were: J. K.'s brilliant run from his own goal line to mid-field, Billie Bible's nice pass catch and spectacular bit of open field running for a touchdown; Garland McCarrell's punt blocking, the hard blocking and tackling of all the boys, and the fine show of sportsmanship by the entire team.

It was by far the best game of the year for Santa Anna and one nobody should have missed. The team has finally hit their stride and are expecting to make it rough for Mozelle and Brady.

The only dark spot in the game was the injury suffered by Rex Turney in the third quarter, who he broke his collar bone. The team will really miss his blocking and driving. Mozelle is "next" the team says and they are expecting to show the fans a real football game from start to finish.

FARM RENTAL AGREEMENTS AVAILABLE

With changing conditions on the farm, many questions and problems arise relative to lease contracts. With each change in tenants, questions arise which find no solution in the old time agreements. Government payments, Soil Conservation practices and many other phases of farm and ranch operations occupy a prominent place in the owner-tenant agreement.

In view of the great need for a more practical and workable agreement, the Texas Experiment Station has published a sample farm rental agreement which should prove of interest to both the owner and the tenant.

One of the main features of this agreement is the provision for making farm tenure more secure. Another important con-

from your dealer. If parts cannot be obtained, notify your county USDA Defense Board. As replacement needs arise throughout the year use substitutes for steel and iron where ever possible.

Coleman Co. News Briefs

Licenses to wed were issued 30 couples in Coleman County last month. The district court docket shows seven divorce cases were filed.

October tax collections in the office of the County Tax Assessor-Collector H. M. Bron, came to more than \$100,000 and that figure is believed to be a record for any one month's collections at that office. Total collections in October of this year amounted to \$106,555.91 in State and County taxes, according to Mr. Bron. That figure compares to the \$71,647.27 made by the same office in October a year ago.

Coleman Flying School last week had brought up its scheduled complement of 100 cadets. The new arrivals went in to flight training Monday. Most of the new men came from northern states, with Indiana sending the largest number, 19. South Dakota sent 14, and there are four from Iowa, four from Ohio, four from West Virginia, and one each from Illinois and Kentucky.

A total of 7,255 bales of cotton have been ginned by the four gins in the city of Coleman so far this season.

Only 24 duck hunting stamps have been sold by the Coleman post office.

Carl Pendergrass, issuing officer at the Coleman County food stamp office, announces that \$14,046 in orange and blue stamps were released from his office during the month of October. Orange stamps sold totaled \$8,355 and \$5,991 in free blue stamps were given with the orange stamps. Unduplicated participants for October totaled 644.

Deputy Sheriff Bob Miller of Coleman returned a small runaway boy to his parents last week after he had been gone nearly two days. Miller got him from Abilene. The child is Junior Hays, son of Whitely Hays.

sideration is that which encourages the tenant to take care of and improve the farm just as if he owned it.

As indicated in the preface to the experimental farm rental agreement, such a written contract will increase the farm income in the following ways:

1. By placing landowner-tenant relations upon a fair, friendly, but business like basis. Tenant farmers will work more efficiently and produce more if they feel that they are getting a square deal from the landowner.

2. By attracting to farms a high class of tenant farmers. It is to be granted that a good written contract would not be appreciated by many inferior tenants; but, good working conditions, security and better incomes attract a high class of people in any occupation.

3. By encouraging the tenant to set up the most economic type of farming, a type of farming which will permit the tenant to utilize his labor most freely and efficiently. This type of farming would include an adequate live-at-home program as well as the production of livestock and livestock products, things that are not encouraged by the customary crop share rental systems.

4. By encouraging the tenant to conserve the soil, to maintain the farm improvements, and in effect, to operate the farm as if he owned it.

5. By eliminating unnecessary movement of tenants—the cost of which is borne both by tenants and landowners. Copies of the agreement mentioned above may be obtained free of charge at the office of the County Agent.

Support our Home Industries

THE SANTA ANNA NEWS

R. A. JEFFREYS, Lessee
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Any erroneous reflection upon the character of any person or firm, or misstatement of facts, appearing in these columns will be gladly and promptly corrected upon the matter being called to the attention of the management.

