

SANTA ANNA NEWS

THIRTY-NINTH YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, SEPTEMBER 18, 1925

NUMBER 38

"He Profits Most Who Serves Best"

SANTA ANNA HAS CHANCE FOR COME-BACK IN OIL DEVELOPMENTS

Considerable blocking of leases and other work toward further development in the Santa Anna oil fields has been in progress the past few weeks, and it now appears that this part of the country is in for some real test.

The Munroe Oil Company is drilling on the Hunter Bros. lease, about 4 miles north of town. If we have been correctly informed, the company expects to drill three holes down to a depth of 700 feet, and then make a location for a deep test.

McCarter, et al, have taken over the Kelley and Grady lease, blocked by D. R. Bailey, and are putting up a rig this week, preparing to complete the well. This location is about six miles south of town.

G. F. Barlett is putting up a standard rig on the Henry Campbell lease, about five miles south and a little east of town. Mr. Barlett expects to make a deep test on the Campbell.

The Gladys Bell Oil company is building a rig on the south-end of T. C. Watson tract in the Gladys Bell field south of town.

A derrick is going up on the Mrs. Gaines farm northeast of Santa Anna, also one is going up near the Thrifty bridge on the Jim Ned.

Several other blocks are being pooled and we understand locations are to be made soon and operations will start.

We believed and have maintained for years that something sensational would be uncovered in the Santa Anna territory at some time, and we are hoping it happens soon. Here's luck to the winner.

Parents and Teachers Get-Together Meeting

There was a delightful get-together meeting of parents and teachers in the High School building Tuesday night. The program was carried out almost as arranged. Some splendid talks were made and several entertaining features. The teachers were present in full force, but not all the parents were there. The Santa Anna school is starting off auspiciously, with all buildings full. Our crying need is better buildings and equipment. We will get these eventually, but "Why Not Now?"

R. B. Renfroe and wife returned last week from Galveston and other points. They report the mosquitoes were biting extra well.

LATEST NEWS FROM THE COURT HOUSE

Deeds Filed for Record

J. H. Tucker to Jane A. Hawkins, 65x125 feet out of Block No. 24, Phillips Addition No. 2 to Coleman; \$10.00.

W. N. Hawkins to J. H. Tucker Lot No. 1 and part of Lot No. 2 in Block No. 24, Phillips Addition No. 2 to Coleman; \$10.00 and other considerations.

W. P. McDaniel to H. E. Idol, Lot No. 2 in Block No. 11, town of Gouldbusk; \$1250.00.

J. P. Mathews to Jodie Mathews, Lot No. 10 in Block No. 24, less 8 feet in width, of town of Santa Anna; \$10,000.00.

J. L. Trammell to B. C. Colvin Lot No. 8, of Will Mathews subdivision of north half of Block No. 16, Anderson Addition to Coleman; \$1500.00.

Mollie Dillingham to T. J. Dalton 56.95 acres of L. C. Mason Survey No. 80, being the south 1-3 of Block No. 13, subdivision of said survey; \$3000.00.

(List of Oil and Gas Leases will appear next week.)

Marriage License Issued:

R. W. Sanders and Miss Nanie Mae Sanders.

J. D. Gorman and Miss Opal Marie Parker.

William Davis and Miss Maude Murray.

William Abbott and Miss Opal White.

J. R. Stovall and Miss Myrtle Johnson.

J. R. Eddins and Miss Loutiena Simpson.

W. M. Paul and Miss Maggie Lorene Wilkes.

Births Reported:

Born To:

Mr. and Mrs. Adolphus Evans, Burkett, girl.

Mr. and Mrs. Jim Oneal, Novice, boy.

Mr. and Mrs. Joe Welborne, Novice, boy.

Mr. and Mrs. Abner Bodine, Goldsboro, boy.

Mr. and Mrs. J. E. Patterson, Goldsboro, girl.

Mr. and Mrs. William A. Moore Trickham, girl.

Miss Eva Freeman, Dillard Freeman, Mrs. Jaunita Fletcher and children spent Sunday in Coleman and attended the protracted meeting at the Christian church.

Mrs. John Brannon of Brownwood is visiting relatives and friends in Santa Anna.

Miss Odum who has been visiting her aunt, Mrs. Parker Bond, left Wednesday for Abilene to enter McMurray College.

As Good as Gold

Every day of your life you exchange real money for certain goods or services that you believe are "as good as gold."

You must have confidence in their merit or your exchange is a gamble; a blind-horse trade that may mean loss.

The products you know best—the articles that represent the greatest value—are usually the products you have seen advertised.

Only honest products can thrive in the light of publicity. The honest dealer advertises his faith in his products to the world.

That is the reason you can place dependence in advertised goods. You may know that dishonest products will stand the constant scrutinizing of the buying public that advertising brings to them.

Read the advertisements and buy advertised goods. There is no way to get more "good for your gold."

Advertising not only reduces the price of products—it certifies their worth.

FIRE DESTROYS THE S. M. POLK, SR., HOME

The splendid dwelling house on the Polk farm in the Liberty community was destroyed by fire early Wednesday morning. The property was owned by S. M. Polk, Sr., and was occupied by Henry Williams and family.

According to the information gathered by the Santa Anna News, Mr. Williams and family were all away from home picking cotton when the fire broke out, and their entire possessions were destroyed, including furniture, clothing piano, and other musical instruments. Mr. Williams' loss was heavy and on insurance. The house was partially insured.

As no one was at home, the origin of the fire is a mystery, and no one has any idea how it started.

Santa Anna High School Announces Football Schedule 1925

Coach Herbert Hopper, of the Santa Anna High School, has secured the following games to complete the football schedule for this season:

Santa Anna High vs Eden High at Santa Anna, Sept. 26.

Santa Anna High vs Cross Plains High at Santa Anna, October 2.

Santa Anna High vs Melvin High at Santa Anna, Oct. 9.

Santa Anna High vs Ballinger High at Ballinger, Oct. 16.

Santa Anna High vs Brady High, Oct. 24.

Santa Anna High vs Brownwood High at Santa Anna, Oct. 30.

Santa Anna High vs Richland Springs High at Santa Anna, November 6.

Santa Anna High vs Rochelle High at Rochelle No. 11.

Santa Anna High vs Coleman High at Coleman, No. 20.

Santa Anna High vs Goldthwaite High at Santa Anna, Nov. 26.

This is one of the very best schedules that has ever been secured for the local team. We have some good light material this year and believe that Coach Hopper will develop them into a winning squad. We are expecting the best support from the entire community this season at all. Your presence SURE will be appreciated.

Epworth League Program

Leader—Curry Mills.

Song.

Scripture Reading Luke 17: 11-19.

Discussion of how to show our gratitude to God—Elizabeth Greer.

Solo—Eureka Pleasant.

Business.

Song.

Benediction.

Buy it in Santa Anna.

Santa Anna Youngsters Off to School This Week

Following is a list of our splendid young folks who are leaving this week and next for the several colleges and universities for the year, as have been reported to the News. Others may have gone that we failed to get:

Misses Edrine and Annetta Tyson, T. C. U., Fort Worth; Wilbour Sims, Randolph Christian college, Ciego; Aubrey Parker, Sam Polk, Milton Mosely, John Tarleton, Stephenville; Thomas Campbell and Jack Mobley, Daniel Baker, Brownwood; Misses Hessie Wofford, Agnes and Alice Hays, C. I. A. Denton; Sam Kirkpatrick, Baylor, Dallas; Wilbour Weaver, Baylor University, Waco; Mr. and Mrs. R. D. Holt, Lile Pearce, Aubrey Childers, Shield Brown, Celesta McClellan, State University Austin; Tom Sealy, Erwin and Gordon Baggett and Ralph Mills, A. & M. College Station; Upton Pearce Tech. Lubbock; Reginald Owen, James Harvey, Eunice Wheeler, Gladys Burke, Ruby Rountree, and Grace Pleasant, Simmons University Abilene; Lela Faulkner, S. M. U. Dallas.

Official Directors For League

I take pleasure in giving you below the officers of the University Interscholastic League for Coleman County or the scholastic year of 1925-1926:

Director General—B. T. Withers, Santa Anna, Texas.

Director Athletics—A. I. Edwards, Coleman, Texas.

Director Debate and Public Speaking—J. T. Runkle, Coleman, Texas.

Director Declamation—Veda Wells, Talpa, Texas.

Director Spelling—Walter R. Chambers, Burkett, Texas.

Director Essay—Mrs. T. Martin, Coleman, Texas.

Director Music Memory—Ola Griffith, Valera, Texas.

Director Arithmetic—J. C. Scarborough, Santa Anna, Texas.

B. T. Withers, Director General.

News Extends Welcome to New Teachers

The News extends a hearty welcome to the teachers who have assumed their duties in the Santa Anna schools for the ensuing year. The work of preparing our boys and girls for useful and happy lives is an important one. On their success depends the future progress of our community, state and nation. We assure our teachers joyful support and ready co-operation. Your duties are indeed responsible one. May you find pleasure in doing them.

Mrs. Anna Prickett has returned from Lockney where she visited for some time with her son and family.

SCHOOL OPENED WITH SPLENDID ENROLLMENT

The Santa Anna Public Schools opened Monday with bright prospects for a successful school year. The auditorium of the High school building was filled to overflowing for the opening exercises, which were short and impressive.

Quite a number of the parents were present at the opening, and the proper spirit seemed to prevail. Any thing short of the best school year Santa Anna has ever had would be tragedy, for in these days of progress, having the advantages of the Parent-Teachers Association, specially trained teachers and other developments in education lines, even with our limited facilities, it is possible to improve from year to year in school work, and surely no one will come short of doing all that is possible for them to do for the advancement of the bright boys and girls now going to school.

In our judgment, the school board has used able judgment in the selection of teachers, and provided the best that was available. Our buildings, especially the High School building is inadequate for our needs, but in the language of Miss Edna McDaniel, who graduated in the Santa Anna High school 20 years ago, taught here four years, went to Austin and after completing her courses in the State University, was employed as Dean of Women in the Baylor University at Waco, who said: "If we make the best use of what we have available, great progress will be made and much good accomplished." These may not be the exact words, but in effect, mean the same thing.

It appears to us the school is in better working condition than it has been since we have been a patron, but there is yet room for improvement. Every patron and every student can do their bit to add something to the progress of the school, and your teachers need your friendly assistance and can give your children just a little better service by you doing your part. Let's make an effort to do something to help the school along.

The Treasury Department says that there are more than 8,000 misers in the country and there is no doubt about it. A miser is a guy who hoards his dough. Really they are not doing any harm and their number is pitifully small when measured against the flock of spendthrifts we are harboring. Let the misers go to it.

