

# SANTA ANNA NEWS

VOLUME 35

SANTA ANNA, COLEMAN COUNTY, TEXAS, FEBRUARY 4, 1921

NUMBER 5

## BOWEN-BAILEY WELL 2 HAS FINE OIL SHOWING AT DEPTH OF 2427 FEET

Indications are strong that another good oil well will be added to the North Brown county or Bailey field within the next day or so. The Bowen-Bailey well now down 2427 feet struck an immense gas pocket at one o'clock this morning when the drill was stopped for a brief rest that the well would produce something like 3,000,000 feet of gas every twenty-four hours. This morning drilling was resumed at an early hour and when D. R. Bailey left the well and came to Brownwood this afternoon he stated that every indication pointed to a good well, which he believes will be brought in when the well is shot which will be as soon as the necessary preliminaries can be arranged. This well is in the proven oil area and has created a great deal of interest in oil circles, hundreds of telephone calls and telegrams pouring into Brownwood Wednesday and today inquiring about it and wanting all possible details. D. R. Beaty who came in this afternoon from the well stated emphatically that the well will be of good commercial character. The oil is of a very high grade and the bringing in of this well will mean much to the north Brown County field.—Brownwood Bulletin.

## SANTA ANNA QUINTET BEAT ROCHELLE

The Rochelle basket ball team suffered a defeat of 23 to 17 at the hands of the High School boys Wednesday afternoon, on the local court.

The visitors were skillful in carrying the ball over the field and their team work was excellent, but the local boys were more accurate in finding the basket.

Gipson, at center for the locals played the most brilliant game of his basket ball career, scoring two spectacular field goals. R. Gassett was the leading tosser with eleven points to his credit. W. Gassett, Cheaney and Allen displayed their ability to excel the visitors on footwork and accuracy in passing the ball.

The boys are now champions of Coleman, McCulloch, Kimble and Menard counties, and go to Comanche next week to play for the district championship, after which they expect to win the State meet at Austin.

Line up:  
Santa Anna Rochelle  
B. Allen R. F. Wilson  
R. Gassett L. F. Wilson  
Gipson C. Gaines  
J. B. Cheaney R. G. Carroll  
W. Gassett L. G. Clay  
Officials: Earp, Referee; Dorsett, Umpire.

## FIFTH SUNDAY MEETING WELL ATTENDED

There was a large crowd of Santa Anna Baptists at the 5th Sunday meeting held with the Coleman Junction church last Saturday. Also a considerable number of junior and senior B. Y. P. U. s went back Sunday afternoon to help organize a county B. Y. P. U. The organization was perfected, with Rev. Stuckey, of Santa Anna, as president, and Miss Bessie Watkins vice-president from this zone. The first meeting is to be with the Coleman B. Y. P. U. We hope to make this organization go. —XXX

## GINNERS REPORT

There were 48,323 bales of cotton, counting round as half bales, ginned in Coleman county from the crop of 1920 prior to January 16, 1921, as compared with 32,040 bales ginned to January 16, 1920.

Yours truly,  
L. W. Smith.

C. F. Freeman left this week for Temple where he enters a sanitarium for treatment.

## WITH THE DRILLERS IN THE SANTA ANNA FIELD

C. W. Gould, field manager for the Santana Oil Syndicate, returned to the city this week from St. Louis and announces that his company will spud in about ten days on a location which is about a half mile northeast of the Pope wells, on the Holt estate holdings.

The Gladys-Belle is steadily drilling at the Shirmacher No. 5 at an approximate depth of 2200 feet. This well is making one million feet of gas and has developed the very best indications of becoming an oil producer. The location is 5 1-2 miles southeast of town.

The Texas-Meers Oil Co. is drilling at 1460 feet on its location in Concho county, 35 miles southwest of Santa Anna. It is reported that they are ready to drill in on pay, judging from present indications.

An encouraging note is found on every hand as to an extensive drilling campaign which is to be waged in the Santa Anna field in the early spring. Scouts from several promotion associations of capital are on the ground gathering data and making reports with a view to early locations, according to local authorities in touch with the development work.

## LOCAL MOTHERS' CLUB AN ACTIVE BODY

At the January business meeting of the Mothers' Club it was decided to have a Benefit Tea. Committees were appointed and after a time it was arranged that the "Tea" should be given in the home of Mrs. Len Phillips, with Mrs. J. E. Bury as hostess. In some towns an announcement of a Benefit Tea is sufficient to get a crowd, but since this was our first effort we were afraid to risk that method, and as we felt free to ask those who have children in school to bring us a dime, invitations to do so were sent to all the school patrons. The hours from four to seven were agreed upon with the hope that a number of men would call as they were on their way home from business. And just here is as good place to say that we certainly appreciated the attendance of the three men who made the round of the "Tea" the one who came in and was measured, the one who sent in his dime and the one who came just a little too late for any of it.

A goodly number of ladies called. At the door the guests were introduced to Mrs. Bury. In the east room they were measured by Mrs. G. W. Faulkner, and deposited their offering. In the next room they were invited to buy a slice from a cake which was furnished by Mrs. Meyer and Mrs. Eck. From there the dining room was entered, where the guests were served tea or coffee with sandwiches by Mesdames Jack Woodward, R. L. Todd, Clinton Lowe, Joiner, V. L. Grady, Ed Baxter and others. In the parlor an interesting program was rendered by the Glee Club and other students from the High school and grades who were ably assisted by Miss Ramsauer, Miss Simpson and Nettie Turner.

When nearly all the guests were gone and the tired house party sat down to their refreshments, Mrs. Phillips went to the piano and Mrs. Meyer got her violin and when they had finished playing several selections we all felt rested and refreshed, ready for the next task and happy over nearly twenty-five dollars in our treasury. Thanks to all of you who helped us.

The Mothers' Club is also a Parent-Teacher Club and that means that fathers and teachers are expected to belong to our organization. Our only aim is child welfare. Every cent we have ever raised has been spent on our school. We sent two delegates to the State Congress, but they paid their own expenses. He must be a poor teacher who has never felt that his task is so great that he needs

## GENEVA SISTERS WILL SING IN SANTA ANNA CHURCHES

The Geneva Players, a quartet of the Redpath Lyceum bureau, singers and interpretive readers, who have been engaged by the Santa Anna Mothers' Club for an entertainment at the M. E. church Monday evening, will arrive in the city Sunday afternoon and will appear at a number of the local churches at the evening services to participate in the song services as soloists, according to an announcement made here Wednesday by the advance agent of the bureau. This authority stated that they would make their appearance at the churches for the purpose of worship in song and not as paid entertainers.

