

ANNUAL RODEO EDITION SANTA ANNA NEWS

VOLUME 52

THREE SECTIONS

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, AUGUST 19, 1938

TWENTY-FOUR PAGES

NUMBER 33

"He Profits Most Who Serves Best"

Rodeo Opens Thursday, August 25th With Parade

SMOKE FROM THE MOUNTAIN

Will some one please, please give Johnny Little some clothes he can call his own? He wanted so bad to go on a booster trip so several folks chipped in and he went. He wore J. J. Gregg's cowboy hat, Jim Bob Gregg's boots, George Johnson's purple shirt—but he swore the trousers were his. He also readily admitted that those boots hurt and that he felt much more at home in a football suit than in cowboy rigging.

Which is no reflection on Little. There were several other "cowboys" in Santa Anna Wednesday morning who limped and held their backs and vowed that this "cowboy" role was lots of fun but it has its sore spots.

Does anyone have a horse they are just dying to have in the rodeo festivities? The News staff between them owns a bride—if we only had a horse to put in it.

The News wishes to thank the business men of Santa Anna and Coleman for the fine response they have given us in this edition, making it possible for us to give the entire county circulation this week. By cooperating with us in our second annual rodeo edition, you have boosted the rodeo and your own business and we feel that our edition will have a part in making the rodeo a success.

Besides circulating the county, sample copies were also taken to near by towns. We appreciate your cooperation.

This is no time to start controversy, but we overheard a serious conversation Wednesday between some local citizens who were planning on having company for the rodeo. They were wondering if the city could grade some streets and have some repairs made on culverts, bridges, etc. since they said they "really felt embarrassed to take out of town visitors up their street." We know the city may be short of funds, but the citizens would really be appreciative if repairs were made before the rodeo. The citizens feel and rightly so we think, that they are due adequate upkeep on the city streets.

Reserve Seat Tickets on Sale At Drug Stores

Reserve seat tickets for the Santa Anna Rodeo events, August 25, 26 and 27 are now on sale at Phillips Drug Co., Spencer Pharmacy and Turner's Drug Store. All reserve seats are on the west side of the arena.

Section A, or the section nearest the chutes, is at Turner's Drug Store for all three nights. Section B is at Spencer Pharmacy and contains the middle section of seats in the reserved section. Phillips Drug Co. has Section C, which, although farthest from the chutes, is near the center of the arena.

Over 1230 seats are to be reserved for each night.

Arlison Gatcher went to Durant, Okla. Sunday to bring back his wife and son who have been visiting her parents for the past two weeks.

Miss Lura D. Harvey returned Saturday from a trip to Hudson, New Mexico.

She's Queen Of the Rodeo



CAROLYN KINGSBERY

Santa Anna girl, who was elected several months ago as Rodeo Sponsor and Queen to welcome all comers and to preside over the rodeo events.

Last Rites For Mrs. Stephenson Held On Saturday

Funeral services were held Saturday afternoon at 3:30 o'clock at the First Christian Church for Mrs. W. D. Stephenson, mother of Mrs. E. B. Dellinger and R. M. Stephenson of this city. Mrs. Stephenson died at the home of her daughter Friday, August 12. Dr. A. W. Anderson, pastor of the First Christian Church of Brownwood, and Rev. E. H. Wylie of Santa Anna conducted the services.

Harriett Gillaspie was born in Missouri April 7, 1847 and came to Texas with her parents when about three years old. With her parents she lived in the southern part of Kaufman County and received her education in the Kaufman public schools.

She was married to William David Stephenson shortly after the Civil War at her parents' home in Kaufman County. Five children were born to this union, one dying in infancy and a son, J. O. Stephenson passing away in 1933.

Mr. and Mrs. Stephenson came to Coleman County in April, 1890. They united with the Christian Church soon after their marriage. Mr. Stephenson was a minister in the Christian Church for more than 30 years. Her companion passed away June 10, 1916.

Surviving her are three children, Mrs. E. B. Dellinger and R. M. Stephenson of Santa Anna, and Mrs. W. N. Hardy of Terrell; 12 grandchildren, 6 great grandchildren; a brother of Mangum, Okla.; a sister of San Angelo; a half sister and two half brothers.

Funeral bearers were Bill Parker, O. L. Cheaney, A. R. Brown, Jodie Baker, J. C. Scarborough and J. T. Penick of Sonora.

Flower ladies were Maurice and Evelyn Kirkpatrick, Marilyn Baxter, Mrs. Tom Starnes, Mrs. George Johnson and Mrs. Scott Wallace.

Interment was in the Santa Anna Cemetery. Hesch Undertakers were in charge of arrangements.

Candidate Rally Set For Tuesday Night

Mayor Leman Brown has announced a candidate rally Tuesday night, August 23 at 8 p. m. between the bank buildings at Santa Anna.

Doughboys Will Be Rodeo Guests All Day Aug. 26

The Light Crust Doughboys from Burriss Mills, Fort Worth, will be guests of the Santa Anna Rodeo all day Friday, August 26 and will furnish entertainment on the streets throughout the day. Rodeo officials have announced.

Plans have been made for the Light Crust Doughboys to come early Friday and to give their regular daily noonday radio broadcast from the streets of Santa Anna.

They will also be in the afternoon parade at 5 o'clock and will attend the rodeo performance that night, when they will aid in furnishing music for the evening.

Football Practice To Begin Monday; Season Opens Soon

Football practice for the local Mountaineer team will probably begin Monday if present plans are completed. Coach John E. Little announced Tuesday morning. Little arrived in Santa Anna Monday in preparation for early practice.

Tentative list of boys coming out for practice have been released and the following are expected to report: Burton Gregg and Charlie Wristen, co-captains; Buddy Lovelady, Lee Schattel, Garland Bissett, L. V. Cupps, Lewis Guthrie, Oran Henderson, Virgil Lancaster, Hilburn Henderson, Wyndell Rowe, Shag Garrett, Charles York, Adrian Speck, John Sidney West, Vernon Oakes, Glenn Pope, Jim Everett, Leroy Nichols, Ray Hartman, Clarence Watson, Charles Brown, Bill McGahey, Merle Wolf and Billy Pieratt.

Others interested may also come out for practice. Santa Anna's first game is (continued on page eight)

Santa Anna Rodeo Arena Director



EARL SELLERS OF DEL RIO

Professional rodeo director well known in shows of the Southwest will direct the nightly performances this year as he did last year. He brings his own string of bucking horses for the show.

Mrs. S. B. Ratliff, Dies in San Angelo

Mrs. J. W. Collier was called to San Angelo Wednesday morning on word of the death of her sister, Mrs. S. B. Ratliff of San Angelo. Mr. and Mrs. Ratliff and family formerly lived in Santa Anna and many friends will regret her passing.

Surviving her are her husband, four children and many other relatives besides Mrs. Collier. Funeral services were held in San Angelo Thursday morning at 10 a. m.

Booster Trips Cover Neighboring Towns

Booster trips for the rodeo began Tuesday with an all day trip to Brady and San Angelo, where radio broadcasts were given. Towns between Santa Anna and these towns were also visited.

Wednesday Lohn, Pear Valley, Millersview and other towns southwest of here were visited and Thursday Cross Plains and Rising Star were on the route. Boost your home town.

Record Crowd Expected To Witness Full Program of Attractions With W. Lee O'Daniel As Honor Guest

Earl Sellers will arrive this week-end to complete preparations for Santa Anna's biggest rodeo entertainment beginning Thursday. He will bring with him much of his own rodeo stock which this year includes several new horses not used in the rodeo last year.

Official opening of the gala celebration will be at 5 o'clock Thursday afternoon when cowboys and cowgirls, both professional and otherwise, will pass in review through the streets of Santa Anna. During this first day also business firms and clubs will enter floats in the parade and bands from at least three towns, Coleman, Bangs and Santa Anna have announced acceptance of the invitation to march in the parade.

Parade Each Day
The visitors will witness the parade each afternoon at the same time and included in the parade Friday will be the Light Crust Doughboys who will visit in Santa Anna all day Friday.

from an early hour in the morning until after the rodeo performance that night. The Doughboys will play on the streets throughout the day and will broadcast their daily radio program over WBAP - WFAA from Santa Anna.

Petition Invites O'Daniel
Honor guest for the rodeo will be W. Lee O'Daniel, Governor-Elect of Texas, who was personally invited to attend the rodeo last Friday by a delegation of Santa Anna business men. Mayor Leman Brown, Supt. J. C. Scarborough and W. H. Thate. They carried with them to Fort Worth for the interview a petition bearing over 1000 names of local citizens requesting his presence at the rodeo. He and his Hill Billy Band were present last year at the rodeo.

Rodeo performances will be held at night, only beginning promptly at 8 o'clock. Events each night will include the colorful grand entry of Rodeo officials, contestants, the rodeo sponsor, Miss Carolyn Kingsbery, and visiting sponsors, and rodeo judges, bronc riding, steer riding, wild cow belling, ladies flag race, calf roping, trade area calf roping (by amateurs), boys calf roping, boys steer riding, older cowboys calf roping and a new event, cow money grabbing. This last event provides for the purse of \$5.00 each night to be divided in three sacks attached to three different cows in the herd, \$3.00 in one sack, \$2.00 in one and nothing in the third. Cows will be turned loose in arena and all contestants will be allowed to participate. At the sound of the whistle contestants will try to get the sacks as best they can.

Special Features
This year many more additional features will be provided and these will include the well-known Tom Donaldson of Miles and his horse "Cry Baby" who perform some very difficult feats and stories with definite plots. All acts are done without Donaldson using any bridge, whip or rein on "Cry Baby."

Another special feature will be the performances of Miss Curly Seale of Baird well known among Texas ranching families and known for her acts with her horse. She will present her full act, "Burning Hoops and Hurdles" in which she hurdles (continued on page four)

RODEO Events

SANTA ANNA
August 25 - 26 - 27

Honor Guest, W. Lee O'Daniel
Parade at 5 p. m. Every Day

Rodeo at 8 p. m. Each Night
Earl Sellers, Arena Director

Light Crust Doughboys Here All Day
Friday; Will Broadcast From Here
at Noon and Play at Rodeo


SPECIAL RODEO FEATURES

Match Roping:
Jack Sellers and Roy Matthews

Tom Donaldson and His Acting Horse
"Cry Baby"

Miss Curley Seale of Baird and her
"Burning Hoops and Hurdles" Act

ELECTION RETURNS
Announced At Rodeo August 27



Funeral Services Held Tuesday For Mrs. Williamson

Funeral services for Mrs. J. D. Williamson Sr., who died Monday, August 15 at her home, were held at the family residence seven miles south of Santa Anna Tuesday morning at 11 o'clock. Rev. Augustus Lightfoot, Baptist minister, officiated.

Mrs. Williamson had been in ill health for several years and during the past few months had been confined to bed.

Brief eulogies and choral music paid tribute to the Christian wife and mother who had lived many years in the Line Community.

Nancy Louise Starr was born in Belton, Texas on Jan. 9, 1876. She was married to J. D. Williamson on Oct. 20, 1891 and to this union six children, four girls and two boys were born, one child dying in infancy. The deceased joined the Methodist Church at the age of 20.

Surviving her are the husband, J. D. Williamson Sr.; two sons, Oscar Williamson of Roscoe and J. D. Williamson Jr. of Santa Anna; three daughters, Mrs. Love Simpson, Mrs. Alvis Griffin and Mrs. Walter Scarborough, all of Santa Anna; one sister, Mrs. L. Cruger of Santa Anna; four grandchildren and one great grandchild.

Pallbearers were Pierre Rowe, Paul Rowe, Paul Bivins, Otis Bivins, Oscar Daniel and Dan Wheatley.

Flower ladies were Ida Lee Switzer, Ada Lois Newman, Udell Windham, Iva Jewel Fletcher, Kathryn Manley, Dorothy Lee Windham, Mrs. Otis Bivins and Veoma Newman.

Interment was in the Santa Anna Cemetery. Hesch Undertakers were in charge.

Miss Mary Lee Ford has accepted a position in Albany. She formerly worked here at Reid Variety Store.

Donald Kirkpatrick of Zephyr is spending the week with his grandmother, Mrs. R. D. Kirkpatrick.

Frank W. Hayes Jr. of Bastrop visited his father several days here this week.

Mrs. John Lacy of Dallas is visiting her parents, Mr. and Mrs. J. E. Ford. Her husband will join her here Friday.

QUEEN THEATRE

PHONE 44
Fri.-Sat., Aug. 19-20
Aug. 20-21-22
GENE AUTRY in
"Man From Music Mountain"
"THE LONE RANGER"
Episode No. 10

Sat. Prev., Sun. & Mon.
Aug. 20-21-22
DONALD WOODS in
Romance on the Run
with PATRICIA ELLIS

Tues.-Wed.-Thurs.
Aug. 23-24-25
JAMES GLEASON in
"Army Girl"
with E. E. WARNER

THE SANTA ANNA NEWS

ESTABLISHED 1886

ISSUED FRIDAYS AT SANTA ANNA, TEXAS

Friday, August 19, 1938

James R. Gregg Editor & Business Manager
Mrs. Elizabeth Gregg Associate Editor
J. J. Gregg Owner

MEMBER

Texas Press Association
South Texas Press Association
Heart of Texas Press Association

Notices of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matter not published as news items will be charged for at the regular rates.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling attention of the management to the article in question.

Entered at the post office at Santa Anna, Texas as second class mail matter. Subscription Rates: Coleman County ... year \$1.00 Outside County ... year \$1.50

Thanks For The Cooperation

The Santa Anna News, the Rodeo Association and the citizens of Santa Anna appreciate the fine cooperation that local citizens and other cities and newspapers have given in boosting the Santa Anna Rodeo. Without the help of every citizen and business firm here and the encouragement of residents of neighboring towns, the Rodeo Association could not have attempted such a big undertaking. We feel confident the Rodeo will be the biggest achievement that this city has ever done in the way of entertainment. In order to show our appreciation to these neighboring cities and to the untiring work of our Rodeo Association, Santa Anna is going completely "rodeo minded" for the next week and backing the show to give our visitors an excellent three day's entertainment.

Political Announcements

This newspaper is authorized to announce the following persons for the various offices named below:

For Commissioner, Pre. No. 2:
Curtis Collins (Re-election)
John A. Williams

For District Clerk:
J. B. Hilton (Re-election)
Mrs. Jack McClure

For District Attorney, 119th Dist.
O'Neal Dendy
W. A. (Bill) Stroman (Re-el.)

Presby'rian Church

M. L. Womack, Minister
Sunday School 10 a. m., J. T. Oakes, Supt.
Services at 11 a. m.
Evening Services at 8 p. m.

Methodist Church

J. Virgil Davis, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m. Sermon by the pastor. Subject: "Why the Poor Do Not Go to Church."
Evening Service 8 p. m. The pastor speaking.
The Revival meeting begins the first Sunday in September.

Former Resident Is Doctor of Optometry; Is Well Known Here

An article from the Kaufman Herald of August 11 contains a story concerning a former Santa Anna business man, Emmett Day, who now has passed the examination of the Texas State Board of Examiners in Optometry and is now a Doctor of Optometry.

Quoting from the Kaufman Herald: "Emmett Day, who is a member of the firm, Maphis & Day, popular jewelers and optometrists who serve a wide territory, has passed the examination of the Texas State Board of Examiners in Optometry and is now a Doctor of Optometry, licensed by the state of Texas. The state board now stresses and requires the analytical type of examination and procedure in arriving at the prescription most suitable for a particular type of case.

Dr. Day was honored at the recent meeting of district 10, held in Dallas, when he was chosen to give an analytical examination as required by the state board."

Sophomores are Cupid's strongest supporters at Texas State College for Women, since more of them reported engagements than any other class. Freshmen are next, then juniors and seniors. Business Administration and home economics students lead in the departmental marriages, with pre-medical students last in the line. Evidently test tubes and wedding bells don't mix.

If you can listen wistfully to the words of a popular song, it's a sign that you're in love.

COURTHOUSE NEWS

Marriage Licenses

James M. Ashford Jr., and Modell B. Dunlap.
James A. Goddard and Mrs. Laura Naron.
Alvin E. Raymer and Iva Glynn Guthrie.
Elon Brown Carter and Juanita Freeman.

Warranty Deeds

Nettle Blackwell to Leonard A. Wynn, part of H. C. Weaver survey No. 287. For \$100 and further considerations.

Isaac Keeney to Mrs. Belle Keeney, 74-114 undivided interest to land in Coleman county, being 226.7 acres of land, described as block No. 4 of subdivision of lands of Isaac Keeney. For \$629.70.

Mrs. Belle Keeney to Isaac Keeney, part of James P. Diell survey No. 710, containing 21.65 acres of land. For \$531.25.

G. J. Slayton et ux to Raymond Keeney, 1-9 undivided interest to 226.7 acres of land described as block No. 4 of subdivision of lands of Isaac Keeney estate. For \$629.75.

H. C. Glenn, receiver for Temple Trust Co. to Fred Garrett, et ux, tracts of land in Coleman county, being all of south one-half of lot No. 4 in block No. 13 of Stobaugh's subdivision of farm blocks Nos. 5 and 6 of Clow's second addition to town of Coleman. For \$1250.

Mrs. Belle Keeney et al to J. M. Bell, parcels of land in Coleman county: tract No. 1, part of James P. Diell survey No. 719; tract No. 2, part of James P. Diell survey No. 719. For \$2,167.83.

H. C. Glenn, receiver for Temple Trust Co. to T. L. Stafford, tract of land in Coleman county, being all of north one-half of northeast one-fourth of block No. 31 of Clow's subdivision of part of block No. 15 of Clow's farm addition No. 2 to city of Coleman. For \$600.

Mrs. M. E. Crum to J. B. James, Sr., et al, block No. 38 of subdivision of Burnett county school land survey No. 703, abstract No. 19. For \$1,000.

New Cars Registered
H. R. Snedegar, Coleman, Plymouth four door sedan.
J. W. Benton, Coleman, Ford coupe.
J. H. Martin, Coleman, Ford tudor coupe.

Civil Service Examinations Announced

The U. S. Civil Service Commission has announced open competitive examinations for the positions named below.

Principal Physicist, \$5,600 a year, Senior Physicist, \$4,600 a year, Physicist, \$3,800 a year, Associate Physicist, \$3,200 a year, each grade covering any specialized branch of physics. For the principal, senior, and full grades, applicants must not have passed their 33rd birthday, and for the associate grade they must not have passed their 45th birthday.

SCABIES ERADICATION REPORT FOR JULY

Assistant Physicist, \$2,600 a year, Junior Physicist, \$2,000 a year. Optional subjects are: Electricity, heat, mechanics, optics, and sound. For the assistant grade, applicants must not have passed their 40th birthday; and for the junior grade they must not have passed their 35th birthday.

Director of Personnel, \$6,500 a year, \$5,600 a year, and \$4,600 a year the grade of the position depending upon the personnel activities involved; Assistant Director of Personnel, \$5,600 a year, \$4,600 a year, and \$3,800 a year. Applicants must not have passed their fifty-third birthday.

The closing dates for receipt of applications for these examinations are: September 19 for the Physicist examinations when applications are received from States east of Colorado, and September 22 when received from Colorado and States westward; and September 12 for the examination for Director of Personnel when applications are received from States east of Colorado, and September 15 when received from Colorado and States westward.

Full information may be obtained from local Secretary of the U. S. Civil Service Board of Examiners, at the post office in this city.

A man can't think of anything he needs for his personal wardrobe, but a woman can't think of anything she doesn't need.

There was employed in Brady-Menard District for the month of July, one State man and one county man who spent their entire time in an effort to eradicate scabies infection, and a total of approximately \$78.10 was expended by this Department in its regular Eradication Program.

Forty herds, and a total of 8,900 sheep, goats and cattle were inspected or dipped. No head were classed as exposed or infected.

The Livestock Sanitary Commission of Texas will continue the work in the Brady-Menard District in an effort to protect the live stock in that District from imported infection, and affording the necessary scabies certificates demanded by other states on live stock moving from Texas.

The above work was conducted under the supervision of Dan Westbrook, Supervisor of Scabies Eradication Work, at Brady, Texas.

NOTE: One County paid inspector was employed in Brady-Menard District which is not included in the above expenditure.

Unfortunately, you have to cut down on the things you enjoy if you want to save money.

Few have sufficient self-reliance and courage to test their talents to the utmost. It is surprising what friendly advice at the right time has accomplished for many persons.

REMEMBER THE REXALL DRUG STORE FOR LOWEST PRICES IN TOWN

August FACTORY-TO-YOU Sale

Spencer Pharmacy
We Deliver Phone 17

Again you have the opportunity to buy many of your household needs at lower prices than this August Factory-to-You Sale plan. Millions of people take advantage of this sale to improve living joy. Look through this list carefully and check the items you need, and come to our store before the better values are sold out. No sales to dealers, only to consumers. Limit refusal rights.

75¢ Pint Size Purest Mineral Oil 59¢
If you Russian type, used by doctors and hospitals. Relieves constipation by mechanical lubrication.

5¢ Quality STORK Nipples 3¢ EACH

25¢ Pack of 25 Purest Tablets 17¢

Electro CORD SET 24¢

1 QUALITY pint size CALOREX Vacuum Bottle 69¢
Pint size. Linting, corrugated steel case. Polished Aluminum shoulder and cap. Keeps liquids hot or cold for many hours.

OH! ISN'T THIS A BARGAIN! 21¢
SURE IS! I'M GOIN' TO STOCK UP ON 'EM!
There really should be a limit on the sale of these tissues. They're extra quality, tough, lintless, yet soft. Excellent to remove creams, also in place of "thankys."

PACK OF 500 SHEETS KLENZO FACIAL TISSUES 21¢

50¢ SIZE JARS GARDENIA Beautifying FACE CREAMS 39¢ EACH
Your choice of popular type face creams, so essential for adding to the creation of greater loveliness. Stock up now.

50¢ SIZE GARDENIA Face Powder and a 25¢ size bottle Perfume 59¢
Enjoy two-fold all the loveliness so easily obtained by the use of this alluring combination.

25¢ TUBE KLENZO Shaving Cream 19¢
For a smooth shave use this abundantly lathering cream.

75¢ pound size Rexall Theatrical Cold Cream and box of 200 sheets Klenzo Facial Tissue both for 69¢
Theatrical Cold Cream gets into the pores and brings out dirt. And the Tissues are best for removing. Buy today.

CARA NOME TRIAL OFFER 25¢
Redden today. Save 25¢. Get 25¢ size of famous Cara Nome. Save 25¢. Get 25¢ size of famous Cara Nome. Save 25¢. Get 25¢ size of famous Cara Nome. Save 25¢.

25¢ KLENZO TOOTH BRUSH 19¢

Genuine Leather Bill Fold 49¢

Large Roll Toilet Tissue 39¢

35¢ Purest Witch Hazel 29¢

35¢ Purest Paste 29¢

35¢ Purest Spirit Camphor 29¢

2 quart size Defender Hot Water Bottle 69¢

35¢ quality Defender Rubber Gloves 29¢

25¢ size Purest Tincture Iodine 19¢

25¢ size Rexall Corn Solvent 19¢

25¢-1 doz. Purest Glycerin Suppositories 19¢

25¢ size Rexall Foot Powder 19¢

75¢ quality Electrex Curling Iron 59¢

10¢ size Bouquet Ramee 4 for 25¢

10¢ size Toilet Soap for 25¢

1" x 5 YD SIZE FIRTAID ADHESIVE TAPE 17¢
Popular size. Sticks fast. Comfortably removed. A Rexall Product

25¢ POUND SIZE PUREST Epsom Salt 19¢
Extra-fine quality. Absence of impurities improves the taste. A Rexall Product

15¢-4 OZ. SIZE PURETEST HYDROGEN PEROXIDE 10¢
Excellent antiseptic for minor skin breaks. A Rexall Product

75¢ KLENZO SHOWER SPRAY 59¢
Needle-point spray. Fits practically all faucets. A Rexall Product

60¢ pack CASCADE LINEN PAPER 39¢
An outstanding value bought by millions. A Rexall Product

102 TUBE U.D. ZINC OXIDE OINTMENT 15¢
Use on burns, skin irritations, etc. A Rexall Product

50¢ Rexall Petroleum Hair Rub 39¢

25¢ Rexall TOOTHACHE DROPS 19¢

50¢ pack Purest YEAST TABLETS 37¢

45¢ size Purest CASTOR OIL 39¢

11¢ pack 110 Purest Conc. Cod LIVER OIL TABLETS 79¢

50¢ pint size No. 6 Disinfectant 39¢

50¢ pack of 60 Rexall Orderlies 39¢

35¢ Klenzo DENTAL CREME 29¢

HUNDREDS OF OTHER ITEMS ON DISPLAY AT OUR REXALL STORE

MAKE YOUR BUDGET GO FARTHER!



WELCOME TO MAKE OUR STORE YOUR HEADQUARTERS

Visit Our Fountain for Delicious Drinks

COWBOY SPECIAL - - during rodeo - - 15¢

TRY A DELICIOUS COWBOY SPECIAL (It's for Cowgirls, too)

Our Fountain Is Always Safe and Sanitary

Spencer Pharmacy
PHONE 17 WE DELIVER

SPECIALS For SATURDAY AND RODEO WEEK

COFFEE	Folger's 1 lb. can	.26
Post Toasties	per box	.09
FLOUR	Satisfaction Guaranteed, 48. lb.	1.25
MEAL	20 lbs. only	.39
MEAL	10 lbs. only	.25
Bananas	Golden Fruit, Truck load, doz.	.09
GRAPES	Seedless California, lb.	.05
	Halves O'Gold	.10
	No. 1 can	.10
	Halves O'Gold	.15
	No. 2 1/2 can	.15
	Bologna lb.	.10
	Salt Jowls lb.	.10

PLENTY OF FRESH VEGETABLES — ALL KINDS
DEL MONTE ICE CREAM, PINT 10¢
ALL KINDS SANDWICHES AND HAMBURGERS 10¢
HOT DOGS 5¢

WELCOME TO THE RODEO AUGUST 25-26-27

PORTER'S GROCERY and MARKET
NEXT DOOR TO POST OFFICE

The LIGHT CRUST DOUGHBOYS Will Entertain You

In Person All Day Friday, August 26

As Guests Of The Santa Anna Rodeo : Hear Their Broadcast



Engineer Reports On Dam Situation

Operation of the Buchanan dam of the Lower Colorado River Authority of Texas actually reduced the recent flood in the vicinity of Austin, Texas by one foot and did not contribute to the inundation, as charged, a report by an engineering expert dispatched to the scene by Public Works Administrator Harold L. Ickes disclosed today.