GIN YOUR COTTON IN SANTA ANNA AND SAVE MONEY

It is not the policy of the Santa Anna News to stir up strife, create malice or raise h— in any kind of way, but for the information of our readers we are offering the following for your consideration:

The cotton gins in Coleman make it appear they are paying more for cotton seed than the local gins are paying, as a drawing card for their gins. Let's see: The Coleman gins charge 40c per 100 pounds seed cotton for ginning and \$1.50 for wrapping, bagging and ties, or \$7.50 for ginning a 1500 pound bale of cotton. They pay \$37.00 per ton for seed. Cotton this year is making better than one-third lint, and the gins, according to our information, pays the customers for 900 pounds of seed from a 1500 pound bale of cotton, making a check for \$16.65 less \$7.50 for ginning and wrapping, leaving the customer \$9.15 clear for the seed from a bale of cotton after the ginning is paid.

Santa Anna gins as follows: Charge \$1.20 per 100 pounds for the lint, making \$6.00 for a 500 pound bale of cotton with no charge for wrapping, thus saving the customer \$1.50 on his ginning, and paying \$34.00 per ton for the seed. 900 pounds of cotton seed at \$34.00 per ton is \$15.30, less \$6.00 for the ginning and wrapping, a net check to the customer, over all, of \$9.30. This indicates to us a farmer is 15 cents a bale ahead by ginning in Santa Anna where he sells the seed, and \$1.65 to good where he takes the seed home.

Cotton buyers in Santa Anna always pay the highest prices for cotton of any buyers in Texas, and our merchants sell goods quality considered, as cheap as any merchants in the State. A reasonable profit, quick sales and low overhead enables Santa Anna merchants to sell for less.

Santa Anna solicits your business and offers to meet you on equal footing, in buying and selling. Bring your cotton to Santa Anna and buy your supplies here where service is second to none.

E. C. Jones after visiting for several days with his brother, J. S. Jones and family, left Monday for Birmingham, Ala., to visit his father, and will go from there to Miami, Fla., to visit a daughter before returning to his home in California.

Everything Depends

---ON---

Your Start

A SOUND BUSINESS grows slowly.

IT shows progress from day to day—from week to week—but it shows steady, unvarying progress.

One year is better than the next, the next better than that—this is business building and a banker sees in the management of such a business a future active account, an employer—a property owner; you are in his class. He wants to help start and build your little business—the more business you do the more he does.

A talk with us, even though you are not a depositor in our institution, is invited.

The State National Bank

The Happiest Man

Is the

Busiest Man

HE

Is ambitious to achieve.

Disposes to do.

Desires to serve.

Cheerfully meets difficulties.

Expects disappointments.

The pleasure he enjoys from the results of his accomplishments pays back many times the disappointments. This man is known at the bank. He has transacted all his business through the bank and will testify to the courteous treatment and the kind of co-operation that has had much to do with his success.

THE FIRST NATIONAL BANK

Watches!



A really good watch is both a faithful servant and a beautiful possession. It gives you the time any hour of the day for years and requires very little attention. A good watch is an investment in satisfaction and pride of ownership—an investment you will never regret.

We sell only reliable and well known watches, such as the Elgin, Illinois and South Bend. Our prices are reasonable. Let us show you our complete line of both Ladies and Gent's Watches.

Mrs. Comer Blue
JEWELER

THE RELIGIOUS SIGNIFICANCE OF RADIO

By E. H. Hunter, Lampasas, Tex.

"Then said Jesus unto him, except ye see signs and wonders, ye will not believe." John 4:48.

The days of miracles are not past. They were needed before the days of Christ to give authority to prophetic utterances. Christ used them to establish His claims. And now when the faith of many has waxed cold, miracles are occurring which are calculated to stay a waning faith resurrect a dead faith, and give faith to those who heretofore have had none.

The radio is another evidence of God's love and abundant provision for his children. He has ever had their interest at heart. He grew the trees out of which they have built our homes. He filled the mines with silver and gold, the pockets of the earth with oil and gas for the use of man. He even became an artist and painted the landscape and the sunset for his children. He has filled the air with music and perfume. When man sinned he gave his son to redeem and save him. And in these latter days he has given us the telegraph, the electric light, the steam engine, the talking machine, the automobile, the radio, and other numerous evidences of his eternal goodness and infinite

thoughtfulness. And it seems to me that these things bear us a message from the Great White Throne itself. Let us take the radio for instance. What is the religious significance of the radio?

1. During his earthly ministry Jesus preached the brotherhood of man. But it has been a hard doctrine to practice. Separated by hundreds and thousands of miles, differing in tastes and social recognition, men have found it difficult to feel that they were brothers everyone of another. But with the discovery of radio distances have been bridged and people living in widely separated cities and countries have been brought close together and the whole world reduced to a small community in which all are neighbors.

Radio bids fair to become next to the public school, the greatest unifying force in the land. And unification is one of the biggest problems of our country. England boasts that 96 per cent of her people are of her own blood. France boasts 97 per cent of Gallic temperament. But in our country we find 20 master languages and 100 dialects. To unite these people around American ideals is our big problem. The free school, the public press, and the ordinary processes of industry, are doing what they can to smooth

out the differences and wear down dissimilarities. And now comes the radio to assist in this stupendous task.

Then again, from the farms have always come the leaders of our nation. Our great inventors, statesmen, merchants, teachers, preachers, lawyers, doctors, with few exceptions, have come from the farm. But in recent years the old native American stock has been selling his farm and moving to the city. Then just at the moment when American boys were leaving the farm in greatest numbers, because of its isolation, radio was discovered laying the world at his feet. And he can now receive market reports, attend the greatest concerts, and hear the best sermons in the land in his own home. It is now hoped and believed that radio will help to turn the tide back to the farm, and that from the farms of Tomorrow will come a new race of poets, philosophers, statesmen, the like of which America has never heretofore produced.

11. Furthermore, the discovery of radio is a stab at materialism. For the materialist and skeptic radio has a message. For thoughtful men and discoveries through radio, that the whole earth is one vast whispering gallery filled with voices unsuspected, is the most amazing discovery of modern times. Our fathers have talked for untold generations about the great silence in which man dwells and the concealments of nature have puzzled many a John Stuart Mill. Now a little child turns a disc on a radio, and suddenly, where there was supposedly only silence, the voice of the orator, the prayer of the preacher, the words of a gifted singer are heard. This discovery of an invisible world filled with voices is so astonishing that men have not yet realized the full religious significance of it all.

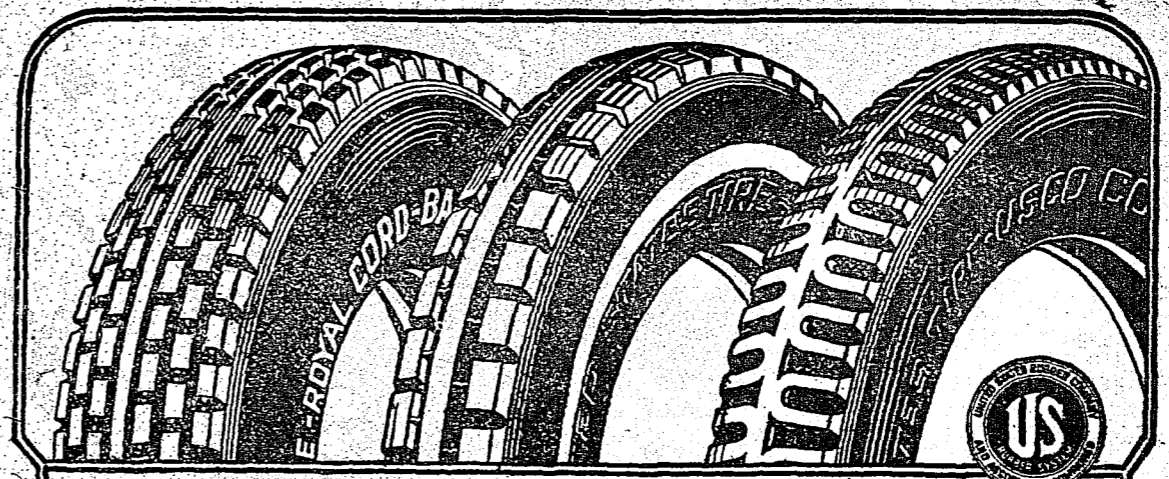
For centuries men have talked about "the clouds and darkness" around the throne of God. Philosophers have written numerous books about the silence of the Unseen Creator. Skeptics have exclaimed, "Life is a narrow veil betwixt the peaks of two eternities; man lifts his voice and cries aloud and hears no answer but the echo to his cry." Then suddenly we discover that the heavens silent to one man are full of voices for another. When Prof. Clifford sobbed out, "The great Companion is either dumb or dead," he little dreamed that an era was at hand when innumerable voices would break into full speech. But it was.

The silence about which the philosophers wrote was only seeming. May it not be that concealments too are only apparent? I dare to believe that the invisible words is about us, inhabited by the creatures of God and our redeemed ones passed beyond. And our eyes may yet be opened to behold the earth and the heavens filled with angels and chariots and horsemen of God.

III. But radio holds for us another lesson. The possibility of conveying intelligence from one part of the country to the other without a material medium strengthens my faith in the worthwhileness of prayer.

Shakespeare thought that one of the most beautiful and pathetic spectacles to be seen upon earth was the sight of a frail man, in some Gethsemane hour, stretching out his hands and groping for light. Tennyson held that by prayer as by claims of gold, man is bound fast to the feet of God. Ruskin tells us with respect to Tintoretto's portrait of Jesus, in his hour of prayer, "that not man inventing, not man writing, not man at his best, speaking and pleading for liberty, not man painting and carving, but man praying," his soul reaching up after the mind and will of God, represents man at his best and highest and highest creative mood. Until radio was discovered many men thought of prayer only as a mode of self expressing towards the ideals represented in the conception of an Unseen Being. Now they regard it as a means of exchanging intelligences.

Radio has shown us that the reason we do not hear the songs and addresses of great singers and orators is that we either have no radio in the room or else that it has not been keyed



If you want to make an investment in Long Service, Comfort and Fine Appearance, Put U. S. Tires on your car

THERE'S a U. S. Tire to meet your requirements no matter what they are. It is made right for the job. It is priced right. It gives you your money's worth—long service and continued good looks.

There is a U. S. Tire Dealer right near you. Go to him and talk over this tire question. Let him help you select the one ideal tire equipment for your needs from the full U. S. line—U. S. Royal Balloon, U. S. Royal Balloon-Type, U. S. Royal Cord—Regular or Extra Heavy, U. S. Royal Cord Bus-Truck, USCO Cord and USCO Fabric.

UNITED STATES TIRES ARE GOOD TIRES

Buy U. S. Tires from

MATHEWS MOTOR COMPANY

REDUCES COSTS

The old notion that advertising increases the cost of merchandise has been pretty well exploded by this time, but there are still people who believe the man who says:

"That company puts the stuff in the goods and not in advertising."

The real reason that advertising has grown by leaps and bounds in this country within the past few years is simply because manufacturers and progressive merchants have found it the cheapest known method of selling.

One can reach a thousand people through the columns of a newspaper at the cost of reaching one by personal solicitation. Newspaper advertising is the cheapest known method of placing a message in a great number of homes.

Direct mail advertising is effective in some things, but it is far more expensive. Personal salesmanship is of course extremely effective but it is tremendously expensive.

Naturally the merchant or manufacturer who uses these expensive methods of selling, must put the cost into the price of his goods. For every business man is conducting his affairs so as to net him a substantial profit.

