

SANTA ANNA NEWS

THIRTY-NINTH YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, FEBRUARY 20, 1925

NUMBER 8

"He Profits Most Who Serves Best"

TOURIST PARK TO BE ESTABLISHED ON SANTA ANNA MOUNTAIN

The above sounds ridiculous, but it's going to happen. H. J. Parker now has under construction an automobile road leading up to the top of the famous Santa Anna Mountain, and as soon as the road is completed, Mr. Parker is going to build camp houses, summer cottages, and such other conveniences as will be necessary to attract tourists. A large searchlight will be installed by the Retail Merchants Association that will be visible for miles. The project bids fair to become one of the leading playgrounds of the Southwest. Lights, water and fuel will be furnished, and we believe thousands of people will visit the park annually. Lots can be secured for building purposes for people who wish to spend the summer up in the breeze. The magnitude of what is possible has not yet been dreamed of. The editor expects to drive a Ford car to the top of that Mountain in a lesser time than sixty days.

HE GOT MY GOAT!

The Retail Merchants held their regular monthly membership meeting in the dining room of the Harrod Hotel, Tuesday night. A committee composed of F. C. Woodward, L. Williamson and R. L. Hunter was appointed to solicit funds, purchase a large searchlight and have it installed on the top of Santa Anna mountain, with instructions to not lose any time, but to push the work as fast as is possible for them to do, at the same time use judgment in buying and have the work done right. The editor was made the goat of the meeting, but we assure those who planned the fun, could have enjoyed it more than the cap was empty, in so far as visible contents were concerned, but the laudable tribute was ever sufficient. If ever we do experience something real, we have a faint idea, or at least a shadow of being overwhelmed. Not that we are desiring or in anyway looking forward in anticipation, but should it ever happen, the camphor bottle will not be necessary.

L. P. Greer, clerk at the Santa Fe station, spent Sunday with his family at Goldthwaite.

Mr. and Mrs. F. B. Brasenham of Winters spent Sunday with relatives here.

LATEST NEWS FROM THE COURT HOUSE

Deeds Filed for Record
I. L. Wright, et al, to Walter R. Chambers, 108x52 3-10 feet, being out of Block No. 24, town of Burkett; \$100.00.

J. R. Sparks to J. D. Horne, part of Lot No. 5 of A. A. Grigg subdivision of north half of Blk. No. 21, of W. E. Anderson's Addition to Coleman; \$50.00.

A. F. Holt to J. M. Slate, Blk. No. 13, of John Donaho Survey No. 254 in Gouldbusk; \$600.00.

R. E. L. Culp to Mrs. Mary Smith, N. E. 1-4 of Block No. 29, part of subdivision of Block No. 15 of Clow's Second Addition to Coleman; \$400.00.

Marriage License Issued
Elvis Burton and Miss Luria May Shelton.

Births Reported
To Mr. and Mrs. Rob Green, Leaday, boy.

To Mr. and Mrs. R. C. Adams, Talpa, R. F. D., girl.

To Mr. and Mrs. G. W. Wester, Coleman, boy.

SANTA ANNA LAUNDRY NOW IN OPERATION

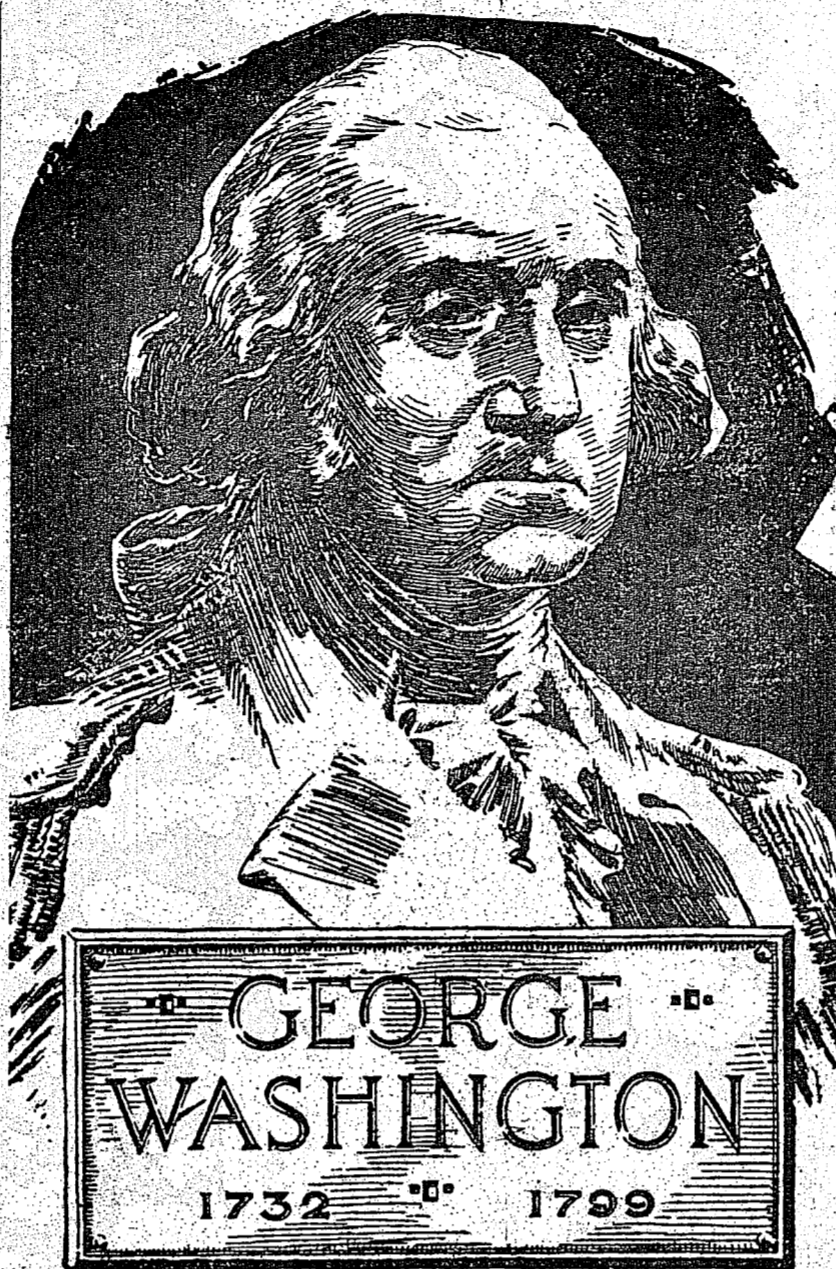
The Santa Anna Laundry is now a reality. Mr. Brown opened for business Monday and will appreciate your patronage. Mr. Brown has made many friends since coming to Santa Anna, and we predict for him a good business. Read his ad on the back page of this paper.

APPRECIATION

We wish to express to the Retail Merchants Association our thanks, and hope that in some way we can show our appreciation to you for the splendid and complimentary boost you gave us last week, using a full page ad in the Santa Anna News. We assure you that we appreciate your courtesy, and pledge you our full co-operation in every way for the betterment of Santa Anna. Count on us.

We are proud of our new Theatre building and have spared neither time nor money for equipment, and we assure you the best line of entertainments we can secure. We are convinced that people appreciate high class pictures, and we are going to furnish Santa Anna with nothing short of the best. Again thanking you, we are,
Yours to command,
KEELING BROS.

Mrs. Frank Crum is spending the week with her parents at Belton, Texas.



STATESMAN AND SOLDIER

George Washington, whose birthday Americans celebrate with pride this month, was both statesman and soldier, and being doubly qualified, his service to the nation in piloting it thru the treacherous waters of its infancy was of immeasurable value.

He was a great soldier who fought a trying war to a successful conclusion impossible without him.

He was a great statesman who did more than all other men to lay the foundation of a republic which has endured in prosperity for almost a century and a half.

He had a marvelous judgment which was never at fault, a penetrating vision which beheld the greatness of America when yet it was dim to other eyes, a great intellectual force, a will

of iron, an unyielding grasp of facts and an unequalled strength of patriotic purpose.

"Against the insidious wiles of foreign influence," he warned, "the jealousy of a free people ought to be constantly awake."

Washington was a pure and high-purposed gentleman and dauntless courage and stainless honor, simple and stately of manner, kind and generous of heart.

All this, the historian and biographer have told us and, even though they fail to do him justice, the instinct of mankind will not.

The real hero needs not the praises of men to give him worshippers. George Washington will always have the love and reverence of men because they cannot fail to see embodied in him the noblest possibilities of humanity.

Brady Votes Big Majority for \$100,000.00 Bonds

(From Brady Standard)

With but 15 dissenting votes, the \$100,000 Waterworks Improvement Bond election was carried overwhelmingly last Tuesday. The total vote cast was very light, but 257 citizens registered their choice at the polls, and 242 of the number favoring the issue. The light vote did not register lack of interest in the proposition; rather it was accepted as a foregone conclusion that the issue would carry, and many forgot the election or simply failed to turn out and vote.

The practical unanimity with which election was carried is a source of gratification to the city council and to the board of waterworks trustees as well, while all the local organizations and individual citizens who sponsored and approved of the issue are highly pleased.

Aside from the full and complete fire protection that will be afforded the entire city with the enlarging and extension of water mains to all sections of town, and the further benefits of an adequate water supply at lower rates, one of the immediate benefits of the waterworks extension program will be the ability to secure money at low rate of interest for home building and other improvement work in the city. Heretofore, loan companies have been backward about approving building loans in Brady on account of

the excessive fire risk, and loan rates have been correspondingly high. With cheaper money obtainable for building and improvement, Brady faces an era of home building greater than ever before known in her history.