A preliminary report on the flood was made to the PWA today by Harold W. Bashore, a recognized engineer with 32 years of service in dam work with the Bureau of Reclamation of the Department of the Interior. Mr. Bashore was sent to Texas to investigate the situation following a man-made flood of propaganda which broke loose some time after the original water flood in July. It was charged that operation of the Buchanan dam by its owners, the Lower Colorado River Authority, had contributed to the flood which damaged farm lands in the vicinity of Austin.

The preliminary report dispatched to Washington by Mr. Bashore not only discredited such charges, but stated that careful investigation showed that "Buchanan dam as operated reduced flood depth at Austin about one foot." He reported that the flood stage at which damage begins on the Lower Colorado River at Austin is "21 feet and July flood reached maximum of 32 feet."

If the Buchanan dam gates had been opened two days earlier it would have reduced the flood depth by two feet, his report showed, and if the reservoir had been emptied to the floor of the lowest battery of spillway gates the flood level at Austin would have been reduced by three feet, still leaving an eight-foot flood.

"While better preparations should have been made for emergency operations of Buchanan dam it is doubtful if any careful forethought would have had much effect in reducing the damages caused by a flood having a peak flow and volume as great as that of July, 1938," he said.

Mr. Bashore's telegraphed preliminary report was as follows:

"E. W. Burlew
First Assistant Secretary
Interior Department
Washington, D. C.

Flood stage at which damage begins on Colorado River Austin is 21 feet and July flood reached a maximum of 32 feet. After field examination and careful study of available records my conclusions are Inks dam now completed and Marshall Ford low dam now under construction had no effect on July, 1938 flood depth at Austin. Buchanan dam as operated reduced flood depth at Austin about one foot. If Buchanan gates had been opened two days earlier a total reduction in flood depth of about two feet would have been possible. If Buchanan Reservoir had been held down before flood to floor of lowest battery of spillway

(Continued on Page Six)

Nurses Leave For San Antonio Mon.

Word was received from Scott and White Hospital in Temple late Thursday afternoon, August 11 that Miss Hyla Teel, student nurse at the Sealy School of Nursing will be transferred to the Temple Hospital immediately. She is the only student in the Sealy School of Nursing who was not transferred Monday to Robert B. Greene Hospital in San Antonio. The local nursing school closed this last week-end since its director, Dr. T. Richard Sealy, has been in ill health and could not give the school his personal supervision.

The other student nurses were taken by car to San Antonio Monday by Miss Olga Niell, Lt. Kenneth A. Knowles and several other local citizens. Those being transferred were Misses Tula Mae Sides, Helen Younglove, Nina Williams, Verda Morrison, Oleta Thate, Jo Ella Henderson, Frances Gregg, Cliney Fillingim, Ray Fiveash, Thelma Younglove, Marjorie Stacy, La Nita Ruth McElroy, Allie Lou Johnson and Mary Evelyn Willy.

New FSA Loan Policy Includes More Farmers

R. K. French, County Supervisor of the Farm Security Administration, announced today that his organization will extend its loan program and "accept responsibility for the entire load of rural financing," for those farmers who are unable to obtain adequate financing from other agencies. The supervisor said that the extension will be both downward and upward, including larger loans to livestock growers and to farm owners who are in difficulties, and also more adequate provision for farmers of very low income.

The announcement was made following the supervisor's return from the annual conference of FSA employees for Texas at College Station, attended by 206 farm and home supervisors for this state and by the clerical staff of the county offices, as well as by state and regional executives and specialists.

The supervisor warned that there will be no resumption of the wholesale grants, non-repayable, which were stopped short a year ago. The larger loans to be made to farm owners or to livestock operators will be of service, the supervisor said, for those who are unable to operate effectively because of inadequate financing or who may be threatened with foreclosure. In the latter case, he said, debts must be adjusted by agreement with creditors and a sound plan worked out to assure that bankruptcy can actually be avoided through the new plan and loan.

Adequate funds are already on hand in Texas to care for this enlarged loan program. Supervisors will begin taking loan applications immediately and checks will be returned to the county office from the regional office within ten days.

from the time the regional officer receives the application. Improvement has been made in this respect since the early days of the rural rehabilitation program when the pressure of grants and the lack of established procedure often caused delay of checks beyond the time when the farmers could make effective use of them.

Still another line of financing to be opened this year will be for the benefit of FSA farm boys and girls participating in 4-H Clubs and Future Farmers of America, the supervisor said. Loans will be made through the heads of the families. Increased attention will also be given to loans made for the purchase of machinery and livestock to be used jointly by groups of farmers in the community.

Assembly of God

Sunday School 10 a. m.
Preaching 11 a. m.
Children's Church 7 p. m.
Evening service 8 p. m.
Prayer meeting Wed. 8 p. m.
Christ Ambassadors Sat. 8 p. m.

Christ Ambassador Program
Sermonette: Bro. Boatright.
Scripture Reading: Sis. Ruby Evans.
Bible Character: Sis. Velma Baker.
Song: Bro. Roy Baker.
Tract Reading: Bro. Melvin Baker.
Praise Service: Led by Sis. Edith Shields.
Poem: Sis. Ora Lee Niell.
Song: Sis. Marie Evans.
Tract Reading: Bro. R. V. Lee Shephard.
Scripture Reading: Sis. Estelle Shephard.
R. V. Boatright, pastor

WITH OUR WILDLIFE

BY JOHN R. WOOD
State Game Warden

MIGRATORY WATERFOWL REGULATIONS

Under new federal migratory waterfowl regulations announced recently Texas duck hunters will have a 45-day open season this year compared to a 30-day open season in 1937, and in addition may shoot a limited number of species hitherto protected.

The open season on ducks and geese, Wilson's snipe or jacksnipe, and coot, is from Nov. 15 to Dec. 29.

Not only has the open season on ducks and geese been lengthened, but the possession limits have been doubled.

The open season on rails and gallinules, except coot, is from Sept. 1 to Nov. 30.

The bag limit on ducks, except the wood duck, is 10 in the aggregate of all kinds, the same as last season, but the possession limit has been doubled to 20 in the aggregate.

The daily bag limit on rails and gallinules, except sora and coot, is continued at 15 in the aggregate of all kinds. The possession limit is the same.

Bag limits for some of the other migratory game birds are: Sora, 15; coot, 25; Wilson's snipe or jacksnipe, 15. In each case the possession limit may not exceed the daily bag limit. A new federal regulation added this year forbids the ralloving of coot for hunting.

As was the case last year, waterfowl and coot may be hunted in season from 7 a. m.

to 4 p. m.
Not more than two days' bag limit of lawfully taken and lawfully possessed ducks and geese may be transported in one calendar week. Transportation last season was limited to one day's bag.

Baiting of waterfowl and doves and the use of live duck and goose decoys in hunting waterfowl are not authorized regardless of the distance between the bait or decoys and the shooters.

The three-shell limit on repeating or automatic shotguns, in effect the last three seasons, is continued. Hunters may shoot waterfowl with shotguns only, not larger than No. 10 gage.

Ross' geese, wood ducks and swans are still protected.
General Hunting Regulations
No citizen of this state shall

(continued on page seven)

We Extend A Hearty
WELCOME
To All Friends and Visitors Attending
The SANTA ANNA RODEO
Come Have A Good Time
B. T. Vinson Grocery

FALL HATCHING SEASON
Will Start September 1
GET YOUR ORDERS FOR TRAYS AND CHICKS IN EARLY

We Invite You To Attend
The **BIG SANTA ANNA RODEO**
August 25-26-27

See Us For Red Chain Feeds
Griffin Hatchery
Member Texas Baby Chick Association

New LYRIC
Brownwood, Texas

Fri.-Sat., 19-20
DANIELLE DARRIEUX
DOUGLAS FAIRBANKS, JR.
in
'The Rage of Paris'

Saturday Midnight
Sun.-Mon.-Tues., 20-23
BOB BURNS
MARTHA RAYE
DOROTHY LAMOUR
in
'Tropic Holiday'

Wed.-Thurs., 24-25
KAY FRANCIS
John LITTEL
in
'My Bill'

BETTER LIVING

"If you remember when the electric refrigerator first came into general usage, then you know how utterly happy women were over the way it preserved food and provided ice cubes. It simplified kitchen labor. The health problem was greatly solved. But it was only the beginning of the great service Electricity was destined to render. Today every other home served by your West Texas Utilities Company has an electric refrigerator. Every seventh home has an electric range. Over 30,000 have electric irons. Nearly 40,000 have good light, many in isolated communities where power lines were built without hope that they might ever become profitable. This is a service rendered by Your Electric Servant so that you might have BETTER LIVING!"

"And it doesn't cost you much, honest, does it?"

Reddy Kilowatt

West Texas Utilities Company

Decrease of Horses And Mules On Farms Is Financial Loss

College Station — Within the past 8 years the number of horses and mules on Texas farms has decreased by 379,000, while the decrease in the United States as a whole for the past 10 years is in excess of 10 million.

Jack Shelton, vice-director and state agent of the Texas A. and M. College Extension Service, sees in these figures a partial answer to the puzzle of declining farm markets.

"A recent U. S. D. A. Bulletin, entitled 'The Farm Horse,' shows that the farm work stock will consume an average of 125 1-2 bushels of oats or 71 7-10 bushels of corn per head in the course of a year. That means that a market equal to more than 47 million bushels of oats or over 27 million bushels of corn per year has been lost in Texas," he pointed out.

"For the United States as a whole, the annual loss amounts to a million and a quarter bushels of oats or 715 million bushels of corn. Too, 20 years ago hay was the third largest U. S. crop where today it is in twenty-sixth place."

Shelton emphasized that he was not decrying the use of

Baseball Results

Saturday, August 13
BUFFALO

	R	H	E
Floy, ss	0	0	0
Stutters, 2b	1	1	1
Hudler, cf	1	1	0
Huey, c	1	2	2
D. Baugh, 1b	0	0	2
Farris, p	0	1	0
A. Kemp, rf	1	3	0
C. Kemp, 3b	2	2	0
Burden, lf	0	1	0
Total	6	11	5

ROCKWOOD

C. Williams, ss	0	1	0
Brusenhan, c	2	2	1
Fowler, rf	1	0	0
McCreary, 1b	0	1	0
C. McLeod, 2b	0	0	1
Steward, lf	0	2	0
D. McLeod, 3b	0	0	1
Ashmore, cf	0	0	1
McSwain, p	0	1	1
Total	3	7	5

Buffalo 001 005 00-6
Rockwood 102 000 000-3

Tuesday, August 16
CONCORD

	R	H	E
N. Buse, 3b	1	0	0
R. Buse, rf	1	2	0
Olen, ss	0	0	0
Clayton, lf	0	0	0
Shorty, c	0	0	0
Engel, 2b	0	0	0
Cozart, 1b	1	0	0
White, ss	1	0	0
Rhodes, p	1	1	1
Total	5	3	1

FISK

	R	H	E
Roberts, 3b	0	0	0
B. Jones, 2b	1	1	1
J. Snider, rf	1	1	1
C. Snider, ss	1	1	1
Kile, c	0	1	0
Gafford, 1b	1	0	0
McKee, cf	0	0	0
Fred Jones, lf	0	1	0
J. B. Snider, p	0	1	0
Total	4	6	3

Fisk 000 100 021-4
Concord 100 000 040-5

power machinery or questioning its efficiency in many operations, but insisted that there exists a demand for horse and mule colts that is far greater than the supply.

"Texas farmers are missing an additional and profitable source of income in this connection, and at the same time are losing a chance, however indirect, to increase the volume of the market for grain produced on their farms," he said. "It is gratifying to note that production of horses and mules in Texas is on the upswing."

Record Crowd - -

(continued from page one)

through rings of fire with her beautiful horse.

A match roping contest will also be held this year between the same contestants here last fall. Jack Sellers of Del Rio will vie with Roy Matthews of Fort Worth for best time for three nights roping. Both are experts in their line. Matthews was the winner last year at the end of the three night contest.

Jack Hoey of San Antonio will announce the events and results from the press box above the chutes. Gulf Refining Co. sound truck, secured for the rodeo through the efforts of Calvin Campbell, local Gulf distributor, will be on the arena to allow all spectators to hear the announcements. The sound equipment will serve 50,000 persons adequately.

To care for the large crowd expected, 1040 reserve seats will be set aside each night and these tickets are now on sale at the three drug stores in Santa Anna, Turner's Drug Store, Spencer's Pharmacy and Phillips Drug Co. An additional 1000 free seats have been built this year on the east side of the arena and at least that many free ones will be on the west side also.

The editor who deprecates the value of the only product he has to sell, advertising, by giving unreservedly free publicity to this and that and the other thing has no one else but himself to blame when his advertising patronage falls off. If the publicity isn't worth paying for, it isn't worth anything. If it isn't worth anything why spend time to set the type for it and money for white paper and ink to print it on?

If you can't please three members of one family with one brand of toothpaste, how can you expect the government to make one brand that will please a hundred million people? Smile anyway.



Welcome, Folks

TO THE

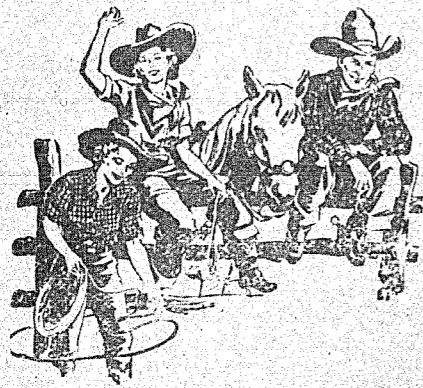
Santa Anna Rodeo

AUGUST 25-26-27

And while here drop in and see our modern machine shop, equipped and manned to give you the best service in our line.

SWITZER MACHINE SHOP

SANTA ANNA — TEXAS



WELCOME TO THE RODEO

AND TO OUR SERVICE STATION

Santa Anna will be "Entertainment" Headquarters Next Thursday, Friday and Saturday.

But Our Service Station Is Always Headquarters the Year Around for

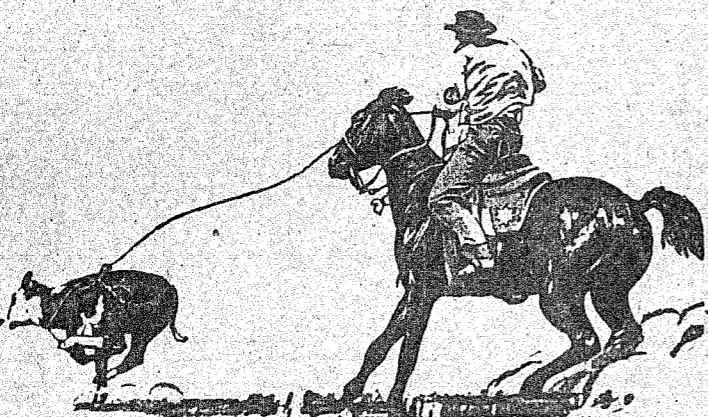
Tires — Batteries
Mobilgas — Mobiloil
and

A Superior Washing and Greasing Job
Let us service your car while you are here. We take pride in giving you excellent, prompt service.

W. H. Hudgins

Service Station

Santa Anna



Greetings, Friends

You are always welcome at W. R. Kelley's store and you are doubly welcome now for the Santa Anna Annual Rodeo, because we want you to help us have the fun and thrills we'll all have at this Mountain City's Biggest Entertainment.

We invite you to make this store your headquarters to talk and visit and DRINK ICE WATER and do anything to help you enjoy yourselves in our city. This firm is cooperating fully with the Rodeo Association in sponsoring this event and we want to cooperate with our friends and visitors in your enjoyment.

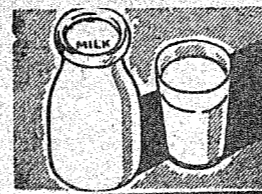
REMEMBER THE DATES, AUGUST 25-26-27 WE'LL SEE YOU AT THE RODEO

W. R. KELLEY & CO.

Groceries - Hardware



Glowing Health For Every Member of the Family in Todd Milk



First Choice in HEALTH

Everything points to active, healthy days for the youngster who makes Todd Milk a regular part of every meal, for Todd Milk brings the elements so necessary to healthy growth in a drink that looks better, tastes better and is better in every way!

First Choice in FLAVOR

Ask any one why he drinks Todd's Milk . . . and he'll share his reason with you. It's because Todd's Milk tastes better . . . whether you drink it at meal time or between meals as a beverage or in cooking. That popular flavor is the "taste" of the extra care that is given every quart of Todd's Milk. Look on the Cap of Every Bottle for the Name Todd's.

Come to the Santa Anna Rodeo
August 25-26-27

TODD DAIRY

Santa Anna, Texas

Hospital Notes

Miss Ruth Taylor, Gouldbusk, is a surgical patient in the hospital.
 Jordan Bryan Jr., Abilene, is a surgical patient in the hospital.
 Mrs. C. V. Moseley and baby, Santa Anna, are patients. Baby was born August 14.
 Mrs. J. J. Davis and baby, Santa Anna, are patients. Baby was born August 14.
 W. T. Seales, Ballinger, is a surgical patient.
 Mrs. Nettie Isham, Christoval, is a medical patient.
 Mrs. Howard Jones and baby of Bangs are patients. Baby was born August 16.

Mrs. Jim Garner, Stacy, is a patient in the hospital.
 E. H. McCulloch, Robert Lee, is a surgical patient.

CARD OF THANKS

To all neighbors and friends who kindly assisted in any way during the illness and death of our dear mother, Mrs. W. D. Stephenson, we wish to express our sincere appreciation.

May God's richest blessings rest upon all of you.
 Her Children and Grandchildren

Every newspaper man knows that many untrue reports are constantly being circulated. The average man seldom makes any effort to determine the truth or falsity of a report, but a newspaper editor must have the

facts. It often happens that when a rumor is finally run down the actual facts are nothing like the statements being circulated. Because of this, newspaper people become skeptical of all unusual reports and develop the habit of suspending judgment until the facts can be learned.

Having already filled the thirteen "Cooperative Houses" at Texas State College for Women for the fall session, officials are searching for a way to accommodate the overflow of students who want to do their own cooking, housecleaning and laundry in order to get a college education. Applications for rooms in these cottages have grown from ten in 1934 to nearly 700 for 1938-39.

WITH OUR WILDLIFE

BY JOHN R. WOOD
 State Game Warden

BOBWHITE QUAIL

Many people have the idea that there ought to be as many quail on an area as there is room for them to stay. The average person does not stop to consider the conditions necessary to keep a covey of quail on a given area. One person will state: "I used to have four or five coveys of quail on my place, but now I never do see them. Well, once in a while I will spot a covey of a few birds and then they will disappear. I do not understand that." I hope that this article will help some land owners to clear up that question.

Game management principals operate in the same manner that livestock farming does. For instance a stockman would not think of trying to raise herefords without plenty of range land with some type of good grass on it. This individual would not enter such a project without plenty barn space to care for them during the cold winter months. Too he would know the carrying capacity of the grass land and he would not put more cattle on it than it would safely support. Along about the time that the winter days start and the grass begins to die out the stockman would bring the herefords into the feeding pens and feed them during the period that the grass is low, and during a time that the range land will not carry the stock that he had planned for it to carry.

The same simple system must be considered when one thinks of trying to keep Quail on his land during the fall and winter months. The two controlling factors in Quail management is FOOD and COVER. As soon as either of these two factors become scarce the Quail will migrate to another locality, where the conditions are more favorable for their existence. One can easily see then the carrying capacity of range land will be at its lowest point in the winter months, and at this period Quail will probably require three times the ranging area that he required a few months earlier, or at a time when the weed seeds were at the point of harvest.

Naturally one would think then: "If I expect to keep Quail on my place during the late fall and winter months, I must improve the conditions on my place so the birds will have all that is necessary for them to exist during the cold winter months."

First look around your farm or ranch and see if the birds will have plenty of cover during the fall and winter, when all the leaves on the trees will be dead. Second consider what types of food the birds will have to eat during this period. Probably it will be necessary for the land owner to plant some Hegari, Sudan grass, red top cane, Schrock or some other small grain suited to the region. Allowing maize to grow in a protected area and let it fall to the ground will furnish some excellent food for the Quail. "It must be kept in mind that artificial planting is expensive. Unless the seeding is justifiable on the basis of general farm improvement, native plants may be relied on to furnish sufficient food and cover for Quail and then artificial planting need not be made." From Increase Quail By Improving Their Habitat, by V. W. Lehmann, Biologist, Texas Cooperative Wildlife Service. One case had been found in Washington County where five coveys of Quail containing about 64 birds were found to feed regularly in a one acre maize patch. Two or three coveys feeding at the same time were noticed several times.

Give our Quail good food and plenty of cover and the landowners will find more Quail on their land in the fall and winter months as well as in the spring and summer, when natural food and cover is available.

Say you saw it in the News.

Call City Hall ... 252 or Santa Anna Gas Co. ... 27

FOR PLUMBING and REPAIRS OF ALL KINDS

C. W. Tierney

THE RED & WHITE STORES

Tea	Red & White, Pure Orange Peko, 1-4 lb. pkg.	19c
Hominy	Goblin Brand 3 No. 2 1-2 cans	25c
Milk	Red & White, Sweet in Any Climate, 7 small cans	25c
Tomato Juice	Red & White, Pressed from Ripe Tomatoes, Tall Cans, 3 for	23c
Kool-aid	Assorted Flavors, Drink Mix, 2 pkgs.	9c
Peaches	Choice California Evaporated, 2 lbs.	25c
Syrup	Singleton, Pure Ribbon Cane, No. 10 Can	59c
Corn Flakes	For a Health Breakfast, Large Box, 2 for	19c
Salmon	Nile Brand, Choice Cooking Grade, Tall Cans, 2 for	23c
Peas	Our Value, A Good Quality, No. 2 can, 2 for	19c
Matches	Blue & White Carton, 6 Boxes	19c
Pineapple	Red & White, Sliced or Crushed, No. 1 Flat, 2 for	19c
Tomatoes	Our Value, Fancy Hand Packed, No. 2 Cans	15c
Apricots	Heavy Pack, No. 10 cans	49c
Salt	Blue & White, Regular 1 1/2 lb. pkg., 3 for	10c
Flav-R-Jel	Assorted Flavors, 3 for	14c
Baking Powder	K. C. Brand, 50 oz. Can	31c
Corn	R & W, Fancy Country Gentleman, No. 2 cans, 2 for	25c
Sunspun	The Best Salad Dressing Possible to Make, Pints	23c qt. 34c
Flour	Red & White, For Perfect Baking, 48 lb. sack	\$1.39

FRESH FRUITS AND VEGETABLES

Bananas	Golden Ripe Fruit, Dozen	10c
Lettuce	Firm Crisp Heads, 2 for	9c
Lemons	Sunkist, Large Size, dozen	20c
Spuds	Smooth White, Calif Shatters, 10 lbs.	23c

COFFEE

Early Riser	Red & White
Fresh Ground	Vacuum Pack
lb.	2 lb. tin
15c	57c

Pickles

Del Dixi, Sour or Dills, Quart Mason Jars	15c
Oxydol	
Medium Package	23c
Soap Chips	
Blue & White, Lb. Pkg.	35c

QUALITY MEATS PRICED LOW IN OUR SANITARY MARKETS

Bacon	Fancy Breakfast Sliced, lb.	29c
Bacon	Oxford Smoked, lb.	23c
Cheese	No. 1 Full Cream, lb.	17c
Roast	Home Killed, Forequarter, lb.	16c
Steak	Fancy Chuck, lb.	16c



Santa Anna, Texas, August 19, 1938

To Our Customers, Friends and Neighbors: We wish to extend to every one of you our personal invitation to attend the Second Annual Rodeo at Santa Anna August 25, 26 and 27.

We are sure that you will find its program the best we have ever presented, and that you will realize at its close that this community is one of the best in America in which to live.

Make our stores your resting places when here, you'll always be welcome, and rest assured of our desire to extend you every possible courtesy.

Red & White Stores

HUNTER BROS. J. L. BOGGUS & CO.
 Santa Anna — Texas

WHEN A COED SHOPS For NELLY DON *DONJENUS

1. She looks for something bright, sporty, simple for games - loves Jersey.
2. For classes she must be jaunty, colorful...washable rayon Nellaspun is exactly right!
3. Special! For rush teas, dates (something with flared skirt that'll wish when she dances). Nelly Don's Donovelle rayon.
4. Sees light wool Nelly Don that would do for everything. Terribly smart--blue matches her eyes.
5. Thinks dotted Nelda Crepe rayon very smooth for guest nights, lib. dates, meetings, etc.

Sturges & Gibbs
 COLEMAN — TEXAS

1. Blue, green-gold, copper, black. 10-20, 7.85
 2. Navy, black, brown. 10-20, 5.85
 3. Blue, wine, black, gold, green-gold. 10-20, 10.85
 4. Blue, wine, black, gold, green-gold. 10-20, 10.85
 5. Brown, wine, peacock. 10-20, 1.85

Our New Merchandise Is Here
Dresses and Suits
Exclusive with Sturges & Gibbs

Franklin	Geo. Hess	Mayfair
Peter Pan	Queen Make	Doris Dodson
Nelly Don	Reich	Ellen Kaye

DRESSES PRICED FROM \$1.95 to \$29.95
FUR JACKETS up from \$19.95
FUR COATS priced from \$29.95 to \$150.00

Name Judges and Superintendents For Livestock

Select College Men And Breeders To Head Various Departments

Judges and Superintendents for the different breeds and classes of livestock at the Golden Jubilee Celebration of the State Fair of Texas have been

named, it has been announced here by R. L. Pou, general superintendent of the Livestock Department.

Judges will be as follows: Prof. C. H. Staples, Louisiana State University, Jerseys; Prof. W. L. Stangel, Texas Tech, Aberdeen-Angus; Milking Short-horns and Red Polled; W. B. Mitchell, Maria, Hereford and Shorthorns; Prof. A. L. Darnell, Texas A. & M., Guernseys and Holsteins; Dr. C. Rager, San Antonio, milk goats; John C.

Tower Enhances View



From this tower, located at the end of the most beautiful drive on the south rim of the Grand Canyon of the Colorado, can be seen in all its glory, the Painted Desert, Coconino Plateau, Hopi and Navajo Indian country, and in the distance San Francisco peaks, highest mountains in Arizona.

The Watchtower at Desert View, on the South Rim of the Grand Canyon of the Colorado, is a faithful recreation of the lookout stations or towers erected by the ancient inhabitants of the Southwest many centuries ago.

