

SANTA ANNA NEWS

THIRTY-NINTH YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, OCT OBER 16, 1925

NUMBER 42

"He Profits Most Who Serves Best"

LATEST NEWS FROM THE COURT HOUSE

Deeds Filed

W. E. Haney to Pack Moore, Lot No. 2, Block No. 1, Beakley's Addition to Coleman; \$204.10.

R. E. L. Culp to J. G. McClenon, 52 1-2x125 feet out of Block No. 28, Subdivision Blocks Nos. 18, 19 and 15, Clow's Addition No. 2, farm to Coleman; \$3000.

S. A. Edington to Chris Parsons, 125x229 feet of Block No. 17, Clow's Second Addition to Coleman; \$3800.00.

J. T. Brown to C. R. Brown, Lot No. 4, in Block No. 29, Original town of Coleman; \$8000.00.

D. F. Parker to C. A. Parker, et al. West 1-2 of N. E. 1-4 of Section No. 23, T & N O Ry. Co.; \$15,325.00.

H. Amberg to G. T. Davis, lots Nos. 4 and 9 in Block No. 1, town of Silver Valley; \$72.00.

H. H. Jackson to M. L. Walker, North 1-2 of Block No. 43, Phillips Addition No. 2 to Coleman; \$1650.00.

Upton Henderson to C. K. Bradley, Block No. 13, town of Glenview; \$250.00.

W. McCarty Moore to G. O. Newman, Block No. 38, Coleman County School Land Survey No. 94; \$2571.20.

Oil and Gas Leases Filed:

R. L. Duggins to E. Rodden, 33 acres of G. H. & H. By. Co. Section No. 27, Block No. 9; \$38.

J. P. Morris, et al. to A. T. Wright, 320 acres of Jas. Harris Survey No. 77; \$1.00 and other consideration.

R. L. Duggins to T. M. Griffiths, 50 acres W. 1-2 of Block No. 9, Section No. 27, G. H. & R. R. Co.; \$25.00.

J. O. Hall to T. H. Vaughan, et al. O. P. Haynes Survey No. 188; \$1.00 and other consideration.

Births Reported:

Born to:

Mr. and Mrs. J. W. Simmons, Fisk, girl.

Mr. and Mrs. Claude Miller, Coleman, girl.

Mr. and Mrs. Wade Golson, Burkett, boy.

Mr. and Mrs. Claude Sinks, Voss, girl.

Mr. and Mrs. Raymond F. Watson, Santa Anna, boy.

Mr. and Mrs. J. G. Shelton, Burkett, boy.

Mr. and Mrs. J. L. Mathews, Leaday, boy.

Mr. and Mrs. John Stewardson, Santa Anna, boy.

Mr. and Mrs. Alonza Barnett, Whon, girl.

Mr. and Mrs. Howell Martin, Triekham, girl.

Mr. and Mrs. W. H. Henderson, Coleman, boy.

NEW STREET LIGHTS TO BE INSTALLED

Santa Anna City officials have made a contract with the West Texas Utilities Company to install a new lighting system for the Mountain City.

9 250 C. P. White Way Standard lights will be installed in the business district, and 25 60 C. P. Bracket lights will be distributed over the residential part, thus giving Santa Anna one of the best lighting systems of any city our size in the state.

The fixtures have been ordered and will be installed as soon as they arrive from the factory. Our informant states, the fixtures are all of the latest Novalux design.

Temporary lights have been placed in the business section to serve until the permanent lights are installed.

H. J. Parker Wins Prizes At Brown County Fair

In our issue of last week we stated that H. J. Parker was exhibiting several head of his large type Poland China hogs at the Brown County Fair, and predicted he would win some of the prizes offered. The following from one of the Brownwood papers further substantiate our faith in Mr. Parker's fine hogs.

Poland China Hogs
"H. J. Parker, Santa Anna, 1st boar over one year; 1st and 2nd boar under six months; 1st 2nd boar under six months; 1st and 2nd sow under six months; best boar any age; 2nd killing hog over 150 pounds."

Mr. Parker reports selling several head of his hogs during the Fair at fancy prices, and the Fair Association insisted much on his returning another year.

Mr. and Mrs. C. V. Bays and son, Clyde Jr., of San Angelo spent Sunday in the home of her father. They were called home on account of the death of Mrs. Bay's grandfather, W. S. Ellis. Miss Bill Vinson, who was visiting them accompanied them home. Wilmer Bays also came down with them and spent Sunday with his mother.

Marriage License Issued:

Dan L. Gaines and Miss Pauline Mayfield.

Jimmie Laywell and Miss Emma Mae Donaldson.

Furman Ortis and Miss Josefa Chariez.

Manuel Gonzales and Natividad Baldez.

C. J. Walden and Miss Lucy Copeland.

Pedro Nayar and Natividad Losya.

A Loud Speaker

Advertising has a way of speaking for itself and the more often it speaks, the more effective it becomes. The moral is to speak loudly and frequently.

The only way a back-sliding business can be revitalized or a live business kept alive is by continuous advertising. This has been demonstrated time without number. It is an accepted fact.

Every business enterprise is facing the strongest competition and only those that use as their aids the mighty power of advertising are able to keep in front in the race for patronage.

Advertising is a loud speaker and the more often it is used, the louder it speaks. It changes readers into buyers and causes buyers to buy more.

Readers of advertising have learned that advertised merchandise is dependable because the advertiser risks his reputation on the statements he makes to the public through the medium of the printed page.

They have learned from experience that continuous advertisers always give the best for the price. Thus continuity advertising becomes an undeniable proof of quality.

Give advertising your attention, it will pay big dividends.

MILLION BALE COTTON CROP DROP IS SEEN

Austin, Oct. 11.—Texas cotton will make 3,667,000 bales, or more than a million less than the 1924 crop of 4,851,000 bales, Geo. B. Terrell, Agricultural Commissioner, said today, in commenting on crop conditions as of Oct. 1. He estimated total production would reach 13,720,000 bales, or more than a million less than the Government estimate of 14,750,000 bales.

Cost of producing cotton in Texas this year exceeds 30 cents a pound, if the drought stricken area is included, or approximately 24 cents a pound, excluding the drought area, the Agricultural Commissioner said. The minimum price of cotton should be 25 cents, "if farmers are to receive cost of production or if supply and demand control the price."

Although late feed crops have been benefited by recent rains, 70 per cent of Texas farms will not produce enough feed to run them next year. This percentage is high because of the drought in central and southwestern sections. Western and Northwestern Texas will have a surplus of kaffir, milo maize and other grain sorghums to sell. Forty per cent more wheat and oats will be sown this fall than last.

"Estimate Too High"

Commenting on the Government report, Mr. Terrell said, "I have always favored official reports by the Government or by States as being more reliable than private reports of speculators, but I believe the estimates should be made monthly and that the first estimate should be made simultaneously with first gin report or about the middle of August or first of September."

"This Government estimate of 14,759,000 bales seems to be too high. I believe the crop estimating board was misled by the unusually large ginnings of 7,101,710 bales, which is not an indication of a large crop, but of immature opening of the cotton caused by drought. It is my opinion that more than half of the crop has been gathered. Our estimates of cotton production in other States are based on reports from Commissioners of Agriculture in cotton producing States and on reports of the American Cotton Association, which reports indicate 13,440,000 bales. We believe the production will be slightly higher."

Half Crop Ginned

Oct. 1 approximately 52 per cent of the total crop, or 1,881,189 bales had been ginned in Texas, Mr. Terrell estimated. Ginnings are unusually high at this stage because of early planting and hot, dry weather of late summer months.

Estimated crop by districts follows:
Eastern, 48 counties, 735,000

bales; northern, 17 counties, 685,000; western, 53 counties, 485,000; central, 34 counties, 427,000; southwestern, 38 counties, 368,000 and northwestern, 977,000.

In 1924, the thirty-four counties of the central district produced 1,440,705 bales. This district this year is suffering from severe drought.

ANOTHER OLD TIMER DEPARTED THIS LIFE

Wm. Star Ellis was born in Alexandria, Ind., on July 13, 1846 and died Oct. 10, 1925. Mr. Ellis moved to Falls County, Texas, in 1873, and settled near where Lott, Texas is now located. He was married in 1875, to Mary Ellen Gott, who preceded him in death by 41 years. He served the latter part of the Civil War as a Union Soldier, and then joined Custers Brigade and campaigned against Indians in the west.

Mr. Ellis moved to Coleman county in 1909 and has lived in and near Santa Anna from that time until his death. He spent the last fourteen months of life in the Santa Anna hospital, suffering from a broken hip, paralysis and deafness of old age.

The remains were carried to Falls county and laid to rest in Powers Chapel cemetery, beside his wife. Services were conducted by Bro. Griffin, pastor of the Lott Church of Christ. Mr. Ellis was a faithful and devoted member of the Church of Christ for 45 years.

There were many of his former friends and neighbors from all parts of Fall county present at the funeral services.

Mr. Ellis is survived by two daughters, Mrs. W. T. Vinson of this city and Mrs. S. W. Brame of Waco; one son, John W. Ellis of Taft, Cal., fourteen grandchildren and three great grandchildren. Both of his daughters accompanied the remains to Rosebud for burial.

"Big Trial" at Baptist Church Sunday, Oct. 18—Duty Calls

The above appears several times in the columns of the Santa Anna News this week. The question has been asked several times what is meant by the "Big Trial." All we have to say is "Come and see." If the church is undergoing a trial, it is the patriotic duty of the membership to rally to its support and render whatever service necessary. The church may undergo trials, but if God is properly recognized a victory for the right will always win. It is the desire of the leadership of the church to have as many of the membership present next Sunday as is possible for them to attend. Will you be there?

W. F. Jordan of Coleman spent Sunday here.

LIONS CLUB TO GIVE PRIZES IN SCHOOL

At the regular weekly meeting of the Lions Club Tuesday, the club voted to give three prizes, one to each department in the Santa Anna Public school, for the best scholarship attainments during the year.

The prizes will be awarded as first prize in each department, and not as first, second and third prizes.

The contest is open to every student in the school, and we hope much good will be accomplished throughout the school as the result of offering these prizes. In our judgment, the Lions club is making a good move in the right direction toward helping the school onward to better progress in the school work, by offering these prizes of awards. The prizes, will of course, have a value, but the honor of winning them will mean more in terms of value than the prizes. Every student should strive to do their best, and those making the highest point in scholarship attainment during the year will be awarded the prize.

Jodie Mathews was accepted as a new member of the club at the meeting, and impresses us as being the right kind of material for a worthy Lion.

The club had a large attendance Tuesday, and the brief meeting was a jolly one. The special feature was a quartet, rendered by Rev. S. F. Martin, Leman Brown, G. W. Faulkner and I. Williamson. We all knew they were good men in their respective lines, but never knew before they had such musical talent. In fact, if that was music, Lions are not the only animals possessing musical tones and qualifications to sing.

No Ball Game Last Week

The football game scheduled between the local team and Melvin for last Friday, was postponed on account of rain. The Melvin team, it is reported, forfeited the game Saturday, when they failed to make good their engagement.

The local team went to Ballinger Wednesday at the urgent request of the Ballinger team, to be there Wednesday instead of Friday. The locals report a hard fought game at Ballinger, resulting in a tie, the score being 7-7.

Mrs. Wilson of Brownsville, formerly Miss Jim Cook, visited Mrs. Comer Blue last week while she was in Santa Anna looking after business interest.

SANTA ANNA SCHOOLS TO HAVE ART EXHIBIT

Will display World's Masterpieces on Thursday and Friday of next week.

The Santa Anna schools have completed arrangements for the loan of the World's Masterpieces in painting. This exhibit will be open to the public on Thursday and Friday of next week, Oct. 22 and 23. It will be a treat and an opportunity for the people of this section, as it is not often we are able to see such pictures without making special trips to museums, and other places for this purpose.

All proceeds from the Exhibit will be used to obtain pictures for the public schools.

Among the famous paintings represented are such subjects as "Mona Lisa," by Da Vinci, the original in the Louvre, Paris, is said to be valued at \$5,000,000. The Angelus, by Millet, the original in the Louvre, Paris, sold for \$150,000. "The Song of the Lark," by Jules Breton, original in the Art Institute, Chicago. "Hope," by George Frederick Watts, in Tate Gallery, London. "The Pot of Basil" by John W. Alexander, in Boston Public Museum. "Connecticut Hills," by Ben Foster, Metropolitan Art Museum, New York City, and many others. The Exhibit is being held under the auspices of the Santa Anna schools. A small charge of admission is being made, the entire amount of which goes to the schools picture fund.