## MAKING WAR ON RABBITS

As the people of the surrounding country are making war on jack rabbits, I think it is a good idea to scatter the news of the good work that is being done around Trickham as well as other places. The farmers of this county and other counties as well, should get together and form a sort of army to fight the rabbits and rid this country of the pests. The jack rabbit eats up the grain crop as fast as it gets through the ground, and is ruining the small shrubbery, and unless the farmers get together in a war of extermination it's up to them and the rabbits.

We, the people of Trickham, have been making some big successful drives. We made a drive last Wednesday, having two lines, 50 men on the south line and about that many on the north, getting 1900 rabbits. There were captains that rode the lines all the time. There is also a net wire pen-cast of Trickham which is used to drive the rabbits in. It is a common thing to drive from 500 to 1000 rabbits in the pen in one day. There are thousands of them being killed each week, but it will take a while longer to rid the country of this pest. There are drives being made around several other places, and it should be kept up. The merchants should let the people have the ammunition at cost to help continue the war that is being waged against the jack rabbits.

Somebody from some other adjoining community should write their views on the subject and tell what they are doing. Trickham is on the good work list and if other places will join in we will soon have the rabbit horde corralled. Trickham Rabbit Corporation. Trickham, Texas

## PLACE ORDERS FOR 1922 CALENDARS HERE

Santa Anna business concerns contemplating issuing calendars next year are asked to inspect the line which is now on display in The News office. We have installed a line of domestic and imported designs, hundreds in number, and every taste can be gratified. It is the line of a company whom we have represented for some years, and we have found their product equal, if not superior, to all offerings in point of artistic conception and price. Also, we carry a comprehensive line of samples of novelty fans, orders for which should be placed at once.

the co-operation of his school patrons. Just as truly may it be said that parents who feel the responsibility of raising their children, want help. Outside of our homes, our children have no better friends than their teachers. How logical that parents and teachers should work together for the benefit of the children. Since our children will be our greatest source of happiness or our greatest source of woe, wont all of you join us and we will leave no stone unturned to make the children our joy—Christian citizens of America. Surely this cause has a stronger claim upon us than has any other club.

## BROWNWOOD WOODMEN VISIT SANTA ANNA AND PUT ON DEGREE WORK

Members of Modern Woodmen of America who motored to Santa Anna Saturday evening, were highly entertained by the local camp there, according to the report of those who participated in the enjoyable trip. Twenty-seven members of the Brownwood camp were present and no pains were spared by the Santa Anna camp to make the occasion one long to be remembered. Following the arrival of the Brownwood visitors dinner was served after which they were escorted to the hall and placed in full charge of the degree work. Several candidates were initiated.—Brownwood Bulletin.

## SEVENTH GRADE REPORT

The seventh grade failed to get a report in the News last week, probably because we were all too busy studying history (?) to write one. For full information about our class members as history students see Mr. Earp. One of our teachers is playing tennis very regularly, we suppose to develop her muscles, however, some of the boys contend that she doesn't need this exercise at all.

The seventh grade basket ball girls have been practicing these two weeks. Our line up is as follows: First Team; Gladys and Willa, forwards; Beula and Lela, centers; Maggie and Inez, guards. Second Team; Francis and Thelma, forwards; Viola and Lois, guards; Lucille and Elizabeth, centers. Some basket ball "lingo" heard around our court: "There Baby, come down on it." "Set on it Dutch." "Get to work, Boots, play ball."

Lela, Lucille, Francis Elizabeth and Miss Vinson enjoyed a horseback ride to the Junction lake last Saturday. After arriving we prepared a delicious lunch over the "Camp Fire" and then rested a while and returned in time for the show. XXX

## SENIORS TAKE ACTIVE PART IN '21 MOUNTAINEER

The Senior class is taking a very active interest in preparation for the 1920-'21 S. A. H. S. annual. Our choice for the beauty contests were Faytina Bartlett and Albert Lowe—ugliest boy. Also our prophecy and history are nearing completion and each of these reflects credit on the author. These papers represent splendid effort and the desire of our class to publish a god annual in so far as our work is effective.

The remainder of the school term holds a greater demand on our efforts as students. We do not intend to shirk these but to bring both lines of work up to the standard. We invite and expect the co-operation of the other classes in the annual work.

Under-classesmen, are you with us in this as you have ever been in S. A. H. S. enterprises?

## BRANDON GOES TO SANTA ANNA

Walter Brandon who has been with the Enterprise since July last, this week bought the Santa Anna News and will take charge of that paper Feb. 1. The family will move to Santa Anna the latter part of next week.

Mr. Brandon has proven himself a very capable newspaperman and an honored citizen who will make a valuable asset to any town or business he lays his hand to do. His family is one of our brightest and best and many will also miss them.

May they find Santa Anna just as they would have it to be and may the people of that thriving little city soon learn to like them as we have.—Winters Enterprise.

—Miss Ethel Le Moon, of Howard Payne, spent the week-end with her sister, Mrs. Dr. R. R. Lovelady.

## BOWEN-BAILEY FLOWS OVER 60 FOOT DERRICK

Bowen-Bailey well No. 2 which has been attracting considerable attention in the north Brown county oil field during the past week, sent a stream of oil of the finest quality thirty feet above the top of the derrick four times Tuesday, falling back in a great pool and saturating the ground with the golden liquid.

It was a sight that is not witnessed often by many people, although in anticipation of this very thing quite a number of people were "present" all day Tuesday and four different pictures of the spouting well were taken. The derrick at the well is sixty-four feet in height and the oil went easily 30 feet above the derrick which made the height of the stream about 90 feet in all.

Today the boiler is being drawn back to a safer distance from the well. The fact that the well is thus flowing although the drill is engaged in going through the bridge formed by the heavy shot of a few days ago, is considered remarkable. Heavy gas pressure is indicated and also good oil production. Estimates of this well has been made freely by many people who have visited the scene, and the general decision is that it is a splendid commercial proposition. At each flow Tuesday 30 to 40 barrels of oil were thrown out Thursday drilling will be resumed in the remaining 55 feet of bridge, following which the flow will be turned into tanks and gauged.

Further development on an extended scale are already on foot and the North Brown county oil field is assured.—Brownwood Bulletin.

## MEMBERS JACK LAUGHLIN POST NO. 182

Advice from the State Department Headquarters states that all members who have not paid their dues for 1921 by Feb. 1, must be dropped from the membership roll of the local Post, and their weekly paper will be discontinued.

Those who have not paid your dues, arrange to do so at once and keep in good standing with your local Post. You will now have to be reported as new members but you should not allow your name to be dropped from our roll permanently. The Legion is no more than you make it, and you will get from it no more than you put into it. What are you doing to make our local Post a better organization?

