

Shield News
MRS. G. C. COBB

Rev. Farley filled his regular appointment with a large crowd for Sunday School and church at Shields Baptist church Sunday.

Several from this community attended singing at Mozell Sunday afternoon.

Mr. and Mrs. Douglas Milligan and family spent Sunday in the home of Mr. and Mrs. A. H. Carroll and Jack.

Mrs. J. W. Shamblin and daughters, Miss Juakana Veneher, Miss Willie Hollaud and Miss Frances Stewardson spent Sunday in the home of Miss C. C. Vance and family.

Several from this community attended the funeral of Mr. E. R. DeRusha Sunday.

Mr. Trover Duke from Tennessee was a visitor in the home of Mr. and Mrs. M. R. Vaughn and family last week.

The men that went deer and turkey hunting from this community came back Saturday afternoon with good luck.

Miss Arvelia Shamblin spent Sunday night with Juakana Veneher.

Misses Billie Mae Watson, Frances and Elizabeth Ann Stewardson and Arvelia Shamblin spent Thursday night with Maxine Williams.

Vance Cobb and Ben Gene Titum visited Garland Arrant Sunday.

Vada Sue Milligan and Kathryn Lou Stewardson visited Wayne Stewardson.

Our school is 100 percent Red Cross.

Childrens is going to observe the 30th for Thanksgiving.

Leedy News
By Dorothy McClure

Mrs. M. M. Ferguson was pleased to have a visit from her cousins, the Dickens, from Mississippi last Thursday. She had not seen them in fifty-five years.

We are glad to have Mr. and Mrs. E. B. Hill and Mary Joyce in our community now.

Those attending the silver wedding anniversary for Mr. and Mrs. Louis Newman of the Cross Roads community Saturday evening were, Mrs. M. M. Ferguson, Mrs. Tom Newman, Mr. J. E. McClure, Mr. and Mrs. Walter Ferguson and Merle, Mr. and Mrs. Virgil Newman and Lucille, Mr. and Mrs. Walter Newman of Vermell, Mr. and Mrs. John Brown and Mr. and Mrs. W. J. McClure and Dorothy.

Visitors in the Doc Wallace home Sunday were, Mrs. E. J. Parish and family of Santa Anna, Mr. and Mrs. Clay Fletcher and son and Mr. Raymond and Miss Mabel Rouse.

Mr. and Mrs. Jessie Upchurch and little son of Elliott community visited Monday, Tuesday, Wednesday and Thursday of last week with Mr. and Mrs. W. J. McClure.

Mr. and Mrs. Boots McClure of Bertha and Mr. and Mrs. W. J. McClure and Dorothy visited Mr. and Mrs. J. L. Upchurch of Elliott Sunday.

Several from this community attended the funeral for Mr. Devusha Sunday afternoon.

Mr. and Mrs. Jessie Boardman and family visited Sunday

Deaths
R. E. DeRUSHA

Rev. Paul L. Wallace, Church of Christ of Coleman, conducted services for Robert Edward DeRusha at the family residence in the Plainview community at three o'clock Sunday afternoon. Interment was in the Santa Anna cemetery with Hosch Funeral directors in charge of arrangements.

Mr. DeRusha, born at Corsicana June 22, 1876, had lived on the same farm since 1906. He was married Nov. 28, 1901.

Survivors include his wife, two sons, R. L. DeRusha of Coleman and Ray of Abilene, and a daughter, Mrs. Hill of Dallas.

Pall bearers were Paul Bivins, W. E. Rainsdale, G. P. Richardson, Albert Dodger, Ozro Eubank and Chester McDonald. Flower ladies were, Mesdames Paul Bivins, Ozro Eubank, F. C. Williams, Tom Stewardson, Agee Edgerton, Pauline Davis, J. M. Netherton, Ethel Bauman and Miss Esther Sides.