Carrying out of the waterworks extension and improvement program will depend, of course, upon approval of the bond issue by the Attorney General's department, following which the sale of the bonds will enable proceeding with the plan without delay.

H. C. Murrell of Shield, was in this week supplementing a supply of song books for the class at Shield, and boosting the singing convention scheduled to meet there the Fifth Sunday in March. Mr. Murrell is also president of the County Singing Convention which is due to meet some place in the county on the Second Sunday in April, but so far, the committee has failed to arrange for a place to meet.

D. J. Johnson attended a booster meeting and banquet at Comanche Monday night, the occasion being the first anniversary of the Comanche Lions Club. From all reports the meeting was a real live one, and Mr. Johnson speaks in pleasing terms of the Comanche Lions Club and what they are doing for Comanche.

Mrs. Alvie Woodward and little daughter of Lamesa are visiting relatives here this week.

PROTEIN FACTORS IN WHEAT PRODUCTION

"The present value of hard wheat is being controlled by the percentage of protein, very much the same as the value of milk and cream is controlled by the percentage of butterfat," says H. M. Bainer, Director of the Southwestern Wheat Improvement Association. Continuing, he says, "Wheat that produces the best grades of flour must contain from 12 to 12 1-2 percent protein. But when we stop to consider that the bulk of our wheat contains less than 12 percent, we can readily understand why high protein wheat must sell at a premium."

"General run wheat contains from 9 to 12 percent protein. The miller, in order to maintain his best grades of flour, is compelled to purchase considerable quantity of higher than 12 percent protein wheat to bring up his average to 12 percent or more. And it often happens that the miller is not able to secure enough of this high protein wheat at home and is forced to ship some of it in from the outside. The premium now being paid for high protein wheat runs from about 7 cents a bushel for 12 percent protein to 18 cents a bushel for 14 percent protein."

"It is true that climatic conditions have a great deal to do with the protein content of wheat but there are several things the farmer can do to increase its percentage. It is generally known that higher protein is produced in sections of limited rainfall than in humid sections and that dry seasons decrease yield but increase the percentage of protein. Sandy and bottom lands produce less protein than uplands. It is also known that protein is controlled to a large extent by the amount of available soil nitrogen. Lands that have been in rotation or have grown legumes, like alfalfa, clover, sweet clover, cow peas and soy beans always produce high protein wheat. Good seed makes more protein than poor seed. July and early August preparation of the seedbed insures more protein than later preparation. Some varieties of wheat are richer in protein than others."

Mr. and Mrs. C. S. Hensley are in Brownwood this week attending the bedside of Mr. Hensley's sister, Mrs. Josie Hairston, who is seriously ill.

Mrs. D. J. Johnson and daughter and Mrs. Fred Martin were Brownwood visitors Thursday.

WEST TEXAS DELEGATES TO WORLD CONVENTION

Fort Worth, Feb. 18.—Representatives from all West Texas cities and towns will be urged to attend the World's Advertising Convention in Houston May 10 to 14, and reservations can now be made by writing to the secretary, O. A. Porter, 611 Dan Wagoner Building, Fort Worth, according to A. L. Shuman, chairman of the On-to-Houston committee of the Advertising Club of Fort Worth.

An all-steel train has been reserved over the Southern Pacific to leave Saturday night, May 9 and 150 Fort Worth delegates will be in the party. We hope to get between 50 and 100 West Texas delegates so that vast empire will be well represented at the big meeting.

Liberty Demonstration Club

The Liberty Home Demonstration Club met Tuesday afternoon at the Liberty church. Mrs. Bernice Clayton, Home Improvement Specialist, gave some very interesting demonstrations on how to beautify bed rooms. After these demonstrations were given Mrs. J. D. Holt, President of the Liberty Club, welcomed the visitors from Santa Anna and Buffalo, and made a short talk concerning the future welfare of the club.

West Texas Utilities Co. Has New Local Manager

Mr. and Mrs. A. J. McDaniel moved here last week from Abilene to make their future home. Mr. McDaniel having succeeded K. J. T. Brown, who resigned his position to enter the Laundry business.

We are glad to welcome the new comers to our fair city, and hope they will find it pleasant to live here.

Prof. McDonald, who taught in the public school here last year and won many friends among his associates, was here for a brief visit last week. Prof. McDonald is taking a Senior College course at Huntsville this year, and was on a tour of this country with a crack-ball team, winning over Howard Payne and Simmons 7 out of 8 games played last week. "Mac" is a splendid young fellow and we would not object to having him back in Santa Anna.

Clyde Bays and family have returned to their home in San Angelo after a week's visit with relatives here.

Our Guide in Banking

The Principles of Lincoln

- 1—HONESTY
- 2—COURAGE
- 3—COURTESY
- 4—RELIABILITY

These are the pillars on which a great character was built.

They are our rule of conduct in the banking business. If you want to do business with this kind of a bank, we invite you to come in, get acquainted with the people who are here to serve you and the facilities which we have for servicing our customers.

A friendly welcome awaits you—and we will do our utmost to qualify for all of your banking needs.



THE
First State Bank

20th Century Independence

A Bank Book

Almost a century and a half ago our forefathers declared their rights as free and independent citizens. Led by the indomitable Washington, such independence was won only after a bitter struggle of years. Today, your independence is made easier by a Savings Account with this bank.

Why Not Declare Your Independence Today?

THE
FIRST NATIONAL BANK

Complete Line
of
**New
Spring
Millinery**



ALL THE LADIES ARE CORDIALLY INVITED TO VISIT US AND SEE OUR TRIMMED AND TAILORED HATS

Mrs. Miriam Prickett

**MORE PROFITS
GREATER SATISFACTION**
in your
Business of Farming
RUSSELL COTTON

Will aid you. It has the necessary qualities to increase your profits:

Extra large 5 lock bolls, easy to pick.

Extra storm proof and drought resisting.

1-16 to 1-3-16 Staple, of strong fine quality. Lint percentage 38 to 42 percent.

Heavy continuous fruiter.

Uniform close jointed stalk, well proportioned to hold heavy fruitage.

You will find Russell Cotton the best balanced and safest cotton you have ever grown.

WE CAN SUPPLY YOU WITH SEED OF HIGH QUALITY RUSSELL COTTON SEED is bred, grown and ginned by ourselves, exclusively. Our farms are located in Red River County, North Texas. We sell only the seed we grow. Special club order prices to communities: ordering 100, 500 or 1000 bushels. Can use some good agents. Write us for prices and other information.

Russell Cotton Breeding Farms, Annona, Red River County, Tex.

REAL CLUBBING OFFER For the small sum of \$2.45 we will send you—

Santa Anna News
Dallas Semi-Weekly News
People's Popular Monthly
Mother's Home Life
Health and Home
Gentlewoman

The Dairy Farmer

One year each to any one address. Supply your family with plenty of good reading a whole year for only \$2.45, at this office only.

Farmers Must Combine

The executive Secretary of the Farmer to Consumer League, Mr. J. M. Littlepage asserts that marketing will continue to be the acute problem of the farmer until a system of national cooperative marketing is established. He asserts that last year 5,000 car loads of Georgia and Alabama peaches rotted in the orchards because the price offered would not pay the cost of picking and shipping, while in New York consumers paid \$3.50 per half bushel. San Antonio consumers paid 10 cents a pound for onions while the farmers of that state dumped them into ditches to get rid of them. Chicago consumers paid \$12 per crate for cucumbers while Alabama farmers received 65 cents. Christmas turkeys retailed in New York at 55 to 60 cents but the farmer received 16 cents. Farmers are receiving 5 cents per pound for beef cattle and paying 25 to 30 cents for meat. He asserts that Farm Loan Banks do not help landless farmers of whom there are 150,000 in Texas alone, and in the U. S. there are 3,000,000 tenant farmers. He advocates organization on sound economic basis like other industries. The tendency of the business world is co-operation combination, and unless the farmers keep up with the procession they will always trail.

Have you ever noticed that a few men who seem to envy the entrance of women into higher political places often refer to politics as a "dirty game."

The Destructive Fire Demon

Eliminating a personal devil, and a literal hell is a dream of the modern progressive theologian, but the fire demon on earth is still responsible for enormous waste and a foe of human endeavor.

Reliable records compiled by the fire insurance people show that in the five years past property worth \$2,278,400,000 was destroyed, a loss that adds greatly to the burdens of taxation, cost of living and loss of life.

It is a loss and destruction of values to make even the inhabitants of this, the greatest and wealthiest nation in the world, "stop, look and listen," and take some steps to provide greater safety first devices.

The above loss stated in figures may not make as distinct an impression as when presented in a more picturesque form. It is equivalent to burning down 227,840 residences of an average value of ten thousand dollars.

Stood up in a row these dwellings would stretch 1078 miles, and provide housing for 1,139,200 people at an average of five to the family. It is estimated that 75 percent of this destruction could be avoided by correcting the ordinary fire hazards that cause these losses. No greater problem is before the American people than avoiding avoidable fire losses.

Community Interest

Figure as you will, you can't get away from the idea of community interest. We who constitute the local community are intensely dependent on one another. When we buy our merchandise from out-of-town concerns, we take that much business away from our local business firms. If enough business is withdrawn from them, they'll eventually have to quit. Then Santa Anna would shrivel up. Clerks and laborers and tradesmen would have to move away. That would directly affect the value of our homes and farms. Then, who would pay the taxes that support our public institutions, build and maintain our streets and roads and pay the interest on public indebtedness already incurred? Our self-interest, the safety of our property investments demand that we trade at home and support our local business men. If anyone thinks he can refute this argument, I will give a year's subscription to the Santa Anna News for a logical argument in favor of trading with the mail order house.