Send in your dues at once and get your 1921 membership card. Dewey L. Pieratt.

## ROY ROBBINS ATTEMPTS SUICIDE BY SHOOTING

Roy Robbins, aged 18 years who resides in the south part of town, Wednesday afternoon attempted suicide by shooting himself in the breast with No. 6 shot from a .410 gauge shotgun. The charge entered just above his left nipple and to the left of the heart, lodging in his lungs. Surgeons were called, who administered first aid and at a late hour Thursday afternoon he was resting nicely, and hopes were strong for his recovery.

According to a statement of his brother, young Robbins walked into the house with the shotgun, remarking to his wife: "You see this gun, don't you?" and thereupon turned the weapon to his breast and pulled the trigger. He is then said to have asked his wife to call a doctor, saying, "Oh my God, why did I do this." His first word to the calling physician was, "I was crazy when I did it." His brother says he still maintains he was crazy when he committed the rash act.

Young Robbins has practically been raised here. He has a young wife and a widow mother.

—Reports Friday morning were that Roy Robbins was resting well and had little temperature.

## SHORTAGE OF POST-OFFICE FUNDS LEADS TO ARREST OF SCOTT

Finis Scott, acting assistant postmaster in the Coleman office for the last two years was placed under arrest Sunday by a Federal officer in connection with a shortage of funds in the local office.

He was taken to Abilene Monday evening for a hearing before the U. S. Commissioner and, it is said, entered a plea of guilty, after which his bond was fixed at \$3,500. Several Coleman friends of Mr. Scott went to Abilene Thursday to arrange for bond for the defendant.

The shortage of funds, it is said, amounts to \$3,390.50 and extends over a period of six or seven months, the largest single item appearing in the list of discrepancies being about \$950. Mr. Scott has been connected with the local postoffice for approximately eight years and for the last two years served in the capacity of acting assistant postmaster.—Democrat-Voice.

## FORD AGENCY ESTABLISHED AT SANTA ANNA

Announcement is made this week of the opening of a Ford salesroom on the first floor of the rear of the First State Bank building, the enterprise to be known as the Santa Anna Motor Co. The concern will be managed by Stafford Baxter, who may be seen at any time at his post in the S. W. Childers & Co. store on all matters relating to the agency.

The agency finds itself located in ideal quarters, the room being large enough to display a complete range of models of the Ford company, with full glass front for light and advantageous showing of these little "universal cars." Mr. Baxter will continue with the S. W. Childers & Co., but will be in easy access to all inquirers regarding Ford cars.

A late innovation by the Ford company is to permit of the establishment of separate and distinct agencies in all towns of 1000 population and over, in some instances dividing up the territory which has heretofore been controlled by county agencies in the county sites. It is to take care of the Santa Anna trade territory that the Santa Anna Motor Co. is formed, as it is the policy of the town builders to provide all customers with staple commodities and most of the luxuries right here at home.

Refer your Ford wants to Mr. Baxter.

## FIRST AID TO EDITOR

Most everybody has experienced the discomfort of taking a job among a strange people and this new editor has had his share of these trials. One very gratifying feature of taking up the work on the News this week, however, was the finding of "O K" copy which the "neighbors" had brought in and hung on the "live hook."

This copy consisted of just those local happenings which make spicy reading for most everybody, filling a lapse which would have been certain under the circumstances of our coming into the field unknown and without a knowledge of the people and their names. This sort of courtesy is unexpected in a large measure, which makes the service all the more appreciated. The trials of a country publisher are a plenty when he knows the job, the people and everybody knows him, but put him in a new harness and he is apt to fill a vacuum like an awkward farm colt.

Would it be asking too much of these good people to have them bring in such local data for publication each week, or at least until we get over our "shyness" at the new sights of Santa Anna?

—B. Searls, of Watts Creek, was trading here Saturday.

# THE SANTA ANNA WEEKLY NEWS

(35th Year)

The only paper published in the Santa Anna trade territory

Walter Brandon ..... Publisher

## Subscription Rates: (Payable in advance) In Coleman County:

One year ..... \$1.50

Elsewhere

One year ..... \$2.00

## Advertising Rates: (Contract)

Per single column inch each insertion ..... 25c

(Transient)

Per single column inch each insertion ..... 30c

FRIDAY, FEBRUARY 4, 1921.

Of course the slump in your products has its tragic features, Mr. Farmer, but do you realize that you are the nearest approach out of captivity who can live at home and board at the same place during these trying times? What with your pigs, chickens, and cows, and their products yet commanding very remunerative prices, there should be little complaint issuing from the farm homes at this time. It is the "white-collared" gent who lives in town on a salary who is kept between the devil and the deep blue sea in such periods as we have had and are passing through.

The Santa Anna fire department participated in the earnings of Brunk's show last week to the gross amount of \$203.50. With something like \$50 expense attached to their end of the enterprise, the local department will have a very neat sum to supplement the purchase price of the double-header siren whistle which they contemplate installing as soon as all the funds are secured. The siren now in use will be turned into the company and the larger one taken in place. Chief Ryan and his faithful staff of officers and fire laddies are to be congratulated for their enterprise. It is from such small beginnings that great oaks are grown.

Every possible encouragement should be given local Baptists in their effort to perfect plans for a new church house. It is an appeal which should sound a clarion voice to all the religious forces of the city, and those who do not profess religion. This church has very clearly outgrown its present quarters and it should speedily have its way made clear for a larger and more modern edifice. The town needs the beneficial influences of this denomination, for it is doing a large share of the work of evangelization of the world. It should certainly be a matter of pride to every citizen to have a new church spire cast its shadows before our horizon. The sorry follower of this denomination that we are, we believe we could give editorial expression to the same appeal were it some other denomination of the town seeking to build more efficiently for their Master.

The oil scouts who keep their ear close to the ground in the Santa Anna field say there is going to be a great forward step taken in the development and extension of production this spring. The only factor that is apparently holding development work back at this dating is the stabilization of the money market. In the fields where great development work has been undertaken there is a marked paralysis of advancement, the pipe lines being unable to take care of the supply with a consequent cessation of further extension of production. This may seem to some a condition in which we would be butting up against a brick wall to seek to interest capital in the exploitation of our own field, but the converts to the doctrine that while all things may come to him who waits, the bird who gets out early and late gets it quicker, will keep on proclaiming our oil possibilities. It is such persistence that wins.

