

SANTA ANNA NEWS

THIRTY SEVENTH YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, SEPTEMBER 14, 1923.

NUMBER 37

"He Profits Most..Who Serves Best"

Santa Anna Reaches Out For Business In Earnest

Quoting Lower Prices Than Advertised By Other Towns. Is Best Cotton Market in The Southwest.

Santa Anna is reaching out for business in the proper way, and her arms are long enough to get the business. Our merchants have in stock the largest and best selected stocks of goods they have had in years and the prices they are making are very attractive to economic buyers. In fact, the prices they are quoting on their staple goods this season are much lower than prices advertised by merchants in other towns, and we feel sure the buying public will find it profitable to investigate here before going to other places this fall for your purchases.

The Dry Good stores are more active this season than they have been since the present writer has been at the helm of this

paper, and our several Grocery stores are bidding for business by making very low prices on their staple goods. The best grades of flour are advertised from 5 to 15 cents per sack cheaper in Santa Anna than any other town in this vicinity, and many other items in proportion.

Santa Anna is keeping up her reputation of being the best local cotton market in the southwest, and last Saturday her buyers paid several points higher for cotton than any town in this country. Is this not worth your while? Bring your cotton to Santa Anna where you can always get the top price for it and buy your supplies and family needs at prices unequalled elsewhere.

RURAL MAIL MEN HERE TO ORGANIZE

The rural mail carriers of Bunnells county will organize, if the efforts of visiting carriers can be made successful here. The rural carriers met in Ballinger Monday, it being a legal holiday, and the carriers were having a day off.

A. B. Legate and Ross Smith, of Ballinger; E. Burton, John Morrison, L. A. Huntsman, and Howell Cryer, of Winters; met with the visiting carriers and started for perfecting the organization.

The visiting carriers were C. B. Griffith, of Coleman; Tom R. Campbell, C. A. Crump and E. Neal, of Santa Anna. For

some cause the Rowena and Miles carriers failed to attend the meeting. Brown and Coleman counties maintain live carrier organizations, and meetings are held regularly when problems confronting the carriers are discussed and plans carried out for improving the service.—Ballinger Banner Ledger.

JEWISH NEW YEAR

Rosh Hasana, Jewish New Year, September 11th, was observed as a Jewish Holiday by the Jew Stores in this city, as is the custom by the Jewish race throughout the country.

The farmer makes a lot of money for the other people.

PUBLIC SCHOOLS OPENS, BIG ENROLLMENT

Public schools opened here Monday with a large attendance. The auditorium was crowded to overflowing at the opening Monday morning, several present not being able to get in the building. The school has started off with as much enthusiasm as could be wished for and we see no reason why the ensuing term should fall short in any respect this school year.

There were 453 enrolled the opening day, which is equal if not the greatest number for the opening day of the school Santa Anna has ever had, and this number will be increased daily as the school progresses. There were 160 enrolled in the High school department, an increase of 37 over last year. The school board met Monday night and employed another teacher for the High school department, which was very necessary, as only four teachers were formerly employed.

The children are handicapped about the water situation, due to the drinking water having to be boiled, but we hope this condition will soon be overcome. A few cases of typhoid fever will wake the town up to the real need of a municipal filtration system. We are not able to suggest a solution to the problem, but it can be worked out and should be done regardless of the cost.

Let us again urge the importance of cooperation of all for whatever improvements that might need to be made in our school and for progress in the right directions.

Miss Maybean Byrd of the State of Mississippi, who is visiting in Coleman, spent Sunday in Santa Anna with Miss Grace Mitchell.

FILES SUIT FOR \$31,600 DAMAGES

Critz & Woodward, attorneys of Coleman, representing W. P. Nash, of Ballinger, filed suit in the district court at Ballinger this week seeking to recover from the Santa Fe Railroad damages amounting to \$31,600.

The suit is the outgrowth of a grade crossing accident on the Santa Fe crossing about 1 mile West of Ballinger a short time ago, and in which Uncle Joe Routh lost his life, and Billie Nash was injured.

The petition alleges negligence on the part of the railroad and its employees, and the plaintiff asks that the court render judgment against the defendants in the sum of \$10,000 as damage resulting from mental anguish and bodily pain; \$20,000 exemplary damages; \$500 for loss of time; \$600 for loss of automobile; and \$500 for medical treatment.—The Ballinger Ledger.

The Santa Anna News is now making the biggest drive we have ever made to place our paper in every home in the eastern part of Coleman county, and the business men of the town can do us a favor by giving our efforts a word of friendly encouragement. We have a fine bunch of solicitors in the field, and they are doing some splendid work. What we want is, for the citizenship of this country to feel proud of Santa Anna, and Santa Anna feel proud of her citizenship and all maintain a mutual good feeling toward the Santa Anna News. The News is proud of our citizenship and we are striving to be of real service to the community. Let us have your friendly support, encouragement and valued cooperation.

Buy your supplies in Santa Anna and get the best.

Circulation Campaign Is Opened With Enthusiasm

Several Contestants Enter Race And Start To Work To Win—Winners Will Be Happily Rewarded.

Our circulation campaign opened immediately after the paper was put in the office last week, and in all our life we never had as fine a bunch lined up in such a short time. The life of the campaign will be short, and remember girls, nobody loses in this campaign. Everybody is going to win. However, the one that works the hardest and russels the most business will naturally win the greatest values. Think of that New Ford-Touring car complete, filled up and ready to go, as a reward for a few weeks work soliciting subscriptions to your local paper, something every family needs and ought to have, and it only cost them \$1.00 a year. Crops are fair and the price is good—everybody is going to have money and we believe they will take their home paper if properly approached. Greet them with a smile, tell them the paper is worth the money and it is, but what you are interested in most, is winning that prize. If the editor had accepted no for an answer we would never have been editor of this paper. Go after them and success will crown your efforts.

This country is inhabited with the best people on earth and we want every one of them to read the Santa Anna News. Let's call it our paper and it is, for the News is published in the interest of every individual in this county whether you realize it or not. Look over the premium list again, then look over the schedule, note the difference in

the number of votes on long term subscriptions, renew your courage and determination and just see how many subscriptions you can roll up between now and time for the first count, next Tuesday.

Following is the list of contestants up to date, but it is not yet too late for others to enter. Let's have every community represented before the nominations close.

Miss Ethel Moegelin, Santa Anna, Texas.
Mrs. C. M. Moseley, Santa Anna, Texas.
Miss Mabel Banister, Santa Anna, Texas.
Miss Alpha Ryan, Santa Anna, Texas.
Mrs. Mary Brisco, Rockwood, Texas.
Miss Juanita Jenkins, Rockwood, Texas.
Miss Irene McIver, Trickham, Texas.
Miss Una James, Trickham, Texas.

Each of the above have placed to their credit 10000 honor votes for a starter.

Standing of the contestants will be published weekly after this week.

Mrs. W. E. Smith and son, John E. returned to their home in Waxahachie last week after visiting relatives in Santa Anna and Whon.

Mrs. Chas. D. Bruce of 700 Springs Ranch, near Telegraph, Texas, is visiting her mother, Mrs. J. R. Banister this week.

SPECIALS THIS WEEK

Full Standard Dress Gingham, the 25 cent kind, 17 1-2c

Yard wide Brown Domestic 10c Yd.

Extra Heavy Outings, Lights and Darks, per yard 19c.

For Aprons and House Dresses, a 26 inch dress gingham 12c.

FOR THE SCHOOL GIRL

Big assortment of Middies, White and colors, value up to \$2.00, \$1.25 each

Full Standard, Fast Colors, 32 inch Zephyr Gingham, a 25c value 22 1-2c yd.

SHIRTING CHEVIOTS

32 inch special 19c yd.



THE coming Fall and Winter Seasons remind the individual, the family, that expenditures must be greater to meet the needs, the wants and the comforts of the changing seasons. And the thoughtful buyers, to meet these needs, will look to the home merchant or abroad in order to buy these things in an economical, satisfactory way. ADVERTISING to the trading public becomes more and more to be depended on, more and more studied by the public, either the individual or the household. Through our advertising with quality of goods and compared prices each week, we offer you our immense stock to aid you in your efforts to find a place of saving price and satisfactory trading.

SPECIALS THIS WEEK

A man's All Leather Work Shoe \$1.95,

A Boy's All Leather Work Shoes \$1.75

A boy's Blue Shambray Work Shirt, 75c each

A man's Blue Shambray Work Shirt, 85c each

COTTON PICKERS SACKS

8 oz. Duck, 9 feet long \$1.65

Men's Work Sox 15c

FOR CHILDREN

Heavy Ribbed Cotton hose, all sizes, 19c pair

A Ladies Black Cotton Hose 15c

All Standard Calicoes—Oil Colors and comfort patterns 12 1-2c yd.

Ready-to-Wear For Women, Girls and Children

A wonderful collection of the Season's Fashions. First hand buying gathered from the leading manufacturers brought right here to your home town, your home merchant, your store, dependable garments at saving prices.

TAILORED SUITS FOR WOMEN

Beautiful, all wool garments, strict tailored, elegant linings, all this season's makes, combines style and wear offered to you in all models, all cloths at these saving prices

\$18.50—\$16.50—\$14.50—\$12.50

Also showing a line of novelty models in finer fabrics \$29.50, \$25.00 and \$22.50

Sweaters for little Tots—Economy for service for every garment; plain and novelty; all Wool, all styles in Sweaters, Suits, Bootes, Hoods; Infants sizes and up to age 6.

COATS FOR WOMEN

THIS SEASON has given us wonderful garments and values—Rich warm fabrics with heavy Fur Collars and Cuffs, wide range of materials, many full lined. Priced most reasonable

\$18.50—\$17.50—\$16.50—\$13.50—\$12.50

Also these Garments, a splendid assortment of Coats in plainer materials, extra values \$9.50 down to \$6.50

SCHOOL GIRL COATS

Showing over 200 Coats, all combining the style, worth and service like those for grown ups. ASSORTMENT SO BIG we can meet the views of all —

\$12.50—\$10.00—\$8.50—\$7.50—\$6.50

Also these in plainer cloths of Brown and Navy, up from \$3.50

COATS FOR INFANTS AND LITTLE TOTS All new things in long and short coats, cream serge and corduroys. Colors in Flannels, Velvets and Corduroy. Prices up from \$1.75

THE SEASON'S NEW DRESSES

In all Wool material and silk fabrics; stylish, graceful garments, showing the designers art in every line. New and rich materials combining style and services. These wonderful values will appeal to you

\$18.50—\$16.50—\$14.50—\$12.50—\$10.00

Down to \$7.50

SCHOOL DRESSES FOR GIRLS—a money saving collection, sizes up to 14 \$2.00—\$1.50—\$1.00

We invite you to visit the Garment Section of this great store. You will find an immense stock to select from, all bought from leading manufacturers; experienced salespeople to wait on you, and above all, every garment and every price backed by the earnest desire of the management of this store to make this Ready-to-Wear Department the greatest in the county.

ADAMS MERCANTILE CO.