Newspapers and the Public

Roy W. Howard, head of the Scripps-Howard newspapers, discussing what newspapers owe the public, says first of all a newspaper must be a good citizen and a decent neighbor.

He says they should encourage tolerance and never forget that a smile has an asset value even in the midst of a fight. He would not print a story that puts a criminal brand on a young person. He thinks no story should be printed that raises a question on the part of a clean-minded boy or girl that cannot be answered or explained by any parent familiar with normal realities of life.

This is a fine stand by an executive of a group of papers that go to working people in hundreds of thousands of homes, registering a tendency toward cleaner journalism.

This new order is bound to minimize crimes, scandals, details of social and moral delinquencies, and substitute more space for industries and enterprises by which nine-tenths of the people make a living.

Miss Velma Tate of Brownwood visited Mrs. Lee Millhollen here this week.

New Way to Quickly Stop Worst Cough

A remarkable new and simple method for treating a cough gives relief with the first dose and usually breaks a severe cough in 24 hours.

The treatment is based on the prescription known as Dr. King's New Discovery for Coughs. You take just one teaspoonful and hold it in your throat for 15 or 20 seconds before swallowing, without following with water. The prescription has a double action. It not only soothes and heals soreness and irritation, but it quickly loosens and removes the phlegm and congestion which are the direct cause of the coughing. People have been astonished how quickly the coughing stopped with this new treatment, and the whole cough condition goes in a very short time.

The prescription is for coughs, chest colds, influenza, bronchitis, spasmodic croup, etc. It is excellent for children as well as grownups—no harmful drugs. Economical, too, as the dose is only one teaspoonful. At all good druggists. Ask for



Mr. and Mrs. Clarence McMinn of Snyder, Texas, are visiting his brother, W. R. McMinn and family of the Liveoak community this week.

R. C. West and family of Coleman were in the city this week and remembered the News in a substantial way.

STOP THAT ITCHING

If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Oak, Ring Worm, Old Sores or Sores on Children. We will sell you a Jar of BLUE STAR REMEDY on a guarantee. It will not stain your clothing and has a pleasant odor.

C. K. HUNTER

BEAUTIFUL WALLS



Easy to Keep Clean and Attractive

COME in and let us tell you about Mello-Gloss—the wonderful finish for the walls and ceilings of every room in your home—the finish that can easily be kept permanently fresh and attractive. Mello-Gloss comes in many pleasing colors. It produces a smooth, satiny finish, with just enough luster to give it life and cheerful warmth.

Low Brothers

MELLO-GLOSS

Whether your walls are new or need redecorating, you can transform your entire home with this beautiful and thoroughly practical finish. It will prove to be the most economical wall covering you can use.

BURTON-LINGO COMPANY

Ford

Confidence in Ford Performance

The owner of a Ford is never in doubt as to what he can expect in service. He knows what his car will do and how sturdily it will do it.

When bad weather and roads put other cars out of commission, the Ford car will stay on the job. It will carry through slush and snow, over frozen ruts, newly constructed roads—anywhere.

Yet Ford benefits can be yours for the lowest prices ever offered. This is made possible by the efficiency of Ford manufacture, the volume of output and practically limitless resources.

The Coupe \$520

Runabout - \$260
Touring Car - 290
Touring Sedan - 320
Fordor Sedan - 360
On open cars demountable wheels and tires are \$65 extra.
All prices f. o. b. Detroit

Ford Motor Company
Detroit

SEE THE NEAREST AUTHORIZED FORD DEALER



VISITORS ARE ALWAYS WELCOME AT ALL FORD PLANTS

New Goods! New Goods!

Our Buyer just returned from the Markets and we are now receiving

Our New Spring Goods

We are ready for the Spring Season with a large assortment of Spring Merchandise in which you and every other woman are most interested will be shown at our store—many materials of varying shades of weight and style to match the changes of the first

Spring Days

Nice assortment Linen Dresses—assorted colors, fashions choice styles for Spring, very MODERATELY PRICED

Come to see us—whether to observe or to choose—this store bids you w-e-l-c-o-m-e.

Texas Merc. Co.

"The People's Store"

Dresses

We are showing a nice assortment of Silk dresses for spring wear. These we have priced very low for quick selling. Extra values at

\$11.75
and
\$16.50

Well made, full cut Wash Dresses in Percale, Gingham and Suitings. We want you to see the quality of materials as well as the workmanship. You will be delighted with these values.

Laces

Hundreds of yards of Lace in Val, Torchon, and Colored Laces. A wonderful value at

Per Yard 5c

Santa Anna Merc. Co.



We have spared neither time nor money in bringing together our stock of Spring Merchandise. We know you appreciate the effort we make to give you a better place in which to trade.

Come and See Us

Dress Goods

Beautiful new silks in the wanted weaves and colors for spring.

A dandy pure Linen Suiting in big range of colors—per yard \$1.00

Queen An Prints and plain colored suiting in guaranteed

fast colors 50c

Our shelves are fast filling with the new things in Voiles, Cotton Materials of all kinds.

You will enjoy a visit to our Dress Goods Department and our salespeople will be glad to show the new things.

Shoes--Hosiery

Buy your shoes and hosiery from us. Your shoe bill will be less. You will like our

\$1 Silk Hose

Senior B. Y. P. U. Program
Subject—Brazil and Argentine
Introduction, leader—Ola Polk.
Why preach Christ to Catholics—
Sybil Vinson.
Where we differ—Ora Lee
Niell.
A fruitful field—Byron Eng-
land.

Untold riches yet untouched—
Mondean Nabours.
A continent to be cultivated
—Otha Polk.
South America's place "In the
sun"—Eureka Pleasant.
Each one study your topic and
let's render this program in such
a way that God may be glorified.
—Reporter.

COMING TO
BROWNWOOD
Dr. Melenthin
SPECIALIST
In Internal Medicine for the
past Twelve Years
DOES NOT OPERATE

Will be at
SOUTHERN HOTEL
Saturday, March 14
Office Hours: 10 a. m. to 4 p. m.
ONE DAY ONLY

No Charge for Consultation
Dr. Melenthin is a regular gradu-
ate in medicine and surgery and is
licensed by the state of Texas. He
does not operate for chronic appendi-
citis, gall stones, ulcers of the stom-
ach, tonsils or adenoids.

He has to his credit wonderful re-
sults in diseases of the stomach, liv-
er, bowels, blood, skin, nerves, heart,
kidney, bladder, bed wetting, catarrh,
weak lungs, rheumatism, sciatica, leg
ulcers and rectal ailments.

Below are the names of a few of
his many satisfied patients in Texas:
A. Zinke, Roscoe, Texas, gall blad-
der trouble.

C. A. Kuykendall, Leonard, Texas,
ulcer of the stomach.

Ben Kubena, East Bernard, Texas,
catarrh.

Mrs. J. D. Ward, Hugo, Oklahoma,
bowel trouble.

R. A. Schumann, New Braunfels,
headaches.

Mrs. Henry Lippe, McGregor, Tex-
as, varicose ulcer.

Mrs. H. D. Brown, Burkburnett,
Texas, high blood pressure and nerve
trouble.

Remember above date, that consul-
tation on this trip will be free and
that his treatment is different.

Married women must be accom-
panied by their husbands.

Address: 211 Bradbury, Bldg., Los
Angeles, California.

Loyalty is the obligation to
give the best that is in us. When
we are loyal to our business con-
nections we must be true to
every principle for which it
stands, with a fidelity which
nothing can swerve or deflect,
and our loyalty must flow out
to every individual who has a
part in its activities as well as
to all who may be influenced.

Ogden Brown and Misses
Odelle Brown and Elizabeth
Greer visited friends in Loraine
Sunday.

Quit Your Knocking

It is claimed that a new anti-
knock gas has been produced in
ethyl. Used in the ricketiest old
car, it is said to quiet the en-
gine and remove all knocks.

Among motorists and garage
mechanics knocking indicates
carbon in the engine cylinders.
Knocking in the human mechan-
ism may be taken to indicate a
clogged liver, a fagged brain,
tobacco heart or overloaded
stomach.

You never hear a knock in a
smooth-running engine. It func-
tions noiselessly and with little
or no vibration. It has a cheery
and efficient hum and it works
satisfactorily and restful.

If you are prone to knocking,
look over that human engine of
yours and tune it up if neces-
sary. Back up your pessimistic
brain, your cold heart, your dis-
ordered stomach, your over-
worked kidneys or your bilious
liver. Perhaps a dose of castor
oil will have the same effect up-
on your knocking vitals that
ethyl gas may have on your au-
tomobile engine.

Give the wonderful mechan-
ism within you a chance. Man
was not born to be a knocker.
The Almighty intended every
one of us to be healthy, happy,
constructive boosters, free from
knocks and engine trouble, and
running smoothly with our feel-
ings on life's well paved high-
way.

While advertising has helped
millions of farm homes to great-
er efficiency, it has also raised
the standards of business. It is
the word of the house to the cus-
tomer. Manufacturers and dis-
tributors realize that readers
must receive exactly what is
promised in advertised prod-
ucts. No man of experience
will put his name or brand on
inferior articles because it is
plain business suicide to adver-
tise an unworthy product.

Hundreds of successful busi-
nesses have grown from a good idea
nurtured with advertising. Ad-
vertising attracts new custom-
ers broadens the market and
quality brings repeat orders.
That is why advertising flour-
ishes.

Hog Weighing 950 Pounds Slaughtered Here Last Thursday

A hog that weighed as much
as a steer was slaughtered this
week by Gaston Pullom at his
home here. The animal weighed
950 pounds and was only two
years old, having been fattened

on slop and hardened on ten
bushels of corn. When strung
up for dressing the hog measur-
ed 7 feet 10 inches in length,
and his girth was 5 feet 7
inches. Pullom says he is rais-
ing a pig now that ought to
weigh about 1200 pounds by hog
killing time next winter.
Brownwood Bulletin.