This editor feels certain that he will never grow tired of boosting Santa Anna's natural gas supply. This is another big asset to this town to which it has become so accustomed that it occasions little comment among its older residents, but which always secures instant notice and comment on the part of prospective citizens. Natural gas for domestic and industrial purposes is a convenience which once used by an individual is never forgotten, and ranks first in a consideration of those household conveniences which make life worth the living. This writer after making a survey of Santa Anna's resources some weeks ago with the view to locating, placed at the head of its list of assets its natural gas supply, knowing that our better seven-eighths would readily consent to folding our tent and moving here when she was apprised of this great boon in household convenience and economy. There are hundreds of people scattered over Texas who would choose Santa Anna as their home once they realized that we had this wonderful gas supply plus. Come to Santa Anna.

The newly installed editor of The News is happy to say that in his investigations of Santa Anna as a desirable place in which to locate he invariably found that it bore a good reputation abroad. He heard many comments of people living elsewhere who were acquainted with the town and without exception the estimate of its qualities were immensely to its advantage. For example we were told by a number of persons that Santa Anna merchants and produce buyers at all times maintained a market for all products of the farm and range which was substantially in excess of the offering of adjoining towns and cities and that numerous farmers made a regular practice of driving through and past other towns to come here where their products demanded a better price and their dollar bought as much and more than competing towns. Linked up with this situation is the progressive plans of road building, which make it practical for the farmer to come here and sell and buy. This kind of a reputation abroad is of untold benefit to a town and constitutes a secret of its tradesmen which spells success. Come to Santa Anna.

While visiting in a nearby town not long ago this writer in asking its banker as to his impression of the Santa Anna oil field said that it was the greatest marvel of Texas oil development circles to those who had made a personal investigation of it, but that strange to say it had not created the interest and enthusiasm abroad which he thought it merited. Incidentally, this banker is quite familiar with the oil development work which has been done here and some time ago made a substantial investment which today is paying him good dividends. He said that according to his observation a purported strike of oil could be made from Ft. Stockton, El Dorado, Arkansas or some other Oskosh seaport and the whole country would rush to the scene in such numbers as to make the forty-niners turn over in their graves, but let a gusher come in on the Santa Anna field like the Pope No. 5 and the Santa Anna hotels could take care of the traffic without the addition of help. He said the same condition apparently existed as to the exploitation of our marvelous deposits of silica sand. "But," he said, "the outsider can always see how other towns could be developed. In my own town," he said, "we are overlooking the development of one of our most matchless resources, that of our healthful mineral waters." Parenthetically, we would like to know whether Santa Anna people are laying down in the matter of boosting its oil development possibilities.

The new editor of The News is confident that the business and professional men of the city are thoroughly in accord with our desire to perfect the very best newspaper service possible. It is our desire to issue not less than eight pages each week. Less than this size does not appear to the majority of people as constituting a newspaper. In order to make an eight page paper pay a reasonable profit above cost of production, the advertising must run about half, or four pages, at the rates we charge. It is not unreasonable to expect four pages of advertising each week from the tradesmen of a town the size of Santa Anna. No doubt in a year's run it will average that, but we would like to maintain this volume for the dull periods and issue eight pages, and in times of greater activity increase our output to ten and twelve pages. We do not feel that it is necessary for the paper to enter into a sustained preachment of the value of a newspaper to a town, but merely to remind each individual merchant and advertiser that to maintain a respectable and compelling newspaper service for the reader we should have a reasonable patronage each week, regardless of whether it rains, snows, sleets or shines. This will not entail a burden on any individual advertiser, but will as a matter of fact scatter his appropriation over the entire year, perhaps, to better advantage than that if he were to dump it all in a fall campaign.

Incidental to the above remarks, we will say that to handle the mechanical end of the printing business economically we should have all advertising copy the first of the week, not later than Wednesday afternoon, if possible. We have made arrangements for an illustrated advertising service similar to that used by the city merchants and big daily newspapers, in which an advertiser, no matter in what line, may get valuable suggestions in preparation of his copy, with illustrations that are right up to the minute if he desires. We are linking up our service with one of the biggest illustrated advertising service houses in the country, the ideas and illustrations are right up to the very moment in conception and execution, and you can have your ad look just like your city brother's ad in the big metropolitan daily. This advertising service is placed at the disposal of every advertiser of the paper without any expense to him. We are doing this because we know that the illustrated service will add to the "pulling power" of our advertiser's copy, make him a more pronounced believer in printer's ink, it will be more pleasing to the readers of the paper to see it all dressed up in snappy illustrations, and the publisher will share in the reputation at home and abroad of "Santa Anna having a live newspaper." Everybody knows what a place the movie has in the life of the American public. Same thing is true of the really modern illustrated advertising service—pictures are the universal language. Don't confuse this service with the kind of illustrated advertising service which has become so stale that it has aptly been named "Canned Goods."

## OUR BOW TO THE PUBLIC

The writer this week assumes the management and editorial direction of The News, taking the place of Mr. R. B. Boyle, who will retire from active business for a time until he regains his health which was impaired by a recent attack of fever. In passing we will take occasion to say that Mr. Boyle and his estimable wife have endeared themselves to Santa Anna people and their departure from its confines will be a matter of genuine regret to people of all classes. The severance of his connection with the News will be regretted by the hundreds of readers who have followed his career in this section of the State. We can only hope that his mantle of usefulness to the community in which he has labored for these past months will fall upon our shoulders so that we may build constructively where he has left off.

A personal word from us may be pardoned in this announcement when we take occasion to say that in taking up newspaper work in Santa Anna we are only prompted by a desire to serve in the profession which has claimed our attention for a little more than a quarter of a century, and while we are earning a livelihood for ourself and growing family we hope to be of real service to this town and people in every particular in which it is the province of a newspaper to aid the development of a commonwealth.

As stated above, we have spent a little more than a quarter of a century in the various departments of making a newspaper, both weekly and daily publications. We ought to have learned something about running a newspaper in that length of time, and at times we have been certain in our mind that we had "arrived," only to have our youthful pride extracted by its very roots by some lay citizen who undertook to tell us more about how a paper should be run than our most sanguine expectations ever conjured. So that of late years we have been very cautious about making pronouncements as to our ability to conduct a well-regulated newspaper, for we know not at what hour of the day we may be accosted on the street or in our office by some subscriber who daunts in our face the paper which has taken us a week of the most arduous labor to produce and tells us "that he likes to take my paper because he can read it at night and go to bed without anything on his mind."

Consequently, we have about "simmered down" to a firm adherence to the famous "Cornell Creed," which preaches in substance: "I believe in my goods and in my ability to hand them out to an intelligent public."

I believe in the power of the press—even the country weekly.

I believe it can and should be a mighty factor in the development of American communities and institutions.