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Watts Creek

Doris Jane Henderson

There was quite a large crowd at Sunday School and church Sunday. Everyone seems to be taking an interest in the Bible reading contest.

Mrs. Rainy was dinner guest of Mr. and Mrs. Sam McCreary Sunday.

Mr. J. D. Henderson and Bro Carrol visited in the Roy West home Sunday.

Several from this community attended the singing at Eureka Sunday afternoon.

Mrs. J. D. Henderson and Jimmie Sue and Mrs. Lois Henderson and Robert Glen spent a few days with Oran Henderson of Alva, Oklahoma.

Mr. and Mrs. W. A. Seals visited Mr. and Mrs. Allison Hagler Sunday.

Ina Love Seals of Coleman spent Saturday night and Sunday with Gearaldine Seals.

Junior Henderson visited Bill McCreary Sunday.

Mr. and Mrs. W. S. Wright of Coleman attended church here Sunday night.

Miss Corrine Belinge spent Friday night and Saturday with Doris Jane Henderson.

Willie Ann Holden of Echo spent Sunday with Evalyn Epperson.

Cleveland News

(By Allene Phillips)

Mr. and Mrs. Amos Taylor, Mr. and Mrs. Alton Taylor and

Ray Taylor visited in the home of Mr. and Mrs. Jess Williams Sunday.

Omelia Hartman spent the day with Miss Maurine Buse of Concord Sunday.

Mrs. S. A. Moore visited Mrs. Stube Phillips Monday afternoon.

Mr. and Mrs. M. F. Blanton and children spent the day with Mrs. S. H. Blanton Sunday.

Allene Phillips and Helen Moore visited Ovella Cupps Sunday.

Mr. and Mrs. Jess Williams and Omelia Hartman attended the singing in Brownwood Sunday night.

Visitors in the S. A. Moore home Sunday were Mr. and Mrs. Odell Box and son, Mr. and Mrs. Dug Moore and children and Mr. and Mrs. Buck Mills and children.

Visitors in the Elmer Cupps home Sunday were Mr. and Mrs. Charley Flemming and children and Mr. and Mrs. Casey Herring and children.

Mrs. S. A. Moore visited Mrs. T. E. Hartman Tuesday afternoon.

Darrell Phillips and Hugh Phillips Jr., visited Gerald Post Sunday afternoon.

Those visiting Earlene Brooks Sunday were Irene Hodges, Joyce and Wilma Baugh and Syble Phillips.

1942 PAYMENT RATES ANNOUNCED

Rates of payments to Texas farmers under the 1942 AAA program at greater conservation on individual farms, according to Fred Rennels, assistant administrative officer of the AAA in Texas.

Other provisions will assist farmers in attaining record production of commodities needed in the Food-For-Freedom campaign, he said.

Payment rates, based on normal yield of allotted acreages, include cotton at 1.25 cents per pound; wheat, 10.5 cents per bushel; rice, 4.86 cents per bushel; and peanuts, 7.25 cents per 100 pounds. The rate on commercial potatoes, included in the program for the first time this year, is 2 cents per bushel.

In explaining the program further, Rennels said that farmers may earn two types of payments, one in connection with special allotments and the other for carrying out soil-building practices. Special allotment crops in Texas are wheat, cotton, rice, potatoes and peanuts.

Payments for complying with acreage allotments will be made in proportion to the degree with which erosion-resisting, or soil-conserving acreage requirements are met. Soil-building allowances established at 70 cents per acre on cropland in excess of special allotments may be earned by carrying out approved practices the AAA official explained.

As in previous years, payments under the program depend upon the \$500,000,000 annual appropriation authorized in the AAA Act of 1938, Rennels said. Rates are subject to 10 percent upward or downward revision depending upon the degree with which farmers comply with the program.

Instead of total soil-depleting allotments as established under past programs, next year's program provides a specified percentage of cropland be devoted to erosion-resisting or soil-conserving crops or land uses. This provision of the program is a forward step in continued soil improvement, Rennels pointed out.

To meet Food-For-Freedom goals, Texas farmers should plan their conservation program in line with defense needs he said.

