

SANTA ANNA NEWS

THIRTY-SEVENTH YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, OCTOBER 19, 1923

NUMBER 42

"He Profits Most, Who Serves Best"

FIVE O'CLOCK TEA

One of the prettiest affairs of the season, was a five o'clock tea given Thursday at the home of Mrs. P. P. Bond, honoring the Merry Wives and Thursday Thimble Clubs.

An interesting program consisting of music by Jean Marjorie Martin and Mildred June Bond, reading by Mrs. Ford Barnes, and music by Mrs. E. Greer, was enjoyed. Then followed a clever original contest to sharpen women's wits. Hand-painted china favors were awarded Mrs. Garrett and Mrs. Lovelady for perfect papers. Mrs. Ed Baxter and Mrs. Greer good-naturedly accepted the booby prize—a cake—of soap.

At the appointed hour the guests were seated in the dining room. Pretty pink candies cast their shadows about, and a breath from the centerpiece of roses, pervaded the room. The color scheme of pink and green was perfectly planned, from the tiny green mint leaves in the tea to the pink Queen's wreath favors.

With all the grace and dignity of the First Lady of the Land, the hostess poured the tea, while Mrs. Brown, Mrs. Martin, Mrs. Weaver and Mrs. Garrett, with equal grace and dignity, assisted with the honors of the table.—Reporter.

METHODIST CHURCH

Sunday School 9:45 a. m.
Preaching at 11 a. m. and 7:30 p. m.

Dr. Thos. S. Barcas, will preach at the evening hour, and hold the Fourth Quarterly Conference. Let all officials and members take due notice. Just four Sundays till Annual Conference. Let no man fail.
R. A. Crosby, pastor.

FATHER AND SON MEET AFTER 36 YEARS

L. W. Dyer, son of A. L. Dyer who lives out on the Jim Ned north of town, came in this week from Oklahoma, and the two met here in town Wednesday morning for the first time in 36 years. L. W. Dyer was only 2 years old when his father last saw him, and their next meeting was when they were introduced here on the streets Wednesday morning by W. T. Vinson. Mr. Dyer was proud to see his son and the son was proud to see his father.

MORTUARY

Mrs. T. J. Holmes of Whon died at the home of her daughter here Wednesday night of last week and was carried to Whon Thursday for burial.

Mrs. Holmes came from her home Wednesday to visit her daughter, Mrs. Guss Hines and family, and died Wednesday night very unexpectedly.

Deceased was a sister to Mrs. John Fiveash of this city. The News extends sympathy to the bereaved.

If we want good people to come to Santa Anna and help to build it up, we must show that we appreciate them when they do come and invest their money here. Narrow partisan bickerings and petty political animosities never did help a town from any standpoint. We need an organization of Goodfellows based upon a man's true worth, and not upon his social, religious, or political affiliations.

T. D. Alford of Mexia visited his parents out in the Plainview community this week. His father, W. L. Alford accompanied him to Brownwood Tuesday on his way home.

Contest and Voting Campaign Still Progressing

Our contest talk this week will be very brief and to the point. Only two more counts and we will relieve our readers of any further contest articles, and some contestant will be happy our her reward.

Our special offer this week brought the required results, and we repeat the offer again for the next count. The contestant turning in the best report on Tuesday, October 23, we will give ten dollars in cash, and all who turn in \$50, or more we will give a bonus of 25,000 votes. The winner get both if they turn in more than \$50, in cash.

Following is the list as they appear on our books according to the count Tuesday, October 16th:

Miss Ethel Moegelin	288,550
Miss Una James	173,000
Mrs. C. M. Moseley	132,800
Miss Alpha Ryan	123,200

Remember the time is growing short and you have no time to lose. After the next count the remainder of the voting will be done secretly in a locked box, and the last count will be done by disinterested parties. The management will show no partiality whatever, and the contestant with the greatest number of votes to her credit at the final count, according to the printed rules of the contest, will be rewarded the capital prize, etc.

COMMUNITY HARMONY

Community harmony is wonderful. Its absence is lamentable. With harmony there is much that a community can accomplish. Without it there is little that can be done.

One group of citizens can hardly secure needed improvements if other groups are knitting the project in the back. It is fortunate that we do not all think exactly alike, because many of us are married and that would complicate matters tremendously. But there is no reason why a common ground can not be found upon which opposing groups can meet and work in harmony for civic development and moral improvement. Turn the thought over in

your mind for a while. It may develop a better one.

CARD OF THANKS

We wish to extend our thanks to those who helped us during our recent bereavement in the death of our companion and mother. Words are not adequate to express our gratitude. May God's blessings rest on you all.
T. J. Holmes and family.

Mrs. J. G. Williamson and little daughter, Glenda, visited in Coleman last week-end with relatives.

Sammie Kirkpatrick has accepted a position with the R. P. Crum firm, working after school hours and on Saturdays.

SATURDAY A BUSY DAY

Checking up on last Saturday's sales, our advertisers all report a record days business. Some of our best advertising customers report Saturday a banner day in their business, having sold more goods than they ever sold before in one day, and no bargain day sales in force. Santa Anna merchants are going after business this season in the right way. They have the stocks and are making the prices right. The reading public is taking cognizance of this fact by reading the advertising appearing in the News, and in so far as we have been able to learn, the buying public is well pleased with their treatment here this fall. May it ever continue to be so.

Coleman county is not only one of the best cotton counties in the South-west, but is also building a reputation for being one of the leading counties for good poultry. This year the turkey crop in Coleman county will bring the farmers, in our estimation, one hundred thousand dollars or more. Coleman county sells a quarter of a million dollars worth of poultry and eggs a year, besides what is consumed at home. The poultry business is a big item in this country, and we believe it is just commencing. Talent and skill goes a long ways in raising poultry for commercial purposes, but every barnyard should have a few good chickens on it, and every farm suitable should be stocked with a bunch of good turkeys.

Dr. E. P. Goode of Quinlan, Hunt County, was here prospecting this week with a view of locating here, and expressed himself as being well pleased with the country.

WEDDING

On Thursday morning of last week a very pretty wedding occurred at the beautiful new country home of Mr. and Mrs. E. L. Woodward, when their daughter, Miss Lyda, was married to Mr. Edmond Marrow of Stanton.

The home was beautiful in its decorations of cut flowers and pot plants.

The bride entered, very charmingly dressed in a suit of navy blue Poiret Twill with accessories to harmonize, entered on the arm of the bride-groom, and Rev. R. A. Crosby read the impressive ceremony. The groom was dressed in navy blue.

The bride is one of Santa Anna's most brilliant girls, a girl who has a host of friends where ever she goes, and the groom is one of Stanton's most prosperous cattle men, and a man of sterling worth.

A delicious breakfast was served to only the immediate family and near friends. The only out of town guests were an aunt and uncle of the bride, Mr. and Mrs. Robertson of Abilene.

Soon after the breakfast, Mr. and Mrs. Marrow left for their new home in Stanton.

Their many friends wish them the brightest and most prosperous future.—Contributed.

The ice man has been sent to a back seat and the man who furnishes fuel is now on the throne. The users were rushed into the change most unaware last Saturday morning, when they awoke from their slumbers and found the first norther of the season brisk enough to call for winter overcoats. Gee! these B. V. D.'s, wouldn't keep a cotton worm warm enough to give him an appetite.

Here Is An Opportunity to Follow the Dictates of Fashion and Economy at the Same Time

SHOE SPECIALS THIS WEEK

- Special No. 1—Boys all leather shoe, scout last, leather inner sole \$2.25
- Special No. 2—Boys service and school shoes; all leather, full lined, "Army last", rubber heel; the boys sizes up to 6. . \$3.50
- Special No. 3—Boys school and dress shoes; all leather, rubber heel, brown calf, full lined, the new toe \$3.50
- Special No. 4—For men—This shoe is all leather with leather inner sole, roomy scout last. Give wear and comfort. \$2.50
- Special No. 5—"The Wolverine" 1000 mile shoe. This shoe is a retanned horse hide, waterproof sole, scout last \$3.50
- Special No. 6—This man's dress shoe, brown calf, good year welt, rubber heel; the new last and toe \$5.00
- Special No. 7—Solid leather Shoes for children, black and brown Kid, patents and gun metals, sizes up to 6, many styles, price \$2.00 and \$1.50
- Special No. 8—Misses all leather shoes, sizes up to 2; wide and shaped last all leather, satisfactory wear \$3.00, \$2.50, \$2.00
- Special No. 9—Oxfords for larger girls, sizes up to 7, in patent leather, brown calf, combination colors, straps and oxfords, low rubber heels, splendid shoes on approved last \$5.00, \$4.00, \$3.50, \$3.00

READY-TO-WEAR

For Women and Children

- Special sale price on girls school coats, ages up to 12—Wool garments, full length lined, a service garment, special \$5.00
- Fur Collar Coats for girls—Woolen material, navy and brown, a splendid coat \$6.50
- See these real values—Girls school coats in fine, all wool materials, Fur collars, beautifully trimmed, strictly tailored, excellent lining, a garment with years of service; wide range of materials and colors, ages up to 14 \$10.00
- These Fur Collar Coats for women, woolen fabrics, full lined, a splendid garment, economically priced \$8.50
- Coats for women; all wool velours, and cloakings, a tailored garment, Fur collars and large collars of same material, style service and price in every garment \$13.50
- Special Ser ge Dresses, wool serges, nicely braided; this season's models \$7.50
- Ask to see these dresses—Comes in all wool serges and Poiret twills; this season's models, style and distinction in every garment. The Adams store prices will please you, up from \$12.50
- Coats and Wraps for Infants and Little Tots, rich warm materials, Corduroys, Bedford Cords, Serges, Cashmeres, flannels and plushes, a garment for every want, ages up to 6 \$2.00

Adams Merc. Co.

STAPLE DRY GOODS

- Special No. 1—32 in Chambray shirtings, per yard 19c
 - Special No. 2—27 in. fast colored Dress Ginghams, a 25c value . . 17 1-2c per yd.
 - Special No. 3—Standard Weight Feather Tick, the yard 35c
 - Special No. 4—32 in. Zephyr Ginghams, worth 35c 22 1-2c per yd.
 - Special No. 5—Mattress ticking . . 17 1-2c
 - Special No. 6—Standard California Outings 19c per yd.
 - Special No. 7—A 36 in. all wool serge in colors \$1.00 per yd.
 - Special No. 8—Heavy Cotton Blankets in Grays and Tans, fancy colored blankets 64x80 in \$3.00 pair
 - Special No. 9—Extra heavy Wool Napped Blankets, beautiful plaid combinations in Blue, pink, lavender, tan and gray, a \$5.00 value \$4.00 pair
 - Special No. 10—100 per cent all wool blankets in rich color combination scotch plaids, the best products of America's Mills \$15.00, \$12.50, \$10.00
- Wearing apparel for Men and Boys. These all wool suits with extra pair trousers, young men's models
Values up to \$32.50 \$22.50 suit

TURKEY SEASON

Is Here

Pretty soon you will be bringing your turkeys to market, and of course will expect to receive the top price, and we are preparing to pay you all the market will justify

This season we will concentrate our turkeys at our Santa Anna house, and will dress, pack and ship from this point in carload shipments, which will enable us to pay you the very best market prices.