SANTA ANNA, TEXAS

Coleman County's Biggest Department Store

ROCKWOOD A BUSY PLACE

The News editor, accompanied by our good friend, W. D. Taylor, spent the greater part of the day in the fine little town of Rockwood last Friday, and while there we learned to appreciate the place more than we had really thought for. Rockwood is situated in the midst of the best agricultural section of Coleman county, and to us, there is no better county in the state. Estes & Sons have just completed a new rock-store building for their mercantile business with a W. O. W. and I. O. O. F. hall overhead; Kennedy & Co., have a good store; A. S. Hart has one of the best Drug Stores we ever saw in a small town; Mr. Hadley has a good Garage and repair shop; H. A. Lawrence has a good Garage and also owns a Restaurant and Cold-Drink stand in the same block; and there are other such enterprises as barber shops, restaurants, cold drink stands and such like in the town; Mr. Ashcraft is their popular Black-Smith and has one of the best equipped blacksmith shops in the county. Mitchell & Melton, who formerly lived here have one of the best cotton-gins in Rockwood to be found in the county, and in all, Rockwood impressed us as being a real live little town, built by and surrounded with a real live set of pure old Anglo Saxon people, just the kind that it takes to build up and maintain a community fit to live in. One of the liveliest characters of Rockwood is their popular post master, Uncle B. F. Sullivan. Mr. Sullivan is one of our pioneers who has lived in Coleman county since before it was organized and his valuable life has not been lived for self alone, but instead, he has ever been found ready to extend a helping hand to those about him when trouble befell them, and his many friends over the county are always greeted with a welcome when they approach him. It appears to us that Rockwood is a suitable location for a good bank, but it might be the country is so prosperous that all the customers would be depositors and in that, a bank must have good borrowing customers to prosper. One might be handicapped in Rockwood for customers of the profitable kind to a bank. Any way, Rockwood is a good little town and we hope to extend our acquaintance further in that community.

THE LOCAL NEWSPAPER

Stand by your town newspaper. If there is anything in your town worth talking about, ten chances to one your little town newspaper had a hand in putting it there, and if there exists any unsightly or unsavory nuisance, twenty chances to one it will stay there until your town editors see it or smell it and wipes his pen on the town-boards breeches. If anybody beyond the walls of your burg ever learns that there is such a place in Santa Anna it will be through

the town oracle.

Every town gets its money's worth through the village newspaper. It's the wagon that carries all your goods to market. It ought to be kept in good repair. It will pay to grease it, paint it and keep its running gears in good shape and shelter.

Stand by your local newspaper. Its the guardian and defender of every interest, the forerunner and pioneer of every advance movement, and the sturdy advocate of law and order. Take it away and it would not be six months before the town would look as if it had been doped.

MUST WORK TOGETHER

No town can grow as it should unless its people work together in its upbuilding. The history of every city that had rapid and substantial growth will show that united and enthusiastic work of its people had the greatest part in making it grow. In towns where a few live men boost and work the town's upbuilding and many are indifferent and do nothing, the work of city building is exceedingly difficult and the results slow in coming. If all boost and help to build up the town it is an easy matter to make the town push forward.

SOFT MUSIC SOUNDS SWEETER

To be fair and just, why should we criticise European nations for settling their disputes by going to war? It's no more than we are doing as individuals right here at home.

A certain class of people decide they want more pay for their services. Their employers refuse to grant the demand. Then there is a strike—the commercial weapon of warfare—and the fight is on. Property is destroyed, business suffers, stomachs become empty, sometimes lives are sacrificed, because both sides would rather fight than to submit to unprejudiced arbitration. There are no leagues of nations in the American business world, for the amicable settlement of disputes of differences. Instead, there is continual warfare of a devastating kind. We live in a mighty big glass house over on this side of the water, and the softer we sing the sweeter it will sound.

Some people are good imitations of perpetual motion. Their tongues begin running in the early morning and never slacken the pace until sleep overcomes them at night. But that is not all. While in the land of dreams their tongues absorb most of the energy of the body in order to be ready for action the next day. And so it continues from day to day and from year to year, until the Lord takes pity on the rest of us and calls them hence—for what purpose we don't know. If that isn't perpetual motion we'll stay at the foot of the class. Wagging tongues are always at the front, anyway.

When a snake begins to swal-

low a rabbit it takes it head first. Then the rabbit helps things along by kicking itself into the snake's stomach. That's what kicking does. Don't be a rabbit.

LOYALTY TO THE HOME TOWN

One of the biggest words in the English language is Loyalty, loyalty to your friends, loyalty to your government, to your home, your church, and in particular, loyalty to the community in which you live. It's the spirit that we ought to engender, for in spite of everything on earth, the town is just what you are. If you are a tight-wad, old close-fisted miser, short sighted, never have a vision longer than your nose, live alone for profit, God have mercy, on that town where you live. It does us good to meet a man who is brim full of loyalty for his home town, backs up and fosters every movement for the betterment of the community, never knocks, always smiling, wet or dry, hot or cold, he's rearing to go. We think that the dearest thing on earth is a dead newspaper man, he fairly stinks as he walks down the street, never has a dream or vision, his paper looks like a last year's almanac, full of patent medicine ads, and if he should happen to write an editorial squib, it's like a carcass on the roadside, you have to hold your nose to get by it, else you become contaminated and stinketh yourself. And the next dearest thing on earth is a dead merchant, one that stands in his store door with a sour grin on his face, one of those hard time looks that would make the devil laugh for joy; it stops the clock of progress, clogs the wheels of do, hangs the spectacles of hard times on the sky of hope, and O golly it gives one the blues to converse with him. Yes, everything is out of gear, there ain't no money in the country, and the whole push is staged for a fall, high taxes and short crops is his daily song, sung to the tune of the funeral dirge. Ask him to buy space in the country paper, and he will turn to a kink mournfully he will sing his old song of hard times and scarcity of money. And say you fellows that are crying about hard times, just ought to slip down to the Albany post office, and look in the rear, it's piled to the ceiling with merchandise from Dallas, Fort Worth, Waco, Houston and Sears-Roebuck. Yes, they read the big fat ads in the daily papers and catalogs, and always the fishermen with live bait get the game fish. Loyalty to the home town, get up and fight for it, talk about it, brag on it, toot your horn about it far and near, praise everything about it that is good, join the booster gang, roll up your sleeves and do battle for the old home town. We have in mind a small town in Texas, one of the liveliest and biggest little towns in Texas, notwithstanding that it has grown up under the shadow of one of the largest cities in the south, just sixteen miles away from the big city, and a concrete road links the village and the city, but nary-a-bundle of goods does that small town buy down at the big city. They have a live chamber of commerce, and this institution has fostered the spirit of buy at home, and this spirit is so strong that one dares not go away from home to buy goods. A man or a woman walks into a store and calls for a certain article, if they do not have it in stock the merchant will say just wait a moment and we will get the article; no, no, don't allow nobody to go out of town to buy anything, hair pin, stem engine or what not, and that spirit of buy at home is so strong that they will black list any one who goes down to the big city to buy anything whatever.

The greatest enemy of child life is the tape worm. It destroys health and vitality. The greatest enemy of the tape worm is White's Cream Vermifuge. One or two doses does the work. Price, 35c. Sold by all druggists.

The above is part of an article from the pen of Editor McCarty of the Albany News, and is just a sample of the kind of editorials Editor McCarty is sending out to the world. They may not be very popular but we think they are rich in truth and deed.

If people were forbidden by law to tell the truth there would not be so many lies told in this world.

IMPROVED UNIFORM INTERNATIONAL

Sunday School Lesson

By Rev. P. B. FITZWATER, D. D., Teacher of English Bible in the Moody Bible Institute of Chicago. (© 1922, Western Newspaper Union.)

LESSON FOR SEPTEMBER 16

LUKE, THE BELOVED PHYSICIAN

LESSON TEXT—Luke 1:1-4; Acts 1:1; Acts 16:9-16; Col. 4:14; II Tim. 4:11. GOLDEN TEXT—"A friend loveth at all times and a brother is born for adversity."—Prov. 17:17.

PRIMARY TOPIC—Luke's Story of the Great Physician. JUNIOR TOPIC—Luke, Paul's Friend. INTERMEDIATE AND SENIOR TOPIC—How Luke Helped Paul. YOUNG PEOPLE AND ADULT TOPIC—Luke's Contribution to Christianity.

I. Luke the Historian (Luke 1:1; cf. Acts 1:1).

Luke was a writer of great distinction. His style is clear and picturesque. The pieces of writing left us are the Gospel of Luke and the Acts. According to Luke 1:1, the gospel was written to set down in order the things which Jesus began to do and to teach, and Acts 1:3 to show what the risen and ascended Lord was continuing to do and to teach. While here on earth He only began to do and to show certain things, but from His place of glorious exaltation, He is continuing His mighty work by the Holy Spirit through the disciples. Concerning the contents of the gospel, he asserts first, that the source of his information was recorded statements of eye witnesses. He assures us that these statements have been verified by him. Second, that he had made a systematic statement of these facts in order to strengthen the faith of his friend, Theophilus.

II. Luke the Beloved Physician (Col. 4:14).

He evidently was a skilled physician as his descriptions of the diseases which Jesus cured shows. His description of the symptoms of the diseases shows his capability. It was left to the physician to portray with vivid exactness the virgin birth by means of which the Eternal Son became incarnate. He was not only skillful but tenderly sympathetic. This sympathy is shown in his portrayal of the Great Physician in His compassion for the poor, helpless, and suffering people. What untold good a skillful and sympathetic Christian physician can do! No one gets so closely into touch with human life as a doctor.

III. Luke the Companion of Paul (Acts 16:9-15).

Paul's Need of a Physician. There is clear evidence that Paul had some physical ailment which made the service of a skillful physician most desirable. When the call came to go to Europe with the gospel, Luke joined Paul and became one of his most helpful companions. This is one example of what a faithful Christian physician can do.

Luke's Fidelity. "Only Luke is with me." He was no mere far-away friend. He stood by Paul in storm and calm. Paul was now in the cold jail awaiting execution. What a great comfort it must have been to know that this faithful physician was with him. He was with him at Philippi, Miletus, Jerusalem, Caesarea, before Felix and Festus, on the voyage to Rome, with him in the Roman jail, through the Roman trial, and perhaps a spectator of his execution. It cost Luke a great deal to do this, but he no doubt considered it a labor of love, even feeling the call of God as really as Paul. Nothing is known of Luke after Paul's death. Tradition has some interesting things to say, but no word of certainty.

NOTICE

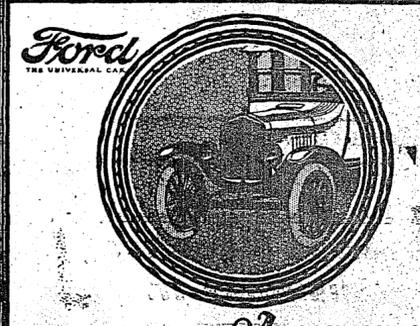
I will begin instruction in oratory, expression and dramatic art at the home of J. Len Phillips September 10th. Rates for instruction will be \$4.00 per month for private lessons; \$1.50 for class work, two lessons per week. Phone 35.—Mrs. Ford Barnes. 1tp.

NOTICE

The Brown County Fair Ass'n of Brownwood, Texas will sell the following concessions to the highest bidder at the courthouse at 2:30 p. m., Sept. 20th: Fair to be held at Brownwood, Oct. 8th to 11th inclusive. 3 ice-cream stands, 3 hamburger, 3 soda water, 2 hot-dog, 1 barbecue pit, 2 peanut and popcorn, 2 novelties, 1 ice, 1 budwiser, 2 lemonade, 1 cotton candy. For further information, address

T. W. POSEY, Fair Mgr. Brownwood, Texas.

Suffered Five Years From Kidneys "I suffered with kidney trouble for five years or more. Could not sleep nights and was always tired and my back ached," writes John B. Gordon, Danville, Ill. "I secured some Foley Kidney Pills and after a few treatments I became stronger and could sleep well." Refuse substitutes. Insist on Foley Kidney Pills.—C. K. Hunter, druggist.