COTTON FARMERS VOTE

For the fifth consecutive year Texas cotton farmers will vote in a cotton marketing quota referendum, Fred Rennels, assistant administrative officer of the AAA in Texas, has announced.

The voting date has been set for Saturday, December 13, and quotas will not be in effect on the 1942 crop unless approved by two-thirds of the eligible producers who vote in the referendum, he said.

If quotas are in effect, farmers planting within acreage allotments may market all cotton grown on their allotments. Regardless of whether quotas are approved, conservation phases of the AAA program will remain the same, he explained.

"Cotton is one of the surplus crops for which no increase is asked in the Food-For-Freedom campaign," Rennels said in explaining that with restricted world markets United States has on hand a supply of about twice the size of recent crops.

Approval of marketing quotas to help adjust the surplus will

make possible continued use of loans, the AAA official said. Under provisions of the AAA of 1938, as amended, loans are prohibited when quotas are rejected by producers.

Collapse of foreign markets and the consequent drop in American exports from 6.2 million bales to 1.1 million bales, together with the fact that there is already enough cotton on hand to fill an extra year's needs, highlight the cotton situation. Since the slump is due primarily to war and naval blockades, cotton exports probably will not increase any great extent during the present season, he pointed out.

CROP INSURANCE IS NEXT ON DOCKET

Cotton crop insurance is the next big issue for Texas farmers, according to Donald L. Cothran, state cotton insurance supervisor.

Taking precedence over cotton insurance this fall have been rush orders for 1942 special allotments for Food-For-Freedom pledges throughout the state, Cothran explained.

When increased production of foods in the national defense program were called for, county AAA offices faced the gigantic task of issuing 1942 cotton, wheat, rice, peanut and Irish potato allotments to Texas farmers by Nov. 1. Special allotments under AAA farm pro-

gram usually reach farmers by early spring, Cothran said in pointing out that all decks had to be cleared for Food-For-Freedom pledges which got underway in Texas Nov. 1.

County listing sheets establishing preliminary crop yields and premium rates are being received in the state office with more expected shortly, the insurance supervisor explained.

After county data have been approved in the state and regional crop insurance offices, Texas cotton farmers will be in position to take out insurance on next year's crop, he said.

Under the program, cotton farmers may insure 75 percent or 50 percent of their established yields against all avoidable hazards. Total losses will be paid when they occur and partial losses after picking, Cothran explained.

CELLOPHANE BOWS TO U. S. DEFENSE NEEDS

Merchandisers received orders Friday, November 7, to curb the impulse to swathe in cellophane everything on the

shelf from panties and per-

fumes to soap and shovels. In ruthless disregard of the coming yuletide, the Office of Production Management, forbade the further manufacture of gift wrapping, Christmas bells, slipping straps and paper hats from "cellophane and similar transparent materials" made of cellulose.

The order directed that no more of the transparent cellulose be used in packaging a long list of items including: Razor blades, cosmetics, soaps, textiles, metal goods, sporting goods, paper and paper products, wax articles, hardware, electrical appliances, decorations and novelties, flowers, wreaths and garlands, flower

pot covers, ribbons, bows and rosettes.

The OPM said that the use of moisture proof outer sheathing on cigarette packages was being

(Continued on Page 4)

DR. R. A. ELLIS

Optometrist
309-10-11 Citizens
Nat'l. Bank Building
Brownwood
Texas

Among the Constructive Forces...

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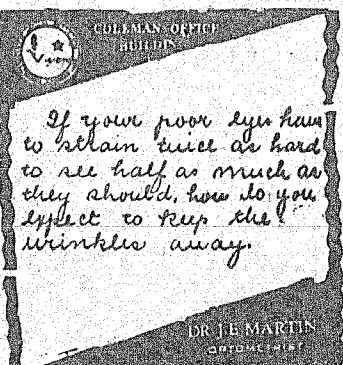


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SPENCER PHARMACY



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... or bring the games to you

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Personals

Mrs. Agnes Hays and Mrs. T. Hays Jr. spent the weekend in San Antonio. Miss Frances Gregg, registered nurse from San Antonio spent the weekend with her parents here, Mr. and Mrs. J. J. Gregg.

