

SANTA ANNA NEWS

FORTIETH YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, JANUARY 15, 1926

NUMBER 3

"He Profits Most Who Serves Best"

SANTA ANNA BANKS OFFICIALS RE-ELECTED

At the annual meeting of the stockholders of the State National Bank, which was held in the bank's office Tuesday, January 12, 1926, the following officers and directors were re-elected:

Leman Brown, President; S. H. Phillips, Vice-President; Miles Wofford, Vice-President; P. P. Bond, Cashier; D. L. Pieper, Asst. Cashier; C. B. Verbeke, Asst. Cashier; Eva Freeman, Asst. Cashier; Emma Bowler, Stenographer. Directors: Leman Brown, P. P. Bond, S. H. Phillips, Miles Wofford, S. W. Childers, Leon L. Shield.

On the same date, at a Stockholders meeting of the First National Bank, the following officers and directors were re-elected:

V. L. Grady, President; Burdette Weaver, Vice-President; C. Woodruff, Cashier; O. L. Leaney, Asst. Cashier; E. M. Bailey, Asst. Cashier. Directors: J. L. Stewardson, S. D. Harper, M. L. McFarland, W. R. Kelley, H. W. Kingsbery, V. L. Grady, Burgess Weaver, R. C. Gay, J. P. Mathews.

W. E. Gideon For Re-Election to Office of District Clerk

The announcement of W. E. Gideon appears in this issue of the Santa Anna News for re-election to the office of District Clerk in Coleman county. Mr. Gideon has served the people of this county in the capacity of District Clerk for several years, and we consider he is too well known to need any further introduction at our hands. He makes his own announcement, and most earnestly solicits your support, and if elected will continue to serve you in the same courteous and efficient manner as he has given you in the past.

Cleveland Demonstration Club

The Cleveland Demonstration Club met with Mrs. John Morgan Tuesday January 5. Miss Brent met with us and planned a program for our work for the following year. There were 4 club ladies, 7 club girls and 1 visitor present and 2 new members. Our hostess served cake and apples. Our next meeting will be with Mrs. Bill Rice, Jan. 19. Miss Brent will be with us and demonstrate on the making of American Cheese.—Reporter.

Mrs. Shaw, mother of Albert Shaw, is a patient in the local hospital having been brought here Sunday. Mrs. Shaw had the misfortune to fall and break her hip recently.

YOUTH HELD AFTER FATHER SHOT TO DEATH

Coleman, Jan. 11.—A. S. Bell, 47, farmer four miles east of Talpa and father of 13 children, died early Monday, the result of a pistol wound. One of his children, Joe, 18, was held in Coleman County jail.

Bell, who recently was acquitted in connection with the killing of Dr. Silas Ballard here, July 18, 1924, was shot to death in the rear of his farm house Sunday night.

Joe Bell said he fired at his father in self-defense when he remonstrated because Bell had struck one of the Bell children, a girl almost grown.

According to the boy's story, Bell slapped the girl so hard she fell against a window and then when he (Joe) interfered, the father grabbed a shotgun.

Joe says he rushed through the house, picked up a pistol on the way and running through the kitchen into the yard, slammed the door behind him. The father, according to Joe, followed and fired in the dark, Joe returning the fire. The father fell wounded. He died in a sanitarium at Ballinger.

A charge of murder was filed against Joe.

Bell is survived by 13 children and six brothers, Oscar, George and Lewis in Bell County, and Jim, Shelby and X. P. in Hall County.

The elder Bell was living in 1924 on a farm owned by Joe P. Morris, father-in-law of Dr. Ballard. A dispute arose between Bell and Dr. Ballard as to the location of a haystack.

Serious trouble was averted at the time, but three days later the men met on a road and, according to Bell, Dr. Ballard drew a pistol and fired four times without effect. Bell said he returned the fire with a shotgun and killed Dr. Ballard. He surrendered to Sheriff Pauley with the remark:

"You'd better lock me up." He then gave details of the killing and the location of the body, which was brought in by deputies.

Men's Choir

A Men's choir has been organized at the Methodist church and furnished some excellent music at the Sunday night services. This choir intends to become permanent and every man who sings is asked to come and take part in the services as it is inter-denominational. If you fail to hear this choir you miss a treat.

FOR SALE—A good team of mules.—J. F. Simmons. 1tp

Always Know What's Coming

For some time there has been agitation to shift the rural pedestrian from the traditional right side of the road to the left. This will enable him, it is reasoned to see approaching traffic and avoid danger.

It's always wise to know what's coming your way, whether you be a walker or a rider.

The advertisements in this newspaper bring good things your way. Bargains that will save you money are to be found in its columns, new products that other people have developed for your comfort and convenience; information about every article of human need, be it food or clothing, an article of household utility, a necessity or a luxury.

Do you heed the advertisements? Or do you go blithely along, letting them come up from behind and slip past you unnoticed?

It is interesting, instructive and profitable to watch for the good things the advertisements bring your way. Look for them regularly.

Swift Justice Marks Work of Court At Brady

Brady, Jan. 12.—Swift and sure justice has characterized the January term of McCulloch County Court. Of five felony indictments returned by the grand jury which completed its session this afternoon, three have already been tried and sentenced.

They include a two-year term for Frank Richison for burglary and two one-year sentences each for Mexicans who pled guilty to liquor charges. A fourth indictment charges, murder against Jose Casas, Mexican, who is alleged to have shot down Manuela Rivera, 18. Jealousy is the motive attributed, the woman having married another Mexican a few weeks ago.

The tragedy occurred in the north part of Brown county and when finally located Casas had hired out to pick cotton in a neighboring community. His trial on the murder charge is set for tomorrow morning.

Of the 24 misdemeanor indictments, every one charges passing bad checks, the offenders being youths, with one exception, that of a woman. The grand jury dealt especially with the bad check evil and urged vigorous prosecution in order to curb it.

Surprise Birthday Dinner

Mr. J. D. Sparks met with a pleasant surprise last Sunday when he and his good wife were called upon and furnished with a fine dinner in honor of Mr. Sparks' 58 birthday. Their son, A. C. Sparks and wife of Fisk, and two daughters, Mrs. B. G. Braim and husband, and Mrs. Dock Ashley and husband, all met at the Sparks home, and spread a real birthday dinner. The family had a pleasant time together, and Mr. Sparks says the dinner was the best one of them all.

Merry Wives

Mrs. Grady Adams was hostess to the Merry Wives on Thursday afternoon. The time was spent very pleasantly with music and fancy work for diversion. Mrs. Eugene Greer furnished piano music and Misses Eureka Pleasant, Johnnie Pearce, Mary Adams and Elizabeth Greer sang a quartet with Lois Adelle Adams accompanist. Later a delicious salad course was served to the guests. Visitors outside the club were Mesdames Dennis Kelley, Frank Turner, Eugene Greer and Geo. Martin.

The enrollment of the Santa Anna schools has increased to such an extent that another first grade was formed, and a room rented for them in the home of J. E. Alfred, near-by. Miss Mary McCorkle is their teacher.

R. F. Crum Buys His Father's Interest In Store

In this issue of the Santa Anna News will be found the announcement of R. F. Crum, announcing the purchase of his father's interest in the R. P. Crum & Son Store. Mr. Crum will continue the business, and expects to furnish the same line of service in the future as the store has always given its customers. His announcements will appear constantly in the columns of the Santa Anna News.

FOR PUBLIC WEIGHER

In the proper place in our announcement column this week, will be found the name of C. S. Hensley, as a candidate for the office of Public Weigher, Precinct No. 7, Coleman county, subject to the approval of the voters in the Primary election in July.

Mr. Hensley moved here from Milliam county 8 years ago, being sent here by the Santa Fe Railroad Company, while in their employ, and worked for them the first two years he lived in Santa Anna. Since that time he has worked for the Wallace Gin, now Farmers Gin No. 2, and his services have always been satisfactory.

Mr. Hensley states he wishes to make a clean race, and that upon his own merits. He is thoroughly competent to fill the duties of the office, and promises, if elected, to give the very best service it is possible for him to give. He solicits your favorable consideration and will appreciate your vote in the primary election.

Liberty Demonstration Club

The Liberty Demonstration Club met with Mrs. J. W. Taylor the first Monday in December. Miss Brent gave a demonstration in fruit cake baking. Then the election of officers was in order. The same ones for 1925 were unanimously elected to serve the coming year. Basket weaving was chosen for our work the 1st Thursday in January. Miss Brent met with us at the home of Miss Pearl Hughes. Owing to the inclemency of the weather only a few could attend. The baskets were begun and will be continued at the next meeting, which will be the first Thursday in February at the home of Mrs. William Sheffield, as our County Demonstrator cannot be with us at that time.—Reporter.

Rev. J. M. Burrow is sporting a \$40.00 Ebony cane with gold mounting, presented to him by a good friend, living at Stacy, his former home. Useless to say the preacher is wearing a broad smile.

This is campaign year. Have you paid your poll tax yet?

COLEMAN COUNTY EDUCATIONAL ASSOCIATION

The teachers of Coleman County met in the second session of their Association January 9, at Santa Anna. Dr. E. Godbold, president of Howard Payne College, delivered an able lecture on "Value of an Educational Association" to the body.

The several Departments had separate meetings during the day. All present were enthusiastic over the results of these meetings. Mrs. Ella F. Little, Primary Supervisor Temple Public Schools, brought a message to the primary teachers.

At the business session the group of teachers adopted a Constitution with the name, "Coleman County Educational Association." All teachers and friends of schools are invited to become members. Resolutions were unanimously passed, thanking all speakers of the day and the people of Santa Anna for their hospitality.

This organization is young but results from it at this early stage are so gratifying that its leaders feel that it is well worth the effort expended. The next meeting will be at Coleman, the date to be announced later. A welcome is extended to all.

Sunday Services—

Methodist Church

We had two great services last Sunday. Come next Sunday and help us again.

Subject morning service: "The Man of whom God is not ashamed." In the evening the text will be "And He Taught them as one Having Authority." The Men's choir will sing at the evening service.

—The Pastor.

Magic Valley Fruit.

Mrs. Frank Miles called at this office Tuesday and exhibited some splendid specimens of South Texas fruit, which was sent to her by Mr. and Mrs. V. L. Grady, who are wintering at Mission, Texas. A fine grapefruit and orange was left us for our own use. One of the largest lemons we have ever seen was among the collection.

Nealy Evans has gone into the poultry business on a large scale, having recently purchased a large number of pure bred poultry and erected houses to accommodate hundreds of chickens. He has the big incubator ready for operations next week.

This is campaign year. Have you paid your poll tax yet?

LIONS CLUB TO ASSIST LOCATING ROOMERS

A committee composed of J. Johnson, J. T. Garrett and J. J. Gregg was appointed at the regular weekly meeting and luncheon of the Lions Club Tuesday, to locate homes in the city where boarders, roomers or people desiring light house keeping accommodations can be supplied and assist such people in getting located. If you have space in your home you can spare, will you notify some one of the committee?

Tax Collector Here Jan. 22-23

Tax Collector J. C. Lewis requests the Santa Anna News to announce that he will have Miss Jettie Kirkpatrick, Deputy Tax Collector, here in Santa Anna, January 22 and 23 for the purpose of collecting 1925 state and county taxes, and Mr. Lewis insists that we stress the importance of your paying your poll tax also. January 31st is the last date upon which you can pay your poll tax and vote in any of the elections this year. The above dates will be your last opportunity to pay your taxes without going to Coleman. You can pay your poll tax, automobile tax, state and county tax to Miss Kirkpatrick on the above dates, the same as if in Coleman. Take due notice and be governed accordingly.