Potter Produce Company

Santa Anna, Texas

49 YEARS AGO

Folks boiled coffee and settled it was an egg.
 Ladies rode on side saddles.
 Little Johnnie wore brass-toe boots and Daddy wore brograns.
 When the preacher told the truth the people said amen.
 Left-over noon victuals were finished at supper time.
 Neighbors asked about your family and meant it.
 Merry-Go-Rounds were called Flying Jennies.
 A tin cup of red liquor was sold for five cents.
 Ladies dresses reached from her neck to her heel.
 It took 20 minutes to shine shoes with Mason's blacking.
 People served pot liquor instead of canned soup.
 Only crooks on record were lightning rod agents.
 Indigestion was called plain bellyache.
 The Kaiser was wearing knickers.
 Men played mumble-peg instead of poker.
 The neighbors all got fresh meat at hog killing time.
 Cottonseed was considered a good fertilizer.
 And men made the same wife do a life time.
 —Lometa Reporter.
 But those days are gone forever.

A clear colorless liquid that will heal wounds, cuts, sores and galls is the latest and best production of medical science. Ask for Liquid Borozone, it is a marvel in flesh-healing remedies. Price, 30c, 60c and \$1.20. Sold by all druggists.

NEWS STORY

Ford Motor Co., Detroit, Mich. Detroit, Mich., Oct.—Ford cars are today at a new low price level through an announcement effective October 2, made by Edsel B. Ford, President of the Ford Motor Company, Detroit.

This reduction in the prices of Ford cars and trucks is in line with the well established policy of the Company. It is notable also that this decrease closely follows the introduction of many changes and improvements throughout the Ford line. The new list prices on Ford cars F. O. B. Detroit are as follows:

- Runabout, \$269 to \$265.
- With Starter and Demountable Rims, \$3.50.
- Touring Car, \$298 to \$295.
- With Starter and Demountable Rims, \$380.
- Coupe, \$530 to \$525.
- Four Door Sedan, \$725 to \$685.
- Ford Chassis, \$235 to \$230.
- One Ton Truck Chassis, \$350 to \$370.

The new prices apply to the Ford Weekly Purchase Plan. Persons enrolled under the plan and who have not yet taken delivery of their cars automatically benefit by the reduction in prices.

The last price reduction by the Ford Motor Company was made about one year ago, Oct. 17th last, bringing the prices of the Ford cars at that time to the lowest level in the history of the company.

The big reduction in the price of the Four Door Sedan brings it within reach of a large field of buyers. This type sedan was introduced in the Ford line a little over a year ago and because of its low, graceful lines, its roominess and its attractive fittings, it at once came into high favor as an enclosed car for family use.

The price of the Fordson tractor is increased from \$395 to \$420 F. O. B. Detroit.

No change is made in the price of Lincoln cars and none is contemplated, a company announcement says, stating that the Lincoln prices are considered fair in view of the number of improvements which have been made in the cars.

POSTED

We the undersigned hereby notify the public in general that our premises and all property in our charge are posted and all intruders will be prosecuted according to law.

L. D. Boyd
 Mrs. M. E. Chambers.

To get rid of worms in children give them White's Cream Vermifuge. The little sufferer improves at once and soon becomes healthy, active and robust. Price, 35c. Sold by all druggists.

Every man should recognize himself as a factor in his home town and become a solid citizen.

CALUMET
 The Economy BAKING POWDER
 Is truly the world's greatest baking powder
 It has produced
 Pure Foods—
 Better Bakings
 —for over one third of a century
 Sales 2 1/2 times as much as that of any other brand
 BEST BY TEST

SHAPIRO'S SELLING OUT SALE

I have lots of Fall merchandise that I am selling at less than wholesale cost.

Special low prices on Gingham, Outings and Canton Flannel.

Come get my prices before you buy.

- Ladies Felt Slippers at 85 cents pr.
- Ladies Cotton Hose, 2 pair for 25c.
- 3 pounds Bats 60c.

MEN'S HATS

- \$3.00 grade \$2.45
- \$3.50 grade \$2.65

MEN'S SHOES, WORK OR DRESS SHOES AT REAL BARGAINS

- Men's Overall, good grade at \$1.
- Blue Jumper to match at \$1.
- Men's Kaki Pant, good grade \$1.

MANY OTHER BARGAINS.

YES, THEY READ ADVERTISEMENTS

In a recent report published in Editor and Publisher, and from the evidence as obtained by the Des Moines Advertising Club, it is shown that ninety-four per cent of newspaper readers read advertisements and eighty-eight per cent have faith in their

truthfulness. These returns were received on a questionnaire answered by 600 shoppers at Des Moines.

Eighty-six per cent of those who replied through newspaper advertising the most effective. Truthfulness and clearness are the most appealing elements in an advertisement, attractiveness next, and the opportunity for

saving money third, was shown according to the answers. The departments of a newspaper, in the order of their interest to the reader, were indicated thus: Local news, national news, Editorials, advertisements, personal or society news, comics and sports. Women represented two-thirds of those who filled out the questionnaires.

THIS IS TRACTOR SEASON

With the fine season we have the prospects for another year are very flattering. A tractor will help you to do that deep winter breaking. It is no longer a question, but a demonstrated fact that a Fordson tractor is an economical investment on your farm. Remember we have a Fordson tractor here for you.

Ford
 THE UNIVERSAL CAR

New Touring Car

Looking at the new touring car from the side, you are at once favorably impressed with the effect of longer, more graceful lines secured by enlarging the cowl and raising the radiator.

Slanting windshield and one-man top lend material aid in giving the entire car a lower, more stylish appearance.

An apron connecting the radiator with the fender skirts is also a decided improvement.

A comfort feature much appreciated by owners, is the additional leg room provided by the enlargement of the cowl.

Allow us to show you the entire line of new Ford cars now on display in our show room.

These cars can be obtained through the Ford Weekly Purchase Plan.

Ford
 CARS · TRUCKS · TRACTORS

Let us demonstrate what can be done on your farm with a Fordson

SANTA ANNA MOTOR CO.

Three Big Values in 30x3 1/2 regular size clincher tires

Usco Fabric Royal Cord and the NEW

USCO CORD

—now ready

This U.S. quality group at lowest prices ever offered



Buy U.S. Tires From—

- Santa Anna Motor Co., Santa Anna; Vercher Bros. Motor Co., Coleman; Standard Battery Co., Coleman; Martin Reo Sales Co., Inc., Coleman; M. E. Witt Shields; Sparks & Evans, Talpa; Sparks & Armstrong, Trickham; City Garage, Valera.

THIS STORE INVITES YOU

Supply your fall and winter needs from a stock purchased at the lowest prices of the year and resold to you at genuine money saving prices. No fictitious prices marked for a "cut" but a dollar in value for every dollar spent with us. Every sale satisfactory and every article exactly as represented or no sale.

Hundreds are availing themselves of the opportunity of trading at our store. Our sales are far greater than they have ever been before. There is a reason for this if you have not visited us you should do so and learn the reason your neighbor is trading here. Dependable merchandise sold at reasonable prices together with positive assurance that every article is as represented causes this confidence. A condition we have strived to create and one we expect to make every effort to enlarge so long as we are here.



SUITS

Probably that suit is yet to buy. The numbers we have are real values. Our serges are guaranteed to give satisfaction or a new suit of clothes. You to be the judge of the service they give.

A boys suit all wool, two pairs of pants, full lined and priced, \$7.75

STETSON AND 'WORTH HATS'

We have received a new shipment of hats this week. If you want a Stetson we will save you 50c to \$1.00 on your purchase. If you want a cheaper hat we have it in a "Worth" and they are good ones. Also we have the Kinsella in a cheap hat. We have most anything you want in the hat line. A good line of caps for boys and little boys. We have a \$2.00 cap for the young men that is a dandy

RED GOOSE SCHOOL SHOES LION BRAND WORK SHOES

Some are higher but none are better than these shoes. They cost a little more to purchase, but they are cheaper to wear.

White House for men and Maxine for Ladies. These shoes are not advertised as some lines, but had you not rather have the value in the shoe at a saving of \$1.00 to \$2.00 per pair and leave off the advertising. This is what you get in a White House or Maxine shoe.

Ladies and children's coats and Ladies dresses. Another shipment of the \$1.00 House dresses on the road. Good warm blankets; staples such as Gingham, Outings, Domestic, Sheeting, etc., of the very best qualities. Good underwear for every member of the family. When you start to town think of our store as one place you are going before you buy a single article. It is a pleasure for us to show you our merchandise.

Santa Anna **D. R. HILL & BROTHER** Santa Anna

PLUGGING UP FARM INCOME LEAKS

There is a lot of talk about putting farming on a business basis. Frequent discussion of the subject, even by farmers themselves, make up an indictment against those engaged in the industry. Such an indictment is unjust to many farmers who are making a study of production and selling costs and trying to reduce overhead without decreasing efficiency. There are others, no doubt, who are guilty of gross negligence in the care of their property, and who are backward about adjusting themselves to present day conditions. Agriculture and kindred industries have passed through periods of depression such as have sent many a business man into bankruptcy. Thousands of farmers have gone broke without admitting it, and have carried on.

Others are broke all the time, but continue to plant and harvest. The fact that the industry is essential to the life of the Nation, and because a farmer, whether broke or not, can generally manage to produce something to eat, has made it possible for thousands of bankrupt farmers to continue in business under conditions that would not have been tolerated in any other line.

It is unquestionably true that the business end of farming has not kept pace, generally speaking, with the ability to produce, but even this phase of the industry is showing dangerous symptoms of deterioration. We are increasing production by increasing acreage, and in so doing, we increase the unit cost. Thousands of farmers are eating into their capital invested because, acre for acre, their farms are worth less from a production standpoint than they were a few

years ago. Any business man will say that when a man begins to spend his invested capital, it is only a short time before some receiver will have a job.

Not only is the unit cost of production of equal importance to the ability to sell at a profitable price, but what is more important, is plugging up the holes through which income is leaking. Any other business man who finds that his expenses are greater than his income, will begin looking around to find out if there are any leaks. He does not keep on doing business the same old way. His creditors would not permit him to do it even though it was his desire. He immediately looks into his production costs. If he finds that certain machines are not producing a profit, he replaces them. If he is over-manned, he reduces his force. If men are loafing on the job, he discharges them. After he has put his factory into condition where production is both rapid and at as low a cost as possible, he turns his attention to selling.

Why shouldn't farmers adjust this same plan to their own needs. Plug up the leak caused by inattention to valuable machinery. Conserve dollars by making farm implements last longer. Dispose of the scrubs and use purebreds. Rebuild the soil and produce more per acre. Utilize the banks of the creek, now grow up to brush, for pecan trees. Have a home orchard, a home berry patch, a home vineyard, a home garden, chickens and dairy cows. Build a smoke house and kill your own meat. Live and board at home. All these things cannot be accomplished in one year, or in two or three, but neither are large factories built in one day. Factories are generally constructed in units. Most big merchants started with a small store. Well kept, fully equipped and profit making farms have been developed through years of careful study and hard work. Did you ever see a farmer who produced his own poultry products, his own butter and milk, his own fruits and nuts, his own meats and also feedstuffs for

his livestock, sitting around the store in town complaining about prices or cussing the Government?—Farm and Ranch.