\$100 for your old stove on a new City Back Gas Heater. Blue Hardware Co.

WORK CLOTHES THAT GIVE YOU SATISFACTION AND SERVICE, PRICED RIGHT. J. W. PARKER TAILOR SHOP.

Misses June Gibson and Dorothy Woods, students at John Tarleton College, Stephenville, visited in the Kate Garrett home this past weekend.

Thomas Myron Hays, student at N. T. A. C., at Arlington, visited with his parents, Mr. and Mrs. Tom Hays Jr., from Saturday to Monday.

Mrs. Coy Thomson of Little Rock, Ark., visited in the T. M. Hays Jr., home last week.

Miss Glenda Williamson, student nurse at San Angelo spent last weekend in the home of her parents, Mr. and Mrs. Glenn Williamson.

Mrs. C. D. Bruce attended the state Convention of Women's Clubs in Dallas from Monday to Friday of this week.

Mr. and Mrs. Clegg Gassolt and son Ronnie of Lohn visited Mrs. E. W. Bible last weekend.

Haskell Hunter attended the funeral of his former football captain in Gainesville last Tuesday.

PAJAMAS IN YOUR FAVORITE PATTERN, SIZE AND COLOR, AT PARKER TAILOR SHOP.

Mr. Hardy Blue and sister Miss May Blue visited in Goldthwaite Sunday.

Mr. S. D. Harper, Elsie Lee Harper and Curtis Collins went to Eldorado Sunday.

Mrs. W. B. Harper went to Ft. Worth to spend the winter. Plumb Axes. Blue Hardware Company.

Mr. and Mrs. Paul Oder of Abilene visited with his mother Mrs. A. L. Oder last Friday.

Clifford Oder and wife visited here. Saturday enroute from Wichita Falls to Corpus Christi where he is working as engineering aide in the Public Works Department of the U. S. Naval Air Station. On their way down they visited with his sister, Mrs. Floyd Herring in Austin.

Mrs. J. H. Roberts of Hico spent the weekend and Mrs. J. E. Haley, the former Miss Dolly Aston and Mrs. Staes of Oklahoma spent Thursday night with Mrs. H. W. Kingsbery.

Mr. and Mrs. Glenn Williamson and Mr. and Mrs. Sam Collier spent Armistice Day in Fort Worth.

Mr. and Mrs. Quinton Summers of Christiana, Tenn., are guests of Mrs. Summers sister Mrs. Adelle Vinson and brothers, B. D., H. L., and W. B. Vinson.

A. L. Evans of Big Spring was in Santa Anna Tuesday, visiting with his parents, Mr. and Mrs. G. L. Evans.

HATS AND SHOES TO MEET DISCRIMINATING TASTE. PARKER TAILOR SHOP.

Marilyn Baxter of Brownwood spent Wednesday night with her parents here, Mr. and Mrs. Staff Baxter.

Jim Everett entered the sheet metal works training school at Fort Worth in Dallas.

James Ottmer, who has been connected with the Santa Fe Depot here has been transferred to Bangs.

Quinton Burgett, son of Rev. and Mrs. J. W. Burgett has entered training with the U. S. Air Corps at Dallas.

Mrs. Katie Cooper Lee and Annette Shields of Brownwood visited Mrs. Vera Shields over the holidays.

Mr. and Mrs. Billy McMillan and daughter, Francoise of Jal, N. M. were visitors in the L. E. McElrath home the past weekend.

After two weeks visit with relatives in Coleman and Rising Star, Mr. C. A. McGrath returned home last weekend.

Classified

HIGERIA, Bundled, for sale by Hunter Brothers. 48-24c

Worm your chickens and turkeys now with Dr. Salisbury's Roto Caps. Griffin Hatchery.

FOR SALE—Two wheel trailer, suitable for hauling stock or cotton. See Curtis Collins. 45-24c

SUBSCRIBE for your favorite daily paper through this office and get the Santa Anna News one year for 50 cents additional in the county, 75c out of the county.