What You want
When You want it
Where You want it

Walker's Pharmacy
Phone 41 Santa Anna, Texas

**SAVE WITH
SAFETY**
In Having Your
Prescriptions
Filled

Our store provides three things in
every prescription—quality, accur-
acy and service.

These, combined with the lowest
possible charges, give you absolute
safety at a saving.

You can have confidence in us as
your druggist the same as you have
in your doctor.

Corner Drug Co.

SANTA ANNA NEWS

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.

One year in Coleman county \$1.00
Six months in Coleman county.....60c
One year outside of county \$1.50
Advertising rates 25c and 30c per inch.

Local notices ten cents per line for each insertion.

Obituaries, Cards of Thanks and Resolutions of Respect are charged at one-half the regular rate.

J. J. Gregg, Editor and Pub.

Friday, February 20, 1925

Never repeat an idle tale—usually it is based on mere suspicion—sometimes jealousy of the talebearer.

Greet your neighbor with a smile; grip his hand in hearty welcome, say a word of cheer; it will brighten his days and yours.

There is nothing more important today than bringing home to the youth of the country, the realization that success in any line can be accomplished only at the price of great effort—that "four flushing" brings no lasting results.

The farmer, to realize the most from his products, should do as the successful manufacturer—study the marketing situation with respect to the supply and demand of the various products which are suited to his soil and then make up his planting program in line with the market needs.

Parents sometimes forget that the education of their children is primarily their job—that the State thru its system of schools and teachers, has to a certain extent relieved them of the task—but that the parents owe unwavering loyalty. Never say an unkind word of your child's teacher.



OLD SHOES MADE LIKE NEW!

Send your old shoes to Williamson's Repair Shop. We'll doctor them into fresh, sprightly looking shoes—your friends will think there are brand new.

J. G. WILLIAMSON

The Sam E. Ross

HORSE AND MULE AUCTION SALE

Are being continued and will be held regularly at Brownwood every other Saturday. The next sale will be held—

SATURDAY, FEB. 28

Come! It will pay you to attend this sale.

We want nice riding ponies and good broke mules, 4 to 6 years old and 15 hands high or better. We always have lots of buyers for this class of stock.

DO YOU NEED A GOOD WORK TEAM?

You will find them here.

SAM E. ROSS HORSE AND MULE CO.

Brownwood, Texas

As we try further to write something that in our judgment would be of value and interest for this column, the thought uppermost in our mind is for an idea we can convey to our readers that is suitable and has in it an elevating purpose. We do not claim to be out of soap, but the trouble with us to-day is, most everything we have written had a splendid background, but we got the coloring too high and ruined the article. We say ruined, because too much truth is not the best when it comes to dealing in cold type. It is the struggle though, that makes for progress in the world. An idea is not worth much unless it can be applied. One idea we have is, unless we struggle somewhere in the course of life we never accomplish very much. Some seem to think they are entitled to success without much effort or even having a struggle, but struggles are sure to come at some time, and often considerable effort is required to overcome such struggles. In many instances merchants become obnoxious to their own business by complaining that business is rotten, when most of it is due to their own conduct. People don't like to go into places where they find a grouch. Business men are responsible for a town being dead or alive; if you die your town will soon die with you and if you exert your energies to live, your town will thrive and grow because people never go into a graveyard without sad hearts and if you die and go to stinking how in the hades do you expect customers to call upon you? People like live things and will go much farther to a live town than they will a dead one, and who could blame them? People appreciate courtesy and are just naturally going to places they are invited. The columns of the newspaper is the most profitable medium to use for a public invitation. There is no argument to it. You are the designer of your own destinies. Smile and the world smiles with you; frown and you frown alone. We are proud to say that Santa Anna has several good stores as is continuously reflected by the nice line of advertising carried in our columns. Those who advertise in the Santa Anna News are your friends and appreciate your business. They are the people who are trying to build a town and deserve your cooperation and moral support in connection with your patronage. No one is barred but all have the same opportunity.

There is one remarkable thing about mail order goods—it always looks better in the catalogue than when it arrives—and after the carriage charges have added, the same quality of wares could have been purchased just as cheaply at home. Patronize the merchants of Santa Anna. They deserve it.

Merchants Free Show AT QUEEN THEATRE

The following progressive firms of Santa Anna are running a free show at The Queen Theatre on Thursday, March 5, 1925. Tickets for this show are free with each \$1.00 purchase or more by the firms listed below:

C. E. WELCH
TEXAS MERCANTILE CO.
WALKER'S PHARMACY
W. R. KELLEY & CO.
WEST TEX. UTILITIES CO.
GARDNER FILLING STATIONS
FIRST NATIONAL BANK
SANTA ANNA MOTOR CO.
CORNER DRUG CO.
FIRST STATE BANK
MRS. G. A. SHOCKLEY
MILES WOFFORD
HIGH WAY CAFE
LEEPER-CURD LBR. CO.

Uncle Charley Haynes of Trickham was in the city this week and during an interview paid compliments to the fine weather and stated he was feeling fine.

Woman's Statement will Help Santa Anna

"I hated cooking because all I ate turned sour and formed gas. I drank hot water and olive oil by the gallon. Nothing helped until I took Adlerika. Unless due to deep-seated causes, Adlerika helps any case gas on the stomach in a surprisingly QUICK time. It is a wonderful remedy to use for constipation—it often works in one hour and never gripes. Corner Drug Co."

Election Officials Appointed

At the regular session of the Commissioners' Court, February 9-14, the following men were appointed to hold all elections except Primary Elections, for the ensuing term:

Coleman 1 S.
F. B. Simmons, Presiding Officer; H. M. Jones, Judge; Hugh Lewis, Clerk; W. C. Jones, Clerk.

Coleman 1 N
Wm. Weaver, Presiding Officer; J. C. Smith, Judge; A. J. Durham, Clerk; C. L. Bradley, Clerk.

Coleman 1 E
Harry G. Hubert, Presiding Officer; W. Marcus Weathered, Officer; W. D. Allen, Clerk; Geo. S. Cochran, Clerk.

Santa Anna 2 N
A. R. Brown, Presiding Officer; W. I. Mitchell, Judge; J. O. Martin, Clerk; O. L. Cheaney, Clerk.

Santa Anna 2 S
G. W. Faulkner, Presiding Officer; E. P. Ewing, Judge; R. E. DeRusha, Clerk.

Trickham No. 3
T. J. Lancaster, Presiding Officer; B. W. McIver, Judge; T. D. Bingham, Clerk; V. T. James, Clerk.

Hardin No. 4
F. G. Rathjen, Presiding Officer; F. E. Reams, N. W. Baker.

Talpa No. 5
John Trammell, Presiding Officer; L. C. Jameson, Judge; J. M. Parker, Clerk; Ormie Freeman, Clerk.

Glen Cove No. 6
J. B. Laws, Presiding Officer; Foreman Fowler, Judge; F. A. White, Clerk; E. C. Coursey, Clerk.

Novice No. 7
O. B. Featherston, Presiding Officer; W. W. Parker, Judge; I. B. Farmer, Clerk; Fred Parker, Clerk.

Silver Valley, No. 8
Walter Burroughs, Presiding Officer; R. T. Goodsen, Judge; Elbert Gipson, Clerk; J. A. Gafford, Clerk.

Burkett No. 9
W. T. Burns, Presiding Officer; W. C. Henderson, Judge; C. D. Baker, Clerk; Frank Golsen, Clerk.

Camp Colorado No. 10
Bert Sackett, Presiding Officer; Joe Brooks, Judge; Will Davis, Clerk; Woody Epperson, Clerk.

Rockwood No. 11
W. H. Ashmore, Presiding Officer; H. L. Bentley, Judge; Sam McIlvain, Clerk; Fox Johnson, Clerk.

Echo No. 12
J. C. Dibrell, Jr., Presiding Officer; Homer Webb, Judge; Y. B. Johnson, Clerk; F. H. Walker, Clerk.

Madge No. 13
Chap Eeds, Presiding Officer; Sam Low, Judge; Kit Casey, Clerk; Willie Griffin, Clerk.

Valera No. 14
J. C. Kelly, Presiding Officer; George Keese, Judge; Roy Bennett, Clerk; J. B. James, Clerk.

Niwot No. 15
R. M. Lucas, Presiding Officer; H. W. Williams, Judge; Fred McCormack, Clerk; Sam Moore, Clerk.

Gouldbusk No. 16
John W. Cox, Presiding Officer; John Jackson, Judge; L. H. Griffith, Clerk; John Earl Gray, Clerk.

Voss No. 17
E. S. McClellan, Presiding Officer; H. H. Martin, Judge; Lee Byrom, Clerk; Arthur Turner, Clerk.

Leaday No. 18
W. A. Miller, Presiding Officer; Larence Wireman, Judge; H. M. Wireman, Clerk.

Shield No. 19
J. A. Shamlin, Presiding Officer; E. S. Jones, Judge; H. C. Murrell, Clerk; Will H. Lewellen, Clerk.

Fisk No. 20
John Terry, Presiding Officer; Lee Miller, Judge; Jim Green, Clerk; R. B. Siddall, Clerk.

Red Bank No. 21
V. M. McClure, Presiding Officer; W. H. Pender, Judge; G. McClure, Clerk; Oscar Williamson, Clerk.

Whon No. 22
Jim Carter, Presiding Officer; Joe Lancaster, Judge; Gus Fivesh, Clerk; Worren Gill, Clerk.

Goldsboro No. 23
Will Mathews, Presiding Officer; L. C. Thames, Judge; R. B. Belyeu, Clerk; W. A. Harris, Clerk.