Cut This Out—It Is Worth Money

Send this ad and ten cents to Foley & Co., 2835 Sheffield Ave., Chicago, Ill., writing your name and address clearly. You will receive a ten cent bottle of Foley's Honey and Tar for Coughs and Colds, and free sample packages of Foley Kidney Pills and Foley Cathartic Tablets. Try these wonderful remedies.—C. K. Hunter, druggist.

W. O. W. NOTICE

Delinquent Woodman may now reinstate FREE. See me at once for particulars.—J. S. Jones, clerk. 19-1f.

Fred Watkins Dray Line

See Me For Your

HAULING

DAY PHONE 38
NIGHT 217

NR TO-NIGHT Tomorrow Alright

NR a mild, vegetable laxative to relieve Constipation and Sourness and keep the digestive and eliminative functions normal. Get a box. Used for over 25 years.

Chips off the Old Block
NR JUNIORS—Little NRs

One-third the regular dose. Made of pure ingredients, then candy coated. For children and adults.

HUNTER'S PHARMACY

HOW TO SELECT LAYING HENS

(Tulia Herald)
Every farmer and poultry raiser should make it a point to closely cull his flock in the fall of each year. It is often possible to discard a third of the number, or more, thus reducing feed bills without noticeably effecting egg yields. The following proved facts should enable anyone to detect the best layers:

Hens that molt late and quickly are the best layers. By this is meant that hens molting during the latter part of September, October and November are better layers than those molting earlier. It is poor judgement to keep those birds molting early and sell those molting late, although this is done on many farms. Experiments have repeatedly proved that 200-egg hens do not begin to molt until November.

Individual hens with pale colored shanks, in such breeds as the Rock, Wyandottes, Reds and Leghorns, are considered better layers than those with bright yellow shanks. This indication is true only when applied in the fall of the year, and among breeds with yellow shanks.

The above principle applies to the color of the ear lobes in breeds with yellow, creamy or white lobes. The many varieties of Leghorns can be divided by this indication. The Rocks, Wyandottes, and other American, Asiatic and English breeds have red lobes, hence this indication for these breeds is valueless. Experience has shown that Leghorn varieties with white ear lobes in the fall are better layers than those with yellow or creamy colored ear lobes.

A constitutionally strong bird, one that passes through the molt quickly and easily, is a better layer than one that develops all kinds of ailments during this period.

Hens that show the least broodiness are better layers than those that are broody a large part of the time.

A bird with worn toenails is considered a better layer than

one with long nails. A hen that goes into the molt with worn and ragged plumage is a better layer than the bird with no such marks that bespeak hard work during the preceding year.

A bird first off the roost in the morning and the last to return to it at night is considered a better layer than the one that spends the major portion of her time on the roost, or stands around with a "hump-up" appearance in a corner of the pen or basks all day in the sun.

A singing and working individual is always a better layer than the quiet and lazy kind.

Hens that go to roost with a full crop are good layers, hence the saying, "A heavy eater is a good layer."

A fowl must carry a little fat in order to be in a laying condition. A poor or lean hen can never be a laying hen. Rather large comb and wattles for the breed is considered another characteristic of a good layer.

Pullets that commence laying early are considered better layers than those that mature late, hence the statement, "Keep the early laying pullets."

FREE VOTING COUPON

This coupon will count for 100 votes when signed by a subscriber.

Name of Subscriber

Vote for

This coupon is void if not voted before Oct. 23rd

7 PER CENT MONEY

To loan on good farm or ranch property.

F. N. May and J. T. Garrett

WRIGLEYS

Take it home to the kids. Have a packet in your pocket for an ever-ready treat. A delicious confect and an aid to the teeth, appetite, digestion.

After Every Meal

Sealed in its Purity Package

WRIGLEYS' JUICY FRUIT CHEWING GUM

SPECIALS ON FURNITURE

SPECIALS ON

**A REAL
MONEY
SAVING
EVENT**

RED TAG

We are putting on an honest-to-goodness, value-giving, money-saving sale in every department of our store to decide. All we ask is that you see our goods and get our prices before you buy. Do not

FURNITURE

Practically every item in our furniture department is specially priced for this sale. We do not hesitate in saying that we are giving the best values in this line that we have ever given since we have been in business. Look for the Red Tag. It means money saved.

We have space here for only a few of the scores of bargains you will find in this department. Look them over and then come and see the goods we are offering at these prices. If you are going to need anything in this line, take our advice and buy it now.



Dining Tables

Regular 6-foot extension tables in fumed and golden oak, marked to sell up to \$25.00. Specially priced for the Red Tag sale at \$19.75

Dining Chairs

We have these in a variety of styles and they are all marked down to bed rock. You can get a neat, durable chair at \$1.95 or a heavier chair upholstered in real leather at \$4.95

Kitchen Cabinets

If you want a low-priced, serviceable roomy cabinet, with many conveniences, but without the frills, we will sell you one during this Sale for \$22.25. They range up from this price to \$59.25 for a big Hoosier in solid oak with all the conveniences. Everyone a bargain.

Dressers

We have the largest and best line of dressers we have had in years and we are putting prices on them that will move them. The range in prices is from \$14.75 to \$37.50

Chifforobes

A Chifforobe is not an extravagance. It is an investment that will pay you handsome returns on the price paid. We have cheap chifforobes. They are all well built, handsome and roomy and everyone carries a Red Tag that is a guarantee that you get your money's worth.

Bed Springs

In the wholesale market Bed Springs are not any lower than they have been but we are making them lower during this sale. You will have four patterns from which to make your selections and the price range is from \$3.25 to \$9.75

Beds

Here is where we shine. Everything from the plain little 1-inch post up to a beautiful imitation mahogany in steel. Three quarters and full size beds. White, blue, grey, black oxidized, imitation wood colors etc. The prices range from \$6.90 up to \$20.00

GROG

If you will come to us during this sale the winter months you will find that you have to pay to buy groceries in large quantities. You

The prices given below represent only this department during the Red Tag Sale. Close prices.

We were fortunate enough to buy advanced 50c a hundred. We are now in receipt of you the advantage of this fortunate purchase and every sack carries an absolute guarantee during this sale at \$3.25 per hundred.

Sugar is now quoted at \$10.65 per lower and we are going to sell it so long as

Dried

We are just in receipt of a large stock of Apples, Peaches, Apricots and Raisins.

We have two exceptionally good Peaberry at 25c the pound. A large can

Beans

A large assortment from which 10 cents, excepting the limas, which cost

Canned

Our stock of corn and tomatoes is large price during this sale at 10c per can.

Canned

Apricots, Apples, Peaches and worth the money. We have a large stock of cents per can. Get a case of your choice

Santa Anna, Texas

S. W. CHILDE

GROCERIES

SPECIALS ON HARDWARE

Big SALE

**Prices
Quality
Service**

We believe that your dollar will go further here than at any other store in the county, but that is for you to take our word or the other fellow's word. Let the goods and the prices talk for themselves.

GROCERIES

and lay in a generous supply of groceries for you saved several dollars on the transaction. If you must have them anyway.

few of the many bargains we are giving in remember that everything goes at extra

when it was at its lowest. It has since admitted this new flour and we are going to give you This is Gold Medal, extra high patent, of satisfaction or your money back. Get it

red, wholesale, but we bought when it was present supply lasts at 10 cents a pound.

Fruits

ment of dried fruits at an unusually low price your choice at 12.1-2c per pound.

in coffee. Splendid grade of ground Well House steel cut coffee for . . . \$1.10

Peas

your selections and the price is from 7 to cents a pound.

Goods

and in order to reduce it we are making a

Fruits

es in gallon cans. This fruit is certainly long as it last we are going to sell it at 60 this bargain price.

HARDWARE

Our heavy stock of Hardware must be reduced and in order to reduce it promptly we are going to make a substantial cut in prices during this sale. Anticipate your wants in this line. If you are going to need a heater or cook stove this winter buy it during this sale and save the difference in price.

Heaters

Our line of heaters is complete in every detail, embracing airtights, box heaters, parlor stoves, etc., coal and wood stoves. The prices range from \$2.35 up.

Cook Stoves

We can sell you a very good, small cook stove for as little as \$17.95. From that the price goes on up through the better grade and larger sizes to a Royal Charter Oak Range. But no matter the size or the make, every stove is sold on an unusually close margin.

New Perfection

These stoves are sold on the manufacturers list price, but at that they are the biggest selling oil stoves in the world. Ask your neighbor, who has one, what kind of service they give.

Gas Stoves

Our reflector stock embraces Sunbeams, with the celebrated Bunson burner, Reznors and Brilliants. A large stock from which to make selections. There is no better medium-price gas cook stove made than the Detroit Jewel and we are making substantial reductions in the price of these stoves for this sale.

Guns

Our stock of shotguns and target rifles is the largest we have had in years. Winchester, Remingtons, Stevens etc., and they are marked down for this sale.

Enamel Ware

All our blue and gray enameled ware and aluminum ware goes in this sale. We have never carried the cheapest grades of these wares in stock as we do not think they are cheapest in the long run, but we are taking our good grades and marking them at prices that will move them.

Leather Goods

Too many collars. Too much harness. We are going to move them out if close prices will do it.

Table Ware

Extra special prices on glassware and chinaware, including goblets, tumblers, pitchers, plates, cups and saucers, platters, bowls etc. You will find these prices real money savers.

& COMPANY

Santa Anna, Texas



Fall Suits and Overcoats

M. Born & Co's. large stock with the highest quality — the best values. The snappy weather the past few days was just a reminder to get ready for the cold weather headed this way. You will have to prepare sooner or later—so take advantage of the big selections we have.

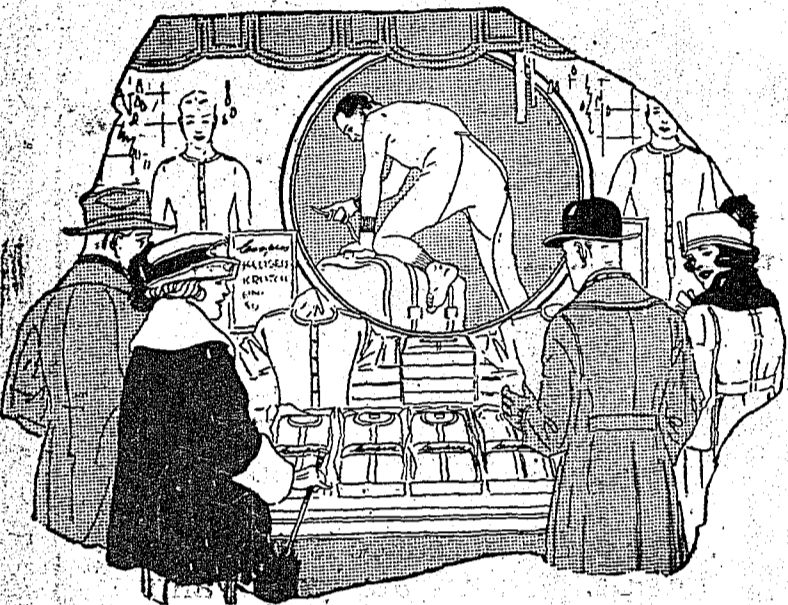
You can choose from the hard finished worsteds, unfinished worsteds, cassimeres, in blues, browns, tans, checks, pin stripes and herringbone weaves. And made like you want them—to fit you.