All this, of course, is to say nothing of the matter of advertising and turnover. But that is a fit subject for another editorial.

These are some of the religious lessons I learn from radio. Surely we are living in a day of signs and wonders. Some may long for the past but not I. Our days are best. Who would surrender the telephone for a message on horseback in time of danger or death? Who would give up his automobile for an ox cart? Who wants to exchange the electric light for the old oil lamp or the candle? Who wants to trade his Edison or Victrola or Brunswick for the music box of my boyhood? Who wants to give up his radio? I don't want to go back, do you? It seems to me that God has been better to us than he was to our fathers. Yes, and our faith in and love for God ought to be stronger. We ought to be better men, more truly godly men.

Ancient Pastime

Dibs is the English name of a game dating from remote antiquity, which consists in throwing up the joint hooves of the legs of sheep and catching them as they descend first on the wrist, the hand and then on the back of the hand. In Scotland small stones substituted and the game is known as "backs." It is popular to the American people.



Always at Your Service

Whatever your requirements may be, you will always find the utmost in quality and service at this drug store. Full selections of sick room supplies, patent medicines, toilet and shaving articles, stationery and other drug sundries.

Corner Drug Company
Santa Anna, Texas

Sufferers of Skin Diseases

Hooper's Tetter-Rem is guaranteed for all skin diseases or troubles makes no difference of how long standing. If you are troubled with Eczema, Tetter, Itch, (any form) Ringworm, Pimples, Salt-Rheum, Dandruff, Cracked Hands, Poison Ivy, Old Sores, Erysipelas, or any other skin disease or trouble, secure a bottle of Hooper's Tetter-Rem on our positive guarantee to give you entire satisfaction or your money back. A liquid. Will not stain. A germicide. Two sizes, 75c and \$1.50. Mfg. by Exalline Medicine Co., Dallas, Texas. Sold and guaranteed by

S. H. PHILLIPS, Druggist



WRIGLEY'S JUICY FRUIT

WRIGLEY'S JUICY FRUIT CHEWING GUM makes your food do you more good.

Note how it relieves that stuffy feeling after hearty eating. Sweetens the breath, removes food particles from the teeth, gives new vigor to tired nerves. Comes to you fresh, clean and full-flavored.



SANTA ANNA HATCHERY

Announces Dates For Setting Eggs

We will be ready to start our Incubator Monday, September 21. The price will be \$3.00 per tray. It will be well to bring a few extra eggs for culling. Overs will be returned or credited. See me and book your trays. Can use 3400 eggs a week. Bring your eggs any time. Will set on Mondays.

The Hatchery is now located at the old Refinery place in west part of town. Call, write or telephone

NEELY EVANS
Santa Anna, Texas

The "Fix-Up" Season is here

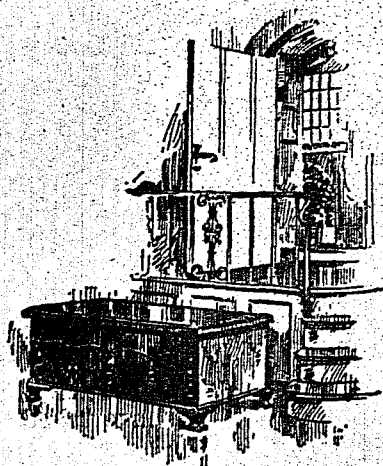
The weather's wear and tear make many little jobs of repairing, which if done in time require only a few minutes, but if neglected may prove costly.

Our stock of Lumber and Building Material is now at its best and prices are reasonable.

Burton-Lingo Co.
Phone 100 Home Builders Phone 100

Crookedness eventually curses. Finally when his nerves had utterly played out, and his ill gotten money was all gone, he sometimes does not wait long to go to an officer and confessed to it. When tempted to use money that belongs to others, it were well to recall the experience other men have had along that dishonest way. Only a few weeks ago a man surrendered to officers in Los Angeles for embezzling ten thousand dollars in Georgia, while occupying a position of trust. He had successfully eluded the officers all the way from Canada and thence to Vancouver, Portland, San Francisco and Los Angeles. With chattered nerves he had flirted with death along the route hoping to be killed, but nothing hap-

Cedar Chests



For the fall trade we have received and now have on display a very complete assortment of Cedar Chests. The construction, material and finish of these chests is exceptionally good. See them before you buy.

S. W. Childers & Co.
Santa Anna, Texas

WHY ADVERTISE IN THE DULL SEASON

(By C. D. Johnson, head of the School of Commerce and Business Administration; Baylor University, Waco)

It is well to follow the lead of highly successful merchants. The wisdom of spending money is tested by the returns which advertising brings. And no merchant expects his business to thrive without advertising.

There is no finer example of a successful business man and merchant than John Wanamaker. His success was attributed to advertising as much as to other efficient methods of merchandising.

John Wanamaker always carried heavy advertising during the dull season, John Wanamaker knew business psychology. He knew also social psychology. And what is as important as both of these put together he had world of common sense.

John Wanamaker was not a farmer but he knew the farmer's mind. He was not a banker, yet he knew the banker's mind. He was not a union man, still he knew the mental habits of the union man.

With all this knowledge this leading merchant grew rich by putting into practice what he knew. He advertised in the dull season. He had six reasons stand clearly:

1. Prospective buyers have more time to read in the dull season. They read the advertisements as well as the news or athletic stories. Hence advertising reaches more people during the dull season.

2. Every advertisement read makes an impression on the mind. Something about the advertisement sticks to the memory. When time to buy comes the reader becomes a customer of the store which had the good judgment to advertise during the dull season.

3. Because business is dull some merchants cut down their advertising. The wise merchant takes advantage of this for he knows that advertising competition is less. His advertisement may be the only one of its kind in the paper hence the trade will be brought to the store during the dull season. This helps to prevent the dull season for that store.

4. Advertising in the dull season creates confidence among the people in the store during the advertising. The people regard that store as successful and everyone knows there is nothing succeeds like success.

5. To advertise in the dull season makes it possible to get the best advertising rates for an annual contract. Space rates can be handled at a cheaper rate by newspapers and at the same time yield better returns to the merchant as the other four reasons show.

6. Continuous advertising has been proven from three to seven times as valuable as occasional or spasmodic advertising. Constant reminding brings constant customers. Tests of this have been made in large cities and in small towns and always with similar results. So advertising in the dull season makes for quick turnover of goods, increase of service to customers, because fresh goods are always on hand and year in and year out, healthier profits, for there are fewer losses.

It pays the merchant, it pays the customer and is a genuine service to the public at large to advertise in the dull season of the year.

America's Future

Most of America's first railroads were financed by English capital. For well over a century after we had won our political independence, we remained financially dependent. But now how the tables have turned.

A recent news item announces that American engineers and American capital is back of the construction of \$160,000,000 freight subway system for the city of London. It is true to say that America has become the financial and business capital of the world.

But in spite of this, every city, every county, and every corner of the nation is filled with people who have little faith in the future of the nation. Every change they think is a change

for the worst. Because business is bad this year, they imagine it will be bad next year, and the following year. Instead of plunging actively into their own business affairs they wall about conditions, and blame the times for their own failures.

Business adversities, of course must be expected, and accepted with a smile. For many classes, business has been bad for the past few years, but improvement is most certainly in sight. Babson's latest report indicates that business has been on the upgrade for many months throughout the country, and this steady improvement in conditions everywhere is bound to effect every village and hamlet in due course of time.

It was J. Pierpont Morgan who said that no one ever made money without faith in the future of America, and Morgan evidently knew something about the art of accumulating wealth.

Too Many Fake Advertising Schemes Come to Town

Many a merchant has found that his business would not stand the strains of donating to the various forms of so-called "advertising" schemes offered him. Statistics show that newspaper advertising is cheaper than any other form, results considered, and results are what should be expected; not the satisfaction of seeing the firm name in a conspicuous place—McLean News.

Slaton has especially been burdened with fake advertising schemes. Scarcely a week passes but some grafter drifts into town and takes a few dollars off our merchants and he in turn reduces his advertising patronage with the local newspapers.

The merchants and business men are throwing away much good money in various "get quick results advertising schemes." We believe that we have never lived and done business in a town the size of Slaton where the advertising burden on merchants was as great as here and it is because they continue to patronize this of that advertising schemer. Lubbock Retail Merchants' Association had this matter under advisement a few months ago and they decided to cut out all classes of advertising save that of newspaper space, and legitimate

We Have Everything You Will Need to Enter School

- Note Book Filers, 3 for ... 25c
- Loose Leaf Covers ... 35c
- Prang Water Colors, 8 colors for ... 50c
- Tablets and Note Books of all kind.
- Holland and Conklin Fountain Pens, \$1.50 to ... \$6.00
- Book Straps ... 25c
- Pencils, Crayolas, Ink, Library Paste.
- Special attention to children.

Walker's Pharmacy

Phone 41 We Deliver

Good idea for each town to come to an understanding in this regard.—Slaton News.

Dusting the Walls
To dust the walls, fasten a thick pad of cotton batting on the end of a stick and with this go over all the walls, rubbing lightly and renewing the cotton as it becomes soiled. A clean wool mop will do the work satisfactorily, but it is advisable to cover it with cheesecloth.

The Universal Ideal
Despite what is often said about the disintegration of the home, the dream of having one, of owning one, and of standing up at the threshold and saying, "Welcome to our Home," is still the ideal which the majority hold and which they try to make visible and real.

Worshippers of False Gods
The idolator is a worshiper of a graven image; the egoist, of a reflected one.—Boston Transcript.

Firestone

will ALWAYS give Most Miles per Dollar

No matter where crude rubber prices may go—Firestone advantages in securing raw material, in manufacturing and distribution are always active to make good the pledge of Most Miles per Dollar.

Racing drivers—hill-climbing and endurance record holders—taxicab, motor truck and bus operators—and hundreds of thousands of car owners—are daily emphasizing the unheard-of mileage and service delivered by Firestone Gum-Dipped Cords.

Gum-Dipping is one of the biggest factors in tire performance and long mileage, making Firestone Gum-Dipped

Cords the most economical tires ever offered motorists.

The cord from the fabric mills is first delivered to a separate plant where it is treated in a solution of gum, which insulates every fiber of every cord. This protects against internal friction and heat, giving the sidewalls greater flexibility and additional strength.

Prove Firestone's many superiorities for yourself. If you have never had the safety, comfort and economy of these serviceable, long-mileage tires—go to the nearest Firestone Dealer—for Firestone only builds Gum-Dipped Cords.



Santa Anna Motor Company
East Main St. Phone 186

AMERICANS SHOULD PRODUCE THEIR OWN RUBBER

SANTA ANNA NEWS

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail. One year in Coleman county — \$1.00 Six months in Coleman county — 60c One year outside of county — \$1.50 Advertising rates 25c and 30c per inch.

Local notices 10c per line for each insertion.

Obituaries, Card of Thanks and Resolutions of Respect are charged at one-half the regular rate.