WANTED TO BUY—We are in the market for threshed maize, hegarl and kafir. Any quantity. Burdick & Burdick. Coleman

FORT WORTH STAR-TELEGRAM at annual rates with the Santa Anna News, added for 50 cents additional. The News.

FEED YOUR HENS—San-Tex Egg Mash now for early fall production. Griffin Hatchery.

SANTA ANNA NEWS one year for 50c in county, 75c out of the county, when clubbed with the daily you like, new or renewal.

FOR RENT—Furnished apartment. Mrs. C. F. Freeman. 451tp

FOR SALE—100% beef type turkey toms. Early hatched and nice. \$8.00 each. Mrs. Nora Hays Novice, Texas. 44-3tc

ABILENE NEWS - REPORTER at regular annual rates with the Santa Anna News for half rate.

WANTED TO BUY—For immediate shipment, large quantity iron, \$7.00 per ton and up and cable, \$4.00. Top prices. E. K. Jones. 45-4tc

WILL TRADE—Delane Buck, 4 years old, for young ewe lamb. A. E. Genz, Santa Anna. 45-1f

FOR SALE—Globe Black Leg Bacterin and Hemorrhagic Septicemia Bacterin. Vaccinate your sheep and cattle now. Griffin Hatchery.

FOR SALE, 2 good work mares, and 2 good saddle mares, all young stock. See Red Barrington. 45-2tp

WANTED: An ambitious wide-awake man or woman to look after renewals and new subscriptions for the popular, fast-selling magazine, The AMERICAN HOME. It's easy, pleasant work, and it pays big commissions. Spare time only required. Write today to Director, Sales Division, The AMERICAN HOME MAGAZINE CORPORATION, 251 Fourth Avenue, New York, N. Y.

Rockwood News

By Fern McCreary

Rev. Nixon filled his regular place in the Baptist Church Sunday and Sunday night.

Several members of the Baptist Church intend to attend the Baptist Convention at Abilene the 13th and 14th of November.

Polly Wise of Mozelle and Mrs. Arthur Hall and Miss Margaret Bryan visited in San Marcos this weekend.

Jack and Charles Caldwell, Pete Cooper, and Donald Williams of Victoria, Texas, visited friends and relatives here this weekend.

Mr. and Mrs. E. N. Woods returned from Marksdale Friday night where they visited Mr. Wood's brother.

Miss Mary Lou Sparks and Douglas Estes of Howard Payne College are home for a visit for a few days.

Mr. and Mrs. C. H. McCreary and girls visited with Mrs. T. T. McCreary and Mattie Ella of Santa Anna, Sunday afternoon.

Mrs. Leon Russell and Mrs. Luther Wood of Ballinger spent the week with R. E. Johnson and family.

Mrs. F. E. McCreary and Sue McCreary entertained with a shower for Mrs. Terry, Monday Mrs. Terry is the former Barbara Ashmore of Brady.

Rev. Ingram, former pastor of the Methodist Church will leave the Rockwood community and move to Fort Worth, where he will preach in the Methodist Church.

Mr. Waiter Weevers visited in the S. T. McIlvain home Sunday night. He was a business visitor in Coleman this weekend.

The high school girls, under the direction of Mrs. Beavers, gave a program over the air Friday from the Santa Anna Armory.

Mrs. C. S. Buttry, Frances Arnold and Elton Buttry shopped in Brownwood Saturday.

Miss Billie Steward and Fannie Mae Rutherford, entertained the football boys and the pep squad, girls with a party Friday night. It was a big success. About twenty-nine were present. Many games were played after which bananas and cookies were served to the boys and girls.

The Rockwood Yellow Jackets were defeated Friday by Mozelle 19-7. The Jackets were out-classed, but held their own well for such a small team.

November 14, we play Bangs at Rockwood. It will, of course, be a victory for Rockwood.

The Journalism class of Rockwood high school are publishing the school paper. They call the paper, "Buzz." This adds new interest to the monotony of the class room.