Out of county friends and relatives here for the funeral were Mr. and Mrs. S. Montgomery and family of Dallas; J. R. DeRusha, S. H. DeRusha, Chas. DeRusha, G. I. and Ed DeRusha, Mrs. E. T. Hayden and son of La. all of Corsicana; Mr. and Mrs. San Angelo; Mrs. B. M. Kendrick and Hollis of Ballinger; Mr. and Mrs. Travis Cobb and Mr. and Mrs. Pete Murrell of Doole; Mrs. Ellie Baker of Bangs; Dr. and Mrs. John H. Firke of Brownwood; Mr. Miller Richardson of San Antonio;

Mrs. J. W. Kirkpatrick

Mrs. J. W. Kirkpatrick, born in Lavaca County Jan. 17, 1870, died at her home in Santa Anna Nov. 22, 1939. Services were held at the First Christian Church at 3:30 Thursday afternoon with Rev. Anderson of Brownwood officiating, assisted by Rev. E. H. Wylie.

Marietta Baxter, was married to J. W. Kirkpatrick at her parents residence near Santa Anna, Dec. 24, 1893. She became a member of the Christian Church in her early womanhood and throughout her life was a devout Christian character.

She is survived by four daughters, Mrs. Henry Newman, Mrs. Percy Snook, Mrs. Norval Wylie and Mrs. Basil Gilmore; eight grandchildren; three brothers, Wiley, Stafford and Edward; three sisters, Misses Josie and Kathryn Baxter and Mrs. Mammie Polk; and a number of nieces and nephews.

Active pallbearers were Louis Newman, Pierce Baker, Rutherford Dameron, Carroll Kings-

H. D. C. News
TRICKHAM H. D. CLUB

No one knows who was the first to make soap, says Mrs. John Penticost to the Trickham Home Demonstration Club, Nov. 16th.

Soap when first used was a luxury instead of a necessity. Soap may be hard or soft, liquid or a cream. Best toilet soaps should be made from the purest, whitest and least odorous fats and oils.

Mrs. Oscar Boenicke gave a very interesting council report. The following committee was appointed to plan our Christmas party for December 14th, when we will act as hostess to the Line club, Mrs. Harry Wilson, Mrs. Oscar Boenicke, Miss Oma Lee Martin and Mrs. Jess York.

There were nine club members present. On Thursday, Nov. 23rd we will meet at the club room for an all day meeting and work on our kitchen. Every one bring a covered dish.

BUFFALO H. D. CLUB
Mrs. U. S. Brannon was hostess to the Buffalo Home Demonstration Club, Friday, Nov. 17 at the Home Making Cottage for a demonstration on simple Christmas gifts and how to wrap them.

Mrs. Brannon told members of the club that gay inexpensive gifts can be made by careful fingers at only a few cents that will be in keeping with the spirit of the season and delight any family. Scraps and left over bits from favorite frocks can fill the needs and desires of each person.

Percale made into aprons,

County Briefs . . .
(Continued From Page 1)

Items \$30.31, less notes payable \$8,183.58 and depreciation of \$6,194.38.

Appointment of a general citizens' committee to assist in the census enumeration programs in Coleman was authorized by the chamber of commerce directors this week, according to Secretary S. W. Cooper.

First basketball tournament of the year in Coleman county is announced for Dec. 15 and 16 in the Burkett High School gym by Supt. Walter R. Chambers of the Burkett schools. All high school boys' basketball teams in this section are invited to take part in the ornamen.

Trade at home.

Santa Anna H. D. Club

The demonstration of simple Christmas gifts and wrappings will be the program rendered by Mrs. B. F. Smith, Friday, Nov. 24, at 2:30 p. m. when the Santa Anna Home Demonstration Club meets with Mrs. J. E. Ford.

A report of the mattress school will be made by Mrs. (continued on page six)

Santa Anna's

Christmas Opening

Wednesday, December 6

7:00 p.m.