J. J. Gregg, Editor and Pub.

Friday, September 18, 1925

The Constitution

July 4 is a date known to every school child. September 17 is another date of almost equal importance, but few people realize that it is anything different from the other 365 days. How many remember that it is the anniversary of the signing of the constitution of the United States.

The makers of the American constitution had from some source a wisdom that seemed like divine guidance. With insight into human nature, they put together a system that has worked without any vital change for 138 years.

Not a Prophecy

Professor Booring of Columbia University estimates that the population of New York City will be 50,000,000 within forty years. Chicago, Philadelphia and Detroit will also boom ahead during the same period, he believes. In other words he predicts that the cities of today will be mere villages in comparison to the vast metropolitan centers of tomorrow.

All interesting no doubt, but a rather unimaginative view of the future. His forecast is based upon the facts of the past. It fails to take cognizance of the factors that may make the future development of our country vastly different from the events of its past history.

Many observers fully as intelligent as Professor Booring believe that our great cities are doomed. They see an improved transportation facilities, on rails, on roads, and in the air, an influence that will cause people to migrate away from great centers. Super power systems, the transmission of electricity over great areas, and the many advantages that small communities can offer to factory owners and

managers is all going to lead to a decentralization of industry. And population always follows industry.

As another evidence of the fact that an era of decentralization of population is almost here we need merely to point to the rapid growth of suburbs surrounding our great cities. Human nature rebels against the noise, confusion and discomfort of living amid piles of brick walls on a busy boulevard. Most people who live in our great cities do so because of the force of necessity. They all long for the day when they may be able to own a home out away from the confusion of the metropolitan center.

Before Professor Booring carries his prophecy much farther, he should give the subject a little more study. Communities like Santa Anna are likely to grow and develop during the coming years, while great cities will cease to expand at the rate recorded during the past decade.

It wouldn't do for all roads to be paved. Too many would die of liver trouble. On some highways the finest kind of exercise can be obtained.

LOCAL TRACTOR MAN RETURNED HOME

The city of Santa Anna was represented in the Fordson Tractor Training School, held in Dallas all through last week, by Mr. W. F. Kirkpatrick, of the Santa Anna Motor, who returned home Sunday.

The Dallas Branch of the Ford Motor Company conducted the school and was assisted by engineering experts, inventors, and sales representatives of some twenty-five nationally known manufacturers of equipment designed to work with the Fordson. Fifty Tractor specialists from as many retail Ford dealers, scattered all over the lower half of Texas, attended the school.

"The thing that impressed me most," said Mr. Kirkpatrick, in discussing his experiences with Fordsons at the school, "was the amazing number of jobs a tractor will perform, the low cost of doing them. Of course, I've made a study of Fordsons before I went to Dallas and was thoroughly familiar with it, I thought, but I found there, that there was much I could learn—and before I left, you can take my word for it—I learned everything about a Fordson. Tractor and the variety of jobs it can do with the proper equipment. This school was not a long-winded theoretical affair. It is true that we were privileged to hear wonderfully inspiring lectures pointing out how the Fordson Tractor today is measuring up to Henry Ford's ideal in producing it—to lighten men's burden—increase productivity, and lower costs on the farm and in commercial use, and we also heard a number of constructive sales talks pointing out our opportunity to serve our communities by placing more Fordsons at work, but ninety percent of the time we were out on the grounds of the Ford Motor Company where the field work was done, and we were actually hitting the ball.

"I wish some of the people of Santa Anna could have been there to see what we did. Each man had to assemble and operate the different machinery to the complete satisfaction of the Ford Motor Company and the equipment specialists.

"Some people will doubt probably when they hear of the number of tasks I did with a Fordson, but all the men there, including myself—did them. We plowed, cultivated, did heavy hauling, pumped water for irrigation, built and graded streets, dug and filled ditches, sawed wood, mowed lawn, baled hay, hauled cotton 50 bales at a time, pulled stumps from the earth 3 feet in diameter, unloaded carloads of gravel, mixed and hoisted concrete, ground feed terraced land, pulled down trees and unrooted them, excavated earth and loaded it into trucks and a lot of other things I can't think of now.

"The school attracted so much attention nationally that the Ford Motor Company produced a complete moving picture showing all of us in our work.

"A news cameraman 'shot' us during the middle of the week and on Saturday before we left, we were the guests of the Ferris-Dunlap Equipment Company who handle all the lines of the manufacturers represented.

"My friends know" he said in conclusion, "that I've been a Fordson booster all along, but at Dallas I really saw the vision of what power farming can do to help the farmer and what the Industrial Fordson can do to lower the cost of doing commercial or business jobs—and I realize now more than ever that the Santa Anna Motor Company is rendering a real service everytime another Fordson is sold."

Mr. Baxter, manager of Santa Anna Motor Company is particularly elated since Mr. Kirkpatrick passed his final examination Saturday afternoon with flying colors.

TEXAS

Here is a tabloid condensation of facts about Texas:
Area, square miles 262,398
Population, (approximately) 5,000,000
No. of counties 254
Total land area, acres 168,000,000
Total No. of farms 436,000
Average acreage per farm 261.5
East to West—Texarkana
to El Paso by rail, miles 828
North to South—Texline to Brownsville, by rail 995

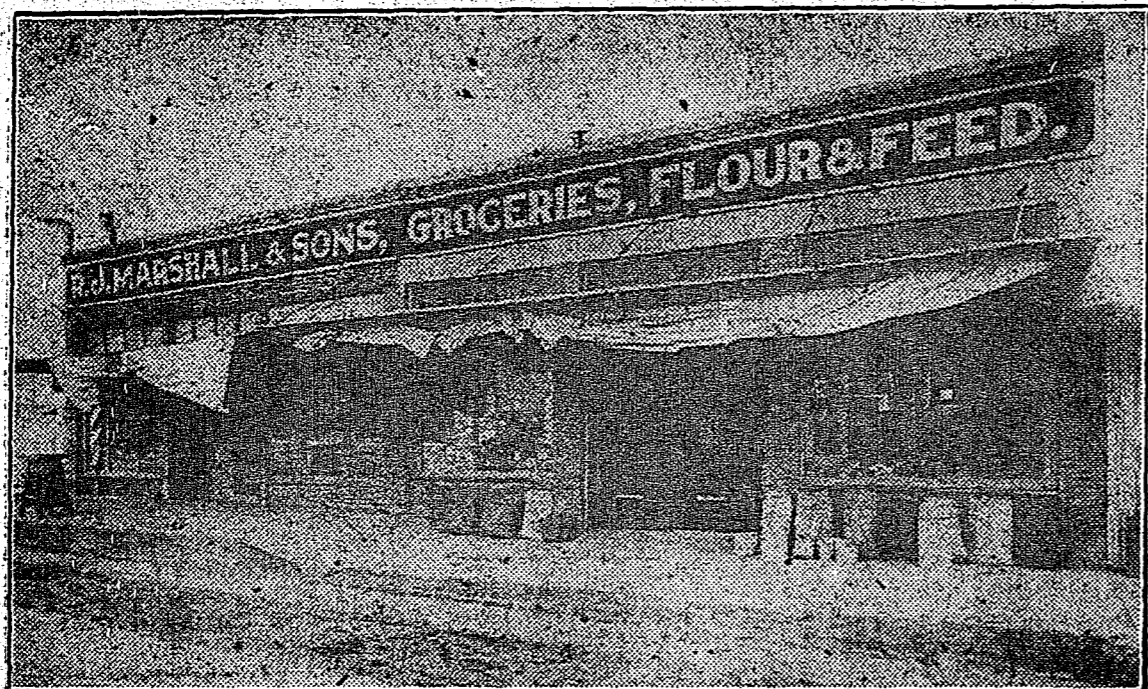
APPETIZING GROCERIES

The housewife knows the paramount importance of buying high quality groceries and buying them economically. It's such women that will find pleasure and satisfaction in purchases made here.

We have at all times fresh cuts of meat on display
Orders appreciated and promptly filled
HUNTER BROS.

:- Quality and Service :-

Phones 48-49



We Have Just Received A

Large Shipment of Shoes

The Latest and Most Wanted Styles

SEED OATS

Just unloaded a full carload of
RED RUST-PROOF OATS

going at
80c PER BUSHEL

Better buy your oats now, as we cannot promise any more at this price.

Just unloaded another full car of White Face
Flour at the same old price.

GROCERIES AND FEED

We carry the largest and most complete stock of Groceries and Feed to be found in the county. Most all our Groceries, Flour and Feed are shipped in car lots and bought direct.

Unloaded Two Cars of Flour and Feed This Week

Marshall & Sons

"The Store That Makes the Prices"



GOOD tent, 10x12, will sell worth the money.—C. T. Owen, Santa Anna, Texas. 37-2tp.

FOR SALE—Two bungalows in South part of town, gas, water, and lights, both new; at a bargain if sold at once. See Mrs. Myrtle Tisdale. 36-4tp

CORD WOOD \$2.00 per cord, or \$1.75 in 5 cord lots or more. Pay Mr. Pottard who lives near the place, one mile southeast of Liveoak school house.—A. E. Dalton. 37-2tp

I will sell paint at \$2.50 to \$3.50, less than cost. Want to quit the business.—F. M. Jaynes, phone 244. 38-2fc

RHODE Island Red Hens and Pullets, Airhart strain, for sale at \$1.00 each.—Mrs. J. W. Cammack, Santa Anna, Tex. 37-1f

WANTED—Sewing, for particulars see Bertha Rountree.

My Home For Sale
A good 5-room house, porches, East front, large lot, good garden place, several fruit trees, situated near Presbyterian church, good location. See me for bargain.—A. N. McLeod. 38

SEED OATS FOR SALE
First year from the originator Ferguson No. 71 pedigreed Seed Oats. These oats were raised last year and made 75 bushels to the acre. Absolutely free from Johnson Grass. The oats these seeds were raised from were sown and will hold for at least two years. See the Public Weigher at Wagon Scales of W. E. Wallace. 38-1fc

FOR SALE CHEAP—Row Binder and Drill. See W. C. Evans.

FOR RENT—Light house keeping rooms.—W. I. Mitchell. 37-2

WE sell genuine Ford and Chevrolet parts. Nice Ladies Rest Room—Mathews Motor Co.

Trespassers Notice
The public is hereby notified that no hunting or trespassing of any kind will be permitted on the Boyd or Chambers premises. Bird hunters must keep out. Mrs. M. E. Chambers Miss Blanche Boyd

WE sell genuine Ford and Chevrolet parts. Nice Ladies Rest Room—Mathews Motor Co.

FOR SALE—Cord Wood \$1.50 per cord if taken at once. See Lonzo Barnett on place, east of Home Creek, on Trickham and Rockwood road.—John Fiveash.

WE do a general garage business. Genuine Ford and Chevrolet parts.—Mathews Motor Co.

6-ROOM house for rent, gas and water connection, east side of town.—Miss Louella Chambers.

UP to date Ten Year renewable term policies may be had with the W. O. W. now.

W. CRUGER & SON
Painters and Contractors
Give us a chance at your work. Satisfaction guaranteed. Santa Anna, Texas

FOR RENT—Six-room house with most modern conveniences, first door east of Santa Anna Motor Company; price reasonable.—Mrs. J. R. Banister, telephone 212.