Constructed of native stones on the brink of the chasm, the Watchtower rises from a huge foundation of green-stained Canyon boulders. At its base is a low round Kiva, a reproduction of the ancient ceremonial chambers or temple of the Pueblo Indians.

On the walls of the Kiva and at each level on the ascent to the tower are a number of actual

specimens of Indian pictographs—drawings and carvings, many centuries old.

From the top of the Watchtower, the view embraces vast expanses of the Grand Canyon, the Painted Desert and the Kaibab National Forest.

Bright Angel and Kaibab trails built by government engineers permit a closer study of the Canyon walls and of the story of centuries of erosion which is recounted daily by Government geologists at the observatory near Yavapai Point. Sure-footed saddle mules carry one safely over the trails while motor coaches cruise leisurely along the rim drives.

Colorado in three years, but this is the first one to be blamed upon PWA instead of the rainfall.

"The inspired nature of the charges hardly can be denied in view of the corporation-lawyer language which suddenly appeared in comment through the nation after the original flood had dropped from the news. The facts indicate that the water flood was followed by a manmade flood of propaganda."

Mr. Bashore is a member of the American Society of Civil Engineers who has been engaged in dam and irrigation work with the Bureau of Reclamation since 1906. In this service, he has engaged in surveys, investigations, design, planning construction and operation of dams and projects. He is now construction engineer at the Kendrick project in Wyoming, a \$20,000,000 development involving construction of the big Seminole and Alcova dams.

Mr. and Mrs. Baker Receive Degrees At Howard Payne

Mr. and Mrs. Jodie Baker received degrees from Howard Payne College at Brownwood August 3 at the completion of the second summer term. Both finished with honors, Mr. Baker having enough honor points for exemption in all subjects.

Although Mrs. Baker underwent a major operation and was unable to attend classes the last three weeks or to be present for the graduation exercises, she finished with third highest number of honor points made in the class.

Misses Dorothy and Freddie Rowe visited last week with relatives and friends in Winters.

ROTSCH SPEAKS HERE FOR GERALD MANN

Speaking in behalf of Gerald Mann, candidate for Attorney General, Cecil Rotsch addressed a gathering in Santa Anna on the street between the bank

buildings Tuesday afternoon. Rotsch is Assistant District Attorney of Tarrant County.

Mr. Rotsch stated that Mann has actively supported adequate old age pensions since 1935 when he was Secretary of State.



Welcome to the RODEO

AUGUST 25-26-27

You'll get a real taste of the West with plenty of Rodeo entertainment and special features at the Santa Anna Annual Rodeo.

We are proud to say that we have cooperated fully with this city in entertaining you. We hope your stay here is enjoyable.

And to assure quick and efficient service for your car needs, stop with us for gas, oil, wash and grease jobs and for free information and ice water.

Boardman's Service Station

GULF PRODUCTS

PHONE 69

WE DELIVER

Burns, Fort Worth, Horses, jacks and mules; Roy W. Snyder, College Station, sheep and goats; J. M. Jones, Texas A. & M., fine wool breeds and Angora goats; R. M. Pemberton, Iowa State College, swine; W. W. Derrick, University of Nebraska, Swine, and V. C. Reeder, Kansas City, rabbits.

Superintendents in the various departments will be as follows: Jack Turner of Ft. Worth,

Hereford Cattle; D. T. Simons, Ft. Worth, Jerseys; Craig Logan, Clifton, Shorthorns; J. W. Shepard, Plano, Horses, jacks and mules; C. L. Wilson, Dallas, Colt department; E. M. Regembrecht, Texas A. & M., Swine, and Dan H. Kiber of Arlington, assistant superintendent of the swine department.

Engineer Reports - -

(continued from page three)

gates, the flood depth at Austin would have been reduced by about three feet. Completed Marshall Ford low dam would have reduced flood depth at Austin about four feet. Marshall Ford high dam would have prevented a flood at Austin in July, 1938, provided no encroachment had been made before the flood on the 800,000 acre-foot storage capacity reserved for flood control below spillway crest. While better preparations should have been made for emergency operation of Buchanan dam, it is doubtful if any careful forethought would have had much effect in reducing the damages caused by a flood having a peak flow and volume as great as that of July, 1938. Detailed report will follow in about ten days.

H. W. Bashore "The Bashore report shows that the original water flood in July hardly reached the proportions of the flood of propaganda loosed by persons with axes to grind which followed the first inundation," Howard A. Gray, Assistant Administrator of PWA, said.

"We have, only the deepest sympathy for the residents of the area who suffered property loss from the natural flood. But in addition to this damage, they have been victimized by a deliberate campaign of distortion, engineered by persons with their own purposes to serve."

"Buchanan dam is the property of, and is operated by, the Lower Colorado River Authority of Texas, a public body which was formed by the people of Texas to produce public power," Mr. Gray added. "Because it received financial aid from the PWA, the individuals and organizations opposed to public power immediately let loose a complete distortion of facts in an attempt to discredit Federal participation in aiding public power. That there was deliberately turned loose upon the public a flood of propaganda based on distortion is shown by the sudden simultaneous appearance of ill-founded charges throughout the country, thousands of miles away from the scene of the flood."

"I wonder if the propaganda would have been as loud if the dam had been completed and operated by the private utilities as they planned and started it—for the production of power for private profit? In that case the flood at Austin probably would have been 33 feet instead of 32. Printed reports indicate that there have been seven floods on the Lower

Extraordinary Values in Good USED CARS

Welcome To Our Rodeo

August 25-26-27



See the Big PARADE EACH EVENING

Hear The Light Crust DOUGHBOYS

All Day Friday, August 26

These Prices Are Good Rodeo Week

1936 FORD V-8 TUDOR
New Paint
Good Tires, A-1 Condition
\$385

1933 CHEVROLET 2-Door
Good Tires, New Paint
Good Mechanical Condition
\$275

1930 CHEVROLET 4-Door
Good Mechanical Condition
\$165

1933 PLYMOUTH COUPE
An exceptionally good car now going at
\$210

MANY OTHERS TO CHOOSE FROM

SANTA ANNA MOTOR CO.

SANTA ANNA — TEXAS

This Cowboy's Headed For A Spill . . .



BUT YOU'RE HEADED FOR Fun and Thrills

SANTA ANNA RODEO

THREE BIG DAYS

August 25-26-27

We welcome our customers, friends and visitors to the Santa Anna Annual Rodeo which begins here Thursday. We have cooperated with Santa Anna Rodeo Association in bringing you this performance, reminiscent of the "wild and wooly west" and we want to make your visit here one of pleasure.

To assure yourself of that needed coolness and comfort while you are here, drop around to our plant south of the railroad tracks to get those jugs filled with ice or to take home a cake. Or PHONE US AND WE WILL DELIVER.

Remember the Dates August 25 - 26 - 27

Come To Santa Anna For Your Annual Thrill

SANTA ANNA ICE & Cold Storage Co.

Phone 96

We Deliver

Rural Trustees Named In County

County Superintendent J. L. P. Baker released the complete list of rural school trustees for Coleman County's thirty-four rural public schools late last week. These trustees will serve for the term beginning in September 1938 and continuing for a period of one year.

Those selected to serve are: Mayo, H. W. Berry, Lester

Newman and Jim Daniell; Featherston, Bond Featherston, Markham Henderson and Tom Cuthrie; Junction, M. A. Ward, C. H. Wilder and Jim D. Watson; Glen Cove, Ed Hammon, Jr., W. D. Whittington and W. O. Martin.

Oak Grove, J. D. Gorman, Oscar Davis, and Will M. McCain; Silver Valley, Cecil Stovall, Albert Gipson, and E. G. Simpkins; Burkett, O. E. Brink, J. B. Harris, E. W. Martin, A. E. Koenig, J. M. Bell, J. C. Slack and L. E. Mountain; Cross Roads, G. H. McNamara, R. W. Walker, E. G. Glasson, Lee

Keeney, R. L. DeRusha, B. Seal, and Woods Epperson.

Cotton, Press D. Morris, R. C. Smith and A. R. Elliott; Plainview, Ozo Eubank, O. M. Jackson, and O. M. Heallen; Live Oak, Andy Young, M. A. Golsen and H. E. Johnson; Viets, C. L. Saunders, J. J. Ray and Bob Corbell; Liberty, H. O. Norris, E. W. Polk and J. D. Howard.

Cleveland, C. F. McCormick, H. H. Haynes and M. D. Blanton; Shield, W. T. Stewardson, Tom Stewardson, O. C. Yancy, J. R. Gray, M. A. Richardson, R. A. Milligan, and J. H. Arant; Mukewater, A. H. Dean and Fred Haynes; Leedy, Elmo Eubank and D. L. Wallace.

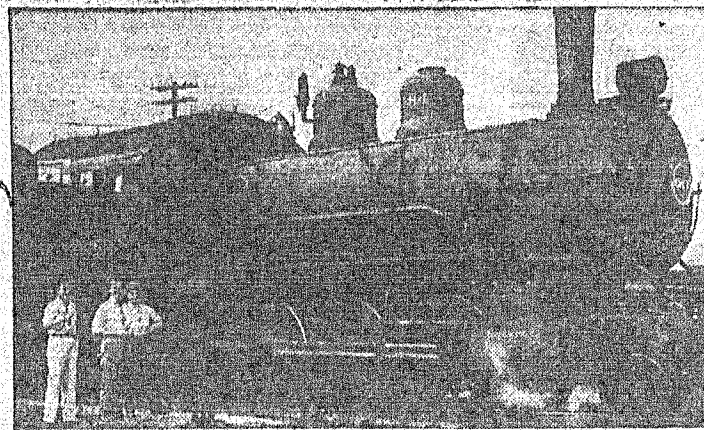
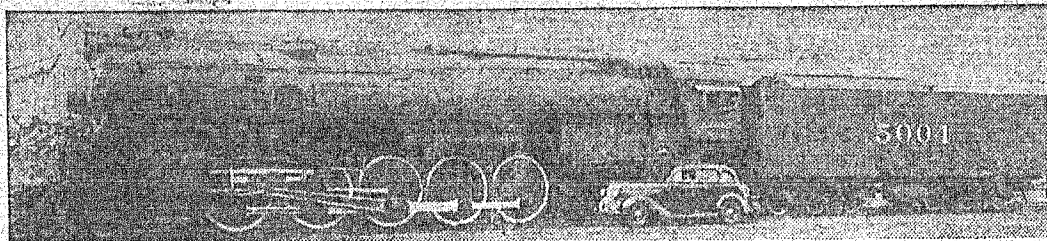
Leaday, Joe Matthews, R. H. Pyburn, Albert Vickers, I. E. Creek and T. M. Felly; Anderson, J. B. Smith, J. T. Williams, and G. L. Chapman; Mt. Vale, T. B. Chambers, Ray McKinney and Alton Stovall; Whon, Jim Carter, E. W. Gill, Jr., and R. L. Fiveash; Indian Creek, J. L. Wilkinson, Jack Hubbard and Joe B. Bearden.

Echo, S. C. Edmundson, Carter M. Dibrrell, and John B. Henderson; Loss Creek, J. C. Abernathy, W. C. Bozeman and Raye Smith; Talpa, H. E. Evans, Curtis Beck, A. Broyles, G. F. Cook, W. Jeffreys, R. B. Whitley and M. L. Stone; Red Bank, G. R. McClure, Henry Cook, Jr., and V. W. McClure.

Line, O. U. Rutherford, L. E. Williams and E. D. Manley; Novice, O. B. Featherston, J. D. Barnett, L. W. Claire, D. E. Walker, J. A. Pope, and W. R. Bates; Folk, W. D. Atkins, Will H. Taylor and Mrs. Verda Haas; Goldsboro, G. C. Bullard, V. R. Burnes, and Mrs. R. M. Burroughs; Trickham, K. C. Douglas, O. J. Martin, and W. G. Craig; Buffalo, V. W. Curry, J. T. Preas, Walter Burton, R. M. Williams, W. D. Graves, L. P. Davis, and J. P. Crawford.

Mozelle, John D. Terry, T. J. Dalton, Hugh Wheat, S. H. Baker, P. W. Downey, Lee Byron and W. E. Thweatt; and Centennial, R. R. Nixon, Jr., Warner Simmons, R. D. Meek, Arch Hamilton, C. L. Morris, R. C. Adams and J. E. Titsworth.

Fifty Years of Locomotive Development



(Above)—Santa Fe Railway's new 5001-class of freight locomotives is illustrated here in contrast to the modern automobile which appears small enough to fit easily into the engine's firebox. Ten of these mammoth power units capable of 70-mile-per-hour speeds are being placed in service. Their tenders carry 20,000 gallons of water and 23 tons of coal or 7,000 gallons of fuel oil. Nickel steel boilers enable these locomotives to carry a steam pressure of 310 pounds. The engine weighs 440 tons.

Fifty years ago, No. 684 was the latest thing in Santa Fe freight power. She served her heyday when freight train speeds averaged 10 miles per hour and 30 cars made a big train. Today, she is the last survivor of her class. At the Topeka shops she puffs mightily as she shoves her modern sisters, as shown above, around the locomotive shop yards. She came from the Baldwin locomotive works in 1888 just 50 years ahead of No. 5004, which represents the latest engineering developments in steam freight engines.

Voters of This Precinct Ballot For Nine Races

Voters in Precinct Two and in other sections of Coleman county will not have a long list of names to choose from for the second primary, August 27 since by far the majority of races were settled in the first primary, July 23.

Probably the race exciting the most interest in the precinct is the race for commissioner of Precinct 2. The run-off race is between Curtis Collins and John A. Williams.

Other names to appear on the ballot which are of interest to voters in this precinct are the following state candidates:

Pierce Brooks, Dallas county, and Coke R. Stevenson, Kimble county, in the race for lieutenant governor.

For associate justice of the supreme court, Richard Critz, Williamson county, and W. H. Davidson, Jefferson county.

Harry N. Graves, Williamson county and James A. Stephens, Knox county, running for judge of court of criminal appeals, unexpired term.

C. V. Terrell, Wise county, and G. A. Jerry Sadler, Gregg county, for state railroad commissioner.

For commissioner of general land office, William H. McDonaid, Eastland county, and Bascom Giles, Travis county.

In district races the following are candidates for the second primary:

For state senator, 25th senatorial district, Penrose B. Metcalfe, Tom Green county, and Ross K. Prescott, Brown county.

W. A. Stroman and O'Neal Dendy, both of Tom Green county, are in the run-off for clerk of court, 119th judicial district.

The entire county will vote on only one county office—that of district clerk. Candidates for this office are Mrs. Jack McClure and J. B. Hilton.

Santa Anna South Ward will vote between E. P. Ewing and E. H. Wylie for precinct chairman.

USE THE NEWS CLASSIFIED SECTION

With Our Wildlife - -

(continued from page three)

hunt with a gun outside of the county of his residence without first having procured a hunting license from some authorized agent of the Game, Fish and Oyster Commission of Texas.

Persons under seventeen years of age will not be required to but a hunting license to hunt outside of his home county.

The fee for a non-resident citizen or alien hunting license shall be twenty five dollars (\$25).

It is unlawful to shoot migratory waterfowl or other game birds or game animals from a motor boat, sail boat or boat under tow or any floating device under tow by a motor boat or sail boat.

Both hunting and fishing licenses will be on sale by the 26th day of August and everyone must have their new licenses by Sept. 1.

DID YOU KNOW THAT—

Texas has nine fish hatcheries which last year produced about 4,000,000 fingerling fish for distribution. Texas ranks fourth among the States in warm fish production. According to available records, production cost at Texas hatcheries 11 years ago was 47 cents per fish; production cost last year totaled seven-tenths of one cent per fish.

Fish and fishing will be discussed in this column next week.

HUNTING 'KLUB FINED

Members of the swanky Koon Kreek Klub in Henderson County, a hunting resort frequented by prominent business and professional men of Dallas and Fort Worth and possibly other large Texas cities, paid a fine of \$500 in justice court at Athens July 22 for alleged violations of state and federal duck laws.

The "Klub" paid off through one of its members. The principal charge was that the membership had baited ducks during last hunting season.

The arrest was completed after months of investigation by Game Warden Frank Cowser of Dallas, who received cooperation from the federal game agents of the Biological survey.

The member burdened with the charge entered a plea of guilty.

The Koon Kreek Klub case follows close on the heels of the famous Jack Hornor case, which was also prosecuted by State Game Wardens working in cooperation with federal agents. Hornor, former operator of an inn on the Dallas-Fort Worth Pike, served wild duck dinners, dove and plover dinners to customers able to afford an average of \$1.25 per dinner. Hornor is now serving a 13 months sentence in Leavenworth prison, and 23 of his customers have been fined an average of more than \$57 each for their illegal purchases. Fines and costs assessed against the 23 dinners totaled \$1,315.

FENCED AREAS FOR BOBWHITES

Valgene W. Lehmann of the Texas Cooperative Wildlife Service recently wrote an article in bulletin form which is published by the Texas Game, Fish and Oyster Commission called "Fenced areas for Bobwhites." This article states that: Properly planted half acre plots, fenced to exclude livestock and spaced about 250 yards apart, offer landowners one of the most effective and inexpensive means of improving habitat conditions for Bobwhite Quail. The article further states that the plots provide protected "is-

lands" in which quail can find plenty of food and plenty of cover in which to build their nests and rear their young. There are many Quail ranges in Texas that produce few quail because they are overgrazed by cattle, sheep, goats, or cultivated so intensively that little food and cover is left for birds. The half acre plots fenced in a square or rectangle shape, are recommended to remedy the situation. Experiments in Wharton County have proved that they will work in areas, naturally suitable to Bobwhites, and will not interfere with normal farm and ranch operations.

To obtain best results the following plan is best to follow:

A five foot strip should be left around the entire inside of the plot. The rest of the plot is plowed and then planted with Hegari, Sudan grass, red top cane, Schrock or some other small grain suited to the region. Native grass should be allowed to remain on the five yard strip around the plot. Brush piles should be placed in

each corner of this plot, in case the plot is constructed in a place where no natural cover can be included in the fenced plot.

Mr. V. W. Lehmann reported that of the 16 fenced areas in Wharton County, Texas, fourteen of these plots attracted and held coveys of Bobwhites the following fall and winter. In some instances the shelters were located on the open prairie fully two miles from territory where Quail had been known to winter before.

This bulletin with proper illustrations for the construction of these plots can be had by writing to the Texas Game, Fish and Oyster Commission, Austin, Texas.

Look out for yourself—the other fellow's looking out for himself.

The more facts you have, the less room there is left for argument.

A man will walk a mile for a quart of water, but a modern cowboy needs a higher motive than that to compel her to walk.



Greetings

to

Rodeo Visitors

LET US WELCOME YOU IN PERSON

At The

RODEO

May your three days here be pleasant. We want to help by servicing your car during your visit. Come to us for gas and oil, wash and greasing and for road information.

Come To The Rodeo All Three Days

Bud Crump Service Station

GULF PRODUCTS

Rodeo Week Specials

Watch Our Window For Other Specials

Thursday August 25 TURKISH TOWELS 5c	Friday August 26 FANCY TABLE CLOTHS 15c	Saturday August 27 Fancy Striped Dish Towels 8c
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Welcome to the Rodeo

In Santa Anna

August 25-26-27

Visit Us And See Our Rodeo Specials

REID VARIETY STORE

Greetings To All

Rodeo Visitors

Come for Fun at

SANTA ANNA

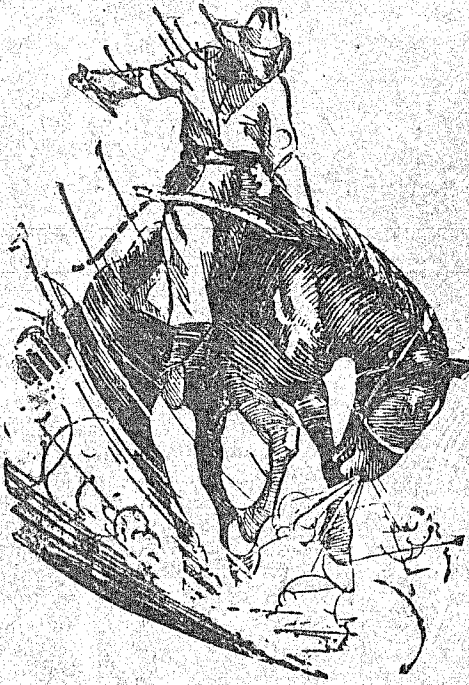
August 25-26-27



We are glad to welcome you to our city. Call on us for anything to make your stay here pleasant.

REMEMBER WE MAKE THE BEST IN BREADS, CAKES and GUEST COOKIES.

RAGSDALE BAKERY



Rodeo Week Specials

We have in our stock a new line of

Saddles, Bridles, Spurs, Blankets, Bits, Lariats, Horse Shoes and all kinds of Riding Equipment

These Goods are Texas Products, Made in Yoakum, Texas, and are goods you will like to see.

WE WILL HAVE

An Expert Saddle Man

IN OUR STORE DURING THE RODEO. COME IN AND INSPECT OUR LINE.

Also we have just placed on display the largest line of

Remington Pocket Knives

And Cutlery of all kinds ever shown in our town.

REMEMBER THE DATES

AUGUST 25 - 26 - 27

SANTA ANNA RODEO

Blue Hardware Co.

Playoff Schedule For Softball To Continue Tonight

Play-off schedule for softball was made this week, the first game of the play-off being played last night between Phillips Drug and Merchants and Whon and Shield. Returns from these games were too late to be printed.

Four more games will be played, however. Here is the remainder of the schedule:
Friday, August 19: Shield vs. Phillips Drug; Merchants vs. Whon.

Saturday, August 20: Phillips Drug vs. Whon; Shield vs. Merchants.

The first named team in the above schedule is considered the "home team."

The team ranking the highest per cent after playing all of the above scheduled games will be the winning team for the 1938 Softball League, officials state.

Should there be a tie for percentage or should the games be rained out for one night, the tie or rained out games will be played Monday, August 22.

O'Neal Dendy of San Angelo, candidate for District Attorney, was a visitor in Santa Anna Tuesday.

Football Practice - -

(continued from page one)

scheduled for September 16 with Coleman. Other games on the Santa Anna schedule include: Sept. 23, Cross Plains vs. Santa Anna; Sept. 29 or 30, Brownwood vs. Santa Anna; Oct. 7, Rising Star vs. Santa Anna; Oct. 14, Ballinger vs. Santa Anna; Oct. 21, Winters vs. Santa Anna; Oct. 28, Mozelle vs. Santa Anna; Nov. 4, Brady vs. Santa Anna; Nov. 11, Bangs vs. Santa Anna; Nov. 18, Rochelle vs. Santa Anna.

Mrs. Coe Cross of Menard, daughter of Mr. and Mrs. E. W. Marshall, is recuperating from an operation performed last week at a Brownwood hospital. She is at her parents' home.

Committee Asks Firms to Have Floats Prepared

Business firms, clubs and other organizations are urged to plan floats for the big opening parade Thursday, August 25 at 5 o'clock when the 1938 Santa Anna Rodeo entertainment will be officially opened. All cowboys and cowgirls in the rodeo events and all local cowboys and cowgirls who will be invited to ride in costume in the parade. It is hoped as many floats as possible will be prepared for the first day. The parade will assemble on the high school street at 4:30 and will begin the procession at 5 o'clock.

Santa Anna, Coleman, Brady, Bangs, Brownwood and Cross Plains bands have all been invited to join the opening parade. Coleman, Bangs and Santa Anna musical organizations have accepted so far.

Heading the parade will be Earl Sellers, arena director, Mayor Lemna, Brown, and other city and Rodeo officials. It is hoped that W. Lee O'Daniel can be here to head the parade that day.

Those planning to enter the parade should get in touch with the parade committee composed of John Franklin Turner, Hubert Turner and J. T. H. Mize.

Recreation Notes

By Mrs. Reuben Fulton

A record attendance for Weaver Park was shown Tuesday afternoon. Assisted by Claude Lawrence and Jack Berryman, Mrs. Fulton entertained a group of 104 guests.

Prior to the Pet Show the directors sponsored several amusing and interesting games. Chinker Chex, boxing matches, checkers and other games were enjoyed by a large group of children and adults.

The supervisors and directors were pleased and grateful to Mrs. J. R. Banister, Mrs. W. R. Kelley and Mrs. A. U. Weaver who so kindly judged the show, making it the outstanding recreation event of the season.

Entrants included a wide variety of pets ranging from goldfish to horses. Prizes were awarded to Wayne Haynes, Lorene McCoy, Loma Mae Burden and Elva Burgamy for outstanding pets in the different classes. Many other animals were given mention.

Weaver Park Midget Softball team played Mozelle Midgets Thursday, August 18. The outcome of the game was not available for this issue.

This game will probably be the last matched game of the season for these boys, but they are looking forward with pleasure to an equally successful football season.

Rodeo Specials

COME TO THE RODEO THURSDAY, FRIDAY AND SATURDAY (25th, 26th and 27th)

VISIT OUR STORE FOR BARGAINS IN

Men's Wear



Blue WORK SHIRT .40

WORK PANTS pair \$1.00

KHAKI SUIT Shirt and Pants \$2.25

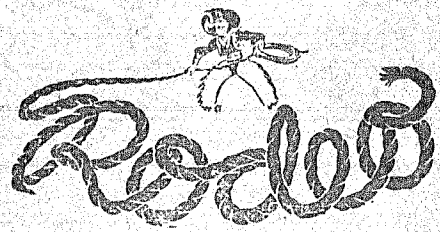
BUCK OVERALLS Pair \$1.15

WASH PANTS Choice, pair \$1.00

VERY SPECIAL PRICE ON STETSON HATS

BLUE MERC. CO.

QUALITY - - - SERVICE



Greetings!

And Here's Hoping You All Get That Cowboy Spirit and Join the Crowds for

Santa Anna's Rodeo

AUGUST 25-26-27

And We Want to Extend a Personal Welcome At Our Service Station While You Are Here. Gas and Oil With Us.

NIELL SERVICE STATION

TEXACO GAS and OIL



THEIR NEIGHBORS SHOULD KNOW!

I carried 13 voting boxes in San Angelo. My opponent carried ONLY TWO boxes. I carried the box where my brother and I have lived for some 18 months by 71 votes. My opponent carried the box where he and his family have lived for many years by only 13 votes.

I carried Tom Green County by 549 votes. I will appreciate your considering these FACTS in determining who will make you a COMPETENT, EFFICIENT and TRUSTWORTHY DISTRICT ATTORNEY.

Yours respectfully,
O'NEAL DENDY



Delicious

FOUNTAIN REFRESHMENTS

There's a reason why our fountain is so popular. We believe it is because of the high quality of refreshments served, our friendly service and fountain cleanliness. We want you to come and see for yourself.