Bowen No. 24
Chas. W. Pitts, Presiding Officer; J. H. Close, Judge; Jim Crews, Clerk; Vernon Close,

Clerk.
Anderson No. 25
Geo. Lynch, Presiding Officer; W. C. Hearst, Judge; Howard Smith, Clerk; Jess Turner, Clerk.

GRANDMA THORNTON

Sunday morning the news went throughout the town that Grandma Thornton, one of the old landmarks of the town had passed away Saturday night while sleeping.

Grandmother was born in Missouri in April 1836, and would have been eighty-nine years old if she had lived until the coming April. In early womanhood she was married to Daniel Thornton, and as a bride went with her husband to Tennessee to live. Ten children were born to this union, some of them dying in infancy.

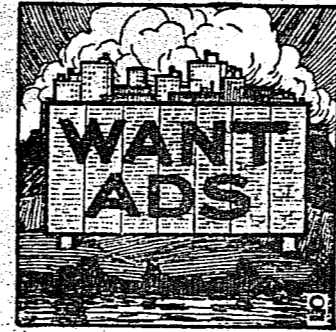
In 1887 her husband's health became impaired and they moved to Lampasas county, Texas, hoping the change of climate would benefit him; later they moved to Mills County and finally in 1891 to Santa Anna where Mr. Thornton died soon after, leaving Grandmother a widow to fight life's battles alone. With indomitable will power, courage and industry Grandmother always managed to meet and overcome life's battles. Even until she was stricken with influenza a week ago, she had some work in her hands to do always.

In early girlhood grandmother joined the Methodist church and had lived a faithful member ever since. Out of the ten children only three survive: Slover Thornton of Los Angeles; Mrs. Josephine Williams, Limestone Tennessee, and Mrs. Zenia Poe of Santa Anna. Perhaps no child has ever been more devoted to their mother than Mrs. Poe. No doubt there is a crown of righteousness laid up for her in the sweet by and for her devotion to her mother.

The earthly remains were laid to rest late Sunday evening in the Santa Anna cemetery, Rev. J. Hall Bowman conducting the funeral.

The News extends sympathy to the bereaved ones. "Blessed are the dead who die in the Lord."

Mrs. Frank Edsall left Sunday night for Menard to join her husband at which place they will make their future home.



WE HAVE 'EM

At last, we have received a shipment of those valuable Texas Almanacs, published by the Dallas News, and will gladly supply your wants.—Santa Anna News.

FOR light hauling see Lester Jones or phone 53. 8-tfc

See Parker Bros. for new shirts and ties.

Parker Bros. for men's wear. Parker Bros. for new spring suits. Samples now on display. HOUSE for rent. See J. M. Byrd. 8-tfc

FOR RENT or trade—Good farm, 160 acre tract, 90 acres in cultivation. Will trade for town property. For further information phone Mrs. Ollie Pearce Weaver, Santa Anna, Tex. 8-3tc

WE have a 5 pound bar of Oh Henry Candy to be given free to person turning in the most wrappers from Oh Henry Candy. Buy Oh Henry and save the wrappers.—Walker's Pharmacy.

WHEN in Coleman eat at Byrd & Harlee's Cafe where you get real service. 8-tfc

FOR SALE—Young Filey, price \$35.00.—Mrs. J. B. Wilson. First come first served.

FOR SALE—Some work horses and mules. See J. B. Howington.



If It Is Something NICE To Eat You Will Find It at Hunter Bros. Fresh Vegetables Tuesday and Friday Phones 48-49.

MESQUITE Cord Wood for sale at \$1.50 per cord on ground \$2.00 after moved out of field. —Jim D. See, two and one-half miles southeast of Liveoak school house. 5-4tp

Parker Bros. for Pool's shirts and trousers.

FOR SALE—Fumed Oak Library Table. Call No. 121. 6tf

SEWING done by piece; men's shirts and children's clothes a specialty.—Mrs. C. H. Todd. 3-7

See Parker Bros. for new hose and underwear.

BALED Hay for sale.—Dr. Tyson. 6-tf

ESTRAYED from my pasture 5 miles southwest of Trickham, 1 year old gray horse mule, about 13 hands. Reward.—B. R. Risinger, Santa Anna. 7-3tp

Our new caps have arrived for spring.—Parker Bros.

FOR SALE—Pair of work mules, one bay mare, works good to anything put to, two wagons, Bill Cotton Planter, 1 Casady Bedding Plow.—Dave Banks, 4 miles north of mountain. 7-3tp

OATS for sale.—H. W. Kingsberry.

See Parker Bros. for new spring caps.

GOOD bundle maize and cord wood, on Robertson Ranch. See Joe Haynes or Lee Woodward. 2

FOR SALE—2 five room Bungalows, with gas, water and electric lights, in south part of town, buildings all practically new.—Mrs. Myrtle Tisdale. 7-4

KASCH COTTON SEED
THREE lots in the city of Sweetwater for trade.—J. O. Stephenson. 7-tfc

Parker Bros. for Cooper's hosiery and underwear.

LARGE shipment of new song books received this week at the News office.

FOR RENT—4 room house.—Miss Grace Mitchell, at City Hall. 1tp

FOR SALE—Some work horses and mules. See J. B. Howington.

Parker Bros. wants your dry cleaning.

JUST received a nice line of wall paper.—F. M. Jaynes 8-tf

WANTED—To buy your poultry and eggs.—Concho Produce Co. 4-tfc

SEWING wanted—Fancy plain.—Mrs. James Roch, at Dr. Holland's residence. Phone 119

HEAD Maize for sale.—J. E. McClure. 5-4tp

PARKER BROS. wants your cleaning.

FOR RENT—3 furnished rooms for housekeeping—Chas. Hale

NEED GLASSES
Dr. Jones, the Eye Man, will be at Childers & Co., Store, Saturday, 21st. Eyes examined, glasses fitted, headache and eye strain relieved. At Rockwood, Friday, 20.

ALL kinds of used plow tools, large line of second-hand goods of all kinds. Can save you money on many useful articles. Good line of pencils and tablets.—H. Petty, Second Hand Store.

W. CRUGER & SON
Painters and Contractors
Give us a chance at your work. Satisfaction guaranteed. Santa Anna, Texas

I am now ready to take your order for Pure Pedigreed Kasch Cotton Seed, for fall delivery. See me or phone 3412.—W. L. Alford. 7-tfc

See Parker Bros. for new spring suits.

ORDERS taken for Rhode Island Red baby chicks, 15c each. Anhart strain. Eggs \$1.00 per setting. Write or phone Mrs. J. W. Cammack, Santa Anna, Texas.

ROOMS for rent, close to school building.—H. W. Kingsberry

FOR SALE—Jersey Milch Cows fresh.—John B. Lowe, Route 2

FOR SALE—Good team of work mules and leather harness, also good as new, 260 egg capacity incubator for \$25.—J. W. Richardson, Santa Anna, Texas, Route Two.

NICE line of wall paper just received. Plenty of wall paper, canvass, tacks, paint, and everything in the paint line.—F. M. Jaynes, Phone 244. 2-tfc

WE are in the market and will pay the highest market price in cash for your poultry and eggs.—Concho Produce Co. 4-tfc

Resolutions of Respect

Whereas; God in His providence has seen fit to remove from our midst, Mrs. J. P. Mathews, and Mrs. G. W. Teagle, and Whereas, Mrs. Mathews was the wife of one of the charter members of this church, and Mrs. Teagle one of its most beloved members, let it be

Resolved: that we extend love and sympathy to the bereaved husbands and loved ones; that in the loss of this church and community of these Godly Mothers in Isarel, that two of our best have gone; that the influence of their lives as they lived day by day shall be our model, and that we shall strive to emulate them in so far as possible, and be it further

Resolved: that this church extend to Mrs. Comer Blue, its love and sympathy in the loss of her mother, Mrs. M. E. Mitchell, of Kaufman, Texas, and

That a copy of these resolutions, be furnished to each of the bereaved families, and to the Santa Anna News for publication.

C. B. Verner
C. A. Crump
Bettie Blue
Committee.

Mr. and Mrs. Lee Millhollen visited in Brownwood Sunday.

IF GEORGE WASHINGTON COULD RISE FROM HIS GRAVE ON HIS BIRTHDAY

If George Washington could rise from his grave and see our cities of midnight lighted as brightly as day, hear the whirl of the electric car, talk over the wireless telephone, send a message by wireless to a ship far out at sea, examine his own bones with an X-ray, view the sunny plains and canals of Mars through a telescope, take a flight from America to Europe in an air ship and return under the waters of the ocean in a submarine, ride in an automobile going ninety miles an hour—but what's the use going back a hundred years? A system of teaching business methods thirty years old is but of little use today.

As a steam ship has crowded out the sail boat, as the typewriter the goose quill pen, and the pokeberry ink, so have the one Tyler Commercial College systems of teaching in Bookkeeping, Shorthand, Private Secretarial, General Business, General Banking, General Railroad, General Civic Service, General Cotton Classing, and many, many other courses have put them ahead and made them the largest business training school in America.

The reason for T. C. C. being the largest school of its kind is plain; the systems they teach cut in half the time and cost becoming an expert in the business. The practical, modern, time-saving systems can be had only in Tyler Commercial College. The courses are studied in preference to other courses. You would not think of riding in a horse-drawn vehicle in preference to an automobile. Then, why think of studying the old ox-cart systems.

A large 208-page book, "Achieving Success in Business," will be sent you free. Fill out the coupon below and send it for the book and full information about the College with a national reputation.

(We have no branch schools.)
Tyler Commercial College,
Tyler, Texas

Name
Address
See editor of Santa Anna News for scholarship.