Realizing the immensity of its power, I steadfastly endeavor to align my utterances and policies with the best and most forward thought of the community in which I labor.

I believe in the people of Santa Anna and its trade territory, else I would not seek its citizenship. The town bears a good report at home and abroad.

I believe in Santa Anna as I find it today, and its possibilities for development and expansion in the tomorrows. Did I think it had attained its full stature as a town and a community I would seek another location where its people had ideals and a plan for the future which spelled more and greater achievements.

I see here the groundwork for a bigger and better Santa Anna.

# At LESS Than FACTORY PRICES

- |   |                |
|---|----------------|
| Good quality Cotton Blankets  | \$1.50 Pair    |
| Extra quality California Plaid Wool Nap Blankets, 72x84, brought down from \$10.00 to | \$5.75 Pair    |
| Boys' Union Suits   | \$1.00 Garment |
| All Outing Gowns for Women and Children<br>HALF PRICE                                 |                |
| Extra heavy Cotton Flannel  | 25c Yard       |
| Good quality Cotton Checks  | 12 1-2c Yard   |
| Bath Robes  |                |
| For Men, Women and Children HALF PRICE  |                |
| \$2.50 values Boys' heavy Overshirts  | \$1.50 Each    |
| \$2.50 values Men's heavy Overshirts  | \$1.50 Each    |
| Men's Blue Chambray Work Shirts   | \$1.00         |
| All Sheep Lined Coats   |                |
| For Men and Boys HALF PRICE   |                |
| All Men's and Boys' Sweaters HALF PRICE   |                |
| Percale Houses Dresses for Women  | 95c Each       |
| Men's Army Shoes  |                |
| Goodyear Welts, chrome tanned leather, full lined. Values up to \$10.00.              |                |
| Choice  | \$5.75 Pair    |
| Men's Brown English Walkers   | \$4.75 Pair    |

## Simmons & Greer Co., SHIELD BLOCK SANTA ANNA, TEXAS

Her almost limitless trade territory of rich agricultural and grazing resources presage a steady development which will go on and on after we have indited its history with our best efforts.

I believe that in the not distant future our most sanguine expectations for oil production will be attained in the Santa Anna field.

I believe in the excellent schools and churches of Santa Anna and dedicate our efforts to their continued usefulness.

I believe in the business, professional and tradesmen of

Santa Anna and hope to link up the service of its newspaper with the most forward and progressive plans of future town building.

In short, we are glad to be here—we see a man's sized job ahead of us and we believe we are on the job with an average equipment of experience, determination and ability to serve in the profession whose work is sport and from which we would not take a vacation to become governor of Texas.

Come to Santa Anna.  
Respectfully submitted,  
Walter Brandon.

## Announcing Establishment of Ford Agency at Santa Anna

We wish to announce to the public that we have established a Ford agency and opened a salesroom on the first floor in the rear of The First State Bank building, where we will have on display at all times a complete range of models of

## FORD CARS

The agency will be in charge of Stafford Baxter, who may be found at any time at the store of S. W. Childers & Co. We ask you to feel free at any time to consult Mr. Baxter regarding Ford cars.

## Santa Anna Motor Co. Stafford Baxter Mgr.

**McNURLIN BOND REDUCED FROM \$5,000 TO \$2,000 DEFENDANT STILL IN JAIL**

R. A. McNurlin, charged with shooting Robert K. Thompson in Brownwood on the night of January 7th, from the effects of which Thompson died the following Sunday, has not furnished bond as yet and remains in jail. The bond which was originally \$5,000 has been reduced to \$2,500.—Brownwood Bulletin.

**BAPTIST CHURCH**

Sunday at 11 a. m., the pastor will preach a special sermon on the subject of "Law and Order, and American Legion." Public invited. A special invitation is extended to the American Legion.

**METHODIST CHURCH**

Sunday School at 9:45 a. m. J. Frank Turner, Supt. Preaching 11 a. m. and 7:30 p. m. Epworth League at 6:30 p. m. Prayer meeting Wednesday 7:30 p. m. Our Sunday School is growing in interest and numbers. Our prayer meeting is growing in interest. May we not count on every member of the church to help. The Master is counting on you.

"Come thou with us and we will do thee good." We will be glad to see you and a warm hand shake awaits you.

R. A. Crosby, Pastor.

**EPWORTH LEAGUE**

Sunday, Feb. 6. Subject.—Christian Development. Songs. Scripture Lesson, 2 Pet., 1: 1-8., by leader.—Lee Woodward. Prayer. Piano Solo. What the goal of a Christian is.—Hazel Verner. Works of a Progressive Christian.—Hardy Blue. Leaguers as Progressive Christians.—Kate May. Vocal Solo. Benediction.

**ENGRAVED CARDS AND STATIONERY**

Santa Anna people desiring engraved calling cards and stationery are invited to call at the News office and inspect samples and get prices before ordering elsewhere. We represent one of the best engraving houses making specialty of high grade work. All forms of announcements, birth, wedding, school, etc., monogram stationery, and all kinds of visiting and business cards are shown and prices computed.

**Christian Endeavor Program**

Feb. 6, 1921. Subject: Christian Endeavor accomplishments and possibilities. Phil., 3: 7-14. (Program for Christian Endeavor Day Observance.) Leader.—Rev. T. W. Davidson. Christian Endeavor March.—Christian Endeavorers march in. Song.—"Onward Christian Soldiers," by Endeavorers. Scripture reading and comments by the leader. Prayer.—Mr. McClellan. Christian Endeavor's beginning and its progress.—Mrs. C. W. Oakes. Christian Endeavor Pledge.—Shield Brown. Piano Duet: "Joyous Return"—Louise Boyd and Veva Oakes. Recitation.—Celeste McClellan. Vocal Solo. Christian Endeavor Conventions and their aim.—C. E. President, Jasper McClellan. Christian Endeavor Socials, what they are and why we should have them.—Miss Blanch Boyd. Christian Endeavor Report.—Frances McClellan. Violin Solo.—Mrs. Mier. Song: "I Walk With the King," by Endeavorers. Offering. Talk by leader. Benediction. NOTICE! This program will begin at 7:30 o'clock and extend through the preaching hour. It is in observance of the Christian Endeavor Day. We as Endeavorers extend to all a hearty welcome. Be sure and come!

**MOTHERS' CLUB PROGRAM**

Friday, Feb. 4th, 1921, 3:30 p. m. The school house. 1. Subject.—Play, recreation and amusements. 2. Opening discussion.—Mrs. Mike Meyers. 3. Paper, Subject: Amusements. 4. Paper, Subject: The Movie in Your Town.—Mrs. Faulkner.