We Welcome You To The Rodeo

We are giving our full cooperation to the Rodeo Association in staging the greatest Rodeo Santa Anna has ever had. We hope everyone in Coleman County will attend and enjoy the thrills and fun with us.

Make This Store Headquarters

We are providing for extra seating, plenty of free ice water, tables for party service and other comforts to make your stay with us most enjoyable. You'll find a friendly welcome here.

Phillips Drug Co.

SANTA ANNA - TEXAS

PIGGLY WIGGLY

FLOUR New Car Rodkey's Best 48-pound sack **1.25**

MEAL Cream meal 20-lb. sack **.39**
Don't Fail to Catch This Bargain

LOOK! Big 5c Specials

5	Tomatoes, No. 2 cans	5
	Peas, No. 2 cans	
	Macaroni, Spaghetti, Skinners	
	Pork & Beans, can	
	Vienna Sausage, can	
	Dog Food, can	
	Ranch Style Beans, can	
	Toilet Tissue, roll	
Tea, Big Bargain, 10c pkg.		

Cheese, Full Cream, pound 16c

Ground Meat Pork added 2 pounds for **23c**

Sliced Bacon Good and lean per pound **23c**

Welcome to our Rodeo, August 25, 26 and 27. We invite you to make Piggly Wiggly headquarters. Parking space and ice water.

ANNUAL RODEO EDITION SANTA ANNA NEWS

VOLUME 52

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, AUGUST 19, 1938

NUMBER 33

"He Profits Most Who Serves Best"

Three Days Cowboy Entertainment Aug. 25 - 27

New Budget For County Adopted By Commissioners Court Last Week

Coleman — A county budget for 1939, as prepared by County Judge John O. Harris, was adopted by the commissioners' court Monday. After approval of the tax roll, tax levies were made as follows: general fund, 25 cents on \$100 tax assessment; jury fund, 3c on \$100 tax assessment; road and bridge fund, 15c on \$100 tax assessment.

The following tax levies were made on road bonds for payment of principal and sinking fund: road bonds of precinct 1, 10 cents on \$100 valuation; road bonds of precinct 2, 30 cents on \$100 valuation; road bonds of precinct 3, 20 cents on \$100 valuation. One-half of all occupational taxes levied by the state was levied by the commissioners' court, and 25 cents on each poll tax levy.

To further work on the NYA park at Santa Anna, \$45 was appropriated from the general fund, while a \$27.50 contribution to the Coleman recreation project was reduced to \$22.50. It was voted to contribute \$10 a month to Coleman National Guard company and the same amount to Santa Anna's Howitzer company. It was voted to discontinue payment of \$35 a month to Bill Reams as his post of deputy sheriff has been canceled by the sheriff.

It was ordered that all automobile registration fees paid to the general road and bridge fund since April 15, 1938, up to

August 1, be divided, one-fourth each, among the four commissioners' precincts.

Budget

The following resources and expenditures were listed in the budget for 1939.

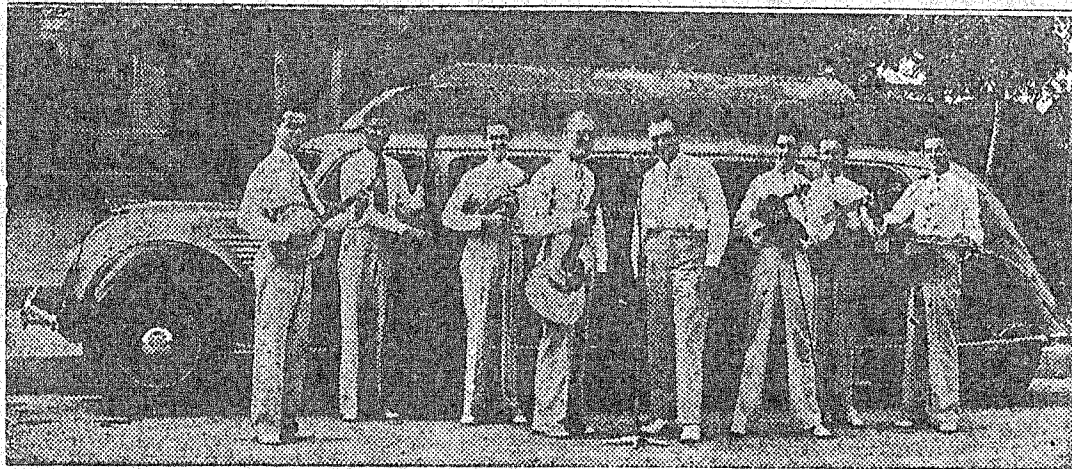
General fund resources: actual receipts for 1937, \$47,614.46; estimated receipts for 1938, \$42,703.15; estimated receipts for 1939, \$41,250. General fund expenditures: actual expenditures for 1937, \$34,585.32; estimated expenditures for 1938, \$31,725; estimated expenditures for 1939, \$31,425.

Road and bridge resources: actual receipts for 1937, \$86,315.07; estimated receipts for 1938, \$85,625; estimated receipts for 1939, \$85,613.15. Road and bridge expenditures: actual expenditures for 1937, \$78,303.25; estimated for 1938, \$77,650; estimated for 1939, \$85,050.

Jury fund resources: actual receipts for 1937, \$10,162.74; estimated for 1938, \$10,118.16; estimated for 1939, \$9,615. Jury fund expenditures: actual expenditures for 1937, \$3,659.64; estimated for 1938, \$3,690; estimated for 1939, \$3,690.

Officers' salary fund resources: actual receipts for 1937, \$39,239.76; estimated receipts for 1938, \$34,000; estimated for 1939, \$34,000. Salary fund expenditures for 1938, \$35,148; estimated expenditures for 1939, \$34,418.

Santa Anna Delegation Extends Personal Invitation To W. Lee O'Daniel and Hill Billies To Attend Rodeo



A committee of Santa Anna business men, including W. H. Thate, Mayor Leman Brown and Supt. J. C. Scarborough went to O'Daniel's home in Fort Worth last Friday with a petition signed by over 1,000 local people, requesting the presence of the Governor-elect and his Hill Billy band at the Santa Anna Rodeo, August 25, 26 and 27. O'Daniel replied "If it's humanly possible, I'll be there."

He and his band attended the local rodeo last year and the local committee stated that this year's event would not be complete without him.

August 23 Final Day For Voting Absentee Ballot

August 23 is the final day for casting absentee ballots for the second primary, Saturday, August 27. Balloting began August 7.

The number for the second primary will probably be less than for the first in this county since few races were carried over to the second primary. However, up to date the following have applied for absentee ballots in this county:

Mrs. A. S. Hart, M. H. Woods, Mrs. W. T. Farmer, C. F. Howard, Mrs. C. F. Howard, Tom Hunt, Vela Hunt, Gussie Bond, P. O. Bond, Mrs. R. B. Saunders, J. L. Beard, Mrs. J. L. Beard, P. S. Baxter, Alma Mullins, Maurice Bell, J. H. McDonald, Mrs. Dorothy Murrell, R. B. Hollingsworth, Adelaide E. Hollingsworth, H. T. Mulkey, Eunice Kitchell.

Marjorie Shore, Zoe D. Hayworth, Lena Burt Robinson, M. T. Burleson, Helen Joiner, John F. Henderson, Jr., Mrs. John F. Henderson, Jr., Howard Sannuell, Carroll W. Cooper, Alexander C. Allen, Mary Ziegler and Mrs. C. M. Alexander.

Dr. and Mrs. J. Paul Board and son visited Dr. Board's mother in Dallas Sunday.

Mr. and Mrs. R. H. Spencer and two sons spent Sunday in Stamford visiting Mr. Spencer's brother and family.

Cash Prizes Will Total Over \$2000 In Rodeo Events

There will be plenty of excitement among spectators and contestants when the Santa Anna Rodeo opens Thursday night, August 25 after the colorful opening parade at 5 in the afternoon.

Real rodeo stock, the brones being furnished by Earl Sellers of Del Rio, arena director, will be on hand. A large number of entries is expected for all events with cash prizes totaling over \$2000.

Three events, bronc riding, calf roping and steer riding will get the biggest money prizes, with \$105 plus entrance fees to be given each night. A new event, wild cow belling, will have a purse of \$75 plus entrance fees, the girls' flag race will bring \$30 plus entrance fees as will the trade area calf roping to be entered only by local amateurs. Boys calf roping and boys steer riding will have a \$15.00 purse plus entrance fees.

Credit for the smooth performances last year goes largely to the able leadership of Sellers, who at all times had all contestants observing the rules and regulations set down by the Rodeo Association and himself. Any contestant breaking any of the rules of performances and conduct during the rodeo is disqualified.

Read the advertisements.

Achievement

WE ARE SURE THAT EVERYONE
ATTENDING THE
SANTA ANNA ANNUAL RODEO
WILL SEE THE RESULTS OF

A piece of work well planned, well financed, well advertised,
well staged and well organized.

Santa Anna is to be greatly commended for its civic pride
and progressive spirit. That this Rodeo will be another great
success is taken for granted by every one who has attended
other Santa Anna Shows.

We heartily join with other Coleman business interests in
extending our most genuine congratulations, and our wishes
that Santa Anna will continue in still greater achievements.

Taylor Motor Company

Coleman

Texas

We Commend

The cooperation of the community and
Santa Anna Rodeo Association in bring-
ing together your Annual Rodeo.
Your combined efforts assure a success-
ful show.

COLEMAN COUNTY STATE BANK

Member Federal Deposit Insurance Corporation

COLEMAN

TEXAS



1000 ADDITIONAL FREE SEATS THIS YEAR FOR SANTA ANNA'S BIGGEST RODEO



Don't Treat Good Seed Like a Stepchild

By T. C. RICHARDSON, Secretary
Breeder-Feeder Association

At this time of the year seed for fall crops demand consideration. Whether for fall garden or field crops, it is easier and usually cheaper to buy seed ahead of the main planting season. It is just too bad, with the ground all ready and the season right, the seed are not on hand and local seed stores have sold out. One or two days difference in planting under the erratic weather and soil moisture conditions of the Southwest, often means the difference between a good stand and a poor one, and a poor stand means a poor yield. In the fall, when approaching winter limits growth, planting at the proper time and under the best possible conditions, is even more important than in spring.

Getting the land ready—making a good seed-bed (next to good seed) the best insurance of getting a good stand and giving the seedlings a healthy start in life. It is not too much to say that, of all things within the farmer's control, good seed and a good seed-bed are the most important factors in production. It is too late to materially improve the condition of the soil by tillage after the crop is growing, and seed worth planting deserve something better than the treatment of a step-child.

Different crops require different seed-bed preparation, but no preparation fit for planting can be done after planting time is upon us. Crops which need a firm seed-bed must be anticipated by plowing long enough in advance to permit the soil to settle, or else extra work must be done with cultipacker or some substitute to firm the sub-surface and pulverize the surface soil.

The fall garden is the most important piece of ground on the farm, and will amply repay all the work put into it before planting time. In a large measure the same is true of field crops, with especial emphasis on alfalfa, sweet clover, vetch and small grass seeds which must be covered lightly by fine soil, and yet require a firm subsoil.

The Southwest is planting more oats, barley, wheat, rye grass and clovers for winter grazing than ever before, and the earlier they are sown the more grazing may be expected. Where they are grown primarily for the grain, the small grains will often pay a profit from grazing alone. In the colder sections of the Southwest wheat and rye grass, which are more resistant to cold than oats or barley, furnish most winter grazing. Rye grass is also increasing in popularity in the Gulf Coast region where rust often shortens the grazing period of oats or barley.

The Texas Experiment Station (Bulletin No. 539) reports that barley furnished more fall and early winter grazing than other crops, but Italian rye grass supplied by far the greatest amount of grazing in March, April and May. The two on the same farm give a much longer grazing season than any one crop, and the rye grass is at its best after livestock must be removed from fields which are expected to produce a grain crop.

Green winter pastures supply the all-important vitamins which dry feed lacks, and contribute greatly to the health and growth on livestock and poultry. The time is fast approaching when every good farmer will sow his winter pastures as regularly as the seasons come around.

It is already a common practice to graze wheat, oats and barley where they are grown for grain, and if judiciously practiced, does not reduce the grain crop. In fact under some conditions the yield of grain is increased by grazing.

Dairy cows, sheep and laying hens probably respond most profitably to green winter pastures, but all kinds of livestock thrive better and cost less to produce through the use of pastures, winter or summer.

Drivers' Licenses Total 250,000 Since Last September, 1937

Austin, August 18. — State driver's license bureau officials announced today that nearly a quarter-million driving licenses have been issued in Texas since last September.

The new licensing law requires state police to examine the qualifications of applicants before driver's licenses are issued. There were 242,384 drivers tested in the ten months' period.

Chief Ralph L. Buell of the license bureau said at least three percent of the applications are turned down because of drivers' mental or physical defects. Many are denied licenses because their vehicles are mechanically faulty. Thirteen licenses were suspended in July after drivers were convicted of driving while intoxicated.

JAPAN FACES DILEMMA

Shanghai, China — Economists familiar with Far Eastern conditions predict that another year of the Sino-Japanese war will result in Japan's bankruptcy. The further her troops penetrate China the heavier becomes the financial burden of keeping supply lines open replacing the thousands of troops killed by floods and the character of warfare pursued by Chinese leaders. Added to her military troubles is the industrial breakdown caused by an almost world-wide boycott of Japanese goods.

Fall Gardens Must Have Pre-Planting Care and Attention

COLLEGE STATION — Tomatoes, peppers, and eggplant that have survived the summer may be stimulated to new growth in the fall by supplying 1 to 3 tablespoons of nitrate of soda 6 to 12 inches from the plant, J. F. Rosborough, horticulturist of the Extension Service of Texas A. and M. College, said in discussing fall gardens.

Before starting to plow for the fall garden, all weeds should be cut and removed. If they are turned under, molding and heating takes place, which dries out the top soil. Rosborough pointed out. "The soil should be plowed 3 to 4 inches deep, and a coating 1 to 3 inches deep of well rotted dry manure may be added before rebreaking or harrowing."

A 6-12-5 or 5-15-5 commercial fertilizer, in regions of ample rainfall and light soil, will stimulate quick plant growth when applied at the rate of 3 to 4 pounds per 100 feet of row. "Due to poor seed germinating conditions in the fall, it is advisable to plant thicker than

in the spring. Seed with a hard coat, such as spinach, should be soaked overnight before planting. It is a good plan to press the soil around the seed at the time of planting," he pointed out.

In the northern part of the State, only quick maturing vegetables such as mustard, radish, and bush beans should be planted, Rosborough said. In the southern part of the State the fall garden should afford as great a volume and variety of vegetables as the spring garden.

Among the varieties he recommended for fall planting are White Icicle and Scarlet Globe radish, Shogin turnips, Stringless Green Pog bush beans, Nantes carrots, Detroit Dark Red Beets, Bloomsdale spinach, Los Angeles lettuce, Tendergreen mustard, and Golden acre cabbage.

Some people are so optimistic that they can have a good time just thinking what a good time they would be having if they were having a good time.

A long tongue often causes a lot of short words.

Whon News

(By Mrs. Warren Gill)
(Too late for last week)

Rev. Tyson is conducting the Nazarene Revival. Everyone is urged to attend.

Mr. and Mrs. Z. D. Kemp of Post visited in the Warren Gill home last week.

C. H. Lovelady is visiting Mrs. John Lovelady and other relatives at Whon.

Mr. J. D. Turney of Rising Star spent several days in the Bert Turney home last week.

The State Fair of Texas will return to its former practice of having a formal opening. The Golden Jubilee Celebration will see unveiling ceremonies for monuments to be erected to the memory of the founders of the institution, the men who have carried on during the first fifty years, as a tribute to the Texas press for its aid during these fifty years.

James Marguerison of Derby, Eng., was arrested for evicting a tenant who had voted contrary to his landlord's wishes.

O. Henry Home In Austin Is State Shrine

The modest four-room cottage that housed William Sidney Porter (O. Henry) when the young man was then unknown to fame and employed in the general land office, has been converted into a museum by admirers of the world's greatest short story writer, and is already a state shrine.

The city of Austin keeps a capable curator, in charge and this interesting museum now draws visitors from all parts of the world.

The payrolls of the land office during the '90s, when Porter was employed as a mechanical draftsman, is kept in easy access for the many interested visitors to this department by the present land commissioner, William H. McDonald.

We'd like to see some of these fellows who are attempting to tell business how it should be run operate a business under the rules they have set up. We are willing to make a wager that they couldn't remain solvent for six months.

FOR ELECTRIC and ACEYTLENE
WELDING and GENERAL MACHINE
and LATHE WORK

SEE
AUBREY CHILDERS
COLEMAN — TEXAS
Located 4 Doors South Coleman Hotel

FOLKS - - -

You Will Find A Mighty Friendly

WELCOME



At Santa Anna's SECOND ANNUAL RODEO

Next Thursday, Friday and
Saturday, August 25, 26 and 27

And if your clothes get soiled while here just bundle them up and send them to us. We use the latest, most modern, sanitary methods and feature our prompt service.

**Santa Anna-Coleman
Steam Laundry**

PHONE SAFE - - SANITARY ALWAYS 32
SANTA ANNA — TEXAS

WELCOME to the SANTA ANNA RODEO



WE HAVE TAKEN PART IN PREPARATIONS FOR THE BIGGEST RODEO EVER PLANNED FOR SANTA ANNA AND ARE PROUD THAT WE CAN CO-OPERATE WITH THE COMMUNITY IN THEIR CIVIC PROJECTS. THE ENTIRE COMMUNITY IS GLAD TO WELCOME EACH AND EVERY VISITOR AND TO SHOW EACH ONE THAT THIS TOWN IS PROGRESSIVE IN ITS PLANS FOR CIVIC BETTERMENT.

This bank is always glad to be a part in such events and to do everything within its power to aid in the industrial, educational and social advancement of the community and Coleman County in general. It extends to Rodeo visitors a cordial invitation to call while here, and assures them that the facilities of this bank are at their service at any time.

**We'll See You at the Rodeo
August 25 - 26 - 27**

SANTA ANNA NATIONAL BANK
Member Federal Deposit Insurance Corporation
Santa Anna, Texas

HUNDREDS OF DOLLARS IN CASH PRIZES

State Police Lead Marijuana Fight

Austin, August 18.—Marijuana—the hemp plant that destroys the brain tissues of addicts—is being dealt death blows by investigators of the state narcotic bureau and federal agents, according to state police reports.

Captain J. B. Wheatley, head of the state bureau, stated in his report to Col. H. H. Carmichael, state police director, that a large number of marijuana fields have been destroyed by state and local officers since the narcotic law was put into effect last September. The "reefer," he pointed out, has been found flourishing in flower pots, fields, along creek and river banks and other places where moisture is abundant.

During the past ten months 551 charges have been brought against persons trafficking in narcotics in Texas. A large number of these complaints were against marijuana distribution. The largest raid upon a marijuana field was made only last month and several trucks were required in hauling the hemp away for destruction by the officers. Local peace officers and federal agents work closely with state investigators in many of these instances.

Addicts crush the flowers of the marijuana plant and roll the leafy substance into cigars which are peddled at prices ranging from ten to fifty cents each, the report continued. The cost fluctuates in various sections of the state, depending upon risks peddlers must take in distributing their product. However, there is such a demand from habitual smokers of the "reefer" that they will make purchases at any cost—as long as the cost is borne by inoffensive citizens.

State narcotic authorities estimate that crime, particularly thefts, drop by as much as fifty percent when unrelenting raids are made upon dope dens. Captain Wheatley explained

that addicts do not hesitate to steal valuable property which they in turn sell at ridiculously low prices. For example, a \$30 automobile tire and wheel has an exchange value of less than one-sixth of its worth during these illegal deals.

"Narcotic law enforcement should be a matter of concern to every citizen," the veteran state officer declared. "It is difficult to gather convicting evidence in many of these violations because all participants are happy after a transaction."

Before the state narcotic bureau was installed as a division of state police Texas had the reputation of being the state in which the destructive plant was most prevalent. Authorities now claim that it is growing in nearly every state. Much of the supply discovered in Texas was brought in from other states and countries.

Another assignment given this enforcement unit is the registration of drug stores and others that legally sell narcotics. There are 2,666 dealers licensed to sell various narcotics in Texas, excepting, of course, marijuana and heroin.

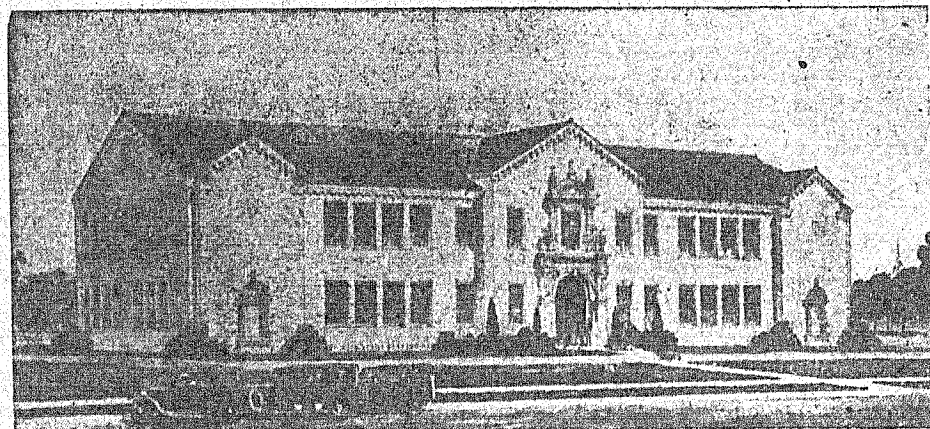
When narcotics such as marijuana, morphine, heroin and opium are seized by police specimens are sent to the crime laboratory at Austin where analyses are made for court trials.

So complete are the investigations that convictions have been obtained in every trial of addicts and peddlers. Penalties range from two to ten years imprisonment along with heavy fines. Convictions are similar in federal courts. Authorities point to a recent trial in a Texas federal court presided over by Fed. Dist. Judge T. Whitfield Davidson, in which the leader of an extensive drug-distributing syndicate in the Southwest was sentenced to 50 years' imprisonment and assessed a fine of \$50,000.

In his charge to the grand jury Judge Davidson made this statement:

"The illegal dispenser of narcotics is a major criminal. He

Largest Enrollment Expected On School Opening September 5



Santa Anna High School expects the largest enrollment in its history when the public schools re-open two weeks from Monday, since Whon and Shield communities plan to transfer high school students to Santa Anna, Supt. J. C. Scarborough (at right) states. Supt. Scarborough will begin his 15th year here as head of the schools. He came here 16 years ago as principal and was promoted the following year. Repairs have been completed in both high school and ward buildings several weeks in preparation for the fall term.



is worse than the murderer. The murderer brings instant death to his victims. The narcotic vendor slow death and disgrace, for the addict loses pride, honor and integrity; his usefulness is gone and his veracity destroyed."

Captain Wheatley, in his report to Col. Carmichael, pointed out that marijuana is the only narcotic that destroys the brain tissue of its users and usually results in complete and incurable insanity. Smokers of the hemp have been known to commit horrible crimes against their best friends or families and many of the habitual criminals apprehended by police are found to be addicts who stole and robbed in order to purchase dope. That is why, he concluded in his report, state enforcement officers are using every means available to smash illegal narcotic distributions, particularly of the widespread plant, marijuana.

Dangerous Type Of Hitchhiker Seen

DEATH is out on our highways thumbing rides twenty-four hours each day. He is the most subtle, persuasive, and dangerous hitchhiker in the history of motorized traffic.

During the last five years this hitchhiker caused more people to lose their lives in traffic accidents in the United States than were killed or died of wounds in the American Army during the World War.

You invite this hitchhiker—DEATH to ride with you when you:

Drive while under the influence of intoxicants.

Drive beyond a reasonable speed.

Drive on the left side of the highway.

Follow a car too closely.

Attempt to pass a car on a curve or hill.

Fail to get into the proper lane for turning, either to the right or left.

Fail to give the proper signal for turning or stopping.

Fail to observe official traffic signals.

Do not have adequate brakes and lighting on your car.

Our span of life upon this earth has been determined at seventy years. A child born today may expect to live sixty years instead of the thirty-five years it could expect in 1833. More has been accomplished in the last fifty years than in the previous fifty centuries. Yet this modern progress has failed to discourage the inveterate hitchhiker—DEATH.

DEATH can be ruled off the highways only when you DRIVE AS YOU WOULD HAVE OTHERS DRIVE!

A famous poet visiting the campus at Texas State College for Women was taken aback at the response when he requested the girls to make a list of the ten most beautiful words in the English language. They presented him with the following: holiday, letter, check, dollar, food, date-night, class-dismissed, movies, sleep and truck!

Crop Conditions As Reported Over Santa Fe System

Weather in North Central and East Texas early in July was generally hot and dry followed by light to heavy rains which were of benefit to all growing crops, according to report on agricultural conditions by representatives of the Santa Fe System Lines. Only in a few sections is further moisture an immediate need as most crops, with the exception of cotton, have matured.

Harvesting and threshing of wheat and oats virtually has been completed. While a good proportion of oats has been forwarded to elevators, low prices are causing much of the crop to be held at points of production where it will be fed to livestock.

Corn, with the exception of late fields, matured under favorable conditions. Production for the state is estimated at 85,104,000 bushels, compared with 72,048,000 bushels last year. Considerable corn has been cut for fodder and is in the shock.

Due to decrease in the cotton acreage, there has been a marked increase in acreage planted to feed crops which are generally in good condition. Both milo and kafir in the southern acres are ready for harvest.

Rice in the Eagle Lake-Matagorda district, and between Beaumont and Galveston, is making favorable progress; yield prospects good. It is believed that some cutting will be done before the first of September.

Cotton has good stand, fields are well cultivated, plants are thrifty; there are no dead spots in the fields such as usually appear about this time, and insect damage has been reported in only a few isolated areas. Under favorable conditions between now and maturity, it is apparent that the yield will be satisfactory.

The cotton acreage, however, is the smallest since 1908. Account of the Agricultural Adjustment act, it was reduced to 9,960,000 acres, compared with 12,769,000 acres last year.

Ranges are in fairly good condition and stock water is ample for present needs.

In general, Texas wheat yields were disappointing, and with harvest finished, it is evident that total production has fallen under that of last year. The last official estimate was 35,397,000 bushels which is quite a contrast to prospects earlier in the season.

Account of low prices and the recent Federal loan announcement, the wheat movement so far has been rather slow, much of the crop being held on the farm or in local elevators. Many farmers are planning to take advantage of the wheat insurance program for 1939.