Announcement

The new Ford cars are now ready for your inspection, introducing changes that improve the appearance of the various body types and increase their comfort and utility.

They offer you not only economical and dependable transportation, but also a more attractive style and a greater share of motoring convenience—a combination that makes the outstanding value of Ford cars more impressive than ever.

See the new Ford models now on display in our showroom.

These cars can be obtained through the Ford Weekly Purchase Plan.

Santa Anna Motor Co., Santa Anna, Tex.



CARS · TRUCKS · TRACTORS

If some people would devote one-half as much of their time looking for something worthwhile in life in order to be of some pleasure and service to humanity, as they do hunting for something to bellyache about, and in so doing try to knock the joy out of life, more sunshine would be visible in the every-day walks of life. Don't never cross a bridge until you get to it and then continue your journey without looking back.

Hall's Catarrh Medicine
Those who are in a "run down" condition will notice that Catarrh bothers them much more than when they are in good health. This fact proves that Catarrh is a local disease, it is greatly influenced by constitutional conditions. HALL'S CATARRH MEDICINE is a safe, reliable, and quickly effective remedy for Catarrh of the Bladder, Uterus, and Vagina. It is sold by druggists, or direct to you by P. J. Cheney & Co., Toledo, Ohio.

SHAPIRO'S SELLING OUT SALE

I have lots of Fall merchandise that I am selling at less than wholesale cost.

Special low prices on Gingham, Outings and Canton Flannel.

Come get my prices before you buy.

- Ladies Felt Slippers at 85 cents pr.
- Ladies Cotton Hose, 2 pair for 25c.
- 3 pounds Bats 60c.
- MEN'S HATS**
- \$3.00 grade \$2.45
- \$3.50 grade \$2.65

MEN'S SHOES, WORK OR DRESS SHOES AT REAL BARGAINS

- Men's Overall, good grade at \$1.14
- Blue Jumper to match at \$1.14
- Men's Kaki Pant, good grade \$1.24

MANY OTHER BARGAINS.

Dr. J. Harris Hales
OPTOMETRIST
(Eyesight Specialist)
302 First National Bank Bldg., Brownwood
GLASSES GUARANTEED TO FIT YOUR EYES

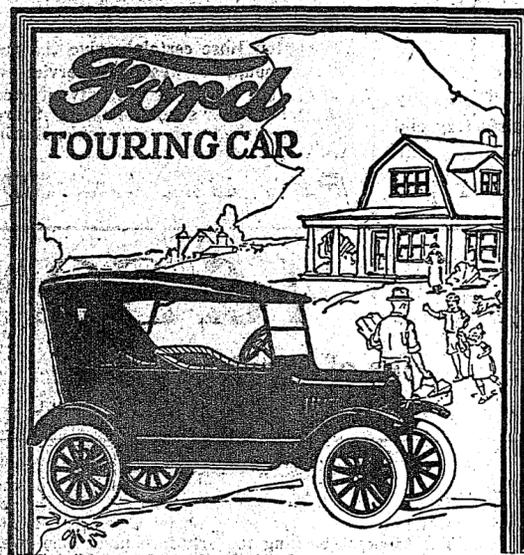
We have in our line of Children's and Ladies' Coats, and will appreciate when you come to town to come in and we will be more than glad to show you through whether you buy or not. Our prices are right, and think when you see them that you will think so, too.

Wofford's Store

WIN A HANDSOME PRIZE!

Now Is Your Opportunity. Personal Efforts Will Count Much in This Campaign

The Santa Anna News is going to give away, absolutely free, for a few weeks work soliciting new and renewal subscriptions to the News, \$1,000.00 in Cash and Valuable Prizes, including a Latest Model Ford Touring Car complete. What could you do that will pay you so well for your services as this proposition offers you? Just think! For seven weeks work, soliciting subscriptions to the Santa Anna News, you will receive as your reward a brand-new Ford Car, Diamond Ring, Nice Cook Stove or a large Cash Premium. Everybody will win in this campaign. Read the rules, insert your name or the name of some good friend in the Nomination Blank, mail or bring it to the News office for full instructions, receipt books and report blanks, and get busy before some other contestant gets into your territory and gets the cream. Don't stand back on anything, but get busy right now, and begin to solicit your friends to help you. You will be surprised to see how quick your friends will join in to help you win a nice Ford Car. Don't delay, but get busy right now and stay on the job until you ride home in your own car. Make up your mind first you can do it; next, you will do it, then keep that determination in your mind and fortune will crown your efforts at the close. Let us again emphasize the importance of an early start.



Grand Capital Prize

\$452.00 Latest Model Touring Car

Complete equipped with self-starter and all the latest attachments to make a serviceable pleasure and family car. This car has already been purchased from the

Santa Anna Motor Co.

and will soon be on display in their salesroom for your inspection. Get busy now and before you can hardly realize such this car will be yours, for it is going to be given to some man or lady securing the greatest number of subscriptions to the Santa Anna News between this date and the close of the contest on Tuesday, October 30th, 1923.

NOMINATION BLANK

I hereby nominate

M

as a Contestant in the Santa Anna News Big Circulation Building Campaign, to work for one of the prizes you are offering. (The nominator's name will not be divulged if so requested.)

Mail or bring this Nomination Blank to the News office at once.

SCHEDULE OF VOTES

1 year \$1.00	1000 votes
2 years \$2.00	2500 votes
3 years \$3.00	4500 votes
4 years \$4.00	7000 votes
5 years \$5.00	10000 votes
10 years \$10.00	22500 votes
20 years \$20.00	50000 votes

For subscriptions outside of territory add 50 per cent to above in cash and the same number of votes will apply.

Rules and Regulations

The Campaign officially opens immediately after this issue of the News is published and will continue in force until 6 o'clock, Tuesday evening, October 30th, 1923. Any white person over fifteen years of age of good character, living in Coleman county or any point on the eastern border of the county in the Santa Anna trade territory, is eligible to enter this campaign. Younger children can enter only with the consent of their parents or guardians.

No salaried employe of the News or members of their families will be allowed to enter or give out any information concerning the contest to contestants, or their friends, but the standing of contestants will be published from time to time for their benefit and information.

Candidates nominated who do not wish to remain in the contest can withdraw at any time, but there will be no trading or transferring of votes.

Votes are issued on both new and renewal subscriptions, but no votes will be issued until the cash has been received at this office.

All contestants who remain actively engaged throughout the campaign, making weekly cash reports, who fail to win one of the prizes offered, will be paid in cash Ten per cent of the amount they collect during the contest, but failure to comply with this restriction, he or she, at the discretion of the management, become disqualified and thereby forfeit all right to a prize or a commission.

The subscription price of the Santa Anna News in Coleman county is \$1.00 a year, and no subscriptions will be accepted at this price outside of Coleman county except at Bangs post office just over the line in Brown county, where several people receive their mail who trade in

Santa Anna. Votes will be given on foreign subscriptions when received at the regular price of \$1.50 a year.

We reserve the privilege of amending or changing these rules any time during the campaign if we deem it advisable and prudent for the benefit of the News and the contestants, but no material changes will be made.

The main object of this campaign is to increase our circulation and we expect to use our every effort to do so.

This contest will be conducted honorably in every respect, each contestant receiving the same fairness of all others, for we personally will see to it that no unfair means will be used. We want you to enter this contest feeling you are going to get a square deal and after it is over we expect you to feel the same way about it.

Any erroneous statements made without foundation by any contestant to the detriment of other contestants will be sufficient grounds for the management to declare such contestant disqualified and have them withdrawn from the contest.

Special inducements will be offered for long term subscriptions and contestants will do well to bear this in mind, as one long term subscription will mean many more votes per dollar than will the short term subscriptions. No subscription will be accepted for a shorter term than one year or a longer term than twenty years, but one twenty year subscription will equal fifty one year subscriptions, so it will be well for contestants to begin planning early to get a few of their close friends to consider long term subscriptions. Extra copies of the paper will be furnished free and contestants should keep themselves well supplied with copies of the paper.

Each contestant will have placed to their credit 10,000 votes when nominated.

VOTING COUPON

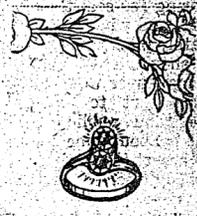
This Coupon will count for 100 votes when signed by a subscriber.

Name of Subscriber

Vote for

This coupon is void if not voted before Sept. 18th

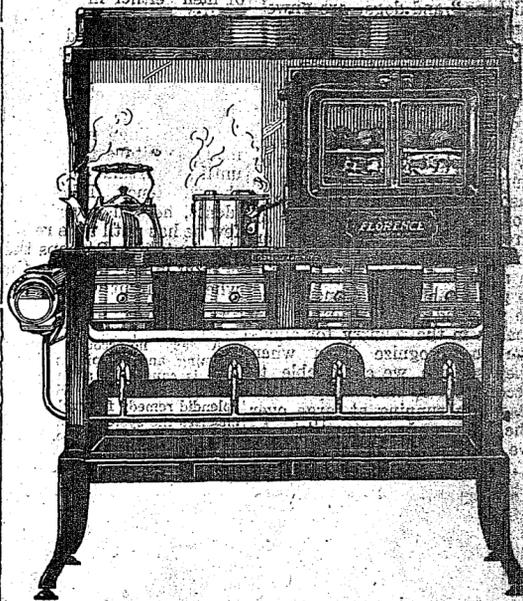
Second Prize
\$105.00
Diamond Ring



A perfect cut, sparkling, genuine solitaire, set in a popular 18 Karat Solid White Gold ring, purchased from Mrs. Comer Blue and is now on display at her Jewelry Store in this city for your inspection. Call and see this beautiful and valuable prize, it alone is worth your efforts in this great subscription building campaign.

THIRD PRIZE

\$40 4-Burner Oil Cook Stove Complete



Purchased from and on display at W. R. Kelley & Co., Groceries and Hardware.

Other Prizes

Every contestant entering this campaign and remains active throughout the seven weeks, and fails to win one of the three prizes offered, will be paid for their services Ten per cent of the amount of cash collected during the life of the contest. You cannot lose in the contest. Enter today and stay in until the very last moment, for it means you will be paid for your

A GREAT OPPORTUNITY IS KNOCKING AT YOUR DOOR

SANTA ANNA NEWS

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.

J. J. Gregg, Editor and Pub.

One year in Coleman county.....\$1.00
Six months in Coleman county.....60c
One year outside of county.....\$1.50
(Payable in advance.)

No subscription taken outside of the county for less than six months.
Advertising rates 25c and 30c per inch.

Local notices ten cents per line for each insertion.

Obituaries, Cards of Thanks and Resolutions of Respect are charged at one-half the regular rate.

FRIDAY, SEPTEMBER 14, 1923

MEXICO OFFICIALLY RECOGNIZED

The difference between the United States and Mexico have finally been adjusted, the government of President Obregon has been officially recognized, and diplomatic relations have been resumed.

This adjustment was easily accomplished when both sides exhibited a disposition to be fair and just.

If fair minded governments can adjust their differences amicably why can not individuals do the same?

The annual coal scrap between the operators and the miners is rapidly nearing the point where it will become a national disgrace. Instead of settling their disputes earlier in the season they are left until cold wether is practically upon us, when the public is clamoring for coal that is not to be had, and when both sides deliberately plan to take advantage of a shortage situation which they maneuver to create.

From start to finish it is a case of "the public be damned," and it is about time for the public to assert its might and damn somebody else.

TOO MANY DOGS

There are entirely too many worthless dogs in Santa Anna. Some say that most of the prowlers over the town belong to Mexicans who have drifted into this country to pick cotton, but we think there are more dogs than Mexicans.