Washington Day Program

In keeping with Masonic customs services will be held throughout America in memory of George Washington, the man and Mason; Mountain Lodge No. 661 A. F. & A. M. will render the following program:

1. Song—America.
2. Prayer—Rev. Burrow.
3. Address, What Free Masonry is Doing in Texas—W. E. Baxter.
4. Reading—Mrs. Ford Barnes.
5. Address, Washington, the man and Mason—S. F. Martin.
6. Other Addresses.

All Masons, wives and Eastern Star members are urged to attend this meeting. Refreshments will be served.

Masonic Hall, Feb. 21, 7:30 p. m.
W. DuBois, W. M.
J. C. Grantham, Secretary.

Christian Aid

The Ladies Aid of the Christian church met Monday afternoon with Mrs. S. W. Childers. There were 17 present and one new member secured, making 5 since Christmas. Miss Velma Tate of Brownwood rendered some beautiful selections on the piano. LaVerne Dennis gave two interesting readings, and talks for the good of the society and church were made by several present. Plans for raising money were discussed, and several paid dues. The hostess served cherry pie topped liberally with whipped cream, and coffee. We are indeed thankful that little George didn't cut down all the cherry trees with his new ratchet. Mrs. Childers was voted the official pie maker of the society.—Reporter.

The Self Culture Club

The Self Culture Club met with Mrs. Fred Turner Jr. on Friday afternoon. Miss Ruby Harper as leader, gave an interesting talk on "Kipling's American Notes" and on manners and customs of India. Mesdames Tom Hays, W. R. Kelley and Lloyd Burris read interesting papers on "Soldiers Three," "Kim," and "The Light that Failed." There were eight present and quite an interest was manifested in the lesson. The next meeting will be with Mrs. P. P. Bond. This is an important meeting as the officers for the ensuing year are to be elected. All members are urged to be present. All who are on program are requested to bring up their work.

Junior B. Y. P. U.

- Introduction—Letha Mae Lackey.
- First Junior—Bettie Mae Hines.
- Second Junior—Melville Hines.
- Third Junior—Phebe Merl Hefner.
- Fourth Junior—Jack Gregg.
- An Evangelist—Yantes Hines.
- A mountain girl—Nila Slaughter.
- A foreigner—Annie Lupton.
- A Negro—Geneva Atkinson.
- Poem—T. B. Pleasant.

The Merry Wives

Mrs. Archie Hunter was hostess to the Merry Wives Thursday afternoon. The time was pleasantly spent in conversation and in doing fancy work. Visitors present were Mesdames J. R. Gipson, H. W. Kingsbery, Lee Hunter, T. R. Sealy and Luther Abernathy. Delicious refreshments consisting of imperial salad, toasted sandwiches, celery and hot tea were served to the guests.

Intermediate B. Y. P. U.
Subject: Making Americans.
Making Americans—Johnnie Sue Lupton.
The American, his home—Floyd Lackey.
The American, his neighbors—Nell Sue Nabours.
The American, his country—May Hines.
The American, his Ideals—Johnnie Pearce.

ECZEMA!

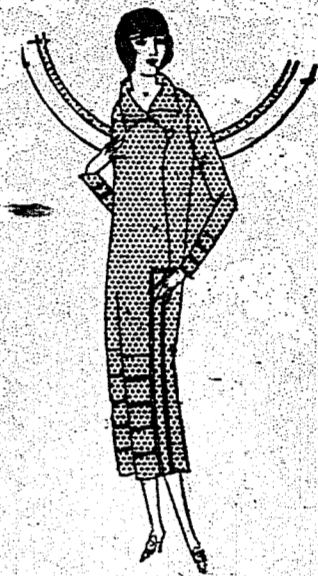
Money back without question if HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap) fail in the treatment of Itch, Eczema, Ringworm, Tetter or other itching skin diseases. Try this treatment at our risk.
S. H. PHILLIPS, DRUGGIST
Santa Anna, Texas

Adams Mercantile Co.

Early Showing of All SPRING GOODS

The first glimpse of Spring will be found portrayed in all these beautiful Silk Dresses, Linen Dresses and Print Dresses, in the wonderful new Wash Fabrics, Silk Woolen Goods.

Ready-Made Garments for Women and Children



No previous season has ever offered such an array of pleasing styles and materials as to be had this spring. Each garment a creation of itself. Each garment has its own individuality, showing the maker's art.

NEW SILK DRESSES ARRIVING DAILY in all the correct models, in all the new colors. Beautiful Crepe dresses, most economically priced. The new dresses in SPORT SILKS, in pleasing striking colors, breathing the very spirit of spring. These dresses come in the new and beautiful Silks, gorgeously, yet beautifully blended in their rich coloring, wonderfully pleasing, all ways priced to meet the view of the careful buyer.

Linen Dresses and the New Printed Effects

All fast colors, rich and beautiful in their blending—Dresses of style, dresses of utility, dresses of individual taste. Comes in all the leading cloths and colors, all pure Linens, fine imported Broadcloths and the pleasing printed effects.

Wash Goods and New Spring Fabrics

In all the new and rich colors of the season. Fine Broadcloths, Pure Irish Linens, Devonshire, Printed Fabrics and all new novelties. Tissues, Voiles, Pongees. These goods are the new things, strictly dependable in quality and price.

Dependable Goods Should Be Your First Thought

The Adams Goods guarantee you dependable service in all things. You will find the Adams Store showing you goods dependable in value, dependable in style, dependable in representations, and dependable in all dealings. This Store invites you to visit them often. Let this be your store.

Adams Mercantile Company
Santa Anna, Texas

Hamburger PALACE

While we make Hamburgers and Chili a specialty, we also serve Ham, Eggs, Steak, Oysters, Sausage, Pies, Sweet Milk and Good Coffee, Choice Apples, Oranges and Cold Drinks, any time from early morn to 12 at night.

T. N. DOSS

Prop.

Plan Spring Painting now

OF COURSE you are going to brighten up the house, barn and out buildings this Spring—and now is the time to decide just how much you will do and the best paint to use for the "job". You will want to do it too, at the least possible cost and that's why we are sure that you are going to order

Buffalo NEW PROCESS House Paints

They are made of the very finest pigments and ingredients obtainable, ready to mix with pure linseed oil. The most durable and fast color house, barn and fence paints on the market. And it will interest you to know that you can save 50 per cent on your paint bill because one gallon of BUFFALO House Paint makes two gallons of the finest mixed oil coating obtainable.

Sold Through Authorized Representatives Only
BUFFALO New Process Paints are sold direct from our factories to you through our demonstrating representatives, and are delivered to your city, carrying charges prepaid. BUFFALO Paints are made in all the popular shades and are positively guaranteed to give satisfaction to the last drop. Write us to have our representatives call today—place your order early and be ready to start with the finish of Spring. Simply address the Post Card request to

BUFFALO PAINT & PRODUCTS CO.
2521 Guinette Ave., Kansas City, Mo.

An Active-Representative Wanted!

We have an interesting proposition to make to anyone who is willing to accept a regular income of from \$50 to \$100 per week representing us in this City and surrounding territory. The work is pleasant, easy and profitable. Write for particulars of our plan to start you FREE today.



New Batteries

We have in stock a good line of new Exide Batteries, none better, will sell worth the money. Ford Battery, guaranteed for one year \$18.50.

Our Battery equipment is complete, only one day to re-charge your battery.

W. C. FORD & CO. GARAGE

Fire, Tornado Insurance
W. E. BAXTER
 Santa Anna, Texas

CLIFFORD MEADOWS
Dray Line
We Haul Anything
Phone 114

RADIATOR AND TIN SHOP

Radiators repaired, re-cored and generally worked over.

TIN WORK

All kinds of tin work, particular orders filled. We make and repair any and all kinds tin and metal articles.

L. C. WILLIAMS
 Santa Anna, Texas

COAL for FUEL

If it's coal you want, I have it, good coal. Try our Swastica Coal in your heater. None better. Plenty of good Blacksmith Coal in any quantity from 100 lbs. up.

Tom R. Campbell
 Santa Anna, Texas



SHINGLES THAT GRATIFY!

There is as much personality in a shingle bob as there is in a person's face—which is the most important reason for coming to the Palace Barber Shop to have your hair shingled. Our bobbers are artists.

PALACE BARBER SHOP
 T. D. Moore, Prop.

Old Folks' Ailments

"I began taking Black-Draught over fifty years ago and my experience with it stretches over a good long time," says Mr. Joe A. Blake, a Civil War veteran and former Virginian, who is now a prominent citizen of Floyd, Texas. "It is the best laxative I know of for old people. A good many years ago, in Virginia, I used to get bilious and I found that

Theford's BLACK-DRAUGHT

...the best and quickest relief I could get. Since I came to Texas I have these bilious attacks every now and then—a man will get bilious anywhere, you know—and I find that a little Black-Draught soon straightens me out. After a few doses, in little or no time, I'm all right again." Theford's Black-Draught is a purely vegetable liver medicine, used in America for over eighty years. It acts on the stomach, liver and bowels in a gentle, natural way, assisting digestion and relieving constipation. Sold everywhere.

E-102

Economy in Advertising

At first thought there are those who will argue that advertising is expensive, a burden on the consumer and therefore an economic waste.

But the fact is that the estimated expenditure of \$1,284,000,000 a year in advertising of all kinds has been a national economy in the truest sense of word.

It is not alone an economy, but an accelerator as well.

It has stimulated ambition, increased wages and raised the standard of living conditions.

In truth, advertising is the very corner stone of what we choose to call the American standard of living.

Without it, we would not have many of the comforts that make life pleasant and enjoyable.