Aged Farmer Makes Good

A business man in Santa Anna reports the following to the editor of the News, which sounds pretty good; amidst the many belly-aches and hard-luck stories that have reached our ears this season.

C. C. Fletcher, age 52 years, living on a farm eleven miles northeast of Santa Anna, cultivated 70 acres in a crop this year; 40 acres of which were planted to cotton. Mr. Fletcher raised 13 bales of cotton, plenty of feed to supply his needs another year and several tons to sell. He prepared his land, planted it, plowed it and done his own hoeing.

When we hear of such, especially under such conditions as have existed this year, we are attempted to return to the farm and spend the remainder of our allotment of time.

Bless you Mr. Fletcher, and may your tribe increase.

BIG TRIAL at Baptist Church next Sunday, Oct. 18. Duty calls.

WASTEFULNESS MEANS

---RUIN---

Make Your Opportunities in Such a Way

That You Will End Well

Keep Thinking Ahead

Somewhere along the trail of life you are reasonably sure to hit a hard spot—

A Bank Account Will Help You Over.

The State National Bank

Where This Bank Stands

—We offer the facilities of this Strong Bank to the people of this community with the assurance that their banking needs will be met in a manner consistent with conservative banking practices.

THE FIRST NATIONAL BANK

Community Improvement

It is impossible to better a community intellectually and morally and not at the same time better that community commercially. The man who is made to think more of himself to appreciate his own individuality more, is bound to want to take better care of himself, to clothe himself better, to build a better house to live in, to ride in a better carriage or automobile, and as he does these things he will also think more of his family, more of his children, more of his neighbors and his community, and when he does these things he becomes worth more to himself, his family, his business, his community and his country. We challenge exception to this rule.

The Little Things

It takes so little to make us glad, to cheer us up, to make us happy; it takes and costs so little to be kind, to be thoughtful, to be considerate; it takes so little to lend a helping hand; yet it means so much, to others as well as ourselves. We think too much about doing the things which look big in our lives, and we think too little of the everyday little acts of thoughtfulness, of kindness, the little helpfulnesses to those who are disheartened and down and out. After all, is it not the little things that make up life.—Exchange.

SAM H. COLLIER

Lands, Loans and Insurance

Fred Watkins Dray Line

We **HAUL ANYTHING**
Service is Our Motto
DAY PHONE 38
NIGHT 217

WRIGLEYS

AFTER EVERY MEAL



For All The Family

"We use Black-Draught in our family of six children and find it a good liver and bowel regulator," says Mrs. C. E. Nutt, of Mineral Springs, Ark. "I have taken it myself in the last two or three years for indigestion. I would feel dizzy, have gas and sour stomach, also feel a tightness in my chest. I'd take a good dose of

BLACK-DRAUGHT

Liver Medicine

when I felt that way, and it would relieve me, and I would feel better for days. My husband takes it for biliousness. He says he has never found its equal. When he has the tired, heavy feeling, he takes Black-Draught night and morning for a few days and he doesn't complain any more. I sure do recommend Theford's Black-Draught. Your liver is the largest organ in your body. When out of order, it causes many complaints. Put your liver in shape by taking Black-Draught. Purely vegetable. Sold Everywhere

Coleman County Man Praises Fair, Says it Was Splendid

H. J. Parker of Santa Anna, the man who brought the big hogs to the Brown County Fair, from Santa Anna, said today the Brown County Fair deserves a great deal of credit. It could have been better, Mr. Parker said, and he also said it could have been worse. Taking all things into consideration, he said, the fair was a credit to Brown county and the officials who worked so hard to put on the fine program. Drouth conditions always militate a completely satisfactory fair, and this year, the dry conditions in the area in which Brown county is located kept many people from even trying to prepare an exhibit. It takes time and trouble to prepare exhibits for a fair, and just anything will not do. Not only is time and trouble required but it also takes money. No exhibit worth while can be prepared without an expenditure of money and the money unless expended in a judicious way, will be of no account. In Mr. Parker's opinion the livestock exhibit at the fair, while very small, was at the same time an object lesson that will do a lot of good. A large number of people saw the exhibit and went away well pleased. Every farmer who saw the livestock exhibit will carry the memory of it to his home and think of it there and thinking of it he will not doubt resolve to put on an exhibit next year himself. Thus the good work will go and bear fruit, that will multiply in volume as the years pass. A country fair is not an ephemeral function—not a flower that blooms for a day and then flourishes only in the bright light of the sun, but is a permanent institution—the gradual building of an industrial monument it might be said that will grow taller and broader and more attractive each year until its apex reaches far above the local quips and dissensions of an industrial nature that might exist in the locality where it is located and grows more attractive each year calling the people to higher, better and nobler endeavors.

So, H. J. Parker is right in saying the Brown County Fair could have been much better and at the same time it could have been much worse.—Brownwood Bulletin.

BIG TRIAL at Baptist Church next Sunday, Oct. 18. Duty calls.

"Good Samaritan" of the World

The following tribute was paid the home town country newspaper recently from the pulpit by a preacher who is evidently an appreciative beneficiary of the home town local paper. This should be read and pondered over by every right thinking person interested in the success of his local town and community.

"The home newspaper is the life mirror of the community, the medium of all its social news, the business exchange of the neighborhood, legal notices, political news and government problems, financial, crop, market news. It watches, selects and gives the news of all things for the betterment of the farm homes. It advises and warns of the successes and failures of others. It leads, defends, inspires, cautions, educates, entertains and amuses, preaches sermons, and binds and brings the world to its readers. It counsels in war and peace, is the friend of all, fearless and open, its acts are always on record and cannot operate secretly. It is the friend from your birth to your grave, companion of your joys and sorrows. Its ideals and standards are for the highest American Christian citizenship. It is the greatest teacher, preacher, warrior, governor, guide and benefactor in our nation. It is also the humblest and works the hardest. No profession is so inadequately paid, so unselfish. None give more to the community. It has its martyrs many, yet without honors, titles and monuments. It leads the van in pioneering. It is 'the Good Samaritan' of the world."—Hamilton Herald-Record.

BIG TRIAL at Baptist Church next Sunday, Oct. 18. Duty calls.

Folks who must have their week-end every week don't realize how full of meaning that term is—but others do.

Prevention Against Dengue

(From State Board of Health). The eradication of mosquito breeding places is as necessary for the control of dengue fever as it is for malaria, and a continuous warfare should be kept up against these pests, stated Dr. H. O. Sappington, state health officer, in the following message to the citizens of the state.

"Following recent rains thru out the state, mosquitoes have become more numerous than any previous time this year, a few localities reporting them in large numbers. As this is the period at which in previous years dengue fever has gotten in its deadly work, the citizens of the state are urged to destroy the breeding places of mosquitoes wherever possible that Texas may be kept free of this disease this year.

"The dengue epidemic of 1922 has been estimated by insurance companies to have cost the wage earners of the state more than three million dollars in the loss of time from work, to say nothing of other losses. Since that time, through the affective mosquito control work which has been done on a co-operative basis by the state board of health with the municipalities of the state, dengue has steadily decreased, there being only 369 cases reported in the entire state last year.

"The mosquitoes can not breed without water. If the people would bear this in mind and use the following precautions the problem of dengue and malaria would be solved.

"Do not allow any unnecessary standing water on premises.

"Barrels or tubs of water, ponds and pools of water that it is impractical to drain, should be oiled as this is an effective measure against mosquito breeding.

"Tanks, shallow wells and underground cisterns, should be stocked with minnows as these small fish feed mosquito larvae.

"Screen all buildings with 16-mesh wire as this fine mesh is necessary to turn mosquitoes."

The Week's Program

Queen Theatre

Monday & Tuesday 19 & 20

THE MONSTER

Featuring Lon Chaney, Gertrude Olmsted and others. Caught in the shadow of the mystery, they tried to solve. A boy and a girl in love. Here is a picture you'll want to see. Here's romance, suspense, comedy, thrills. Don't miss it. TWO Reel Comedy in connection.

Wednesday & Thursday 21 & 22
ZANE GREY'S

WILD HORSE MESA

With Jack Holt, Noah Beery, Billie Dove, Douglas Fairbanks Jr. Where horses know no master and hearts know the thrill of love. Horse sense. See "Wild Horse Mesa." Wild horses couldn't drag you away. A thousand horse power story of a thousand smashing scenes. The story of two brothers fighting for the same girl and how the capture of a magnificent wild horse settled their rivalry. Out in the wild horse country with romance running wild. One of the best pictures of the season. COMEDY in connection.

FRIDAY 23
RUGGED WATER

With Lois Wilson, Wallace Beery, Warner Baxter, and others. Brave hearts and strong bodies clashing for love and duty. Heroic action, quaint humor and wholesome romance. A spectacular story of the sea, filmed on a Covered Wagon Scale by the director of "North of 36." 6th Episode of 'BLAY BALL' in connection.

SATURDAY 24
JACK HOXIE

in
WESTERN WALLOP
COMEDY in connection.

Why Business Men Are Leaders

Some occupations stick a man off in a corner by himself where he may become narrow or conceited, or worse, perhaps, to look at life with a sort of crooked vision because he has no mental contacts.

No such dagger confronts the business man. He is the leader of his community. He is daily out among men. He is constantly rubbing shoulders with men of other viewpoints and other opinions. He encounters and deals with every shade of temperament, every kind of people.

He unconsciously absorbs all that is worth while and broadening. His contact with people gives him a mental poise that makes him at ease in any environment. He meets the highest type of people socially as well as in business.

Such men are not born. They are made. If the lives of successful men have emphasized one fact, it is this one thing: that a business training is the beginning of the biggest thing in business today, tomorrow and always.

A business training is a forerunner to a business career. Business men are trained to be business men. You can make a business person, but unless you wish to be taught thru long years of experience, you must take a genuine commercial course.

Do not be one of those who have reasons for not grasping the rich rewards the world holds out to its leaders. They are not reasons, they are desert islands in the sea of life—barren and offering nothing.

With a view of preparing young men and young women for business and making business men and women of them, Tyler Commercial College at Tyler, Texas has prepared more

than twenty courses that teach nothing but business.

You may receive full information about this school by simply asking for their free book, 'Achieving Success in Business.' This book will give you descriptions of their different courses, will tell you of their fifty thousand successful graduates, and will tell you what T. C. C. can do for you. Fill in and mail the

coupon which is printed below and receive the book free.

We have no branch schools anywhere. We lead; others follow.
Tyler Commercial College,
Tyler, Texas.

Name

Address

See the editor of the Santa Anna News for scholarship.

Saturday and Monday
-- SPECIALS --

- One lot ladies House Aprons, each . . . 79c
- 1 pint can Varnish Stain, regular 35c can for 10c
- Stove pipe per joint 20c
- Reduced prices on all Gas, Coal or Wood Ranges.
- Canvas Gloves, regular 25c value for 20c

MONDAY, DOLLAR DAY SPECIAL

Two pieces of any of the 100 pieces of Aluminum ware in our window for 98c, regular values up to \$1.50

Monday Only—2 pieces to each customer

Blue Racket Store

BIGGEST, BROADEST, AND MOST
COMMANDING JEWELRY SALE
EVER HELD IN TEXAS
NOW GOING ON AT
BROWNWOOD'S OLDEST AND LARGEST JEWELRY STORE!!

Remember the Name and Address
Armstrong Jewelry Co.
35 YEARS IN BROWNWOOD
Corner Center and Anderson BROWNWOOD, TEXAS
STORE OPEN EVENINGS

FIRE SALE

a great opportunity

We are going to close out our entire stock of Pianos, Radios, Phonographs, String and Band Instruments, and small goods recently damaged by fire at a great reduction in price.

PIANOS \$35.00 to \$198.00
(As good as new, but they must go)

- \$425.00 Pianos only \$198.00
- \$700.00 Players only 350.00
- \$250.00 Phonographs 35.00

Records 10 cents up

SALE STARTS SATURDAY, OCTOBER 17th

EUBANKS MUSIC CO

A. C. COX, Proprietor
211-213 Fisk Avenue Brownwood, Texas

OH, WHAT'S THE USE

"Oh, what's the use of trying," some people say when confronted with a difficult problem. And that ends it for them. They see no benefit, they never try again and they never accomplish anything worth while.