Self Culture Club

Mrs. J. Frank Turner was hostess to the Self Culture Club on Friday afternoon. The subject of the lesson was David Copperfield. An interesting paper was read on Chas. Dickens and the character of his writings. Mrs. Cecil Grantham read an excellent paper on the Humor and Pathos of Dickens. The discussion of the lesson brought out several good ideas on the leading characters of David Copperfield. The business meeting of the Club was postponed until later as several members were absent.

J. A. Latham of Winters, has accepted a position with the Texas Mercantile Company, and is now on the job in the dry goods department. Mr. Latham comes to Santa Anna well recommended and we are glad to welcome him to our city, and trust that he does well here.

Mrs. J. B. Chambers of Harlingen, Texas, Mr. and Mrs. Chester H. Chambers and little son, Chester H. Jr., of Bushmanville, visited Mrs. M. E. Chambers this week.

Your Interests

becomes ours immediately when you establish a connection with the

STATE NATIONAL BANK

The community of interest existing between the institution and its patrons is a constant incentive to us in our efforts to be of the utmost service to every customer.

We will welcome your business and believe that you will appreciate a banking connection here with this National bank, providing every banking service that the modern bank gives.

The State National Bank



The Character OF A Bank

A bank, like an individual, is judged largely by its friends and this spirit of friendship and co-operation on the part of our depositors has been instrumental in making this bank the strong institution it is.

No banking institution is unmindful of the part its depositors have in its success.

We appreciate the patronage of our many customers, and extend them all the courtesies to which their banking connection entitles them.



What's Doing in West Texas

(By West Texas C. of C.)

Midland—The Central District Convention of the West Texas Chamber of Commerce will be held here January 25. A program of vital interest to this section of Texas has been prepared and every effort will be made to secure record breaking attendance. Midland has been a stronghold of the West Texas Chamber since the organization first began functioning and Midland expects to stage a great convention.

Hereford—Keeping pace with the spirit of progress of West Texas, this city has just opened a new \$125,000 high school building to provide Hereford and Deaf Smith County children with the

best educational advantages. C. B. ... superintendent of Hereford schools.

Clovis, N. M.—Signs are right for wheat in 1926 think the farmers of this country who have put in over one hundred thousand acres of wheat this season. This is the largest acreage ever planted to wheat here.

Baird—Apples present a great opportunity for west Texas. This fact has been proved on the Childress farm near Clyde this county. Mr. Childress by intelligent operation of his apple orchard has grown with great success several varieties of apples on a commercial basis. The Delvius variety in particular has given great returns. Mr. Childress has won national prizes with his apples and declares that

west Texas is a better apple section than either Arkansas or Washington if proper varieties are planted and properly cultivated.

Lorain—Earl T. Williams, editor of the Lorain Leader, announces that he will rebuild his plant which was destroyed by fire recently. Mr. Williams has been editor of this paper a number of years.

Lockney—Prosperity of Floyd County is responsible for the great growth of Lockney for the past year. Building permits for the year totaled most a quarter million dollars. Three gins were erected here to handle the increased cotton crop. 1926 bids fair to eclipse the 1925 record.

Memphis—Work has begun on a new modern hotel for Memphis. The building is to be of sand finished stone and is being built by Thompson Bros.

San Angelo—Bids opened here Jan. 6 for the new Hotel Naylor. The hotel will be built on the site of the burned Landon Hotel. A theatre will be on the ground floor. S. E. Naylor of Vernon will be the owner.

Brownfield—Rapid progress is being made on laying the city's new sewer system here. It is expected that Brownfield will enjoy the advantages of city sewerage by spring.

FOR OVER 40 YEARS
HALL'S CATARRH MEDICINE has been successful in the treatment of Catarrh. It consists of an Ointment which quickly Relieves, and the Internal Medicine, a Tonic, which acts through the Blood on the Mucous Surfaces, thus reducing the inflammation.
HALL'S CATARRH MEDICINE as a Blood Purifier gives wonderful results. All druggists.
 F. J. Cheney & Co., Toledo, Ohio.

Cramped and Suffered

"My back and head would ache, and I had to go to bed," says Mrs. W. L. Ennis, of Worthville, Ky. "I just could not stay up, for I would cramp and suffer so. I was very nervous. My children would get on my nerves. It wasn't a pleasure for me to try to go anywhere. I felt so bad. My mother had taken

CARDUI

For Female Troubles

at one time, so she insisted that I try it. I took four bottles of Cardui, and if one should see me now they wouldn't think I had ever been sick.

"I have gained twenty pounds, and my cheeks are rosy. I feel just fine. I am regular and haven't the pain. Life is a pleasure. I can do my work with ease. I give Cardui the praise."

Cardui has relieved many thousands of cases of pain and female trouble, and should help you, too.

Take Cardui.
 At All Druggists

Big Spring—The aid of the West Chamber of Commerce has been secured in preventing the slashing of appropriations for maintenance of the U. S. Experiment farm here. Porter A. Whaley, manager of the West Texas Chamber of Commerce has wired Texas congressmen and senators urging them to oppose measures that will in any way interfere with the efficient operation of the farm at Big Spring and Dalhart. Support of all West Texans is urged in fighting the proposed measures.

Laredo—The Southwest Bankers Association will hold their annual convention here on Feb. 19. The local Chamber of Commerce is co-operating with the banker officials to make the meeting a success.

Post—The Garza County News is a weekly newspaper which made its first appearance this week. The paper is devoted to the task of faithfully setting forth the news of Post and of Garza county and of working for the upbuilding of the county. Sterling Williams is editor and publisher.

FOR DISTRICT CLERK

To The Voters of Coleman Co.: In this issue of the Santa Anna News, you will find my announcement for re-election to the office of District Clerk of Coleman County. I am thoroughly acquainted with the duties of the office, and the time that I have served you as District Clerk, peculiarly fits me to give you better and more efficient service in the future than in the past. During my official incarceration in office, I have tried to do my duty, and stay on the job; if I am re-elected I will give you the same faithful, efficient and courteous service in the future as in the past. Owing to the needs attendant to the duties of the office, and my lack of funds to employ a deputy, I will not be able to make a canvass of the county however; most of you know me and I hardly feel that a house-to-house canvass, consuming your valuable time, would be necessary, so I here solicit your vote and influence at the coming primary in July.

Yours for service,
 W. E. GIDEON.

U. D. C.

Friday, Jan. 22, 3 p. m.
 Hostess—Mrs. J. E. Spencer.
 Business Session.
 Gen. R. E. Lee, the Man, the Soldier—Miss Boyd.
 Gen. Jackson, the Christian Character—Mrs. L. W. Hunter.
 Reading—Miss Dora Kirkpatrick.
 A bit of Texas History:
 The Spanish Claim to Texas—Mrs. J. R. Banister.
 The French claim to Texas—Mrs. Paul VanDalsem.
 The English in America—Mrs. W. T. Verner.
 Point out Principle and differences between the Spanish, the French and the English methods of Colonization—Mrs. S. A. Weaver.



FOR SALE—My horses, mules, harness, wagon and farm implements.—Mrs. N. L. Biggs.

McGonagill's Maize has finally arrived.

B. C. COLVIN, the masseur of Coleman now has an office in Santa Anna, at Mrs. E. J. Merritt's residence. Those suffering from chronic ailments will do well to see him. He is a graduate of seven different branches of drugless healing. Office hours 9 to 12 a. m. 3-26p

LOST—On Thursday, Christmas Eve Day, one white hat, lightly soiled, was brought to town to have cleaned and re-blocked. Has grease spots from machine, sweat-band soiled. A good hat. Reward if returned to Palace Barber Shop, Santa Anna.

GOOD Mesquite wood for sale at \$1.75 per load, at the Grady farm, one half mile north of Liberty school.—Jess Swann. 3-1f

CORD wood for sale—Oak \$2.00 per cord, mesquite \$1.50 per cord.—J. D. Holt. 3-3tp

FOR SALE—Fine Single Comb White Leghorn cockerels, also baby chicks and hatching eggs. Guaranteed to please you. Write for prices.—Mayhew's Laymore Farm, box 657, Brady, Tex. 3-4

FOR SALE—Blue horse mule, about 15 hands, coming 4, gentle.—E. D. Smith, Whon Route, Santa Anna, Texas. 3-3tp ten years.

TOOK up on my farm, one bay horse and bay mule. Owner may have same by paying for this ad and other expenses.—W. T. Vinson.

I have placed a few of my choice Plymouth Rock Cockerels on sale at the Santa Anna Produce Co. See Mr. Jones.—J. J. Gregg.

WILL take up the notes against your land, City or county.—Sam H. Collier. 40-1fc

FOR SALE—School pony and saddle, gentle for children.—J. Turney Smith. 51-3tp

WE sell genuine Ford and Chevrolet parts. Nice Ladies Rest Room.—Mathews Motor Co.

Maize comes cheaper if taken off the car. It's on the track now.—McGonagill.

Texas Almanac
 We have a few copies of the 1925 edition of the Texas Almanac and Industrial guide, published by the Dallas News, for sale at the list price, 50c. If you have not already purchased one of these almanacs, you could not find a better investment for your money.—Santa Anna News. 1f

W. CRUGER & SON
 Painters and Contractors.
 Give us a chance at your work. Satisfaction guaranteed.
 Santa Anna, Texas

Want to buy a cheap team of mules.—Mrs. A. S. Wilson. 2tf

Woodman of the World Notes
 Do you know that one and a half million dollars of insurance is carried in Santa Anna and vicinity by our society?
 We are on an adequate basis and no future changes of rates will ever be necessary. Our policies now are good for face value from date of issue.
 Our age limit is now from 16 to 60. We write five different policies in amounts from \$250.00 to \$5000.00. Term insurance included.
 We have more than 200 members in our society in Santa Anna; a good home out of debt and everything going good.
 We are a fixture here and a greater society than ever before in our 36 years of activity. Join in with us and protect your family with a W. O. W. policy, which costs nothing just now.
 See J. S. Jones, Clerk.

FOR SALE—Mesquite wood \$1.50 per load.—S. H. Duggins

NOTICE
 I have made arrangements with Jim Smith and G. H. To run my shop. Both men have been here for years. We will appreciate the patronage of all who will bring us their work.—THE BELL SHOP.

FRESH Keg Kraut, 10c per lb Texas Mercantile Co.

FOR SALE
 Two Blowers, 3 wheel turning blower, one 6 horse power gas engine.—L. E. Bell.

WALL Paper from 5 cents the roll up.—F. M. Jaynes. 3-4

WE sell genuine Ford and Chevrolet parts. Nice Ladies Rest Room.—Mathews Motor Co.

MONEY TO LOAN
 6 per cent on good Farm, long time, quick Loans on City property.—Sam H. Collier. 40-1f

FOR SALE—Bundle Sorghum, 4 and 5c per bundle. See William D. Sheffield, 3 miles east of Santa Anna. 1-1fc

WE do a general garage business. Genuine Ford and Chevrolet parts.—Mathews Motor Co.

NEED GLASSES
 Dr. Jones, the Eye Man, will be at Mrs. Comer Blue's Jeweler every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved.

The Bennett New Cotton—I am now ready to take your orders for the Bennett New Cotton. The best cotton grown, \$2.50 per bushel.—L. G. Bobo, Santa Anna, Texas. 49-6tp

McGonagill is in the Maize business, 2 carloads this week.

Trespassers Notice
 The public is hereby notified that no hunting or trespassing of any kind will be permitted on the Boyd or Chambers premises. Bird hunters must keep out.
 Mrs. M. E. Chambers
 Miss Blanche Boyd

Security Abstract Co.
 Frank W. McCarty, Mgr.
 Coleman, Texas
 We give quick Service.
 Office with
 R. E. L. Zimmerman

NOTICE
 I the undersigned am now at my home in Coleman, ready to treat all kinds of chronic diseases. I am the old Reliable Masseuse that takes your aches, pains and soreness away from you and leave you feeling good. So come right on.
 Respectfully,
 S. KELLOG.