Cotton, although late, is in splendid growing condition, the stand is good and fields are clean. With plenty of moisture and a favorable late maturing period similar to that of 1937,

there is a chance for a normal yield, but not a normal crop, as the acreage has been greatly reduced.

Grain sorghams and sudan grass are fully up to normal, and the general outlook for a feed crop is very promising.

Sale of deer hunting privileges in Colorado county earned 22 landowners more than \$3,000 in 1937-38. Preserves ran from 170 to 11,000 acres.

Boost your home town.

Exposition Opens At Sweetwater

Sweetwater — Revival of the annual Midwest Exposition, disbanded since the 1929 event, is scheduled for five days in September, 13-17 inclusive, it has been announced by the Fair Board. It will be a free fair.

Committees have been working two months on the various details of the fair, and advance reports indicate that the fair will be the most successful in the history of the city.

Departments of the exposition include livestock, poultry, exhibits for 4-H club boys and

girls, vocational agriculture boys, club women and girls, and community and commercial exhibits.

A feature of the fair will be the Roy Gray Texas Longhorn Show, well-known in Texas, Oklahoma and New Mexico, and with the best type carnival equipment. There will be added features of entertainment, which includes a parade in the downtown section of the city opening day of the fair.

Premiums for winners and other places are to be offered in every division. A catalog committee is working on the premium list and the advertising space for the catalog, and more than 3,000 copies are to be mailed to interested persons.

WELCOME

Visitors and Contestants

to the

Santa Anna Rodeo



You are welcome to make our place your headquarters again for your visits and business talks as you did last year.

Remember also to make THE SERVICE CAFE MEAL HEADQUARTERS WHILE YOU ARE IN SANTA ANNA because we serve delicious, wholesome meals at reasonable prices.

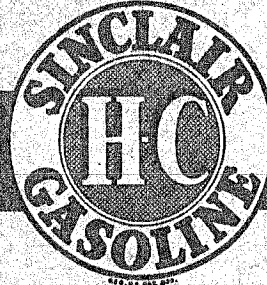
TRY OUR CHICKEN PLATE LUNCHES You'll Like Them

We'll See You and Expect You During SANTA ANNA'S THREE BIG DAYS August 25-26-27

SERVICE CAFE

Santa Anna — Texas

1 1/2 MILLION PEOPLE are using SINCLAIR H-C TODAY!



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Grady Comedy Coleman
E. H. Ray & Sons Coleman
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W. P. James Coleman
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C. V. Hanks Santa Anna
A. W. Hardy Santa Anna
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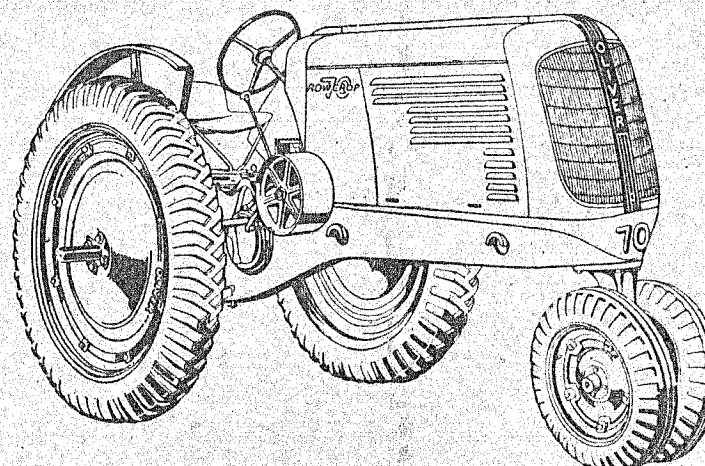
A. K. EVANS, Agent

COLEMAN

TEXAS

6-CYLINDER OLIVER

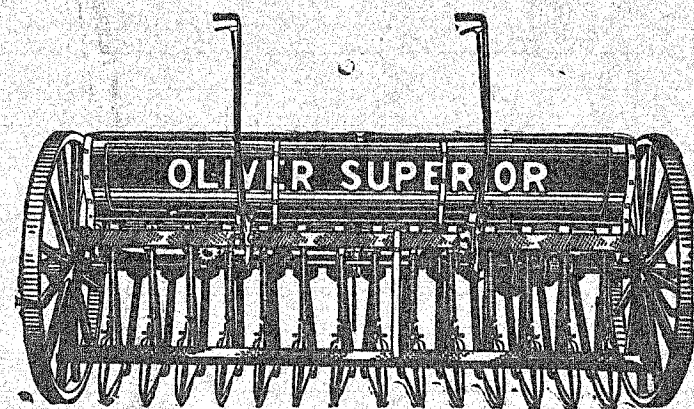
The Oliver Row Crop "70" Is The Most Efficient Tractor Ever Built By The Oliver Company. A Six-Cylinder, two-plow Tractor weighing 3,000 lbs. A Light-Weight Tractor That Will Do Big Work.



With its six cylinders giving over-lapping power, the Oliver "70" motor runs more smoothly and with less vibration than any two or four-cylinder engine.

Let Us Show the New Oliver Superior Grain Drill

Now the finest drill that money can buy. All steel Big Capacity hopper—New superior variable speed running in oil transmission. Roller bearing axles.



We Will Also Be Glad to Have You Call and Let Us Explain to You the Superior Advantages of the Oliver Plow. It is a Plow That Is Guaranteed to Give You the Best Work That Can Be Done Regardless of the Kind of Soil.

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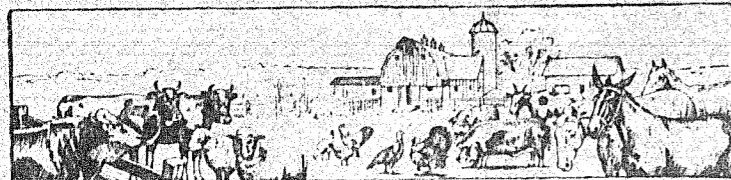
TEXAS



COLORFUL PARADE

Each Afternoon at 5 O'Clock

Cowboys and Cowgirls In Full Costume



Push The Pullets and Cull the Drones

By T. C. RICHARDSON, Secretary
Breeder-Feeder Association

"A hen does not stop laying up before offering them for sale, and they therefore buy because she is molting, but molts because she has already stopped laying," says a poultry authority. Hens which begin molting in June, July or August brand themselves as short-season layers and if they have not already been culled out, had best be disposed of before the fall laying season. The feed they would eat can be better used by the pullets and the hens which will molt later.

If these hens drones are not already fat it will take only a few days in the coop on a rich fattening ration to put them in condition to can for family use, or for market. It is mistaken economy to take a poor hen to market, or to put in a can one too thin to kill for Sunday dinner. City dealers know better than to offer their trade hens that are not fat. If they must buy them poor, they feed them

what they need, and while the ration should be built around the grains raised on the farm, as a matter of economical production, it is also poor economy to deprive either growing pullets or laying hens of other grains and mixed mash to supplement the corn or grain sorghums which nearly every Southwestern farm grows. Wheat is the best single grain for poultry, but it, too, must be supplemented by animal or vegetable proteins, which are best supplied by skim milk or scientifically compounded mash feeds. The label on mixed feed tells its composition.

However well the skilled poultryman gets along with a flock under close confinement, his intensive methods are not adapted to farm poultry production. Sunshine and green feed are the natural vitamin-carrying elements, and if the farm flock is given free access to them, while observing the same sanitary precautions of the poultry specialist, there is little doubt that the farm flock will be more resistant to disease, more productive in proportion to the feed used, and therefore more profitable per hen than the "egg factory" type of operation.

The Southwest is fortunate in that green feed may be grown for use in every month in the year, thus avoiding much of the winter expense for sprouted grains; and its many sunny days throughout the cold season reduces the need for cod liver oil in the ration. At this season preparations for winter greens are in order. If alfalfa or sweet clover is not already growing it can be seeded as late as September; mustard or turnips sown now will give quick greens and fill in the gap until wheat, oats or barley are ready. Italian rye grass is making a good showing in most of the Southwest for winter pasture, and may be as useful in the poultry run as in the field. The land for fall and winter greens must be ready for the seed when the time comes. If it is not ready now it is none too soon to begin preparing the kind of seed bed suited to the crop which is to be sown. A good seed bed is half the job.

USE THE NEWS CLASSIFIED SECTION FOR BEST RESULTS

New Subscribers

The following are new subscribers or have renewed their subscriptions to the News during this week:
J. B. Howington, Santa Anna
S. C. Winslett, Coleman
Roy I. Newman, Dallas

Beauties Of Texas Set Forth In Advertising Campaign

Corsicana, Texas — An advertising campaign designed to whet the interest of Texans in the scenic, recreational and travel opportunities in Texas will be released to Texas Newspapers within a few days. Datus E. Proper, executive vice-president of The Texas Good Roads Association, has announced. Final details were worked out by Mr. Proper in a conference with Lowry Martin, President of the Association.

The campaign will consist of a series of advertisements presented by The Texas Good Roads Association showing the wonders and beauties of Texas. The advertisements have been prepared in mat form and will be released through the offices of The Texas Press Association, which endorsed the movement at its recent annual convention. The material will include one full page, attractively designed layout and a page of 15 smaller mats.

The movement has the approval of the Texas Highway Commission, the Texas Traffic Safety Association, chambers of commerce and other civic organizations.

"Texas has been slow to stimulate tourist traffic," Mr. Martin said. "Many Texans are wholly unaware of the wonderful things scattered through this broad state of ours. The purpose of this effort is to give Texans a better appreciation of their state and to arouse in them an interest to visit spots of rare scenic, recreational and historical value. Texas has everything for the tourist, and we believe, most of them would 'See Texas First' if properly encouraged to do so. A brief tour to any part of Texas will convince any motorist that there are splendid opportunities in his own back yard for a zestful, thrill packed vacation or travel tour. Let's 'See Texas First.' Then when we visit the other states we will be better able to sell Texas to tourists in other areas. Let's get acquainted with the Big Bend, the wonderful Texas Panhandle country, the giant forests and oil fields in East Texas, the beauties of the Texas coast, and the magic Rio Grande Valley. Then more effectively we can sell Texas to the world and bring in a golden flow of new, tourist dollars."

Personal Mention

Miss Dixie Lewis of Greenville and Miss Dorothy Burrage of Albany are visiting in the M. E. Harvey home this week.

Mr. and Mrs. J. B. Richardson of Fort Worth, Mr. and Mrs. Raymond Williams and son of Robey and Mr. and Mrs. R. W. Powell of Abilene spent last week visiting Mr. and Mrs. Lovell Richardson.

Mr. and Mrs. J. T. H. Mize arrived Monday to make their home here. Mr. Mize is the new band director.

Mr. and Mrs. Hardy Blue and children and Miss Bettie Blue returned last week-end from a week's vacation through West Texas.

Scott Jackson, assistant coach at the local high school, arrived in Santa Anna Monday for a short visit. He will return in a few days to help with football practice.

Small Villages in Coleman County Play Important Part in Progress

(Abilene Reporter-News)

While a high percent of the population in Coleman county is on farm and ranches, there are numerous villages and small towns. These smaller centers have played important roles in the section's development.

Here's a pen-sketch of the county's towns and villages:

Santa Anna—Second largest town in county. Ten miles south of Coleman. First town lots sold in 1885. The nearest postoffice was at Trickham and mail was obtained once every three weeks. Town incorporated in 1910. Now has population above 2,000.

Talpa—20 miles southwest of Coleman and located in open country. Home of fine-wooled sheep and has enjoyed prosperity practically every year. Has new lake and fine school system. Wool warehouse and bank two most important cogs in town.

Known for Rodeo

Goalbusk — Southwest of Coleman and 10 miles north of the Colorado river. Located in center of farming district formed from a ranch settled by an Englishman. Has one gin, a school and a new lake.

Glen Cove—Located west of Coleman. Postoffice located there for years, but moved away

two years ago. In heart of sheep and goat country, being in the hills.

Valera—Home of rodeo, as that sport is held each first Saturday in the summer. Located in a fertile valley between Talpa and Coleman. Not far from the old stage line that went from South Texas to the outpost at the Double Mountain country, Fisher county, in the early days.

Burkett on the Bayou

Silver Valley—Only a shipping point for cattle from the Morris ranch. Located in northern part of county on Abilene highway. Large townsite laid off with coming of Santa Fe railroad, but failed to materialize.

Novice—Present town established in 1916 when was moved from old site mile away. Located

(Continued on page five)

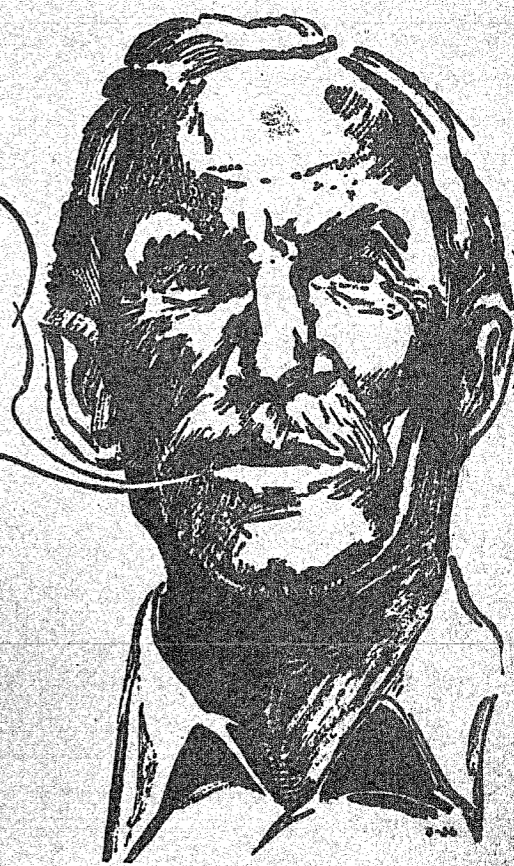
COME TO SANTA ANNA'S

Second Annual

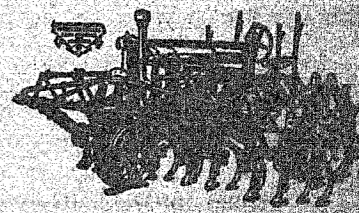
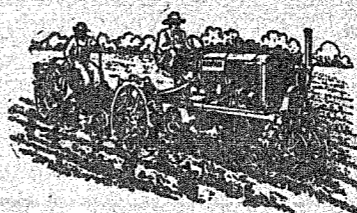
RODEO

August 25-26-27

I'm Coming! My
Farmall
Got All My Work Done



Farm
The
Farmall
Way



POWELL-CAVANAGH

Truck & Tractor Co.

COLEMAN, TEXAS



WELCOME TO

SANTA ANNA'S RODEO

And it's going to be the biggest and best rodeo Santa Anna has ever had.

Everything possible has been done for your comfort and enjoyment during these three days, AUGUST 25, 26, 27.

VISIT OUR FEED STORE
AT OUR ELEVATOR IN SANTA ANNA
We have all kinds of CHICKEN FEEDS, MIXED FEEDS, MEAL and HULLS. For Planting we have BARLEY, WHEAT, MAIZE, SUDAN, CORN and HYGERIA SEEDS.

Geo. D. Rhone Elevators

COLEMAN

SANTA ANNA

**Well Known
COWBOYS
Entertain You
Aug. 25-26-27**



**Santa Anna's
Texas Ranger Band
Will Furnish
Music
Aug. 25-26-27**

**Why Wheat Loans
Are Offered**

College Station — "The purpose of the 1938 wheat loan program is to help farmers hold part of their surplus from this year's crop until other provisions of the AAA program can become effective for wheat and bring our surplus to manageable proportions," George Slaughter, chairman of the Texas Agricultural Conservation Committee, which has been in session at Texas A. and M. College, said in quoting H. R. Tolley, administrator of the AAA.

"The principal means of doing this will be through acreage allotments for 1938," Slaughter pointed out.

The 1938 wheat acreage allotments, announced early in order to give winter wheat farmers the information well before planting time, give Texas 3,684,863 acres. The state allotment will be allotted to counties and then to individual farmers within counties.

The national allotment of 55 million acres, made under the terms of the Agricultural Adjustment Act of 1938, compares with an acreage seeded for 1938 of nearly 80 million acres and a 1928-32 average of more than 67 million acres.

The Texas allotment for 1939 compares with a 1938 planted acreage of 5,315,000, a 1928-37 average of 4,955,426 acres, and a 1928-32 average of 3,929,000 acres. The 1939 allotment is based on a figure of 79.36 percent, uniform for all states, of the 1928-37 average, with allowances made for trends.

Wheat growers who comply with their 1939 allotments will be qualified for advantages which other phases of the program offer. Slaughter pointed out, such as 1939 conservation payments, 1939 wheat loans if a loan program is in effect next year, and a renewal of crop insurance policies in 1939.

If marketing quotas are in effect in 1939, such quotas will be a uniform percentage of the acreage allotments multiplied by the normal yield for the farm. Such quotas will be in effect if supplies exceed normal domestic consumption and exports of wheat by 35 percent, and if approved by two-thirds of the wheat growers in a referendum.

Allotments were made to 39 states, with Texas getting the fourth largest allotment. Kansas received an acreage allotment of 11,087,349, North Dakota 6,300,438 acres, and Oklahoma 3,783,954 acres.

"I once had a classmate named Guesser

Whose knowledge got lesser and lesser

It at last got so small, he knew nothing at all

And now he is a college professor."

**One Out of Every 37
Criminal, Bar Finds**

Indianapolis, Ind. — One out of every 37 persons in the United States, a land in which 200,000 citizens will commit murder before they die, is a criminal, the law enforcement committee of the American Bar Association reported recently.

Characterizing crime as one of America's "major problems," the committee made public a preliminary report on its extensive studies, but did not recommend any specific steps to prevent a further spread of law violation.

The committee estimated the cost of crime in this country at 15 billion dollars annually and warned that "each year it shows an increase." Major crimes are committed at the rate of one every 22 seconds, the report said, with the result that the United States today "has the greatest prison population in relation to total population of any country in the world."

A better record of law enforcement, the five-member committee asserted, could be brought about easily "by increasing the powers and numbers of officers, by decreasing the safeguards of accused persons and by limiting our freedom of regulations." But, it emphasized, "as a general proposition, action along such lines would be unwise."

"Our committee feels that its work does not lie in any of the following fields: Juvenile delinquency, crime prevention, personnel, substantive law, procedure, probation, imprisonment and parole," the report said.

"The committee does believe that improvement in criminal law enforcement is possible through action along other lines," the report declared, "and that the American Bar Association has an obligation to perform in this regard."

Small Villages -

(continued from page four)

located on Abilene highway, north of Coleman and in a ranching section. Has affiliated school.

Rockwood—In county's richest blackland farming belt, in south part of county.

Burkett—One of the beauty spots of Coleman county, located on the Pecan Bayou, 17 miles northeast of Coleman on the Cross Plains highway. First school there in 1870. Oil discovered nearby in 1928.

Echo—Small community in oil field and near the famous Dibrell Hereford ranch. Has one gin and grammar school. On Cross Plains highway between Coleman and Burkett.

Sneering at material prosperity is sheer hypocrisy.

**Big Food Exhibit
Planned For Fair**

Texas food industries have combined to show the largest food store ever assembled in Texas or the Southwest, as a feature of the Golden Jubilee celebration of the State Fair of Texas. It was announced Saturday by Otto Herold, president of the fair. Mr. Herold announced the appointment of Granville W. Moore, prominent in bakery and food circles of Texas for many years, as chairman of the executive committee which will have charge of this display.

The food show will be held in the building to the right of the Esplanade, which has been designated as the Food Building. The structure forms the wing added to the Automobile and Manufacturers' Building for the two expositions.

The food industries of Texas represent a business worth one billion three hundred and thirty million dollars annually, by far the largest industry in the state.

The show will be designed by George Dahl, local architect, who has gained wide recognition in retail merchandising design. The plans call for one huge store, which will display the products being exhibited in separate booths. There will be no way to tell how much space one manufacturer has purchased, and the plan will enable the small manufacturer to display his wares as proudly as the largest of the exhibitors.

The educational features to be provided for the retail grocer and his staff will include modern displays and effective selling methods, including the serving of customers. An auditorium within the building will house a daily program of salesmanship, showmanship on foods, visual education, menu contests, cooking schools, domestic science classes from all high schools of the state, demonstrations and special meetings of retail grocers with the sales staff of the exhibitors.

A statewide executive committee has been named by Chairman Moore, and includes members from Dallas, San Antonio, Houston, Denison, Sherman, Tyler, Fort Worth, Austin, Amarillo, Cuero, San Angelo, Sugarland, Corpus Christi, Waco, Abilene and Harlingen. As soon as all appointments have been accepted Mr. Moore will announce personnel of the committee which will include leaders in every phase of the food industry in Texas.

NEWSPAPERMEN GET PRAISE

There are many folks imposed upon

In this way, that and such; But it seems to me the editors Are getting far too much. To us, it looks quite easy, Just a pleasant little caper; To gather many news items, And print them in a paper.

It seems to many people Or, so they say to me; He'd print our little ads And our cards of thanks, all free. They take him trashy poems, And things of all description; They think he lives the year around On their fifty-cent subscription.

Its work, to print a paper They surely earn their pay; They labor hours and hours Fatiguingly setting type each day.

He prints to earn a livelihood, A scanty one, at most; He doesn't work for the pleasure Of playing charming host.

So, when you have an item, Please ante to his "play" (?) For it takes the silver eagle To make a business pay. I don't know much of printing, I never shall I think; But I know that our subscriptions Wouldn't pay him for the ink.

—Gilla Boren McKee (Tulsa Herald)

Froud sons may be just as numerous as proud fathers.

**Rockwood Revival
At M. E. Church To
Last Till Aug. 28**

The Rockwood Methodist Revival started Wednesday night, August 17 and will run through Sunday, August 28. Dr. J. T. Joiner, evangelist, will conduct the services. Rev. M. Luther Nelson, pastor, will lead the singing.

The public is invited to attend.

A dog lover protests that some people never think of feeding their dog but force him to forage for his food. They are greatly surprised when he picks up some ones chickens or robs a nest of its eggs. According to this friend of the dog, the dog should not be blamed but his owner. In going out and getting something to eat wherever he can find it, the dog is acting no differently than his owner would if placed in the same circumstances. We believe he is right.

Farm: A portion of land entirely covered by a mortgage.

**Trowbridge Talks
To Whon H. D. Club**

"Vary your meals with planned left-overs," Miss Chrystene Trowbridge told the Whon Home Demonstration Club in a demonstration on salads Tuesday, August 9 at 2:30.

All vegetables should be cold, crisp and tart to make the most appetizing salad. Young tender vegetables should be chosen for salads.

Marinate vegetables separately in French dressing to prevent them from absorbing each other's odors. Combine immediately before serving.

If you have an over supply of carrots, bury them in sand and keep moist. They will keep for weeks.

Refreshments were served to nine members and nine visitors. The visitors were Mrs. W. F. Deal, Mrs. Rufus Goad, Mrs. Baker, Mrs. Myrtle Robinson, Misses Alta Lovelady, Beulah Tisdell, Rowena Goad, Jacqueline and Doris Lovelady.

The club will meet August 23 at Mrs. G. L. Gill's for a "Vegetable Parade." Everyone is

requested to bring either a cooked vegetable or a salad to be scored. Members are also asked to bring their rug or mat to work on.

Austin Jordan, Blackwell, is president of the Midwest Exposition, and George D. Barber is secretary-manager. Miss Vlar-ena Stinson, home demonstration agent, and R. B. Tate, Nolan county agent, and their assistants are cooperating in planning the exhibits.

**State Sanitarium
For Tuberculosis
Issues Information**

The twelfth annual edition of "Lessons in Tuberculosis," an instructive booklet in regard to the study and prevention of tuberculosis for school children, their teachers and parents, is now being printed and distributed among both city and rural public schools of Texas by the State Tuberculosis Sanitarium beginning September 1.

For the past nineteen years the extension of the state institutions has conducted an ed-

ucational program among the public schools of Texas to educate school children regarding prevention and early diagnosis of tuberculosis, said Roy W. Henson, director of the division. "Lessons in Tuberculosis" has been the principal booklet used in this anti-tuberculosis program for eleven years in Texas, he added.

"Lessons in Tuberculosis" deals with the tuberculosis problem in simple language easily understood by children. Information gained from it will enable children to escape the disease. The booklet has been written by Dr. John Potts, prominent chest physician of Ft. Worth, and is endorsed by L. A. Woods, state superintendent of public instruction.

The sanitarium corresponds with superintendents and teachers of the schools throughout Texas, sends them sample copies of "Lessons in Tuberculosis" and other literature, and then supplies them with the quantities of the literature needed for classroom study in the schools.

Say you saw it in the News.



WELCOME Santa Anna RODEO Visitors

To This City's Biggest Rodeo
AUGUST 25-26-27

When You are Hot
Remember
DRINK
Coca-Cola
For The Pause That Refreshes



We'll Be At The Rodeo To Welcome You

Coca-Cola Bottling Co.

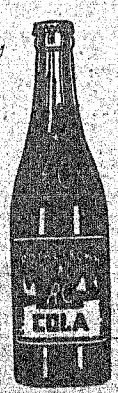
Jack Barker, Coleman, Manager

**RC Royal
Crown COLA**
Program Comes On
NBC Every Friday Night
7:30 CENTRAL STANDARD TIME

This is the last month of the BIG CASH RC COLA CONTEST. GET YOUR ENTRANCE BLANK FROM YOUR DEALERS NOW.

\$5,000 MORE IN CASH PRIZES THIS MONTH. IT COSTS NOTHING TO ENTER. NOTHING TO LOSE, BUT ALL TO GAIN.

GET THE RULES NOW AND TRY FOR THE PRIZE.



Sponsored in Coleman County By
NEHI BOTTLING COMPANY
Coleman, Texas

Election Returns Announced At Rodeo August 27

Political Dates Yet Numerous In Texas Calendar

Texas' political calendar is full for the next several months, despite the fact that the second primary election takes place next week on Saturday, August 27. Most of the dates on the program, however, are of little interest to the average voter, except Jan. 17 when Texas' governor-elect and lieutenant-governor-elect are inaugurated into office. This ceremony this year will probably be attended

by one of the largest crowds in history, because of the uniqueness of the gubernatorial campaign and election. Here is the calendar from today until January 17:

Aug. 19—Last day for second campaign expense report.

Aug. 22—Last day independent and non-partisan candidates file with secretary of state for place on general election ballot.

Aug. 24—Last day for absentee balloting in second primary.

Aug. 27—Second primary.

Aug. 28—Final expense report second primary.