The editor is not in the dog business, but instead, we have eight children of our own, and God knows how many who belong to others, running around our premises, and we also have a fair bunch of "Dominecker chickens," and dogs are unwelcome guests at our home any time. However, there is scarcely a time but what we can look out and see from one to fifteen of these worthless egg-suckers around the premises.

If this country was infested by or stocked with either pest or game in sufficient quantities to justify keeping so many dogs it would not be becoming in us or any one else to raise a war on dogs, but since we have to get in a car and drive fifteen miles to get a rabbit for dinner, and do not find enough varmints or snakes in the country for children to recognize them when they see one, we are unable to account for so darn many worthless curs running at large over the town and community. As we have stated in previous ar-

ticles, we have the greatest of feeling for a good dog, and if we were situated so as we could keep one we would have one or two good ones about the premises, but we are getting somewhat wearied of the kind of dogs we have to be tantalized with when the best ones are being thinned out and the no-account ones left. Our city dads should interest themselves more on this subject.

THE PROSPECTIVE ANTHRACITE STRIKE

It remains to be seen whether or not under the constitution and laws of this country there is any authority possessed by the United States government to enable the administration to avert the threatened strike in the anthracite coal regions. The strike, if it goes into effect, will be the outcome of a failure on the part of the operators and miners to agree on conditions of work and wages. The two chief bones of contention are the closed shop and a 20 per cent advance in wages. The investigation of the coal commission reveals the fact that while wages have increased 145 per cent since 1913, the increase in profits of the operators has increased 267 per cent. The miners maintain that they are not receiving sufficient wages for comfortable living. It is very evident the operators are receiving too much profit. If the public can stand to be gouged with the present price of coal, there would appear to be no reason why the miners' wages could not be somewhat increased and the profits of the operators somewhat decreased, without any advance in the cost of coal to the consumer.

The menace in the present situation is that the operators, having a practical monopoly of anthracite coal production, are protected by the constitution of the United States, which secures them against interference with property rights. While the miners, organized under the arbitrary control of the union, are immune in the enjoyment of their personal liberty. The public suffers because the sway of the operators is arbitrary and that of the union is tyrannous. The public needs protection thru the law from both forms of tyranny. The public ought not to permit itself to be placed in a position where its comfort, health and happiness are dependent upon the arbitrary will of any body of men, either in the field of capital or labor.

It is to be hoped that Gov. Pinchot, of Pa. Mediator, appointed by President Coolidge will be able to get a settlement.

Mr. Coolidge never knew how many solicitous friends he had until misfortune elevated him to the presidency. Like other presidents, he will never know how few he has until time retires him to private life. Perhaps the Lord is right in keeping us in the dark when the light would not add to our happiness.

A lazy no-account feeling with yawning and sleepiness in the day time is caused by a torpid liver and disordered bowels. Herbine is a splendid remedy for such ailments. It cleanses the system and restores vim and activity. Price, 60c. Sold by all druggists.

LOSING THINGS

By Joe Sappington

The losing or misplacing of things is a sort of habit, and if not checked in time, becomes chronic. We have all heard of the old lady who searched diligently every nook and corner of the house for her spectacles and finally found them on her nose. Parents, and especially mothers, are largely to blame for the losing habit in their children by not early impressing them with the importance of having a place for everything. When a small boy I didn't try to keep up with my shoes, hat or anything else I wore, because I expected mother to look after them for me. If there ever was a woman who sacrificed herself for her children, it was my mother. She took all the family troubles upon her own feeble shoulders and went to her grave uncomplaining. When I married, mother gave my wife implicit instructions for keeping up with my clothes, hat, shoes, etc., just like she had always done. But sad to state, this sacred trust committed to her keeping was ignored and set at naught the very first fire that occurred in our town after we had retired for the night. "If you can't find your own clothes, you can stay at home," my wife said as she went out the front gate and joined our neighbors on the way to the fire.

Nothing on earth is more provoking to a high strung man than to be rudely awakened by the wild clanging of the fire bell at the dead hours of night and then not be able to find anything but a sock and a necktie that he may rush forth and join the joyous throngs passing his house shooting guns and yelling at the top of their voices, "Fire, Fire, Fire!" Even when I was a member of the volunteer fire company of my town, it was nothing unusual for me to come charging upon the scene of a late conflagration wearing but one shoe and a pair of trousers with the seat in front. There was always some kind neighbor at every fire to ask my absence by saying that I had been unavoidably detained, but was expecting me every moment.

Every one who has been employed as salesman in a merchandise establishment will recall the absent-minded customer who misplaced his or her money and brought great chunks of chaos to the store. I have in mind the time Uncle Toliver Cox lost his money in the store where I was clerking, and how badly it upset everything until his purse was found. Uncle Toliver had made a small purchase after long and mature deliberation and had paid for it by the slow and painful process of collecting various and sundry dimes from purse and pockets galore. After he had departed the clerk who had sold him remarked in a loud tone of voice: "Thank the Lord, I am through with that old goat. If he ever comes back here to buy anything, I'll lose my job rather than wait on him." But he had scarcely gotten the words out of his mouth when Uncle Toliver came back scratching at his pockets as he came, proclaiming in a high piping voice that he had lost his purse. Every clerk, milliner, dress maker, including the proprietor, assisted in the search. To protect himself from the chilly blast of winter, Uncle Toliver was wearing two coats and two pair of trousers, and thinking the purse might be in one of the various pockets of these garments we went through them and stacked their contents on a table. The following is a partial list of the things brought to light in our search for the missing purse: bolts, nails, chewing gum, tax receipts, box of salve, two buckeyes, razor hone, pocket knife, handful of strings, New Testament, cob pipe, feline strings, a piece of punk, ear muffs, and almanac, garden seed, and a recipe for making soft soap. But we failed to find the purse, and the proprietor told the poor old man that he must have lost it somewhere else. He was just going out of the door when some one suggested that he might be wearing more than one vest, and acting upon the suggestion we called him back and questioned him concerning these garments. Yes, he was wearing more than one vest, in fact he was wearing three since he had come to think of it, and again we went



OUR NEW FALL GINGHAMS ARE ON DISPLAY AND WILL BE ESPECIALLY FEATURED THIS WEEK. NEVER WERE GINGHAMS MORE DESIRABLE IN DESIGN AND COLORING. THEY'RE ATTRACTIVE ENOUGH TO MAKE ANY SCHOOL GIRL WANT A DRESS FROM EVERY PATTERN IN OUR STORE.

THE GINGHAMS WE CARRY ARE EXCEPTIONAL IN QUALITY, SO THAT MOTHERS MAY BE ASSURED THAT THE FROCKS MADE FROM THEM WILL KEEP LOOKING WELL THROUGH A LONG PERIOD OF SCHOOL WEAR AND FREQUENT TUBBINGS.

VISIT OUR STORE THIS WEEK, WHEN YOU CAN PURCHASE GINGHAMS WHILE THE PATTERNS ARE COMPLETE.

Valmore Gingham

This practical Gingham comes in good looking checks and plaids, and the colors will remain clear and true. The quality of the gingham is most satisfactory and the price decidedly moderate.

Priced for 25c per yd.

When It Comes to School Hose

Burlington Hose certainly give the maximum amount of wear and service even though the strenuous activity of recess games and after school romping. Sturdy, neat appearing, and comfortable, Burlington Hose are ideal for children.

Pair 35c and 50c

R. P. CRUM & SON

The House of Service

through him and a glad shout of victory went up when the purse with all its contents was found on the inside pocket of the third and last vest.

Losing or misplacing of railway tickets has been a fruitful source of annoyance ever since the first railroad was built. The only safe way to keep from losing a railway ticket is to clutch it in your hand and as soon as the conductor appears upon the scene rush up and hand the dern thing to him. Just a while back I came within a gnat's bristle of having serious trouble with a squash headed conductor over a railroad ticket and the ticket didn't belong to me either, but to an old lady who sat just in front of me. The conductor was an uncouth, impatient cuss, and when he came to this old lady he snapped out, "Ticket! Ticket!" and all the time the poor old soul was scratching and tearing the very stuffing out of her satchel in a mad effort to find that piece of pasteboard. "Ticket, ticket, lady," he almost hissed between his teeth and the old lady redoubled her efforts to find it. I saw she was badly frightened and remarked to him in a withering tone of voice: "You see, sir, she is much distressed and agitated and if you will return later, doubtless she will have found her ticket, but if she has not, I will be personally responsible for it." I spoke very loudly so all could hear, and felt proud in my seat to be admired by my fellow passengers when the conductor said, "All right, sir give me your ticket and be quick about it." Ye Gods and little toad frogs, I had forgotten all about my own ticket and began a frantic search for it. I felt in my vest pockets, my breeches pockets and looked under the seat, but no ticket came forth. "Hurry up, hurry up and get your ticket!" roared the autocrat. Cold chills waltzed up and down my gallant spine as I scratched and fumbled at my pockets for my riding credentials. The old lady and I resolved ourselves into a sort of scratch fest, she scratching in her satchel and I scratching at

my pockets. To add to my embarrassment a couple of asses who sat just behind me, made a bet on the outcome of the contest. The fellow backing me urged me to do my derndest to beat the old lady to it, but

did no good; as she finally located the ticket in the bosom of her dress and while the conductor was punching it, I located my lost fare under the sweat band of my hat, where I had put it for safe keeping.

Removal Notice

I have moved my Millinery Store from the Shield building on Depot street to the Harper building next door to the S. H. Phillips Drug Store, formerly occupied by Mrs. Comer Blue's jewelry store, and have an up-to-date line of

New Fall Hats ready for your inspection. Don't fail to see my line of Hats before you make a purchase.

Mrs. S. A. Shockley
Millinery

An aroma
A sparkle
A color
~ that promise the best
tasting beans you ever ate



And they live up to the promise. Perfectly shaped, yet thoroughly cooked, each bean stands out from the others in a rich tomato sauce that has a flavor all its own. No wonder they bring the family back for more!

Like all White Swan food products—some fifty-odd in number—these delicious beans are "better than the law requires"—the best that one of the most experienced and sanitary kitchens in the Southwest can produce.

Tell your grocer today that you want White Swan Pork and Beans. Your choice of the 10c or 15c size. If he hasn't them in stock, we can fill his order quickly at our nearest house.

WAPLES-PLATTER GROCER COMPANY

White Swan

Pork and Beans
with Tomato Sauce

"BETTER THAN THE LAW REQUIRES"

KITCHEN SHOWER

In order to assist in getting "home economics" in our school this year, the Parent Teachers Association will give a "Kitchen Shower" in the building formerly occupied by Mrs. Shockley, Saturday afternoon from 3 to 5 o'clock, September 15th.

Following is a list of some of the things needed:

- Gas Range.
- Hot plates.
- Kitchen cabinet.
- Refrigerator.
- Coffee pots.
- Bowls, 9 inches.
- Bowls, 11 inches.
- 2 Good bread knives.
- 2 butcher knives.
- Faring knives.
- 1 garbage pail.
- 1 roaster.
- 1 Tube cake pan.
- 2 large baking dishes.
- 1 ice cream freezer.
- 1 broom.
- 2 bread pans, medium.
- 1 Food chopper.
- 1 enamel colander.
- 1 teapot.
- 2 large double boilers.
- 2 large sauce pans.
- 1 large preserving kettle.
- 1 wrought iron kettle for frying.
- 1 wire basket for frying.
- 1 large skillet.
- 1 large tea kettle.
- 2 enamel round dippers.
- Aluminum molds.
- Sewing machines.