COOPER'S Underwear and Hosiery

Now that cold weather has started you will need heavier underwear and hosiery, and we have anticipated your wants and are prepared to take care of your needs for winter.

Garments which fit without pinching, hitching or sagging, and the weight which just suits the season, give true underwear comfort. You will find this in COOPER'S underwear.



Young Men's Needs

We have tried to buy what we thought the young men would want in Suits, Overcoats, Ties, Collars, and other items, and from the response we have had the past three weeks we feel that we have pleased them. If we do not have in stock what you want, tell us, and we will do our best to get it for you. We have had a number of such requests the past few weeks and we believe we have in every instance pleased our customers.

PARKER BROTHERS

Tailors Gents Furnishings

WHEN COTTON IS THE MONEY CROP (Farm and Ranch)

Cotton is the money crop of the South. Every one crop farmer will say so. Not that he ever made any money out of cotton, counting the average of a period of years, but because he has been brought up to believe that way.

The cotton grower who succeeded in producing a third or more of a bale per acre in 1923, and did so at a minimum cost, has concrete evidence that cotton is a money crop, but the fellow who is picking from five to six acres to obtain a bale of inferior staple is not so sure

about it. Cotton never has been much of a money crop in the South insofar as the producer is concerned. It has had good years, but more bad ones, and largely for the reason that it has been considered to the exclusion of all other crops. Even in bad years and low price seasons, some farmers have made money by growing cotton, and there is no reason why farmers who have land suitable for its production should not make cotton their money crop every year with more successes than failures.

Under favorable conditions cotton can be the money crop of every farmer who will intelligently diversify and rotate, producing for his own consumption as much food as possible, and feedstuff for his livestock. The farmer who supplies his table with poultry and dairy products, a portion of the meat consumed, vegetables in season and for canning, and the same with fruit can spend the money received for his cotton for improvements or put it in the bank. The farmer who produces nothing but cotton takes the proceeds of a good year to pay the debts he owes the banker and the merchant for money borrowed and supplies consumed the year previous. Diversification is a part of a rotation system. It is good farming and pays in increased yields.

Has anyone been whispering in your ear that all is not well with this country? Don't believe them. The facts are just the reverse. There is no end to the money in the United States, and when there is plenty of employment that money is in circulation and is a benefit to all elements of our population. A survey of the industrial situation by the United States Employment service shows everything to be in a very satisfactory condition, with no reason for complaint. The report even says that future prospects are brighter than they have been at any time in recent years. The pessimist will have to find something else with which to tickle his grouch.

To My Friends and the Public: I am still representing the Old Reliable Austin Nursery, and will be canvassing in the county this fall. Please hold your orders for me and the same will be appreciated. We sell the best of everything and guarantee satisfaction.—J. C. Alcorn, Bangs, Texas. 40-4t

Why not? We are mutually dependent, every one of us, from the sunrise to the sunset of life, for no man lives to or for himself alone. The utterly selfish man is a misfit in the scheme of human existence, is a libel upon a beneficent providence.

FOR SALE—Farm horses, plow tools, feed and all farm implements; will sell at a bargain.—Theo. Spencer, 1 1-2 miles west of Chas. Haynes farm. 41-3p

A Dollar Jar of Cold Cream

FREE

with every purchase of a dollar box of Poudre FELICE de Corday

The Great French Creation

Here is a face powder that will satisfy your every desire, prove a genuine delight to your esthetic sense and bring to you the joy of a perfect complexion, exemplified in a skin as soft and fresh as that of tender youth. And to your further supreme gratification you will find that it STAYS ON—under all conditions—resisting successfully



Remember, a BIG dollar jar of Felice Cold Cream, the matchless cosmetic, superior to any product of its kind. Absolutely FREE, with every purchase of a box of Poudre Felice. Don't miss the opportunity to accept this wonderful combination offer.

Every Saturday at Corner Drug Co.

BUY-AT-HOME

The merchants of the smaller cities and towns are learning in waging their fight for existence, they must perforce adopt new methods in fighting the mail-order houses and inducing the people to buy-at-home, they must adopt the same methods and fight fire with fire, as the western settler does with prairie and forest fires. The great mail-order houses are the consuming flames which threaten to wipe out many small retail merchants, unless these realizing their danger, take steps to remove the menace. The merchants in Santa Anna are beginning to realize that they must fight fire with fire, and that to save themselves, they must build a "back-fire."

Advertising is the weapon with which the mail-order houses conduct their warfare on the retail merchants of the small cities and towns. They do their advertising through their own catalogue and other advertising media. They spend thousands of dollars for advertising and judging from the financial reports of the big mail-order houses in Chicago, advertising must be pretty paying proposition, from their point of view last year.

The local merchants of Santa Anna are endeavoring to make it well worth your while to purchase locally, and special inducements are being offered in the various stores, many of which advertise in the columns of the Santa Anna News.

There is no longer to be found the man who does not believe in advertising. Many of the merchants hesitate to do so, fearing the original outlay, and overlooking the all-important fact, that advertising is the life of trade.

When you make your purchases from the merchants of your own city, and of your own country, your money remains in circulation in your district, and you benefit thereby indirectly, but when you buy from outside points, you money leaves home to the detriment of your locality.

Buy-at-home and help in the legitimate growth of your city. Your city gives you your living, and you owe it to yourself to work for the growth and advancement of the city you call your home, by Buying-At-Home.

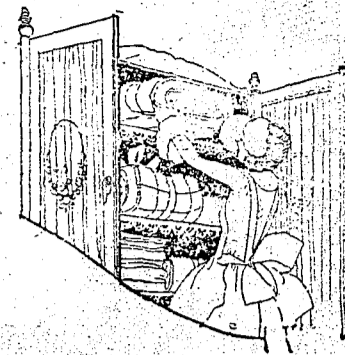
SOME IMPORTANT W. O. W. NEWS

Mountain Camp No. 43, has more than 200 members. Our camp is a fixture. We own our home, free of debt, and have a nice bank account ahead. We furnish more real home protection for the community than any other insurance concern. We combine good home protection with real warm hearted fraternity. No woodman down and out goes hungry or in want among us. We extend to our afflicted members a sanitarium second to none where free treatment is given until they are brought back to health. The Woodman is bigger and better to day than ever before. We are on an adequate basis, a policy with us is worth not 51 cents on the dollar as formally, but 100 cents. We are on safe dependable ground for all time to come. Why not re-insure at no cost; begin when you you quit, pay the current months dues (no back dues) and get your feet under the Woodman Table again and make yourself at home. The clerk will be glad to give you any information and assistance he can. Bran new members also wanted. All Woodman take notice and let us move forward.—J. S. Jones, clerk.

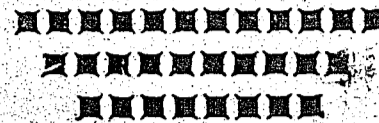
NEW Singer Sewing Machines sold cheap for cash or on 3 years installments; no interest. Second hand machines of all makes at your own price.—J. C. Bourland, Coleman, Texas. 42-3tp

Coughs Disturb School Work
School teachers should give the same advice to children who have coughs as did this Florida teacher, "I recommended Foley's Honey and Tar to the children in my school who had the "flu" and good results came when ever it was used," writes Mrs. L. Armstrong, Oklawaha, Fla.—C. K. Hunter, druggist.

For skin eruption, rash, chafed skin, prickly heat, chigger bites and stings of poisonous insects, Ballard's Snow Lintiment is an effective application. It heals quickly. Bottle, sizes, 30c, 60c, and \$1.20 per bottle. Sold by all druggists.



Preparedness



This is the time to "set the house in order" for winter months. Exceptional values in house furnishings will be found in our store this month.

WEARWELL BLANKETS—are ideal bed covering. They are light in weight and at the same time exceptionally warm. Into every Wearwell Blanket—whether wool or cotton—is woven a quality which guarantees satisfaction through many years of service

Price from \$2.75 to \$5.00

WEARWELL COMFORTERS—are covered in attractive Satéen and Cretonnes. The filling is soft and fluffy and will not mat with use. This gives the Wearwell Comforters the combined lightness and warmth so desired in bed covering

Priced at \$3.50 and \$5.00

WEARWELL SHEETING—has a strong taped edge which greatly increases the wearing qualities at the place where the greatest strain comes. This sheeting is soft in texture and has a smooth even finish sheeting for at least half a dozen sheets. You'll be making a worth-while addition to your bedding supplies

Per Yard 60c.

DUCCAS BEDSPREADS—come in plain white or in effective combinations of white with soft colors. Their deeply creinkled novelty weave is particularly attractive and adds to the ease of laundering. Let us show you the Ducas Line—you'll appreciate their beauty better than by any description we could give

From \$3.00 to \$5.00 each

TOWELING SUPPLIES—are usually depleted after the Summer Season. Replenish your supplies with Soft Spun Towels or hem your own towels from Soft Spun Toweling

Towels per pair 30c to \$1.50
Toweling per yard 20c to 35c.

MOUNT VERNON CURTAIN MATERIALS—the essential touch of refinement in a charming home finds first expression in curtaining the windows. Mount Vernon Curtain Materials, beautiful in design and texture, conform to the best ideas of modern home decoration

Priced from 35c to 90c per yd.

TABLE PRIDE DAMASK—made of fine quality mercerized Damask, Table Pride luncheon cloth and table coverings are fitting decorations for the finest tables. Perfectly finished, and evenly woven in patterns unique and artistic, they are truly products of unsurpassed workmanship

Priced from 60c to \$1.25 per yd.

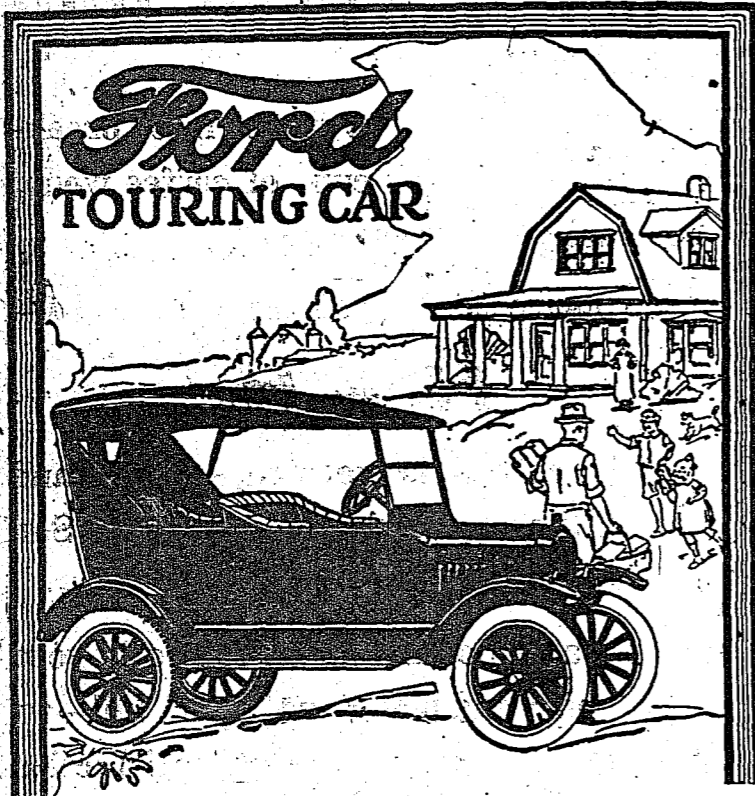
KLOSTER DECORATIVE LINENS—will lend a personal touch to your home. New designs in Kloster stamp goods suggest the making of attractive center pieces, napkins, and buffet-scarfs. Designs are plainly marked on material of excellent quality

Ask to see Kloster Stamped goods.