RED & WHITE STORES

Hunter Brothers Phone 48

J. L. Boggus & Co. Phone 56



SPECIALS FOR THIS WEEK-END

- FLOUR RED & WHITE 24 Pound Sack .91
PORK & BEANS BLUE & WHITE 2 Cans .13
PANCAKE FLOUR Red & White 2 For .25
SYRUP VERMONT MAID, Maple Flavored. 12-oz. Bottle .19
COFFEE RED & WHITE Pound Can .32
PINTO BEANS BEST QUALITY 6 Pounds .29

Read the advertisements

Scratching Itch Fast... for quick relief from itching of eczema, pimples, athlete's foot, rashes, rashes and other externally caused skin troubles...

"I SAT UP IN BED trying to get a little sleep. Stomach upset. Since using ADLER-ERKA I feel so good! Am 64 years old and do my own work..."



and do be careful!

"Five mornings a week, nine months a year, we mothers of Texas get our children ready for school. In our home and a million other Texas homes, that's one of the first and most important duties of a mother's day. Sometimes Dad finds out what a job it is when he has to do it by himself..."

Our children get a better education because of the Texas petroleum industry.

This advertisement paid for by Various Units of the Industry and Sponsored by TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

Livestock Medicines

We carry the following live stock medicines:

- Blackleg Bacterin
Pink-Eye Bacterin
Hemorrhagic Septicemia Bacterin
Calf Scour Bacterin
Milk Fever Serum
Tetra Drench

Griffins Hatchery

BEST PLAY SAFE

DEMAND Grade A Pasteurized Milk

BANNER CREAMERY BANNER PRODUCTS Grade A Pasteurized Milk Butter Milk, Ice Cream Pure Cream, Ice

PURDY'S

The Home of the Well-known Brands of Work Clothes—Big Smith, Williamson & Dickie, Carl Pool.

Complete Line of Cotton and Wool Blankets, all grades and prices

LADIES' DRESSES ALL GRADES AND COLORS IN COTTON AND SILK

Just Received New Line of NewEra X-act Fit Dress Shirts

YOU CAN FIND WHAT YOU WANT AT PURDY'S, AND PRICED RIGHT.

THE SANTA ANNA NEWS

ONE FULL YEAR, IN THE COUNTY,

ONLY 50 CENTS

(75c OUTSIDE COLEMAN COUNTY)

WHEN CLUBBED WITH YOUR FAVORITE DAILY, GIVE US YOUR RE-NEWAL TODAY. Th News.

SOCIETY - CLUBS

Social Notes

ARTIE IRBYS ENTERTAIN

Chrysanthemums and other fall flowers decorated the home of Mr. and Mrs. Artie Irby when they entertained on Thursday evening, November 6.

A patriotic theme depicting the Armistice Day motif, was noted in tallies and table appointments.

In the games high score awards were presented Mrs. Jim Daniel and Lovell Richardson.

Refreshments of pimento cheese sandwiches, cookies, mints and Coca-cola were served.

The guest list included the following: Messrs. and Mesdames Bill Stiles, Lovell Richardson, Paul Bivins, A. L. McGahey, Jim Daniel, Harry Caton, Raymond Williams, Welton Holt, Bill Griffin.

MYSTIC WEAVERS MEET

Mrs. C. A. Crump was hostess Friday afternoon, November 7, to members of the Mystic Weavers Club.

The group enjoyed various needlework during the afternoon.

The hostess served a dainty refreshment course to Mesdames Norval Wylie, Virgil Priddy, Luther Abernathy, Basil Gilmore, Harry Caton, Theo. McCaughan, Martin Adams, Louis Bobo, Jesse Howard, B. C. Crump and Miss Mamie Turner.

SELF CULTURE CLUB

The Self Culture Club will meet, Friday, November 14 with Mrs. Virgil Priddy as hostess.

The theme will be, "Argentina" with Mrs. R. C. Gay as lead.

U. B. C.

The U. B. C. will meet with Mrs. Ollie Weaver at 2 p. m. Tuesday, November 18.

Mrs. Paul Arnold Entertains Jolly Pastime Forty-Two Club

Complimenting the members of the Jolly Pastime Forty-two Club, Mrs. Paul Arnold entertained Friday evening with five tables of forty-two.