PAINT AT COST
 I will sell you \$3.75 paint, as good as any, at \$3.00. Quitting the Paint business.—F. M. Jaynes. 3-1fc

GOOD post oak cord wood for sale at \$3.00 per cord. See G. E. Conklin, 5 miles east of Santa Anna. 3-3tp

MAIZE HEADS
 I have just unloaded a car of Maize Heads, and expecting another this week.—McGonagill.

Union Mission Study
 Feb. 1st, 3 p. m.

Hostess—Mrs. Burrows.
 Leader—Mrs. J. Hall Bowman.
 The Slav and America's future Round Table—Led by Mrs. Turner.

"Which Group of Slaves to them most as the result of their study of this Book?"
 The new Immigration Policy—Mrs. W. R. Kelley
 Contribution of Slaves to America—Mrs. Sealy.
 The task of the church—Mrs. W. T. Verner.
 The Protestant Denominations—Mrs. Prickett.
 General Discussion—Unitarianism.
 Question: What Good Has Derived from the Study of the book.

DON'T BLAME HIM
 Grange is disappointed, said. His income for the past months has been equal only that of ten of his professors.

ANNOUNCEMENT

In purchasing the interest of
MR. POTTER

and also the business and property equipment of the
Potter Produce Co.
 and the
Concho Produce Co.

we wish to announce that we will be in the market for all your poultry and eggs, and will pay the highest prices the market will justify. Give us a chance at your poultry and eggs.

We also wish to announce we have retained the services of Mr. Windham and Mr. Ray, and they will be glad to wait upon you.

Santa Anna Poultry and Egg Company
 W. E. CANNON, Manager

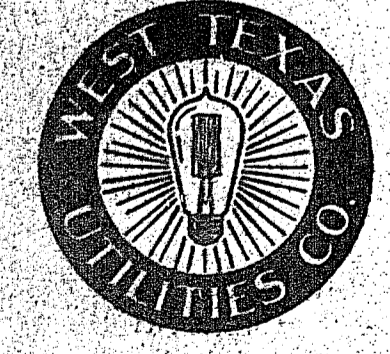
Why Not Use Electric Lights?

Let us tell you more about them.

We carry a complete line of
Guaranteed Electrical Appliances

Our Service Follows the Sale

West Texas Utilities Company
 Telephone No. 97
 Santa Anna, Texas



service at Cumberland Presbyterian Church
 Morning and evening next
 Sunday School at 10
 o'clock. Be on time for Sunday
 school. We invite you to come

and be with us. We will also
 preach at Trickham in the after-
 noon at 3 o'clock. We extend to
 the entire community an invita-
 tion to be in the service.
 A. M. Pleasant, pastor.

More Production on Fewer Acres

There seems to be a great
 move throughout the entire
 south to bring about improved
 conditions on the farm. Several
 conferences have been held and
 others are booked for the near
 future. The Dallas News, ap-
 parently, is the main leader of
 the move in Texas, offering con-
 siderable prizes to farmers who
 produce the most cotton per acre
 on 10 acres. The more cotton on
 fewer acres movement is meeting
 with much favor and serving a
 good purpose in this state. Other
 crops are also being considered
 and the proposition is growing.
 The local Lions Club, after
 thoroughly discussing the mat-
 ter, at a recent meeting, voted
 to join in the movement and of-
 fer whatever encouragement the
 members can give to further the
 cause. A committee composed
 of Burgess Weaver, P. P. Bond
 and John Pearce was appointed
 as an Agricultural Committee,
 and they expect to soon get down
 to business, investigate and re-
 commend to the club such things
 as in their judgment will be of
 service to the farmers of this
 vicinity, and the club will join in
 doing whatever it can to assist
 in bringing about increased pro-
 duction and better conditions
 generally in this country. We are
 all just folks, and we cannot do
 a better thing than to co-operate
 with each other for general im-
 provements in our section. The
 club realizes it cannot do more
 than to suggest and recommend,
 after the committee reports its
 findings, but we stand ready to
 co-operate with the farmers in
 our section in any way we can
 serve them for better conditions
 in anything that is needed. May
 we have your co-operation also?

Jim Davis of Menard county
 and Mrs. Mary Knox of Kerr
 county, spent Christmas with
 their sister, Mrs. G. W. Jennings
 in the Cleveland community.
 This was the first meeting of the
 trio in thirteen years.

Mr. and Mrs. J. S. Stovall
 have moved to Sweetwater.

THE PASSING DAY

WILL H. MAYES
 Former Dean
 Department of Journalism
 University of Texas

The Spirit of Contest.

While I agree with
 most people that ath-
 letics is being over-
 done in all our
 schools, there is not
 much wonder that it
 is so. The spirit of
 contest is born in
 most of us, and few
 of us would have it
 otherwise. While most people fre-
 quently express regret at the strug-
 gles of life, we know that there is no
 strength without struggle. We would
 soon weaken and die as a people with-
 out effort. Contest stimulates effort,
 and therefore, people like to witness
 contests of every kind. The trouble
 now is that over-emphasis is being
 placed on athletic contests, or else
 that we give too little attention to
 those that stimulate the mind. Un-
 fortunately most persons do not re-
 cognize any need for exercise of the
 mind. Little effort is required to fol-
 low an athletic game, but to follow a
 debate or almost any other contest
 where mind meets mind requires
 thinking on the part of the audience,
 and audiences as a rule do not want
 to think; they want to be entertained.
 The whole country needs to be edu-
 cated to a higher appreciation of men-
 tal effort, and that can be brought
 about only through greater exercise of
 the mind. The mind, like the body,
 thrives on exercise and dies without it.

What We Owe to Struggle.

Our civilization is due entirely to
 the struggles of our ancestors. The
 minds of men have always been fired
 to greater and greater achievement.
 Texas is the product of the incessant
 struggles of its early settlers who
 were restless to conquer new terri-
 tory, not necessarily through war and
 strife, but through hardships in which
 they had been trained. With them
 the settlement of a new country was
 a fight for endurance in which they
 delighted. It was the spirit of con-
 quest, of acquisition. As life becomes
 easier most of us lose that spirit and
 are inclined to look for the easy
 places. When we reach that point we
 begin to deteriorate. The spirit of ac-
 quirement, whether of strength, of
 property, or of mind, is then soon
 lost.

Texas Taking a New Hold.

Texas for the last quarter of a cen-
 tury has been going through a period
 of too much ease. To make a living
 and to add somewhat to one's holdings
 has not required much struggle. The
 State has developed slowly, but has
 reached a point where it will begin
 slipping unless something is done to
 prevent. We can't afford to let Texas
 go backward, but must protect the
 interests of those who follow us, even
 if not deeply concerned about our-
 selves.

Some of our citizens appreciate the
 need for action and have set about
 pointing it out to others and several
 organizations are now laying plans to
 that end. That is the real purpose
 back of the Texas Centennial move-
 ment—to keep alive the spirit of
 achievement that actuated our first
 settlers by teaching the present gen-
 eration what they did, how they did
 it, and how their work may best be
 perpetuated. The Texas Natural Re-
 sources Society and the Texas Adver-
 tising Club are aroused to the same
 need, and all are expecting to bring
 about the same results that come from
 many little acts of service to others
 as no one else did in his generation.
 The world needs more men like Con-
 well.

Great in Little Accomplishments.

Russell H. Conwell, who died a few
 days ago in New York, had a remark-
 able career. He saw the greatness of
 little acts and set about to make the
 world see as he did. He preached the
 importance of little deeds of kindness
 all through his life. He was the Amer-
 ican apostle of small service. His lec-
 ture, "Acres of Diamonds," was deliv-
 ered more than 6,000 times and
 wherever he told his story people
 were quickened to better deeds. He
 showed the big results that come from
 many little acts of service to others
 as no one else did in his generation.
 The world needs more men like Con-
 well.

When Mail Orders Increase.

Martin L. Pierce, in a talk to the
 San Antonio Advertising Club, said
 that in a Northwestern state, where
 75 per cent of the merchants do little
 or no advertising, because they do not
 think it pays, 72 carloads of mail or-
 der catalogues were distributed in one
 year at a cost of \$3,000,000, and the
 mail order houses made it pay.

Every one knows that the largest
 mail order business is from those
 places where least advertising is done,
 and why any merchant can justify
 himself in doing without advertising
 so long as he is in business is hard
 to determine. Advertising is the life
 of trade and if the local merchant
 doesn't do the advertising to keep
 business alive, the mail-order houses
 will.

Better Road Building.

Many so-called "good roads" in
 Texas are good for only a short while
 after they are built. Money spent in
 road building is money wasted unless
 the roads are properly maintained. It
 does not pay, either, to build a poor
 road or to put a good top on a poor
 foundation. Texas has passed the ex-
 perimental stage in road building and
 should profit by the mistakes of the
 past. Better roads, wider roads,
 straighter roads, and roads better
 maintained is the need of the present
 and will be the need of the future.

Genuine **BAYER**
ASPIRIN
 SAY "BAYER ASPIRIN" and INSIST!
 Unless you see the "Bayer Cross" on tablets you are
 not getting the genuine Bayer Aspirin proved safe
 by millions and prescribed by physicians 24 years for

Colds	Headache	Neuralgia	Lumbago
Pain	Toothache	Neuritis	Rheumatism

Safe → Accept only "Bayer" package
 which contains proven directions.
 Handy "Bayer" boxes of 12 tablets
 Also bottles of 24 and 100—Druggists.
Aspirin is the trade mark of Bayer, Manufacturers of Monocrotin, etc., at Salsbrunn

MEMBER
 TEXAS QUALIFIED
 DRUGGISTS' LEAGUE

Legally
 Registered
 Pharmacist

A Good Place to Buy
 All of Your Drug Store Needs

Clean, fresh stock to choose from in
 our several departments makes this the
 logical place to buy your drugs and
 drug sundries.

Our line of toilet goods is unexcel-
 led for variety and quality.

This store opens early in the
 morning and stays open late
 at night for your convenience.

it will pay you to shop at
Walker's Pharmacy
 Phone 41 We Deliver

Notice to Electric Customers

Just at this time, the Company is making
 some improvements and changes of their elec-
 tric lines and installing a new system of street
 lights, in order that we may give our customers
 better service—and during the next few days
 your service in the residence districts may be
 slightly interrupted during the afternoons, but
 we assure you we will not withhold the service
 when it is possible to serve you.

Just bear with us during this period of im-
 provements, and we assure you the same will
 be appreciated.

West Texas Utilities Co.

**The Wind Up!
 The Finish!
 The End!**

Every item in this stock
 must be sold. It is a quit-
 business sale. You will be
 able to get bargains never
 offered you before.

**25 Percent
 Less Than Actual Cost**

—For an illustration:
 A shoe at actual wholesale cost
 of \$5.00 per pair you will be
 able to buy for \$3.75 per pair,
 \$1.25 less than actual wholesale
 cost; meaning a saving of \$2.75
 per pair less than retail price.

All other goods are marked in propor-
 tion. This is your golden opportunity
 —you can't afford to pass it up. It is
 here for you—come and get it.

**This Reduction Sale Will Last
 Until January 30th**

Miles Wofford



**Just around
 the Corner**

EVEN big-city folks must have their "neighborhood
 stores"! Most of them would no more think of
 going down town to fight their way through the crowds
 in search of a roast for dinner than they would of
 walking to the factory to get a pair of shoes.

City women know that their neighborhood stores can
 supply them just what they want — and that, in most
 cases, the service is more alert and friendly.