There is mighty little satisfaction in getting the upper hand if you have to use underhanded methods.

CATARRH

Catarrh is a Local disease greatly influenced by Constitutional conditions. HALL'S CATARRH MEDICINE consists of an Ointment which gives Quick Relief by local application, and the Internal Medicine, a Tonic, which acts through the Blood on the Mucous Surfaces and assists in ridding your System of Catarrh. Sold by druggists for over 40 Years. F. J. Cheney & Co., Toledo, O.

PLANT TREES NOW

Liberal premiums with cash orders.

No communities and few homes have enough home-grown fruit. Peaches, Plums, Pears, Figs, Nectarines, Pecans, Jujubes and other Fruits.

We have new sure-bearing varieties and the old standards.

Evergreens, Flowering Shrubs, Roses, Hardy, Climate-Proof Native Shrubs and other Ornaments.

Catalog free.

WE PAY EXPRESS

Satisfaction Guaranteed. Information gladly given.

THE AUSTIN NURSERY

F. T. Ramsey & Son
 Austin, Texas
 Since 1875



HAND BLEND COFFEE



full of that delightful fragrance and good taste

HOFFMANN-HAYMAN COFFEE COMPANY
 SAN ANTONIO, TEXAS

Security Abstract Co.
 Frank W. McCarty, Mgr.
 Coleman, Texas
 We give Quick Service.
 Office with
 R. E. L. Zimmerman

Fred Watkins Dray Line

We HAUL ANYTHING
 Service is Our Motto
DAY/PHONE 38
NIGHT 217

ST. GEORGE HOTEL

Dallas
 Where you will feel at home. If only to spend the day in Dallas, make our large lobby and our spacious parlors your resting place. 170 Rooms, 60 baths. \$1.50 per day and up. In the center of the business district.
CHAS. HODGES, Proprietor.

IMPROVED UNIFORM INTERNATIONAL

Sunday School Lesson

By REV. P. B. FITZWATER, D.D., Dean of the Evening School, Moody Bible Institute of Chicago.
 (© 1925, Western Newspaper Union.)

Lesson for February 22

GOOD CITIZENSHIP
 (Temperance Lesson.)

LESSON TEXT—Rom. 13:1-14. **GOLDEN TEXT**—"Thou shalt love thy neighbor as thyself."—Rom. 13:9. **PRIMARY TOPIC**—Love One Another. **JUNIOR TOPIC**—Rewards of Obedience. **INTERMEDIATE AND SENIOR TOPIC**—Obeying the Law. **YOUNG PEOPLE AND ADULT TOPIC**—Obeying and Enforcing the Law.

It is highly important that the disciple of Christ should realize that he is a citizen as well as a Christian. Intelligent Christians will show loyalty to the state as well as to the church. In fact, the better the Christian, the better the state. The failure to recognize this truth has brought Christianity into disrepute in many quarters.

I. The Christian's Obligation to the State (vv. 1-7).

1. Obedience to the Rulers (vv. 1-4). This obligation is upon all Christians. The reason this obligation is universal is that civil government is ordained of God and the rulers are His representatives. It is God's purpose that man should live under authority. It is His purpose because man's highest good demands it. To refuse obedience to civil authority is to resist God. This of course does not mean that a Christian at the behest of the state should do that which is morally wrong, just as parental authority does not imply that the child is under obligation to do that which is morally wrong at the command of parents, but it does demand submission as the law of the believer's life. The Christian frequently has need to call upon the rulers for help and personal protection (Acts 18:12-17; 19:35-41; 22:25).

2. The Spirit of Such Obedience (v. 5). It is to be conscientious, that is, it is to be regarded, not merely as serving a good purpose, but morally right.

3. The Nature of This Obedience (vv. 6-7).

(1) Payment of personal and property taxes. The citizens who enjoy the benefits of government are morally bound to support it.

(2) Payment of duties upon merchandise and license fees. The business exchange between nations must be regulated. For such regulations expenses incur for which benefits the citizens should pay.

(3) Veneration for magistrates—"fear to whom fear." Those who fear God should venerate His representatives, that is, civil rulers.

(4) The proper attitude—"honor to whom honor." This means that evil servants, officers of the law, should be honored because of the ministry they perform.

II. The Christian's Obligation to His Fellow Citizens (vv. 8-10).

This is summed up in the word "love." Love is a perpetual obligation. Paying of debts is obligatory upon all. Christians are judged by their promptness in paying debts. The only debt that is right to owe is that of love. Although we give love to the full each day, each succeeding day calls for it over again. Love works no ill to one's neighbor. This love forbids defrauding in matters of property; it forbids going into debt where there is no reasonable certainty of being able to meet the obligation; it forbids defrauding in matters of moral purity. Where there is real love, adultery cannot be committed, for it is a crime against one's neighbor. Love forbids murder. It forbids stealing. It forbids coveting. It forbids working ill to one's neighbor.

III. The Grand Incentive of the Christian's Life (vv. 11-14).

This is the coming of the Lord. The supreme call is to the Christian to awake out of sleep. The picture here presented is of one asleep when the sun is high in the heavens. Life's duties can only be properly executed when one is awake. The one going through life without thinking of eternity is asleep. Each day is bringing us nearer to the eternal goal and since that day is at hand, we should

1. Cast Off the Works of Darkness (v. 12). The works of darkness are the sins of the flesh such as dishonest dealing in business, rioting and drunkenness.

2. Put on the Armor of Light (vv. 12-13). With this armor on the Christian will (1) walk honestly, (2) not in rioting and drunkenness, (3) not in chambering and wantonness, (4) not in strife, (5) not in envying.

3. Put on the Lord Jesus Christ (v. 14). The only way to be free from the works of darkness is to put on Christ.

Fatal Prosperity

Often our trials act as a thorn-hedge to keep us in the good pasture; but our prosperity is a gap through which we go astray.—Presbyterian Record.

Our Love of God

Our love of God would be idolatry if we did not believe in His love for us—His responsive love.

His Written Word

God never leads us to do anything that is contrary to His written Word.

Finding a Calling

The chairman of the board of directors of the largest bank in the midwest tired of "chewing calico" in an Iowa general store, as a young man, and went to Chicago to seek his fortune in "the big city."

He never liked the taste of calico as a general thing, or he might have been sweeping the store yet, but he did develop a taste for checked calico, which may have given him a hankering after checks.

As a clerk he was required to chew samples to show customers that the colors wouldn't run. His sense of taste rebelled and that's one of the reasons he was able to celebrate his sixtieth birthday at his desk recently and advise young men how to win a success in life.

All young men can't be clerks in general stores and have fate steer them into their natural calling because their taste was offended.

But all young men can select the business or profession they want to follow and stay with it until they climb to the top. They can't all be at the top, but there is plenty of room near the top and it is never crowded.

The parking space at the bottom is always jammed but after you get a few rounds up the ladder, you will be able to breathe easier, because of less resistance. However, it is necessary to keep plugging and hold on tight because the higher you get, the harder you fall, when you lose your grip.

The treasury department wants us to carry silver dollars for the sake of economy. But there is a limit to what we will do, even for economy.

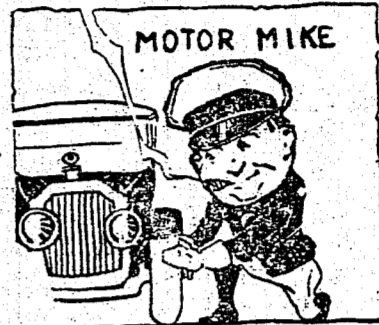
Mrs. Hardy Stewardson and Mrs. Teddy Stewardson of Shield were in town Saturday.

Our National Wealth

Both the Bureau of Census and the Bureau of Internal Revenue estimate the national wealth of the United States for 1922, at more than 320 billion of dollars. This is more than the estimated wealth of Great Britain, France, Germany, Italy, Spain, Canada and Brazil combined. In 1870 the national wealth was estimated at \$30,000,000,000 and these recent fig-

ures indicate an increase of ten folds in fifty years. In the compilation land values are placed at \$20,500,000,000 with railroads a close second. Street railways, shipping water works, etc., are next with \$15,414,000,000. Clothing, furniture and vehicles are valued at 39 billion and manufactured products at 28 billions.

Ed Sanderson requests Santa Anna News be changed from Lamesa to Eastland, Texas.



MOTOR MIKE SAYS:

Just buy a Ford and spend the rest, For the Ford will take you there. Let Santa Anna Motor Co. fix you up, If you have the tin to spare. In mud or sand, in rain or shine, If you would motor far, You'd better get the Ford; the Ford, The Universal Car.

For strength, durability and alertness the Ford stands alone and without an equal among automobiles. We believe in the Ford and think we can convince you.

SANTA ANNA MOTOR COMPANY

MARSHALL & SONS

Have just received their stock of Ladies' and Children's Shoes; also a full line Men's & Boys' Hats & Caps. Our Dry Goods line most complete. Come in and let us show you just what we can do in **PRICE AND MERCHANDISE**.

LUSTRE QUALITY ALUMINUM WARE SPECIAL SALE

Regular 10c to 25c Retail Values Only 1c Each
 Regular \$1.25 to \$3.00 Retail Values 99c Each

Every Piece Guaranteed 25 Years

Your Choice of the Following Items **ONLY 1c EACH**

Cups, Measuring Cups, Tea Strainers, Cookie Cutters, Coffee Balis, Tea Balls, Sugar Sifters, Ladles, Dippers, Juice Extractors, Fruit Funnel, Measuring Spoons, Clothes Sprinklers, Salt and Pepper Shakers, Jelly Molds, Cake Turners.