SEE J. S. Jones, Clerk for the W. O. W. and learn about the new policies.

GOOD 5-room house for rent. See Dr. T. M. Hays or Lemian Brown. 37-2tp

NEED GLASSES
Dr. Jones, the Eye Man, will be at Childers & Co., Store, every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved.

DON'T forget to buy a policy with the W. O. W. when you want real home protection.

HOUSE close in for rent. See Ben Melton. 37-2tp

ESTRAY NOTICE
Notice is hereby given that I have taken up one black colored horse mule, about 14 1-2 hands, apparently young, in fair flesh, slender build, and now have him in the City Pound and unless the owner redeems same it will be sold according to law.—J. M. Martin, City Marshal, Santa Anna, Texas. 38-1fc

Hamburgers Palace has just received a shipment of large fancy Oysters, 5c per dozen.

Artists Pottery from Love Field, beautiful Fall Foliage in assortment bunches, Lovely Willow ware in many designs, a splendid assortment of potted plants in bloom, fine chiffon ribbon and bulbs in variety. The Quality Flower Shop, call phone or write your orders. "Say It With Flowers."

BUY W. O. W. Insurance now while membership is free.

"Say it with type—flowers die." This clever adaption of a familiar catch phrase catches our eye as we glance over the pages of a newspaper. Good advice to folks who have something to offer the public. Say it with type, and the bigger and oftener, the better.

Fruit Trees and Shrubbery
I am still selling fruit trees and shrubbery for the old reliable Austin Nursery, and will appreciate your orders. Satisfaction guaranteed.—J. C. Abbott, Bangs, Texas. 38-2tp

School Bags Free

With each \$1.00 purchase of School Supplies

Keep an account of your 10c and 25c purchases and when you have purchased to the amount of \$1.00 we will give you a nice school bag.

Phillips Drug Store

A Word of Caution

The United States department of agriculture sounds a word of caution for farmers in its current crop report.

The warning is that the high prices for farm products are not due to increased demand, but to under production brought about largely by poor crops.

The danger of over production is always staring the farmer in the face. Following a good year he plunges into production with greater energy, spurred on by the prospect of a good profit, only to find that he has been following a maid of the mist.

When all farmers are inspired with the same incentive, they awake to find the bottom fallen out of the market, due to a surplus of products.

The warning is timely and should be carefully considered in making crop plans for next year.

Mr. and Mrs. Clifford Stephenson of Talpa spent Sunday in the Geo. Richardson home.

R. A. Carroll and family are moving this week to the Hays property southwest of the Christian Church.

"A Kiss in the Dark"

"A Kiss in the Dark" a Paramount picturization of the stage play, "Aren't We Al," by Frederick Lonsdale, directed by Tuttle and featuring Adolphe Menjou, Lillian Rich and Aileen Pringle in the leading roles, will be shown at the Queen Friday.

The story has to do with Walter Grenham, played by Menjou. Grenham is a hoity terror with the women and when he wants to put his past behind him and take up the future with the girl he loves, played by Miss Pringle, she want have anything to do with him because she is sure that the minute her back is turned off will go Grenham galavating with anyone, who happens to strike his fancy at the moment.

Rev. Porter of Brownwood, Presiding Elder of this district, preached at the Methodist church Sunday morning.

Mr. and Mrs. J. H. Green of Coleman visited the first part of the week with their daughters in Santa Anna.

J. S. Morgan and family have moved to a farm near Abilene.

What's Doing In West Texas

(By West Texas C. of C.)

Ballinger—Within a short time the cotton rush will be on in Runnels County and there will be busy times here for the next sixty days or longer. The gins are humming and the daily receipts of cotton are increasing on the local market. Up to date more than thirty bales have been marketed.

Muleshoe—A fleet of seven trucks have been provided for the schools here for the purpose of conveying the children to and from school, rain or shine, regardless of weather. Muleshoe has a population of 1,000 and is located in the heart of the great Plains district.

Moran—The Moran Luncheon Club met recently with more than sixty members and visitors present. The Moran Band rendered several selections before the luncheon, at which J. F. Scott, of Haysville, Okla., was the principal speaker.

Amarillo—In session last week at Fort Worth, the Texas Department of the American Legion selected Amarillo as the place for the 1926 convention. Amarillo put up a stiff fight, eliminating Houston, her strongest competitor.

Plainview—Agricultural Exhibits of Hale county will be shown this year at the Amarillo Tri-State Fair and Exposition, the Texas-Oklahoma Fair at Wichita Falls, and the State Fair of Texas at Dallas. Col. R. P. Smyth, Sam T. Scaling and Maury Hopkins, Secretary of the Board of City Development will have charge of the exhibits.

Childress—The Fort Worth & Denver City Railway Company is erecting the second large steel storage tank in Childress. The tank is being built on a concrete and steel support with a diameter of 24 feet and more than 60 feet to the top of the cover. The capacity of the tank will be 150,000 gallons of fuel oil for locomotives.

Brady—A. H. Broad was re-elected president of the Brady Chamber of Commerce at a meeting of the directors recently held, and Wm. D. Cargill was re-elected secretary. Consider-

able time was given to the hearing and discussing of plans for the developing and building of Brady and McCulloch county. Artesia, N. M.—Plans are under way here for two additional municipal improvements. Plans for the installation of a modern street lighting system also a paving program were submitted to the City Council at a meeting recently held.

Comanche—More than 5,000 people here heard the address of R. G. Lee, President of the West Texas Chamber of Commerce, on diversified and intensive farming. An informal reception for Mr. Lee was held and numerous farmers discussed with him the program he is advocating. Following the speaking a watermelon feast was held on the Courthouse lawn and several hundred melons furnished by the local Chamber of Commerce and Lions Club were served.

Quanah—Contract has been let for the remodeling of the Tribune-Chief building here. After a 35-foot brick extension, two linotypes and three job presses will be into the building. A concrete floor is to be laid, the walls plastered, a metal ceiling put in, and the old iron front will be replaced by a modern brick front with plate glass.

Littlefield—Water mains are now being rapidly laid on the streets of Littlefield. The two wells furnishing the water supply have been completed and pumps installed. The Chamber of Commerce is now discussing ways and means for a sewerage system and the paving of the main street of the town.

The knocker is over loquacious but he is not always one who has smething to say. His large blocks of talk are not necessarily great chunks of wisdom. He is frequently one who wants something and wants it badly. He has an ax to grind. Feed the bear and it will stop growling. He who hammers on the nut may be after the kernel. The knocker is one who is on the outside trying to break in.

Jess Thurman and family of Glen Cove visited in the R. L. Todd home this week.

Trade Day Specials

1 set white plates, and 1 one-half gallon pitcher for \$1.00

2 boxes starch 2 cans Dutch Cleanser 17 bars laundry soap \$1.00

20 per cent Discount on Men's Harvest Hats

Toilet Goods Combination:

50c jar Coed Cream 25c Black & White cleansing cream 25c tube Black & White tooth paste 25c box Colgate's face powder for \$1.00

Gold Seal Rug, 18x36 inches, for 39c

Blue Racket Store

Genuine



ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians 24 years for



Colds	Headache
Pain	Neuralgia
Toothache	Lumbago
Neuritis	Rheumatism

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark of Bayer Manufacture of Monocetate of Salicylic Acid.

Suits

FOR YOUNG MEN

Young men's suits in the new colors and weaves, new model coats with wide trousers. These are snappy suits for the good dressers. Sizes 32 to 42 and priced from--

\$18 to \$30



For the boys in sizes 6 to 16 we want you to see our Four-Piece suits--coat, vest, long trousers and one pair golf trousers--some have caps to match. These are Cortley construction, which insures good fit and wear.

DOLLAR DAY

Take advantage of Dollar Day to buy cotton goods, the recent advances in the cotton market we think makes cotton goods the best buy at the present low prices.

WIDE SHEETING

9-4 Brown Sheeting in a medium weight, a limited amount to sell Dollar Day at--

2 1-2 Yards for \$1.00

OUTING

Good heavy Outing in full yard wide in light or dark colors, Dollar Day--

5 Yards for \$1.00

GINGHAM

A light weight 27-inch Gingham, the very thing for quilts, Dollar Day--

10 Yards for \$1.00

32-INCH GINGHAM

32-inch Dress Gingham, in Plaids and Solids, a regular 25c to 30c cloth, and the very thing for school dresses. Dollar Day--

5 Yards for \$1.00

BOY'S BLOUSES

75c and \$1.00 Blouses for Boys in sizes 6 to 12, for Dollar Day--

2 for \$1.00

Coats

AND DRESSES

You must see our showing of Ladies' and Children's coats--new weaves and colors--nearly all have fur collars, and all priced very low for quick selling.



Silk Dresses in nice range of colors and style for early wear.

New shipment of the Fannie Thornton house dress.

Some very pretty numbers in Flannel dresses--you will like the style found in these, and yet the price is low.

SANTA ANNA MERC. CO.

Security Abstract Co.
 Frank W. McCarty, Mgr.
 Coleman, Texas
 We give quick Service.
 Office with
 R. E. L. Zimmerman

STAR PARASITE REMOVER
 A Wonderful Poultry Remedy
 Given fowls in drinking water or
 fed absolutely will rid them of Lice,
 Fleas, Blue Bugs and all de-
 structive insects.
 Contains Sulphur scientifically
 compounded with other health-build-
 ing ingredients; is a good tonic and
 purifier; nothing better for
 preventing disease. If given through
 the Spring, fowls will be healthier,
 lay more eggs and young chicks will
 be protected from destructive in-
 sects. Sold and guaranteed by Corner
 Drug Company.

Sore Gums Healed
 If you suffer from sore, bleed-
 ing gums or loose teeth, or
 pyorrhea, even in its worst form,
 we will sell you a bottle of Leto's
 Pyorrhea Remedy and guarantee
 it to please you, or refund your
 money. This is different from
 any other treatment.—Corner
 Drug Co., Walker's Pharmacy,
 S. H. Phillips, Drug Store. 7-11

The BEST
of drinks
H AND H
BLEND
COFFEE
 At your Grocers



Fred Watkins Dray Line
 We
HAUL ANYTHING
 Service is Our Motto
 DAY PHONE 38
 NIGHT 217

FOR OVER 40 YEARS
 HALL'S CATARRH MEDICINE has
 been successful in the treatment of
 Catarrh. It consists of an Ointment
 which Quickly Relieves, and the In-
 ternal Medicine, a Tonic, which acts
 through the Blood on the Mucous Sur-
 faces, thus reducing the inflammation.
 HALL'S CATARRH MEDICINE as a
 Blood Purifier gives wonderful results.
 All druggists.
 F. J. Cheney & Co., Toledo, Ohio.