The same thing is true of this "neighborhood". Our
 merchants—the men whose ads you read in this paper
 —are in position to furnish your home with the best
 and most popular brands of goods. Not only can they
 save you money, but they gladly relieve you of a lot
 of worry and loss of time.

**Read the Ads in this Paper
 and save yourself money by trading at home**

SANTA ANNA NEWS

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.

One year in Coleman county \$1.00
Six months in Coleman county 60c
One year outside of county \$1.50
Advertising rates 25c and 30c per inch.

Local notices 10c per line for each insertion.

Obituaries, Card of Thanks and Resolutions of Respect are charged at one-half the regular rate.

J. J. Gregg, Editor and Pub.

Friday, January 15, 1926

POLITICAL ANNOUNCEMENTS

The Santa Anna News has been authorized to make the following announcements, subject to the action of the Democratic Primary election in July:

- For District Clerk: **W. E. GIBBON**
- For Tax Collector: **J. C. LEWIS (Re-election)**
- For Tax Assessor: **NOLAN BARMORE**
- For County Commissioner Prec. No. 1: **J. S. GILMORE (Re-election)**
- For Public Weigher, Prec. No. 7: **H. C. DAVIS**
J. B. FLORES (Re-election)
C. S. HENSLEY

Thinks Cotton Price Next Season May Be Too Low for Profits

In a recent issue of the Brownwood Bulletin, O. P. Griffin, county agent for Brown county, sounds a warning against over-production of cotton the coming year. The opinion that 1926 will see a great surplus cotton crop, with resultant low prices, is so universal that farmers would do well to give serious thought and consideration to the matter.

The following is Mr. Griffin's article:

"It seems that American farmers have this year produced the largest cotton crop in the history of cotton production. Even Brown county with extreme drouth and considerable insect infestation will make more than a half crop.

"The price of the staple has stood up under heavy production much better than anyone expected. The crop of the county will bring close to one-half million dollars or more than some of the bumper crops of the county sold for.

The Future Outlook

"That the price of cotton will not seek very low levels this season is almost certain. So, with the exception of those farmers making less than one-fourth bale per acre, the production of 1925 will bring profitable returns.

"But next season threatens one of two features that are likely to make the crop less profitable. Either the crop will be a much larger one and prices will fall below cost of production or insects will reduce yields, making the crop unprofitable to many producers. Both of these misfortunes may come to a section of the country like ours where weevils have become numerous this fall.

"Inspection of fields even in the driest part of the county shows numerous weevil grubs in the green bolls. These will hibernates under very favorable conditions and a large per cent of them will emerge next spring to infest the field as soon as the cotton begins to fruit.

"The chances for an early spring drouth to reduce the infestation are very small. Therefore, farmers who plant cotton next season should take the weevil into account and be prepared to combat him with frequent cultivation of the plow.

"In fact the war against the weevil should begin just as soon as the 1925 crop has been gathered. Fields should be either grazed closely by cattle or plowed. Breaking so as to turn under all cotton stalks would be preferable at this time.

"Cotton fields are a good place to plant oats and barley, but where this is done without plowing up or even cutting the cotton stalks, thousands of weevils will pass the winter in half-matured bolls.

"The planting of part of every farm in small grain is advisable, however.

"Also other lines of production ought to be encouraged. Poultry production has been costly and generally unprofitable for several months. But we ought to

seek out the cause of low production of eggs and remedy it rather than give up and try to make up by increased production of cotton. Where part of the farm home expenses can be paid from sales of eggs, and dairy products, it is much better economy than to begin now to draw on next year's cotton. The practice of spending the cotton crop before it is made has done more to make a poor market price than anything else. The custom has also retarded co-operative marketing of cotton and is the biggest problem to be met at the present time.

"Next year the belt of country that has heretofore produced the big Texas cotton crop will be forced to plant a large acreage to cotton. The farmers in the blackland Central Texas counties have fallen behind through failure of the 1925 crop. They will try to come back by raising a big crop next year. The new cotton farmers of the West are drunk with their success of two years and will plant more than ever next year. Barring a calamity to the Texas crop in 1926, it will be the largest in the history of the state. It is not impossible for Texas to produce eight million bales of cotton in one season. And eight million bales of Texas cotton next year would probably sell for less than the four million bales of this season is bringing.

For Brown county to have all her fields planted to cotton under such conditions even if she produced her part of the cotton, would be much worse than the drouth of this year. Therefore the farmer who plants all cotton next year will incur a hazard in which the chances are against him. On the other hand, those who have learned to plant only as much cotton as can be given especial care, giving the rest of the land to the production of feed and food crops, will not be much disturbed by either boll weevil or low priced cotton."

What's Doing In West Texas

Cisco, Texas—We trust you have had a merry Christmas and a happy New Year. For more than five years you have been producing our weekly story on "What's Doing in West Texas." This story is designed to tell pithily the progress of West Texas from week to week and what an astonishing story it really is!

You have heard much of California and a whole lot about the so-called Florida boom and yet, the bona fide, substantial, honest to God development of West Texas fundamentally is greater than the progress of either of the two states named. It has not been so spectacular, it has not been heralded by thousands of dollars of paid publicity, nor has it been fostered by a few great railroad and steamship corporations. It has rather been the corporate and cumulative effort of thousands and hundreds thousands of just ordinary human beings working systematically for the development of one of the fairest regions in the U. S.

Every time an actual land settler has broken new ground in either Florida or California, four new settlers have done the same job in west Texas, and this shall continue for many years to come, for even the most thickly settled part of our west Texas counties are after all only thinly populated. Land prices in west Texas are based on crop values, cost of production and land fertility. In the boom states, land values are based on speculative promises and are bound to drop. West Texas is a safe bet.

Your organization, the West Texas Chamber of Commerce entered its eighth year on the 18th of December last and it has constantly stood as an exponent of substantial and fundamental progress in West Texas. It has consistently and determinedly fought against speculative conditions and boom prices, but everything that it has done would have been as nothing had it not always had the loyal and enthusiastic support of the press. Today West Texas is, man for man, and woman and woman, one of the most prosperous regions in the world and it is so because of sound and substantial elemental conditions. 1926 is going to be the biggest year West Texas has ever known.

We thank you for the support you have given, and wishing you a prosperous 1926, we are
Respectfully yours,
R. Q. Lee, President.

THE PASSING DAY

WILL H. MAYES
Former Dean
Department of Journalism
University of Texas

More Texas Cotton Mills.



Unless all indications are wrong, Texas will build a number of cotton mills in 1926. Texas cotton mills have steadily been making money. There is more capital in the state with which to build than ever before. There is less arm indebtedness. Money is seeking profitable investment, and farm loans can not absorb all the idle capital. It will almost be forced to go into manufacturing. A good start for 1926 was made on January 7, when a number of capitalists met at Center Point to study the feasibility of erecting a cotton mill there. Center Point is a place in Kerr County of less than 1,000 population, but it is on the Guadalupe River and has plenty of water power to operate the \$1,000,000 mill that is contemplated. Texas should invest at least \$10,000,000 in cotton mills in 1926 and in all probability it will do so.

Texas Wool Enriches the East.

Texas produces more wool and mohair than any other state in the union, but all of it is sent east to be manufactured. The state once had two woolen mills—one at New Braunfels and one at Waco—but for some reason their operation was discontinued. That was many years ago, when Texans had an idea that factories could not be made profitable in Texas. The woolen mills in the state quit business more because there was no one interested enough and enthusiastic enough to keep them running than because they did not pay. The principal owner of the Waco mills often talked to this writer about the 20 and 25 per cent profits that were being made, but he was temperamental and nervous and when he became tired of the work there was no one interested enough to take his place. Men with money reasoned that banks could make as large dividends as mills and without so much effort, so why worry with factories? "Let the East have them and sell us our goods." But times are changing, and Texas should be manufacturing Texas wool.

Texas Grapefruit Best.

If you eat grapefruit and have tried that grown in the Rio Grande Valley of Texas in comparison with the California and Florida fruit, you know that the Texas grapefruit is by far the best. Grocers all know this and yet they buy and sell about as much California and Florida grapefruit as ever. Neither grocers nor housekeepers appear to give any special preference to the Texas product—they buy whatever is offered them and mope with regard to the looks and the quality. Every Texas grapefruit should have "Texas" stamped on it, and consumers should insist on getting the home products. If we are going to build up Texas we should use Texas products, especially when they are as good as those grown elsewhere.

Oil Fields Spreading.

It has not been many years since Spindletop, near Beaumont, was about the only oil field known to Texans that was considered worth while. There was some oil development around Corsicana, but not enough to interest many people. Where is "the" oil field of Texas now? It can't be definitely located in any part of the state, for it seems to be just anywhere in Texas that capital decides to go down in search of oil. The development of gas is going right along with oil. Gas is being produced faster than capital can be found to confine and pipe it for use of fuel. Geologists say that Texas has hardly started on the production of oil and gas and that there are riches beneath the surface of the soil hardly yet dreamed of.

Those New Year Resolutions.

Did you make any resolutions for the New Year? Have you broken any of them? Perhaps you are answering "yes" to both questions. Most people are weak and need a constant "renewing of the spirit". There is no need to be discouraged over failure, even over repeated failures. There are few of us who can keep our spiritual and moral batteries charged for an entire year without a renewal. Every day starts a new year for each of us. Why not make resolutions daily if that is necessary to their keeping. I take my physical "setting up" exercises regularly every morning, and then have to pound myself occasionally during the day if I sit too long at a typewriter. An exercise of that kind once a year would do very little good, but I keep fairly fit by the constant effort. That is not a bad way to go about insuring the keeping of your resolutions.

Election Year in Texas.

Texans are being reminded already that this will be an election year in Texas and that politics will "wax warm". Really there is too much politics and too little patriotism in Texas. The thinking voter is likely to become disgusted when the bees that pollinate from the highest to the lowest are regarded by most candidates as opportunities for exploitation—that public office is regarded as a private snap. I wish I could offer some remedy for the bad conditions, but I can't.

BASKETBALL

The girls played at Rockwood Friday. Rockwood won 16 to 0. Friday was a bitterly cold day and a brisk wind was blowing. It was a bad day for a ball game. It seems somewhat "babyish" for a team to offer excuses for losing, but at times there are good reasons. Rockwood outplayed our team only in ability to ring the basket, the ball being kept passing up and down the court most all the time. The game was fast, fouls were not called rigidly, if they had been Rockwood would have had their best players eliminated. The girls have challenged Rockwood to play a return game with the stipulation that the game be rigidly called. If Rockwood isn't afraid on that point then we will soon be able to announce the game. We invite the public to come see our games, as we promise you a good fast game. Our motto has become: "Beat Rockwood! We believe we can do it! Give us your support!" The girls playing in the Rockwood game were: Ethel Jones, Ouida Vanderford, Maggie Mills, Tommie Tisdale, Mable Newman, Doris Center, Mondean Nabors, Thelma Hines and Monte McCain.—Reporter

West Texas—Don't Let's Wear Out the Land

It is remarkable how rapidly land wears out when it is cropped year after year to wheat or to cotton or to any other soil-robbing crop. Farmers migrate to a new agricultural section. The soil is black and gives every indication of being able to hold its productivity in spite of the worst sort of cropping abuse. "This land will never wear out," say the newcomers, and then they set to work to put it to the test.

Some fifty years ago, the farmers of the Southwest began to settle up the black lands of Texas. There they found a soil enriched and made black by the accumulation of years on years of decayed organic matter. But it has taken only a comparatively short span of years of cropping abuse to bring this land of exceptional virgin fertility to its knees in an abject plea for organic matter and plant food. Now the grass lands of West Texas are being brought under the plow. Its farmers have not learned the lesson taught by the experience of Central Texas, because already they are talking about the dire necessity for

cheap labor in order that they may grow more and more cotton. How long will it be before West Texas has an acute soil fertility problem of its own? Not long at the best, unless there is change in farming methods. Eugene Butler, in The Progressive Farmer.