We hope all who are interested in the Santa Anna schools will come to this shower. If you don't care to give a certain article alone, ask your neighbor to help you and give it together.

COMMITTEE.

COLORADO DAY

Another well spent day, was the day spent at the home of Mr. and Mrs. H. W. Kingsbery, 5 miles south of town, one day last week in a "Colorado Day Party." Invited guests were only ladies who had visited the state of Colorado, and the day was spent in discussing various things of interest they saw on their trip. Each lady had her fancy work, and at the noon hour a delicious and bountiful feast was spread. Altogether it was one of the most pleasant days it has ever been the visiting ladies' opportunity to attend.

Following is a list of the ladies present who have visited different points in Colorado:

- Mesdames W. R. Kelley, Dennis Kelley, L. W. Hunter, Lee Hunter, Chas. Woodruff, Frank Turner, Joe Robertson, Burgess Weaver, A. U. Weaver, Sam Collier, Grady Adams, L. L. Shield, I. O. Shield, Comer Blue, Lee Woodward, S. D. Harper and daughters, Misses Elsie Lee, Florence Ruby and Kate and Annie Phillips.

The Parent Teachers Association will give their annual reception to the parents and teachers at the school building, Friday night, September 14. Hope all parents and friends of the school will attend.

Albert Lowe left Wednesday for Waxahachie where he will enter Trinity University. Albert is Capt. of the football team at Trinity.

WEEK PROGRAM

Best Theatre

Monday and Tuesday, 17 and 18
'IS MATRIMONY A FAILURE'
 With Roy Barnes, Lois Wilson, Lila Lee and Wale Walter Hiers. Also two reel "Leather Pushers"

WEDNESDAY only
 CONSTANCE BINNEY
 in
"MIDNIGHT"

THURSDAY only
 ETHEL CLAYTON
 in
"EXIT THE VAMP"

FRIDAY only
"THE WHITE FLOWER"
 With Betty Compton

SATURDAY only
 Five Reel Western and comedy.

42 ENTERTAINMENT

On last Thursday evening Mr. and Mrs. S. W. Childers very charmingly entertained a few of their friends with 42. It being their 20th anniversary, the house was beautifully decorated in China vases, bowls, etc., and Mr. and Mrs. Childers were the recipients of many pretty and useful pieces of hand painted china. Cream and cake was served and small china plates with Sept. 6, 1903 on them were used as favors, also a lovely rose bud on each plate. As the guests entered they registered in the Bride's Book. The following guests were present:

Mr. and Mrs. P. P. Bond, Mr. and Mrs. J. O. Martin, Mr. and Mrs. Leman Brown, Dr. and Mrs. L. O. Garrett, Mr. and Mrs. Jim Robin, Mr. and Mrs. G. W. Faulkner, Mr. and Mrs. E. W. Marshall, Mr. and Mrs. Willie Gipson, Mr. and Mrs. H. J. Parker, Mrs. Comer Blue, Mrs. J. R. Gipson, Miss Faye Childers.

Burl Sparksman went to Temple last week to attend the bedside of a sick sister, who was reported critically ill.

Boyd Magness returned last week from South Texas where he has been buying cotton, and is now buying here.

Mrs. G. A. Shockley has moved her millinery store to the S. D. Harper building, next door to S. H. Phillips drug store, formerly occupied by Mrs. Comer Blue's Jewelry store and will carry the same beautiful line of millinery she has heretofore carried.

The following was a party of Santa Anna ladies who attended a party at Coleman, in the home of Mrs. Harry Thompson, in honor of Miss Byrd of Mississippi: Mesdames A. U. Weaver, H. W. Kingsbery, Dennis Kelley, Sam Collier, Chas. Oakes, W. I. Mitchell and Miss Grace Mitchell. Charley Smithey and family of Uniontown, Kansas, are visiting relatives here this week.

The News is now printing several hundred extra copies of the paper each week, and each solicitor in the field is supplied with extra copies for free distribution to prospective subscribers. Advertisers get the benefit of this extra circulation without any extra cost. Others would find it profitable to advertise in the News.

Market your cotton in Santa Anna and received the highest price.

Our subscription campaign started off very satisfactory with several live contestants in the field. Our object in putting on this contest is to increase our circulation, as we cannot hope to make the proposition profitable to this office from the receipts received during the campaign, but we believe we can increase our advertising receipts considerably if we can manage to get our paper read in every home in this trade territory. In this issue of the News you will find a list of contestants who are now working, and we will appreciate it if you will give them a word of encouragement and renew your subscription with some of them during this campaign. We must roll up several hundred dollars during this campaign, and feel sure the good people of this country will come to our rescue where we offer such valuable prizes as we are now offering as premiums for increased business. The campaign is now in progress and we hope to enroll at least two thousand new and renewal subscriptions during the next few weeks. May we count on you for one of them.

THE NIGHT NOTE

President Coolidge, after a formal press conference, asks the correspondents to put "a word of gladness and hope" into the stories they write as the result of the conference.

For the President of a nation that is prosperous, orderly and ambitious and at peace with the world this is the right note to sound. Mr. Coolidge is wise to invite the newspapermen into a benevolent conspiracy to make optimism contagious and fashionable in America.

FOR SALE—Buick Roadster, 1922 model, in good condition.—W. C. Ford & Company Garage.

ROCKWOOD ITEMS

Bro. Holt filled his regular appointment here Sunday.

Among those who went to the Mountain town Monday to enter school were Misses Lucia McIlvain, Era Smith, Lillian and Mabel Butrey, Frankie Lankford and Lonzo Moore.

Mrs. Paul Powell was called Friday to the bedside of her sister, Mrs. Jno. Winstead of Brady who is critically ill.

Carroll Kingsbery and Lee Parson were business callers here the first of the week.

Editor J. J. Gregg and W. D. Taylor were business callers in our own Friday.

A baby boy was born to Mr. and Mrs. T. R. Kennedy this week.

Mr. and Mrs. Hyatt Moore were shopping in Santa Anna Monday.

Mr. and Mrs. W. D. Taylor spent Sunday in the H. A. Lawrence home.

Maude Rhine of Hardin is spending the week with Minnie McIlvain.

Miss Clyde Wright of Waldrip is the guest of Miss Mary Briscoe Powell this week.

Arthur Box went to Santa Anna Sunday to attend the school the ensuing term.

Mr. and Mrs. Boss Estes visited relatives at Shield Sunday.

Our Mail carrier, Sam J. Smith is moving to Santa Anna this week.

SEPTEMBER MORN.

EDITOR ALL STUCK UP

Editor Sam Miller, of the Mineral Wells Index, tells the following tale on himself:

If we ever meet up with the man who invented fly paper, we intend to muddle him with a good, bitter vituperation. This stick constriction of Satan has caught less flies and caused more troubles and anguish than any other invention of the age. We may be unduly embittered toward it because of our very close connection with a couple of sheets of it. It happened in this way: The female portion of our family is primarily responsible as usual, as she spread a sheet on our writing table in plain view and placed another in a chair nearby. We removed the sheet from the table and placed it in a chair and seated ourselves to compose a column or two of serious editorials. Of course we sat down in the chair containing the extra sheet. We do not know just how close the proverbial brother stuck, but however close it was you can raise it to the nth power, multiply by the amount of the British war debt and maybe get an idea of how close that devilish device stuck to the biggest part of our breeches. Not being constructed so we could see what we were doing in trying to separate it from us, we pulled off our trousers and absent mindedly sat down in the other chair. We sat down rather hard, too, and completely absorbed the other sheet with our B. V. Ds. For several minutes we sat in loud and occasionally by peals of the most unnecessary and unreasonable laughter we ever listened to, convincing us that women, as a rule, have a perfectly prevented sense of humor. The dismal details are too gruesome to delineate, besides those were our best pair of trousers too.—Exchange.

A cross sickly baby suffering from digestive troubles and looseness of the bowels needs McGee's Baby Elixir. It checks the bowels, eases the stomach and restores healthy conditions. Price, 35c and 60c. Sold by all druggists.

Real Estate Bargains

FOR SALE—130 acres land; 65 acres in cultivation, fairly good improvements; will take \$1000.00 cash and allow purchaser to put in Federal Farm Loan for such amount as can be borrowed and take second lien notes for balance. Price \$4000.00.

FOR SALE—172 1-2 acres, 4 miles east of Santa Anna, 110 acres in cultivation; on mail route; half mile of good three teacher school; 400 yards off Highway. Price \$55.00 per acre.

FOR SALE—143 acres land; 100 in cultivation, 2 1-2 miles north of Rockwood. A real bargain. Price \$35.00 per acre.

A. R. BROWN
 Santa Anna, Texas

"BACK TO THE FARM" MOVEMENT

What has become of the "Back to the Farm" movement? The voices of those who have prescribed the farm as a cure-all for the economic evils of the country have been silenced for the time being. It has been conclusively demonstrated that those who have remained on the farm are able to produce not only enough food and fiber to supply the demand, but some to spare. Present prices for grains and meats offer but little encouragement to "Back to the Farm" agitators. The big surplus of wheat and corn and the low prices obtained for livestock probably will bring about an increasing movement from the farm to the city, an effective argument against lowering the bars now set against bringing into this country an increasing number of foreigners to supply the demand.

There will always be more or less shifting from country to city and from city to country. It is the only way the economic balance can be maintained. When farming is profitable, there will be more farmers, and vice versa. The movement from country to city is increasing the army of consumers—one big step in improving market conditions. Cooperative selling and the reduction of the number of middlemen will be the other step which will make cost-plus for producers. When this is done, just watch the "Back to the Farm" movement get under way.—Farm and Ranch.

SCHOOL DAYS

Here we are, again right around to school days, and while the mere mention of it will be distasteful to the younger generation, to those out battling the world for a living it means something. All of us look back with regret at opportunities lost when we were of school age, and all of us try, when the occasion presents itself, to impress on the young of the country the advantage of getting a good, substantial education while the chance is accorded.

We would like once more to urge citizens of this city and community to see if they can't do a still better job of co-operating with our school officials this season than they have yet done. We know we have good schools, and we deserve credit for it, but none of them are so near perfect that they cannot be improved upon. There is always a chance to put more enthusiasm in to the teachers, by assuring them that you are ready and anxious to help out with the school program in any way that may be suggested to you. There is always time, no matter how busy you may be, to show the scholars that you are interested in their work by stopping in at the school house for a few minutes ever now and then and listening to their recitations. There are none too busy to help the school trustees with their problems and to back them up in the matter of needed improvements instead of raising our hands and crying against "more expense." So, with all this in mind, and the new school session at hand let us resolve to at least try and find some way in which we can make this school year the best this community has ever known.—Meridian Tribune.

Cut This Out—It Is Worth Money
 Send this ad and ten cents to Foley & Co., 2835 Sheffield Ave., Chicago, Ill., writing your name and address clearly. You will receive a ten cent bottle of Foley's Honey and Tar for Coughs and Colds, and free sample packages of Foley Kidney Pills and Foley Cathartic Tablets. Try these wonderful remedies.—C. K. Hunter, druggist.

KUHN'S RHEUMATIC REMEDY

One of the greatest Rheumatic remedies ever sold. Specially prepared for the treatment of Rheumatism, Lumbago or Gout. Every bottle absolutely guaranteed. Local people have used it and will gladly furnish testimonials. For sale by C. H. Lay, local agent, Santa Anna, Texas. 27-4tp.

CLIFFORD MEADOWS

Dray Line.
 We haul Anything
 Phone 114.

When You Think of Groceries

---You do not think of Groceries alone but you ask yourself where you can get QUALITY and SERVICE with them.