**B. Y. P. U. PROGRAM**

Feb. 6th. Song service by the groups. Opening with prayer by Miss Hilda Harrell. Introduction, by Rev. Stuckey. "The Quantitative Test, or your life tested by its qualities."—Riley Dean. "The Quantitative Test, or your life tested by its Quantities."—Miss Verda Casey.

**A CARD OF THANKS**

We take this method of thanking our friends and neighbors for the assistance, kindness and sympathy shown us during the sickness and death of our dear son and brother, William Page. May God bless every one of you, and should trouble arise with you as it has with us, may there be loving and willing hearts and hands to do for you as you did for us. W. W. Page, L. E. Page, Berry Page, Tom Page, Bertie Page, Mrs. W. H. Brown, Mrs. J. R. Smathers.

**STOCK CERTIFICATES PRINTED HERE**

Persons incorporating and having need of stock certificates will please remember that The News office is able to take care of this class of work on short notice, carrying a very complete line of the most approved designs from one of the country's largest engraving houses. No matter whether you want a certificate showing spouting oil wells or a cotton gin, we will be able to meet your requirements. See us before sending this class of work to some foreign printer.

**CARD OF THANKS**

Kind friends and neighbors for the love and sympathy shown us during the death of our loved one, Mr. Trowbridge. May you always be loved and blessed. Mrs. Reed Cupps and loved ones. 2-4-1tp. —Mrs. R. B. Boyle and little son have been confined to their home this week with colds or grip which seem to have become an epidemic in this section.

**Caught in the Round-Up**

—Bourland Bros., of Coleman, were here on business Monday. Mrs. Miriam Prickett is visiting the hat markets this week. —Mr. Reeves, of Dublin, had business in Santa Anna this week. —A. R. Brown and F. W. Turner are on a business trip to Nacogdoches. —Matt Estes and Ed Vinson, of Rockwood, were in Santa Anna Monday. —Mrs. C. E. Welch and Mrs. Virgil Ledford are visiting friends in Hillsboro. —Miss Mabel Harvey, of Howard Payne, was visiting home folks Sunday. Miss May Blue and Mrs. Miriam Prickett, have gone to St. Louis for spring stock. —Mr. Whitaker, of San Antonio, spent Sunday with his friend, Mr. Gus Rosenburg. —Mrs. H. H. Baker, of Houston, is here visiting her parents, Mr. and Mrs. W. R. Kelley. —Miss May Blue is in St. Louis buying spring stocks for the Santa Anna Mercantile Co. —D. R. Hill, of Comanche, spent Wednesday in Santa Anna attending to business matters. —The friends of Mr. Moody Polk, who has been quite sick, will be glad to hear that he is improving rapidly. —The Juniors of High School were entertained by Inez Marshall, Wednesday evening. Music games and good times generally. —S. H. Brooks and family are moving back to the Santa Anna country after a residence of two years in the Imperial Valley of California. —Moody Polk has been confined to his home for the past week fighting incipient pneumonia. His condition has improved at our last report. —Dr. T. R. Sealy has been spending the last ten days with Mr. and Mrs. Tom Culverwell, at their winter home at Rockport, in interest of M. E. T. Oil Co. —Mrs. John R. Banister, Jr., of Brenham, wife of Capt. John R. Banister of U. S. Army, is in the city with her grandmother, Mrs. Thomason, who is in very poor health. —Miss Lula Vollentine, who has been in Temple with her sister, Mrs. Leon L. Shield, returned Sunday. Mrs. Shield, who has been in Kings Daughters Hospital, is reported improving. —Merry Wives met with Mrs. Leman Brown. The usual amount of work was done, and the visit together among the members enjoyed. Mrs. Martin, mother of Mrs. J. O. Martin, was the only invited guest. —The Thursday Thimble Club met with Mrs. J. W. Kirkpatrick, Thursday, Jan. 27. Members and several visitors present. Refreshments of cake and gelatin with whipped cream were served. The plate favor was violets. A. R. Jackson, who resides near Santa Anna, was a caller at the News office this week and annexed his name to its subscription list. Mr. Jackson came to this county last year from Burnet county, where he had lived since boyhood. —R. B. Boyle, former editor of The News, received a message Thursday morning that his sister, Mrs. F. M. Lynn, had died at Clovis, N. M. The sister leaves a husband and five small children. Mr. Boyle left for Clovis Thursday night to attend the funeral service. Rev. Ross and wife accompanied by Mrs. Thomason, visited Mrs. Josie Baxter Saturday. Rev. Ross conducted services at the Christian Church Sunday afternoon; his subject being "Love of God." One of the features of the service was a violin solo by Mrs. Meyer, accompanied by Mrs. J. Len Phillips on the piano. —B. E. Wester is home from a tour of the southern and eastern portions of the state and says Santa Anna looks better



**HELPS for THE SICK ROOMY**

'Tis true, the sick-room is none too convenient, nor pleasant at best.

But you can add much to its convenience and comfort by providing it with up-to date sick-room necessities, carried in abundance at this store.

When your loved ones are ill it pays to give them every chance such as this.

**Corner Drug Store**  
ACCURACY SERVICE  
PRESCRIPTION DRUGGIST  
SANTA ANNA, TEXAS

to him than any place he visited. He thinks so well of this section's ability to buy livestock that he brought back with him a carload of milch cows for local distribution. His announcement of this feature may be found in another space in this paper.

Miss Clara Lamb entertained quite a number of her friends on her 20th birthday, with a party. A salad course was served with cake and hot chocolate. Those present were: Frank Newman, Roy Newman, Walker Richardson, Homar Turner, Allen Goodman, Miss Viola Brooks, of McNeil, Texas, Misses Lillian Fleet, Gladys Lackey, Glenda Ford, Meluen Lamb, Miss Lindsey, Richard Traylor and brother, Miss Luna Goodrum, Dud Henderson, Miss Edna Cannon, Ruff Vaughn, Mr. James, Mr. Shields, Miss Kendrick and brother and Noel Lindsey.

**LOCAL REPORTER WANTED**

The News office desires the services of a young lady or matron who can devote a few hours each day to the gathering and preparation of local items for publication. A person who is well acquainted with the people of the town and section, who has at least a common school education and some aptitude for composition would be a combination of constant delight to the readers of the paper and its management. The pay will be commensurate with the time devoted and the ability displayed. Call in person at once.

—Robert Green, of Trickham, had business here Tuesday.

—J. F. McKinney has just recently moved to Coleman where he has engaged in the produce business.