"New Brooms" at Queen, Fr.

Does the modern girl know how to manage a home? Will de Mille feels that this is a vital question that he has to ask. "New Brooms," his new production for Paramount, as an excellent opportunity to show to the public that a modern girl has all over the old-fashioned girl, cause she has learned the great value of being efficient. Bessie Love plays the role of a clever, dainty girl who can manage a home, run a home and keep an entire family happy. She is the conclusive reason for believing that the day has arrived when the milady realizes the vast importance of running her house as capably as her husband runs his business. The featured players in "New Brooms" are Bessie Love, Neil Hamilton and Phyllis Haver.

Renewing Our Pledge of Service

At the beginning of the New Year, we feel that a restatement of our policy in serving the people of this community is appropriate.

In our efforts to make this store the leading shopping center for all we had but one purpose in mind, and that is to be of real public service, to supply you with your needs at the minimum of cost consistent with quality, and to cap the climax, every sale is made with the distinct understanding that the purchase must prove entirely satisfactory.

The success of this store is due to close adherence to this definite policy—a policy well known to our patrons. We feel reasonably certain that once you patronize this store, you too will be favorably impressed, not only with our merchandise and prices, but also with the courteous and friendly treatment you receive.

Three carloads of Flour and Feed already this year.

Marshall & Sons

"The Store That Makes the Prices"

We Have

The Following Items:

- SHOES
For Men, Women, children
- UNDERWEAR
For Men, Women, children
- SWEATERS
For Men, Women, children
- BLANKETS
- GINGHAMS
- PERCALE
- MUSLIN
- CRETONNE
- OUTINGS
- OVERALLS
- WORK AND DRESS SHIRTS
- COLLARS
- HOSIERY
- HOUSE DRESSES
- APRONS
- LIGHT HARDWARE
- GROCERIES
- COMPLETE LINE OF NOTIONS
- And Many Other Items

SAVE with SAFETY at your Rexall DRUG STORE

Few toilet accessories receive as hard usage as the hair brush. It is therefore good judgment to buy



A Good Hair Brush
Hand-drawn bristles give the best service. That's the kind you will find in all our best hair brushes.

The bristles in our brushes are selected for quality and there is a wide variety of styles to select from.

It will pay you to come in and inspect this stock. The goods are made especially for us. We guarantee them to give satisfaction.

CORNER DRUG COMPANY

THE FARM SITUATION

The editor of the News has always opposed legislative nostrums concocted to cure all the ills of agriculture by vote chasing politicians. But on the other hand, and blind to present day realities.

There is much truth in the comment one hears often to the effect that the prices for the things the farmer buys are established by an American market while the prices for the produce he sells are established by world markets. With a higher standard of living prevailing in this country than any other part of the globe, it is natural that the farmer gets the worst of things in the long run.

The manufacturer has his normal production taken care of at a good fair margin of profit. His surplus, if he has any, he can sell abroad at cost prices or slightly below, and charge off the loss to the cost of doing business and make-up in the prices he receives from the American market. The farmer, on the other hand, must dispose of everything he produces on the basis of world markets.

This may be an old argument. It has been advanced in connection with the tariff for several generations, but no satisfactory solution in this connection has ever been proposed. Now the administration is face to face with it again, and during the next few months we will see many new plans advanced for its solution.

The McNary-Haugen bill introduced in the last session of congress, was framed to deal with this through the establishment of an export marketing agency by the government. But that plan was, for all of its good points, in many respects, rather crude in others. It might work successfully one year, but it would lead to over production and eventually more trouble than the farmer is now dealing with.

Some modification of this idea which would prevent over-production and still retain the benefits that might have accrued from the former measure may be worked out.

At any rate it is well for all of us in this country, to keep an open mind on this matter and remember that anything which will in the long run benefit the food producers of the nation is bound to reflect to the benefit of everyone.

Business Is the Richest Field in the World For You

Rich or poor, young man or young woman, business is easily the richest field for you. Business offers you more and bigger opportunities to get ahead—to earn a big income—than all the trades and professions combined. Young people in business, with less than five years' experience, often earn more than college professors, lawyers, doctors, teachers and skilled tradesmen with twenty years' experience. And five years is just a start.

It is in business where men and women quickly rise to high salaried executive positions. Business is a game of highly developed brains. It offers clean, healthy surroundings, dignified employment.

There are three reasons why you should train for business—any one of which is sufficient.

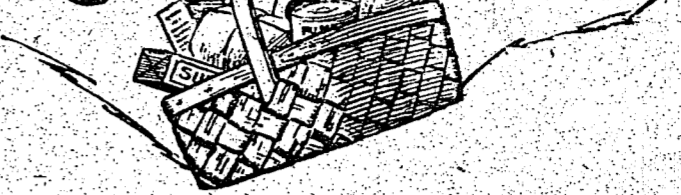
First, business requires that you be trained. Business is in a hurry—it cannot wait. Business has neither the time nor the inclination to train you. It expects you to be prepared from the beginning. It requires, however, a very short time to prepare if you enroll in the best commercial school.

Second, business can get trained workers. So, unless you are trained, there is no chance for you. Business goes to a business school to get its employees.

Third, an expert business training pays you rich dividends. It eliminates a long apprenticeship at small pay. It puts you in a position of trust and responsibility immediately. This position pays a good salary. And it offers unlimited opportunities for advancement. This training means five years' progress in one.

So, if you would get ahead in business, you must be trained. But you want to be safe and sure of your future; and you want to get the best instructions; you want to create the biggest market for your services; therefore, write to Tyler Commercial College, America's biggest business training school, Tyler, Texas, for a free copy of their book "Achieving Success in Business". The book will tell you of the services

High Quality GROCERIES



CHOSEN from nationally known brands—famous for their superior flavor and food value—this selection of Groceries represents the height of both quality and value.

Hunter Bros. Quality and Service Phones 48-49

such as no other school anywhere can give you.

Just fill in and mail the coupon below and receive the FREE book.

We have no branch schools anywhere. We lead; others follow.

Tyler Commercial College, Tyler, Texas

Name _____

Address _____

See editor of Santa Anna News for scholarship.

No More Shenandoahs

The naval board of inquiry recommends that the building of airships of the type of the ill-fated Shenandoah be stopped. This suggests the question—why such large things, anyway? The

Anglo-Saxon idea of excellency has seemed to be size, as reflected in the struggle for great populations, tall buildings, and grandeur by force of enormity in material construction. Even the lowly fountain pen has become conspicuous by its diameter. Some of the architects have long ago advised abandonment of the old style skyscraper on the ground that greater safety and utility can be had in smaller types of buildings. Smaller houses, lighter automobiles, and miniature things in general foretell the order of tomorrow. Except in football or the boxing ring, avoidpous is not necessarily an asset, nor is the human "skyscraper" except in picture hanging time.

Barred Plymouth Rocks

We have a few choice hens selected from a 200-lot of baby chicks, purchased last spring from the Golden Rule Poultry farm at A. & M. College, and can spare a limited number of hatching eggs at \$2.00 per setting of 15 or \$10 per 100. Also have a few cockerels for sale at \$2.50 to \$5.00. These birds are direct from the Poultry farm that has the reputation of being the best egg production poultry farm of any in the state, and have only the select out of a large shipment.—J. J. Gregg, Santa Anna, Texas.

How Doctors Treat Colds and the Flu

Break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calotabs, the purified and refined calomel compound tablet that gives you the effects of calomel and acts quickly, without the unpleasant effects of either.

Get a family package, containing full directions, only 35-cents. At any drug store.

Don't Neglect That Stubborn Hacking Cough

It is not only dangerous but entirely unnecessary to let a persistent, hacking cough rob you of sleep and strength. Through a very simple treatment you get almost instant relief, and can break the most stubborn cough completely in 24 hours.

This treatment is based on the famous prescription known as Dr. King's New Discovery for Coughs. You simply take one teaspoonful at bed-time and hold it in your throat for 15 or 20 seconds before swallowing it. This prescription has a double action. It not only soothes and heals soreness and irritation, but it quickly removes the phlegm and congestion which are the real cause of night coughing. So the coughing actually ceases and you sleep right through undisturbed.

King's New Discovery is for chest colds, sore throats, hoarse-ness, bronchitis, spasmodic croup, etc. for children as well as grown-ups. No harmful drugs. Economical, as the dose is only one teaspoonful. At all good druggists. Ask for



The Week's Program

—AT—

Queen Theatre

Monday & Tuesday, 18 & 19

Marshall Neilan's Production

THE GREAT LOVE

Here is the most novel and hilarious picture that has been flashed on the screen in a long time. It is the gorgeously entertaining and thrilling film of a young doctor whose romance is interrupted by an escaped elephant. Funnier than a three ring circus. A girl, a man, an elephant COMEDY in connection.

Wednesday, 20, no picture

LYCEUM PROGRAM

THURSDAY 21

RAYMOND GRIFFITH

HE'S A PRINCE

The gay tale of a crown Prince who tried to quit his job and couldn't. They wanted to give the heir the throne but the Prince wanted to give the throne the air. A side splitting comedy. Never a comedy so lavish, laughing, clever and colorful. EASOP Fables in connection.

FRIDAY 22

A William De Mille Production

NEW BROOMS

With Bessie Love, Neil Hamilton and Phyllis Hayer.

The father attended to the business affairs; the son attended to the love affairs, and then they decided to reverse the system. The result is a clean comedy hit.

COMEDY in connection.

SATURDAY 23

JACK PARIN

THE KNOCKOUT KID

COMEDY in connection.

NOTICE AFTER THIS WEEK:

The show begins at seven o'clock instead of 6:45.

Don't miss tomorrow's picture, Saturday, 16: THUNDER; the marvel dog, in "HIS MASTER'S VOICE."

Start the New Year Right

You never know when you are going to need credit. Perhaps it means little to you now—you are not contemplating any venture that will require a little capital. But whether you are a farmer, laborer, or office worker, the time may come when you will want to try something bigger, and to make that trial you will need to borrow money.

If you have always been careful to pay up your small bills promptly you will have a reputation that will enable you to get the needed capital and put the venture through successfully. But if you have been careless, then you will find money scarce and tight no matter how prosperous the times may be.

Think this over today. List the small bills you are owing the business men around town. And go out immediately and square up. Make it a practice to pay bills as they fall due, and people will say, "He's good pay." Such a reputation may some day be worth more to you than several thousand dollars on deposit in the bank.

Epworth League

Song No. 221.

Topic: Great Prayers of the Bible.

Leader—Velma Sealy.

Scripture Gen. 18: 23-32; 9-13

Prayer.

Song No. 197.

Prayer of Abraham—Annie Stiles.

Prayer of Jacob—William Wheeler.

Prayer of Moses—Maurice Hall.

Daniel's prayer—Forrest Marshall.

Song No. 164.

Business.

League Benediction.

League will start promptly at six o'clock. Be on time and know your part.

Profit by reading the ads.

Light Crust Flour?



- New Car Light Crust Flour
- Light Crust Meal
- Bran, Chops, Shorts
- Garden and Field Seed
- Bermuda Onion Plants

FRESH VEGETABLES (Tuesday and Friday)

Phones 25 and 174

Texas Mercantile Company

When It Comes From Here "It's Good"

Every Purchase Guaranteed Satisfactory Or Your Money Back!

IMPROVED UNIFORM INTERNATIONAL

Sunday School Lesson

REV. P. B. FITZWATER, D.D., Dean of the Evening School, Moody Bible Institute of Chicago.