Phone Us Your Orders

Our phone numbers are 48 and 70, and you will receive the quickest possible service and the most COURTEOUS TREATMENT from

Hunter Bros.

48—"The Home of Good Eats"—70
 P. S. If Phone 48 is busy call Number 70

Local Advertising

COTTON PICKERS WANTED
 —Want family to pick bale a day; house, wood water and milch cow furnished.—A. M. Gober, north-west corner of Weaver ranch. 37-2tp.

COTTON PICKERS WANTED
 —Want family to pick 60 acres of cotton and haul it to the gin; 4 room house, plenty of wood and water furnished.—C. W. Williams, 8 miles southwest of Santa Anna. 27-2tp.

SUGGESTION—If you don't want to be disturbed by other people's stock, we suggest you prepare a good fence.—J. K. Wells, Slater farm. 27-2tp.

WE are in the market for full line Country produce; highest market price at all times.—CENTRAL PRODUCE CO., next door to Rountree's.

WANTED
 Wanted a tract of land for a client, who has \$2000 cash to pay down, on a place from 40 to 60 acres, with little improvements located not more than ten miles north-east of Santa Anna.
 R. E. L. Zimmerman, Real Estate Loans, Coleman, Texas.

WRITE for list of guaranteed positions and free catalogue.—Draughton's College, Abilene, or Wichita Falls, Texas. 1tp.

NOTICE
 I have purchased the Hays Rooming house equipment and furnishing over the First State Bank, and will appreciate your patronage.—Mrs. Jeff Allen. 2

ROOMS FOR RENT—C. E. WELCH.

FOR SALE—Two good residence in South part of town, 5 acres of land with each place. For particulars see J. S. Gilmore

SAVE MONEY ON YOUR COAL—Club together and buy direct. September price \$4.50 per ton for our Domestic Screened Lump Coal, F. O. B. Strawn, Texas. Minimum car 33 tons. Freight rate to Santa Anna is \$2.10 per ton. STRAWN COAL CO., Strawn, Texas. 35-

LOTS FOR SALE—Lots 10, 11 and 13, Block 32, Banister Addition. These lots are extra large, located just South of school house, and are ideal building sites for parents desiring to move to town to school their children. Will take \$700 for the three, or if sold separately want \$225 each for lots 10 and 11 and \$325 for lot 13.—John R. Banister, Box 221, Houston, Tex. 27-4

CORD WOOD, \$2.00 per cord, on Mrs. J. T. Taylor's farm, 5 1-2 miles east of Santa Anna.—J. W. TAYLOR. 3-1f.

NOTICE—Will not do any more "charity work" in regard to grazing stock. If your stock is known to be running on free range you had better look up the (pound pen) just below Ranch house. Having out poison bait for wolves, I expect to have all baits replaced that should be picked up by "Pot-lickers," known by some as wolf hounds.—P. F. Ffugler. 36-3tp.

W. O. W. NOTICE
 Delinquent Woodman may now reinstate FREE. See me at once for particulars.—J. S. Jones clerk. 19-1f.

Coughs Disturb School Work. School teachers should give the same advice to children who have coughs as did this Florida teacher. "I recommended Foley's Honey and Tar to the children in my school, who had the "flu" and good results came when ever it was used," writes Mrs. Armstrong, Okechobee, Fla.—C. K. Hunter, druggist.

FOR SALE—6 room dwelling house, in southwest part of town, 2 lots price reasonable. For further information see R. B. Renfro, the barber. 27-4tc.

POST NOTICE
 The public is hereby notified not to trespass in any manner on the Freeman and Haden premises, 8 miles Southwest of Santa Anna, situated on Home Creek, near Milligan crossing. If

FOUND—4 cans of London Purple. Owner may have same by calling at this office and paying 25 cents for this ad.

NOTICE
 Miss Sybil Simpson and Mrs. Ford Barnes will give a piano and Expression recital at the Methodist church, Friday evening, Sept. 21, at 8 o'clock. The public invited. 27-2tp.

NEED GLASSES
 Dr. Jones, the eye man will be at Childers & Co., Store, Saturday, September 29th. Eyes examined, glasses fitted, headache and eye strain relieved.

WANT to buy Second-Hand Windmill and Tower. Apply at News Office. 35-1f.

KASH Pedigreed Cotton seed—The Originator of Kash Pedigreed cotton planting seed authorizes me to solicit orders for fall deliveries. If interested see, write or phone 3412.—W. L. Aiford. 32-1f.

ROOMS FOR RENT—C. E. WELCH.

FOR SALE—My home, consisting of 5 room house and 4 acres of land, gas and city water connections, 2 wells of water on place; could be used for irrigation. Price reasonable.—Mrs. D. F. Rackley, Santa Anna, Texas. 6tc.

CORD WOOD, \$2.00 per cord, on Mrs. J. T. Taylor's farm, 5 1-2 miles east of Santa Anna.—J. W. TAYLOR. 3-1f.

NOTICE—Will not do any more "charity work" in regard to grazing stock. If your stock is known to be running on free range you had better look up the (pound pen) just below Ranch house. Having out poison bait for wolves, I expect to have all baits replaced that should be picked up by "Pot-lickers," known by some as wolf hounds.—P. F. Ffugler. 36-3tp.

W. O. W. NOTICE
 Delinquent Woodman may now reinstate FREE. See me at once for particulars.—J. S. Jones clerk. 19-1f.

Coughs Disturb School Work. School teachers should give the same advice to children who have coughs as did this Florida teacher. "I recommended Foley's Honey and Tar to the children in my school, who had the "flu" and good results came when ever it was used," writes Mrs. Armstrong, Okechobee, Fla.—C. K. Hunter, druggist.



Let's All Help the Farmer

Buy more flour—use more milk and eggs—bake more bread, cake, biscuits, and muffins. You will be making a better market for the farmer and protecting your health at the same time—because bakings made from good grain and dairy products are healthful—appetizing if

CALUMET

The Economy BAKING POWDER

is used. The moderate price, together with its more than ordinary leavening strength, makes it by far the most economical—dependable of all leaveners.

The last spoonful is as good as the first, never varies, never deteriorates. Try Calumet today and learn why millions depend on it.

EVERY INGREDIENT USED OFFICIALLY APPROVED BY U. S. FOOD AUTHORITIES

Sales 2 1/2 times as much as that of any other brand



BEST BY TEST

THE WORLD'S GREATEST BAKING POWDER

DON'T GRUMBLE

Don't grumble. The most unfortunate people living upon this green earth are the grumblers. They rob homes of its joys, society of its dues, and themselves of the best things of life. From the days the children of Israel "grumbled" and were sent on their tedious wanderings "for forty years in the wilderness," up to the present hour, the world has been full of grumblers. It is "too hot" or "too cold," "too wet" or "too dry." People in reasonable circumstances have visions of the poor house, while the rich

grumble that they can't get rich faster. So let us make up our minds that we will quit the ranks of the grumblers. Whatever you may have done in the past, resolve that in the future, you will wear your clouds "inside out and show the silver lining." We all have clouds, but that is no reason why we should draw the attention of the world to them. It is the brave, cheerful soldiers who inspire the others. So, if you can't get what you like, determine to like what you have, or at all events to make the best of it and go on your way bravely, without grumbling.

WHAT IS SUCCESS?

What is success? And whenever I am asked this question, I always think of Canon Farrar's declaration:—

"There is only one failure possible in life and that is not to be true to the best one knows.

Conversely we may say, the only true success consists in being true to the best we know—the best we know in our work and in our conduct. This sort of success is within the reach of everybody. It doesn't depend on genius or natural ability. It is just a matter of resolutely, persistently, and unceasingly making the best of our opportunities as they come to us. The only real success, like the only real failure, is inside a man. "He who fails bravely has not truly failed but is himself also a conqueror."

To be true to the best we know in our work and in our conduct—that, in short, is the one ever-open road to success that anybody can travel, regardless of wealth or health or talent or race or creed or color. Somebody once tried to sell a farmer a book on modern agriculture. "I don't need it," answered the farmer, "I already know how to do a great deal better than I do do." That is the trouble with most of us. It is not lack of opportunity so much as failure to use the opportunities that are really our.—Clarence Poe, in The Progressive Farmer.

THE SEED OF SUCCESS

Recently in a little town in the Lower Central South, surrounded by excellent farm lands, only about half of which were being farmed, and these only half farmed, I asked a local business man why they were not to a greater extent realizing on their agricultural possibilities.

"I believe the trouble is with our young white men," he said. "They seem to have lost the sense of thrift and the ability to save money. They nearly all seem to prefer a job of some sort about town, and whatever they make, nine out of ten spend as they go. Instead of saving and buying land and helping to make our idle acres productive, their thoughts run mainly to flivvers, bad whiskey, and what they think is a big time. In consequence, our farming is left mainly to Negro tenants, without competent direction, with the results showing in an extremely unattractive countryside."

I believe this man laid his finger upon one of our most serious economic sins,—lack of thrift. When old James J. Hill said, in effect, that the index to material success is the ability to save money, he spoke a great truth. There is, as a rule, simply no material success without the ability to work and save. Instead, however, too many who can afford only to walk insist on flivvers, and those who can only afford flivvers, ride in six-cylinder cars. We need more six-cylinder earning and saving capacities, rather than our present predominance of flivver incomes and multi-cylinder appetites.—B. L. Moss, in The Progressive Farmer.

For skin eruption, rash, chafed skin, prickly heat, chigger bites and stings of poisonous insects, Ballard's Snow Liniment is an effective application. It heals quickly. Three sizes, 30c, 60c, and \$1.20 per bottle. Sold by all druggists.

IT'S THE SAME EVERYWHERE

LOVE FOR THE SOIL

This country was built up by people who ardently desired to possess a little bit of land, and erect pleasant homes upon it. Their affection for the soil led them to toil early and late, and their energy and devotion built up our fine towns and lovely rural communities.

But as the country has grown, many people seem to have no share of this love for the soil. They just flit from one spot to another, sending down no roots anywhere. Many of them are forced to this nomadic life by the nature of their occupation. Yet there are many who would find great rewards if they would make an effort to settle down in a home of their own, and cultivate the good old love for the soil and develop an attractive dwelling place.

One often finds recent immigrants who have acquired this spirit which seems much

PLAINS LANDS, FOR SALE

The Halsell Cattle Company's ranch—"The Sod House Pasture" is being cut up and offered for sale to farmers. About one-fifth cash and balance 15 years at 6 per cent.

This is the famous Cat Claw lands and located near the center of Lamb County, which joins Lubbock on the North-west. The Santa Fe Railroad crosses this ranch.

For further particulars and descriptive literature see

A. R. BROWN
Santa Anna, Texas

like the ideas the old pioneers had. One such man the other day was speaking of the home place he had bought some years ago in another town, and of how much he loved it and what it meant to him. "I could kiss the ground of that place, I love it so much," he said.

His place would not seem exceptionally attractive to the average person, as there were some features of the neighborhood not wholly desirable. But he had done the best he could with it, he had planted trees and vines and had a little garden, and every year the place kept growing better and showing his affectionate interest.

There are many people of the type who love pretty surroundings, trees, vines, shrubs and flowers, in Dublin and the town is richer for their presence. Any neighborhood where a man is located having those ideals is bound to improve, because the presence of even one such man in a locality is an incentive to others to take hold and do improvement work.—Dublin Progress.