**S. H. PHILLIPS, Druggist.**

Columbia Grafonolas

Jacob's Candy Cigars, News Stand  
(Made Last Night) and Stationery

**Prescriptions a Specialty**

Drugs and Toilet Articles

**Phone Your Grocery Order**

And save yourself unnecessary steps. Delivery of your order will be made promptly at no cost to you.

And you can feel certain that the quality of everything you receive will be the best.

**Hunter Bros.**

Phone 48 Phone 48

**Floor Coverings**

Gold Seal Congoleum Squares are beautiful, sanitary and inexpensive. Let us place one on the floor of your dining room or sun room.

A covering of Linoleum or Duralin on your kitchen or bath room floor will please the housewife, save labor and make the rooms more sanitary.

Either of the above coverings will give your rooms that clean, cool, fresh, wholesome appearance that is so attractive to the eye and so satisfying to your sense of neatness and good taste.

For comfort in your bed room or living room get an Axminster Art Square. We have a beautiful line of these which we are selling at one-fourth off.

**S. W. CHILDERS & CO.**

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**Geneva Players**

Monday Evening Feb. 7th  
M. E. Church 8 P. M.

Admission: Adults 50c, Children under 15 yrs. 25c

**Benefit Mothers Club**

# NEWS for the BUYERS

Bertrand's Cafe for fish. 2-4-1tc.

WANTED—Clean cotton rags 3c lb. News office.

You can buy your sheet music at the City Confectionery. 2-4-1tc

CRUDE OIL FOR SALE—Price \$3.00 per barrel, F. O. B. our Kingsbery No. 1. Santanta Chief Oil Co. W. F. Garner. Santa Anna, Texas. 4-8-c

Bertrand's Cafe, phone 265. 2-4-1tc.

Get your candies and fruits at the City Confectionery. 2-4-1tc

FOR SALE—Thribble disc plow, cultivator, planter, drag harrow and wagon, for sale cheap. E. P. Rendleman. 5c

WANTED—Clean cotton rags 3c lb. News office.

**COFFINS AND CASKETS**  
Day or Night

Funeral Car in Connection

Day Phone 86  
Night Phones  
167 and 136

The Adams Merc. Co

**E. M. RANEY F. N. MAY**  
J. T. GARRETT

**Raney, May & Garrett**

LANDS, LOANS AND INSURANCE

First Floor State Bank Bldg.  
Oil Lands, Leases and Stocks  
Write Us Your Wants

**Fire and Tornado Insurance**  
W. E. BAXTER

Santa Anna, Texas

**DR. J. H. HALES**  
of Brownwood, Tex.

Visits Santa Anna, at Corner Blue Jewelry Store on Feb. 14, 1921.

Have your eyes examined, glasses fitted.

**GET MORE EGGS**

By feeding "MARTIN'S EGG PRODUCER." Double your money back in EGGS or your money back in CASH. Martin's Roup Remedy Cures and Prevents Roup. Absolutely guaranteed by, C. K. Hunter.

**VINSON & WATKINS**

Dray Line.

We haul Anything  
Phone 114.

**STOP THAT ITCHING!**

Use Blue Star for French Itch, Tetter, Cracked hands, Eczema, Ringworm and Sores on children.

Sold on a guarantee by,  
**CORNER DRUG STORE**  
Santa Anna, Texas

WANTED—Clean cotton rags 3c lb. News office.

Bertrand's Cafe for courteous treatment. 2-4-1tc

Stop at the City Confectionery for your candies and cold drinks. 2-4-1tc

FOR SALE—2 mules, mare and horse, 15 and 16 hands high, coming 3 and 4 years old. Can be seen at the Post farm. Homer Burden.

FOR SALE—A cash register cheap. A. C. Woodward. 2-4-1tc

Bertrand's Cafe for the best coffee. 2-4-1tc

Well broke young work mules for sale. See Tom Campbell. 2-4-1tp

STRAYED—From City Wagon Yard, Jan. 24th, one roached mane, bay pony mare. Reward for information. Phone 102. 2-4-1tc.

Come in and hear the New Brunswick talking machine at the City Confectionery. 2-4-1tc

Bertrand's Cafe for cream pies. 2-4-1tc

Hear the "Folk Play" from the Russian classics by the Geneva Players at the M. E. church Monday evening. Benefit local schools. 2-4-1tc

Buy your chocolate candy at the City Confectionery. 2-4-1tc

We have a number of Halladay Shock Absorbers for Ford cars on which we are making reduced prices to reduce our stock. Call and have your car fitted with the best absorber at a big saving in cost. Ed Sanderson Garage. 2-4-2tc

Bertrand's Cafe for oysters. 2-4-1tc.

Orders taken for White Leghorn baby chicks, 15c each Write or phone Mrs. J. W. Cammack, Santa Anna, Texas. 2-4-1p

The Geneva Players will appear at the M. E. church Monday evening in an original program of popular and classic music, instrumental and vocal, in Indian, Gypsy and Irish songs in costume. Admission 25c and 50c. Benefit local schools. 2-4-1tc

Farm of 114 acres, 95 in cultivation, for sale or will trade on smaller place near town. Easy terms. A. C. Woodward. 2-4-1tc

For hemstitching, Pecoting and dress making, see Mrs. J. H. Lee, over McFarland & Wilson Grocery, room No. 9. 4-8p

Just received a shipment of Reefer's Moreggs Tonic. Makes layers out of loarers. Corner Drug Store.

FOR SALE—Plenty of good milk cows, horses and mules, second hand plow tools, cash or credit. See W. Ford Barnes.

FOR SALE—Two Jersey cows be fresh early in Feb. For sale now or later. H. H. Brown. 4-6p

Just received a shipment of Reefer's Moreggs Tonic. Makes layers out of loarers. Corner Drug Store.

**Famous For Colds**

Famous for colds is the widely known Fidelity Mentholated Mountain Pine Cough Syrup. Pleasant to take and relieves colds, coughs and bronchitis at once. When it's Fidelity Quality you're sure it's pure. Sold and recommended by all druggists and in Santa Anna by Corner Drug Store.

**Milk Cows For Sale**

I have just received a carload of choice Jersey milk cows, which will be offered for sale at the O. K. Wagon Yard. This is not East Texas stock, but splendid Milk cows. 2-4-2tsp B. E. Wester.

**Kills Pain Quickly**

Athletes know that Fidelity White Cream Liniment kills pain. It soon relieves neuralgia, rheumatism, bruises, stiff joints and sore muscles. When it's Fidelity Quality you're sure it's pure. Sold and recommended by all druggists and in Santa Anna by Corner Drug Store.