R. P. Crum & Son

The House of Service

List of Prizes Given Away
by Santa Anna News



Grand Capital Prize

\$452.00 Latest Model
Touring Car

Complete equipped with self-starter and all the latest attachments to make a serviceable pleasure and family car. This car has already been purchased from the

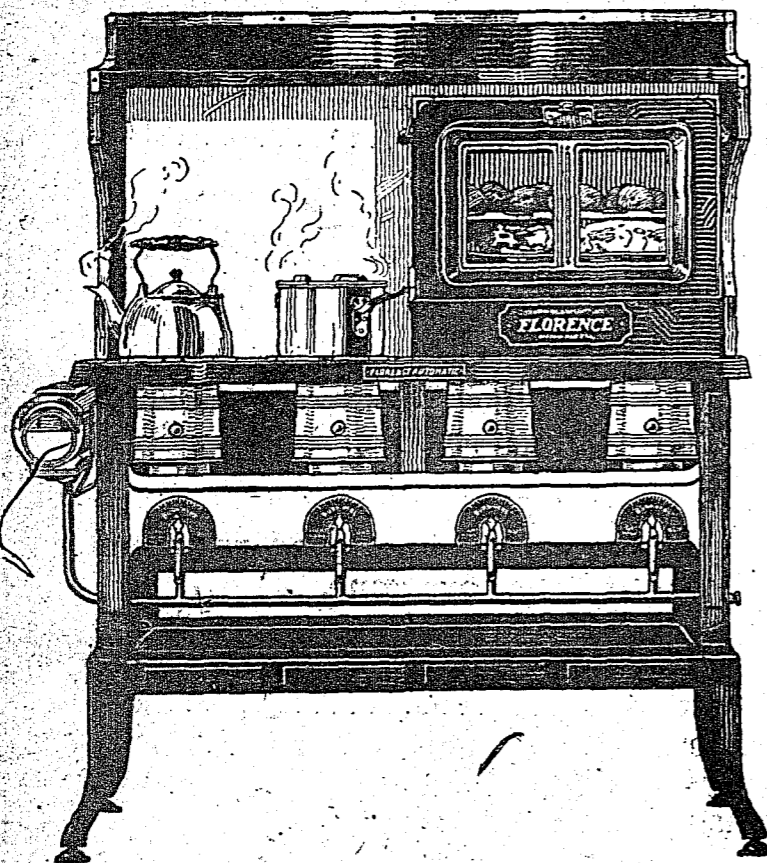
Santa Anna Motor Co.

Second Prize
\$105.00
Diamond Ring

A perfect cut, sparkling, genuine solitaire, set in a popular 18 Karat Solid White Gold ring, purchased from Mrs. Comer Blue and is now on display at her Jewelry Store in this city for your inspection. Call and see this beautiful and valuable prize, it alone is worth your efforts in this great subscription building campaign.

THIRD PRIZE

\$40 4-Burner Oil Cook Stove Complete



Purchased from and on display at W. R. Kelley & Co., Groceries and Hardware.

Each contestant reporting regularly not winning a prize will receive 10 per cent cash commission.

SCHEDULE OF VOTES

1 year \$1.00	1000 votes
2 years \$2.00	2500 votes
3 years \$3.00	4500 votes
4 years \$4.00	7000 votes
5 years \$5.00	10000 votes
10 years \$10.00	22500 votes
20 years \$20.00	50000 votes

For subscriptions outside of territory add 50 per cent to above in cash and the same number of votes will apply.

IMPROVED UNIFORM INTERNATIONAL
Sunday School Lesson

By REV. F. E. FITZWATER, D. D.,
Teacher of English Bible in the Moody
Bible Institute of Chicago.
(© 1916, Western Newspaper Union.)

LESSON FOR OCTOBER 21

ISRAEL IN THE MIDST OF THE NATIONS

LESSON TEXT—Josh. 1:1-4; Isa. 5:2-4; Isa. 19:18-25; Ezek. 5:5.
GOLDEN TEXT—"Look unto me and be ye saved, all the ends of the earth."
—Isa. 45:22.

PRIMARY TOPIC—The Beautiful Land of Israel.
JUNIOR TOPIC—The Land God Chose for His People.
INTERMEDIATE AND SENIOR TOPIC—Israel in the Midst of the Nations.
YOUNG PEOPLE AND ADULT TOPIC—The Strategic Position of Palestine.

1. Israel's Geographical Position (Josh. 1:1-4, cf. Ezek. 5:5). Israel, God's chosen and most favored nation, the nation to whom He came nearest and gave most in order that it might pass on His goodness to the other nations of the world, was given a most strategic position in the earth. "Palestine was adapted as no other country for God's great purpose of preparing a pure religion and sending it to all the world. To this end a single nation was selected, trained and placed in the center of the world, so that when the time came to publish the true religion all lands could be reached. Palestine was central and isolated, yet accessible, for when the time came for the apostles to go from Palestine by the Mediterranean sea to the lands round about it, and from there to other lands, their way was open."

1. Their Leader (Josh. 1:1). Joshua was Moses' assistant. He led the Israelites to victory over the Amalekites soon after their escape from Egypt. He was with Moses in the Mount when the law was given. He was one of the spies sent into the land of Canaan. When Moses knew that his time of departure was near he appointed Joshua his successor.

2. A Condition of the Possession of the Land (v. 2). The land was theirs by God's promise, but it became theirs only as their feet advanced. To take possession of it because of their lack of faith, courage and obedience they never enjoyed the full possession of it. Christians today lack the riches of the Heavenly Father's blessings because of their want of faith and courage.

3. Its Boundaries (v. 4). On the north it was bounded by the rugged mountains of Lebanon; on the east by the Euphrates river; on the south by the "great and terrible" desert, a barren region through which the children of Israel had wandered for forty years; and on the west by the Mediterranean sea. It included all of Mesopotamia. Israel's lack of faith prevented them from possessing fully this land.

11. Israel's Spiritual and National Position (Isa. 2:2-4; 19:23-25).

This pictures the place of influence which shall be exercised by Israel in a future time.

1. When It Shall Be (v. 2)—"in the last days." By "last days" is usually meant in Scripture the times of the Messiah, for this is the primary subject of all prophecy.

2. What It Shall Be (v. 2). The restoration of the kingdom of Judah to the place of pre-eminence among the nations of the world. "Mount Zion" in Scripture symbolizes kingdom (see Dan. 2:35; Rev. 13:1, 17:9-11). This vision of Zion's glory refers to the millennial age, at which time other nations of the world will learn of the true God through the chosen nation.

3. The Result of (vv. 2-4). The return of God's favor to this chosen people shall be "life from the dead." To the nations of the earth (Rom. 11:15). (1) Nations shall flow unto it (v. 2). This pictures the masses of the people moving toward Jerusalem like streams from all parts of the earth. (2) Nations encouraging each other (v. 3). All jealousies are now taken from nations, and with good will to each other they are moving to Jerusalem, the world's capitol. They are going there to be taught of God the right ways to walk. They go to be instructed out of His holy Word. There is but one way to peace in the world, that is, back to God through His holy Scriptures. (3) Peace in the earth (v. 4). When Israel shall be in her God-appointed place with Jesus Christ as king, then war will be over. The implements of war will then be destroyed. (4) Friendly communication (Isa. 19:23-25). As soon as wickedness is taken from men's hearts they will establish means of friendly communication.

Weather Changes Cause Sickness
Extreme changes of weather during Fall cause many colds and coughs. For quick relief from throat, chest and bronchial trouble, coughs, colds and croup use Foley's Honey and Tar. Contains no opiates—ingredients printed on the wrapper. Largest selling cough medicine in the world.—C. K. Hunter, druggist.

A fair and square deal to all may be a bad policy to pursue in asking for public patronage, but is in a great many respects more legitimate than some other methods we have heard of.

THE IMPORTANT THING

It is all right for everyone in this country to have his own views on politics and religion, and if he be a true man or woman he will hold to those views until convinced that he is wrong. But in order to exercise his right to worship God as his conscience dictates, and to vote as he pleases, he should not forget to exercise charity toward his neighbor and treat him as a friend. In all towns, large or small, there must be a feeling of confidence and mutual respect, one for another, and we should never allow ourselves to ostracise any good citizen just because he does not see things as we do.

A town that does not build up is going backward. But no town can build up without hearty cooperation on the part of the people. This cannot be had where we are discouraging the efforts of those who would help in the work of cementing together all the forces of the community. The important thing is to absolutely keep faith with those whom you have found to be worthy of your confidence.

Working together and playing the game fair is the important thing in any community. When this is not done, those who are injured by mistreatment will be able to find out who is guilty of the perfidy and it is impossible to secure further cooperation between the parties to the act. Let us all deal "on the square" and thus not only maintain our own self-respect, but the respect of those whose friendship we are pretending to cultivate.

Serious Bladder Trouble
"Could not stand, nor sit and was forced to cry out from intense pain," writes Henry Williams, Tarkio, Montana. "The doctors said I had inflammation of the bladder and an operation was necessary. Tried Foley Kidney Pills and improved at once. Get the genuine Foley Kidney Pills—C. K. Hunter, druggist."

THE ASSULT ON THE NATIONAL TREASURY

Our Government in Washington, according to statements attributed to Senator Smoot, chairman of the committee on appropriations, is to be more expensive than ever before. Greater expense, bigger appropriations, extravagance gone wild, and increased tax burdens will be the order unless the more conservative members can block the threatened assault on the National treasury.

Many, apparently a majority of those elected to represent the people who pay the fiddler, are placing such a heavy assessment on the public that eventually, like the last straw on the proverbial camel, one too many dollars will be piled on and the financial back of the people will snap under the strain.

Some day it is to be hoped that honest, working, constructive, law-respecting citizens will determine to vote into office competent men, who will handle the people's moneys with the same care that they look after their own.

If every man and woman eligible to vote were compelled under penalty of fine to exercise the right of franchise at every election, except under certain conditions prohibiting attendance at the polling places, we would have better laws, properly enforced. The only way to head off an ultimate collapse is to equip our Nation with fewer laws, fairly enforced, and to put in control administrations that are businesslike and economical.—Farm and Ranch.

STATE DEPARTMENT OF EDUCATION

Examinations: The next teachers examinations will be held on December 7 and 8. There will be no examination in November. Bulletins 146 and 160 are now under revision and will be issued in one bulletin about December first. The revised bulletin will contain the changes in texts for teachers examinations to be held in 1924.