If enough people take this stand—get into this mental attitude in regard to every public problem—the whole community suffers from it and eventually will die of dry rot.

But there is every use in trying, even though ultimate failure is the result. No great things are ever achieved without some failures that serve as lessons in making success possible.

The man who tries is giving vent to the spirit of progress that is within him. The effort he puts forth, though it may be in vain, convinces him that he does possess the ability to do things.

The partial results he obtains, though he falls short of the goal, go far toward showing him the weak spots in his plan, and that knowledge gives him faith and courage to try again—and eventually succeed.

The same is true of a community. If its leaders are easily discouraged at failure, are not willing to try again when a chance to improve presents itself, then there isn't much hope.

But when a community has men who are ready and willing to devote their time and energy to things that will bring improvement, regardless of the mistakes of the past, there is some hope for it.

May we have more of such men—those who are anxious to profit from the errors that have been made and climb on them to greater things.

BIG TRIAL at Baptist Church next Sunday, Oct. 18. Duty calls.

THE COLD BATH LIAR

(By Joe Sappington)

I never hear a fellow lying about taking cold water baths in the winter time, that I don't think of some of my own experiences in that line. I used to tell my friends how I enjoyed plunging in ice cold water on wintry mornings immediately after arising from a warm bed, and recommended it to all who would enjoy life, happiness and good health.

One night at the supper table my wife asked if it were true that I had been telling people that I took cold baths every morning both summer and winter. I tried to change the subject but she wouldn't let me and proceeded to relate a conversation she had had with a neighbor lady that afternoon.

This lady wanted to know just how I took those baths, how long I stayed in the water, what kind of towels I used and also if she thought it would be good for her husband's rheumatism. Before I could frame up a reply she proceeded to bless me out for lying to the neighbors and if I thought she was going to corroborate these stories I was badly mistaken, and while it was decidedly humiliating for her to publicly confess that I lied, she felt it her duty to tell the lady if I had ever taken a cold bath. It must have been before our marriage. "The very idea," said she "of telling your friends that you plunge into a tub of cold water the first thing of a morning after getting out of bed, when I have had enough time of even making you wash your face before coming to the breakfast table. If I were you I would go to my friends and acknowledge to them that I had lied and ask their forgiveness."

"Madam," I began severely. "You have done me a great injustice in the eyes of our neighbors, and if you have the respect for me that a wife should have for a truthful, law-abiding husband, you should lose no time in going to this lady and explaining to her that you were mistaken, that I had been tak-

ing these baths regularly, unbeknowning to you, as I was afraid you would object on the ground that it would be dangerous to my health. Madam, you didn't know that I had been quietly slipping out of bed every morning summer and winter while you slept and taking these cold water baths, but now that you have found out my secret, from this time on, I shall go forth boldly on arising each morning and splash and flounder in my tub in the most boisterous manner." "Very well," she said, "be sure and let me know in the morning when you go to take your bath."

The weather was freezing cold but I made up my mind to take that bath even if it left me a frozen corpse. I dreamed that night of skating on ice, clad only in a summer undershirt and was chased by a polar bear. So fitful had been my sleep by these rigid dreams, that I finally decided to have the matter over with and got up about an hour before day and staggered into the bath room turning chairs over as I went, so my wife would be sure and hear and turned the water on in the tub and proceeded to divert myself of my night apparel then with a shudder that convulsed my Grecian frame from center to circumference stood like another September morn and gazed at the fast filling tub of liquid ice, and cursed myself for being a liar. It was another case where the spirit was willing but the flesh weak. I stuck one of my big toes in the water but withdrew it with great haste. But something had to be done, for I knew the wife of my bosom was wide awake and awaiting results. Then a happy thought came to me when my eyes fell upon a broom—I would take it and make a noise like a fellow bathing. Thank goodness it worked all right and after souzing it up and down in the water for about two minutes, I turned with a glad heart and started to put on my gown and then something happened that wrecked my system—my wife threw a bucket of ice cold water down my back. Gentle readers how high have you ever known a fellow to jump? I claim to hold the record for the highest single jump ever made by mortal man when that ice water struck my spine. No telling how high I would have gone had it not been for that twelve-foot ceiling that interfered with my head. Also how loud did you ever hear a poor fellow yell? Another thing I did after making that awful jump, never before successfully accomplished by a human being that was to climb a perpendicular wall like a house cat.

I shall not harrow up the feelings of the readers by dwelling upon this painful accident, for the rest of the deal is crimination and recrimination between husband and wife and think it best.

For many years afterwards, in referring to things that happened would say: "That was the winter that my husband took that cold-water bath."

No, I'm not taking any more cold water baths, and even if I did I would keep it to myself, as I wouldn't want the public to know that I was a darn fool.

"Rugged Water"

Joseph C. Lincoln's Cape Cod novels sell into the hundreds of thousands, and he is as popular in this particular field as Zane Grey is in his. "Rugged Water" is Lincoln's latest and greatest novel. Like his other books, it is packed with heroic action, quaint humor and wholesome romance. It is a spectacular romance-drama of the life-saving service, the sort of actionful outdoor story of Irvin Willatt does so well. It begins with a terrific storm in which two men stand out prominently in the New England coast life-saving service. One of them in temporary command of a station leads his crew in an heroic rescue and qualifies to become a permanent commander. The other, older and belonging to another crew has to be rescued himself, but in such spectacular circumstances that he becomes a national hero and is given the command that the other expected and deserved. This picture will be shown at the Queen, Friday, 23.

BIG TRIAL at Baptist Church next Sunday, Oct. 18. Duty calls.

Texas Merc. Co.

Safe Place to Trade



When "IT" COMES FROM HERE "IT'S GOOD"

MONDAY, OCT. 19

YOU!

Will appreciate the wonderful money saving possibilities "HERE." That's why we call your attention to the fact that only a few items mentioned for Dollar Day Special does not mean that that's all we have to offer at special dollar day prices for this Great Community Dollar Day Event.

OUR BIG 16 DAY SELLING DRIVE is now offering greater values, greater bargains, than ever attempted before in this community.

A STORE WIDE SAYING

- 1st—Vital Factors Why You Should Trade and Save
- 1st—Because every item in this Mammoth Stock has been marked at a substantial price reduction.
- 2nd—Because you buy here with absolute safety of receiving the best merchandise obtainable for the least money.
- 3rd—Because every article sold by us, no matter how large or how small the purchase price may be, you are assured of absolute satisfaction or your money will be cheerfully refunded.
- 4th—THE TEXAS MERCANTILE CO. A SAFE PLACE TO TRADE! When It Comes From Here "IT'S GOOD"

- SAVE 75c**
- 7 yards of Regular 25c quality 27-inch Dress Gingham, special for Monday Dollar Day, 7 yards \$1.00
- SAVE 40c**
- 7 yds of Regular 20c quality 36-inch Brown L. L. Domestic, special for Monday, Dollar Day, 7 yds. \$1.00
- SAVE \$3.00 to \$4.50**
- One big lot of Celebrated Gossard Corsets, odd and end lots, value \$4.00 to \$5.50, choice Dollar Day \$1.00
- SAVE 50c**
- 2 regular 75c quality fancy Brocaded Brassiers Special for Monday 2 for \$1.00
- SAVE \$1.00 to \$1.50**
- 25 yards of regular 7c, 8c and 10c lace, special for Monday, Dollar Day, 25 yards for \$1.00
- SAVE 75c to \$1.50**
- 20 yards of regular 10c to 15c quality Embroidery, special for Monday Dollar Day, 20 yards for \$1.00
- SAVE \$2.75**
- 25 balls of regular 15c Crochet Cotton, all colors, choice Monday Dollar Day, 25 balls for \$1.00
- SAVE \$1.45**
- 7 balls of Fleishers regular 35c quality, .0z Knitting Yarn, all colors, Monday Dollar Day, 7 balls \$1.00
- SAVE 50c to 75c**
- Men's regular \$1.00 and \$1.25 pure silk Neckwear all new patterns, special for Dollar Day, 2 for \$1.00

GROCERIES

- SAVE 50c**
- 5 large packages White Swan Oats \$1.00
- SAVE 60c**
- 20 small cans Condensed Milk \$1.00
- SAVE 40c**
- 4 cans Calimyrna California Figs \$1.00
- SAVE 25c**
- 25 bars Laundry Soap \$1.00
- SAVE 25c**
- 5 cans Coco \$1.00
- SAVE 30c**
- 6 cans corn \$1.00
- SAVE 40c**
- 7 cans good Salmon \$1.00

Genuine BAYER ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians 24 years for



- Colds Headache
- Pain Neuralgia
- Toothache Lumbago
- Neuritis Rheumatism

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Returns to the trade mark of Bayer Manufacture of Monocettedester of Salicylicacid.

STOVES

Charter Oak cook stoves and ranges.

Detroit Jewel gas stoves and ranges.

Sunbeam gas heaters, with Bunson burners.

Box heaters for wood.

Coal heaters. Airtight heaters

Get your heater ready. Cold weather is likely at anytime.

S. W. CHILDERS & COMPANY

SANTA ANNA, TEXAS

YOU WILL FIND AMAZING VALUES LOOMING BEFORE YOU HEERE



BOOTS!

SHOES

Men's Dress Shoes
These are all specially priced for quick selling. Note the savings, all new styles, all sizes—

\$6.00 quality, \$3.95
\$8.50 quality, \$6.75

One Big Group of \$10.00 Packard Shoes, all styles extra special; choice—
\$4.95

Men's Dress Shoes
Regular \$10.00 and \$12.00 quality Men's Florsheim Shoes, all this season's newest styles, all sizes, Brown, Black and Tan, wide and narrow lasts, square or round toe—choice—
\$8.85

MEN'S WORK SHOES
Men's "Steven Strong" work shoes, genuine U. S. Army Dr. Munson lasts, guaranteed Acid and Waterproof, all solid leather, Flexible soles, glove like comfort—
\$4.50 quality now \$3.45
\$5.00 quality now \$3.85

CHILDREN'S SHOES
Children's high and low cut shoes, all the highest grade, makes and leathers, this season's styles, at the following prices:
\$1.50 value 95c
\$3.00 value \$2.19
\$3.50 value \$2.85

MEN'S, BOY'S AND LADIES RUBBER BOOTS

'Hood guaranteed brand'
\$4.50 Men's \$3.45
\$3.50 Ladies \$2.65
\$3.50 Boy's \$2.65
\$2.50 Children's \$2.19

LADIES SHOES AND OXFORDS

\$6.75 quality arch comfort Oxfords, Black or Brown, Kid and Calf, all new styles including many real \$10.00 Patent Leather and Black Satin—
all sizes—
Your Choice \$4.45

LADIES SILK HOSE

Regular **\$1.25 quality, Allen-A, pure silk hose, all colors—**
89c pair
Regular **\$2.50 quality, Allen-A, full Fashion Chiffon, pure silk hose, all sizes and colors—**
\$1.95

LADIES HOSIERY

Ladies first quality black or white cotton hose, extra good, all sizes—
22c pair

Ladies 50c quality "Allen A" brand, fine Lisle hose, all sizes—
38c pair

Drapery Materials

Regular 75c quality, beautiful patterns, drapery materials 36-inches wide—
39c yd.

WOOL AND COTTON SUITINGS

Regular \$2.00 value wool and cotton dress Suitings, Fancy Plaids and Checks all the wanted shades—
\$1.19 yd.

Another Week of **COME**



LADIES UNION SUITS
Regular \$1.50 quality Fine Ribbed Union Suits, shell knee or tight knee, with built up strap shoulder tops—
88c

HOUSE DRESSES
Regular \$1.50 quality Lorna Doone Gingham Apron Frocks, all made of Lorna Doone Gingham, guaranteed fast colors, beautiful styles, all sizes, extra special at—
97c

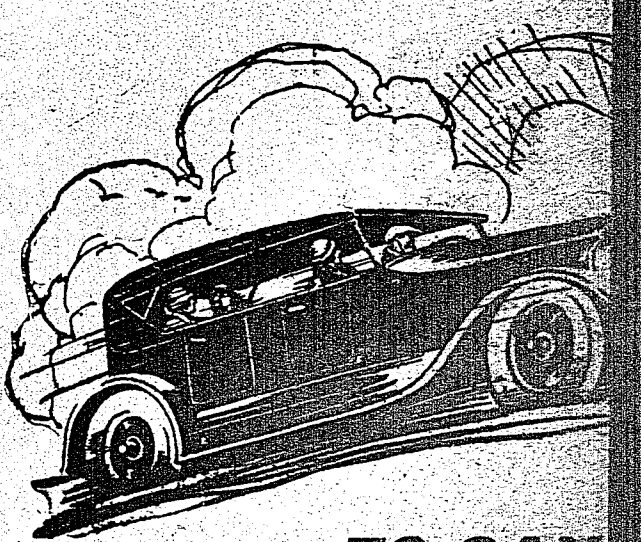
PLISSE CREPE
Regular 35c and 40c quality, genuine Krinkle Plisse Crepe, plain colors and fancy figured—
24c yd.