August 31—Returns to county committees of second primary.

Sept. 3—County precinct chairman assumes office.

Sept. 6 (Sept. 13)—State Democratic convention meets to declare nominees, adopt platform, elect new chairman and state executive committee.

Sept. 7—Final date for last campaign expense report.

Sept. 10—County clerk certifies local nominees to secretary of state.

Sept. 12—State Democratic executive committee canvasses returns, certifies nominees.

Oct. 1—Poll tax paying begins for following year.

Oct. 18—Absentee balloting for general election begins.

Nov. 3—Last day for general election balloting.

Nov. 8—General election.

Nov. 12-18—Final expense account report of candidates.

Nov. 23—State election board governor, secretary of state and attorney general returns for state and district offices.

Dec.-Jan. 1—State officers, except governor and lieutenant governor, qualify. (Attorney ruling they may qualify as soon as election certificates are delivered.)

Ten Rules Show Auto Drivers How They Can Test Themselves

AUSTIN, Aug. 16. — State police traffic experts have devised a questionnaire from which drivers may determine their individual qualifications for operating vehicles in a safe manner.

Ten questions relating to basic causes for most accidents on streets and highways were listed by traffic research officers so that drivers may correct their errors. Each question counts 10 points if answered in the affirmative, with 10 points discount for negative answers. If your grade is between 90 and 100 you may consider yourself an excellent driver. A grade between 80-90 classes you as a "fairly good" driver, but if your grade is below 80 you are a menace to traffic safety and should correct your faults, state police warned.

- The questions are:
1. Do you use proper arm signals when turning or stopping?
 2. Do you always drive within legal speed limits?
 3. Do you always refrain from passing other vehicles on hills or curves?
 4. Do you bring your vehicle to a complete halt at traffic STOP signals?
 5. Do you observe right-of-way rules at intersections?
 6. Do you always park your vehicle so that it does not obstruct traffic?
 7. Do you dim your lights at night for oncoming vehicles?
 8. Do you always drive on the right side not too near the center stripe?
 9. Do you regularly inspect lights and other mechanical parts of your vehicle?
 10. Do you drive in the same manner under supervision of a traffic officer as you do when he is out of your view?

Free Recipes On Pineapple Canning Can Be Obtained

COLLEGE STATION — The pineapple is credited with being an aid to the digestion and a better source of protective food than most fruits, according to Miss Grace I. Neely, food presentation specialist of the Texas A. and M. College Extension Service.

"Pineapple is not only a good food, but when we consider that it may be bought and canned for one-half or 1-3 of the price we pay for a good grade of canned pineapple, it is also a good investment," she said.

"Home canning of pineapple is a regular practice with many home demonstration club members, according to the foods specialist. She pointed to the cooperative purchase of a truck load of pineapples by home demonstration women of Parker county recently.

A committee there made arrangements to bring 100 dozen fresh pineapples, averaging 7 pounds in weight, to Weatherford at a price of \$1.50 a dozen. The fruit, which was grown in Mexico, was gathered direct from the field and loaded in the truck. The entire load was disposed of between 10 AM and 6 PM.

The women who canned the pineapples reported an average of 40 pint containers from each dozen fruits.

A similar procedure was used in McCulloch county, where club girls bought 100 dozen pineapples and canned them for a total expense of 71-2 cents a pint.

All over the State 4-H club girls and home demonstration club members have been realizing savings and adding to the

Surplus Wheat Purchases Made

College Station — White and graham flour and cereal products equal to around 13 million bushels of wheat have been purchased from millers by the Federal Surplus Commodities Corporation, according to word received from Washington headquarters by the Texas AAA office at Texas A. and M. Col-

lege. Additional purchases are contemplated, the information revealed.

The purchases of wheat products are being made to help farmers move into consumption a supply of wheat which this year is greatly in excess of normal requirements.

All products are made available to state welfare agencies for distribution to relief clients in addition to, and not in substitution for, commodities which these families already receive from other sources.

When postman John Mauvlot of Bristol, Eng., got tired and threw away a large bundle of letters, he was sentenced to prison.

variety of their families' diet by canning this fruit. Directions on canning may be obtained from county home demonstration agents, Miss Neely said.



LET 'ER BUCK

THE RIDER IS COMPARATIVELY SAFE IF HE IS RIDING IN ONE OF OUR SUPERIOR SADDLES

Good Riders Want Good Saddles. That is why hundreds of the best riders in West Texas are using our Handmade Saddles and know that they are the best that can be had.

THE SANTA ANNA RODEO

has our very best wishes for success and hope that this county will cooperate with Santa Anna in making it a success. We extend a hearty greeting to all our friends in that vicinity and to your visitors.

J. H. NANCE & SON

HARNESS - SADDLERY
SHOE REPAIRING

COLEMAN

TEXAS

Tucker Wants Uniform Law For Hunters

Denton, Texas — William J. Tucker, executive of the State Fish, Game and Oyster Commission, said recently that one of Texas' greatest needs was a more uniform hunting and fishing license law.

Addressing the conference in conservation of natural resources, he said the State had not yet provided the funds with which to meet the demands made by the citizens for wild life conservation.

"We are the first State in size in the Union, fifth in population and twenty-third in the amount of money provided annually for officially administering our wild life resources. Texas is one of the few States in the Union where we are totally dependent upon legislative medium for enactment of the necessary regulations for management of our wild life resources," Tucker said.

Tucker asserted the uniform hunting and fishing license law should require every adult citizen who hunted to pay a hunting license and every adult angler to pay a fishing license.

"We need a great educational effort that will arouse the people of this State to a thorough appreciation of the part that wild life plays in human welfare," he said.

Educational institutions, Tucker reported, were "contributing a great deal toward arousing necessary public sentiment for the preservation of this important natural resource."

Lt. Kenneth A. Knowles of San Diego, Cal. is visiting here and will accompany his wife back to their home soon. Mrs. Knowles and baby have been here several weeks visiting in the home of her parents, Dr. and Mrs. T. Richard Sealy.

Farm Records Are Needed for Success Of Agriculture

College Station — "Running a business without records is like running a clock without hands," T. R. Timm, farm management specialist of the Texas A. and M. College Extension Service, recently told the 430 Texas whole farm demonstrators in the course of a radio address. "It is running, but you can't tell whether it is gaining or losing or in what direction it is going."

Whole farm demonstrations aim at improving the efficiency of all the farm and home operations, and record keeping is an essential part of the plan developed by the Extension Service and first put into operation in 1937.


"If nothing else, record keeping causes farmers to pay closer attention to the business end of their enterprises," the economist said. "If a seaman notices a leak in his boat he quickly plugs it. All too often a farmer cannot find the leak in his business without records."

Studies made by several states show conclusively that a farmer's income tends to rise as he continues to use books, he pointed out. Among the many reasons assigned to these income increases are that a farmer will not keep on using equipment or continue a type of farm operation if his records show the enterprise is losing money.

RULES OF TRAFFIC FOR BICYCLES

1. To obey all Traffic Regulations—such as—Red and Green Lights One Way Streets Stop Signs and Hand Signals
2. To Ride in a Straight Line and not weave in and out of Traffic.
3. To have a white light on front—and a danger Signal on rear for night riding.
4. To have a satisfactory signalling device to warn of approach.
5. To look out for cars or crossings—and pulling out of parking places.
6. To look out for cars or crossroads and keep to right of way.
7. To keep your bicycle in good condition.
8. Not to carry another person on your bicycle.
9. Not to hitch on vehicles.
10. Always ride carefully.

The Arkansas Gazette has been published for 118 years.




Has Spread Over the whole United States and Canada

Everybody likes clear, uncolored 7-Up. Young and old have found that 7-Up likes them. The first time they drink the friendly Fresh-Up, they discover that it's as good inside as it tastes. Thousands who never cared for bottled drinks before are now enjoying 7-Up. You'll agree.

A HOME PRODUCT

You Like It



It Likes You

DON'T BE GYPPE!

BE SURE IT'S 7-UP

Howell - Gem and Dixie THEATERS

Offering the finest motion picture entertainment that is available.

COLEMAN - - - - - TEXAS

WE TAKE PLEASURE IN SENDING GREETINGS TO THE PEOPLE IN AND AROUND SANTA ANNA AND WISHING THEM EVERY SUCCESS WITH THEIR COMMUNITY RODEO.

We are sure that you may count on a large attendance from Coleman and all other parts of the County, and that all will be pleased.

RODEO

SOUND EQUIPMENT

For The Santa Anna Annual Rodeo, August 25 - 26 - 27
Will Be Furnished For Your Pleasure By

GULF REFINING CO.

Our Sound Equipment Will Make the Program More Enjoyable and Is Prepared to give Complete Satisfaction to 50,000 People.

We are happy to cooperate in this way with the sponsors and visitors of the Rodeo.

REMEMBER GULF DEALERS ARE ALWAYS WILLING TO SERVE YOU

CALVIN CAMPBELL

Distributor
Gulf Products
Santa Anna, Texas

The following Gulf Dealers are ready to serve you in this community.

<p>S. A. Boardman Service Station Santa Anna</p> <p>B. C. Crump Service Station Santa Anna</p> <p>Diserens Service Station Santa Anna</p> <p>Doss Smith Whon</p> <p>W. C. Black Whon</p>	<p>Jim Ryan Rockwood</p> <p>T. C. Ramsey Waldrup</p> <p>A. L. Cozart Trickham</p> <p>H. D. Craig Trickham</p>
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Roundup

Time For
Coleman County Citizens
at the Santa Anna Corral
August 25 - 26 - 27



AAA Program of '33 To Be Completed Soon By Pool Liquidation

College Station — Holders of C-5-1 certificates, known as "brown" certificates and "participation trust" certificates of the cotton producer's pool, may now turn them in as the final liquidation of the pool will soon be made, according to Geo. Slaughter, chairman of the Texas Agricultural Conservation Committee.

The liquidation of this pool completes the activities of the first AAA program, that of 1933. The original holders of the certificates were among the farmers who elected to take cotton options in the producer's pool as part payment for removal of cotton from production.

These producers received an advance of 4 cents per pound and later were given an opportunity to sell out to the pool or to receive a second advance of 2 cents per pound. Those who chose the second advance surrendered their original certificates and received those designated as C-5-1, which entitled them to share in the proceeds of the sale of the pool cotton after deduction of the original option price of 6 cents per pound, the two advances, and other expenses of the pool.

The pool will be liquidated at the rate of \$1 per bale to the original holders of the certificates and to transferee holders on record on or before May 1, 1937. Holders to whom certificates were transferred after May 1, 1937, will receive the purchase price plus 4 percent interest, all not to exceed \$1 a bale.

Certificates to be tendered for sale to the pool should be attached to the proper forms, which will be furnished by the secretary of the county AAA association, and mailed to D. F. Mallette, Room 206, Old Post Office Building, Washington, D. C., before December 31, 1938.

Two Local Boys Selected To Go To Kansas City

Ford Holt and H. W. Norris have been selected from the local FFA Chapter to attend the National FFA Convention in Kansas City, Missouri from October 12 to 20. All expenses will be paid by the Texas FFA organization.

These two boys will also play in the Texas FFA Band.

Selection of these two representatives was made following judging of delegates to the El Paso State Convention several weeks ago. The boys chosen for the trip to the National Convention were required to be outstanding in the local chapter work and to have met requirements of good conduct, cooperation and leadership at the El Paso meeting.

These two boys also played at the El Paso Convention.

Fire Losses Are Increasing in U. S.

For the first six months of this year, the direct fire loss in America totaled \$151,207,000, which marked a small advance over the same period in 1937.

The indirect loss is many times as great. If that is figured in to get a true picture, the total loss for the year will probably be in the neighborhood of a billion dollars.

That money has been destroyed completely. There is nothing left of it. And at least 80 per cent of the destruction was unnecessary. It was the result of carelessness, ignorance or criminality. Somebody took a chance—somebody forgot something—and fire resulted. And lives and dollars went up in smoke.

That billion dollars would employ a million men at salaries

Begins Practice



Coach John E. Little will begin football practice with the local Mountaineer team within a few days. He has just returned from coaching school in Lubbock.

of a thousand dollars a year. It would build 100,000 miles of highway as a cost of \$10,000 a mile. It would build 200,000 homes costing \$5,000 each. It would buy considerably more than a million \$800 motor cars. It would supply 10,000,000 people with \$100 worth of clothes each. It would pay for college educations for several hundred thousand young people.

It is things such as these that fire destroys—and that is the proper way to value our fire waste. Fire doesn't simply burn down a building which can be replaced with the insurance money. It deprives men of jobs and opportunities. It takes away tax revenue from communities. It ruins productive commerce and industry. It takes valuable resources and leaves ashes and debris in their place.

The fight against fire is every citizen's fight. It is in every citizen's interest, whether he owns a piece of tangible property or not. And it deserves and must have every citizen's active support.

Civil Service Examinations

The United States Civil Service Commission has announced open competitive examinations for the positions named below.

First Assistant Physician (Psychiatrist), \$6,500 a year, St. Elizabeths Hospital, Washington, D. C. Outstanding specialized and administrative experience in the treatment and care of patients suffering from mental disease is required. Applicants must not have passed their fifty-third birthday.

Senior Consultant in Public Assistance, \$4,600 a year, Consultant in Public Assistance, \$3,800 a year, Associate Consultant in Public Assistance, \$3,200 a year, Assistant Consultant in Public Assistance, \$2,600 a year, Social Security Board and Department of Labor. Optional subjects: Case work; and social research and statistics. Certain educational training, and certain experience in an agency, or agencies, administering public assistance, are required. For the senior and full grades applicants must not have passed their fifty-third birthday, for the associate grade they must not have passed their forty-third birthday, and for the assistant grade they must not have passed their fortieth birthday.

Applications must be on file with the Civil Service Commission, Washington, D. C., not later than September 8, if received from States east of Colorado, and not later than September 9, if received from Colorado and States westward.

SUSPICION

A banker in Kentucky was in the habit of wearing his hat a good deal during business hours, as in summer the flies used his bald pate for a parading ground, and in winter the breezes swept over its polished surface.

A negro workman each week presented a check and drew his wages, and one day as he put his money into a greasy wallet, the banker said:

"Look here, Mose; why don't you let some of that money stay in the bank and keep an account with us?"

The negro leaned toward him and with a quizzical look at the banker's hat, answered confidentially:

"Boss, I's jes' afeared. You look like you was always ready to start somewhere."

It is estimated that there are between 2,500 and 3,000 antelope on Hudspeth county ranches.

Mrs. Chester Britton of Big Spring is visiting her parents, Mr. and Mrs. Chas. Evans.

WELCOME, FOLKS

TO SANTA ANNA'S
Second Annual

BIG RODEO

AUGUST 25-26-27



We Proudly Take a Part

In any civic enterprise which the citizens of Santa Anna put on and are always happy and eager to boost anything which means progress for its residents.

It is in this spirit of cooperation that the Coleman Gas & Oil Company welcomes each visitor to the Santa Anna Rodeo this year with the added hope that you will call on us if we can in any way make your visit here more enjoyable.

WE PROGRESS WITH SANTA ANNA. WE WILL BE HAPPY TO HAVE YOU VISIT US WHILE IN OUR CITY AND SHOW YOU OUR MODERN PLANT.

"Use Gas But Don't Waste It"

COLEMAN GAS & OIL CO.

Santa Anna

Coleman

WELCOME!!



Rodeo Visitors

We join with all Santa Anna in extending you greetings for an enjoyable visit during the three festive days of Santa Anna's Rodeo.

We invite you to call upon us at either our Santa Anna or Coleman firms for any needs you may have during your stay here to witness Santa Anna's greatest entertainment.

Holley Chevrolet COMPANY

SANTA ANNA

COLEMAN



ANNUAL RODEO EDITION

SANTA ANNA NEWS

VOLUME 52

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, AUGUST 19, 1938

NUMBER 33

"He Profits Most Who Serves Best"

County Baptists To Hold Annual Meet Aug. 25-26

Coleman County Baptist Association will hold its annual meeting in Santa Anna Thursday and Friday, August 25 and 26. Several prominent speakers from over the state will be present to represent the various denominational causes.

On Thursday evening at 8 o'clock the Mexican Baptist church from Coleman will present a program setting forth the work being done among them by Rev. Corder.

This will be the thirty-third meeting of this association since its organization as a separate division of the old Pecan Valley Association. Guests will be present from all over the county with reports of their year's work. Plans for next year will be laid out in this meeting also. Tom Strickland of Coleman has been the clerk for many years and Rev. R. E. Dunham of Santa Anna is serving his second year as moderator.

Dinner will be served each day by the local church under the direction of Mrs. Ed Bartlett, Mrs. Emzy Brown, Mrs. Alice Aldridge, and Mrs. Virgil Newman. Home assignments will be arranged by Mrs. T. P. Sumner and Mrs. T. H. Upton. Rev. W. H. Colson of Burkett is scheduled to preach the annual sermon with missionary sermon by Rev. Alma Farley of Shield.

Bobo Brings In 1st Bale of Cotton

First bale of cotton for Santa Anna was ginned August 16 at Farmer's Gin No. 2 and was raised by L. G. Bobo. It was sold Thursday morning to Dr. L. O. Garrett of Santa Anna for 17c a pound.

A premium list was made on Thursday among business firms who always present premiums to the farmer bringing in the first bale.

Chas. and Babs Maxvill, proprietors of the Fairway Putting Course at the main entrance to the State Fair Grounds, plan to operate their putting course during the Golden Jubilee Celebration and throughout the winter. The Maxvills have enjoyed a brisk business on the course during the summer months.

Public Is Invited To Open House At Library On Wed.

The public is invited to open house at the City Library Wednesday, August 24 from 1 o'clock to 5 o'clock in the afternoon, according to Miss Josie Baxter, librarian, who with the library board of the city will welcome visitors.

The library has improved its volume of books and system of cataloging within the last months and has also improved shelving conditions. This is the first opportunity that the public has been invited to open house to notice these improvements.

Appropriate souvenirs will be presented to each visitor from the library. The library hopes to further advance with the aid of the public. Contributions from visitors will be accepted during the visiting hours if they care to place something in a donation box to be provided for that purpose.

Santa Anna has been complimented several times by library supervisors for the excellence of its work.

Baseball Percents Corrected To Date

Due to misunderstanding of several of the baseball teams, when they reported games won and lost last week, most of them did not credit their team with one additional winning game, forfeited to them by Goudbusk, when that team dropped from the league. The forfeit, we were informed was added to only one team.

Here is the latest report the News has on baseball percentages including this correction:

Team	Won	Lost	Pct.
Fisk	10	3	.769
Concord	9	3	.750
Rockwood	9	4	.692
Shield	9	4	.692
Buffalo	6	5	.545
Junction	1	13	.071

Games that were postponed and are yet to be played are:

Saturday, August 20	Shield vs. Buffalo
Dates for these not set	Rockwood vs. Concord
	Fisk vs. Buffalo
	Concord vs. Buffalo

Miss Virginia Ann Gilson of Athens left Sunday for her home after visiting two weeks with Mrs. Lenora Oakes.

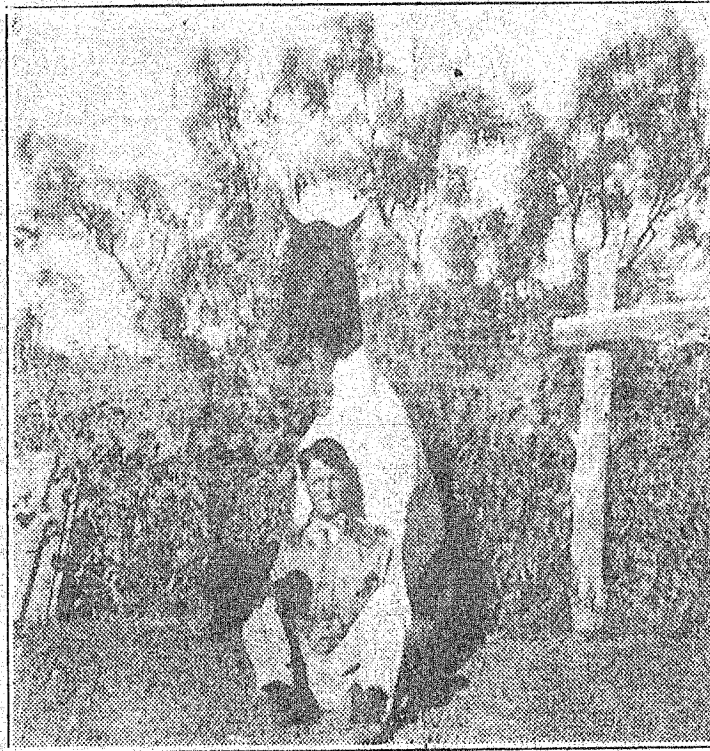
These Musicians Will Be Santa Anna's Guests Friday



The famous Light Crust Doughboys, popular radio entertainers, who will make a personal appearance in Santa Anna on August 26th. They are, left to right, as they are known over the radio: Zeke, Bashful, Abner, Doctor, Announcer Parker Willson, Knocky, Snub and Junior. Inset is Charles Burton, 14, official mascot of the Doughboys and one of the most popular juvenile stars in the Southwest. The Doughboys broadcast daily, except Saturday and Sunday, at 12:30 noon, over the Texas Quality Network. The broadcasts originate in their own studios at the Mill in Fort Worth.

Tom Donaldson And Cry Baby

One of the special features at the rodeo performance each night will be the act put on by Tom Donaldson of Miles, Texas and his horse, "Cry Baby." Donaldson has just completed a tour of New Mexico and Arizona rodeos and audiences are loud in their praise of horse and master, who perform acts with definite story plots.



National Guard Will Come Home Saturday Night

Members of Howitzer Co. 142 Infantry of the National Guard will arrive in Santa Anna Saturday night, August 20 on the 8:35 train, according to information received this week by the Santa Fe Agent. The object is to be started. That means that the funds to be raised by Santa Anna must be on hand by September 1. Santa Anna must raise \$500. Of this amount only about \$35 has been raised.

Local members of the National Guard left for two weeks' encampment Saturday, August 6 at Camp Bullis near San Antonio. They took part in the 3rd Army Maneuvers in which some 50,000 men were engaged. First week of camp was devoted to field training. This last week found the boys on maneuvers.

Those returning to Santa Anna Saturday night are: Captain Samuel H. Collier, Second Lieutenants, L. Gene Hensley and Eddie P. Voss; First Sergeant, Virgil D. Fulton; Sergeant, Charles M. Blanton (Mess), John D. Harper (Platoon), John Hensley (Platoon), and Lemuel H. White (Supply); Corporals, James S. Brewer, Charlie W. Fleming, Frank E. McGonagill, Louis A. Parsons, Walter D. Scarborough, Love Simpson and Haynie L. Voss.

Privates First Class: J. D. DeSha, Alton H. Diserens, James J. Everett, Ralph B. Gregg, Billy J. Harvey, Charles M. Hensley, Willie L. McCreary, Leroy Nichols, Osbourne L. Oakes, Billy M. Pieratt, Jack L. Price, Arnold R. Richards, John W. Taylor, Newman J. Upton and John S. West.

Privates, Joe R. Bell, Darlin G. Brewer, Joe G. Copeland, Edward A. Dillingham, John H. Ellis, Woodrow L. Griffin, Richmond Griffith, A. B. Hamilton, William C. Hayes, Dillard A. Holland, Harvey R. Holland, Jammie W. Holland, William W. Horton, Raymond L. Jackson, James S. Jones, Calvin L. McCary, Conrad H. McCreary, Julius A. Morris, James T. Oakes, Harry M. Oder, Francis M. Pace, John Y. Priddy, Cecil J. Smith, Jessie J. Smith, William C. Smith, William H. Stephenson, Golman A. Wardlow, Louis D. Whitley, Charles M. Wristen, Teddy J. Wristen and Thomas J. Wristen.

More individual farm exhibits than was ever shown at the State Fair of Texas are expected this year, because of the fact that competition has been taken out of county exhibits.

Blue Prints For Museum Ready If Fund Raised Now

Blue prints for Ranger Museum Building plans are in the hands of the local committee this week, according to Mrs. R. C. Gay and work must begin within two weeks, if the project is to be started. That means that the funds to be raised by Santa Anna must be on hand by September 1. Santa Anna must raise \$500. Of this amount only about \$35 has been raised.

The Lions Club of the city has been asked to appoint a permanent Park Building Board, composed of a representative from every school, church and club organization of the city which desires to use the proposed building for meetings, programs and entertainments. Thus each club would have a part in the use of the building and in its management.

The building plans include besides a museum room for relics, an auditorium, a kitchenette and other facilities for entertainments.

The committee has had the assurance of additional aid if the \$500 can be raised immediately. Those on the committee in charge are Rev. R. E. Dunham, Rev. J. V. Davis, Rev. M. L. Womack, J. C. Scarborough, W. H. Thate, R. H. Spencer, George Johnson and D. L. Pieratt.

Most recent donation was made by the Self Culture Club, which gave \$25.00. Other donations will be accepted at the Santa Anna National Bank or the Santa Anna News office, Mrs. Gay has announced.

Masonic Lodge Host to 200 On 50th Anniversary

Santa Anna Mountain Lodge 661 AF and AM was host last Friday night to 200 visiting Masons for a barbecue-chuck wagon supper at the Ranger Park and for a program at the Masonic Hall. Occasion for the program was celebration of the 50th anniversary of the founding of the local lodge, the char-

(Continued on page two)

MAKE APPOINTMENTS EARLY



For Rodeo Week

Whether you are a "cowgirl" or not, you'll want to look your best during the rodeo festivities by having your hair shampooed and set or by getting a new permanent.

Our Shop is Modern, Cool and Has Comfortable Chairs. Come in For A Rest and Beauty Treatment.

Welcome to the Rodeo

SANTA ANNA BEAUTY SHOPPE

PHONE 99

These Men Planned Our Rodeo

The Santa Anna Rodeo Association of 1938 is composed of business men and other interested citizens of Santa Anna and its trade territory who have worked and given of their time and money to boost Santa Anna and put over the rodeo this year. Work for the rodeo has been going on by this group for months and of course special credit goes to the executive committee listed here and to other assisting committees. All of the members, however, did more than just belong. One of the ways in which they helped was their FINANCIAL BACKING. Every member some months ago advanced \$50 of their personal funds to carry on preparations.

Here is the complete membership for 1938.