It has been reported that a number of applicants were refused admittance to the October examinations for the reason that the new certificate law is not well understood by county superintendents, and examining boards. Practically two dozen counties permitted applicants to take examinations for the elementary certificate of the second class without requiring

Where Your Dollars
Have More CENTS

The following prices will convince you.

- Bolts, from 1c to 10c
- Clothes pins 3 doz. for 25c
- Bulb bowls 50c
- Axe handles 35c and 50c
- Stove pipe 20c
- Good broom for 70c
- Large assortment dish pans 40c to \$1.50
- Pitchers, from 20c to \$1.00
- Varnish stains 25c to 65c
- Electric light globes 35c to 90c
- Good hand saw \$1.50

For the benefit of our customers in the country, we again offer our Tablet Special for next week:

SIX OF THE BEST PENCIL TABLETS FOR 25 Cents

Blue Racket Store

school law. I wish to urge that county superintendents and examining boards secure our bulletin 160 at once and study same with reference to the new certificate law. In all cases where it is not clearly understood, they should communicate with this office for the necessary explanations.

Recent School Legislation: All school legislation enacted by the Thirty-eight Legislature has been incorporated in a special bulletin which should be ready for distribution by November 1. Persons desiring copies of the new school laws enacted should apply for Bulletin 171. As soon as they are received from the printer, a copy will be sent to all county and city superintendents.

WHEAT AS A FEED FOR LIVESTOCK

Because of the present relative low price for wheat and high price for corn, much interest is being shown in the feeding of wheat. There may be data available that will show favorable to feeding wheat of low grade, but there is nothing to show that it pays to feed a good high grade of wheat, unless it sells for practically the same price as corn. Government figures show that

high grade wheat and corn are practically equal in feeding value, pound for pound, providing the wheat is ground; as it does not pay to feed it whole. When corn is 75 cents a bushel on the farm 80-cent wheat is practically equal in feeding value, and when corn is 93 cents wheat should be figured at \$1.00. These figures do not take into consideration the cost of grinding the wheat, which is from 5 to 10 cents a bushel.

SCHOLARSHIPS FOR SALE

We have a number of standard Scholarships to Tyler Commercial College, for sale at a reasonable discount. If you are interested in taking a business training in the best Commercial Training School in the world, come in and let us tell you how we can save you some money on a scholarship.—Santa Anna News.

In all malarial countries the popular remedy is Herbine. People find it a good medicine for purifying the system and warding off the disease. Price 60c. Sold by all druggists.

CLIFFORD MEADOWS

Dray Line.
We haul Anything
Phone 114.

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

C. K. HUNTER

DR. L. O. GARRETT
DENTIST

Office Over
FIRST STATE BANK
Phone No. 11

Fire and Tornado Insurance
W. E. BAXTER
Santa Anna, Texas



THE BEST DRINKS

are served at our Soda Fountain. These hot days makes you think of a nice, cool place and something cold to drink.

We serve the BEST Ice Cream and the purest of drinks. Come in to see us.

C. K. Hunter
DRUGGIST

TO TRADE

Good Plains Land For
Coleman County
Property.

F. N. May and J. T. Garrett

SANTA ANNA NEWS

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.
J. J. Gregg, Editor and Pub.
 One year in Coleman county.....\$1.00
 Six months in Coleman county.....60c
 One year outside of county.....\$1.50
 (Payable in advance.)

No subscription taken outside of the county for less than six months.
 Advertising rates 25c and 30c per inch.

Local notices ten cents per line for each insertion.

Obituaries, Cards of Thanks and Resolutions of Respect are charged at one-half the regular rate.

Friday, October 19, 1923

Our best advertising customers are the ones best pleased with the returns from their advertising. This is true in most all instances, where a local newspaper reaches the people. The News management is making a very successful campaign this season to increase our circulation, and our efforts are being crowned with success even beyond the hopes of our expectation. However, we will never be pleased with anything short of placing our paper in every home. Often a new subscriber calls in and tells us they want to subscribe for the News, that a neighbor has been telling them about it, or they have received a few sample copies of it, and they want to get it regular. This sure does sound good to us, and we hope to encourage other of our good subscribers to tell your friends about the Santa Anna News. Thanks.

Senator Oscar W. Underwood of Alabama will visit the State Fair at Dallas, Texas, Thursday, October 25, and formally open his campaign for president of the United States. Senator Underwood is one of the great men of the country, a born leader, a democrat, a statesman of many qualities, and we believe the only man of Southern ranks who could be elected to the great office of president if nominated. Senator Underwood stands a

TALES OF THE OLD FRONTIER

By **ELMO SCOTT WATSON**
 (© 1923, Western Newspaper Union.)

"BIG FOOT" WALLACE, A LONE-STAR HERO

TO THE reader of American history it seems that Texas has more than her share of frontier heroes. For what a splendid list it is! Houston, Crockett, Bowie, Travis, Bonham, Ross, Hayes, Capt. Bill McDonald—that is only a few of them, but one more name should be added, "Big Foot" Wallace.

Wallace was a Virginian who came to Texas as a lad to join an older brother, only to find that he had been killed with Fannin's men by the Mexicans at the Goliad massacre. That may account for Wallace's later fame as a fighter of the Mexicans. His nickname of "Big Foot" was not derived from any physical peculiarity but from his sworn feud with Big Foot, a celebrated Comanche chief. Wallace trailed him many times, but never succeeded in killing him. Fate ruled that Shapley Ross, the Texas Ranger leader, was to have that distinction.

One incident in Wallace's life shows well the mettle of the man. He had joined the ill-fated Mier expedition into Mexico in 1842 and was one of the survivors who were taken prisoners to Saltillo. There Santa Ana, the Mexican dictator, ordered that one out of every ten of the Texans should be shot, the victims to be decided by having them draw from a jar filled with white and black beans. The men who drew black beans died.

One of Wallace's companions was a young fellow who had a wife and child waiting for him back in Texas. At the thought of them he broke down and cried as the drawing began. Wallace had just drawn a white bean, but at the sight of the grief-stricken boy he thrust it into the hand of the young man and whispered, "Here, take this one. I'm feeling lucky today." Then he plunged his hand into the jar again—and drew another white bean.

One day in Wallace's later years, while riding in the Seven Rivers country, he mounted the top of a hill and saw before him a band of 80 Indian warriors herding before them a bunch of stolen horses. The Indians discovered him at the same instant and raised a whoop of triumph. Wallace's horse was tired and he knew that he would not have one chance in a thousand in a race with the savages.

But the Texan did not stop for an instant. Jamming the spurs into his horse's flanks, he dashed forward and as he charged he waved his hat toward the rear and shouted "Come on, boys! We've got 'em now." His magnificent bluff worked. The Indians fled without even trying to take the horses. Wallace rounded them up and by nightfall had restored them to their rightful owners.

fair chance to receive the nomination at the next National Convention and personally, the writer had rather support him for president than any of the prospective candidates so far mentioned. Give us Underwood for President, plenty of ran and no boll weevils and we will do the rest.

A state employe has resigned his job because he is compelled to discount his salary warrants and cannot live on the amount left. With the highest tax-rate in the history of the state, and with a deficit in the state treasury of several millions, it would seem to be in order for those responsible to explain why this is so. This thing of government is certainly getting to be a burden, and it looks like we are just living in order to support a lot of people to keep guard over us and collect taxes. There ought to be some limit; but if you leave it to the politicians they will say "work harder and pass laws to make people believe themselves even if it takes all you make; it is your supreme "dooty" to see that the other fellow walks "in the straight and narrow way." And the people fall for it.

If we thought it would be of any news to our readers, we would add that about 5 inches of rain fell in this country latter part of last and first part of this week. Season, gee! I guess we have.

If loving your neighbor as yourself is a cardinal virtue of the true Christian, churches are, many of them filled with biggest bunch of hypocrites that God ever let live. They only love those that belong to their gang. That's the test of their friendship. But there are some noble notable exceptions. Some are real Christians.

The News appreciates the many nice compliments that we have received on our paper here of late, and we feel encouraged to continue our efforts to furnish the people of this country a real live newspaper, free from bias and prejudice of any kind, political or otherwise, and we further appreciate our large list of new subscribers. Our list is growing daily and we hope to merit your patronage by furnishing you with a paper measuring up to the standard of your requirements.

A newspaper may be neglecting its "sacred duty" to the public when it refrains from dabbling in every political and personal fuss that arises in a community, but we can't see it that way. To stir up dissension, ridicule and abuse good citizens of your town and otherwise try to create all the hatred and enmity among the people that is possible as a "sacred duty" but on the other hand is scoffed at by those who have the best interests of the town at heart. Every man that is a man has convictions on all questions that concern the welfare of the people, but to take your newspaper and use it for a mouth-piece for any group is a detriment to the development and commercial interests of a town. When a paper gets to the point where it must depend upon political prejudice for support it ceases to be an asset to the community, and only hinders those who are broad-minded and are trying to work hand-in-hand for the good of the country.

The attention of our readers is specially called to the advertising appearing in our advertising columns. When you have occasion to trade in Santa Anna be sure and look up those who advertise for your business and they will make it profitable to you. The News encourages home industry, not because we expect to profit by it, but because we believe in it. Encourage your friends and neighbors to read their home paper and patronize home industry. This policy will always win when rightly persued.

A child of ten may talk like a woman of thirty and we think her smart. But when a woman of thirty talks like a child of ten we think—you do the thinking.

Courting never becomes tiresome as long as it remains in the courting class.

BILL BOOSTER SAYS



Santa Anna has fewer paved streets, more broken and rough sidewalks, fewer street lights and more mudholes, more people with different views on more different questions and spend more time in street corner discussion than any city its size in all west Texas. Come to Santa Anna, where the streets are dry in dry weather, the biggest little city in the state.

Attention Bankers, Ginners and Farmers.—I have absolutely no connection whatever with the San Marcos Valley seed farms of San Marcos, Texas; Itasca Cottonseed Company of Itasca, Texas; Ellis County Cottonseed Company at Waxahachie, Texas, or any other concern offering so-called Kasch cotton seed to the public, nor have I furnished any of the above parties seed to plant this year. I market all the seed that I have anything to do with myself and if my name is used in connection with any of their transactions, such use is wholly unauthorized by me.

ED KASCH,
 Cotton Breeder, San Marcos, Tex.

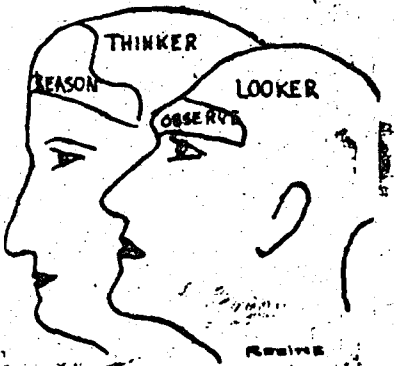
ON account of transferring some seed from Anson to Bangs, I have some of the Petigreed Kasch Cotton Seed on hand for immediately delivery. If you want some of these seed see me at once. First come first served.
 —J. D. CENTER.

WHY YOU ARE WHAT YOU ARE

By **EDNA PURDY WALSH**

ARE YOU A THINKER OR A LOOKER?