DRESS GINGHAMS
35c and 45c quality, 32-inch, Fine French Dress Gingham—
24c yd.

CRETANNES
36-inch regular 25c and 30c quality, fancy figured Cretannes, special—
18c yd.

CURTAIN SCRIM
Regular 65c value plain and fancy curtain scrim, white and ecru—
37c yd.

GOSSARD CORSETS
Regular \$5.00 and \$6.50 value Celebrated Gossard Corsets, perfect models, very specially priced—
\$3.85



TO SAVE **Texas Mercantile** **BIG**

The Rich Savings of This Thriftive buyers in this and save little money or too much money. The Thriftive method of economical method.

The Texas Mercantile
WHEN IT COMES
Every Purchase Guaranteed

LOOK HERE!

JERSEY BLOOMERS
Regular \$2.25 quality Pure Jersey Silk Bloomers, all colors and sizes, choice—
\$1.69

ODD LOT CORSETS
Regular \$4.00 \$5.00, and \$6.00 Corsets, these are broken lines and sizes, all excellent qualities and good styles; choice
\$1.00

Men's Leather Gloves
Regular \$1.50 Men's Leather Gauntlet Work Gloves, guaranteed perfect fitting—
95c pair

Men's Garters
Regular 50c quality Paris Garters, wide and narrow, single or double grip; choice—
35c

EXTRA SPECIALS FROM OUR GROCERY DEPARTMENT

Flour

ONE SOLID CARLOAD OF LIGHT CRUST FLOUR

Folks do you realize just how much Flour is advancing in price daily. Flour right today is worth more money buying it in car lots, but we have bought this car before the advance and are going to sell it to you lower than our regular old price. Come and get your share. Buy your Winter's supply now at a great saving. You all know the brand "Light Crust" the world's Best Flour.

\$2.25
48-lb Sack

OH BOY Sugar!

25 lbs net of Imperial guaranteed pure cane granulated sugar, the world's best sugar.

Special sale price, 25 pounds net for
\$1.65

Syrup

Pure Ribbon Cane Syrup—
1 gal cans Bess Rabbit, Green Velvet, or White Swan 75c
1 gal. Mary Jayne or White Karo Syrup 65c
1 gal. Silver Jug or Blue Karo Syrup 55c
No. 2 Can Tomatoes 9c
No. 2 Can Kraut 13c
No. 2 Can Van Camp Pork and Beans 9c
No. 2 Can Green Beans 15c
No. 2 Can Peas 15c
No. 2 Can Dewberries, Syrup pack 20c
1 cup Peanut Butter 18c
1 jar best Olney's Pitted Red Cherries 40c
3 lbs. Comb Honey 60c
1-2 gal. can Preserves 95c
3 lb. can Santone Coffee, every can guaranteed \$1.38
1 gal. Jelly 70c
1 lb. can Calumet Baking Powders 25c
1-4 lb. Arbuckle Tea 20c
3 lbs. bucket Granddad Coffee with cup and Saucer, every bucket guaranteed, 3 lbs. \$1.42
Naptha Soap 4c

3000 DIAMOND MATCHES

Regular 45c Carton of genuine Diamond matches, the best match in the world. Six big boxes to a Carton, 500 matches to a box, or 3000 matches to a carton. Buy "Em" now.
3000 Diamond Matches, 6 box Carton 32c

1-2 lb. Votan Tea, 50c value, 39c
1 package White Swan Coconut, 15c value 10c
1 large White Swan Oats, 30c value 20c
Toilet Paper, 4 rolls 25c
1 can No. 3 California Fruit, packed in heavy Syrup, 40c value 32c

EXTRA

LOOK HERE!

SAY

LOOK HERE!

WOOL DRESS FABRICS
Fancy Striped and Plain new Wool Dress Fabrics, values to \$3.50—choice—
\$1.59 yd.

Wool and Cotton Suitings
Regular \$2.00 value Wool and Cotton Dress Suitings, Fancy Plaids and Checks, all the wanted shades—
\$1.19 yd.

OUTING FLANNEL
Regular 25c quality extra heavy, light and dark Outing—
17c yd.

PERCALES
Regular 25c quality, light and dark colors, 36-inch, book fold Percales—
18c yd.

MEN'S OVERCOATS
All Men's fine Overcoats grouped into two lots, marked for quick action—
\$37.50 Value
\$27.50
\$30.00 Value
\$22.50

MEN'S NECKWEAR
Regular \$1.00 new Fall, all silk Neckwear, beautiful new patterns, half price; choice—
50c

KIMONA FLANNEL
35c quality, fancy figured Kimona Flannel, beautiful patterns—
27c yd.

AT GENUINE PRICE REDUCTIONS YOU WILL NEVER FORGET !!

Bargain Festivities!
N FOLKS!



SANTA ANNA, TEXAS

Mercantile Company's
SALE!

Sale Will Compel the Most Conservative surrounding counties to stock up heavily necessarily mean the spending of too little money, but rather a careful consideration of the means of fulfilling them CAREFUL BUYING

Safe Place to Trade
FROM HERE "IT'S - GOOD"
Satisfactory Or Your Money Back!



Mothers Attention!
Boys Two Pant Suits

Jack-O-Leather smartly styled, all wool Suits, this season's newest styles of the finest pure wool fabrics; every Suit has two pair Trousers—

THAT EXTRA PAIR GIVES
DOUBLE WEAR

The pants are all re-inforced Seats, Pockets, Knees and Seams with Jack-O-Leather. It's the greatest Boys Suit known, and will out-wear two ordinary Suits. We are now showing a new fall line and are going to close them out in 3 big lots. Buy your boy a new suit now. Better see this wonderful Suit today. Note the savings—

\$20.00 now \$14.50
\$18.00, now \$12.50
\$16.50, now \$11.75

BOY'S CORDUROY SUITS
Regular \$8.00 value, size 3 to 8, Waterproof, well made Corduroy Suits—
\$3.95

MEN'S DRESS HATS
Regular \$5.00 value Men's Fine Wool Felt Dress Hats, all styles, all colors—Choice—
\$1.95

MEN! You Owe It to Your Hard Earned Dollars to Grasp THESE BARGAINS!!
TWO-PANT SUITS



THE EXTRA PAIR GIVES DOUBLE WEAR

We Are Going to Quit the Clothing Business---
CLOSING OUT THE WHOLE WORKS

Entire Stock of New Fall Two-Pant Suits Must Be Sold
That Extra Pair Means Double Wear

Men this is positively the greatest Men's Suit offer ever known, every Suit guaranteed all Wool. Every Suit has two pair pants, every Suit of this Season's newest Fall patterns and styles, tailored by such Famous Makers as Abe Bloch and Curlee Clothes. You will be surprised at these amazingly wonderful bargains grouped into 3 lots for our final close out prices.

\$47.50 Two Pant Suits	\$42.50 Two Pant Suits	\$30.00 Two Pant Suits
Every Suit has extra Trousers. That extra pair gives double-wear. Save 10.00 here—	Every Suit has extra Trousers. That extra pair gives double wear. Save 10.00 here—	Every Suit has extra Trousers. That extra pair gives double wear. Save 7.50 here—

37.50 32.50 22.50

LOOK HERE
MEN'S SUITS

Jerkin Riding Coats
Regular \$6.50 value Mole Skin, Wool lined Jerkin Riding Jackets, Elastic Waistlet and collar.
\$4.95

BOY'S SWEATERS
\$1.75 to \$2.50 quality, Boy's Fine Wool Mixed Sweaters, all colors, sizes to 14; choice
\$1.29

MEN'S WOOL SHIRTS
Regular \$3.50 quality, Men's Paymaster brand, Wool shirts, in plain colors and fancy plaids and checks—
\$2.85

Ribbed Union Suits
Regular \$2.00 quality, heavy Ribbed, Ankle length, Union Suits—
\$1.29

Here they are Men! One big lot of Men's all wool Suits. Odd and End lots Suit that actually sold at \$30.00, \$35.00 and \$40.00 conservative styles, mostly all sizes; these are odd lots of only one of a kind, and we marked them to sell in a hurry. Your unrestricted choice of this lot—You dare not miss this opportunity to save

\$14.85

SUIT CASES
Regular \$1.50 and \$1.75, well made Steel frame Fibre Suit Cases with straps—
\$1.28

Athletic Union Suits
Regular \$1.00 quality high grade Nainsook, Check Union Suits—
79c

Ribbed Union Suits
Regular \$1.50 quality, Fine Elastic Ribbed Union Suits, long sleeve, ankle length—
95c

MEN'S SWEATERS
Regular \$6.50 quality, Pure Wool, Heavy Sweaters, plain Gold and Maroon or two tone colors; choice—
\$4.95

TURKISH TOWELS
Regular 50c quality 22x42 Turkish Bath Towels, Red, Blue and Gold Borders, extra-heavy; choice 24c

SATEEN BLOOMERS
Regular \$1.00 value dark color Sateen Bloomers, extra good quality, special 76c



TAFFETAS AND MESSELINES
36-inch regular \$2.50 quality Taffeta and Messelme Silks, all colors—
\$1.55 yd.

NEW SILKS
Regular \$3.50 quality, new-Satin Back Crepes, fancy Brocaded Crepe, printed and plain Crepes, all new shades—
\$2.55 yd.

Leather Palm Gloves
Regular 35c quality Leather Palm Canvas Gloves—
21c pair

Men's Soft Collars
Men's regular 50c and 60c soft collars, all styles, sizes; choice—
5c each

MEN'S CAPS
Men's new fall Caps, all new styles, actual value to \$2.50—
95c

ACES
a smasher lot of narrow medium width sizes to 15c yd. 2c yd.

BORDERS
10c and 15c narrow and width Embroidery, your choice 1c yd.

SPECIAL
DRESS GINGHAMS
Regular 25c quality, 27-inch dress Gingham 17c

APRON CHECKS
Regular 15c quality, 27-inch Apron Check Gingham—
9c yd.

Bath Robe Material
75c quality fancy figured heavy Bath Robe material 55c

NOW
MEN'S AND BOYS' SWEATERS
One big lot of odd lot sweaters for men and boys, values to \$4.50—Your choice—
95c

MEN'S SWEATERS
Regular \$3.50 quality Men's mixed Sweaters, Maroon and Grey colors—
\$2.95

A Safe Place to Trade
The Texas Mercantile Co.
When it Comes From Here "It's Good"

MEN'S SPORT COATS
\$3.50 value Texland Sweater Coats—
\$2.19

\$5.00 value, all wool "Bradley" Fancy Front, Plain Back Sweater Coats—
\$3.85

\$10.00 value pure Worsted, "Tom Way" Sport Sweater Coats—
\$8.45

SATEEN
75c quality fancy striped and plain Sateen for Bloomers and Slips, all colors
59c yd.

OUTING GOWNS
Regular \$1.50 and \$1.65 Ladies Outing Gowns, neatly made and trimmed—
\$1.29

WOOL DRESS GOODS
Wool Dress Goods, Serges and Fancy Wool Materials, colors—Red, Grey, Brown, Black and Tan, values to \$2.00—choice—
78c yd.

SILKOLINE
36-inch regular 35c quality Silkoline, beautiful patterns—
27c yd.

COTTON SUITING
Regular 75c quality, light and dark check plaids and plain colors
37c yd.