## LOCAL MOTHERS' CLUB PROVIDES HIGH-CLASS ATTRACTION

The enterprise of the Mothers' Club in booking the Geneva Players, a regular Redpath Lyceum Bureau attraction, for Santa Anna people Monday evening next should be rewarded by a representative attendance of the citizenship. The attraction is one of undoubted merit, else it would not be sponsored by one of the greatest lyceum bureaus of our country.

No citizen who knows and loves his Santa Anna will for a moment question the wholesome uses to which the percentage proceeds of this attraction will be devoted, for the Parent-Teachers club of this city has already won its spurs in its single purpose of bettering our public schools. If it is not a leaky roof to which their attention is called and their funds expended, it is something equally as important and urgent in keeping our school system up to its wonted high standard. Santa Anna mothers are placing their intelligent services on the altar of the public good in introducing such entertainments as the one billed under their auspices Monday evening, and every citizen of the town should buy a ticket for the occasion.

The program is replete with popular and classic musical roles many of the renditions being in Indian, Gypsy and Irish costume and the "Folk Play" from the Russian classics is said to be an especially pleasing number.

The admission is only 25c and 50c, including war tax. Reservations may be made at the Corner Drug Store.

## W. A. TROWBRIDGE DIES AT RIPE OLD AGE

W. A. Trowbridge, who was entering his 77th year, died Monday at his daughter's home near Niwot, some 9 miles south-east of Santa Anna.

Mr. Trowbridge was a native of Gallia County, Missouri, coming to Texas a little more than a quarter of a century ago, settling at Niwot, where he was postmaster for some time. His wife died some fourteen years ago, since which time he has resided with his daughter, Mrs. R. V. Cupps in the Niwot neighborhood. He leaves two children, the other daughter being Mrs. J. B. Tiller of Leeroy.

The elderly man was formerly a member of the Winchell Masonic lodge. He was given a Masonic burial Tuesday afternoon by the Santa Anna body, interment taking place at Cleveland cemetery, near Niwot.

## MISS BARTLETT ENTERTAINS

Last Friday night the girls' division of the W. O. W. Society were entertained with a slumber party at the Ed Bartlett home, with Miss Faytina Bartlett as hostess. Guests assembled at her home and went to Brunk's show, afterward they returned home to get a fresh start and visited the picture show. Again arriving at the home of their hostess, they were amused until a late (alias Senior) hour with "42" Flinch and music. Fruit was passed.

Breakfast was enjoyed at about nine o'clock. Guests for the evening were: Tommie McClellan, Reuben Howington, Albert Lowe, Peg Wee Stuart, Jerry Simpson, Earl Raney, Clyde Bartlett and Robert Garrett.

Guests for the night: Dorris Gilmore, Opal West, Clara Allen, Corinne Wallace, Grace Ewing, Lois Harkey and Francis McClellan.

## NEW MEXICO LAND FOR SOLDIERS

Soldiers of the World War who may be interested in acquiring free government homesteads should apply to Dewey L. Pieratt, local finance officer of the American Legion.

The local Mothers' Club is bringing to the city a high class quartet of entertainers in the appearance of the Geneva Players at the Methodist church Monday evening. It's a Redpath lyceum number and will surely please. Admission 25c and 50c 2-4-1tc

—Dewey L. Pieratt and Roy Blevins were business visitors to Coleman Thursday.

# Optimism That Stimulates Business

Every officer and employe of this bank is charged with the obligation to radiate all the good cheer and sunshine that it is possible for a human agency to exert.

We try to put a smile in every transaction.

We want to be remembered by every household in the Santa Anna country as the "Bank of Friendly Service."

We invite your account whether large or small. Remember, we are not too small for big business, nor too large for little business.

# The First State Bank

## CHANGE IN OWNERSHIP

With this issue the Santa Anna News changes hands, the undersigned selling to W. R. Brandon, recently of Winters. Mr. Brandon has had over twenty years experience in the newspaper game. He will move his family here in a short time. I do not know just what I will do or where I will go, but we will be with you for a while yet.

In retiring from the newspaper game in Santa Anna, the writer wishes to express his appreciation for the liberal business during our stay.

With our sincere thanks for all courtesies shown us, we wish the subscribers and advertisers of this thriving little city the richest blessings of life.

Yours truly,  
R. B. Boyle.

Try the News for Job Printing

## LOCAL M. W. A. INITIATE AND ENTERTAIN

Santa Anna M. W. A's Saturday evening had a score of Brownwood choppers with them to initiate a class of half dozen or so novitiates. The degree work was exemplified in grand style, after which an elegant supper was served. The lodge will hereafter meet on second Wednesday and fourth Saturday nights of each month. More will be said about the special drive of this lodge in next week's paper.

—Aaron Brooks, who has for the past two years lived in California, and has been in a hospital in Minnesota, for the last few months, has moved back to Santa Anna.

—There are 65,000 Indian children of school age in the United States.

## SANTA ANNA POSTOFFICE TO BE SECOND CLASS

Postmaster Mobley has received the very good news from the postoffice department at Washington that the Santa Anna postoffice is to be advanced from a third to a second class rating, dating from the beginning of the next fiscal year, July 1st.

The advanced rating means a slight raise in the salary of the local postmaster and the addition of one clerk to the staff.

The advancement has been earned by the showings made in stamp sales during the past year, which aggregated \$8,700.

—Mrs. M. J. Austin has recently moved to San Antonio.

—The annual production of electric lamps in the United States is 130,000,000.

# When Will Money Loosen Up and Business Get Better?

We hear this question every day, but rarely hear a satisfactory answer.

In the first place we can not expect business to get back to normal until Europe settles and gets more actively into our market and we in theirs. But we can make business a great deal better than it is in this country by intelligent co-operation and by making each dollar perform more duties as a medium of exchange.

In our interviews with the merchants and wholesalers we find that a good many people are not prompt in paying their bills, although having the cash on hand. Now, if everybody will promptly pay their bills when due, the merchant could pay the wholesaler and the wholesaler could pay the manufacturer and the wheels of industry would start again. If they don't pay them promptly the merchant can buy no more goods from the wholesaler and the wholesaler can buy no more from the manufacturer and the manufacturer has to lay off his employes and then the wholesaler has to do the same and likewise the merchants, thus destroying the earning and purchasing power of a large number of people.

In other words, if you will start paying \$100.00 worth of debts promptly—that \$100.00 will be paid to somebody else and then to a third and so on and will perform a \$1,000.00 worth of duty, while if you don't pay it it will perform none.

Good times are not coming back by accident, but by observing unchangeable economic laws.

**THE**  
**FIRST NATIONAL BANK**  
C. W. WOODRUFF, Cashier