We believe the merchants of Santa Anna could increase business for the town considerably by starting a Special Day movement. Most towns have a Spec-

ial Day each month in which they advertise bargains for the special day, send their advertising matter to places throughout the country far and wide, and make the prices so attractive as to cause people to come here for miles to do their trading. People like to go to places where they can get what they want and be treated with courtesy, and if

they get started to coming to Santa Anna on special days it will be an incentive for them to come at other times to do their trading. This is a matter that could be worked profitably through our Retail Merchants Association and Chamber of Commerce. Let's talk the matter over and see if we cannot get the movement started.

\$5.00 ENROLLS YOU

Ford

Weekly Purchase Plan

Why waste any more time longing for the pleasures you can get out of a Ford Car? Start now to make the Touring Car or any other type you may select, your own.

Soon you will have it to drive anywhere you want to go—camping—visiting—picnicking—or to your work.

Under the terms of the Ford Weekly Purchase Plan you can enroll for as little as \$5.

We will deposit your payments in a local bank at interest. You can add a little every week. Soon the payments plus the interest, will make the car yours.

You will be surprised how little time it really takes to get a Ford after you make the start. Don't put it off—Enroll today. Come in and let us give you full particulars.

Santa Anna Motor Co.

Stafford Baxter, Prop.
Ford Authorized Sales and Service

SANTA ANNA, TEXAS

This Bank Depository for Ford Weekly Purchase Plan Payments
FIRST NATIONAL BANK
Coleman, Texas



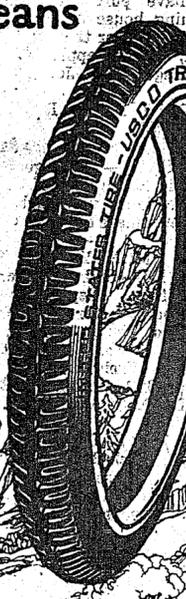
To most everybody 30 x 3 1/2 means USCO

NATURALLY USCO'S could hardly have delivered such money's worth—tire after tire—without making a clean sweep.

It's been a pretty performance every time—no two opinions about that.

And no two opinions about what tire to get again after a man has once used USCO.

United States Tires are Good Tires



Where to buy U.S. Tires

Santa Anna Motor Co., Santa Anna; Vercher Bros. Motor Co., Coleman; Standard Battery Co., Coleman; Martin Reo Sales Co., Inc., Coleman; M. K. Witt Shields; Sparks & Evans, Talpa; Sparks & Armstrong, Trickham; City Garage, Valera.

Severe Indigestion

"I had very severe attacks of indigestion," writes Mr. M. H. Wede, a farmer of R. F. D. 1, Weir, Miss. "I would suffer for months at a time. All I could eat was a little bread, and butter. Consequently I suffered from weakness. I would try to eat, then the terrible suffering in my stomach! I took medicines, but did not get any better. The druggist recommended

Theford's

BLACK-DRAUGHT

and I decided to try it, for, as I say, I had tried others for two or more years without any improvement in my health. I soon found the Black-Draught was acting on my liver and easing the terrible pain. "In two or three weeks, I found I could go back to eating. I only weighed 123. Now I weigh 147—eat anything I want to, and by taking Black-Draught I do not suffer."

Have you tried Theford's Black-Draught? If not, do so today.

Over 8 million packages sold, a year. At dealers'.

Fred Watkins Dray Line
See Me For Your
HAULING
DAY PHONE 58
NIGHT 217



THE BEST DRINKS

are served at our Soda Fountain. These hot days makes you think of a nice, cool place and something cold to drink.

We serve the BEST Ice Cream and the purest of drinks.

Come in to see us.

C. K. Hunter
DRUGGIST

SERVICE CAR

Day and night service. Go anywhere. Price reasonable. Phone 6.

W. S. MELTON

Plumbing for Your Home

If you are planning to have modern plumbing installed in your home you will find it to your big advantage to call on me for figures, both for the work and for the material.

JOHN RYAN
Plumber

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet.

C. K. HUNTER

DR. L. O. GARRETT
DENTIST

Office Over
FIRST STATE BANK
Phone No. 11

Fire and Tornado Insurance
W. E. BAXTER

Santa Anna, Texas

WILL BELL
Dray Line.
We haul Anything
Phone 114.

Better Than Pills for Liver Ills.
You can't feel so good but what **MR** will make you feel better.
Get a 25c Box.
HUNTER'S PHARMACY

THE EDITOR'S TRIALS

An Enterprise subscriber told the editor the other day that "I never read anything in your paper but what you write." Those who do not are losing the best part of the paper for this writer clips many articles which very few of its readers would see at all if it did not and which are much better written than this writer is capable of producing. These articles are written by men of learning whose sole business is writing. The Enterprise editor is the milkmaid at home and pumps water for the house, feeds the chickens, gardens—sometimes—mows the lawn, and usually has several other small duties to perform outside of his office work. At the printshop he is editor, devil, compositor, make-up, pressman, stereotype, sawing and mounting the cuts, folds the paper and helps with the mailing, does the bookkeeping and collecting—sometimes—and pays out what little money is taken in, taking great care and little thought in placing same where it will do the most good and keep his creditors from cutting his acquaintance and paying the printer.

If there is any man in Pecos who can perform all these duties week after week and year after year and keep on boosting and write as fine articles as others who confine their entire time and thought in conducting articles for the press, this editor would like to meet up with him.

The following "Editorial by the Office Boy," clipped from a recent issue of the Highway Bulletin probably expresses this writer's feelings even better than it is possible for him to do at this time and is worth reading. It may give you an idea:

"Now we don't usually pay much attention to little things said or done, especially if these little things come from a little person, but when this little person just keeps on nagging, en griping, en profession' to have a world wide knowledge of every body, elses business, even to the extent of knowing exactly who's to blame for every thing that goes wrong, it jist simply grates on my, the office boy's nerves, and I'm goin' to use this little space to say exactly what I think of a feller like this.

"Now if this here professedly wise chap would spend half as much time and energy trying to think up helpful suggestions as he does criticizing others he would be a much more useful citizen. Just because we can't get everybody to do as we want them to and see things as we see them, is not conclusive evidence that every body else is wrong, and certainly doesn't justify in circulating unfounded reports of those who disagree with us.

"The office boy would advise this gentleman to be less like a parrot; let your talk show that you have a brain as well as a tongue. I've always been taught not to strike a fellow when he's down, but sometimes a good swift kick,—properly placed is a Godsend."—Pecos Enterprise.

BOY'S ESSAY ON EDITORS

"I don't know how newspapers came to be in the world, and I don't think God does, for he ain't got nothing to say about them in the Bible. I think the editor is the missing link we read of, and stayed in the bushes after the flood and then came out and wrote the thing up, and has been here ever since. If the editor makes mistakes folks say he ought to be hung; but if a doctor makes a mistake, he buries them and people don't say nothing because doctors can read and write Latin. When an editor makes mistakes there is lawsuits and swearing and a big fuss, but if a doctor makes ones there is a funeral, cut flowers, and perfect silence. A doctor can use a word a yard long without anyone else knowing what it means, but if the editor uses one he has to spell it. If a doctor goes to see another man's wife he charges for the visit, but if the editor should go he gets a charge of buckshot. Any college can make a doctor to order, but an editor has to be born."—Ex.

The beauty of this city is one of its most valuable assets, and every effort should be made to take advantage of the gifts which nature has bestowed here lavishly.

CLEVELAND ITEMS

All the farmers of this community are busy picking cotton. Hands are also needed.

Miss Jewel Simmons spent Saturday with Miss Mattie Mae Thigpen.

Mrs. Hugh Phillips and Mrs. Jim Dodgen visited Mrs. Wash Jennings one day last week.

Mrs. John Flemmings and children spent Sunday with Mrs. Henry Griffin.

Miss Marie Griffin spent Sunday with Miss Selma Radle.

Mr. Homer Mills of Cleveland and Miss Nola Holt of Bee Branch were married Thursday.

Mr. Lee Phillips went to town Saturday and bought him a new cotton sack; so we guess there will be some cotton picked.

Messrs Lesly Griffin and William Thigpen happen to notice some girls at the house where the new neighbors moved in.

There was a big crowd at Mr. Horseman's Sunday evening. All had a big time, especially the men playing forty-two.

BABY LOUISE.

Owners of horses and blooded stock are large users of Liquid Bronzoze. It heals wounds, festing sores, barbed wire cuts by a mild power that leaves no disfiguring scars. Price, 30c, 60c and \$1.20. Sold by all drug stores. Write us for free samples.

LIVERGARD—the New Laxative

Mothers: LIVERGARD is the new Laxative we cannot improve. Safe and best for the Baby, Father, Mother, grandparents, sickly and strong. When the bowels are sluggish, LIVERGARD makes laughing babies of puny ones; keeps old folks young; a bottle today keeps ill's away. Children are eager for it, grown-ups praise it. At good drug stores. Write us for free samples. Lungardia Company, Dallas, Texas For Sale by C. K. Hunter

School Time Needs

Below we list some articles that you will need in school, and at prices you can not excel elsewhere.

- Pencil Tablets 5c
- Pen Tablets 10c
- Pencils 1c
- Pencils3 for 5c
- Pencils 2 for 5c
- Pencils 5c
- Pen Points 4 for 5c
- Rulers 5c
- Fountain Pen Ink 10c & 15c
- Writing Ink 10c
- Library Paste 10c
- Glue, per bottle 10c
- Crayola 10c
- Crayola 1c
- School Scissors, good qual. 15c
- Slates 20c
- Note Books 5c
- Drawing Tablets 5c & 10c
- Theme Tablets 5c & 10c
- Loose Leaf Note Book Cover 35c
- Loose Leaf Note Book Paper 3 for 25c

EXTRA SPECIAL ON GOOD GRADE NOTE BOOK PAPER 4 FOR 25c

We carry the CENTURY Fountain Pens and Pencils. Everyone guaranteed.

Remember, we have Fresh Candies and Playthings for the boys and girls.

We have clerks to wait on you when you come in our store so you will not be delayed in making your purchases.

Give us a chance to serve you.

Blue Racket Store

MAYO NEWS

We had another nice shower Friday.

The party at Tom Dearmond Saturday night was enjoyed by a large crowd.

Sunday dinner guests in the J. W. Price home were Mr. Wilkins and son, Pube, Mr. Lonnie McDona, Mr. Albert Olinger, John Cummings of Bee Branch, Mr. John Norman and family of Lone Star, Mr. and Mrs. W. M. McCoy and family, Mr. Lee Steward of Concho county and Mr. Max Laughling.

A crowd of the Mayo young folks attended the party at Buffalo Thursday night.

Miss Ethel McCary spent Friday night with the Price girls.

Mr. and Mrs. Hardy of Georgia are here visiting their son A. W. Hardy this week.

William Price and wife spent Sunday in the Rogers Keeney home.

Miss Vada Horner spent Saturday with her cousin, Mrs. Swagner.

Mr. and Mrs. W. W. Wheeler and son Tommie and family were driving in our community Sunday afternoon.

Frank McCary spent Thursday night with Colten Price.

Miss Eula Horner and brother, Clyde, are visiting relatives in this community this week.

Mr. and Mrs. Hilton of Union Hill spent Sunday with their son Charlie Hilton.

Mr. and Mrs. William Price spent Friday night with Mr. and Mrs. Jess Griffith of the Longview community.

Miss Vera Banks spent Sunday with Miss Monte Irby.

Mr. Joe Glascock of Liberty was visiting in our community Sunday.

Dave Banks and family spent Sunday in the J. J. Horner home.

John Henderson and family spent Sunday with Reid Henderson and family.

TROUBLES.

Cotton is now coming in to the city regular and is selling for \$150.00 per bale. The crop is better and the price much better than was forecast a few weeks back, but good things most always come to those who wait in Coleman county.