Size 60x76 Double Restwell Blankets, \$2.75 value, grey, tan and white \$1.95

Size 66x80 Restwell Fancy Plaid Blankets, Regular \$6.00 quality—
Extra Special \$4.45

Size 64x76 regular \$3.25, extra heavy Cotton, Double Fancy Plaid Blankets \$2.39

Size 66x80 Hardeman, Fancy Plaid, 75 per cent Wool Blankets, regular \$8.50 quality—
Extra Special \$6.85



Texas Mercantile Co.
A Safe Place to Trade

Table Linen
Regular \$1.50 quality 64-inch Silver German Linen, all pure linen—
\$1.10

Table Damask
Regular \$1.00 quality, 58 inch Mercerized fancy Border Table Damask
65c



When it Comes From Here "It's Good"

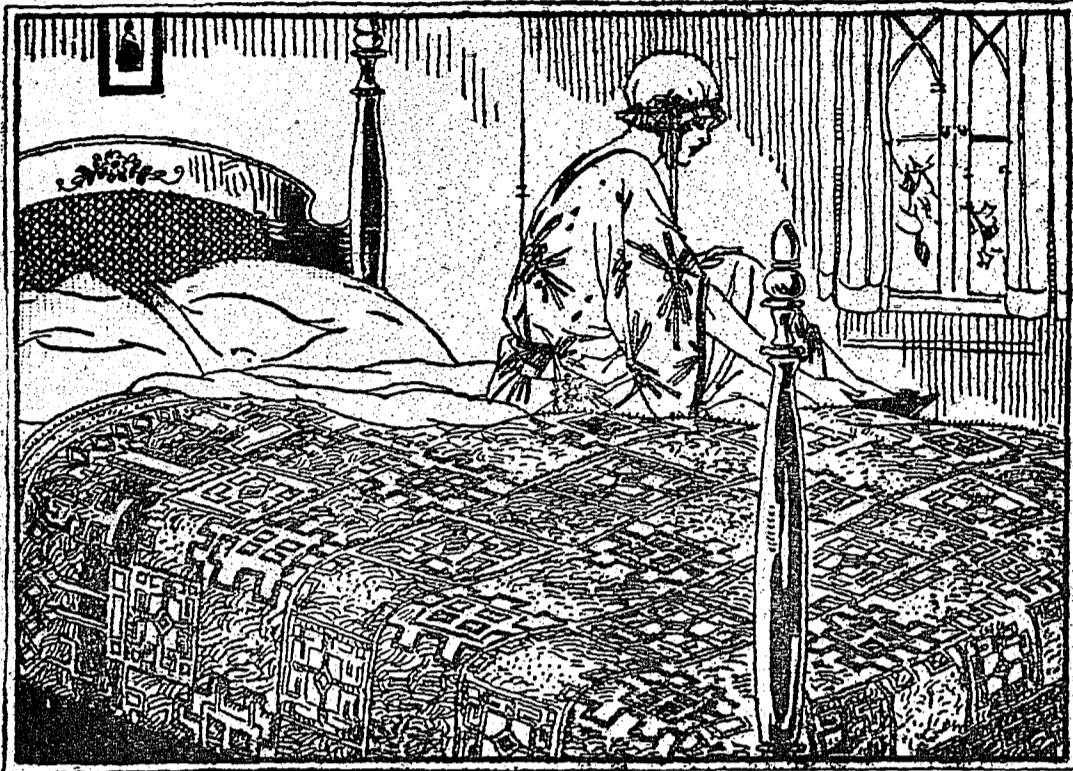
Stitched Batts
Regular \$1.50 quality, full 3 lb. pure white quilt size, stitched batting—
\$1.19

Cotton Batts
Regular \$1.25 quality, 2 1-2 lb. pure white fluffy Cotton Batting—
96c

R. P. Crum & Son

"House of Service"

WEARWELL BLANKETS



The Secret of a Good Night's Sleep

To sleep the long night through without any interruption from early morning cold, is doubly assured with a WEARWELL Blanket.

The excellent quality of the fibre used in the weaving provides a high degree of protection from cold and offers exceptional lightness of weight.

COTTON

A Wearwell Cotton serves splendidly as a sheet blanket. The soft cotton fibre retains warmth and does not scratch the body. As a cover blanket it is eminently serviceable because of its warmth and beauty.



WOOL

When the bitter cold nights of winter penetrate every nook and cranny of the house, a wool blanket is very much of a necessity. Each bed should have one, with plenty of body and width, light enough to permit of uninterrupted slumber.

Call in and look over our display. These are blankets to suit every taste in color, patterns, quality and price.

Wearwell Wool and Cotton Blankets

For standing bedding needs these blankets, soft texture and firmly woven for service and satisfaction are an unusually fine bedding buy. 70x80 inches, blue, rose and lavender, pair \$5.00

Wearwell Staple Cotton Blankets

Satisfy many bedding needs. Whipped or hemmed as you prefer. They are woven in plain colors and duplex single jacquard patterns, 66x80 inches, pair \$4.75

Wearwell Cotton Blankets, gray, blues, and browns, size 64x76, a splendid value, pair \$3.00

Wearwell Crib Blankets, of the same fine quality as the full sized Wearwell Blanket; in a variety of colors and designs, 30x40 in. Each \$1.00

"Wild Horse Mesa"

Zane Grey's genius for story-telling and Paramount's superlative skill in transferring his colorful tales of the old West in all their gripping realism to the screen, find dynamic expression in a new and unique melodramatic photoplay "Wild Horse Mesa" directed by George B. Seitz from Mr. Grey's widely read novel of the same name. Here is a stirring story of the rugged West,

staged against nature's own wilderness backgrounds, and filled with thrilling episodes of wild horse hunting and capturing of horse thieves, perilous trails, faithful Indians, roaring romance and adventurous drama.

Jack Holt is the leading man, and others in the cast are Noah Beery, Billie Dove and Douglas Fairbanks, Jr. This picture will be shown at the Queen Theatre, Wednesday and Thursday.

Baptist Missionary Society

The Baptist Missionary Society met at the Baptist church Monday afternoon. There were 25 members present and quite an interesting program was given by Pricilla Circle. All members are urged to be present at all of the meetings.

BIG TRIAL at Baptist Church next Sunday, Oct. 18. Duty calls.

What's Doing in West Texas

(By West Texas C. of C.)

Floydada—A Poultry Association has recently been organized for Floyd county and plans are under way for a big poultry show this fall. Officers elected were: H. P. Coleman of Lockney, President; Judge L. G. Mathews, vice president, and E. S. Shoaf, secretary.

Crowell—A white way will soon be installed in Crowell, as the iron posts have been mounted on the cement blocks and are ready for the lighting of the streets.

Maryneal—Within the next few weeks the first field meet of the West Texas Wolf Hunters Association; of which Dr. P. C. Coleman of Colorado is president, will be held near Maryneal, Nolan county. The Hunters expect to enter more than 300 dogs for the big hunt, which will be a three-day affair. The dogs will be scored from the standpoint of trailing, speed driving and endurance.

Laredo—San Antonio will get gas from the wells of the Laredo district, production of which is now estimated at more than 500,000,000 cubic feet a day. The survey for the pipe line from the Cole field to the Callahan field was completed several weeks ago and the route staked out. Connections will be made from the Callahan field with the Southern Natural Gas company that supplies San Antonio with gas.

Floydada—Construction is now under way on the new highway connecting Floydada with Crosbyton. The highway will come up the Blanco Canyon making it a beautiful scene drive for this section. Floyd County Commissioners are contemplating the connection of this highway with the road leading into Floydada, connecting with the highway here leading into Silverton.

Estelline—The business men of Estelline organized a Chamber of Commerce here recently. More than forty business men and farmers were present at the organization. The aim of the new Chamber of Commerce is to do two things immediately to benefit the city and community; incorporate the city, and build a larger and better school. Officers elected were: R. H. Whaley, president; R. L. Erwin, secretary; and a vice president will be elected later.

Sweetwater—J. W. Carpenter general manager of the Texas Power and Light company, has announced enlargement of the Sweetwater Ice and Cold Storage company also the construction of a 40-mile high tension electric transmission line from Sweetwater to Snyder since the purchase of the Snyder Electric plant. It is planned to have the new plant in operation before next spring.

Burkburnett—Travel across the bridge near Burkburnett has been impossible the past few days due to a gap washed out during high water near middle of the stream. It has not been possible to ford the high stream as was at first anticipated and traffic has been detoured over two other bridges near Burkburnett.

Childress—A branch of the United Tire Company, associated with the Hicks Rubber company has located an office and warehouse in this city. The business will be managed by H. H. Hering of McGregor.

Plainview—The new Plainview theatre under the management of Roy Mitchell, opened here recently with an estimated attendance of 1,500. This is one of the most modern equipped theatres in the Panhandle and would be a credit to a town much larger.

Self Culture Club

Mrs. Lloyd Burris was hostess to the Self Culture Club on Friday afternoon. The weather was so unsettled that only 8 members were present. The subject was "Robison Crusoe." Mrs. Fred Turner, Jr., was leader and gave a very interesting and instructive talk on the lesson. Mrs. Clifford Verner was absent, but an interesting paper on the plot and setting of the novel prepared by her was read before the club. All members present took part in the discussion of the lesson. The next meeting will be with Mrs. P. P. Bond and Miss Cora Stockard will be leader.

Buy it in Santa Anna.

Fire, Tornado Insurance
W. E. BAXTER
Santa Anna, Texas

The BEST of drinks

H AND H BLEND COFFEE



At your Grocers

Catarrhal Deafness
is often caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing. Unless the inflammation can be reduced, your hearing may be destroyed forever. HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh. Sold by all druggists for over 40 years. F. J. Cheney & Co., Toledo, Ohio.

Security Abstract Co.
Frank W. McCarty, Mgr.
Coleman, Texas
We give quick Service.
Office with
R. E. L. Zimmerman

FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine Gold Medal.

CHEVROLET and BUICK Automobiles

PARTS and Accessories

Mathews Motor Co.
Santa Anna, Texas



Service and Quality--

The Drug Store strives at all times to render a service the public will appreciate, and sell you goods of the very best quality.

We have recently added to our stock the famous Rexall Line of Drugs and Sundries, and are proud to announce in the future we will be able to supply your wants with these standard products.

Corner Drug Company
Santa Anna, Texas

JOHN HAGELSTEIN MONUMENTS
 Made of Llano Granite.
 Write me for estimates.
 San Angelo, Texas.

Sufferers of Skin Diseases
 Hooper's Tetter-Balm is guaranteed for all skin diseases or troubles makes no difference of how long standing. If you are troubled with Eczema, Tetter, Itch, (any form) Ringworm, Pimples, Salt-Rheum, Dantruff, Cracked Hands, Poison Ivy, Old Sores, Erysipelas, or any other skin disease or trouble, secure a bottle of Hooper's Tetter-Balm on our job. We guarantee to give you entire satisfaction or your money back. A bottle will treat Eczema, Tetter, Itch, Ringworm, Pimples, Salt-Rheum, Dantruff, Cracked Hands, Poison Ivy, Old Sores, Erysipelas, or any other skin disease or trouble. Sold and guaranteed by
S. H. PHILLIPS, Druggist

Repairing
 Have your Furniture repaired, painted, varnished, upholstered and made good as new.
 We have put on a good repair man for this class of work and are prepared to give prompt service.
 All work must be satisfactory and our charges are reasonable.
 All kinds of New and Second-hand goods at bargain prices.
W. D. TAYLOR
 Prop.

CASH For Dental Gold, Platinum, Silver, Diamonds, magneto points, false teeth, jewelry, any valuables. Mail today. Cash by return mail.
 Hoke S. & R. Co., Oisago, Mich.

FREE AUTO RIDES
 The motorist as a rule, is notoriously unselfish in sharing his machine with wayfarers. The method of young men "beating their way" across the country has changed from railroads to automobiles and scores of them now boast of traveling through many states without cost and with very little walking.
 The driver of an automobile will naturally sympathize with a lonely walker on a country road, but the results of giving strangers a lift show that it is a hazardous practice because of the number of robberies that have been committed by chance pickups.

That is not counsel against "picking up" a friend on the way down town. That courtesy is due every walker from friends who drive machines.
 It is the stranger in a strange country that is to be avoided. He may be above injuring a benefactor, or he may be the most desperate criminal out of prison. This is a fact that the motorist can not determine and the safest policy is to give no heed to the hailing sign of the pedestrian who is unknown to the driver.

Education for Success
 I heard a splendid talk the other day. It was to several hundred boys and girls attending the farmer's short course at Baton Rouge, by the superintendent of education for Louisiana.
 "You may think it is not worth while to get an education but if you do, oh, how sorry you'll be some day when you find yourself out-distanced in a dozen ways all through life, others promoted where you might have been, others able to succeed where you achieve only mediocrity."
 "I am going to give you a few suggestions about some subjects to which you might well give consideration. Despise them not today for tomorrow they will open to you many a door of opportunity."
 "Speak correctly. It places you with those whom you meet."
 "Spell correctly. It places you with those at distance."