W. Lee O'Daniel, Honorary Member

Dr. T. Richard Sealy
W. F. Barnes
Chas. Berry
V. A. Blevins
S. A. Boardman
J. L. Boggus
O. D. Bruce
Lloyd Burris
D. D. Byrne
C. F. Campbell
O. L. Cheaney
L. M. Cole
Curtis Collins
Donham & Merritt
Ozro Eubank
Farmers Gin Co.
C. C. Gilbert
Jim Bob Gregg
W. B. Griffin
M. L. Guthrie
J. H. Haynes
Will F. Holt
Pat H. Hosch
Hunter Kros
Geo. M. Johnson

Elucian Niell
B. A. Parker
J. R. Pearce
A. D. Pettit Jr.
Phillips Drug Co.
Phillips & Speck
D. L. Pieratt
E. R. Purdy
W. H. Ragsdale
Reid's Variety Store
Roy A. Richardson
Rose Gin
Santa Anna Gas Co.
J. C. Scarborough
Spencer Pharmacy
W. T. Stewardson
Leroy V. Stockard
W. H. Thate
J. A. Todd
H. A. Turner
John F. Turner
B. T. Vinson
E. B. Wallace
Ben W. Yarborough
Dr. R. B. Lovelady

J. C. Mathews
W. R. Kelley & Co.
Carroll Kingsbery
John Will Vance

These committees should be given a hand for untiring work:

George Johnson, O. L. Cheaney, W. F. Barnes, Carroll Kingsbery, M. L. Guthrie, Joe Haynes, Charles Berry, executive committee.

John Franklin Turner, Hubert Turner and J. T. H. Mize, parade committee.

W. H. Thate, E. E. Purdy and J. C. Scarborough, reserve seat committee.

J. H. Haynes and M. L. Guthrie, livestock committee.

C. E. Kingsbery, D. L. Pieratt and Eddie Paul Voss, parking committee.

R. D. Kelley and A. D. Pettit, advertising committee.



WELCOME TO RODEO

ENTERTAINMENTS IN

SANTA ANNA

August 25 - 26 - 27

Visit Us While You Are Here and See Our Beautiful Line of Furniture At Reasonable Prices.

Come See the Beautiful Parades, A Big Rodeo and Many Special Features

Hosch Furniture and Undertaking Co.

The Santa Anna Rodeo Association In Behalf Of Over 1000 Local Citizens Has Invited As Honor Guest At The Rodeo

W. Lee O'Daniel and his Hill Billies

Quoting Mr. O'Daniel "If it's humanly possible, I'll be there"

Baptist Column

Revival Success
The Baptist Standard of next week will carry report of a successful revival meeting held with the Santa Anna Baptist Church the past two weeks under the leadership of Rev. Jesse Yelvington of San Antonio. There were reported fifty professions and additions to the church, seventeen of these coming by letter, one by statement and seventeen for baptism. The rest will join other churches or the Baptist church at a later date. Mr. Coleman Davis led the singing. The attendance was fine and the church was greatly revived during the two weeks of services. The cooperation from other friends was greatly appreciated. Rev. Yelvington left here for a meeting at Silsbee, near Beaumont.

Arrangements are being made with Texas A. & M. College to help promote a Texas Agricultural Workers Day at the State Fair of Texas. Such a day would attract many agricultural leaders throughout the State.

Masonic Lodge - -

(continued from page one)
ter having been granted on Dec. 12, 1888.

The 200 guests represented 27 lodges in Texas and among the guests were several distinguished members of the Masonic Order in Texas. Among these were Past Grand Master, W. Marcus Weathered of Coleman; District Deputy Grand Master, W. G. McKinney of the 76th Masonic District, Coleman; District Deputy Grand Master, W. H. Clift of the 105th Masonic District, Winters; C. Smith Bell, of the committee on returns of lodges of the Grand Lodge of Texas, Brownwood; 49 Past Masters and 9 present Worshipful Masters.

During the program at the hall, chief speaker was Rev. Leslie A. Boone, a Mason and pastor of the First Methodist Church of Brownwood. A brief history of the local lodge was also given.

Bill Stevens, former teacher in the Santa Anna High School, was a visitor in Santa Anna Tuesday. He will return again to teach in the Coleman schools for the coming year.

Rats Cost Texas 20 Million A Year

Rats cost Texas people around 20 million dollars a year, according to J. M. Hill, Jr., of the Rodent Control Service of the U. S. Bureau of Biological Survey, who added that farmers alone suffered an annual loss of over 2 million bushels of corn through this source.

County and community wide campaigns are the answer to rat control, Hill believes. The Rodent Control Service, in cooperation with the Extension Service of Texas A. and M. College, has outlined a three-way system of control based on rat proofing, poisoning, and trapping.

During the past year, the Service exposed 17,658 pounds of poisoned bait in 33 counties. The work was done through county agricultural agents, commissioners' courts, and civic and farm organizations. County agricultural councils sponsored the campaign in several cases. In Caldwell county, the farm organization leadership resulted in the use of 1,350 pounds of bait, while a similar campaign in Harris county brought about the use of 2,100 pounds.

Figures of the Rodent Control show that a pound of poison bait will kill an average of 14 rats. Red Squill, the type of poison used, is not harmful to humans or animals.

Rats can be controlled, Hill said, by systematic, community wide poisoning campaigns which should be launched at least twice a year or as often as the infestation warrants.

Loss can be minimized by rat proofing all new buildings and old ones where possible. Infestations will be held at low levels if food and feed is kept in rat proof containers and if garbage and other waste is promptly removed.

Trapping is effective after the rat infestation has been reduced by poisoning or by other means. A careful and systematic use of traps will keep the premises free from the rodents.

"The Rodent Control Service of the Bureau of Biological Survey is ready to assist communities and counties in fighting the rat menace," Hill declared.

Judging from the article below from the "Publishers' Auxiliary" if this is a fair sample of what people think of the journalistic style of country editors, we are insulted. We are not perturbed by any means, but hope our readers can see a little difference in the "style" of the quoted story and that used by the News.

A COUNTRY EDITOR WRITES UP A WEDDING

"Miss Jennie Jones and Bob Henry were married at the Jones mansion last night. The bride is a daughter of Constable Jones, who has made a good officer and will undoubtedly be re-elected this spring. He offers a fine horse for sale in another column in this issue. The groom runs a grocery store on Main street and is a steady patron of our advertising columns. He has a good line of bargains in his ad this week. All summer he paid two cents more for butter than any other store in town. They were married by Rev. Josiah Butterworth, who last week called at this office and gave us a nice order for handbills. He is also going to give some time to the real estate business and will write fire insurance. So say the business cards we recently printed for him. Jennie and Bob left on the 10 o'clock train for Milwaukee to visit with the bride's uncle who we understand has lots of money and a cancer."

OVER-BREATHING IS GIVEN AS A CAUSE OF ILLNESS

BOSTON — A widely prevalent but heretofore unrecognized cause of illness is over-breathing, it was reported by Dr. Reed Harwood of Massachusetts General hospital, in the New England Journal of Medicine.

Special studies of men and women, suffering from apparently mysterious disease symptoms, revealed that they were in the habit of breathing too hard.

When such over-breathing was done, these persons had attacks of tetany—a disease causing rigid spasms of muscles—headache, dizziness, feeling of weakness, tingling of fingers and toes, and other distressing symptoms. In some cases, fainting occurred with temporary loss of consciousness.

How Presence of Illness Was Learned

After thorough medical examination had shown that these persons suffered from no infection, brain lesion, thyroid, kidney and such troubles, and had sound hearts, a test was made on their breathing habits.

The patient was asked to breathe rapidly and deeply. If this resulted in illness, the diagnosis was considered positive.

The medical name for such over-breathing illness is "hyperventilation-tetany," Dr. Harwood explains.

Without knowing it many persons begin to breathe too rapidly when they are emotionally disturbed, fatigued, worried, or even without any reason.

The chemical result is that carbon dioxide is eliminated from the body too quickly, and the blood becomes alkaline. The resulting symptoms are due to increased alkaline condition, Dr. Harwood avers.

The treatment is very simple. If the patient stops breathing for a minute or so, the illness symptoms vanish. The patient thus learns to control his or her breathing, during moments of stress and fatigue.

Slow breathing again restores the acid balance.

Believed To Be Much More Common Than Expected
Concerning the widespread nature of such signs of illness, Dr. Harwood states:

"In view of the variety of conditions in which hyperventilation-tetany can occur, it is probable that it is much commoner than expected."

Some physicians have reported that such over-breathing accounts for even sea and air sickness. The passengers, according to this view, breathe too rapidly while traveling, either to take in plenty of "fresh air," or just out of excitement.

"By holding breath" relief should come in such cases.

Any one can try this, and collect material for medical investigators, it has been suggested.

Four-H Club Girls will encamp in the new dormitory at the State Fair of Texas, Oct. 11, 12, and 13, and 450 are expected. The new dormitory which is the entire second floor of the Administration Building has been done over, and is now ready for the campers.

W. A. Stroman of San Angelo, candidate for District Attorney, visited in Santa Anna Tuesday.

Chairman, from William M. Baxter Jr., Manager of the Mid-western Branch, American Red Cross, St. Louis, Mo.

"Dear Mr. Hough: We gratefully acknowledge your remittance totaling \$274.43 for the West Texas flood sufferers, which together with the \$200 previously remitted makes a total of 474.43 credited to your chapter. I wish it were possible to express individually our appreciation to all of those

who are giving so liberally of their time and efforts in their communities to raise these funds to relieve the suffering of the unfortunate flood victims. Will you convey our sincere thanks to those in your chapter who are working to fulfill the obligation of the Red Cross toward those in the disaster area.

William M. Baxter

Read the Classified ads.



Welcome to the Rodeo
And To Our Store

Make This Store Your Headquarters. You're Always Welcome and Always Promptly Served.
REMEMBER THE DATES — AUGUST 25-26-27

Turner's Drug Store

FORWARD

—WITH—

Santa Anna

For more than a quarter of a century, we are Pioneers in every sense of the word. We were Pioneers in the early "Brick-breaking" merchandising days of Texas. Pioneers always in forward aggressive merchandising, we gladly join the Santa Anna News and Santa Anna in its great Annual Rodeo.

Quality Merchandise at Lower Prices

Higginbotham Bros. & Co.

COLEMAN — TEXAS



We Handle
Marcy Lee
Dresses



HANDELMAN'S
Store Now
OPENED

Our store has been completely remodeled and our equipment, our front, everything in our store is beautiful and new.

And to go with our new store, is a completely new stock that you can't afford to overlook in purchases for fall needs.

Our sale covers men's, women's and children's clothing wants and every article is of high quality and priced right.

Greetings To Santa Anna
And the Rodeo Visitors

We congratulate the citizens of Santa Anna for their progress in putting on another fine rodeo.

We wish you success.

Remember to visit us when you come to Coleman.

HANDELMAN'S

COLEMAN — TEXAS

SOCIETY - CLUBS

Group of Baptist GA Girls Attend House Party At Brownwood

Miss Rosalie Niell accompanied a group of girls, members of the Baptist Girls Auxiliary, to Brownwood last week where for three days they were guests at a house party at Howard Payne College in honor of the many Girls Auxiliary groups in this section of the state.

Two hundred girls were in attendance and many outstanding talks and musical programs were given, with a lawn party, a tea and a sunrise breakfast

among the entertainment features.

Santa Anna girls attending were Lily Pearl Niell, Margaret Bruce, Wylene Ragsdale, Margaret Griffin, Allene Jones, Eudora Farris and Clea May Wristen. Visitors for a part of the lectures were Mrs. J. Ed Bartlett, Mrs. B. Aldridge, Mrs. C. D. Bruce and Miss Edna McDaniel.

Miss Elinor Mitchell of Los Angeles, California en route to her old home in Toronto, Canada, spent a few days this week with her niece, Miss Grace Mitchell.

Say you saw it in the News.

Mrs. Weaver Is Self Culture Club Hostess August 12

Mrs. Ollie Pearce Weaver was hostess last Friday when the Self Culture Club met in a business session to plan the work of their club year, which will start on Sept. 9.

Mrs. A. L. Oder, chairman of the Library Committee, announced the Library Open House for August 24 and received assurance of Club support.

Mrs. Banister reported the approaching completion of the Wading Pool and the club gave a donation to the project.

A donation was pledged to the Ranger Park building.

Evelyn Bruce Is Party Honoree

Evelyn Bruce was honored on her 9th birthday when Mrs. C. D. Bruce entertained with a lawn party last Saturday.

About twenty-five children enjoyed the games and singing and the refreshments and decorations which were of pink and white.

Those present were Patsy and Peggy Crump, Betty Anne and Margaret McCaughan, Dixie Lee Dunham, Alice Anna Guthrie, Joyce and David Hunter, Elizabeth Eeds, Lillian Petty, Wanda Bland, Webb Golston, Katie Marie and Jud Porter Jr., Calice Jane Overby, Vernetta Stephenson, Julia Anne and Tommy Bailey, Marjorie Oakes, Jodine Owen, John Hardy Blue, Virginia and Jeannine Stockard and Barbara Bruce.

Local H. D. Club Meets Today

The Local Home Demonstration Club will meet today, August 19 at 3 p. m. at the City Hall. A book review on "Home Builders of West Texas" by Kate Adell Hill will be given by Miss Josie Baxter.

A sketch of the author's life will be given by Mrs. Jim Harrison. Roll call will be answered with "why this book interests me."

All members and visitors are urged to attend.

Gladhand Class Has Picnic Supper

Members of the Gladhand Class of the Methodist Church enjoyed a picnic at the Ranger Park on Tuesday afternoon.

Mrs. Jim Daniell, class president, directed a short business meeting, which was opened with devotion by Mrs. Collin Price. The song, "Our Best" was led by Mrs. Harry Caton.

Plans were made to re-decorate furnishings in the Tiny Tots class room and to make and purchase additional toys. Mrs. C. A. Crump, Tiny Tot class teacher, expressed her appreciation for the class' cooperation.

Class members brought flowers from their own gardens and after the picnic they were delivered in a huge bouquet to Mrs. Jodie E. Baker, who is recuperating from an operation and unable to attend the class meetings.

There were thirteen present who enjoyed the picnic lunch

of sandwiches, Fritos, pickles, salads, potato chips, pies, cookies, lemonade, punch and lime-ade.

METHODIST MISSIONARY SOCIETY

Monday, August 22, 3 p. m. Mrs. Leman Brown, Hostess Mrs. Oscar Etheredge, Leader Song

Scripture: Mark 1:14,15; Matthew 6:10; 25:34,35. Prayer Meditation Talk: "We Shall Build On," Leader. Missionary Topic: Pioneers of Education in Brazil." Mrs. Hardy Blue.

Bulletin News: Mrs. W. B. Griffin. Dismissal.

Copeland Families Have Reunion On August 6-7-8

Descendants of R. M. Copeland and their families celebrated their fourteenth annual Copeland family reunion Saturday, Sunday and Monday, August 6, 7 and 8 at the private park of the County Sheriff near Fredericksburg.

One of the most unique features of this reunion is the systematic manner in which it is planned. Circulars were printed and distributed among the families to notify them of the forthcoming meeting. A family committee, composed of Joe Copeland, Santa Anna, Mrs. Ida Copeland, Dale, H. L. Copeland, Austin, Tom Carter, Hawley, Mrs. Lula Long, Humble, Alexander Copeland, Nacogdoches, and Miss Effie J. Copeland, Austin, who is the family reunion secretary, made arrangements for the reunion and were responsible for notifying all relatives.

Those attending the reunion were F. M. Copeland and family, Raymond Copeland and family, W. H. Pittard and family, W. D. West and family and Floyd Allen, all of Gouldhusk.

Mr. and Mrs. R. C. Copeland and daughter, Verna Neal, Moody Copeland and wife, Mrs. J. P. Copeland and Alma and Johnnie Lee, J. J. Copeland and son Leon, and Miss Bettie Copeland, all of Santa Anna.

Mrs. F. G. Rathjen and daughter, Velma, and Miss White, all of Coleman; Mrs. O. S. Allen and children of Fry; Mrs. F. M. Long and daughters and Mr. and Mrs. Calvin Copeland, all of Humble; Mrs. M. E. Copeland and family, Mr. and Mrs. W. M. Riddle and family, Mr. and Mrs. B. L. Sarrells and family, Mr. and Mrs. Oran Copeland and family, Willie Copeland, Alice Copeland, Mammie and Ada Barber, Mrs. Elizabeth James, Wess Kilpatrick, Mr. and Mrs. Connie Pearson and babies, and Mr. and Mrs. Leland Riddle, all of Dale.

Mr. and Mrs. J. K. Pittmann, Mrs. Alma Riddle and family, all of Lockhart, Mr. and Mrs. H. L. Copeland, Mr. and Mrs. O. A. Copeland and Daphne Jo, J. J. Copeland, Mr. and Mrs. W. C. White and Earl Joe, Mr. and Mrs. J. D. Copeland, Mr. and Mrs. John D. Copeland and son Jerry, Effie J. Copeland, Mrs. T. H. Tumey and son T. L. Tumey, Mr. and Mrs. T. H. Gildart and Miss Rebecca Copeland, all of Austin.

Mrs. J. E. Sellers and children, Jackie and Nancy, all of Dallas; Mrs. J. A. Copeland and daughter, Joyce Copeland, of Salt Lake City, Utah; Mr. and Mrs. A. L. Owens and babies of San Antonio; Tom Copeland of Jasper; Robert McCormick of Temple; Conrad Kroll of

Reading In Bed

If you expect to read in bed, make sure:

1. That you have assembled an adequate supply of reading matter.
2. That the radio is plugged in.
3. That your spectacles are on the table alongside the bed.
4. That cigarettes, ash tray and matches are within reach.
5. That you have a newspaper containing the evening's radio program.

6. That you have a handkerchief.
 7. That you have enough pillows to prop you up.
 8. That you have turned off the lights that shine in your eyes.
 9. That you have closed the doors, thereby cutting off the noise from downstairs.
 10. That you have quenched your thirst.
- We find that the fun of reading in bed is largely spoiled by the necessity of turning out to do these chores one at a time.

Texas Good Roads Association Plans State Fair Exhibit

An elaborate exhibit will be placed in the Educational Building by the Texas Good Roads Association as a special feature of the Golden Jubilee Celebration of the State Fair of Texas, it has been announced here by Lowry Martin, president of the association, who said that the exhibit will be a combined exhibit of the good roads association, the State Safety Council, the Texas Highway Commission and the Texas Traffic Safety Association.

Datus E. Proper, executive vice president of the association, will be in charge of the exhibit.

The exhibit will have as its purpose a plan to show good roads of the state and efforts being made to promote better roads; will show how traffic fatalities can be lessened by careful driving, and will show scenes of interest which can be visited while driving about the State.

Full details on the exhibit have not yet been worked out but it is expected that plans will be completed at the next monthly meeting of the executive committee of the association which will be held in Seguin during August.

The Good Roads exhibit will be placed in the Educational Building, which was formerly the Federal Building, because school exhibits, the textile and culinary and Hobby Shows will be held in this building and it is thought it will be the most popular structure in so far as children are concerned on the entire area. Special features in the exhibit will be planned for children.

Four shows will be held in the Floral and Small Stock Building during the Golden Jubilee Celebration of the State Fair of Texas. The building was formerly the Art Building and is now being remodeled throughout. Rabbits, Flowers and Caged Birds, and the annual show of the Texas Kennel Club will be held in the Building.

Hennies Bros. Shows, which play the State Fair of Texas for the first time, will bring 55 cars of fun, rides and amusements to Texas. The Hennies Brothers carry their own neon plant and it is said they have the best lighted show on the road this season.

RODEO SPECIALS

WILL BE HERE

Thursday, Friday

and Saturday

August 25-26-27

Watch Our Windows For Specials And Come In Our Store To Examine Our

SPECIAL TABLES OF BARGAINS Specially Priced For Rodeo Week

Come To The SANTA ANNA RODEO All Three Days

Gehrett Dry Goods



VISIT OUR STORE

FOR YOUR CLOTHING NEEDS

When You Come to the

Biggest Annual Rodeo

Santa Anna Has Ever Had Our Store and Santa Anna Welcome You

HILL BROS.

DRY GOODS

BUSINESS

Employment

Everyone considering business training is interested in securing a position.

We conduct a systematic Employment Service free to our graduates and our motto is "A Job for Every Graduate."

We offer a credit of \$10.00 to anyone who can discover a graduate of this school who has not had gainful employment.

FALL TERM

OPENS SEPTEMBER 6th

BROWNWOOD COLLEGE

100 1/2 Center Ave. Brownwood, Texas

Welcome

to the

Santa Anna

RODEO

We invite you to make our cleaning shop your headquarters.

If you soil your clothes or tear them, we fix them.

Parker's Tailor Shop

PHONE 29



Cowboys - Cowgirls - Visitors

We Want To Extend A

WELCOME

Because we know you will be heading down the trail for

SANTA ANNA'S 2nd ANNUAL

RODEO

NEXT THURSDAY, FRIDAY and SATURDAY

August 25-26-27

You will see some of the best performers and performances in the Rodeo world here at Santa Anna's three day event.

You will also receive the best the market affords if you will buy CHEESE, PASTEURIZED MILK AND MILK PRODUCTS — Made by Coleman county labor from Coleman County products.

At Your Favorite Grocer — Or Phone 706 Coleman

WATCH THIS SPACE NEXT WEEK FOR SOMETHING ABSOLUTELY NEW TO COLEMAN COUNTY

Central Food Products Co.



GREETINGS

To Rodeo Visitors

Do you need a shave?
A haircut? A shampoo?

If you do — visit us. If you don't
come get acquainted any way.

PHILLIPS & SPECK
Barber Shop

Overby Tailor Shop

Welcomes You To The
Second Annual Rodeo

TAILOR MADE SUITS - - \$23.50 up

Cleaning and Pressing

PHONE 13

KNOW THE TRUTH

HEAR

Penrose Metcalfe

Speak in Coleman
SATURDAY, AUGUST 20

At 3 p. m.

(Pol. adv.)

ENJOY THE RODEO

And Vote For

W. A. (Bill) Stroman

for 119th District Attorney

"As your District Attorney for the past 3 1/2 years,
my sole and only interest has been to the duties of
the office with the results of a record that reflects
credit to the jurors and others who have assisted and
co-operated."

(Pol. adv.)



COME TO SEE US

When You Attend
SANTA ANNA'S ANNUAL

RODEO

Let Us Service Your Car. We
Give Prompt, Efficient Service.

Woods Service Station
SINCLAIR PRODUCTS

Wading Pool To Open Wednesday

Santa Anna Wading Pool will
be opened Wednesday night,
August 24 with a program and
appropriate ceremonies, follow-
ed by filling of the pool with
water and wading by the chil-
dren.

The pool has been under
construction for several weeks.
Work was done by NYA boys
under the supervision of Harry
Oder. Land for the pool, lo-
cated near the Church of
Christ, was donated by the city
and surrounding land will be
beautified as soon as possible
to make the grounds into an-
other attractive city park.

The public is invited to at-
tend the ceremonies Wednesday
at 7 p. m. and the children are
invited to come for their first
"dip."

Personnel Changes Are Announced By U. S. Forest Service

Important changes in field
supervisory and administrative
personnel were announced to-
day by Joseph C. Kircher, Re-
gional Forester, in charge of
the Southern Region, U. S.
Forest Service, Atlanta, Geor-
gia.

These changes involve the
Nantahala National Forest with
headquarters at Franklin, N. C.,
the Cherokee National Forest
with headquarters at Cleveland,
Tenn.; the Mississippi National
Forest with headquarters at
Jackson, Miss.; and the Texas
National Forests with head-
quarters at Houston, Texas.

P. F. W. Prater, now Super-
visor of the Cherokee National
Forest has been designated as
Supervisor of the Texas Forests
to succeed L. L. Bishop, recent-
ly transferred to the Regional
Office in Atlanta. Mr. Prater
is a graduate of New York
State College of Forestry and
entered national forest service
in 1938 as assistant ranger on
the Natural Bridge Forest in
Virginia.

PIERCE BROOKS MAN SPEAKS HERE THURSDAY

Fay Hammond, Dallas busi-
ness man, spoke in Santa Anna
Thursday afternoon in behalf
of the candidacy of Pierce
Brooks, in the run-off for Lieu-
tenant Governor.

Personal Mention

Mrs. Ada Cozart of Trickham
and four of her children, Mrs.
Otto Simpson and daughter
Celia Ann of Goldthwaite and
Mrs. Howard Lovelady and son
Howard Lee of Rockwood and
two sons, Etoil and Earl Cozart
of Trickham returned Saturday
from a ten day's visit in Cal-
houn County, Mississippi. This
was the first time the family
had been back to their old
home in thirty years.

Mr. and Mrs. W. R. Mulroy
and children returned Monday
from a visit with relatives in
Mississippi.

Mrs. Josie Joiner returned
from Temple Tuesday where
she has been for over two
months. She was with her sis-
ter who was ill.

Mr. and Mrs. F. C. Woodward
and daughter, Mary Lela, are
on a vacation trip to south
Texas.

Loyd Burris went to market
this week in Dallas.

The Pigeon Show will be held
in the poultry building during
the first five days of the State
Fair of Texas, and more entries
of birds from throughout the

Sufferers of STOMACH ULCERS HYPERACIDITY

DEFINITE RELIEF OR
MONEY BACK

THE WILLARD TREATMENT has
brought prompt, definite relief in
thousands of cases of stomach and
intestinal ulcers, gas, hyperacidity,
and other forms of stomach dis-
eases. It is a safe, effective, and
entirely natural remedy. For complete in-
formation, read "Willard's Remedy"
at United? Ask for 1-10-39-03

PHILLIPS DRUG CO.

DR. R. A. ELLIS



Optometrist

Brownwood, Texas

country are expected than ever
before, it has been announced
here by officials of the Texas
Pigeon Association.

SENSATIONAL

THE NEW ZENITH
LONG DISTANCE
FARM RADIOS

ZENITH 5J255—Operates
either from a 6-volt
Storage Battery or a 110-
volt A. C. Line. American
and Foreign Broadcasts,
8" Permanent Magnet
Speaker, Tone Control, Lo-
cal Station Indicators, 4 1/2"
Airplane Dial, (545-18,200
K. C.), 38 in. high.

"PREPOWER FROM THE AIR"
Top the world's greatest source
of electric power—free! The
Zenith Wincharger blows frep-
power into batteries from the
air.

WINCHARGER

RADIO ELECTRIC SHOP

Geo. M. Johnson, Mgr.

USE GENUINE
ZENITH TUBES
AMERICA'S MOST COPIED RADIO... AGAIN A YEAR AHEAD

CLASSIFIED COLUMN

25c CLASSIFIED ADS GET RESULTS 25c

Classified Rates

All Ads Cash With Order
Classified 25c for minimum
of 15 words.