Fire, Tornado Insurance
W. E. BAXTER
 Santa Anna, Texas

Uneasy
Tight Feeling
 "I used Theford's Black-
 Draught first for constipation,"
 said Mrs. C. E. Buntin,
 of R. F. D. 5, Starville, Miss.
 "I would feel dull, stupid, and
 have severe headaches, even
 feverish. I had an uneasy,
 tight feeling in my stomach.
 I read quite a bit about

BLACK-DRAUGHT
Liver Medicine
 I began using it and soon my
 bowels acted regularly and I
 was greatly relieved. I used
 it every once in a while for
 about 18 years.
 "About two years ago I
 found I was having indiges-
 tion, a tight smothering in
 my chest, then severe pain,
 especially after eating sweets.
 I commenced taking just a
 pinch of Black-Draught after
 meals, and by doing this I
 could eat anything.
 "I gave Black-Draught to
 my children for colds and
 headaches. I can certainly
 recommend it."
 Black-Draught is used, with
 satisfaction by millions.
 Get Theford's.
 Sold Everywhere E-107

IMPROVED UNIFORM INTERNATIONAL
Sunday School
'Lesson'

(By REV. P. B. FITZWATER, D.D., Dean
 of the Evening School, Moody Bible In-
 stitute of Chicago.)
 (© 1925, Western Newspaper Union.)

Lesson for September 20

**PAUL WRITES TO THE THESSA-
 LONIANS**

LESSON TEXT—I Thess. 2:1-12.
GOLDEN TEXT—"In everything give
 thanks."—I Thess. 5:18.
PRIMARY TOPIC—Paul's Love for
 His Friends.
JUNIOR TOPIC—How Paul Worked
 in Thessalonica.
**INTERMEDIATE AND SENIOR TOP-
 IC**—Paul's Devotion to His Work.
**YOUNG PEOPLE AND ADULT TOP-
 IC**—The Spirit and Method of Paul's
 Work.

While the lesson committee has se-
 lected this brief passage in the second
 chapter for printing, the intention was
 to present the message of the entire
 epistle. It was on Paul's second mis-
 sionary journey that the church at
 Thessalonica was founded as seen in
 the last lesson. After crossing into
 Macedonia he preached the Gospel at
 Philippi, where he was imprisoned.
 From Philippi he went to Thessalonica.
 The people there were largely
 Gentiles.

- I. The Salutation (ch. 1:1).
 Timothy and Silas were associated
 with Paul in this missionary journey,
 and they are associates of Paul in
 this message.
- II. Paul's Thanksgiving (1:2-10).
 1. For Their Faith, Love and Hope
 (v. 2-4).
 This triad of graces testified of
 their election of God.
 2. How They Received the Gospel
 (v. 5).
 It was in the power of the Holy
 Spirit.
 3. Joyful Obedience (v. 6).
 4. Exemplary Lives (v. 7).
 5. Missionary activities (v. 8).
 6. Turned From Idols (vv. 9-10).

III. Character of Paul's Ministry
 (2:1-12).
 It would seem from this defense that
 some of the Jews had called into ques-
 tion his ministry. He defends him-
 self by showing the character of his
 ministry:

1. It Was Courageous (vv. 1-2).
 His persistence in spite of shameful
 persecution proved his devotion to the
 Lord and His work.
2. Honest and Guileless (vv. 3-4).
 As one sent of God, he faithfully
 ministered unto them, not courting
 man's favor.
3. Without Flattering Words (v. 5).
 4. Without a Cloak of Covetousness
 (v. 5).
 5. Did Not Seek Glory From Man
 (v. 6).
 6. Gentle and Affectionate (vv. 7-8).
 So vitally did he enter into the lives
 of the people that he displayed a
 gentleness even as a nursing mother
 with her children.
7. Unselfish (v. 9).
 In order that his motive be not ques-
 tioned, he labored night and day for
 his support.
8. Irreproachable and Blameless
 (v. 10).
 He did not claim to be faultless, but
 he challenged them as to his blame-
 lessness.
9. His Lofty Aim (vv. 11-12).
 That they would walk worthy of
 God in keeping with their high call-
 ing.

IV. How the Gospel Was Received
 (2:13-16).
 As the very Word of God.
**V. Paul's Desire for the Thessa-
 lonians** (2:17-18).

1. He Endeavored to See Them Face
 to Face, but Was Hindered by Satan
 (2:17-18).
2. He Declared Them to Be His
 Crown of Rejoicing (2:19-20).
 His hope of meeting his converts at
 Christ's second coming was his crown
 of rejoicing.
3. Timothy Sent to Them (3:1-10).
 It was his report that furnished the
 information concerning this church.
4. He Prayed for Them (3:11-13).

VI. Sins Rebuked (4:1-12).
 1. Unchastity (vv. 1-5).
 2. Dishonesty (vv. 6-8).
 3. Lack of Brotherly Love (vv. 9-10).
 4. For Being Busybodies (v. 11).
 5. Idleness (v. 11).
VII. Doctrinal Errors Corrected
 (4:13; 5:11).
 1. Not to Sorrow Unduly (v. 13).
 It was because of their misunder-
 standing of the meaning of the com-
 ing of the Lord that they were indulg-
 ing in excessive sorrow.

Sin, Grace, Humility
 No sin is so offensive to God, and so
 injurious to the soul as pride. No
 grace is so commended, both by pre-
 cept and example, as humility.—Ryle.
Truth
 Truth is not of man's making, but
 of God's revelation. Hear it in the
 house of God.—American Lutheran.
To Be Thankful
 To be thankful is to be especially
 Christlike.—Russell H. Conwell.

Two Kinds of Community Critics

Every community is blessed
 and cursed with two kinds of
 public kickers. It would be bet-
 ter, perhaps, to class the one as
 honest critics—men who are in-
 terested in the public weal and
 who make conscientious effort to
 assist public officials to avoid
 mistakes by advising with them
 and offering suggestions where
 improved methods may be em-
 ployed; condemning that which
 they consider to be wasteful of
 public funds through unnecessary
 expenditures, men who intelli-
 gently and honestly investigate
 rumors of wrong doing by those
 in office and who are ready
 to defend a maligned public of-
 ficial as they are to condemn one
 who deserves condemnation.

Such men are a blessing to the
 communities in which they live.
 They are the men who build sub-
 stantially and permanently for
 constantly improved conditions
 in public and private life. They
 are the men who are actuated
 by lofty motives, whose aim it is
 to assist as citizens in making
 and maintaining a clean and
 healthful community in every
 respect. They are an inspiration
 to those selected to serve the
 public and are enabled through
 conscientious effort, to exercise
 a tremendous influence for good.

Behold a fellow creature
 fashioned on another plan:
 Low, suspicious, vicious—
 more a Devil than a man.

This creature is ever present
 and ever conspicuous with his
 ever ready falsehood. He is known
 as the knocker. He sees no
 good in anybody or anything. He
 is every community's worst af-
 fliction. No man or woman in
 public or private life is safe from
 the villainous outpourings of his
 infamous tongue. He is among
 the first to find the visiting
 stranger who may be contem-
 plating investment or perhaps
 residence in the community. The
 knocker has a sadness in his
 voice and a suspicion of weeping
 in his heart that gets an audi-
 ence with the man who is not an
 expert in detecting the chronic
 villifier; and in such instances he
 is enabled to do damage that a
 dozen reputable citizens cannot
 undo in a dozen years. Even
 among ordinarily good and re-
 spectable residents this insidious
 individual finds his victims and
 as a result of his planting the
 poison many a dangerous false-
 hood is cultivated until it has
 withered the truth and blasted
 the character of good men. We
 have had such experiences right
 here in our own home commu-
 nity, and may have them again. In
 fact a town has never been en-
 tirely free from the knocker. At
 times he has subsided only to
 reappear in a new role and under
 a new disguise.

He comes as a thief in the
 night to steal away that which
 profieth him not, but which is of
 priceless value to the man or
 woman thus despoiled. He works
 in many ways and is a mission-
 ary of hell in many directions.
 But the one most numerous is
 the knocker who takes upon
 himself to look after the politi-
 cal affairs of the community.
 Ordinarily he is not a heavy tax-
 payer, if he pays any taxes at all.
 But that makes no difference;
 he is absorbed in the task of sav-
 ing the people from being robbed
 blind by pirates who are holding
 office. He knows the facts and
 the figures that prove every as-
 sertion he makes. He will re-
 late incident after incident where
 in this official and that official
 and then all the officials com-
 bined have ravished this fund
 and that fund to cram the money
 into the capacious depths of
 their respective trouser pockets.
 If the recipient of this startling
 information happens to be of an
 inquiring turn of mind and in-
 vites the knocker to show him
 the records, or otherwise pro-
 duce proof, you will invariably
 find him ready with an elaborate
 excuse for his unpreparedness to
 supply the evidence. He wants
 you to take his word for it and
 treat it as a "they say" story.

Invite Mr. Knocker to prove
 that he is not a liar and you
 won't be able to haul him to the
 place where he claims he has
 proof of his statements with a
 yoke of oxen and a log chain.
 Mr. Knocker isn't looking for
 the facts. The facts would put
 him out of the slander business.
 It is his mission to tear down,
 not build up. What's the reason
 for this particular type of

GOOD HABITS

As a man thinks, so he is, and
 every man, using man in the
 broadest sense, is responsible for
 his thoughts.
 This is a psychological fact
 that has been emphasized so
 often that most people are fami-
 liar with it, but how many real-
 ize its importance in forming
 habits, which in reality deter-
 mine what our true character
 shall be?
 Tendencies toward making and
 acting in certain ways are called
 habits and they are the out-
 growth of training and experi-
 ence. Many form evil habits as
 children that remain with them
 through life because they did not
 have the proper directing in-
 fluence before their powers of
 reasoning were very highly de-
 veloped.
 Children have characteristics
 that make the acquiring of hab-
 its easy because they are sug-
 gestible. They imitate the
 words and actions of their elders
 and if they are not taught the
 difference between right and
 wrong, they will very easily de-
 velop harmful habits.
 This makes the responsibility
 especially heavy on parents or
 any grown people who may, with-
 out their knowledge, be examples
 from which children will acquire
 habits that will shape their

EASY PICKING

Psychic waves similar to radio
 waves emanate from the human
 brain during moments of great
 mental excitement, states a noted
 Italian scientist. This ac-
 counts for the transmission of
 thought by means of telepathy,
 he adds in a report of certain
 experiments he has conducted to
 determine whether or not
 there is anything in psychic
 phenomena.

This information will probably
 appeal to a great many peo-
 ple who have always wanted to
 believe in the alleged supernatur-
 al aspects of telepathy or
 thought transmission. But more
 serious minded scientists will
 take it all with the proverbial
 grain of salt.

There is a great deal in this
 world that we do not know, to
 be sure. But too much credulity
 has emptied the pockets of hon-
 est but simple minded folks who
 have followed the advice of
 spiritualists. A few years ago
 Scientific American, a national
 magazine, conducted an inquiry
 into the work of spiritualists and
 found that most mediums were
 like other people, with but a
 single exception, namely the
 ability to acquire money without
 working for it.