SANTA CLAUS IS TO BE PRESENT TO MEET THE CHILDREN AND WILL HAVE LOTS OF SWEETS FOR THEM - SO BRING THEM ALL TO MEET SANTA.



YOU ARE INVITED to come to Santa Anna Wednesday, Dec. 6 at 7:00 P. M. for the Formal Opening of the Christmas Season, when Merchants will have on display the latest in Holiday goods, gifts, wear, etc. Never has the American people had reason to make more joyous the Yuletide than they have this year, and with the conclusion of the Thanksgiving Holidays, thoughts turn to the greater and more heartsome days before us. A program of entertainment is being given attention to the end that not only may your visit here be of financial advantage but pleasurable as well. Merchants are preparing to give you the best Christmas shopping opportunity right here at home that you have ever had. So come out to the Opening, inspect the displays and hear what has been planned for the balance of the season. Tell your friends — come and bring the family.



THE FOLLOWING BUSINESS MEN AND FIRMS OF SANTA ANNA INVITE YOU TO ATTEND THE CHRISTMAS OPENING:

Swaggerty Recreation
Radio Electric Shop
Reid Variety Store
Santa Anna News
Piggly - Wiggly

Stevens Beauty Shop
Hosch Furniture Co.
S. A. Telephone Co.
W. R. Kelley & Co.
B. T. Vinson

West Texas Utilities
S. A. Bowling Alley
S. A. Beauty Shop
Griffin Hatchery
Shockley's

Payne Jewelry Store
Phillips Drug Store
Blue Hardware Co.
Hunter Brothers
J. J. Gregg

First National Bank
Spencer Pharmacy
J. L. Boggus & Co.
Blue Mercantile
Purdy's

Santa Anna News

Published Every Friday By The News Publishing Company

R. A. Jeffreys Editor Harriet M. Jeffreys Secretary

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling attention of the management to the article in question.

Notices of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matter not published as news items will be charged for at the regular rates.

Entered at the post office at Santa Anna, Texas, as second class mail matter.

Subscription Rates Coleman County year \$1.00 Outside County year \$1.50

Editorial

Writing a feature article (pp. 1, Col. 1) to the 13,850 readers of The Publishers' Auxiliary, W. A. Patterson says a few words that should make a marked impression on the mind of every business man...

ory shirts displayed on the side walk, walls and doorjamb. A good system in those days—a ticket to the poorhouse now. A surprisingly large number of modern so-called business men are that stripe—making a living through friends and credit but not keeping pace with the times...

pend on a few leaders. Dumb sheep do the same. A good shepherd is a godsend, but when no shepherd is about, what? This community has no leader now on whom to throw our burdens.

Towns in the Bonneville hydro-electric district on the Columbia River have begun to see an elephant sized joker in the contract the Federal project is offering them. Towns expecting to buy juice from the Government and run their own propositions find that all they will be doing is act as an agent of the government...

the next few years—if there be a change in 1942 it will be by reason of a change of Administration or the present Administration, third term or not, removing the government functions from the hands of new deal lugs and soviet bureaus, returning them to the American people.

The greatest problem facing retail merchandising today, we are told, a problem shared by both producer and consumer, is how to hold prices to reasonable levels in the face of artificial inflationary influences. Intelligent producers, no less than hard-pressed consumers, know full well that excessive prices mean reduced sales, and a diminished income.

ago when there was little cabbage raised in the North, very little in storage, the Lower Rio Grande Valley had a half crop. The season opened with a good price, around \$18 to the grower, \$40 to the consumer. By agreement of buyers, the following week cabbage dropped to \$12, then \$6, to the grower and went up to \$140 to the consumers in northern cities.

One-half to two-thirds of the retail price of cigarettes represents taxes! The average factory cost per pack of popular brands is 5-14c.