Your Choice of the Following Items **ONLY 99c EACH**

Tea Kettles, Convex Kettles, Mixing Bowls, Water Pails, Dish Pans, Preserving Kettles, Stew Pans, Bake Dishes, Sauce Pans, Pudding Pans, Roasters, Convex Pans, Double Boilers, Rinsers, Tube Cake Pans and Percolators. Equip your Kitchen with Lustre Quality Aluminum Ware. Only one article of a kind to a customer. Goods now on Display. No Deliveries. Come Early. No phone Orders.

ONE DAY ONLY, FEB. 28

Biggest Stock Groceries in Town—Some Special Prices Everyday

MARSHALL & SONS

THE STORE THAT IS GOING TO MAKE THE PRICES



**Power is generated by energy and energy
by the will "to do"**

Have you ever seen a heavy cart stuck fast in a rut of mud? The jaded horse unable to move it another inch because of drooping spirit and lack of interest.

A dozen onlookers—some merely waiting to see what is going to happen—others giving advice and direction. But none of these will start the cart moving.

Then from the crowd step out three or four "doers." They put their shoulders to the wheel lending both effort and example until others follow them. The thing begins to move—gains momentum as all things do when once out of a rut.

And so, also, is it with civic progress—community movements, local enterprise—when "doers put their shoulders to the wheel."

TEXAS MERCANTILE CO.
R. P. CRUM & SON
M. WOFFORD
S. H. PHILLIPS
FIRST STATE BANK
FIRST NATIONAL BANK
CORNER DRUG CO.
B. T. VINSON & CO.
J. L. BOGGUS & CO.
SANTA ANNA TELEPHONE CO.

**Members
Retail Merchants
Association**

ADAMS MERCANTILE CO.
SANTA ANNA MERCANTILE CO.
WEST TEXAS UTILITIES CO.

GARDNER FILLING STATIONS
BAXTER'S VARIETY STORE
BLUE RACKET STORE
POLK BROS.
HUNTER BROS.
SANTA ANNA MOTOR CO.
S. W. CHILDERS & CO.
BURTON-LINGO COMPANY
C. E. WELCH
SANTA ANNA NEWS

THE WINCHESTER STORE

GENUINE

Ford

REPAIRS

SPECIAL NOTICE!!

We have added to our already complete stock of quality Hardware, a complete stock of "Genuine Ford Repairs."

Do not confuse this with cheap imitation-Goods.

We would appreciate your business in this line.

You will find our stock of Leather Goods complete.

W. R. Kelley & Co.

Established 1889

THE WINCHESTER STORE

Caught in the Round-Up

Miss Jettie Kirkpatrick visit home-folks Sunday.

Mrs. Will Hines left Wednesday night for a few days visit with relatives on the plains.

Born to Mr. and Mrs. Paul Williams Tuesday morning an eight pound girl.

Mrs. W. T. Verner Mrs. Frank Miles and Grandma Prickett are among our sick this week.

G. W. Teagle returned Monday from a week's visit to Abilene.

Hubert McDonald and family of Rockwood visited in the city Sunday.

Mrs. F. E. Adams of Comanche is visiting her son and daughter in this city this week.

P. P. Bond and W. F. Barnes were in Fort Worth and Dallas first of the week on business.

Howard Pope is home from Lamesa where he has been staying for several months.

Mr. and Mrs. John Newman are the proud parents of a baby girl, born to them last week.

Frank Crum and wife of Melvin were Santa Anna visitors Sunday.

Mrs. Gains Green and daughter of Trickham were shopping in the city Monday.

S. M. Polk, Jr. and family visited relatives and friends in Brownwood Sunday afternoon.

Mrs. Homer Lawrence of Rockwood was visiting and shopping in the city Tuesday.

The Week's Program

-AT-

Queen Theatre

MONDAY, Only 23
"Wine of Youth"

Rachel Crother's Great Play made into a great picture. They started along the love road on wings but came back in wheelbarrows. It was life they wanted. Mother and Father may be old fashioned, but they are good. There never has been a loves as great as this. Which did Mary love? See how she found out.

Look out for the "GO GETTERS" in connection with this picture. Don't miss a one of them. They will be run each Monday and Tuesday.

TUESDAY only 24

G. S. Sullivan presents Lottie Pickford in the White Slave Picture—

"The House of Bondage"

This picture is being road shown and you can be your own judge as we have never seen it. Don't be surprised if it gets rough in places. We are sure it will teach a good lesson if taken in the right light. The amazing story of a high school girl's life of shame. No children under 16 years admitted.

Admission 40c.

Wednesday & Thursday, 25 & 26
GLORIA SWANSON
in

"Manhandled"

Manhandled is bound to be the most talked of Swanson picture ever made. Come and give yourself a special treat. Gloria clawing and doing a screeching imitation of Charlie Chaplin, struggling in a subway jam. Her every move a howl posing as a Russian Countess gaspingly gowned and screamingly funny sensational boy.

AESOP FABLE in connection.

FRIDAY 27

The story without a name. An Irvin Willat production, with Agnes Ayers and Antonio Moreno.

The last episode of "10 SCARS MAKE A MAN" in connection.

SATURDAY 28

"Fighting Through" With Bill Patton. COMEDY in connection.

9-19-29 CENT SALE

Beginning Saturday, Feb. 21st, we are going to have our annual Sale.

For the past few years we have only had the 19 cent Sale, but this year we have a 9, 19 and 29 cent Sale.

In fact, we have nearly every article in our store priced at a reduction for these few days.

In this sale we have just what you need in the Hardware and House Furnishing Goods. It is not a sale to get rid of hard stock, as we have purchased Goods especially for this sale.

Space will not permit us to mention the articles offered in this sale, but we will come to you in the mails with a price list of a few of the articles and a visit to our store will convince you that we have many other bargains for you.

All our Hardware and Floor Covering especially priced for this Sale.

Only a limited amount of some of these bargains, so be sure to visit us early and get a choice selection.

BLUE Racket Store

Harrold Moon left Friday for Chandler, Texas, his former home, on a temporary leave of absence. Aubrey Childers is dispensing drinks at Walker's Pharmacy while Harrold is away.

Jim Anderson of Cisco, who has been in the oil business for the past several years and at present drilling in North Brown county, was in the city this week looking over the prospects in this country.

The many friends of Rev. and Mrs. J. Hall Bowman of Santa Anna were delighted to see them first of the week. Bro. Bowman came to take part in the funeral of his friend, Hon. C. W. Johnson. Bro. Bowman knew Mr. Johnson quite intimately and his eulogy at the funeral was timely.

They were close friends during Brother Bowman's pastorate of four years in Graham. They left Tuesday afternoon before seeing all their friends in Graham.—Graham Leader.

Dr. and Mrs. T. M. Hays left this week for Dallas where the Doctor will finish a course in anesthetics and the administration of gas. They have in mind to go from Dallas to Conway, Arkansas, to visit several days with a married daughter, and will probably be gone several weeks.

HOW'S THIS?
HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh.
HALL'S CATARRH MEDICINE consists of an Ointment which quickly Relieves the catarrhal inflammation, and the Internal Medicine, a Tonic, which acts through the Blood on the Mucous Surfaces, thus assisting to restore normal conditions.
Sold by druggists for over 40 Years—
F. J. Cheney & Co., Toledo, O.

ITCH!
Money back without question if HUNT'S GUARANTEED SKIN DISEASE REMEDY (Hunt's Salve and Soap), fail in the treatment of Itch, Scabies, Ringworm, Tetter or other Itch, or skin diseases. Try this treatment at our risk.
S. H. PHILLIPS, DRUGGIST
Santa Anna, Texas

C. O. Grant of Trickham was in this week making inquiry about the custom hatch incubator that is being considered by the local business men. Mr. Grant carried 200 eggs to Brownwood last week and says he will have 200 more next Monday and was in hopes he could bring them to Santa Anna.

A copy of the Tampico Tribune, dated February 14, 1925, and published at Tampico, Mex., was brought to the News office Thursday by C. W. Woodruff. The paper was brought here by H. A. Lawrence of Rockwood, who has just returned from a tour of Mexico. The paper is printed in English and contains a nice line of advertising, including several whiskey ads.

U. D. C.
Hostess—Mrs. Ross Kelley.
Friday, Feb. 27, 3 p. m.
Music—Miss Kirkpatrick.
Business session.
Southern Women in Literature—Mrs. W. R. Kelley.
Reading—Miss Boyd.
Song Writers of the South—Mrs. W. T. Verner.
A Southern Song—Miss Jettie Kirkpatrick.
What Southern Invention was most helpful to the world—Mrs. F. W. Turner.

CARD OF THANKS

We wish to thank all our friends and neighbors for their kindness and sympathy to us during the late illness and death of our dear mother and grandmother.—Mrs. Laura Poe and children.

Sore Gums Healed

If you suffer from sore, bleeding gums or loose teeth, or pyorrhea, even in its worst form, we will sell you a bottle of Leto's Pyorrhea Remedy and guarantee it to please you, or refund your money. This is different from any other treatment.—Corner Drug Co., Walker's Pharmacy, S. H. Phillips, Drug Store. 7-ft

FOR RENT—4 room house, just south of Ice and Light Plant. See the News editor.

52 EXTRA DAYS IN 1925



There are fifty-two holidays this year for women who take advantage of our Rough Dry Laundry Service—fifty-two days that would be days of drudgery if it were not for the opportunity to have the washing expertly done.

Rough Dry at only a small extra charge for ironing, does all the washing, and all the heavy ironing—giving you one extra day each week for other home duties.

Send us your next weekly bundle. Everything will come back carefully washed and will cost you only six cents per pound. All finished pieces will be carefully and expertly ironed.

Give us a trial.

Santa Anna Laundry

Phone 169

K. J. T. BROWN, Prop.