Be Thorough. The habit will help in everything you undertake as long as you live.
 "Study arithmetic. It helps to give a nimble brain, aside from business reasons."
 "Learn history. It broadens you. It gives you an understanding of what you, your state and your nation are, that you do not get otherwise."
 "Above all", he said impressively, "all this learning is worth while only when founded on character."—Mrs. W. N. Hutt, in The Progressive Farmer.

Early Fall Clean-Up Reduces Boll Weevil Damage

The effectiveness of an early fall clean-up in reducing boll weevil numbers the succeeding year, is dependent upon three facts regarding the boll weevil and its habits; 1, it feeds only on green cotton; 2, it becomes dormant about the time of the first killing frost, and remains thus, requiring no food, until spring; 3, it must feed regularly previous to becoming dormant, to fit it for this prolonged period of fasting; otherwise, its vitality is so reduced that its chances of surviving until spring are materially lessened.

At best, the winter, with its cold and rains, is a trying period for the weevil, and only a small percentage are normally able to survive even if fed up until frost.
 Careful observations have shown that if all green cotton is removed for a period of three weeks before frost, the percentage of weevil surviving the winter is so reduced that we have only one weevil appearing in the spring, where otherwise we would have ten. It will not tax the intellect greatly to reason that there will be then only one-tenth the number of weevil descendants attacking the cotton at the critical squaring time, of what there would be were no early clean-up practiced the preceding fall.—The Progressive Farmer.

Looking to the Future.
 Take good care of the present and the future will take care of you.

Give Him an Even Break

More than 14,000 retail merchants in the United States failed last year.
 Some of them failed because of inexperience or incompetence. Some because they were lazy. Some because there was no real need for them in their communities. But most of them, it is safe to say, were simply forced out of business because the odds were against them were too great.
 The grocer, the hardware man, the druggist, the clothing merchant, the retail merchant in general has one of the toughest jobs a man could cut for himself. He invests his money in it. He spends long hours at it. He worries about it—and what does he get out of it?

In return for his risk and his work, Harvard University has found, the average retail grocer is rewarded by a net profit of 1.8 per cent of sales. Other merchants get along on correspondingly slender margins of profit.
 These are things we should think about in our everyday dealings with our merchants in Santa Anna. These merchants are the purchasing agents for our community. They are doing a vital and a difficult job for us and their reward is none too large. They don't ask to be subsidized. All they ask is an even break.

And this means, simply, give them the support that one citizen of Santa Anna should give another. Trade in Santa Anna. Pay your bills promptly. And, for good measure, don't be afraid to give your friend, the merchant, a pat on the back when he has earned it.

Merry Wives

Mrs. Archie Hunter was hostess on last Thursday afternoon to the Merry Wives. There were 14 of the club members present, and the time was spent very pleasantly in conversation and doing fancy work. Later in the afternoon, dainty refreshments of hot chocolate and jam cake were served by the hostess to the guests. Plate favors were tiny sprays of lantana.

THE GREATEST OF ALL

There are many things that are essential to the growth and proper development of a town, and the greatest of these is co-operation.

Conversely, strife prompted by selfish interests that demand satisfaction is its death.
 No matter what you may think about the preachments that have been delivered about co-operation, nothing has been found that is its equal in forging ahead in any enterprise.
 It is not to be presumed that everyone will think alike. Men will differ as to means to be employed and are entitled to their views, but they should all be willing to work together when a common goal—a greater city is sought.
 Co-operation creates and strife destroys. Co-operation builds up and strife tears down.
 There is no neutral ground. All of us are either loyal and progressive citizens or we are trouble makers—nothing more.

When the Country Boys Go to Town

Young man or young woman, if you contemplate going to a city to take a position, you should know that you must be more proficient than the average to command the salary you will need. The cities are full of persons who are "just average" and many of them are looking for jobs. Another thing which should be cultivated is ability to concentrate. Often a dozen workers are put into a space where 1 or 2 would work concentrated attention to the job at hand. Often a dozen workers are put into a space where one or two would work together in a small town office. Greater speed and greater accuracy are required under more trying conditions than in the small towns. In the old home town the office girl's parents may be the best friends of her employer, and she is shown courtesies not to be expected in a big city. Not sentiment but production is what counts in big business.—Hamilton Herald-Record.

Feed
 We carry a full line of feed and will appreciate your business.
 We buy apples in car lots, and can fill your orders large or small.
 Come see us.
BIGGS FEED STORE

RADIATOR and TIN SHOP
 Radiators repaired, re-cored and generally worked over.
TIN WORK
 All kinds of tin work, particular orders filled. We make and repair any and all kinds tin and metal articles.
Jas. Williams
 Santa Anna, Texas

a selling event that has taken this section by storm

MILES WOFFORD

QUITTING BUSINESS!

And selling the entire stock at prices never before thought of as possible—offering values that have packed and jammed the store to the limit every day since this sale opened.

HERE ARE SOME SAMPLES:

VERY SPECIAL
 Packard \$40.00 Dress Shoes for men—**\$7.49**
 Packard's \$8.50 Oxfords for ladies—**\$6.19**
 J. W. Carter Leather lined Kangaroo Shoes. Just the shoe for winter—**\$5.25**

Scrim for window curtains—**19c**
 Fancy Scrim for window curtains—**39c**
 Boys all Wool knee pants—**\$1.00**

\$5.00 Thoroughbred and Beaver Hats—**\$3.75**
 We have a wonderful bargain in work shoes. See our prices before you buy.

36-inch Bleaching—**15c yd.**
 \$2.75 Henderson Corsets, for—**98c**

\$2.50 boy's trousers for—**\$1.00**
 36-inch Voiles—**19c**

VERY SPECIAL
 On Ladies all Wool Sleeveless Sweaters.
 A real bargain on men's and boy's suits.
 Polli Pierce School dresses for girls—**\$1.98**

Hundreds of folks have taken advantage of this opportunity to save—you too, can find what you want here.
MILES WOFFORD, Santa Anna, Texas

SANTA ANNA NEWS

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail. One year in Coleman county \$1.00 Six months in Coleman county 60c One year outside of county \$1.50 Advertising rates 25c and 30c per inch.

Local notices 10c per line for each insertion. Obituaries, Card of Thanks and Resolutions of Respect are charged at one-half the regular rate.

J. J. Gregg, Editor and Pub.

Friday, October 16, 1925

Why Not Be a Lone Scout?
Many boys who live in the rural districts want to be Boy Scouts but when they find there are not enough boys in their community to organize a troop, they think there is no chance for them to be Scouts. This is a mistake, for the Lone Scouts offer all the advantages the Boy Scouts do, only a boy doesn't have to belong to a patrol or troop. The Boy Scouts and Lone Scouts are under the same head. A Lone Scout can win merit medals for writing to papers and magazines and there are seven degree medals to be won. The

degrees teach a Scout woodcraft and how to get all the beauty out of nature.

Why don't you join the Lone Scouts—yes, I mean you boys who read this letter. It is the best boys' organization in the world and it costs only 30 cents to join. There are no dues. For the 30 cents you get a bronze membership badge and a splendid handbook telling all about the organization. If you want to join, write a letter saying you want to become a Lone Scout and give your name, address, age and nationality, enclosing the 30 cents in stamps or coins, and mail to Lone Scouts of America, 500 N. Dearborn St., Chicago, Ill. —Willie Cobb, in Progressive Farmer.

The Sells-Floto Circus In Brownwood Saturday

Pleasing news for Santa Anna people is the announcement that the Sells-Floto Circus, second largest show in the world, is to be in Brownwood, for two performances on Saturday, Oct. 17. Sells-Floto always attracts big crowds from this place when it happens to be in the vicinity, and this year will doubtless be no exception. The show this year has been

acclaimed by newspaper writers in other cities as having far outdone its enviable record of former years in view of the fact that there have been many new and astonishing feature acts added, as well as notable augmentations to the famous menagerie.

Favorites of former years are still with the circus however, among them being the Flying Wards, aerialists, two troupes of 18 people, the famous Hobsons, equestrians, the 36 liberty horses and others likewise famous.

The menagerie is one of the biggest zoo gardens being transported on wheels, among the animals being a herd of 24 elephants and with them being the well known "Charlie Ed," baby elephant.

Sells-Floto also promises a clown army of half a hundred merry-makers who have every known device for the creation of laughter.

(Advertisement)

BIG TRIAL at Baptist Church next Sunday, Oct. 18. Duty calls.

It Takes Lots of it
Lots of people don't keep up enough steam in their train of thought to keep ahead of the possession.

IMPROVED UNIFORM INTERNATIONAL

Sunday School Lesson

By REV. F. E. FITZWATER, D.D., Dean of the Evening School, Moody Bible Institute of Chicago. (C. 1915, Western Newspaper Union.)

Lesson for October 18 PAUL WRITES TO THE CORINTHIANS

LESSON TEXT—1 Cor. 13:1-13. GOLDEN TEXT—"Now abideth faith, hope, charity, these three; but the greatest of these is charity."—1 Cor. 13:13.

PRIMARY TOPIC—What Love Does. JUNIOR TOPIC—Working Together. INTERMEDIATE AND SENIOR TOPIC—The Greatest Thing in the World. YOUNG PEOPLE AND ADULT TOPIC—Love, the Hope of the World.

The occasion of the writing of this epistle was:

1. The existence of rival factions contending each other. Some were for Paul; some for Apollos; some for Peter, and some for Christ. This factious spirit was threatening the disruption of the church.
2. Their failure to carry out church discipline.
3. Their going to law with each other.
4. Indifference to gross immorality.
5. Letters requesting information as to:
 - a. Marriage and divorce.
 - b. Food connected with sacrifices and festivals.
 - c. The exercise of spiritual gifts.
 6. Disorder in the public assemblies.
 7. The presence in the church of certain ones who denied the resurrection of the dead.

1. The Pre-eminence of Love (vv. 1-3).
It transcends:
1. Speaking With Tongues (v. 1).
For men to possess the loftiest eloquence and be lacking in love is to be as booming brass or a clanking cymbal.

2. The Gift of Prophecy (v. 2).
To be able to penetrate the mystery of nature and Providence is good, but to love is better.

3. Faith of the Most Vigorous Kind (v. 2).
Even though one should have sufficient vital faith as to remove mountains it is of less value than love.

4. Philanthropy of the Most Generous Sort (v. 3).
Even though one should have such a spirit of altruism as to be moved to surrender all earthly goods for the sake of the poor, unless actuated by love, he would have no recognition before God.

11. The Attributes of Love (vv. 4-7).
1. It Is Long-Suffering and Is Kind (v. 4).
It means not only to bear long, but to be kind all the while.

2. It Is Free From Envy (v. 4).
Those who are controlled by love are entirely free from the spirit of envy because of the superior worth and success of others.

3. It Is Free From Boasting and Vanity (v. 4).
Love strives to do good to all without seeking admiration and applause.

4. It Is Decorous (v. 5).
Love is always polite and manly; knows how to behave at all times.

5. It Is Unselfish (v. 5).
It is always seeking the good of others while forgetful of self.

6. It Does Not Give Way to Passion (v. 6).
It is not quick tempered.

7. It Takes No Delight in Evil (vv. 5-6).
It does not impute evil motives to others and is free from suspicion. Love has no sympathy with that which is evil.

8. It Bears All Things (v. 7).
That is, it increases itself in the gracious mantle of love and shuts out all evil.

QUALITY SERVICE

- and--
- Sugar, 25 pounds \$1.65
 - Flour, 48-lb sack 2.25
 - Corn, No. 2 Little Nemo .14
 - Peas, No. 2 Famous .15
 - Sweet Potatoes .05
 - Irish, No. 1 Idaho .04
 - Lard 1.30

at
HUNTER BROS.
Phones 48-49



BUSINESS is GOOD

Others Advertise Big Sales, But We MEET ALL PRICES, and Sell the Very Best Quality.

Stock Complete

We now have our shelves loaded to the brim. Our stock is complete in every respect.