Yellow chrysanthemums and other fall flowers decorated the home.

Mrs. Pierre Rowe and Mr. John Oaks were high score winners.

SUNDAY DINNER

- Turkey and Dressing with Cranberry Sauce
- Candied Yams
- English Peas
- Pineapple Salad
- Pumpkin Pie
- Hot Rolls - Coffee or Tea

40c

Service Cafe

Refreshments of mince cake and coffee were served to Mesdames and Messrs Fred Rollins, Jim Harrison, Jess Williams, Bill Griffin, Pierre Rowe, Paul Bivins, Seth Risinger, Mrs. Hallie Bissett, Mrs. Ethel Hensley, Mrs. Roy Stockard, Mr. John Oaks and the hosts, Mr. and Mrs. Paul Arnold.

Bivins and Rollins Joint Hosts.

Mr. and Mrs. Paul Bivins and Mr. and Mrs. Fred Rollins entertained with an oyster supper and a "42" party at the Ranger Park, November 11. High score prize for the ladies was won by Mrs. J. K. Harrison and for the gentlemen, Mr. Leon Morgan. Traveling prize was won by Mrs. Hallie Bissett and Mr. L. M. Cole.

Seven tables of progressive "42" were enjoyed by Messrs. and Mesdames Paul Arnold, J. K. Harrison, L. M. Cole, Pierre Rowe, Artie Irby, Jimmie Daniel, Jess Williams, Seth Risinger, Leon Morgan, Bill Griffin, Mrs. Leroy Stockard, Mrs. Hallie Bissett, Mrs. Ethel Hensley, Mr. John Oaks, Miss Coleta Griffin and the hosts, Mr. and Mrs. Paul Bivins and Mr. and F. A. Rollins.

H. D. C. News

BUFFALO H. D. C. NEWS

The Buffalo Home Demon-

F. W. (FRANK) Hayes
PLUMBER

OFFICE AT

Coleman Gas & Oil Co.
Office 88 PHONE Home 51

stration Club met Thursday, November 6 at 2:30 P. M. with Mrs. William Brown as hostess.

A demonstration of holiday cookies was given. Four varieties were displayed as follows: honey drop cookies, Mrs. Myers; peanut cookies, Mrs. Leroy Curry; ginger cookies, Mrs. Brown and Mrs. Brannan; sugar cookies (brown), Mrs. O. G. Curry.

Mrs. Myers gave several interesting suggestions on inexpensive home made gifts and gift containers such as painted coffee or baking powder cans, small boxes of cookies, wrapped with colored cellophane.

The hostess served canapes, candy and hot chocolate to five members and one visitor, Little Miss Ann Myers.

The club will display cookies and bread at the club tea at Santa Anna, November 25 from two to four at the Armory.

The next meeting will be Nov. 20. Christmas candy exhibit will be the program. Mrs. O. G. Curry will be the hostess. Visitors are welcome.

Santa Anna H. D. Club Notes

The Santa Anna Home Demonstration Club will meet with Mrs. John Newman Friday, Nov 14 at 2:30 P. M.

Weddings

LEADY-BROWN

At the Brownwood Presbyterian Church on November 3, at

8:30 P. M. Miss Onida Leady became the bride of Monroe Brown with Rev. Johnson officiating. Witnesses to the ceremony were Loraine Parsons and Robert Jacobs.

The bride wore a grey wool dress with brown accessories. She is a graduate of Santa Anna high school and Mr. Brown is from Gladewater.

Rutherford-Davis

On November 8 at 9:30, Miss Dalton Rutherford became the bride of Mr. A. B. Davis with Rev. Wiley conducting the ceremony.

The bride wore an ensemble of dusty blue light wool dress with brown accessories.

The bride is a graduate of the Rockwood high school and Mr. Davis is a graduate of Santa Anna high school.

CIVIL SERVICE

The United States Civil Service Commission announces open competitive examination for the position of Mechanic-Learner, \$900 a year, for employment at the War Department, Air Corps, San Antonio Air Depot, Duncan Field, San Antonio, Texas and the San Antonio Arsenal (Ordnance Department), War Department, San Antonio, Texas. Selection may also be made from the register resulting from this examination for filling the position of Minor Engineering Aid.