Spiritualism, thought trans-
 mission, the ouija board, and
 various other fads and tricks of
 ghoulish may furnish us some
 interesting and amusing diversion
 —until taken too seriously.
 But when we begin to take too

Renew Your Health
by Purification

Any physician will tell you that
 "Perfect Purification of the Sys-
 tem is Nature's Foundation of
 Perfect Health." Why not rid
 yourself of chronic ailments that
 are undermining your vitality?
 Purify your entire system by tak-
 ing a thorough course of Calotabs,
 —once or twice a week for several
 weeks—and see how Nature re-
 wards you with health.
 Calotabs are the greatest of all
 system purifiers. Get a family
 package, containing full direc-
 tions, price 35 cts.; trial package,
 10 cts. At any drug store. (Adv.)

Buy it in Santa Anna.

JOHN HAGELSTEIN
MONUMENTS.
 Made of Llano Granite.
 Write me for estimates.
 San Angelo, Texas

CASH For Dental Gold,
 Platinum, Silver, Dia-
 monds, magneto points, false
 teeth, jewelry, any valuables.
 Mail today. Cash by return
 mail.
 Hoke S. & R. Co., Otsego, Mich.

Come to the
PALACE BARBER SHOP
 For all kinds of Tonsorial
 work. Ladies' hair cutting
 a specialty.
TOM MOORE
 Proprietor

O. E. S.
 Regular meeting for
 month of August, Monday,
 August 3rd, 8 p. m.
MRS. R. P. CRUM, W. M.

Abilene & Wichita Falls, Texas
A Good Position—a big salary is what counts on the road to
 success. We quickly train you for a good position
 in a bank, wholesale house, mercantile establishment, and the like,
 and secure position for you. Coupon will bring SPECIAL information. Mail
 it today.
 Name Address

NEW FALL GOODS

Our new Fall Goods have arrived
 and are ready for your inspection.

- ☛ New Silk Dresses
- ☛ Ladies' Silk Hose
- ☛ Ladies House Dresses

HOUSE SLIPPERS AT . . . 89c

- ☛ Men's and Boys' Overalls, in blue and stripes.
- ☛ A good line of Shoes for all members of the family.
- ☛ Men's and Boys' Pants.

OUR GOODS ARE PRICED TO SELL

Free Dishes!!
 With every \$25.00 purchase
 we will give absolutely free a
 6-piece set of good dishes.
 Come and look them over.



H. SHAPIRO, Santa Anna Texas

About Your Health

Things You Should Know



by John Joseph Gaines, M. D.

Your Throat

Undoubtedly, in our struggle with the invisible enemies of mankind, we have been baffled by the invaders of the breathing-passages more than anywhere else. Here many of the deadliest germs attack. We have practically abolished typhoid; cholera is a thing of the past; small-pox is no more dreaded; diphtheria and scarlet fever are yielding; influenza, pneumonia and tuberculosis remain mysterious and unconquered.

It is known that disease germs may reside for years in a throat that appears healthy, and annoy its owner but little. From this locality they wander to more remote tissues; an overworked joint, an idle gall-bladder, or an irritable kidney is fertile soil for immigrants from a very modest throat-infection. Worst of all however, a diseased throat is more apt to infect the heart-muscle, especially in people past middle-age. I am safe in asserting that the majority of fatal heart diseases have their real origin in a perfectly curable throat infection, neglected!

Removal of tonsils is too often only a step in the right direction—merely removing the headquarters of the enemy. Millions of bacteria are left behind to continue depredations. The number of "poisoned hearts" from influenza germs is appalling! It is in this field that an ounce of prevention is worth many pounds of cure. What better prevention than daily cleansing the upper air-passages with some harmless antiseptic? The invisible foe can be successfully combated, only when he is not deeply fortified. To neglect the throat is to court disaster.

NEXT WEEK:
ICE COLD DRINKS

Thoughts

Everything may be learned—even virtue. We should do everything to let good people have their own way. To be always occupied with the duties of others never with our own—alas! There are those who have only fragments; they have not enough of the material to make a coat. Without duty, life is soft and boneless; it can no longer sustain itself.—Joseph Joubert.

Cause for Worry

Harold had been silent for five minutes when his mother asked, "Why so silent?" The young fellow sighed and looked out the window. He persisted in his silence. "No," said Harold, with another sigh. "I am thinking of the future." "What is worrying me," said his mother, "is the fact that you are not asking me any questions."

Repairing

Have your Furniture repaired, painted, varnished, upholstered and made good as new.

We have put on a good repair man for this class of work and are prepared to give prompt service.

All work must be satisfactory and our charges are reasonable.

All kinds of New and Second-hand goods at bargain prices.

W. D. TAYLOR

Prop.

RADIATOR and TIN SHOP

Radiators repaired, re-cored and generally worked over.

TIN WORK

All kinds of tin work, particular orders filled. We make and repair any and all kinds tin and metal articles.

Jas. Williams
Santa Anna, Texas

GOOD PAY

Are you known as good pay? Do you take care of all your bills, large and small, with the utmost care? If you do, then this editorial is not addressed to you.

But if you are in the habit of neglecting small accounts, then we urge you to pause for a moment and think what good credit is worth. Perhaps you may not want to borrow any money right now. But the time may come in the next few years when you will need a little help from the bank to get some new machinery, to buy out a small business and stock the shelves, or to build a home that you have so long desired. And when that time comes you will naturally go and talk it over with your banker.

If you are said to be "good pay" he will probably help you gladly. But if the citizens of Santa Anna have spoken of you in a slighting way as "slow pay" he will politely inform you that your collateral or security is not sufficient. Such is the value of a good name. If the moral risk is not great the security is not so important. But if he feels that you are in the habit of neglecting accounts, he hesitates unless you are able to offer the best collateral.

Recently the editor went thru the subscription list of the Santa Anna News and found on his books the names of some local people who intend to pay but have acquired the habit of neglected small accounts. If you are one of them, sit down right now and send in a check for the amount due.

This little account may not seem like much to you, but a great many of them mean much to the writer of this editorial. If you pay up promptly now, and take care of all such accounts in the future, you will be helping us and helping yourself.

You will enable us to give you a better paper, and you will ac-

quire a reputation that will give you credit at some future day when it may "come in" mighty handy.

PLUMOTOR OF BUSINESS

A national periodical devoted to business has completed a census of 2000 businesses on the question of "the summer slump." Seventy-six per cent of the business men interviewed knew of no hot weather slump in their business. Ten per cent reported fair summer business and fourteen per cent are experiencing business depressions every summer. Until quite recent years all business was seasonal. One business was active in winter but inactive in summer. Others by the nature of their trade were prosperous in summer but had to struggle through the winter. Some time or other in every year every business had no business.

What do these 2000 modern business men give as the miraculous cure for the "summer slump"? They agree on 12 remedies and the first of these is increased newspaper advertising. They work on the known fact that the business is to be had if they go after it.

Some of the summer advertising suggestions offered by the 2000 business men for retail merchants are increased regular advertising space in the newspapers, well advertised special sales, feature advertisements, and advertising of summer bargains and seasonal merchandise. They all aid in eliminating the summer slump, but none is effective without insistent and large scale newspaper advertising.

The retail merchants in Santa Anna, who know no business "summer complaint" are those who have learned the value of newspaper advertising and knowing the means obtain the desired results. The buying public appreciates the merchants who have something to offer them of their offers through

the medium of newspaper advertising. There is no end to the public's needs so it follows that a summer slump in business denies the public a continuous gratification of its needs and desires.

Women will never be men's equal until you can slap one on the back and borrow a five spot.

Anyone can tell how a thing could have been avoided after it happens.

South African Boer

The word "Boer" is merely Dutch or farmer. Most of the South Africans of Dutch descent being farmers, the name came to be applied to all of them, regardless of occupation. Incidentally it is a near relative of the English word "hoor," which originally meant simply a peasant.

Pisa's Famous Tower

It has not been decided whether or not the slant in the leaning tower at Pisa is accidental. Some authorities say that the lean is due to attempts by architects to rectify sinking while the tower was being built. Others argue that it was intentional. The question has never been satisfactorily decided.

To the good all things are good, but to the simple all things are not simple.

The question is not so much,

"What did you do yesterday?"

but "What are you doing today?"

What in us is a virtue in our neighbor is generally a fault.

City Grants New Gas Rates

The following is the new schedule of rates, under a change granted by the City Commission of Santa Anna, Texas, at their regular meeting on August 6th, 1925:

"A consumer charge of 50c per meter per month.

"Sixty-five cents (\$0.65) per thousand cu. ft. for all domestic gas, subject to a discount of five cents (\$0.05) per thousand cu. ft. for payment of accounts by consumer on or before the 10th of the month following the purchase thereof.

"Forty cents (\$0.40) per thousand cu. ft. for gas used for internal combustion, gas engines purposes with a discount of five cents (\$0.05) per thousand cu. ft. for the payment of account by consumer on or before the 10th of the month following the purchase thereof.

"Thirty cents (\$0.30) per thousand cu. ft. for all industrial gas with a discount of five cents (\$0.05) per thousand cu. ft. for payment of accounts by consumer on or before the 10th of the month following the purchase thereof.

"No minimum charge."

The above rates are effective September 1st, and bills payable October 1st, will be made out by the new rates.

To Our Friends and Customers:

On account of making extensive improvements in our gins and the difficulty of getting prompt delivery on supplies we have been delayed in making our announcement until now!

In making these improvements we have been governed by the requirements of the gin business and the best interests of our customers. We believe these to be Sample, Turnout and a Package or Bale that will bring the most money per pound.

Realizing that there would be a great deal of the cotton pulled or snapped we have taken pains to equip our gins for this class of cotton and have added to both our plants, the Rose Gin and the Turner Gin the Continental Huller Feeders, which remove the burrs and thoroughly clean the cotton before delivering it to the gins, and is considered the best made to-date. Also the old reliable Pratt gins so well and favorable known all over the Cotton-Growing World.

SO DON'T FORGET THAT WE CAN HANDLE YOUR PULLED OR BOLLIE COTTON

On the North side of our Rose gin we have the celebrated Murray Fast running Air Blast gins for which the Murray Company claim a turnout of 2 to 4 per cent more lint than any other system on the market sample guaranteed to be equal to the best. To this system we have added all the latest cleaning machinery, and electric power which insures constant uniform power which is very essential in ginning cotton.

Last but not least we wish to mention our Anderson-Clayton Round Bale Press, which we have installed in this plant. We will gin your cotton—any amount from 700 pounds on up, put it into round bales and guarantee you 40 or 50 points more per pound net than the same grade of square bale cotton is quoted on the market. This can be done on account of the economical way in which the round bale cotton is handled, and the elimination of the compress.

In closing wish to state further that we have added the newest and best machinery to the Turner Gin and are prepared to give you as good service of any kind as you can get at any square bale gin.

Have also equipped this gin with electric power, which enables us to gin your cotton on a moment's notice without having to wait for steam.

We have been in the gin business in Santa Anna for more than thirty years and therefore claim to know it through and through.

We will greatly appreciate any part of your business that you care to bring us and wish to thank you for favors already shown. Whether you have cotton to gin or not we invite you to visit our Rose Gin and see one of the most complete plants in this part of the state.

Respt.

SIMPSON & TURNER

Big Business Is Looking For You!

Can You Fill a Position as Bookkeeper, Stenographer, Secretary, Telegraphy or Radio Operator, Cotton Classifier, Penman, or as a Civil Service Employee?