COLBERT SHEET METAL WORKS 206 West Liveoak Street COLEMAN ALL KINDS OF TIN WORK Tanks, Gutters, Downspouts All Work Guaranteed

CHRISTMAS LIGHTING BOOK FREE FOR THE ASKING

Many people are asking about lighting decorations for the home during the Christmas season, according to W. R. Mulroy, local manager of the West Texas Utilities, who said that descriptive folders, illustrating attractive and economic methods of lighting both inside and outside of home, were available at his office.

mas lighting, he said, is free to all who care to ask for it.

Fine hosiery, knit goods and fabrics are now being manufactured from textile filaments derived basically from coal, water and air!

Now comes the close observer any says that those who pride themselves on being temperamental are usually 90 per cent temper and 10 per cent mental.

Iced tea is practically unknown in England, the greatest tea drinking country!

New Liver Tonic Brings health and energy to bilious people with stomach, gall bladder, rheumatic trouble. Get back to zest of living by taking Alkalosine-A. Economy 30-day treatment for \$1.50 at Spencer Pharmacy.

Save Money! Special Holiday Rate For Limited Time Only! SAN ANGELO STANDARD-TIMES One full year, six issues a week, without Sunday, by mail in West Texas, \$4.95

WORLD'S GREATEST MUSIC Almost a Gift. Write for full details from San Angelo Standard-Times. MORE WEST TEXAS NEWS Staff men, many correspondents bring Standard-Times readers more news, concerning West Texas agriculture, oil, sports, etc. than any other daily.

BARGAIN DAYS FORT WORTH STAR-TELEGRAM Largest Circulation in Texas (Now Until December 31st) A LITTLE OVER TWO CENTS A DAY FOR A STATE PAPER ONE YEAR \$6.45

NEXT YEAR ELECTIONS—National, State and County The Daily-Changing Markets and the World War No. 2 You need Maps, Pictures and Facts. Next year, of ALL years you should subscribe for the State Daily which will reach you first, with all the News and Pictures from everywhere.

THIS FRIENDLY BANK IS HERE TO SERVE YOU! It's What You SAVE That COUNTS YOU'RE GOING AHEAD TO A BETTER, HAPPIER LIFE WHEN YOU SAVE A PART OF YOUR INCOME REGULARLY. WHY NOT OPEN A SAVINGS ACCOUNT HERE? IT WILL KEEP YOUR MONEY SAFE AND ALWAYS AVAILABLE. Santa Anna National Bank Member of Federal Depositors' Insurance Corporation

THE SAN ANTONIO LIGHT BARGAIN RATES MAIL SUBSCRIPTIONS IN TEXAS ONLY DAILY WITH SUNDAY—1 YEAR \$7.00 DAILY WITHOUT SUNDAY—1 YEAR \$4.95

The country town as a market place will not prosper without the intelligent aid and leadership of a newspaper—and the newspaper cannot be prosperous in a dead or dying community. Country towns are the bulwark of America. They are rural America's market places.

Spot news WE MAKE "OLD" CLOTHES NEW AGAIN! Many of those things you're thinking of discarding can be made like new again with our EXPERT cleaning, pressing, refinishing and repairing service. THE MAN'S STORE PARKER'S Parker Tailor Shop

They must revise their systems or merchants and country people alike will have to move to town and go on relief. Farmers are being forced to do that now since land-owners have to be supported by the government these days. This movement to the city will be followed by the changing of county seats to the large regional towns.

OUR GOAL: A LAUNDRY SERVICE THAT PLEASES YOU! We have moved our pick-up station from the Pick and Pay Grocery to Ragsdale's Service Station (Star Tire Store). JACK BRUSENHAN AGENT FOR SANTA ANNA-COLEMAN STEAM LAUNDRY 284 - PHONE - 284 Santa Anna-Coleman Steam Lndry.

TYPEWRITER RIBBONS Ribbons to fit all standard typewriters. Solid colors and combinations of colors. Also carbon paper and second sheets. THE SANTA ANNA NEWS