Lesson for January 17
JESUS AND NICODEMUS

LESSON TEXT—John 3:1-17.
GOLDEN TEXT—For God so loved the world that He gave His only begotten Son that whosoever believeth in Him should not perish, but have everlasting life.—John 3:16.
PRIMARY TOPIC—Nicodemus Visits Jesus.
JUNIOR TOPIC—A Ruler Visits Jesus by Night.
INTERMEDIATE AND SENIOR TOPIC—What Nicodemus Learned From Jesus.
YOUNG PEOPLE AND ADULT TOPIC—The New Birth.

I. The History of Nicodemus (vv. 1, 2; Cf. 7:45-52; 19:38-42).
The lesson of today has its peculiar significance in the light of Nicodemus' station in life. He was a learned rabbi, a doctor of the law, and presumably a man of good character. His coming by night indicates his timidity. Like Joseph of Arimathea, he was afraid to openly espouse the cause of the new teacher of Galilee. Though timid, as an honest man, he investigated and got first-hand information. Because of this information he uttered the brave words in the Sanhedrin against judging a man before hearing him (John 7:45-52), and he also rendered the loving service at the Lord's tomb (John 19:38-42).

II. Jesus' Discourse With Nicodemus (vv. 3-17).
The subject of this conversation was the new birth.

1. The Necessity of the New Birth (vv. 3-7).
It is not a matter of choice whether one is to be born again, but of necessity, if he is ever to see or enter the kingdom of God. Regeneration is the first demand of the gospel of Christ makes upon man.

(1) The Kingdom of God is a spiritual kingdom, therefore there must be a spiritual birth in order to enter it (v. 3). As we enter the physical kingdom by a natural birth, so we enter the kingdom of God by a supernatural birth.

(2) The nature which we get through the natural birth is radical and essentially bad (cf. Gal. 6:19-21). That which is born of the flesh is flesh. The flesh cannot be improved (Jer. 17:23); cultivate and educate it all you please and it will still remain flesh. In order to enter into the kingdom of heaven there must be a nature fitted for heaven. There is nothing that can be substituted for the new birth. Men today are trying to substitute morality and education for the new birth. Nicodemus possessed these, yet Christ declared that he needed something more. It is no more possible to have a physical being without a physical birth than it is to have a spiritual nature without being born of the spirit.

2. The Mystery of the New Birth (vv. 8-18).
Though mysterious, its results are definite. We cannot discern from whence the wind cometh, or whether it goeth, but we know that it blows by its effects. The fruits of our life demonstrate our nature, whether it is heavenly or carnal. We need not be told that we have had a physical birth, for our bodies with their various faculties prove it. Even so, the presence within us of a nature which has no affinity for the things of the world, but a strong affection for God and a disposition to yield prompt obedience to His commands, proves that we have been born from above.

3. The Ground Upon Which the New Birth Rests (vv. 14, 15).
Christ's atoning death on the cross makes regeneration possible. He took the place of sinners. His infinite merit was placed to their account; He suffered in the sinner's stead.

4. For Whom Salvation Was Provided (vv. 16, 17).
"Whosoever believeth on Him." These verses give in a condensed form the whole plan of salvation. Observe: (1) Its source—"God so loved." (2) Its ground, the death of Christ—"He ever." (4) Its condition—"believeth on Him." Its results—"should not perish, have everlasting life."

(1) Man's Attitude Toward Christ (vv. 18-21).
1. Some Believe and Are Saved.
Those who believe are now free from condemnation (John 5:24). They are not only saved now but forever (John 10:28, 29).

2. Some Will Not Believe and Are Therefore Resting Under the Condemnation of God.
The awful sin which causes men to be eternally lost is unbelief in Christ. The cause of their unbelief in Him is their love of sin. Refusal to come to Christ proves that men's deeds are evil and that they love darkness rather than light.

In God's Eternity
Look up, my worried brother; see thy fellow-workmen there, in God's eternity; surviving there, they alone surviving, sacred band of the immortal, celestial bodyguard of the empire of mankind.—Carlyle.

The Honor
When one has come to seek the honor that comes from God only, he will take very quietly the withholding of the honor that comes from men.—George Macdonald.

Bessie Larcher Concert Party

Musically unique best described as the varied program offered this year by this combination of talented young women. They do many things in a most artistic and entertaining manner.

The outstanding features of their program are ensemble of piano-accordion, clarinet, drums, violin and piano, piano-accordion violin, drum solos and readings.

All are artists of extended professional experience in the United States and Canada.

MISS BESSIE LARCHER



Miss Bessie Larcher is the organizer and manager of the concert company bearing her name which will appear on our Lyceum course. As a reader of plays, she occupies a high place in the dramatic world. She also plays the clarinet, drums and traps, and her's is no small part of the company's program, though of course she is ably supported by Miss Beatrice Smith, pianist and accordionist, and Miss Ellen Foster violinist.

Miss Bessie Larcher, the organizer and manager of the company, is a graduate of the Lyceum Arts Conservatory of Chicago, and Mr. Elias Day, her teacher, has been coach for her company. Miss Larcher has a most attractive personality. She carries her audience along waves of enthusiasm. Her rendition of No. 6, the short one-act play, written by Stephen Phillips, places her in a high place as a dramatic artist. Besides she plays the clarinet in a most pleasing fashion, while her work with the drums and traps has been pronounced faultless.

Miss Smith's performance on the piano-accordion is one of the outstanding features of the program. This instrument has of late become tremendously popular, and when handled by one with real musical ability becomes an instrument of unusual warmth and brilliance with lovely tonal quality. At the piano she is an accompanist, whose work is in splendid sym-

phony with the performing artists.

Miss Ellen Foster, the violinist, received her early training in London, and later studied in the Bush Conservatory in Chicago. She has an engaging personality, excellent tone and technique and her selections are chosen from the best violin music of the day with an especial view to their melodic quality.

Some Recent Criticisms

The Bessie Larcher Company presented a very interesting and entertaining program to a full house in the Municipal Hall last night.—Hartney, Manitoba, Star.

The Bessie Larcher Company, who was here on Monday, was one of the finest companies of artists that has ever appeared here; and those present were delighted with its presentation.

Miss Larcher in the roles of reader, drummer and clarinetist, proved a veritable wonder. Miss Beatrice Smith acted as accompanist, and also gave some excellent selections on the piano-accordion.

Miss Ellen Foster is a past-master in the art of playing the violin, and her selections were very pleasing.—Ogema, Saskatchewan, Times.

The Bessie Larcher Concert Company will play at the Queen Theatre, Santa Anna, Wednesday night, January 20th, under auspices of local citizens.

Junior B. Y. P. U.

Introduction—M. L. Traylor. Peter and John—William Ragsdale.

At the Beautiful Gate—Eugene Watkins.

Peter healed the lame man—Degas Traylor.

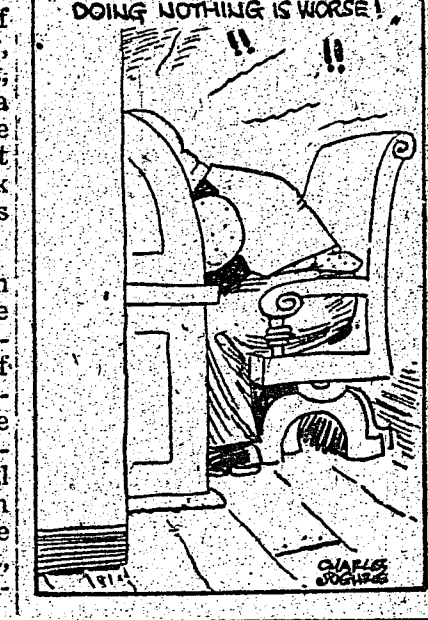
At the Temple—James Polk. The San Hedrin—Jack Gregg. The next day—Woodrow Niell.

The disciples pray for courage—Geneva Atkinson.

Poem—Dixie Nabours.

BILL BOOSTER SAYS

ONLY BE QUICK TO CRITICIZE—REMEMBER THE MAN WHO NEVER MAKES MISTAKES IS THE FELLOW WHO NEVER DOES ANYTHING—AND MISTAKES ARE THE WORST THING IN THE WORLD—NO SIR—DOING NOTHING IS WORSE!



Commissioner of Agriculture Issues Call For State Wide Agricultural Conference to Be Held In Dallas, Saturday, Jan. 23

The time has arrived for prompt and proper action in behalf of our agricultural interests. Agricultural and all kindred industries are threatened with bankruptcy if present agricultural practices are continued. A bumper cotton crop this year with consequent low prices and short feed crops will surely bankrupt the State. A better system of farming and marketing is imperatively demanded.

For the purpose of cooperation and united action in solving agricultural problems, we hereby call a State Wide Agricultural Conference to be held at the Baker Hotel in Dallas, at 10 o'clock a. m., Saturday, January 23, 1926, for the following purposes:

1. To encourage the reduction of cotton acreage during the year 1926.
2. To encourage the growing of better staple cotton.
3. To encourage the planting of enough feed crops to supply the state.
4. To encourage the proper rotation of crops and building up of the soil.
5. To formulate plans for a county and school district organization to accomplish the purposes above enumerated.
6. To discuss marketing problems and such other related subjects as may properly come before the Conference.
7. To elect delegates to a South-wide Agricultural Conference to be held at Memphis, Tenn., February 3, 1926.

We earnestly request farmers, officers of farm organizations, county agents, editors, teachers, bankers and other business interests to attend this conference and assist in formulating plans to better agricultural conditions. The railroads have been requested to give reduced rates for this meeting. All newspapers are earnestly requested to give publicity to this call.

Geo. B. Terrell, Commissioner of Agriculture.

Mr. Alonza Hawkins and Miss Annie Avant were united in marriage Sunday, by Justice of the Peace J. S. Jones.

Standardize the Highways

Secretary of Agriculture Jardine is reported to have approved a standardization system for national and intra-state highways, and this carries with it a simplified method of marking routes, signals and danger signs. There are few things more essential in modern motor car traffic than standardization. One seldom knows whether a "stop" sign is a warning against a coming motive or an invitation to take of "hot dogs."

A SAFE GUIDE

If you try each day to be a better man than the fellow were yesterday, you won't have to read success stories to find out how to get ahead.

SHEETROCK--

We have just unloaded another car of

U. S. S. Sheetrock

The fireproof plaster board.

Let us show you the advantages of SHEETROCK

Burton-Lingo Co.

Home Builders Telephone 100

Notice to Poultry Raisers

HELP!

Your cries for help won't be heard these cold mornings when your motor refuses to start—unless you have a

---NEW---

Genuine Ford Battery

We offer a liberal trade value for your old battery.

13 PLATE
Means Longer Life

Santa Anna Motor Co.
AUTHORIZED SALES AND SERVICE

We Will Start Our Large Hatchery

Monday, Jan. 18

We can use 3,500 eggs per week; prices this season will be \$3.00 per tray of 100 eggs. Select good eggs, and it would be well to bring a few extra—all that is not used will be returned.

See me and book the number of trays you want. If you have to purchase part, or all of your eggs, see me and I will assist you in getting them.

See or phone me at your earliest convenience.

Santa Anna Hatchery
Neely Evans, Manager
Phone 385

Customers Of the Coleman National Bank and to the Citizenship of Coleman County Generally

December 31, 1925, Mr. Shield tendered his resignation as Cashier of the Coleman National Bank and Mr. S.A. was elected to fill the vacancy caused by the resignation of Mr. Shield. The resignation of Mr. Shield was purely voluntary on his part and it was with the approval of the Board of Directors, but it being the desire of Mr. Shield to relieve himself of the strenuous duties required in the bank in the position he held, and especially in view of the tremendous growth and increased business during connection with the bank, the Directors reluctantly accepted his resignation.