The region at and above the eyebrows is the center of the observation faculties. Located here are individuality, form, size, locality, color, order, and calculation. One with this region well developed has quickness of vision. He has good memory for faces, for color, order, and weight. He is the natural eye and ear student of life, and books rarely mean much to him unless the faculties are well developed in the upper forehead as well. Above the vision faculties is the region of memory. But directly above memory is the region of reason with the faculties of comparison and causality.



When the head is well developed in the upper forehead such a student thinks out principles, definitions, reasons, causes, laws and solutions. If this region of the forehead at the side temples is well developed—constructiveness—he builds, invents, and gives the world ideas as well as new material things. The visual student often makes a good newspaper reporter or salesman, because he is quick and adaptable, but usually not a constructor or a philosopher. He may be found selling scientific instruments, but he will not be found inventing them. His step is quicker than that of the reasoner and he likes to move about more.
 (© 1923, Western Newspaper Union.)

PEOPLE OF OUR TOWN



The Tightwad Business Man is repelling a Raid on his One-Way Pocket-book! They are getting up a Fourth-of-July celebration, but all They get from Him They can Put in Their Eye. He lets the Other Fellows advertise and bring the Crowds to Town and he reaps the Benefit—without Expense.

THE AMERICAN SPIRIT

Theodore Roosevelt was a great American. He was for his country against the world, and he stood for a "square deal." That was his doctrine, and it is the doctrine of every true American. It represents the attitude of the American government in its relation to world affairs and is the real American spirit that should guide every patriotic citizen in his dealings with his fellowman.

And this is also the Christian spirit. No man can conscientiously worship God if he is secretly conniving to injure and cripple another who has a right to expect his friendly help and co-operation. Real religion demands a "square deal" and to plot and plan any scheme that will deny every man a "square deal" is the work of the evil one and does not find sympathy in any loyal American heart nor in the heart of the true Christian.

Your Morning Cup

Wouldn't you like to sit down to breakfast knowing your cup of coffee would be exactly to suit your taste.

To insure this let your next coffee be—

H. & H.

This coffee is roasted, ground and sealed the day it is shipped from San Antonio, and is always fresh.

Add a can of H and H. coffee to your next bill and bring us your bill—we guarantee service, quality and satisfaction

Hunter Bros.

48—"The Home of Good Eats"—70
 P. S. If Phone 48 is busy call Number 70

We may brag and prate about patriotism, but unless we have the American spirit it is all hollow mockery and fraud.

Let us all be Americans in spirit and in truth. To be an American citizen in all that the words imply, is something we have cause to be proud of. But let us remember the words of that great American who made his impression upon the world and was always bold and outspoken in behalf of American institutions; who was ever true and loyal to all that was implied by the doctrines he enunciated and who ever stood

LIVERGARD—the New Laxative
 Mothers: LIVERGARD is the new Laxative we cannot improve. Safe and best for the Baby, Father, Mother, grandparents, sickly and strong. When the bowels are sluggish, LIVERGARD makes laughing babies of puny ones; keeps old folks young; a bottle today keeps ill away. Children are eager for it, grown-ups praise it. At good drug stores. Write us for free samples. Lungardia Company, Dallas, Texas. For Sale by C. K. Hunter

Seasonable Merchandise at prices you can afford to pay

We are receiving this week a big lot of Leather Coats and Vests; sheep lined and blanket lined prices at \$3.50 to \$10.00

SHOES

Just opened up shipment Florshim shoes in the new Styles.

HATS

We have the genuine Beaver and Velour, and Scratch Velour prices \$3.00 to \$8.00

SWEATERS

A few more Bradley Sweaters left in a good range of colors. Get yours before they are gone.
 One table of Outing and Gingham at 12 1-2c
 One table of Gingham and Percale at 19c
 One table of Gingham at 25c
 A good range of Brown Domestic, 9c, 12 1-2c, 15c
 A full range of sizes in Boys suits at 25 per cent discount
 Yes we have Slickers and Overcoats

GROCERIES

Light Crust Flour, every sack guaranteed \$1.75
 Swift Hams 23c
 Wrapped Bacon 18c
 3 pound bucket coffee 80c
 Crystal White Soap, the bar 5c
 Naphtha Soap, the bar 5c
 White Swan Oats 25c

TEXAS MERC. CO.

Santa Anna, Texas

Local Advertising

FOR SALE—Buick Roadster, 1922 model, in good condition.—W. C. Ford & Company Garage.

OUR prices on all kinds of leather goods are right. The lowest in the country and a big stock to select from.—C. E. WELCH. 41-tf

LAND FOR LEASE—160 acres, 65 in cultivation, \$300 a year for three years; located 5 1-2 miles south of Santa Anna.—Alvin Jennings. 41-3tp.

WANTED—50 good syrup bushets with lids.—M. A. Prichard.

WE received this week a shipment of new steel edge caps.—Parker Bros.

BUNDLE cane 2 1-2 cents.—W. E. Vanderford. 42-tf.

FOR SALE OR TRADE—320 acres of land in Devaca, New Mexico. This land is situated in a good apple country and can be irrigated from the river or wells. For particulars see Ed Sanderson. 39-tf.

BEST prices ever made on Goodrich casings, Ford sizes.—C. E. WELCH. 41-tf.

HAVE your overcoats and suits and dresses cleaned and redyed for fall wear.—Parker Bros.

ROOMS FOR RENT—C. E. WELCH.

FOR SALE—160 acres of land near Seegraves, Gaines County, one half mile to school.—W. E. Vanderford. 42-tf.

FOR SALE—Three spans good young mules; 500 bales hauled oats.—Miles and Grady. 404tu

FOR SALE—1000 or 1500 bundles of cane.—Dave Banks, north of town, on W. W. Wheeler farm.

WE pay cash for chickens and eggs and will pay the highest market price.—Santa Anna Produce Co.

OUR prices on all kinds of leather goods are right. The lowest in the country and a big stock to select from.—C. E. Welch 41

FOR SALE CHEAP—My household furnishings. Call at Mrs. J. D. Harper's after 6 o'clock. 126.—Mrs. D. F. Rackley.

NEED GLASSES

Dr. Jones, the eye man will be at Childers & Co. store, Saturday, Nov. 3rd. Eyes examined, glasses fitted, headache and eye strain relieved.

TWO ROOMS FOR RENT—In west part of town.—Mrs. V. A. Williams. 40tf

SEE Parker Bros. for new fall overcoats, shirts, Cooper's underwear.

BEST prices ever made on Goodrich casings, Ford sizes.—C. E. WELCH. 41-tf

WANT to buy Second-Hand Windmill and Tower. Apply at News office. 40-tf

FOR SALE—My home, consisting of 5 room house and 4 acres of land, gas and city water connections, 2 wells of water on place; could be used for irrigation. Price reasonable.—Mrs. D. F. Rackley, Santa Anna, Tex. 43

BARGAIN—New Ford Coupe.—R. M. Stephenson.

OVERCOATS, Sweaters, Underwear and Suits for fall—Parker Bros.

CHICKENS and eggs wanted at Santa Anna Produce Co. Will pay the highest market price.

BRING your Eggs to the Santa Anna Produce Company and get 5 cents in cash.

ROOMS FOR RENT—C. E. WELCH.

IF your clothes need cleaning phone or see Parker Bros.

800 ACRES; no better on South Plains, sheet water 59 feet, fenced 3 sides, a bargain. Will trade. Good small tract west of Trickham for sale.—Fred W. Turner. 39-tf.

THE MASSACRE OF JOHN WEBSTER AND PARTY

After Sam Houston's decisive victory at San Jacinto, many people came to Texas from the older States. Many of them were single men, coming for the love of adventure, and many of them were men with families, coming to this land of beauty, fertility and promise to secure land and homes for their families. Texas was offering very tempting inducements to immigrants, and many thousands were coming to take advantage of these donations of land, since Texas had been able to throw off the Mexican yoke.

Among these people came John Webster and his family, consisting of his wife and two children, a boy and a girl, an infant in arms, and one or more negro servants. They came from Virginia, and with them came John Darlington, a young man.

Webster and family stopped at Webbville, in Bastrop County, and had title to a tract of land that is now in the county of Burnet, the little village known as Strickling, being on the tract then owned by John Webster.

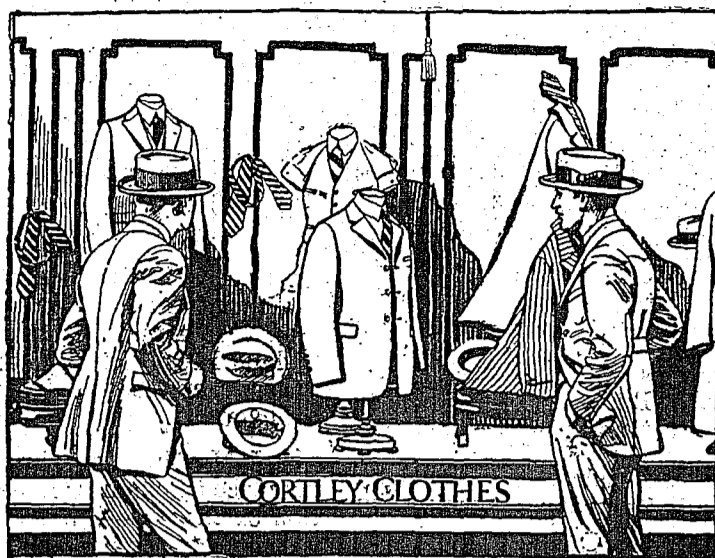
At Webbville, in July and August 1839, Webster gathered together an outfit, such as would be needed to make a home in a new country, consisting of wagons, oxen, farm tools, horses, arms, and other things that pertained to a pioneer's outfit.

Webster knew of the danger from Indians, for the brutal Comanches were in control of the country north and west of Austin. For protection from Indians and to assist him in improving his place, he induced eleven young men to accompany him, and tradition says he had with him a negro man servant and his wife, making the party consist of thirteen men; two women, including the negro woman servant, and the two Webster children, making seventeen souls in the party. Between the tenth and fifteenth of August, 1839, this party took up the line of march, having 3 wagons, drawn by oxen. There being no roads and none of the men being familiar with the country, their progress was very slow. According to Mrs. Webster's account at about sundown on the third day they reached an elevation that overlooked the spot that Webster intended to make his future home. But to their horror a large number of Comanche Indians were encamped on the spot intended for the Webster home. A hasty council was held, and from the fact that the Webster party was so greatly outnumbered by the savages, it was decided to make their way back to Webberville, or get reinforcements.

The party then took the trail they had made in coming and made all haste they could with their slow moving oxen, hoping that the Indians had not discovered them. A vain hope, however, as the sequel shows.

The party made good progress on their retreat, the darkness being considered, until they crossed the South San Gabriel. This point is three miles north of the town of Leander in Williamson county and the crossing was between what is known as the Cashion farm and the Wilson farm, where a spring branch empties into the San Gabriel. Going out of the San Gabriel Valley, the foremost wagon was hung into a tree in such a manner that it was impossible to get it off, without cutting down the tree, and this was slow work underneath the wagon, and in the darkness. Had it been the rear wagon, it could have been abandoned, but was the front wagon, and blocked progress. Mrs. Webster said several hours were lost in extricating the wagon.