Prices Talk

25 lbs. Cane Sugar \$1.60	No. 3 Kraut, 2 for 25c
Pure Cane Syrup 70c	No. 3 Hominy, 2 for 25c
Best Flour, sack \$2.25	No. 2 Corn, 2 for 25c

COME AND SEE

Marshall & Sons

"The Store That Makes the Prices"



SEED OATS

In order to dispose of my seed oats as rapidly as possible, I have reduced the price to 90c per bu.—W. E. Wallace. 40

FOR SALE—Two bungalows in South part of town, gas, water, and lights, both new; at a bargain if sold at once. See Mrs. Myrtle Tisdale. 36-4tp

WANTED—A room close in, suitable for light house keeping. See Mrs. Mauldin at Mrs. Shockley's Millinery.

FOR SALE
Second Hand Furniture—6 ft. Extension Dining Table, Buffet, China Cabinet, Dufold, Library Table, Wardrobe, Hoosier Kitchen Cabinet, large Refrigerator, Kitchen Table, Gas Range and Chairs.—Mrs. E. E. Polk.

FOR RENT—Rooms for light housekeeping, also boarders wanted. Phone 126. 41-3c

Wood For Sale Cheap—3 miles Northeast of town on Rutherford place. Cord wood, Oak and Mesquite. Mesquite \$2.00 per cord, Oak, \$2.50 per cord. All wood sold on place and must be moved within two weeks. Inquire W. Ford Barnes, or J. M. Weathers.

FOR RENT—My home; of house and 4 acres of land, very fertile. See A. R. Brown.—Mrs. D. F. Rackley.

WE sell genuine Ford and Chevrolet parts. Nice Ladies Rest Room—Mathews Motor Co.

WILL take up the notes against your land, City or county.—Sam H. Collier. 40-tfc

Trespassers Notice

The public is hereby notified that no hunting or trespassing of any kind will be permitted on the Boyd or Chambers premises. Bird hunters must keep out. Mrs. M. E. Chambers Miss Blanche Boyd

MONEY TO LOAN
6 per cent on good Farm, long time, quick Loans on City property.—Sam H. Collier. 40-tf

WANT to rent—A farm, either third and fourth, or on the halves.—M. A. Priddy, care of A. J. Smith, Santa Anna, Texas, Route 1. 41-2tp

I have a good proposition for men who want sales work. Phone No. 354, or Postoffice box 63, Santa Anna, Texas. 41-4tp

GOOD Two-year old mule for sale cheap.—W. C. Evans. 42

PIGS for sale at \$5.00 each, the kind that makes big hogs.—H. J. Parker. 39-tfc

WE do a general garage business. Genuine Ford and Chevrolet parts.—Mathews Motor Co.

6-ROOM house for rent, gas and water connection, east side of town.—Miss Louella Chambers.

UP to date Ten Year renewable term policies may be had with the W. O. W. now.

W. CRUGER & SON
Painters and Contractors
Give us a chance at your work. Satisfaction guaranteed. Santa Anna, Texas

THE BENNETT NEW COTTON
—I am now ready to take your orders for the Bennett New Cotton. The best cotton grown, \$2.50 per bushel.—L. G. Bobo, Santa Anna, Texas. 40-5tp

SEED Oats for sale, clear of Johnson Grass 90c. Phone 219, Mrs. S. L. Blanton. 1tc

RED RUST proof Seed Oats, clear of Johnson Grass, at 80c per bushel.—A. P. Barton. 42-2

BABY CHICKS
We will have a hatch of Baby chicks ready for delivery Thursday, October 22, at the Santa Anna Hatchery.—Neely Evans, Manager.

SEE J. S. Jones, Clerk, for the W. O. W. and learn about the new policies.

NEED GLASSES
Dr. Jones, the Eye Man, will be at Childers & Co. Store, every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved.

DON'T forget to buy a policy with the W. O. W. when you want real home protection.

PIGS for sale at \$5.00 each, the kind that makes big hogs.—H. J. Parker. 39-tfc

BUY W. O. W. Insurance now while membership is free.

FOR SALE—My home in Santa Anna; 4 3-4 acres of land, six room frame house, large sleeping porch, 2 front porches, under ground cistern, new storm house, garage, 30 bearing fruit trees, good barn and chicken house, on gravel street. Little over \$3000.00 will handle the deal, balance 8 per cent.—E. E. Polk. 40-tfc

SEED OATS FOR SALE

First year from the originator Ferguson No. 71 pedigree Seed Oats. These oats were raised last year and made 75 bushels to the acre. Absolutely free from Johnson Grass. The oats these seeds were raised from were smut treated and will hold for at least two years. See the Public Weigher at Wagon Scale or W. E. Wallace. 38-tfc

WE sell genuine Ford and Chevrolet parts. Nice Ladies Rest Room—Mathews Motor Co.

If everything the gossips repeats were true, there wouldn't be much hope for the coming generation.

Winter clothes have to be bought along about the time the second payment on the summer ones comes due.

Come to the PALACE BARBER SHOP

For all kinds of Tonsorial work. Ladies' hair cutting a specialty.

TOM MOORE
Proprietor

How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either.

One or two Calotabs at bed-time with a swallow of water—that's all. No salts, no nausea, nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please—no danger.

Get a family package, containing full directions, only 35 cents. (At any drug store.) (adv)

Ten Reasons for Club Work

Here are ten reasons why farm boys and girls should be club members:

1. Club work enlarges vision.
 2. It stimulates interest in rural life.
 3. It enables one to make some money for himself.
 4. It furnishes recreation and amusement regularly.
 5. It trains boys and girls to keep records.
 6. It encourages modern methods in farming.
 7. It emphasizes the dignity of farm work well done.
 8. It directs the thoughts of the youngsters in proper channels.
 9. It stresses the importance of organization and cooperation.
 10. It helps in building the four ships: Ownership, Partnership, Leadership and Citizenship.
- The Progressive Farmer.

Bridge Club Entertained

Mrs. Julian McDaniel was hostess to the Bridge Club on last Friday morning. Although the weather was very inclement there was a large number present. The house was decorated throughout with yellow and black to carry out the Halloween idea. There were four tables of players and several guests present, but the writer failed to get their names. Delicious refreshments of chicken salad, nut sandwiches, wafers and crystallized grapes with orange sherbert were served to the guests.

Man may have been made to mourn, but never to be a grouch.

THE PASSING DAY

WILL H. MAYES
Former Dean
Department of Journalism
University of Texas

Irrigating Texas Lands.

My hat is off to the people of San Saba county who have by a vote of about two to one, decided to issue bonds to irrigate the wonderful San Saba valley. This means that there will be remarkable progress in farming in San Saba county, and progress in farming means progress in settlement, in education, in road building, in everything else that makes for the betterment of the people. You will not have to "watch" San Saba grow, for its growth will be so evident you can't keep from seeing it.

A permit has been granted also for the construction of a dam at a cost of \$1,750,000 on the Frio river for the irrigation of 40,000 acres of land in Uvalde county. Numerous other water conservation and irrigation projects are under way in Texas, and in a few years Texas will be noted the world over for its irrigated farms.

Brazos River Conservation Project.

I had almost forgotten to say anything about the movement just inaugurated to convert the entire Brazos river valley, from its source up in the Panhandle to its mouth, into a veritable paradise. Leaders all along the river have been in meeting to work out plans to conserve the waters of this stream and to use them as needed in irrigating the valley lands. The plan is so gigantic that it confuses the mind of one accustomed to small figures, but Texas has great men with great minds who, now that the movement is started, will not stop until it is completed.

Unless you know something of the richness of the soils of the Brazos valley, the great acreage of lands now idle along the river, the menace of both floods and droughts, you can hardly conceive of what the use of the rainfall, now wasted, will mean to Texas.

Texas' Great Sulphur Mines.

Did you know that more than 99 per cent of all the sulphur produced in this country comes from the sulphur mines in Texas, and that 1,220,000 tons were used in the various industries of the United States in 1924? The amount used is in volume larger than the Capitol building at Washington. More than 1,000,000 tons are kept stored at a time in huge vats 50 feet high. It is used principally in the manufacture of sulphuric acid, largely for fertilizer purpose, and also extensively in paper making and other industries.

Sulphur is a large source of wealth to Texas and is one of the products that will continue to make for the greatness of the State. Geologists are telling us, too, that there are in Texas uncovered beds of potash that are of more potential value even than the golden supply of oil now being unearthed almost everywhere in the State.

Better School Buildings.

Any one who travels over Texas a bit must be impressed with the great improvements being made almost everywhere in the class of school buildings. Good roads are bringing the people closer together, and many country communities that once had small, under-supported schools, by consolidating with others, now have good high schools in charge of able teachers.

The first result of such consolidations invariably is better buildings and better teachers. In many country districts, thus consolidated, the buildings are more modern, more comfortable and more attractive than in the neighboring towns. Condemn the automobile as we will for whatever bad influence it may have had, it is bringing better roads and better schools.

Automobiles in Texas.

As an index to the prosperity and wealth of the State, it is interesting to know that Texas now ranks seventh in the number of automobiles in use in the States of the Union. There are some who think that the automobiles are impoverishing the people, but this is a superficial view. The general use of pleasure and business cars indicates that the people are prosperous enough to enjoy some of the luxuries of life, as they should be.

The fact that individual cases may be cited to show that people own cars who can not afford them does not prove that money is being generally wasted in that way that should be used for something else.

Will Make Industrial Showing.

For the first time the textile industry of Texas will make a creditable showing at the Texas State Fair in Dallas. While not posing as a prophet, I venture the prediction that in ten years a building will be required for the textile industry alone.

More Cotton Than Expected.

Even in those counties in Texas where the drought was worst, and where cotton was thought a month or two ago to be a total failure, there is some yield, and in some places a surprising amount is being picked. The crop is hardly a tenth of normal in the driest part of the State, but that is more than was expected.

In parts of East Texas, in West Texas and in the Panhandle, cotton growers are begging the less fortunate parts of the State to send them help to gather their crops.

Cotton Palace WACO OCTOBER 24 NOV. 8



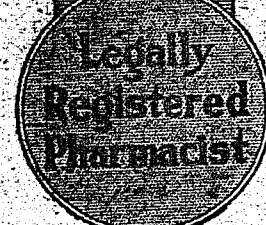
\$5.45 ROUND TRIP

Tickets on sale Fridays and Saturdays, Oct. 23-24, Oct. 30-31 and Nov. 6-7. Limited to the following Sunday.

\$8.70 Round Trip

Season tickets on sale daily October 23 to November 8 incl., limited until November 11th.

For particulars see your Santa Fe Agent
W. S. KEENAN, Gen'l Pass'r. Agent, Galveston, Texas



Stationery--

Get your Stationery now at 1-2 off. For only one week—we will give you—

- \$3.00 Stationery at \$1.50
- \$2.00 Stationery at \$1.00
- \$1.00 Stationery at 50c

Candy--

We have just received a big supply of nice box candy. Call and get your wife or sweetheart a nice box of candy. They will love you more.

We have a complete line of San Tox Products, being one of the largest manufacturing houses in the world, we can supply you in all of your needs. Cough Syrups, Cold Tablets, Tonics of all kind, Toilet Goods and other things that you might need.

Walker's Pharmacy

Phone 41 We Deliver



For One DOLLAR!

Dollar Day and the Week!

Monday, the 19th, is Dollar Day. You will find many special buys and this time we will use Dollar Day prices all the week. Be sure and visit our store next week.

Dress Goods

This is one of our largest departments. Here you will find most anything you may want in Silk, Wool or Cotton material, at prices you can afford to pay. Our salespeople can assist in selecting design and showing you suitable trimmings. Let us help you plan your dress.

Coats

A large showing of beautiful new coats in the new season's colors and style, Fur trimmed and you will be surprised at the very low prices.

A wonderful assortment of Coats for children from 2 to 6—some with caps to match.

Outing

Yard wide Outing in light and dark colors, plenty of patterns to select from, at 5 yards for—

\$1.00

Sheeting

A good quality 81-inch sheeting, in either Bleached or Brown, 2 1/2 yards for—

\$1.00

Men's Overalls

An extra good \$1.50 overall, real bargain for Dollar Day

\$1.00

Union Suits

Men's good quality Bleached Unions, a value you have been paying \$1.50 for— For Dollar Day and all the week

\$1.00

Towels

A big 22x44 Bleached Turkish Towel, a good towel for little money—4 for—

\$1.00

Santa Anna Merc Co.

THE WINCHESTER STORE

To the Trade:

We wish to broadcast the news to every customer and future customer that we will at all times make our merchandise and prices as good as is offered in the city.


Belle of Vernon Flour Sack . . \$2.25

Sugar, 25-lb bag, \$1.65


Pure Cane Syrup 80c

We quote you a few prices on items that are in demand.