Mr. Shield has been with the Coleman National Bank ten and a half years, during which time his relationship has been cordial and during all of which time he has exercised his every effort to make the Coleman National Bank the institution it is.

On Tuesday of this week at the regular annual meeting Mr. Shield was re-elected Vice President of the Coleman National Bank, and while he has severed his connection as Cashier of the Bank, he nevertheless, remains on the Board of Directors and as a Vice President of the Bank.

As above stated, Mr. Shield resigned of his own accord. No intimation or suggestion was made to him by any member of the Board of Directors of any dissatisfaction with his services and now that he has entered into business for himself, we bespeak for him the esteem and confidence of the public, which he so richly deserves.

Respectfully,
D. A. Paddleford, President
H. R. Starkweather, Vice Pres.
J. P. McCord, Vice pres.
S. H. Gray, Direc. and Cashier
R. I. Bowen, Director
R. Bailey, Director
Walter C. Woodward, Director

Buy it in Santa Anna.

Men of the Church Conventions

The Texas Conventions of the Men of the Church will be held in Dallas on February 23rd and 24th, and in San Antonio, February 25th and 26th, 1926, according to the announcement of Rev. J. E. Purcell, Executive Secretary of the Men of the Church, Chattanooga, Tennessee. The object of these Conventions is to reach the men in the state of Texas that are in the Southern Presbyterian church. No limitation is placed on a church as to the number of delegates to be sent. These Conventions were endorsed by the Synod of Texas at its meeting last fall and it is confidently expected that these will be the greatest meetings of Presbyterian men ever held within the bounds of the state of Texas. The theme of the Conventions will be "The Man and His Church." Some of the most prominent ministers and laymen in the entire south have indicated their acceptance of the invitation to speak on these programs. The programs will be both inspirational and educational and will have as their practical object the functioning of the men in their local churches and in church at large. One entire session at each Convention will be given over to the work of the Southern Presbyterian Church in the Synod of Texas. Mr. L. A. Coulter, First Presbyterian Church, Dallas, Texas, is engaged in arousing the interest of men all over the state in attending one of these conventions. The Publicity Chairman in Dallas is Rev. T. O. Perrin, and in San Antonio Mr. W. M. McIntosh is Publicity Chairman.

The women are co-operating in both of these Conventions.

Dallas News Bargain Offer

We have been authorized by the Dallas News to extend their special bargain offer to January 31. Daily and Sunday by mail one year \$6.45; Daily without Sunday, by mail one year for only \$5.25, new or renewal—Santa Anna News.

Queen Theatre Buys High Class Pictures

News of great interest to picture-goers of this city is the announcement that the Queen has scored a ten-strike in arranging for the early presentation of programs of 37 features from Cecil B. DeMille, Al. Christie, Metropolitan Pictures Corporation, Marshall Neiland, Renau Hoffman and A. S. Sebastian released thru Producers Distributing Corporation. This group of big productions has been acclaimed in the motion picture industry, as the cream of the independent productions to be made this season. The talk of the picture industry this year has been the rapid expansion of the various producing companies releasing their pictures thru Producers Distributing Corporation and the exceptional list of photoplays of all varieties which will fill this program. These pictures, including the big specials directed by DeMille, feature length comedies from the Christies who made "Charley's Aunt" and other successes, the starring vehicles of Rod La Rocque and Leatrice Joy from the De Mille Studios, the outstanding melodramas and pictures of the rugged outdoors type from Metropolitan, and the elite society dramas from Marshall Neiland and other units, comprise what is said to be the most diversified program ever offered by a single releasing company in any year's production.

Cecil B. De Mille's personally directed specials will include "The Road to Yesterday" which is now being filmed in De Mille's new Culver City Studios, and "The Volga Boatman," Konrad Bergovici's colorful story of the famous Volga River and the old world. Al. Christie's feature-length comedies will include "Seven Days," the hilarious screen version of the Mary Roberts Rinehart-Avery Hopwood Stage farce with Lillian Rich, Lilyan Tashman and other prominent stars; "Madam Behave" with Julian Eltinge, the most celebrated impersonator of women, supported by Ann Pennington of the Follies, Lionel Belmore and Jack Duffey; and "The Champion Lover," a big comedy to be produced on a lavish scale with an all-star cast.

De Mille's studios will furnish "Hell's Highroad," "The Coming of Amos," "The Wedding Song," "Red Dice," "Three Faces East," the great war play; "Eve's Leave," "Braveheart," "Silence," in which H. B. Warner starred on the stage; "Made for Love" and "The Untamed Gentleman."

The first Metropolitan picture will be "Without Mercy" with Vera Reynolds, Dorothy Phillips, Rockliffe Fellowes and Robert Ames followed by "Simon the Jester" by William J. Locke, a Frances Marion production with Lillian Rich, Henry B. Walthall, Eugene O'Brien and Edmund Burns. "Steel Preferred" adapted from the "Wally Gay" stories by Herschal Hall in the Saturday Evening Post which is being filmed in the actual atmosphere of the Pittsburg steel mills, with a big cast including Vera Reynolds, William Boyd, Hobart Bosworth, William V. Mong, Nigel Barrie, Walter Long, Charles Murray and Helene Sullivan.

Other Metropolitan pictures will include "The Million Dollar Handicap," a thrilling horse race story from the book "Thoroughbreds," by William Fraser, with a girl star doing the riding, "Rocking Moon," a romance of Alaska which ran serially in the American Magazine and was also published in book form, which is being filmed at Sitka, Alaska by Geo. Melford with Lilyan Tashman in the leading role, supported by John Bowers, Rickliffe Fellowes, Luke Cosgrave, Laska Winters and Eugene Pallette; "The People Vs. Nancy Preston," with Marguerite De-la Motte; "The Dice Woman," "The Danger Girl" and "Forbidden Waters," starring Priscilla Dean; "The Man From Red Gulch" and "The Prairie Pirate," starring Harry Carey.

"The Last Frontier," the epic drama which was started by the late Thomas H. Ince, will be completed by the Metropolitan organization and will be one of the big specials in the program. "Shipwrecked" will be a big sea story.

Marshall Neiland's studio will produce "Ups and Downs" and "The Unwelcome Guest," while Renaud Hoffman will film the

war drama which he has been planning for several years, based on a great theme, "The Unknown Soldier," and Robert G. Vignola is directing "Fifth Ave.," by Arthur Stringer for A. H. Sebastian.

"The Prince of Pilsen," a spectacular film which is looked forward to with great interest, will be produced by A. H. Sebastian, in addition to "Fifth Avenue."

All in all a great variety of screen entertainment will be presented under the arrangement just closed by the Queen theatre management with the Producers Distributing Corporation.

Intermediate B. Y. P. U.

- Song.
- Business.
- Records.
- Group in charge of program.
- Subject: What Joshua Remembered.
- Poem—Johnnie Sue Lupton.
- Scripture Reading—Oran Traylor.
- Egypt—Edith Lowe.
- The Wilderness—Tommie Tisdale.
- Crossing the Jordan—Johnnie Sue Lupton.
- The land God gave His people—Queenie Gregg.
- A story—Syble Post.
- Prayer.
- Leader's Ten Minutes.
- Closing prayer.
- Every member is requested to be present.

Special January Bargain Offer

The Santa Anna News has been authorized by the publishers of the Fort Worth Star Telegram to accept subscriptions during the month of January at the following prices: Daily and Sunday from the date of subscribing until December 1, 1926 for \$6.60 or Daily, without the Sunday for the same period at \$5.25. Add 75c to either of the above special offers and receive the Santa Anna News for the same time. Understand, this is not for a year, but all subscriptions taken on these basis will expire December 1, 1926.

John L. Burden and family have moved back to Santa Anna.

Takes the Place of "Drastic" Calomel

Never take another dose of the old style "raw" calomel. There is a newer and more improved kind known as Pepsinated Calomel. It does not tear through your system like a streak of lightning. People who are ill or suffering with biliousness, constipation, indigestion, and especially with backache, headache and torpid liver can secure immediate and complete relief with this new mild Calomel. Hereafter when you buy calomel, always demand the "pepsinated" kind. It is better for you, for it is purer, milder and more beneficial to your entire system. In 25c and 50c packages. For sale by S. H. PHILLIPS

Gas Makes People Nervous and Restless

Gas pressure in the abdomen causes a restless, nervous feeling and prevents sleep. Adlerika removes gas in TEN minutes and brings out surprising amounts of old waste matter you never thought was in your system. This excellent intestinal evacuant is wonderful for constipation or allied stomach trouble. Don't waste time with pills or tablets but get REAL Adlerika action!—CORNER DRUG CO.

Fire, Tornado Insurance

W. E. BAXTER
Santa Anna, Texas

SAM H. COLLIER
Lands, Loans and Insurance

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I have purchased the Joe Robertson Tailor Shop, and will appreciate a portion of your business. All work guaranteed. Give me a trial
Call for and Delivery
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Santa Anna, Texas

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We
HAUL ANYTHING
Service is Our Motto.
DAY PHONE 38
NIGHT 217

CASH For Dental Gold, Platinum, Silver, Diamonds, sapphire points, false teeth, jewelry, any valuables. Mail today. Cash by return mail.
Hoke S. & R. Co., Otsego, Mich.

RADIATOR and TIN SHOP
Radiators repaired, re-cored and generally worked over.
Acetylene Welding
All kinds of tin work, particular orders filled. We make and repair any and all kinds tin and metal articles.
Jas. Williams
Santa Anna, Texas

Repairing
Have your Furniture repaired, painted, varnished, upholstered and made good as new.
We have put on a good repair man for this class of work and are prepared to give prompt service.
All work must be satisfactory and our charges are reasonable.
TAYLOR FURNITURE CO
W. D. Taylor, Prop

NOTICE!

Dr. S. E. Phillips, of Coleman, and Dr. R. Fowler of Brownwood, Texas, have opened up an office in the home of Mrs. Spencer, in Santa Anna, and will be glad to have you call and be examined. No charges for examinations.

Dr. Fowler has been a Medical Doctor for Twenty-five years, but is now a Chiropractor, and has diplomas in medicine and chiropractic.

He will be with me this year in Santa Anna and Coleman, Texas.

He makes a specialty of Hemorrhoidal (piles), one treatment per week. No pain to his treatments. He does not use anything that will interfere with your work. He does not use knife. He also has a skin cancer cure that will remove any skin cancer without pain. It will cost you nothing to try it—if it does not do the work, you owe him nothing.

We use Osteopath Massages, Chiropractic Adjustments, Electricity Vibration and Radiant light.

Don't give up. We do wonderful things in the treatment of chronic diseases; have cured 45 cases of appendicitis in the last year—will give you the names if wanted. Come to see us.

DR. PHILLIPS, D. C.
DR. FOWLER, M. D., D. C.
Santa Anna, Texas
Mrs. Spencer Residence

We will open our office Monday, January 11, 1926. Phone 205.

Expert Knowledge

Is Required to Repair A Car Properly

Bring your automobile to us if you want to be sure that it will have that old-time pep and pulling power that it had when it was new.

We want you to know the merits of this garage, and the only way for you to know them first hand is to test our work.

The next time your car is in need of attention, bring it to us. You will know more after you have taken it away.