If you want to get into business and leave forever the long hours of drudgery; if you want to fill one of the above positions and enter the most wonderful profession at an income you have never dreamed of, you need to train for business.

Experience will not give you this training. Employers don't want to give you a minute, of their time unless they feel reasonably certain you have most of the qualifications they need and they don't want to take your word for it. The world is full of "I-Think-I-Can-Do-It's." Business hires for the future. Business refuses to guess. Business wants to know.

The shortest route to a position of this kind is thru Tyler Commercial College, which is the largest school of business in the United States. T. C. C. can equip you for business in from three to six months' time and at a very small cost. It occupies a larger building than any other commercial school—50,000 square feet of floor space devoted to class rooms. More prominent than any system is the curriculum of T. C. C. No school is allowed to use the same texts as are used at T. C. C. They control all rights to their own system. Next, it is beyond a doubt, the most efficient school of its kind because of the efficient teachers employed. Their faculty consists of more than thirty members.

In the face of facts like these, why shouldn't we say "go to Tyler Commercial College where you can get the training you need?" You have an ambition to get ahead, to learn more and earn more. Now put this ambition into action. Fill out the coupon which is printed below and mail to Tyler Commercial College for their large, free book, "Achieving Success in Business"—the book which has started more than 50,000 young men and women up the ladder to success. No expense or obligation—just fill in and mail the coupon.

—CUT HERE AND MAIL THIS COUPON TODAY—

TYLER COMMERCIAL COLLEGE, TYLER, TEXAS

Please send me your book, "Achieving Success in Business." I am interested in taking a course which will fit me for a good position.

Name

Address

See Editor of The Santa Anna News for scholarship.

THE WINCHESTER STORE

Priscilla Ware

Speaks For Itself

To Introduce This
New Ware We Offer
For One Week---

Special
This 5-qt.
Safety
Drain
Kettle
Standard
Weight



1 1-2 Quart
Double Boiler

\$1.50 values for 98c

Use Dux-Bak Wagon Covers

W. R. Kelley & Co.
Established 1889

THE WINCHESTER STORE

Thomas Meighan in "Old Home Week"

Can you imagine, dear reader, a red-blooded man calmly smiling and nodding his approval while another man makes love to his beautiful wife? Yet this paradoxical situation occurred at the Paramount Long Island Studio not so very long ago and occasioned no surprise whatsoever. The principals in this unique triangle were Thomas Meighan, James Kirkwood and Lila Lee, who in private life is Mrs. James Kirkwood. When Jim arrived unexpectedly at the studio, he found his wife very busy receiving the romantic attentions of Mr. Meighan, while director Victor Heerman urged them on. But Jim didn't care—he knew their love was real!

Law Enforcement

Probably more has been said on law enforcement than on any other phase of our social life in America. That is true, because in law enforcement rests the safety and security of this government, state and nation.

The need is not more laws, but a fair, firm and rigid enforcement of the present laws. We have plenty of laws, but too little enforcement. The time is coming when the people of this country will demand more of the executive department of the government than they do of the legislative branch. Good laws should be enforced for the good of the country, and the best way in the world to get rid of a bad law is to enforce it.

Mrs. Mackey has moved her laundry to the house formerly occupied by I. Williamson.

E. A. Harris fell from the top of the new hatchery building Monday and suffered several painful bruises and broken bones.

J. H. Lee and wife are moving to Cross Plains where they will operate an ice cream factory and refreshment stand.

Mrs. John Harrison went to Brownwood Monday to be with her sister who is sick.

The Week's Program
—AT—
Queen Theatre

Monday & Tuesday 21 & 22
"THE WHITE DESERT"

With Claire Windsor and Pat O'Mally. Here is the greatest snow picture ever made, filmed of all outdoors. Chock full of action, desperate fights, the peril of blizzard and avalanche an epic of snow.

COMEDY in connection.
Wednesday & Thursday, 23 & 24
THOMAS MEIGHAN

"OLD HOME WEEK"

Thomas Meighan at his best, in a story rich in dramatic situations, gushing with action and spouting with humor. The story of a local boy who came home to make good. Meighan hits the peak in "Old Home Week."

FRIDAY 25
"KISS IN THE DARK"

With Adolphe Menjou, Aileen Pringle and Lillian Rich. Another big comedy knock out, by the man who made "Miss Bluebeard." A smart marriage film from the Broadway stage success. Wives, he'll sit up and take notice if he sees a "Kiss in the Dark."

Second Episode of PLAY BALL in connection.

SATURDAY 26
RICHARD TALMADGE

THE MYSTERIOUS STRANGER
COMEDY in connection.

The Biggest Picture of the Year
"The Ten Commandments" Sept. 28, 29 and 30th.

Miss Kathryn Baxter left Monday for Waco where she will again teach school.

FALSE DOCTRINE

The fallacious idea that opportunity is less common now than in the past has robbed some people of their hopes and prevented their development. The truth is that opportunity is as plentiful now as ever, but it wears a different complexion, and it takes mental activity and judgment to recognize it.

The following is from the National Farmer Stockman, quoted from the report of a farmers' meeting in Ohio, and should renew the faith of those who have been accepting the false doctrine of reduced opportunities:

A rather remarkable assertion was made by one of the farmers present, but all the others agreed with him. He said: "I would rather go into farming now than twenty-five years ago. I would have a better chance to succeed now than then." Those young men who think that all the agricultural opportunities are in the past might reflect on this verdict of the veterans who have "been through the mill."

It is quite true that free land no longer exists; that to capitalize a farm under modern conditions takes as much as to organize a bank; that the cash rewards of farming are not yet on a par with commercial and industrial pursuits. But for sheer satisfaction in living, for intimately sound prosperity, for the greatest possible measure of independence in an interdepen-

dent world, and for the building of the best heritage for posterity, the farm still stands above every other human activity.—Farm and Ranch.

If an evidence was needed—which there is not—to show that it is in the highest degree desirable that the constitution of Texas should be so amended as to extend the gubernatorial term to four years and make the governor ineligible to succeed himself, the announcement of some half dozen, more or less, people as candidates for governor and other offices a year before the primary can be held, furnishes that evidence in prodigal abundance. The people are entitled to a rest. The echoes of the last election have not yet died away. The people are surfeited with politics and politicians. They are tired of being solicited personally, or through the press, or from the hustings. One election follows another so fast that the people get no rest. If it is not a state election, it is a municipal election, it is a school trustee election, and the result is economic loss and useless expense.—Hamilton Record.

Miss Hallie Simpson left recently for Corsicana where she will teach in the State Orphans Home this year.

William Banks of Tahoka, visited his brother, Dave Banks and family last week.

Terraces Ditches Grades

YOU NEED THIS

Simple one-man, one-team ditcher, grader and terracer, because it pays. Proven to be a marvel of strength, durability and flexibility to meet all kinds of grading, ditching, terracing and road work. Light enough for one-team and strong enough for a small tractor.

One Man—One Team

H. J. PARKER
Santa Anna
Salesman
for
Coleman County

"The White Desert"

A compass was the most valuable part of the equipment of the Reginald Barker company who filmed "The White Desert" in the blizzards of the Continental Divide in Colorado. "The White Desert" is a Metro-Goldwyn Mayer production and will be shown at the Queen Theatre, Monday and Tuesday. Members of the cast actually experienced some of the hardships depicted in the picture in filming it on the Continental Divide in Colorado. Blinding blizzards, isolation due to immense snow drifts, and occasional avalanches of snow and ice were some of the troubles they faced.

Self Culture Club

The Self Culture Club met with Mrs. J. Q. Barnes on Friday afternoon. There were 12 members present. Miss Bettie Blue having resigned as secretary, Mrs. Jodie Mathews was elected to succeed her. The study course this year is "The English and American" novel, prepared by Dr. Killis Campbell of the University of Texas, and is very instructive and interesting. A nice program was carried out and quite a lot of interest manifested in the work. The next meeting will be with Mrs. Lloyd Burris, and Mrs. Fred Turner, Jr., will be their leader.

Merry Wives

Mrs. Leman Brown was hostess to the Merry Wives on last Thursday afternoon. The house was beautifully decorated throughout with cut flowers and pot plants. The time was spent in the usual way—conversation and fancy work. Later delicious refreshments consisting of cream and cake were served to the guests, then a beautiful decorated basket was brought in and passed around for each guest to grab from. Various articles were taken from the baskets which were given as souvenirs of the occasion. All report a delightful afternoon.

Glory fades when it is dyed.

BACK TO SCHOOL AGAIN

The school year is opening again and the school house door is beckoning to youngsters to return and partake of the knowledge that the community is offering them, free of charge, that they may be able to compete successfully in the great struggle for existence when they become men and women.

School means much to children—more than they realize. It means an opportunity to learn not along the facts that books contain, but how to live so that their lives will bear abundant fruit.

Some parents feel a sense of relief when school opens—that a great weight has been lifted from their shoulders. And this is where they fail as parents.

Responsibility does not end when youngsters are returned to their instructors. Teachers may instruct and guide them while they are in the school room, but can not follow them after they leave its doors.

To parents fall the obligation of sheltering and protecting them from the pitfalls of the street and the open, from the snares which to them appear to be but innocent pastime.

The responsibility of the teacher is heavy, but the parents is infinitely greater.

The school authorities have worked out their program for the year and they are prepared to do their duty. It is squarely up to those outside the school organization to assist the authorities by fulfilling their part of the unwritten contract.

There are families in France that have tilled the same land for a thousand years. It is hard for an American family to stay put for two generations. Even a French family might be expected to weary of the same patch of acreage after three or four centuries.

Wilbur Bays and little nephew Clyde Jr., of San Angelo, spent last week-end with their mother, and grandmother, Mrs. A. L. Bays.



Silks Beau Monde Take On New Beauty

If anything were needed to increase interest Fall frocks, the beauty of Silks Beau Monde now on display would surely serve the purpose. For weaves and colorings seem more beautiful than ever before, and the texture of each silken fabric is a delight to the eye and to the touch.

There is no doubt but that "fullness" is the most important feature of the new styles. Fullness in the "flares"—at the sides, at back, all-round and everywhere.

Crepe Satins
the
Most popular
silk of the season
comes in the newer
shades and 40 inch width
Yard \$3.50
Satins—a lovely
quality in a 40-inch
material—in the
newer shades—you'd
like this material
Yard \$2.50

R. P. CRUM & SON

"House of Service"

Crepe Faille
another
beautiful Crepe
of a heavy, soft
quality, lovely for
making the fuller
styles—40-inches wide
Yard \$3.50
Crepe De Chine
40 inches wide, and
an unusual quality
comes in all the
staple colors and
some of the newer shades
Yard \$2.00

OUR DOLLAR DAY SPECIALS

Utopia Gingham, in the 27-inch width—a lovely Gingham, good colors, and an attractive assortment. We intend carrying this Gingham in the 32-inch width only, so are featuring the 27-inch width as a Dollar Day Special at
Comforter Cretonnes, 36-inches wide and lovely patterns—

10 yards for \$1.00
6 yards for \$1.00