Headaches From Digestive Trouble

"My stomach was in bad condition and resulted in pains in the left side that penetrated the whole body. It also caused headaches," writes Rev. W. Victrun, Augusta, Ga. "Used Foley Cathartic Tablets and have not been troubled since." A wholesome physic. Refuse substitutes.—C. K. Hunter, druggist.

Investigate In Person The School You Attend

In selecting a business school to attend, you will select the one that offers the very best training for the money. This training depends not so much upon the cost of the course or the special inducements offered you before you attend, but it does depend upon the quality of training received while taking the course, therefore, you should investigate in person any school you attend before you make a permanent investment.

You should take into consideration the faculty, equipment, courses taught, the average time to complete the course, the manner in which they are taught, living expenses while taking the courses, commercial rating and the class of people who patronize the school, and the success of the school. The Tyler Commercial College invites such personal investigation. Students of this school are enrolled strictly on the merits of the school, and not on any special discount inducements that obligate you to enroll if you are not satisfied when you investigate the school in person.

Write for our free catalogue at once and investigate carefully the advantages they offer you in teaching you Bookkeeping, Typewriting, Shorthand, Business Administration and Finance, Cotton Classing, Telegraphy, Radio, Penmanship, and Civil Service.

These Courses are also taught by mail.

Fill in coupon for free catalogue. Name Address Tyler Commercial College, Tyler, Texas

BARGAINS
In Wall Paper and Paint
Still got plenty of Wall Paper and Paint.
Just received a new shipment of Pure Linseed Oil. No better paint on the market.
F. M. JAYMES

NEWS STORY
Ford Motor Company Detroit Mich.

The first of the new type Ford cars which recently arrived in this city are now in display at the show room of Santa Anna Motor Company, local Ford dealer.

The higher radiator, now standard in all Ford types, has brought a general improvement throughout the entire line and the new radiator apron blending with similar apron effects on the fenders gives the front of the cars a highly finished appearance.

The Touring Car shows a decided improvement having a more stream-line effect. It is lower in appearance, a feature adding much to the attractiveness of the slanting windshield and one-man top.

The Ford Runabout is likewise much improved and looks more sturdy.

The Coupe is entirely new in body design and construction. There is a more trim exterior appearance, more comfortable seating arrangement and greater luggage carrying capacity. From the dash there is a graceful top. The doors are wide and heavily framed. A larger sweep in the cowl to the radiator compartment at the rear gives increased room for luggage and the new type rear fender is more secure. Ventilator in the cowl and a visor over the windshield add to the exterior appearance, effecting a high quality aspect.

Interior arrangement is most convenient and the upholstery is choice. The seat is deeply cushioned and the cushions are divided making it easy for filling the gasoline tank which is under the seat. A small recess shelf at the rear of the seat is handy for small parcels. The door windows are equipped with revolving type window regulators permitting any desired ventilation. Doors are provided with locks.

The higher radiator has greatly enhanced the beauty of the

Ford Four-Door Sedan. This car, highly popular since its introduction a year ago because of its low, graceful lines, now presents a more sturdy appearance.

Another feature coming as the result of the change made in the front of the car, including larger cowl, radiator and hood, is that occupants of the front seat are afforded more space, thus insuring added riding comfort.

Many other little improvements and refinements are noticeable including revolving type window regulators for all door windows and a dome light for illuminating the interior.

The new cars will be on display at the show rooms of Santa Anna Motor Co., for the next few days.



Be as Careful as Your Doctor

When the little accident happens—be as careful as your doctor. The always uses sterile gauze, sterile cotton and sterile bandages. In case of accident will you be less careful? Strips of old linen or handkerchiefs—nearly all new gauze bands—will not do. Great surgeons and great physicians use Bauer & Black products, because they know they are absolutely sterile. We sell Bauer & Black dressings because we know you too care, use them with the assurance of complete safety. Germ life has been made impossible by a double process of sterilization—each package is marked sterile. Your home should always be prepared with Bauer & Black adhesive plaster, absorbent cotton, gauze bandages and plastic acid gauze (best for burns). The cost is small. Be prepared for the little accidents and for intelligent first aid until the doctor comes. Be as careful as your doctor.

Corner Drug Company

DEVOL
Paint and Varnish Products
Destructive
Gnawed by the teeth of the storm!
EVERY downpour grinds your car between the jaws of water and of mud.
Rats—snags bite through the varnish from above. Mud—grit—gravel pebbles—slush and rip their way to the metal from below. Rust begins and runs hungrily at the beauty and endurance of your car.
Devole Motor Car Finish will thwart the ravages of the elements by preventing their fury from reaching the metal. And in addition to sound protection it will add shining beauty to the car.
Adams Mercantile Company

Openings

**Fall Opening
Cotton Opening
School Opening**

And now is a mighty good time to open a Bank Account with this bank.

—Your cotton money is as safe in this bank as any place in the world.

The First State Bank

Santa Anna, Texas



CAUGHT IN THE ROUND-UP

Mr. Emry Freeman of Tuscola was a guest in the J. T. Pope home Sunday.

Hubert Dear of Winters spent Friday night in the home of Mr. and Mrs. J. M. Byrd.

Mrs. Frank Lueas of Hereford is visiting her mother, Mrs. Florence Crenshaw of this city.

Miss Coree Wallace left Tuesday for Brownwood to enter Howard Payne.

Mr. and Mrs. W. A. Wilks of Whon visited relatives in Coleman last week-end.

Carl Brown and wife left Tuesday for Childers to make their future home.

Miss Viola Baker left Saturday for Dallas to visit and take treatment from a specialist.

Miss Virgie Richardson of Perryton visited her aunt, Mrs. J. D. Spencer this week while enroute to Austin to attend State Institute.

Mr. and Mrs. Clyde Bays and little son of San Angelo are visiting their parents, Mr. and Mrs. W. T. Vinson and Mrs. A. L. Bays.

J. T. Pope accompanied his son Fletcher to San Antonio Wednesday where he will spend some time taking treatment from a specialist.

Mrs. Tom Bryant and two children of Rockwood are visiting their parents and grandparents, Mr. and Mrs. J. D. Whetstone this week.

Mrs. R. V. Kimmel returned to her home in Lubbock Tuesday after a two weeks visit in Santa Anna with her parents, Mr. and Mrs. Fred Turner.

Mrs. D. L. Witten and daughter, Mrs. W. L. McCormick, visited in Fort Worth last week and also attended a reunion at Bedford, in Tarrant county, their former home. They met a number of former friends and relatives which added considerable pleasure to their trip.

Mr. and Mrs. Ed Chambers and daughter, Elizabeth, of Abilene, visited in the home of Mrs. M. E. Chambers last week-end.

Miss Oella Gill of Brownwood spent the week-end in Santa Anna with her friend, Miss Bernice Heffner, and remained over Monday night and attended Rebekah Lodge.

Mrs. Curran Richardson, Mrs. B. F. Richardson and Misses Inez and Ruby Richardson visited Miss Nellie Richardson, Tuesday, who underwent an operation in Brownwood Friday.

Mrs. Jeff Allen has purchased the rooming house furniture and fixtures over the First State Bank, and is now in charge. We are glad to have Mrs. Allen identified with us again, as she is a good citizen.

W. W. Forehand, president of the Eastern District Singing convention was among the callers at the News office this week and informed us that he was making preparations for the next convention to be held here on the Fifth Sunday in this month.

Sam B. Smith, popular carrier from here to Rockwood, moved here this week with his family and will make the trip to Rockwood and return the same day, instead of from Rockwood here and return. Mr. Smith says the new schedule will be much more convenient for him and will not cripple the service. We are glad to welcome Mr. Smith and his good family to our town, as they come very highly recommended.

R. J. Marshall had quite a surprise last Sunday, when his brother, W. M. Marshall and family of Biggers, Ark., drove up in their car and stopped over for dinner. R. J. had just been to the postoffice for his mail and in looking over a newspaper printed in his former home in Arkansas, he noticed in the locals where his brother was leaving with his family for Tucson, Ariz., and in less than five minutes they drove up. The brothers had not seen each other in ten years.

Your Cotton Money

Your cotton money comes as a reward for many days of toil and effort by you and your family.

The safest and best way to handle that reward is to place it in a good bank, checking it out as you need it, each check being a receipt for the money spent. We solicit your banking business



W. WOODRUFF, Cashier

Miss Vada Crenshaw left Saturday for Eastland county where she has been employed to teach in a school near Ranger the coming year.

Mrs. J. T. Deaver and daughter, Miss Imogene, and Mr. Eddie Gear of Fort Worth, are visiting Mrs. Deaver's parents, Mr. and Mrs. W. B. Allison of the Niwot community, and will visit other relatives while here.

Mrs. Vernon Adams and children of Brownwood are visiting relatives in the city.

Will Bell sold his Dray Line last week to Clifford Meadows, who has been working on the line for several months, the deal taking effect at once. Mr. Meadows is familiar with the work and will give the town the same efficient service they have been receiving.

Mrs. T. T. McCreary and children left for Brownwood Monday where they will live during ensuing school term, one daughter having graduated here last school term and is now ready for college.

Miss Hallie Simpson left last week for Laport, near Houston, where she will teach school the ensuing school term.

Good reports are being received from our contestants and we hope to have several more lined up by the time we print our next issue.

To get the full benefit of the News read the ads, as real bargains are being advertised through our columns this season. Be sure and look up our advertisers when you come to town. They have something worthwhile for you.

The News represents the entire interest of Santa Anna, but customers come first with us. We value our subscribers very highly and want more of them, but it is our advertisers who make it possible for us to stay in business. Profit yourself by reading the ads and patronize the advertisers.

Mrs. J. F. Deaver and daughter, Miss Imogene, and Mr. Eddie Gear of Fort Worth, spent Sunday and Sunday night with Mrs. Deaver's sister, Mrs. J. D. Nabours and family.

GROCERIES - GROCERIES

The Biggest and Best Stock of Groceries in Coleman County. Everything sold on a guarantee of satisfaction or your money refunded. Our stock is fresh and up to date in every respect. A full line of Groceries, Feed and Flour, Work Pants, Overalls, Jumpers, Men's Hose, Gloves, Shirts, Coveralls, Slicker Suits, Wash Tubs, Buckets, Wash Boards, Oil Cans, Rope, Nails, Staples, Pick Sacks and Ducking. Below we quote a few prices to show you what we can do:

8-oz Cow Boy Duck, the best made, yd. 22 1-2c
 7 1-2 foot Pick Sacks - - - - \$1.50
 9 foot Pick Sacks - - - - 1.75
 A good No. 2 Corn, 10 cans for - - 1.00
 A good No. 2 Tomato, 10 cans for - - 1.00
 Best grade Salt Bacon, this week - 13 1-2c
 Pinto Beans, 10 pounds for - - - 1.00

Pink Beans, 11 pounds for - - - \$1.00
 Lima Beans 10 pounds for - - - 1.00
 10-lb. box Extra Fine Peaches, box - 1.50
 10-lb. box Extra Apricots - - - 1.60
 11 pounds Pure Cane Sugar - - - 1.00
 Best grade Pure Cane Syrup - - - 75c
 Fresh car Cake Flour—Prices best in town.

When you want groceries, give us a call, we are always right. We make the prices in Santa Anna, and if our competitors make cut prices to get business we always make the same prices and often make it better. Just give us a chance we can convince you who makes the prices and sells the groceries in this town.

We also pay more for Eggs and Butter. Come to Marshall's and we will show you who makes the prices.

The Store That Makes The Prices

MARSHALL & SONS

The Store That Makes The Prices