About sunrise the yelling Indians came in sight. The Webster party had reached the Brushy Creek Valley near the north bank of Brusy Creek, a bluff some twenty feet in height and over 150 yards in length formed the north bank of the creek. Some of the party purposed to abandon the wagons and take refuge under the bluff, but the only protection from the south would have been a fringe of trees growing along the creek. Little time was permitted for discussion, for the Indians were preparing for attack. A corral such as only three wagons could make was hastily formed. The



Need a New Suit?

See What You Can Buy Here For

\$19.50 \$22.50
\$24.50 \$29.50

NOT JUST SMART STYLE ALONE—NOT JUST FINE TAILORING ALONE—NOT JUST GOOD FABRIC ALONE—NOT JUST ACCURATE FIT ALONE BUT ALL OF THESE QUALITIES AWAIT YOU IN ANY SUIT YOU SEE IN OUR STOCK AT ANY OF THESE PRICES.

Remember, we're marking them very close this season!

For School and After School

GET HIM ONE OF OUR CORTLEY JR. SUITS

If you realize what a rough season lies right ahead now for any boys' suit—you'll appreciate why it is worth while buying a suit that can last through it all, instead of wasting your money on one that is soon likely to go to pieces. And because of their fine quality of woolens, trimmings, workmanship and fit, we say "Get him one of our Cortley Jr. 28-Point Two Pant Suits," no other can last as long.



Santa Anna Merc. Co.

The Home of Hart Schaffner & Marx Clothes

and the boy was rescued by traders among the Indians. The daughter Martha V. afterward married a man by the name of Strickling and spent her life in this part of the State. A number of years after the Indians were driven back a monument was erected over Webster's grave. It was made of soft limestone of that region, and time and weather have turned it almost black, and the letters can only be deciphered by tracing them over with white crayon.

The inscription is as follows: "To the memory of Washington Perry Reese and William Parker Reese, killed with John Webster and Company by the Comanche Indians, Aug. 27, A. D. 1839. This tomb is raised by their brothers and Webster's daughter, Martha V. Strickling; Charles K. Reese and Thomas Reese."

This place has been made a cemetery and is known as the Davis Graveyard, where rests all that is mortal of many good pioneer citizens who came after the wild Indians were driven back. That beautiful valley in 1839 was a sea of waving grass, interspersed with a few trees, then the scene of heart-rendering tragedy, is now green with growing cotton and waving corn crops with comfortable homes, churches

and school houses, telegraph and telephone wires, broad public roads, along which speed the flying automobile; trains on the railroads, carrying the products of a happy and prosperous people to the ends of the earth. Indeed, we can exclaim, "See what God hath wrought!"

Some people seem to think that it would be a crime for a community to work and pull together for community pride and development, but the editor thinks the crime will be omitted.

Relieved Constipation
"Suffered a great deal from constipation," writes Herbert B. Dow, Portsmouth, N. H., "and never found anything to take the place of Foley Cathartic Tablets." Biliousness, constipation and other digestive disorders quickly relieved with Foley Cathartic Tablets. Do not gripe or nauseate.—C. K. Hunter, druggist.

Webster party. This party returned to Webberville and reported, and another party was made up to bury the victims of the massacre. Of this party was George Allen, who afterwards lived and died in Georgetown and Rev. Jack Atkinson, a pioneer preacher of the Cumberland Presbyterian church.

Mr. Atkinson said the bones of the victims were scattered over the little valley where the battle occurred for several hundred yards in the tall grass, making it difficult to get all the bones together. Wolves had dragged parts of the bodies for a long distance.

The Websters had packed their bed-clothes in a trolley-ware crate, which was not destroyed by the Indians. In this crate they gathered the bones of the 13 men and buried them near a clump of live oaks, not far from where the wagons were.

Mrs. Webster and her children were taken to the mountain country at the head of the Guadalupe and Llano Rivers. She and her children attempted to escape and were recaptured, according to her description of the country, somewhere near Pilot Knob, a few miles north of Austin. Some time during the next summer Mrs. Webster escaped from the savages at the head of the Guadalupe river, taking with her her baby daughter, and after many hardships and great suffering came in sight of San Antonio. She was entirely destitute of clothing, and on this account remained hidden in the mesquite brush near the city until nightfall, when she went into the city and told her story. She was kindly cared for and all her wants supplied by Mrs. Maverick and other kind hearted ladies. She was restored to her friends

and the boy was rescued by traders among the Indians. The daughter Martha V. afterward married a man by the name of Strickling and spent her life in this part of the State. A number of years after the Indians were driven back a monument was erected over Webster's grave. It was made of soft limestone of that region, and time and weather have turned it almost black, and the letters can only be deciphered by tracing them over with white crayon.

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Dr. J. Harris Hales

Optometrist, (Eyesight Specialist) Office and Laboratory, 302 First National Bank, Brownwood, Branch office, Polk Bros. Bldg., Santa Anna, Texas.

I will be in Santa Anna Office EVERY SECOND and FOURTH TUESDAY of each month.

Children's eyes given very special attention.

GUARANTY FUND

Is Not a Mere Name

IT TELLS THE DIFFERENCE
BETWEEN

Absolute Protection
And No Protection At All

Your hard-earned money placed in this Bank
on open deposit, without interest or
security, is under this

Positive Guarantee
Against Loss

Let us tell you about it. It's to your
interest to know.

The First State Bank

Santa Anna, Texas



CAUGHT IN THE ROUND-UP

S. H. Duggins left Tuesday for Dallas to attend the State Fair.

Misses Ola Mae, Ruth and Misouria Davis spent the weekend in Bangs.

Fred Campbell who is running a gin at Melvin, visited home-folks here this week.

Misses Ruby Rountree and Gladys Burke are in Dallas this week attending the Fair.

Fred Brushenham went to San Angelo Saturday, returning Sunday.

Mr. W. C. Brooks and family of Bangs were visitors in the Geo. Moegelin home this week.

Miss Mabel Harvey visited in the Crawford home in Coleman this week.

M. A. Prichard carried his little daughter to Brownwood Tuesday to have her eyes treated.

M. B. Coppic, formerly of Bangs, but for the past 3 years been living in the Rio Grande Valley, has purchased the stock known as the East Ehd Grocery, and is now in charge. Mr. Coppic is yet a stranger to the News editor, but we like his appearance and wish for him a profitable business in our fair city.

Mr. John Newman and Miss Gladys Lackey have their plans set for marriage Thursday of this week, but as we close our forms for the week we have not been advised fully of the time and place. Mr. Newman is one of our promising young farmers of the Liveoak community, and Miss Gladys is the accomplished daughter of Mr. and Mrs. H. L. Lackey of this city. Both are fine young people and have many friends who will join the News in extending best wishes.

Ease the pain of a rheumatic attack by a rubbing application of Ballard's Snow Liment. It relieves tenderness and strengthens the joints. Three sizes, 30c, 60c and \$1.20 bottles. Sold by all druggists.

Miss Vesta Evans spent the week-end with her sister, Miss Velma, in Brownwood, who is attending Howard Payne.

Mrs. Comer Blue underwent a surgical operation at the Baylor hospital in Dallas Tuesday and her condition was reported to be satisfactory Wednesday.

Rev. A. M. Pleasant left this week for Olney, Texas, to attend the annual Synod of Cumberland Presbyterian church. He also expects to visit his mother while gone.

R. J. Marshall was absent from his place of business a large portion of the time this week, having to stay at home with Mrs. Marshall, who is on the sick list.

Mrs. Roy G. Giles of Cleveland Ohio, is visiting her sister, Mrs. Frank Crum. After a week's visit here Mrs. Giles will go to Belton and visit several days with her parents before returning home.

ONLY A MEMORY NOW

Misfortune is often a blessing in disguise. Acts of God often prevent acts of men.

The rapidity and generosity with which the American people opened their hearts and showed gold and sympathy and food upon stricken Japan has, without a doubt, opened the eyes of the islanders to the fact that we as a nation are not inveterate enemies of the Japanese people. It has probably taught them that our friendship is more to be prized than our enmity.

For years we have been facing the possibility of an armed clash with Japan because we insist upon making our own decisions as to whom shall be admitted to citizenship in this country, and our most farsighted students of foreign affairs have been almost a unit in predicting that sooner or later the clash would come.

But God in His wisdom has palsied the arm of the little brown man, and now we have nothing but sympathy and aid for him in his time of distress.

Let us hope that the new feeling of friendship, produced by an act of God, will be maintained

Building a Credit

Credit is the temporary use of funds belonging to others, and returning them promptly when due. It is the part of wisdom to establish one's credit.

Meeting every obligation promptly lays the foundation. Having an account with this bank helps a long way.

This bank takes especial pleasure in aiding its clients to establish themselves upon a good credit basis.

Don't wait until you want to borrow. Begin to establish your credit now.

THE FIRST NATIONAL BANK

C. W. WOODRUFF, Cashier

THE BIG WICHITA DAM

Construction of the Wichita Dam, 54 miles west of Wichita Falls, Texas, is now about completed; it will reclaim for irrigation 250,000 acres of farm lands along the valley of the Wichita River. This is the biggest irrigation project attempted in Texas for sometime, and is, no doubt, the beginning of many similar projects which will be carried out in Texas during the next few years, conserving moisture and holding back flood waters. Its construction was a big

and expensive undertaking. The News readers will be told how the big dam and lateral canals were built in our issue of October 5th. Don't miss the good reading in our Magazine Section. It gets a little better all the time and will entertain and instruct every member of your family.

To remove bilious impurities in the system and be made internally clean and healthy, you need the fine tonic and laxative properties of Herbine. It acts quickly and thoroughly. Price 60c. Sold by all druggists.

through the centuries by the acts of men. For years to come, at least, the Japanese menace has ceased to be anything more than a memory.

We can lean back in an easy chair, and elevate our feet to another one, and light our pipe, and watch the smoke curl gently heavenward, and think up a thousand things other people ought to do. And perhaps over in the next yard our good neighbor has his feet in the air, with his cigar burning brightly, and

his mind fixed upon a thousand things that we ought not to do—but do. All bets off!

Open your eyes. Look around you. Size up local conditions. Take note of everything that is not as it should be. Study out the best and most practical remedy. Get busy in an effort to put it into effect, or one equally as good, and stick to it until it is done. By so doing you will be of us, instead of merely with us. You may even justify your citizenship.

GROCERIES THAT SATISFY,

YOUR STOMACH AND YOUR PURSE

Try our pure foodstuffs. Try supplying your table at the lowest possible cost. Try a store that makes good on everything it sells, and makes good on the service it renders to you. Try buying to the best advantage and see how you like it. Try us for a while, and you may like your experience so well that you will not want to try anybody else. It pays to keep trying until you find the right place to trade.

Groceries That Satisfy for Customers Who Want to Be Satisfied

Fresh car of Feed this week. Car of Flour in transit. High Patent \$3.00 per 100 pounds, Extra High Patent \$3.35 per 100 pounds.

We will pay 32c in trade for Eggs Saturday

The Store That Makes
The Prices

MARSHALL & SONS

The Store That Makes
The Prices