You will find our entire stock of goods well assorted and prices are right.



W. R. Kelley & Co.
Established 1889



THE WINCHESTER STORE

Caught in the Round-Up

Miles Wofford, Jr., left Sunday for Oklahoma City.

Mr. and Mrs. Lee Griffin visited in Coleman Sunday.

C. W. Davidson of Shreveport, La., spent the week-end with friends in Santa Anna.

Mr. and Mrs. Geo. England are the proud parents of a baby boy, born Saturday.

Henry Newman of Sterling City was here on a short business mission this week.

J. T. Person of Dublin was a visitor in the John Pearce home this week.

Mr. and Mrs. G. W. Ferguson of Coleman visited Mrs. John Harper Sunday.

Mrs. Ben Ewing and children of Waco are visiting her mother Mrs. J. L. Gober and Mr. and Mrs. Don Ewing.

Mrs. Geo. W. McDaniel of Abilene spent the week-end here in the home of her son, A. J. McDaniel.

WE examine your eyes by the most scientific and modern methods, assuring you a correct fitting. See Dr. Ellis at the Brownwood Optical Co. 41-2tc

Mrs. H. O. Blair and son, Floyd of Brownwood visited in the home of Mr. and Mrs. Ernest Overby Sunday.

Miss Inez Marshall has been visiting Misses Edrine and Annetta Tyson at T. C. U. Fort Worth.

Miss Jimmie D. Adair of Hamlin has come to make her home with Mrs. W. K. Richardson and go to school here.

Mr. and Mrs. Will J. Stewart and children of Eldorado are visiting the lady's parents, Mr. and Mrs. T. T. Perry.

Mr. and Mrs. E. R. Bagby, who are moving from Fort Worth to south Texas, are stopping over for a few days in the home of Mrs. Bagby's parents, Mr. and Mrs. A. T. Dick.

Mr. and Mrs. W. T. Vinson accompanied the remains of her father, "Uncle Billie" Ellis to Rosebud. They left Sunday and returned Tuesday night.

G. W. Bobo met with a surprise Monday morning when he went out to his Ford and found that some thief had entered the premises during the night and relieved him of two rear casings, tubes, rims and all.

J. W. Byrd and family moved back to Santa Anna this week from Brownwood, where they have lived for the past few months. Mr. and Mrs. Byrd will teach again this year at Cleveland, the school scheduled to start the first of November.

Mrs. E. E. Polk has sold her Florist business to Mrs. J. R. Gipson. Thus "Elijah's" Mantle falls on Elisha. Mrs. Gipson being a great lover of flowers and very successful with them, and withal a good business woman.

LOST—Wednesday morning, between Santa Anna and Brownwood, Brown Leather Price book case, containing order books, order envelopes, mail and papers with name Marshall Field & Company, on case. Finder please return to R. P. Crum & Son for reward.

L. E. Bell reports digging up the trunk of a peach tree on the Brown farm east of town, measuring 38 inches in circumference and according to his judgment was about 45 years old. The tree had done its do and all the limbs had fallen off.

Methodist Missionary Society

The Methodist Missionary Society met at the Methodist church on Monday afternoon in a business meeting. All officers were present and reports of the various committees were read and adopted. Mrs. P. P. Bond lead the devotional exercises. After this ways and means of raising money for the various calls made on the society were discussed, and probably the ladies will wake the town up with a new plan for raising money. However, this will be reported later.

Mrs. Wallace Kirkpatrick went to Waldrop Sunday.

C. W. Stevenson, from Talpa was here on business Tuesday.

Alton Ray made a trip to Talpa Tuesday in the interest of the Potter Produce Co.

Will Moore and wife of Coleman visited in Santa Anna Tuesday.

Mrs. Annie Witten of Brownwood visited in the I. D. Ewing home Monday.

Mr. and Mrs. Preston Parrish of Shield, were Sunday visitors in the C. F. Freeman home.

Mr. and Mrs. J. L. Stovall visited her aunt in Brownwood Sunday.

James Harvey who is attending Simmons University, visited home-folks last week-end.

Mrs. John Evans underwent a serious operation at the local hospital Thursday.

Morris Gober, who has been visiting his mother, Mrs. J. L. Gober, returned to his home in Oregon, Ill., Tuesday.

Mr. and Mrs. Tom Moore, Mrs. J. M. Childers and daughter Miss Faye, visited in Comanche last week-end.

Mrs. John Harrison was called to Brownwood last week to the bedside of her sister, Mrs. Duey Smith, who was seriously sick.

R. Bates of Groesbeck, enroute to Winters, stopped over Monday night with his good friend, H. W. Kingsbery.

Frank Hubert, well remembered here by many old-timers, was greeting his former friends here this week.

Mrs. J. M. Burrow left Tuesday for Mineral Wells for an extended stay, seeking relief from rheumatism.

Mrs. J. W. Lewis accompanied her sister, Mrs. Frank Edsall, to her home in Junction, Texas and will visit her a few days.

Experience counts. That is one of several good reasons why you are safe in having Dr. Ellis fit your glasses. —Brownwood Optical Co. 41-2tc

The small child of Mr. and Mrs. Bynaw was seriously burned Saturday by a tub of hot water falling from the stove. As present it is resting nicely.

Mrs. Fred Brushenham and children of Winters, and daughter, Mrs. Inez Lunsford of Coleman, visited relatives here this week.

Mr. and Mrs. J. C. Ferguson of Rockwood boarded the train here Tuesday for Fayetteville, Ark., where they go to make their future home.

Rev. J. M. Reynolds, former pastor here, stopped here several days this week with his son, Floyd and wife, while enroute from Nixon, Texas, to McCauley where he has accepted a pastoral work.

Mrs. Judge P. Woodruff and little son returned to their home in Dallas Saturday after visiting several days here with relatives. The lady's mother-in-law, Mrs. N. P. Woodruff accompanied them home for a few days visit, and will also attend the State Fair in progress at Dallas.

Junior B. Y. P. U.

Subject: Obedience.

Introduction, by Leader—Irene McCreary.

We should obey our parents—Geneva Atkinson.

The story of a great man who obeyed—Jesse Lee Sparkman.

We should obey our teachers and pastor—Mary Harret Simpson.

We should obey the laws of our country—Seth Ford.

The story of a boy who would not be a law breaker—James Polk.

We should obey God—Nila Slaughter.

Our best example—T. B. Pleasant.

First Christian Church

Next Sunday morning at 11 o'clock Prof. Scarborough, principal of Santa Anna High School will deliver an address on the subject "Fast Young Men." The speaker will bring a splendid message at that time. He has had opportunities to observe many things along this line that will be of vital interest to old and young. You are invited and earnestly urged to come and hear this message.

The Bible School meets at 10 o'clock. Classes for all.

You are more than welcome at any time. A hearty greeting to all.

A. L. Oder, Minister.

Intermediate B. Y. P. U.

Song: "Stand Up, Stand Up, for Jesus."

Prayer.

Records and business.

Group I in charge of program.

Introduction (Leader's Quarterly)—Queenie Gregg.

The big question—Ward Bowden.

A loud call—Walter Newman.

A call to a hard field—Ruth Durham.

A call to many forms of Terrie—Eris Gregg.

Let service be the motive—Ruby Bolton.

Are we willing?—Margaret Donham.

Higher ground—Sybil Post.

Song: "Higher Ground."

Poem: "The Missionary"

Queenie Gregg.

Prayer for our Missionaries.

Leader's Ten Minutes—Mrs. T. S. Slaughter.

Song: "I Go Where You Want Me to Go."

Closing: Chain of Sentence Prayer.

Baptist Church

Sunday School begins promptly at 9:45. You have a special invitation to be in Sunday school next Sunday. All departments

extend to you a special invitation to visit them, also each class wishes you become a regular member.

Morning worship—A BIG TRIAL—BIG TRIAL Begins at 11:00 o'clock.

B. Y. P. U's. at 6:30—Senior, Junior and Intermediate. Visit these B. Y. P. U's. Sunday evening.

Evening worship 7:30—Evangelistic.

The church with a welcome.

Sidney F. Martin, pastor

Misses Cora Rothermel and Ola Polk Entertained

Misses Cora Rothermel and Ola Polk entertained with a party at Miss Rothermel's home on last Saturday evening. Contests and music provided the enjoyment for the evening. Punch and cake were served to the following: Misses Raneys, Parker, Atkinson, Lowe, Bowden Wilks Nabours, Polk, and Rothermel, Messers Mills, Stiles, Harrel, McLeod, Polk, Atkinson, Harvey, Ford, Simpson, Bowden, Wheeler and Todd.

Christian Aid Society

The Christian Aid Society met at the home of Mrs. J. R. Gipson last Thursday night, was a success from every standpoint.

There was a good attendance; some out-of-the-ordinary entertainment features; much good music some splendid singing of songs, both old and new. Refreshments consisted of pumpkin pie topped with whipped cream and coffee, with cut flowers for plate favors.

CARD OF THANKS

We take this means of thanking our many friends and neighbors who so kindly gave their assistance during the long illness and death of our father and grandfather, also for the beautiful floral offerings. Especially do we give thanks to Dr. Sealy and his able corps of assistants at the hospital. May God's richest blessings be upon you each and all.

Mr. and Mrs. W. T. Vinson and family.

Birthday Dinner

Mrs. S. W. Childers honored her father, C. F. Jacobs of Comanche, with a birthday dinner Wednesday, it being his 70th anniversary. The table was decorated with 70 candles, one for each year. Those present beside the family were Mr. C. F. Jacobs of Comanche and Mr. and Mrs. Lee Millhollen of this city.

E. K. and Lester Jones attended the fair at Brownwood.

ADDITIONAL WANT ADS

Save the Surface and You Save All

Why not protect your buildings with paint? Paint is cheaper than lumber. From now to November 15th, I will sell you a good standard weight paint, guaranteed for \$2.77 per gallon. If not satisfied your money refunded.—T. S. Slaughter, Santa Anna, Texas. 42-2tp

I have a Stone Business House, 30x120 feet and fixtures, well located, to rent. If interested let me hear from you.—Miles Wofford, Santa Anna, Texas.

FOR SALE—White Rotary Sewing Machine, reasonable price; also baby bed or Kiddie Koop.—Mrs. P. P. Bond. 42-1f

FOR service—Registered Jersey Male, \$3.00 cash, with service. Privilege of return.—H. J. Parker. 41-tfc.

BIG TRIAL at Baptist Church next Sunday, Oct. 18. Duty calls.

NOTICE—All who are indebted to me for Drugs, please call and settle. You will find me at Walker's Pharmacy.—C. K. Hunter. 1tc

NEW Embroidery patterns at Blue Racket Store.

1-2 H. P. Fuller-Johnson Gas Engine and Pump 120 ft. 1 3/4 inch pipe for sale at a bargain.—M. A. Pritchard. 42-2tp

SEVEN head of good young mules, all broke but one, and eight head of good average milk cows for sale.—C. W. Williams, 8 miles southwest of Santa Anna, on Home Creek. 42-2tp

Narcissus and Chinese Lily bulbs at Blue Racket Store.

Pie Supper at Liberty

The pie Supper at Liberty, which was announced for postponed until Saturday night, urday night, Oct. 17, has been Oct. 24. All interested will please take notice.

Abilene Business College

Abilene & Wichita Falls, Texas

A Good Position—a big salary is what counts on the road to success. We quickly train you for a good position in a bank, wholesale house, mercantile establishment, and the like, and secure position for you. Coupon will bring SPECIAL information. Mail it today.

Name Address

Terraces Ditches Grades

YOU NEED THIS

Simple one-man, one-team ditcher, grader and terracer, because it pays. Proven to be a marvel of strength, durability and flexibility to meet all kinds of grading, ditching, terracing and road work. Light enough for one team and strong enough for a small tractor.

One Man-One Team

H. J. PARKER
Santa Anna
Salesman
for
Coleman County

A ROYAL

Reception

PLAY BALL

BROADCAST THE BIG NEWS

FUN

A LADIES BASE BALL GAME

REAL BALL

And we don't mean May-be
CLOWN AND EVERYTHING

Staged By
PARENT-TEACHERS' ASSOCIATION AND
METHODIST MISSIONARY SOCIETY

For Your Special Benefit

You Dare Not Miss It

TUESDAY, OCT. 20, 3 P. M.

At the Tabernacle Field

Admission 15c and 25c