NEGLECT MAY INVITE PYORRHEA

An Astringent and Antiseptic that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy. SPENCER PHARMACC.

(Trainee-Inspector), \$1200 a year, for employment wherever needed in the State of Texas by the St. Louis, Missouri, Ordnance District.

Applications may be filed with the Manager, Tenth U. S. Civil Service District, Customhouse, New Orleans, Louisiana, until further notice.

CARD OF THANKS

In appreciation of the many words of condolence, the beautiful floral offerings, and the many kind deeds rendered following the loss of our father and brother, we wish to extend our sincere thanks and gratitude.

The Children of Ike Brown.
J. F. Brown and Family.
T. M. Brown and Family.

CELLOPHANE . . .

(continued from page two)
ing studied with a view toward later curtailment, as well as the packing of food in transparent cellophane.

PLEASE STAND ON YOUR HEAD AND READ THIS

Where you trade beginning inquire from merchants
USE GUEST CHECK
SAVE MONEY
NO ENTRANCE FEE
\$1.00 TO \$100.00
Cash Prizes
RIDERS WANTED
Riding Devices
SEVERAL
20 Head of Bucking Stock
75 PEOPLE-75
Texas Kidd
Furnished by
ALL STOCK
FREE
RODEO
COMING
Nov. 17-22
Ausp. Fire Dept.

The order was made effective immediately, but it was thought the effect on holiday trade this year would not be great, because supplies, and customers will be permitted to use up existing stocks.

A shortage of chlorine, which used in making smokeless powder and in chemical warfare, and a growing scarcity of phenol and glycerine, both used for defense purposes, made the curtailment necessary, OPM said. All three materials are used in making the transparent cellophane material.

Winter Is Here!

BUT THAT IS NO REASON WHY YOU SHOULD LET DOWN AND LOSE THAT CHARM AND BEAUTY A MANY-MONTH CULTIVATED COIFFURE HAS SO SUCCESSFULLY PRODUCED. RE-ARRANGE YOUR SCHEDULE AND STRIVE FOR MORE GRATIFYING ACCOMPLISHMENTS.

For an Appointment Telephone NUMBER 66

Santa Anna Beauty Shop

We Participate in Appreciation Day - Every Wednesday 2 P.M.

Christmas Photo Special

- 3 8x10 PHOTOS (1 in colors) . . . \$4.95
- 6 5x7 PHOTOS (1 in colors) . . . \$4.95
- 12 3x5 PHOTOS and 1 7x10 EN-LARGEMENT, black, white . . \$4.95

4 POSES TAKEN - PROOFS SHOWN - NO APPOINTMENT NECESSARY. 50c EXTRA CHARGE EACH SITTING FOR EACH EXTRA PERSON IN PICTURE.

Come Early and Avoid the Rush

Satisfaction Guaranteed or Your Money Refunded

"Matty" Matthews

Santa Anna's Own Photographer

AT GRAMMER'S PHONE NO. 2

OPEN WEDNESDAY AND SATURDAY, 10 TO 5, UNTIL FURTHER NOTICE

P. S.: WE HAVE A PAYMENT PLAN FOR THOSE WHO CARE TO USE IT.

HERE ARE MORE WEEK-END SPECIALS

EVERLITE

NEW CAR - 48 POUND SACK

\$1.59



FLOUR

NEW CAR - 48 POUND SACK

\$1.59

PURE LARD

4-POUND CARTON
Only
\$.59

CRANBERRY - Ocean Spray

SAUCE

2 For .29

MEXICAN STYLE

TAMALES

Per Can .10

MY-T-FINE

DESSERT

3 For .14

GOOD AND LEAN

PORK ROAST

Pound .25

CHOICE CUTS

BEEF ROAST

Pound .23

FOR COOLER DAYS -

CHILI

Pound .25

POWDER

25oz BAKING POWDER
10c Can Free
.15

PIGGLY WIGGLY

COFFEE

2-POUND FOLGERS
Only
\$.59

PEAS

PURE MAID
2 For
.15