We come after your car anywhere, any time when you are stalled

W. C. FORD & CO.
Phone 246

When you lift this cup of steaming fragrance

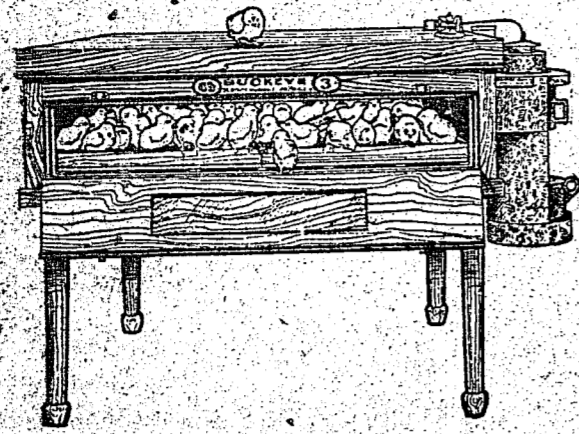


You'll find the coffee thrill that you have been looking for—
Here's a real blend—a delicious coffee that will enable you to appreciate coffee goodness.

Just Ask Your Grocer

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THE WINCHESTER STORE



Buckeye Incubators AND Brooders

The splendid success of the Buckeye Incubators and Brooders has done more to encourage the poultry raisers than any other one thing.

Start early as the early chicks bring most. Our machines are heavy and stand cold weather better than any other machine.

W. R. Kelley & Co.
Established 1889

THE WINCHESTER STORE

Caught in the Round-Up

Stafford Baxter made a business trip to Dallas this week.

A. L. Oder and wife attended to business in Coleman Monday.

Miss Eva Lee from Comanche is visiting her sister here, Mrs. Alton Ray.

Miss Bertha Yancy is spending the week with relatives at Love Hill.

Mrs. Laxson of Brownwood spent the week-end here with her daughter, Miss Opal Laxson.

Mr. and Mrs. John McIlvain of Rockwood were in Santa Anna Saturday visiting and shopping.

Raymond Neill left first of the week for his work at Corsicana after a few days visit with the home-folks.

Ewing Lovelady is back in the grocery department of the Texas Mercantile Co., where he will be glad to meet his friends.

V. G. Martin and wife returned to their home in Waxahachie Monday after visiting his brother, J. O. Martin and family for several days.

Mary Brian Featured With Raymond Griffith

Mary Brian, the unknown girl who became famous overnight in her screen debut as Wendy in "Peter Pan," is featured at the head of the cast playing in support of Raymond Griffith in his first Paramount starring comedy, "He's a Prince!" which comes to the Queen Theatre next Thursday. The title role in "The Little French Girl" and the feminine lead in Herbert Brenson's "The Street of Forgotten Men" completes Mary's screen experience. "He's a Prince!" directed by Edward Sutherland, formerly with Chaplin as assistant director, brings Ray to the screen as a young and exceedingly likeable Prince of modern times who is not only bored with his lot in life—but miserable because he is required to change his uniform at fifteen minute intervals day and night in order to review parades, lay corner stones for public buildings, etc. The Prince declares that he is going to strike for shorter hours and more fun. When he does strike, it's picture audiences that come in for the FUN!

IDEALS AND BUSINESS

The invoices have been taken; the old year has passed into history. Whatever the shortcomings were they must be forgotten, except for the lessons we have learned.

The business of 1926 stands before us beckoning to greater results than ever before. Not alone for business, nor for ourselves; but for life and humanity the call comes.

Business, stripped of its aims for idealism and richer lives, is barren and devoid of romance. Without an ethical regard for the things that it can accomplish and the results that may be obtained by its honest prosecution, business alone can not justify itself any more than the miser can justify himself in hoarding wealth for the sake of gold.

It is not necessary to point out the ultimate aims of business; because the same intelligence that is able to carry it on successfully has also the capacity to know its purposes. Picture the man of family or the home owner, or the one who honestly seeks his future destiny in performance of the duties of life which, in the course of things the world expects, and you see the man of ambition. He is the one who "gets on" in the worthwhile struggle to elevate himself, his family, his neighbors and his community.

It is the perspective—the goal ahead—that leads men to success. Some, indeed, fail of their higher aims; but no one utterly fails who sincerely tries, who believes in the worthiness of his task and sets about with a will to perform it. The loser wins if he places his utmost resource into the job at hand, and such a winner can never

E. N. Voss made a business trip to Miles last week.

Miss Vera Brooks is visiting in Concho this week.

Mesdames Jack Wilson and Jesse Simmons visited in Coleman Tuesday.

E. C. Jones is home again from a visit with relatives in Alabama and Florida.

Miss Alice Pearce of Coleman visited her grand-father Saturday and attended the Institute.

G. A. Shockley is having some nice improvements made to his home.

Mrs. W. K. Richardson is visiting relatives in Austin and Lockhart.

See Dr. Ellis, Optometrist, for your Glasses.—Brownwood Optical Company. 46-tfc

The West Texas Utilities Co., has a crew in town installing street lights and making other improvements.

R. T. Rountree left last week for Abilene, where he expects to enter the mercantile business and make his future home.

Dr. Jason Tyson returned from New Orleans Tuesday. He did not find just what he wanted in the special course there.

Earl Cathley and wife of Sweetwater spent the week-end here with relatives and were accompanied home by the lady's mother, Mrs. R. A. Richardson.

Mrs. J. M. Williams and Mrs. D. D. Anderson of Rockland and Mrs. J. B. Harris of Corsicana stopped over in the J. S. Jones home enroute home from attending the funeral of Mrs. J. O. Hoard at Big Spring.

Mrs. Joe McCall of Brady spent the week-end with her parents Mr. and Mrs. John Rainbolt. They all spent Sunday with Boyd Rainbolt and wife at Ballinger.

"My Cows Pay My Living Expenses"

"My cows pay all my living expenses," a farmer told us a few days ago as we were making a trip from Clemson College to Rock Hill, S. C. "I have five cows and the cream sold in Spartanburg pays for all household supplies that must be bought and skim milk adds to the profits I get from my pigs, chickens and turkeys." In this connection we notice this item in the Yorkville Enquirer:—

"Forty farmers living in the Hickory Grove, Hopewell, Lockhart and Bullock's Creek communities are now realizing around \$1,100 a month from the sale of butterfat to a creamery at Union, where four months ago their revenue from this source was practically nothing. Tom W. Wilkerson, Hickory Grove business man, is generally given credit for interesting farmers of that section of York county in patronizing a milk route, which was established about four months ago with only ten patrons, which has grown to forty, and which promises to rapidly take in even more territory."

There is no source of farm income that is so persistently regular—that makes its deliveries daily throughout the year as does the farm cow. In nearly every community we need some "Tom W. Wilkerson" to wake up the farmers to the possibilities of Southern dairying.—The Progressive Farmer.

Science and the Race

Science tells us that television is the next practical step in radio. In other words, we will see as well as hear at long distance and without limit. Along with this comes advancement in methods of transportation. Here is a practical conflict. If we may sit at home and see, hear, talk with and comprehend all that is going on in the world, what need will there be to use the airship, or in fact, to travel anywhere? Speculation in these matters is, of course, futile, since there have been few, if any, scientific discoveries or inventions to which members of the human race have not adjusted themselves.

A Reception

One of the most beautiful enjoyable occasions of the day season was a reception given by Mrs. Ford B. her home on Main St.

The guests were welcomed the door by Mrs. Dr. L. O. Garrett into the room which was presided over by Mrs. Comer Blue. The were now greeted by the hostess, Mrs. Barnes, in her gracious and charming

The hostess was assisted by Mrs. Grady, Mrs. Parker Bond and Virginia Hardy and Anice of Brownwood. Mrs. Faulkner invited the guests, the beautifully appointed room which was aglow with candles peeping from silver holders. Tea was poured in handsome silver service by T. Richard Sealy and Mrs. nis Kelley. The table was lovely with gleaming white linen and filet lace. In the center was a huge cut-glass rose bowl overflowing with purple primroses, Chinese lilies and lace ferns.

Mrs. Sealy and Kelley were assisted in the dining room by Mesdames Allison Weaver, Hunter, S. W. Childers and J. Barnes.

An extremely artistic program was furnished throughout the afternoon by Misses Virginia Hardy, Anice Martin, Lois Adelle and Mary Adams. The guests departed with many expressions of gratitude to Mrs. Barnes for such a delightful hour. About eighty guests called during the receiving hours.—A Guest.

HOW DO THEY DO IT?

Some modern poets, we understand make hundreds of dollars out of a single verse while we can't even make sense out of

Mr. and Mrs. S. H. Phillips at home and back on the job at the Phillips Drug Store a week after a several days visit with relatives in Gonzales.

See Dr. Ellis, Optometrist, for your Glasses.—Brownwood Optical Company. 46-tfc

ANNOUNCING

That I have taken over my father's interest in the firm of R. P. Crum & Son, and will continue running the business as it has been run in the past—assuring you of the same courteous treatment you have always received at this store, and at the same time trying always to please you in

Service and Merchandise

Assuring you at this time that it is my desire to make this store your store; this town your town; and last to make Santa Anna a better place in which to live.

R. F. CRUM
"House of Service"

THE ROOSTER

This Rooster is a gentleman chicken and serves as press agent for the hen. When the hen has laid an egg the rooster tells the world. Nearly all well advertised products are excellent and the egg is no exception. The contents are not touched by human hands and the sanitary wrapper has no equal. Things spoil the contents, however, despite the wrapper, and as a result the eggs are divided into 3 classes—strictly fresh eggs, fresh eggs, and eggs. When those of the first class are worth 60 cents per dozen, those of the second are worth 40 cents per dozen and those of the third class are not worth a darn. An ancient egg is useful only in political and dramatic criticism.

When the rooster is very young, nobody knows whether he will be a rooster or a hen; but in a short time he begins to develop spur and comb that confess his sex; and is then called a frying chicken. If he is a very small rooster he may live to a ripe old age and then be deprived of his feathers, head and feet, and may be called a frying chicken still. Very large roosters that live to a ripe old age may be treated the same and called turkey.

The rooster has many traits in common with the man. He fights when required to repel an invader; he affects the mannerisms of an important citizen while at home and is cowed in strange surroundings, and when he gets atop a fence or in any manner above his fellows, he crows about it.

"Crowing is offensive, as a rule, but in the rooster's case it is not objectionable, for he is ready at any time to back it up with his spurs. When he is engaged in an argument with another rooster he does not hug his opponent to avoid punishment, and if the enemy's prowess and strategy drives him from the field he will retire to a little distance and then crows back to proclaim his spirit unbroken.

The rooster does no useful labor, but he begins crowing about 4:00 a. m., and everybody with pep enough to wake up and begin strutting his stuff at

this hour in the morning deserves the respect of mankind.—Baltimore Sun.

"A Nickel A Day For Reading Matter"

We can never make the South what it ought to be, we can never make country life what it ought to be, until farmers get rid of this idea that their minds are not worth feeding. A man has got to believe in himself more than that, must have more respect for himself, more respect for his brain and his mind, before he can amount to anything. He must believe that his own mind and his children's minds deserve the best intellectual food he can find—and plenty of it. He wouldn't let his children go with two meals a day when they need three. Why then should he compel his children to get along with only an occasional monthly or semi-monthly feast of intellectual food instead of seeing to it that the best papers to be had come to his home every week?

We should all take the best papers we can get. A cheap newspaper filled with stories of suicides and murders and scandals and automobile wrecks and criminal trials; their advertising columns filled with shameless announcements of patent medicine fakers and quack doctors—such papers won't help us at all. Nor will the cheap monthly story papers with sensational fiction and fortune-telling articles and fraudulent "free" advertisements in unlimited number.

We should take our best local paper, the best farm paper, the best political and church papers, the best magazines, even if they do cost more—clean, wholesome, wide-awake, ably-edited papers that stand for progress, for improvement, and for high ideals.

No hard and fast rule can be laid down, but a reasonable minimum can be fixed, and we would say that no man is doing right by himself or his family if he averages less than a nickel a day or \$18 a year for papers, magazines, and books.—Editor Clarence Poe, in The Progressive Farmer.

This is campaign year. Have you paid your poll tax yet?