Ads will be accepted until
7 p. m. Wednesday.

Ads sent by mail will re-
ceive prompt attention when
remittance is received.

To discontinue an ad, no-
tice should be in office by
7 p. m. Wednesday.

Phone 45 to place classifi-
ed ads.

Lost

LOST: Sunday afternoon be-
tween Santa Anna and new
city lake fishing tackle box.
\$2.00 Reward. D. O. Lane.
33-34c

Miscellaneous

"Leto's" for the Gums

Gums that itch or burn can
become mighty trying. Druggists
will return your money if the
first bottle of "LETO'S" fails to
satisfy. (adv-1)

SPENCER PHARMACY

TWO YOUNG PEOPLE: We
will give two 1938 graduates an
opportunity to work for part
of business training course.
Write BROWNWOOD COL-
LEGE, 100 1/2 Center Avenue,
Brownwood, Texas. 24inc

National Corporation has open-
ing in Santa Anna for party
with small amount of capital.
For particulars address Box 684,
San Angelo, Texas. 33inc

Expert

Watch, Spectacle and
Jewelry Repairing
SEE

John T. Payne
Jeweler

Phillips Drug Co.

For Sale

FOR SALE: 60 Head good
Delaine Ewes. See Joe Haynes,
Santa Anna.

SEED WHEAT FOR SALE

Ten marc seed wheat 80c
bushel. At my place 9 miles
north of Santa Anna. S. E.
Weaver. 33inc

SCHOLARSHIPS from Byrne
Commercial College, Dallas, and
Brownwood Business College,
Brownwood, are for sale at the
News Office. If interested see
Jim Bob Gregg.

For Rent

ACT AT ONCE: For Lease
fully equipped Service Station,
Cafe and Grocery fixtures, one
of the best locations in West
Texas. East Side Santa Anna.
See Mrs. J. S. Jones. 32-33c

RODEO



GREETINGS

To Santa Anna Citizens

From

Coleman County Officials

May Your Rodeo Be A Great Success

Your Coleman County Officials are deeply and sincerely interested in
Santa Anna's Rodeo, because we take pride in the progressiveness of your
city as we do in the affairs of all sections of the county. Your annual
Rodeo is considered one of the major events in Coleman County and we
commend your endeavors.

We know that you will leave nothing undone to assure a successful en-
tertainment and we are expecting to attend and enjoy the three day
event with you.

We urge all Coleman County citizens to attend this rodeo to cooperate
with Santa Anna, the section of our county richest in agriculture. Our
cooperation will aid this thriving section and inevitably benefit the entire
county.

Hunter Woodruff

County Treasurer

John O. Harris

County Judge

H. M. (Shorty) Brown

Tax Assessor-Collector-Elect

Frank Lewis

Tax Assessor-Collector

George Robey

County Sheriff

Curtis Collins

Commissioner, Precinct No. 2

J. B. Hilton

District Clerk

W. B. (Billy) Baker

County Attorney

**You Can See A Show
With What You Save Reading
The Ads**

YES! You can go to the theatre, give a party, buy a good many pairs of stockings just with the money you save taking advantage of the "specials" advertised in the Santa Anna News.

HERE'S a way to earn that needed extra pocket money! Check ADVERTISED values and plan all your shopping accordingly.

Santa Anna News

Atlantic Cable

Among the false assumptions of those who laid the first Atlantic cable in 1858 was that an enormous voltage of electricity was required to send a signal from Ireland to Newfoundland. Consequently, the cable burned out.

When the second cable was completed, it was known that a signal could be sent from Ireland to Newfoundland and back, a total of 3700 miles, with an incredibly small amount of juice.

To prove it, a technician borrowed a small silver thimble from a guest. Into the thimble he placed a little sulphuric acid and a tiny fragment of zinc. The silver, zinc, and acid constituted a miniature battery, and with the charge of electricity so generated, the signal traveled the entire distance in a little over a second.

Later, another engineer, to make the demonstration even more dramatic, sent his communications across the ocean "with a battery composed of a gun cap, with a strip of zinc, excited by a drop of water, the simple bulk of a tear!"

These sidelights on the cable are from a new book, "A Saga

of the Seas," by Phillip B. McDonald.

Decorations Will Be Put Out Soon

Flags, banners and other decorations for business firms and streets will be put up early next week to welcome visitors to Santa Anna during the rodeo. Sixty business firms have leased decorations for their stores from the local Fire Department which bought decorations this year.

Firms leasing decorations this year are Evans Garage, Bank Hotel, Hamburger Palace, Griffin Hatchery, Mathews Motor Co., Ragsdale Bakery, Spencer Pharmacy, Santa Anna National Bank, Niell's Texaco Service Station, Santa Anna Gas Co., Hill Brothers, Busy Bee Cafe, Gulf Oil Corporation, W. R. Kelley & Co., Jordan Cafe and Grocery.

Purdy Merc. Co., Howard's Barber Shop, Parker's Tailor Shop, Lane Sandwich Shop, Hosh Furniture & Undertaking Co., J. L. Boggus & Co., C. C. Gilbert, Piggly Wiggly, Hi-Way Cafe, Hunter Brothers,

Boardman Gulf Service Station, Coleman Gas & Oil Co., Vinson Grocery, Bud Crump's Gulf Service Station, Burton-Lingo Co., Ragsdale Service Station, Reid Variety Store, Standard Battery Co.

Santa Anna Telephone Co., Radio Electric Shop, Mrs. G. A. Shockley, Overby Tailor Shop, Phillips and Speck Barber Shop, Banner Ice Co., Gilbert Service Station, Santa Anna Beauty Shoppe, Gehrett Dry Goods, Loyd Burris Dry Goods, Blue Merc. Co., Phillips Drug Co., West Texas Utilities Co., Ideal Cafe.

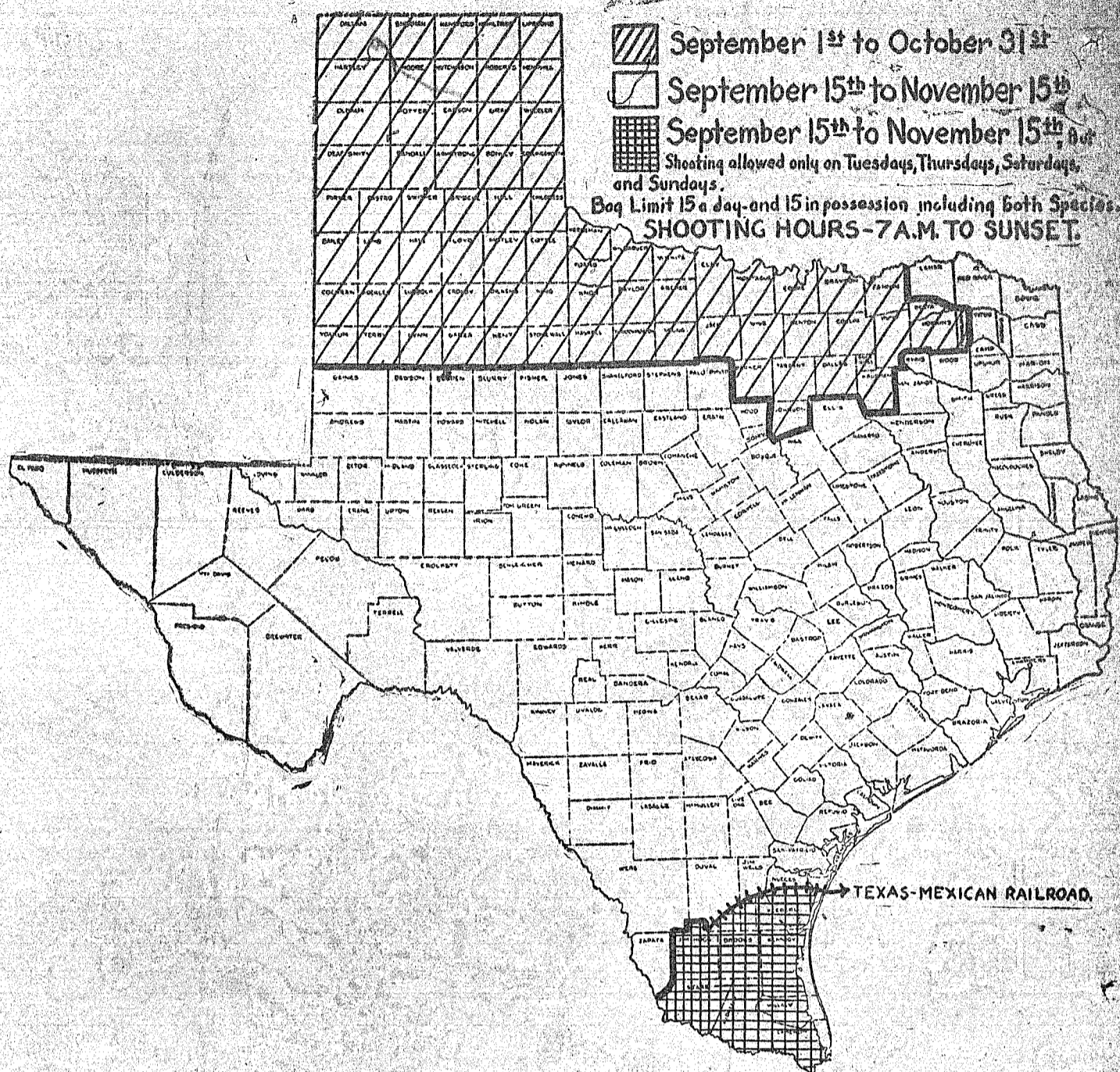
Turner Drug Store, Santa Anna News, Shoe Hospital, Bliss Hardware Co., Porter's Grocery, Santa Anna Ice and Cold Storage Co., B. B. Wallace Service Station, U. S. Post Office, Dennis Hays, Magnolia Service Station, Leeper-Curd Lumber Co., Service Cafe and Masonic Hall.

Mr. and Mrs. James T. Seddon of Houston visited relatives and friends in Santa Anna last week. Mrs. Seddon was the former Miss Jennie Banister.

Wives of Governors Debate On Recipes For Fried Chicken

Fried chicken, Southern style, is one of America's best known dishes. Every housewife and cook has her own recipe for it and few are in agreement on every detail. Thus it was that the subject almost developed into a national controversy last fortnight. In this controversy were the wives of several Dixie Governors and experts on food preparation, led by Miss Dana Gatchell, Auburn, Ala. The argument was over whether bacon grease, buttermilk and egg batter had a place in the art of frying chicken. Mrs. E. D. Rivers, wife of Georgia's Governor, advanced the buttermilk idea (dipping the pieces of chicken in buttermilk before frying). Virginia's First Lady, Mrs. George C. Perry, supported the bacon grease theory while the egg batter method came from Baton Rouge, home of Mrs. Richard W. Leche, wife of Louisiana's Gov. Disagreeing with the Governor's wives and claiming that she wouldn't think of dipping in buttermilk or frying it in bacon grease because they destroy the flavor of the chicken, Miss Gatchell offered her own recipe for real Southern style fried chicken, which follows: "Take a well-selected fryer of not more than two pounds and dress carefully so the pieces will be attractive. Place, without salting, in the refrigerator for at least 24 hours. When ready to fry the chicken first add salt and pepper to the flour in which the chicken is to be rolled. Don't attempt to guess the temperature of the lard in which the chicken is to be fried. Use a deep-fat frying thermometer and be sure the fat is heated to 375 degrees F. Use enough lard to cover chicken and cook the chicken brown. Then remove the pieces and allow to drain on unglazed paper to absorb excess lard." Don't salt freshly dressed chicken or soak it in cold water, she advised, because that extracts the meat juices which are the very essence of Southern style fried chicken.

MOURNING DOVE AND WHITEWINGED DOVE OPEN SEASON 1938 AS PROVIDED BY STATE LAW AND FEDERAL REGULATIONS



More special days will be designated for the Golden Jubilee Celebration than ever before. Many special days are taking place every day will see some programs and features. Read the advertisements.

WELCOME

to the SANTA ANNA RODEO

Make Our Store Headquarters for those Boots, Hats and Rodeo Shirts. They're all sizes, styles and colors.

We'll See You August 25-26-27

Purdy Merc. Co.

"The Store That Saves You Money"

WELCOME



Santa Anna's

Big, Spectacular

2nd ANNUAL

RODEO

AUGUST 25 - 26 - 27

And when you get warm, remember Banner Ice and Banner Ice Creams are the best for cooling you off and for assuring you of a clean, wholesome product.

There's nothing like pure ice and cooling, healthful ice creams to pep you up when it's hot.

LET US HELP MAKE YOUR VISIT TO THE RODEO ENJOYABLE

BANNER ICE COMPANY

Phone 888

Santa Anna

LESS THAN 1¢ A DAY

BRINGS YOU A WHOLE YEAR OF GOOD READING!

Santa Anna News

(Regular Price for One Year—\$1.00)

AND

POPULAR MECHANICS MAGAZINE

(Regular Price for One Year—\$2.50)

GET BOTH—A \$3.50 VALUE

ONLY \$2.80

KEEP UP with the Joneses, the Smiths and your other neighbors by reading this newspaper and—

KEEP UP with the rest of the world by reading POPULAR MECHANICS MAGAZINE

More than 6,000 pictures and 3,000 stories every year

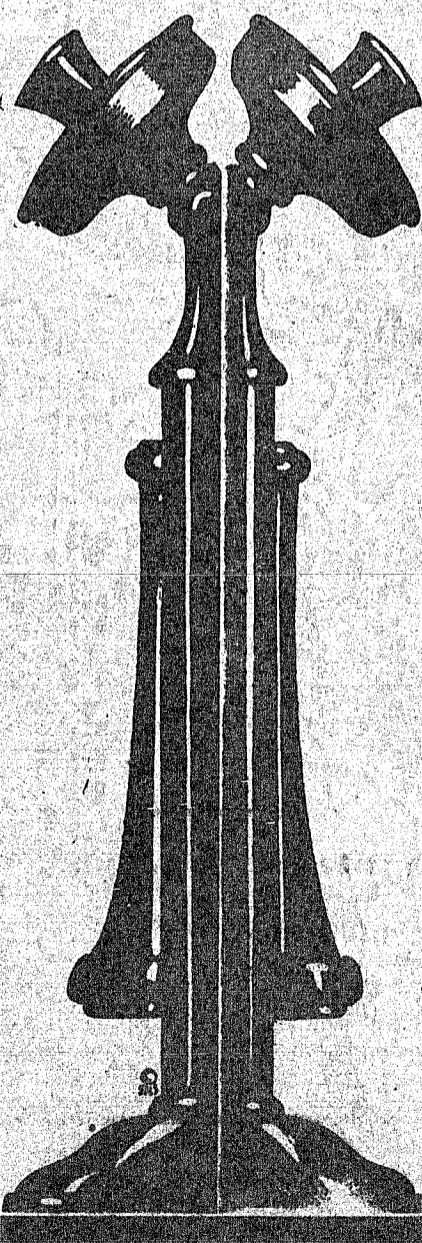
Hundreds of money-making and labor-saving ideas, farm aids, household hints, home workshop tips. The latest inventions. Scores of building projects for craftsmen.

YOU SAVE MONEY by signing this coupon and mailing it to this newspaper with your money.

Enclosed is \$2.80. Send me your newspaper and Popular Mechanics Magazine for one year.

Name: _____ Street, Number, or P.O.: _____ City: _____

Roundup



In Santa Anna

August 25-26-27

For Our Biggest

RODEO

Your Local Telephone Company

Extends Greetings and

A Hearty Welcome to You

We are taking this opportunity to extend greetings to our customers and friends and to invite them to attend the Santa Anna Rodeo, which will be the biggest and best that Santa Anna has ever had.

Our telephone service is the biggest and most efficient this year also and we try to give our customers better service each year. We are here to bring you in closer contact with your neighbors and friends and we want our service to be the best possible.

Our Motto is:

The Telephone — A Social Distinction — A Business Necessity

Santa Anna Telephone Co.

Geo. M. Johnson, Mgr.

Wheat Situation Depends on Price

College Station—The amount of wheat upon which loans may be applied for under the 1938 wheat loan program is very uncertain, and will depend to a large extent upon world price and supply conditions, according to George Slaughter, chairman of the Texas Agricultural Conservation Committee, which has been in session at Texas A. and M. College.

It is expected that only a part of the surplus wheat will be placed under the loan as only cooperating producers will be eligible. Grade and quality requirements will also mean that considerable wheat will not be placed under the loan. This should encourage a free movement of wheat into domestic and export outlets, in the opinion of the committee.

"The present large wheat supply is due primarily to the record acreages of 81 million acres seeded for 1937 harvest and 80 million acres seeded for 1938. These are years in which there has been no specific acreage program for wheat," Slaughter pointed out.

"Texas, for instance, planted 5,315,000 acres for harvest in 1938 as compared with a 1928-37 average of 3,929,000 acres. "The carryover of wheat on July 1 has been estimated at about 200 million bushels," Slaughter continued. "This, along with the 1938 crop of an estimated 967 million bushels will result in a supply for the current season of about 1,167 million bushels.

"Domestic consumption, helped out by liberal purchases for relief, may total around 675 million bushels. Wheat paid as crop insurance premiums may take between 25 and 30 million bushels from the market. This would leave about 465 million bushels free for export and carryover. Exports of last year's crop were almost 100 million bushels."

All Texas passenger agents are hard at work trying to arrange the lowest transportation rates to Dallas for the Golden Jubilee Celebration of the State Fair which were ever in effect.

A total of 15 football games are scheduled on the athletic program of the Golden Jubilee. This includes five college games and 10 games between high schools.



Sheep Sense

By T. C. Richardson, Secretary, Breeder-Feeder Ass'n.

Present conditions in the wool market are favorable for starting a farm flock with a comparatively small investment. Many people enter a new enterprise only when it is booming, pay high initial costs, and fight a losing battle against inexperience and high investment. The smart ones buy when others are anxious to sell and ride the cycle on the upward swing instead of downward, getting experience at low cost. Sheep husbandry is no exception to the rule calling for both good judgment and experience.

Farms with ample feed and small grains for winter pasture need only fences, water and shelter to handle a farm flock. Some have found aged bred ewes preferable as a beginning, since they offer a quick return in both early lambs and a wool clip. Aged ewes will thrive on the farm where feed is ample and better care can be given after they have ceased to be profitable on the open range, hence they are often a better "buy" for the beginner than the yearlings and twos which the range sheepman prefers, and which he holds as a proportionally higher price.

If open ewes are bought off the range and placed on comparatively luxuriant feed on the farm they will usually breed readily in a few weeks, and the ram should be on hand. The change from short feed to good feed is equivalent to "flushing" to encourage breeding, a practice as old as the modern sheep industry. If ewes are already on good pasture it is common to give them a small amount of grain for the same purpose.

Ewes from three years of age upward, if not badly "broken-mouthed" or unthrifty for other reasons, will raise more and better lambs than the more expensive two-year olds which the range sheepman prefers because of their youthful vigor and ability to withstand the vicissitudes of range life. On the farm, in small numbers, the ewes can receive close attention and individual care

that is impossible in the range flock.

Milk fed lambs born from December to February are a quick money crop from the farm flock, going to market early in summer before hot weather and parasites affect their rapid growth. Where the ewes run on small grain or other green winter pastures it requires only a little hand-fed grain, cottonseed cake, or legume hay, to keep the dams in strong condition and raise a lamb to market size at four to six months of age.

Lambs begin eating at two to four weeks, and a creep should be provided, where ground or cracked grain and clean legume hay can be fed, in addition to the green pasture and their mothers' milk.

It would be a mistake to assume that sheep can be profitably kept on the farm without better care than more rugged livestock receives. Lambing in the winter calls for well-conditioned ewes, dry shelter, and personal attention at the critical time. The Southwest has a distinct advantage over more Northern states in its open, sunny winters, which permit sheep to remain on pasture most of the time, but they must be protected from the short but sometimes severe cold snaps and especially from wet cold weather.

Experienced farm-flock men often realize a hundred percent on their investment in a year, the fat lambs sold bringing about as much as the dam cost, and the wool clip paying the balance. This, however, is too much to count on as a regular thing, and the beginner should not be disappointed if he fails to pay off his investment the first year.

Farm flocks have increased rapidly in the Southwest on recent years, and beginners will find a great deal of helpful information in the bulletins of the various agricultural colleges and the U. S. Department of Agriculture. Ask the county agent.



The
Santa Anna Rodeo

Will Be Held
in
Santa Anna
August
25-26-27



HERE'S AN INVITATION TO YOU

Visit our showroom while in Santa Anna. Come by and have a drink of ice water. Drop in and let's get acquainted. Reddy Kilowatt, Your Electric Servant, is merely a West Texas institution. Its employees are West Texans. They like the things that you like.

Several hundred West Texans make up the personnel of the company that serves 161 cities, towns and communities. They, and their family add to your community. If any one of them can be of service to you, please feel free to call on them.

West Texas Utilities Company

Come to the


RODEO

In SANTA ANNA
For Three Days of Excitement

Visit Us While You're Here
You Are Always Welcome

BURTON LINGO
LUMBER CO.

A Hearty Welcome



TO RODEO VISITORS

We'll Be Glad To See You While You Are Here and Hope That Your Three Days' Visit Will Be Full of Pleasure. Our firm always helps in any way in city projects and we are happy to have a hand in making the rodeo this year one of the biggest Santa Anna has ever planned.

If We Can Be Of Service To You Call On Us. We Are Here To Serve.

REMEMBER THE DATES
AUGUST 25, 26, 27
SANTA ANNA RODEO

Santa Anna Gas Co.

Santa Anna Bids West Texans to Big Rodeo Event

(San Angelo Morning Times)
Eleven events—count em—\$1,500 in awards—two hours and a half of entertainment the nights of August 25, 26 and 27 a good time for everybody—the top cowhands on the range competing—

This was the message of 50 Santa Anna boosters here Tuesday afternoon bidding San Angelenos to come over and see them some time, preferably at the time of the annual rodeo. Governor-nominate W. Lee O'Daniel is going to be on hand to open the festivities if it is humanly possible, his Hillbilly Band will be present, Jack Sellers of Del Rio and Roy Matthews of Fort Worth will be matched in a roping event. There will be good purses in all events. There are 4,000 seats available, and music and entertainment will be by the Light Crust Doughboys.

George Johnson, president of the Santa Anna Rodeo Association of 52 members, and O. I. Cheaney, secretary, headed the delegation who whooped it up for the big annual event. There were 11 cars in the parade that headed through the business district here at 2 o'clock Tuesday afternoon, preceded by a police motor convoy. A booster orchestra broadcast a program over KGGK at 2:30 o'clock. Similarly the orchestra broadcast at Brady at 10 o'clock. The itinerary here included Brady, Melvin, and Eden. The itinerary homeward included Miles, Rowena, Ballinger, Winters and Tuscola.

Santa Anna sent a delegation comprising Mayor Lem an Brown, W. H. Thate and J. C. Scarborough to Fort Worth to invite O'Daniel to the festivities. They got his promise to be present. Last year there were about 80 contestants and the rodeo association added a thousand dollars worth of seats to handle the crowd. They expect three days of record attendance this time.

USE THE NEWS CLASSIFIED SECTION FOR BEST RESULTS

(copy)

Brownwood, Texas
August 4, 1938.

Mr. Jim White, Editor,
Brownwood Bulletin,
Brownwood, Texas.

Dear Mr. White:

We, the undersigned farmers and citizens of Brown County, note in your issue of July 29th, your editorial on the State Senator's race, in which you say "Mr. Prescott merits support on his own record."

Now, Mr. White, you do not say what this record is or refer to anything that Mr. Prescott has accomplished during the two years he has been a member of the legislature. Isn't it a fact, Mr. White, that the legislative journals do not credit Mr. Prescott with accomplishing a single constructive thing during this period of time, and that his opponent, Mr. Metcalfe, did get things done?

Isn't it true, Mr. White, that Mr. Prescott introduced a soil conservation bill that would have given virtual control of our farms to appointed hirelings, which bill was so objectionable to the farmers of this district that it never got out of committee? Isn't it also true that Mr. Metcalfe offered an amendment to the soil conservation bill which DID pass - NOT Mr. Prescott's bill - which sought to protect farmers in their property rights, and that Mr. Prescott voted against it?

Isn't it a fact that the House journals show during both special sessions that Mr. Prescott - in his own right - did not offer a single bill, resolution, or amendment to help the old folks or the schools? This after every member of the legislature had been officially advised of urgent needs for these purposes. And, isn't it a further fact that it was Mr. Metcalfe who came forward in the last called session with a bill designed to keep the school buses running, which was passed and did this.

Mr. White, you have a splendid reputation of standing for prohibition and against the open saloon. Do you recall an advertisement which recently appeared in your paper, from Mr. Prescott's supporters, and also many recent public statements wherein Mr. Prescott severely criticised Senator Davis for voting to take up, or as he said "FOR," House Bill 20, the Sale of Liquor by Drink Bill? Now, Mr. White, isn't it a fact that the House journals of the Second Called Session show, on pages 298, 572, and 582, where Mr. Prescott, on three several occasions, did the very same thing for which he criticises Senator Davis, and voted to take this bill up and to suspend the rules of both houses and permit the Senate to consider it, in desperate attempts to pass it, and that Mr. Metcalfe voted AGAINST it? In view of your public stand for prohibition, how can you support a man who voted FOR THE OPEN SALOON, in preference to a man who voted AGAINST the saloon?

Very truly yours,

H. A. Campbell, B. U. Ross, T. I. Smith, T. M. McCulley, T. E. Levisay, W. F. Timmins, C. C. Shelton, W. J. Richmond, W. J. Boles, Jesse Marlin, S. E. Lacy, G. C. Dabney, W. O. Gray, O. E. Sides, R. A. Byrd, W. C. Bingham, H. D. Yates.

(Pol. Adv.)

SANTA ANNA'S ANNUAL RODEO

AUGUST 25 - 26 - 27
NIGHT SHOWS ONLY 8 P. M.

HONOR GUEST
GOVERNOR-ELECT, W. LEE O'DANIEL
and his HILLBILLY BOYS

Quoting W. Lee O'Daniel, "I will be there if it is humanly possible."

Match Roping

JACK SELLERS
DEL. RIO

ROY MATTHEWS
FT. WORTH

GOOD PURSES
IN ALL EVENTS

PLENTY GOOD SEATS

Turf Arena - Cool - Colorful

BUCKING HORSES Will Be Furnished
by EARL SELLERS, Arena Director

SPECIAL FEATURE

Music and Entertainment By

LIGHT CRUST DOUGHBOYS

Friday Broadcast at Noon From Santa Anna

